



# Phoenix Shipping Point Vegetables Prices (IX\_FV120)

Agricultural Marketing Service  
Specialty Crops Market News

November 20, 2024

Email us with accessibility issues with this report.

Phoenix, AZ: Sunny 48-78  
 Yuma, AZ Sunny 47-76  
 San Luis, AZ: Sunny 44-75  
 Bakersfield, CA: Sunny 42-72  
 Coachella, CA: Sunny 38-74  
 El Centro, CA: Sunny 41-73  
 Fresno, CA: Partly Cloudy 44-72  
 Huron, CA: Sunny 41-73  
 Oxnard, CA: Sunny 42-66  
 Salinas, CA: Sunny 51-71  
 Santa Maria, CA: Sunny 38-63  
 McAllen, TX: Sunny 50-83  
 San Antonio, TX: Sunny 43-70  
 Culiacan, SI MX: Sunny 58-94  
 Hermosillo, SO MX: Sunny 54-86  
 Caborca, SO MX: Sunny 48-81  
 Morelia, MI MX: Mostly Cloudy 48-79  
 Torreon, CO MX: Sunny 43-78  
 Veracruz, VE MX: Cloudy 74-86  
 Villahermosa, TB MX: Mostly Cloudy 74-88

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

## HERBS

### CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---ANISE: DEMAND MODERATE. Extra services included. Wide range in quality and condition.  
 cartons  
 24s 20.55 Supplies in too few hands to establish a market.

---CILANTRO: DEMAND FAIRLY GOOD. Extra services included.  
 cartons  
 30s Supplies insufficient.  
 60s Supplies insufficient.

### IMPERIAL, COACHELLA VALLEYS CA, CENTRAL AND WESTERN AZ, MEXICO CROSSINGS THROUGH CALEXICO AND SAN LUIS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---ANISE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.  
 cartons  
 24s 25.45-27.75 FIRST REPORT.

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.  
 cartons  
 30s 13.00-16.95  
 60s 17.45-22.95 mostly 20.45-21.50

### MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---CILANTRO: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Extra services included. Wide range in quality.  
 1 1/9 bushel crates bunched  
 60s 10.00-14.00 mostly 10.00-13.00 occasional higher

### OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality and condition.  
 cartons bunched  
 30s 9.95-13.95 mostly 10.95-11.95  
 60s 13.95-18.95 mostly 14.95-16.95 few 20.75

### SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---ANISE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.  
 ORGANIC  
 cartons  
 12s 13.00-17.00 mostly 15.00-16.00 occasional higher and lower

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.  
 ORGANIC  
 cartons bunched



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30s 24.00-34.00 mostly 26.00-30.00 occasional higher and lower

## VEGETABLES

### CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---BOK CHOY: DEMAND MODERATE. Extra services included.  
30 lb cartons Supplies insufficient.

---CABBAGE: DEMAND MODERATE. Extra services included.  
RED TYPE

45 lb cartons Supplies in too few hands to establish a market.

ROUND GREEN TYPE

45 lb cartons Supplies in too few hands to establish a market.

---CELERY: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.  
Extra services included.

ORGANIC

cartons

2 dozen 25.00-36.00 mostly 30.00-33.00 occasional higher and lower

2 1/2 dozen 25.00-36.00 mostly 30.00-33.00 occasional higher and lower

HEARTS

cartons film bags

18s 26.00-36.00 mostly 31.00-34.00 occasional higher and lower

---CHINESE CABBAGE: DEMAND MODERATE. Extra services included.

NAPA

30 lb cartons Supplies in too few hands to establish a market.

---ENDIVE: DEMAND FAIRLY GOOD. Extra services included.  
cartons

24s Supplies in too few hands to establish a market.

---ESCAROLE: DEMAND MODERATE. Extra services included.  
cartons

24s 18.50 Supplies in too few hands to establish a market.

---GREENS, KALE: DEMAND MODERATE. Extra services included.  
Green

cartons bunched

24s Supplies in too few hands to establish a market.

---LEEKs: DEMAND FAIRLY GOOD. Extra services included.  
cartons bunched

12s Supplies in too few hands to establish a market.

---PARSLEY: DEMAND FAIRLY GOOD. Extra services included.  
CURLY

cartons bunched

60s Supplies in too few hands to establish a market.

