



NOTICE: As Market News transitions reports to the MARS platform and My Market News, report formats will be converted to a more user-friendly and accessible PDF format. In the next few weeks, this report will move to the new platform and will be accessible at:
https://www.ams.usda.gov/mnreports/AMS_2756.pdf If you would like to learn more about MARS and My Market News, please contact us at Websupport.lpgmn@ams.usda.gov.

*Please find report below.



USDA National Retail Report - Chicken
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 08/30 thru 09/05.
 (prices in dollars per pound, fresh tray-pack product unless otherwise noted)

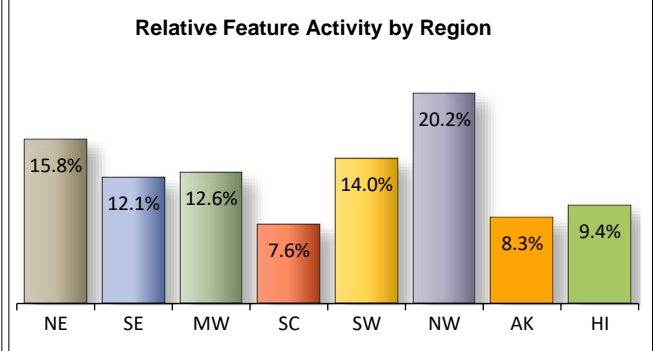
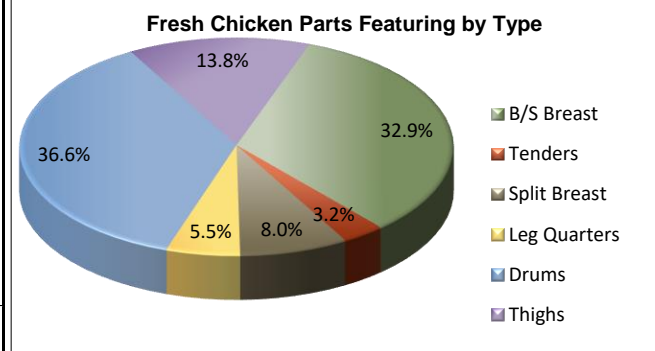
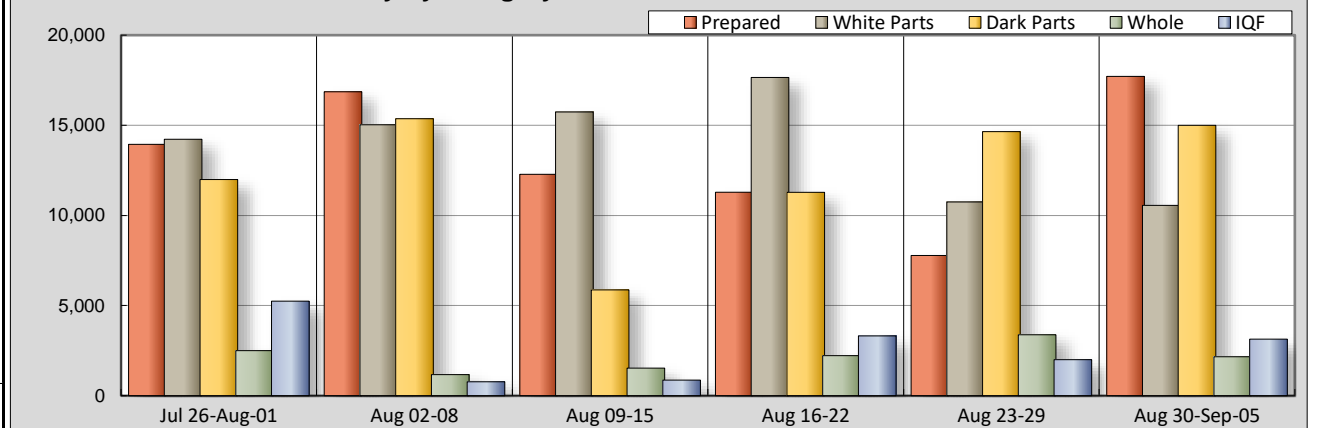
Fri. Aug 30, 2024

