



United States
Department of
Agriculture

Agricultural
Marketing
Service

Livestock,
Poultry and
Seed Program

Agricultural
Analytics
Division

Feature Advertising by U.S. Supermarkets Meat, Poultry, and Shell Eggs

Thanksgiving 2017

Advertised Prices effective through November 23, 2017



Feature Advertising by U.S. Supermarkets During Key Seasonal Marketing Events

This report provides a detailed breakdown of supermarket featuring of popular meat, poultry, and shell egg products for the Thanksgiving marketing period. Advertised sale prices and associated purchase conditions are shown by region, state, and supermarket banner and include brand names, prices, and any special conditions.

Turkey

Whole body, fresh and frozen, hens and toms in conventional, kosher, halal, organic, free-range, antibiotic-free, non-GMO certified, and heritage breed varieties.

Northeast	4
Southeast	31
Midwest	52
South Central.....	75
Southwest.....	91
Northwest	98

Cured Pork

Bone-in, boneless, and semi-boneless; spiral-cut and uncut; whole, half, quartered, and sliced boneless hams; bone-in ham steaks; smoked picnics; and country-cured hams.

Northeast.....	106
Southeast	122
Midwest	142
South Central.....	163
Southwest.....	179
Northwest	183

Fresh Pork Roasts

Fresh pork leg, loin, shoulder, sirloin, and tenderloin roasts; bone-in and boneless loins; and tenderloins.

Northeast.....	191
Southeast	198
Midwest	205
South Central.....	213
Southwest.....	220
Northwest	223

Beef Roasts

Rib, loin, and round roasts, boneless and bone-in.

Northeast.....	226
Southeast	236
Midwest	245
South Central.....	254
Southwest.....	261
Northwest	264

Beef Roasts II

Chuck and Brisket roasts, boneless and bone-in.

Northeast.....	268
Southeast	274
Midwest	280
South Central.....	286
Southwest.....	292
Northwest	295

Lamb Roasts and Chops

Bone-in, semi-boneless, and boneless, whole and half legs; bone-in whole, loin, rib, and shoulder chops; frenched and crown racks; and 80% lean ground lamb.

Northeast..... 298
Southeast 303
Midwest 305
South Central..... 308
Southwest..... 310
Northwest 311

Miscellaneous Poultry

Fresh and frozen bone-in turkey breasts; chicken roasters, Cornish hens, baking hens; capons, livers, and gizzards; ducklings; geese; pheasants, quail, and rabbits.

Northeast..... 312
Southeast 327
Midwest 340
South Central..... 353
Southwest..... 364
Northwest 367

Shell Eggs

Caged and cage-free varieties

Northeast..... 371
Southeast 389
Midwest 399
South Central..... 408
Southwest..... 417
Northwest 421

Store-Prepared Holiday Dinners

Poultry and meat-based store prepared holiday dinners and sides.

Northeast..... 426
Southeast 438
Midwest 452
South Central..... 464
Southwest..... 474
Northwest 479

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Report Notes and Key to Abbreviations:

All information is collected from publicly available, on-line supermarket advertising circulars during the holiday marketing period. All prices are in U.S. dollars per pound unless otherwise noted.

Common Abbreviations:

n/inot identified
BOGOBuy one, get one free
ABFAntibiotic-free
FFree Range
KKosher
LLocally-grown
OUSDA Certified Organic
GGrass-fed
LLocal (grown/produced)

Miscellaneous Poultry Weight Ranges:

Turkey Breast, bone-in 4-9 pounds
Roasters 7-10 pounds
Cornish Hens 1-2 pounds
Baking Hens 4-6 pounds
Capon 7-10 pounds
Duckling/Duck 4-6 pounds
Goose 8-12 pounds
Rabbit 2.5-3.5 pounds
Pheasant 1.5-2 pounds
Quail05-.75 pounds

U.S. Regional Definitions:

NortheastCT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT
SoutheastAL,FL,GA,KY,MS,NC,SC,TN,VA,WV
MidwestIA,IL,IN,MI,MN,ND,NE,OH,SD,WI
South CentralAR,AZ,CO,KS,LA,MO,NM,OK,TX,UT
SouthwestCA, HI, NV
NorthwestAK,ID,MT,OR,WA,WY

Lamb Origin Codes:

US United States
AU Australia
NZ New Zealand

Shell Egg Codes:

JBJumbo
XLExtra Large
LGLarge
MDMedium
WHWhite Shell
BRBrown Shell

Cage-Free Production Systems

Barn/Aviary Hens are housed inside climate-controlled barns and roam freely in a single level (barn) or in multiple vertical levels of the building (aviary).
Free Range Hens have access to the outdoors for at least part of the day with housing provided for protection from climate and predators. Flock sizes vary by farm.
Pasture Same as free range except hens are kept outdoors and provided shelter in colder climates.
Organic Hens raised in accordance with the National Organic Program standards. Flock sizes vary by farm.
Pasture Organic Hens raised in accordance with the NOP standards and are kept outdoors and provided shelter.

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT															
CT	ACME Market	Signature Farms		free										w/ \$100 purchase; limit 1	
		Signature Farms		0.79										limit 1	
		Jennie-O		free											w/ \$100 purchase; limit 1
		Jennie-O	0.99	0.79											limit 1
		Lancaster Brand	0.99												limit 1
		Butterball	1.79	1.19											limit 1
	Adams Markets	Shady Brook	0.89	0.59											w/ \$50 purchase; limit 1
		Shady Brook	1.59												
	AF Basket	Butterball		1.69											
		n/i		0.49											w/ \$99 purchase
		n/i		1.29											
	AG New England	Butterball	1.79	1.49											
		Shady Brook		0.69											w/ \$25 purchase; limit 2
	ALDI	Butterball		1.99											smoked
		Butterball		0.99											limit 2
	Associated	Honeysuckle	1.19												
		Honest Turkey			1.89										
		Shady Brook		free											w/ \$150 purchase
	Best Market	Best Yet		1.37											
		Butterball	1.97	1.67											
		Shady Brook	1.87												
	Big Y	Butterball	1.69	1.59											
		Big Y		1.29											
		Shady Brook	1.49												
		Plainville Farms			2.69										
	Bravo	D'Artagnan							4.59						
		Miller			3.49										local
n/i			0.97											< 16 lbs. (hen); limit 2	
C-Town	Shady Brook	0.99	0.79											w/ \$75 purchase	
	Butterball		0.99											w/ \$75 purchase	
Fairway Market	n/i			2.59											
	Maplecrest	1.99												local	
Food Bazaar	Honeysuckle		free											< 16 lbs. (hen); w/ \$200 purchase	
	Honeysuckle		0.99											< 16 lbs. (hen); w/ \$150 purchase	
	Shady Brook	1.99													

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
CT <i>(cont)</i>	Geissler's	Waybest	0.99	0.79										w/ \$25 purchase; limit 1	
		Butterball	1.99	1.59											
	Key Food	Plainville Farms			2.59										
		Bell & Evans			2.99										
		Butterball	1.59	0.99											w/ \$50 purchase; limit 1
	Kings Market	Empire						2.49							w/ \$50 purchase; limit 1
		Key Food		0.49											w/ \$50 purchase; limit 1
		Shady Brook	1.29	0.69											w/ \$50 purchase; limit 1
		Honest Turkey				1.49									limit 4
		Honest Turkey				2.69									
		Kings	1.99												
		Plainville Farms			2.79				3.99						local
		Bell & Evans			2.99				3.99						
		Murray's			2.99										local
		D'Artagnan							4.49						
	Market 32	Plainville Farms			2.99										brined
		Empire					3.99								ABF
		Butterball	1.69	0.99											
	Price Chopper	Plainville Farms			2.49										
		Shady Brook	0.99	0.57											
	Price Rite	Butterball	1.69	0.99											
		Plainville Farms			2.49										
	Save-a-Lot	Shady Brook	0.99	0.57											
		n/i		0.48											w/ \$25 purchase; limit 1
		n/i		1.18											
		Butterball		0.88											w/ \$25 purchase; limit 1
		Butterball		1.58											
		Wholesome Pantry		1.18											w/ \$25 purchase; limit 1
		Wholesome Pantry		1.88											
	ShopRite	n/i		0.79											w/ \$50 purchase; limit 1
ShopRite		0.50												w/ \$300 accumulated purchase; limit 1	
ShopRite			free											w/ \$400 purchase; limit 1	
ShopRite		1.99	1.49												
Butterball		1.00												w/ \$300 accumulated purchase; limit 1	
Butterball			0.50											w/ \$400 purchase; limit 1	
Butterball		2.49	1.99												
	Wholesome Pantry							3.99							

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
CT <i>(cont)</i>	Stew Leonard's	Stew's Naked									2.99			local	
	Stop & Shop	Stew Leonard's	1.49												w/ \$25 purchase; limit 2
		Stop & Shop		0.39											w/ \$25 purchase; limit 2
		Nature's Promise			0.99										
	Target	Nature's Promise				0.89			3.99						
		Nature's Promise				2.99									< 16 lbs. (hen); smoked
		Nature's Promise			2.49										brined
		Butterball	1.99	1.39											
		Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
		Market Pantry	1.19	0.79											limit 2
	The Fresh Market	The Fresh Market			2.49										
	Trader Joe's	n/i	1.99				2.49		3.99						
	Walmart	Butterball		0.98											
	Whole Foods - NATl	n/i			2.69						2.69			3.99	
		n/i			2.99										brined
		WFM							3.99						
Plainville Farms				2.99											
n/i								3.99					3.99		
Kosher Valley						3.49								ABF	
Plainville Farms				2.99											
Whole Foods - NE	WFM			2.69				3.99		2.69				brined	
	WFM			2.99						2.99				smoked	
	n/i			6.99											
	n/i														
DC	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
	Giant Food	Honeysuckle	1.19												
		Honest Turkey			1.89										
		Nature's Promise			0.99										w/ \$25 purchase; limit 2
		Nature's Promise				0.89			3.99						
		Nature's Promise				2.99									< 16 lbs. (hen); smoked
		Nature's Promise			2.49										brined
		Nature's Promise				2.99									< 16 lbs. (hen); smoked
		Giant		0.47											w/ \$25 purchase; limit 2
Butterball	1.99	1.39													

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
DC <i>(cont)</i>	Harris Teeter	Harris Teeter		1.29										limit 2	
		Harris Teeter	0.99												limit 1
		Harris Teeter	1.99	1.79											w/ \$40 purchase; limit 1
		Harris Teeter		0.37											w/ store card
		Butterball	1.49	1.39											
		Butterball	2.39	1.99											
		Li'l Butterball		1.99											< 16 lbs. (hen)
		Signature Farms		0.49											w/ \$25 purchase and card; limit 2
		Butterball		0.99											w/ \$25 purchase and card; limit 2
		Shady Brook		0.79											w/ \$25 purchase and card; limit 2
		Shady Brook	1.69												w/ store card
		Li'l Butterball		2.49											< 16 lbs. (hen)
		Open Nature				1.99									
		O Organics								2.99					
		Organic Prairie								3.49					
		Plainville Farms				2.69									
		Bell & Evans				2.69									
		n/i							2.99						
		Save-a-Lot	n/i		0.79										
	Target	Honeysuckle		1.09											limit 2
Butterball			0.99											limit 2	
Trader Joe's	Market Pantry	1.19	0.79											limit 2	
	n/i	1.99				2.49		3.99							
Walmart	Butterball		0.98												
Whole Foods MdAtl	n/i			2.69				3.99							
	n/i											3.69		ABF	
		Kosher Valley					3.49							ABF	
DE	ACME Market	Signature Farms		free										w/ \$100 purchase; limit 1	
		Signature Farms		0.79											limit 1
		Jennie-O		free											w/ \$100 purchase; limit 1
		Jennie-O	0.99	0.79											limit 1
		Lancaster Brand	0.99												limit 1
		Butterball	1.79	1.19											limit 1
		Butterball		1.99											smoked
		Butterball		0.99											limit 2
		Honeysuckle	1.19												
		Honest Turkey			1.89										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
DE (cont)	Food Lion	n/i		0.37										w/ \$35 purchase; store card; limit 2	
		n/i		1.79											
		Butterball	1.27	1.19											w/ store card
		Butterball	2.69	1.99											
		Jennie-O	1.79												w/ store card
		Jennie-O	1.99												
	Fresh Grocer	ShopRite		0.39											w/ \$100 accumulated purchase; limit 1
		Butterball		1.99											< 16 lbs. (hen)
	Giant Food	Nature's Promise				0.99									w/ \$25 purchase; limit 2
		Nature's Promise					0.89			3.99					< 16 lbs. (hen); smoked
		Nature's Promise					2.99								brined
		Nature's Promise				2.49									< 16 lbs. (hen); smoked
		Nature's Promise					2.99								
		Giant		0.47											w/ \$25 purchase; limit 2
	Great Valu Markets	Butterball	1.99	1.39											
		Honeysuckle		0.68											w/ \$25 purchase; limit 1
	Harris Teeter	Harris Teeter		1.29											limit 2
		Harris Teeter	0.99												limit 1
		Harris Teeter	1.99	1.79											
		Harris Teeter		0.37											w/ \$40 purchase; limit 1
		Butterball	1.49	1.39											w/ store card
		Butterball	2.39	1.99											
		Li'l Butterball		1.99											< 16 lbs. (hen)
		Signature Farms		0.49											w/ \$25 purchase and card; limit 2
		Butterball		0.99											w/ \$25 purchase and card; limit 2
		Shady Brook		0.79											w/ \$25 purchase and card; limit 2
		Shady Brook	1.69												w/ store card
		Li'l Butterball		2.49											< 16 lbs. (hen)
		Open Nature					1.99								
		Lidl	O Organics									2.99			
Organic Prairie										3.49					
Plainville Farms					2.69										
Bell & Evans					2.69										
n/i									2.99						
Shady Brook	0.99		0.79												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh			
DE <i>(cont)</i>	Redner's	Jennie-O		0.48										w/ \$25 purchase		
		Jennie-O	1.98	0.98												
		Jennie-O	1.58													
		Shady Brook		0.48											w/ \$25 purchase	
		Shady Brook		0.98												
		Butterball		0.98											w/ \$25 purchase	
		Butterball		1.28												
		Safeway Eastern	Signature Farms		0.49											w/ \$25 purchase and card; limit 2
			Butterball		0.99											w/ \$25 purchase and card; limit 2
	Shady Brook			0.79											w/ \$25 purchase and card; limit 2	
	Shady Brook		1.69												w/ store card	
	Li'l Butterball			2.49											< 16 lbs. (hen)	
	Save-a-Lot ShopRite	Open Nature				1.99										
		O Organics								2.99						
		n/i							2.99							
		n/i		0.79											w/ \$50 purchase; limit 1	
		ShopRite	0.50												w/ \$300 accumulated purchase; limit 1	
		ShopRite		free											w/ \$400 purchase; limit 1	
		ShopRite	1.99	1.49												
		Butterball	1.00												w/ \$300 accumulated purchase; limit 1	
		Butterball		0.50											w/ \$400 purchase; limit 1	
		Butterball	2.49	1.99												
	ShurSave	Wholesome Pantry								3.99						
Shady Brook		1.89														
Target	Honeysuckle		1.09											limit 2		
	Butterball		0.99											limit 2		
The Fresh Market	Market Pantry	1.19	0.79											limit 2		
	The Fresh Market			2.49												
Trader Joe's	n/i	1.99				2.49			3.99							
Walmart	Butterball		0.98													
Weis Markets	Butterball		1.29													
	Li'l Butterball		1.88											< 16 lbs. (hen)		
	Weis	2.48														
MA	Adams Markets	Shady Brook	0.89	0.59											w/ \$50 purchase; limit 1	
		Shady Brook	1.59													
		Butterball		1.69												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MA (cont)	AF Basket	n/i		0.49										w/ \$99 purchase	
		n/i		1.29											
		Butterball	1.79	1.49											
	AG New England	Shady Brook		0.69										w/ \$25 purchase; limit 2	
	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
		Honeysuckle	1.19												
		Honest Turkey			1.89										
	Associated	Shady Brook		free											w/ \$150 purchase
	Big Y	Butterball	1.69	1.59											
		Big Y		1.29											
		Shady Brook	1.49												
		Plainville Farms			2.69										
		D'Artagnan							4.59						
		Miller			3.49										local
	Bravo	n/i		0.97											< 16 lbs. (hen); limit 2
	C-Town	Shady Brook	0.99	0.79											w/ \$75 purchase
		Butterball		0.99											w/ \$75 purchase
	Crosby's	Plainville Farms			3.29										
		Bell & Evans			3.29										
		Shady Brook	1.69												
	Donelan's	n/i		0.59											w/ \$25 purchase; limit 1
		Butterball	1.99	1.19											
		Shady Brook	0.89												w/ \$25 purchase; limit 1
		Bell & Evans			2.99										
	Food City Market	Best Yet		0.99											
	Geissler's	Waybest	0.99	0.79											w/ \$25 purchase; limit 1
		Butterball	1.99	1.59											
		Plainville Farms			2.59										
	Hannaford	n/i		0.39											limit 2
	n/i		1.49												
	Shady Brook	0.99												w/ store card	
	Shady Brook	1.69													
	Hannaford		0.59											limit 2	
	Hannaford		1.59												
	Butterball		1.29											w/ store card	
	Butterball		1.69												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
MA <i>(cont)</i>	Market 32	Butterball	1.69	0.99										
		Plainville Farms			2.49									
	Market Basket	Shady Brook	0.99	0.57										
		Jennie-O		0.69										limit 2
		Jennie-O		1.49										
		Market Basket		0.69										limit 2
		Market Basket		1.49										
		Shady Brook	0.89											limit 2
		Shady Brook	1.59											
	Price Chopper	Butterball	1.99	1.39										
		Butterball	1.69	0.99										
		Plainville Farms			2.49									
	Price Rite	Shady Brook	0.99	0.57										
		n/i		0.48										w/ \$25 purchase; limit 1
		n/i		1.18										
		Butterball		0.88										w/ \$25 purchase; limit 1
		Butterball		1.58										
	Roche Bros.	Wholesome Pantry		1.18										w/ \$25 purchase; limit 1
		Wholesome Pantry		1.88										
		n/i		0.49										w/ \$25 purchase; limit 1
		Plainville Farms			2.99					3.99				
		Roche Bros.	0.99											
	Save-a-Lot	Butterball		1.29										
	Shaw's	n/i		0.79										w/ \$50 purchase; limit 1
		n/i		0.39										w/ \$25 purchase; limit 1
	Star Market	n/i		0.88										
		n/i		0.39										w/ \$25 purchase; limit 1
		n/i		0.88										
	Stop & Shop	Stop & Shop		0.39										w/ \$25 purchase; limit 2
		Nature's Promise			0.99									w/ \$25 purchase; limit 2
		Nature's Promise				0.89			3.99					
		Nature's Promise				2.99								< 16 lbs. (hen); smoked brined
		Nature's Promise			2.49									
Target	Butterball	1.99	1.39											
	Honeysuckle		1.09										limit 2	
	Butterball		0.99										limit 2	
	Market Pantry	1.19	0.79										limit 2	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
MA <i>(cont)</i>	The Fresh Market	The Fresh Market			2.49									
	Tops Markets	Tops		0.48										w/ \$25 purchase; limit 1
		Jennie-O	1.39											
		Honeysuckle	1.49	1.29										
		Butterball	1.69	1.49										
		Plainville Farms			2.99									
	Trader Joe's	n/i	1.99				2.49		3.99					
	Trucchi's	Norbest		0.69										w/ \$10 purchase; limit 1
	Walmart	Butterball		0.98										
	Wegman's	Wegman's	0.99						4.99					w/ \$25 purchase; limit 1
		Wegman's	1.79											
		Shady Brook		0.29										w/ \$25 purchase; limit 1
		Shady Brook		1.49										
		Butterball		1.99										> 16 lbs. (tom)
		Whole Foods - NATl	n/i		2.69						2.69		3.99	
		n/i		2.99									brined	
		WFM						3.99						
		Plainville Farms			2.99									
MD	ACME Market	Signature Farms		free										w/ \$100 purchase; limit 1
		Signature Farms		0.79										limit 1
		Jennie-O		free										w/ \$100 purchase; limit 1
		Jennie-O	0.99	0.79										limit 1
		Lancaster Brand	0.99											limit 1
		Butterball	1.79	1.19										limit 1
	ALDI	Butterball		1.99										smoked
		Butterball		0.99										limit 2
		Honeysuckle	1.19											
		Honest Turkey			1.89									
	Associated	Shady Brook		free										w/ \$150 purchase
	Food Lion	n/i		0.37										w/ \$35 purchase; store card; limit 2
		n/i		1.79										
		Butterball	1.27	1.19										w/ store card
		Butterball	2.69	1.99										
	Jennie-O	1.79											w/ store card	
	Jennie-O	1.99												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh			
MD (cont)	Giant Eagle	Giant Eagle		0.88										> 16 lbs. (tom); w/ \$25 purchase; limit 1		
		Giant Eagle	1.69													
		Butterball	1.89	1.59												
		Honeysuckle		0.99											> 16 lbs. (tom); w/ \$25 purchase; limit 1	
		Honeysuckle	1.79													
		Nature's Basket			2.79	2.29										
		Bell & Evans			2.99											
		Plainville Farms			2.99											
		Giant Food	Nature's Promise			0.99										w/ \$25 purchase; limit 2
			Nature's Promise				0.89			3.99						< 16 lbs. (hen); smoked brined
	Nature's Promise					2.99									< 16 lbs. (hen); smoked	
	Nature's Promise				2.49										brined	
	Nature's Promise					2.99									< 16 lbs. (hen); smoked w/ \$25 purchase; limit 2	
	Giant			0.47												
	Butterball		1.99	1.39												
	Graul's Market		Graul's	1.99												
			Bell & Evans			2.99										
	Great Valu Markets		Honeysuckle		0.68											w/ \$25 purchase; limit 1
		Harris Teeter		1.29											limit 2	
	Harris Teeter	Harris Teeter	0.99												limit 1	
		Harris Teeter	1.99	1.79												
		Harris Teeter		0.37											w/ \$40 purchase; limit 1	
		Butterball	1.49	1.39											w/ store card	
		Butterball	2.39	1.99												
		Li'l Butterball		1.99											< 16 lbs. (hen)	
		Signature Farms		0.49											w/ \$25 purchase and card; limit 2	
		Butterball		0.99											w/ \$25 purchase and card; limit 2	
		Shady Brook		0.79											w/ \$25 purchase and card; limit 2	
		Shady Brook	1.69												w/ store card	
		Li'l Butterball		2.49											< 16 lbs. (hen)	
Open Nature					1.99											
O Organics									2.99							
Organic Prairie									3.49							
Plainville Farms				2.69												
Bell & Evans				2.69												
n/i								2.99								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MD (cont)	Martin's Foods	Nature's Promise			1.29									w/ \$25 purchase; limit 2	
		Nature's Promise				0.89			3.99						
		Nature's Promise				2.99									
	Price Rite	Nature's Promise			2.49										< 16 lbs. (hen); smoked brined
		Giant		0.29											w/ \$25 purchase; limit 2
		n/i		0.48											w/ \$25 purchase; limit 1
		n/i		1.18											
		Butterball		0.88											w/ \$25 purchase; limit 1
		Butterball		1.58											
	Redner's	Wholesome Pantry		1.18											w/ \$25 purchase; limit 1
		Wholesome Pantry		1.88											
		Jennie-O		0.48											w/ \$25 purchase
		Jennie-O	1.98	0.98											
		Jennie-O	1.58												
		Shady Brook		0.48											w/ \$25 purchase
	Safeway Eastern	Shady Brook		0.98											
		Butterball		0.98											w/ \$25 purchase
		Butterball		1.28											
		Signature Farms		0.49											w/ \$25 purchase and card; limit 2
		Butterball		0.99											w/ \$25 purchase and card; limit 2
		Shady Brook		0.79											w/ \$25 purchase and card; limit 2
	Save-a-Lot	Shady Brook	1.69												w/ store card
		Li'l Butterball		2.49											< 16 lbs. (hen)
		Open Nature				1.99									
		O Organics								2.99					
		n/i							2.99						
		n/i		0.79											w/ \$50 purchase; limit 1
	Shop'n Save	Honeysuckle		free											< 16 lbs. (hen); w/ \$399 accumulated purchase
		Honeysuckle		free											> 16 lbs. (tom); w/ \$549 accumulated purchase
		Honeysuckle		0.88											w/ \$25 purchase; limit 1
Honeysuckle		1.59													
Li'l Butterball			1.79											< 16 lbs. (hen)	
Butterball			1.69												
Shoppers Food	Marvel		0.48											limit 1	
	Butterball		0.98												
	Shady Brook	1.19	0.88												
	Shady Brook	0.98												limit 1	
	Wild Harvest				1.99										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MD <i>(cont)</i>	ShopRite	ShopRite	0.50											w/ \$300 accumulated purchase; limit 1	
		ShopRite		free										w/ \$400 purchase; limit 1	
		ShopRite	1.99	1.49											
		Butterball	1.00												w/ \$300 accumulated purchase; limit 1
		Butterball		0.50											w/ \$400 purchase; limit 1
		Butterball	2.49	1.99											
		Wholesome Pantry							3.99						
	ShurSave	Shady Brook	1.89												
	Target	Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
		Market Pantry	1.19	0.79											limit 2
	The Fresh Market	The Fresh Market			2.49										
	Trader Joe's	n/i	1.99				2.49		3.99						
	Walmart	Butterball		0.98											
	Wegman's	Wegman's	0.99						4.99						w/ \$25 purchase; limit 1
		Wegman's	1.79												w/ \$25 purchase; limit 1
		Shady Brook		0.29											
		Shady Brook		1.49											
	Weis Markets	Butterball		1.99											> 16 lbs. (tom)
		Butterball		1.29											< 16 lbs. (hen)
Li'l Butterball			1.88												
Whole Foods MdAtl	Weis	2.48						3.99							
	n/i			2.69											
	n/i						3.49					3.69	ABF	ABF	
	Kosher Valley														
ME	AG New England	Shady Brook		0.69										w/ \$25 purchase; limit 2	
	Food City Market	Best Yet		0.99											
	Hannaford	n/i		0.39										limit 2	
		n/i		1.49											
		Shady Brook	0.99											w/ store card	
		Shady Brook	1.69												
		Hannaford		0.59										limit 2	
		Hannaford		1.59											
		Butterball		1.29										w/ store card	
		Butterball		1.69											
	Market Basket	Jennie-O		0.69											limit 2
		Jennie-O		1.49											
		Market Basket		0.69											limit 2

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
ME <i>(cont)</i>	Market Basket <i>(continued)</i>	Market Basket		1.49										
		Shady Brook	0.89											limit 2
		Shady Brook	1.59											
	Save-a-Lot	n/i		0.79										w/ \$50 purchase; limit 1
		Shaw's	n/i		0.39									w/ \$25 purchase; limit 1
	Target	n/i		0.88										
		Honeysuckle		1.09										limit 2
		Butterball		0.99										limit 2
	Trader Joe's	Market Pantry	1.19	0.79										limit 2
		n/i	1.99				2.49		3.99					
	Walmart	Butterball		0.98										
	Whole Foods - NATl	n/i			2.69						2.69		3.99	
		n/i			2.99									brined
WFM								3.99						
	Plainville Farms			2.99										
NH	AG New England	Shady Brook		0.69										w/ \$25 purchase; limit 2
	ALDI	Butterball		1.99										smoked
		Butterball		0.99										limit 2
		Honeysuckle	1.19											
	Hannaford	Honest Turkey			1.89									
		n/i		0.39										limit 2
		n/i		1.49										
		Shady Brook	0.99											w/ store card
		Shady Brook	1.69											
		Hannaford		0.59										limit 2
		Hannaford		1.59										
		Butterball		1.29										w/ store card
	Market Basket	Butterball		1.69										
		Jennie-O		0.69										limit 2
		Jennie-O		1.49										
		Market Basket		0.69										limit 2
		Market Basket		1.49										
		Shady Brook	0.89											limit 2
Price Chopper	Shady Brook	1.59												
	Butterball	1.69	0.99											
	Plainville Farms			2.49										
	Shady Brook	0.99	0.57											

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NH <i>(cont)</i>	Price Rite	n/i		0.48										w/ \$25 purchase; limit 1	
		n/i		1.18											
		Butterball		0.88											w/ \$25 purchase; limit 1
		Butterball		1.58											
		Wholesome Pantry		1.18											w/ \$25 purchase; limit 1
		Wholesome Pantry		1.88											
	Save-a-Lot	n/i		0.79										w/ \$50 purchase; limit 1	
	Shaw's	n/i		0.39											w/ \$25 purchase; limit 1
		n/i		0.88											
	Target	Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
		Market Pantry	1.19	0.79											limit 2
	The Fresh Market	The Fresh Market			2.49										
	Trader Joe's	n/i	1.99				2.49		3.99						
	Walmart	Butterball		0.98											
Whole Foods - NATl		n/i		2.69						2.69			3.99		
		n/i		2.99										brined	
		WFM						3.99							
		Plainville Farms			2.99										
NJ	ACME Market	Signature Farms		free										w/ \$100 purchase; limit 1	
		Signature Farms		0.79										limit 1	
		Jennie-O		free										w/ \$100 purchase; limit 1	
		Jennie-O	0.99	0.79										limit 1	
		Lancaster Brand	0.99											limit 1	
	ALDI	Butterball	1.79	1.19										limit 1	
		Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
		Honeysuckle	1.19												
	Associated	Honest Turkey			1.89										
		Shady Brook		free											w/ \$150 purchase
		Best Yet		1.37											
	Best Market	Butterball	1.97	1.67											
		Shady Brook	1.87												
	Bravo	n/i		0.97										< 16 lbs. (hen); limit 2	
C-Town	Shady Brook	0.99	0.79											w/ \$75 purchase	
	Butterball		0.99											w/ \$75 purchase	
Fairway Market	n/i			2.59											
	Maplecrest	1.99												local	

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NJ <i>(cont)</i>	Fine Fare	Shady Brook	0.99											w/ \$150 purchase; limit 1	
		Shady Brook	free											w/ \$100 purchase; limit 1	
	Food Bazaar	Honeysuckle		free										< 16 lbs. (hen); w/ \$200 purchase	
		Honeysuckle		0.99										< 16 lbs. (hen); w/ \$150 purchase	
	Foodtown	Shady Brook	1.99												
		Foodtown		free											w/ \$400 accumulated purchase
		Shady Brook	0.49												w/ \$400 accumulated purchase
		Shady Brook	1.98												
		Butterball	0.69												w/ \$400 accumulated purchase
	Great Valu Markets	Butterball	2.18												
		Green Way			1.49										w/ \$400 accumulated purchase
	Key Food	Honeysuckle		0.68											w/ \$25 purchase; limit 1
		Bell & Evans			2.99										
		Butterball	1.59	0.99											w/ \$50 purchase; limit 1
	Kings Market	Empire						2.49							w/ \$50 purchase; limit 1
		Key Food		0.49											w/ \$50 purchase; limit 1
		Shady Brook	1.29	0.69											w/ \$50 purchase; limit 1
		Honest Turkey				1.49									limit 4
		Honest Turkey				2.69									
		Kings	1.99												
		Plainville Farms			2.79				3.99						local
		Bell & Evans			2.99				3.99						
	Lidl	Murray's			2.99										local
		D'Artagnan							4.49						
		Plainville Farms			2.99										brined
		Empire						3.99							ABF
	McCaffrey's	Shady Brook	0.99	0.79											
		McCaffrey's			1.99										
McCaffrey's <i>(continued)</i>	Honeysuckle		0.69												
	Butterball		1.29												
	Shady Brook	1.29													
	Empire						1.99								
Morton Williams	Griggstown Farm									3.99				local	
	Bell & Evans			2.99											
Murphy's Markets	Shady Brook		free											< 16 lbs. (hen); w/ \$150 purchase; limit 1	
	Shady Brook		free											> 16 lbs. (tom); w/ \$200 purchase; limit 1	
Pioneer	Butterball		free											w/ \$400 accumulated purchase	
	Shady Brook		free											w/ \$150 purchase; limit 1	

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh			
NJ <i>(cont)</i>	Price Rite	n/i		0.48										w/ \$25 purchase; limit 1		
		n/i		1.18												
		Butterball		0.88											w/ \$25 purchase; limit 1	
		Butterball		1.58												
		Wholesome Pantry		1.18											w/ \$25 purchase; limit 1	
		Wholesome Pantry		1.88												
	Save-a-Lot	n/i			0.79										w/ \$50 purchase; limit 1	
		ShopRite	ShopRite	0.50											w/ \$300 accumulated purchase; limit 1	
			ShopRite		free										w/ \$400 purchase; limit 1	
	ShopRite		1.99	1.49												
	Stop & Shop	Butterball		1.00											w/ \$300 accumulated purchase; limit 1	
					0.50										w/ \$400 purchase; limit 1	
				2.49	1.99											
		Wholesome Pantry								3.99						
			Stop & Shop			0.39										w/ \$25 purchase; limit 2
			Nature's Promise				0.99									w/ \$25 purchase; limit 2
	Supremo	Nature's Promise					0.89				3.99				< 16 lbs. (hen); smoked	
							2.99								brined	
						2.49										
		Butterball		1.99	1.39											
					free											w/ \$400 accumulated purchase; limit 1
			Shady Brook	1.69												
	Target	Honeysuckle			1.39										limit 2	
					1.09										limit 2	
					0.99										limit 2	
	The Fresh Market	Market Pantry		1.19	0.79											
			The Fresh Market			2.49										
			n/i	1.99				2.49			3.99					
	Walmart	Butterball			0.98											
			Wegman's	0.99							4.99				w/ \$25 purchase; limit 1	
Wegman's <i>(continued)</i>	Wegman's		1.79													
		Shady Brook		0.29										w/ \$25 purchase; limit 1		
		Shady Brook		1.49												
Weis Markets	Butterball			1.99										> 16 lbs. (tom)		
				1.29												
	Li'l Butterball		1.88											< 16 lbs. (hen)		
	Weis	2.48														

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NJ <i>(cont)</i>	Western Beef	Shady Brook		0.99										< 16 lbs. (hen); w/ \$100 purchase; limit 1	
		Shady Brook		1.49										< 16 lbs. (hen)	
		Butterball		0.99										< 16 lbs. (hen); w/ \$100 purchase; limit 1	
		Butterball		1.59										< 16 lbs. (hen)	
		n/i		0.99										< 16 lbs. (hen); w/ \$100 purchase; limit 1	
		n/i		1.29										< 16 lbs. (hen)	
	Whole Foods MdAtl	n/i				2.69				3.99					
		n/i											3.69	ABF	
	Whole Foods - NE	Kosher Valley						3.49						ABF	
		n/i								3.99			3.99	ABF	
		Kosher Valley						3.49						ABF	
		Plainville Farms				2.99									
		WFM				2.69				3.99		2.69			
		WFM									2.99			brined	
	n/i				6.99								smoked		
NY	ACME Market	Signature Farms		free										w/ \$100 purchase; limit 1	
		Signature Farms		0.79										limit 1	
		Jennie-O		free										w/ \$100 purchase; limit 1	
		Jennie-O	0.99	0.79										limit 1	
		Lancaster Brand	0.99											limit 1	
		Butterball	1.79	1.19										limit 1	
	AF Basket	n/i		0.49										w/ \$99 purchase	
		n/i		1.29											
		Butterball	1.79	1.49											
	AG New England	Shady Brook		0.69										w/ \$25 purchase; limit 2	
	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
		Honeysuckle	1.19												
	Associated	Honest Turkey				1.89									
		Shady Brook		free										w/ \$150 purchase	
	Best Market	Best Yet		1.37											
		Butterball	1.97	1.67											
Shady Brook		1.87													
Big M Supermarket	Honeysuckle		free										w/ \$100 purchase; limit 1		
	Honeysuckle		0.59										w/ \$50 purchase; limit 1		
Bravo	n/i		0.97										< 16 lbs. (hen); limit 2		

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NY <i>(cont)</i>	C-Town	Shady Brook	0.99	0.79										w/ \$75 purchase	
		Butterball		0.99											w/ \$75 purchase
	D'Agostino's DeCiccio Family Mrkt	Shady Brook	2.29												
		D'Artagnan							4.99						
	DeCiccio & Sons	Bell & Evans			2.99										
		Shady Brook	0.99												
		Butterball		0.99											
	Fairway Market	Shady Brook	0.99												
		Butterball		0.99											
	Fine Fare	n/i			2.59										
		Maplecrest	1.99												local
	Food Bazaar	Shady Brook	0.99												w/ \$150 purchase; limit 1
		Honeysuckle	free												w/ \$100 purchase; limit 1
	Food Emporium	Honeysuckle		free											< 16 lbs. (hen); w/ \$200 purchase
		Shady Brook	1.99												< 16 lbs. (hen); w/ \$150 purchase
		Bell & Evans			2.99										
	Foodtown	Butterball		1.79											
		Shady Brook	1.99	1.59											
		Foodtown		free											w/ \$400 accumulated purchase
		Shady Brook	0.49												w/ \$400 accumulated purchase
	Giunta's	Shady Brook	1.98												
		Butterball	0.69												w/ \$400 accumulated purchase
		Butterball	2.18												
	Great American	Green Way			1.49										w/ \$400 accumulated purchase
		Norbest		1.49											
	Green's Natural	Shady Brook	1.79												
		Butterball		0.99											limit 1
	Hannaford	Best Yet		0.89											limit 1
		Shady Brook	1.59												
	Hannaford	Mary's			2.39					3.99					
Plainville Farms				2.39											
n/i			0.39											limit 2	
n/i			1.49												
Shady Brook		0.99												w/ store card	
Hannaford	Shady Brook	1.69													
	Hannaford		0.59											limit 2	
	Hannaford		1.59												

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NY (cont)	Hannaford (continued)	Butterball		1.29										w/ store card	
		Butterball		1.69											
	Key Food	Bell & Evans			2.99										
		Butterball	1.59	0.99											w/ \$50 purchase; limit 1
		Empire					2.49								w/ \$50 purchase; limit 1
	King Kullen	Key Food		0.49											w/ \$50 purchase; limit 1
		Shady Brook	1.29	0.69											w/ \$50 purchase; limit 1
		Empire					2.99								
		Shady Brook		0.39											w/ \$25 purchase; limit 1
		Shady Brook	1.69	1.49											
	Kings Market	Butterball	1.79	1.59											
		Perdue			1.89										
		Honest Turkey				1.49									limit 4
		Honest Turkey				2.69									
		Kings	1.99												
	Market 32	Plainville Farms			2.79					3.99					local
		Bell & Evans			2.99					3.99					
		Murray's			2.99										local
		D'Artagnan								4.49					
		Plainville Farms			2.99										brined ABF
	Morton Williams	Empire					3.99								
		Butterball	1.69	0.99											
		Plainville Farms			2.49										
	Net Cost Market	Shady Brook	0.99	0.57											
		Shady Brook		free											< 16 lbs. (hen); w/ \$150 purchase; limit 1
	North Shore Farms	Shady Brook		free											> 16 lbs. (tom); w/ \$200 purchase; limit 1
		Round Hill	0.99												
	Pioneer	Bell & Evans			1.99										
		Murray's			1.99										
		Maplecrest	0.99												w/ \$25 purchase; limit 1
		Empire					3.99								
		Norbest		0.99											
Price Chopper	D'Artagnan								3.99						
	Shady Brook		free											w/ \$150 purchase; limit 1	
	Butterball	1.69	0.99												
Price Chopper	Plainville Farms			2.49											
	Shady Brook	0.99	0.57												

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NY (cont)	Price Rite	n/i		0.48										w/ \$25 purchase; limit 1	
		n/i		1.18											
		Butterball		0.88											w/ \$25 purchase; limit 1
		Butterball		1.58											
		Wholesome Pantry		1.18											w/ \$25 purchase; limit 1
		Wholesome Pantry		1.88											
	Save-a-Lot	n/i		0.79										w/ \$50 purchase; limit 1	
	Shop'n Save	Honeysuckle		free											< 16 lbs. (hen); w/ \$399 accumulated purchase
		Honeysuckle		free											> 16 lbs. (tom); w/ \$549 accumulated purchase
		Honeysuckle		0.88											w/ \$25 purchase; limit 1
		Honeysuckle	1.59												
		Li'l Butterball		1.79											< 16 lbs. (hen)
	ShopRite	Butterball		1.69											
		ShopRite		0.50											w/ \$300 accumulated purchase; limit 1
		ShopRite		free											w/ \$400 purchase; limit 1
		ShopRite		1.99	1.49										
		Butterball		1.00											w/ \$300 accumulated purchase; limit 1
		Butterball		0.50											w/ \$400 purchase; limit 1
	Butterball	Butterball	2.49	1.99											
		Wholesome Pantry							3.99						
		Stew Leonard's										2.99			local
	Stew Leonard's	Stew's Naked													
		Stew Leonard's	1.49												
	Stop & Shop	Stop & Shop		0.39											w/ \$25 purchase; limit 2
		Nature's Promise				0.99									w/ \$25 purchase; limit 2
		Nature's Promise					0.89		3.99						
		Nature's Promise					2.99								< 16 lbs. (hen); smoked
		Nature's Promise				2.49									brined
Butterball	Butterball	1.99	1.39												
	Supremo	n/i	free											w/ \$400 accumulated purchase; limit 1	
Target	Honeysuckle		1.09											limit 2	
	Butterball		0.99											limit 2	
	Market Pantry	1.19	0.79											limit 2	
The Fresh Market	The Fresh Market			2.49											
Tops Markets	Tops		0.48											w/ \$25 purchase; limit 1	
	Jennie-O	1.39													
	Honeysuckle	1.49	1.29												
	Butterball	1.69	1.49												
	Plainville Farms			2.99											

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NY <i>(cont)</i>	Trade Fair	Norbest		free										< 16 lbs. (hen); w/ \$150 purchase	
		Norbest		0.39										< 16 lbs. (hen); w/ \$75 purchase	
		Butterball		free											< 16 lbs. (hen); w/ \$200 purchase
		Butterball		0.99											< 16 lbs. (hen); w/ \$75 purchase
		Shady Brook	free												< 16 lbs. (hen); w/ \$200 purchase
		Shady Brook	0.99												< 16 lbs. (hen); w/ \$75 purchase
		n/i	1.99												Halal
	Trader Joe's	n/i	1.99				2.49		3.99						
	Walmart	Butterball		0.98											
	Wegman's	Wegman's	0.99						4.99						w/ \$25 purchase; limit 1
		Wegman's	1.79												
	Weis Markets	Shady Brook		0.29											w/ \$25 purchase; limit 1
		Shady Brook		1.49											
		Butterball		1.99											> 16 lbs. (tom)
		Butterball		1.29											< 16 lbs. (hen)
		Li'l Butterball		1.88											
	Western Beef	Weis	2.48												
		Shady Brook		0.99											< 16 lbs. (hen); w/ \$100 purchase; limit 1
		Shady Brook		1.49											< 16 lbs. (hen)
		Butterball		0.99											< 16 lbs. (hen); w/ \$100 purchase; limit 1
		Butterball		1.59											< 16 lbs. (hen)
		n/i		0.99											< 16 lbs. (hen); w/ \$100 purchase; limit 1
		n/i		1.29											< 16 lbs. (hen)
Whole Foods - NE	n/i							3.99					3.99		
	Kosher Valley					3.49								ABF	
	Plainville Farms			2.99											
	WFM			2.69				3.99		2.69					
	WFM									2.99				brined	
	n/i				6.99									smoked	
	n/i														
PA	ACME Market	Signature Farms		free										w/ \$100 purchase; limit 1	
		Signature Farms		0.79										limit 1	
		Jennie-O		free										w/ \$100 purchase; limit 1	
		Jennie-O	0.99	0.79										limit 1	
		Lancaster Brand	0.99											limit 1	
	ALDI	Butterball	1.79	1.19											limit 1
		Butterball		1.99											smoked
		Butterball		0.99											limit 2

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
PA <i>(cont)</i>	ALDI	Honeysuckle	1.19												
	<i>(continued)</i>	Honest Turkey			1.89										
	Associated	Shady Brook		free										w/ \$150 purchase	
	Big M Supermarket	Honeysuckle		free										w/ \$100 purchase; limit 1	
		Honeysuckle		0.50											w/ \$50 purchase; limit 1
	Boyer Food Market	n/i		0.27											w/ \$50 purchase; limit 1
		n/i		1.17											
		Butterball		1.47	0.87										w/ \$50 purchase; limit 1
		Butterball		1.97	1.47										
		Shady Brook		0.97											w/ \$50 purchase; limit 1
		Shady Brook		1.47											
		Koch's				1.97									w/ \$50 purchase; limit 1
		Koch's				2.47									
	Bravo	n/i			0.97										< 16 lbs. (hen); limit 2
	C-Town	Shady Brook		0.99	0.79										w/ \$75 purchase
		Butterball			0.99										w/ \$75 purchase
	Family Owned	Best Yet			0.68										w/ \$50 purchase; limit 1
		Best Yet			1.29										
	Fine Fare	Shady Brook		0.99											w/ \$150 purchase; limit 1
		Shady Brook		free											w/ \$100 purchase; limit 1
	Food Lion	n/i			0.37										w/ \$35 purchase; store card; limit 2
		n/i			1.79										
		Butterball		1.27	1.19										w/ store card
		Butterball		2.69	1.99										
		Jennie-O		1.79											w/ store card
		Jennie-O		1.99											
	Foodland	Honeysuckle			0.68										w/ \$20 purchase; limit 1
	Fresh Grocer	ShopRite			0.39										w/ \$100 accumulated purchase; limit 1
		Butterball			1.99										< 16 lbs. (hen)
	Foodtown	Foodtown			free										w/ \$400 accumulated purchase
		Shady Brook		0.49											w/ \$400 accumulated purchase
		Shady Brook		1.98											
		Butterball		0.69											w/ \$400 accumulated purchase
	Butterball		2.18												
	Green Way				1.49									w/ \$400 accumulated purchase	
Giant Eagle	Giant Eagle			0.88										> 16 lbs. (tom); w/ \$25 purchase; limit 1	
	Giant Eagle		1.69												
	Butterball		1.89	1.59											

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
PA <i>(cont)</i>	Giant Eagle <i>(continued)</i>	Honeysuckle		0.99										> 16 lbs. (tom); w/ \$25 purchase; limit 1	
		Honeysuckle	1.79												
		Nature's Basket			2.79	2.29									
		Bell & Evans			2.99										
		Plainville Farms			2.99										
	Giant Food Stores	Nature's Promise			1.29										w/ \$25 purchase; limit 2
		Nature's Promise				0.89			3.99						< 16 lbs. (hen); smoked brined
		Nature's Promise				2.99									w/ \$25 purchase; limit 2
		Nature's Promise			2.49										
	Gordon Food	Giant		0.29											
		Butterball	1.99	1.39											
	Great Valu Markets	Gordon Food	n/i	1.99											limit 1
		Butterball	1.79												> 16 lbs. (tom)
	Grocery Outlet	Honeysuckle		0.68											w/ \$25 purchase; limit 1
		n/i		0.57											w/ \$30 purchase; limit 1
	Ideal Market	Honeysuckle		0.49											w/ \$20 purchase; limit 1
		Butterball		1.39											
		n/i	1.39												
	IGA SpartanNash	Butterball		1.49											
		Karns Foods	Shady Brook	1.59	1.49										
	Key Food	Honest Turkey			1.89										
		Bell & Evans			2.99										
		Butterball	1.59	0.99											w/ \$50 purchase; limit 1
		Empire						2.49							w/ \$50 purchase; limit 1
	Kuhn's Market	Key Food		0.49											w/ \$50 purchase; limit 1
		Shady Brook	1.29	0.69											w/ \$50 purchase; limit 1
		Honeysuckle		0.85											w/ \$50 purchase; limit 1
		Honeysuckle	1.69												limit 1
		Amish Country		1.19											
	Landis Market	Amish Country	1.69												
Butterball			1.59												
Honeysuckle			0.59											w/ \$25 purchase; limit 1	
Honeysuckle			0.99												
Shady Brook		1.49													
Butterball		1.79	1.49												
York Springs	1.79												local		

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
PA (cont)	Martin's Foods	Nature's Promise			1.29									w/ \$25 purchase; limit 2	
		Nature's Promise				0.89			3.99						
		Nature's Promise				2.99									< 16 lbs. (hen); smoked brined
	McCaffrey's	Nature's Promise			2.49										w/ \$25 purchase; limit 2
		Giant		0.29											
		Butterball	1.99	1.39											
		McCaffrey's			1.99										
		Honeysuckle		0.69											
		Butterball		1.29											
		Shady Brook	1.29												
		Empire					1.99								
		Griggstown Farm									3.99				local
		Bell & Evans			2.99										
	Net Cost Market	Round Hill	0.99												
	Pioneer	Shady Brook		free											w/ \$150 purchase; limit 1
	Price Chopper	Butterball	1.69	0.99											
		Plainville Farms			2.49										
	Price Rite	Shady Brook	0.99	0.57											
		n/i		0.48											w/ \$25 purchase; limit 1
		n/i		1.18											
		Butterball		0.88											w/ \$25 purchase; limit 1
		Butterball		1.58											
		Wholesome Pantry		1.18											w/ \$25 purchase; limit 1
	Redner's	Wholesome Pantry		1.88											
		Jennie-O		0.48											w/ \$25 purchase
		Jennie-O	1.98	0.98											
		Jennie-O	1.58												
		Shady Brook		0.48											w/ \$25 purchase
		Shady Brook		0.98											
	Save-a-Lot	Butterball		0.98											w/ \$25 purchase
Butterball			1.28												
n/i			0.79											w/ \$50 purchase; limit 1	
Honeysuckle			free											< 16 lbs. (hen); w/ \$399 accumulated purchase	
Honeysuckle			free											> 16 lbs. (tom); w/ \$549 accumulated purchase	
Honeysuckle			0.88											w/ \$25 purchase; limit 1	
Shop'n Save	Honeysuckle	1.59													
	Li'l Butterball		1.79											< 16 lbs. (hen)	
	Butterball		1.69												

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
PA (cont)	ShopRite	ShopRite	0.50											w/ \$300 accumulated purchase; limit 1	
		ShopRite		free										w/ \$400 purchase; limit 1	
		ShopRite	1.99	1.49											
		Butterball	1.00												w/ \$300 accumulated purchase; limit 1
		Butterball		0.50											w/ \$400 purchase; limit 1
		Butterball	2.49	1.99											
		Wholesome Pantry								3.99					
	ShurSave	Shady Brook	1.89												
	ShurSave - NE PA	Butterball	1.99												w/ store card
		Butterball		0.88											w/ \$25 purchase; limit 1
		Shady Brook	0.99												w/ \$25 purchase; limit 1
	Sparkle	Best Yet		0.49											w/ \$25 purchase; limit 1
		Honeysuckle		0.69											w/ \$20 purchase; limit 1
		Honeysuckle	1.99												
	Supremo	Butterball		2.29											
		n/i		free											w/ \$400 accumulated purchase; limit 1
		Shady Brook	1.69												
	Target	Honeysuckle		1.39											limit 2
		Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
	The Fresh Market	Market Pantry	1.19	0.79											
		The Fresh Market			2.49										
		Tops Markets	Tops		0.48										w/ \$25 purchase; limit 1
	Trader Joe's	Jennie-O	1.39												
		Honeysuckle	1.49	1.29											
		Butterball	1.69	1.49											
		Plainville Farms			2.99										
		n/i	1.99				2.49		3.99						
	Walmart	Butterball		0.98											
	Wegman's	Wegman's	0.99							4.99					w/ \$25 purchase; limit 1
Wegman's		1.79													
Shady Brook			0.29											w/ \$25 purchase; limit 1	
Weis Markets	Shady Brook		1.49												
	Butterball		1.99											> 16 lbs. (tom)	
	Butterball		1.29												
	Li'l Butterball		1.88											< 16 lbs. (hen)	
	Weis	2.48													

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
PA <i>(cont)</i>	Whole Foods MdAtl	n/i			2.69				3.99					
		n/i										3.69	ABF	
		Kosher Valley					3.49							ABF
RI	Adams Markets	Shady Brook	0.89	0.59										w/ \$50 purchase; limit 1
		Shady Brook	1.59											
		Butterball		1.69										
	ALDI	Butterball		1.99										smoked
		Butterball		0.99										limit 2
	Associated	Honeysuckle	1.19											
		Honest Turkey			1.89									
	Bravo	Shady Brook		free										w/ \$150 purchase
		n/i		0.97										< 16 lbs. (hen); limit 2
	Dave's Marketplace	Plainville Farms			2.99									
		Bell & Evans			2.99									
	Price Rite	n/i	1.69											
		n/i		0.48										w/ \$25 purchase; limit 1
		n/i		1.18										
		Butterball		0.88										w/ \$25 purchase; limit 1
		Butterball		1.58										
	Shaw's	Wholesome Pantry		1.18										w/ \$25 purchase; limit 1
		Wholesome Pantry		1.88										
		n/i		0.39										w/ \$25 purchase; limit 1
	Save-a-Lot	n/i		0.88										
		n/i		0.79										w/ \$50 purchase; limit 1
	Stop & Shop	Stop & Shop		0.39										w/ \$25 purchase; limit 2
		Nature's Promise			0.99									w/ \$25 purchase; limit 2
Nature's Promise					0.89			3.99						
Nature's Promise					2.99								< 16 lbs. (hen); smoked	
Nature's Promise				2.49									brined	
Target	Butterball	1.99	1.39											
	Honeysuckle		1.09										limit 2	
	Butterball		0.99										limit 2	
Trader Joe's	Market Pantry	1.19	0.79										limit 2	
	n/i	1.99				2.49		3.99						
Walmart	Butterball		0.98											
	n/i			2.69						2.69		3.99		
Whole Foods - NATl	n/i			2.99									brined	
	n/i													

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
RI (cont)	Whole Foods - NATl (continued)	WFM Plainville Farms			2.99				3.99					
VT	AG New England ALDI	Shady Brook Butterball Butterball Honeysuckle Honest Turkey		0.69 1.99 0.99 1.19										w/ \$25 purchase; limit 2 smoked limit 2
	Food City Market Hannaford	Best Yet n/i n/i Shady Brook Shady Brook Hannaford Hannaford Butterball Butterball		0.99 0.39 1.49 0.99 1.69 0.59 1.59 1.29 1.69	1.89									limit 2 w/ store card limit 2 w/ store card
	Price Chopper	Butterball Plainville Farms Shady Brook	1.69	0.99	2.49									
	Shaw's	n/i n/i		0.39 0.88										w/ \$25 purchase; limit 1
	Tops Markets	Tops Jennie-O Honeysuckle Butterball		0.48 1.39 1.49 1.69										w/ \$25 purchase; limit 1
	Trader Joe's Walmart	Plainville Farms n/i Butterball	1.69	1.49 1.49	2.99		2.49		3.99					

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV														
AL	A&R Supermarket	n/i		1.19										< 16 lbs. (hen)
	ALDI	Butterball		1.99										smoked
		Butterball		0.99										limit 2
		Honeysuckle	1.19											
		Honest Turkey			1.89									
	Bruce's Foodland	Food Club		0.89										
	Cash Saver	Best Choice		0.71										
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs. (hen); limit 1
	Earth Fare	n/i			2.69				3.99					
	Food Giant	Butterball		1.58										
		Butterball		1.19										w/ \$25 purchase; limit 1
		Best Choice		0.79										w/ \$50 purchase; limit 1
	Gateway Foodland	Food Club		0.89										limit 1
	Greer's Market	Best Choice		0.89										
	Hometown Market	Essential Everyday		0.79										w/ additional purchase; limit 2
		Best Choice		0.79										w/ additional purchase; limit 2
	Ingle's Markets	Butterball		0.98										w/ store card; limit 2
		Butterball	1.98											w/ store card
		Butterball	2.58	2.19										
		Honeysuckle		0.48										w/ \$25 purchase; limit 1
		Honeysuckle		1.88										
	Kroger Atlanta	Kroger		0.59										w/ store card; limit 2
		Butterball	1.69	1.29										
		Simple Truth			1.69									
	Kroger Nashville	Kroger		0.59										w/ store card; limit 2
		Butterball	1.99	1.29										
	Lucky's Supermrkt	Best Choice		0.99										limit 2
	Piggly Wiggly HAC	Honeysuckle		1.39										
		Best Choice		1.19										
		n/i		2.59										smoked
	Piggly Wiggly Hchn	Butterball		1.19										w/ \$25 purchase; limit 1
		Best Choice		0.79										w/ \$50 purchase; limit 1
	Piggly Wiggly Inc.	Piggly Wiggly		0.99										
	Piggly Wiggly JTM	Piggly Wiggly		0.59										w/ \$50 purchase; limit 1
		Piggly Wiggly		1.19										
	Publix	Publix		0.59										limit 2
		Publix	1.69	1.19										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
AL <i>(cont)</i>	Publix <i>(continued)</i>	Publix		2.99										smoked
		GreenWise			1.99									limit 2
	Ramey's	Butterball	1.89	1.09										< 16 lbs. (hen); w/ \$25 purchase; limit 1
		Butterball		1.39										
	Rouses Market	Best Choice		0.78										w/ \$20 purchase; limit 1
		Best Choice		1.48										
	Save-a-Lot	Honeysuckle		0.57										w/ \$20 purchase; limit 1
		Honeysuckle	1.19	0.99										
	Sprout's Market	Butterball	1.49											w/ \$50 purchase; limit 1
		n/i		0.79										limit 4
	Target	Sprout's	1.49						3.99					free-range
		n/i												limit 2
	The Fresh Market	Honeysuckle		1.09										limit 2
		Butterball		0.99										limit 2
	Trader Joe's	Market Pantry	1.19	0.79										limit 2
		The Fresh Market			2.49									
	Vowell's	n/i	1.99				2.49		3.99					w/ \$20 purchase; limit 1
		Best Choice		0.89										
	Walmart	Butterball		0.98										< 16 lbs. (hen)
		Jennie-O	1.49											
Winn-Dixie	Whole Foods - South	n/i		2.69				3.99				3.99	brined	
	n/i			2.99									smoked	
Winn-Dixie	n/i			6.99									w/ store card; limit 2	
	Butterball		0.99										w/ \$20 purchase; limit 1	
	Butterball		1.89										w/ store card; limit 2	
	Honeysuckle		0.49											
	Honeysuckle	1.09	0.57											
FL	ALDI	Honeysuckle	1.19	0.99										smoked
		Butterball		0.99										limit 2
		Honest Turkey			1.89									
	Bravo of FL	n/i		0.77										< 16 lbs. (hen); limit 1
		Jennie-O		0.95										
	Food Giant	n/i			2.69				3.99					
		Butterball		1.58										w/ \$25 purchase; limit 1
	Earth Fare	Butterball		1.19										w/ \$50 purchase; limit 1
		Best Choice		0.79										

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**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
FL (cont)	Fresco y Mas	Butterball		0.98										limit 2	
		Butterball		1.89											
		Honeysuckle		0.48											w/ \$30 purchase; limit 1
	Gordon Food	n/i	1.99												limit 1
		Butterball	1.79												> 16 lbs. (tom)
	Greer's Market	Best Choice		0.89											limit 2
	Harris Teeter	Harris Teeter			1.29										limit 1
		Harris Teeter	0.99												limit 1
		Harris Teeter	1.99	1.79											
		Harris Teeter		0.37											w/ \$40 purchase; limit 1
		Butterball	1.49	1.39											w/ store card
		Butterball	2.39	1.99											
		Li'l Butterball		1.99											< 16 lbs. (hen)
		Signature Farms		0.49											w/ \$25 purchase and card; limit 2
		Butterball		0.99											w/ \$25 purchase and card; limit 2
		Shady Brook		0.79											w/ \$25 purchase and card; limit 2
		Shady Brook	1.69												w/ store card
		Li'l Butterball		2.49											< 16 lbs. (hen)
		Open Nature				1.99									
		O Organics								2.99					
		Organic Prairie								3.49					
	Plainville Farms				2.69										
	Bell & Evans				2.69										
	Harvey's	n/i							2.99						
		Butterball		0.98											w/ store card; limit 2
		Butterball		1.89											
		Honeysuckle		0.48											w/ \$30 purchase; limit 1
		Honeysuckle		0.55											w/ store card; limit 2
		Honeysuckle	0.98												limit 2
		Honeysuckle	1.89	0.99											
		Essential Everyday		0.99											
	Hitchcock's	Butterball		1.59											
		Butterball		0.99											
IGA Florida	Jennie-O		0.79											limit 2	
	Jennie-O	0.99													
Lucky's Market	Lucky's Market	1.38						3.88						free-range	
Piggly Wiggly Hchn	Butterball		1.19											w/ \$25 purchase; limit 1	
	Best Choice		0.79											w/ \$50 purchase; limit 1	

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh			
FL <i>(cont)</i>	Publix	Publix		0.59										limit 2		
		Publix	1.69	1.19												
		Publix		2.99											smoked	
	Safeway Florida	GreenWise				1.99									limit 2	
		Butterball		1.09												
		Butterball	1.89	1.39												
		Signature Farms		0.49											w/ \$25 purchase and card; limit 2	
		Butterball		0.99											w/ \$25 purchase and card; limit 2	
		Shady Brook		0.79											w/ \$25 purchase and card; limit 2	
		Shady Brook	1.69													
		Open Nature				1.99										
		O Organics								2.99						
		Save-a-Lot	n/i		0.79											w/ \$50 purchase; limit 1
	Scaff's Market	Honeysuckle	1.59													
	Sedano's	Butterball		0.99												
		Honeysuckle		0.39											w/ \$10 purchase; limit 1	
	Sprout's Market	Sprout's	1.49												limit 4	
		n/i								3.99					free-range	
	Target	Honeysuckle		1.09											limit 2	
		Butterball		0.99											limit 2	
		Market Pantry	1.19	0.79											limit 2	
	The Fresh Market	The Fresh Market			2.49											
	Trader Joe's	n/i	1.99				2.49			3.99						
Walmart	Butterball		0.98													
Whole Foods FL	White Oak											6.99		ABF		
	WFM								3.99							
	n/i								3.99							
Winn-Dixie	Nature's Rancher				2.69											
	Butterball		0.99											w/ store card; limit 2		
	Butterball		1.89													
	Honeysuckle		0.49											w/ \$20 purchase; limit 1		
	Honeysuckle	1.09	0.57											w/ store card; limit 2		
	Honeysuckle	1.89	0.99													
GA	ALDI	Butterball		1.99										smoked		
		Butterball		0.99										limit 2		
		Honeysuckle	1.19													
		Honest Turkey			1.89											

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**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
GA (cont)	Bi-Lo	Butterball		0.99										w/ store card; limit 2	
		Butterball		1.89											
		Honeysuckle		0.29											w/ \$30 purchase; limit 1
	Dollar General Mrkt	Honeysuckle	0.99												limit 2
		Honeysuckle		0.99											
		Jennie-O		0.95											< 16 lbs. (hen); limit 1
	Earth Fare	n/i			2.69				3.99						
	Food City	Butterball		0.99											limit 2
	Food Depot	Farm Fresh		0.45											< 16 lbs. (hen); w/ \$25 purchase; limit 2
	Food Giant	Butterball		1.58											
		Butterball		1.19											w/ \$25 purchase; limit 1
	Food Lion	Best Choice		0.79											w/ \$50 purchase; limit 1
		n/i		0.37											w/ \$35 purchase; store card; limit 2
		n/i		1.79											
		Butterball	1.27	1.19											w/ store card
		Butterball	2.69	1.99											
	Food Pride	Jennie-O	1.79												w/ store card
		Jennie-O	1.99												
	Galaxy Food Center	Our Family		0.99											
	H-Mart	Butterball		1.18											limit 1
		n/i		0.78											w/ \$25 purchase; limit 1
	Harris Teeter	n/i		1.39											
		Harris Teeter		1.29											limit 2
		Harris Teeter	0.99												limit 1
		Harris Teeter	1.99	1.79											
		Harris Teeter		0.37											w/ \$40 purchase; limit 1
		Butterball	1.49	1.39											w/ store card
		Butterball	2.39	1.99											
		Li'l Butterball		1.99											< 16 lbs. (hen)
		Signature Farms		0.49											w/ \$25 purchase and card; limit 2
Butterball			0.99											w/ \$25 purchase and card; limit 2	
Plainville Farms	Shady Brook		0.79											w/ \$25 purchase and card; limit 2	
	Shady Brook	1.69												w/ store card	
	Li'l Butterball		2.49											< 16 lbs. (hen)	
	Open Nature				1.99										
	O Organics								2.99						
	Organic Prairie								3.49						
	Plainville Farms			2.69											

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
GA <i>(cont)</i>	Harris Teeter	Bell & Evans			2.69										
	<i>(continued)</i>	n/i						2.99							
	Harvey's	Butterball		0.98										w/ store card; limit 2	
		Butterball		1.89											
		Honeysuckle		0.55											w/ store card; limit 2
		Honeysuckle	0.98												limit 2
		Honeysuckle	1.89	0.99											
	IGA Food Stores	Honeysuckle		0.69											w/ \$25 purchase; limit 2
	IGA Stores SE	n/i		1.18											
		Butterball		1.48											
	Ingle's Markets	Butterball		0.98											w/ store card; limit 2
		Butterball	1.98												w/ store card
		Butterball	2.58	2.19											
		Honeysuckle		0.48											w/ \$25 purchase; limit 1
		Honeysuckle		1.88											
	Kroger Atlanta	Kroger		0.59											w/ store card; limit 2
		Butterball	1.69	1.29											
		Simple Truth				1.69									
	Lidl	Shady Brook	0.99	0.79											
	Lucky's Market	Lucky's Market	1.38							3.88					free-range
	Piggly Wiggly Car.	Piggly Wiggly		1.29											< 16 lbs. (hen)
		n/i	1.69												
	Piggly Wiggly HAC	Honeysuckle		1.39											smoked
		Best Choice		1.19											w/ \$25 purchase; limit 1
		n/i		2.59											w/ \$50 purchase; limit 1
	Piggly Wiggly Hchn	Butterball		1.19											
		Best Choice		0.79											
	Piggly Wiggly GA	Piggly Wiggly		0.99											
		Piggly Wiggly		0.59											w/ \$50 purchase; limit 1
		Piggly Wiggly		1.19											
Publix	Publix		0.59											limit 2	
	Publix	1.69	1.19												
	Publix		2.99											smoked	
	GreenWise				1.99										
	Butterball		1.09											limit 2	
	Butterball	1.89	1.39												
Save-a-Lot	n/i		0.79											w/ \$50 purchase; limit 1	

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
GA <i>(cont)</i>	Sprout's Market	Sprout's	1.49											limit 4
		n/i							3.99					free-range
	Target	Honeysuckle		1.09										limit 2
		Butterball		0.99										limit 2
		Market Pantry		1.19	0.79									limit 2
	The Fresh Market	The Fresh Market			2.49									
	Trader Joe's	n/i	1.99				2.49		3.99					
	Walmart	Butterball		0.98										
	Wayfield's	n/i		0.69										
	Whole Foods - South	n/i			2.69				3.99				3.99	
		n/i			2.99									brined
		n/i			6.99									smoked
	Winn-Dixie	Butterball		0.99										w/ store card; limit 2
		Butterball		1.89										
	Honeysuckle		0.49										w/ \$20 purchase; limit 1	
	Honeysuckle	1.09	0.57										w/ store card; limit 2	
	Honeysuckle	1.89	0.99											
KY	ALDI	Butterball		1.99										smoked
		Butterball		0.99										limit 2
		Honeysuckle	1.19											
		Honest Turkey			1.89									
	Cox IGA	IGA		0.99										
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs. (hen); limit 1
	Earth Fare	n/i			2.69				3.99					
	E.W. James	Best Choice		0.98										w/ \$25 purchase
		Honeysuckle		2.38										smoked
	Food City	Butterball		0.99										limit 2
	Food Fair	Butterball		1.19										limit 1
		Butterball	1.99											
		Walnut Creek		2.99										smoked
	Food Giant	Butterball		1.58										
		Butterball		1.19										w/ \$25 purchase; limit 1
		Best Choice		0.79										w/ \$50 purchase; limit 1
Food Lion	n/i		0.37										w/ \$35 purchase; store card; limit 2	
	n/i		1.79											
	Butterball	1.27	1.19										w/ store card	
	Butterball	2.69	1.99											