30s Supplies in too few hands to establish a market.

PLAIN

cartons bunched

60s Supplies in too few hands to establish a market.

30s Supplies in too few hands to establish a market.

### CENTRAL SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---LETTUCE, ICEBERG: Extra services included.  
cartons

film lined 24s Supplies insufficient and in too few hands to establish a market.

24s film wrapped Supplies insufficient and in too few hands to establish a market.

30s film wrapped Supplies insufficient and in too few hands to establish a market.

---LETTUCE, ROMAINE: Extra services included.

cartons

24s Supplies insufficient and in too few hands to establish a market.

HEARTS

cartons 12 3-count packages Supplies insufficient and in too few hands to establish a market.

### IMPERIAL AND COACHELLA VALLEYS CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---PEPPERS, BELL TYPE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.

Green

1 1/9 bushel cartons

extra large 38.95-42.95 mostly 39.95-40.95 occasional higher

large 34.95-40.95 mostly 36.95-38.95 occasional higher

FIRST REPORT



# Phoenix Shipping Point Vegetables Prices (IX\_FV120)

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**IMPERIAL, COACHELLA VALLEYS CA, CENTRAL AND WESTERN AZ,  
MEXICO CROSSINGS THROUGH CALEXICO AND SAN LUIS  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point  
Basis  
2024 Season**

---BEETS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

**GOLD TYPE**

cartons bunched  
12s 19.55-26.45 mostly 23.45-24.75 few 16.95

**RED TYPE**

cartons bunched  
12s 19.55-26.75 mostly 23.45-24.75 FIRST REPORT.

---BOK CHOY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

30 lb cartons 30.45-34.50 mostly 32.45-33.55 occasional higher

---BRUSSELS SPROUTS: DEMAND GOOD. MARKET SLIGHTLY HIGHER. Extra service included. Wide range in quality and condition. Most present shipments from prior bookings and/or previous commitments. Shipments from Mexico transferred to Central California and Western Arizona for consolidation and distribution.

25 lb cartons  
medium 24.45-34.75 mostly 31.45-34.75

---CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

**ROUND GREEN TYPE**

45 lb cartons 21.85-28.45 mostly 22.55-24.45 occasional higher

---CHINESE CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

**NAPA**

30 lb cartons 26.45-32.95 mostly 26.45-30.55 occasional higher and lower

---ENDIVE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons  
24s 22.45-25.75

---ESCAROLE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons  
24s 22.45-27.75 mostly 22.45-24.75

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

**Green**

cartons bunched  
24s 15.65-18.25 mostly 15.65-16.75 few 20.45 -21.75

---LEEKs: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons bunched  
12s 36.75-37.95

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

**CURLY**

cartons bunched  
60s 23.75-24.75  
30s 18.00-22.75

**PLAIN**

cartons bunched  
60s 23.75-24.75  
30s 20.75-21.75

---RADISHES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra service included. Wide range in price. Most shipments from Mexico transferred to Western Arizona for consolidation and distribution.

**Red**

cartons bunched  
24s 17.75-24.55 mostly 21.45-22.75  
48s 20.95-30.75 mostly 25.45-27.75

---SPINACH: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

cartons bunched  
24s 21.45-24.95 mostly 22.95-24.75

**KERN DISTRICT CALIFORNIA**

**Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point  
Basis  
2024 Season**

---CARROTS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Most present shipments represent previous commitments and/or prior bookings. Wide range in price, quality and condition.

sacks 48 1-lb film bags  
medium-large 24.00-28.00 mostly 24.00-26.00  
25 lb sacks loose  
jumbo 12.00-14.00 occasional higher and lower  
50 lb sacks loose  
jumbo 22.00-26.00 mostly 24.00-26.00 occasional higher and lower

**BABY PEELED**

cartons 30 1-lb film bags 21.00-23.00 mostly 21.00-22.00



ORGANIC

sacks 48 1-lb film bags
medium-large 30.00-34.35 mostly 34.35
25 lb sacks loose
jumbo 17.00-24.10 few 32.85

BABY PEELED

cartons 30 1-lb film bags 30.00-30.90

MEXICO CROSSINGS THROUGH NOGALES ARIZONA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BEANS, ROUND GREEN TYPE: SUPPLY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

1 1/9 bushel cartons 34.95-38.95

---CUCUMBERS: SUPPLY HEAVY. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Pickles quality variable.

