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Report for 1/4/2025 - 1/10/2025

MARKET HIGHLIGHTS

This week in Pork Retail, the Feature Rate decreased by 7.4% and the Activity Index increased by 0.3%. Compared to last week, items from the loin, ground, deli, and variety meat sections increased in ad space while items from the belly, ham, rib, shoulder, other/misc., processed, and prepared sections decreased in ad space.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,824	24,443	
Activity Index	129,371	128,978	
Feature Rate (%)	77.1%	84.5%	

Section	Price Unit	Item	Environment	Condition	CW		PW		PY	
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Belly	Per lb	Pork Belly, Regular	Conventional	Fresh	271	4.42	576	4.82		
		Pork Belly, Value	Conventional	Fresh	7	5.99	59	5.32		
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh	53	1.99	49	2.07		
		Ham Shank, Bone-In	Conventional	Fresh	60	2.11	97	1.50		
		Ham Sliced, Boneless, Half	Conventional	Fresh	91	3.99	18	4.99		
		Ham Sliced, Boneless, Quarter	Conventional	Fresh	189	4.99	188	5.99		
		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	582	2.61	41	2.78		
		Ham Steak	Conventional	Fresh	1,091	5.12	1,284	4.37		
		Ham, Bone-In, Half	Conventional	Fresh	29	2.99	30	2.99		
		Ham, Bone-In, Whole	Conventional	Fresh			19	1.99		
		Ham, Boneless, Half	Conventional	Fresh	29	6.99	239	5.48		
		Ham, Boneless, Quarter	Conventional	Fresh	50	5.99	33	5.75		
		Ham, Boneless, Whole	Conventional	Fresh	29	6.99	30	6.99		
		Whole Pork Leg, Fresh	Conventional	Fresh	95	2.19	347	1.61		
Loin	Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	2,056	2.67	1,549	2.25		
		Assorted Chops, Bone-In, Value	Conventional	Fresh	2,939	3.36	1,541	2.11		
		Backribs, Regular	Antibiotic Free	Frozen	441	4.99				
		Backribs, Regular	Conventional	Fresh	2,948	3.65	2,338	3.73		
		Backribs, Regular	Conventional	Frozen	1,121	4.50	1,892	4.16		
		Backribs, Value	Conventional	Fresh			180	3.76		
		CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	23	5.49	44	4.99		
		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	1,451	2.61	2,612	2.65		



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Loin	Per lb	CC Loin Chops, Bone-In, Value	Conventional	Fresh	1,325	3.40	1,533	3.05		
		CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	118	3.99	33	3.26		
		CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	38	2.79				
		CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	1,390	6.49	1,408	6.44		
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	1,565	3.37	3,900	4.32		
		CC Loin Chops, Boneless, Value	Conventional	Fresh	2,419	2.79	1,332	4.02		
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	182	4.03	436	4.69		
		CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh			119	4.64		
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	591	1.86	496	2.14		
		Loin Filets, Marinated, Regular	Conventional	Fresh	2,311	4.14	2,329	4.73		
		Loin Roast, Boneless, Regular	Antibiotic Free	Fresh			259	5.99		
		Loin Roast, Boneless, Regular	Conventional	Fresh	4,222	2.65	2,407	2.39		
		Loin Roast, Boneless, Value	Conventional	Fresh	928	2.01	55	2.99		
		Rib Chops, Bone-In, Regular	Conventional	Fresh	162	2.79	786	3.29		
		Rib Chops, Bone-In, Value	Conventional	Fresh	82	3.28	179	2.73		
		Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99	17	5.99		
		Rib End Roast, Bone-In, Regular	Conventional	Fresh	72	2.49	21	2.80		
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	356	2.19	613	1.70		
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	1,068	2.05	261	1.93		
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	49	2.68	51	2.99		
		Sirloin Chops, Boneless, Value	Conventional	Fresh	151	2.11	419	3.43		
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	136	1.86	111	1.93		
		Sirloin Roast, Bone-In, Value	Conventional	Fresh	59	1.99				
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	240	2.01	135	2.60		
		Sirloin Roast, Boneless, Value	Conventional	Fresh	45	1.89				
		Tenderloin, Fresh, Regular	Antibiotic Free	Fresh	29	4.99	414	3.99		
		Tenderloin, Fresh, Regular	Conventional	Fresh	3,415	3.50	1,389	3.53		
		Tenderloin, Fresh, Regular	Conventional	Frozen	23	2.48				
		Tenderloin, Fresh, Value	Conventional	Fresh			350	2.55		
		Tenderloin, Marinated, Regular	Antibiotic Free	Fresh			49	5.86		
Tenderloin, Marinated, Regular	Conventional	Fresh	2,345	5.59	2,906	6.29				
Whole Loin Roast, Bone-In, Regular	Conventional	Fresh			122	2.10				
Rib	Per lb	Spareribs, 10 Lbs or more	Conventional	Frozen			30	1.29		
		Spareribs, Regular	Conventional	Fresh	898	3.17	592	2.87		
		Spareribs, Regular	Conventional	Frozen	97	2.30	260	2.99		