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	58.1% of 29,200 outlets		70.6% of 29,200 outlets		71.3% of 29,200 outlets	
Special Rate ^{4/}	11.2%		9.4%		8.8%	
Activity Index ^{2/}	48,573		38,560		45,030	
WHOLE BIRD:	Stores ^{3/}	Wtd Avg	Stores /3	Wtd Avg	Stores /3	Wtd Avg
bagged fryer	2,001	1.56	3,366	1.54	2,182	1.34
cut-up fryer	109	1.77	12	2.49	55	1.32
bagged roaster					93	1.46
Cornish (frs/frz)	53	3.73	4	4.99	13	2.99
PARTS:						
Bnls/Sknls Breast						
regular pack	1,032	2.91	2,577	2.75	2,400	3.14
value pack	5,417	2.50	3,476	2.58	5,912	2.29
thin sliced	343	3.88	914	4.03	187	3.24
marinated	179	4.61	546	4.82	610	6.09
Breast Tenders						
regular pack	136	4.10	362	3.60	499	3.55
value pack	543	3.32	363	4.02	234	3.63
Split, bn-in Breast						
regular pack	692	4.62	815	1.93	81	1.71
value pack	1,009	1.63	500	1.32	386	1.94
Whole Wings	1,208	3.35	1,195	2.77	2,367	2.58
Leg Quarters						
tray pack	613	0.84	1,835	1.09	826	1.10
bagged	544	0.78	567	0.95	404	0.77
Legs	388	1.52	70	1.49	318	1.29
Thighs						
regular pack	894	1.21	870	1.51	243	1.63
value pack	2,023	1.49	3,391	1.27	3,962	1.27
Drumsticks						
regular pack	3,071	0.99	1,118	1.36	268	1.41
value pack	4,672	1.21	4,751	1.19	5,220	1.11
Bnls/Sknls Thighs						
regular pack	321	3.09	927	2.87	313	2.98
value pack	2,472	2.73	1,120	2.88	1,411	2.87
9-pc Combos						
drum-thigh-breast						
drum-thigh-wing						
IQF						
B/S Breast	1,547	2.82	1,495	3.31	1,223	2.81
Tenders	1,037	2.80	136	2.54	13	4.40
Wings	431	3.11	342	2.40	1,380	2.88
Party Wings	125	2.74	28	1.99	745	2.72

This Week's Chicken Feature Highlights

Chicken ramps up for the last big holiday weekend of the summer season, incentives to buy creep higher across the country. Bagged fryers take a slight price increase but a drop in offerings. B/S breast increases volumes on value pack and lowers price levels. Drums and thighs move things around, nothing special here. IQF wants to keep things moving too with price cuts on b/s breast. The leader in the deli is rotisserie, fried/baked and tenders. Organics remain on schedule while specialty items take the week off.

Chicken Promotional Activity by Category



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)