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
KY <i>(cont)</i>	Food Lion	Jennie-O	1.79											w/ store card
	<i>(continued)</i>	Jennie-O	1.99											
	Food Rite	Best Choice		0.99										limit 2
	Foodland	Honeysuckle		0.68										w/ \$20 purchase; limit 1
	Fresh Thyme	Organic Prairie Fresh Thyme			0.99					2.99				
	Galaxy Food Center	Butterball		1.18										limit 1
		n/i		0.78										w/ \$25 purchase; limit 1
	Gordon Food	n/i	1.99											limit 1
		Butterball	1.79											> 16 lbs. (tom)
	IGA Houchen's	IGA		0.99										w/ additional purchase; limit 1
		IGA		1.29										
		Honeysuckle	1.69											
	IGA SpartanNash	Butterball		1.49										
	IGA Stores OH/KY	n/i	1.59											
	IGA Stores SE	n/i		1.18										
	Kroger Cincinnati	Kroger		0.48										w/ store card; limit 2
		Honeysuckle	1.49											
		Butterball		1.49										
	Kroger Delta	Kroger		0.79										w/ store card; limit 2
		Honeysuckle	1.59											
		Butterball		1.49										
		Simple Truth			1.59									
	Kroger Louisville	Kroger		0.49										w/ store card; limit 2
		Butterball	1.69											
		Simple Truth			1.99									
	Kroger MdAtlantic	Honeysuckle		0.49										w/ \$35 purchase; limit 1
		Butterball	1.69	1.29										
	Kroger Nashville	Kroger		0.59										w/ store card; limit 2
		Butterball	1.99	1.29										
	Lucky's Market	Lucky's Market	1.38							3.88				free-range
Meijer	Meijer		1.18											
	Meijer		0.48										w/ \$30 purchase; limit 1	
	Butterball		2.38											
	Butterball	1.99	0.98										w/ \$30 purchase; limit 1	
	True Goodness			1.99										
Piggly Wiggly Hchn	Butterball		1.19										w/ \$25 purchase; limit 1	
	Best Choice		0.79										w/ \$50 purchase; limit 1	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
KY <i>(cont)</i>	Remke Markets	Norbest		0.69										w/ \$25 purchase; limit 1	
		Honeysuckle	1.49	0.99										w/ \$25 purchase; limit 1	
		Butterball		1.19										w/ \$25 purchase; limit 1	
	Ruler Foods	Butterball		0.98											
		Kroger		0.68											
	Save-a-Lot	n/i		0.79										w/ \$50 purchase; limit 1	
	Super Dollar	Butterball		0.95										limit 2	
	SuperVALU Stores	Essential Everyday		0.99										limit 2	
	Target	Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
		Market Pantry	1.19	0.79											limit 2
	TC Grocers	Best Choice		0.99											< 16 lbs. (hen)
		Best Choice		1.19											> 16 lbs. (tom)
		Best Choice		0.59											w/ \$25 purchase; limit 1
	The Fresh Market	The Fresh Market			2.49										
	Trader Joe's	n/i	1.99				2.49		3.99						
	ValuMarket	n/i		free											w/ \$250 accumulated purchase
Walmart	Butterball		0.98												
Whole Foods MdAtl	n/i			2.69				3.99							
	n/i											3.69		ABF	
	Kosher Valley						3.49							ABF	
MS	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
		Honeysuckle	1.19												
		Honest Turkey			1.89										
	Corner Market	Essential Everyday		0.79										w/ additional purchase; limit 1	
	Dollar General Mrkt	Jennie-O		0.95											< 16 lbs. (hen); limit 1
		Food Giant	Butterball		1.58										
		Butterball		1.19											w/ \$25 purchase; limit 1
		Best Choice		0.79											w/ \$50 purchase; limit 1
	Greer's Market	Best Choice		0.89											
	Grocery Depot	Essential Everyday		0.72											limit 1
	Kroger Delta	Kroger		0.79											limit 2
Honeysuckle		1.59													
Butterball			1.49												
	Simple Truth				1.59										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MS (cont)	Mac's Fresh Market	n/i		*										< 16 lbs. (hen);\$8.77 w/ \$35 purchase; limit 1	
		Turkey Valley		*											\$6.88 each; w/ \$25 purchase; limit 1
		Norbest		1.98											smoked
	Piggly Wiggly Hchn	Butterball		1.19											w/ \$25 purchase; limit 1
		Best Choice		0.79											w/ \$50 purchase; limit 1
	Piggly Wiggly HGR Ramey's	Piggly Wiggly		0.99											w/ \$20 purchase; limit 2
		Best Choice		0.78											< 16 lbs. (hen); w/ \$25 purchase; limit 1
	Rouses Market	Best Choice		1.48											
		Honeysuckle		0.57											w/ \$20 purchase; limit 1
		Honeysuckle	1.19	0.99											
	Save-a-Lot	Butterball	1.49												
		n/i		0.79											w/ \$50 purchase; limit 1
	Target	Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
		Market Pantry	1.19	0.79											limit 2
	The Fresh Market	The Fresh Market			2.49										
	Vowell's	Best Choice		0.89											w/ \$20 purchase; limit 1
	Walmart	Butterball		0.98											
	Whole Foods - South	n/i				2.69				3.99				3.99	
		n/i				2.99									brined
n/i					6.99									smoked	
Winn-Dixie	Butterball		0.99											w/ store card; limit 2	
	Butterball		1.89												
	Honeysuckle		0.49											w/ \$20 purchase; limit 1	
	Honeysuckle	1.09	0.57											w/ store card; limit 2	
	Honeysuckle	1.89	0.99												
NC	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
		Honeysuckle	1.19												
	Bi-Lo	Honest Turkey			1.89										
		Butterball		0.99											w/ store card; limit 2
		Butterball		1.89											
		Honeysuckle		0.29											w/ \$30 purchase; limit 1
	Carlie C's IGA	Honeysuckle	0.99												limit 2
		Honeysuckle		0.99											
		Butterball		0.98											w/ \$35 purchase; limit 1
	Jennie-O	0.98												w/ \$35 purchase; limit 1	
	n/i		0.36											w/ \$35 purchase; limit 1	

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NC <i>(cont)</i>	Compare Foods	Butterball		1.49											
		n/i		1.18											
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs. (hen); limit 1	
	Earth Fare	n/i			2.69				3.99						
	Farm Fresh	Butterball			0.98										w/ \$25 purchase; limit 1
		Essential Everyday			0.48										w/ \$25 purchase; limit 1
	Shady Brook			0.98											limit 1
				1.19											
		Wild Harvest					1.99								
	Food Lion	n/i			0.37										w/ \$35 purchase; store card; limit 2
		n/i			1.79										
	Butterball			1.27	1.19										w/ store card
				2.69	1.99										
	Jennie-O			1.79											w/ store card
	Jennie-O			1.99											
	Food Pride	Our Family			0.99										
	Fresh Foods	Our Family			0.99										
	Galaxy Food Center	Butterball			1.18										limit 1
		n/i			0.78										w/ \$25 purchase; limit 1
	Great Valu Markets	Honeysuckle			0.68										w/ \$25 purchase; limit 1
	Harris Teeter	Harris Teeter			1.29										limit 2
		Harris Teeter		0.99											limit 1
	Harris Teeter			1.99	1.79										
	Harris Teeter				0.37										w/ \$40 purchase; limit 1
	Butterball			1.49	1.39										w/ store card
	Butterball			2.39	1.99										
	Li'l Butterball				1.99										< 16 lbs. (hen)
	Signature Farms				0.49										w/ \$25 purchase and card; limit 2
	Butterball				0.99										w/ \$25 purchase and card; limit 2
	Shady Brook				0.79										w/ \$25 purchase and card; limit 2
	Shady Brook			1.69											w/ store card
	Li'l Butterball				2.49										< 16 lbs. (hen)
	Open Nature						1.99								
O Organics									2.99						
Organic Prairie									3.49						
Plainville Farms					2.69										
Bell & Evans					2.69										
n/i								2.99							

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NC (cont)	Harvey's	Butterball		0.98										w/ store card; limit 2	
		Butterball		1.89											
		Honeysuckle		0.55											w/ store card; limit 2
	IGA Food Stores IGA Stores SE Ingle's Markets	Honeysuckle	0.98												limit 2
		Honeysuckle	1.89	0.99											
		Honeysuckle		0.69											w/ \$25 purchase; limit 2
		n/i		1.18											
		Butterball		0.98											w/ store card; limit 2
		Butterball	1.98												w/ store card
		Butterball	2.58	2.19											
		Honeysuckle		0.48											w/ \$25 purchase; limit 1
		Honeysuckle		1.88											
		n/i		BOGO											
	Just Save Foods Kroger MdAtlantic	Honeysuckle		0.49											w/ \$35 purchase; limit 1
		Butterball	1.69	1.29											
	Lidl	Shady Brook	0.99	0.79											
	Lowe's Foods	Honeysuckle		0.47											w/ \$35 purchase; limit 1
		Jennie-O	0.97												w/ \$35 purchase; limit 1
		Butterball	1.99	1.49											
	Piggly Wiggly Retail Piggly Wiggly Stores	Perdue			2.99										
		Butterball		0.99											
		Butterball		0.98											limit 1
		Publix		0.59											limit 2
	Publix	Publix	1.69	1.19											
		Publix		2.99											smoked
		GreenWise			1.99										
		Butterball		1.09											limit 2
	Save-a-Lot Sprout's Market	Butterball	1.89	1.39											
		n/i		0.79											w/ \$50 purchase; limit 1
	Target	Sprout's	1.49												limit 4
n/i								3.99						free-range	
Honeysuckle			1.09											limit 2	
The Fresh Market	Butterball		0.99											limit 2	
	Market Pantry	1.19	0.79											limit 2	
	The Fresh Market			2.49											
Trader Joe's	n/i	1.99				2.49		3.99							
Walmart	Butterball		0.98												

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NC <i>(cont)</i>	Whole Foods - South	n/i			2.69				3.99				3.99		
		n/i			2.99									brined	
		n/i			6.99										smoked
SC	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
		Honeysuckle	1.19												
	Bi-Lo	Honest Turkey			1.89										
		Butterball		0.99											w/ store card; limit 2
		Butterball		1.89											
		Honeysuckle		0.29											w/ \$30 purchase; limit 1
		Honeysuckle	0.99												limit 2
		Honeysuckle		0.99											
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs. (hen); limit 1	
	Earth Fare	n/i			2.69				3.99						
	Food Lion	n/i		0.37											w/ \$35 purchase; store card; limit 2
		n/i		1.79											
		Butterball	1.27	1.19											w/ store card
		Butterball	2.69	1.99											
		Jennie-O	1.79												w/ store card
		Jennie-O	1.99												
	Galaxy Food Center	Butterball		1.18											limit 1
		n/i		0.78											w/ \$25 purchase; limit 1
	Harris Teeter	Harris Teeter		1.29											limit 2
		Harris Teeter	0.99												limit 1
		Harris Teeter	1.99	1.79											
		Harris Teeter		0.37											w/ \$40 purchase; limit 1
		Butterball	1.49	1.39											w/ store card
		Butterball	2.39	1.99											
		Li'l Butterball		1.99											< 16 lbs. (hen)
		Signature Farms		0.49											w/ \$25 purchase and card; limit 2
Butterball			0.99											w/ \$25 purchase and card; limit 2	
Shady Brook			0.79											w/ \$25 purchase and card; limit 2	
	Shady Brook	1.69												w/ store card	
	Li'l Butterball		2.49											< 16 lbs. (hen)	
	Open Nature				1.99										
	O Organics								2.99						
	Organic Prairie								3.49						
	Plainville Farms			2.69											

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
SC <i>(cont)</i>	Harris Teeter	Bell & Evans			2.69										
	<i>(continued)</i>	n/i						2.99							
	Harvey's	Butterball		0.98										w/ store card; limit 2	
		Butterball		1.89											
		Honeysuckle		0.55											w/ store card; limit 2
		Honeysuckle	0.98												limit 2
		Honeysuckle	1.89	0.99											
	IGA Food Stores	Honeysuckle		0.69											w/ \$25 purchase; limit 2
	IGA Stores SE	n/i		1.18											
	Ingle's Markets	Butterball		0.98											w/ store card; limit 2
		Butterball	1.98												w/ store card
		Butterball	2.58	2.19											
		Honeysuckle		0.48											w/ \$25 purchase; limit 1
		Honeysuckle		1.88											
	Kroger Atlanta	Kroger		0.59											w/ store card; limit 2
		Butterball	1.69	1.29											
		Simple Truth				1.69									
	Lidl	Shady Brook	0.99	0.79											
	Lowe's Foods	Honeysuckle		0.47											w/ \$35 purchase; limit 1
		Jennie-O	0.97												w/ \$35 purchase; limit 1
		Butterball	1.99	1.49											
		Perdue			2.99										
	Piggly Wiggly Car.	Piggly Wiggly		1.29											< 16 lbs. (hen)
		n/i	1.69												
	Publix	Publix		0.59											limit 2
		Publix	1.69	1.19											
		Publix		2.99											smoked
		GreenWise				1.99									
		Butterball		1.09											limit 2
		Butterball	1.89	1.39											
Save-a-Lot	n/i		0.79											w/ \$50 purchase; limit 1	
Target	Honeysuckle		1.09											limit 2	
	Butterball		0.99											limit 2	
	Market Pantry	1.19	0.79											limit 2	
The Fresh Market	The Fresh Market			2.49											
Trader Joe's	n/i	1.99				2.49		3.99							
Walmart	Butterball		0.98												

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
SC <i>(cont)</i>	Whole Foods - South	n/i			2.69				3.99				3.99	brined smoked	
		n/i			2.99										
		n/i			6.99										
TN	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
	Cash Saver	Honeysuckle	1.19												
		Honest Turkey			1.89										
	Cash Saver TC	Best Choice		0.71											
		Best Choice		0.87											< 16 lbs. (hen)
	Chappell's	Best Choice		0.63											w/ \$25 purchase; limit 1
		Food Club		1.19											
	Dollar General Mrkt	Jennie-O		0.95											< 16 lbs. (hen); limit 1
	Earth Fare	n/i			2.69				3.99						
	E.W. James	Best Choice		0.98											w/ \$25 purchase
		Honeysuckle		2.38											smoked
	Food City	Butterball		0.99											limit 2
		Honeysuckle		0.99											limit 1
	Food Giant	Butterball		1.58											
		Butterball		1.19											w/ \$25 purchase; limit 1
	Food Lion	Best Choice		0.79											w/ \$50 purchase; limit 1
		n/i		0.37											w/ \$35 purchase; store card; limit 2
	Food Rite	n/i		1.79											
		Butterball	1.27	1.19											w/ store card
	Gordon Food	Butterball	2.69	1.99											
		Jennie-O	1.79												w/ store card
	H.G. Hill	Jennie-O	1.99												
		Best Choice		0.99											limit 2
	IGA Houchen's	Butterball		1.39											limit 1
		IGA		0.99											> 16 lbs. (tom)
	IGA Stores OH/KY	IGA		1.29											w/ additional purchase; limit 1
Honeysuckle		1.69													
IGA Stores SE	n/i	1.59													
	n/i		1.18												

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
TN (cont)	Ingle's Markets	Butterball		0.98										w/ store card; limit 2	
		Butterball	1.98											w/ store card	
		Butterball	2.58	2.19											
	Kroger Delta	Honeysuckle		0.48											w/ \$25 purchase; limit 1
		Honeysuckle		1.88											
		Kroger		0.79											limit 2
		Honeysuckle	1.59												
		Butterball		1.49											
		Simple Truth				1.59									
	Kroger MdAtlantic	Honeysuckle		0.49											w/ \$35 purchase; limit 1
		Butterball	1.69	1.29											
	Kroger Nashville	Kroger		0.59											w/ store card; limit 2
		Butterball	1.99	1.29											
	Lucky's Supermrkt	Best Choice		0.99											limit 2
	Osborne's	Best Choice		0.89											
	Publix	Publix		0.59											limit 2
		Publix	1.69	1.19											
		Publix		2.99											smoked
		GreenWise				1.99									
		Butterball		1.09											limit 2
	Butterball		1.89	1.39											
		n/i		0.79											w/ \$50 purchase; limit 1
	Save-a-Lot	n/i													
	Sprout's Market	Sprout's	1.49												limit 4
		n/i							3.99						free-range
	Super Dollar	Butterball		0.95											limit 2
	Target	Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
		Market Pantry	1.19	0.79											limit 2
	TC Grocers	Best Choice		0.99											< 16 lbs. (hen)
Best Choice			1.19											> 16 lbs. (tom)	
Best Choice			0.59											w/ \$25 purchase; limit 1	
The Fresh Market	The Fresh Market			2.49											
Tietgen's	Best Choice		0.89												
Trader Joe's	n/i	1.99				2.49		3.99							
Walmart	Butterball		0.98												
Whole Foods - South	n/i			2.69					3.99				3.99		
	n/i			2.99										brined	
	n/i			6.99										smoked	

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
VA	ALDI	Butterball		1.99										smoked	
		Butterball		0.99											limit 2
		Honeysuckle	1.19												
		Honest Turkey			1.89										
	Associated	Shady Brook		free											w/ \$150 purchase
	Dollar General Mrkt	Jennie-O		0.95											< 16 lbs. (hen); limit 1
	Farm Fresh	Butterball		0.98											w/ \$25 purchase; limit 1
		Essential Everyday		0.48											w/ \$25 purchase; limit 1
		Shady Brook	0.98												limit 1
		Shady Brook	1.19												
		Wild Harvest				1.99									
	Food City	Butterball		0.99											limit 2
	Food Country USA	Honeysuckle		0.99											limit 1
	Food Lion	n/i		0.37											w/ \$35 purchase; store card; limit 2
		n/i		1.79											
		Butterball	1.27	1.19											w/ store card
		Butterball	2.69	1.99											
		Jennie-O	1.79												w/ store card
		Jennie-O	1.99												
	Galaxy Food Center	Butterball		1.18											limit 1
		n/i		0.78											w/ \$25 purchase; limit 1
	Giant Food	Nature's Promise			0.99										w/ \$25 purchase; limit 2
		Nature's Promise				0.89			3.99						
		Nature's Promise				2.99									< 16 lbs. (hen); smoked
		Nature's Promise			2.49										brined
		Nature's Promise				2.99									< 16 lbs. (hen); smoked
		Giant		0.47											w/ \$25 purchase; limit 2
		Butterball	1.99	1.39											
	Grant's	n/i		0.39											< 16 lbs. (hen); w/ \$25 purchase; limit 2
	Great Valu Markets	Honeysuckle		0.68											w/ \$25 purchase; limit 1
Harris Teeter	Harris Teeter		1.29											limit 2	
	Harris Teeter	0.99												limit 1	
	Harris Teeter	1.99	1.79												
	Harris Teeter		0.37											w/ \$40 purchase; limit 1	
	Butterball	1.49	1.39											w/ store card	
	Butterball	2.39	1.99												
	Li'l Butterball		1.99											< 16 lbs. (hen)	
	Signature Farms		0.49											w/ \$25 purchase and card; limit 2	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
VA (cont)	Harris Teeter (continued)	Butterball		0.99										w/ \$25 purchase and card; limit 2	
		Shady Brook		0.79										w/ \$25 purchase and card; limit 2	
		Shady Brook	1.69											w/ store card	
		Li'l Butterball		2.49										< 16 lbs. (hen)	
		Open Nature				1.99									
		O Organics								2.99					
		Organic Prairie								3.49					
		Plainville Farms				2.69									
		Bell & Evans				2.69									
		n/i							2.99						
	IGA Stores SE	n/i		1.18											
	Ingle's Markets	Butterball		0.98											w/ store card; limit 2
		Butterball	1.98												w/ store card
		Butterball	2.58	2.19											
		Honeysuckle		0.48											w/ \$25 purchase; limit 1
	Kroger MdAtlantic	Honeysuckle		1.88											
		Honeysuckle		0.49											w/ \$35 purchase; limit 1
		Butterball	1.69	1.29											
	Lidl	Shady Brook	0.99	0.79											
	Lowe's Foods	Honeysuckle		0.47											w/ \$35 purchase; limit 1
		Jennie-O	0.97												w/ \$35 purchase; limit 1
		Butterball	1.99	1.49											
	Martin's Foods	Perdue				2.99									
		Nature's Promise				1.29									w/ \$25 purchase; limit 2
		Nature's Promise					0.89			3.99					
		Nature's Promise					2.99								< 16 lbs. (hen); smoked brined
		Nature's Promise				2.49									w/ \$25 purchase; limit 2
	Piggly Wiggly Retail Piggly Wiggly Stores Price Rite	Giant		0.29											
		Butterball	1.99	1.39											
		Butterball		0.99											
Butterball			0.98											limit 1	
n/i			0.48											w/ \$25 purchase; limit 1	
n/i			1.18												
Butterball			0.88											w/ \$25 purchase; limit 1	
Butterball			1.58												
Wholesome Pantry			1.18											w/ \$25 purchase; limit 1	
Wholesome Pantry			1.88												

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
VA <i>(cont)</i>	Publix	Publix		0.59										limit 2	
		Publix	1.69	1.19											
		Publix		2.99											smoked
	Safeway Eastern	GreenWise				1.99									
		Butterball		1.09											limit 2
		Butterball	1.89	1.39											
		Signature Farms		0.49											w/ \$25 purchase and card; limit 2
		Butterball		0.99											w/ \$25 purchase and card; limit 2
		Shady Brook		0.79											w/ \$25 purchase and card; limit 2
		Shady Brook	1.69												w/ store card
		Li'l Butterball		2.49											< 16 lbs. (hen)
		Open Nature				1.99									
		O Organics								2.99					
	n/i							2.99							
	Save-a-Lot	n/i		0.79											w/ \$50 purchase; limit 1
	Shop'n Save	Honeysuckle		free											< 16 lbs. (hen); w/ \$399 accumulated purchase
		Honeysuckle		free											> 16 lbs. (tom); w/ \$549 accumulated purchase
		Honeysuckle		0.88											w/ \$25 purchase; limit 1
		Honeysuckle	1.59												
	Shoppers Food	Li'l Butterball		1.79											< 16 lbs. (hen)
		Butterball		1.69											
		Marvel		0.48											limit 1
		Butterball		0.98											
		Shady Brook	1.19	0.88											
	Super Dollar	Shady Brook	0.98												limit 1
		Wild Harvest				1.99									
		Butterball		0.95											limit 2
	Target	Honeysuckle		1.09											limit 2
Butterball			0.99											limit 2	
The Fresh Market	Market Pantry	1.19	0.79											limit 2	
	The Fresh Market				2.49										
Trader Joe's	n/i	1.99					2.49		3.99						
Walmart	Butterball		0.98												
Wegman's	Wegman's	0.99							4.99					w/ \$25 purchase; limit 1	
	Wegman's	1.79													
	Shady Brook		0.29											w/ \$25 purchase; limit 1	
	Shady Brook		1.49												
	Butterball		1.99											> 16 lbs. (tom)	

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
VA <i>(cont)</i>	Weis Markets	Butterball		1.29										< 16 lbs. (hen)	
		Li'l Butterball		1.88											
		Weis	2.48												
	Whole Foods MdAtl	n/i			2.69				3.99						
		n/i										3.69	ABF		
		Kosher Valley					3.49						ABF		
WV	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
		Honeysuckle	1.19												
		Honest Turkey			1.89										
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs. (hen); limit 1	
	Food Fair	Butterball		1.19										limit 1	
		Butterball	1.99												
		Walnut Creek		2.99											smoked
	Food Lion	n/i		0.37										w/ \$35 purchase; store card; limit 2	
		n/i		1.79											
		Butterball	1.27	1.19											w/ store card
		Butterball	2.69	1.99											
		Jennie-O	1.79												w/ store card
		Jennie-O	1.99												
	Foodland	Honeysuckle		0.68											w/ \$20 purchase; limit 1
	Galaxy Food Center	Butterball		1.18											limit 1
		n/i		0.78											w/ \$25 purchase; limit 1
	Giant Eagle	Giant Eagle		0.88											> 16 lbs. (tom); w/ \$25 purchase; limit 1
		Giant Eagle	1.69												
		Butterball	1.89	1.59											
		Honeysuckle		0.99											> 16 lbs. (tom); w/ \$25 purchase; limit 1
		Honeysuckle	1.79												
		Nature's Basket			2.79	2.29									
	Bell & Evans			2.99											
	Plainville Farms			2.99											
Grant's	n/i		0.39											< 16 lbs. (hen); w/ \$25 purchase; limit 2	
Great Valu Markets	Honeysuckle		0.68											w/ \$25 purchase; limit 1	
IGA Stores SE	n/i		1.18												
Kroger Columbus	Kroger		0.49											w/ \$20 purchase; limit 1	
	Butterball	1.59	1.59												
Kroger MdAtlantic	Honeysuckle		0.49											w/ \$35 purchase; limit 1	
	Butterball	1.69	1.29												

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
WV (cont)	Martin's Foods	Nature's Promise			1.29									w/ \$25 purchase; limit 2	
		Nature's Promise				0.89			3.99						
		Nature's Promise				2.99									< 16 lbs. (hen); smoked brined
		Nature's Promise			2.49										w/ \$25 purchase; limit 2
		Giant		0.29											
	Piggly Wiggly Stores	Butterball	1.99	1.39											
		Butterball		0.98											limit 1
		Riesbeck's	1.59	1.19											
	Riesbeck's	Honeysuckle	1.59	1.19											
		Best Choice		0.89											limit 1
	Bowman&Landes	Diastel			2.99					3.99					
		Save-a-Lot	n/i	0.79											w/ \$50 purchase; limit 1
		Shop'n Save	Honeysuckle		free										< 16 lbs. (hen); w/ \$399 accumulated purchase
	Shop'n Save	Honeysuckle		free											> 16 lbs. (tom); w/ \$549 accumulated purchase
		Honeysuckle		0.88											w/ \$25 purchase; limit 1
		Honeysuckle	1.59												
		Li'l Butterball		1.79											< 16 lbs. (hen)
	Sparkle	Butterball		1.69											
		Honeysuckle		0.69											w/ \$20 purchase; limit 1
		Honeysuckle	1.99												
	Target	Butterball		2.29											
		Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
	Market Pantry	Market Pantry	1.19	0.79											limit 2
		Trader Joe's	1.99				2.49			3.99					
	Walmart	Butterball		0.98											
	Weis Markets	Butterball		1.29											
		Li'l Butterball		1.88											< 16 lbs. (hen)
Weis		2.48													

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI															
IA	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
	AW Grocers	Honeysuckle	1.19												
		Honest Turkey			1.89										
		Best Choice		0.98											limit 1
	Brothers Market	Best Choice		1.19											
		Butterball		1.59											
		Best Choice		1.19											
	Family Fare	Our Family		0.47											w/ \$25 purchase; limit 1
		Open Acres	1.29												limit 1
	Family Foods	Butterball		0.99											limit 1
		Open Acres		0.99											limit 1
	Fareway	Fareway		free											< 16 lbs. (hen); w/ \$50 purchase; limit 1
	Fishers Jack & Jill	Open Acres		0.89											w/ \$25 purchase; limit 1
	Food Pride	Open Acres		0.89											w/ \$25 purchase; limit 1
	Fresh Thyme	Organic Prairie								2.99					
		Fresh Thyme			0.99										
	Hometown Foods	Best Choice		0.99											limit 1
		Best Choice		1.19											
	Hy-Vee	Honeysuckle		free											< 16 lbs. (hen); w/ Hormel ham purchase; limit 1
		Butterball		1.69											
	Jewel-Osco	Hy-Vee	1.79												
		Jennie-O		0.39											w/ \$25 purchase; limit 1
		Jennie-O	1.99												limit 1
	Lucky's Market	Butterball		0.99											limit 1
		Butterball	2.49												
		Lucky's Market	1.38						3.88						free-range
	Maynard's	n/i		1.19											
		Shurfresh		0.88											w/ \$50 purchase; limit 1
		Best Choice		0.88											w/ \$50 purchase; limit 1
	Natural Grocers	Mary's							3.79		2.49		5.99		
	No Frills	Our Family		0.78											w/ \$25 purchase; limit 1
Open Acres		1.49													
Butterball			1.19												
Price Chopper	Honeysuckle		1.49												
	Butterball		1.69												

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
IA <i>(cont)</i>	Price Chopper <i>(continued)</i>	Best Choice	1.69												
		Best Choice		0.88										w/ \$25 purchase; limit 1	
		Save-a-Lot		0.79										w/ \$50 purchase; limit 1	
		Schnuck's	Schnuck's		0.39										w/ \$25 purchase; limit 1
			Jennie-O		0.59										w/ \$25 purchase; limit 1
			Honeysuckle		0.59										w/ \$25 purchase; limit 1
			Butterball		0.99										w/ \$25 purchase; limit 1
			Butterball	1.89											
			Perdue			1.89									
		Schnuck's	1.49												
	Honeysuckle	1.59													
	Sunshine Foods	D'Artagnan							3.99						
		Shurfine		1.19											
		Shurfine		*										< 16 lbs. (hen); \$3 off w/ \$75 purchase; limit 1	
	Super Saver	Shurfine		*										> 16 lbs. (tom); \$6 off w/ \$75 purchase; limit 1	
		Best Choice		BOGO											
	Target	Smoke House		2.68										smoked	
		Honeysuckle		1.09										limit 2	
	Thriftway Stores	Butterball		0.99										limit 2	
		Market Pantry	1.19	0.79										limit 2	
Best Choice			0.99										w/ \$25 purchase; limit 1		
Trader Joe's	Butterball		1.69												
	n/i	1.99				2.49		3.99							
Whole Foods - MW	n/i			2.69				3.99				6.99			
	n/i			2.69									brined		
	n/i			6.67									smoked		
IL	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
	Angelo Caputo's	Honeysuckle	1.19												
		Honest Turkey			1.89										
		Norbest		*										\$10 off w/ \$25 purchase; limit 1	
		Butterball		*										\$10 off w/ \$25 purchase; limit 1	
		Butterball		1.99											
		Peacock's Amish			3.49						3.49				
		HoKa			2.99						2.99				
		Perdue			2.49										
		Norbest	1.99												

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
IL (cont)	Angelo Caputo's (continued)	Norbest		1.49										< 16 lbs. (hen)	
		Norbest		1.29										> 16 lbs. (tom)	
	AW Grocers	Best Choice		1.19											
	Berkot's	Norbest		0.99											limit 4
		HoKa				2.99						2.99			
		Sunny Meadows				2.99						2.99			
		Butterball	1.99	1.59											
		Rosebud Farms	1.99												
		Honeysuckle	1.99												
		Jennie-O	1.99												
		Norbest	1.89												
		Norbest		0.99											limit 2
		Borowiak's IGA	IGA		0.88										
	IGA			0.69											< 16 lbs. (hen); w/ \$20 purchase; limit 1
	Brookhaven	Honeysuckle		1.19											
		HoKa				2.99						2.99			
	Butera's Market	Butterball		0.89											w/ \$10 purchase; limit 1
		Honeysuckle	1.79												
	Country Market NFI	Essential Everyday		0.69											w/ \$25 purchase; limit 1
		Butterball		1.39											w/ \$25 purchase; limit 1
		Jennie-O	1.69												w/ \$25 purchase; limit 1
	Cub Foods	Essential Everyday		0.79											w/ store card; limit 1
		Jennie-O		0.99											limit 1
		Jennie-O	1.69												
		Butterball		1.59											limit 1
	Dierberg's	Honeysuckle	1.59												
		Honeysuckle	1.59												
		Honeysuckle		0.79											w/ \$25 purchase; limit 1
		Jennie-O		0.59											w/ \$25 purchase; limit 1
		Butterball		1.39											w/ \$25 purchase; limit 1
		Butterball	2.37												
	Fairplay Foods	Diestel								3.99					
		Sunny Meadows				2.99									
Norbest			0.49											w/ \$25 purchase; limit 1	
Norbest		1.79	0.99												
Butterball			0.99											w/ \$25 purchase; limit 1	
Fareway	Butterball		1.49												
	Fareway		free											< 16 lbs. (hen); w/ \$50 purchase; limit 1	

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
IL <i>(cont)</i>	Fishers Jack & Jill	Open Acres		0.89										w/ \$25 purchase; limit 1
	Food 4 Less	Kroger		0.37										w/ \$25 purchase; limit 1
		Kroger		1.69										
		Butterball		0.99										w/ \$25 purchase; limit 1
		Butterball		2.19										
	Food Pride	Open Acres		0.89										w/ \$25 purchase; limit 1
	Fresh Thyme	Organic Prairie								2.99				
		Fresh Thyme			0.99									
	Garden Fresh Mrkt	HoKa			2.99						2.99			
	Gordon Food	n/i		1.99										limit 1
		Butterball		1.79										> 16 lbs. (tom)
	Heinen's	Plainville Farms			2.99					3.99				
		Amish Country		1.59										
	Hy-Vee	Honeysuckle			free									
		Butterball			1.69									
		Hy-Vee		1.79										
	IGA Houchen's	IGA			0.99									
		IGA			1.29									
		Honeysuckle		1.69										
	IGA Stores IL/IN	Honeysuckle		1.28										
		IGA			0.68									
	Jewel-Osco	Jennie-O			0.39									
		Jennie-O		1.99										
		Butterball			0.99									
		Butterball		2.49										
	Kirby Foods IGA	Honeysuckle		0.88										
	Kroger Central	Kroger			0.49									
		Butterball		1.49	1.29									
	Kroger Louisville	Kroger			0.49									
		Butterball		1.69										
	Simple Truth				1.99									
La Chiquita	Butterball			1.38										
	Norbest			0.98										
Mariano's	Butterball		1.75											
	Butterball			0.95										
Meijer	Meijer			1.18										
	Meijer			0.48										
	Butterball			2.38										

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
IL <i>(cont)</i>	Meijer	Butterball	1.99	0.98										w/ \$30 purchase; limit 1	
	<i>(continued)</i>	True Goodness			1.99										
	Pete's Market	Norbest		0.68										w/ \$25 purchase; limit 1	
			Butterball	1.99	1.69										
		Piggly Wiggly MW	Butterball		0.89										w/ additional purchase; limit 1
			Jennie-O		0.49										w/ additional purchase; limit 1
			Honeysuckle	1.99											
		Ruler Foods	Butterball		0.98										
			Kroger		0.68										
		Save-a-Lot	n/i		0.79										w/ \$50 purchase; limit 1
		Schnuck's	Schnuck's		0.39										w/ \$25 purchase; limit 1
			Jennie-O		0.59										w/ \$25 purchase; limit 1
			Honeysuckle		0.59										w/ \$25 purchase; limit 1
			Butterball		0.99										w/ \$25 purchase; limit 1
			Butterball	1.89											
			Perdue			1.89									
			Schnuck's	1.49											
			Honeysuckle	1.59											
			D'Artagnan							3.99					
		Schuettes	Honeysuckle	1.88											
		Seafood City	n/i	1.59											
		Shop & Save Market	Norbest		0.49										w/ \$35 purchase; limit 1
			Norbest	2.29	0.99										
			Butterball		1.79										
			Jennie-O	2.29											
			Schau's	2.49											
			Amish Country	2.49											
			Honeysuckle	2.29											
			HoKa			3.49						3.49			
			Barber	2.29											
			Perdue	2.49											
			Peacock's Amish	2.79											
			Midamar Halal		2.49										
		Zabiha Halal									2.29			frozen	
	Shop'n Save	Essential Everyday		0.59										w/ \$25 purchase; limit 1	
		Honeysuckle		0.79										w/ \$25 purchase; limit 1	
		Butterball	1.99	1.69											
		Jennie-O	1.69												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
IL <i>(cont)</i>	Sullivan's	Norbest		0.89										
		Norbest		0.69										w/ \$50 purchase
		Norbest		0.39										w/ \$100 purchase
		Norbest		free										w/ \$150 purchase
	Sunset Foods	Norbest		0.99										
	Target	Honeysuckle		1.09										limit 2
		Butterball		0.99										limit 2
		Market Pantry	1.19	0.79										limit 2
	The Fresh Market	The Fresh Market				2.49								
	Tony's Finer Food	Jennie-O		0.49										w/ \$25 purchase; limit 1
		Butterball		0.99										
		Perdue				2.49								
		Honeysuckle	1.99											
		Peacock's Amish				2.99								
		HoKa				2.99						2.99		
	Trader Joe's	n/i	1.99				2.49			3.99				
	Treasure Island	Norbest		0.39										
		Norbest	1.49	1.19										> 16 lbs. (tom); w/ \$50 purchase
		HoKa				2.99						2.99		
		Barber				2.99						2.99		
	Valli Produce	Bell & Evans								3.99				
		Norbest	1.99	0.99										
		Norbest		0.39										w/ \$25 purchase; limit 1
		Perdue	1.99											
		Amish	1.99											
	Walmart	Butterball		0.98										
	Walt's Food Cntr	Norbest		0.69										w/ \$25 purchase; limit 1
		Butterball		1.19										w/ \$25 purchase; limit 1
		HoKa				2.99						2.99		
		Rosebud Farms				2.29								
	n/i	1.69												
Whole Foods - MW	n/i				2.69				3.99				6.99	
	n/i				2.69								brined	
	n/i				6.67								smoked	
Woodman's	Valchris		0.99											

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
IN	Al's Supermarket	Honeysuckle		0.88										w/ \$15 purchase; limit 1	
		Butterball		1.28										w/ \$15 purchase; limit 1	
	ALDI	Honeysuckle	1.48												
		Butterball		1.99											smoked
		Butterball		0.99											limit 2
	Country Market NFI	Honeysuckle	1.19												
		Honest Turkey			1.89										
		Essential Everyday		0.69											w/ \$25 purchase; limit 1
	Dollar General Mrkt	Butterball		1.39											w/ \$25 purchase; limit 1
		Jennie-O	1.69												w/ \$25 purchase; limit 1
		Jennie-O		0.95											< 16 lbs. (hen); limit 1
	Earth Fare	n/i			2.69				3.99						
		Food 4 Less	Kroger		0.37										w/ \$25 purchase; limit 1
			Kroger		1.69										
	Butterball			0.99											w/ \$25 purchase; limit 1
	Fresh Encounter	Butterball		2.19											w/ \$25 purchase; limit 1
		Open Acres		0.69											w/ \$25 purchase; limit 1
		Open Acres		1.49											
		Honeysuckle	1.49	0.99											w/ \$25 purchase; limit 1
		Honeysuckle	2.29	1.99											
		Butterball		1.19											w/ \$25 purchase; limit 1
	Fresh Thyme	Butterball		2.09											
		n/i		2.99											smoked
		Organic Prairie								2.99					
		Fresh Thyme			0.99										
	Giant Eagle	Giant Eagle		0.88											> 16 lbs. (tom); w/ \$25 purchase; limit 1
		Giant Eagle	1.69												
		Butterball	1.89	1.59											
		Honeysuckle		0.99											> 16 lbs. (tom); w/ \$25 purchase; limit 1
		Honeysuckle	1.79												
Nature's Basket				2.79	2.29										
Gordon Food	Bell & Evans			2.99											
	Plainville Farms			2.99											
	n/i	1.99												limit 1	
Harding's	Butterball	1.79												> 16 lbs. (tom)	
	Open Acres		0.68											w/ \$20 purchase; limit 1	
	Open Acres	1.49													
		Butterball	1.89	1.49											

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
IN <i>(cont)</i>	Harvest Supermarket	Troyer	1.69											
		Best Choice		0.99										
	Holiday Foods	Jennie-O		0.78										< 16 lbs. (hen); w/ \$25 purchase; limit 1
		Jennie-O		0.99										> 16 lbs. (tom); w/ \$25 purchase; limit 1
		Butterball		0.99										< 16 lbs. (hen); w/ \$25 purchase; limit 1
		Butterball		1.19										> 16 lbs. (tom); w/ \$25 purchase; limit 1
	IGA Houchen's	IGA		0.99										w/ additional purchase; limit 1
		IGA		1.29										
		Honeysuckle	1.69											
	IGA SpartanNash	Butterball		1.49										
	IGA Stores IL/IN	Honeysuckle	1.28											
		IGA		0.68										w/ \$35 purchase; limit 1
	IGA Stores OH/KY	n/i	1.59											
	Jay C Foods	Kroger		0.49										
		Butterball	1.69	0.99										
		Simple Truth				1.99								
	Jewel-Osco	Jennie-O		0.39										
		Jennie-O	1.99											
		Butterball		0.99										
		Butterball	2.49											
	Kirby Foods IGA	Honeysuckle	0.88											
	Kroger Central	Kroger		0.49										
		Butterball	1.49	1.29										
	Kroger Cincinnati	Kroger		0.48										
		Honeysuckle	1.49											
		Butterball		1.49										
	Kroger Louisville	Kroger		0.49										
		Butterball	1.69											
		Simple Truth				1.99								
	Lucky's Market	Lucky's Market	1.38							3.88				
Martins Super Market	Honeysuckle		0.79											
	Honeysuckle		0.97											
	Honeysuckle	1.69												
	Open Acres		0.47											
	Butterball		0.97											
	Butterball	1.89												
Meijer	Meijer		1.18											
	Meijer		0.48											

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
IN <i>(cont)</i>	Meijer <i>(continued)</i>	Butterball		2.38											
		Butterball	1.99	0.98										w/ \$30 purchase; limit 1	
	Miller's Markets	True Goodness			1.99										
		Butterball		1.49											
	New Market	Honeysuckle		0.69										w/ \$30 purchase; limit 1	
		Farm Fresh		0.58										w/ \$40 purchase; limit 1	
	Ruler Foods	Butterball		0.98											
		Kroger		0.68											
	Save-a-Lot	n/i		0.79										w/ \$50 purchase; limit 1	
	Schnuck's	Schnuck's		0.39											w/ \$25 purchase; limit 1
		Jennie-O		0.59											w/ \$25 purchase; limit 1
		Honeysuckle		0.59											w/ \$25 purchase; limit 1
		Butterball		0.99											w/ \$25 purchase; limit 1
		Butterball	1.89												
		Perdue			1.89										
		Schnuck's		1.49											
		Honeysuckle		1.59											
		Strack & VanTil	D'Artagnan							3.99					
			Norbest		0.49										w/ \$25 purchase; limit 1
	Butterball			0.99										w/ \$25 purchase; limit 1	
	Target	Butterball	1.99												
		Honeysuckle	1.69												
		Honeysuckle		1.09										limit 2	
	The Fresh Market	Butterball		0.99										limit 2	
		Market Pantry	1.19	0.79										limit 2	
	Trader Joe's	The Fresh Market			2.49										
	Walmart	n/i	1.99				2.49		3.99						
	Walt's Food Cntr	Butterball		0.98											
		Norbest		0.69										w/ \$25 purchase; limit 1	
		Butterball		1.19										w/ \$25 purchase; limit 1	
		HoKa			2.99						2.99				
		Rosebud Farms			2.29										
	Wesselman's	n/i	1.69												
Jennie-O			0.45										w/ \$25 purchase; limit 1		
Butterball			0.98										w/ \$25 purchase; limit 1		

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
IN <i>(cont)</i>	Whole Foods - MW	n/i			2.69				3.99				6.99	brined smoked	
		n/i			2.69										
		n/i			6.67										
MI	ALDI	Butterball		1.99										smoked limit 2	
		Butterball		0.99											
		Honeysuckle	1.19												
	AW Grocers	Honest Turkey			1.89										w/ \$35 purchase; limit 1
		Best Choice		1.19											
	Busch's	Jennie-O		0.59											limit 1
		Jennie-O		1.59											
	County Market	Butterball		0.99											limit 1 limit 1 local
		Honeysuckle		0.99											
		Timber Valley	1.99												
	D&W Fresh Mrkt	Jennie-O		0.99											limit 1 w/ \$30 purchase; limit 1
		Spartan		0.49											
	Earth Fare	Butterball		0.99											w/ \$30 purchase; limit 1 w/ \$30 purchase; limit 1 w/ \$30 purchase; limit 1
		Honeysuckle		0.79											
		Bell & Evans			3.49										
	Family Fare	n/i			2.69				3.99						w/ \$30 purchase; limit 1 w/ \$30 purchase; limit 1
		Spartan		0.49											
	Food Pride	Butterball		0.99											w/ \$30 purchase; limit 1 w/ \$30 purchase; limit 1 w/ \$30 purchase; limit 1
		Honeysuckle		0.79											
		Open Acres	0.99												
	Fresh Thyme	Open Acres		0.69											w/ \$25 purchase; limit 1
		Butterball		1.49											
	Glory Supermarket	Organic Prairie			0.99					2.99					w/ \$20 purchase; limit 1
Fresh Thyme															
Gordon Food	Honeysuckle		0.58											limit 1 > 16 lbs. (tom)	
	Butterball		0.98												
Great Lakes Market	n/i		1.79											w/ \$20 purchase; limit 1	
	Butterball		1.79												
Hollywood Market	Open Acres		0.68											w/ \$25 purchase; limit 1 limit 1	
	Open Acres		1.49												
Hollywood Market	Butterball		1.89	1.49										w/ \$25 purchase; limit 1 limit 1	
	Honeysuckle		0.59												
	Amish Country		1.29												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MI <i>(cont)</i>	Kroger Central	Kroger		0.49										w/ \$20 purchase; limit 1	
		Butterball	1.49	1.29											
	Kroger Columbus	Kroger		0.49											w/ \$20 purchase; limit 1
		Butterball	1.59	1.59											
	Kroger Michigan	Kroger		0.49											w/ \$20 purchase; limit 1
		Butterball	1.59	1.49											
	Lucky's Market	Lucky's Market	1.38						3.88						free-range
	Martins Super Market	Honeysuckle		0.79											w/ \$100 purchase and card; limit 1
		Honeysuckle		0.97											w/ \$25 purchase; limit 1
		Honeysuckle	1.69												
		Open Acres		0.47											w/ \$25 purchase; limit 1
		Butterball		0.97											w/ \$25 purchase; limit 1
	Meijer	Butterball	1.89												
		Meijer		1.18											
		Meijer		0.48											w/ \$30 purchase; limit 1
		Butterball		2.38											
	Miller's Markets	Butterball	1.99	0.98											w/ \$30 purchase; limit 1
		True Goodness			1.99										
		Butterball		1.49											
	Pats Foods IGA	Honeysuckle		0.69											w/ \$30 purchase; limit 1
		Butterball		1.59											
	Polly's Markets	Amish Country	1.69	1.19											
		Amish Country		0.47											w/ \$25 purchase; limit 1
		Honeysuckle		1.29											
		Butterball		1.59											
	Ric's Food Center	Best Choice		0.49											w/ \$25 purchase; limit 1
		Honeysuckle	1.49												
	Save-a-Lot	n/i		0.79											w/ \$50 purchase; limit 1
	Spartan Stores	Butterball	1.69												
		Bell & Evans			2.99							2.99			
Open Acres			0.99											w/ \$10 purchase; limit 1	
Super One Foods	Jennie-O		0.68											w/ \$25 purchase; limit 1	
	Jennie-O	1.66													
Target	Honeysuckle		1.09											limit 2	
	Butterball		0.99											limit 2	
	Market Pantry	1.19	0.79											limit 2	
Toms/Olesons	Open Acres	1.39													
Trader Joe's	n/i	1.99					2.49		3.99						

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MI <i>(cont)</i>	Valuland	Spartan		0.49										w/ \$20 purchase; limit 1	
	VG's Grocery	Spartan		0.49										w/ \$30 purchase; limit 1	
		Butterball		0.99										w/ \$30 purchase; limit 1	
		Honeysuckle		0.79										w/ \$30 purchase; limit 1	
		Open Acres	0.99											w/ \$30 purchase; limit 1	
	Walmart	Butterball		0.98											
	Whole Foods - MW	n/i				2.69				3.99				6.99	
n/i					2.69									brined	
n/i					6.67									smoked	
MN	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
		Honeysuckle	1.19												
	AW Grocers	Honest Turkey				1.89									
		Best Choice		0.98											limit 1
		Best Choice		1.09											
		Best Choice		1.19											
		Shurfine		1.09											
	Cash Wise	Butterball		1.59											
		Jennie-O		0.67											w/ \$30 purchase; limit 1
	Coborn's	Jennie-O	1.48												
		Jennie-O	1.49												
	County Market	Jennie-O		0.99											limit 1
		Essential Everyday		0.79											w/ store card; limit 1
	Cub Foods	Jennie-O		0.99											limit 1
		Jennie-O	1.69												
		Butterball		1.59											limit 1
		Honeysuckle	1.59												
	Econofoods	Our Family		0.78											w/ \$25 purchase; limit 1
		Butterball		1.19											
	Family Fare	Our Family		0.47											w/ \$25 purchase; limit 1
Open Acres		1.29												limit 1	
Family Fresh	Butterball		0.99											limit 1	
	Our Family		0.78											w/ \$25 purchase; limit 1	
	Butterball		1.19												
Fareway	Open Acres	1.49													
	Fareway		free											< 16 lbs. (hen); w/ \$50 purchase; limit 1	
Festival	Jennie-O	1.19												w/ \$25 purchase; limit 1	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MN (cont)	Food Pride	Open Acres		0.69										w/ \$25 purchase; limit 1	
		Butterball		1.49											
	Fresh Thyme	Organic Prairie								2.99					
		Fresh Thyme			0.99										
	Hombacher's	Essential Everyday		0.57											limit 1
		Honeysuckle	1.49												
	Hugo's	Butterball		1.39											
		Open Acres		0.49											w/ \$30 purchase; limit 1
		Open Acres		1.39											
	Hy-Vee	Butterball	0.99												w/ \$30 purchase; limit 1
		Butterball	1.49												
		Honeysuckle		free											< 16 lbs. (hen); w/ Hormel ham purchase; limit 1
	Lunds & Byerlys	Butterball		1.69											
		Hy-Vee	1.79												
		Honeysuckle		0.99											limit 2
	Marketplace Foods	Honeysuckle		2.69											
		L&B	1.89		1.99					3.99					
		L&B									3.99				brined limit 1
	Maynard's	Open Acres		0.79											
		Open Acres		1.19											
		Butterball	1.29	1.29											
	Rainbow Foods	n/i		1.19											
		Shurfresh		0.88											w/ \$50 purchase; limit 1
		Best Choice		0.88											w/ \$50 purchase; limit 1
	Save-a-Lot	Jennie-O		0.79											w/ \$25 purchase; limit 1
	Sun Mart	n/i		0.79											w/ \$50 purchase; limit 1
		Our Family		0.78											w/ \$25 purchase; limit 1
		Open Acres	1.49												
	Sunshine Foods	Butterball		1.19											
		Shurfine		1.19											
Shurfine			*											< 16 lbs. (hen); \$3 off w/ \$75 purchase; limit 1	
Super One Foods	Shurfine		*											> 16 lbs. (tom); \$6 off w/ \$75 purchase; limit 1	
	Jennie-O		0.68											w/ \$25 purchase; limit 1	
	Jennie-O	1.66													
SuperVALU Stores	Jennie-O	1.59													
	Essential Everyday		0.99												

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MN <i>(cont)</i>	Target	Honeysuckle		1.09										limit 2	
		Butterball		0.99										limit 2	
		Market Pantry	1.19	0.79										limit 2	
	Teal's Market	Our Family		0.68										w/ \$50 purchase	
		Open Acres		0.68										w/ \$50 purchase	
	Trader Joe's	n/i	1.99				2.49		3.99						
	Walmart	Butterball		0.98											
	Whole Foods - MW	n/i				2.69				3.99				6.99	
n/i					2.69									brined	
n/i					6.67									smoked	
ND	Albertsons Mntn	Signature Farms		free										w/ \$100 purchase; limit 1	
		Signature Farms		0.49										w/ \$25 purchase; limit 1	
		Norbest	1.69												
		Butterball	1.99												
		Open Nature				2.49									
		AW Grocers	Best Choice		1.19										
	Cash Wise	Jennie-O		0.67											w/ \$30 purchase; limit 1
		Jennie-O	1.48												
	Dan's	Open Acres	1.29												limit 1
		Our Family		0.67											w/ \$25 purchase; limit 1
		Butterball		1.19											limit 1
	Family Fare	Our Family		0.47											w/ \$25 purchase; limit 1
		Open Acres	1.29												limit 1
	Food Pride	Butterball		0.99											limit 1
		Open Acres		0.69											w/ \$25 purchase; limit 1
		Butterball		1.49											
	Hornbacher's	Essential Everyday		0.57											limit 1
		Honeysuckle	1.49												
		Butterball		1.39											
	Hugo's	Open Acres		0.49											w/ \$30 purchase; limit 1
		Open Acres		1.39											
		Butterball	0.99												w/ \$30 purchase; limit 1
		Butterball	1.49												
Marketplace Foods	Open Acres		0.79											limit 1	
	Open Acres		1.19												
	Butterball	1.29	1.29												
Millers Fresh Foods	Open Acres		0.97												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
ND <i>(cont)</i>	SuperVALU Stores	Jennie-O	1.59											
		Essential Everyday		0.99										
	Target	Honeysuckle		1.09										limit 2
		Butterball		1.29										limit 2
	Teal's Market	Market Pantry	1.19	1.09										limit 2
		Our Family		0.68										w/ \$50 purchase
		Open Acres		0.68										w/ \$50 purchase
Walmart	Butterball		0.98											
NE	ALDI	Butterball		1.99										smoked
		Butterball		0.99										limit 2
		Honeysuckle	1.19											
	Apple Market	Honest Turkey			1.89									
		Best Choice		1.18										
	AW Grocers	Best Choice		0.98										limit 1
		Best Choice		1.09										
		Best Choice		1.19										
	Baker's	Shurfine		1.09										
		Butterball		1.59										
		Kroger		0.47										w/ \$20 purchase; limit 2
	Family Fare	Honeysuckle	1.69	0.99										w/ \$20 purchase; limit 2
		Our Family		0.47										w/ \$25 purchase; limit 1
	Family Fresh	Open Acres	1.29											limit 1
		Butterball		0.99										limit 1
		Our Family		0.78										w/ \$25 purchase; limit 1
	Fareway	Butterball		1.19										
		Open Acres	1.49											
	Fareway	Fareway		free										< 16 lbs. (hen); w/ \$50 purchase; limit 1
	Food Pride	Open Acres		0.69										w/ \$25 purchase; limit 1
		Butterball		1.49										
Fresh Thyme	Organic Prairie								2.99					
	Fresh Thyme			0.99										
Hy-Vee	Honeysuckle		free										< 16 lbs. (hen); w/ Hormel ham purchase; limit 1	
	Butterball		1.69											
No Frills	Hy-Vee	1.79												
	Our Family		0.78										w/ \$25 purchase; limit 1	
	Open Acres	1.49												
	Butterball		1.19											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NE <i>(cont)</i>	Russ's Market	Butterball		1.79											
		Best Choice		0.99											
	Safeway Denver	Honeysuckle	1.99												
		Russ's		2.99											smoked
		Honeysuckle		free											< 16 lbs. (hen); w/ \$100 purchase; limit 1
		Honeysuckle		free											> 16 lbs. (tom); w/ \$150 purchase; limit 1
		Honeysuckle		0.35											w/ \$50 purchase; limit 1
		Honeysuckle	1.79	0.69											w/ store card
	Sun Mart	Butterball	1.99	0.99											w/ store card
		Our Family		0.78											w/ \$25 purchase; limit 1
		Open Acres	1.49												
	Super Saver	Butterball		1.19											
		Best Choice		BOGO											
	Target	Smoke House		2.68											smoked
		Honeysuckle		1.09											limit 2
	Thriftway Stores	Butterball		0.99											limit 2
		Market Pantry	1.19	0.79											limit 2
		Best Choice		0.99											w/ \$25 purchase; limit 1
Butterball			1.69												
Trader Joe's	n/i	1.99				2.49		3.99							
Walmart	Butterball		0.98												
Whole Foods - MW	n/i			2.69					3.99			6.99			
	n/i			2.69										brined	
	n/i			6.67										smoked	
OH	Acme Fresh Market	Acme	1.79	0.59										w/ store card	
		Acme	2.09	1.69											
		Honeysuckle		0.99											w/ store card; limit 1
		Honeysuckle		1.79											
		Butterball		1.69											w/ store card; limit 1
		Butterball		1.89											
	ALDI	Butterball		1.99											smoked
		Butterball		0.99											limit 2
		Honeysuckle	1.19												
	Buehler's	Honest Turkey			1.89										
		Honeysuckle		0.65											w/ store card; limit 1
		Honeysuckle	1.79	1.39											w/ store card
Honeysuckle			2.99											smoked	
		Butterball		1.49											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
OH <i>(cont)</i>	Buehler's	Bowman&Landes									2.99			local
	<i>(continued)</i>	Bowman&Landes									3.49			brined; local
	Dave's Market	Honeysuckle		0.69										> 16 lbs. (tom); limit 1
		Honeysuckle		0.99										> 16 lbs. (tom)
		Amish	1.69											
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs. (hen); limit 1
	Dorothy Lane	Bowman & Landes									3.99	3.99		
	Earth Fare	n/i			2.69				3.99					
	Fisher's Foods	Best Choice		0.59										limit 1
		Honeysuckle		0.97										limit 1
		Fisher's	1.59											
	Food Fair	Butterball		1.19										limit 1
		Butterball	1.99											
		Walnut Creek		2.99										smoked
	Fresh Encounter	Open Acres		0.69										w/ \$25 purchase; limit 1
		Open Acres		1.49										
		Honeysuckle	1.49	0.99										w/ \$25 purchase; limit 1
		Honeysuckle	2.29	1.99										
		Butterball		1.19										w/ \$25 purchase; limit 1
		Butterball		2.09										
		n/i		2.99										smoked
	Fresh Thyme	Organic Prairie								2.99				
		Fresh Thyme			0.99									
	Geyer's	Essential Everyday		0.99										w/ coupon, limit 1
		Honeysuckle	1.69	1.29										
	Giant Eagle	Giant Eagle		0.88										> 16 lbs. (tom); w/ \$25 purchase; limit 1
		Giant Eagle	1.69											
		Butterball	1.89	1.59										
		Honeysuckle		0.99										> 16 lbs. (tom); w/ \$25 purchase; limit 1
		Honeysuckle	1.79											
	Nature's Basket			2.79	2.29									
	Bell & Evans			2.99										
	Plainville Farms			2.99										
Gordon Food	n/i	1.99											limit 1	
	Butterball	1.79											> 16 lbs. (tom)	
Heinen's	Plainville Farms			2.99				3.99						
	Amish Country	1.59												
IGA SpartanNash	Butterball		1.49											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
OH <i>(cont)</i>	IGA Stores OH/KY	n/i	1.59												
	Kroger Central	Kroger		0.49										w/ \$20 purchase; limit 1	
		Butterball	1.49	1.29											
	Kroger Cincinnati	Kroger		0.48										w/ store card; limit 2	
		Honeysuckle	1.49												
	Kroger Columbus	Butterball		1.49											
		Kroger		0.49										w/ \$20 purchase; limit 1	
	Kroger MdAtlantic	Butterball	1.59	1.59											
		Honeysuckle		0.49										w/ \$35 purchase; limit 1	
	Kroger MdAtlantic	Butterball	1.69	1.29											
		Lucky's Market	Lucky's Market	1.38						3.88					free-range
	Marc's	Honeysuckle		0.68											limit 2
		Amish Valley		0.68											limit 2
	Meijer	Meijer		1.18											
		Meijer		0.48											w/ \$30 purchase; limit 1
		Butterball		2.38											
		Butterball	1.99	0.98											w/ \$30 purchase; limit 1
	Miller's Markets	True Goodness			1.99										
		Butterball		1.49											
		Honeysuckle		0.69											w/ \$30 purchase; limit 1
	Piggly Wiggly Stores	Butterball		0.98											limit 1
	Remke Markets	Norbest		0.69											w/ \$25 purchase; limit 1
		Honeysuckle	1.49	0.99											w/ \$25 purchase; limit 1
	Riesbeck's	Butterball		1.19											w/ \$25 purchase; limit 1
		Honeysuckle	1.59	1.19											
		Best Choice		0.89											limit 1
	Bowman&Landes	Bowman&Landes			2.99										
		Diestel								3.99					
		Butterball		0.98											
	Ruler Foods	Kroger		0.68											
Save-a-Lot	n/i		0.79											w/ \$50 purchase; limit 1	
Shop'n Save	Honeysuckle		free											< 16 lbs. (hen); w/ \$399 accumulated purchase	
	Honeysuckle		free											> 16 lbs. (tom); w/ \$549 accumulated purchase	
	Honeysuckle		0.88											w/ \$25 purchase; limit 1	
	Li'l Butterball		1.79											< 16 lbs. (hen)	
	Butterball		1.69												

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh			
OH <i>(cont)</i>	Sparkle	Honeysuckle		0.69										w/ \$20 purchase; limit 1		
		Honeysuckle	1.99													
	SuperVALU Stores	Butterball		2.29												
		Honeysuckle		0.99												
	Target	Essential Everyday		0.99												
		Honeysuckle		1.09											limit 2	
		Butterball		0.99											limit 2	
	The Fresh Market	Market Pantry	1.19	0.79												limit 2
		The Fresh Market			2.49											
	Trader Joe's	n/i	1.99				2.49		3.99							
	Walmart	Butterball		0.98												
	Weis Markets	Butterball		1.29												
		L'I Butterball		1.88												< 16 lbs. (hen)
		Weis	2.48													
Whole Foods MdAtl	n/i			2.69				3.99								
	n/i											3.69		ABF ABF		
Whole Foods 365	Kosher Valley Nature's Rancher				1.89		3.49									
SD	ALDI	Butterball		1.99										smoked		
		Butterball		0.99										limit 2		
		Honeysuckle	1.19													
	AW Grocers	Honest Turkey			1.89											
		Best Choice		0.98											limit 1	
		Best Choice		1.09												
		Best Choice		1.19												
		Shurfine		1.09												
		Butterball		1.59												
	Coborn's	Jennie-O	1.49													
	Family Fare	Our Family		0.47											w/ \$25 purchase; limit 1	
		Open Acres	1.29												limit 1	
	Family Thrift	Butterball		0.99											limit 1	
		Our Family		0.78											w/ \$25 purchase; limit 1	
		Butterball		1.19												
	Fareway	Fareway		free											< 16 lbs. (hen); w/ \$50 purchase; limit 1	
Hy-Vee	Honeysuckle		free											< 16 lbs. (hen); w/ Hormel ham purchase; limit 1		
	Butterball		1.69													
	Hy-Vee	1.79														

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
SD <i>(cont)</i>	IGA Markets	Essential Everyday		0.69										w/ \$60 purchase; limit 1	
		Essential Everyday		1.29											
	Ken's Super Fair	Shurfine		0.99											limit 2
		Best Choice		0.99											limit 2
		Jennie-O		0.99											limit 2
	Lynns Dakotamart	Open Acres		0.88											w/ \$25 purchase; limit 1
		Open Acres		1.29											
	Maynard's	n/i		1.19											
		Shurfresh		0.88											w/ \$50 purchase; limit 1
	Safeway Denver	Best Choice		0.88											w/ \$50 purchase; limit 1
		Honeysuckle		free											< 16 lbs. (hen); w/ \$100 purchase; limit 1
		Honeysuckle		free											> 16 lbs. (tom); w/ \$150 purchase; limit 1
		Honeysuckle		0.35											w/ \$50 purchase; limit 1
		Honeysuckle	1.79	0.69											w/ store card
	Sunshine Foods	Butterball	1.99	0.99											w/ store card
		Shurfine		1.19											
		Shurfine		*											< 16 lbs. (hen); \$3 off w/ \$75 purchase; limit 1
	SuperVALU Stores	Shurfine		*											> 16 lbs. (tom); \$6 off w/ \$75 purchase; limit 1
		Essential Everyday		0.99											
	Target	Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
	Teal's Market	Market Pantry	1.19	0.79											limit 2
		Our Family		0.68											w/ \$50 purchase
Open Acres			0.68											w/ \$50 purchase	
Walmart	Butterball		0.98												
WI	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
		Honeysuckle	1.19												
	AW Grocers	Honest Turkey			1.89										
		Best Choice		0.98											limit 1
		Best Choice		1.09											
		Best Choice		1.19											
		Shurfine		1.09											
	County Market	Butterball		1.59											
		Jennie-O		0.99											limit 1
Our Family			0.78											w/ \$25 purchase; limit 1	
Econofoods	Butterball		1.19												

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
WI (cont)	Family Fresh	Our Family		0.78										w/ \$25 purchase; limit 1	
		Butterball		1.19											
		Open Acres	1.49												
	Festival Foods	Essential Everyday		0.49										w/ \$20 purchase; limit 1	
		Essential Everyday		0.99											
		Butterball		0.99											w/ \$20 purchase; limit 1
		Butterball		1.99											
	Food Pride	Honeysuckle	1.48												
		Honest Turkey			1.78										
		Open Acres		0.69										w/ \$25 purchase; limit 1	
	Butterball		1.49												
	Fox Bros. PW	Jennie-O		0.49										w/ \$20 purchase; limit 1 w/ \$20 purchase; limit 1	
		Butterball		0.89											
	Fresh Thyme	Norbest	1.99												
		Organic Prairie								2.99					
	Gordon Food	Fresh Thyme			0.99										
		n/i	1.99											limit 1	
	Hansen's IGA	Butterball	1.79											> 16 lbs. (tom)	
		Best Choice		1.18											
	Hy-Vee	Butterball		1.48											
		Honeysuckle		free										< 16 lbs. (hen); w/ Hormel ham purchase; limit 1	
		Butterball		1.69											
	Marketplace Foods	Hy-Vee	1.79												
		Open Acres		0.79										limit 1	
		Open Acres		1.19											
	Butterball	1.29	1.29												
Marketplace Coborn	Jennie-O	1.49													
	Meijer		1.18												
Meijer	Meijer		0.48										w/ \$30 purchase; limit 1		
	Butterball		2.38												
	Butterball	1.99	0.98										w/ \$30 purchase; limit 1		
	True Goodness			1.99											
Pats Foods IGA	Butterball		1.59												
Pick'n Save	Butterball		0.97										w/ \$25 purchase; limit 1		
	Jennie-O		0.57												
	Butterball	1.59											w/ \$25 purchase; limit 1		
	Jennie-O	1.59													

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
WI <i>(cont)</i>	Piggly Wiggly MW	Butterball		0.89										w/ additional purchase; limit 1	
		Jennie-O		0.49											w/ additional purchase; limit 1
		Honeysuckle	1.99												
	Save-a-Lot	n/i		0.79										w/ \$50 purchase; limit 1	
	Sendik's	Honeysuckle	1.99												
	Sentry Foods	Butterball			0.99										limit 1
		Jennie-O			0.69										limit 1
	Schnuck's	Schnuck's			0.39										w/ \$25 purchase; limit 1
		Jennie-O			0.59										w/ \$25 purchase; limit 1
		Honeysuckle			0.59										w/ \$25 purchase; limit 1
	Sentry Foods	Butterball			0.99										w/ \$25 purchase; limit 1
		Butterball	1.89												
		Perdue				1.89									
		Schnuck's	1.49												
		Honeysuckle	1.59												
		D'Artagnan								3.99					
		Essential Everyday			0.69										w/ \$25 purchase; limit 1
	Sentry Foods	Jennie-O			0.69										w/ \$25 purchase; limit 1
		Butterball			0.99										w/ \$25 purchase; limit 1
		Butterball			0.99										w/ \$25 purchase; limit 1
	Shurfine Food Cntr	Shurfine			0.58										w/ \$25 purchase; limit 1
		Shurfine			0.98										
	Super One Foods	Jennie-O			0.68										w/ \$25 purchase; limit 1
		Jennie-O	1.66												
	SuperVALU Stores	Jennie-O	1.59												
		Essential Everyday			0.99										
	Target	Honeysuckle			1.09										limit 2
		Butterball			0.99										limit 2
		Market Pantry	1.19		0.79										limit 2
	The Fresh Market	The Fresh Market				2.49									
Trader Joe's	n/i	1.99					2.49		3.99						
Walmart	Butterball			0.98											
Whole Foods - MW	n/i				2.69				3.99				6.99		
	n/i				2.69									brined	
	n/i				6.67									smoked	

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
WI <i>(cont)</i>	Woodman's	Organic Prairie							4.29					free-range	
		Honeysuckle	1.69												
		Butterball		1.29											
		Jennie-O		1.19											
		Mary's							4.29						
		Valchris		0.99											

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT															
AR	Albertsons Houston	Butterball	1.99	0.99											
		Butterball		2.49										smoked	
		Honeysuckle	1.19	0.39										w/ \$25 purchase; limit 1	
		Signature Farms		0.39										w/ \$25 purchase; limit 1	
		Open Nature				1.69									
		O Organics							2.69						
	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
	Bill's Fresh Market	Honeysuckle	1.19			1.89									
		Honest Turkey													
	Brookshire's	Best Choice		0.99										< 16 lbs. (hen)	
		Best Choice		0.87										limit 2	
	Cash Saver TC	Buckley Farms		0.79										w/ \$20 purchase; limit 1	
		Honeysuckle	1.29												
	Cranford's	Butterball		2.49										smoked	
		Best Choice		0.87										< 16 lbs. (hen)	
	CV's Family Market	Best Choice		0.63										w/ \$25 purchase; limit 1	
		Essential Everyday		0.77										w/ \$20 purchase; limit 2	
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs. (hen); limit 1	
		Best Choice		0.88										w/ \$20 purchase; limit 1	
	Edwards FG	Best Choice		0.88										w/ \$20 purchase; limit 1	
		Butterball		1.58											
	Food Giant	Butterball		1.19										w/ \$25 purchase; limit 1	
		Best Choice		0.79										w/ \$50 purchase; limit 1	
	G&W Foods	Best Choice		0.99										w/ \$25 purchase; limit 1	
		Best Choice		1.59											
	Harp's	Honeysuckle	1.79												
		Li'l Butterball		1.89										< 16 lbs. (hen)	
	Hays Supermarket	Best Choice		free										w/ \$100 purchase; limit 1	
		Best Choice		0.98											
	Kroger Delta	Best Choice		0.78										limit 2	
		Best Choice	1.98												
Butterball			1.58												
Kroger			0.79										limit 2		
Kroger Delta	Honeysuckle	1.59													
	Butterball		1.49												
	Simple Truth				1.59										