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Rib	Per lb	Spareribs, Value	Conventional	Fresh	497	2.69	402	2.86		
		St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen	441	4.99				
		St. Louis Style Spareribs, Regular	Conventional	Fresh	844	3.35	1,966	4.30		
		St. Louis Style Spareribs, Regular	Conventional	Frozen	188	2.55	294	3.93		
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	2,841	1.95	4,279	2.25		
		Butt Roast, Bone-In, Value	Conventional	Fresh	78	2.91	39	1.94		
		Butt Roast, Boneless, Regular	Conventional	Fresh	96	2.31	99	3.07		
		Butt Roast, Boneless, Value	Conventional	Fresh			3	2.69		
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	763	2.72	1,163	2.31		
		Country Style Rib, Bone-In, Value	Conventional	Fresh	599	2.87	701	2.30		
		Country Style Rib, Boneless, Regular	Conventional	Fresh	222	2.77	139	2.73		
		Country Style Rib, Boneless, Value	Conventional	Fresh	101	2.63	213	2.65		
		Picnic Cushion, Regular	Conventional	Fresh	105	2.98	112	3.03		
		Picnic Cushion, Value	Conventional	Fresh	66	2.99	71	2.69		
		Picnic, Bone-In, Regular	Conventional	Fresh	1,707	1.87	1,730	1.67		
		Pork Cubed Steak, Regular	Conventional	Fresh			51	2.99		
		Pork Cubed Steak, Value	Conventional	Fresh	38	3.79	47	1.99		
		Pork Steak, Regular	Conventional	Fresh	318	3.16	1,762	2.92		
		Pork Steak, Value	Conventional	Fresh	199	2.97	504	2.67		
		Porketta, Regular	Conventional	Fresh	31	2.89				
		Whole Pork Shoulder, Regular	Conventional	Fresh	55	0.99	300	1.95		
		Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	547	3.12	710	2.93
Ground	Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	262	5.00	208	3.89		
		Ground Pork, 1-2 Lbs	Conventional	Fresh	955	5.14	887	3.94		
		Ground Pork, 1-2 Lbs	USDA Organic	Fresh	164	8.99				
Processed	Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh			179	4.28		
		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	2,282	3.78	8,110	3.79		
		Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	79	3.41	30	3.50		
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	4,598	5.30	3,946	4.83		
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Prepared	58	5.56				
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	176	3.95	265	4.86		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	70	5.09	1,238	5.00		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Prepared	29	5.50				



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Processed	Per lb	Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	211	3.94	364	3.93		
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	52	4.63				
		Canadian Bacon, < 1 Lb	Conventional	Fresh	201	9.67	701	10.87		
		Chorizo, < 1 Lb	Conventional	Fresh	778	3.40	613	3.22		
		Chorizo, 1-2 Lbs	Conventional	Fresh	509	4.15	437	4.38		
		Dinner Sausage, < 1 Lb	Conventional	Fresh	164	5.07	1,340	4.08		
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	625	3.37	1,134	4.27		
		Dinner Sausage, 2-4 Lbs	Conventional	Fresh			36	4.14		
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	4,037	4.02	2,306	4.45		
		Italian Sausage, 1-2 Lbs	Conventional	Frozen	152	4.60				
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	1,777	26.40	393	27.78		
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	2,888	7.31	1,734	6.23		
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	280	4.96	213	4.84		
		Pre-Cooked Sausage, 5-9 Lbs	Conventional	Prepared	17	4.99				
		Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	725	9.77				
		Sliced Bacon, < 1 Lb	Conventional	Fresh	10,952	6.22	10,530	6.11		
		Sliced Bacon, < 1 Lb	USDA Organic	Fresh	120	19.98				
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	10,697	5.73	11,075	5.54		
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	607	4.61	3,221	4.58		
		Sliced Bacon, 5-9 Lbs	Conventional	Fresh			35	3.97		
Prepared	Each	Cooked St. Louis Spareribs, Whole	Conventional	Prepared	17	9.99	33	11.99		
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	1,518	7.04	1,593	6.97		
		Cooked Spareribs	Conventional	Prepared			20	8.64		
		Pulled Pork	Conventional	Prepared	588	6.15	864	6.08		
		Smoked Chops	Conventional	Prepared	554	5.38	835	7.24		
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	467	5.78	148	5.71		
		Cubed Ham, 5-15 oz	Conventional	Prepared	674	5.55	645	5.91		
		Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	72	6.32	436	5.91		
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	992	4.76	552	4.97		
		Self-Service Deli Ham Tub/Pouch, 16 oz	Antibiotic Free	Prepared	60	6.49				
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	2,587	6.27	2,183	6.07		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared			44	14.83		



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Deli	Per lb	Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	20,817	8.07	14,504	8.08		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	44	23.97				
		Service Deli Ham - Cat 1	Conventional	Prepared	5,746	9.72	3,871	9.51		
		Service Deli Ham - Cat 2	Conventional	Prepared	2,032	6.79	2,076	6.66		
		Service Deli Ham - Cat 3	Conventional	Prepared	1,059	4.68	860	4.36		
Variety Meat	Per lb	Feet	Conventional	Fresh	295	2.18	124	2.30		
		Feet	Conventional	Frozen			51	2.13		
		Hocks	Conventional	Fresh	62	2.99	60	2.49		
		Neckbones	Conventional	Fresh	658	1.98	277	2.06		
		Neckbones	Conventional	Frozen	40	0.98	44	1.99		

NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	32,031
Feature Rate (%)	78.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	218	3.99 - 4.99	4.19
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	21	1.99 - 1.99	1.99
			Ham Shank, Bone-In	Conventional	Fresh	21	1.99 - 1.99	1.99
			Ham Sliced, Boneless, Half	Conventional	Fresh	91	3.99 - 3.99	3.99
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	140	2.50 - 2.50	2.50
			Ham Steak	Conventional	Fresh	1030	3.99 - 6.49	5.18
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	303	1.79 - 2.99	2.48
			Assorted Chops, Bone-In, Value	Conventional	Fresh	174	1.99 - 2.99	2.24
			Backribs, Regular	Antibiotic Free	Frozen	17	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Fresh	529	2.99 - 4.99	3.73
			Backribs, Regular	Conventional	Frozen	130	3.99 - 3.99	3.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	1007	1.99 - 3.99	2.39
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	319	1.99 - 3.99	2.97
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	717	1.99 - 6.99	3.27
			CC Loin Chops, Boneless, Value	Conventional	Fresh	823	1.99 - 3.99	2.86
CC Loin Roast, Bone-In, Regular	Conventional	Fresh	38	2.99 - 2.99	2.99			



