



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 05/17 thru 05/23

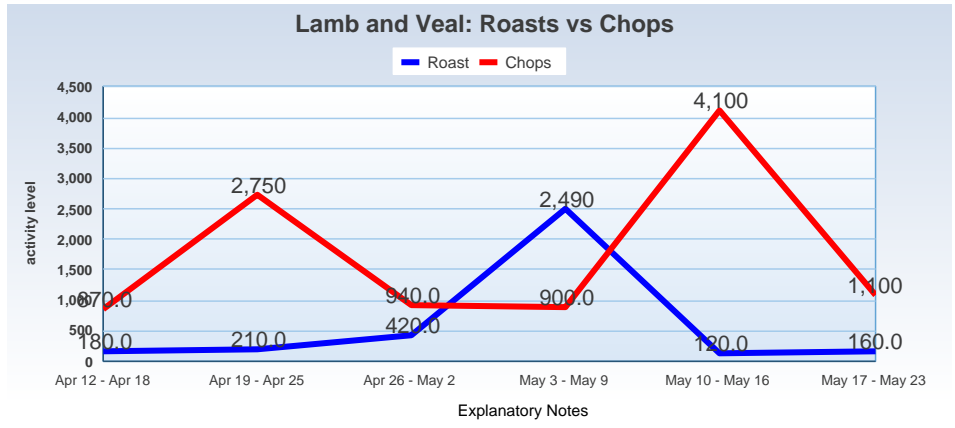
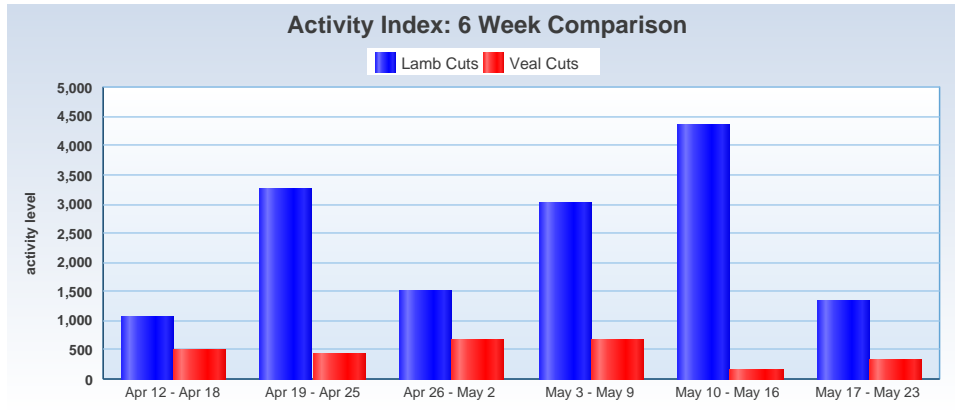
(prices in dollars per pound)

Fri. May 17, 2024

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	2.9%		13.4%		12.4%	
Special Rate (2/)	0.0%		0.0%		6.1%	
Activity Index (3/)	1,650		4,520		4,340	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast						
LB Shldr Blade Chops	170	7.81	1,790	6.70	1,950	7.55
LB Shldr Rnd Bone Chop	190	8.38	180	8.99	1,290	6.77
LB Breast						
LB Rack					10	32.99
LB Ribs						
LB Rib Chops	110	22.42	60	26.99		
LB Whole Loin						
LB Loin Chops	400	8.88	1,970	9.11	510	12.04
LB Bone-In Leg			50	4.99		
LB Boneless Leg	120	9.99				
LB Semi-Bnls Leg	40	5.99				
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt						
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb						
LB Shank	140	8.02	120	7.99	120	6.99
LB Stew Meat-Lamb	90	6.99	120	4.99		
LB Stew Meat-Mutton	60	4.29	60	4.29		
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	120	7.94			350	6.52
VL Shldr Rnd Bone Chops						
VL Breast			70	4.99		
VL Rib Rack						
VL Rib Chops					70	19.99
VL Loin Chops	110	8.99	100	9.99	40	11.39
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets						
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini						
VL Cube Steak						
VL Ground Veal	10	8.49				
VL Stew Meat	90	8.99				