USDA National Retail Report - Chicken

Fri. Aug 30, 2024

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 08/30 thru 09/05.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)				
Feature Rate ^{1/}	71.6% of 5,500 sampled outlets				48.7% of 7,400 sampled outlets				56.5% of 6,100 sampled outlets				
Special Rate ^{4/}	10.5% of stores w/ no-price promotions				17.3% of stores w/ no-price promotions				11.2% of stores w/ no-price promotions				
Activity Index ^{2/}	Activity Index = 6,252				Activity Index = 8,461				Activity Index = 5,238				
WHOLE BIRD:	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	
				^{4/}				^{4/}				^{4/}	
bagged fryer	1.29 - 1.39		314	1.31	1.29 - 1.88		1,414	1.64	0.79 - 1.88		170	1.27	
cut-up fryers									1.69 - 1.99		70	1.76	
bagged roaster													
Cornish (frs/frz)					3.63		10	3.63	3.63		39	3.63	
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	
Bnls/Sknls Breast													
regular pack	3.49	2.49 - 2.99	372	2.97		2.49 - 3.36	116	2.80	2.99 - 3.49	2.99 - 3.99	260	3.37	
value pack	1.99 - 2.49	1.99 - 3.49	1,079	2.57		1.99 - 2.99	1,328	2.19	1.79 - 3.49	1.99 - 3.19	1,119	2.57	
thin sliced		3.49 - 3.99	144	3.73						3.99 - 4.99	55	4.77	
marinated		3.99	110	3.99						3.99	12	3.99	
Breast Tenders													
regular pack						3.36	11	3.36	3.49	3.99 - 4.99	125	4.17	
value pack	2.49	3.49	144	3.23	2.49	2.99	111	2.98		2.99 - 3.99	21	3.56	
Split, bn-in Breast													
regular pack	1.99		62	1.99		1.78 - 1.99	98	1.95	9.28		201	9.28	
value pack					1.78		200	1.78	1.99	1.99 - 2.49	78	2.07	
Whole Wings	3.49	3.49	423	3.49	2.48 - 3.98	2.48 - 3.47	200	2.97	2.48 - 3.99	2.48 - 4.49	387	3.26	
Leg Quarters													
tray pack		0.69 - 1.69	134	1.00		0.78 - 0.99	224	0.86		0.89	43	0.89	
bagged					0.79	0.68 - 0.69	261	0.72		0.69 - 0.79	61	0.75	
Legs	1.69	1.49	280	1.54						1.49	108	1.49	
Thighs													
regular pack					1.49		69	1.49	1.49 - 2.49		132	1.98	
value pack		0.79 - 1.49	544	1.31		1.29	76	1.29	0.99	0.79 - 1.99	243	1.44	
Drumsticks													
regular pack	0.89	0.98	403	0.90	0.89 - 1.49		426	0.99	0.89 - 1.79	0.79 - 1.49	843	1.02	
value pack	1.29 - 1.49	0.69 - 1.49	1,207	1.25	1.49	0.58 - 1.29	681	1.07	0.99 - 1.49	0.69 - 1.59	841	1.19	
Bnls/Sknls Thighs													
regular pack					2.98 - 3.29	2.88	279	3.05	3.29		21	3.29	
value pack		2.99	248	2.99		2.99	999	2.99		2.99 - 3.29	57	3.05	
9-pc Combos													
drum-thigh-breast													
drum-thigh-wing													
IDE	B/S Breast	2.08 - 2.80	2.67	294	2.53	2.80		955	2.80	3.20	2.99	260	3.15
	Tenders	2.80		82	2.80	2.80		955	2.80				
	Wings		2.19 - 3.99	350	3.09		3.99	48	3.99	2.00		33	2.00
	Party Wings		2.49	62	2.49						2.99	59	2.99

Source: USDA Livestock, Poultry, & Grain Market News;

(404) 562-5850

2 of 7

<http://www.ams.usda.gov/market-news/livestock-poultry-grain>;