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
AR <i>(cont)</i>	Mac's Fresh Market	n/i		*										< 16 lbs. (hen);\$8.77 w/ \$35 purchase; limit 1	
		Turkey Valley		*											\$6.88 each; w/ \$25 purchase; limit 1
		Norbest		1.98											smoked
	Piggly Wiggly Hchn	Butterball		1.19											w/ \$25 purchase; limit 1
		Best Choice		0.79											w/ \$50 purchase; limit 1
	Save-a-Lot	n/i		0.79										w/ \$50 purchase; limit 1	
	Super 1 Foods	Buckley Farms		0.37											w/ \$25 purchase; limit 2
		Honeysuckle	1.27												
	Target	Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
	TC Grocers	Market Pantry	1.19	0.69											limit 2
		Best Choice		0.99											< 16 lbs. (hen)
		Best Choice		1.19											> 16 lbs. (tom)
	The Fresh Market	Best Choice		0.59											w/ \$25 purchase; limit 1
		The Fresh Market	The Fresh Market			2.49									
Walmart	Butterball		0.98												
Whole Foods - SW	Nature's Rancher				2.69										
	Diestel				2.69				3.99				4.99		
		Diestel			5.99									smoked	
AZ	Albertsons SW	Signature Farms		free										w/ \$150 purchase; limit 1	
		Signature Farms		0.79										limit 1	
		Butterball		1.69											
	AW Grocers	Jennie-O	1.99												
		Best Choice		0.98											limit 1
	Basha's	Butterball		1.59											
		Jennie-O	1.99												
	El Super	Norbest	1.79												limit 1
		Norbest	1.29												
	Food City	Norbest		0.79										w/ \$25 purchase; limit 1	
	Fry's	Honeysuckle		free											< 16 lbs. (hen); w/ Smithfield ham; limit 1
		Honeysuckle		0.79											w/ store card
IGA Family & Friends	Foster Farms	1.59													
	Norbest		0.79											w/ \$25 purchase; limit 1	
Lowes Market	Butterball		2.49											smoked	
	Butterball		1.19												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
AZ <i>(cont)</i>	Safeway Southwest	Signature Farms		0.79										limit 1	
		Signature Farms		free											w/ \$150 purchase; limit 1
		Jennie-O	1.99												
	Smart & Final	Butterball		1.69											
		Norbest		0.48											w/ \$25 purchase; limit 1
	Smith's	Zacky Farms	1.59												
		Private Selection		0.79											w/ \$20 purchase; limit 1
	Sprout's Market	Jennie-O	1.79												
		Sprout's	1.49												
	Target	Sprout's							2.99						free-range
		Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
	Trader Joe's	Market Pantry	1.19	0.79											limit 2
		n/i	1.99				2.49			3.99					
	Walmart	Butterball		0.98											
	Whole Foods - SPac	Mary's			2.69					3.99			2.69		
Mary's				4.49										brined	
Mary's													5.99	ABF	
Diestel				2.79					3.99						
	Diestel												4.99	organic	
CO	Affiliated Foods	Butterball		2.19										smoked	
		Honeysuckle		0.99											
	Albertsons Mntn	Signature Farms		free											w/ \$100 purchase; limit 1
		Signature Farms		0.49											w/ \$25 purchase; limit 1
		Norbest	1.69												
	Associated Food	Butterball	1.99												
		Open Nature				2.49									
		n/i		2.99											smoked
	AW Grocers	Butterball		0.99											limit 2
		Butterball		1.29											
		Best Choice		0.98											limit 1
		Best Choice		1.09											
		Best Choice		1.19											
	King Soopers	Shurfine		1.09											
		Butterball		1.59											
		Kroger		0.57											w/ \$20 purchase; store card; limit 1
Jennie-O		1.39													
	Butterball		1.29											limit 1	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
CO <i>(cont)</i>	King Soopers	Butterball	1.99											
	<i>(continued)</i>	Red Bird			3.49									
	Lowes Market	Butterball		2.49										smoked
		Butterball		1.19										
	Lucky's Market	Lucky's Market	1.25						2.98					free-range
	Ridley's	Norbest		BOGO										
		Norbest		free										< 16 lbs. (hen); w/ \$100 purchase; limit 1
	Safeway Denver	Honeysuckle		free										< 16 lbs. (hen); w/ \$100 purchase; limit 1
		Honeysuckle		free										> 16 lbs. (tom); w/ \$150 purchase; limit 1
		Honeysuckle		0.35										w/ \$50 purchase; limit 1
		Honeysuckle	1.79	0.69										w/ store card
		Butterball	1.99	0.99										w/ store card
	Save-a-Lot	n/i		0.79										w/ \$50 purchase; limit 1
	Sprout's Market	Sprout's	1.49											
		Sprout's							2.99					free-range
	Sun Mart	Our Family		0.78										w/ \$25 purchase; limit 1
		Open Acres	1.49											
	Target	Butterball		1.19										limit 2
		Honeysuckle		1.09										limit 2
		Butterball		0.99										limit 2
	Market Pantry	1.19	0.69											
Trader Joe's	n/i	1.99				2.49			3.99					
Walmart	Butterball		0.98											
Whole Foods - Mntr	Diestel											4.99	organic	
	Diestel										5.99		free-range	
	Diestel			6.99									smoked	
	n/i			2.69					3.99					
KS	Affiliated Foods	Butterball		2.19										smoked
		Honeysuckle		0.99										
	ALDI	Butterball		1.99										smoked
		Butterball		0.99										limit 2
		Honeysuckle	1.19											
		Honest Turkey			1.89									
	Apple Market	Best Choice		1.18										
	Brothers Market	Best Choice		1.19										
	CV's Family Market	Essential Everyday		0.77										
	Dillon's	Kroger		0.47										w/ \$20 purchase; limit 2
	Honeysuckle	1.69	0.99										w/ \$20 purchase; limit 2	

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**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
KS (cont)	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs. (hen); limit 1	
	Food Pride	Open Acres		0.89										w/ \$25 purchase; limit 1	
	G&W Foods	Best Choice			0.99										w/ \$25 purchase; limit 1
		Best Choice			1.59										
		Honeysuckle		1.79											
	Harp's	Li'l Butterball			1.89										< 16 lbs. (hen)
		Best Choice			free										w/ \$100 purchase; limit 1
		n/i		1.79											
	Hen House	Honeysuckle			1.59										
		Butterball			1.79										
		Honey-Vee			free										< 16 lbs. (hen); w/ Hormel ham purchase; limit 1
	Hy-Vee	Butterball			1.69										
		Hy-Vee		1.79											
		Lowes Market	Butterball		2.49										smoked
	Price Chopper	Butterball			1.19										
		Honeysuckle			1.49										
		Butterball			1.69										
	Pyramid Foods	Best Choice		1.69											
		Best Choice			0.88										w/ \$25 purchase; limit 1
		Best Choice			free										< 16 lbs.(hen); w/Kretschmar ham purchase;L1
	Save-a-Lot	Honeysuckle			1.69										
		Butterball			2.39										smoked
		n/i			0.79										w/ \$50 purchase; limit 1
	Sprout's Market	Sprout's		1.49											
		Sprout's							2.99						free-range
	Sun Fresh	Best Choice		1.19											
	Target	Honeysuckle			1.09										limit 2
		Butterball			0.99										limit 2
		Market Pantry		1.19	0.79										limit 2
	Thriftway Stores	Best Choice			0.99										w/ \$25 purchase; limit 1
Butterball				1.69											
Trader Joe's	n/i		1.99			2.49		3.99							
Walmart	Butterball			0.98											
Whole Foods - Mntn	Diestel												4.99	organic	
	Diestel											5.99		free-range	
	Diestel				6.99									smoked	
	n/i				2.69			3.99							

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
KS <i>(cont)</i>	Woods	Best Choice		0.68										limit 2
		Best Choice	1.79											
LA	Albertsons Houston	Butterball	1.99	0.99										smoked
		Butterball		2.49										w/ \$25 purchase; limit 1
		Honeysuckle	1.19	0.39										w/ \$25 purchase; limit 1
		Signature Farms		0.39										
		Open Nature				1.69								
		O Organics							2.69					
	ALDI	Butterball		1.99										smoked
		Butterball		0.99										limit 2
		Honeysuckle	1.19											
	Breaux Mart	Honest Turkey			1.89									
		Shurfine		0.69										w/ \$20 purchase; limit 2
	Brookshire Bros.	Honeysuckle	1.29											
		Shady Brook		free										< 16 lbs. (hen);w/Cooks ham purchase; limit 1
		Shady Brook	1.99											
	Brookshire's	Butterball		1.79										smoked
		Butterball		2.99										w/ \$20 purchase; limit 1
		Buckley Farms		0.79										
		Honeysuckle	1.29											
	Dollar General Mrkt	Butterball		2.49										smoked
		Jennie-O		0.95										< 16 lbs. (hen); limit 1
	Kroger Texas	Kroger		0.47										w/ \$10 purchase; limit 1
		Jennie-O	1.79											
		Butterball	1.99											
Mac's Fresh Market	Simple Truth			1.99										
	n/i		*										< 16 lbs. (hen);\$8.77 w/ \$35 purchase; limit 1	
	Turkey Valley		*										\$6.88 each; w/ \$25 purchase; limit 1	
Market Basket	Norbest		1.98										smoked	
	Best Choice		0.57										limit 1	
	Butterball	1.59												
Ramey's	Best Choice		0.78										< 16 lbs. (hen); w/ \$25 purchase; limit 1	
	Best Choice		1.48											
Rouses Market	Honeysuckle		0.57										w/ \$20 purchase; limit 1	
	Honeysuckle	1.19	0.99											
	Butterball	1.49												
Save-a-Lot	n/i		0.79										w/ \$50 purchase; limit 1	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
LA <i>(cont)</i>	Shoppers Value	n/i		0.88										< 16 lbs. (hen) smoked	
		n/i		2.48											
		Butterball		1.48											
		Essential Everyday		0.88											
	Spring Market	Buckley Farms		0.58										< 16 lbs. (hen) w/ \$20 purchase; limit 1	
		Super 1 Foods	Buckley Farms		0.37										w/ \$25 purchase; limit 2
	Target	Honeysuckle	1.27												limit 2
		Honeysuckle		1.09											
		Butterball		0.99											
	The Fresh Market	Market Pantry	1.19	0.69											limit 2
		The Fresh Market			2.49										limit 2
	Trader Joe's	n/i	1.99				2.49		3.99						limit 2
	Walmart	Butterball		0.98											4.99
		Whole Foods - SW	Nature's Rancher			2.69				3.99					
			Diestel			2.69									
	Winn-Dixie	Diestel			5.99										smoked
Butterball			0.99											w/ store card; limit 2	
Butterball			1.89												
Honeysuckle			0.49											w/ \$20 purchase; limit 1	
Honeysuckle		1.09	0.57											w/ store card; limit 2	
MO	ALDI	Butterball		1.99										smoked limit 2	
		Butterball		0.99											
		Honeysuckle	1.19												
		Honest Turkey			1.89										
	AW Grocers	Best Choice		1.19											
		Apple Market	Best Choice		1.18										
	C&R Market	Best Choice		free											< 16 lbs. (hen); w/ point redemption; limit 1
		Best Choice		0.49											< 16 lbs. (hen); w/ point redemption; limit 1
		Best Choice		0.97											< 16 lbs. (hen); w/ \$25 purchase; limit 1
		Best Choice		1.18											
		Butterball		1.69											
	Cash Saver TC	Honeysuckle	1.69												
		Best Choice		0.87											< 16 lbs. (hen)
	Country Market NFI	Best Choice		0.63											w/ \$25 purchase; limit 1
		Essential Everyday		0.69											w/ \$25 purchase; limit 1
Butterball			1.39											w/ \$25 purchase; limit 1	
	Jennie-O	1.69												w/ \$25 purchase; limit 1	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
MO <i>(cont)</i>	Dierberg's	Honeysuckle	1.59											
		Honeysuckle		0.79										w/ \$25 purchase; limit 1
		Jennie-O		0.59										w/ \$25 purchase; limit 1
		Butterball		1.39										w/ \$25 purchase; limit 1
		Butterball	2.37											
		Diestel							3.99					
	Food Giant	Butterball		1.58										
		Butterball		1.19										w/ \$25 purchase; limit 1
		Best Choice		0.79										w/ \$50 purchase; limit 1
	Fresh Thyme	Organic Prairie								2.99				
		Fresh Thyme			0.99									
	G&W Foods	Best Choice		0.99										w/ \$25 purchase; limit 1
		Best Choice		1.59										
		Honeysuckle	1.79											
	Gerbe's	Li'l Butterball		1.89										< 16 lbs. (hen)
		Kroger		0.47										w/ \$20 purchase; limit 2
		Honeysuckle	1.69	0.99										w/ \$20 purchase; limit 2
	Gordon Food	n/i	1.99											limit 1
		Butterball	1.79											> 16 lbs. (tom)
	Harp's	Best Choice		free										w/ \$100 purchase; limit 1
	Harter House	Jennie-O		0.99										
		Honeysuckle	1.99											
	Hays Supermarket	Best Choice		0.98										
		Best Choice		0.78										limit 2
		Best Choice	1.98											
		Butterball		1.58										
	Hen House	n/i	1.79											
		Honeysuckle		1.59										
		Butterball		1.79										
	Hy-Klas Foods	Best Choice		0.99										w/ \$40 purchase; limit 1
		Butterball		1.69										
	Hy-Vee	Honeysuckle		free										< 16 lbs. (hen); w/ Hormel ham purchase; limit 1
		Butterball		1.69										
Hy-Vee		1.79												
IGA Stores IL/IN	Honeysuckle	1.28												
	IGA		0.68										w/ \$35 purchase; limit 1	
Kroger Central	Kroger		0.49										w/ \$20 purchase; limit 1	
	Butterball	1.49	1.29											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MO <i>(cont)</i>	Kroger Delta	Kroger		0.79										limit 2	
		Honeysuckle	1.59												
		Butterball		1.49											
		Simple Truth				1.59									
	Lucky's Market	Lucky's Market	1.38						3.88						free-range
		Moser's	Best Choice		0.97										w/ \$10 purchase; limit 1
	Prenger Foods	Honeysuckle			1.47										
		Butterball			1.67										
		Best Choice			0.97										limit 1
		Price Chopper	Honeysuckle		1.49										
	Pyramid Foods	Butterball			1.69										
		Best Choice			0.88										w/ \$25 purchase; limit 1
		Best Choice			free										< 16 lbs.(hen); w/Kretschmar ham purchase;L1
		Honeysuckle	1.69												smoked
	Ruler Foods	Butterball			0.98										
		Kroger			0.68										
	Save-a-Lot	n/i		0.79											w/ \$50 purchase; limit 1
	Schnuck's	Schnuck's			0.39										w/ \$25 purchase; limit 1
		Jennie-O			0.59										w/ \$25 purchase; limit 1
		Honeysuckle			0.59										w/ \$25 purchase; limit 1
		Butterball			0.99										w/ \$25 purchase; limit 1
		Butterball	1.89												
		Perdue				1.89									
	Shop'n Save	Schnuck's			1.49										
		Honeysuckle			1.59										
		D'Artagnan							3.99						
		Essential Everyday			0.59										w/ \$25 purchase; limit 1
		Honeysuckle			0.79										w/ \$25 purchase; limit 1
	Sprout's Market	Butterball	1.99	1.69											
		Jennie-O	1.69												
Sprout's		1.49													
Sprout's								2.99						free-range	
Sun Fresh	Best Choice		1.19												
Target	Honeysuckle			1.09										limit 2	
	Butterball			0.99										limit 2	
	Market Pantry	1.19	0.79											limit 2	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MO <i>(cont)</i>	TC Grocers	Best Choice		0.99										< 16 lbs. (hen)	
		Best Choice		1.19										> 16 lbs. (tom)	
	Thriftway Stores	Best Choice		0.59										w/ \$25 purchase; limit 1	
		Best Choice		0.99										w/ \$25 purchase; limit 1	
		Butterball		1.69											
	Trader Joe's	n/i	1.99				2.49		3.99						
	Walmart	Butterball		0.98											
	Whole Foods - MW	n/i				2.69				3.99				6.99	
		n/i				2.69									brined
		n/i				6.67									smoked
Woods	Best Choice		0.68											limit 2	
	Best Choice		1.79												
NM	Albertsons SW	Signature Farms		free										w/ \$150 purchase; limit 1	
		Signature Farms		0.79										limit 1	
		Butterball		1.69											
	Affiliated Foods	Jennie-O	1.99												
		Butterball		2.19											smoked
		Honeysuckle		0.99											
	Basha's	Butterball	1.99												
		Jennie-O	1.79												
	El Super	Norbest		0.79											limit 1
		Norbest	1.29												
	John Brooks	Butterball		1.39											
		Butterball		2.19											smoked
		Honeysuckle		0.79											w/ \$35 purchase; limit 1
		Honeysuckle		1.19											
	King Soopers	Kroger		0.57											w/ \$20 purchase; store card; limit 1
		Jennie-O	1.39												
		Butterball		1.29											limit 1
		Butterball	1.99												
	Lawrence Bros.	Red Bird				3.49									
		Butterball		2.59											smoked
Lowes Market	Best Choice		free											w/ Best Choice ham purchase; limit 1	
	Butterball		2.49											smoked	
Safeway Denver	Butterball		1.19												
	Honeysuckle		free											< 16 lbs. (hen); w/ \$100 purchase; limit 1	
	Honeysuckle		free											> 16 lbs. (tom); w/ \$150 purchase; limit 1	
		Honeysuckle		0.35										w/ \$50 purchase; limit 1	

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NM <i>(cont)</i>	Safeway Denver	Honeysuckle	1.79	0.69										w/ store card	
	<i>(continued)</i>	Butterball	1.99	0.99										w/ store card	
	Smith's	Private Selection		0.79										w/ \$20 purchase; limit 1	
		Jennie-O	1.79												
	Sprout's Market	Sprout's	1.49												
		Sprout's							2.99						free-range
	Target	Honeysuckle		1.09											
		Butterball		0.99											
		Market Pantry	1.19	0.69											
	Trader Joe's	n/i	1.99				2.49		3.99						
	Walmart	Butterball		0.98											
	Whole Foods - Mntn	Diestel											4.99		organic
		Diestel										5.99			free-range
	Diestel			6.99										smoked	
	n/i			2.69				3.99							
OK	Affiliated Foods	Butterball		2.19										smoked	
		Honeysuckle		0.99											
	ALDI	Butterball		1.99										smoked	
		Butterball		0.99										limit 2	
		Honeysuckle	1.19												
		Honest Turkey			1.89										
	AW Grocers	Best Choice		1.19											
	CV's Family Market	Essential Everyday		0.77											
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs. (hen); limit 1	
	Harp's	Best Choice		free										w/ \$100 purchase; limit 1	
	Homeland	Best Choice		free										< 16 lbs. (hen); w/ \$400 accumulated purchase	
		Best Choice		1.19											
		Honeysuckle		1.39											
		Butterball		2.59											smoked
	Market Square	Butterball	1.79	1.39											smoked
		Butterball		2.29											smoked
		Honeysuckle		0.75											w/ \$100 purchase
		Honeysuckle		1.17											
	Nichols	Best Choice		0.99											
		Honeysuckle		1.49											
Pyramid Foods	Best Choice		free											< 16 lbs.(hen); w/Kretschmar ham purchase;L1	
	Honeysuckle	1.69													
	Butterball		2.39											smoked	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
OK <i>(cont)</i>	Save-a-Lot	n/i		0.79										w/ \$50 purchase; limit 1	
	Sprout's Market	Sprout's	1.49												
		Sprout's							2.99						free-range
	Super C Mart	Best Choice		0.98											smoked
		Butterball		2.49											limit 2
	Target	Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
		Market Pantry		1.19	0.69										limit 2
	The Fresh Market	The Fresh Market				2.49									
	Trader Joe's	n/i		1.99				2.49		3.99					
	United of OK	Honeysuckle			1.39										
		Best Choice			1.19										
		Butterball			2.59										smoked
	Walmart	Butterball			0.98										
	Warehouse Market	Best Choice			0.98										w/ \$50 purchase
	Whole Foods - SW	Nature's Rancher				2.69									
		Diestel				2.69				3.99				4.99	
	Diestel				5.99									smoked	
	Williams	Best Choice		1.09										limit 1	
		Butterball		2.49										smoked	
TX	Affiliated Foods	Butterball		2.19										smoked	
		Honeysuckle		0.99											
	Albertsons Houston	Butterball	1.99	0.99											
		Butterball		2.49											smoked
		Honeysuckle	1.19	0.39											w/ \$25 purchase; limit 1
		Signature Farms		0.39											w/ \$25 purchase; limit 1
		Open Nature				1.69									
		O Organics							2.69						
	Albertsons SW	Signature Farms		free											w/ \$150 purchase; limit 1
		Signature Farms		0.79											limit 1
		Butterball		1.69											
		Jennie-O	1.99												
	ALDI	Butterball		1.99											smoked
	Butterball		0.99											limit 2	
	Honeysuckle	1.19													
	Honest Turkey				1.89										
Arlan's Market	Butterball		0.99											w/ \$20 purchase; limit 1	
	Butterball		1.69												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
TX <i>(cont)</i>	Brookshire Bros.	Shady Brook		free										< 16 lbs. (hen);w/Cooks ham purchase; limit 1	
		Shady Brook	1.99												
	Brookshire's	Butterball		1.79											
		Butterball		2.99											smoked
		Buckley Farms		0.79											w/ \$20 purchase; limit 1
	Cash Saver TX	Honeysuckle	1.29												
		Butterball		2.49											smoked
		Butterball		2.26											smoked
	David's	Li'l Butterball		1.87											< 16 lbs. (hen)
		Shady Brook		free											< 16 lbs. (hen);w/Cooks ham purchase; limit 1
	El Rancho	Shady Brook		0.58											w/ \$20 purchase; limit 1
		Shady Brook		1.49											
		Butterball		1.79											
		Butterball		2.49											smoked
	El Rio Grande	Best Choice		0.38											w/ \$25 purchase; limit 1
		Best Choice		0.89											
	El Super	Jennie-O		0.89											
	Elrod's	Norbest	1.29												
	Fiesta Mart	Jennie-O		0.47											limit 2
		Jennie-O		0.59											w/ \$25 purchase; limit 1
	Foodarama	Jennie-O		0.77											
	Food Town	Jennie-O		0.69											w/ \$15 purchase; limit 1
		Butterball		0.99											
	H-E-B	Holmes		2.49											smoked
		Riverside		free											w/ H-E-B ham purchase; limit 1
	Junior's	H-E-B	1.49												
		Butterball		0.99											limit 1
		Butterball		1.29											
		Jennie-O		0.89											limit 1
	Kroger Texas	Jennie-O		1.19											
		Kroger		0.47											w/ \$10 purchase; limit 1
		Jennie-O	1.79												
La Fiesta	Butterball	1.99													
	Simple Truth				1.99										
Lawrence Bros.	Jennie-O		0.77											w/ \$20 purchase; limit 1	
Lawrence Bros.	Butterball		2.59											smoked	
	Best Choice		free											w/ Best Choice ham purchase; limit 1	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
TX <i>(cont)</i>	Lowes Market	Butterball		2.49										smoked
		Butterball		1.19										
	Market Basket	Best Choice		0.57										limit 1
		Butterball	1.59											
	Market Square	Butterball	1.79	1.39										smoked
		Butterball		2.29										smoked
		Honeysuckle		0.75										w/ \$100 purchase
		Honeysuckle		1.17										
	Porter's Grocery	Butterball	1.79	1.39										smoked
		Butterball		2.19										smoked
		Honeysuckle		0.75										w/ \$100 purchase
		Honeysuckle		0.89										
	Randalls	Butterball	1.99	0.99										w/ store card
		Butterball		2.49										smoked
		Honeysuckle		0.49										w/ \$25 purchase; store card; limit 1
		Honeysuckle	1.19											
		Signature Farms		0.49										w/ \$25 purchase; store card; limit 1
		Open Nature				1.69								
		O Organics								2.69				
	Save-a-Lot	n/i		0.79										w/ \$50 purchase; limit 1
	Sellers Bros.	Jennie-O		0.49										w/ \$20 purchase; limit 1
		Jennie-O		1.29										
	Spring Market	Buckley Farms		0.58										w/ \$20 purchase; limit 1
	Sprout's Market	Sprout's	1.49											
		Sprout's								2.99				free-range
	Super 1 Foods	Buckley Farms		0.37										w/ \$25 purchase; limit 2
		Honeysuckle	1.27											
	Target	Honeysuckle		1.09										limit 2
		Butterball		0.99										limit 2
		Market Pantry	1.19	0.69										limit 2
Tom Thumb	Butterball	1.99	0.99										w/ store card	
	Butterball		2.49										smoked	
	Honeysuckle		0.49										w/ \$25 purchase; store card; limit 1	
	Honeysuckle	1.19												
	Signature Farms		0.49										w/ \$25 purchase; store card; limit 1	
	Open Nature				1.69									
	O Organics								2.69					
Trader Joe's	n/i	1.99					2.49		3.99					

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
TX <i>(cont)</i>	United Supermarket	Honeysuckle	1.99	0.97											
		Butterball		1.49											
		Signature Farms		0.77											
		Prater's	2.69											smoked	
	Vista Markets	Butterball		1.39											
		Butterball		2.27										smoked	
	Walmart	Butterball		0.98											
	Whole Foods - SW	Nature's Rancher			2.69				3.99					4.99	
		Diestel			2.69										
		Diestel			5.99										smoked
Whole Foods 365	Nature's Rancher				1.89										
UT	Albertsons Mntn	Signature Farms		free										w/ \$100 purchase; limit 1	
		Signature Farms		0.49										w/ \$25 purchase; limit 1	
		Norbest	1.69												
		Butterball	1.99												
	Associated Food	Open Nature				2.49									
		n/i		2.99											smoked
		Butterball		0.99											limit 2
		Butterball		1.29											
	Fresh Market	Norbest		0.79											w/ \$50 purchase; limit 1
		Norbest		1.49											
	Harmon's	Norbest	0.99												limit 2
		Family Tradition	1.29												limit 2
	King Soopers	Kroger		0.57											w/ \$20 purchase; store card; limit 1
		Jennie-O	1.39												
		Butterball		1.29											limit 1
		Butterball	1.99												
	Ream's	Norbest		1.19		3.49									
		Ridley's		BOGO											
	Smith's	Norbest		free											< 16 lbs. (hen); w/ \$100 purchase; limit 1
		Private Selection		0.79											w/ \$20 purchase; limit 1
Sprout's Market	Jennie-O	1.79													
	Sprout's	1.49						2.99						free-range	
Stokes Market	Butterball	0.99													

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
UT <i>(cont)</i>	Target	Honeysuckle		1.09										limit 2	
		Butterball		0.99										limit 2	
		Market Pantry	1.19	0.69										limit 2	
	Trader Joe's	n/i	1.99			2.49		3.99							
	Walmart	Butterball		0.98											
	Whole Foods - Mntr	Diestel											4.99		organic
		Diestel										5.99			free-range
		Diestel				6.99									smoked
	n/i				2.69			3.99							

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
SOUTHWESTERN U.S. - CA,HI,NV															
CA	Albertsons SoCal	Butterball		0.98										limit 1	
		Signature Farms		free											w/ \$100 purchase; limit 1
		Signature Farms		0.47											w/ \$25 purchase; limit 1
		Foster Farms	1.45												limit 1
		Butterball	2.39												
		Zacky Farms	2.39												
	ALDI	Butterball		1.99											smoked
		Butterball		0.99											limit 2
		Honeysuckle	1.19												
	Baron's Market	Honest Turkey			1.89										
		Foster Farms	0.99						2.99						
	Big Saver	Diestel			2.99				3.99						
		Jennie-O		0.57											w/ \$75 purchase; limit 1
	Bristol Farms	Jennie-O		0.77											w/ \$50 purchase; limit 1
		Jennie-O		0.87											w/ \$30 purchase; limit 1
		Jennie-O		0.97											
		Bristol Farms	Bristol Farms								2.79	2.79			
	Cardenas	Bristol Farms							3.99				6.99		free-range
		n/i		0.49											w/ \$25 purchase; limit 1
	Dollar General Mrkt	n/i		1.29											
		Butterball	1.99												
	El Super	Jennie-O		0.95											< 16 lbs. (hen); limit 1
		Norbest	1.29												
	Food 4 Less	Kroger		0.99											w/ \$25 purchase; limit 1
		Kroger		1.69											
	Food Maxx	Jennie-O		0.29											limit 2
		Valchris		0.29											limit 2
		Norbest		0.79											w/ \$25 purchase; limit 1
	Food Source	n/i		0.48											limit 1
		Gelson's	Gelson's			*					*	*			< 20 lbs.; \$5.00 off w/ coupon
	Grocery Outlet	Gelson's	Gelson's			*					*	*			> 20 lbs.; \$10.00 off w/ coupon
		Diestel	Diestel			*					*	*			< 20 lbs.; \$5.00 off w/ coupon
Diestel		Diestel			*					*	*			> 20 lbs.; \$10.00 off w/ coupon	
n/i		n/i		0.50										< 16 lbs. (hen); w/ \$30 purchase; limit 1	
Holiday Market	Golden Sierra									2.99					
	Diestel							3.89							
Jensen's	Diestel			3.39						3.39					

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh			
CA (cont)	Jons Marketplace	Jennie-O		*										< 15 lbs. (hen); \$7 each; w \$25 purchase; L1		
		Jennie-O		*										15-19 lbs.; \$11; w \$25 purchase; L1		
		Jennie-O		*											> 19 lbs. (tom); \$15; w \$25 purchase; L1	
		Jennie-O		1.59												
		Li'l Butterball		1.99												
		K.V Mart	Jennie-O		0.59											w/ \$40 purchase; limit 1
			La Superior	n/i		1.39										
				Lucky	Riverside		0.49									
		Lunardi's	Honeysuckle		0.49											w/ \$25 purchase; limit 1
			Butterball	2.29	1.99											
	Norbest		1.79	0.99												
	Mary's				1.99											
	Diestel				2.99						2.99					
	Mar-Val Foods		Norbest	1.38	1.29											
			Foster Farms	1.79												
	Mi Pueblo		n/i		0.69											w/ \$25 purchase; limit 1
			n/i		1.29											
	Mollie Stones		Butterball	1.99												
		Mary's							4.59						free-range	
		Willie Bird									3.79					
		Mollie Stones									2.99					
	Murphy's Market	Mollie Stones									4.99				brined	
		Diestel			2.69						2.69					
		New Leaf Markets	Diestel			2.79				4.29		3.69	3.69			
	Diestel				4.99								4.99		organic	
	Northgate	Diestel													smoked	
		Butterball		0.99											limit 3	
		Butterball		1.39												
		Foster Farms	1.29												w/ \$50 purchase; limit 2	
	Nugget Market	Foster Farms	1.49													
Norbest		1.48														
Branigan's										4.29				local		
Pavilions	Diestel			2.79				3.99		2.79						
	Diestel											4.99		organic		
	Diestel							3.99								
	Signature Farms		free											w/ \$100 purchase; limit 1		
	Signature Farms		0.47											w/ \$25 purchase; limit 1		
	Butterball		0.98											limit 1		

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
CA (cont)	R-N Markets	Foster Farms	0.99											limit 2	
	Raley's	Raley's	0.99											w/ store card	
		Raley's	1.79												
	Ralph's	R Everyday		0.59											w/ store card
		R Everyday		1.59											
		Kroger		0.47											w/ \$20 purchase; limit 1
	Ray's Food Place	Foster Farms	1.47												
		Butterball		1.89											
		Butterball		free											< 16 lbs. (hen); w/ Smithfield ham; limit 1
	Safeway NorCal	Butterball		1.49											
		Norbest	1.79	1.49											
		Signature Farms		0.69											w/ \$25 purchase and store card; limit 1
	Save Mart	Butterball		0.99											w/ \$25 purchase and store card; limit 1
		Honeysuckle		0.99											w/ store card
		Open Nature			1.79										
		Valchris		0.49											w/ \$25 purchase; limit 1
		Norbest	0.99												
	Select Markets	Diestel			1.99										
		Butterball	2.29												
	SK Super King	Norbest		1.29											
	Smart & Final	n/i		0.99											
		Butterball		1.49											
	Sprout's Market	Norbest		0.48											w/ \$25 purchase; limit 1
		Zacky Farms	1.59												
	Stater Bros.	Sprout's	1.49												
		Sprout's							2.99						free-range
		Jennie-O		0.49											w/ \$25 purchase; limit 1
		Jennie-O		1.29											
		Californian		0.49											w/ \$25 purchase; limit 1
		Californian		1.29											
Superior Grocers	Butterball		0.99											limit 1	
	Zacky Farms	1.69													
	Jennie-O		0.99											limit 3	
	Jennie-O		1.29												
Super A Foods	Butterball	1.69													
	Foster Farms	1.69													
	Jennie-O		0.79											w/ \$25 purchase; limit 1	
	Butterball		0.99											w/ \$25 purchase; limit 1	

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WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
CA <i>(cont)</i>	Target	Honeysuckle		1.09										limit 2	
		Butterball		0.99										limit 2	
		Market Pantry	1.19	0.79										limit 2	
	Trader Joe's	n/i	1.99			2.49		3.99							
	Vallarta	Jennie-O		*										< 16 lbs. (hen); \$10/each	
	Vons	Signature Farms		free										w/ \$100 purchase; limit 1	
		Butterball		0.98										limit 1	
		Butterball	2.39												
		Foster Farms	1.45											limit 1	
	Walmart	Zacky Farms	2.39												
		Butterball		0.98											
	Whole Foods - NCal	Diestel			7.15								3.49		smoked
		Diestel							3.99						ABF
		Diestel							4.99						brined
		n/i										4.99			organic
	Whole Foods - SPac	Nature's Rancher			1.89										
		Mary's			2.69				3.99				2.69		
		Mary's			4.49									5.99	brined
Mary's								3.99					4.99	ABF	
Whole Foods 365	Diestel			2.79											
	Diestel												4.99	organic	
	Whole Foods 365	Nature's Rancher				1.89									
HI	Don Quijote	Norbest		1.59											
		Butterball		1.69											
		Redondo's		3.49											
	Foodland	Norbest		free											smoked
		Norbest		*											< 16 lbs. (hen); w/ certificate; limit 1
		Norbest		*											< 16 lbs. (hen);\$7.99/each w/ \$25 purchase; L1
		Norbest		1.49											> 16 lbs. (tom);\$9.99/each w/ \$25 purchase; L1
		Foster Farms	2.49												
	KTA Super Store	Norbest		1.47											
		Foster Farms	1.89												
	Marukai	Fircrest										2.29			
		Butterball		1.99											
Seafood City	n/i	1.99													

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
HI	Safeway NorCal	Signature Farms		0.29										w/ \$100 purchase and store card; limit 1	
		Signature Farms		0.69										w/ \$50 purchase and store card; limit 1	
		Foster Farms	1.99											w/ store card	
		Open Nature				1.79									
	Target	Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
		Market Pantry	1.19	0.79											limit 2
	Times	Norbest		1.69											
		Butterball		1.89											
	Whole Foods - SPac	Mary's			2.69				3.99				2.69		
		Mary's			4.49										brined
		Mary's											5.99		ABF
		Diestel			2.79				3.99						organic
	NV	Albertsons Mntn	Signature Farms		free										w/ \$100 purchase; limit 1
Signature Farms				0.49										w/ \$25 purchase; limit 1	
Norbest			1.69												
Butterball			1.99												
Open Nature						2.49									
Albertsons SW		Signature Farms		free											w/ \$150 purchase; limit 1
		Signature Farms		0.79											limit 1
		Butterball		1.69											
Associated Food		Jennie-O	1.99												
		Butterball		0.99											limit 2
Cardenas		Butterball		1.29											
		n/i		0.49											w/ \$25 purchase; limit 1
Dollar General Mrkt		n/i		1.29											
		Butterball	1.99												
El Super		Jennie-O		0.95											< 16 lbs. (hen); limit 1
		Norbest	1.29												
Food Source		n/i		0.48											limit 1
		n/i		0.50											< 16 lbs. (hen); w/ \$30 purchase; limit 1
La Bonita		n/i		0.89											
		n/i													
Raley's	Raley's	0.99												w/ store card	
	Raley's	1.79													
	R Everyday		0.59											w/ store card	
	R Everyday		1.59												

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NV (cont)	Ridley's	Norbest		BOGO											
		Norbest		free										< 16 lbs. (hen); w/ \$100 purchase; limit 1	
	Safeway NorCal	Signature Farms		0.69										w/ \$25 purchase and store card; limit 1	
		Butterball		0.99										w/ \$25 purchase and store card; limit 1	
		Honeysuckle	0.99											w/ store card	
		Open Nature				1.79									
	Save Mart	Valchris		0.49										w/ \$25 purchase; limit 1	
		Norbest		0.99											
		Diestel			1.99										
		Butterball	2.29												
	Scolari's	Norbest		*										< 16 lbs. (hen); \$9.99 each; w/ \$25 purchase	
		Norbest		*										16-19 lbs.; \$13.99 each; w/ \$25 purchase	
		Norbest		*										> 20 lbs. (tom); \$19.99 each; w/ \$25 purchase	
		Norbest	1.39												
		Butterball		1.59											
		Diestel									2.99				
	Smart & Final	Norbest		0.48											w/ \$25 purchase; limit 1
		Zacky Farms	1.59												
	Smith's	Private Selection		0.79											w/ \$20 purchase; limit 1
		Jennie-O	1.79												
	Sprout's Market	Sprout's	1.49												
		Sprout's								2.99					free-range
	Target	Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
		Market Pantry	1.19	0.69											limit 2
	Trader Joe's	n/i	1.99			2.49				3.99					
	Vons	Signature Farms		free											w/ \$100 purchase; limit 1
		Butterball		0.98											limit 1
		Butterball	2.39												
		Foster Farms	1.45												limit 1
	Zacky Farms	2.39													
Walmart	Butterball		0.98												
Whole Foods - NCal	Diestel			7.15										smoked	
	Diestel											3.49		ABF	
	Diestel								3.99						
	Diestel								4.99					brined	
	n/i												4.99	organic	
	Nature's Rancher			1.89											

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
NV <i>(cont)</i>	Whole Foods - SPac	Mary's			2.69				3.99			2.69		
		Mary's			4.49									brined
		Mary's											5.99	ABF
		Diestel			2.79				3.99					
		Diestel											4.99	organic

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY														
AK	AC Value Center	Essential Everyday		1.37										
	Alaskan & Proud	Norbest		BOGO										
		Norbest	1.98	1.08										
		Butterball		1.88										
	Carrs/Safeway	Butterball	2.49	1.89										w/ store card smoked
		Butterball		2.99										
		Open Nature				2.49								
		O Organics							3.99					free-range
		Signature Farms		free										w/ \$100 purchase; limit 1
		Signature Farms		0.49										w/ \$50 purchase; limit 1
	Fred Meyer	Jennie-O	1.69											
		Kroger		0.47										w/ \$50 purchase; limit 1
		Foster Farms	1.49											
		Butterball	1.99											
		Simple Truth							3.49					
	IGA Hometown	Essential Everyday		1.59										
	Meyers Group IGA	Essential Everyday		0.59										w/ \$100 purchase; limit 1
		Essential Everyday		0.79										w/ \$50 purchase; limit 1
		Essential Everyday		0.99										
	Northwest Grocers	n/i		BOGO										
	Safeway Seattle	Butterball	1.99	1.69										w/ store card smoked
		Butterball		2.79										
		Open Nature				2.29								
	O Organics							3.99					free-range	
	Signature Farms		free										w/ \$100 purchase; limit 1	
	Signature Farms		0.39										w/ \$50 purchase; limit 1	
Fred Meyer	Jennie-O	1.39												
	Kroger		0.47										w/ \$50 purchase; limit 1	
Target	Honeysuckle		1.09										limit 2	
	Butterball		0.99										limit 2	
	Market Pantry	1.19	0.99										limit 2	
Three Bears	n/i		1.79											
	Foster Farms	1.49												
Walmart	Butterball		0.98											
ID	Albertsons Mntn	Signature Farms		free										w/ \$100 purchase; limit 1
		Signature Farms		0.49										w/ \$25 purchase; limit 1
		Norbest	1.69											

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
ID (cont)	Albertsons Mntn	Butterball	1.99											
	(continued)	Open Nature				2.49								
	Associated Food	n/i		2.99										smoked
		Butterball		0.99										limit 2
		Butterball		1.29										
	Family Foods	Norbest		0.59										< 16 lbs. (hen); w/ \$50 purchase; limit 1
		Jennie-O		0.59										< 16 lbs. (hen); w/ \$50 purchase; limit 1
	Fred Meyer	Kroger		0.47										w/ \$50 purchase; limit 1
		Foster Farms		1.29										
		Butterball		1.99										
		Simple Truth							3.49					
	Grocery Outlet	n/i		0.50										< 16 lbs. (hen); w/ \$30 purchase; limit 1
	IGA Markets	Essential Everyday		0.69										w/ \$60 purchase; limit 1
		Essential Everyday		1.29										
	Ridley's	Norbest		BOGO										
		Norbest		free										< 16 lbs. (hen); w/ \$100 purchase; limit 1
	Rosauer's	n/i		0.69										w/ \$50 purchase; limit 1
		Jennie-O		1.49										
		Norbest		1.49										
	Safeway Seattle	Butterball		1.99	1.69									w/ store card
		Butterball			2.79									smoked
		Open Nature					2.29							
		O Organics							3.99					free-range
		Signature Farms			free									w/ \$100 purchase; limit 1
		Signature Farms			0.39									w/ \$50 purchase; limit 1
		Jennie-O		1.39										
	Smith's	Private Selection			0.79									w/ \$20 purchase; limit 1
		Jennie-O		1.79										
	Stokes Market	Butterball		0.99										
	Target	Honeysuckle			1.09									limit 2
	Butterball			0.99									limit 2	
	Market Pantry		1.19	0.69									limit 2	
Trader Joe's	n/i		1.99				2.49		3.99					
Walmart	Butterball			0.98										
Whole Foods - Mntn	Diestel											5.99	4.99	organic
	Diestel													free-range
	Diestel				6.99									smoked
	n/i				2.69				3.99					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
ID <i>(cont)</i>	Yokes Fresh Market	Butterball	1.09											limit 1	
		Butterball	1.39												
MT	Albertsons Mntn	Signature Farms		free										w/ \$100 purchase; limit 1	
		Signature Farms		0.49										w/ \$25 purchase; limit 1	
		Norbest	1.69												
		Butterball	1.99												
	Associated Food	Open Nature				2.49									
		n/i		2.99										smoked	
		Butterball		0.99										limit 2	
		Butterball		1.29											
	Family Foods	Norbest		0.59										< 16 lbs. (hen); w/ \$50 purchase; limit 1	
		Jennie-O		0.59										< 16 lbs. (hen); w/ \$50 purchase; limit 1	
	IGA Markets	Essential Everyday		0.69										w/ \$60 purchase; limit 1	
		Essential Everyday		1.29											
	Lucky's Market	Lucky's Market	1.38						3.88					free-range	
	Rosauer's	n/i		0.69										w/ \$50 purchase; limit 1	
		Jennie-O		1.49											
		Norbest		1.49											
	Smith's	Private Selection		0.79										w/ \$20 purchase; limit 1	
		Jennie-O		1.79											
	Stokes Market	Butterball	0.99												
	SuperVALU Stores	Essential Everyday		0.99											
Honeysuckle			1.09										limit 2		
Butterball			0.99										limit 2		
Target	Market Pantry	1.19	0.79										limit 2		
	n/i		1.49												
Three Bears	Foster Farms	1.29													
	n/i	1.99				2.49		3.99							
Trader Joe's	Butterball		0.98												
OR	Albertsons Portland	O Organics							3.99						
		Signature Farms		free										w/ \$100 purchase; limit 1	
		Signature Farms		0.39										w/ \$50 purchase; limit 1	
		Jennie-O	1.39											limit 1	
		Foster Farms	1.99												
		Butterball	1.99	1.29											
		Butterball		2.49										smoked	
Open Nature				2.29											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
OR (cont)	Associated Food	n/i		2.99										smoked	
		Butterball		0.99											limit 2
		Butterball		1.29											
	CenterPlace	Butterball	1.48												
		Jennie-O		free											< 16 lbs. (hen); w/ \$150 purchase; limit 1
		Jennie-O		0.58											< 16 lbs. (hen); w/ \$100 purchase; limit 1
		Jennie-O		0.98											< 16 lbs. (hen); w/ \$50 purchase; limit 1
		Norbest		free											< 16 lbs. (hen); w/ \$150 purchase; limit 1
		Norbest		0.58											< 16 lbs. (hen); w/ \$100 purchase; limit 1
		Norbest		0.98											< 16 lbs. (hen); w/ \$50 purchase; limit 1
	Family Foods	Norbest		0.59											< 16 lbs. (hen); w/ \$50 purchase; limit 1
		Jennie-O		0.59											< 16 lbs. (hen); w/ \$50 purchase; limit 1
	Fred Meyer	Kroger		0.47											w/ \$50 purchase; limit 1
		Foster Farms	1.29												
		Butterball	1.99												
		Simple Truth							3.49						
	Grocery Outlet	n/i		0.57											< 16 lbs. (hen); w/ \$30 purchase; limit 1
	IGA Markets	Essential Everyday		0.69											w/ \$60 purchase; limit 1
		Essential Everyday		1.29											
	IGA Market Fresh	Jennie-O	1.48												
	Market of Choice	Shelton's				1.99						1.99			limit 2
		Shelton's				3.99						3.99			
	McKay's Markets	Norbest	0.99												limit 1
		Norbest		0.69											w/ \$25 purchase; limit 1
	Quality Food Cntr	Private Selection		0.47											w/ \$20 purchase; limit 1
		Northwest Natrl.	1.69												
		Butterball	1.99												
		Mary's				2.49						2.49			
	Ray's Food Place	Butterball		free											< 16 lbs. (hen); w/ Smithfield ham; limit 1
		Butterball		1.49											
Norbest		1.79	1.49												
Rosauer's	n/i		0.69											w/ \$50 purchase; limit 1	
	Jennie-O	1.49													
	Norbest	1.49													
Roth's	Norbest		0.69											w/ \$50 purchase; limit 1	
	Norbest	1.69	1.29												
	Foster Farms	1.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
OR <i>(cont)</i>	Roth's <i>(continued)</i>	Mary's Butterball		1.69	2.49					3.79		2.49			
	Safeway Portland	Butterball	1.99	1.69										w/ store card smoked	
		Butterball		2.79											
		Open Nature				2.29									
		O Organics								3.99				free-range	
		Signature Farms		free										w/ \$100 purchase; limit 1	
		Signature Farms		0.39										w/ \$50 purchase; limit 1	
		Jennie-O	1.39												
	Select Markets	Norbest		1.29											
	Target	Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
		Market Pantry	1.19	0.79											limit 2
	Thriftway of OR	Norbest		0.59											w/ \$50 purchase; limit 1
		Norbest	1.99												
	Trader Joe's	Mary's n/i	1.99				2.49			3.99		2.59			
	Walmart	Butterball		0.98											
Whole Foods - NW	n/i			2.69					3.99				5.99		
Whole Foods 365	Nature's Rancher				1.89										
WA	Albertsons Portland	O Organics		free					3.99						
		Signature Farms		0.39										w/ \$100 purchase; limit 1	
		Signature Farms		0.39										w/ \$50 purchase; limit 1	
		Jennie-O	1.39											limit 1	
		Foster Farms	1.99												
		Butterball	1.99	1.29											
		Butterball		2.49										smoked	
		Open Nature				2.29									
	CenterPlace	Butterball	1.48												
		Jennie-O		free										< 16 lbs. (hen); w/ \$150 purchase; limit 1	
		Jennie-O		0.58										< 16 lbs. (hen); w/ \$100 purchase; limit 1	
		Jennie-O		0.98										< 16 lbs. (hen); w/ \$50 purchase; limit 1	
		Norbest		free										< 16 lbs. (hen); w/ \$150 purchase; limit 1	
		Norbest		0.58										< 16 lbs. (hen); w/ \$100 purchase; limit 1	
		Norbest		0.98										< 16 lbs. (hen); w/ \$50 purchase; limit 1	
	Family Foods	Norbest		0.59										< 16 lbs. (hen); w/ \$50 purchase; limit 1	
	Jennie-O		0.59										< 16 lbs. (hen); w/ \$50 purchase; limit 1		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
WA (cont)	Fred Meyer	Kroger		0.47										w/ \$50 purchase; limit 1	
		Foster Farms	1.29												
		Butterball	1.99												
	Grocery Outlet	Simple Truth							3.49						
		n/i		0.50											< 16 lbs. (hen); w/ \$30 purchase; limit 1
		Signature Farms		free											w/ \$100 purchase; limit 1
		Signature Farms		0.39											w/ \$50 purchase; limit 1
		Signature Farms		0.99											w/ \$25 purchase; limit 1
		Signature Farms		1.79											
		Butterball	1.99	1.69											w/ store card
		Butterball		2.29											
		Mary's							3.99		2.99				free-range
		Mary's									3.49				brined
	IGA Markets	Essential Everyday		0.69											w/ \$60 purchase; limit 1
		Essential Everyday		1.29											
	IGA Market Fresh	Jennie-O	1.48												
	Metropolitan Market	Metropolitan									2.89				
	Meyers Group IGA	Essential Everyday		0.59											w/ \$100 purchase; limit 1
		Essential Everyday		0.79											w/ \$50 purchase; limit 1
		Essential Everyday		0.99											
	PCC Natural	Diestel							3.99				2.69		
		Diestel												5.99	organic
	Quality Food Cntr	Private Selection		0.47											w/ \$20 purchase; limit 1
		Northwest Natrl.	1.69												
		Butterball	1.99												
	Rosauer's	Mary's			2.49							2.49			
		n/i		0.69											w/ \$50 purchase; limit 1
		Jennie-O	1.49												
Saar's Market	Norbest	1.49													
	Foster Farms	1.28													
Safeway Portland	Butterball	1.99	1.69											w/ store card	
	Butterball		2.79											smoked	
	Open Nature				2.29										
	O Organics							3.99						free-range	
	Signature Farms		free											w/ \$100 purchase; limit 1	
	Signature Farms		0.39											w/ \$50 purchase; limit 1	
	Jennie-O	1.39													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh			
WA <i>(cont)</i>	Safeway Seattle	Butterball	1.99	1.69										w/ store card		
		Butterball		2.79										smoked		
		Open Nature				2.29										
		O Organics							3.99						free-range	
		Signature Farms		free											w/ \$100 purchase; limit 1	
		Signature Farms		0.39											w/ \$50 purchase; limit 1	
		Jennie-O	1.39													
		Select Markets	Norbest		1.29											
		Target	Honeysuckle		1.09											limit 2
			Butterball		0.99											limit 2
	The Markets	Market Pantry	1.19	0.79											limit 2	
		n/i		free											w/ \$100 purchase; limit 1	
		Jennie-O	1.98													
		Specialists									2.48					
	Thriftway	Jennie-O	1.59													
	Thriftway of OR	Norbest		0.59											w/ \$50 purchase; limit 1	
		Norbest	1.99													
		Mary's									2.59					
	Town & Country	Northwest Ntrl.	1.88													
	Trader Joe's	n/i	1.99				2.49		3.99							
Walmart	Butterball		0.98													
Whole Foods - NW	n/i			2.69				3.99					5.99			
Whole Foods 365	Nature's Rancher				1.89											
Yokes Fresh Market	Butterball	1.09												limit 1		
	Butterball	1.39														
WY	Albertsons Mntn	Signature Farms		free										w/ \$100 purchase; limit 1		
		Signature Farms		0.49										w/ \$25 purchase; limit 1		
		Norbest	1.69													
		Butterball	1.99													
		Open Nature				2.49										
	Associated Food	n/i		2.99											smoked	
		Butterball		0.99											limit 2	
		Butterball		1.29												
	AW Grocers	Best Choice		0.98											limit 1	
		Best Choice		1.09												
		Best Choice		1.19												
		Shurfine		1.09												
	Butterball		1.59													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
WY (cont)	Food Pride	Open Acres		0.69										w/ \$25 purchase; limit 1	
	IGA Markets	Essential Everyday		0.69										w/ \$60 purchase; limit 1	
		Essential Everyday		1.29											
	King Soopers	Kroger		0.57											w/ \$20 purchase; store card; limit 1
		Jennie-O	1.39												
		Butterball		1.29											limit 1
		Butterball	1.99												
	Lucky's Market	Red Bird			3.49										
		Lucky's Market	1.38						3.88						free-range
	Ridley's	Norbest		BOGO											
		Norbest		free											< 16 lbs. (hen); w/ \$100 purchase; limit 1
	Safeway Denver	Honeysuckle		free											< 16 lbs. (hen); w/ \$100 purchase; limit 1
		Honeysuckle		free											> 16 lbs. (tom); w/ \$150 purchase; limit 1
		Honeysuckle		0.35											w/ \$50 purchase; limit 1
		Honeysuckle	1.79	0.69											w/ store card
		Butterball	1.99	0.99											w/ store card
	Smith's	Private Selection		0.79											w/ \$20 purchase; limit 1
		Jennie-O	1.79												
	Target	Honeysuckle		1.09											limit 2
		Butterball		0.99											limit 2
Walmart	Market Pantry	1.19	0.79											limit 2	
	Butterball		0.98												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT															
CT	ACME Market	Lancaster Brand	1.99												
	Adams Market	Vernon Manor		1.59											
		n/i					1.99	1.69							
		Carando		2.99											
		Alexander & Hornung					1.49	1.29							
	AF Basket	Sugardale	1.99				1.39	1.29					2.99		
	AG New England	Sugardale		1.99			1.09	0.89							
		Shurfine							2.79	2.99	2.99				
	ALDI	Appleton Farms	1.89	1.69			1.19	0.99	2.99						
	Associated	Cook's		2.49			1.49	1.39							
	Best Market	Smithfield	3.27												
		Cook's	2.77												
		Alexander & Hornung				1.47									
	Big Y	Buckley Farms	2.59												
		Carando		2.59											
		Big Y		2.29			1.59	1.29							
	Bravo	Cook's										1.87			
	C-Town	Cook's	2.69				1.69	1.59							
	Compare Foods	Cook's						0.99							
	Fairway Market	Hormel Cure 81	2.99												
	Food Bazaar	Smithfield	2.49												
		Smithfield Specialty	2.79												
		Sugardale			1.99			0.99						2.99	
	Geissler's	Carando		2.49											
		Geissler's		2.79											
		Triple M			2.99	2.99									
	Key Food	n/i					1.69	1.49						2.99	
		Cook's		1.99			1.19	0.99						3.99	
	Carando		2.69												
Market 32	Cook's		2.49				0.99								
	Smithfield	2.99													
Price Chopper	Cook's		2.49				0.99								
	Smithfield	2.99													
Save-a-Lot	n/i	0.99					0.99						2.49		
ShopRite	Cook's	2.99			1.99										
	Hatfield							3.49							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
CT <i>(cont)</i>	Stop & Shop	Carando		2.49									2.99	spiral-cut uncured	
		Sugardale													
	Target	Stop & Shop	1.99	1.99			1.19	0.99							
		Archer Farms	1.99												
	The Fresh Market	n/i	2.99						6.99						
	Trader Joe's	Trader Joe's	4.99												
	Walmart	Sam's Choice	1.98												
	Whole Foods - NATl	Wellshire	3.99												
		Woodstown	3.99												
		Whole Foods - NE	Wellshire	6.99											
Woodstown			3.99												
DC	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	Giant Food	Giant	1.99	1.99			1.19	0.99					2.99		
		Smithfield		2.99											
	Harris Teeter	Sugardale												2.99	
		Kentucky Legend									3.99				
		Carando								3.99					
		Harris Teeter		1.99		2.69			4.99			5.99		3.67	
		Hormel Cure 81									4.99				
		HT Traders		2.29											
		Kentucky Legend									4.99		5.99		
		Niman Ranch									6.99				
		Smithfield	3.69									3.99			
		Morty Pride											1.69		
	Safeway Eastern	n/i												3.49	
		Hormel Cure 81	1.99							2.99	4.99				
		Smithfield		2.69						4.99					
		Smithfield Specialty	3.49												
		Open Nature	3.99												
	Save-a-Lot	Select							2.99						
		n/i					1.49	1.49							
	Target	n/i	0.99					0.99					2.49		
	Trader Joe's	Archer Farms	1.99												
	Trader Joe's	Trader Joe's	4.99											uncured	
Walmart	Sam's Choice	1.98													
Whole Foods MdAtl	Wellshire	3.99								7.49					
	Woodstown	3.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Thanksgiving 2017
CURED PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
DE	ACME Market	Lancaster Brand	1.99												
	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	Food Lion	Food Lion	1.79					1.17							w/ store card
		Food Lion	2.49					1.69							
		Smithfield	1.99					1.39							w/ store card
		Smithfield	2.79					1.79							
	Fresh Grocer	Cook's	2.99												
		Hatfield				2.99									
	Giant Food	Giant	1.99	1.99			1.19	0.99						2.99	
		Smithfield		2.99										2.99	
		Sugardale												2.99	
		Kentucky Legend									3.99				
	Great Valu Markets	Sugardale		1.99				1.19							1.99
		Felt's													
	Harris Teeter	Carando								3.99					
		Harris Teeter		1.99		2.69			4.99		5.99			3.67	
		Hormel Cure 81								4.99					
		HT Traders		2.29											
		Kentucky Legend								4.99		5.99			
		Niman Ranch								6.99					ABF
		Smithfield		3.69								3.99			
		Morty Pride										1.69			
		n/i												3.49	
	IGA Stores NJ/PA	Hatfield			1.99					1.99					limit 2
		Hatfield			2.99					2.99					
	Kennie's Market	n/i					1.99	1.99							
		John F. Martin								1.99					
		Hatfield			1.99										
	Lidl	n/i			1.69		0.89	0.89				2.99			spiral-cut
		n/i			1.89										
Redner's	Redner's		1.98												
	Hormel														
	Smithfield					1.68	1.68								
	Hatfield										2.98				
Safeway Eastern	Hormel Cure 81		1.99						2.99	4.99				w/ store card	
	Smithfield			2.69					4.99					w/ store card	
	Smithfield Specialty		3.49											w/ store card	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Thanksgiving 2017
CURED PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
DE <i>(cont)</i>	Safeway Eastern <i>(continued)</i> Save-a-Lot ShopRite ShurSave Target The Fresh Market Trader Joe's Walmart Weis Markets	Open Nature	3.99												ABF spiral-cut uncured
		Select					1.49	1.49	2.99						
		n/i						0.99					2.49		
		n/i	0.99												
		Cook's	2.99			1.99									
		Hatfield							3.49						
		Best Yet							2.49						
		Archer Farms	1.99												
		n/i	2.99							6.99					
		Trader Joe's	4.99												
Sam's Choice	1.98														
Weis	2.28														
Smithfield	2.28														
Hatfield								2.99							
MA	Adams Market AF Basket AG New England ALDI Associated Big Y Bravo C-Town Compare Foods Crosby's Donelan's Food City Market	Vernon Manor		1.59											
		n/i					1.99	1.69							
		Carando		2.99											
		Alexander & Hornung					1.49	1.29							
		Sugardale	1.99				1.39	1.29					2.99		
		Sugardale		1.99			1.09	0.89							
		Shurfine							2.79	2.99	2.99				
		Appleton Farms	1.89	1.69			1.19	0.99							
		Cook's		2.49			1.49	1.39							
		Buckley Farms	2.59												
		Carando		2.59											
		Big Y		2.29			1.59	1.29							
		Cook's										1.87			
		Cook's	2.69				1.69	1.59							
		Cook's						0.99							
		Triple M								4.49					
		Triple M								3.99					
		Carando		2.99						3.99					
		Cook's		2.79											
		Alexander & Hornung						1.29	0.99						
Sugardale				1.99											
Cook's	2.39														

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MA <i>(cont)</i>	Geissler's	Carando		2.49												
		Geissler's		2.79												
		Triple M				2.99	2.99									
	Hannaford Market 32	Hannaford			1.99											
		Cook's			2.49				0.99							
	Market Basket	Smithfield		2.99												
		Smithfield						1.09	0.99							
		Sugardale						1.09	0.99							
	Met Foods	Carando		2.49												
		Kentucky Legend									3.79					
		Cook's			1.99			1.49	1.39							
	Price Chopper	Cook's			2.49				0.99							
		Smithfield		2.99												
	Roche Bros.	Alexander & Hornung				2.29									3.99	
		Carando			2.99											
		Cook's					1.69	1.59					1.99			
	Save-a-Lot	Hummel Bros.														
		Kentucky Legend									4.99					
		Roche Bros.		2.49												
	Seabra Foods	Triple M									3.99					
		n/i		0.99					0.99					2.49		
	Stop & Shop	n/i							1.19							
		Budaball									2.99					
		Kretschmar			2.49											
	Target	Carando			2.49											
		Sugardale												2.99		
		Stop & Shop		1.99	1.99			1.19	0.99							
	The Fresh Market	Archer Farms		1.99												
	Tops Market	n/i		2.99							6.99					spiral-cut
		Smithfield		1.99								4.49				
Tops								2.69	2.99							
Trader Joe's	Sahlen's				3.99	3.99										
	Smith's				3.99	3.99										
	Trader Joe's		4.99												uncured	
Trucchi's	Cook's		1.99				1.49	1.29								
	Triple M									3.99						
	Carando		2.59						4.99							

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MA <i>(cont)</i>	Trucchi's <i>(continued)</i>	Morrell							4.49						
		Jones							4.99						
		Hormel Cure 81							4.79						
	Wegman's	Alexander & Hornung			2.49										
		Wegman's	2.69			2.69					3.99	4.69			4.19
		Sugardale													
Walmart	Sam's Choice	1.98													
Whole Foods - NATl	Wellshire	3.99													
		Woodstown	3.99												
MD	ACME Market	Lancaster Brand	1.99												
	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	Associated	Cook's		2.49			1.49	1.39							
	Food Lion	Food Lion	1.79					1.17							w/ store card
		Food Lion	2.49					1.69							w/ store card
		Smithfield	1.99					1.39							
	Giant Eagle	Smithfield	2.79					1.79							
		Giant Eagle	2.39	2.39	1.69	1.99									
		Giant Eagle Premium		3.29											
	Giant Food	Sugardale		2.59											
		Hillshire Farm		3.59											
		Giant	1.99	1.99			1.19	0.99					2.99		
	Graul's Market	Smithfield		2.99									2.99		
		Sugardale									3.99				
		Kentucky Legend	2.79												
	Great Valu Markets	Smithfield							2.99	2.99					
		Kunzler													
	Harris Teeter	Sugardale		1.99									2.99		
		Felt's												1.99	
		Carando							3.99						
		Harris Teeter		1.99		2.69			4.99		5.99		3.67		
	Hormel Cure 81								4.99						
	HT Traders		2.29												
	Kentucky Legend							4.99		5.99					
	Niman Ranch							6.99						ABF	
	Smithfield	3.69								3.99					
	Morty Pride										1.69				
	n/i													3.49	

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MD <i>(cont)</i>	Martin's Foods	Giant	1.99	1.99			1.19	0.99							
		Smithfield		2.99									2.99		
		Sugardale													
	Redner's	Redner's	1.98							1.98					
		Hormel													
		Smithfield					1.68	1.68							
	Safeway Eastern	Hatfield										2.98			
		Hormel Cure 81	1.99						2.99	4.99					w/ store card
		Smithfield		2.69					4.99						w/ store card
		Smithfield Specialty	3.49												w/ store card
		Open Nature	3.99												ABF
	Save-a-Lot	Select							2.99						
		n/i					1.49	1.49							
		n/i	0.99					0.99						2.49	
	Shop'n Save	Sugardale			1.99				2.49		2.89				
		Hillshire Farm		2.99											
		Smithfield		2.99											
	Shoppers Food	Superior							2.49	2.69					
		Silver Star			3.49	3.69			3.79	3.99					
		Smithfield		1.98			0.99	0.99							
	ShopRite	Clifty Farm												1.68	
		Cook's	2.99				1.99								
	ShurSave	Hatfield							3.49						
		Best Yet							2.49						
	Target	Archer Farms	1.99												
	The Fresh Market	n/i	2.99						6.99						spiral-cut uncured
	Trader Joe's	Trader Joe's	4.99												
Walmart	Sam's Choice	1.98													
	Wegman's	2.69			2.69				3.99	4.69					
Weis Markets	Sugardale												4.19		
	Weis	2.28													
	Smithfield	2.28													
	Hatfield							2.99							
Whole Foods MdAtl	Wellshire	3.99							7.49					ABF; spiral-cut	
	Woodstown	3.99													
ME	AG New England	Sugardale		1.99			1.09	0.89							
		Shurfine							2.79	2.99	2.99				

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
ME <i>(cont)</i>	Food City Market	Alexander & Hornung Sugardale			1.99		1.29	0.99							uncured
		Cook's	2.39												
	Market Basket	Smithfield					1.09	0.99							
		Sugardale					1.09	0.99							
		Carando	2.49												
	Save-a-Lot	Kentucky Legend								3.79					
		n/i	0.99					0.99					2.49		
	Target	Archer Farms	1.99												
	Trader Joe's	Trader Joe's	4.99												
	Walmart	Sam's Choice	1.98												
Whole Foods - NATl	Wellshire	3.99													
	Woodstown	3.99													
NH	AG New England	Sugardale		1.99			1.09	0.89						spiral-cut uncured	
		Shurfine							2.79	2.99	2.99				
	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
		Smithfield					1.09	0.99							
		Sugardale					1.09	0.99							
	Market Basket	Carando	2.49												
		Kentucky Legend													
		Cook's		2.49				0.99							
		Smithfield	2.99												
	Save-a-Lot	n/i	0.99				0.99						2.49		
	Target	Archer Farms	1.99												
	The Fresh Market	n/i	2.99												
	Trader Joe's	Trader Joe's	4.99												
	Walmart	Sam's Choice	1.98												
Whole Foods - NATl	Wellshire	3.99													
	Woodstown	3.99													
NJ	ACME Market	Lancaster Brand	1.99												
	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
		Cook's		2.49			1.49	1.39							
	Best Market	Smithfield	3.27												
		Cook's	2.77												
	Bravo	Alexander & Hornung				1.47									
		Cook's										1.87			
C-Town	Cook's	2.69				1.69	1.59								

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NJ <i>(cont)</i>	Compare Foods	Cook's						0.99							
	Fairway Market	Hormel Cure 81	2.99												
	Fine Fare	Sugardale					1.49	1.39					2.99		
		Hatfield									3.99				
	Food Bazaar	Smithfield	2.49												
		Smithfield Specialty	2.79												
		Sugardale			1.99			0.99						2.99	
	Foodtown	Smithfield		1.49											w/ \$400 accumulated purchase
		Smithfield		2.98											
		Hormel Cure 81								4.99	4.99				
	Great Valu Markets	Sugardale		1.99				1.19						2.99	
		Felt's													1.99
	IGA Stores NJ/PA	Hatfield		1.99						1.99					limit 2
		Hatfield		2.99						2.99					
	Key Food	n/i					1.69	1.49						2.99	
		Cook's		1.99			1.19	0.99						3.99	
		Carando		2.69											
	Lidl	n/i		1.69			0.89	0.89							spiral-cut
		n/i		1.89											
	McCaffrey's	McCaffrey's		3.99											
	Met Foods	Cook's		1.99			1.49	1.39							
	Pioneer	Cook's		2.49			1.49	1.39							
	Save-a-Lot	n/i		0.99				0.99						2.49	
	ShopRite	Cook's		2.99			1.99								
		Hatfield								3.49					
	Stop & Shop	Carando		2.49											
		Sugardale												2.99	
		Stop & Shop		1.99	1.99		1.19	0.99							
	Supremo	n/i					1.29	1.29							
		Sugardale		1.99											
Target	Archer Farms		1.99												
The Fresh Market	n/i		2.99						6.99					spiral-cut	
Trader Joe's	Trader Joe's		4.99											uncured	
Uncle Giuseppe's	Cook's												3.99		
	Carando		3.99												
	Hormel Cure 81		3.99												
Walmart	Sam's Choice		1.98												

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NJ <i>(cont)</i>	Wegman's	Wegman's Sugardale	2.69			2.69				3.99	4.69			4.19	ABF; spiral-cut ABF	
	Weis Markets	Weis Smithfield Hatfield	2.28					2.99								
	Western Beef	Vernon Manor Sugardale	1.99				1.99						2.99			
	Whole Foods MdAtl	Wellshire Woodstown	3.99							7.49						
	Whole Foods - NE	Wellshire Woodstown	6.99													
				3.99												
NY	ACME Market	Lancaster Brand	1.99												w/ \$400 accumulated purchase	
	AF Basket	Sugardale	1.99				1.39	1.29					2.99			
	AG New England	Sugardale		1.99			1.09	0.89								
		Shurfine							2.79	2.99	2.99					
	ALDI	Appleton Farms	1.89	1.69			1.19	0.99								
	Associated	Cook's		2.49			1.49	1.39								
	Best Market	Smithfield	3.27													
		Cook's	2.77													
		Alexander & Hornung				1.47										
	Big M Supermarkets	Sugardale	2.99				1.39	1.29								
		Superior							2.69							
	Bravo	Cook's										1.87				
	C-Town	Cook's	2.69				1.69	1.59								
	Compare Foods	Cook's						0.99								
	D'Agostino's	Cook's	2.99				1.99	1.99								
	DeCiccio Family	Cook's		2.99												
	Fairway Market	Hormel Cure 81	2.99													
	Fine Fare	Sugardale					1.49	1.39					2.99			
		Hatfield									3.99					
	Food Bazaar	Smithfield	2.49													
	Smithfield Specialty	2.79														
	Sugardale			1.99			0.99					2.99				
Foodtown	Smithfield		1.49													
	Smithfield		2.98													
	Hormel Cure 81								4.99	4.99						

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
NY (cont)	Giunta's	n/i															
		Carando		2.99													
	Great American	Cook's					2.19	1.99									
		Sugardale		1.89	1.89	1.89	1.29	0.89									
		Cumberland Gap							2.29	2.29							
	Gristede's	Smithfield Specialty	2.49														
		Cook's					1.99	1.99									
	Key Food	n/i					1.69	1.49						2.99			
		Cook's		1.99			1.19	0.99						3.99			
	King Kullen	Carando		2.69													
		n/i	2.49				1.49	1.29									
	Market 32	Smithfield										3.99		3.99			
		Cook's		2.49				0.99									
	Met Foods	Smithfield	2.99														
		Cook's		1.99			1.49	1.39									
	Peck's Market	Alexander & Hornung		1.99			1.39	1.19									
		Cook's		1.99													
	Pioneer	Budaball							2.99								
		Cook's	2.49				1.49	1.39									
	Price Chopper	Cook's		2.49				0.99									
		Smithfield	2.99														
	Save-a-Lot	n/i	0.99					0.99						2.49			
	Shop'n Save	Sugardale			1.99				2.49		2.89						
		Hillshire Farm		2.99													
		Smithfield		2.99													
		Superior							2.49	2.69							
		Silver Star				3.49	3.69		3.79	3.99							
	ShopRite	Cook's	2.99				1.99										
Hatfield								3.49									
Stop & Shop	Carando		2.49														
	Sugardale												2.99				
Target	Stop & Shop	1.99	1.99			1.19	0.99										
	Archer Farms	1.99															
The Fresh Market	n/i	2.99						6.99						spiral-cut			
Tops Market	Smithfield	1.99								4.49							
	Tops							2.69	2.99								