1 1/9 bushel cartons
medium 10.95-14.95 mostly 12.95 occasional higher and lower
Fair Quality 8.95-10.95 occasional higher and lower
Ordinary Quality 6.95-8.95 occasional higher and lower
small 8.95-10.95 mostly 8.95-9.95 occasional higher and lower
large 9.95-12.95 mostly 10.95 occasional higher and lower.

cartons
24s 4.95-6.95 occasional higher (7.95) and lower (3.95)
36s 6.95-8.95 occasional higher

PICKLE

bushel & 40-45 lb reusable plastic containers (rpc)
150-200s 14.95-16.95 occasional higher and lower. Quality variable.
200-300s 16.95-18.95 occasional lower Quality variable.
300-400s 16.95-18.95 occasional higher and lower. Quality variable.

Greenhouse

LONG SEEDLESS

cartons film wrapped
12s medium 4.95-5.95 occasional higher and lower
12s small 4.95-5.95 occasional lower
12s large 4.95-5.95 occasional higher and lower
irregular size Fair Quality 7.95-9.95 occasional higher (12.95)

---EGGPLANT: DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included.

1 bu, 1 1/9 bu, 1 1/6 bu cartons wrapped

18s 10.95-12.95 occasional higher and lower
Fair Quality 4.95-6.95 occasional higher and lower
24s 10.95-12.95 occasional higher and lower
Fair Quality 4.95-6.95 occasional higher and lower

---PEPPERS, BELL TYPE: SUPPLY VERY LIGHT. DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments. Green

1 1/9 bushel cartons
jumbo 36.95-38.95 occasional higher.
extra large 36.95-38.95 occasional higher
large 34.95-36.95
medium-large Fair Quality 30.95-32.95 few 28.95
medium 30.95-32.95

---SQUASH, ACORN: SUPPLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

4/7 bushel cartons
medium 12.95-14.95
large 14.95-16.95
extra large 14.95-16.95

---SQUASH, BUTTERNUT: SUPPLY LIGHT. DEMAND MODERATE. Extra services included. Most present shipments from prior bookings and/or previous commitments.

4/7 bushel cartons
medium 12.95-14.95
large 14.95-16.95
extra large 14.95-16.95 FIRST REPORT

---SQUASH, GREY: DEMAND MODERATE. MARKET STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

4/7 bushel cartons
small 16.95-18.95 occasional higher and lower
small-medium 16.95-18.95 occasional higher and lower
medium 16.95-18.95 occasional higher and lower

---SQUASH, KABOCHA: SUPPLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

4/7 bushel cartons
medium 10.95-12.95 occasional higher and lower
large 12.95-14.95 mostly 12.95 occasional higher and lower
extra large 11.95-16.95 mostly 12.95 occasional higher and lower



---SQUASH, YELLOW STRAIGHTNECK: SUPPLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

- 1 1/9 bushel cartons
  - medium-large 16.95-18.95 occasional higher and lower
- 4/7 bushel cartons
  - small 16.95-18.95 occasional higher and lower
  - small-medium 16.95-18.95 occasional higher and lower
  - medium 16.95-18.95 occasional higher and lower

---SQUASH, ZUCCHINI: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

- 1 1/9 bushel cartons
  - medium-large 16.95-18.95 occasional higher and lower
- 4/7 bushel cartons
  - small 16.95-18.95 occasional higher and lower
  - small-medium 16.95-18.95 occasional higher and lower
  - medium 16.95-18.95 occasional higher and lower

**MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---CUCUMBERS: SUPPLY VERY LIGHT. DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included. Supplies in few hands. Most present shipments from prior bookings and/or previous commitments.