Email: Atlanta.lpgmn@ams.usda.gov



USDA National Retail Report - Chicken

Fri. Aug 30, 2024

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 08/30 thru 09/05.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	SOUTH CENTRAL U.S. (AR,CO,KS,LA,MO,NM,OK,TX)				SOUTHWEST U.S. (AZ,CA,NV,UT)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate ^{1/}	44.8% of 4,900 sampled outlets				72.7% of 3,800 sampled outlets				71.8% of 1,300 sampled outlets			
Special Rate ^{4/}	12.7% of stores w/ no-price promotions				2.3% of stores w/ no-price promotions				1.6% of stores w/ no-price promotions			
Activity Index ^{2/}	Activity Index = 2,976				Activity Index = 4,935				Activity Index = 2,906			
WHOLE BIRD:	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
			4/				4/				4/	
bagged fryer	1.00 - 1.89		43	1.46	1.79		60	1.79	1.79		39	1.79
cut-up fryer												
bagged roaster												
Cornish (frs/frz)												
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack		3.99	3	3.99		1.99 - 3.49	238	2.34	2.98		43	2.98
value pack	1.99 - 3.98	1.97 - 2.97	497	2.65		2.49 - 3.99	648	3.21		1.97 - 2.49	704	1.99
thin sliced		2.97 - 4.99	107	3.43		4.49	37	4.49				
marinated		3.19 - 9.28	57	5.95								
Breast Tenders												
regular pack												
value pack	3.19 - 4.28	2.99	138	3.94		2.99	129	2.99				
Split, bn-in Breast												
regular pack	9.28	1.69 - 2.19	61	6.51	2.29		270	2.29				
value pack	1.98		86	1.98		1.49	645	1.49				
Whole Wings		3.47 - 3.79	188	3.59		3.99	10	3.99				
Leg Quarters												
tray pack		0.59 - 1.19	212	0.71								
bagged		0.39 - 0.99	97	0.80		0.89	109	0.89		0.98	16	0.98
Legs												
Thighs												
regular pack	1.49	1.69	27	1.56		0.99 - 1.57	652	1.00		1.57	14	1.57
value pack		1.29 - 1.48	141	1.38	1.49	1.49	319	1.49	1.49 - 1.99		696	1.69
Drumsticks												
regular pack	0.89 - 1.79	0.59 - 1.69	498	0.97	0.89 - 2.49	0.69 - 1.29	901	1.00				
value pack		0.57 - 1.29	762	0.94	0.99 - 1.49	0.99 - 1.29	476	1.08	1.09 - 1.69		696	1.68
Bnls/Sknls Thighs												
regular pack	3.29		17	3.29								
value pack		2.99	4	2.99		1.99 - 3.99	441	2.95	1.97 - 3.99		698	2.02
9-pc Combos												
drum-thigh-breast												
drum-thigh-wing												
IDF	B/S Breast	3.20		38	3.20							
	Tenders											
	Wings											
	Party Wings											



USDA National Retail Report - Chicken

Fri. Aug 30, 2024

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 08/30 thru 09/05.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

		ALASKA (AK)				HAWAII (HI)					
Feature Rate ^{1/}		28.0% of 100 sampled outlets				49.0% of 100 sampled outlets					
Special Rate ^{4/}		0.0% of stores w/ no-price promotions				0.0% of stores w/ no-price promotions					
Activity Index ^{2/}		Activity Index = 34				Activity Index = 58					
WHOLE BIRD:		Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg				
				4/			4/				
bagged fryer											
cut-up fryer											
bagged roaster											
Cornish (frs/frz)					4.99	4	4.99				
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg		
Bnls/Sknls Breast											
regular pack											
value pack			3.99	15	3.99	3.99	5.29	27	5.10		
thin sliced											
marinated											
Breast Tenders											
regular pack											
value pack											
Split, bn-in Breast											
regular pack											
value pack											
Whole Wings											
Leg Quarters											
tray pack											
bagged											
Legs											
Thighs											
regular pack											
value pack						2.49		4	2.49		
Drumsticks											
regular pack											
value pack		1.69	1.29	9	1.38						
Bnls/Sknls Thighs											
regular pack			3.48	4	3.48						
value pack		3.99		2	3.99		5.29	23	5.29		
9-pc Combos											
drum-thigh-breast											
drum-thigh-wing											
IDF	B/S Breast										
	Tenders										
	Wings										
	Party Wings		3.00	4	3.00						

Source: USDA Livestock, Poultry, & Grain Market News;