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NY <i>(cont)</i>	Tops Market <i>(continued)</i>	Sahlen's			3.99	3.99									
		Smith's			3.99	3.99									
		Trade Fair	Cook's	2.69				1.59	1.29					3.49	
		Trader Joe's	Trader Joe's	4.99										3.99	uncured
		Uncle Giuseppe's	Cook's												
			Carando	3.99											
			Hormel Cure 81	3.99											
		Walmart	Sam's Choice	1.98											
		Wegman's	Wegman's	2.69		2.69				3.99	4.69				4.19
			Sugardale												
		Weis Markets	Weis	2.28											
			Smithfield	2.28											
			Hatfield						2.99						
		Western Beef	Vernon Manor	1.99											
		Sugardale					1.99						2.99		
	Whole Foods - NE	Wellshire	6.99											ABF	
		Woodstown	3.99												
PA	ACME Market	Lancaster Brand	1.99												
	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	Associated	Cook's		2.49			1.49	1.39							
	Big M Supermarkets	Sugardale	2.99				1.39	1.29							
		Superior							2.69						
	Boyer Food	Berks							3.27	3.57					
		Sugardale		2.27			1.47	1.47							
	Bravo	Cook's										1.87			
	C-Town	Cook's	2.69				1.69	1.59							
	Family Owned	John F. Martin			2.29				2.29						
	Fine Fare	Sugardale					1.49	1.39					2.99		
		Hatfield									3.99				
	Food Lion	Food Lion	1.79												w/ store card
		Food Lion	2.49												
	Smithfield	1.99												w/ store card	
	Smithfield	2.79													
Foodland	Sugardale		2.19			1.49	1.49								
	Superior							1.98	2.18						

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
PA <i>(cont)</i>	Foodtown	Smithfield		1.49											w/ \$400 accumulated purchase	
		Smithfield		2.98												
		Hormel Cure 81								4.99	4.99					
	Fresh Grocer	Cook's	2.99													
		Hatfield				2.99										
	Giant Eagle	Giant Eagle	2.39	2.39	1.69	1.99										
		Giant Eagle Premium		3.29												
		Sugardale		2.59												
	Giant Food Stores	Hillshire Farm		3.59												
		Smithfield		2.99												
		Sugardale											2.99			
	Gordon Food	Giant	1.99	1.99			1.19	0.99								
		GFS	2.29													
	Great Valu Markets	Sugardale		1.99					1.19					2.99		
		Felt's														1.99
	Ideal Market	Sugardale					1.49	1.29								
	IGA SpartanNash	Open Acres		1.99												
		Sugardale					1.29	1.29								
	IGA Stores NJ/PA	Cumberland Gap							2.19	2.39						
		Hatfield		1.99					1.99							
	Karns Foods	Hatfield		2.99					2.99							
		Kunzler					1.19	1.19	3.29							
		Karns			2.69				2.99							
		John F. Martin			2.69				3.29							
	Kennie's Market	Smithfield	2.99			2.49										
		Berk's							3.49							
		n/i					1.99	1.99								
		John F. Martin							1.99							
	Key Food	Hatfield		1.99												
		n/i					1.69	1.49					2.99			
Cook's			1.99			1.19	0.99					3.99				
Kuhn's Market	Carando		2.69													
	Amish Country	2.49	2.49													
	Sugardale		2.49	1.99				2.59								
	Silver Star		3.49	3.69				3.99								
	Country Inn									2.99						
		Hillshire Farm		2.99												

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
PA <i>(cont)</i>	Landis Markets	Smithfield		2.79											
		Hatfield							2.99						
		Leidy							2.99						
	Martin's Foods	John F. Martin							2.99						
		Giant	1.99	1.99			1.19	0.99							
		Smithfield		2.99										2.99	
	McCaffrey's	Sugardale													
		McCaffrey's	3.99												
	Pioneer	Cook's	2.49				1.49	1.39							
		Cook's		2.49				0.99							
	Price Chopper	Smithfield	2.99												
		Redner's	1.98							1.98					
		Hormel													
	Save-a-Lot	Smithfield					1.68	1.68							
		Hatfield										2.98			
		n/i	0.99					0.99						2.49	
	Shop'n Save	Sugardale			1.99				2.49		2.89				
		Hillshire Farm		2.99											
		Smithfield		2.99											
	ShopRite	Superior							2.49	2.69					
		Silver Star			3.49	3.69			3.79	3.99					
		Cook's	2.99			1.99									
	ShurSave	Hatfield							3.49						
		Best Yet							2.49						
	ShurSave - NE PA	Sugardale		1.99											
		Hatfield							2.99						
	Sparkle	Sugardale		2.69											
	Supremo	n/i					1.29	1.29							
		Sugardale	1.99												
	Target	Archer Farms	1.99												
The Fresh Market	n/i	2.99						6.99						spiral-cut	
Tops Market	Smithfield	1.99								4.49					
	Tops							2.69	2.99						
	Sahlen's			3.99	3.99										
Trader Joe's	Smith's			3.99	3.99										
	Trader Joe's	4.99												uncured	
Walmart	Sam's Choice	1.98													

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
PA <i>(cont)</i>	Wegman's	Wegman's Sugardale	2.69			2.69				3.99	4.69			4.19	ABF; spiral-cut
	Weis Markets	Weis Smithfield	2.28												
		Hatfield	2.28					2.99							
	Whole Foods MdAtl	Wellshire Woodstown	3.99							7.49					
RI	Adams Market	Vernon Manor n/i		1.59			1.99	1.69							
		Carando		2.99											
		Alexander & Hornung					1.49	1.29							
	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	Associated	Cook's		2.49			1.49	1.39				1.87			
	Bravo	Cook's						0.99							
	Compare Foods	Cook's													
	Dave's Marketplace	n/i													
		Carando		3.99											
		Triple M		3.99						3.99					
	Save-a-Lot	n/i	0.99					0.99					2.49		
	Seabra Foods	n/i						1.19							
		Budaball							2.99						
		Kretschmar		2.49											
	Stop & Shop	Carando		2.49											
		Sugardale											2.99		
		Stop & Shop		1.99	1.99		1.19	0.99							
	Target	Archer Farms		1.99											
	Trader Joe's	Trader Joe's		4.99											
Walmart	Sam's Choice		1.98												
Whole Foods - NAtl	Wellshire Woodstown		3.99												
			3.99												
VT	AG New England	Sugardale		1.99			1.09	0.89							
		Shurfine							2.79	2.99	2.99				
	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	Food City Market	Alexander & Hornung					1.29	0.99							
	Sugardale			1.99											
	Cook's		2.39												

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
VT <i>(cont)</i>	Price Chopper	Cook's		2.49				0.99							
		Smithfield	2.99												
	Tops Market	Smithfield	1.99												
		Tops							2.69	2.99	4.49				
		Sahlen's			3.99	3.99									
		Smith's			3.99	3.99									
	Trader Joe's	Trader Joe's	4.99											uncured	
	Walmart	Sam's Choice	1.98												

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																
AL	A&R Supermarket	Cook's			1.59		1.39	1.27					2.89			
		Sugardale					1.39	1.27								
		Sugar Tree		1.79												
	ALDI	Appleton Farms	1.89	1.69			1.19	0.99								
		Bruce's Foodland						1.19								
	Cash Saver	Cook's		1.79												
		Sugar Tree		1.79												
		Clifty Farm													1.99	
		Kentucky Legend							3.59	3.59						
	Dollar General Mrkt	Cook's					1.23	1.06								
		Kentucky Legend									3.15					
	Earth Fare	Smithfield		1.85												
		Kentucky Legend										4.50				
	Food Giant	n/i	4.99													ABF
		Best Choice		1.98												
		Clifty Farm													1.98	
		Sugardale										1.19				
		Carolina Pride										3.99				
	Gateway Foodland	Kentucky Legend										3.99				
		Sugar Tree	1.49													
		Cook's			1.49			1.19								
	Greer's Market	Sugar Tree	1.59													
		Sugardale			1.59	1.69										
	Hometown Market	Hormel Cure 81	2.39													
Cook's							0.99									
Ingle's Market	Smithfield					1.38	1.38									
	Hormel Cure 81									4.48	4.48					
	Cades Cove			2.38												
Kroger Atlanta	Kroger	2.49													w/ store card	
	Smithfield						1.69									
Kroger Nashville	Kroger	1.99													w/ store card	
	Cook's					1.49	1.49									
Lucky's Supermarket	Kentucky Legend									3.29	3.99					
	Clifty Farm													1.99		
	Best Choice	1.99														
	Cook's			1.49			1.19									
	Sugardale						1.19									

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
AL (cont)	Manning's PW	Cook's						0.98							
		Sugar Tree	1.47												
	Piggly Wiggly HAC	Cook's					1.69	1.49							
		Best Choice		1.79											
		Hormel Cure 81								3.99					
	Piggly Wiggly Hchn	Sugardale						1.19							
		Carolina Pride									3.99				
		Sugar Tree	1.49												
		Kentucky Legend									3.99				
	Piggly Wiggly Inc.	Smithfield		1.99	1.69										
		Cook's					1.69	1.39							
		Hormel Cure 81								3.99					
		Bryan		2.49											
	Piggly Wiggly JTM	Sugardale					1.69	1.49							
	Publix	Publix		2.49	1.99	1.99				4.99					
	Ramey's	Smithfield		1.98											
		Cook's					1.28	0.98							
	Rouses Markets	Hormel Cure 81	1.99												
		Sugardale					1.37	1.17							
	Save-a-Lot	n/i	0.99					0.99						2.49	
	Sprout's Market	Sprout's	2.49												
	Target	Archer Farms	1.99												
	The Fresh Market	n/i	2.99							6.99					
	Trader Joe's	Trader Joe's	4.99												spiral-cut uncured
	United Grocery	n/i					1.59	1.49				1.59			
		Jamestown	1.59												
	Vowell's	Kentucky Legend									3.49	3.99			
		Cook's					1.19	0.99							
	Best Choice	1.99													
	n/i												2.19		
Walmart	Sam's Choice	1.98													
Western Market	Hormel Cure 81		1.99								3.99				
	Zeigler				2.99										
	Cook's				1.69	1.29									
	Royal				1.99										
Winn-Dixie	Smithfield		1.99					1.19			2.99				

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
AL (cont)	Whole Foods - South	Wellshire	3.99												ABF	
		Woodstown	3.99												ABF	
FL	ALDI	Appleton Farms	1.89	1.69			1.19	0.99								
	Bravo of FL	n/i						1.57				1.87				
	Dollar General Mrkt	Smithfield		1.85												
		Kentucky Legend									4.50					
	Earth Fare	n/i	4.99												ABF	
	Food Giant	Best Choice		1.98												
		Clifty Farm						1.19							1.98	
	Sugardale															
		Carolina Pride										3.99				
	Kentucky Legend											3.99				
		Sugar Tree	1.49													
	Fresco y Mas	Smithfield	1.98					0.78								
	Gordon Food	GFS	2.29													
	Greer's Market	Sugardale				1.59	1.69									
		Hormel Cure 81	2.39													
	Harris Teeter	Carando								3.99						
		Harris Teeter		1.99			2.69			4.99				3.67		
	Hormel Cure 81										4.99					
		HT Traders		2.29												
	Kentucky Legend										4.99					
		Niman Ranch									6.99					ABF
	Smithfield		3.69													
		Morty Pride										1.69				
	n/i														3.49	
		n/i		1.78				0.88	0.88							
	Jamestown								0.88							
Smithfield			1.78													
Hitchcock's	Cook's		1.97				1.49	1.39								
	n/i	1.99						1.59								
IGA Florida	Smithfield	1.99					1.59	1.39								
	Lucky's Market	3.49														
Piggly Wiggly Hchn	Sugardale							1.19								
	Carolina Pride										3.99					
Sugar Tree		1.49														
	Kentucky Legend										3.99					

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
FL <i>(cont)</i>	Publix Safeway Florida	Publix		2.49	1.99	1.99			4.99								
		Hormel Cure 81	1.99													w/ store card	
	Smithfield	Smithfield		2.69													w/ store card
		Signature Farms								2.99							
	Open Nature	Open Nature	3.99														ABF
		Select							2.99								
	Save-a-Lot	n/i					1.49	1.49									
		n/i	0.99					0.99						2.49			
	Scaff's Market	n/i															
		D.L. Lee					1.69	1.59					1.49				
	Sedano's	Sugardale		2.29			1.69	1.59									
		Carando							3.69	2.99	3.49						
	Sugardale	Sugardale			2.99		1.59	1.59	3.29								
		Sprout's	2.49														
	Target	Archer Farms	1.99														
	The Fresh Market	n/i	2.99						6.99								spiral-cut uncured
	Trader Joe's	Trader Joe's	4.99														
	Walmart	Sam's Choice	1.98														
Whole Foods - FL	n/i	6.99	6.99													ABF	
	Wellshire	3.99														ABF	
Winn-Dixie	Thompson Farms	3.99														ABF	
	Smithfield		1.99				1.19				2.99						
GA	ALDI	Appleton Farms	1.89	1.69			1.19	0.99									
	Bi-Lo	Smithfield		1.79				1.19			2.99						
	Dollar General Mrkt	Smithfield		1.85													
		Kentucky Legend									4.50						
	Earth Fare	n/i	4.99														
	Food City	Food City	1.99	1.99													
		Kentucky Legend									3.99						
	Food Depot	Sugardale		1.58				1.18									
		Mount Vernon		1.58													
	Food Giant	Sunset Farms			1.48												
		Royal			1.48												
		Best Choice		1.98													
Clifty Farm								1.19						1.98			
	Sugardale																
	Carolina Pride									3.99							

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
GA <i>(cont)</i>	Food Giant <i>(continued)</i>	Kentucky Legend									3.99				
		Sugar Tree	1.49												
	Food Lion	Food Lion	1.79					1.17							w/ store card
		Food Lion	2.49					1.69							
	Food Pride	Smithfield	1.99					1.39							w/ store card
		Smithfield	2.79					1.79							
		Sugardale											2.99		
		Open Acres	2.49				1.19	0.89							
		Superior								2.99					
	Galaxy Food Center	Felt's												2.49	
		Smithfield		1.98			1.18	1.18							
	Harris Teeter	Hormel Cure 81										4.98			
		Kentucky Legend										3.98			
		Carando							3.99						
		Harris Teeter		1.99		2.69			4.99			5.99		3.67	
		Hormel Cure 81								4.99					
		HT Traders		2.29											
		Kentucky Legend								4.99		5.99			
	Harvey's	Niman Ranch								6.99					ABF
		Smithfield	3.69									3.99			
		Morty Pride											1.69		
		n/i												3.49	
		n/i		1.78				0.88	0.88						
		Jamestown							0.88						
	IGA Food Stores	Smithfield		1.78											
		n/i					1.29	1.19					1.19		
	IGA Stores SE	Smithfield										3.79			
		Smithfield		1.98			1.18	1.18							
	Ingle's Market	Hormel Cure 81							4.98			4.98			
		Smithfield					1.38	1.38							
Hormel Cure 81									4.48		4.48				
Kroger Atlanta	Cades Cove				2.38										
	Kroger	2.49												w/ store card	
Lidl	Smithfield						1.69								
	n/i		1.69			0.89	0.89				2.99			spiral-cut	
Lucky's Market	n/i		1.89												
	Lucky's Market	3.49													

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
GA <i>(cont)</i>	Piggly Wiggly Car.	Morty Pride		1.99			1.39	1.39				1.49			
		n/i										1.49	1.99		
	Piggly Wiggly GA	Sugar Tree	1.49												
		Cook's					1.49	1.29							
		Smithfield									2.99				
	Piggly Wiggly HAC	Cook's					1.69	1.49							
		Best Choice		1.79											
		Hormel Cure 81							3.99						
	Piggly Wiggly Hchn	Sugardale						1.19							
		Carolina Pride									3.99				
		Sugar Tree	1.49												
		Kentucky Legend									3.99				
	Piggly Wiggly JTM	Sugardale					1.69	1.49							
	Publix	Publix		2.49	1.99	1.99			4.99						
	Quality Foods	Smithfield		2.19			1.29	1.19							
		Daniel Boone												2.29	
	Save-a-Lot	n/i	0.99										2.49		
	Sprout's Market	Sprout's	2.49												
	Target	Archer Farms	1.99												
	The Fresh Market	n/i	2.99								6.99				spiral-cut uncured
Trader Joe's	Trader Joe's	4.99													
United Grocery	n/i					1.59	1.49				1.59				
	Jamestown	1.59													
Walmart	Sam's Choice	1.98													
Wayfield's	Sugardale	1.99	1.99				1.49								
Whole Foods - South	Wellshire	3.99												ABF	
	Woodstown	3.99												ABF	
Winn-Dixie	Smithfield		1.99				1.19				2.99				
KY	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	Cox IGA	Sugardale		1.99			1.49	1.39							
		Smithfield		1.99											
		Cumberland Gap							2.19						
		Hickory Hills							2.19						
		Superior							2.19						
		Clifty Farm												1.99	
		Kentucky Legend							3.99	3.99					

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
KY <i>(cont)</i>	Dollar General Mrkt	Smithfield		1.85												
	E.W. James	Kentucky Legend									4.50				1.98	
		Clifty Farm														
		Cook's					1.28	1.08						2.98		
		Best Choice	1.98	1.98												
		Carolina Pride							2.98							
		John Morrell								2.68						
		n/i										1.28				
	Earth Fare	n/i	4.99												ABF	
	Food City	Food City	1.99	1.99												
	Food Fair	Kentucky Legend														
		Superior						2.19			1.99					
		Walnut Creek	2.59		2.49	2.59										
	Food Giant	Best Choice		1.98												
		Clifty Farm													1.98	
		Sugardale														
		Carolina Pride										3.99				
		Kentucky Legend										3.99				
	Food Lion	Sugar Tree	1.49													
		Food Lion	1.79													w/ store card
		Food Lion	2.49													
		Smithfield	1.99													w/ store card
		Smithfield	2.79													
	Food Rite	Food Rite											0.99			
		Cook's	1.99	1.99												
		Clifty Farm														
		Tripp														1.99
		Kentucky Legend									3.49	3.49	3.99			1.99
Foodland	John Morrell									2.49	2.49					
	n/i											1.19				
	Sugardale		2.19			1.49	1.49									
	Superior									2.59						
Fresh Thyme	Fresh Thyme	1.99														
Galaxy Food Center	Smithfield		1.98			1.18	1.18									
	Hormel Cure 81											4.98				
	Kentucky Legend											3.98				
Gordon Food	GFS	2.29														

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
KY <i>(cont)</i>	IGA Houchen's	Smithfield	2.49				1.49	1.49							
		Kentucky Legend							3.49						limit 2
		Vernon Manor	1.59											1.99	
	IGA SpartanNash	Coon Creek												1.99	
		Clifty Farm												1.99	
		Open Acres		1.99											
	IGA Stores OH/KY	Sugardale					1.29	1.29							
		Cumberland Gap							2.19	2.39					
		Sugardale					1.49	1.29							
	IGA Stores SE	Cumberland Gap							2.29						
		Carando		1.99											
		Kentucky Legend							3.99	3.99					
	Kroger Cincinnati	Smithfield		1.98			1.18	1.18							
		Hormel Cure 81							4.98		4.98				
	Kroger Delta	Cook's					1.19	1.19							
		Kroger	2.49												
	Kroger Louisville	Kroger	1.99												limit 2
		Smithfield						1.69							
		Kentucky Legend							2.99						
	Kroger MdAtlantic	Private Selection		1.99											
		Kroger	1.79												
		Cumberland Gap			1.69										
	Kroger Nashville	Kroger	1.79												
		Cumberland Gap			1.99										
	Lucky's Market	Kroger	1.99												w/ store card
		Cook's					1.49	1.49							
	Meijer	Lucky's Market	3.49												
		Cook's		1.79											
	Piggly Wiggly Hchn	Meijer		2.99											
		Sugardale						1.19							
Carolina Pride										3.99					
Remke Markets	Sugar Tree	1.49													
	Kentucky Legend									3.99					
	Chief	3.99												local	
	Smithfield		1.99												
	Cumberland Gap							1.99							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
 CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
KY <i>(cont)</i>	Remke Markets <i>(continued)</i>	Kentucky Legend Sugardale						1.49			4.99					
	Ruler Foods	Kroger	1.69										2.49			
	Save-a-Lot	n/i	0.99					0.99								
	Super Dollar	n/i		1.95												
	SuperVALU Stores	Essential Everyday				1.69	1.79			2.99	2.99					
		Hormel Cure 81		2.29						3.99	3.99					
	Target	Cloverdale								3.99						
		Archer Farms		1.99												
	TC Grocers	Cook's				1.39			0.98							
		Kretschmar				2.48				2.59						
		Ozark Pride				2.48				2.59						
	The Fresh Market	n/i	2.99						6.99						spiral-cut uncured	
	Trader Joe's	Trader Joe's	4.99													
	United Grocery	n/i						1.59	1.49				1.59			
		Jamestown		1.59												
	ValuMarket	Cook's						1.39	1.39							
		Best Choice		1.99	1.99											
		Clifty Farm												1.99		
Walmart	Harper's												1.99			
	Kentucky Legend								3.49	3.69						
Whole Foods MdAtl	Sam's Choice		1.98													
	Wellshire		3.99							7.49					ABF; spiral-cut	
		Woodstown	3.99													
MS	AG Baton Rouge	Smithfield		1.99				1.39	1.19				3.29			
	ALDI	Appleton Farms	1.89	1.69				1.19	0.99							
	Comer Market	Bryan		1.99												
		Cook's							1.29							
	Dollar General Mrkt	Polk's								3.29						
		Smithfield			1.85											
	Food Giant	Kentucky Legend										4.50				
		Best Choice			1.98											
		Clifty Farm													1.98	
		Sugardale							1.19							
		Carolina Pride										3.99				
		Kentucky Legend								3.99						
		Sugar Tree	1.49													

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MS <i>(cont)</i>	Greer's Market	Sugardale			1.59	1.69									
		Hormel Cure 81	2.39												
	Grocery Depot	Cook's					1.35	1.17							limit 2
		Bryan		1.81											limit 1
	Kroger Delta	Kroger	2.49												
		Kroger	1.99												limit 2
		Smithfield						1.69							
	Mac's Fresh Market	Cook's						1.19							
	Piggly Wiggly Hchn	Sugardale						1.19							
		Carolina Pride									3.99				
		Sugar Tree	1.49												
		Kentucky Legend									3.99				
	Piggly Wiggly HGR	Cook's					1.39	1.19							
		Sugar Tree	1.59												
	Ramey's	Smithfield		1.98											
		Cook's					1.28	0.98							
	Rouses Markets	Hormel Cure 81	1.99												
		Sugardale					1.37	1.17							
	Save-a-Lot	n/i	0.99					0.99					2.49		
	Target	Archer Farms	1.99												
The Fresh Market	n/i	2.99						6.99						spiral-cut	
Vowell's	Kentucky Legend									3.49	3.99				
	Cook's					1.19	0.99								
	Best Choice	1.99													
	n/i												2.19		
Walmart	Sam's Choice	1.98													
Whole Foods - South	Wellshire	3.99												ABF	
	Woodstown	3.99												ABF	
Winn-Dixie	Smithfield		1.99								2.99				
NC	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	Bi-Lo	Smithfield		1.79				1.19			2.99				
	Carlie C's IGA	n/i					1.28	1.28				1.28			
		Sugardale											2.59		
		OI Timey					2.08								butt half
		OI Timey					1.98								shank half
	Vernon Manor	1.58													

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NC <i>(cont)</i>	Compare Foods	Smithfield		1.98			1.18	1.18								
		Hormel Cure 81									4.99					
		Kentucky Legend									3.99					
	Dollar General Mrkt	Smithfield		1.85												
		Kentucky Legend									4.50					
	Earth Fare	n/i	4.99												ABF	
	Farm Fresh	Smithfield		1.98			0.99	0.99								
	Food Lion	Food Lion														w/ store card
		Food Lion														w/ store card
	Food Pride	Smithfield														
		Smithfield														
		Sugardale											2.99			
		Open Acres		2.49				1.19	0.89							
	Fresh Foods	Superior								2.99						
		Felt's													2.49	
		Open Acres						1.19	0.99							
	Galaxy Food Center	Smithfield						1.18	1.18							
		Hormel Cure 81											4.98			
	Great Valu Markets	Kentucky Legend											3.98			
		Sugardale		1.99					1.19					2.99		
	Harris Teeter	Felt's													1.99	
		Carando								3.99						
		Harris Teeter		1.99		2.69				4.99				3.67		
		Hormel Cure 81									4.99					
		HT Traders		2.29												
		Kentucky Legend								4.99			5.99			
	Harvey's	Niman Ranch								6.99						ABF
		Smithfield	3.69									3.99				
Morty Pride											1.69					
n/i														3.49		
n/i			1.78				0.88	0.88								
IGA Food Stores	Jamestown															
	Smithfield		1.78													
IGA Stores SE	n/i						1.29	1.19			1.19					
	Smithfield											3.79				
		Smithfield		1.98			1.18	1.18								
		Hormel Cure 81							4.98		4.98					

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NC <i>(cont)</i>	Ingle's Market	Smithfield					1.38	1.38							
		Hormel Cure 81								4.48	4.48				
		Cades Cove			2.38										
	Just \$ave Foods	Smithfield		1.98											
		Kroger MdAtlantic	Kroger	1.79											
	Lidl	Cumberland Gap			1.99										
		n/i		1.69			0.89	0.89			2.99				spiral-cut
		n/i		1.89											
	Lowe's Foods	Smithfield		2.69											
		Smithfield Specialty		2.99											
	Piggly Wiggly Retail	Frick's					1.69	1.69							
		n/i							3.99		4.99		3.99		
		Open Acres		1.89		2.29	0.99	0.99							
		Smithfield		2.39											
		Smithfield Specialty		2.79											
	Piggly Wiggly Stores	Felt's													2.19
		Dan'l Boone													1.69
		D.L. Lee										1.29			
		Smithfield		1.78			1.08	0.98			2.98				
	Publix	n/i													1.78
		Publix		2.49	1.99	1.99			4.99						
	Save-a-Lot	n/i	0.99										2.49		
	Sprout's Market	Sprout's	2.49												
Target	Archer Farms	1.99													
The Fresh Market	n/i	2.99								6.99				spiral-cut	
Trader Joe's	Trader Joe's	4.99												uncured	
United Grocery	n/i					1.59	1.49				1.59				
	Jamestown		1.59												
Walmart	Sam's Choice	1.98													
Whole Foods - South	Wellshire	3.99												ABF	
	Woodstown	3.99												ABF	
SC	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	Bi-Lo	Smithfield		1.79				1.19			2.99				
	Dollar General Mrkt	Smithfield		1.85											
	Earth Fare	Kentucky Legend									4.50				
n/i			4.99											ABF	

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
SC (cont)	Food Lion	Food Lion	1.79					1.17								w/ store card
		Food Lion	2.49					1.69								
		Smithfield	1.99					1.39								w/ store card
		Smithfield	2.79					1.79								
	Galaxy Food Center	Smithfield					1.18	1.18								
		Hormel Cure 81									4.98					
	Harris Teeter	Kentucky Legend									3.98					
		Carando							3.99							
		Harris Teeter		1.99		2.69			4.99		5.99		3.67			
		Hormel Cure 81								4.99						
		HT Traders		2.29												
		Kentucky Legend							4.99		5.99					
		Niman Ranch							6.99							ABF
		Smithfield	3.69								3.99					
		Morty Pride										1.69			3.49	
		n/i														
	Harvey's	n/i		1.78			0.88	0.88								
		Jamestown						0.88								
		Smithfield		1.78												
	IGA Food Stores	n/i										1.19				
		Smithfield									3.79					
	IGA Stores SE	Smithfield		1.98			1.18	1.18								
		Hormel Cure 81							4.98		4.98					
	Ingle's Market	Smithfield					1.38	1.38								
		Hormel Cure 81								4.48	4.48					
		Cades Cove				2.38										
	Kroger Atlanta	Kroger	2.49													w/ store card
		Smithfield						1.69								
	Lidl	n/i		1.69			0.89	0.89			2.99					spiral-cut
		n/i		1.89												
Lowe's Foods	Smithfield		2.69													
	Smithfield Specialty		2.99													
	Frick's					1.69	1.69									
Piggly Wiggly Car.	n/i							3.99		4.99		3.99				
	Morty Pride										1.49					
	n/i		1.99			1.39	1.39				1.49	1.99				
Publix	Publix		2.49	1.99	1.99			4.99								

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CURED PORK**

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SC <i>(cont)</i>	Quality Foods	Smithfield		2.19			1.29	1.19						2.29 spiral-cut uncured ABF ABF	
		Daniel Boone													
	Save-a-Lot	n/i	0.99					0.99					2.49		
	Target	Archer Farms	1.99												
	The Fresh Market	n/i	2.99							6.99					
	Trader Joe's	Trader Joe's	4.99												
	Walmart	Sam's Choice	1.98												
	Whole Foods - South	Wellshire	3.99												
	Woodstown	3.99													
TN	ALDI	Appleton Farms	1.89	1.69			1.19	0.99						ABF	
	Cash Saver	Cook's					1.23	1.06							
		Kentucky Legend								3.15					
	Cash Saver TC	Ozark Pride							1.96						
		Kretschmar			2.27										
		Cook's						0.98							
	Chappell's	Sugar Tree		1.59											
		Kentucky Legend							3.59	3.59					
		Cook's					1.28	1.18							
	Dollar General Mrkt	Clifty Farms											1.78		
		Smithfield		1.85											
		Kentucky Legend									4.50				
	E.W. James	Clifty Farm											1.98		
		Cook's					1.28	1.08					2.98		
		Best Choice	1.98	1.98											
		Carolina Pride							2.98						
		John Morrell								2.68					
		n/i									1.28				
	Earth Fare	n/i	4.99												
	Food City	Food City	1.99	1.99											
	Kentucky Legend										3.99				
Food Country USA	Hormel Cure 81	1.98							3.99						
	Kentucky Legend										4.49				
Food Giant	Best Choice		1.98												
	Clifty Farm											1.98			
	Sugardale						1.19								
	Carolina Pride									3.99					

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
TN <i>(cont)</i>	Food Giant <i>(continued)</i>	Kentucky Legend													
		Sugar Tree	1.49												
	Food Lion	Food Lion	1.79					1.17							w/ store card
		Food Lion	2.49					1.69							
		Smithfield	1.99					1.39							w/ store card
		Smithfield	2.79					1.79							
		Food Rite	Food Rite									0.99			
	Food Rite	Cook's	1.99	1.99				1.08							
		Clifty Farm												1.99	
		Tripp												1.99	
		Kentucky Legend							3.49	3.49	3.99				
		John Morrell							2.49	2.49					
		n/i										1.19			
		Gordon Food	GFS	2.29											
	H.G. Hill	Clifty Farm													1.79
		Harper's													1.79
		Kentucky Legend							2.99	3.49	3.99				
	IGA Houchen's	Cook's			1.39		1.39	1.19							
		Best Choice	1.89	1.99											
		Smithfield	2.49				1.49	1.49							
		Kentucky Legend							3.49						limit 2
		Vernon Manor	1.59												1.99
	IGA Stores OH/KY	Coon Creek													1.99
		Clifty Farm													1.99
		Sugardale					1.49	1.29							
		Cumberland Gap							2.29						
	IGA Stores SE	Carando		1.99							3.99	3.99			
		Kentucky Legend													
Smithfield			1.98			1.18	1.18								
Ingle's Market	Hormel Cure 81							4.98		4.98					
	Smithfield					1.38	1.38								
	Hormel Cure 81								4.48	4.48					
Kroger Delta	Cades Cove			2.38											
	Kroger	2.49													
	Kroger	1.99												limit 2	
	Smithfield						1.69								

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
TN <i>(cont)</i>	Kroger MdAtlantic	Kroger	1.79												
		Cumberland Gap			1.99										
	Kroger Nashville	Kroger	1.99												w/ store card
		Cook's					1.49	1.49							
	Lucky's Supermarket	Kentucky Legend								3.29	3.99				
		Clifty Farm												1.99	
		Best Choice	1.99												
		Cook's			1.49			1.19							
		Sugardale						1.19							
	Osborne's	Cook's			1.49		1.29	1.29							
		Best Choice	1.99	1.99											
		Clifty Farm												1.99	
		Harper's												1.99	
		Kentucky Legend								3.29	3.29				
	Publix	Publix			1.99	1.99			4.99					2.49	
	Save-a-Lot	n/i	0.99					0.99							
	Sprout's Market	Sprout's	2.49												
	Super Dollar	n/i		1.95											
	Target	Archer Farms	1.99												
	TC Grocers	Cook's			1.39			0.98							
		Kretschmar			2.48				2.59						
		Ozark Pride			2.48				2.59						
	The Fresh Market	n/i	2.99						6.99						spiral-cut
Tietgen's	Cook's			1.49		1.29	1.29								
	Best Choice	1.99	1.99												
	Clifty Farm												1.99		
	Harper's												1.99		
	Kentucky Legend							2.99	2.99						
Trader Joe's	Trader Joe's	4.99												uncured	
United Grocery	n/i					1.59	1.49				1.59				
	Jamestown	1.59													
Walmart	Sam's Choice	1.98													
Whole Foods - South	Wellshire	3.99												ABF	
	Woodstown	3.99												ABF	
VA	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	Associated	Cook's		2.49			1.49	1.39							

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
VA (cont)	Dollar General Mrkt	Smithfield		1.85											
		Kentucky Legend									4.50				
	Farm Fresh	Smithfield		1.98			0.99	0.99							
		Food City	Food City	1.99	1.99										
	Food Country USA	Kentucky Legend										3.99			
		Hormel Cure 81	1.98								3.99				
	Food Lion	Kentucky Legend													
		Food Lion	Food Lion	1.79											w/ store card
	Galaxy Food Center	Food Lion	Food Lion	2.49											w/ store card
		Smithfield	Smithfield	1.99											
	Giant Food	Smithfield	Smithfield	2.79											
		Hormel Cure 81	Smithfield					1.18	1.18						
	Grant's	Kentucky Legend										4.98			
		Giant	Giant	1.99	1.99			1.19	0.99					2.99	
	Great Valu Markets	Smithfield	Smithfield		2.99										
		Sugardale												2.99	
	Harris Teeter	Kentucky Legend										3.99			
		Hormel Cure 81	1.89												
	IGA Stores SE	Smithfield	Smithfield					1.29	1.29						
		Sugardale	Sugardale		1.99				1.19					2.99	
	Ingle's Market	Felt's													1.99
		Carando	Carando								3.99				
	Cades Cove	Harris Teeter	Harris Teeter		1.99		2.69				4.99			3.67	
		Hormel Cure 81	Hormel Cure 81									4.99			
	Cades Cove	HT Traders	HT Traders		2.29										
		Kentucky Legend	Kentucky Legend								4.99				
	Cades Cove	Niman Ranch	Niman Ranch								6.99				ABF
		Smithfield	Smithfield	3.69											
Cades Cove	Morty Pride	Morty Pride										1.69			
	n/i	n/i												3.49	
Cades Cove	Smithfield	Smithfield		1.98											
	Hormel Cure 81	Hormel Cure 81								4.98			4.98		
Cades Cove	Smithfield	Smithfield													
	Hormel Cure 81	Hormel Cure 81									4.48		4.48		
Cades Cove	Cades Cove	Cades Cove				2.38									

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
VA (cont)	Kroger MdAtlantic	Kroger	1.79														
		Cumberland Gap			1.99												
	Lidl	n/i		1.69			0.89	0.89			2.99					spiral-cut	
		n/i		1.89													
	Lowe's Foods	Smithfield		2.69													
		Smithfield Specialty		2.99													
	Martin's Foods	Frick's					1.69	1.69									
		n/i							3.99		4.99			3.99			
		Giant	1.99	1.99			1.19	0.99									
	Piggly Wiggly Retail	Smithfield		2.99													
		Sugardale												2.99			
		Open Acres		1.89		2.29	0.99	0.99									
		Smithfield		2.39							3.99						
	Piggly Wiggly Stores	Smithfield Specialty		2.79													
		Felt's													2.19		
		Dan'l Boone													1.69		
		D.L. Lee										1.29					
	Publix	Smithfield		1.78			1.08	0.98			2.98						
		n/i													1.78		
	Safeway Eastern	Publix		2.49	1.99	1.99			4.99								
		Hormel Cure 81	1.99						2.99	4.99							w/ store card
	Save-a-Lot	Smithfield		2.69					4.99								w/ store card
		Smithfield Specialty		3.49													w/ store card
		Open Nature		3.99													ABF
		Select							2.99								
	Shop'n Save	n/i	0.99						1.49	1.49							
		n/i							0.99					2.49			
	Shoppers Food	Sugardale			1.99				2.49		2.89						
Hillshire Farm			2.99														
Smithfield			2.99														
Superior								2.49	2.69								
Silver Star				3.49	3.69			3.79	3.99								
Super Dollar	Smithfield		1.98			0.99	0.99										
	Clifty Farm													1.68			
Target	n/i		1.95														
The Fresh Market	Archer Farms	1.99															
	n/i	2.99						6.99								spiral-cut	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
VA <i>(cont)</i>	Trader Joe's	Trader Joe's	4.99												uncured 4.19 ABF; spiral-cut	
	Walmart	Sam's Choice	1.98													
	Wegman's	Wegman's Sugardale	2.69			2.69				3.99	4.69					
	Weis Markets	Weis		2.28												
		Smithfield		2.28												
	Whole Foods MdAtl	Hatfield							2.99							
		Wellshire		3.99							7.49					
	Woodstown		3.99													
WV	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							w/ store card w/ store card	
	Dollar General Mrkt	Smithfield		1.85												
	Food Fair	Kentucky Legend									4.50					
		Superior				2.19			1.99							
	Food Lion	Walnut Creek	2.59		2.49	2.59										
		Food Lion		1.79						1.17						
	Foodland	Food Lion		2.49												
		Smithfield		1.99												
		Smithfield		2.79												
	Galaxy Food Center	Sugardale			2.19				1.49	1.49						
		Superior									2.59					
	Giant Eagle	Smithfield							1.18	1.18						
		Hormel Cure 81										4.98				
		Kentucky Legend										3.98				
	Grant's	Giant Eagle	2.39	2.39	1.69	1.99										
		Giant Eagle Premium		3.29												
		Sugardale		2.59												
	Great Valu Markets	Hillshire Farm		3.59												
		Hormel Cure 81	1.89													
	IGA Stores SE	Smithfield							1.29	1.29				2.99		
		Smithfield														1.99
	Kroger Columbus	Sugardale		1.99												
		Felt's														
Kroger MdAtlantic	Smithfield							1.18	1.18							
	Hormel Cure 81									4.98	4.98					
Kroger MdAtlantic	Kroger		1.69													
	Cumberland Gap				1.99											
Kroger MdAtlantic	Kroger		1.79													
	Cumberland Gap				1.99											

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
WV (cont)	Martin's Foods	Giant	1.99	1.99			1.19	0.99								
		Smithfield		2.99									2.99			
		Sugardale														
	Piggly Wiggly Stores	Smithfield		1.78			1.08	0.98				2.98			1.78	
		n/i														
	Riesbeck's	Best Choice		1.99												
		Smithfield		2.59							2.49					
		Superior														
	Save-a-Lot	n/i	0.99					0.99						2.49		
		Shop'n Save				1.99				2.49		2.89				
	Sparkle	Hillshire Farm	Smithfield		2.99											
			Superior		2.99					2.49	2.69					
			Silver Star			3.49	3.69			3.79	3.99					
			Sugardale		2.69											
			Archer Farms	1.99												
	Target	Walmart	Sam's Choice	1.98												
	Weis Markets	Weis	Smithfield	2.28												
Smithfield			2.28													
Hatfield									2.99							

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI															
IA	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	AW Grocers	Hormel Cure 81		1.68						3.99	3.99				
		Double G					1.49	1.49							
		Cook's					1.38	1.18							
		Cook's		2.29			1.59	1.39							
		Sugardale				1.79									
	Brothers Market	Cook's				1.79		1.79						2.99	
		Hormel Cure 81		2.99	2.99					3.99	3.99				
		Smithfield		2.49	2.49										
	Family Fare	Farmland									2.99				
		Open Acres			1.99										
		Cloverdale									2.99				
	Family Foods	Open Acres		1.99		1.89	1.99	1.59	1.29						
		Fareway		1.99											
	Fishers Jack & Jill	Webster City				2.99									
		Bell's Mills				2.99									
		Fareway								3.49	3.69				
		n/i					1.99								
		Open Acres			1.99		1.99								
	Food Pride	Cloverdale									3.99				
		Open Acres		1.99	1.99	1.89	1.99	1.59	1.29						
		Sugardale						1.29	1.29						
	Fresh Thyme	Cloverdale								3.99					
		Fresh Thyme		1.99											
	Hometown Foods	Cook's						1.58	1.38						
		Hillshire Farm			2.99		2.48								
	Hy-Vee	Hy-Vee		2.19	2.39										
		Cook's							1.99						
		Frick's						1.88	1.88						
	Jewel-Osco	Hormel Cure 81								3.99					
Kentucky Legend									3.99						
Cook's				2.49			1.49	1.29							
Frick's						1.99									
Lucky's Market	Smithfield		3.99												
	Lucky's Market		3.49												

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
IA <i>(cont)</i>	Maynard's	Sugardale					1.39	1.29								
		Cedar Hollow									3.49					
		Hormel Cure 81							3.99	3.99						
		Cook's					1.29	1.19								
		Kretschmar							2.99	2.99						
		John Morrell				1.99										
		Smithfield		2.49												
		No Frills	Open Acres		1.99											
		Price Chopper	Smithfield	2.79	2.79								3.49			
			Smithfield Specialty		3.49											
	Quillin's	Farmland							3.49							
		Cook's								1.79						
		Cook's					0.99	0.99							limit 2	
	Save-a-Lot	John Morrell				2.29										
		Quillin's									3.49					
	Schnuck's	n/i	0.99						0.99				2.49			
		Kretschmar								3.49						
	Sunshine Foods	Schnuck's	2.49													
		Frick's			2.99		1.99	1.79	3.99				4.29			
		Double G			2.99				2.99							
		Cook's					1.28	1.28								
	Super Saver	Cedar Hollow										3.99				
		Hormel Cure 81	1.88													
		Kretschmar									2.99					
		Cook's					1.48	1.18							local	
		Best Choice	1.77	1.77												
	Target	Smoke House								4.98						
		Hormel Cure 81							3.68	3.68						
		Cedar Hollow									3.88					
		Archer Farms	1.99													
Hormel Cure 81								3.99	3.99							
Thriftway Stores	Kretschmar							2.99	2.99							
	Smithfield	2.69	2.69													
	Best Choice	1.89	1.89													
Trader Joe's	Cook's			1.69			1.69									
	Trader Joe's	4.99												uncured		

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IA <i>(cont)</i>	Walmart	Sam's Choice	1.98												
	Whole Foods - MW	Wellshire	3.99							7.99					ABF; spiral-cut
IL	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							ABF
	Angelo Caputo's	Sugardale		1.69			1.49	1.29							
		Cook's					1.49	1.29							
		Hillshire Farm		2.99											
		La Bella Romana	3.99												
		Prairie Grove		3.99											
	AW Grocers	Cook's	2.29				1.59	1.39							
	Berkot's	Hillshire Farm	2.99		2.89										
		Sugardale					1.29	1.29							
	Borowiak's IGA	Emge							3.49	3.59					
		Kentucky Legend							3.49	3.59	3.99				
		Kretschmar		2.99					1.99	2.19					
		Hickory Hills							2.99	3.19					
		Cook's					1.19	1.19					3.49		
		Frick's													
		Cumberland Gap			1.99	2.19									
	Brookhaven	Kentucky Legend							4.99						
		Sugardale					1.69	1.49							
		Smithfield	2.69												
	Butera's Market	Sugardale					1.69	1.49					2.99		
		Smithfield		2.49											
	Cub Foods	Smithfield	1.99												
		Cook's					1.69	1.69							
	Hormel Cure 81							3.99	3.99						
Dierberg's	Hormel Cure 81		2.97												
	Kretschmar		2.97												
Fairplay Foods	Sugardale													w/ \$25 purchase; limit 1	
	Sugardale			1.69				0.99							
	Cook's		2.49			1.49	1.29								
	Kentucky Legend							3.99	3.99						
	Best Choice	1.99	1.99												
	Hillshire Farm		2.99	2.89	2.89										
Fareway	Smithfield	1.99													
	Webster City			2.99											
	Bell's Mills			2.99											

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IL <i>(cont)</i>	Fareway	Fareway				1.99				3.49	3.69				
	<i>(continued)</i>	n/i													
	Fishers Jack & Jill	Open Acres		1.99		1.99									
		Cloverdale										3.99			
	Food 4 Less	Cook's					1.59	1.59							
		Hormel		2.49											
	Food Pride	Open Acres		1.99	1.89	1.99	1.59	1.29							
		Sugardale					1.29	1.29							
		Cloverdale									3.99				
	Fresh Thyme	Fresh Thyme		1.99											
	Garden Fresh Market	Hillshire Farm		2.69	2.49										
		Cook's					1.49	1.49							
	Gordon Food	GFS		2.29											
	Heinen's	Heinen's		4.99											
	Hy-Vee	Hy-Vee		2.19	2.39										
		Cook's						1.99							
		Frick's					1.88	1.88							
		Hormel Cure 81									3.99				
	IGA Houchen's	Smithfield		2.49			1.49	1.49							
		Kentucky Legend									3.49				
		Vernon Manor		1.59											
		Coon Creek													1.99
		Clifty Farm													1.99
	IGA Stores IL/IN	Kretschmar		2.19							2.49	2.49			
		Double G					1.79	1.59							
	Jewel-Osco	Kentucky Legend									3.99				
		Cook's			2.49		1.49	1.29							
		Frick's				1.99									
		Smithfield		3.99											
	Kirby Foods IGA	Kretschmar		2.69							2.49	2.49			
	Double G					1.99	1.79								
Kroger Central	Kroger		1.99												
	Sugardale						1.19								
Kroger Louisville	Kentucky Legend									2.99					
	Private Selection			1.99											
	Kroger		1.79												
	Cumberland Gap				1.69										

limit 2

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IL <i>(cont)</i>	La Chiquita	n/i					1.28	1.28					2.48		
	Mariano's	Roundy's Select	3.75												
	Meijer	Cook's		1.79											
		Meijer		2.99											
		Pete's Market	Sugardale					1.29	0.99						w/ \$25 purchase; limit 1
			Cook's					1.29	0.99						w/ \$25 purchase; limit 1
			Sugardale	2.49											
			Cook's	2.49											
		Piggly Wiggly MW	Patrick Cudahy							4.99					
			Sugardale					1.49	1.29						
			Smithfield		1.99							3.59			
			Badger							3.29	3.99				
		Ruler Foods	Kroger	1.69											
		Save-a-Lot	n/i	0.99					0.99					2.49	
		Schnuck's	Kretschmar							3.49					
			Schnuck's	2.49											
			Frick's			2.99		1.99	1.79	3.99				4.29	
			Double G			2.99				2.99					
		Schuetz's	Sugardale					1.79	1.79						
			Kretschmar		3.17										
			Miller			3.98									
		Shop & Save Market	Hillshire Farm	2.79		2.99	2.79								
			Frick's					1.49	1.29						
		Shop'n Save	Kretschmar	1.99						2.99					
			Frick's					1.69	1.69						
		Sullivan's	Kentucky Legend							3.49	3.59				
			Best Choice		1.99										
			Hillshire Farm			2.19	2.39								
			Cook's			1.39		1.39	1.19						
		Sunset Foods	Hillshire Farm			2.99									
		Sunset	3.99												
	Target	Archer Farms	1.99												
	The Fresh Market	n/i	2.99						6.99					spiral-cut	
	Tony's Finer Foods	Cook's		2.49			1.29	0.99					2.99		
		Kentucky Legend							3.99	3.99					
		Hillshire Farm		2.99											
	Trader Joe's	Trader Joe's	4.99											uncured	

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IL <i>(cont)</i>	Treasure Island	Nueske's	6.99												
		Carando	2.99												
	Valli Produce	Alexander & Hornung					1.09	0.99					2.99		
		Smithfield	2.49												
	Walmart	Sam's Choice	1.98												
	Walt's Food Cntr	Sugardale		1.99			1.39	1.19							
		Walt's			2.89	2.99									
		Hillshire Farm		2.89	2.69										
		Kentucky Legend							3.99	4.19					
	Whole Foods - MW	Wellshire	3.99							7.99					ABF; spiral-cut
IN	Al's Supermarket	Smithfield		2.49											
		Frick's					1.99	1.79					3.99		
		Kentucky Legend							3.79						
	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	Dollar General Mrkt	Smithfield		1.85											
		Kentucky Legend									4.50				ABF
	Earth Fare	n/i	4.99												
	Food 4 Less	Cook's					1.59	1.59							
		Hormel	2.49												
	Fresh Encounter	Chief		3.99											local
		Kentucky Legend									4.99				
		Cumberland Gap							1.99						
		Smithfield		1.99											
	Fresh Thyme	Fresh Thyme	1.99												
	Giant Eagle	Giant Eagle	2.39	2.39	1.69	1.99									
		Giant Eagle Premium													
		Sugardale													
		Hillshire Farm													
	Gordon Food	GFS	2.29												
	Harding's	Sugardale	1.99	1.99					1.29						
	Smithfield		2.99												
Harvest Supermarket	Kentucky Legend								2.99	3.49					
	Sugardale			1.39		1.39	1.19								
	Kretschmar								3.99						
	Clifty Farm												1.89		
Holiday Foods	Frick's					1.89	1.69								
	Cumberland Gap			2.29	2.39										

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IN <i>(cont)</i>	IGA Houchen's	Smithfield	2.49				1.49	1.49							limit 2
		Kentucky Legend							3.49						
		Vernon Manor	1.59												
		Coon Creek												1.99	
		Clifty Farm												1.99	
	IGA SpartanNash	Open Acres		1.99											
		Sugardale					1.29	1.29							
		Cumberland Gap							2.19	2.39					
	IGA Stores IL/IN	Kretschmar	2.19						2.49	2.49					
		Double G					1.79	1.59							
	IGA Stores OH/KY	Sugardale					1.49	1.29							
		Cumberland Gap							2.29						
		Carando		1.99											
	Jay C Foods	Kentucky Legend							3.99	3.99					
		Kentucky Legend							2.99						
		Private Selection		1.99											
		Kroger	1.79												
	Jewel-Osco	Kentucky Legend				1.69									
		Cumberland Gap							2.99						
		Kentucky Legend							3.99						
		Cook's		2.49			1.49	1.29							
	Kirby Foods IGA	Frick's					1.99								
		Smithfield	3.99												
		Kretschmar	2.69						2.49	2.49					
	Kroger Central	Double G					1.99	1.79							
		Kroger	1.99												
	Kroger Cincinnati	Sugardale						1.19							
		Cook's					1.19	1.19							
	Kroger Louisville	Kentucky Legend							2.99						
		Private Selection		1.99											
Kroger		1.79													
Cumberland Gap					1.69										
Lucky's Market	Lucky's Market	3.49													
Martin's Super Market	Smithfield		2.39												
	Troyer							2.39							
	Open Acres					1.49	1.29								

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IN <i>(cont)</i>	Meijer	Cook's		1.79												
		Meijer		2.99												
	Miller Markets	Cumberland Gap							2.49	2.59						
		Essential Everyday		2.29					2.49	2.59						
		Kentucky Legend									3.99					
	New Market	Cumberland Gap							1.99	2.09						
		Kentucky Legend									4.49					
		Smithfield		1.99								4.77				
		Frick's														
	Ruler Foods	Kroger		1.69												
	Save-a-Lot	n/i		0.99				0.99						2.49		
	Schnuck's	Kretschmar									3.49					
		Schnuck's		2.49												
		Frick's				2.99		1.99	1.79	3.99				4.29		
		Double G				2.99				2.99						
	Strack & VanTil	Hillshire Farm				2.49	2.59									
		Kentucky Legend								3.99		3.99				
		Sugardale		1.99				1.29	1.19							
		Cook's		1.99				1.39	1.29							
	Target	Archer Farms		1.99												
	The Fresh Market	n/i		2.99						6.99						spiral-cut uncured
	Trader Joe's	Trader Joe's		4.99												
	Walmart	Sam's Choice		1.98												
	Walt's Food Cntr	Sugardale			1.99			1.39	1.19							
		Walt's				2.89	2.99									
		Hillshire Farm			2.89	2.69										
		Kentucky Legend								3.99	4.19					
Wesselman's	Double G				1.89	1.99	1.49	1.49	3.49	3.59						
	Emge								3.49	3.59						
	Kentucky Legend								2.49	3.29	3.99					
	Frick's				1.99		1.59	1.59								
	Hormel Cure 81			2.29												
	Cumberland Gap				2.29	2.39										
	Whole Foods - MW	Wellshire	3.99							7.99					ABF; spiral-cut	
MI	ALDI	Appleton Farms	1.89	1.69			1.19	0.99								
	AW Grocers	Cook's	2.29				1.59	1.39								

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CURED PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
MI (cont)	Busch's	Busch's	2.99												local
		Dearborn	3.99												
		Kentucky Legend									4.99				
	County Market	Sugardale					1.19	1.19							
		Hormel Cure 81		1.99											
		County Market			2.99	2.99									
		Elliott's					1.49	1.49							
	D&W Fresh Market	Open Acres		1.79											
	Earth Fare	n/i		4.99											ABF
	Family Fare	Open Acres						1.27							
	Food Pride	Open Acres		1.99											
		Sugardale					1.29	1.29							
		Cumberland Gap							2.19	2.39					
	Fresh Thyme	Fresh Thyme		1.99											
	Glory Supermarket	Amish Valley		1.68											
		Smithfield		1.68											
		Sugardale					1.49	1.49							
	Gordon Food	GFS		2.29											
	Great Lakes Market	Sugardale			1.89	1.89	1.49	1.49							
	Harding's	Sugardale		1.99	1.99			1.29							
		Smithfield			2.99										
	Hollywood Markets	Dearborn		3.99	3.99	2.69	2.69								local
	Kroger Central	Kroger		1.99											
		Sugardale						1.19							
	Kroger Columbus	Kroger		1.69											
		Cumberland Gap			1.99										
	Kroger Michigan	Kroger		1.79											
		Smithfield						1.59							
		Dearborn		3.99											
	Lucky's Market	Lucky's Market		3.49											
Martin's Super Market	Smithfield			2.39											
	Troyer							2.39							
	Open Acres					1.49	1.29								
Meijer	Cook's			1.79											
	Meijer			2.99											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MI <i>(cont)</i>	Miller Markets	Cumberland Gap							2.49	2.59						
		Essential Everyday		2.29					2.49	2.59						
		Kentucky Legend									3.99					
	Pats Foods IGA	Hormel Cure 81							3.49	3.49						
		Polly's Market	Smithfield Specialty	2.99												
	Dearborn		Dearborn	3.79	3.79									2.29		
			Alexander & Hornung		1.99											
			Country Market		3.49											
			Cumberland Gap							2.39	2.59					
			Frick's					1.59	1.59							
		Ric's Food Center		Best Choice		1.99										
				Blue Ribbon							2.49					
			Ric's	3.69												
	Save-a-Lot	n/i	0.99					0.99					2.49			
	Spartan Stores	Winters		2.99												
	Super One Foods		Elliott's				2.49	1.18	1.18							
			Hillshire Farm				2.49									
			Hormel Cure 81	1.88						3.99						
			Farmland								2.49					
	Tadych's		Open Acres				2.19									
		Hillshire Farm				2.39										
Target	Archer Farms	1.99														
Trader Joe's	Trader Joe's	4.99												uncured		
Valuland	Open Acres							1.27								
VG's Grocery	Open Acres							1.27								
Walmart	Sam's Choice	1.98														
Whole Foods - MW	Wellshire	3.99								7.99				ABF; spiral-cut		
MN	ALDI	Appleton Farms	1.89	1.69			1.19	0.99								
	AW Grocers	Hormel Cure 81		1.68					3.99	3.99						
		Double G					1.49	1.49								
		Cook's					1.38	1.18								
		Cook's					1.39	1.19								
		Cook's	2.29				1.59	1.39								
	Cash Wise Foods	Sugardale			1.79											
		Best Choice	1.99	1.99												
		Hormel		2.99												
		Sugardale											2.99			

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MN <i>(cont)</i>	Cash Wise Foods <i>(continued)</i> Coborn's	Cash Wise		2.48												
		Four Brothers			2.19											
		Hormel		2.99										2.99		
	County Market	Sugardale	2.49						1.19	1.19						
		Four Brothers														
		Sugardale														
	Cub Foods	Hormel Cure 81		1.99												
		County Market			2.99	2.99										
		Elliott's					1.49	1.49								
	Econofoods	Smithfield	1.99						1.69	1.69						
		Cook's									3.99	3.99				
		Hormel Cure 81														
	Family Fare	Open Acres		1.99												
		Open Acres		1.99												
		Cloverdale												2.99		
	Family Fresh Market Fareway	Open Acres		1.99												
		Smithfield	1.99													
		Webster City			2.99											
	Festival	Bell's Mills			2.99											
		Fareway									3.49	3.69				
		n/i				1.99										
	Food Pride	Our Own			2.69	2.69										
		Hormel Cure 81		2.49												
		Open Acres		1.99												
	Fresh Thyme Hornbacher's	Sugardale					1.29	1.29								
		Cumberland Gap							2.19	2.39						
		Fresh Thyme	1.99													
	Hugo's	John Morrell			1.99	1.99										
		Smithfield	1.99													
		Cloverdale												3.99		
Hy-Vee	Hormel Cure 81									3.99						
	Hugo's				2.29											
	Open Acres			2.29	2.29											
	John Morrell			1.99	2.39											
	Cloverdale												2.99			
	Hy-Vee	2.19	2.39													
	Cook's						1.99									

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
MN (cont)	Hy-Vee (continued)	Frick's Hormel Cure 81					1.88	1.88								
	Lunds & Byerlys	L&B Hormel Cure 81	4.99		3.99				3.99							
	Marketplace Foods	Open Acres		2.19			1.59	1.59			3.99					
	Maynard's	Marketplace Foods	Cloverdale			1.99	2.09			2.99	3.19					
		Sugardale						1.39	1.29			3.49				
		Cedar Hollow								3.99	3.99					
		Hormel Cure 81						1.29	1.19							
		Kretschmar								2.99	2.99					
	Quillin's	John Morrell				1.99										
		Smithfield		2.49												
		Cook's					0.99	0.99								
	Rainbow Market	John Morrell				2.29										
		Quillin's									3.49					
	Save-a-Lot	Cook's					1.69	1.69								
	Sun Mart	n/i		0.99				0.99					2.49			
	Sunshine Foods	Open Acres			1.99											
		Cook's							1.28	1.28						
		Cedar Hollow										3.99				
		Hormel Cure 81		1.88												
		Kretschmar									2.99					
	Super One Foods	Elliott's					2.49	1.18	1.18							
		Hillshire Farm					2.49									
		Hormel Cure 81		1.88						3.99						
	SuperVALU Stores	Farmland									2.49					
		Sugardale			1.59	1.69										
		Hormel Cure 81		2.29						3.99	3.99					
		Essential Everyday			1.69	1.79				2.99	2.99					
	Target	Cloverdale								3.99						
		Archer Farms		1.99												
	Teal's Market	John Morrell			2.39	2.39					2.99					
		Open Acres			2.19				1.49	1.29						
		Hormel Cure 81									4.49	4.49				
		Cloverdale								3.99						

limit 2

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Thanksgiving 2017
CURED PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MN <i>(cont)</i>	Trader Joe's	Trader Joe's	4.99												uncured
	Walmart	Sam's Choice	1.98												
	Whole Foods - MW	Wellshire	3.99							7.99					ABF; spiral-cut
ND	Albertsons Mntn	Cook's					1.79	1.29					3.99		
		Smithfield									4.99				
		Signature							3.79	3.99					
		AW Grocers	Cook's	2.29			1.59	1.39							
		Cash Wise Foods	Hormel		2.99									2.99	
			Sugardale												
			Cash Wise		2.48										
			Four Brothers			2.19									
		Dan's	Cloverdale								2.99				
		Family Fare	Open Acres		1.99										
			Cloverdale								2.99				
		Food Pride	Open Acres		1.99										
			Sugardale				1.29	1.29							
			Cumberland Gap						2.19	2.39					
		Hornbacher's	John Morrell			1.99	1.99								
			Smithfield	1.99											
			Cloverdale								3.99				
			Hormel Cure 81								3.99				
		Hugo's	Hugo's				2.29								
			Open Acres			2.29	2.29								
			John Morrell			2.39	2.39								
			Cloverdale								2.99				
		Leever's Foods	Open Acres		2.19			1.49	1.49						
			John Morrell			2.19	2.19							2.99	
			Cloverdale								2.99				
		Marketplace Foods	Open Acres		2.19			1.59	1.59						
			Marketplace Foods			1.99	2.09								
		Cloverdale							2.99	3.19					
	Millers Fresh Foods	John Morrell								2.99					
		Open Acres		2.19	2.19	2.19	1.49	1.49							
		Cloverdale								2.99					
		Miller's				2.99									
	SuperVALU Stores	Sugardale			1.59	1.69									
		Hormel Cure 81	2.29						3.99	3.99					

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CURED PORK**

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
ND <i>(cont)</i>	SuperVALU Stores <i>(continued)</i>	Essential Everyday			1.69	1.79			2.99	2.99						
	Target	Cloverdale							3.99							
	Teal's Market	Archer Farms		1.99												
		John Morrell				2.39	2.39				2.99					
		Open Acres			2.19			1.49	1.29							
		Hormel Cure 81								4.49	4.49					
	Walmart	Cloverdale								3.99						
	Sam's Choice		1.98													
NE	ALDI	Appleton Farms	1.89	1.69			1.19	0.99								
	Apple Markets	Farmland								3.99						
		Smithfield Specialty		2.99												
		Smithfield		2.59												
		Best Choice	1.99	1.99												
		Cook's						1.69								
	AW Grocers	Hormel Cure 81			1.68					3.99	3.99					
		Double G					1.49	1.49								
		Cook's					1.38	1.18								
		Cook's					1.39	1.19								
		Cook's	2.29				1.59	1.39								
		Sugardale				1.79										
	Baker's	Best Choice	1.99	1.99												
		Kroger	1.99													
	Family Fare	Cook's					1.49	1.49								
		Open Acres		1.99												
	Family Fresh Market	Cloverdale								2.99						
		Open Acres		1.99												
	Fareway	Smithfield	1.99													
		Webster City				2.99										
		Bell's Mills				2.99										
		Fareway								3.49	3.69					
	Food Pride	n/i				1.99										
Open Acres			1.99													
Sugardale						1.29	1.29									
Fresh Thyme	Cumberland Gap							2.19	2.39							
	Fresh Thyme	1.99														
Hy-Vee	Hy-Vee	2.19	2.39													
	Cook's						1.99									

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
NE <i>(cont)</i>	Hy-Vee <i>(continued)</i>	Frick's					1.88	1.88									
		Hormel Cure 81							3.99								
	Russ's Market	No Frills		1.99													
		Hormel Cure 81	1.99							3.79	3.79						
	Safeway Denver	Cook's											2.99				
		Russ's								4.99							
		Hormel Cure 81		1.97							4.99						
		Cook's										1.19					limit 1
		Cook's										1.29					
	Sun Mart	Signature Select								2.99							
		Open Acres		1.99													
	Super Saver	Cook's					1.48	1.18									local
		Best Choice	1.77	1.77													
	Target	Smoke House									4.98						
		Hormel Cure 81									3.68	3.68					
		Cedar Hollow										3.88					
		Archer Farms	1.99														
		Hormel Cure 81									3.99	3.99					
	Thriftway Stores	Kretschmar									2.99	2.99					
		Smithfield	2.69	2.69													
Best Choice		1.89	1.89														
Cook's				1.69				1.69								uncured	
Trader Joe's	Trader Joe's	4.99															
Walmart	Sam's Choice	1.98															
Whole Foods - MW	Wellshire	3.99								7.99						ABF; spiral-cut	
OH	Acme Fresh Market	Acme		2.29	1.99				2.69	2.89	3.29						
	ALDI	Appleton Farms	1.89	1.69				1.19	0.99								
	Buehler's	Superior								1.99	2.39						
		Sugardale											1.99				
		Buehler's	1.99														
	Dave's Market	Berk's								2.99	3.49	3.69					
		Kentucky Legend								3.99	4.29	4.49					
		Sugardale		2.29													
	Dollar General Mrkt	Smithfield		1.85													
	Dorothy Lane	Kentucky Legend										4.50					
Heavenly Ham		6.99	6.99														
Earth Fare	n/i	4.99														ABF	

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OH <i>(cont)</i>	Fisher Foods	Sugardale		2.49												
	Food Fair	Superior				2.19			1.99							
		Walnut Creek	2.59		2.49	2.59										
	Fresh Encounter	Chief		3.99											local	
		Kentucky Legend									4.99					
		Cumberland Gap							1.99							
		Smithfield		1.99												
	Fresh Thyme	Fresh Thyme	1.99													
	Geyer's	Essential Everyday		1.99												
		Sugardale			1.79											
	Giant Eagle	Giant Eagle	2.39	2.39	1.69	1.99										
		Giant Eagle Premium		3.29												
		Sugardale		2.59												
		Hillshire Farm		3.59												
	Gordon Food	GFS	2.29													
	Heinen's	Heinen's	4.99													
	IGA SpartanNash	Open Acres		1.99												
		Sugardale					1.29	1.29								
		Cumberland Gap							2.19	2.39						
	IGA Stores OH/KY	Sugardale					1.49	1.29								
		Cumberland Gap							2.29							
		Carando		1.99												
		Kentucky Legend							3.99	3.99						
	Kroger Central	Kroger	1.99													
		Sugardale								1.19						
	Kroger Cincinnati	Cook's					1.19	1.19								
	Kroger Columbus	Kroger	1.69													
		Cumberland Gap			1.99											
Kroger MdAtlantic	Kroger	1.79														
	Cumberland Gap			1.99												
Lucky's Market	Lucky's Market	3.49														
Marc's	Sugardale	1.88										2.49				
	Hormel Cure 81	2.29														
Meijer	Cook's		1.79													
	Meijer		2.99													

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
OH <i>(cont)</i>	Miller Markets	Cumberland Gap							2.49	2.59					
		Essential Everyday		2.29					2.49	2.59					
		Kentucky Legend										3.99			
	Piggly Wiggly Stores	Smithfield		1.78			1.08	0.98							1.78
		n/i													
	Remke Markets	Chief	3.99												
		Smithfield		1.99							1.99				
		Cumberland Gap													
	Riesbeck's	Kentucky Legend										4.99			
		Sugardale						1.49							
		Best Choice		1.99											
	Ruler Foods	Smithfield		2.59											
		Superior								2.49					
		Kroger	1.69												
	Save-a-Lot	n/i	0.99					0.99						2.49	
		Shop'n Save				1.99				2.49		2.89			
	Sparkle	Sugardale													
		Hillshire Farm		2.99											
		Smithfield		2.99											
		Superior								2.49	2.69				
		Silver Star				3.49	3.69			3.79	3.99				
	SuperVALU Stores	Sugardale		2.69											
		Essential Everyday		1.99	1.69	1.79	1.59	1.59	2.59	2.69					
		Hormel Cure 81	2.29						3.99	3.99					
		Essential Everyday							2.99	2.99					
	Target	Cloverdale									3.99				
		Archer Farms	1.99												
	The Fresh Market	n/i	2.99							6.99					
	Trader Joe's	Trader Joe's	4.99												
	Walmart	Sam's Choice	1.98												
Weis Markets		Weis	2.28												
Whole Foods MdAtl	Smithfield	2.28													
	Hatfield								2.99						
	Wellshire	3.99								7.49				ABF; spiral-cut	
	Woodstown	3.99													

local

spiral-cut
uncured

ABF; spiral-cut

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SD	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	AW Grocers	Hormel Cure 81		1.68					3.99	3.99					
		Double G					1.49	1.49							
		Cook's					1.38	1.18							
		Cook's					1.39	1.19							
		Cook's		2.29			1.59	1.39							
		Sugardale				1.79									
		Best Choice		1.99	1.99										
	Buche Foods	Double G					1.69	1.49						4.99	
		Cook's					1.39	1.19							
		Best Choice			1.99										
	Coborn's	Hormel			2.99										
		Sugardale												2.99	
		Four Brothers		2.49											
	Family Fare	Open Acres			1.99										
		Cloverdale									2.99				
	Family Thrift	Open Acres			1.99										
	Fareway	Smithfield		1.99											
		Webster City					2.99								
		Bell's Mills					2.99								
		Fareway								3.49	3.69				
		n/i						1.99							
	Hy-Vee	Hy-Vee		2.19	2.39										
		Cook's							1.99						
		Frick's							1.88	1.88					
		Hormel Cure 81									3.99				
	IGA Markets	Hillshire Farm				3.29	3.29								
		Essential Everyday		2.49	2.49									3.69	
		Hormel Cure 81									4.49	4.49			
	Kens Super Fair	Sugardale							1.59	1.59					
	Best Choice			1.89											
	Kretschmar									2.59	2.79				
Lynns Dakotamart	Open Acres			1.69				0.99	0.99						
	Cloverdale									3.79	3.99				
Maynard's	Sugardale							1.39	1.29						
	Cedar Hollow										3.49				
	Hormel Cure 81									3.99	3.99				

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SD <i>(cont)</i>	Maynard's <i>(continued)</i>	Cook's					1.29	1.19							limit 1
		Kretschmar							2.99	2.99					
		John Morrell				1.99									
	Safeway Denver	Smithfield		2.49											
		Hormel Cure 81		1.97							4.99				
		Cook's						1.19							
	Sunshine Foods	Cook's						1.29							
		Signature Select							2.99						
		Cook's					1.28	1.28							
		Cedar Hollow									3.99				
	SuperVALU Stores	Hormel Cure 81	1.88												
		Kretschmar												2.99	
		Hormel Cure 81	2.29							3.99	3.99				
	Target	Essential Everyday			1.69	1.79				2.99	2.99				
		Cloverdale								3.99					
	Teal's Market	Archer Farms	1.99												
		John Morrell			2.39	2.39					2.99				
Walmart	Open Acres		2.19			1.49	1.29								
	Hormel Cure 81							4.49	4.49						
	Cloverdale									3.99					
	Sam's Choice	1.98													
WI	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	AW Grocers	Hormel Cure 81		1.68					3.99	3.99					
		Double G					1.49	1.49							
	County Market	Cook's					1.38	1.18							
		Cook's					1.39	1.19							
		Cook's	2.29				1.59	1.39							
		Sugardale			1.79										
		Best Choice	1.99	1.99											
		Sugardale					1.19	1.19							
		Hormel Cure 81		1.99											
	Econofoods	County Market			2.99	2.99									
		Elliott's					1.49	1.49							
		Open Acres		1.99											
Open Acres			1.99												
Festival Foods	Festival's			2.68	2.68										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
WI <i>(cont)</i>	Food Pride	Open Acres		1.99											
		Sugardale					1.29	1.29							
		Cumberland Gap							2.19	2.39					
	Fox Bros. PW	Patrick Cudahy							4.99						
		Sugardale					1.49	1.29	3.49						
		Smithfield		1.99							3.59				
	Fresh Thyme	Badger							4.99	3.99					
		Fresh Thyme	1.99												
	Gordon Food	GFS	2.29												
	Hansen's IGA	Cook's					1.38	1.38							
		Hormel Cure 81		1.98											
	Hy-Vee	Hansen's			3.48	3.48									
		Hy-Vee	2.19	2.39											
		Cook's						1.99							
	Marketplace Foods	Frick's					1.88	1.88							
		Hormel Cure 81							3.99						
		Open Acres					1.59	1.59							
	Marketplace Coborn	Marketplace Foods			1.99	2.09									
		Cloverdale							2.99	3.19					
	Meijer	Four Brothers	2.49												
		Cook's		1.79											
	Pats Foods IGA	Meijer		2.99											
		Hormel Cure 81							3.49	3.49					
	Pick'n Save	Cook's		1.99											
		Kroger		1.99											
		Sugardale		1.69											
	Piggly Wiggly MW	Hillshire Farm		2.99	2.69	2.69									limit 1
		Patrick Cudahy							4.99						
Sugardale						1.49	1.29	3.49							
Quillin's	Smithfield		1.99							3.59					
	Badger							3.29	3.99						
	Cook's					0.99	0.99							limit 2	
Save-a-Lot	John Morrell			2.29											
	Quillin's								3.49						
		n/i	0.99				0.99					2.49			