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Loin Filets, Marinated, Regular	Conventional	Fresh	1204	3.52 - 5.45	4.24
			Loin Roast, Boneless, Regular	Conventional	Fresh	787	1.69 - 3.99	2.28
			Loin Roast, Boneless, Value	Conventional	Fresh	75	1.99 - 1.99	1.99
			Rib Chops, Bone-In, Regular	Conventional	Fresh	76	2.49 - 2.99	2.74
			Rib End Roast, Bone-In, Regular	Conventional	Fresh	72	2.49 - 2.49	2.49
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	75	1.99 - 1.99	1.99
			Sirloin Chops, Boneless, Value	Conventional	Fresh	18	1.99 - 1.99	1.99
			Sirloin Roast, Boneless, Value	Conventional	Fresh	18	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	895	2.99 - 3.99	3.28
			Tenderloin, Marinated, Regular	Conventional	Fresh	1410	5.21 - 7.82	5.80
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	562	2.49 - 3.99	2.97
			Spareribs, Regular	Conventional	Frozen	21	2.99 - 2.99	2.99
			Spareribs, Value	Conventional	Fresh	346	2.49 - 2.99	2.55
			St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen	17	4.99 - 4.99	4.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	273	1.99 - 3.49	2.49
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	237	0.99 - 3.99	1.81
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	207	1.99 - 2.49	2.44
			Country Style Rib, Boneless, Regular	Conventional	Fresh	110	2.49 - 3.99	2.83
			Country Style Rib, Boneless, Value	Conventional	Fresh	54	2.79 - 2.79	2.79
			Picnic, Bone-In, Regular	Conventional	Fresh	108	0.99 - 0.99	0.99
			Whole Pork Shoulder, Regular	Conventional	Fresh	55	0.99 - 0.99	0.99
Ground		Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	23	5.00 - 5.00	5.00
			Ground Pork, 1-2 Lbs	Conventional	Fresh	302	4.99 - 4.99	4.99
			Ground Pork, 1-2 Lbs	USDA Organic	Fresh	164	8.99 - 8.99	8.99
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	423	4.00 - 5.49	4.25
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	738	3.32 - 5.33	5.18
			Canadian Bacon, < 1 Lb	Conventional	Fresh	135	9.31 - 10.64	9.74
			Chorizo, < 1 Lb	Conventional	Fresh	37	5.71 - 5.71	5.71
			Chorizo, 1-2 Lbs	Conventional	Fresh	21	5.00 - 5.00	5.00
			Dinner Sausage, < 1 Lb	Conventional	Fresh	132	4.00 - 5.71	5.10
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	299	1.99 - 5.49	2.76
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1378	3.36 - 5.99	4.33
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	204	21.28 - 31.68	29.59
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	939	4.72 - 9.57	7.55
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	301	7.98 - 13.32	12.29
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2691	3.99 - 7.99	6.16
			Sliced Bacon, < 1 Lb	USDA Organic	Fresh	120	19.98 - 19.98	19.98
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3630	2.99 - 8.99	5.86
			Prepared		Per lb	Cooked Backribs	Conventional	Prepared
Pulled Pork	Conventional	Prepared				288	5.69 - 5.99	5.94



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Prepared		Per lb	Smoked Chops	Conventional	Prepared	48	4.99 - 4.99	4.99
Deli		Per lb	Cubed Ham, 16 oz	Conventional	Prepared	364	6.00 - 6.00	6.00
			Cubed Ham, 5-15 oz	Conventional	Prepared	48	5.00 - 5.00	5.00
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	72	6.32 - 6.32	6.32
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	60	5.08 - 5.08	5.08
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	158	4.99 - 5.99	5.23
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2858	3.56 - 18.26	8.15
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	44	23.97 - 23.97	23.97
			Service Deli Ham - Cat 1	Conventional	Prepared	2307	7.99 - 12.99	9.09
			Service Deli Ham - Cat 2	Conventional	Prepared	919	5.99 - 7.99	6.35
			Service Deli Ham - Cat 3	Conventional	Prepared	436	3.99 - 5.99	4.85
Variety Meat		Per lb	Feet	Conventional	Fresh	168	1.99 - 1.99	1.99
			Hocks	Conventional	Fresh	37	2.99 - 2.99	2.99
			Neckbones	Conventional	Fresh	325	1.79 - 2.99	2.00

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	36,849
Feature Rate (%)	78.4%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	3	1.99 - 1.99	1.99
			Ham Shank, Bone-In	Conventional	Fresh	3	1.99 - 1.99	1.99
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	93	2.50 - 2.50	2.50
			Ham Steak	Conventional	Fresh	3	3.99 - 3.99	3.99
			Ham, Boneless, Quarter	Conventional	Fresh	50	5.99 - 5.99	5.99
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	1353	1.87 - 2.99	2.80
			Assorted Chops, Bone-In, Value	Conventional	Fresh	1767	1.96 - 3.99	3.78
			Backribs, Regular	Antibiotic Free	Frozen	87	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Fresh	924	2.99 - 5.99	3.70
			Backribs, Regular	Conventional	Frozen	135	2.99 - 2.99	2.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	91	1.99 - 2.99	2.64
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	81	2.69 - 3.99	2.75
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	38	2.79 - 2.79	2.79
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	1389	6.49 - 6.49	6.49
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	233	2.49 - 3.99	3.56
			CC Loin Chops, Boneless, Value	Conventional	Fresh	610	1.99 - 3.99	2.49
CC Loin Roast, Bone-In, Regular	Conventional	Fresh	50	1.79 - 1.79	1.79			