- 1 1/9 bushel cartons
  - medium 10.95-14.95 mostly 10.95-12.95 occasional higher
  - Fair Quality 10.95-14.95 mostly 10.95-12.95
  - Ordinary Quality 7.95-8.95
  - large 8.95-12.95 mostly 8.95-10.95 occasional higher
- cartons
  - 36s 7.95-8.95 few 11.95

---TOMATOES: SUPPLY VERY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

VINE RIPES

- cartons 2 layer
  - 4x4s 40.95-42.95 occasional higher (47.95)
  - 4x5s 40.95-42.95 occasional higher (47.95)
  - 5x5s 38.95-40.95 occasional higher (45.95) and lower
  - 5x6s 36.95-40.95 mostly 38.95 occasional higher (45.95) and lower

---TOMATOES, CHERRY: SUPPLY VERY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

- flats 12 1-pint baskets
  - medium-large 20.95-22.95 mostly 20.95

---TOMATOES, GRAPE TYPE: SUPPLY VERY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

- flats 12 1-pint containers with lids
  - medium-large 20.95-22.95
- 20 lb cartons loose
  - medium-large 40.95-45.95 occasional lower

---TOMATOES, PLUM TYPE: SUPPLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

ROMA

- 25 lb cartons loose
  - extra large 25.95-26.95 occasional higher
  - large 25.95-26.95 occasional higher
  - medium 22.95-23.95 occasional higher

**MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---ONIONS, GREEN: SUPPLY FAIRLY HEAVY. DEMAND MODERATE. MARKET ICELESS SLIGHTLY HIGHER, 48S ABOUT STEADY. Extra services included. Wide range in price, quality and condition. Most shipments from Mexico transferred to Central California and Western Arizona for consolidation and distribution.

- cartons bunched
  - 48s medium 8.00-14.50 mostly 10.00-12.75 few 15.75
- cartons 2 film bags iceless
  - 24 bunches per bag 11.75-18.50 mostly 14.45-16.50 few 8.00-10.00
- cartons 4 film bags iceless
  - 12 bunches per bag 11.75-18.50 mostly 14.45-16.50 few 8.00-10.00

ORGANIC

- cartons bunched
  - 48s medium 22.00-31.00 mostly 26.00-29.00 occasional higher and lower



MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---BROCCOLI: DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Wide range in quality and condition.  
CROWN CUT Short Trim  
20 lb cartons loose 16.00-18.00 mostly 17.00-18.00  
occasional lower and higher

---CABBAGE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.  
ROUND GREEN TYPE  
50 lb sacks  
medium 10.00-12.00 mostly 10.00-11.00 occasional higher  
50 lb cartons  
medium 15.00-17.00 mostly 16.00-17.00

---CARROTS: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, and condition.  
50 lb sacks loose  
jumbo 13.00-16.00 mostly 14.00-16.00 occasional higher

---CHAYOTE: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Extra services included. Wide range in quality.  
40 lb cartons 18.00-24.00 mostly 18.00-20.00

---CUCUMBERS: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Wide range in price, quality and condition. Most present shipments from prior bookings and or previous commitments.  
1 1/9 bushel cartons  
medium 11.95-13.95 mostly 11.95-12.95 occasional higher  
Fair Quality 8.95-10.95 mostly 8.95-9.95  
Ordinary Quality 6.95-8.95 mostly 6.95-7.95  
large 9.95-12.95 mostly 10.95-12.95 occasional lower and higher

---LETTUCE, ICEBERG: SUPPLY VERY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.  
cartons  
24s film wrapped 24.00-28.00 mostly 24.00-26.00  
occasional higher

---PEPPERS, ANAHEIM: DEMAND GOOD. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.  
1 1/9 bushel cartons 34.00-38.00 mostly 35.00-38.00  
occasional lower

---PEPPERS, BELL TYPE: SUPPLY LIGHT. DEMAND FAIRLY LIGHT. MARKET RED LOWER, OTHERS SLIGHTLY LOWER. Wide range in price and quality.

Greenhouse  
Orange  
11 lb cartons  
jumbo 16.00-18.00 mostly 16.00-17.00  
extra large 16.00-18.00 mostly 16.00-17.00

Red  
11 lb cartons  
jumbo 18.00-21.00 mostly 18.00-20.00 occasional higher  
extra large 18.00-21.00 mostly 18.00-20.00 occasional higher  
large 16.00-18.00 mostly 16.00-17.00

Yellow  
11 lb cartons  
jumbo 16.00-18.00 mostly 16.00-17.00  
extra large 16.00-18.00 mostly 16.00-17.00

---PEPPERS, HABANERO: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

Orange  
8 lb cartons 22.00-26.00 mostly 23.00-26.00 occasional lower

---PEPPERS, JALAPENO: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.  
1 1/9 bushel cartons 19.00-24.00 mostly 22.00-24.00  
occasional higher and lower