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WI <i>(cont)</i>	Schnuck's	Kretschmar							3.49						
		Schnuck's	2.49												
		Frick's			2.99		1.99	1.79	3.99				4.29		
		Double G			2.99				2.99						
	Sentry Foods	Hormel Cure 81		1.99						3.49	3.49				
		Sugardale					1.29	1.29					2.99		
	Shurfine Food Cntr	Sugardale		1.98				1.59	1.59				2.69		
	Super One Foods	Elliott's					2.49		1.18	1.18					
		Hillshire Farm					2.49								
		Hormel Cure 81	1.88							3.99					
		Farmland									2.49				
	SuperVALU Stores	Sugardale			1.59	1.69									
		Hormel Cure 81	2.29							3.99	3.99				
		Essential Everyday			1.69	1.79				2.99	2.99				
		Cloverdale								3.99					
	Tadych's	Open Acres					2.19								
		Hillshire Farm					2.39								
	Target	Archer Farms	1.99												
	The Fresh Market	n/i	2.99							6.99					spiral-cut uncured
	Trader Joe's	Trader Joe's	4.99												
	Trig's	Smithfield		2.99											
		Trig's			2.69	2.69									
	Walmart	Sam's Choice	1.98												
Whole Foods - MW	Wellshire	3.99								7.99				ABF; spiral-cut	
Woodman's	Sugardale							1.49	1.49						
	Cook's										1.99				
	Klondike					1.69									

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT															
AR	Albertsons Houston	Hormel Cure 81	2.49						4.99						
		Hormel	2.99												
		Smithfield	2.99												
	ALDI	Signature Farms					2.19	1.99							
		Appleton Farms	1.89	1.69			1.19	0.99							
		Bill's Fresh Market	Frick's				1.69	1.69							
	Bill's Fresh Market	Double G					1.59	1.59							
		Best Choice	1.98												
		Sugardale					1.09	1.09							
	Brookshire's	Petit Jean			2.99										
		Cook's					1.69	1.49							
	Cash Saver TC	Hormel Cure 81							3.99	3.99					
		Ozark Pride							1.96						
	City Market	Kretschmar			2.27										
		Cook's						0.98							
		Frick's					1.59	1.59					2.99		
	Cranford's	Jamestown	1.39												
		Cook's						0.99							
		Petit Jean			2.69										
	CV's Family Market	Cook's						1.18							
		Best Choice		1.88											
	Dollar General Mrkt	Sugardale					1.08	0.88							
		Smithfield		1.85											
	Edwards FG	Kentucky Legend									4.50				
		Hormel Cure 81		1.98											
	Food Giant	Cook's					1.48	1.28							
		Petit Jean			2.68										
		Best Choice		1.98											
Clifty Farm													1.98		
Sugardale							1.19								
G&W Foods	Carolina Pride									3.99					
	Kentucky Legend									3.99					
	Sugar Tree	1.49													
	Best Choice	1.89	1.89					1.99							
	Kretschmar							1.99	2.69						
		Cook's				1.49	1.29								

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
AR <i>(cont)</i>	Harp's	Kentucky Legend							4.48	4.48	4.99					
		Hormel Cure 81		1.98												
		Cook's					1.69	1.49								
	Hays Supermarket	Best Choice	1.68	1.68												limit 2
		Cook's					1.18	0.98								
		Cook's	2.48	2.48			1.48	1.28								
		Ozark Pride			2.48					3.58						
	Kroger Delta	John Morrell			2.98											
		Kretschmar														
		Petit Jean					3.48									
		Kroger	2.49													
	Mac's Fresh Market	Kroger	1.99													limit 2
		Smithfield						1.69								
	Piggly Wiggly Hchn	Cook's						1.19								
		Sugardale						1.19								
	Rehkopf's	Carolina Pride									3.99					
		Sugar Tree	1.49													
		Kentucky Legend									3.99					
	Save-a-Lot	Cook's					1.39	1.19								
	Super 1 Foods	n/i	0.99					0.99					2.49			
Cook's						1.57	1.37									
Target	Hormel		1.77													
TC Grocers	Archer Farms	1.99														
	Cook's					1.39										
	Kretschmar					2.48				2.59						
The Fresh Market	Ozark Pride					2.48				2.59						
	n/i	2.99								6.99					spiral-cut	
Walmart	Sam's Choice	1.98														
Whole Foods - SW	n/i	5.99	3.99												ABF	
	Wellshire	3.99								7.99					ABF	
AZ	Albertsons SW	Cook's						1.27								
		Smithfield	1.99													
	AW Grocers	Smithfield Specialty	2.99													
		Hormel Cure 81		1.68						3.99	3.99					
		Double G					1.49	1.49								
Sugardale				1.79			1.38	1.18								

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
AZ <i>(cont)</i>	Basha's	Cook's	1.47				1.49	1.29							
		Hormel Cure 81	1.99												
	Clark's Market	n/i		1.39											
		Smithfield	1.99												
	Food City	Cook's						0.97							limit 1
		Sugardale	1.67					1.29							
	IGA Family & Friends	Hormel Cure 81	1.89												
		Cook's						1.69							
	Lowes Market	Smithfield Specialty	3.49												
		Cook's						1.27							
		Smithfield		1.99											
		Smithfield Specialty	2.99												
	Smart & Final	Hormel Cure 81	1.47												limit 1
		Farmer John	1.99	1.99											limit 1
	Smith's	Sugardale				1.69									
		Kroger	1.88						2.99	2.99					
	Sprout's Market	Sugardale						1.19							
		Sprout's	2.49												
	Target	Archer Farms	1.99												
	Trader Joe's	Trader Joe's	4.99												uncured
Walmart	Sam's Choice	1.98													
Whole Foods - SPac	Niman Ranch	3.99	5.99											ABF	
	Pederson		6.99											ABF	
	Wellshire		5.99												
CO	Affiliated Foods	Hormel	2.19		1.99										
		Hormel Cure 81			2.49				3.99	3.99	4.59				
		Cook's					1.49	1.29							
	Albertsons Mntn	Cook's					1.79	1.29					3.99		
		Smithfield									4.99				
	Associated Foods	Signature							3.79	3.99					
		n/i	1.59	1.39											
	AW Grocers	Dubuque	1.29												
		Cook's		1.89			1.38	1.18							
		Hormel Cure 81							3.98	3.98					
Hormel Cure 81			1.68					3.99	3.99						
Double G						1.49	1.49								
	Cook's					1.38	1.18								

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
CO <i>(cont)</i>	AW Grocers <i>(continued)</i>	Cook's					1.39	1.19								
		Cook's	2.29				1.59	1.39								
	Clark's Market	Sugardale			1.79											
		Best Choice	1.99	1.99												
		n/i		1.39												
	King Soopers	Cook's					0.99	0.99								limit 2
		Private Selection	2.49													
	Lowes Market	Cook's						1.69								
		Smithfield Specialty	3.49													
	Lucky's Market	Garrett Valley	4.99													ABF
		Lucky's Market	3.49													
	Ridley's Market	Cook's		1.87			1.37	1.17								
		Hormel Cure 81							3.97	3.97						
		Dubuque		0.97												w/ \$50 purchase; limit 1
		Dubuque		1.27												
	Safeway Denver	Hormel Cure 81		1.97						4.99						
		Cook's						1.19								limit 1
		Cook's						1.29								
		Signature Select							2.99							
	Save-a-Lot	n/i	0.99				0.99						2.49			
Sprout's Market	Sprout's	2.49														
Sun Mart	Open Acres		1.99													
Target	Archer Farms	1.99														
Trader Joe's	Trader Joe's	4.99													uncured	
Walmart	Sam's Choice	1.98														
Whole Foods - Mntr	n/i	5.99													ABF	
	Woodstown	3.99													ABF	
KS	Affiliated Foods	Hormel	2.19		1.99											
		Hormel Cure 81			2.49				3.99	3.99	4.59					
		Cook's					1.49	1.29								
	ALDI Apple Markets	Appleton Farms	1.89	1.69			1.19	0.99								
		Farmland								3.99						
		Smithfield Specialty		2.99												
		Smithfield		2.59												
		Best Choice	1.99	1.99												
Cook's						1.69										

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
KS <i>(cont)</i>	AW Grocers	Hormel Cure 81		1.68						3.99	3.99				
		Double G					1.49	1.49							
		Cook's					1.38	1.18							
		Cook's	2.29				1.59	1.39							
		Sugardale				1.79									
	Brothers Market	Cook's				1.79			1.79					2.99	
		Hormel Cure 81	2.99	2.99						3.99	3.99				
		Smithfield	2.49	2.49											
	Country Mart	Farmland									2.99				
		Hormel Cure 81		1.88											
		Cook's					1.58	1.38							
	CV's Family Market	Kentucky Legend							3.99	3.99					
		Sugardale					1.08	0.88							
	Dillon's	Kroger	1.99												
		Cook's					1.49	1.49							
	Dollar General Mrkt	Smithfield		1.85											
		Kentucky Legend										4.50			
	Food Pride	Open Acres	1.99	1.99	1.89	1.99	1.59	1.29							
		Sugardale					1.29	1.29							
		Cloverdale							3.99						
	G&W Foods	Best Choice	1.89	1.89					1.99						
		Kretschmar							1.99	2.69					
		Cook's					1.49	1.29							
	Harp's	Kentucky Legend							4.48	4.48	4.99				
		Hormel Cure 81		1.98											
	Hen House	Cook's					1.69	1.49							
		n/i	1.99												
		Smithfield	1.99												
	Hy-Vee	Cook's					1.89	1.89							
		Hormel Cure 81							3.99	3.99					
Hy-Vee		2.19	2.39												
Cook's															
Lowes Market	Frick's					1.88	1.88								
	Hormel Cure 81							3.99							
	Cook's								1.69						
	Smithfield Specialty	3.49													

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
KS <i>(cont)</i>	Price Chopper	Smithfield	2.79	2.79							3.49					
		Smithfield Specialty		3.49												
		Farmland							3.49							
	Pyramid Foods	Cook's						1.79								
		Smithfield	1.99				1.59	1.39								
		Sugardale							1.79							
		Frick's				2.39	1.79	1.59							local	
		Ozark Pride													local	
	Save-a-Lot	Burgers Smokehouse		3.99											local	
		n/i	0.99					0.99					2.49			
	Sprout's Market	Sprout's	2.49													
	Sun Fresh	Cook's			1.79			1.79						2.99		
		Hormel Cure 81	2.99	2.99					3.99	3.99						
		Smithfield	2.49	2.49												
		Farmland								2.99						
		Kretschmar	4.99													
		Target	Archer Farms	1.99												
		Thriftway Stores	Hormel Cure 81							3.99	3.99					
			Kretschmar							2.99	2.99					
			Smithfield	2.69	2.69											
			Best Choice	1.89	1.89											
	Trader Joe's	Cook's			1.69			1.69								
		Trader Joe's	4.99												uncured	
Walmart	Sam's Choice	1.98														
Whole Foods - Mntn	n/i	5.99												ABF		
	Woodstown	3.99												ABF		
Woods	Double G			2.49	2.69			3.99	4.19							
	Best Choice	1.97	1.97													
	Hillshire Farm		3.19													
	Hormel Cure 81		2.69	4.69					4.69							
	Kretschmar							3.19	3.39							
LA	AG Baton Rouge	Smithfield		1.99			1.39	1.19					3.29			
	Albertsons Houston	Hormel Cure 81	2.49						4.99							
		Hormel	2.99													
		Smithfield	2.99													
	ALDI	Signature Farms					2.19	1.99								
		Appleton Farms	1.89	1.69			1.19	0.99								

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
LA <i>(cont)</i>	Breaux Mart	Smithfield	1.79				1.39	1.19							
	Brookshire Bros.	Buckley Farms		2.88											
		Smithfield									2.88				
		Hormel Cure 81							4.88	4.88					
		Cook's					1.79	1.69							
	Brookshire's	Cook's					1.69	1.49							
		Hormel Cure 81							3.99	3.99					
	Dollar General Mrkt	Smithfield		1.85											
		Kentucky Legend									4.50				
	Kroger Texas	Private Selection	2.99												
		Kroger	1.99												
	Mac's Fresh Market	Cook's						1.19							
	Market Basket	Cook's		2.29				0.97							
	Ramey's	Smithfield		1.98											
		Cook's					1.28	0.98							
	Rouses Markets	Hormel Cure 81	1.99												
		Sugardale					1.37	1.17						2.49	
	Save-a-Lot	n/i	0.99					0.99							
	Shoppers Value	Sugardale					1.68	1.48							
		Smithfield	2.98												
Spring Market	Hormel		1.98												
Super 1 Foods	Cook's					1.57	1.37								
	Hormel		1.77												
Target	Archer Farms	1.99													
The Fresh Market	n/i	2.99						6.99						spiral-cut	
Walmart	Sam's Choice	1.98													
Whole Foods - SW	n/i	5.99	3.99											ABF	
	Wellshire	3.99								7.99				ABF	
Winn-Dixie	Smithfield		1.99				1.19			2.99					
MO	ALDI	Appleton Farms	1.89	1.69			1.19	0.99							
	Apple Markets	Farmland								3.99					
		Smithfield Specialty		2.99											
		Smithfield		2.59											
		Best Choice	1.99	1.99											
		Cook's						1.69							
AW Grocers	Cook's	2.29				1.59	1.39								

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MO <i>(cont)</i>	C&R Market	Hormel Cure 81		1.78												
		Sugardale					1.38	1.18								
	Cash Saver TC	Kretschmar									2.99					
		Ozark Pride								1.96						
		Kretschmar				2.27										
	Country Mart	Cook's														
		Hormel Cure 81		1.88												
	Dierberg's	Cook's					1.58	1.38								
		Kentucky Legend							3.99	3.99						
	Food Giant	Hormel Cure 81		2.97												
		Kretschmar		2.97												
		Best Choice		1.98												
		Clifty Farm													1.98	
		Sugardale							1.19							
	Fresh Thyme	Carolina Pride									3.99					
		Kentucky Legend									3.99					
	G&W Foods	Sugar Tree	1.49													
		Fresh Thyme	1.99													
	Gerbe's	Best Choice	1.89	1.89							1.99					
		Kretschmar									1.99	2.69				
		Cook's					1.49	1.29								
	Gordon Food	Kroger	1.99													
		Cook's					1.49	1.49								
	Harp's	GFS	2.29													
		Kentucky Legend									4.48	4.48	4.99			
	Harter House	Hormel Cure 81		1.98												
		Cook's					1.69	1.49								
		Double G				1.99										
Cook's						1.19	0.99									
Kretschmar			1.49													
Hays Supermarket	Our Best				1.99						2.99					
	Primrose															
	Best Choice	1.68	1.68													
	Cook's					1.18	0.98								limit 2	
	Cook's	2.48	2.48			1.48	1.28									
	Ozark Pride				2.48				3.58							
	John Morrell				2.98											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MO <i>(cont)</i>	Hays Supermarket <i>(continued)</i>	Kretschmar													
		Petit Jean				3.48									
	Hen House	n/i	1.99												
		Smithfield	1.99												
		Cook's					1.89	1.89							
		Hormel Cure 81							3.99	3.99					
	Hy-Klas Foods	Hormel Cure 81							3.99	3.99					
		Kretschmar							2.99	2.99					
		Smithfield	2.69	2.69											
		Best Choice	1.89	1.89											
	Hy-Vee	Cook's			1.69	1.69		1.69							
		Hy-Vee	2.19	2.39											
		Cook's						1.99							
		Frick's					1.88	1.88							
	IGA Stores IL/IN	Hormel Cure 81							3.99						
		Kretschmar	2.19						2.49	2.49					
	Kroger Central	Double G					1.79	1.59							
		Kroger	1.99												
	Kroger Delta	Sugardale						1.19							
		Kroger	2.49												
	Kroger Delta	Kroger	1.99												
		Smithfield						1.69							
	Lucky's Market	Lucky's Market	3.49												
	Moser's	Hormel Cure 81		2.99					3.99	3.99					
		Cook's			1.39			1.49					2.99		
		Smithfield	2.49	2.49							2.99				
		Farmland													
	Prenger Foods	Sugardale						0.99							
		Kretschmar	4.99												
	Prenger Foods	Frick's			1.97		1.17	0.97							
		Best Choice	1.67	1.67											
	Price Chopper	Smithfield	2.79	2.79							3.49				
Smithfield Specialty			3.49												
Farmland								3.49							
Pyramid Foods	Cook's						1.79								
	Smithfield	1.99				1.59	1.39								
		Sugardale						1.79							

limit 2

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK**

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MO <i>(cont)</i>	Pyramid Foods <i>(continued)</i>	Frick's				2.39	1.79	1.59							local	
		Ozark Pride													local	
		Burgers Smokehouse		3.99											local	
	Ruler Foods	Kroger	1.69													
		Save-a-Lot	0.99						0.99					2.49		
	Schnuck's	Kretschmar									3.49					
		Schnuck's	2.49													
	Shop'n Save	Frick's			2.99		1.99	1.79	3.99					4.29		
		Double G			2.99				2.99							
		Kretschmar	1.99						2.99							
	Sprout's Market	Frick's					1.69	1.69								
		Sprout's	2.49													
	Sun Fresh	Cook's			1.79			1.79						2.99		
		Hormel Cure 81	2.99	2.99					3.99	3.99						
		Smithfield	2.49	2.49												
		Farmland									2.99					
		Kretschmar	4.99													
	Target	Archer Farms	1.99													
	TC Grocers	Cook's			1.39			0.98								
		Kretschmar			2.48				2.59							
		Ozark Pride			2.48				2.59							
	TC Market	Cook's						1.29								w/ \$10 purchase; limit 1
		Cook's					1.49	1.39								
		Kretschmar							2.49	2.69						
		Best Choice	1.89													
		Sugardale			1.59											
	Thriftway Stores	Ozark Pride							3.19	3.19						
		Hormel Cure 81							3.99	3.99						
		Kretschmar							2.99	2.99						
		Smithfield	2.69	2.69												
Best Choice		1.89	1.89													
Trader Joe's	Cook's			1.69			1.69								uncured	
	Trader Joe's	4.99														
Walmart	Sam's Choice	1.98														
Whole Foods - MW	Wellshire	3.99								7.99					ABF; spiral-cut	
Woods	Double G			2.49	2.69			3.99	4.19							
	Best Choice	1.97	1.97													

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**Thanksgiving 2017
CURED PORK**

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MO <i>(cont)</i>	Woods <i>(continued)</i>	Hillshire Farm		3.19											
		Hormel Cure 81		2.69	4.69						4.69				
		Kretschmar							3.19	3.39					
NM	Affiliated Foods	Hormel	2.19		1.99										
		Hormel Cure 81			2.49				3.99	3.99	4.59				
		Cook's					1.49	1.29							
	Albertsons SW	Cook's						1.27							
		Smithfield	1.99												
	Basha's	Smithfield Specialty	2.99												
		Cook's	1.47				1.49	1.29							
	El Super	Hormel Cure 81	1.99												
		Smithfield	1.99												
	John Brooks	Hormel Cure 81	1.88						3.99	3.99	4.59				
		Cook's					1.49	1.39							
	King Soopers	Hormel			2.49										
		Cook's					0.99	0.99							limit 2
	Lawrence Bros.	Private Selection	2.49												
		Cook's					1.49	1.39							
	Lowes Market	Wright Brand			3.49				3.69						
		Hillshire Farm		3.29											
		Hormel Cure 81									4.19				
	Safeway Denver	Cook's						1.69							
		Smithfield Specialty	3.49												
	Smith's	Hormel Cure 81		1.97							4.99				
		Cook's						1.19							limit 1
		Cook's						1.29							
		Signature Select							2.99						
	Sprout's Market	Kroger	1.88						2.99	2.99					
		Sugardale						1.19							
Target	Sprout's	2.49													
	Archer Farms	1.99													
Walmart	Trader Joe's	4.99												uncured	
	Sam's Choice	1.98													
Whole Foods - Mntn	n/i	5.99												ABF	
	Woodstown	3.99												ABF	

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
OK	Affiliated Foods	Hormel	2.19		1.99												
		Hormel Cure 81			2.49				3.99	3.99	4.59						
		Cook's					1.49	1.29									
	ALDI	Appleton Farms	1.89	1.69			1.19	0.99									
		Cook's	2.29				1.59	1.39									
	AW Grocers	Sugardale		1.88													
		Cook's		1.88			1.58	1.38									
	Buy for Le\$\$	Hormel Cure 81							3.99	3.99							
		Cook's															
	Country Mart	Kentucky Legend							1.08	0.88							
		Sugardale															
	CV's Family Market	Smithfield		1.85													
		Kentucky Legend															
	Dollar General Mrkt	Kentucky Legend															
		Harp's							4.48	4.48	4.99						
	Homeland	Hormel Cure 81		1.98													
		Cook's					1.69	1.49									
	Market Square	Cook's					1.69	1.49									
		Hormel Cure 81		1.99					3.99	3.99							
	Nichols	Frick's			2.49		1.99	1.99									
		Smithfield									3.99						
	Pyramid Foods	Hormel	1.88		2.59												
		Hormel Cure 81							4.29	4.29	4.69						
	Reasor's	Kentucky Legend									3.99						
		Hormel Cure 81	1.89	1.99													
	Rehkopf's	Smithfield	1.99				1.59	1.39									
		Sugardale							1.79								
	Save-a-Lot	Frick's			2.39		1.79	1.59									local
		Ozark Pride															local
	Sprout's Market	Burgers Smokehouse		3.99													local
Hormel Cure 81		1.78															
Super C Mart	Cook's					1.39	1.19						2.49				
	n/i	0.99					0.99										
Target	Sprout's	2.49															
	Frick's					1.69	1.49										
Target	Hormel Cure 81	1.79	1.79														
	Kentucky Legend							3.99	3.99								
Target	Cook's					1.39	1.19										
	Archer Farms	1.99															

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OK (cont)	The Fresh Market	n/i	2.99						6.99						spiral-cut uncured ABF ABF	
	Trader Joe's	Trader Joe's	4.99													
	United of OK	Cook's					1.69	1.49						2.99		
		Frick's			2.49		1.99	1.99								
		Hormel Cure 81							3.99	3.99						
		Hormel				1.99										
	Walmart Warehouse Market	Smithfield							3.99							
		Sam's Choice		1.98												
		Kentucky Legend							3.99	3.99						
	Whole Foods - SW	Sugardale			1.69	2.39	1.29	1.29						2.29		
		Hormel Cure 81														
		n/i		5.99	3.99											
	Williams	Wellshire		3.99								7.99				
Hormel Cure 81			1.79	1.79				3.99	3.99							
Sugardale													2.49			
Cook's				1.69		1.39	1.19									
		Kentucky Legend						3.99	3.99							
TX	Affiliated Foods	Hormel	2.19		1.99											
		Hormel Cure 81			2.49				3.99	3.99	4.59					
		Cook's					1.49	1.29								
	Albertsons Houston	Hormel Cure 81		2.49					4.99							
		Hormel		2.99												
		Smithfield		2.99												
	Albertsons SW	Signature Farms					2.19	1.99								
		Cook's						1.27								
		Smithfield		1.99												
	ALDI	Smithfield Specialty		2.99												
		Appleton Farms		1.89	1.69		1.19	0.99								
	Arlan's Market	Sugardale					1.69	1.49						3.49		
		Brookshire Bros.	Buckley Farms			2.88										
	Brookshire's	Smithfield												2.88		
		Hormel Cure 81							4.88	4.88						
		Cook's					1.79	1.69								
Cook's						1.69	1.49									
Cash Saver TX	Hormel Cure 81							3.99	3.99							
	Cook's															
	Hormel Cure 81												3.96			

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
TX <i>(cont)</i>	Cash Saver TX <i>(continued)</i> David's	Wright Brand			2.98				3.15						
		Hillshire Farm		2.85											
		Buckley Farms		2.88											
	Diamond IGA	Hormel Cure 81									4.88				
		Cook's					1.79	1.69							
		Cook's					1.59	1.39							
	El Rancho	Best Choice	1.99												
		Cook's					1.19	1.19							
	El Super	n/i	1.59												
		Smithfield	1.99												
	Elrod's	Sugardale					1.18	1.18							
		Sugardale		3.49			1.39	1.39							
	Fiesta Mart	Sugardale		3.49			1.39	1.39							
		Cook's	2.99					1.19							w/ \$25 purchase; limit 1
	Foodarama	John Morrell									4.77				
		Sugardale		1.88			0.99	0.99							
	Food Town	Smithfield					1.19	0.99							limit 2
		Hill Country Fare	1.69												
	Junior's	Hormel Cure 81		2.99											
		Cook's						1.99							
		n/i										1.49			
	Kroger Texas	Private Selection	2.99												
		Kroger	1.99												
	La Fiesta	Cook's						1.57							
		Cook's					1.49	1.39							
	Lawrence Bros.	Wright Brand			3.49				3.69						
		Hillshire Farm		3.29											
		Hormel Cure 81								4.19					
	Lowes Market	Cook's						1.69							
		Smithfield Specialty	3.49												
Malone's	Sugardale						0.79							w/ \$10 purchase; limit 1	
	Sugardale						1.29								
Market Basket	Cook's		2.29				0.97								
	Hormel	1.88		2.59					4.29	4.29	4.69				
Market Square	Hormel Cure 81								4.29	4.29	4.69				
	Hormel	1.88		2.49					3.99	3.99	4.59				
	Hormel Cure 81								3.99	3.99	4.59				
Porter's	Cook's					1.49	1.29								

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
TX <i>(cont)</i>	Randalls	Hormel Cure 81	2.49						4.99	4.99							
		Smithfield	2.99														
		Signature Farms					2.19	1.99									
	Rehkopf's	Cook's					1.39	1.19					2.49				
	Save-a-Lot	n/i	0.99					0.99									
	Sellers Bros.	Sugardale							1.19	0.99							w/ \$10 purchase; limit 2
		Sugardale	1.99							1.29							
	Spring Market	Hormel		1.98													
	Sprout's Market	Sprout's	2.49														
	Super 1 Foods	Cook's					1.57	1.37									
		Hormel		1.77													
	Target	Archer Farms	1.99														
	Tom Thumb	Hormel Cure 81	2.49						4.99	4.99							
		Hormel	2.99														
		Smithfield	2.99														
	Trader Joe's	Signature Farms					2.19	1.99									
		Trader Joe's	4.99														uncured
	United Supermarket	Hormel Cure 81	1.47														
		Signature Farms			1.79	1.79											
		Signature Select							2.99								
Vista Markets	Cook's					1.49	1.29										
	Smithfield	2.49															
Walmart	Sam's Choice	1.98															
Whole Foods - SW	n/i	5.99	3.99													ABF	
	Wellshire	3.99								7.99						ABF	
UT	Albertsons Mntn	Cook's					1.79	1.29					3.99				
		Smithfield									4.99						
		Signature							3.79	3.99							
	Associated Foods	n/i	1.59	1.39													
		Dubuque	1.29														
		Cook's		1.89			1.38	1.18									
		Cook's					1.59	1.29									
	Cash & Carry	Hormel Cure 81	1.89						3.98	3.98							
		Chef's Friend							2.15								
		Smoke'n Fast							2.88								
Clark's Market	n/i		1.39														

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
UT <i>(cont)</i>	Fresh Market	Cook's						1.29								
		Hormel Cure 81	1.89							3.99						
	Harmon's	Harmon's	2.69													
	King Soopers	Cook's					0.99	0.99							limit 2	
		Private Selection	2.49													
	Ridley's Market	Cook's		1.87			1.37	1.17								
		Hormel Cure 81							3.97	3.97						w/ \$50 purchase; limit 1
		Dubuque		0.97												
		Dubuque		1.27												
	Smith's	Kroger	1.88						2.99	2.99						
		Sugardale						1.19								
	Sprout's Market	Sprout's	2.49													
	Stokes Market	Dubuque	1.39													
		Hormel Cure 81							3.99	3.99						
		Cook's	1.89				1.39	1.19								
		n/i	1.39													
	Target	Archer Farms	1.99													
	Trader Joe's	Trader Joe's	4.99													uncured
Walmart	Sam's Choice	1.98													ABF	
Whole Foods - Mntn	n/i	5.99													ABF	
	Woodstown	3.99														

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
SOUTHWESTERN U.S. - CA, HI, NV																
CA	Albertsons SoCal	Hormel Cure 81	2.49							3.99					local	
		Farmer John	2.49													
		Smithfield	3.49													
	ALDI	Appleton Farms	Cook's					1.69	1.69							ABF
				1.89	1.69			1.19	0.99							
	Baja Ranch	Farmer John				1.99										
	Bristol Farms	n/i	4.99													
	Cash & Carry	Chef's Friend								2.15						
			Smoke'n Fast							2.88						
	Dollar General Mrkt	Smithfield			1.85											
			Kentucky Legend								4.50					
	El Super	Smithfield	1.99													
	Food Source	Sunnyvalley					1.18	1.18								
	Foodland Mercado	Tyson	1.99													
	Gelson's	Sugardale		2.99												
	Holiday Market	Sunnyvalley	2.49													
	Jons Marketplace	Hormel Cure 81	2.69													
	K.V. Mart	Cook's							1.79	1.79						
			Farmer John			1.99	1.99									
	Lucky	Farmer John			1.97											
			Cook's	2.49												
	Lunardi's	Lunardi's									4.99					
			Bell's Mill			3.99										
	Mar-Val Foods	Cook's		1.98												
			Sunnyvalley		2.19			1.49	1.39							
	Mollie Stones	n/i					2.99									
	Northgate	Farmer John	2.79													
Nugget Market	Sunnyvalley					2.49								local		
		Hillshire Farm	2.99													
Pavilions	Hormel Cure 81									3.99						
		Hormel	2.49													
R-N Markets	Sunnyvalley							1.29	1.29							
		Farmer John			1.69											
Raley's	Raley's		1.99	1.99												
		Sunnyvalley					1.39	1.19								

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
CA <i>(cont)</i>	Ralph's	Farmer John	1.99			1.47										
		Private Selection	2.49													
	Ray's Food Place	n/i						1.69								
	SK Super King	Farmer John														
	Safeway NorCal	Signature Select				1.99										
	Save Mart	Farmer John	1.97		2.49	1.97										
		Hormel Cure 81	1.97													
		Cook's	2.49													
		Hillshire Farm	2.49													
		John Morrell								3.49	3.99					
	Seafood City	Hormel Cure 81		2.99												
	Select Markets	Cook's		2.49			1.69	1.69								
	Smart & Final	Farmer John	1.99	1.99												limit 1
		Sugardale				1.69										
	Sprout's Market	Sprout's	2.49													
	Stater Bros.	Sugardale	2.69			1.99										
	Super A Foods	Farmer John	2.29													
		Hormel	2.29													
	Superior Grocers	Cook's					1.29	1.29								
		Farmer John	2.59			1.99										
	Target	Archer Farms	1.99													
	Trader Joe's	Trader Joe's	4.99													uncured
	Vallarta	Farmer John		2.49												
		Hormel Cure 81		2.49												
		Cook's					1.59	1.59								
	Vons	Hormel Cure 81	2.49								3.99					
		Farmer John	2.49													local
		Smithfield	3.49													
		Cook's					1.69	1.69								
	Walmart	Sam's Choice	1.98													
Whole Foods - NCal	Niman Ranch	3.99	3.99												ABF	
	Wellshire			5.99											ABF; spiral-cut	
Whole Foods - SPac	Niman Ranch	3.99	5.99												ABF	
	Pederson		6.99												ABF	
	Wellshire		5.99													

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State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
HI	Don Quijote	Farmer John	2.29	2.29	1.69	1.99	1.99	1.79							
	Foodland	Farmer John		2.99	2.39	2.29									
	KTA Super Store	n/i						2.99							
	Marukai	Farmer John					2.29	1.99							
	Safeway NorCal	Signature Select				1.99									
	Seafood City	n/i	2.99												
	Tamura's Market	Farmer John	2.29		1.79	1.79									
	Target	Archer Farms	2.19												
	Times	Farmer John			2.49		2.19	1.99							
	Whole Foods - SPac	Cook's					1.69	1.59							
	Niman Ranch	3.99	5.99											ABF	
	Pederson		6.99											ABF	
	Wellshire		5.99												
NV	Albertsons Mntn	Cook's					1.79	1.29					3.99		
		Smithfield									4.99				
		Signature							3.79	3.99					
	Albertsons SW	Cook's													
		Smithfield	1.99												
		Smithfield Specialty	2.99												
	Associated Foods	Dubuque	1.29												
		Cook's		1.89			1.38	1.18							
		Hormel Cure 81							3.98	3.98					
	Cash & Carry	Chef's Friend							2.15						
		Smoke'n Fast							2.88						
	Dollar General Mrkt	Smithfield		1.85											
		Kentucky Legend									4.50				
	El Super	Smithfield	1.99												
	Food Source	Sunnyvalley					1.18	1.18							
	Raley's	Raley's	1.99	1.99											
		Sunnyvalley					1.39	1.19							
Ridley's Market	Cook's		1.87			1.37	1.17								
	Hormel Cure 81							3.97	3.97						
	Dubuque		0.97											w/ \$50 purchase; limit 1	
	Dubuque		1.27												
Safeway NorCal	Signature Select				1.99										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NV <i>(cont)</i>	Save Mart	Farmer John	1.97		2.49	1.97									
		Hormel Cure 81	1.97												
		Cook's	2.49												
		Hillshire Farm	2.49												
		John Morrell							3.49	3.99					
	Scolari's	Sunnyvalley		2.49											limit 2
		Sunnyvalley						0.99							
	Seafood City	Hormel Cure 81		2.99											limit 1
	Smart & Final	Farmer John	1.99	1.99											
		Sugardale				1.69									
	Smith's	Kroger	1.88						2.99	2.99					
		Sugardale						1.19							
	Sprout's Market	Sprout's	2.49												
	Target	Archer Farms	1.99												
	Trader Joe's	Trader Joe's	4.99												uncured
	Vons	Hormel Cure 81	2.49								3.99				
		Farmer John	2.49												local
		Smithfield	3.49												
		Cook's					1.69	1.69							
		Walmart	Sam's Choice	1.98											
Whole Foods - NCal	Niman Ranch	3.99	3.99											ABF	
	Wellshire			5.99										ABF; spiral-cut	
Whole Foods - SPac	Niman Ranch	3.99	5.99											ABF	
	Pederson		6.99											ABF	
	Wellshire		5.99												

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY															
AK	AC Value Center	Cook's	2.99	2.99											
		Sunnyvalley				1.99									
		Jamestown	1.99												
	Alaskan & Proud	Kentucky Legend							4.98						
		n/i					1.58	1.58							
	Carrs/Safeway	Hormel Cure 81					1.39	1.39		4.99	5.49				
		Hempler's							5.49	5.49					
		Signature Farms			1.39			1.39							limit 1
	Fred Meyer	Kroger	1.79												
		F.G. Meyer	4.99												limit 2
	IGA Hometown	Essential Everyday		2.99				1.69		3.49			4.19		
		Hormel Cure 81							4.99	4.99					
		Hillshire Farm			3.29	3.29									
Meyers Group IGA	Essential Everyday		2.99				1.69		3.49			4.19			
	Hormel Cure 81							4.99	4.99						
Sitka Sea Mart	Cook's		2.79		1.79	1.89									
Target	Archer Farms	1.99													
Three Bears	Sugardale					1.79	1.79								
	Kirkland	2.19													
	Walmart	Sam's Choice	1.98												
ID	Albertsons Mntn	Cook's					1.79	1.29					3.99		
		Smithfield									4.99				
		Signature							3.79	3.99					
	Associated Foods	n/i	1.59	1.39											
		Dubuque	1.29												
		Cook's		1.89			1.38	1.18							
		Hormel Cure 81							3.98	3.98					
	Cash & Carry	Chef's Friend							2.15						
		Smoke'n Fast							2.88						
	Family Foods	John Morrell								3.19					
		Smithfield	1.99									3.49			
		Kretschmar													
	Fred Meyer	Kroger	1.79												
	F.G. Meyer	4.99												limit 2	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
ID (cont)	Harvest Foods	Smithfield		2.50											
		Hempler's								5.00					
	IGA Markets	Cook's				2.48		1.38							
		Hillshire Farm			3.29	3.29									
	Ridley's Market	Essential Everyday	2.49	2.49							2.99		3.69		
		Hormel Cure 81							4.49	4.49					
		Cook's		1.87			1.37	1.17							
		Hormel Cure 81							3.97	3.97					
	Rosauer's	Dubuque		0.97											w/ \$50 purchase; limit 1
		Dubuque		1.27											
		Smithfield		2.19											
		John Morrell					2.39	2.09							
		Hill's									3.69				
	Safeway Seattle	Longhorn		1.99											
		Cook's					1.79	1.49					2.89		
		Niman Ranch									5.99				ABF; uncured
		Kretschmar									2.99				
		Hormel Cure 81									4.49	4.99			w/ store card; limit 1
	Smith's	Hormel Cure 81	1.39	1.39											local
		Hempler's							4.99	4.99					
	Stokes Market	Kroger	1.88						2.99	2.99					
		Sugardale						1.19							
	Target	Dubuque	1.39												
		Hormel Cure 81							3.99	3.99					
		Cook's	1.89				1.39	1.19							
		n/i	1.39												
	Trader Joe's	Archer Farms	1.99												uncured
	Walmart	Trader Joe's	4.99												
Whole Foods - Mntn	Sam's Choice	1.98													
	n/i	5.99												ABF	
Yoke's Fresh	Woodstown	3.99												ABF	
	Longhorn	2.49													
	Divine			3.99											
	Yoke's	2.49													
	Smithfield	1.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
MT	Albertsons Mntn	Cook's					1.79	1.29					3.99		
		Smithfield									4.99				
		Signature							3.79	3.99					
	Associated Foods	n/i	1.59	1.39											
		Dubuque	1.29												
		Cook's		1.89			1.38	1.18							
	Cash & Carry	Cook's					1.59	1.29							
		Hormel Cure 81	1.89						3.98	3.98					
		Chef's Friend							2.15						
	Family Foods	Smoke'n Fast							2.88						
		John Morrell									3.19				
	Harvest Foods	Smithfield	1.99												
		Kretschmar										3.49			
		Smithfield		2.50											
	IGA Markets	Hempler's									5.00				
		Cook's				2.48		1.38							
		Hillshire Farm			3.29	3.29									
	Lucky's Market	Essential Everyday	2.49	2.49									3.69		
		Hormel Cure 81							4.49	4.49					
		Lucky's Market	3.49												
	Reynold's	n/i		1.69											
		Cloverdale									3.49				
		Cook's								1.19					
	Rosauer's	Hormel Cure 81	1.99												
		Smithfield		2.19											
		John Morrell					2.39	2.09							
	Smith's	Hill's									3.69				
		Longhorn		1.99											
		Cook's					1.79	1.49					2.89		
	Stokes Market	Niman Ranch										5.99			ABF; uncured
Kretschmar										2.99					
Kroger		1.88						2.99	2.99						
Stokes Market	Sugardale								1.19						
	Dubuque	1.39													
	Hormel Cure 81							3.99	3.99						
Stokes Market	Cook's	1.89				1.39	1.19								
	n/i	1.39													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Thanksgiving 2017
CURED PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MT <i>(cont)</i>	SuperVALU Stores	Hormel Cure 81	2.29						3.99	3.99					
		Essential Everyday			1.69	1.79			2.99	2.99					
		Cloverdale							3.99						
	Target	Archer Farms	1.99												
	Three Bears	Sugardale					1.79								
		Kirkland	2.19												
	Walmart	Sam's Choice	1.98												
OR	Albertsons Portland	Signature Farms				1.69	1.69	1.69							
		Hormel Cure 81		1.49											
		Smithfield		2.99											
		Cook's		2.99											
	Associated Foods	n/i	1.59	1.39											
		Dubuque													
		Cook's		1.89			1.38	1.18							
		Hormel Cure 81							3.98	3.98					
	Cash & Carry	Chef's Friend							2.15						
		Smoke'n Fast							2.88						
	CenterPlace	John Morrell								3.48					
		Cook's	2.28				1.68	1.48							
		Kretschmar									3.98				
	Family Foods	John Morrell								3.19					
		Smithfield	1.99												
		Kretschmar									3.49				
	Fred Meyer	Kroger	1.79												
		F.G. Meyer	4.99												limit 2
	Harvest Foods	Smithfield		2.50											
		Hempler's									5.00				
	Cook's				2.48		1.38								
IGA Markets	Hillshire Farm			3.29	3.29										
	Essential Everyday	2.49	2.49							2.99		3.69			
	Hormel Cure 81							4.49	4.49						
IGA Market Fresh	Cook's		2.48			1.28	1.28								
Market of Choice	Carlton Farms		5.49											ABF	
	Beeler's		5.99											ABF	
McKay's Market	Cook's		1.99			1.69	1.49								
	John Morrell									2.99					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Thanksgiving 2017
CURED PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
OR <i>(cont)</i>	Quality Food Cntr	Hormel Cure 81	1.49												limit 2
		Cook's					1.29	1.29							limit 2
	Ray's Food Place	n/i													
	Red Apple	Cook's		2.49			1.69	1.69							
	Rosauer's	Smithfield		2.19											
		John Morrell					2.39	2.09							
		Hill's								3.69					
		Longhorn		1.99											
		Cook's					1.79	1.49					2.89		
		Niman Ranch									5.99				ABF; uncured
		Kretschmar									2.99				
	Roth's	Cook's		2.49											
		Hempler's				4.99			4.99						ABF
		Beeler's				4.99			4.99						ABF
	Safeway Portland	Hormel Cure 81									4.49	4.99			
		Hormel Cure 81	1.39	1.39											w/ store card; limit 1
		Hempler's							4.99	4.99					local
	Select Markets	Cook's		2.49			1.69	1.69							
Target	Archer Farms	1.99													
Thriftway of OR	Cook's		2.49			1.69	1.69								
Trader Joe's	Trader Joe's	4.99												uncured	
Walmart	Sam's Choice	1.98													
Whole Foods - NW	Niman Ranch	3.99	5.99											ABF	
WA	Albertsons Portland	Signature Farms				1.69	1.69	1.69							
		Hormel Cure 81		1.49											
		Smithfield		2.99											
		Cook's		2.99											
	Cash & Carry	Chef's Friend							2.15						
		Smoke'n Fast							2.88						
	CenterPlace	John Morrell								3.48					
		Cook's	2.28				1.68	1.48							
		Kretschmar									3.98				
	Family Foods	John Morrell								3.19					
		Smithfield	1.99												
		Kretschmar									3.49				
Fred Meyer	Kroger	1.79													
	F.G. Meyer	4.99												limit 2	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Thanksgiving 2017
CURED PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WA <i>(cont)</i>	Haggen Northwest	Hill's	2.99			1.69			4.99						local
		Hempler's	3.99												
		Snake River Farms							4.99						
		Kentucky Legend							4.99						
	Harvest Foods	Smithfield		2.50											
		Hempler's								5.00					
		Cook's				2.48		1.38							
	IGA Markets	Hillshire Farm			3.29	3.29									
		Essential Everyday	2.49	2.49							2.99		3.69		
		Hormel Cure 81							4.49	4.49					
	IGA Market Fresh	Cook's		2.48			1.28	1.28							
		Meyers Group IGA	Essential Everyday	2.49	2.49						2.99		3.69		
	Metropolitan	Hormel Cure 81							4.49	4.49					
		Centennial	6.99		4.99	4.99			6.99				8.99		
		Kentucky Legend							5.99						
	PCC Natural	Beeler's	5.99		4.99										
		Quality Food Cntr	Hormel Cure 81	1.49											
	Rosauer's	Cook's					1.29	1.29							
		Smithfield		2.19											
		John Morrell					2.39	2.09							
		Hill's								3.69					
		Longhorn		1.99											
		Cook's					1.79	1.49					2.89		
		Niman Ranch									5.99			ABF; uncured	
	Saar's Market	Kretschmar									2.99				
		Sugar Tree		1.49											
		Sugar Tree		1.28										limit 1	
	Safeway Portland	Jamestown					0.99	0.99						limit 1	
Hormel Cure 81									4.49	4.99					
Hormel Cure 81		1.39	1.39										w/ store card; limit 1		
Safeway Seattle	Hempler's							4.99	4.99				local		
	Hormel Cure 81								4.49	4.99					
	Hormel Cure 81	1.39	1.39										w/ store card; limit 1		
Seafood City	Hempler's							4.99	4.99				local		
	Jamestown		1.99												
Select Markets	Cook's		2.49			1.69	1.69								
Target	Archer Farms	1.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WA <i>(cont)</i>	The Markets Thriftway Thriftway of OR Town & Country Trader Joe's Walmart Whole Foods - NW Yoke's Fresh	Cook's Sugardale Sunnyvalley		2.45						2.48					local Kurobuta uncured ABF
		Hempler's		4.98	4.48	4.48									
		Cook's		2.49			1.69	1.69							
		Cook's		2.49			1.69	1.69							
		Porter & York				5.49									
		Trader Joe's		4.99											
		Sam's Choice		1.98											
		Niman Ranch		3.99	5.99										
		Longhorn		2.49											
		Divine				3.99									
		Yoke's		2.49											
Smithfield		1.99													
WY	Albertsons Mntn Associated Foods AW Grocers Food Pride IGA Markets King Soopers Lucky's Market	Cook's Smithfield Signature					1.79	1.29					3.99		limit 2 ABF
		n/i	1.59	1.39					3.79	3.99	4.99				
		Dubuque	1.29												
		Cook's		1.89			1.38	1.18							
		Hormel Cure 81							3.98	3.98					
		Hormel Cure 81			1.68				3.99	3.99					
		Double G					1.49	1.49							
		Cook's					1.38	1.18							
		Cook's					1.39	1.19							
		Cook's	2.29				1.59	1.39							
		Sugardale			1.79										
		Best Choice	1.99	1.99											
		Open Acres		1.99											
		Sugardale					1.29	1.29							
		Hillshire Farm			3.29	3.29									
		Essential Everyday	2.49	2.49							2.99		3.69		
		Hormel Cure 81							4.49	4.49					
		Cook's					0.99	0.99							
		Private Selection	2.49												
		Garrett Valley	4.99												
Lucky's Market	3.49														

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CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
WY (cont)	Ridley's Market	Cook's		1.87			1.37	1.17								
		Hormel Cure 81							3.97	3.97						
		Dubuque		0.97												w/ \$50 purchase; limit 1
		Dubuque		1.27												
	Safeway Denver	Hormel Cure 81		1.97							4.99					
		Cook's						1.19								limit 1
	Smith's	Cook's						1.29								
		Signature Select								2.99						
	Target	Kroger	1.88						2.99	2.99						
	Walmart	Sugardale						1.19								
Archer Farms		1.99														
		Sam's Choice	1.98													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																	
CT	Adams Markets	n/i					2.99		1.79		2.49						1.69
	AF Basket	n/i			0.99											1.29	1.39
	AG New England	n/i		1.79					1.79			1.99	2.99				
	Associated	n/i							1.99								
	Best Market	n/i			1.57						1.97	2.27	3.97				
	Big Y	Hormel Big Y											2.99				
	Bravo	n/i			0.87										1.39	1.59	
	C-Town	n/i							1.79	1.99							
	Compare Foods	n/i			0.99	2.79			1.99				2.99			1.39	
	Food Bazaar	n/i			0.99											1.49	
	Key Food	n/i			0.99			3.99					3.49			1.29	
	Market 32	n/i						2.99					2.99				
	Price Chopper	n/i						2.99					2.99				
	Price Rite	n/i			0.99					1.69							
	Save-a-Lot	n/i							0.99	1.79							limit 2
	ShopRite	n/i				1.29				1.99					1.49		
Smithfield																3.29	
Stew Leonard's	Stew's Naked										2.99					ABF	
	n/i															2.99	
Walmart	n/i	1.94															
Whole Foods - NATl	n/i						8.99						13.99				ABF
Whole Foods - NE	n/i						8.99						15.99				ABF
DC	Harris Teeter	n/i		2.47													
	Smithfield																3.97
	Safeway Eastern	Smithfield										2.99					
	Save-a-Lot	n/i						0.99	1.79								limit 2
	Walmart	n/i	1.94														
Whole Foods MdAtl	n/i					7.99		7.99					13.99				ABF
DE	Food Lion	n/i	1.29														
	Fresh Grocer	n/i			1.99												
	Great Valu Markets	n/i							1.69		1.99		3.99				
	Harris Teeter	n/i		2.47													3.97
	Smithfield																
IGA Stores NJ/PA	n/i										1.79			1.99	1.99		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Thanksgiving 2017
FRESH PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half			
DE <i>(cont)</i>	Kennie's Market	Leidy's										3.99	4.99					ABF		
		n/i	1.69						1.99			1.69	1.99	3.99			1.79		ABF	
	Lidl	n/i		1.99															ABF	
	Redner's	n/i	1.68	2.28					1.98				2.48							
	Safeway Eastern	Smithfield											2.99							
	Save-a-Lot	n/i						0.99	1.79										limit 2	
	ShopRite	n/i			1.29				1.99								1.49			
		Smithfield								2.49				3.29						
	ShurSave	n/i	1.59		1.39			1.39	1.79					3.99						
	Supremo	n/i			0.88				0.99											
Walmart	n/i	1.94																		
MA	Adams Markets	n/i					2.99		1.79			2.49						1.69		
	AF Basket	n/i			0.99												1.29	1.39		
	AG New England	n/i		1.79					1.79				1.99	2.99						
	Associated	n/i							1.99											
	Big Y	Hormel												2.99						
		Big Y												2.99						
	Bravo	n/i			0.87												1.39	1.59		
	C-Town	n/i							1.79	1.99										
	Compare Foods	n/i			0.99	2.79			1.99				2.99				1.39			
	Crosby's	n/i											2.99							
	Donelan's	n/i										2.99	1.99							
		Open Prairie												7.99						ABF
	Food City Market	n/i		3.49					1.69	1.39	1.88		2.99		1.29					
	Hannaford	Hannaford			0.99									2.49						
	Market 32	n/i											2.99							
	Met Foods	n/i					2.99		1.99											
	Price Chopper	n/i					2.99						2.99							
	Price Rite	n/i			0.99					1.69										
	Roche Bros.	n/i						3.99					3.99							
		Berkshire Black						10.99					10.99							ABF
	Save-a-Lot	n/i							0.99	1.79										limit 2
	Seabra Foods	n/i						2.49		1.79		1.79								
Tops Market	Pure Farms											4.99							ABF	
Trucchi's	n/i	1.99					3.49					2.99								
Walmart	n/i	1.94																		

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half	
MA <i>(cont)</i>	Wegman's	Wegman's	1.49						1.79			2.49	4.69					ABF
	Whole Foods - NAtl	n/i					8.99						13.99					
MD	Associated	n/i							1.99									limit 2
	Food Lion	n/i	1.29										3.99					
	Giant Eagle	n/i											3.99					
	Great Valu Markets	n/i							1.69		1.99		3.99					
	Harris Teeter	n/i		2.47														
	Smithfield												3.97					
	Price Rite	n/i			0.99					1.69								
	Redner's	n/i	1.68	2.28						1.98			2.48					
	Safeway Eastern	Smithfield											2.99					
	Save-a-Lot	n/i							0.99	1.79								
	Shop'n Save	n/i											3.49					
	Shoppers Foods	n/i								1.65								
	Smithfield		1.99								2.49							
	ShopRite	n/i			1.29					1.99						1.49		
Smithfield									2.49				3.29					
ShurSave	n/i	1.59		1.39				1.39	1.79				3.99					
Walmart	n/i	1.94																
Wegman's	Wegman's	1.49							1.79			2.49	4.69					
Whole Foods MdAtl	n/i						7.99		7.99				13.99					
ME	AG New England	n/i		1.79					1.79			1.99	2.99					
	Food City Market	n/i		3.49					1.69	1.39	1.88		2.99	1.29				
	Hannaford	Hannaford			0.99								2.49					
	Save-a-Lot	n/i							0.99	1.79							limit 2	
	Walmart	n/i	1.94															
	Whole Foods - NAtl	n/i						8.99					13.99				ABF	
NH	AG New England	n/i		1.79					1.79			1.99	2.99					
	Hannaford	Hannaford			0.99								2.49					
	Price Chopper	n/i						2.99				2.99						
	Price Rite	n/i			0.99				1.69									
	Save-a-Lot	n/i							0.99	1.79							limit 2	
	Walmart	n/i	1.94															
	Whole Foods - NAtl	n/i						8.99					13.99				ABF	
NJ	Associated	n/i							1.99									
	Best Market	n/i			1.57						1.97	2.27	3.97					
	Bravo	n/i			0.87										1.39	1.59		

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FRESH PORK**

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
NJ <i>(cont)</i>	C-Town	n/i							1.79	1.99									
	Compare Foods	n/i			0.99	2.79			1.99				2.99				1.39		
	Fine Fare	n/i	1.39		1.19												1.49		
	Food Bazaar	n/i			0.99												1.49		
	Foodtown	n/i			0.99				1.99								1.49		
	Great Valu Markets	n/i							1.69		1.99		3.99						
	IGA Stores NJ/PA	n/i											1.79			1.99	1.99		
	Key Food	n/i			0.99		3.99						3.49			1.29			
	Lidl	n/i		1.99															ABF
	Met Foods	n/i							1.99										
	Morton Williams	n/i			1.19								1.99						
	Murphy's Market	Hatfield							1.79				2.99						
	Pioneer	n/i			0.89														
	Price Rite	n/i			0.99					1.69									
	Save-a-Lot	n/i						0.99	1.79										limit 2
	Seabra Foods	n/i										1.99	2.29						
	ShopRite	n/i			1.29				1.99							1.49			
		Smithfield							2.49										
	Supremo	n/i			0.99													1.49	
	Top Tomato	n/i				1.46							2.49						
Uncle Giuseppe's	n/i																		
Walmart	n/i		1.94																
Wegman's	Wegman's		1.49						1.79				2.49		4.69				
Western Beef	n/i			0.99		3.99													
Whole Foods MdAtl	n/i					7.99		7.99										ABF	
Whole Foods - NE	n/i					8.99												ABF	
NY	AF Basket	n/i			0.99											1.29	1.39		
	AG New England	n/i		1.79					1.79				1.99		2.99				
	Associated	n/i							1.99										
	Best Market	n/i			1.57							1.97	2.27	3.97					
	Big M Supermarket	1893 Premium											2.29						
	Bravo	n/i			0.87											1.39	1.59		
	C-Town	n/i						1.79	1.99										
	Compare Foods	n/i			0.99	2.79			1.99				2.99			1.39			
	D'Agostino's	n/i												6.99					
	DeCiccio & Sons	Prairie Grove					5.99												ABF
	DeCiccio Family	n/i														1.69	1.79		

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
NY <i>(cont)</i>	Fine Fare	n/i	1.39		1.19														
	Food Bazaar	n/i			0.99												1.49		
	Foodtown	n/i			0.99				1.99								1.49		
	Giunta's	n/i			0.99								2.99				1.79	1.99	
	Great American	1893 Premium					2.49						1.79						
		Prairie Fresh													3.99				
	Hannaford	Hannaford			0.99										2.49				
	Key Food	n/i			0.99		3.99							3.49			1.29		
	King Kullen	n/i													3.99		1.29	1.49	
	Market 32	n/i					2.99							2.99					
	Met Foods	n/i							1.99										
	Morton Williams	n/i			1.19								1.99						
	Net Cost Markets	n/i									1.99								
	North Shore Farms	n/i			0.99		2.99												
	Peck's Market	n/i			1.39		2.99			1.79			2.49	1.99			1.69	1.99	
	Pioneer	n/i			0.89														
	Price Chopper	n/i					2.99							2.99					
	Price Rite	n/i			0.99					1.69									
	Save-a-Lot	n/i						0.99		1.79									
	Shop'n Save	n/i																	limit 2
	ShopRite	n/i			1.29					1.99							1.49		
		Smithfield								2.49									
	Stew Leonard's	Stew's Naked											2.99						ABF
		n/i																	
	Top Tomato	n/i				1.46								2.49					
	Tops Market	Pure Farms												4.99					ABF
Trade Fair	n/i		1.99	0.99					1.99							1.29			
Uncle Giuseppe's	n/i																		
Walmart	n/i		1.94																
Wegman's	Wegman's		1.49						1.79				2.49	4.69					
Western Beef	n/i			0.99		3.99													
Whole Foods - NE	n/i					8.99								15.99				ABF	
PA	Associated	n/i							1.99										
	Big M Supermarket	1893 Premium											2.29						
	Boyer Food	Hatfield	1.27						1.57				2.57						
	Bravo	n/i			0.87											1.39	1.59		
	C-Town	n/i							1.79	1.99									

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half			
PA <i>(cont)</i>	Family Owned	n/i	1.49	1.69				1.29	1.79				1.99							
	Fine Fare	n/i	1.39		1.19															
	Food Lion	n/i	1.29																	
	Foodtown	n/i			0.99				1.99								1.49			
	Fresh Grocer	n/i				1.99														
	Giant Eagle	n/i												3.99						
	Gordon Food	n/i							1.79											
	Great Valu Markets	n/i							1.69				1.99		3.99					
	Grocery Outlet	n/i									1.99									
	Ideal Market	n/i						0.99				1.69	2.59							
	IGA Stores NJ/PA	n/i											1.79				1.99	1.99		
	Karns Foods	n/i		1.79						1.69										
	Kennie's Market	Leidy's											3.99	4.99						ABF
		n/i		1.69						1.99			1.69	1.99	3.99			1.79		
		Key Food	n/i			0.99		3.99						3.49				1.29		
		Landis Market	Hatfield			0.99							1.49							
		Net Cost Markets	n/i							1.99										
		Pioneer	n/i			0.89														
		Price Chopper	n/i					2.99						2.99						
		Price Rite	n/i			0.99				1.69										
		Redner's	n/i	1.68	2.28					1.98				2.48						
		Save-a-Lot	n/i						0.99	1.79										limit 2
		Shop'n Save	n/i												3.49					
		ShopRite	n/i			1.29				1.99							1.49			
			Smithfield							2.49										
		ShurSave	n/i	1.59		1.39			1.39	1.79										
		Sparkle	Indiana Kitchen											1.89						
		Supremo	n/i			0.99												1.49		
		Tops Market	Pure Farms											4.99						ABF
		Walmart	n/i	1.94																
	Wegman's	Wegman's	1.49						1.79				2.49	4.69						
	Whole Foods MdAtl	n/i					7.99		7.99					13.99					ABF	
RI	Adams Markets	n/i					2.99		1.79			2.49					1.69			
	Associated	n/i							1.99											
	Bravo	n/i			0.87												1.39	1.59		
	Compare Foods	n/i			0.99	2.79			1.99				2.99				1.39			
	Dave's Marketplace	n/i					2.99							3.99	1.89					

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
RI <i>(cont)</i>	Price Rite	n/i			0.99														limit 2
	Save-a-Lot	n/i					0.99	1.69											
	Seabra Foods	n/i				2.49		1.79				1.79							
	Walmart	n/i	1.94																
	Whole Foods - NATl	n/i				8.99							13.99						
VT	AG New England	n/i		1.79				1.79				1.99	2.99						ABF
	Food City Market	n/i		3.49				1.69	1.39	1.88			2.99	1.29					
	Hannaford	Hannaford			0.99								2.49						
	Price Chopper	n/i				2.99						2.99							
	Tops Market	Pure Farms										4.99							
	Walmart	n/i	1.94																

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole		half
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																		
AL	A&R Supermarket	n/i							1.69	1.69								
	Bruce's Foodland	n/i	1.19															
	Cash Saver	n/i							1.77									
	Earth Fare	n/i										4.99					ABF	
	Food Giant	n/i	0.99						1.89									
	Gateway Foodland	n/i	1.18															
	Greer's Market	Swift	1.49						1.49									
	Hometown Market	n/i												1.19				
	Ingle's Market	Ingle's							1.98									
	Kroger Atlanta	n/i							1.79				3.99					
	Lucky's Supermarket	Prairie Fresh	1.39						1.79			2.29						
	Manning's PW	n/i	1.18															
	Piggly Wiggly HAC	n/i							1.69									
	Piggly Wiggly Hchn	n/i	0.99						1.89									
	Piggly Wiggly Inc.	n/i	1.49															
	Piggly Wiggly JTM	n/i	1.49															
	Publix	GreenWise										6.99					ABF	
	Ramey's	n/i							1.28					1.18				
	Rouses Markets	n/i						3.99				1.99	3.49					
	Save-a-Lot	n/i							0.99	1.79							limit 2	
Sprout's Market	n/i	1.49					4.29	1.99										
United Grocery	n/i							1.99										
Vowell's	n/i							1.59				2.99						
Walmart	n/i	1.94																
Western Market	n/i							1.99										
	Niman Ranch						8.99									ABF		
Whole Foods - South	n/i						8.99					12.99				ABF		
Winn-Dixie	WD Pork	1.99							1.99									
	n/i						3.49											
FL	Bravo of FL	n/i			0.87													
	Earth Fare	n/i										4.99					ABF	
	Food Giant	n/i	0.99						1.89									
	Fresco y Mas	n/i			0.68					1.48								
	Gordon Food	n/i							1.79									
	Greer's Market	Swift	1.49						1.49									

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
FL <i>(cont)</i>	Harris Teeter	n/i		2.47															
	Smithfield												3.97						
	Harvey's	n/i	1.48							1.68			2.98						
	Hitchcock's	n/i	1.29	1.59					1.69						1.99				
	IGA Florida	n/i	1.59		1.39					1.99									
	Lucky's Market	n/i										2.99							
	Piggly Wiggly Hchn	n/i	1.49						1.89										
	Publix	GreenWise											6.99						ABF
	Sabor Tropical	n/i							1.78								0.78		
	Safeway Florida	Smithfield											2.99						
	Save-a-Lot	n/i						0.99	1.79										limit 2
	Scaff's Market	n/i	1.49						1.99										
	Sedano's	n/i							1.79							1.79			
	Sprout's Market	n/i	1.49				4.29		1.99										
	Walmart	n/i	1.94																
	Whole Foods - FL	n/i					8.99												ABF
Winn-Dixie	WD Pork	1.99							1.99										
	n/i					3.49													
GA	Bi-Lo	n/i	1.79				2.99			1.99									
	Earth Fare	n/i										4.99							ABF
	Food City	n/i							1.99										
	Food Depot	n/i	1.27		1.16		2.98									1.55	1.55		
	Food Giant	n/i	0.99						1.89										
	Food Lion	n/i	1.29																
	Food Pride	n/i	1.89						1.49	1.69									
	Galaxy Food	n/i	1.38						1.58				1.98						
	Harris Teeter	n/i																	
	Smithfield																		
	Harvey's	n/i	1.48							1.68									
	IGA Food Stores	n/i	1.19					1.39	1.59	1.39									
	IGA Stores SE	n/i	0.98						1.48	1.48									
	Ingle's Market	Ingle's							1.98										
	Kroger Atlanta	n/i							1.79										
	Lidl	n/i			1.99														ABF
Lucky's Market	n/i										2.99								
Piggly Wiggly Car.	n/i	1.29							1.48										
Piggly Wiggly HAC	n/i								1.69										

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions			
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half				
GA <i>(cont)</i>	Piggly Wiggly Hchn	n/i	0.99						1.89											ABF limit 2 ABF	
	Piggly Wiggly GA	n/i	1.29																		
	Piggly Wiggly JTM	n/i	1.49																		
	Publix	GreenWise										6.99									
	Quality Foods	n/i							1.69												
	Save-a-Lot	n/i						0.99	1.79												
	Sprout's Market	n/i	1.49				4.29		1.99												
	United Grocery	n/i							1.99												
	Walmart	n/i	1.94																		
	Wayfield's	n/i	1.69		0.99				1.88												
	Whole Foods - South	n/i					8.99							12.99							
	Winn-Dixie	WD Pork n/i	1.99							1.99											
							3.49														
KY	Cox IGA	Hormel							1.79											ABF	
	Earth Fare	n/i										4.99									
	Food City	n/i							1.99												
	Food Giant	n/i	0.99						1.89												
	Food Lion	n/i	1.29																		
	Food Rite	Food Rite	1.59						1.69												
	Foodland	n/i	1.00												1.99						
	Fresh Thyme	n/i	1.79									2.99	3.99		2.49						
	Galaxy Food	n/i	1.38									1.98									
	Gordon Food	n/i																			
	IGA Houchen's	n/i						1.49	1.99												
	IGA Stores OH/KY	n/i							1.89												
	IGA Stores SE	n/i	0.98						1.48	1.48				3.28							
	Kroger Cincinnati	n/i												3.99							
	Kroger MdAtlantic	n/i	1.99										2.49								
	Lucky's Market	n/i											2.99								
	Meijer	n/i								1.99											
	Piggly Wiggly Hchn	n/i	0.99						1.89												
	Remke Markets	n/i													0.99						
	Bravo	n/i			0.87												1.39	1.59			
SuperVALU Stores	n/i										2.29				1.79						
TC Grocers	n/i	1.49							1.79												
United Grocery	n/i								1.99												

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FRESH PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
KY <i>(cont)</i>	Walmart	n/i	1.94																ABF
	Whole Foods MdAtl	n/i					7.99		7.99					13.99					
MS	AG Baton Rouge	n/i	1.29											2.99					limit 2 ABF
	Corner Market	Prairie Fresh n/i							1.79										
	Food Giant	Prairie Fresh n/i	1.69						1.89										
	Greer's Market	Swift n/i	0.99						1.89										
	Grocery Depot	Swift n/i	1.49						1.49										
	Piggly Wiggly Hchn	Prairie Fresh n/i	1.35						1.54										
	Piggly Wiggly HGR	Prairie Fresh n/i	0.99						1.89										
	Ramey's	Prairie Fresh n/i	1.19						1.69										
	Rouses Markets	Prairie Fresh n/i	1.28						1.28						1.18				
	Save-a-Lot	Prairie Fresh n/i	3.99					3.99					1.99	3.49					
	Vowell's	Prairie Fresh n/i	0.99						0.99	1.79									
	Walmart	Prairie Fresh n/i	1.59						1.59					2.99					
	Whole Foods - South	Prairie Fresh n/i	1.94						1.94										
	Winn-Dixie	WD Pork n/i	1.99						8.99					12.99					
	NC	Bi-Lo	n/i	1.79					2.99			1.99							
Carlie C's IGA		n/i								1.58	1.78					1.68	1.88		
Compare Foods		n/i	1.39							1.58			1.99			1.78			
Earth Fare		n/i											4.99						
Farm Fresh		Smithfield	1.99		1.69							2.49							
Food Lion		n/i	1.29																
Food Pride		n/i	1.89							1.49	1.69								
Fresh Foods		n/i								1.69						0.99	1.19		
Galaxy Food		n/i	1.38							1.58			1.98						
Great Valu Markets		n/i								1.69			1.99	3.99					
H-Mart		n/i				1.98													
Harris Teeter		n/i		2.47															
Harvey's		Smithfield n/i	1.48											3.97					
IGA Food Stores		n/i	1.19						1.39	1.59	1.39			2.99					
IGA Stores SE		n/i	0.98							1.48	1.48			3.28					

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
NC <i>(cont)</i>	Ingle's Market	Ingle's							1.98										
	Just \$ave Foods	n/i							1.78				1.98						
	Smithfield												3.28						
	Kroger MdAtlantic	n/i	1.99										2.49						
	Lidl	n/i		1.99															ABF
	Lowe's Foods	Smithfield	1.99																
		n/i	1.99											3.99					
	Piggly Wiggly Retail	n/i	1.59						1.49	1.69							1.49		
	Piggly Wiggly Stores	Smithfield	1.29						1.19										
		n/i								1.58	1.78							1.48	
	Publix	GreenWise											6.99						ABF
	Save-a-Lot	n/i							0.99	1.79									limit 2
	Sprout's Market	n/i	1.49					4.29		1.99									
United Grocery	n/i								1.99										
Walmart	n/i	1.94																	
Whole Foods - South	n/i						8.99						12.99					ABF	
SC	Bi-Lo	n/i	1.79				2.99			1.99									
	Earth Fare	n/i											4.99						ABF
	Food Lion	n/i	1.29																
	Galaxy Food	n/i	1.38						1.58				1.98						
	Harris Teeter	n/i		2.47															
	Smithfield													3.97					
	Harvey's	n/i	1.48							1.68				2.98					
	IGA Food Stores	n/i	1.19						1.39	1.59	1.39			2.99					
	IGA Stores SE	n/i	0.98							1.48	1.48			3.28					
	Ingle's Market	Ingle's								1.98									
	Kroger Atlanta	n/i								1.79				3.99					
	Lidl	n/i		1.99															ABF
	Lowe's Foods	Smithfield	1.99																
		n/i	1.99											3.99					
	Piggly Wiggly Car.	n/i	1.29							1.48				3.99					
	Publix	GreenWise											6.99						ABF
	Quality Foods	n/i								1.69									
Save-a-Lot	n/i							0.99	1.79									limit 2	
Walmart	n/i	1.94																	
Whole Foods - South	n/i						8.99						12.99					ABF	