(404) 562-5850

4 of 7

<http://www.ams.usda.gov/market-news/livestock-poultry-grain;>

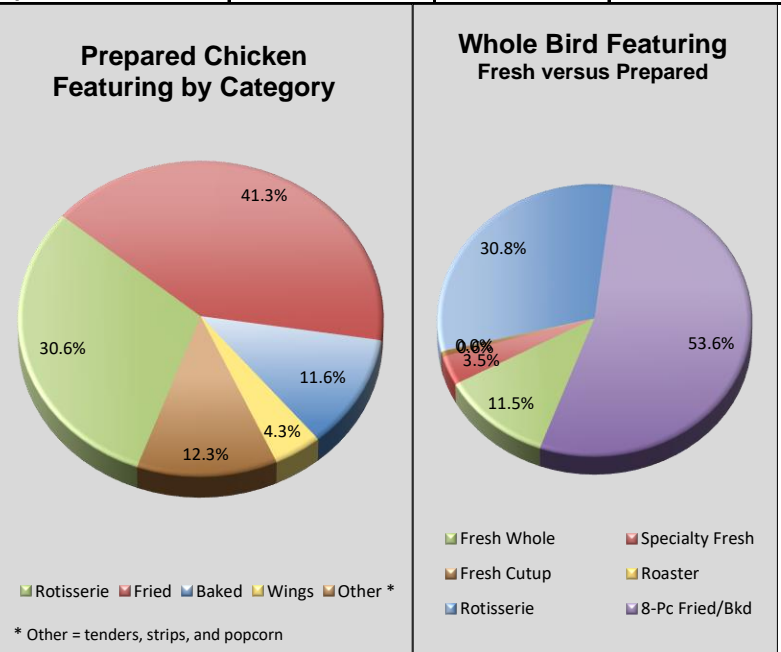
Email: Atlanta.lpgmn@ams.usda.gov



USDA National Retail Report - Chicken
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 08/30 thru 09/05.
 (prices in dollars per unit or per pound unless otherwise noted)