This week in Lamb and Veal Retail

This week for Lamb and Veal: Retail activity index was 63.5% lower, feature rate was 10.5% lower, and special rate was steady. Lamb Cuts on offer were 69.7% lower, and Veal Cuts were 94.1% higher. Roast offerings were 33.3% higher and Chop offerings were 73.2% lower. Lamb features offered more ad space for chops, shank, and boneless leg. Veal features offered slightly more space for shoulder blade chops and loin chops.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
Outlets	5500			7400			6100		
Feature Rate (1/)	11.3%			1.0%			0.9%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	1,060			280			190		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	7.99 - 7.99	120	7.99	4.98 - 7.99	50	7.43	-	-	-
LB Shldr Rnd Bone Chop	7.99 - 8.49	140	8.36	7.99 - 8.49	50	8.45	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-
LB Rib Chops	26.99 - 26.99	60	26.99	-	-	-	15.99 - 15.99	40	15.99
LB Whole Loin	-	-	-	-	-	-	-	-	-
LB Loin Chops	7.99 - 12.99	250	9.23	7.99 - 7.99	20	7.99	10.99 - 10.99	40	10.99
LB Bone-In Leg	-	-	-	-	-	-	-	-	-
LB Boneless Leg	9.99 - 9.99	120	9.99	-	-	-	-	-	-
LB Semi-Bnls Leg	-	-	-	-	-	-	5.99 - 5.99	40	5.99
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-	-
LB Shank	8.99 - 8.99	50	8.99	8.99 - 8.99	40	8.99	5.99 - 5.99	40	5.99
LB Stew Meat-Lamb	6.99 - 6.99	50	6.99	6.99 - 6.99	40	6.99	-	-	-
LB Stew Meat-Mutton	4.29 - 4.29	60	4.29	-	-	-	-	-	-
VEAL									
VL Shoulder Roast	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	7.99 - 7.99	50	7.99	7.99 - 7.99	40	7.99	7.49 - 7.99	20	7.74
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-
VL Loin Chops	8.99 - 8.99	110	8.99	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	8.49 - 8.49	10	8.49
VL Stew Meat	8.99 - 8.99	50	8.99	8.99 - 8.99	40	8.99	-	-	-



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	0.0%			2.3%			0.0%		
Special Rate (2/)	0.0%			0.3%			0.0%		
Activity Index (3/)	0			90			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			6.99 - 6.99	90	6.99	-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	2.0%				0.0%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	5				0			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB								
LB Shoulder Roast	-	-			-	-		
LB Shldr Blade Chops	-	-			-	-		
LB Shldr Rnd Bone Chop	-	-			-	-		
LB Breast	-	-			-	-		
LB Rack	-	-			-	-		
LB Ribs	-	-			-	-		
LB Rib Chops	-	-			-	-		
LB Whole Loin	-	-			-	-		
LB Loin Chops	9.99	9.99	5	9.99	-	-		
LB Bone-In Leg	-	-			-	-		
LB Boneless Leg	-	-			-	-		
LB Semi-Bnls Leg	-	-			-	-		
LB Butterflied, Bnls Leg	-	-			-	-		
LB Leg, Shank/Butt	-	-			-	-		
LB Leg Steaks	-	-			-	-		
LB Top Round Roast	-	-			-	-		
LB Top Round Steak	-	-			-	-		
LB Ground Lamb	-	-			-	-		
LB Shank	-	-			-	-		
LB Stew Meat-Lamb	-	-			-	-		
LB Stew Meat-Mutton	-	-			-	-		
VEAL								
VL Shoulder Roast	-	-			-	-		
VL Shldr Blade Chops	-	-			-	-		
VL Shldr Rnd Bone Chops	-	-			-	-		
VL Breast	-	-			-	-		
VL Rib Rack	-	-			-	-		
VL Rib Chops	-	-			-	-		
VL Loin Chops	-	-			-	-		
VL T-Bone Steak	-	-			-	-		
VL Bnls Leg	-	-			-	-		
VL Leg Cutlets	-	-			-	-		
VL Top Round Steak	-	-			-	-		
VL Bnls Roast	-	-			-	-		
VL Bone-In Osso Bucco	-	-			-	-		
VL Scallopini	-	-			-	-		
VL Cube Steak	-	-			-	-		
VL Ground Veal	-	-			-	-		
VL Stew Meat	-	-			-	-		