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions			
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half				
TN	Cash Saver	n/i							1.77											ABF	
	Chappelle's	n/i	1.18						1.78												
	Earth Fare	n/i											4.99								
	Food City	n/i							1.99												
	Food Country USA	n/i							1.88												
	Food Giant	n/i	0.99						1.89												
	Food Lion	n/i	1.29																		
	Food Rite	Food Rite	1.59							1.69											
	Gordon Food	n/i								1.79											
	H.G. Hill	n/i	1.29	1.59						1.59	1.79										
	IGA Houchen's	n/i							1.49	1.99											
	IGA Stores OH/KY	n/i								1.89											
	IGA Stores SE	n/i	0.98							1.48	1.48				3.28						
	Ingle's Market	Ingle's								1.98											
	Kroger MdAtlantic	n/i	1.99											2.49							
	Lucky's Supermarket	Prairie Fresh	1.39							1.79				2.29							
	Osborne's	n/i								1.49											
	Publix	GreenWise												6.99							
	Save-a-Lot	n/i							0.99	1.79											
	Sprout's Market	n/i	1.49					4.29		1.99											
TC Grocers	n/i	1.49							1.79												
Tietgen's	n/i								1.39												
United Grocery	n/i								1.99												
Walmart	n/i	1.94																			
Whole Foods - South	n/i						8.99							12.99							
VA	Associated	n/i							1.99												
	Farm Fresh	Smithfield	1.99		1.69					2.49											
	Food City	n/i							1.99												
	Food Country USA	n/i							1.88												
	Food Lion	n/i	1.29																		
	Galaxy Food	n/i	1.38						1.58				1.98								
	Great Valu Markets	n/i							1.69			1.99		3.99							
	Harris Teeter	n/i			2.47																
		Smithfield																			
	IGA Stores SE	n/i	0.98						1.48	1.48				3.97							
Ingle's Market	Ingle's							1.98					3.28								
Kroger MdAtlantic	n/i	1.99										2.49									

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
VA <i>(cont)</i>	Lidl	n/i		1.99															ABF
	Lowe's Foods	Smithfield	1.99																
		n/i	1.99										3.99						
	Piggly Wiggly Retail	n/i	1.59						1.49	1.69							1.49		
	Piggly Wiggly Stores	Smithfield	1.29					1.19											
		n/i							1.58	1.78							1.48		
	Price Rite	n/i			0.99				1.69										
	Publix	GreenWise											6.99						
	Safeway Eastern	Smithfield											2.99						
	Save-a-Lot	n/i						0.99	1.79										
	Shop'n Save	n/i												3.49					
	Shoppers Foods	n/i																	
		Smithfield	1.99								2.49								
	Walmart	n/i	1.94																
Wegman's	Wegman's	1.49							1.79				2.49	4.69					
Whole Foods MdAtl	n/i					7.99			7.99					13.99					
WV	Food Lion	n/i	1.29																
	Foodland	n/i	1.00												1.99				
	Galaxy Food	n/i	1.38						1.58				1.98						
	Giant Eagle	n/i												3.99					
	Great Valu Markets	n/i							1.69		1.99			3.99					
	IGA Stores SE	n/i	0.98						1.48	1.48				3.28					
	Kroger MdAtlantic	n/i	1.99										2.49						
	Piggly Wiggly Stores	Smithfield	1.29					1.19											
		n/i							1.58	1.78							1.48		
	Riesbeck's	n/i			1.69									2.49					
	Save-a-Lot	n/i						0.99	1.79										
	Shop'n Save	n/i												3.49					
	Sparkle	Indiana Kitchen											1.89						
	Walmart	n/i	1.94																

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	bn-in		bnls	whole	half	
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																		
IA	AW Grocers	Hormel	1.59		1.29				1.99							1.99		
		n/i						1.99										
	Brothers Market	n/i	1.79						1.99						2.99			
	Family Fare	Open Acres													3.99			
	Family Foods	Smithfield									1.99							
	Fareway	n/i	1.49	1.99														
	Food Pride	Smithfield									1.99							
	Fresh Thyme	n/i	1.79								2.99	3.99			2.49			
	Hometown Foods	Smithfield							1.88						1.99			
	Hy-Vee	Hormel	1.88															
		Blue Ribbon											2.99					
	Jewel-Osco	Hormel					3.99											
	Lucky's Market	n/i											2.99					
	Maynard's	Hormel	1.49		1.79													
		Smithfield											1.99					
	No Frills	Open Acres													3.99			
	Price Chopper	n/i							1.99						2.99			
	Quillin's	n/i												1.29				
		Hormel							1.99									
	Save-a-Lot	n/i						0.99	1.79									limit 2
Schnuck's	Pride of the Farm													3.99				
Sunshine Foods	n/i							1.99										
Super Saver	Smithfield	1.48						1.78						2.48				
Thriftway Stores	n/i										1.99							
Walmart	n/i	1.94																
Whole Foods - MW	n/i					7.99		7.99						14.99				
IL	Angelo Caputo's	Prairie Grove					5.99					3.79	5.69					
		n/i					3.59	2.99	1.79		2.59							
	AW Grocers	Hormel			1.29				1.79									
	Berkot's	n/i	BOGO				2.49		1.89			1.99	3.49					
	Borowiak's IGA	IGA TableRite							1.49					1.28				
	Brookhaven	Indiana Kitchen					2.99	1.49	1.99									
	Butera's Market	n/i	1.49	0.99			3.99					1.49			1.19	1.39		
	Cermak's	Supreme Tender		1.39							1.99			1.99	1.39			
	Cub Foods	n/i							2.99									
	Dierberg's	Dierberg's	1.49															

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
IL <i>(cont)</i>	El Guero	n/i	1.69														1.19		
	Fairplay Foods	n/i					1.49					1.99	1.99	3.49					
	Fareway	n/i	1.49	1.99															
	Food 4 Less	n/i			0.79	1.49													
	Food Pride	Smithfield											1.99						
	Fresh Thyme	n/i	1.79										2.99	3.99		2.49			
	Garden Fresh Mrkt	n/i			1.49				2.29										
	Gordon Food	n/i							1.79										
	Heinen's	Heinen's											3.99	3.99					
	Hy-Vee	Hormel	1.88																
		Blue Ribbon												2.99					
	IGA Houchen's	n/i						1.49	1.99										
	IGA Stores IL/IN	Hormel												2.69					
	Jewel-Osco	Hormel					3.99												
	Jimenez	n/i					1.49		1.79								0.99	1.29	
	Kirby Foods IGA	Hormel												2.69					
	Kroger Central	n/i									1.99								
	La Chiquita	n/i	1.38														1.38		
	Mariano's	n/i			1.49														
	Meijer	n/i									1.99								
	Pete's Market	n/i	1.29				3.99						2.39	3.49			1.29		
	Piggly Wiggly MW	Smithfield	1.49											1.99					
	Save-a-Lot	n/i						0.99	1.79										limit 2
	Schnuck's	Pride of the Farm												3.99					
	Schuettes	Gold Star												2.48					
	Seafood City	n/i		2.29															
	Shop & Save Mrkt	Prairie Fresh	1.49	1.79															
		n/i			1.79					1.79				3.49		2.49			
	Shop'n Save	Smithfield									2.99			3.99		1.98			
	Sullivan's	n/i	1.39										1.99	2.49		1.88			
Tony's Finer Foods	n/i	1.49										1.99	2.49	3.49		0.99			
Treasure Island	n/i		1.99			4.99													
Valli Produce	n/i			1.49		2.69		1.99								0.99			
Walmart	n/i	1.94																	
Whole Foods - MW	n/i					7.99		7.99					14.99					ABF	

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half			
IN	Al's Supermarket	n/i	1.49					1.69											ABF	
	Earth Fare	n/i										4.99								
	Food 4 Less	n/i			0.79	1.49														
	Fresh Encounter	n/i										1.49		0.99						
	Fresh Thyme	n/i	1.79									2.99	3.99		2.49					
	Giant Eagle	n/i											3.99							
	Gordon Food	n/i							1.79											
	Harding's	Harding's	1.69																	
	Harvest Supermarket	Indiana Kitchen							1.99											
	Holiday Foods	n/i												3.79						
	IGA Houchen's	n/i						1.49	1.99											
	IGA Stores IL/IN	Hormel											2.69							
	IGA Stores OH/KY	n/i							1.89											
	Jay C Foods	n/i							1.39											
	Jewel-Osco	Hormel					3.99													
	Kirby Foods IGA	Hormel											2.69							
	Kroger Central	n/i								1.99										
	Kroger Cincinnati	n/i												3.99						
	Lucky's Market	n/i											2.99							
	Martins Super Market	Martin's	1.59																	
	Meijer	n/i									1.99									
	Millers Markets	Smithfield									2.49									
	New Market	Smithfield												3.99						
	Save-a-Lot	n/i							0.99	1.79										limit 2
Schnuck's	Pride of the Farm											3.99								
Strack & VanTil	Smithfield	1.49										2.99	3.49							
Walmart	n/i	1.94																		
Wesselman's	n/i											2.79	2.99							
Whole Foods - MW	n/i						7.99	7.99					14.99					ABF		
MI	AW Grocers	Hormel			1.29				1.79										ABF	
	Busch's	n/i											2.99							
	County Market	Smithfield	1.79									2.49								
	Earth Fare	n/i										4.99								
	Family Fare	Open Acres											3.99							
	Food Pride	n/i												0.99						
	Fresh Thyme	n/i	1.79									2.99	3.99		2.49					
	Glory Supermarket	n/i	0.98		1.39															

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half			
MI (cont)	Gordon Food	n/i							1.79											
	Great Lakes Market	Smithfield							1.99				1.99							
	Harding's	Harding's	1.69																	
	Hollywood Markets	Chairman's Reserve													3.99					
	Kroger Central	n/i										1.99								
	Kroger Michigan	n/i										1.99			3.99					
	Lucky's Market	n/i												2.99						
	Martins Super Market	Martin's	1.59																	
	Meijer	n/i											1.99							
	Millers Markets	Smithfield										2.49								
	Pats Foods IGA	n/i												2.49		2.49				
	Polly's Market	n/i					2.49													
	Save-a-Lot	n/i						0.99	1.79											limit 2
	Spartan Stores	n/i								1.79										
	Super One Foods	Smithfield		1.88									1.99	2.49						
	Tadych's	Smithfield											2.19	2.49		2.99				
	Toms/Olesons	n/i	1.49																	
	Valuland	Open Acres															2.96			
	VG's Grocery	Open Acres													3.99					
	Walmart	n/i	1.94																	
Whole Foods - MW	n/i							7.99		7.99				14.99						ABF
MN	AW Grocers	Hormel			1.29					1.79										
		n/i	1.39											2.49						
	Cash Wise Foods	Prairie Fresh	1.28												1.18	1.99				
	Coborn's	Prairie Fresh	1.28												1.18					
	County Market	Smithfield	1.79											2.49						
	Cub Foods	n/i											2.99							
	Econofoods	Open Acres														3.99				
	Family Fare	Open Acres														3.99				
	Family Fresh	n/i														3.99				
	Fareway	n/i	1.49	1.99																
	Food Pride	n/i													0.99					
	Fresh Thyme	n/i	1.79											2.99	3.99		2.49			
	Hornbacher's	Hormel											2.99							
	Hugo's	Hormel													2.48					
	Hy-Vee	Hormel	1.88																	
	Blue Ribbon																			2.99

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
MN <i>(cont)</i>	Kowalski's	Naturally Raised												8.99					ABF limit 2 ABF
	Marketplace Foods	Smithfield	1.29																
	Maynard's	Hormel	1.49		1.79														
		Smithfield										1.99							
	Quillin's	n/i													1.29				
		Hormel							1.99										
	Save-a-Lot	n/i						0.99	1.79										
	Sun Mart	Open Acres	1.49											3.99					
	Sunshine Foods	n/i							1.99										
	Super One Foods	Smithfield		1.88					1.99		2.49								
	SuperVALU Stores	n/i										2.29		1.79					
	Teal's Market	Smithfield	1.99		1.29				1.69										
	Walmart	n/i	1.94																
	Whole Foods - MW	n/i					7.99		7.99					14.99					
ND	AW Grocers	Hormel			1.29				1.79										
	Cash Wise Foods	Prairie Fresh	1.28												1.18				
	Dan's	Open Acres											3.99						
	Family Fare	Open Acres											3.99						
	Food Pride	n/i												0.99					
	Hornbacher's	Hormel							2.99										
	Hugo's	Hormel									2.48								
	Leever's Foods	Hormel	1.89																
	Marketplace Foods	Smithfield	1.29																
	Miller's Fresh	Hormel	1.89																
	SuperVALU Stores	n/i												1.79					
	Teal's Market	Smithfield	1.99		1.29				1.69										
	Walmart	n/i	1.94																
	NE	Apple Market	n/i							1.99				2.99		1.68			
AW Grocers		Hormel			1.29				1.79										
		n/i	1.39									2.49			1.99				
Family Fare		Open Acres										3.99							
Family Fresh		n/i										3.99							
Fareway		n/i	1.49	1.99															
Food Pride		n/i											0.99						
Fresh Thyme		n/i	1.79								2.99	3.99		2.49					
Hy-Vee		Hormel	1.88																
		Blue Ribbon										2.99							

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**Thanksgiving 2017
 FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
NE <i>(cont)</i>	No Frills	Open Acres											3.99						
	Russ's Market	Smithfield										2.49		1.89					
	Safeway Denver	n/i	1.99					1.99				2.49							
	Sun Mart	Open Acres	1.49										3.99						
	Super Saver	Smithfield	1.48					1.78				2.48							
	SuperVALU Stores	n/i										2.29		1.79					
	Thriftway Stores	n/i									1.99								
	Walmart	n/i	1.94																
	Whole Foods - MW	n/i					7.99	7.99					14.99						ABF
OH	Acme Fresh Market	Acme	2.49																
	Dave's Markets	Indiana Kitchen	1.99																
	Earth Fare	n/i										4.99							ABF
	Fisher's Foods	Fishers						1.99							1.99				
	Fresh Encounter	n/i										1.49	0.99						
	Fresh Thyme	n/i	1.79									2.99	3.99		2.49				
	Geyer's	n/i						1.99				1.99							
	Giant Eagle	n/i											3.99						
	Gordon Food	n/i										1.79							
	Heinen's	Heinen's										3.99	3.99						
	IGA Stores OH/KY	n/i										1.89							
	Kroger Central	n/i									1.99								
	Kroger Cincinnati	n/i											3.99						
	Kroger MdAtlantic	n/i	1.99										2.49						
	Lucky's Market	n/i											2.99						
	Meijer	n/i										1.99							
	Millers Markets	Smithfield										2.49							
	Piggly Wiggly Stores	Smithfield	1.29						1.19										
		n/i										1.58	1.78				1.48		
	Remke Markets	n/i												0.99					
	Riesbeck's	n/i			1.69														
	Save-a-Lot	n/i							0.99	1.79									limit 2
	Shop'n Save	n/i												3.49					
Sparkle	Indiana Kitchen											1.89							
SuperVALU Stores	n/i													1.79					
	Seaboard Farms											1.77							
Walmart	n/i	1.94																	
Whole Foods MdAtl	n/i						7.99	7.99					13.99						ABF

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions				
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in						
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half					
SD	AW Grocers	Hormel n/i	1.39		1.29				1.79													
	Buche Foods	n/i			1.39				1.79													
	Coborn's	Prairie Fresh	1.28												1.18							
	Family Fare	Open Acres													3.99							
	Family Thrift	Open Acres													3.99							
	Fareway	n/i	1.49	1.99																		
	Hy-Vee	Hormel Blue Ribbon	1.88																			
	IGA Markets	n/i	1.79						2.29													
	Lynn's Dakotamart	Smithfield													1.89							
	Maynard's	Hormel Smithfield	1.49		1.79																	
	Safeway Denver	n/i	1.99						1.99						2.49							
	Sunshine Foods	n/i							1.99													
	SuperVALU Stores	n/i													2.29						1.79	
	Teal's Market	Smithfield	1.99		1.29				1.69													
	Walmart	n/i	1.94																			
WI	AW Grocers	Hormel n/i	1.39		1.29				1.79													
	Cermak's	Supreme Tender			1.39								1.99									
	County Market	Smithfield	1.79												2.49							
	Econofoods	Open Acres																				
	Family Fresh	n/i																				
	Festival Foods	n/i			0.98																	
	Food Pride	n/i																				
	Fox Bros. PW	Smithfield	1.69												2.29							
	Fresh Thyme	n/i	1.79												2.99	3.99					2.49	
	Gordon Food	n/i							1.79													
	Hansen's IGA	n/i																				
	Hy-Vee	Hormel Blue Ribbon	1.88																			
	Marketplace Foods	Smithfield	1.29																			
	Marketplace Coborn	n/i	1.28																			
	Meijer	n/i											1.99									
Pats Foods IGA	n/i													2.49							2.49	
Pick'n Save	n/i													3.29								

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FRESH PORK**

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half				
WI <i>(cont)</i>	Piggly Wiggly MW	Smithfield	1.49									1.99				1.29					
	Quillin's	n/i																			
		Hormel								1.99											
	Save-a-Lot	n/i						0.99	1.79											limit 2	
	Sentry Foods	n/i	2.19		1.19								2.49	2.99							
	Schnuck's	Pride of the Farm											3.99								
	Shurfine Food Cntr	Smithfield								1.68		1.98									
	Super One Foods	Smithfield		1.88						1.99		2.49									
	SuperVALU Stores	n/i											2.29			1.79					
	Tadych's	Smithfield								2.19		2.49		2.99							
	Trig's	Smithfield	1.79										2.28		1.88						
	Walmart	n/i	1.94																		
	Whole Foods - MW	n/i					7.99		7.99					14.99						ABF	

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																		
AR	Albertsons Houston	Smithfield						2.99	2.99									
		Tyson								4.49								
	Bill's Fresh Market	Prairie Fresh	1.18															
	Brookshire's	Hormel	0.99															
		n/i									2.99							
	City Market	n/i	0.99					1.57										
	Cranford's	n/i	1.18					1.48										
	Edwards FG	n/i	1.18					1.48										
		Smithfield																
	Food Giant	n/i	0.99					1.89										
	G&W Foods	Seaboard Farms	1.69						1.99									
		n/i					2.99											
	Harp's	Harp's	1.69					1.97			2.19	3.48						
	Hay's Supermarket	n/i						1.48										
	Rehkopf's	n/i						1.99				2.99						
	Save-a-Lot	n/i						0.99										limit 2
	TC Grocers	n/i	1.49					1.79										
	Walmart	n/i	1.94					1.79										
	Whole Foods - SW	n/i					6.99	6.99										
AZ	Albertsons SW	n/i							1.99	1.99								
	AW Grocers	n/i												1.99				
	Basha's	n/i						1.99										
	El Super	Swift			1.79			1.79						0.99		0.69	0.69	
	Food City	n/i												0.87				
	Fry's	n/i	1.79															
	IGA Family Friends	n/i	1.49											1.49	0.99	1.29		
	Los Altos	n/i			1.79									0.99	0.99	0.99		
	Lowe's Market	n/i	1.29											1.19				
	Safeway Southwest	n/i	1.69						1.67									
	Smart & Final	Farmer John			1.69						1.99	2.49						
	Smith's	n/i	1.79						1.59									
	Sprout's Market	n/i	1.49				4.29	1.99										
	Walmart	n/i	1.94															
	Whole Foods - SPac	n/i					7.99					12.99						ABF organic
		n/i					10.99											

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half	
CO	Affiliated Foods	n/i	1.69						2.19					0.99				limit 2
	Associated Foods	Smithfield		1.99									3.29					
	AW Grocers	Hormel			1.29				1.79						1.99			
		n/i	1.39									2.49						
	Food King	n/i	0.92											1.19				
	Lowe's Market	n/i	1.29															
	Lucky's Market	n/i										2.99						
	Ridley's	n/i	1.57															
		n/i												2.97				
	Safeway Denver	n/i	1.99						1.99			2.49						
	Save-a-Lot	n/i						0.99	1.79									
	Sprout's Market	n/i	1.49				4.29		1.99									
	Sun Mart	Open Acres	1.49											3.99				
	Walmart	n/i	1.94															
Whole Foods - Mntn	n/i					6.99	7.99						13.99					
KS	Affiliated Foods	n/i	1.69						2.19					0.99				limit 2
	Apple Market	n/i						1.99					2.99		1.68			
	AW Grocers	Hormel	1.59		1.29				1.99						1.99			
		n/i							1.99									
	Brothers Market	n/i	1.79						1.99				2.99					
	Country Mart	Hormel	1.48						1.88									
	Food Pride	Smithfield										1.99						
	G&W Foods	Seaboard Farms	1.69							1.99								
		n/i					2.99											
	Harp's	Harp's	1.69						1.97			2.19	3.48					
	Hen House	Prairie Fresh										2.99	3.99					
	Hy-Vee	Hormel	1.88															
		Blue Ribbon										2.99						
	Lowe's Market	n/i	1.29											1.19				
	Price Chopper	n/i							1.99									
	Pyramid Foods	Prairie Fresh										2.49						
		n/i					2.49			1.79								
	Save-a-Lot	n/i						0.99	1.79									
Sprout's Market	n/i	1.49				4.29		1.99										
Sun Fresh	n/i	1.79						1.99										
Thriftway Stores	n/i									1.99			2.99					
Walmart	n/i	1.94																

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 FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
KS <i>(cont)</i>	Whole Foods - Mntn	n/i	1.67				6.99	7.99						13.99					
	Wood's	Prairie Fresh n/i	2.47						1.88										
LA	AG Baton Rouge	n/i	1.29											2.99					
		Prairie Fresh								1.79									
	Albertsons Houston	Smithfield							2.99	2.99									
		Tyson									4.49								
	Breaux Mart	n/i	1.29						1.69		1.99	1.69	2.99				1.29		
	Brookshire's	Hormel	0.99																
		n/i											2.99						
	Brookshire Bros.	Swift	1.00							1.68									
	Kroger Texas	n/i	1.79							1.49	1.99								
	Market Basket	Swift	1.69																
	Ramey's	n/i								1.28							1.18		
	Rouses Markets	n/i					3.99						1.99	3.49					
	Shoppers Value	n/i	0.88						0.88										
	Save-a-Lot	n/i							0.99	1.79									
	Walmart	n/i	1.94																
Whole Foods - SW	n/i					6.99	6.99												
Winn-Dixie	WD Pork n/i	1.99								1.99									
						3.49													
MO	Apple Market	n/i							1.99					2.99		1.68			
	AW Grocers	Hormel			1.29				1.79										
	C&R Market	Smithfield	1.29						1.99										
	Country Mart	Hormel	1.48						1.88										
	Dierberg's	Dierberg's	1.49																
	Food Giant	n/i	0.99						1.89										
	Fresh Thyme	n/i	1.79									2.99	3.99		2.49				
	G&W Foods	Seaboard Farms	1.69								1.99								
		n/i					2.99												
	Gordon Food	n/i							1.79										
	Harp's	Harp's	1.69						1.97				2.19	3.48					
	Harter House	n/i										2.99	3.99						
	Hay's Supermarket	n/i							1.48										
Hen House	Prairie Fresh										2.99	3.99							
Hy-Klas Foods	n/i	1.29									1.99								

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
MO <i>(cont)</i>	Hy-Vee	Hormel	1.88																
		Blue Ribbon											2.99						
	IGA Stores IL/IN	Hormel											2.69						
	Kroger Central	n/i								1.99									
	Lucky's Market	n/i											2.99						
	Moser's	n/i			1.59					1.99				2.99					
	Prenger Foods	n/i								1.79									
	Price Chopper	n/i								1.99				2.99					
	Pyramid Foods	Prairie Fresh												2.49					
		n/i					2.49				1.79								
	Save-a-Lot	n/i						0.99	1.79										limit 2
	Schnuck's	Pride of the Farm												3.99					
	Shop'n Save	Smithfield									2.99				3.99	1.98			
	Sprout's Market	n/i	1.49				4.29		1.99										
	Sun Fresh	n/i	1.79						1.99						2.99				
	TC Grocers	n/i	1.49						1.79										
	TC Markets	Top Choice							1.69					2.29					
	Thriftway Stores	n/i										1.99							
	Walmart	n/i	1.94																
Whole Foods - MW	n/i					7.99		7.99					14.99					ABF	
Wood's	Prairie Fresh	2.47																	
	n/i																		
NM	Affiliated Foods	n/i	1.69							2.19				0.99					
	Albertsons SW	n/i								1.99	1.99								
	Basha's	n/i								1.99									
	El Super	Swift				1.79				1.79				0.99		0.69	0.69		
	Food King	n/i	0.92																
	John Brooks	n/i	1.69		1.29						2.49				1.99				
	Lawrence Bros.	n/i								1.99									
	Lowe's Market	n/i	1.29											1.19					
	Safeway Denver	n/i	1.99							1.99			2.49						
	Smith's	n/i	1.79								1.59								
	Sprout's Market	n/i	1.49				4.29		1.99										
	Walmart	n/i	1.94																
	Whole Foods - Mntn	n/i					6.99	7.99						13.99					

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
OK	Affiliated Foods	n/i	1.69						2.19					0.99				
	AW Grocers	Hormel			1.29				1.79									
	Country Mart	Hormel	1.48						1.88									
	Harp's	Harp's	1.69						1.97			2.19	3.48					
	Homeland	Smithfield									1.99	2.49						
	La Michoacana	n/i	1.39													0.99		
	Market Square	n/i	1.69		1.49													
	Morelos	n/i	1.49															
	Nichols	n/i	1.49							1.99				2.99				
	Pyramid Foods	Prairie Fresh											2.49					
		n/i					2.49			1.79								
	Reasor's	Redbud Farms											2.78					
		Reasor's												2.98				
		n/i	1.59															
	Rehkopf's	n/i							1.99					2.99				
	Save-a-Lot	n/i						0.99	1.79									limit 2
	Sprout's Market	n/i	1.49					4.29	1.99									
	Super C Mart	Hormel					2.79											
Terry Market	n/i			0.97													w/ \$10 purchase; limit 2	
	n/i													1.48				
United of OK	Smithfield										2.49							
Walmart	n/i	1.94																
Whole Foods - SW	n/i						6.99	6.99										
Williams	Hormel					2.79												
	n/i	1.49																
TX	Affiliated Foods	n/i	1.69						2.19					0.99				
	Albertsons Houston	Smithfield							2.99	2.99								
		Tyson									4.49							
	Albertsons SW	n/i								1.99	1.99							
	Arlan's	n/i						1.89										
	Brookshire's	Hormel	0.99															
		n/i											2.99					
	Brookshire Bros.	Swift	1.00						1.68									w/ \$20 purchase; limit 1
	Cash Saver TX	n/i							1.57									
	Culebra	n/i	1.39													1.29		
David's	Swift	1.00									1.68						w/ \$20 purchase; limit 1	
Diamond IGA	n/i	1.49							1.99				2.99					

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
TX <i>(cont)</i>	El Ahorro	n/i	1.29		0.99												0.99		
	El Rancho	n/i															0.88	0.88	
	El Rio Grande	n/i			0.87				1.99								0.77		
	El Super	Swift				1.79			1.79					0.99			0.69	0.69	
	Elrod's	n/i	0.98																
	Fiesta Mart	n/i			0.97												1.69		
	Food King	n/i	0.92																
	Food Town	n/i	0.99																
	Foodarama	n/i	0.99		0.99														
	H-E-B	n/i	1.00						1.49				2.79	2.79					
	Junior's	n/i	0.99		0.99														
	Kroger Texas	n/i	1.79						1.49	1.99									
	La Fiesta	n/i	1.47										1.77		1.00				
	La Michoacana	n/i	1.39														0.99		
	Lawrence Bros.	n/i							1.99										
	Lowe's Market	n/i	1.29											1.19					
	Malone's	n/i	0.99	1.29													1.09		
		n/i															0.69		w/ \$10 purchase; limit 1
	Market Basket	Swift	1.69							1.67									
	Market Square	n/i	1.69		1.49														
	Porter's	n/i	1.69		1.49														
	Randalls	Smithfield								2.99	2.99	2.49							
	Rehkopf's	n/i								1.99									
Save-a-Lot	n/i							0.99	1.79									limit 2	
Sellers Bros.	n/i	0.99		0.89															
Sprout's Market	n/i	1.49					4.29		1.99										
Terry Market	n/i			0.97														w/ \$10 purchase; limit 2	
	n/i															1.48			
Tom Thumb	Smithfield								2.99	2.99	2.49								
Vista Market	n/i	1.17							1.88							1.46			
Walmart	n/i	1.94																	
Whole Foods - SW	n/i						6.99	6.99											
UT	Associated Foods	Smithfield		1.99							2.99		3.29						
	Cash & Carry	IBP		1.48															
	Fresh Market	Smithfield		2.99									3.49						
	Harmon's	n/i							2.99				3.99						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
UT <i>(cont)</i>	Rancho Markets	n/i																	
	Ream's	n/i																	
	Ridley's	n/i	1.57																
		n/i											2.97						
	Smith's	n/i	1.79								1.59								
	Sprout's Market	n/i	1.49				4.29		1.99										
	Stokes Market	Smithfield	1.99																
	Walmart	n/i	1.94																
	Whole Foods - Mntn	n/i					6.99	7.99											

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half
SOUTHWESTERN U.S. - CA, HI, NV																		
CA	Albertsons SoCal	Farmer John	2.49									2.99	2.99					
	Arteaga's	n/i															1.79	boneless
	Baja Ranch	n/i	1.69		1.99				1.99								0.99	0.99
	Big Saver	n/i	0.99						1.59									
		Farmer John															0.87	1.49
		Farmer John															1.59	2.49
	Cardenas	n/i			1.69				2.49								0.79	
	Chavez	n/i															2.99	boneless
	El Super	Swift			1.79				1.79					0.99			0.69	0.69
	Food 4 Less	n/i			0.67													
	Food 4 Less Cntrl V.	n/i	0.98															
	Food Maxx	n/i	0.99															
	Food Source	n/i	1.18															
	Foodland Mercado	n/i			2.29												0.99	1.29
	Grocery Outlet	Farmer John	1.29															
	Holiday Markets	Prairie Fresh							2.29				2.29					
	Island Pacific	n/i			1.39													
	Jon's Marketplace	Farmer John	1.79		0.79	1.99					1.99							
	K.V. Mart	n/i			1.69												0.79	
	La Perla	n/i															1.99	boneless
	La Superior	n/i															1.99	boneless
	Lola's Market	n/i			1.69	2.19			2.19									
	Mar-Val Food	n/i	1.00	1.69														
	Mi Pueblo	n/i		1.69									2.49					
	Mollie Stones	n/i	2.79															
	Murphy's Market	n/i											2.99					
	Northgate	n/i			1.29	1.69			2.79									
		Farmer John			1.29													
	Nugget Markets	Prairie Fresh	1.99															
	Pavilions	Farmer John											4.99					
	R-N Markets	n/i			0.89									0.98				
	R Ranch Market	n/i															0.99	
	Raley's	n/i	1.99					4.99				1.99	3.99					
	Ralph's	n/i											3.99					
	Rancho San Miguel	n/i			1.49												0.98	
	Ray's Food Place	Smithfield	2.29						3.99									

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FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half	
CA <i>(cont)</i>	Rio Ranch Market	n/i			0.89									0.99		0.69	0.69	ABF ABF organic
	Safeway NorCal	n/i	1.99						1.99									
	Seafood City	n/i							2.79									
	Select Markets	n/i	1.99									2.49						
	SK Super King	n/i	1.79			1.99										0.89	0.89	
	Farmer John	Farmer John	1.59						1.99				2.69					
	Smart & Final	Farmer John				1.69							1.99	2.49				
	Sprout's Market	n/i	1.49				4.29		1.99									
	Stater Bros.	Farmer John											2.99					
	Super A Foods	n/i	1.29		1.29	2.29			2.99									
	Superior Grocers	n/i			1.19	1.49			1.59	1.59								
	Vallarta	n/i				1.79										0.89		
	Vons	Farmer John											2.88	2.99				
	Walmart	n/i	1.94															
	Whole Foods - NCal	n/i					9.99	6.99										
Whole Foods - SPac	n/i					7.99												
		n/i				10.99												
HI	ChoiceMART	n/i					4.69											ABF ABF organic
	Don Quijote	n/i		2.39		1.69												
	Foodland	n/i	3.99									5.99						
	Island Grocery	n/i		1.69														
	Farmer John	Farmer John		2.99														
	Marukai	n/i		2.39														
	Safeway NorCal	n/i	2.99						1.99					3.99				
	Tamura's Market	Farmland		2.39														
	Times	n/i		2.99								2.99						
Whole Foods - SPac	n/i					7.99							12.99					
		n/i				10.99												
NV	Albertsons SW	n/i							1.99	1.99								ABF ABF organic
	Cardenas	n/i			1.69				2.49							0.79		
	El Super	Swift			1.79				1.79					0.99		0.69	0.69	
	Food Source	n/i	1.18															
	Grocery Outlet	Farmer John	1.29															
	Island Pacific	n/i				1.39												
	La Bonita	n/i			0.99				1.69							0.89		
	Marketon	n/i			0.99	1.69			1.99							1.39		
	Swift				1.89													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Thanksgiving 2017
FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
NV <i>(cont)</i>	Raley's	n/i	1.99				4.99						1.99	3.99					
	Ridley's	n/i	1.57																
		n/i												2.97					
	Safeway NorCal	n/i	1.99							1.99				3.99					
	Scolari's	Hormel			2.29					2.99	2.99					1.79			
	Seafood City	n/i								2.79									
	Smart & Final	Farmer John				1.69							1.99	2.49					
	Smith's	n/i	1.79									1.59							
	Sprout's Market	n/i	1.49				4.29			1.99									
	Stater Bros.	n/i	1.99																
	Vons	Farmer John											2.88	2.99					
	Walmart	n/i	1.94																
	Whole Foods - NCal	n/i					9.99	6.99						14.99					ABF
	Whole Foods - SPac	n/i					7.99							12.99					ABF
			n/i				10.99												organic

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FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole		half
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																		
AK	AC Value Center	n/i										2.99	3.99		1.99			
	Alaskan & Proud	n/i	2.48		1.48		3.99		1.98									
	Carrs/Safeway	n/i							1.99					1.69				
	Fred Meyer	n/i								1.99								
	IGA Hometown	n/i										2.79	3.99					
	Meyers Group IGA	n/i										2.79	3.99					
	Northwest Grocers	n/i										2.29						
	Sitka Seamart	n/i										3.49			2.49			
	Three Bears	n/i		1.79														
	Walmart	n/i	1.94															
ID	Associated Foods	Smithfield		1.99														
	Family Foods	Prairie Fresh																
	Fred Meyer	n/i								1.99								
	Grocery Outlet	Farmer John	1.29															
	Harvest Foods	Prairie Fresh		2.98					1.98									
	IGA Markets	n/i	1.79						2.29									
	Ridley's	n/i	1.57															
		n/i																
	Rosauer's	Prairie Fresh							1.99		2.49							
	Safeway Seattle	n/i					3.49		1.69					1.69				
	Smith's	n/i	1.79							1.59								
	Stokes Market	Smithfield	1.99															
	Walmart	n/i	1.94															
	Whole Foods - Mntn	n/i					6.99	7.99										
	Yoke's Fresh	Prairie Fresh	0.99									2.49						
MT	Associated Foods	Smithfield		1.99							2.99		3.29					
	Family Foods	Prairie Fresh											3.99					
	Harvest Foods	Prairie Fresh		2.98					1.98				3.98					
	IGA Markets	n/i	1.79						2.29									
	Lucky's Market	n/i										2.99						
	Reynold's Market	n/i		1.79									2.99					
	Rosauer's	Prairie Fresh							1.99		2.49							
	Smith's	n/i	1.79							1.59								
	Stokes Market	Smithfield	1.99										3.29					
	SuperVALU Stores	n/i										2.29			1.79			
	Walmart	n/i	1.94															

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prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions			
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half				
OR	Albertsons Portland	n/i							1.99												
	Associated Foods	Smithfield		1.99																	
	CenterPlace	Prairie Fresh		2.48									2.98								
	Family Foods	Prairie Fresh																			
	Fred Meyer	n/i										1.99									
	Grocery Outlet	Farmer John	1.29																		
	Harvest Foods	Prairie Fresh		2.98						1.98											
	IGA Markets	n/i	1.79						2.29												
	IGA Market Fresh	n/i	1.67						1.97												
	Market of Choice	Carlton Farms					5.99							3.49							ABF
	McKay's Market	n/i	1.59											2.59							
	Quality Food Cntr	n/i									2.49										
	Red Apple	n/i																1.99			
	Rosauer's	Prairie Fresh								1.99			2.49								
	Roth's	Carlton Farms		2.99		1.99		3.99													local
	Safeway Portland	n/i						3.49		1.69							1.49				
	Select Markets	n/i	1.99											2.49							
	Thriftway of OR	n/i												2.49							1.99
Walmart	n/i	1.94																			
Whole Foods - NW	n/i						7.99														ABF
WA	Albertsons Portland	n/i							1.99												
	CenterPlace	Prairie Fresh		2.48										2.98							
	Family Foods	Prairie Fresh																			
	Fred Meyer	n/i										1.99									
	Grocery Outlet	Farmer John	1.29																		
	Haggen's	n/i																			3.99
	Harvest Foods	Prairie Fresh		2.98						1.98											3.98
	IGA Markets	n/i	1.79							2.29											
	IGA Market Fresh	n/i	1.67							1.97											
	Island Pacific	n/i				2.19															
	Metropolitan	n/i												3.99		5.99					ABF
	Meyers Group IGA	n/i	1.69											2.29		3.49					
	Quality Food Cntr	n/i									2.49					3.99					
	Rosauer's	Prairie Fresh								1.99			2.49								
	Saar's Market	n/i								1.69											
	Safeway Portland	n/i						3.49		1.69							1.49				
Safeway Seattle	n/i						3.49		1.69							1.69					

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prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
WA <i>(cont)</i>	Seafood City	n/i						2.79											
	Select Markets	n/i	1.99									2.49							
	The Markets	n/i						1.98				2.98	3.98	1.78					
	Thriftway	n/i										2.49			1.99				
	Thriftway of OR	n/i										2.49			1.99				
	Town & Country	n/i										4.69	5.99						ABF
	Walmart	n/i	1.94	6.49															Heritage
	Whole Foods - NW	n/i					7.99						12.99						ABF
	Yoke's Fresh	Prairie Fresh		0.99									2.49						
WY	Associated Foods	Smithfield		1.99									3.29						
	AW Grocers	Hormel			1.29				1.79						1.99				
		n/i	1.39									2.49							
	IGA Markets	n/i	1.79						2.29				2.99						
	Lucky's Market	n/i											2.99						
	Ridley's	n/i	1.57											2.97					
		n/i																	
	Safeway Denver	n/i	1.99						1.99			2.49							
	Smith's	n/i	1.79							1.59									
Walmart	n/i	1.94																	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Thanksgiving 2017
BEEF**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																	
CT	ACME Markets	Lancaster Brand	C	6.99													
	Adams Markets	Angus	C							4.99	4.99	3.99	3.99				
		Angus	P									5.99					
		n/i		7.99			6.99										
	AF Basket	n/i		7.99													
		n/i	C							2.99			3.99				
	AG New England	n/i	S							2.99					3.29		
		n/i	C					3.99									
	ACME Markets	Lancaster Brand	C										3.99			3.99	
	Adams Markets	Angus	C	7.99			6.99			4.99	4.99	3.99	3.99				
		Angus	P									5.99					
	ALDI	n/i	C								3.99						
	Associated	n/i	C							2.99			4.99			2.99	
	Best Market	Angus	C					4.99									
		n/i	C	4.97				4.97		2.97	3.47				2.97	3.97	
	Big Y	Big Y	C	7.99			15.99					5.99	4.99				
	Bravo	n/i	S							2.99			4.47				
	C-Town	n/i	C							3.49			4.99	3.99			
	Compare Foods	n/i								4.69		4.59	5.99	3.99	4.69	5.99	
	Fairway Market	Fairway Angus	C	10.99									5.99				
		Fairway Steakhous	P	14.99													
		n/i				6.99											
	Food Bazaar	n/i								2.99		2.99	3.99				
	Geissler's	Angus	C	10.99						2.99		4.99	4.99			3.49	
	Highland Park	Angus	C								3.99						
	Key Food	n/i	P	14.99													
		n/i	C							2.99			3.99	3.29	4.99		
	Kings Market	Chairmans Reserve	C							4.99							
	Market 32	Butcher's Promise	C	8.99							4.99	4.99					
	Price Chopper	Butcher's Promise	C	8.99							4.99	4.99					
	Price Rite	n/i	G			6.99	6.99										Australian
	Save-a-Lot	n/i			5.99												
	ShopRite	Angus	C	9.99						3.99	4.99						
		n/i	C	8.99			11.99			3.49	4.49		4.49				
		Farm Promise	A													6.99	
		Nature's Reserve	G		7.99												Australian

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Thanksgiving 2017

prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
CT <i>(cont)</i>	Stew Leonard's	n/i		6.99		8.99												
	Stop & Shop	Butcher Shop	C	7.99				6.99										
	The Fresh Market	n/i	C	9.99			15.99											
		n/i	P				19.99											
	Whole Foods - NATl	n/i	A	12.99			29.99											
	Whole Foods - NE	n/i	C	12.99	18.99		29.99						13.99					
		n/i	P	24.99	27.99													
DC	ALDI	n/i	C								3.99							
	Giant Food	Butcher Shop	C	7.99				6.99		2.99	2.99		2.99					
	Harris Teeter	HT Rancher		6.99	10.99		9.99	5.99										
		HT Reserve Angus	C	7.99			11.99	6.99						3.97		6.97		
	Safeway Eastern	n/i												4.99				
		n/i	C	7.99			12.99			3.99				4.99				
	Save-a-Lot	n/i			5.99													
Whole Foods MdAtl	n/i	A	12.99	13.99		29.99												
DE	ACME Markets	Lancaster Brand	C	6.99														
	ALDI	n/i	C									3.99						
	Food Lion	n/i	C							3.99		3.99				4.99		
	Fresh Grocer	n/i	C							3.49								
	Giant Food	Butcher Shop	C	7.99				6.99		2.99	2.99		2.99					
	Great Valu Markets	Star Ranch	C	7.99							3.49		2.99			3.49		
	Harris Teeter	HT Rancher		6.99	10.99		9.99	5.99										
		HT Reserve Angus	C	7.99			11.99	6.99						3.97		6.97		
	IGA Stores NJ/PA	n/i	C							3.99			2.99					
	Kennie's Market	n/i	C	7.99						2.99			4.49	2.99				
		Angus	C		9.99						3.99					3.99		
	Redner's	n/i		7.98												3.48		
		Wild Harvest	A													9.99		
	Safeway Eastern	n/i												4.99				
		n/i	C	7.99			12.99			3.99				4.99				
	Save-a-Lot	n/i			5.99													
	ShopRite	Angus	C	9.99						3.99	4.99							
		n/i	C	8.99			11.99			3.49	4.49			4.49				
		Farm Promise	A													6.99		
ShurSave	Nature's Reserve	G		7.99														
	n/i		7.99						2.99				4.49	3.19	3.79		Australian	

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**Thanksgiving 2017
BEEF**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
DE <i>(cont)</i>	The Fresh Market	n/i	C	9.99			15.99										
		n/i	P				19.99										
	Weis Markets	Angus	C	7.99							3.99			4.88			2.88
MA	Adams Markets	Angus	C								4.99	4.99	3.99	3.99			
		Angus	P										5.99				
		n/i		7.99			6.99										
	AF Basket	n/i		7.99													
		n/i	C							2.99				3.99			
	AG New England	n/i	S							2.99						3.29	
		n/i	C									3.99					
	ALDI	n/i	C									3.99					
	Associated	n/i	C							2.99				4.99			2.99
	Big Y	Big Y	C	7.99			15.99							5.99	4.99		
	Bravo	n/i	S											4.47			
	C-Town	n/i	C							3.49				4.99		3.99	
	Compare Foods	n/i								4.69		4.59	5.99	3.99	4.69		5.99
	Crosby's	Plainville Farms					3.29										
		Bell & Evans					3.29										
		Shady Brook			1.69												
	Donelan's	n/i	C	9.99	9.99					2.99	3.99					2.99	
		Nature's Source	A									9.99					
	Food City Market	n/i	C							2.99		3.69			3.19		
	Geissler's	Angus	C	10.99						2.99			4.99	4.99			3.49
	Hannaford	Angus	C	8.99							3.99	3.99					
	Market 32	Butcher's Promise	C	8.99							4.99	4.99					
	Market Basket	Angus	C									2.49					
	Met Foods	n/i	C							2.99				3.99			
	Price Chopper	Butcher's Promise	C	8.99							4.99	4.99					
	Price Rite	n/i	G				6.99	6.99									
	Roche Bros.	Angus	C	8.99					6.99			3.49					
	Save-a-Lot	n/i			5.99												
	Seabra Foods	Angus	C	5.99	6.99												
	Stop & Shop	Butcher Shop	C	7.99					6.99								
	The Fresh Market	n/i	C	9.99				15.99									
		n/i	P					19.99									
Tops Market	Moyer	C							2.99	2.99	2.99		2.99				

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MA (cont)	Trucchi's	Angus	C								3.99		4.99				
		n/i	C					7.99									
	Wegman's	Wegman's	C				21.49				4.99			5.99			
		Wegman's Angus	P				35.99										
	Whole Foods - NATl	n/i	A	12.99			29.99										
MD	ACME Markets	Lancaster Brand	C	6.99													
	ALDI	n/i	C									3.99					
	Associated	n/i	C							2.99			4.99			2.99	
	Food Lion	n/i	C							3.99		3.99				4.99	
	Giant Eagle	n/i	C	8.99			11.99										
		Market District	C	9.99			13.99										
	Giant Food	Butcher Shop	C	7.99				6.99		2.99	2.99		2.99				
	Graul's Market	Graul's					9.99										
	Great Valu Markets	Star Ranch	C	7.99							3.49		2.99			3.49	
	H-Mart	n/i		8.99													
	Harris Teeter	HT Rancher		6.99	10.99		9.99	5.99									
		HT Reserve Angus	C	7.99			11.99	6.99						3.97		6.97	
	Martin's Food	Butcher Shop	C	7.99				6.99		2.99	2.99		2.99				
	Price Rite	n/i	G			6.99	6.99										
	Redner's	n/i		7.98													3.48
		Wild Harvest	A														9.99
	Safeway Eastern	n/i												4.99			
		n/i	C	7.99				12.99			3.99			4.99			
	Save-a-Lot	n/i			5.99												
	Shop'n Save	Simply Essentials	C							3.99		4.49		4.99		3.99	
		n/i		7.99	8.99	10.99				3.48		2.98					
	Shoppers Food	n/i								2.48		2.97				2.97	
	n/i						5.99		3.99								
	Wild Harvest	O													6.99		
ShopRite	Angus	C	9.99						3.99	4.99							
	n/i	C	8.99				11.99		3.49	4.49			4.49				
	Farm Promise	A													6.99		
	Nature's Reserve	G		7.99													
ShurSave	n/i		7.99						2.99				4.49	3.19	3.79		
The Fresh Market	n/i	C	9.99				15.99										
	n/i	P					19.99										

Australian

Australian

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prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MD (cont)	Wegman's	Wegman's	C				21.49				4.99			5.99			
		Wegman's Angus	P				35.99										
	Weis Markets	Angus	C	7.99						3.99				4.88		2.88	
	Whole Foods MdAtl	n/i	A	12.99	13.99		29.99										
ME	AG New England	n/i	S							2.99						3.29	
		n/i	C					3.99									
	ALDI	n/i	C								3.99						
	Food City Market	n/i	C						2.99		3.69				3.19		
	Hannaford	Angus	C	8.99						3.99	3.99						
	Market Basket	Angus	C							2.49							
	Save-a-Lot	n/i			5.99												
Whole Foods - NATl	n/i	A	12.99			29.99											
NH	AG New England	n/i	S							2.99						3.29	
		n/i	C					3.99									
	ALDI	n/i	C								3.99						
	Hannaford	Angus	C	8.99						3.99	3.99						
	Market Basket	Angus	C							2.49							
	Price Chopper	Butcher's Promise	C	8.99						4.99	4.99						
	Price Rite	n/i	G			6.99	6.99										
	Save-a-Lot	n/i			5.99												
	The Fresh Market	n/i	C	9.99			15.99										
		n/i	P				19.99										
Whole Foods - NATl	n/i	A	12.99			29.99											
NJ	ACME Markets	Lancaster Brand	C	6.99													
	ALDI	n/i	C								3.99						
	Associated	n/i	C						2.99				4.99		2.99		
	Best Market	Angus	C					4.99									
		n/i	C	4.97				4.97		2.97	3.47				2.97	3.97	
	Bravo	n/i	S										4.47				
	C-Town	n/i	C						3.49				4.99	3.99			
	Compare Foods	n/i							4.69		4.59	5.99	3.99	4.69	5.99		
	Fairway Market	Fairway Angus	C	10.99									5.99				
		Fairway Steakhous	P	14.99													
		n/i				6.99											
	Food Bazaar	n/i							2.99			2.99	3.99				
	Foodtown	Rancher's Legend							2.49				2.99				limit 2
Great Valu Markets	Star Ranch	C	7.99							3.49		2.99			3.49		

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NJ (cont)	IGA Stores NJ/PA	n/i	C							3.99				2.99			Australian
	Key Food	n/i	P	14.99													
		n/i	C							2.99				3.99	3.29	4.99	
	Kings Market	Chairmans Reserve	C							4.99							
	McCaffrey's	Angus	C							3.99					3.99		
	Met Foods	n/i	C							2.99				3.99			
	Morton Williams	n/i	C							3.99					3.99	3.99	
	Pioneer	n/i	C							2.99				3.99		2.99	
	Price Rite	n/i	G			6.99	6.99										
	Save-a-Lot	n/i			5.99												
	Seabra Foods	n/i											2.99			3.99	
	ShopRite	Angus	C	9.99						3.99	4.99						
		n/i	C	8.99				11.99		3.49	4.49			4.49			
		Farm Promise	A													6.99	
		Nature's Reserve	G		7.99												
	Stop & Shop	Butcher Shop	C	7.99				6.99									
	Supremo	n/i		8.99									3.99				
	The Fresh Market	n/i	C	9.99				15.99									
		n/i	P					19.99									
	Top Tomato	n/i	C											3.99		2.99	
Uncle Giuseppe's	Sterling Silver	C	12.99						3.99	5.99			3.99		3.99		
Wegman's	Wegman's	C					21.49			4.99			5.99				
	Wegman's Angus	P					35.99										
Weis Markets	Angus	C	7.99							3.99			4.88		2.88		
Western Beef	n/i		6.99						3.99				3.99				
Whole Foods MdAtl	n/i	A	12.99	13.99			29.99										
Whole Foods - NE	n/i	C	12.99	18.99			29.99						13.99				
		P	24.99	27.99													
NY	ACME Markets	Lancaster Brand	C	6.99													
	AF Basket	n/i		7.99													
		n/i	C							2.99				3.99			
	AG New England	n/i	S						2.99						3.29		
		n/i	C					3.99									
	ALDI	n/i	C								3.99						
	Associated	n/i	C						2.99					4.99		2.99	
	Best Market	Angus	C					4.99									
	n/i	C	4.97				4.97		2.97	3.47				2.97	3.97		

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
NY (cont)	Big M Supermarket	1893 Premium		7.99			7.99	7.99				4.99						
	Bravo	n/i	S										4.47					
	C-Town	n/i	C							3.49			4.99	3.99				
	Compare Foods	n/i								4.69		4.59	5.99	3.99	4.69	5.99		
	DeCiccio & Sons	Pineland Farms	A	9.99												5.99		
	DeCiccio Family	Sterling Silver	C	11.99						3.49				4.49	3.69	3.99		
	Fairway Market	Fairway Angus	C	10.99										5.99				
		Fairway Steakhous	P	14.99														
		n/i				6.99												
	Food Bazaar	n/i								2.99			2.99	3.99				
	Giunta's	n/i	C	6.99						3.99				3.99				
	Great American	1893 Premium		6.99								2.99						
	Gristede's	Angus	C							5.99					5.99	5.99		
	Hannaford	Angus	C	8.99								3.99	3.99					
	Key Food	n/i	P	14.99														
		n/i	C							2.99				3.99	3.29	4.99		
	King Kullen	n/i	C	8.99						4.99				4.99		4.99		
		Angus	C							5.29				5.29		5.99		
	Kings Market	Chairmans Reserve	C							4.99								
	Market 32	Butcher's Promise	C	8.99								4.99	4.99					
	Met Foods	n/i	C							2.99				3.99				
	Morton Williams	n/i	C							3.99					3.99	3.99		
	North Shore Farm	n/i	C			6.99				2.99								
	Peck's Market	n/i	C										3.99					
		Angus	C	8.99														
		n/i	S	6.99														
	Pioneer	n/i	C							2.99				3.99		2.99		
	Price Chopper	Butcher's Promise	C	8.99								4.99	4.99					
	Price Rite	n/i	G			6.99	6.99											Australian
	Save-a-Lot	n/i			5.99													
	ShopRite	Angus	C	9.99						3.99	4.99							
		n/i	C	8.99				11.99		3.49	4.49			4.49				
		Farm Promise	A													6.99		
	Nature's Reserve	G		7.99													Australian	
Shop'n Save	Simply Essentials	C							3.99		4.49		4.99		3.99			
	n/i		7.99	8.99	10.99				3.48		2.98							
Stew Leonard's	n/i		6.99		8.99													

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NY (cont)	Stop & Shop	Butcher Shop	C	7.99				6.99									local ABF
	The Fresh Market	n/i	C	9.99			15.99										
		n/i	P				19.99										
	Top Tomato	n/i	C										3.99				
	Tops Market	Moyer	C						2.99	2.99	2.99		2.99				
	Trade Fair	n/i	C	6.99					2.99		3.29	4.99				3.29	
		n/i	H										4.99				
	Uncle Giuseppe's	Sterling Silver	C	12.99					3.99	5.99			3.99			3.99	
	Wegman's	Wegman's	C				21.49				4.99		5.99				
		Wegman's Angus	P				35.99										
	Weis Markets	Angus	C	7.99							3.99		4.88			2.88	
	Western Beef	n/i	C	6.99					3.99				3.99				
	Whole Foods - NE	n/i	C	12.99	18.99		29.99						13.99				
		P	24.99	27.99													
PA	ACME Markets	Lancaster Brand	C	6.99													
	ALDI	n/i	C								3.99						
	Associated	n/i	C						2.99				4.99		2.99		
	Big M Supermarket	1893 Premium		7.99		7.99	7.99					4.99					
	Boyer Food	n/i											2.97	2.97	2.97		
	Bravo	n/i	S										4.47				
	C-Town	n/i	C						3.49				4.99	3.99			
	Family Owned	n/i		6.99					3.49	3.49				3.59	3.49		
	Food Lion	n/i	C						3.99		3.99				4.99		
	Fresh Grocer	n/i	C						3.49								
	Giant Eagle	n/i	C	8.99		11.99											
		Market District	C	9.99		13.99											
	Giant Food Stores	Butcher Shop	C	7.99			6.99										
	Great Valu Markets	Star Ranch	C	7.99							3.49		2.99		3.49		
	Ideal Market	n/i	S				4.99		3.99		2.99		2.99		3.99		
		n/i				5.99											
	IGA SpartanNash	n/i	C								2.99				2.99		
	IGA Stores NJ/PA	n/i	C						3.99				2.99				
	Karns Foods	Angus	C				8.99		3.29		3.59			3.49			
		n/i	C	10.99	11.99												
Kennie's Market	n/i	C	7.99					2.99				4.49	2.99				
	Angus	C		9.99						3.99					3.99		

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
PA <i>(cont)</i>	Key Food	n/i	P	14.99														
		n/i	C							2.99				3.99	3.29	4.99		
	Kuhn's Market	n/i	C	9.99		10.99								3.99				
	Landis Market	Angus	C	8.99						2.99				3.79	2.99			
		n/i		6.99														Australian
	Martin's Food	Butcher Shop	C	7.99				6.99		2.99	2.99			2.99				
	McCaffrey's	Angus	C							3.99					3.99			
	Pioneer	n/i	C							2.99				3.99		2.99		
	Price Chopper	Butcher's Promise	C	8.99							4.99	4.99						
	Price Rite	n/i	G			6.99	6.99											Australian
	Redner's	n/i		7.98													3.48	
		Wild Harvest	A														9.99	
	Save-a-Lot	n/i			5.99													
	Shop'n Save	Simply Essentials	C							3.99		4.49		4.99			3.99	
		n/i		7.99	8.99	10.99				3.48		2.98						
	ShopRite	Angus	C	9.99						3.99	4.99							
		n/i	C	8.99				11.99		3.49	4.49			4.49				
		Farm Promise	A														6.99	
		Nature's Reserve	G		7.99													Australian
	ShurSave	n/i		7.99						2.99				4.49	3.19	3.79		
	ShurSave - NE PA	ShurSave		7.99												3.99		
		Angus	C	7.99						3.49				3.99				
	Sparkle	n/i	C												3.69			
Supremo	n/i		8.99									3.99						
The Fresh Market	n/i	C	9.99				15.99											
	n/i	P					19.99											
Tops Market	Moyer	C							2.99	2.99	2.99		2.99				local	
Wegman's	Wegman's	C					21.49				4.99		5.99					
	Wegman's Angus	P					35.99											
Weis Markets	Angus	C	7.99							3.99			4.88		2.88			
Whole Foods MdAtl	n/i	A	12.99	13.99			29.99											
RI	Adams Markets	Angus	C							4.99	4.99	3.99	3.99					
		Angus	P									5.99						
		n/i		7.99			6.99											
	ALDI	n/i	C								3.99							
	Associated	n/i	C						2.99				4.99		2.99			
Bravo	n/i	S										4.47						

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
RI <i>(cont)</i>	Compare Foods	n/i								4.69		4.59	5.99	3.99	4.69	5.99	Australian
	Dave's Marketplace	n/i		7.99								5.99	4.99				
	Price Rite	n/i	G			6.99	6.99										
	Save-a-Lot	n/i			5.99												
	Seabra Foods	Angus	C	5.99	6.99												
	Stop & Shop	Butcher Shop	C	7.99				6.99									
	Whole Foods - NATl	n/i	A	12.99				29.99									
VT	AG New England	n/i	S							2.99					3.29		local
		n/i	C					3.99									
	ALDI	n/i	C								3.99						
	Food City Market	n/i	C						2.99		3.69				3.19		
	Hannaford	Angus	C	8.99							3.99	3.99					
	Price Chopper	Butcher's Promise	C	8.99							4.99	4.99					
	Tops Market	Moyer	C						2.99	2.99	2.99		2.99				

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump	
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																
AL	A&R Supermarket	n/i								2.98	2.99					
	ALDI	n/i	C								3.99					
	Bruce's Foodland	n/i	C	8.99			12.99			2.99	2.79					
	Cash Saver	Black Canyon	C								2.69					
	Earth Fare	n/i	A				9.99									
	Food Giant	Black Canyon	C								2.69			3.99		
	Gateway Foodland	Star Ranch	C							2.99	2.79					
	Greer's Markets	Black Angus	S	7.89						2.99	2.99			2.99	2.99	
	Ingle's Markets	Ingle's	C	7.98			11.98			3.48						
	Kroger Atlanta	n/i	C	7.99				6.99		3.99			3.99			
	Kroger Nashville	Private Selection	C		6.99			6.99			3.99					
	Lucky's Supermarket	Black Canyon			9.99					2.99						
	Manning's PW	Angus	C											2.75		
	Piggly Wiggly HAC	n/i	S											3.99		
	Piggly Wiggly Hchn	Black Canyon									2.69			3.99		
	Piggly Wiggly Inc.	n/i		8.99			9.99									
		Angus	C											2.99		
	Piggly Wiggly JTM	Angus	C	8.99						2.99						
	Publix	Publix	C	7.99			10.99					3.99			3.99	
		GreenWise	A	8.99			13.99									
	Ramey's	Black Angus	C							2.98						
	Rouses Market	Angus	C	8.99										3.49		
	Save-a-Lot	n/i			5.99											
	Sprout's Market	n/i	C	9.99		16.99								3.99		
	The Fresh Market	n/i	C	9.99			15.99									
		n/i	P				19.99									
	United Grocery	n/i		4.99												
	Vowell's	Black Canyon	S								2.99			2.99		
	Western Market	Angus	C	9.99				6.99					3.69			
	Whole Foods - South	n/i	A				29.99									
	Winn-Dixie	WD Brand	C						4.49	BOGO				4.49	4.49	
FL	ALDI	n/i	C								3.99					
	Bravo of FL	n/i	S						2.67				4.47	2.97		
	Earth Fare	n/i	A				9.99									
	Food Giant	Black Canyon	C								2.69			3.99		
	Fresco y Mas	Ranchers Home									2.98		2.98			

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
FL (cont)	Greer's Markets	Black Angus	S	7.89						2.99	2.99				2.99	2.99			
	Harris Teeter	HT Rancher		6.99	10.99		9.99	5.99											
		HT Reserve Angus	C	7.99			11.99	6.99						3.97			6.97		
	Hitchcock's	Hitchcock's		6.97						3.99	3.99	3.99		3.99					
	IGA Florida	n/i		5.99											3.79				
	Lucky's Market	n/i	C	7.98								3.98	3.98						
	Piggly Wiggly Hchn	Black Canyon										2.69					3.99		
	Publix	Publix	C	7.99			10.99						3.99				3.99		
		GreenWise	A	8.99			13.99												
	Safeway Florida	n/i	C	7.99			12.99			3.99				4.99					
	Save-a-Lot	n/i			5.99														
	Scaff's Market	Preferred Angus	S							2.99									
		n/i		8.99															
	Sedano's	Angus	C							3.29									
		n/i	C	8.99															
		n/i					5.99												
	Sprout's Market	n/i	C	9.99		16.99										3.99			
	The Fresh Market	n/i	C	9.99			15.99												
	n/i	P				19.99													
Western Beef	n/i											3.49							
Whole Foods - FL	n/i	A	15.99			29.99													
Winn-Dixie	WD Brand	C							4.49	BOGO					4.49	4.49			
GA	ALDI	n/i	C							4.49	3.49	3.99			4.49	3.49			
	Bi-Lo	SE Grocers	C				9.99												
	Earth Fare	n/i	A																
	Food City	Angus	C									3.99		3.99					
		n/i	S	6.99															
	Food Depot	n/i	S											4.98					
	Food Giant	Black Canyon	C								2.69					3.99			
	Food Lion	n/i	C						3.99			3.99				4.99			
	Food Pride	n/i							2.99			3.29							
	Galaxy Food	Butcher's Best							2.98						3.28				
		n/i										3.28							
	Harris Teeter	HT Rancher		6.99	10.99		9.99	5.99											
		HT Reserve Angus	C	7.99			11.99	6.99						3.97			6.97		
	IGA Food Stores	Preferred Angus			7.59														
IGA Stores SE	Tender Ridge										3.28								

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
GA (cont)	Ingle's Markets	Ingle's	C	7.98			11.98			3.48							
	Kroger Atlanta	n/i	C	7.99				6.99		3.99				3.99			
	Lucky's Market	n/i	C	7.98							3.98	3.98					
	Piggly Wiggly Car.	Pig's Pride								3.99							
	Piggly Wiggly HAC	n/i	S												3.99		
	Piggly Wiggly Hchn	Black Canyon									2.69					3.99	
	Piggly Wiggly GA	Angus	C									3.99					
	Piggly Wiggly JTM	Angus	C	8.99						2.99							
	Publix	Publix	C	7.99			10.99					3.99					3.99
		GreenWise	A	8.99				13.99									
	Quality Foods	n/i							4.99			3.19					
	Save-a-Lot	n/i			5.99												
	Sprout's Market	n/i	C	9.99		16.99										3.99	
	The Fresh Market	n/i	C	9.99				15.99									
		n/i	P					19.99									
	United Grocery	n/i		4.99													
	Wayfield's	n/i	C							3.99							
Whole Foods - South	n/i	A					29.99										
Winn-Dixie	WD Brand	C							4.49	BOGO					4.49	4.49	
KY	ALDI	n/i	C									3.99					
	Cox IGA	Star Ranch										3.99		3.99			
	Earth Fare	n/i	A				9.99										
	Food City	Angus	C									3.99		3.99			
		n/i	S	6.99													
	Food Fair	Black Canyon		7.99										3.49			
	Food Giant	Black Canyon	C								2.69					3.99	
	Food Lion	n/i	C							3.99		3.99					4.99
	Food Rite	Black Canyon								2.99							
	Foodland	Star Ranch															2.98
	Fresh Thyme	n/i		7.99			11.99				4.99						4.99
	Galaxy Food	Butcher's Best								2.98						3.28	
		n/i										3.28					
	IGA Houchens	IGA	C									3.99					
	IGA SpartanNash	n/i	C								2.99						2.99
	IGA Stores OH/KY	n/i	C					5.99				3.99		3.99			
	IGA Stores SE	Tender Ridge										3.28					
Kroger Delta	n/i	C				10.99					3.99		3.99				

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
KY (cont)	Kroger Cincinnati	n/i	C	7.99						2.77	2.77	3.99					
	Kroger Louisville	n/i	C	7.99						3.99				3.99			
	Kroger MdAtlantic	n/i	C	8.99						2.99				2.99			
	Kroger Nashville	Private Selection	C		6.99			6.99				3.99					
	Lucky's Market	n/i	C	7.98							3.98	3.98					
	Meijer	Angus	C								4.49						
	Piggly Wiggly Hchn	Black Canyon									2.69					3.99	
	Remke Markets	Angus	C				9.99									2.99	
	Save-a-Lot	n/i			5.99												
	SuperVALU Stores	Angus Farms									3.49				2.99		
	TC Grocers	n/i	S		3.99					3.29							
	The Fresh Market	n/i	C	9.99				15.99									
		n/i	P					19.99									
	United Grocery	n/i		4.99													
	ValuMarket	n/i	C							2.99		2.99					
Whole Foods MdAtl	n/i	A	12.99	13.99			29.99										
MS	AG Baton Rouge	n/i													2.99		
		Black Angus	C	9.99													
	ALDI	n/i	C									3.99					
	Corner Market	Angus	C	9.99								3.99			3.69		
	Food Giant	Black Canyon	C								2.69					3.99	
	Greer's Markets	Black Angus	S	7.89						2.99	2.99				2.99	2.99	
	Grocery Depot	n/i													2.98	2.72	
	Kroger Delta	n/i	C				10.99					3.99		3.99			
	Piggly Wiggly Hchn	Black Canyon									2.69						3.99
	Piggly Wiggly HGR	n/i	C										3.49	2.79			
	Ramey's	Black Angus	C							2.98							
	Rouses Market	Angus	C	8.99											3.49		
	Save-a-Lot	n/i			5.99												
	The Fresh Market	n/i	C	9.99				15.99									
		n/i	P					19.99									
	Vowell's	Black Canyon	S								2.99				2.99		
	Whole Foods - South	n/i	A					29.99									
	Winn-Dixie	WD Brand	C							4.49	BOGO				4.49	4.49	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
NC	ALDI	n/i	C															
	Bi-Lo	SE Grocers	C							4.49	3.49				4.49	3.49		
	Carlie C's IGA	Carlie C's		5.98														
		Carlie C's Angus	C	7.58			10.98											
	Compare Foods	Butcher's Best								2.98		3.29				3.29		
		Butcher's Best	G		5.98													
	Earth Fare	n/i	A				9.99											
	Farm Fresh	Angus	C						6.99	3.49				3.99				
		Wild Harvest	O														6.99	
	Food Lion	n/i	C							3.99		3.99						4.99
	Food Pride	n/i								2.99		3.29						
	Fresh Foods	n/i	S	5.99						3.29		2.99						
	Galaxy Food	Butcher's Best								2.98						3.28		
		n/i										3.28						
	Great Valu Markets	Star Ranch	C	7.99								3.49		2.99			3.49	
	H-Mart	n/i	C											4.98				
	Harris Teeter	HT Rancher		6.99	10.99		9.99	5.99										
		HT Reserve Angus	C	7.99			11.99	6.99						3.97			6.97	
	IGA Food Stores	Preferred Angus			7.59													
	IGA Stores SE	Tender Ridge										3.28						
	Ingle's Markets	Ingle's	C	7.98			11.98			3.48								
	Just \$ave Foods	Angus								2.98				3.79				
		n/i	G		6.98													
	Kroger MdAtlantic	n/i	C	8.99						2.99				2.99				
	Lowe's Foods	n/i	G	5.97			9.97											
		Black Angus					10.97											
		Angus	C				12.97			4.99				4.99				
	Piggly Wiggly Retail	n/i		6.67														3.79
	Piggly Wiggly Stores	Preferred Angus		7.98								2.78						2.99
	Publix	Publix	C	7.99			10.99					3.99						3.99
	GreenWise	A	8.99			13.99												
Save-a-Lot	n/i			5.99														
Sprout's Market	n/i	C	9.99		16.99										3.99			
The Fresh Market	n/i	C	9.99			15.99												
	n/i	P				19.99												
United Grocery	n/i		4.99															
Whole Foods - South	n/i	A				29.99												