Fri. Aug 30, 2024

PREPARED FOODS NATIONAL SUMMARY																				
	THIS WEEK		LAST WEEK		LAST YEAR			NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			
Feature Rate ^{1/}	41.6% of 29,200 outlets		18.7% of 29,200 outlets		24.8% of 29,200 outlets		Feature Rate ^{1/}	38.2% of 5,500 sampled outlets			41.1% of 7,400 sampled outlets			39.2% of 6,100 sampled outlets			37.7% of 4,900 sampled outlets			
Activity Index ^{2/}	17,713		7,780		13,685		Activity Index ^{2/}	Activity Index = 2,983			Activity Index = 5,179			Activity Index = 2,789			Activity Index = 2,340			
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg		price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	
ROTISSERIE:							ROTISSERIE:													
Whole Bird							Whole Bird													
< 2 lbs.	4,488	6.24	3,854	7.18	4,358	7.49	< 2 lbs.	5.97 - 7.99	758	6.64	5.97	1,338	5.97	5.97 - 7.99	985	6.16	5.97 - 8.99	1,333	6.20	
2.1-3.0 lbs.	894	6.52	353	8.55	270	8.67	2.1-3.0 lbs.	7.99	71	7.99	7.99	154	7.99	6.99	12	6.99	7.99	12	7.99	
Whole Breast					121	7.08	Whole Breast													
Leg Quarter	33	3.42	83	3.56	121	1.95	Leg Quarter										1.00 - 6.00	33	3.42	
FRIED & BAKED:							FRIED & BAKED:													
Fried 8-Piece Mix	5,461	9.58	1,010	9.52	1,308	9.00	Fried 8-Piece Mix	9.99 - 10.99	488	10.41	6.99 - 10.99	2,194	9.62	3.99 - 12.48	652	9.90	3.99 - 12.99	384	10.13	
Baked 8-Piece Mix	2,050	8.77	109	9.67	188	9.90	Baked 8-Piece Mix	6.99	266	6.99	6.99 - 7.98	99	7.22	8.99 - 9.99	199	9.65	8.99 - 11.99	66	9.44	
F/B 8-Piece Dark	1,220	6.92	736	7.98	126	6.85	F/B 8-Piece Dark	6.99	478	6.99	5.00 - 6.99	135	6.25	6.99	108	6.99	6.99	45	6.99	
F/B 12-Piece	600	13.08	330	10.99	223	16.59	F/B 12-Piece	8.49	90	8.49	12.98	10	12.98	12.99 - 16.99	294	15.72	8.40 - 16.99	192	11.70	
Bulk Pack (\$/piece)	36	0.99	77	1.18			Bulk Pack (\$/piece)						0.99	36	0.99					
Wings: bone-in	435	8.00	646	9.14	2,774	7.05	Wings: bone-in						7.99	258	7.99	4.89 - 7.99	123	7.59		
boneless	318	6.90	82	5.77	1,481	7.46	boneless	7.99	90	7.99			4.99 - 6.99	212	6.58	4.89	16	4.89		
Tenders	2,178	8.61	487	7.22	2,715	8.24	Tenders	6.99 - 8.99	742	8.41	7.99 - 8.99	1,249	8.96	4.99	33	4.99	4.99 - 8.99	136	6.93	
Strips			13	7.99			Strips													
Popcorn							Popcorn													
							SOUTHWEST U.S.			NORTHWEST U.S.			ALASKA			HAWAII				
Feature Rate ^{1/}	48.4% of 3,800 sampled outlets			68.6% of 1,300 sampled outlets			10.0% of 100 sampled outlets			9.8% of 100 sampled outlets										
Activity Index ^{2/}	Activity Index = 2,729			Activity Index = 1,673			Activity Index = 10			Activity Index = 10										
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg					
ROTISSERIE:							ROTISSERIE:													
Whole Bird							Whole Bird													
< 2 lbs.	7.99 - 8.99	74	8.80				< 2 lbs.	7.99 - 8.99	74	8.80	5.97	157	5.97	5.97	10	5.97	5.97	10	5.97	
2.1-3.0 lbs.	5.97	468	5.97				2.1-3.0 lbs.	5.97	468	5.97										
Whole Breast							Whole Breast													
Leg Quarter							Leg Quarter													
FRIED & BAKED:							FRIED & BAKED:													
Fried 8-Piece Mix	7.99 - 10.99	987	9.11				Fried 8-Piece Mix	7.99 - 10.99	987	9.11	7.99 - 9.99	756	9.00							
Baked 8-Piece Mix	8.99 - 10.99	678	9.09				Baked 8-Piece Mix	8.99 - 10.99	678	9.09	8.99 - 9.99	742	9.02							
F/B 8-Piece Dark	5.99 - 7.99	454	7.02				F/B 8-Piece Dark	5.99 - 7.99	454	7.02										
F/B 12-Piece	5.99	14	5.99				F/B 12-Piece	5.99	14	5.99										
Bulk Pack (\$/piece)							Bulk Pack (\$/piece)													
Wings: bone-in	8.99	54	8.99				Wings: bone-in	8.99	54	8.99										
boneless							boneless													
Tenders							Tenders				11.99	18	11.99							
Strips							Strips													
Popcorn							Popcorn													





USDA National Retail Report - Chicken

Fri. Aug 30, 2024

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 08/30 thru 09/05.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