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb	Loin Filets, Marinated, Regular	Conventional	Fresh	374	4.11 - 5.21	4.18	
		Loin Roast, Boneless, Regular	Conventional	Fresh	699	1.79 - 2.99	2.05	
		Loin Roast, Boneless, Value	Conventional	Fresh	37	1.99 - 1.99	1.99	
		Rib Chops, Bone-In, Value	Conventional	Fresh	2	2.99 - 2.99	2.99	
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	13	1.67 - 1.67	1.67	
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	37	1.99 - 1.99	1.99	
		Sirloin Chops, Boneless, Value	Conventional	Fresh	28	2.51 - 2.51	2.51	
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	32	1.99 - 1.99	1.99	
		Tenderloin, Fresh, Regular	Conventional	Fresh	138	2.99 - 3.99	3.78	
		Tenderloin, Fresh, Regular	Conventional	Frozen	23	2.48 - 2.48	2.48	
		Tenderloin, Marinated, Regular	Conventional	Fresh	440	5.05 - 6.51	5.27	
Rib	Per lb	Spareribs, Regular	Conventional	Fresh	95	2.49 - 3.99	3.01	
		Spareribs, Regular	Conventional	Frozen	75	1.87 - 2.99	2.11	
		Spareribs, Value	Conventional	Fresh	63	2.99 - 2.99	2.99	
		St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen	87	4.99 - 4.99	4.99	
		St. Louis Style Spareribs, Regular	Conventional	Fresh	359	1.99 - 3.99	3.90	
		St. Louis Style Spareribs, Regular	Conventional	Frozen	28	3.98 - 3.98	3.98	
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	1556	0.99 - 3.99	1.39	
		Butt Roast, Bone-In, Value	Conventional	Fresh	28	1.90 - 1.90	1.90	
		Butt Roast, Boneless, Regular	Conventional	Fresh	2	1.99 - 1.99	1.99	
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	103	1.99 - 3.49	3.11	
		Country Style Rib, Bone-In, Value	Conventional	Fresh	78	2.69 - 2.79	2.75	
		Country Style Rib, Boneless, Regular	Conventional	Fresh	60	2.49 - 2.49	2.49	
		Country Style Rib, Boneless, Value	Conventional	Fresh	17	2.79 - 2.79	2.79	
		Picnic Cushion, Regular	Conventional	Fresh	40	2.48 - 2.48	2.48	
		Picnic, Bone-In, Regular	Conventional	Fresh	1528	0.99 - 1.99	1.94	
		Pork Cubed Steak, Value	Conventional	Fresh	38	3.79 - 3.79	3.79	
		Pork Steak, Regular	Conventional	Fresh	2	1.99 - 1.99	1.99	
		Pork Steak, Value	Conventional	Fresh	79	2.69 - 2.99	2.88	
		Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	80	2.99 - 3.49
Ground	Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	239	5.00 - 5.00	5.00	
		Ground Pork, 1-2 Lbs	Conventional	Fresh	32	4.49 - 4.49	4.49	
Processed	Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	234	2.50 - 4.99	3.62	
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1941	3.32 - 6.65	5.76	
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	28	2.92 - 2.92	2.92	
		Chorizo, 1-2 Lbs	Conventional	Fresh	3	5.00 - 5.00	5.00	
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	45	1.99 - 5.04	3.89	
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	1164	3.36 - 5.04	3.43	
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	414	25.33 - 31.68	25.38	
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	1545	5.00 - 9.57	7.53	



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed		Per lb	Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	82	6.39 - 6.39	6.39
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	87	7.98 - 7.98	7.98
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2300	3.33 - 7.99	6.40
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3443	2.99 - 8.99	5.88
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	107	4.00 - 5.60	4.96
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	1094	6.53 - 6.53	6.53
			Pulled Pork	Conventional	Prepared	17	5.99 - 5.99	5.99
			Smoked Chops	Conventional	Prepared	345	4.99 - 5.57	5.56
Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	114	5.00 - 7.00	5.28
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	289	5.08 - 7.19	5.45
			Self-Service Deli Ham Tub/Pouch, 16 oz	Antibiotic Free	Prepared	8	6.49 - 6.49	6.49
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	446	5.99 - 7.99	7.86
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	7361	3.56 - 12.78	8.14
			Service Deli Ham - Cat 1	Conventional	Prepared	1992	7.49 - 11.99	10.87
			Service Deli Ham - Cat 2	Conventional	Prepared	132	5.99 - 7.99	7.07
			Service Deli Ham - Cat 3	Conventional	Prepared	88	1.98 - 4.99	3.38
Variety Meat		Per lb	Feet	Conventional	Fresh	43	1.99 - 1.99	1.99
			Hocks	Conventional	Fresh	25	2.98 - 2.98	2.98
			Neckbones	Conventional	Fresh	140	0.99 - 2.98	1.87
			Neckbones	Conventional	Frozen	40	0.98 - 0.98	0.98

MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,639
Activity Index	22,932
Feature Rate (%)	70.4%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	53	2.99 - 6.99	5.37
Ham		Per lb	Ham Sliced, Boneless, Quarter	Conventional	Fresh	189	4.99 - 4.99	4.99
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	93	2.50 - 3.99	2.95
			Ham Steak	Conventional	Fresh	1	6.98 - 6.98	6.98
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	33	1.77 - 2.49	2.12
			Assorted Chops, Bone-In, Value	Conventional	Fresh	202	1.96 - 3.99	2.82
			Backribs, Regular	Conventional	Fresh	1101	2.99 - 5.99	3.54
			Backribs, Regular	Conventional	Frozen	103	2.99 - 4.99	3.64
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	23	5.49 - 5.49	5.49
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	97	1.69 - 5.09	3.55
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	382	2.73 - 4.79	4.18