---PEPPERS, POBLANO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.  
1 1/9 bushel cartons 21.00-24.00 mostly 22.00-24.00  
occasional higher

---PEPPERS, SERRANO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.  
1 1/9 bushel cartons 20.00-24.00 mostly 22.00-24.00  
occasional higher

---TOMATILLOS: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in size and quality.  
1 1/9 bushel cartons/crates 21.00-26.00 mostly 22.00-26.00  
occasional higher and lower

---TOMATOES: DEMAND FAIRLY GOOD AT SLIGHTLY LOWER PRICES. MARKET SLIGHTLY LOWER. Extra services included.  
VINE RIPES  
25 lb cartons loose  
4x4 size 34.95-40.95 mostly 34.95-38.95 occasional higher  
4x5 size 34.95-40.95 mostly 34.95-38.95 occasional higher



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5x5 size 28.95-38.95 mostly 32.95-34.95 occasional higher few 38.95-40.95

5x6 size 28.95-38.95 mostly 32.95-34.95 occasional higher cartons 2 layer

4x4s 32.95-36.95 mostly 34.95-36.95 occasional higher

4x5s 34.95-38.95 mostly 34.95-36.95 occasional higher

5x5s 25.95-30.95 mostly 25.95-28.95 occasional higher

5x6s 28.95-33.95 mostly 28.95-32.95 occasional higher

---TOMATOES, GRAPE TYPE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in quality and condition.

flats 12 1-pint containers with lids

medium-large 14.95-16.95 mostly 14.95-15.95

20 lb cartons loose

medium-large 30.95-36.95 mostly 30.95-34.95

---TOMATOES, PLUM TYPE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. Wide range in quality and condition.

ROMA

25 lb cartons loose

extra large 24.95-27.95 mostly 24.95-26.95 occasional higher

large 22.95-24.95 mostly 22.95-24.95 occasional higher

medium 20.95-23.95 mostly 20.95-22.95 occasional higher

higher

### OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CELERY: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

cartons

2 dozen 20.50-27.00 mostly 25.75-27.00

2 1/2 dozen 20.50-27.00 mostly 25.75-27.00

3 dozen 20.50-27.00 mostly 25.75-27.00

HEARTS

cartons film bags

18s 24.45-28.00 mostly 26.45-28.00

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in quality and condition.

Green

cartons bunched

24s 11.95-12.95 mostly 12.59-12.95

LACINATO (TUSCAN)

cartons bunched

24s 12.95-17.00 mostly 14.95-15.95

---PARSLEY: SUPPLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality and condition. CURLY

cartons bunched

60s 14.00-18.95 mostly 14.95-16.95

PLAIN

cartons bunched per bunch

60s 16.95-21.95 mostly 16.95-19.95

### SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---BROCCOLI: SUPPLY LIGHT. DEMAND GOOD. MARKET CROWN CUT SHORT TRIM SLIGHTLY HIGHER, OTHERS ABOUT STEADY.

Extra services included. Wide range in price, quality and condition.

cartons

bunched 14s 25.65-40.50 mostly 35.00-37.05 occasional higher

bunched 18s 26.15-41.00 mostly 35.50-37.55 one label 47.75

CROWN CUT

20 lb cartons loose 34.65-47.75 mostly 45.00-47.75 few 26.95-33.65

CROWN CUT Short Trim

20 lb cartons loose 38.65-49.75 mostly 47.00-49.75 few 27.95

---CAULIFLOWER: DEMAND GOOD. MARKET HIGHER. Extra services included. Wide range in price, quality and condition.

White

cartons film wrapped

9s 23.55-34.50 mostly 29.00-31.25 occasional lower

12s 25.00-35.50 mostly 30.00-32.45 occasional lower

16s 20.45-33.50 mostly 25.65-28.00 few 16.45-19.45

---CELERY: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

cartons

2 dozen 20.50-27.00 mostly 24.75-27.00 few 12.00-16.45

2 1/2 dozen 20.50-27.00 mostly 24.75-27.00 few 12.00-16.45

3 dozen 20.50-27.00 mostly 24.75-27.00 few 12.00-16.45

HEARTS

cartons film bags

18s 20.50-28.75 mostly 26.50-28.00

---LETTUCE, BOSTON: Extra services included.

cartons



24s Supplies insufficient and in too few hands to establish a market.

