

AMS Livestock, Poultry, and Grain Market News (LPGMN) Enhances the Depth of Broiler Reporting

October 6, 2016

Beginning on Oct. 7, 2016, USDA's Agricultural Marketing Service (AMS), through its LPGMN division, will expand the [National Whole Broiler/Fryer report](#). The expanded report features weight breaks of whole body and WOGS (without giblets). The new report will expand weight groups for WOGS to include 2.50 pounds and lighter, 2.51 to 3.50 pounds, 3.51 pounds and heavier, and a composite WOG category. On the whole body birds, weights will be broken down to include 3.00 pounds and lighter, 3.01 pounds and heavier, and a composite whole body category.

The original national composite section on this report will remain unchanged, and is the parent of the expanded sections. The new report will provide more detail in the national section, benefitting the industry by providing market indicators in the negotiated trade by providing volumes, price ranges, and weighted average prices. In the new report a customer will note the light and heavy WOG volume and price differences, which is indicative of the premium paid on a small bird as it makes up less than 10 percent of the national market (see the example below). The report will continue to feature regional (Eastern, Western, Central) composite whole body and WOG price and volume information.

BREAKOUT OF NATIONAL DATA

	THIS WEEK			LAST WEEK		
	Price Range	Wtd Avg	Change	1,000 lbs.	Wtd Avg	1,000 lbs.
WOGS:						
Composite WOGS:	42.00 - 109.00	70.39	↓ -3.50	7,810	73.89	8,095
2.50 lbs and Lighter:	48.00 - 104.00	86.90	↓ -3.86	582	90.76	797
2.51 lbs to 3.50 lbs:	42.00 - 109.00	69.98		6,236		
3.51 lbs and Heavier:	42.00 - 108.00	63.31		992		
Whole Birds:						
Composite Whole Body:	42.00 - 108.00	74.87	↓ -4.62	4,674	79.49	4,858
3.00 lbs and Lighter:	44.00 - 91.00	75.02	↓ -5.07	397	80.09	598
3.01 lbs and Heavier:	42.00 - 108.00	74.86	↓ -4.26	4,277	79.12	4,260

LPGMN encourages customers to view all of its [poultry market reports](#), or contact the Livestock, Poultry, and Grain Market News office in Des Moines, Iowa, at (515) 284-4460, or Atlanta, Georgia, at (404) 562-5850.