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg	
Loin	Per lb	CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	1	6.49 - 6.49	6.49		
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	355	1.99 - 5.99	3.69		
		CC Loin Chops, Boneless, Value	Conventional	Fresh	436	1.99 - 4.99	2.24		
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	114	3.49 - 4.99	4.78		
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	307	0.99 - 2.99	1.61		
		Loin Filets, Marinated, Regular	Conventional	Fresh	514	3.33 - 5.21	3.83		
		Loin Roast, Boneless, Regular	Conventional	Fresh	666	1.79 - 4.99	2.16		
		Loin Roast, Boneless, Value	Conventional	Fresh	8	1.99 - 1.99	1.99		
		Rib Chops, Bone-In, Value	Conventional	Fresh	28	3.69 - 3.69	3.69		
		Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99 - 5.99	5.99		
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	28	2.49 - 2.99	2.79		
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	36	1.99 - 3.19	2.92		
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	16	2.49 - 2.49	2.49		
		Sirloin Chops, Boneless, Value	Conventional	Fresh	56	2.51 - 2.51	2.51		
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	68	1.99 - 2.29	2.06		
		Tenderloin, Fresh, Regular	Antibiotic Free	Fresh	29	4.99 - 4.99	4.99		
		Tenderloin, Fresh, Regular	Conventional	Fresh	781	2.49 - 4.99	3.47		
		Tenderloin, Marinated, Regular	Conventional	Fresh	276	4.35 - 6.51	5.22		
		Rib	Per lb	Spareribs, Regular	Conventional	Fresh	105	2.49 - 3.99	3.31
				St. Louis Style Spareribs, Regular	Conventional	Frozen	16	3.99 - 3.99	3.99
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	553	1.96 - 2.49	2.20		
		Butt Roast, Bone-In, Value	Conventional	Fresh	17	1.88 - 1.88	1.88		
		Butt Roast, Boneless, Regular	Conventional	Fresh	44	1.97 - 1.99	1.98		
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	69	1.49 - 3.49	1.81		
		Country Style Rib, Bone-In, Value	Conventional	Fresh	71	2.49 - 3.89	3.36		
		Country Style Rib, Boneless, Value	Conventional	Fresh	24	1.99 - 2.79	2.06		
		Picnic, Bone-In, Regular	Conventional	Fresh	1	1.99 - 1.99	1.99		
		Pork Steak, Regular	Conventional	Fresh	57	1.99 - 3.99	3.16		
		Pork Steak, Value	Conventional	Fresh	35	2.49 - 2.99	2.78		
		Porketta, Regular	Conventional	Fresh	31	2.89 - 2.89	2.89		
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	53	2.99 - 4.99	3.59		
Ground	Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	574	3.49 - 5.99	5.38		
Processed	Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	929	2.50 - 4.99	3.82		
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	987	3.32 - 6.65	4.68		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	148	2.92 - 5.58	4.15		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	1	4.79 - 4.79	4.79		
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	65	1.77 - 3.55	2.95		
		Chorizo, < 1 Lb	Conventional	Fresh	63	1.78 - 6.85	5.80		
		Chorizo, 1-2 Lbs	Conventional	Fresh	37	3.99 - 3.99	3.99		
Dinner Sausage, < 1 Lb	Conventional	Fresh	18	4.56 - 5.32	4.94				



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb	Dinner Sausage, 1-2 Lbs	Conventional	Fresh	169	3.49 - 4.99	4.03	
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	352	3.49 - 5.04	4.15	
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	336	25.33 - 34.86	26.91	
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	374	3.75 - 8.32	5.92	
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	148	3.95 - 4.91	4.47	
		Pre-Cooked Sausage, 5-9 Lbs	Conventional	Prepared	17	4.99 - 4.99	4.99	
		Sliced Bacon, < 1 Lb	Conventional	Fresh	1950	3.33 - 11.05	6.17	
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2391	2.99 - 8.99	5.12	
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	77	4.83 - 5.20	4.93	
Prepared	Each	Cooked St. Louis Spareribs, Whole	Conventional	Prepared	17	9.99 - 9.99	9.99	
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	97	7.33 - 8.99	7.64	
		Pulled Pork	Conventional	Prepared	90	4.99 - 6.96	5.69	
		Smoked Chops	Conventional	Prepared	16	3.99 - 3.99	3.99	
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	2	5.00 - 5.00	5.00	
		Cubed Ham, 5-15 oz	Conventional	Prepared	280	5.00 - 7.00	5.39	
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	58	5.08 - 5.08	5.08	
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	982	3.97 - 7.48	6.07	
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	4456	3.54 - 11.41	8.12	
		Service Deli Ham - Cat 1	Conventional	Prepared	371	7.99 - 11.99	9.55	
		Service Deli Ham - Cat 2	Conventional	Prepared	725	5.99 - 7.99	7.22	
Service Deli Ham - Cat 3	Conventional	Prepared	113	3.99 - 5.99	5.01			

SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	18,732
Feature Rate (%)	78.5%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh	29	1.99 - 1.99	1.99	
		Ham Shank, Bone-In	Conventional	Fresh	29	1.99 - 1.99	1.99	
		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	114	2.50 - 3.99	2.68	
		Ham Steak	Conventional	Fresh	46	2.99 - 6.98	4.46	
		Ham, Bone-In, Half	Conventional	Fresh	29	2.99 - 2.99	2.99	
		Ham, Boneless, Half	Conventional	Fresh	29	6.99 - 6.99	6.99	
		Ham, Boneless, Whole	Conventional	Fresh	29	6.99 - 6.99	6.99	
		Whole Pork Leg, Fresh	Conventional	Fresh	32	1.29 - 2.59	1.41	
Loin	Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	178	1.47 - 2.29	2.08	
		Assorted Chops, Bone-In, Value	Conventional	Fresh	492	1.48 - 3.49	2.32	