---LETTUCE, GREEN LEAF: Extra services included.

cartons

24s Supplies insufficient and in too few hands to establish a market.

---LETTUCE, ICEBERG: Extra services included.

cartons

film lined 24s Supplies insufficient and in too few hands to establish a market.

24s film wrapped Supplies insufficient and in too few hands to establish a market.

30s film wrapped Supplies insufficient and in too few hands to establish a market.

---LETTUCE, RED LEAF: Extra services included.

cartons

24s Supplies insufficient and in too few hands to establish a market.

---LETTUCE, ROMAINE: Extra services included.

cartons

24s Supplies insufficient and in too few hands to establish a market.

HEARTS

cartons 12 3-count packages Supplies insufficient and in too few hands to establish a market.

cartons film lined

48s Supplies insufficient and in too few hands to establish a market.

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---BROCCOLI: DEMAND FAIRLY GOOD. MARKET MUCH HIGHER. Extra services included. Wide range in price, quality and condition.

cartons

bunched 14s 13.00-17.00 mostly 14.00-16.00 few 20.00

CROWN CUT

20 lb cartons loose 18.00-26.00 mostly 20.00-24.00

CROWN CUT Short Trim

20 lb cartons loose 21.00-28.00 mostly 23.00-26.00

---CAULIFLOWER: DEMAND FAIRLY GOOD. MARKET MUCH HIGHER. Extra services included. Wide range in price, quality and condition.

White

cartons film wrapped

9s 16.00-20.00 mostly 17.00-19.00

12s 22.00-26.00 mostly 24.00-26.00 few 30.00

16s 16.00-20.00 mostly 17.00-19.00

---CELERY: DEMAND MODERATE. MARKET LOWER. Extra services included. Wide range in price, quality and condition.

cartons

2 dozen 10.00-12.55 mostly 11.00-12.35

2 1/2 dozen 9.00-12.55 mostly 11.00-12.00

3 dozen 8.00-12.00 mostly 9.00-10.00

---LETTUCE, GREEN LEAF: DEMAND MODERATE. Extra services included. Quality generally good.

cartons

24s Supplies in too few hands to establish a market.

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET LOWER. Extra services included. Quality generally good.

cartons

film lined 24s 39.00-42.00 mostly 39.00-40.00 occasional higher.

24s film wrapped 40.00-46.00 mostly 42.00-43.00 few 50.00

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET LOWER. Extra services included. Quality generally good. Many present shipments from prior bookings and/or previous commitments.

cartons

24s 17.00-24.00 mostly 19.00-22.00

HEARTS

cartons 12 3-count packages 20.00-26.00 mostly 21.00-22.00

SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---BEETS: DEMAND MODERATE.

GOLD TYPE

cartons bunched

12s DISTRICT REVISED.

RED TYPE

cartons bunched

12s DISTRICT REVISED.

ORGANIC

RED TYPE

cartons bunched

12s 11.00-16.00 mostly 14.00-16.00 occasional higher and lower

24s 20.00-24.00 mostly 20.00-22.85 occasional higher and lower





**SOUTH AND CENTRAL DISTRICT CALIFORNIA**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---ARTICHOKES: SUPPLY 36S VERY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

GLOBE

cartons

- 12s 46.55-46.75
- 18s 44.55-48.75 mostly 44.55-45.75
- 24s 42.55-48.75 mostly 42.55-44.75
- 30s 38.55-40.75 mostly 38.55-38.75
- 36s 38.75

---BROCCOLI: DEMAND GOOD. MARKET ABOUT STEADY. Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons

- bunched 14s 34.00-44.00 mostly 37.00-40.00 occasional higher and lower

CROWN CUT

- 20 lb cartons loose 34.00-45.00 mostly 40.00-44.00 occasional higher and lower

---CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY.

Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

RED TYPE

- 45 lb cartons 24.00-34.00 mostly 28.00-30.00 occasional higher and lower

ROUND GREEN TYPE

- 45 lb cartons 24.00-33.00 mostly 28.00-30.00 occasional higher and lower

---CAULIFLOWER: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Wide range in price. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

White

- cartons film wrapped
  - 9s 28.00-40.00 mostly 30.00-34.00 occasional higher and lower
  - 12s 28.00-40.00 mostly 30.00-34.00 occasional higher and lower

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

Green

- cartons bunched
  - 24s 18.00-24.00 mostly 21.00-23.00 occasional higher

Red

- cartons bunched
  - 24s 18.00-24.00 mostly 21.00-23.00 occasional higher

LACINATO (TUSCAN)

- cartons bunched
  - 24s 18.00-24.00 mostly 21.00-23.00 occasional higher

---LEEKs: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons bunched

- 12s 24.00-32.00 mostly 24.00-28.00 occasional higher and lower

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. Wide range in price.

ORGANIC

cartons

- 24s 18.00-24.00 mostly 20.00-22.00 occasional higher and lower

---LETTUCE, ICEBERG: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. Wide range in price.

ORGANIC

cartons

- 24s film wrapped 24.00-34.00 mostly 26.00-30.00 occasional higher and lower
- 12s film wrapped 18.00-26.00 mostly 20.00-24.00 occasional higher and lower

---LETTUCE, RED LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons



# Phoenix Shipping Point Vegetables Prices (IX\_FV120)

Agricultural Marketing Service  
Specialty Crops Market News

November 20, 2024

Email us with accessibility issues with this report.

24s 20.00-24.00 mostly 20.00-22.00 occasional higher and lower

---LETTUCE, ROMAINE: DEMAND GOOD. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included. Hearts wide range in price.

ORGANIC

cartons

24s 25.00-36.00 mostly 30.00-32.00 occasional higher and lower

HEARTS

cartons 12 3-count packages 25.00-36.00 mostly 30.00-34.00 occasional higher and lower

---PARSLEY: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

CURLY

cartons bunched

30s 18.00-26.00 mostly 20.00-24.00 occasional higher and lower

PLAIN

cartons bunched

30s 18.00-24.00 mostly 20.00-22.00 occasional higher and lower

---SPINACH: DEMAND MODERATE. MARKET ABOUT STEADY. Prices represent sales from Salinas-Watsonville, Santa Maria, Bakersfield, Kern, Oxnard and surrounding growing areas. Extra services included.

ORGANIC

cartons bunched

24s 20.00-28.00 mostly 24.00-26.00 occasional higher and lower

## WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---BROCCOLI: SUPPLY LIGHT. DEMAND GOOD. MARKET CROWN CUTS SLIGHTLY HIGHER, BUNCHED ABOUT STEADY. Extra services included.

cartons

bunched 14s 34.00-40.50 mostly 35.00-38.75

bunched 18s 34.50-41.00 mostly 35.50-39.25 one label 47.75

CROWN CUT

20 lb cartons loose 40.65-48.75 mostly 45.00-48.75

CROWN CUT Short Trim

20 lb cartons loose 45.75-50.75 mostly 47.75-50.75

---CAULIFLOWER: SUPPLY LIGHT. DEMAND GOOD. MARKET HIGHER. Extra services included.

White

cartons film wrapped

9s 30.00-34.55 mostly 30.00-33.25

12s 31.00-35.50 mostly 31.75-34.75

16s 29.00-34.55 mostly 29.00-32.25

---LETTUCE, BOSTON: SUPPLY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

cartons

24s 28.45-35.45 mostly 30.50-32.75 few 20.95

---LETTUCE, GREEN LEAF: SUPPLY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included.

cartons

24s 16.75-24.05 mostly 20.50-22.75 few 12.50, occasional higher

---LETTUCE, ICEBERG: SUPPLY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included.

cartons

film lined 24s 35.25-50.45 mostly 42.00-44.75 few 25.00-30.00

24s film wrapped 36.25-51.45 mostly 43.00-45.75 few 26.00-31.00

30s film wrapped 41.75-46.75 mostly 41.75-43.45

---LETTUCE, RED LEAF: SUPPLY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included.

cartons

24s 14.65-23.50 mostly 20.05-22.75 occasional higher and lower

---LETTUCE, ROMAINE: SUPPLY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included.

cartons

24s 20.50-34.75 mostly 28.75-31.75 occasional higher

HEARTS

cartons 12 3-count packages 29.75-40.75 mostly 36.00-38.75 few 26.50

cartons film lined

48s 31.75-44.45 mostly 38.50-40.75 few 29.50