NATIONAL SUMMARY							Feature Rate Comparison											
SPECIALTY CHICKEN							% of Stores w/ Ads by Category											
		THIS WEEK		LAST WEEK		LAST YEAR		Regular		Prepared		Specialty		Organic				
Feature Rate ^{1/}		13.5% of 29,200 outlets		26.3% of 29,200 outlets		31.0% of 29,200 outlets		4.0%		13.5%		41.6%		58.1%				
Activity Index ^{2/}		9,006		14,983		17,985												
		Stores Wtd Avg		Stores Wtd Avg		Stores Wtd Avg												
Whole Fryer		604	2.74	1,115	2.19	1,449	1.83											
Bnls/Sknls Breast		1,789	4.93	3,172	5.31	4,949	4.70											
Breast Tenders		466	5.51	2,616	5.87	721	5.58											
Split, bn-in Breast		642	2.93	387	3.61	626	2.69											
Whole Wings		673	3.37	634	3.46	2,269	3.47											
Leg Quarters		238	1.31	489	1.36	136	0.84											
Legs				92	1.39	24	2.49											
Thighs		2,006	1.83	2,386	1.86	2,649	2.09											
Drumsticks		1,606	1.79	2,359	1.74	3,376	1.39											
B/S Thighs		982	3.78	1,733	4.02	1,786	3.71											
SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate ^{1/}	27.7% of 5,500 sampled outlets			9.1% of 7,400 sampled outlets			17.5% of 6,100 sampled outlets			5.5% of 4,900 sampled outlets			6.6% of 3,800 sampled outlets			9.2% of 1,300 sampled outlets		
Activity Index ^{2/}	Activity Index = 4,606			Activity Index = 881			Activity Index = 2,033			Activity Index = 765			Activity Index = 445			Activity Index = 276		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.69 - 3.99	354	2.90	1.69 - 2.49	101	2.05	2.29 - 3.99	122	3.04				1.99	11	1.99	1.99	16	1.99
Bnls/Sknls Breast	3.49 - 5.99	803	4.92	4.99 - 5.99	70	5.56	3.99 - 8.99	364	4.39	3.19 - 6.99	276	4.95	4.39 - 5.99	160	5.03	4.39 - 7.99	116	6.12
Breast Tenders	3.99 - 6.99	273	5.41				4.99 - 5.99	103	5.56	4.49 - 6.99	90	5.76						
Split, bn-in Breast	2.99 - 3.49	372	3.16	2.99 - 3.49	46	3.01	2.99 - 4.99	90	3.77				1.47	119	1.47	3.48	15	3.48
Whole Wings	1.69 - 4.99	372	3.23	2.99 - 4.99	79	3.04	3.99	44	3.99	2.97	16	2.97	3.99	119	3.99	2.98	43	2.98
Leg Quarters	0.89 - 1.19	128	1.15	0.89 - 1.48	20	1.19	0.99 - 1.99	66	1.66	1.29	24	1.29						
Legs																		
Thighs	1.19 - 2.49	1,031	1.84	1.29 - 1.79	457	1.30	1.59 - 4.59	338	2.38	1.29 - 2.00	153	1.77	3.49	11	3.49	3.49	16	3.49
Drumsticks	1.19 - 1.99	791	1.69	1.49 - 1.79	55	1.52	0.99 - 2.66	497	1.91	0.99 - 2.00	168	1.82	1.99	25	1.99	1.68 - 2.98	70	2.10
B/S Thighs	2.99 - 3.99	482	3.83	3.18 - 3.98	53	3.53	2.99 - 4.99	409	3.74	3.99	38	3.99						
SPECIALTY	ALASKA			HAWAII														
Feature Rate ^{1/}	0.0% of 100 sampled outlets			0.0% of 100 sampled outlets														
Activity Index ^{2/}	Activity Index = 0			Activity Index = 0														
	price range	stores	wtd avg	price range	stores	wtd avg												
Whole Fryer																		
Bnls/Sknls Breast																		
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Leg Quarters																		
Legs																		
Thighs																		
Drumsticks																		
B/S Thighs																		

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.