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb	Backribs, Regular	Antibiotic Free	Frozen	116	4.99 - 4.99	4.99	
		Backribs, Regular	Conventional	Fresh	391	2.99 - 3.99	3.74	
		Backribs, Regular	Conventional	Frozen	75	3.99 - 4.99	4.91	
		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	79	2.29 - 5.09	2.97	
		CC Loin Chops, Bone-In, Value	Conventional	Fresh	447	1.99 - 4.79	3.30	
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	85	2.49 - 4.00	3.21	
		CC Loin Chops, Boneless, Value	Conventional	Fresh	298	1.99 - 2.99	2.55	
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	68	2.78 - 2.79	2.79	
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	29	1.99 - 1.99	1.99	
		Loin Filets, Marinated, Regular	Conventional	Fresh	219	3.33 - 4.86	4.26	
		Loin Roast, Boneless, Regular	Conventional	Fresh	1070	1.77 - 4.99	2.39	
		Loin Roast, Boneless, Value	Conventional	Fresh	107	1.99 - 1.99	1.99	
		Rib Chops, Bone-In, Value	Conventional	Fresh	52	2.99 - 3.69	3.07	
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	86	1.58 - 2.59	1.67	
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	172	1.99 - 3.19	2.03	
		Sirloin Chops, Boneless, Value	Conventional	Fresh	49	1.47 - 1.47	1.47	
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	60	1.58 - 1.89	1.73	
		Sirloin Roast, Bone-In, Value	Conventional	Fresh	59	1.99 - 1.99	1.99	
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	140	1.99 - 1.99	1.99	
		Sirloin Roast, Boneless, Value	Conventional	Fresh	27	1.83 - 1.83	1.83	
Tenderloin, Fresh, Regular	Conventional	Fresh	742	1.99 - 4.99	2.73			
Tenderloin, Marinated, Regular	Conventional	Fresh	219	4.35 - 6.07	5.31			
Rib	Per lb	Spareribs, Regular	Conventional	Fresh	36	2.49 - 3.99	2.78	
		Spareribs, Regular	Conventional	Frozen	1	1.87 - 1.87	1.87	
		Spareribs, Value	Conventional	Fresh	88	2.99 - 2.99	2.99	
		St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen	116	4.99 - 4.99	4.99	
		St. Louis Style Spareribs, Regular	Conventional	Fresh	96	2.79 - 3.99	3.20	
		St. Louis Style Spareribs, Regular	Conventional	Frozen	144	1.77 - 2.77	2.11	
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	203	1.96 - 3.99	3.18	
		Butt Roast, Boneless, Regular	Conventional	Fresh	44	1.79 - 2.99	2.58	
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	62	1.99 - 2.59	2.26	
		Country Style Rib, Bone-In, Value	Conventional	Fresh	222	1.98 - 3.89	2.09	
		Country Style Rib, Boneless, Regular	Conventional	Fresh	52	2.99 - 2.99	2.99	
		Picnic Cushion, Value	Conventional	Fresh	3	2.99 - 2.99	2.99	
		Picnic, Bone-In, Regular	Conventional	Fresh	22	1.49 - 1.99	1.54	
		Pork Steak, Value	Conventional	Fresh	46	1.99 - 2.99	2.34	
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	280	1.99 - 3.99	2.88	
Ground	Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	25	4.00 - 4.00	4.00	
Processed	Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	675	2.50 - 4.99	3.50	
		Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	31	3.36 - 3.50	3.49	



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb	Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	511	4.00 - 5.99	5.13	
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Prepared	58	4.38 - 6.74	5.56	
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	69	4.79 - 5.19	5.09	
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Prepared	29	5.50 - 5.50	5.50	
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	146	4.20 - 4.63	4.38	
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	52	4.63 - 4.63	4.63	
		Canadian Bacon, < 1 Lb	Conventional	Fresh	66	8.43 - 10.37	9.52	
		Chorizo, < 1 Lb	Conventional	Fresh	253	1.78 - 5.05	4.23	
		Chorizo, 1-2 Lbs	Conventional	Fresh	250	2.99 - 4.57	3.46	
		Dinner Sausage, < 1 Lb	Conventional	Fresh	14	4.56 - 5.32	4.94	
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	109	3.78 - 3.78	3.78	
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	445	3.78 - 5.04	4.23	
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	573	25.33 - 34.86	26.16	
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	30	5.00 - 6.12	6.08	
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	50	4.00 - 4.10	4.05	
		Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	116	7.98 - 7.98	7.98	
		Sliced Bacon, < 1 Lb	Conventional	Fresh	1732	3.32 - 11.05	5.60	
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	729	2.99 - 9.99	5.46	
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	375	3.99 - 5.77	4.44	
		Prepared	Per lb	Cooked Backribs	Conventional	Prepared	52	8.66 - 8.66
Pulled Pork	Conventional			Prepared	147	6.49 - 6.98	6.88	
Smoked Chops	Conventional			Prepared	86	3.79 - 6.71	5.35	
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	25	5.00 - 5.00	5.00	
		Cubed Ham, 5-15 oz	Conventional	Prepared	173	3.98 - 7.00	6.35	
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	265	3.25 - 5.99	4.71	
		Self-Service Deli Ham Tub/Pouch, 16 oz	Antibiotic Free	Prepared	52	6.49 - 6.49	6.49	
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	691	3.88 - 7.99	6.22	
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2828	3.54 - 12.78	7.58	
		Service Deli Ham - Cat 1	Conventional	Prepared	536	7.49 - 10.99	8.97	
		Service Deli Ham - Cat 2	Conventional	Prepared	150	5.99 - 7.99	7.49	
Service Deli Ham - Cat 3	Conventional	Prepared	229	3.29 - 5.37	4.21			
Variety Meat	Per lb	Feet	Conventional	Fresh	59	2.29 - 2.29	2.29	
		Neckbones	Conventional	Fresh	89	1.49 - 2.29	2.03	

SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,675
Activity Index	13,224
Feature Rate (%)	77.4%



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	114	2.50 - 2.50	2.50
			Whole Pork Leg, Fresh	Conventional	Fresh	63	2.59 - 2.59	2.59
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	157	1.49 - 2.99	2.90
			Assorted Chops, Bone-In, Value	Conventional	Fresh	283	1.99 - 3.99	3.79
			Backribs, Regular	Antibiotic Free	Frozen	218	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Fresh	1	3.99 - 3.99	3.99
			Backribs, Regular	Conventional	Frozen	551	4.99 - 4.99	4.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	103	2.49 - 3.99	3.42
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	29	2.49 - 3.39	2.55
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	118	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	59	3.49 - 3.49	3.49
			CC Loin Chops, Boneless, Value	Conventional	Fresh	162	4.99 - 5.99	5.08
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	167	1.99 - 2.49	2.05
			Loin Roast, Boneless, Regular	Conventional	Fresh	636	2.99 - 4.99	4.19
			Loin Roast, Boneless, Value	Conventional	Fresh	356	1.99 - 1.99	1.99
			Rib Chops, Bone-In, Regular	Conventional	Fresh	1	2.99 - 2.99	2.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	218	1.99 - 2.59	2.37
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	409	1.99 - 2.49	2.05
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	65	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	675	2.99 - 4.99	4.35
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	72	3.99 - 4.49	4.40
			St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen	218	4.99 - 4.99	4.99
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	246	3.99 - 3.99	3.99
			Butt Roast, Bone-In, Value	Conventional	Fresh	11	4.29 - 4.29	4.29
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	322	2.59 - 3.49	3.05
			Country Style Rib, Bone-In, Value	Conventional	Fresh	206	1.47 - 4.29	3.43
			Picnic Cushion, Regular	Conventional	Fresh	65	3.29 - 3.29	3.29
			Picnic Cushion, Value	Conventional	Fresh	63	2.99 - 2.99	2.99
			Picnic, Bone-In, Regular	Conventional	Fresh	27	1.99 - 1.99	1.99
			Pork Steak, Regular	Conventional	Fresh	259	2.99 - 3.49	3.16
			Pork Steak, Value	Conventional	Fresh	11	4.29 - 4.29	4.29
Other/Misc.		Per lb	Stew Meat	Conventional	Fresh	134	2.99 - 3.69	3.36
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	13	2.99 - 2.99	2.99
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	2	3.99 - 3.99	3.99
			Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	27	3.36 - 3.36	3.36
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	274	3.32 - 5.99	5.00
			Chorizo, < 1 Lb	Conventional	Fresh	425	1.78 - 3.33	2.35
			Chorizo, 1-2 Lbs	Conventional	Fresh	198	4.39 - 5.49	4.95
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	356	4.20 - 4.20	4.20



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	234	25.33 - 25.33	25.33
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	218	7.98 - 7.98	7.98
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1741	5.20 - 8.65	6.59
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	215	4.99 - 8.79	6.93
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	27	4.70 - 4.70	4.70
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	1	7.99 - 7.99	7.99
			Smoked Chops	Conventional	Prepared	59	4.99 - 4.99	4.99
Deli	Per lb		Cubed Ham, 5-15 oz	Conventional	Prepared	59	4.98 - 4.98	4.98
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	243	3.33 - 5.08	3.72
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	86	4.77 - 5.49	4.96
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2270	3.33 - 13.69	8.12
			Service Deli Ham - Cat 1	Conventional	Prepared	401	8.97 - 10.99	9.07
			Service Deli Ham - Cat 2	Conventional	Prepared	59	5.99 - 5.99	5.99
			Service Deli Ham - Cat 3	Conventional	Prepared	193	4.29 - 5.99	5.27
Variety Meat	Per lb		Neckbones	Conventional	Fresh	104	1.99 - 2.49	2.05

NORTHWEST REGION (ID, MT, OR, WA, WY)

Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	5,047
Feature Rate (%)	84.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham	Per lb		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	24	2.50 - 2.50	2.50
			Ham Steak	Conventional	Fresh	11	2.49 - 2.49	2.49
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	21	1.49 - 1.49	1.49
			Assorted Chops, Bone-In, Value	Conventional	Fresh	21	1.99 - 1.99	1.99
			Backribs, Regular	Antibiotic Free	Frozen	3	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Fresh	2	3.99 - 3.99	3.99
			Backribs, Regular	Conventional	Frozen	116	4.99 - 4.99	4.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	71	2.79 - 2.79	2.79
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	42	2.49 - 2.98	2.74
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	116	2.49 - 2.99	2.66
			CC Loin Chops, Boneless, Value	Conventional	Fresh	83	2.99 - 5.99	3.38
			Loin Roast, Boneless, Regular	Conventional	Fresh	353	2.49 - 4.99	3.54
			Loin Roast, Boneless, Value	Conventional	Fresh	308	1.99 - 4.99	2.03
			Rib Chops, Bone-In, Regular	Conventional	Fresh	71	2.99 - 2.99	2.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	11	1.79 - 1.79	1.79
Sirloin Chops, Bone-In, Value	Conventional	Fresh	304	1.99 - 1.99	1.99			