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
SC	ALDI	n/i	C															
	Bi-Lo	SE Grocers	C							4.49	3.49				4.49	3.49		
	Earth Fare	n/i	A				9.99											
	Food Lion	n/i	C							3.99		3.99					4.99	
	Galaxy Food	Butcher's Best								2.98					3.28			
		n/i										3.28						
	Harris Teeter	HT Rancher			6.99	10.99		9.99	5.99									
		HT Reserve Angus	C		7.99			11.99	6.99					3.97				6.97
	IGA Food Stores	Preferred Angus				7.59												
	IGA Stores SE	Tender Ridge										3.28						
	Ingle's Markets	Ingle's	C		7.98			11.98			3.48							
	Kroger Atlanta	n/i	C		7.99				6.99		3.99			3.99				
	Lowe's Foods	n/i	G		5.97			9.97										
		Black Angus						10.97										
		Angus	C					12.97			4.99			4.99				
	Piggly Wiggly Car.	Pig's Pride									3.99							
	Publix	Publix	C		7.99			10.99					3.99					3.99
	GreenWise	A		8.99			13.99											
Quality Foods	n/i							4.99				3.19						
Save-a-Lot	n/i				5.99													
The Fresh Market	n/i	C		9.99			15.99											
	n/i	P					19.99											
Whole Foods - South	n/i	A					29.99											
TN	ALDI	n/i	C									3.99						
	Cash Saver	Black Canyon	C								2.69							
	Cash Saver TC	n/i	S	6.77														
	Chappelle's	Chappelle's	C								2.78	2.98					2.78	
		n/i	C							2.99								
	Earth Fare	n/i	A				9.99											
	Food City	Angus	C									3.99		3.99				
		n/i	S	6.99														
	Food Country USA	Butcher's Best										3.98			3.48			
	Food Giant	Black Canyon	C								2.69						3.99	
	Food Lion	n/i	C							3.99		3.99					4.99	
	Food Rite	Black Canyon								2.99								
	H.G. Hill	n/i	S			4.99												
	Black Canyon	S			9.99				2.79								value	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
TN (cont)	IGA Houchens	IGA	C									3.99					
	IGA Stores OH/KY	n/i	C					5.99				3.99		3.99			
	IGA Stores SE	Tender Ridge										3.28					
	Ingle's Markets	Ingle's	C	7.98			11.98			3.48							
	Kroger Delta	n/i	C				10.99					3.99		3.99			
	Kroger MdAtlantic	n/i	C	8.99						2.99				2.99			
	Kroger Nashville	Private Selection	C		6.99			6.99				3.99					
	Lucky's Supermarket	Black Canyon			9.99					2.99							
	Osborne's	n/i										3.49					
	Publix	Publix	C	7.99			10.99					3.99					3.99
		GreenWise	A	8.99				13.99									
	Save-a-Lot	n/i			5.99												
	Sprout's Market	n/i	C	9.99		16.99									3.99		
	TC Grocers	n/i	S		3.99					3.29							
	The Fresh Market	n/i	C	9.99			15.99										
		n/i	P				19.99										
	Tietgen's	n/i								2.79		2.99					
United Grocery	n/i		4.99														
Whole Foods - South	n/i	A				29.99											
VA	ALDI	n/i	C								3.99						
	Associated	n/i	C						2.99				4.99			2.99	
	Farm Fresh	Angus	C					6.99		3.49			3.99				
		Wild Harvest	O													6.99	
	Food City	Angus	C								3.99		3.99				
		n/i	S	6.99													
	Food Country USA	Butcher's Best										3.98			3.48		
	Food Lion	n/i	C						3.99			3.99				4.99	
	Galaxy Food	Butcher's Best							2.98					3.28			
		n/i										3.28					
	Giant Food	Butcher Shop	C	7.99				6.99		2.99	2.99			2.99			
	Grant's	Black Canyon										2.89					
	Great Valu Markets	Star Ranch	C	7.99							3.49			2.99		3.49	
	Harris Teeter	HT Rancher		6.99	10.99		9.99	5.99									
		HT Reserve Angus	C	7.99			11.99	6.99						3.97		6.97	
	IGA Stores SE	Tender Ridge										3.28					
	Ingle's Markets	Ingle's	C	7.98			11.98			3.48							
Kroger MdAtlantic	n/i	C	8.99						2.99				2.99				

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
VA (cont)	Lowe's Foods	n/i	G	5.97			9.97										Australian
		Black Angus					10.97										
		Angus	C				12.97			4.99			4.99				
	Martin's Food	Butcher Shop	C	7.99				6.99		2.99	2.99		2.99				
	Piggly Wiggly Retail	n/i		6.67												3.79	
	Piggly Wiggly Stores	Preferred Angus		7.98								2.78				2.99	
	Price Rite	n/i	G			6.99	6.99										
	Publix	Publix	C	7.99			10.99					3.99				3.99	
		GreenWise	A	8.99			13.99										
	Safeway Eastern	n/i												4.99			
		n/i	C	7.99			12.99			3.99				4.99			
	Save-a-Lot	n/i			5.99												
	Shop'n Save	Simply Essentials	C							3.99		4.49		4.99		3.99	
		n/i		7.99	8.99	10.99				3.48		2.98					
	Shoppers Food	n/i								2.48		2.97				2.97	
		n/i	C					5.99		3.99							
		Wild Harvest	O													6.99	
	The Fresh Market	n/i	C	9.99				15.99									
	n/i	P					19.99										
Wegman's	Wegman's	C					21.49			4.99			5.99				
	Wegman's Angus	P					35.99										
Weis Markets	Angus	C	7.99							3.99			4.88		2.88		
Whole Foods MdAtl	n/i	A	12.99	13.99			29.99										
WV	ALDI	n/i	C								3.99						
	Food Fair	Black Canyon		7.99									3.49				
	Food Lion	n/i	C						3.99		3.99				4.99		
	Foodland	Star Ranch													2.98		
	Galaxy Food	Butcher's Best							2.98					3.28			
		n/i										3.28					
	Giant Eagle	n/i	C	8.99			11.99										
		Market District	C	9.99			13.99										
	Grant's	Black Canyon									2.89						
	Great Valu Markets	Star Ranch	C	7.99							3.49		2.99		3.49		
	IGA Stores SE	Tender Ridge										3.28					
	Kroger Columbus	Private Selection	C				9.99										
	Kroger MdAtlantic	n/i	C	8.99						2.99				2.99			
	Martin's Food	Butcher Shop	C	7.99					6.99	2.99	2.99		2.99				

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
WV (cont)	Piggly Wiggly Stores	Preferred Angus		7.98								2.78				2.99	
	Riesbeck's	Hereford	C						4.99		3.49						
	Save-a-Lot	n/i			5.99												
	Shop'n Save	Simply Essentials	C							3.99		4.49		4.99		3.99	
		n/i		7.99	8.99	10.99				3.48		2.98					
	Sparkle	n/i	C												3.69		
	Weis Markets	Angus	C	7.99							3.99			4.88		2.88	

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump	
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																
IA	ALDI	n/i	C									3.99				
	AW Grocers	Star Ranch		8.99								2.99		3.59		
		Angus Pride	C									3.49		3.79		
		n/i		8.88							3.29					
	Brothers Market	n/i								3.99				2.98		
	Family Fare	Open Acres		8.99								3.99		2.99		
	Family Foods	Angus Pride		8.99	10.99				3.99						3.99	
	Fareway	n/i	C		9.99		13.99									
	Fishers Jack & Jill	n/i	C		7.99				3.69			3.99				
	Food Pride	Angus Pride									2.99			3.49		2.99
		n/i			7.99											4.99
	Fresh Thyme	n/i		7.99			11.99				4.99					
	Hometown Foods	Angus	C						2.99							
	Hy-Vee	Hy-Vee Reserve	C	9.99			10.99		3.99	2.99						
	Jewel-Osco	n/i	C	9.99					4.99		4.99		4.99			
	Lucky's Market	n/i	C	7.98							3.98	3.98				
	Maynard's	Star Ranch	S		8.49				3.59						3.59	
	No Frills	Open Acres		8.99								3.99		2.99		
	Price Chopper	KC Pride									3.69					
	Quillin's	Chairmans Reserve					5.99	6.99			3.49					
	Save-a-Lot	n/i			5.99											
Schnuck's	Angus Pride	C						2.49								
	Angus	C		8.99				2.99						3.49		
Sunshine Foods	n/i	C		8.88						3.49				3.49		
Super Saver	Omaha Angus	C		7.97												
Thriftway Stores	n/i													2.99		
Whole Foods - MW	n/i	A	12.99			29.99										
IL	ALDI	n/i	C								3.99					
	Angelo Caputos	n/i					6.99									
		Black Angus	C	8.99	10.99					3.99	3.69		3.49	3.69		
	AW Grocers	Star Ranch								2.99						
	Berkot's	Berkot's	C	7.99			6.99	6.99	3.69		3.99		3.99	3.69	BOGO	
	Borowiak's IGA	IGA TableRite									3.48					
	n/i			4.99												
Brookhaven	Angus	C				6.99		3.49	3.49							

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
IL (cont)	Butera's Market	Angus	C	6.99								3.99		3.99	3.49		
		Diamond Lean					4.99										
	Cermak's	Angus	C					6.99				4.99					
	Cub Foods	n/i	C	9.99				8.99				4.99					
	Dierberg's	Angus	C											4.99			
	Fairplay Foods	Angus Pride	C							2.99							
		n/i	C	6.99				5.99									
		Angus	C							3.49		3.69					
	Fareway	n/i	C		9.99		13.99										
	Fishers Jack & Jill	n/i	C		7.99					3.69			3.99				
	Food 4 Less	n/i	C	5.99						2.99							
	Food Pride	Angus Pride									2.99			3.49		2.99	
		n/i			7.99												
	Fresh Thyme	n/i		7.99			11.99				4.99						4.99
	Garden Fresh Mrkt	n/i	C	9.99						3.99		3.99			3.99		
	Heinen's	Heinen's	A	9.99													
	Hy-Vee	Hy-Vee Reserve	C	9.99			10.99			3.99	2.99						
	IGA Houchens	IGA	C									3.99					
	IGA Stores IL/IN	IGA TableRite	C	8.99						3.69		3.29					
	Jewel-Osco	n/i	C	9.99						4.99		4.99		4.99			
	Kirby Foods IGA	IGA TableRite	C	8.99						3.69							
	Kroger Central	n/i	C	7.99							2.77						
	Kroger Louisville	n/i	C	7.99						3.99				3.99			
	La Chiquita	n/i	C										2.98				
	Mariano's	Black Angus	C	7.00								3.00			4.00		
	Meijer	Angus	C								4.49						
	Pete's Market	Black Angus	C	8.99						3.99		3.99		4.99	3.99		
		n/i	H							3.99							
	Piggly Wiggly MW	Angus	C	8.99							2.99	3.69			2.99		
		n/i			4.99												
	Save-a-Lot	n/i			5.99												
	Schuetz's	n/i	C							3.47				3.49			
	Schnuck's	Angus Pride	C							2.49							
	Angus	C		8.99					2.99					3.49			
Shop & Save Mrkt	Black Angus	C							2.99				3.79				
Shop'n Save	Angus	C		9.99			8.99		4.99								
Sullivan's	n/i	C		8.99					3.29	3.49	3.49						

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
IL (cont)	Sunset Foods	Angus	C				19.99											
	The Fresh Market	n/i	C	9.99			15.99											
		n/i	P				19.99											
	Tony's Finer Foods	n/i	C	7.99							3.99	3.99		4.49	2.99			
	Treasure Island	Sterling Silver	C						7.99				6.99					
	Valli Produce	Black Angus	C	7.99														
		n/i	C				12.99					2.99						
	Walt's Food Cntr	Hereford	C	8.99							3.79			3.99			3.99	
Whole Foods - MW	n/i	A	12.99				29.99											
IN	Al's Supermarket	Angus	C				17.99			3.99		3.49						
	ALDI	n/i	C								3.99							
	Earth Fare	n/i	A				9.99											
	Food 4 Less	n/i	C	5.99						2.99								
	Fresh Encounter	n/i		8.99													3.99	
	Fresh Thyme	n/i		7.99			11.99				4.99						4.99	
	Giant Eagle	n/i	C	8.99			11.99											
		Market District	C	9.99			13.99											
	Harding's	Tender Ridge	C	9.99										3.49				
	Harvest Supermarket	Black Canyon	C		9.99						3.59							
	Holiday Foods	Angus	C								3.49	3.99						
	IGA Houchens	IGA	C									3.99						
	IGA SpartanNash	n/i	C								2.99						2.99	
	IGA Stores IL/IN	IGA TableRite	C	8.99							3.69	3.29						
	IGA Stores OH/KY	n/i	C						5.99			3.99		3.99				
	Jay C Foods	n/i	C	7.99							3.99			3.99				
	Jewel-Osco	n/i	C	9.99							4.99	4.99		4.99				
	Kirby Foods IGA	IGA TableRite	C	8.99							3.69							
	Kroger Central	n/i	C	7.99								2.77						
	Kroger Cincinnati	n/i	C	7.99							2.77	2.77	3.99					
	Kroger Louisville	n/i	C	7.99							3.99			3.99				
	Lucky's Market	n/i	C	7.98								3.98	3.98		3.99			
	Martins Super Marke	Martin's	C	8.99									2.99					
	Meijer	Angus	C									4.49						
	Millers Markets	Hereford	C	8.99														
	Save-a-Lot	n/i			5.99													
	Schnuck's	Angus Pride	C								2.49							
		Angus	C					8.99			2.99					3.49		

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
IN <i>(cont)</i>	Strack & VanTil	Angus Pride	C	6.99			16.99	6.99		4.99	2.99	4.99		4.99				
	The Fresh Market	n/i	C	9.99			15.99											
		n/i	P				19.99											
	Walt's Food Cntr	Hereford	C	8.99							3.79			3.99		3.99		
	Wesselman's	n/i			8.99					3.99	4.29							
Whole Foods - MW	Star Ranch	A	12.99			29.99												
MI	ALDI	n/i	C									3.99						
	AW Grocers	Star Ranch										2.99						
	Busch's	n/i					5.99											
		Creekstone		8.99			13.99											
	County Market	Angus	C					7.99		2.99		2.99						
	D&W Fresh Mrkt	Open Acres		8.99								4.99						
	Earth Fare	n/i	A				9.99											
	Family Fare	Open Acres	C	8.99											4.99			
	Food Pride	Angus Pride	C								2.99			3.49		2.99		
	Fresh Thyme	n/i		7.99			11.99				4.99					4.99		
	Glory Supermarkets	n/i													3.99			
	Great Lakes Market	Star Ranch	C		9.99							3.29						
	Harding's	Tender Ridge	C	9.99										3.49				
	Hollywood Markets	Chairmans Reserve	C	12.99											3.99			
	Kroger Central	n/i	C	7.99								2.77						
	Kroger Columbus	Private Selection	C				9.99											
	Kroger Michigan	n/i	C	7.99						2.77	2.77							
	Lucky's Market	n/i	C	7.98							3.98	3.98						
	Martins Super Marke	Martin's	C	8.99								2.99						
	Meijer	Angus	C								4.49							
	Millers Markets	Hereford	C	8.99								3.99						
	Pats Foods IGA	Angus	C															
	Polly's Market	n/i	C	7.49														
	Ric's Food Center	n/i	C				6.99				2.99	3.49			2.99			
	Save-a-Lot	n/i			5.99													
	Spartan Stores	n/i	C							3.49					3.49			
	Super One Foods	Black Angus		8.88					5.95			3.33						
	Tadych's	n/i					7.99											
		Angus Pride	C	7.99								2.99	2.99					
	Toms/Oleson's	n/i	C								3.99							

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MI (cont)	VG's Grocery	Open Acres	C	8.99											4.99		
	Whole Foods - MW	n/i	A	12.99			29.99										
MN	ALDI	n/i	C									3.99					
	AW Grocers	Star Ranch		8.99								2.99		3.59			
		Angus Pride	C									3.49		3.79			
	Cash Wise	n/i		8.88	7.99					3.29	3.29						
		Hereford	C		7.77			6.88					2.98				
	Coborn's	Hereford	C		7.99			6.99				3.49		4.99	2.99		
	County Market	Angus	C					7.99		2.99		2.99					
	Cub Foods	n/i	C	9.99				8.99				4.99					
	Econofoods	Open Acres										3.99		2.99			
	Family Fare	Open Acres		8.99								3.99		2.99			
	Family Fresh	Open Acres		8.99						4.99							
	Fareway	n/i	C		9.99		13.99										
	Festival	Black Angus	C	9.99								3.99					
	Food Pride	Angus Pride	C								2.99			3.49		2.99	
	Fresh Thyme	n/i		7.99			11.99				4.99						4.99
	Hornbacher's	Stockman & Dakota	C	9.99				8.99						3.99			
	Hugo's	Angus Pride	C	8.99						3.99							
	Hy-Vee	Hy-Vee Reserve	C	9.99			10.99			3.99	2.99						
	Kowalski's	Naturally Raised	A									5.99					
	Lunds & Byerlys	Premium Choice	C					12.99									
	Marketplace Foods	Angus Pride	C	9.99												3.99	
	Maynard's	Star Ranch	S		8.49					3.59						3.59	
	Price Chopper	KC Pride		8.98													
	Quillin's	Chairmans Reserve					5.99	6.99			3.49						
	Rainbow Foods	n/i	C							4.99							
	Save-a-Lot	n/i			5.99												
	Sun Mart	Open Acres	C	8.99								3.99		2.99			
	Sunshine Foods	n/i	C		8.88							3.49				3.49	
	Super One Foods	Black Angus		8.88				5.95				3.33					
	SuperVALU Stores	Angus Farms									3.49	3.49				2.99	
	Teal's Market	Angus Pride	C		9.99			5.99								3.49	
	Whole Foods - MW	n/i	A	12.99				29.99									

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
ND	Albertsons Mntn	Double R Ranch	C	7.99				7.99	BOGO			2.99					
	AW Grocers	Star Ranch										2.99					
	Cash Wise	Hereford	C		7.77			6.88					2.98				
	Dan's	Open Acres			8.99									2.99			
	Family Fare	Open Acres		8.99							3.99			2.99			
	Food Pride	Angus Pride	C							2.99				3.49		2.99	
	Hornbacher's	Stockman & Dakota	C	9.99				8.99						3.99			
	Hugo's	Angus Pride	C	8.99						3.99							
	Leever's Foods	Preferred Angus			9.99					3.99			4.89				
	Marketplace Foods	Angus Pride	C	9.99											3.99		
	Millers Fresh Food	Angus Pride	C		9.99					3.99			4.99				
	SuperVALU Stores	Angus Farms									3.49	3.49				2.99	
	Teal's Market	Angus Pride	C		9.99				5.99							3.49	
	NE	ALDI	n/i	C									3.99				
Apple Market		n/i	S												3.49		
AW Grocers		Star Ranch		8.99								2.99		3.59			
		Angus Pride	C									3.49		3.79			
		n/i		8.88	7.99					3.29	3.29						
Baker's		n/i	C	8.99				5.99									
Family Fare		Open Acres		8.99								3.99		2.99			
Family Fresh		Open Acres		8.99						4.99							
Fareway		n/i	C		9.99												
Food Pride		Angus Pride	C											3.49		2.99	
Fresh Thyme		n/i		7.99				11.99									4.99
Hy-Vee		Hy-Vee Reserve	C	9.99				10.99			3.99	2.99					
No Frills		Open Acres		8.99								3.99		2.99			
Russ's Market		n/i	C	7.99						2.99	3.49		3.99				
Safeway Denver		Colorado Angus	C	8.99						2.77							
Sun Mart		Open Acres	C	8.99								3.99		2.99			
Super Saver		Omaha Angus	C		7.97												
Thriftway Stores		n/i													2.99		
Whole Foods - MW	n/i	A	12.99				29.99										
OH	Acme Fresh Market	Angus	C	9.99			12.99							3.49			
	ALDI	n/i	C									3.99					
	Buehler's	Angus	C								3.49					3.49	
	Dave's Market	n/i	C							3.99							
	Earth Fare	n/i	A				9.99										

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
OH (cont)	Fisher's Foods	n/i	C							3.49								
	Food Fair	Black Canyon		7.99									3.49					
	Fresh Encounter	n/i		8.99													3.99	
	Fresh Thyme	n/i		7.99			11.99				4.99						4.99	
	Geyer's	Black Angus	C		10.98													
		n/i		4.99														
	Giant Eagle	n/i	C	8.99			11.99											
		Market District	C	9.99			13.99											
	Heinen's	Heinen's	A	9.99														
	IGA SpartanNash	n/i	C								2.99							2.99
	IGA Stores OH/KY	n/i	C					5.99				3.99		3.99				
	Kroger Central	n/i	C	7.99								2.77						
	Kroger Cincinnati	n/i	C	7.99							2.77	2.77	3.99					
	Kroger Columbus	Private Selection	C				9.99											
	Kroger MdAtlantic	n/i	C	8.99							2.99				2.99			
	Lucky's Market	n/i	C	7.98								3.98	3.98					
	Meijer	Angus	C									4.49						
	Millers Markets	Hereford	C	8.99														
	Piggly Wiggly Stores	Preferred Angus		7.98									2.78					2.99
	Remke Markets	Angus	C				9.99											2.99
	Riesbeck's	Hereford	C						4.99			3.49						
	Save-a-Lot	n/i			5.99													
	Shop'n Save	Simply Essentials	C										4.49		4.99			
		n/i		7.99	8.99	10.99					3.48							
	Sparkle	n/i	C													3.69		
	SuperVALU Stores	Angus Farms										3.49				2.99		
		n/i			6.99													
	Star Ranch	C		10.89								3.39						
The Fresh Market	n/i	C	9.99				15.99											
	n/i	P					19.99											
Weis Markets	Angus	C	7.99								3.99			4.88			2.88	
Whole Foods MdAtl	n/i	A	12.99	13.99			29.99											
SD	ALDI	n/i	C									3.99						
	AW Grocers	Star Ranch		8.99								2.99		3.59				
		Angus Pride	C									3.49		3.79				
		n/i		8.88	7.99					3.29	3.29							
	Buche Foods	n/i		7.99							2.98							

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
SD (cont)	Coborn's	Hereford	C		7.99			6.99					3.49		4.99	2.99	
	Family Fare	Open Acres		8.99									3.99		2.99		
	Family Thrift	Open Acres											3.99		2.99		
	Fareway	n/i	C		9.99		13.99										
	Hy-Vee	Hy-Vee Reserve	C	9.99			10.99			3.99	2.99						
	IGA Markets	n/i		6.99									3.59				
	Kens Super Fair	Damkota	C		8.99												
	Lynn's Dakotamart	Dakotamart Pride	C		8.49					2.99							
	Maynard's	Star Ranch	S		8.49					3.59						3.59	
	Safeway Denver	Colorado Angus	C	8.99						2.77							
	Sunshine Foods	n/i	C		8.88								3.49			3.49	
	SuperVALU Stores	Angus Farms									3.49					2.99	
	Teal's Market	Angus Pride	C		9.99			5.99								3.49	
	WI	ALDI	n/i	C										3.99			
AW Grocers		Star Ranch		8.99									2.99		3.59		
		Angus Pride	C										3.49		3.79		
		n/i		8.88	7.99				3.29	3.29							
Cermak's		Angus	C				6.99					4.99					
County Market		Angus	C				7.99			2.99			2.99				
Econofoods		Open Acres											3.99		2.99		
Family Fresh		Open Acres		8.99						4.99							
Festival Foods		n/i					5.98										
		n/i	C	9.98			10.98										
Food Pride		Angus Pride	C	8.99							2.99			3.49			2.99
Fox Bros. PW		Angus	C								2.99		3.69			2.99	
Fresh Thyme		n/i		7.99			11.99				4.99						4.99
Hansen's IGA		Star Ranch	C		9.88											2.98	
Hy-Vee		Hy-Vee Reserve	C	9.99			10.99			3.99	2.99						
Marketplace Foods		Angus Pride	C	9.99												3.99	
Marketplace Coborn		Hereford	C		7.99			6.99					3.49	4.99		2.99	
Meijer		Angus	C								4.49						
Pats Foods IGA		Angus	C								3.99						
Pick'n Save		n/i	C													3.99	
		Black Angus		8.99			9.99										
Piggly Wiggly MW		Angus	C	8.99							2.99		3.69			2.99	
	n/i			4.99													
Quillin's	Chairmans Reserve					5.99	6.99			3.49							

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
WI (cont)	Save-a-Lot	n/i			5.99												
	Schnuck's	Angus Pride	C							2.49							
		Angus	C		8.99					2.99						3.49	
	Sendik's	Sendik's					7.99										
	Sentry Foods	n/i		9.99	10.99		6.99	7.99				3.99			3.99		limit 2
	Shurfine Food Cntr	Creekstone Farms	C						6.98				2.88				
		n/i	C		7.98												
	Super One Foods	Black Angus			8.88				5.95				3.33				
	SuperVALU Stores	Angus Farms									3.49		3.49		2.99		
	Tadych's	n/i						7.99									
		Angus Pride	C		7.99								2.99	2.99			
	The Fresh Market	n/i	C		9.99			15.99									
		n/i	P					19.99									
	Trig's	Angus	C									2.98		3.48			
n/i							5.88										
Whole Foods - MW	n/i	A		12.99			29.99										

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prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																
AR	Albertsons Houston	n/i	C	7.99												3.99
	ALDI	n/i	C									3.99				
	Bill's Fresh Market	Angus	C	9.99	10.88							2.99		3.99	2.99	
	Brookshire's	n/i		5.99	6.99									3.99		
	CV's Family Foods	Angus	C								1.98					
	Cash Saver TC	n/i	S	6.77												
	City Market	Angus	C	8.99												
	Cranford's	n/i	C							2.68						
	Edward's FG	Angus	C				10.98			2.98						
	Food Giant	Black Canyon	C								2.69					3.99
	G&W Foods	n/i	C	8.99			7.99		4.29							3.49
	Harp's	Harp's Angus	C													4.48
	Hay's Supermarket	Angus	C	10.98	10.98					2.98						2.98
	Kroger Delta	n/i	C				10.99					3.99		3.99		
	Piggly Wiggly Hchn	Black Canyon									2.69					3.99
	Rehkopf's	n/i	S	8.99								3.49				
	Save-a-Lot	n/i			5.99			5.99				3.49				
	Super 1 Foods	n/i														2.97
	TC Grocers	n/i	S		3.99					3.29						
	The Fresh Market	n/i	C	9.99												
		n/i	P													19.99
	Whole Foods - SW	n/i	A	13.99												29.99
AZ	Albertsons SW	n/i	C	5.77				4.77	4.99	3.99		3.99	4.99	3.99		4.99
		Open Nature	A							5.99						
	AW Grocers	Angus Pride	C									3.49		3.79		
	Basha's	n/i					6.99			BOGO		BOGO				
		n/i	C					4.77								
	Clark's Market	Angus	C										4.99	4.99		
	Edward's FG	Angus	C								2.98					
	Fry's	n/i	C	6.99				4.99			2.99			2.99		
	Lowes Market	n/i		8.99												2.99
	Safeway Southwest	n/i	C	6.99						3.99	3.99	3.99	3.99	3.99		3.99
		n/i	C					3.97								
		Open Nature	A							5.99						
	Smart & Final	Cattlemen's Finest		6.99					5.99							

limit 1

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
AZ (cont)	Smith's	n/i						3.99						3.49	3.49		
		n/i	C	7.99													
	Sprout's Market	n/i	C	9.99		16.99									3.99		
	Whole Foods - SPac	n/i	A	14.99	16.99		29.99	16.99									
		n/i	O	21.99			33.99										
CO	Affiliated Foods	n/i		8.99						2.99							
	Albertsons Mntn	Double R Ranch	C	7.99				7.99	BOGO			2.99					
	Associated Foods	n/i	C	9.99	4.99							3.29			3.29		
		n/i		7.59				4.99									
	AW Grocers	Star Ranch		8.99								2.99		3.59			
		Angus Pride	C									3.49		3.79			
		n/i		8.88	7.99					3.29	3.29						
	Clark's Market	Angus	C											4.99	4.99		
	Food King	n/i			3.77												
	King Soopers	n/i	C							2.77							
	Lowes Market	n/i		8.99													2.99
	Lucky's Market	n/i	G												6.99		
		n/i	C	7.98													
	Ridley's	Hereford	C	6.57											2.97		
	Safeway Denver	Colorado Angus	C	8.99						2.77							
	Save-a-Lot	n/i			5.99												
Sprout's Market	n/i	C	9.99		16.99										3.99		
Sun Mart	Open Acres	C	8.99								3.99		2.99				
Whole Foods - Mntn	n/i	A	16.99				29.99										
KS	Affiliated Foods	n/i		8.99						2.99							
	ALDI	n/i	C								3.99						
	Apple Market	n/i	S												3.49		
	AW Grocers	Star Ranch		8.99								2.99		3.59			
		Angus Pride	C									3.49		3.79			
		n/i		8.88							3.29						
	Brothers Market	n/i									3.99				2.98		
	Country Mart	n/i	S	7.48			9.98					3.28			3.48		
	CV's Family Foods	Angus	C								1.98						
	Dillon's	n/i	C	8.99				5.99									
	Food Pride	Angus Pride										2.99		3.49		2.99	
		n/i			7.99												
G&W Foods	n/i	C	8.99				7.99		4.29						3.49		

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
KS <i>(cont)</i>	Harp's	Harp's Angus	C												4.48		
	Hen House	Hereford	C	11.99			14.99	9.99							3.99		
	Hy-Vee	Hy-Vee Reserve	C	9.99			10.99				3.99	2.99					
	Lowes Market	n/i		8.99													2.99
	Price Chopper	KC Pride										3.69					
	Pyramid Foods	Angus	C	9.99					4.99								
		Meyer's	A	14.99													
	Save-a-Lot	n/i			5.99												
	Sprout's Market	n/i	C	9.99		16.99									3.99		
	Sun Fresh	n/i										3.99			2.99		
	Thriftway Stores	n/i													2.99		
	Whole Foods - Mntn	n/i	A	16.99			29.99										
	Woods	Butcher's Pride	C								3.49	3.99					
LA	AG Baton Rouge	n/i													2.99		
		Black Angus	C	9.99													
	Albertsons Houston	n/i	C	7.99													3.99
	ALDI	n/i	C								3.99						
	Breaux Mart	Angus	C								2.99						
		n/i	P	10.99													
		n/i														2.79	
	Brookshire's	n/i		5.99	6.99								3.99				
	Brookshire Bros.	n/i	S												4.49		
		n/i	C												3.48		
	Kroger Texas	n/i	C	4.99			13.99										
		Nolan Ryan	C								4.99	4.99					
	Market Basket	MB Premium	C	7.99								3.49			2.27		
	Ramey's	Black Angus	C								2.98						
	Rouses Market	Angus	C	8.99											3.49		
	Save-a-Lot	n/i			5.99												
	The Fresh Market	n/i	C	9.99			15.99										
	n/i	P				19.99											
Whole Foods - SW	n/i	A	13.99			29.99											
Winn-Dixie	WD Brand	C								4.49	BOGO			4.49	4.49		
MO	ALDI	n/i	C								3.99						
	Apple Market	n/i	S												3.49		
	AW Grocers	Star Ranch									2.99						
	C&R Markets	Angus	C								2.88				3.19		

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MO (cont)	Cash Saver TC	n/i	S	6.77													
	Country Mart	n/i	S	7.48			9.98					3.28			3.48		
	Dierberg's	Angus	C										4.99				
	Food Giant	Black Canyon	C								2.69					3.99	
	Fresh Thyme	n/i		7.99			11.99				4.99					4.99	
	G&W Foods	n/i	C	8.99			7.99		4.29						3.49		
	Gerbe's	n/i	C	8.99				5.99									
	Harp's	Harp's Angus	C												4.48		
	Harter House	n/i	C	9.99			9.99		4.99			2.99			2.99	3.99	
	Hay's Supermarket	Angus	C	10.98	10.98						2.98				2.98		
	Hen House	Hereford	C	11.99			14.99	9.99							3.99		
	Hy-Klas Foods	n/i									2.99						
	Hy-Vee	Hy-Vee Reserve	C	9.99			10.99				3.99	2.99					
	IGA Stores IL/IN	IGA TableRite	C	8.99							3.69		3.29				
	Kroger Central	n/i	C	7.99								2.77					
	Kroger Delta	n/i	C				10.99						3.99	3.99			
	Lucky's Market	n/i	C	7.98								3.98	3.98				
	Moser's	n/i		6.99								3.19			2.99		
	Prenger Foods	n/i	C												2.49		
		n/i	S	8.97													
	Price Chopper	KC Pride										3.69					
	Pyramid Foods	Angus	C	9.99					4.99								
		Meyer's	A	14.99													
	Save-a-Lot	n/i			5.99												
	Schnuck's	Angus Pride	C								2.49						
		Angus	C		8.99						2.99				3.49		
	Shop'n Save	Angus	C		9.99				8.99		4.99						
	Sprout's Market	n/i	C	9.99		16.99									3.99		
	Sun Fresh	n/i										3.99			2.99		
	TC Grocers	n/i	S		3.99						3.29						
TC Markets	Angus Pride	C												3.69			
Thriftway Stores	n/i													2.99			
Whole Foods - MW	n/i	A	12.99			29.99											
Woods	Butcher's Pride	C								3.49	3.99						
NM	Affiliated Foods	n/i		8.99						2.99							
	Albertsons SW	n/i	C	5.77				4.77	4.99	3.99		3.99	4.99	3.99		4.99	
	Open Nature	A								5.99							

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions				
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil			
NM (cont)	Basha's	n/i	C				6.99			BOGO		BOGO								
	Food King	n/i			3.77			4.77												
	John Brooks	n/i		8.99						3.29				4.49						
	King Soopers	n/i		C						2.77										
	Lawrence Bros.	n/i		S							3.49									
	Lowe's Market	n/i		8.99													2.99			
	Safeway Denver	Colorado Angus		C	8.99						2.77									
	Smith's	n/i							3.99					3.49	3.49					
	Sprout's Market	n/i		C	7.99															
	Whole Foods - Mntn	n/i		C	9.99		16.99										3.99			
		n/i	A	16.99			29.99													
OK	Affiliated Foods	n/i	C	8.99						2.99										
	ALDI	n/i										3.99								
	AW Grocers	Star Ranch										2.99								
	Buy for Le\$\$	Chairmans Reserve												3.69	2.99					
	Country Mart	n/i		S	7.48			9.98					3.28			3.48				
	CV's Family Foods	Angus		C							1.98									
	Harp's	Harp's Angus		C												4.48				
	Homeland	Red River Ranch		C	9.99				6.99							3.99				
	Market Square	n/i			8.99						2.99									
	Nichols	n/i		S		9.99						3.49	3.49							
	Pyramid Foods	Angus		C	9.99					4.99										
		Meyer's		A	14.99															
	Reasor's	Angus		C	8.98															
		Angus		P			19.98													
	Rehkopf's	n/i		S	8.99								3.49							
	Save-a-Lot	n/i				5.99														
	Sprout's Market	n/i		C	9.99		16.99										3.99			
	Super C Mart	n/i			7.99					3.99			2.99				2.89			
	The Fresh Market	n/i		C	9.99				15.99											
		n/i		P					19.99											
	United of OK	Red River Ranch		C	9.99					6.99							3.99			
	Warehouse Market	n/i															3.99			
Whole Foods - SW	n/i	A	13.99				29.99													
Williams	n/i	C	7.99												2.79					

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
TX	Affiliated Foods	n/i		8.99						2.99								
	Albertsons Houston	n/i	C	7.99												3.99		
	Albertsons SW	n/i	C	5.77				4.77	4.99	3.99		3.99	4.99	3.99			4.99	
		Open Nature		A							5.99							
		ALDI	n/i	C									3.99					
		Arlan's Market	Angus	C													3.59	
		Brookshire Bros.	n/i	S													4.49	
			n/i	C													3.48	
		Brookshire's	n/i		5.99	6.99									3.99			
		Cash Saver TX	n/i								2.92							
		David's	n/i	S													3.48	
		Diamond IGA	n/i														3.49	
		El Rio Grande	n/i		6.99						2.99							
		Fiesta Mart	Lone Star Legacy															
		Food King	n/i			3.77												
		Foodarama	Angus	C	4.77													
		H-E-B	n/i	S														
			n/i	C	8.99													3.97
			H-E-B Angus	C	12.99													
			H-E-B Prime 1	P	12.99	13.99												
		Kroger Texas	n/i	C	4.99													
			Nolan Ryan	C							4.99	4.99						
		La Fiesta	n/i		3.97													
		Lawrence Bros.	n/i	S														
		Lowe's Market	n/i		8.99													2.99
		Market Basket	MB Premium	C	7.99												2.27	
		Market Square	n/i		8.99						2.99							
		Porter's	n/i								2.99							
		Randalls	n/i	C	7.99													2.99
		Rehkopf's	n/i	S	8.99													
		Save-a-Lot	n/i			5.99												
		Sprout's Market	n/i	C	9.99		16.99										3.99	
	Tom Thumb	n/i	C	7.99													2.99	
	United Supermarket	Ranchers Reserve	C									6.99				3.99		
	Vista Markets	Hereford	C							2.97						2.99		
	Whole Foods - SW	n/i	A	13.99														

w/ \$10 purchase; limit 2

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
UT	Albertsons Mntn	Double R Ranch	C	7.99				7.99	BOGO			2.99					
	Associated Foods	n/i	C	9.99	4.99							3.29				3.29	
		n/i		7.59				4.99									
		Willamette Valley					8.99										
	Clark's Market	Angus	C										4.99		4.99		
	Fresh Market	Angus	C	9.99								3.49				3.49	
		Willamette Valley					8.99										
	Harmon's	n/i	C	8.99								3.99				3.49	
	King Soopers	n/i	C							2.77							
	Ream's	n/i														2.69	
	Ridley's	Hereford	C	6.57												2.97	
	Smith's	n/i						3.99						3.49		3.49	
		n/i	C	7.99													
	Sprout's Market	n/i	C	9.99		16.99											3.99
	Stokes Market	n/i		7.99													3.49
	Angus	C	8.99								3.49					3.29	
	Willamette Valley						8.99		4.99								
Whole Foods - Mntn	n/i	A	16.99				29.99										

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
SOUTHWESTERN U.S. - CA, HI, NV																	
CA	Albertsons SoCal	n/i	C	4.77		14.99			4.99	4.99					3.79		limit 2
	ALDI	n/i	C									3.99					
	Andronico's	Angus	C	4.99					6.99								
	Arteaga	n/i												3.99			
	Baja Ranch	n/i	S											3.99			
	Big Saver	n/i							2.49								
		n/i		5.99					3.99								
	Bristol Farms	Wagyu	G												9.99		
		n/i	C	17.99									6.99				
	Food 4 Less	n/i							2.47								
	Food Maxx	n/i								2.59							
	Food Source	n/i													2.98		
	Holiday Market	Sterling Silver	C	8.99				7.99									
	K.V Mart	n/i		4.99								2.99	3.69				
	Jons Marketplace	Angus Pride		6.99					2.99	2.99							
	Lucky	Angus	C	7.99													
	Mollie Stones	n/i	C						7.99								
	Nugget Markets	Fresh to Market	C	11.99								3.99					
	Pavilions	n/i	C	4.77		9.99									3.99	3.99	
	R-N Markets	n/i	C	6.99						2.88							
	Raley's	n/i		8.99												4.99	
	Ralph's	n/i	C	7.99				7.99								3.99	
	Ray's Food Place	Angus	C	7.99													
	Safeway NorCal	n/i	C						2.99								
		n/i	C	6.99				6.99	7.99	4.99						4.99	
	Save Mart	Angus 43	C	7.99													
	Seafood City	n/i	C								3.99		3.99				
	Select Markets	St Helens		6.99					4.99		2.99	2.99					
	SK Super King	n/i	C			5.99						2.99					
	Smart & Final	Cattlemen's Finest		6.99					5.99								
	Sprout's Market	n/i	C	9.99		16.99									3.99		
	Stater Bros.	n/i		4.99		11.99			4.99	4.99		4.99		4.99		2.99	
	Super A Foods	Harris Ranch		7.99													
	Superior Grocers	n/i		4.99													
	Vallarta	n/i		5.99													
	Vons	n/i	C	4.77					2.88								

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
CA <i>(cont)</i>	Whole Foods - NCal	n/i	A	13.99			29.99											
	Whole Foods - SPac	n/i	A	14.99	16.99		29.99	16.99										
		n/i	O	21.99			33.99											
HI	ChoiceMART	n/i	C	12.99														
		Big Island	G													6.99		
	Don Quijote	Angus	C	8.99				5.99										
	Foodland	Angus	C	7.99				8.99										
	Island Grocery	n/i		8.99														
	Marukai	Angus	C	10.99														
	Safeway NorCal	n/i	C					2.99									value	
		n/i	C	7.99			7.99	7.99	4.99							4.99		
		Hawaii Natural	A													5.99		
	Seafood City	n/i	C							4.99								
	Tamura's Market	n/i	C					5.99										
	Times	n/i		6.99				6.99										
	Whole Foods - SPac	n/i	A	14.99	16.99		29.99	16.99										
	n/i	O	21.99			33.99												
NV	Albertsons Mntn	Double R Ranch	C	7.99				7.99	BOGO			2.99						
	Albertsons SW	n/i	C	5.77				4.77	4.99	3.99		3.99	4.99	3.99		4.99		
		Open Nature	A							5.99								
	Associated Foods	n/i	C		4.99										3.29			
		n/i		7.59				4.99										
	Food Source	n/i													2.98			
	Marketon	n/i	S													3.99		
	Raley's	n/i		8.99												4.99		
	Ridley's	Hereford	C	6.57											2.97			
	Safeway NorCal	n/i	C						2.99									
		n/i	C	6.99				6.99	7.99	4.99						4.99		
	Save Mart	Angus 43	C	7.99														
	Scolari's	Harris Ranch	C	6.99			11.99				3.99				3.99	3.99		
	Seafood City	n/i	C								3.99		3.99					
	Smart & Final	Cattlemen's Finest		6.99					5.99									
	Smith's	n/i						3.99					3.49	3.49				
		n/i	C	7.99														
	Sprout's Market	n/i	C	9.99		16.99									3.99			
Vons	n/i	C	4.77					2.88										
Whole Foods - NCal	n/i	A	13.99			29.99												

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NV (cont)	Whole Foods - SPac	n/i	A	14.99	16.99		29.99	16.99									
		n/i	O	21.99			33.99										

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																
AK	AC Value Center	Blackwell	C	8.99								3.79			3.99	
	Alaskan & Proud	n/i		7.48									4.48			
	Fred Meyer	n/i	C	8.99				3.99		3.99						
	IGA Hometown	St Helens	C	8.99					5.99	3.29		3.99			3.29	
	Meyers Group IGA	St Helens	C	8.99					5.99	3.29		3.99			3.29	
	Northwest Grocers	St Helens	C						5.99			3.99				2.99
	Sitka Seamart	n/i	C	9.99					5.99	4.99						4.99
	Three Bears	n/i	C									3.89				4.79
ID	Albertsons Mntn	Double R Ranch	C	7.99				7.99	BOGO			2.99				
	Associated Foods	n/i	C	9.99	4.99							3.29			3.29	
		n/i		7.59				4.99								
	Family Foods	n/i											3.49			
		St Helens		7.99												
	Fred Meyer	n/i	C	7.99				3.99		3.99						
	Harvest Foods	Angus	C	6.98						3.98		3.98			4.98	
	IGA Markets	n/i		6.99								3.59				
	Ridley's	Hereford	C	6.57											2.97	
	Rosauer's	Angus	C	6.99						2.49	2.99					
		Painted Hills	A										5.99			
	Smith's	n/i						3.99						3.49	3.49	
		n/i	C	7.99												
	Stokes Market	n/i		7.99											3.49	
	Angus	C	8.99									3.49		3.29		
	Willamette Valley						8.99									
Super 1 Foods	Angus	C										3.98				
Whole Foods - Mntn	n/i	A	16.99				29.99									
Yoke's Fresh	Hereford	C	7.99					7.99		3.99		2.99	2.99			
MT	Albertsons Mntn	Double R Ranch	C	7.99				7.99	BOGO			2.99				
	Associated Foods	n/i	C	9.99	4.99							3.29			3.29	
		n/i		7.59				4.99								
		Willamette Valley					8.99									
	Family Foods	n/i											3.49			
		St Helens		7.99												
Harvest Foods	Angus	C	6.98						3.98		3.98			4.98		
IGA Markets	n/i		6.99								3.59					

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions					
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil				
MT (cont)	Lucky's Market	n/i	C	7.98																	
	Reynold's Market	n/i																			
		Willamette Valley					8.99											2.99			
	Rosauer's	Angus	C	6.99						2.49	2.99										
		Painted Hills	A										5.99								
	Smith's	n/i						3.99						3.49				3.49			
		n/i	C	7.99																	
	Stokes Market	n/i		7.99																	
	Angus	C	8.99										3.49					3.29			
	Willamette Valley						8.99		4.99												
	Super 1 Foods	Angus	C												3.98						
	SuperVALU Stores	Angus Farms																	2.99		
	Three Bears	n/i	C																		
OR	Albertsons Portland	n/i	C	7.99						2.77											
	Associated Foods	n/i	C	9.99	4.99															3.29	
		n/i		7.59				4.99													
	CenterPlace	St Helens	C	6.98							3.98	3.98								3.48	
	Family Foods	n/i												3.49							
		St Helens		7.99																	
	Fred Meyer	n/i	C	7.99				3.99		3.99											
	Harvest Foods	Angus	C	6.98						3.98										4.98	
	IGA Markets	n/i		6.99																3.59	
	IGA Market Fresh	St Helens		6.98																	
		n/i	C		6.97																4.98
	Market of Choice	n/i	C	9.99																	3.97
		Painted Hills	A																		
	McKay's Markets	Signature Angus	C	6.99																	11.99
	Quality Food Cntr	Angus	C	10.99																	
	Ray's Food Place	Angus	C	7.99				18.99													
	Red Apple	Painted Hills	C	12.99						3.99											
	Rosauer's	Angus	C	6.99						2.49	2.99										
		Painted Hills	A																		
	Roth's	Double R Ranch	C	7.99					13.99	5.99											
	Painted Hills	C	14.99																		
Select Markets	St Helens		6.99								2.99	2.99									
Thriftway of OR	St Helens	C	9.99							2.99											
Whole Foods - NW	n/i	A	14.99						29.99												

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
WA	Albertsons Portland	n/i	C	7.99						2.77							ABF
	CenterPlace	St Helens	C	6.98							3.98	3.98				3.48	
	Family Foods	n/i												3.49			
		St Helens		7.99													
	Fred Meyer	n/i	C	7.99				3.99		3.99							
	Haggen's	Double R Ranch	P										6.99				
		Double R Ranch	C												3.99		
	Harvest Foods	Angus	C	6.98						3.98					3.98	4.98	
	IGA Markets	n/i		6.99											3.59		
	IGA Market Fresh	St Helens		6.98													
		n/i	C		6.97					4.98							
		n/i							3.97	2.97					2.97	2.97	
	Island Pacific	n/i									4.59				4.59		
	Metropolitan	n/i	C					19.99		3.99							
	Meyers Group IGA	St Helens	C	7.99						5.49						2.79	
	PCC Natural	Oregon Country	A	15.99													
		Western Grassfed	O	19.99													
	Quality Food Cntr	Angus	C	10.99													
	Rosauer's	Angus	C	6.99						2.49	2.99						
		Painted Hills	A												5.99		
Saar's Market	n/i		3.99						2.99								
Seafood City	n/i	C												3.99			
Select Markets	St Helens		6.99														
Super 1 Foods	Angus	C												3.98			
The Markets	Black Angus																
Thriftway	St Helens	C															
Thriftway of OR	St Helens	C	9.99														
Whole Foods - NW	n/i	A	14.99														
Yoke's Fresh	Hereford	C	7.99														
WY	Albertsons Mntn	Double R Ranch	C	7.99				7.99	BOGO						2.99		
	Associated Foods	n/i	C	9.99	4.99										3.29		
		n/i		7.59													
	AW Grocers	Star Ranch		8.99											2.99		
		Angus Pride	C												3.49		
		n/i		8.88	7.99												
	Food Pride	Angus Pride	C							3.29	3.29						
	King Soopers	n/i	C								2.99						
IGA Markets	n/i		6.99						2.77						3.49	2.99	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
WY (cont)	Lucky's Market	n/i	G														
		n/i	C	8.98												6.99	
	Ridley's	Hereford	C	6.57												2.97	
	Safeway Denver	Colorado Angus	C	8.99						2.77							
	Smith's	n/i						3.99					3.49		3.49		
		n/i	C	7.99													

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank		
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																	
CT	Adams Market	n/i															grass-fed
	ALDI	Simply Nature	O		7.99												
	Associated	n/i	C									5.99			2.99		
	Best Market	n/i	C	3.89						3.89		6.77			4.27		
	Big Y	Big Y	C		5.99												
	Bravo	n/i													2.97		
	Compare Foods	n/i				5.19		4.99		4.99					5.99		
	Food Bazaar	n/i				3.99						3.99					
	Kings Market	Chairmans Reserve	C		4.99												
	Market 32	Chiapetti	G		12.99												
	Price Chopper	Chiapetti	G		12.99												
	Save-a-Lot	n/i	C		3.49												
	ShopRite	n/i	C	3.49													
		Angus	C	3.99													
	Stew Leonard's	n/i										3.99					
	Walmart	n/i			3.96												
	Whole Foods - NATl	n/i	A											8.99			
	Whole Foods - NE	n/i	A											9.99			
DC	ALDI	Simply Nature	O		7.99												grass-fed
	Harris Teeter	HT Reserve Angus	C		3.97												
		n/i	G		9.45												
	Save-a-Lot	n/i	C		3.49												
	Walmart	n/i			3.96												
	Whole Foods MdAtl	n/i	A										8.99				
DE	ALDI	Simply Nature	O		7.99												grass-fed
	Great Valu Market	Star Ranch	C	3.49													
	Harris Teeter	HT Reserve Angus	C		3.97												
		n/i	G		9.45												
	IGA Stores NJ/PA	n/i			3.99												
	Kennie's Market	n/i													4.39		
	Lidl	Black Angus	C		3.99												
	Redner's	n/i		3.48					3.28								
	Save-a-Lot	n/i	C		3.49												
	ShopRite	n/i	C	3.49													
		Angus	C	3.99													

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
DE (cont)	ShurSave	Angus	C	3.99	5.49											
	Walmart	n/i			3.96											
MA	Adams Market	n/i										4.99			3.99	grass-fed
	ALDI	Simply Nature	O		7.99											
	Associated	n/i	C									5.99			2.99	
	Big Y	Big Y	C		5.99											
	Bravo	n/i													2.97	
	Compare Foods	n/i				5.19		4.99		4.99					5.99	
	Donelan's	n/i	C												4.49	
	Food City Market	n/i	C										3.99			
	Hannaford	Hannaford	C		2.49											
	Market 32	Chiapetti	G		12.99											
	Met Foods	n/i	C												2.99	
	Price Chopper	Chiapetti	G		12.99											
	Roche Bros.	n/i	C										4.99			
	Save-a-Lot	n/i	C		3.49											
	Seabra Foods	n/i	C			2.59							3.99			
	Walmart	n/i			3.96											
	Wegman's	Wegman's	C	5.99	6.49			5.49		5.99						
	Wegman's	A		11.49												
	Wegman's	O	8.99													
	Whole Foods - NATl	n/i	A										8.99			
MD	ALDI	Simply Nature	O		7.99											grass-fed
	Associated	n/i	C									5.99			2.99	
	Great Valu Market	Star Ranch	C	3.49												
	H-Mart	n/i													4.99	
	Harris Teeter	HT Reserve Angus	C		3.97											
		n/i	G		9.45											
	Redner's	n/i		3.48					3.28							
	Save-a-Lot	n/i	C		3.49											
	ShopRite	n/i	C	3.49												
		Angus	C	3.99												
	ShurSave	Angus	C	3.99	5.49											
Walmart	n/i			3.96												

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
MD (cont)	Wegman's	Wegman's	C	5.99	6.49			5.49		5.99						
		Wegman's	A		11.49											
		Wegman's	O	8.99												
	Whole Foods MdAtl	n/i	A									8.99				
ME	Food City Market	n/i	C									3.99				
	Hannaford	Hannaford	C		2.49											
	Save-a-Lot	n/i	C		3.49											
	Walmart	n/i	C		3.96											
	Whole Foods - NATl	n/i	A										8.99			
NH	ALDI	Simply Nature	O		7.99											grass-fed
	Hannaford	Hannaford	C		2.49											
	Price Chopper	Chiapetti	G		12.99											
	Save-a-Lot	n/i	C		3.49											
	Walmart	n/i	C		3.96											
	Whole Foods - NATl	n/i	A										8.99			
NJ	ALDI	Simply Nature	O		7.99											grass-fed
	Associated	n/i	C									5.99			2.99	
	Best Market	n/i	C	3.89						3.89		6.77			4.27	
	Bravo	n/i	C												2.97	
	Compare Foods	n/i	C			5.19		4.99		4.99					5.99	
	Fine Fare	n/i	C							2.99						
	Food Bazaar	n/i	C			3.99						3.99				
	Foodtown	Ranchers Legend	C		4.99											
	Great Valu Market	Star Ranch	C	3.49												
	IGA Stores NJ/PA	n/i	C		3.99											
	Kings Market	Chairmans Reserve	C		4.99											
	Lidl	Black Angus	C		3.99											
	Met Foods	n/i	C												2.99	
	Morton Williams	n/i	C												4.59	
	Save-a-Lot	n/i	C		3.49											
	Seabra Foods	n/i	C	2.99						3.99	3.49					
	ShopRite	n/i	C	3.49												
		Angus	C	3.99												
	Walmart	n/i	C		3.96											
	Wegman's	Wegman's	C	5.99	6.49			5.49		5.99						
	Wegman's	A		11.49												
	Wegman's	O	8.99													

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
NJ <i>(cont)</i>	Western Beef	n/i		2.99												
	Whole Foods MdAtl	n/i	A									8.99				
	Whole Foods - NE	n/i	A										9.99			
NY	ALDI	Simply Nature	O		7.99											grass-fed
	Associated	n/i	C									5.99			2.99	
	Best Market	n/i	C	3.89						3.89		6.77			4.27	
	Big M Supermarket	1893 Premium			3.99											
	Bravo	n/i													2.97	
	Compare Foods	n/i				5.19		4.99		4.99					5.99	
	DeCiccio & Sons	Pineland Farms	A			5.49										local
	Fine Fare	n/i								2.99						
	Food Bazaar	n/i				3.99						3.99				
	Foodtown	Ranchers Legend	C		4.99											
	Giunta's	n/i	C			3.99							5.99			
	Hannaford	Hannaford	C		2.49											
	King Kullen	n/i	C											5.99		
	Kings Market	Chairmans Reserve	C		4.99											
	Market 32	Chiapetti	G		12.99											
	Met Foods	n/i	C													2.99
	Morton Williams	n/i														4.59
	North Shore Farm	n/i	C										3.99			
	Price Chopper	Chiapetti	G		12.99											
	Save-a-Lot	n/i	C		3.49											
	ShopRite	n/i	C	3.49												
		Angus	C	3.99												
	Stew Leonard's	n/i											3.99			
	Trade Fair	n/i	H													3.29
Walmart	n/i				3.96											
Wegman's	Wegman's	C	5.99	6.49			5.49		5.99							
	Wegman's	A		11.49												
	Wegman's	O	8.99													
Western Beef	n/i		2.99													
Whole Foods - NE	n/i	A											9.99			
PA	ALDI	Simply Nature	O		7.99											grass-fed
	Associated	n/i	C									5.99			2.99	
	Big M Supermarket	1893 Premium			3.99											
	Bravo	n/i													2.97	

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions		
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank	
PA (cont)	Family Owned	Angus	C		4.99				3.69								
	Fine Fare	n/i							2.99								
	Foodtown	Ranchers Legend	C		4.99												
	Gordon Food	GFS	C										5.49				
	Great Valu Market	Star Ranch	C	3.49													
	IGA SpartanNash	n/i	C		4.39												
	IGA Stores NJ/PA	n/i			3.99												
	Karns Foods	n/i	P		4.99												
		n/i	C		4.99	2.99											
	Kennie's Market	n/i													4.39		
	Kuhn's Market	n/i	C		3.99												
	Price Chopper	Chiapetti	G		12.99												
	Redner's	n/i		3.48						3.28							
	Save-a-Lot	n/i	C		3.49												
	ShopRite	n/i	C	3.49													
		Angus	C	3.99													
	ShurSave	Angus	C	3.99	5.49												
	ShurSave - NE PA	ShurSave			4.99												
	Sparkle	n/i	C				3.49										
	Walmart	n/i			3.96												
Wegman's	Wegman's	C	5.99	6.49				5.49		5.99							
	Wegman's	A		11.49													
	Wegman's	O	8.99														
Whole Foods MdAtl	n/i	A										8.99					
RI	Adams Market	n/i										4.99			3.99	grass-fed	
	ALDI	Simply Nature	O		7.99												
	Associated	n/i	C									5.99			2.99		
	Bravo	n/i													2.97		
	Compare Foods	n/i				5.19		4.99		4.99					5.99		
	Dave's Marketplace	n/i	C	4.99								6.99	4.99				
	Save-a-Lot	n/i	C	3.49													
	Seabra Foods	n/i	C			2.59						3.99					
	Walmart	n/i		3.96													
	Whole Foods - NATl	n/i	A										8.99				

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
VT	ALDI	Simply Nature	O		7.99											grass-fed
	Food City Market	n/i	C									3.99				
	Hannaford	Hannaford	C		2.49											
	Price Chopper	Chiapetti	G		12.99											
	Walmart	n/i			3.96											

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																
AL	ALDI	Simply Nature	O		7.99											grass-fed
	Cash Saver	Angus	C	2.97												
	Dollar General Mrkt	n/i			4.50											
	Food Giant	Black Canyon	C	2.99												
	Greer's Market	Black Angus	S	2.89												
	Ingle's Markets	Ingle's	C		3.98											
	Kroger Atlanta	n/i	C	4.99												
	Kroger Nashville	Private Selection	C		4.49											
	Lucky's Supermarket	Black Canyon			3.99											
	Manning's PW	Angus	C		3.44											
	Piggly Wiggly HAC	n/i	S		4.49											
	Piggly Wiggly Hchn	Black Canyon		2.99												
	Piggly Wiggly Inc.	Angus	C		3.99											
		n/i	C										6.99			
	Piggly Wiggly JTM	Angus	C		3.99											
	Publix	GreenWise	A		5.99											
	Ramey's	Black Angus	S	2.98												
	Rouses Market	n/i	C	2.97								2.99				
	Save-a-Lot	n/i	C		3.49											
	Sprout's Market	n/i	C		4.99											
United Grocery	Black Canyon			2.99												
Walmart	n/i			3.96												
Whole Foods - South	n/i	A											8.99			
Winn-Dixie	WD Brand	C		4.49												
FL	ALDI	Simply Nature	O		7.99										grass-fed	
	Bravo of FL	n/i												2.97		
	Dollar General Mrkt	n/i			4.50											
	Food Giant	Black Canyon	C	2.99												
	Gordon Food	GFS	C										5.49			
	Greer's Market	Black Angus	S	2.89												
	Harris Teeter	HT Reserve Angus	C		3.97											
		n/i	G		9.45											
	Harvey's	Angus	C		3.98											
	IGA Florida	n/i			3.99											
	Lucky's Market	n/i	C		3.98											
	Piggly Wiggly Hchn	Black Canyon		2.99												

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
FL <i>(cont)</i>	Publix	GreenWise	A		5.99											
	Sabor Tropical	Angus	C					3.48								
	Safeway Florida	n/i	C		4.99											
	Save-a-Lot	n/i	C		3.49											
	Scaff's Market	n/i	S									4.89				
	Sedano's	Angus	C								4.69					
	Sprout's Market	n/i	C		4.99											
	Walmart	n/i			3.96											
	Western Beef	n/i		2.99						2.99			4.99			
	Whole Foods - FL	n/i	A										9.99			
	Winn-Dixie	WD Brand	C		4.49											
GA	ALDI	Simply Nature	O		7.99											grass-fed
	Bi-Lo	SE Grocers	C		4.49											
	Dollar General Mrkt	n/i			4.50											
	Food Depot	n/i	S	3.98	3.44						3.67					
	Food Giant	Black Canyon	C	2.99												
	H-Mart	n/i										6.99				
	Harris Teeter	HT Reserve Angus	C		3.97											
		n/i	G		9.45											
	Harvey's	Angus	C		3.98											
	IGA Stores	n/i	C									4.29				
	Ingle's Markets	Ingle's	C		3.98											
	Kroger Atlanta	n/i	C	4.99												
	Lidl	Black Angus	C		3.99											
	Lucky's Market	n/i	C		3.98											
	Piggly Wiggly GA	Angus	C		4.00											
	Piggly Wiggly HAC	n/i	S		4.49											
	Piggly Wiggly Hchn	Black Canyon		2.99												
	Piggly Wiggly JTM	Angus	C		3.99											
	Publix	GreenWise	A		5.99											
	Quality Foods	n/i											2.99			
	Save-a-Lot	n/i	C		3.49											
	Sprout's Market	n/i	C		4.99											
	United Grocery	Black Canyon			2.99											
	Walmart	n/i			3.96											
	Wayfield's	n/i	C	3.99												

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	
GA (cont)	Whole Foods - South	n/i	A										8.99		
	Winn-Dixie	WD Brand	C		4.49										
KY	ALDI	Simply Nature	O		7.99										grass-fed
	Cox IGA	Star Ranch	C	3.99	3.99										
	Dollar General Mrkt	n/i			4.50										
	E.W. James	Black Canyon			3.88										
	Food Fair	n/i				2.88									
	Food Giant	Black Canyon	C	2.99											
	Food Rite	Black Canyon			3.99										
	Foodland	Star Ranch				2.98									
	Fresh Thyme	n/i			4.99		3.99								
	Gordon Food	GFS	C									5.49			
	IGA SpartanNash	n/i	C		4.39										
	IGA Stores OH/KY	n/i	C	2.99	3.99										
	Kroger Cincinnati	n/i	C		3.99										
	Kroger Louisville	n/i	C		3.49										
	Kroger Nashville	Private Selection	C		4.49										
	Lucky's Market	n/i	C		3.98										
	Meijer	Angus	C				4.99								
	Piggly Wiggly Hchn	Black Canyon		2.99											
	Save-a-Lot	n/i	C		3.49										
	SuperVALU Stores	Angus Farms	C		3.99										
United Grocery	Black Canyon			2.99											
Walmart	n/i			3.96											
Whole Foods MdAtl	n/i	A										8.99			
MS	AG Baton Rouge	n/i		2.99											grass-fed
	ALDI	Simply Nature	O		7.99										
	Dollar General Mrkt	n/i			4.50										
	Food Giant	Black Canyon	C	2.99											
	Greer's Market	Black Angus	S	2.89											
	Piggly Wiggly Hchn	Black Canyon		2.99											
	Piggly Wiggly HGR	n/i	C		3.79										
	Ramey's	Black Angus	S	2.98											
	Rouses Market	n/i	C	2.97								2.99			
	Save-a-Lot	n/i	C		3.49										
	Superlo Foods	Angus	C		3.99										
	Walmart	n/i			3.96										

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
MS <i>(cont)</i>	Whole Foods - South	n/i	A											8.99		
	Winn-Dixie	WD Brand	C		4.49											
NC	ALDI	Simply Nature	O		7.99											grass-fed
	Bi-Lo	SE Grocers	C		4.49											
	Carlie C's IGA	n/i		2.98												
	Dollar General Mrkt	n/i			4.50											
	Great Valu Markets	Star Ranch	C	3.49												
	Harris Teeter	HT Reserve Angus	C		3.97											
		n/i	G		9.45											
	Harvey's	Angus	C		3.98											
	IGA Stores	n/i	C									4.29				
	Ingle's Markets	Ingle's	C		3.98											
	Lidl	Black Angus	C		3.99											
	Piggly Wiggly Retail	n/i			3.99								3.99			
	Publix	GreenWise	A		5.99											
	Save-a-Lot	n/i	C		3.49											
	Sprout's Market	n/i	C		4.99											
	United Grocery	Black Canyon			2.99											
Walmart	n/i			3.96												
Whole Foods - South	n/i	A											8.99			
SC	ALDI	Simply Nature	O		7.99										grass-fed	
	Bi-Lo	SE Grocers	C		4.49											
	Dollar General Mrkt	n/i			4.50											
	Harris Teeter	HT Reserve Angus	C		3.97											
		n/i	G		9.45											
	Harvey's	Angus	C		3.98											
	IGA Stores	n/i	C									4.29				
	Ingle's Markets	Ingle's	C		3.98											
	Kroger Atlanta	n/i	C	4.99												
	Lidl	Black Angus	C		3.99											
	Publix	GreenWise	A		5.99											
	Quality Foods	n/i										2.99				
	Save-a-Lot	n/i	C		3.49											
	Walmart	n/i			3.96											
Whole Foods - South	n/i	A											8.99			

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
TN	ALDI	Simply Nature	O		7.99											grass-fed
	Cash Saver	Angus	C	2.97												
	Dollar General Mrkt	n/i			4.50											
	E.W. James	Black Canyon			3.88											
	Food Giant	Black Canyon	C	2.99												
	Food Rite	Black Canyon			3.99											
	Gordon Food	GFS	C										5.49			
	H.G. Hill	Black Canyon			3.99											
	IGA Stores OH/KY	n/i	C	2.99	3.99											
	Ingle's Markets	Ingle's	C		3.98											
	Kroger Nashville	Private Selection	C		4.49											
	Lucky's Supermarket	Black Canyon			3.99											
	Publix	GreenWise	A		5.99											
	Save-a-Lot	n/i	C		3.49											
	Sprout's Market	n/i	C		4.99											
	Superlo Foods	Angus	C		3.99											
	United Grocery	Black Canyon			2.99											
	Walmart	n/i			3.96											
Whole Foods - South	n/i	A											8.99			
VA	ALDI	Simply Nature	O		7.99										grass-fed	
	Associated	n/i	C									5.99		2.99		
	Dollar General Mrkt	n/i			4.50											
	Grant's	Black Canyon	C	2.69												
	Great Valu Markets	Star Ranch	C	3.49												
	H-Mart	n/i												4.99		
	Harris Teeter	HT Reserve Angus	C		3.97											
		n/i	G		9.45											
	Ingle's Markets	Ingle's	C		3.98											
	Lidl	Black Angus	C		3.99											
	Piggly Wiggly Retail	n/i			3.99							3.99				
	Publix	GreenWise	A		5.99											
	Save-a-Lot	n/i	C		3.49											
	Walmart	n/i			3.96											
	Wegman's	Wegman's	C	5.99	6.49			5.49		5.99						
	Wegman's	A		11.49												
	Wegman's	O	8.99													
Whole Foods MdAtl	n/i	A										8.99				

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
WV	ALDI	Simply Nature	O		7.99											grass-fed
	Dollar General Mrkt	n/i			4.50											
	Food Fair	n/i					2.88									
	Foodland	Star Ranch					2.98									
	Grant's	Black Canyon	C	2.69												
	Great Valu Markets	Star Ranch	C	3.49												
	Riesbeck's	Hereford	C		3.99							4.99				
	Save-a-Lot	n/i	C		3.49											
	Sparkle	n/i	C				3.49									
	Walmart	n/i			3.96											

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																
IA	ALDI	Simply Nature	O		7.99											grass-fed
	Brothers Market	n/i				3.49										
	Family Fare	Open Acres				4.99										
	Fareway	n/i	C		3.99	3.99	5.99									
	Fresh Thyme	n/i			4.99		3.99									
	Hometown Market	Angus	C			3.49										
	Hy-Vee	Hy-Vee Reserve	C			4.99										
	Jewel-Osco	n/i	C		3.99											
	Lucky's Market	n/i	C		3.98											
	Maynard's	Star Ranch	C		4.79											
	No Frills	Open Acres				4.99										
	Price Chopper	KC Pride	P									4.99				
	Quillin's	Chairmans Reserve	C			3.49										
	Save-a-Lot	n/i	C		3.49											
	Super Saver	Omaha Angus	C		3.48											
	Thriftway Stores	n/i				2.99										
Walmart	n/i			3.96												
Whole Foods - MW	n/i	A									9.99					
IL	ALDI	Simply Nature	O		7.99										grass-fed	
	Angelo Caputo's	Black Angus	C		3.89											
	Berkot's	n/i	C			BOGO										
	Borowiak's IGA	IGA TableRite			3.99							3.49				
	Butera's Market	n/i									3.99		2.99			
		Angus	C			3.49										
	Cermak's	Angus	C	2.99							4.99					
	County Market NFI	n/i	C			2.69										
	Cub Foods	n/i	C		3.99											
	Dierberg's	Dierberg's										5.99				
	El Guero	n/i											3.29			
	Fairplay Foods	Angus	C		4.29		3.69				3.99					
	Fareway	n/i	C		3.99	3.99	5.99									
	Food 4 Less	n/i	C		4.99											
	Fresh Thyme	n/i			4.99		3.99									
	Gordon Food	GFS	C									5.49				
Heinen's	Heinen's	A		5.99												
Hy-Vee	Hy-Vee Reserve	C			4.99											

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
IL (cont)	IGA Stores IL/IN	IGA TableRite	C	2.69												
	Jewel-Osco	n/i	C		3.99											
	Jimenez	n/i													2.99	
	Kroger Central	n/i	C		3.99											
	Kroger Louisville	n/i	C		3.49											
	La Chiquita	n/i	C			3.48										
	Mariano's	Black Angus	C		4.00											
	Meijer	Angus	C					4.99								
	Pete's Market	Strauss	G		10.99											
		Black Angus	C							4.99						
	Save-a-Lot	n/i	C		3.49											
	Shop & Save Mrkt	Black Angus	C			3.49										
	Sullivan's	n/i	C		3.99											
	Tony's Finer Foods	n/i	C									4.99	4.99		2.99	
	Treasure Island	n/i	C									5.99				
	Valli Produce	n/i	C			3.49		2.99	3.49			4.99				
	Walmart	n/i			3.96											
Whole Foods - MW	n/i	A										9.99				
IN	ALDI	Simply Nature	O		7.99											grass-fed
	County Market NFI	n/i	C			2.69										
	Dollar General Mrkt	n/i			4.50											
	Food 4 Less	n/i	C		4.99											
	Fresh Thyme	n/i			4.99		3.99									
	Gordon Food	GFS	C													
	Harding's	Tender Ridge	C				3.49							5.49		
	Harvest Supermarkets	Black Canyon	C		4.59											
	IGA SpartanNash	n/i	C		4.39											
	IGA Stores IL/IN	IGA TableRite	C	2.69												
	IGA Stores OH/KY	n/i	C	2.99	3.99											
	Jay C Foods	n/i	C		3.49											
	Jewel-Osco	n/i	C		3.99											
	Kroger Central	n/i	C		3.99											
	Kroger Cincinnati	n/i	C		3.99											
	Kroger Louisville	n/i	C		3.49											
	Lucky's Market	n/i	C		3.98											
	Meijer	Angus	C					4.99								
	Millers Markets	Hereford	C			2.99										