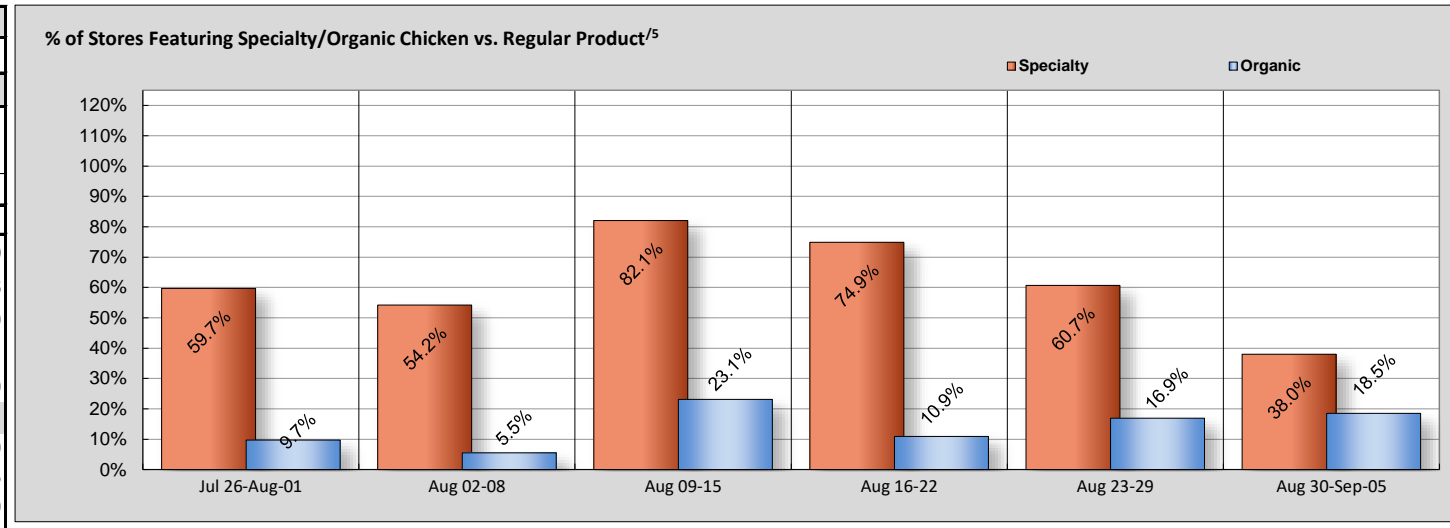


USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 08/30 thru 09/05.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY					
	USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	4.0% of 29,200 outlets		14.2% of 29,200 outlets		1.7% of 29,200 outlets	
Activity Index ^{2/}	4,246		3,992		1,788	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer			803	3.63	64	3.20
Bnls/Sknls Breast	1,051	7.88	3,000	6.31	831	8.06
Breast Tenders			11	9.99	258	8.49
Split, bn-in Breast						
Whole Wings	1,656	6.56			240	3.99
Leg Quarters	--	--	--	--	--	--
Legs					40	3.99
Thighs	719	4.02			304	7.05
Drumsticks	731	4.01	178	2.62	39	3.99
B/S Thighs	89	9.99			12	7.49



^{5/} % = total store count for Specialty items/by total store count for the same set of regular items.

ORGANIC	NORTHEAST U.S.		SOUTHEAST U.S.		MIDWEST U.S.		SOUTH CENTRAL U.S.		SOUTHWEST U.S.		NORTHWEST U.S.	
		1.7% of 5,500 sampled outlets Activity Index = 115		2.9% of 7,400 sampled outlets Activity Index = 436		11.8% of 6,100 sampled outlets Activity Index = 3,562		0.0% of 4,900 sampled outlets Activity Index = 0		3.3% of 3,800 sampled outlets Activity Index = 126		0.0% of 1,300 sampled outlets Activity Index = 0
Whole Fryer												
Bnls/Sknls Breast	5.99 - 7.99	93	6.46	7.99	218	7.99	7.99	708	7.99	8.99	25	8.99
Breast Tenders												
Split, bn-in Breast												
Whole Wings	3.99	22	3.99	3.99	218	3.99	5.99 - 7.99	1,416	6.99			
Legs												
Thighs							3.99 - 5.99	719	4.02			
Drumsticks							3.99 - 4.99	719	4.01	4.49	12	4.49
B/S Thighs										9.99	89	9.99
ORGANIC	ALASKA		HAWAII									
	0.0% of 100 sampled outlets Activity Index = 7		0.0% of 100 sampled outlets Activity Index = 0									
Whole Fryer												
Bnls/Sknls Breast	7.99	7	7.99									
Breast Tenders												
Split, bn-in Breast												
Whole Wings												
Legs												
Thighs												
Drumsticks												
B/S Thighs												

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.