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Sirloin Chops, Boneless, Regular	Conventional	Fresh	20	2.49 - 2.99	2.97
			Tenderloin, Fresh, Regular	Conventional	Fresh	164	2.99 - 4.99	4.50
Rib		Per lb	St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen	3	4.99 - 4.99	4.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	116	3.49 - 3.99	3.82
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	41	1.99 - 3.99	2.19
			Butt Roast, Bone-In, Value	Conventional	Fresh	22	4.29 - 4.29	4.29
			Country Style Rib, Bone-In, Value	Conventional	Fresh	22	4.29 - 4.29	4.29
			Country Style Rib, Boneless, Value	Conventional	Fresh	4	2.99 - 2.99	2.99
			Picnic, Bone-In, Regular	Conventional	Fresh	21	1.99 - 1.99	1.99
			Pork Steak, Value	Conventional	Fresh	26	2.89 - 4.29	4.07
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	4	2.99 - 2.99	2.99
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	19	3.50 - 3.50	3.50
			Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	21	3.36 - 3.36	3.36
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	144	3.32 - 5.99	5.27
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	304	4.20 - 4.20	4.20
			Italian Sausage, 1-2 Lbs	Conventional	Frozen	152	4.20 - 4.99	4.60
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	16	25.33 - 25.33	25.33
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	3	7.98 - 7.98	7.98
			Sliced Bacon, < 1 Lb	Conventional	Fresh	493	5.32 - 9.32	6.70
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	245	4.99 - 8.79	7.22
Prepared		Per lb	Sliced Bacon, 2-4 Lbs	Conventional	Fresh	21	4.70 - 4.70	4.70
			Cooked Backribs	Conventional	Prepared	71	7.99 - 7.99	7.99
			Pulled Pork	Conventional	Prepared	46	5.76 - 6.46	6.11
Deli		Per lb	Cubed Ham, 16 oz	Conventional	Prepared	76	4.99 - 4.99	4.99
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	71	5.08 - 5.08	5.08
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	218	4.99 - 5.49	5.32
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	968	7.09 - 13.32	8.45
			Service Deli Ham - Cat 1	Conventional	Prepared	139	8.97 - 9.99	9.14
			Service Deli Ham - Cat 2	Conventional	Prepared	40	5.99 - 6.98	6.51

ALASKA (AK)

Metric	Current Week (CW)
Total Outlets	91
Activity Index	270
Feature Rate (%)	96.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	11	2.99 - 2.99	2.99
			Backribs, Regular	Conventional	Frozen	11	4.49 - 4.49	4.49
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	3	2.79 - 2.79	2.79



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Loin Roast, Boneless, Regular	Conventional	Fresh	11	2.99 - 2.99	2.99
			Loin Roast, Boneless, Value	Conventional	Fresh	14	1.99 - 4.99	2.42
			Rib Chops, Bone-In, Regular	Conventional	Fresh	14	1.79 - 2.99	2.05
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	12	1.99 - 1.99	1.99
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	13	2.49 - 2.49	2.49
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	11	1.79 - 1.79	1.79
			Tenderloin, Fresh, Regular	Conventional	Fresh	13	2.99 - 2.99	2.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	5	2.48 - 2.49	2.48
			Country Style Rib, Boneless, Value	Conventional	Fresh	2	2.99 - 2.99	2.99
			Pork Steak, Value	Conventional	Fresh	2	2.89 - 2.89	2.89
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	2	2.99 - 2.99	2.99
Processed	Per lb		Italian Sausage, 1-2 Lbs	Conventional	Fresh	12	4.20 - 4.20	4.20
			Sliced Bacon, < 1 Lb	Conventional	Fresh	12	5.99 - 5.99	5.99
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	44	5.99 - 9.58	7.50
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	39	7.99 - 12.86	12.11
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	3	5.08 - 5.08	5.08
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	6	5.49 - 5.49	5.49
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	30	6.54 - 8.91	7.84

HAWAII (HI)

Metric	Current Week (CW)
Total Outlets	109
Activity Index	286
Feature Rate (%)	59.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly	Per lb		Pork Belly, Value	Conventional	Fresh	7	5.99 - 5.99	5.99
Ham	Per lb		Ham Shank, Bone-In	Conventional	Fresh	7	2.99 - 2.99	2.99
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	4	2.50 - 2.50	2.50
Loin	Per lb		CC Loin Chops, Bone-In, Value	Conventional	Fresh	25	2.99 - 2.99	2.99
			CC Loin Chops, Boneless, Value	Conventional	Fresh	7	5.99 - 5.99	5.99
			Loin Roast, Boneless, Value	Conventional	Fresh	23	1.99 - 1.99	1.99
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	23	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	7	6.29 - 6.29	6.29
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	28	3.09 - 4.69	4.52
Shoulder	Per lb		Butt Roast, Boneless, Regular	Conventional	Fresh	6	2.89 - 2.99	2.94
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	3	2.69 - 2.69	2.69
Processed	Per lb		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	3	4.79 - 4.79	4.79
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	3	4.89 - 4.89	4.89
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	26	4.20 - 4.89	4.28



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed		Per lb	Sliced Bacon, < 1 Lb	Conventional	Fresh	33	5.32 - 5.99	5.79
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	3	5.08 - 5.08	5.08
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	46	7.09 - 8.91	8.00
			Service Deli Ham - Cat 2	Conventional	Prepared	7	6.79 - 6.79	6.79
Variety Meat		Per lb	Feet	Conventional	Fresh	25	3.49 - 3.49	3.49

Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.