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank	
IN <i>(cont)</i>	New Market	Black Angus	C		4.88		2.99										
	Save-a-Lot	n/i	C		3.49												
	Strack & VanTil	Angus	C		2.99							4.99					
	Walmart	n/i			3.96												
	Whole Foods - MW	n/i	A										9.99				
MI	ALDI	Simply Nature	O		7.99												grass-fed
	Busch's	Creekstone Farms	C				3.99										
	Family Fare	Open Acres			4.99												
	Food Pride	Angus Pride			4.39												
	Fresh Thyme	n/i			4.99		3.99										
	Glory Supermarket	n/i			3.38		2.79					3.49					
	Gordon Food	GFS	C										5.49				
	Harding's	Tender Ridge	C				3.49										
	Kroger Central	n/i	C		3.99												
	Kroger Michigan	n/i	C		BOGO												
	Lucky's Market	n/i	C		3.98												
	Meijer	Angus	C					4.99									
	Millers Markets	Hereford	C			2.99											
	Save-a-Lot	n/i	C		3.49												
	Spartan Stores	n/i	C				3.49										
	Super One Foods	Black Angus			3.99												
	Toms/Oleson's	n/i	C				3.99										
	Valuland	Open Acres					3.88										
	VG's Grocery	Open Acres			4.99												
	Walmart	n/i			3.96												
Whole Foods - MW	n/i	A										9.99					
MN	ALDI	Simply Nature	O		7.99												grass-fed
	AW Grocers	n/i			4.79												
	Cash Wise Foods	Hereford	C		3.98												
	Coborn's	Hereford	C			4.59											
	Cub Foods	n/i	C		3.99												
	Econofoods	Open Acres				4.99											
	Family Fare	Open Acres				4.99											
	Family Fresh Market	Open Acres				4.99											
	Fareway	n/i	C		3.99	3.99	5.99										
	Festival	Black Angus	C		3.99												
	Food Pride	Angus Pride			4.39												

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
MN (cont)	Fresh Thyme	n/i			4.99		3.99									
	Hornbacher's	Stockman & Dakota	C		3.99											
	Hy-Vee	Hy-Vee Reserve	C			4.99										
	Maynard's	Star Ranch	C		4.79											
	Quillin's	Chairmans Reserve	C			3.49										
	Save-a-Lot	n/i	C		3.49											
	Sun Mart	Open Acres				4.99										
	Super One Foods	Black Angus			3.99											
	SuperVALU Stores	Angus Farms	C		3.99											
	Teal's Market	Angus Pride				3.49										
	Walmart	n/i			3.96											
	Whole Foods - MW	n/i	A										9.99			
	ND	Albertsons Mntrn	Double R Ranch	C		3.99		2.99								
Cash Wise Foods		Hereford	C		3.98											
Dan's		Open Acres				4.99										
Family Fare		Open Acres				4.99										
Food Pride		Angus Pride			4.39											
Hornbacher's		Stockman & Dakota	C		3.99											
SuperVALU Stores		Angus Farms	C		3.99											
Teal's Market		Angus Pride				3.49										
Walmart		n/i			3.96											
NE	ALDI	Simply Nature	O		7.99											grass-fed
	Apple Market	n/i										2.99				
	AW Grocers	n/i			4.79											
	Family Fare	Open Acres				4.99										
	Family Fresh Market	Open Acres				4.99										
	Fareway	n/i	C		3.99	3.99	5.99									
	Food Pride	Angus Pride			4.39											
	Fresh Thyme	n/i			4.99		3.99									
	Hy-Vee	Hy-Vee Reserve	C			4.99										
	No Frills	Open Acres				4.99										
	Safeway Denver	Colorado Angus	C				2.77									
	Sun Mart	Open Acres				4.99										
	Super Saver	Omaha Angus	C		3.48											
	Thriftway Stores	n/i				2.99										
	Walmart	n/i			3.96											
Whole Foods - MW	n/i	A										9.99				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Thanksgiving 2017
BEEF**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
OH	Acme Fresh Market	Angus	C		4.99		4.99									grass-fed
	ALDI	Simply Nature	O		7.99											
	Buehler's	Angus	C		3.49											
	Dave's Market	n/i	C		3.99											
	Dollar General Mrkt	n/i	C		4.50											
	Dorothy Lane	DLM	A		5.49											
	Fishers Foods	Angus	C				3.49									
	Food Fair	n/i	C				2.88									
	Fresh Thyme	n/i	C		4.99		3.99									
	Geyer's	Black Angus	C		3.99											
	Gordon Food	GFS	C									5.49				
	Heinen's	Heinen's	A		5.99											
	IGA SpartanNash	n/i	C		4.39											
	IGA Stores OH/KY	n/i	C	2.99	3.99											
	Kroger Central	n/i	C		3.99											
	Kroger Cincinnati	n/i	C		3.99											
	Lucky's Market	n/i	C		3.98											
	Meijer	Angus	C					4.99								
	Millers Markets	Hereford	C			2.99										
	Riesbeck's	Hereford	C		3.99							4.99				
Save-a-Lot	n/i	C		3.49												
Sparkle	n/i	C				3.49										
SuperVALU Stores	Star Ranch	C	2.97													
	Angus Farms	C		3.99												
Walmart	n/i	C		3.96												
Whole Foods MdAtl	n/i	A										8.99				
SD	ALDI	Simply Nature	O		7.99										grass-fed	
	AW Grocers	n/i	C		4.79											
	Coborn's	Hereford	C			4.59										
	Family Fare	Open Acres	C			4.99										
	Family Thrift	Open Acres	C			4.99										
	Fareway	n/i	C		3.99	3.99	5.99									
	Hy-Vee	Hy-Vee Reserve	C			4.99										
	IGA Markets	n/i	C	2.79												
	Maynard's	Star Ranch	C		4.79											
	Safeway Denver	Colorado Angus	C				2.77									
SuperVALU Stores	Angus Farms	C		3.99												

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
SD (cont)	Teal's Market	Angus Pride				3.49										
	Walmart	n/i			3.96											
WI	ALDI	Simply Nature	O		7.99											grass-fed
	AW Grocers	n/i			4.79											
	Cermak's	Angus	C	2.99								4.99				
	Econofoods	Open Acres				4.99										
	Family Fresh Market	Open Acres				4.99										
	Food Pride	Angus Pride			4.39											
	Fresh Thyme	n/i			4.99		3.99									
	Gordon Food	GFS	C										5.49			
	Hy-Vee	Hy-Vee Reserve	C			4.99										
	Marketplace Coborn	Hereford	C			4.59										
	Meijer	Angus	C					4.99								
	Quillin's	Chairmans Reserve	C			3.49										
	Save-a-Lot	n/i	C		3.49											
	Sendik's	Sendik's	C		3.99											
	Sentry Foods	Sentry Angus	C		3.99							4.49	5.49			
	Super One Foods	Black Angus			3.99											
	SuperVALU Stores	Angus Farms	C		3.99											
	Walmart	n/i			3.96											
Whole Foods - MW	n/i	A										9.99				
Woodman's	Black Angus			4.99												

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prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT															
AR	Albertsons Houston	Open Nature	G					7.99							
		n/i	C	3.99								3.49			
	ALDI	Simply Nature	O		7.99										grass-fed
	Brookshire's	Angus	C		4.49										
	City Market	Angus	C	2.99											
	Cranford's	n/i	C	2.88											
	Dollar General Mrkt	n/i			4.50										
	Edward's FG	Angus	C	2.98											
	Food Giant	Black Canyon	C	2.99											
	G&W Foods	n/i	C			3.59									
	Harp's	Harp's	C		4.99										
	Hay's Supermarket	Angus	C				2.98								
	Save-a-Lot	n/i	C		3.49										
	Super 1 Foods	n/i										1.97		2.97	
Walmart	n/i			3.96											
Whole Foods - SW	n/i	A									6.99				
AZ	Albertsons SW	n/i	C		4.99		3.99							2.99	
		Open Nature	A		5.99										
	Basha's	n/i	C				BOGO								
	El Super	n/i			3.29						2.89			2.59	
	Food City	n/i					2.57				1.97				
	Fry's	n/i	C	2.99	2.99										
	IGA Family & Friends	n/i					3.49							1.59	
	Los Altos	n/i									1.99			1.99	
	Safeway Southwest	n/i	C				3.99								
		Open Nature	A		5.99										
	Smart & Final	Cattlemen's Finest							2.52			2.34			
	Smith's	n/i			3.49		3.49								
	Sprout's Market	n/i	C		4.99										
	Walmart	n/i			3.96										
Whole Foods - SPac	n/i	A										9.99			
	n/i	O										10.99			
CO	Affiliated Foods	n/i			4.49										
	Albertsons Mntn	Double R Ranch	C		3.99		2.99								
	Associated Foods	n/i									4.99				
		Angus	C		4.29										

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prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
CO <i>(cont)</i>	AW Grocers	n/i			4.79											
	King Soopers	n/i	C		4.99											
	Ridley's	Hereford	C				3.77				2.97					
	Safeway Denver	Colorado Angus	C				2.77									
	Save-a-Lot	n/i	C		3.49											
	Sprout's Market	n/i	C		4.99											
	Sun Mart	Open Acres				4.99										
	Walmart	n/i			3.96											
	Whole Foods - Mntn	n/i	A										9.99			
KS	Affiliated Foods	n/i			4.49											
	ALDI	Simply Nature	O		7.99											
	Apple Market	n/i										2.99				
	Brothers Market	n/i				3.49										
	Country Mart	n/i	S									2.88				
	Dollar General Mrkt	n/i			4.50											
	G&W Foods	n/i	C			3.59										
	Harp's	Harp's	C		4.99											
	Hen House	Hereford	C										6.99			
	Hy-Vee	Hy-Vee Reserve	C			4.99										
	Price Chopper	KC Pride	P									4.99				
	Pyramid Foods	Angus	C		4.99											
		Meyer Natural	A		5.69											
	Save-a-Lot	n/i	C		3.49											
	Sprout's Market	n/i	C		4.99											
	Sun Fresh	n/i				3.49							2.99			
	Thriftway Stores	n/i				2.99										
Walmart	n/i			3.96												
Whole Foods - Mntn	n/i	A											9.99			
LA	AG Baton Rouge	n/i		2.99												
	Albertsons Houston	Open Nature	G					7.99								
		n/i	C	3.99								3.49				
	ALDI	Simply Nature	O		7.99											
	Brookshire Bros.	Angus Pride	C	3.99												
	Brookshire's	Angus	C		4.49											
	Dollar General Mrkt	n/i			4.50											
	Kroger Texas	n/i	C		2.99											
	Nolan Ryan	C	4.99													

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
LA <i>(cont)</i>	Ramey's	Black Angus	S	2.98												
	Rouses Market	n/i	C	2.97								2.99				
	Save-a-Lot	n/i	C		3.49											
	Spring Market	n/i			3.98											
	Super 1 Foods	n/i										1.97			2.97	
	Walmart	n/i				3.96										
	Whole Foods - SW	n/i	A									6.99				
	Winn-Dixie	WD Brand	C		4.49											
MO	ALDI	Simply Nature	O		7.99											grass-fed
	Apple Market	n/i										2.99				
	County Market NFI	n/i	C			2.69										
	Country Mart	n/i	S									2.88				
	Dierberg's	Dierberg's										5.99				
	Food Giant	Black Canyon	C	2.99												
	Fresh Thyme	n/i			4.99		3.99									
	G&W Foods	n/i	C			3.59										
	Gordon Food	GFS	C											5.49		
	Harp's	Harp's	C		4.99											
	Harter House	n/i	C			2.99						4.99	2.99	4.99		
	Hay's Supermarket	Angus	C				2.98									
	Hen House	Hereford	C											6.99		
	Hy-Klas Foods	n/i			3.99	2.99							2.99			
	Hy-Vee	Hy-Vee Reserve	C			4.99										
	IGA Stores IL/IN	IGA TableRite	C	2.69												
	Kroger Central	n/i	C		3.99											
	Lucky's Market	n/i	C		3.98											
	Moser's	n/i				3.19							2.99			
	Prenger Foods	n/i	C			2.97										
	Price Chopper	KC Pride	P										4.99			
	Pyramid Foods	Angus	C		4.99											
		Meyer Natural	A		5.69											
	Save-a-Lot	n/i	C		3.49											
	Sprout's Market	n/i	C		4.99											
	Sun Fresh	n/i				3.49							2.99			
	Thriftway Stores	n/i				2.99										
	Walmart	n/i			3.96											
	Whole Foods - MW	n/i	A										9.99			

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions		
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank			
NM	Affiliated Foods	n/i			4.49													
	Albertsons SW	n/i	C		4.99		3.99						2.99					
		Open Nature	A		5.99													
	Basha's	n/i	C				BOGO											
	El Super	n/i			3.29						2.89					2.59		
	John Brooks	n/i				3.29												
	King Soopers	n/i	C		4.99													
	Safeway Denver	Colorado Angus	C					2.77										
	Smith's	n/i			3.49			3.49										
	Sprout's Market	n/i	C		4.99													
	Walmart	n/i			3.96													
	Whole Foods - Mntn	n/i	A											9.99				
OK	Affiliated Foods	n/i			4.49													
	ALDI	Simply Nature	O		7.99													
	Country Mart	n/i	S										2.88					
	Dollar General Mrkt	n/i			4.50													
	Harp's	Harp's	C		4.99													
	Homeland	Red River Ranch			4.99													
	La Michoacana	n/i									3.29							
	Morelos	n/i								3.49	2.99					2.79		
	Nichols	n/i	S					3.49										
	Pyramid Foods	Angus	C		4.99													
		Meyer Natural	A		5.69													
	Reasor's	Angus	C		4.58	4.58												
	Save-a-Lot	n/i	C		3.49													
	Sprout's Market	n/i	C		4.99													
	Super C Mart	n/i						3.19										
	United of OK	Red River Ranch	C		4.99													
	Walmart	n/i			3.96													
	Warehouse Market	n/i											2.99					
Whole Foods - SW	n/i	A										6.99						
Williams	n/i				2.49													
TX	Affiliated Foods	n/i			4.49													
	Albertsons Houston	Open Nature	G					7.99										
		n/i	C	3.99									3.49					
	Albertsons SW	n/i	C		4.99		3.99						2.99					
	Open Nature	A		5.99														

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
TX (cont)	ALDI	Simply Nature	O		7.99											grass-fed
	Arlan's Market	Angus	C	3.59												
	Brookshire Bros.	Angus Pride	C	3.99												
	Brookshire's	Angus	C		4.49											
	David's	n/i	S	3.99												
	El Ahorro	n/i									3.29		1.99		2.79	
	El Rancho	n/i													2.79	
	El Rio Grande	n/i			2.49						1.99					
	El Super	n/i			3.29						2.89					2.59
	Elrod's	n/i														1.88
	Fiesta Mart	n/i		2.69	4.47								4.99	2.99		2.79
	Foodarama	Texas Star	S	2.39										2.99		
	H-E-B	n/i	S		3.97											
		H-E-B Prime 1	P		4.99											
	Junior's	n/i		2.89								2.99				
	Kroger Texas	n/i	C		2.99											
		Nolan Ryan	C	4.99												
	La Fiesta	n/i	S	2.47												
	La Michoacana	n/i										3.29				
	Randalls	Open Nature	G						7.99							
		n/i	C	3.99										3.49		
	Save-a-Lot	n/i	C		3.49											
	Sellers Bros.	n/i														2.49
	Spring Market	n/i			3.98											
	Sprout's Market	n/i	C		4.99											
	Super 1 Foods	n/i													1.97	2.97
	Tom Thumb	Open Nature	G						7.99							
		n/i	C	3.99										3.49		
	United Supermarket	Ranchers Reserve	C										4.99	3.99		
	Vista Market	Hereford	C													
	Walmart	n/i			3.96											
	Whole Foods - SW	n/i	A												6.99	
	UT	Albertsons Mntn	Double R Ranch	C		3.99		2.99								
Associated Foods		n/i											4.99			
Cash & Carry		Angus	C		4.29											
King Soopers		IBP	C		4.99									2.55		

w/ \$10 purchase; limit 3

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
UT (cont)	Ridley's	Hereford	C				3.77				2.97					
	Smith's	n/i			3.49		3.49									
	Sprout's Market	n/i	C		4.99											
	Stokes Market	n/i						3.69								
	Walmart	Angus	C		4.29	4.29										
	Whole Foods - Mntn	n/i	A		3.96									9.99		

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
SOUTHWESTERN U.S. - CA, HI, NV																
CA	Albertsons SoCal	n/i	C		4.99	n/i	3.79									
	ALDI	Simply Nature	O		7.99											grass-fed
	Arteaga's	n/i										4.79			2.79	
	Baja Ranch	n/i													1.99	
		n/i	S	3.29	4.79							6.99				
	Big Saver	n/i			3.99						2.49				2.49	
	Bristol Farm	Wagyu	G	9.99												
	Cardenas	n/i			2.99						2.69	3.99			2.49	
	Cash & Carry	IBP											2.55			
	Chavez	Harris Ranch										5.99				
	Dollar General Mrkt	n/i			4.50											
	El Super	n/i			3.29						2.89				2.59	
	Food 4 Less	n/i			2.67							4.99				
	Food 4 Less CValley	n/i					2.48					4.49				
	Food Source	n/i			3.68											
	Foodland Mercado	n/i					2.79				2.39					
	Holiday Market	Sterling Silver	C				4.49									
	Island Pacific	n/i						3.59								
	Jon's Marketplace	n/i	C									3.99			1.99	
		Angus Pride						3.99								
	K.V. Mart	n/i						2.69			2.29		3.49		1.99	
	La Perla	n/i									2.99				2.39	
	La Superior	n/i						3.49			2.99					
	Lucky	Angus	C		4.99											
	Mar-Val Foods	Harris Ranch	C				3.99					3.69				
	Mi Pueblo	n/i									2.99	3.99			2.49	
	Mollie Stone's	n/i	C				5.99									
	Murphy's Market	n/i	S				3.99									
	Northgate	n/i			3.29											
	Nugget Markets	Piedmontese	A									5.99	8.99			
		SunFed Ranch	G		6.99							5.99				ABF
	Pavilions	n/i	C		3.99							3.99				
	R-N Markets	n/i	C		3.99							3.99				
	R Ranch Market	n/i						2.99			2.79				1.99	
	Raley's	Raley's			3.99		3.99									
	Ralph's	n/i	C		3.99		4.99									

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
CA <i>(cont)</i>	Ranch San Miguel	n/i		2.99												
	Ray's Food Place	Angus	C		4.99											
	Rio Ranch Market	n/i	C	2.29											1.79	
	Safeway NorCal	n/i	C		4.99						4.99					
	Save Mart	n/i			4.99							4.99				
	Select Markets	St Helens	C		3.99											
	SK Super King	n/i														1.69
		n/i	C		3.99					3.49						
	Smart & Final	Cattlemen's Finest								2.52			2.34			
	Sprout's Market	n/i	C		4.99											
	Stater Bros.	n/i		3.99	3.99											
	Super A Foods	Harris Ranch	C		3.99	3.69					3.99	4.99				3.29
	Superior Grocers	n/i	S		3.59					2.69	2.59					2.69
	Vallarta	n/i								2.99	2.49					2.79
	Vons	n/i	C		4.99		4.99									
	Walmart	n/i			3.96											
	Whole Foods - NCal	n/i	A											9.99		
Whole Foods - SPac	n/i	A											9.99			
	n/i	O											10.99			
HI	Don Quijote	Angus	C		4.99		3.99						5.99			
	Foodland	Angus	C		5.99								9.49			
	Island Grocery	Angus	C			5.29										
	KTA Super Store	n/i	C		5.99											
	Marukai	Angus	C		5.59											
	Tamura's Market	n/i	C		4.29								6.99			
	Times	Sterling Silver											4.99			
		n/i			5.99		5.29									
	Safeway NorCal	n/i	C		4.99						4.99					
	Whole Foods - SPac	n/i	A											9.99		
	n/i	O											10.99			
NV	Albertsons Mntn	Double R Ranch	C		3.99		2.99									
	Albertsons SW	n/i	C		4.99		3.99						2.99			
		Open Nature	A		5.99											
	Cardenas	n/i			2.99						2.69	3.99			2.49	
	Cash & Carry	IBP											2.55			
	Dollar General Mrkt	n/i			4.50											
	El Super	n/i			3.29						2.89				2.59	

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
NV (cont)	Food Source	n/i			3.68											
	Island Pacific	n/i							3.59							
	La Bonita	n/i										2.89			1.99	
	Marketon	n/i	S						3.79		2.79				2.89	
	Raley's	Raley's			3.99		3.99									
	Ridley's	Hereford	C				3.77				2.97					
	Safeway NorCal	n/i	C		4.99						4.99					
	Save Mart	n/i			4.99							4.99				
	Smart & Final	Cattlemen's Finest							2.52				2.34			
	Smith's	n/i			3.49		3.49									
	Sprout's Market	n/i	C		4.99											
	Vons	n/i	C		4.99		4.99									
	Walmart	n/i			3.96											
	Whole Foods - NCal	n/i	A											9.99		
	Whole Foods - SPac	n/i	A											9.99		
		n/i	O											10.99		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY															
AK	AC Value Center	Blackwell	C				3.99								
	Alaskan & Proud	n/i			3.98	3.48									
	Fred Meyer	n/i	C		3.99										
	IGA Hometown	St Helen's	C	3.29											
	Meyers Group IGA	St Helens	C	3.29											
	Northwest Grocers	St Helens			3.99										
	Sitka Sea Mart	n/i	C		5.99										
	Three Bears	n/i	P		5.49										
	Walmart	n/i			5.47										
ID	Albertsons Mntr	Double R Ranch	C		3.99		2.99								
	Associated Foods	n/i										4.99			
		Angus	C		4.29										
	Cash & Carry	IBP										2.55			
	Fred Meyer	n/i	C		3.99										
	Harvest Foods	Angus	C				3.98								
	IGA Markets	n/i		2.79											
	Ridley's	Hereford	C				3.77				2.97				
	Smith's	n/i			3.49		3.49								
	Stokes Market	n/i						3.69							
		Angus	C		4.29	4.29									
	Super 1 Foods	n/i	C		3.68										
	Walmart	n/i			3.96										
	Whole Foods - Mntr	n/i	A										9.99		
Yokes Fresh Market	Hereford	C		4.49											
MT	Albertsons Mntr	Double R Ranch	C		3.99		2.99								
	Associated Foods	n/i										4.99			
		Angus	C		4.29										
	Cash & Carry	IBP										2.55			
	Harvest Foods	Angus	C				3.98								
	IGA Markets	n/i		2.79											
	Lucky's Market	n/i	C		3.98										
	Reynold's Market	n/i		7.99	3.99			3.49							
	Smith's	n/i			3.49		3.49								
	Stokes Market	n/i						3.69							
		Angus	C		4.29	4.29									
Super 1 Foods	n/i	C		3.68											

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BEEF**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
MT <i>(cont)</i>	SuperVALU Stores	Angus Farms	C		3.99											
	Three Bears	n/i	P		4.99											
	Walmart	n/i			3.96											
OR	Albertsons Portland	n/i	C				2.77				2.99					
	Associated Foods	n/i										4.99				
	Angus		C		4.29								2.55			
	Cash & Carry	IBP														
	Fred Meyer	n/i	C		3.99											
	Harvest Foods	Angus	C				3.98									
	IGA Markets	n/i		2.79												
	IGA Market Fresh	St Helens					3.98									
	Market of Choice	Carman Ranch	G		6.99											
	McKay's Market	Signature	S				3.99									
	New Seasons	n/i	A		5.99											
	Quality Food Cntr	Angus	C		BOGO											
	Ray's Food Place	Angus	C		4.99											
	Red Apple	Painted Hills	C		4.99											
	Roth's	Double R Ranch	C		4.99		3.99									
	Select Markets	St Helens	C		3.99											
	Thriftway of OR	St Helens	C		4.99											
Walmart	n/i			3.96												
Whole Foods - NW	n/i	A										9.99				
WA	Albertsons Portland	n/i	C				2.77				2.99					
	Cash & Carry	IBP											2.55			
	Fred Meyer	n/i	C		3.99											
	Harvest Foods	Angus	C				3.98									
	IGA Markets	n/i		2.79												
	IGA Market Fresh	St Helens					3.98									
	Meyers Group IGA	St Helens	C	2.79												
	New Seasons	n/i	A		5.99											
	PCC Natural	Oregon Country	A									6.99				
	Quality Food Cntr	Angus	C		BOGO											
	Saar's Market	n/i				2.48										
	Select Markets	St Helens	C		3.99											
	Super 1 Foods	n/i	C		3.68											
Thriftway of OR	St Helens	C		4.99												

ABF

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
WA (cont)	Town & Country	Oregon Country	A		6.49											
		Angus	C		4.99											
	Walmart	n/i			3.96											
	Whole Foods - NW	n/i	A									9.99				
	Yokes Fresh Market	Hereford	C		4.49											
WY	Albertsons Mntn	Double R Ranch	C		3.99		2.99									
	Associated Foods	n/i										4.99				
		Angus	C		4.29											
	AW Grocers	n/i			4.79											
	IGA Markets	n/i		2.79												
	King Soopers	n/i	C		4.99											
	Ridley's	Hereford	C				3.77				2.97					
	Safeway Denver	Colorado Angus	C				2.77									
	Smith's	n/i			3.49		3.49									
	Walmart	n/i			3.96											

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prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																					
CT	ACME Market	Open Nature		AU								8.99		4.49	4.49						
	Best Market	n/i	C	US										5.87	5.87						
	Big Y	Shepherd's Pride			4.99	4.99	4.99			5.99	5.99					13.99					
	Bravo	n/i	C	US			6.49			8.99				6.99	7.49						
	C-Town	n/i	C	US						8.99		13.99									
	Compare Foods	n/i					4.99							6.99	7.59						
	Food Bazaar	n/i			3.99									5.99	5.99						
	Highland Park	Highland Park	C	US						7.99											
	Key Food	n/i	C	US	3.99	3.99	4.99			7.99									19.99		
	Market 32	Chiapetti		AU				4.99				6.99									
	Price Chopper	Chiapetti		AU				4.99				6.99									
	ShopRite	Nature's Reserve	G	AU				5.99											9.99		
	Stew Leonard's	Stew's Naked	A	US								5.99		2.99	2.99						
	Stop & Shop	n/i		AU				4.99													
	The Fresh Market	n/i		AU	6.99											14.99			19.99		
Whole Foods - NATl	n/i		G	NZ													21.99				
Whole Foods - NE	n/i		G	NZ	9.99					12.99							21.99				
DC	Giant Food	Giant		AU				4.99													
	Harris Teeter	Harris Teeter	C	US					7.99	7.99	8.99							17.99			
	Whole Foods MdAtl	n/i		G	IS	7.49								3.97	3.97	19.99	19.99		ABF		
DE	ACME Market	Open Nature		AU								8.99		4.49	4.49						
	Food Lion	n/i					4.99												w/ store card		
		n/i					6.99														
	Fresh Grocer	n/i		AU										5.49	5.49						
		Nature's Reserve		AU				5.99													
	Giant Food	Giant		AU			4.99														
	Harris Teeter	Harris Teeter	C	US					7.99	7.99	8.99		17.99					17.99			
		Harris Teeter		A										3.97	3.97						
	IGA Stores NJ/PA	n/i		C	US						7.99	12.99									
Kennie's Market	n/i			4.99						7.99	7.99										
ShopRite	Nature's Reserve	G	AU				5.99										9.99				
The Fresh Market	n/i		AU	6.99											14.99		19.99				
MA	Big Y	Shepherd's Pride			4.99	4.99	4.99				5.99	5.99				13.99					
	Bravo	n/i	C	US			6.49				8.99			6.99	7.49						
	C-Town	n/i	C	US							8.99		13.99								

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions			
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French	
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
MA <i>(cont)</i>	Compare Foods	n/i					4.99							6.99	7.59							
	Donelan's	n/i	C	US							8.99		7.99									
	Hannaford	n/i						5.99														
	Market 32	Chiapetti		AU				4.99						6.99								
	Price Chopper	Chiapetti		AU				4.99						6.99								
	Roche Bros.	n/i	C	US			4.99								4.49	4.49						
	Shaw's	Open Nature		AU	5.99								7.99	11.99			10.99				7.99	
	Star Market	Open Nature		AU	5.99								7.99	11.99			10.99				7.99	
	Stop & Shop	n/i		AU				4.99														
	The Fresh Market	n/i		AU	6.99												14.99		19.99			
	Tops Market	n/i									6.99											
		Catelli												10.99								
	Trucchi's	Catelli	C	US										7.99								
Wegman's	Wegman's	A														26.49						
	Wegman's	O				6.99					7.69	13.99	13.99	21.69	8.49	8.79					7.99	
	Whole Foods - NATl	n/i	G	NZ													21.99					
MD	ACME Market	Open Nature		AU									8.99		4.49	4.49						
	Food Lion	n/i					4.99															w/ store card
		n/i					6.99															
	Giant Food	Giant		AU			4.99															
	Harris Teeter	Harris Teeter	C	US				7.99	7.99	8.99				17.99			17.99					
		Harris Teeter	A												3.97	3.97						
	Martin's Food	n/i		AU			4.99															
	Shop'n Save	n/i	C	US			5.99					6.99										
	Shoppers Foods	n/i	C	US				5.99	5.99													
	ShopRite	Nature's Reserve	G	AU			5.99														9.99	
	The Fresh Market	n/i		AU	6.99												14.99		19.99			
	Wegman's	Wegman's	A														26.49					
	Wegman's	O				6.99				7.69	13.99	13.99	21.69	8.49	8.79						7.99	
	Whole Foods MdAtl	n/i	G	IS	7.49											19.99	19.99					ABF
ME	Hannaford	n/i					5.99															
	Shaw's	Open Nature		AU	5.99								7.99	11.99			10.99					7.99
	Whole Foods - NATl	n/i	G	NZ													21.99					
NH	Hannaford	n/i					5.99															
	Price Chopper	Chiapetti		AU			4.99						6.99									
	Shaw's	Open Nature		AU	5.99								7.99	11.99			10.99					7.99

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions				
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French		
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
NH <i>(cont)</i>	The Fresh Market	n/i		AU	6.99												14.99		19.99				
	Whole Foods - NATl	n/i	G	NZ														21.99					
NJ	ACME Market	Open Nature		AU								8.99		4.49	4.49								
	Best Market	n/i	C	US										5.87	5.87								
	Bravo	n/i	C	US			6.49				8.99			6.99	7.49								
	C-Town	n/i	C	US							8.99	13.99											
	Compare Foods	n/i					4.99							6.99	7.59								
	Foodtown	n/i										9.99											
	Cedar Springs		C	US							7.99											19.99	
	Food Bazaar	n/i				3.99									5.99	5.99							
	IGA Stores NJ/PA	n/i	C	US							7.99	12.99											
	Key Food	n/i	C	US		3.99	3.99	4.99			7.99												19.99
	Morton Williams	n/i	C	US											4.99	5.39							
	ShopRite	Nature's Reserve	G	AU				5.99															9.99
	Stop & Shop	n/i		AU				4.99															
	The Fresh Market	n/i		AU		6.99												14.99					19.99
	Top Tomato	n/i	C	US											3.99	3.99							
	Wegman's	Wegman's	A															26.49					
	Wegman's	O					6.99			7.69	13.99	13.99	21.69	8.49	8.79							7.99	
	Whole Foods MdAtl	n/i	G	IS	7.49												19.99	19.99					
	Whole Foods - NE	n/i	G	NZ	9.99					12.99								21.99					
NY	ACME Market	Open Nature		AU								8.99		4.49	4.49								
	Best Market	n/i	C	US										5.87	5.87								
	Bravo	n/i	C	US			6.49				8.99			6.99	7.49								
	C-Town	n/i	C	US							8.99	13.99											
	Compare Foods	n/i					4.99							6.99	7.59								
	D'Agostino's	Cedar Springs	C	US	6.99																		
	DeCiccio Family	n/i	C	US							9.99			7.49	7.99								
	Foodtown	n/i										9.99											
		Cedar Springs	C	US							7.99												19.99
	Food Bazaar	n/i				3.99									5.99	5.99							
	Gristede's	n/i	G	AU														14.99					
	Hannaford	n/i						5.99															
	Key Food	n/i	C	US		3.99	3.99	4.99			7.99												19.99
	King Kullen	n/i	C	US		4.89	4.89	4.99			8.99												
	Market 32	Chiapetti		AU				4.99				6.99											
		Morton Williams	n/i	C	US										4.99	5.39							

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions					
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French			
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round								
NY <i>(cont)</i>	North Shore Farms	n/i	C	US							9.99			14.99	5.99	5.99								
	Peck's Market	n/i			4.99						6.99	6.99												
	Price Chopper	Chiapetti	AU					4.99					6.99											
	Shop'n Save	n/i	C	US				5.99				6.99												
	ShopRite	Nature's Reserve	G	AU				5.99													9.99			
	Stew Leonard's	Stew's Naked	A	US									5.99		2.99	2.99								
	Stop & Shop	n/i	AU					4.99																
	The Fresh Market	n/i	AU		6.99													14.99			19.99			
	Tops Market	n/i									6.99													
		Catelli											10.99											
	Top Tomato	n/i	C	US											3.99	3.99								
	Trade Fair	n/i	C	US	4.99																			
	Wegman's	Wegman's	A															26.49						
	Wegman's	O				6.99				7.69	13.99	13.99	21.69	8.49	8.79						7.99			
	Whole Foods - NE	n/i	G	NZ	9.99							12.99						21.99						
PA	ACME Market	Open Nature		AU									8.99		4.49	4.49								
	Bravo	n/i	C	US			6.49				8.99				6.99	7.49								
	C-Town	n/i	C	US							8.99		13.99											
	Food Lion	n/i						4.99																
		n/i						6.99																
	Foodtown	n/i											9.99											
		Cedar Springs	C	US							7.99										19.99			
	Fresh Grocer	n/i		AU											5.49	5.49								
		Nature's Reserve	AU					5.99																
	Giant Food Stores	n/i		AU				4.99																
	IGA Stores NJ/PA	n/i	C	US							7.99			12.99										
	Kennie's Market	n/i			4.99						7.99	7.99												
	Key Food	n/i	C	US	3.99	3.99	4.99				7.99										19.99			
	Kuhn's Market	n/i	C	US				6.99	6.99	7.19				7.99										
	Martin's Food	n/i		AU				4.99																
	Price Chopper	Chiapetti	AU					4.99						6.99										
	Shop'n Save	n/i	C	US				5.99				6.99												
	ShopRite	Nature's Reserve	G	AU				5.99													9.99			
	The Fresh Market	n/i		AU	6.99													14.99			19.99			
Tops Market	n/i									6.99														
	Catelli												10.99											

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions			
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French	
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
PA <i>(cont)</i>	Wegman's	Wegman's	A																			
	Wegman's	Wegman's	O																			
	Whole Foods MdAtl	n/i	G	IS	7.49																	ABF
RI	Bravo	n/i	C	US																		
	Compare Foods	n/i																				
	Dave's Marketplace	n/i	C	US																		
	Shaw's	Open Nature		AU	5.99																	
	Stop & Shop	n/i		AU																		
	Whole Foods - NATl	n/i	G	NZ																		
VT	Hannaford	n/i																				
	Price Chopper	Chiapetti		AU																		
	Shaw's	Open Nature		AU	5.99																	
	Tops Market	n/i Catelli																				

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State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																					
AL	Publix	GreenWise	A	AU				7.19			7.49			4.99	4.99						
	Sprout's	n/i	G	AU										4.99	4.99						
	The Fresh Market	n/i		AU	6.99											14.99		19.99			
	Whole Foods - South	n/i	G	NZ													21.99				
FL	Bravo of FL	n/i		AU										4.40	4.99						
	Harris Teeter	Harris Teeter	C	US				7.99	7.99	8.99			17.99			17.99					
		Harris Teeter	A											3.97	3.97						
	Publix	GreenWise	A	AU				7.19			7.49			4.99	4.99						
	Sabor Tropical	n/i						2.78						4.99	4.99						
	Sprout's	n/i	G											4.99	4.99						
	The Fresh Market	n/i		AU	6.99											14.99		19.99			
	Western Beef	n/i	C	US										5.99	5.99						
Whole Foods - FL	n/i	G	NZ	9.99													19.99				
	n/i	A																			
GA	Food Lion	n/i						4.99													
		n/i						6.99													
	Harris Teeter	Harris Teeter	C	US				7.99	7.99	8.99			17.99			17.99					
		Harris Teeter	A												3.97	3.97					
	Publix	GreenWise	A	AU				7.19			7.49			4.99	4.99						
	Sprout's	n/i	G											4.99	4.99						
	The Fresh Market	n/i		AU	6.99											14.99		19.99			
Wayfield's	n/i			2.99																	
Whole Foods - South	n/i	G	NZ													21.99					
KY	Food Lion	n/i						4.99													
		n/i						6.99													
	Fresh Thyme	Nature's Reserve	G									9.99						5.99			
	Meijer	n/i	G					4.99													
	Remke Market	n/i								6.99											
	The Fresh Market	n/i		AU	6.99											14.99		19.99			
Whole Foods MdAtl	n/i	G	IS	7.49											19.99	19.99		ABF			
MS	The Fresh Market	n/i		AU	6.99											14.99		19.99			
	Whole Foods - South	n/i	G	NZ													21.99				
NC	Food Lion	n/i						4.99													
		n/i						6.99													
	Harris Teeter	Harris Teeter	C	US				7.99	7.99	8.99			17.99			17.99					
	Harris Teeter	A												3.97	3.97						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions			
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French	
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
NC <i>(cont)</i>	Lowe's Foods	Thomas Farms			5.99																	
	Publix	GreenWise	A	AU				7.19			7.49				4.99	4.99						
	Sprout's	n/i	G												4.99	4.99						
	The Fresh Market	n/i		AU	6.99												14.99		19.99			
	Whole Foods - South	n/i	G	NZ													21.99					
SC	Food Lion	n/i						4.99														
		n/i						6.99														w/ store card
	Harris Teeter	Harris Teeter	C	US					7.99	7.99	8.99			17.99			17.99					
		Harris Teeter	A												3.97	3.97						
	Lowe's Foods	Thomas Farms			5.99																	
	Publix	GreenWise	A	AU				7.19			7.49											
	The Fresh Market	n/i		AU	6.99												14.99		19.99			
	Whole Foods - South	n/i	G	NZ													21.99					
TN	Food Lion	n/i						4.99														w/ store card
		n/i						6.99														
	Publix	GreenWise	A	AU				7.19			7.49				4.99	4.99						
	Sprout's	n/i	G												4.99	4.99						
	The Fresh Market	n/i		AU	6.99												14.99		19.99			
	Whole Foods - South	n/i	G	NZ													21.99					
VA	Food Lion	n/i						4.99														w/ store card
		n/i						6.99														
	Giant Food	Giant		AU				4.99														
	Harris Teeter	Harris Teeter	C	US					7.99	7.99	8.99			17.99			17.99					
		Harris Teeter	A												3.97	3.97						
	Lowe's Foods	Thomas Farms			5.99																	
	Martin's Food	n/i		AU				4.99														
	Publix	GreenWise	A	AU				7.19			7.49				4.99	4.99						
	Shop'n Save	n/i	C	US				5.99				6.99										
	Shoppers Foods	n/i	C	US					5.99	5.99												
	The Fresh Market	n/i		AU	6.99												14.99		19.99			
	Wegman's	Wegman's	A														26.49					
	Wegman's	Wegman's	O				6.99				7.69	13.99	13.99	21.69	8.49	8.79				7.99		
	Whole Foods MdAtl	n/i	G	IS	7.49												19.99	19.99				ABF
WV	Food Lion	n/i						4.99														w/ store card
		n/i						6.99														
	Martin's Food	n/i		AU				4.99														
	Shop'n Save	n/i	C	US				5.99			6.99											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																					
IA	Fresh Thyme	Nature's Reserve	G									9.99							5.99		
	Hy-Vee	n/i								7.99											
	Jewel-Osco	n/i	C US	5.99																	
	Price Chopper	n/i	C US				7.99														
	Whole Foods - MW	n/i	G NZ	9.99											22.99	22.99					
IL	Angelo Caputo's	n/i	C US	5.99	6.39	6.59	7.99					9.99		4.49	4.99				8.99		
	Butera Market	n/i	H US											5.99	6.39				4.99		
		n/i	C US	5.99	5.99	6.49															
	Dierberg's	Dierberg's	C US				7.49														
	Fairplay Foods	n/i	C US	4.99																	
	Fresh Thyme	Nature's Reserve	G									9.99							5.99		
	Garden Fresh Mrkt	n/i												4.99	4.99						
	Heinen's	Shepherd's Pride					7.99														
	Hy-Vee	n/i								7.99											
	Jewel-Osco	n/i	C US	5.99																	
	Meijer	n/i	G				4.99														
	Pete's Market	n/i	C US	4.99								8.99		4.49	4.49						
		Chiapetti	H US	5.49		5.49								4.49	4.49						
	Piggly Wiggly MW	n/i	C US									9.99		4.99	5.49						
	Shop & Save Mrkt	n/i	C US	4.99	5.49	5.99								4.49	4.99						
	Sullivan's	n/i	C US									9.99									
	The Fresh Market	n/i	AU	6.99												14.99		19.99			
	Tony's Finer Foods	Chiapetti	C US	4.99										4.99	4.99						
Treasure Island	n/i	C US			5.99																
	n/i	NZ													14.99						
Valli Produce	n/i	C US	3.99								8.99				12.99						
Walt's Food Cntr	n/i	C US											4.99	5.49							
Whole Foods - MW	n/i	G NZ	9.99												22.99	22.99					
IN	Al's Supermarkets	Chiapetti	C US				5.99			6.99											
	Fresh Encounter	n/i					4.99														
	Fresh Thyme	Nature's Reserve	G									9.99							5.99		
	Jewel-Osco	n/i	C US	5.99																	
	Meijer	n/i	G				4.99														
	Strack & VanTil	Chiapetti	C US	4.99								9.99									
	The Fresh Market	n/i	AU	6.99												14.99		19.99			

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prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
IN <i>(cont)</i>	Walt's Food Cntr	n/i	C	US											4.99	5.49					
	Whole Foods - MW	n/i	G	NZ	9.99												22.99	22.99			
MI	D&W Fresh Market	Open Acres						4.99													
	Family Fare	Open Acres						4.99													
	Fresh Thyme	Nature's Reserve	G									9.99							5.99		
	Glory Supermarkets	n/i										8.99									
	Hollywood Markets	n/i	C	US				6.99				9.99									
	Meijer	n/i	G					4.99													
	Polly's Market	n/i	C	US								8.99									
	Super One Foods	n/i	C	US				8.88													
	Toms/Oleson's	n/i										9.99									
	VG's Grocery	Open Acres						4.99													
Whole Foods - MW	n/i	G	NZ	9.99												22.99	22.99				
MN	Fresh Thyme	Nature's Reserve	G									9.99							5.99		
	Hy-Vee	n/i								7.99											
	Super One Foods	n/i	C	US				8.88													
	Whole Foods - MW	n/i	G	NZ	9.99											22.99	22.99				
ND	Albertsons Mntrn	Open Nature	A	AU	5.99																
NE	Fresh Thyme	Nature's Reserve	G									9.99							5.99		
	Hy-Vee	n/i								7.99											
	Safeway Denver	n/i												4.99	4.99						
	Open Nature		A	AU	5.99																
Whole Foods - MW	n/i	G	NZ	9.99												22.99	22.99				
OH	Fresh Encounter	n/i						4.99													
	Fresh Thyme	Nature's Reserve	G									9.99							5.99		
	Heinen's	Shepherd's Pride						7.99													
	Meijer	n/i	G					4.99													
	Remke Market	n/i									6.99										
	The Fresh Market	n/i		AU	6.99											14.99		19.99			
Whole Foods MdAtl	n/i	G	IS	7.49											19.99	19.99			ABF		
SD	Hy-Vee	n/i								7.99											
	Safeway Denver	n/i												4.99	4.99						
	Open Nature		A	AU	5.99																

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions			
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French	
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
WI	Fresh Thyme	Nature's Reserve	G									9.99								5.99		
	Hy-Vee	n/i									7.99											
	Meijer	n/i	G				4.99															
	Piggly Wiggly MW	n/i	C	US								9.99		4.99	5.49							
	Sendik's	Sendik's	C	US								9.99										
	Sentry Foods	n/i	C	US								12.99										
	Super One Foods	n/i	C	US				8.88														
	The Fresh Market	n/i		AU	6.99												14.99			19.99		
	Whole Foods - MW	n/i	G	NZ	9.99												22.99	22.99				

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																					
AR	Albertsons Houston	Open Nature	A	AU				6.99								13.99					
	G&W Foods	n/i	C	US				6.99	6.99	6.99											
	The Fresh Market	n/i		AU	6.99											14.99		19.99			
	Whole Foods - SW	n/i	G	NZ	9.99						10.99						22.99	22.99			
AZ	Albertsons SW	Open Nature	A	AU				4.99													
	Safeway SW	Open Nature	A	AU				5.99								9.99					
	Sprout's	n/i	G										4.99	4.99							
	Whole Foods - SPac	n/i	G	NZ	8.99						9.99						18.99	19.99			
CO	Albertsons Mntn	Open Nature	A	AU	5.99																
	Safeway Denver	n/i											4.99	4.99							
	Sprout's	n/i	A	AU	5.99								4.99	4.99							
	Whole Foods - Mntn	n/i	G	NZ	10.99												21.99				
KS	G&W Foods	n/i	C	US				6.99	6.99	6.99											
	Hen House	n/i											9.99								
	Hy-Vee	n/i									7.99										
	Price Chopper	n/i	C	US				7.99													
	Pyramid Foods	n/i						6.99													
	Sprout's	n/i	G										4.99	4.99							
	Whole Foods - Mntn	n/i	G	NZ	10.99												21.99				
LA	Albertsons Houston	Open Nature	A	AU				6.99								13.99					
	Brookshire Bros.	n/i	C	US							9.99										
	The Fresh Market	n/i		AU	6.99											14.99		19.99			
	Whole Foods - SW	n/i	G	NZ	9.99						10.99						22.99	22.99			
MO	Dierberg's	Dierberg's	C	US				7.49													
	Fresh Thyme	Nature's Reserve	G										9.99						5.99		
	G&W Foods	n/i	C	US				6.99	6.99	6.99											
	Hen House	n/i											9.99								
	Hy-Vee	n/i									7.99										
	Price Chopper	n/i	C	US				7.99													
	Pyramid Foods	n/i						6.99													
	Sprout's	n/i	G										4.99	4.99							
	Whole Foods - MW	n/i	G	NZ	9.99											22.99	22.99				
NM	Albertsons SW	Open Nature	A	AU				4.99													
	Safeway Denver	n/i											4.99	4.99							
		Open Nature	A	AU	5.99																

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
NM (cont)	Sprout's	n/i	G											4.99	4.99						
	Whole Foods - Mntn	n/i	G	NZ	10.99												21.99				
OK	Pyramid Foods	n/i					6.99														
	Sprout's	n/i	G											4.99	4.99						
	The Fresh Market	n/i		AU	6.99											14.99		19.99			
	Whole Foods - SW	n/i	G	NZ	9.99					10.99							22.99	22.99			
TX	Albertsons Houston	Open Nature	A	AU			6.99									13.99					
	Albertsons SW	Open Nature	A	AU			4.99														
	Brookshire Bros.	n/i	C	US						9.99											
	El Rio Grande	n/i								5.29											
	Randall's	Open Nature	A	AU			6.99									13.99					
	Sprout's	n/i	G											4.99	4.99						
	Tom Thumb	Open Nature	A	AU			6.99									13.99					
	Whole Foods - SW	n/i	G	NZ	9.99						10.99						22.99	22.99			
UT	Albertsons Mntn	Open Nature	A	AU	5.99																
	Sprout's	n/i	G											4.99	4.99						
	Whole Foods - Mntn	n/i	G	NZ	10.99												21.99				

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
SOUTHWESTERN U.S. - CA,HI,NV																					
CA	Albertsons SoCal	Open Nature	A	AU	5.99		3.99							3.99	3.99						
	Jensen's	Mountain States	C	US								13.99									
	Jons Marketplace	n/i			3.99		3.99														
	K.V. Mart	n/i			2.99																
	Lucky	n/i			5.99																
	Lunardi's	n/i	C	US			6.99					13.99		6.69	7.69					4.49	
	Mar-Val Foods	Superior Farms	C	US	5.99																
	Mollie Stones	n/i	C	US			4.99					13.99									
	New Leaf Markets	Cascade Creek	A	US	8.99					10.99						21.99					
	Pavilions	n/i			5.99																
	Ralph's	Simple Truth	A		6.99																
	Safeway NorCal	Open Nature	A	AU						6.99											
	Save Mart	Superior Farms	C	US	6.99					9.99											
	SK Super King	n/i		NZ	4.99															9.99	
	Sprout's	n/i	G											4.99	4.99						
Stater Bros.	Superior Farms	C	US	6.99									6.99								
Vons	Open Nature	A	AU	5.99							7.99										
Whole Foods - NCal	n/i	G	NZ												22.99	20.99					
Whole Foods - SPac	n/i	G	NZ	8.99					9.99						18.99	19.99					
HI	Foodland	n/i							7.49						12.99						
	Safeway NorCal	Open Nature	A	AU					6.99												
	Whole Foods - SPac	n/i	G	NZ	8.99				9.99							18.99	19.99				
NV	Albertsons Mntn	Open Nature	A	AU	5.99																
	Albertsons SW	Open Nature	A	AU			4.99														
	Safeway NorCal	Open Nature	A	AU					6.99												
	Save Mart	Superior Farms	C	US	6.99				9.99												
	Sprout's	n/i	G										4.99	4.99							
	Vons	Open Nature	A	AU	5.99						7.99										
	Whole Foods - NCal	n/i	G	NZ											22.99	20.99					
	Whole Foods - SPac	n/i	G	NZ	8.99					9.99					18.99	19.99					

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Racks			Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY																					
AK	<i>(N/R)</i>																				
ID	Albertsons Mntr	Open Nature	A	AU	5.99																
	Rosauer's	Farmer's Mark	G	US						7.99	8.49										
	Super 1 Foods	Farmer's Mark	G	US	5.98								4.98	4.98							
	Whole Foods - Mntr	n/i	G	NZ	10.99										21.99						
MT	Albertsons Mntr	Open Nature	A	AU	5.99																
	Rosauer's	Farmer's Mark	G	US						7.99	8.49										
	Super 1 Foods	Farmer's Mark	G	US	5.98								4.98	4.98							
OR	Market of Choice	Anderson Ranches	G	US	10.99																
	Rosauer's	Farmer's Mark	G	US						7.99	8.49										
	Whole Foods - NW	n/i	G	NZ											21.99						
WA	Haggen's	Atkins Ranch	G	NZ	6.99					9.99		8.99									
	Metropolitan	n/i	C	US	9.99								6.99	6.99							
	PCC Natural	Umpqua Valley		US			7.99												7.99		
	Rosauer's	Farmer's Mark	G	US						7.99	8.49										
	Super 1 Foods	Farmer's Mark	G	US	5.98								4.98	4.98							
	The Markets	Superior Farms	C	US	6.98																
	Whole Foods - NW	n/i	G	NZ								13.99					21.99				
WY	Albertsons Mntr	Open Nature	A	AU	5.99																
	Safeway Denver	n/i											4.99	4.99							
		Open Nature	A	AU	5.99																

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																		
CT	ACME Markets	Perdue				1.29												
	Adams Market	n/i			1.29													
	AF Basket	Perdue				0.99												
		n/i			1.99				1.29									
	ALDI	Springer Mountain	ABF			1.49												
		Honeysuckle			1.39													
	Associated	Maple Leaf											2.49					
		Springer Mountain	ABF			1.49												
	Best Market	Shady Brook				1.99												
		Norbest				1.27												
	Big Y	n/i				1.47												
		n/i				1.99												
	Bravo	Butterball			3.29													
		D'Artagnan	ABF										3.99					
		Perdue				1.29												
	C-Town	n/i							1.17									
		Perdue					2.69											
		n/i							1.29									
	Compare Foods	Perdue			2.99		0.99	2.99										
		Shady Brook																
		n/i						2.99		0.99								4.99
	Food Bazaar	Tyson							1.99									
		Perdue					0.99	2.49										
Geissler's	Shady Brook			2.49														
	n/i											2.99					2.99	
	Perdue					0.99												
Highland Park	Plainville Farms	ABF		4.99														
	Shady Brook				1.99													
Key Food	Perdue					1.29	2.69											
	Allen's					0.99												
	Maple Leaf											3.49						
King's Market	n/i							2.59										
	Perdue					1.49	2.99	2.49										
	Kings	ABF		3.69														
Market 32	Plainville Farms	ABF		4.99														
	Shady Brook				1.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	frozen
CT <i>(cont)</i>	Price Chopper	Shady Brook			1.99													
	Save-a-Lot	n/i		0.99														
	ShopRite	Coleman	ABF	3.49														
		ShopRite			1.99													
		Maple Leaf										3.49						
		Perdue						1.49			1.49	1.49						
		Tyson									1.19	1.19						
	The Fresh Market	n/i	ABF	4.99														
		n/i	ABF (bnls)	5.99														
	Walmart	Honeysuckle			1.68													
	Whole Foods - NAtl	n/i	ABF	5.99														
		n/i	ABF (bnls)	6.99														
Whole Foods - NE	Plainville Farms	ABF	5.99															
	Plainville Farms 365 Everyday	ABF (bnls) ABF	6.99			1.99												
DC	ALDI	Honeysuckle			1.39													
	Harris Teeter	Maple Leaf											2.49					
		Pride of the Farm			1.97													
		Butterball		2.99	2.99													
		Perdue				1.49			2.66									
		Jurgielewicz											2.99					
	Plantation	Harris Teeter		1.99													7.10	
		Organic Prairie	organic		6.49													
		n/i							1.29	3.69					4.99	6.99		
	Safeway Eastern	Shady Brook		2.99	1.99													
		Open Nature	ABF	3.99	2.99													
		Tyson							2.49									
		Perdue				1.49												
	Save-a-Lot	n/i		0.99										2.99				
		Walmart	Honeysuckle			1.68												
Whole Foods MdAtl	n/i	ABF	4.99														19.99	
	Mary's	ABF										4.99		6.99				
	MacFarlane	ABF												6.99				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	frozen
DE	ACME Markets	Perdue				1.29												
	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Food Lion	n/i			1.59													
		Perdue				0.99												
	Fresh Grocer	ShopRite			1.99													
		Shady Brook			1.99													
		Perdue				1.49												
	Great Valu Markets	Pride of the Farm			0.99													
		Pride of the Farm			1.39													
	Harris Teeter	Pride of the Farm			1.97													
		Butterball			2.99	2.99												
		Perdue					1.49		2.66									
		Jurgielewicz Plantation												2.99			7.10	
		Harris Teeter		organic	1.99													
		Organic Prairie			6.49													
		n/i								1.29	3.69				4.99	6.99		
	Kennie's Market	Perdue					1.39	2.69										
	Redner's	n/i			1.78		1.28											
		Jennie-O			2.68													
	Safeway Eastern	Shady Brook			2.99	1.99												
		Open Nature		ABF	3.99	2.99												
		Tyson							2.49									
	Perdue					1.49												
	n/i												2.99					
Save-a-Lot	n/i			0.99														
ShopRite	Coleman		ABF	3.49														
	ShopRite				1.99													
	Maple Leaf												3.49					
	Perdue							1.49		1.49	1.49							
	Tyson									1.19	1.19							
ShurSave	Perdue					0.99												
	Festive				1.79													
The Fresh Market	n/i		ABF	4.99														
	n/i		ABF (bnls)	5.99														
Walmart	Honeysuckle				1.68													

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
DE <i>(cont)</i>	Weis Markets	n/i			1.78			1.88					2.99					
		Honeysuckle	ABF		1.78													
MA	Adams Market	n/i			1.29													
	AF Basket	Perdue				0.99												
		n/i			1.99				1.29									
	ALDI	Springer Mountain	ABF			1.49												
		Honeysuckle			1.39													
		Maple Leaf										2.49						
	Associated	Springer Mountain	ABF			1.49												
		Shady Brook			1.99													
	Big Y	n/i			1.99													
		Butterball		3.29														
		D'Artagnan	ABF									3.99						
		Perdue				1.29												
	Bravo	n/i							1.17									
	C-Town	n/i							1.29									
		Perdue				0.99	2.99											
		Shady Brook		2.99														
	Compare Foods	n/i					2.99		0.99								4.99	
	Crosby's	Plainville Farms	ABF	6.99														
	Donelan's	Shady Brook		2.99														
		Perdue					2.99											
	Food City Market	Mountaire				0.99												
	Geissler's	Perdue				0.99												
	Hannaford	Hannaford				0.88												
	Market 32	Shady Brook			1.99													
	Met Foods	Perdue					2.99											
		Shady Brook			1.99													
	Price Chopper	Shady Brook			1.99													
	Roche Bros.	Plainville Farms	ABF	4.99														
		Plainville Farms	ABF (bnls)	5.99														
		n/i		3.49	1.99													
		Perdue				1.49												
	Save-a-Lot	n/i		0.99														
	Seabra Foods	Perdue				1.29	2.39											
		n/i			1.79	0.99												
	Shaw's	n/i			1.49													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MA <i>(cont)</i>	The Fresh Market	n/i	ABF	4.99														
		n/i	ABF (bnls)	5.99														
	Tops Market	Jennie-O		2.99	1.69													
		Tops				1.29												
	Trucchi's	Perdue				1.49												
	Walmart	Honeysuckle			1.68													
	Wegman's	Wegman's	organic	5.99														
		Wegman's	free-range	4.99														
		Wegman's		2.99		0.99												
		Shady Brook		2.29														
		Tyson						2.99										
		Maple Leaf	ABF									4.39						
		D'Artagnan	ABF								4.99	5.69						
		Whole Foods - NATl	n/i	ABF	5.99													
		n/i	ABF (bnls)	6.99														
MD	ACME Markets	Perdue				1.29												
	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Associated	Springer Mountain	ABF			1.49												
		Shady Brook			1.99													
	Food Lion	n/i			1.59													
		Perdue				0.99												
	Giant Eagle	Honeysuckle			1.79													
		Nature's Basket	ABF	6.29														
		Tyson				1.69		2.54										
		n/i								4.99			3.69					
		Giant Eagle				1.39												
	Graul's Market	Graul's		2.79														
		Perdue				1.29												
	Great Valu Markets	Pride of the Farm			0.99													
		Pride of the Farm			1.39													
Harris Teeter	Pride of the Farm			1.97														
	Butterball		2.99	2.99														
	Perdue				1.49		2.66											
	Jurgielewicz											2.99						
	Plantation														7.10			
	Harris Teeter			1.99														

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen		
MD <i>(cont)</i>	Harris Teeter <i>(continued)</i>	Organic Prairie n/i	organic		6.49					1.29	3.69				4.99	6.99			
	Redner's	n/i			1.78														
		Jennie-O		2.68															
	Roche Bros.	n/i		3.49															
		Perdue				1.29	2.99												
		Plainville Farms	ABF	4.99															
		Plainville Farms	ABF (bnls)	5.99															
	Safeway Eastern	Shady Brook		2.99	1.99														
		Open Nature	ABF	3.99	2.99														
		Tyson						2.49											
		Perdue				1.49													
		n/i												2.99					
	Save-a-Lot	n/i		0.99															
	Shop'n Save	Honeysuckle			1.99														
	Shoppers Foods	Pride of the Farm			1.49														
		Perdue				1.29													
		Maple Leaf																	
	ShopRite	Coleman	ABF	3.49															
		ShopRite			1.99														
		Maple Leaf											3.49						
		Perdue						1.49			1.49	1.49							
		Tyson									1.19	1.19							
	ShurSave	Perdue				0.99													
		Festive			1.79														
	Star Market	n/i			1.49														
	The Fresh Market	n/i	ABF	4.99															
		n/i	ABF (bnls)	5.99															
	Walmart	Honeysuckle			1.68														
Wegman's	Wegman's	organic	5.99																
	Wegman's	free-range	4.99																
	Wegman's		2.99		0.99														
	Shady Brook		2.29																
	Tyson							2.99											
	Maple Leaf	ABF										4.39							
	D'Artagnan	ABF								4.99		5.69							

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**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	frozen
MD <i>(cont)</i>	Weis Markets	n/i			1.78			1.88						2.99				
		Honeysuckle	ABF		1.78													
	Whole Foods MdAtl	n/i	ABF	4.99												19.99		
		Mary's MacFarlane	ABF ABF									4.99		6.99		6.99		
ME	Food City Market	Mountaire				0.99												
	Hannaford	Hannaford				0.88												
	Save-a-Lot	n/i		0.99														
	Shaw's	n/i			1.49													
	Walmart	Honeysuckle			1.68													
	Whole Foods - NAtl	n/i	ABF	5.99														
	n/i	ABF (bnls)	6.99															
NH	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Hannaford	Hannaford				0.88												
	Price Chopper	Shady Brook			1.99													
	Save-a-Lot	n/i		0.99														
	Shaw's	n/i			1.49													
	The Fresh Market	n/i	ABF	4.99														
		n/i	ABF (bnls)	5.99														
	Walmart	Honeysuckle			1.68													
	Whole Foods - NAtl	n/i	ABF	5.99														
	n/i	ABF (bnls)	6.99															
NJ	ACME Markets	Perdue				1.29												
	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Associated	Springer Mountain	ABF			1.49												
		Shady Brook			1.99													
	Best Market	Norbest			1.27													
		n/i				1.47												
	Bravo	n/i							1.17									
	C-Town	n/i							1.29									
		Perdue				0.99	2.99											
		Shady Brook		2.99														
Compare Foods	n/i					2.99		0.99								4.99		
Fine Fare	Perdue				1.59	2.79												

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NJ <i>(cont)</i>	Food Bazaar	Tyson						1.99										
		Perdue			0.99	2.49												
		Shady Brook		2.49														
	Foodtown	n/i											2.99				2.99	
		Shady Brook		2.98														
	Great Valu Markets	Perdue				1.49												
		Pride of the Farm			0.99													
	Key Food	Perdue			1.39													
		Shady Brook			1.99													
		Perdue				1.29	2.69											
	King's Market	Allen's			0.99													
		Maple Leaf											3.49					
		n/i						2.59										
	King's Market	Perdue				1.49	2.99	2.49										
		Kings	ABF	3.69														
	McCaffrey's	Plainville Farms	ABF	4.99														
		Shady Brook		2.99														
	Met Foods	Perdue						2.99										
		Shady Brook			1.99													
	Morton Williams	Perdue				1.19	2.99											
	Murphy's Markets	Perdue				0.99												
		n/i							0.99									
	Pioneer	Shady Brook			1.99													
		Perdue										1.99						
	Save-a-Lot	n/i		0.99														
	Seabra Foods	Perdue				1.29	2.39											
		ShopRite	ABF	3.49														
	ShopRite	ShopRite			1.99													
Maple Leaf												3.49						
Perdue							1.49			1.49	1.49							
Supremo	Tyson									1.19	1.19							
	n/i			1.78														
The Fresh Market	Perdue				1.29													
	n/i	ABF	4.99															
Top Tomato	n/i	ABF (bnls)	5.99															
	Perdue				1.99													
	Norbest			1.59														

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen		fresh	frozen										
NJ <i>(cont)</i>	Uncle Giuseppe's	Crescent										4.49						
		Shady Brook		2.99														
	Walmart	Bell & Evans	ABF	5.99														
		n/i				1.99												
	Wegman's	Honeysuckle				1.68												
		Wegman's	organic	5.99														
	Wegman's	Wegman's	free-range	4.99														
		Wegman's		2.99			0.99											
	Weis Markets	Shady Brook		2.29														
		Tyson							2.99									
	Weis Markets	Maple Leaf	ABF										4.39					
		D'Artagnan	ABF								4.99		5.69					
	Western Beef	n/i				1.78								2.99				
		Honeysuckle	ABF			1.78												
	Whole Foods MdAtl	n/i			2.49				2.99	1.69				3.99				3.99
		Cookin' Good					0.99											
	Whole Foods - NE	n/i	ABF	4.99									4.99		6.99		19.99	
Mary's		ABF																
MacFarlane		ABF												6.99				
Plainville Farms		ABF	5.99															
Plainville Farms		ABF (bnls)	6.99															
	365 Everyday	ABF			1.99													
NY	ACME Markets	Perdue				1.29												
	AF Basket	Perdue				0.99												
	ALDI	n/i				1.99				1.29								
		Springer Mountain	ABF				1.49											
	Associated	Honeysuckle				1.39								2.49				
		Springer Mountain	ABF				1.49											
	Best Market	Shady Brook				1.99												
		Norbest				1.27												
	Bravo	n/i					1.47											
		1893 Premium					1.49											
	Shady Brook				1.69													
	n/i								1.17									

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
NY <i>(cont)</i>	C-Town	n/i							1.29									
		Perdue				0.99	2.99											
		Shady Brook			2.99													
	Compare Foods	n/i					2.99		0.99								4.99	
	DeCiccio Family	Perdue				1.59	2.69											
	Fine Fare	Perdue				1.59	2.79											
	Food Bazaar	Tyson							1.99									
		Perdue					0.99	2.49										
		Shady Brook			2.49													
		n/i											2.99				2.99	
	Foodtown	Shady Brook			2.98													
		Perdue					1.49											
	Hannaford	Hannaford					0.88											
	Giunta's	Norbest				1.99												
	Gristede's	Perdue	ABF		2.99		1.69		2.99									
	Great American	Mountaire					0.99											
		n/i				1.59												
	Key Food	Shady Brook				1.99												
		Perdue					1.29	2.69										
		Allen's					0.99											
		Maple Leaf											3.49					
		n/i							2.59									
	King Kullen	Perdue	ABF		3.29													
		Shady Brook			2.99													
	King's Market	Perdue					1.49	2.99	2.49									
		Kings	ABF		3.69													
		Plainville Farms	ABF		4.99													
	Market 32	Shady Brook				1.99												
	Met Foods	Perdue						2.99										
		Shady Brook				1.99												
Morton Williams	Perdue					1.19	2.99											
Net Cost Market	Shady Brook				1.69													
	n/i											2.39						
North Shore Farms	Shady Brook				1.59													
	Perdue					0.99	2.59											
Peck's Market	Perdue					0.99												
	Maple Leaf											3.69						

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**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	frozen
NY (cont)	Pioneer	n/i							0.99									
	Shady Brook	Perdue			1.99													
	Price Chopper	Shady Brook			1.99													
	Save-a-Lot	n/i		0.99														
	Shop'n Save	Honeysuckle			1.99													
	ShopRite	Coleman	ABF		3.49													
		ShopRite				1.99												
	Maple Leaf	Perdue																
		Tyson							1.49		1.49	1.49						
											1.19	1.19						
	The Fresh Market	n/i	ABF		4.99													
		n/i	ABF (bnls)		5.99													
	Top Tomato	Perdue					1.99											
		Norbest				1.59												
	Tops Market	Jennie-O			2.99	1.69												
		Tops					1.29											
	Trade Fair	Perdue					1.19	2.49										
		Long Island												2.99				
	Uncle Giuseppe's	n/i				1.99												
		Shady Brook				2.99												
	Walmart	Bell & Evans	ABF		5.99													
		Crescent												4.49				
		Honeysuckle				1.68												
	Wegman's	Wegman's	organic		5.99													
		Wegman's	free-range		4.99													
		Wegman's			2.99		0.99											
		Shady Brook			2.29													
	Tyson	Maple Leaf	ABF						2.99									
D'Artagnan		ABF								4.99			4.39					
													5.69					
Weis Markets	n/i			1.78				1.88						2.99				
	Honeysuckle	ABF		1.78														
Western Beef	n/i			2.49				2.99	1.69					3.99			3.99	
	Cookin' Good					0.99												

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State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NY <i>(cont)</i>	Whole Foods - NE	Plainville Farms	ABF	5.99														
		Plainville Farms	ABF (bnls)	6.99														
		365 Everyday	ABF			1.99												
PA	ACME Markets	Perdue				1.29												
	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Associated	Springer Mountain	ABF			1.49												
		Shady Brook			1.99													
	Big M Supermarket	1893 Premium				1.49												
		Shady Brook			1.69													
	Boyer Food	n/i			1.47													
		Perdue				1.27												
	Bravo	n/i							1.17									
	C-Town	n/i							1.29									
		Perdue				0.99	2.99											
		Shady Brook		2.99														
	Family Owned	Festive			1.57													
		Perdue				0.99												
	Fine Fare	Perdue				1.59	2.79											
	Foodland	Tyson				1.49												
	Food Lion	n/i			1.59													
		Perdue				0.99												
	Foodtown	Shady Brook		2.98														
		Perdue				1.49												
	Fresh Grocer	ShopRite			1.99													
		Shady Brook			1.99													
		Perdue				1.49												
	Giant Eagle	Honeysuckle			1.79													
		Nature's Basket	ABF	6.29														
		Tyson						2.54										
		n/i								4.99			3.69					
	Gordon Food	Turkey Valley			1.99													
	Great Valu Markets	Pride of the Farm			0.99													
		Pride of the Farm			1.39													
	Ideal Market	Honeysuckle			1.49													
		n/i		1.89		1.49		2.90										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh		fresh					frozen
PA <i>(cont)</i>	IGA SpartanNash	Pride of the Farm	ABF		1.39													
		Tyson				2.68												
	Karns Foods	Shady Brook		2.99														
		Perdue			1.00									3.99				
		n/i			1.69													
	Kennie's Market	Perdue			1.39	2.69												
	Key Food	Shady Brook		1.99														
		Perdue			1.29	2.69												
		Allen's			0.99													
		Maple Leaf												3.49				
		n/i						2.59										
	Kuhn's Market	Gerber			1.79													
		Honeysuckle			1.59													
		n/i			1.59	1.59									3.29			
	Landis	Pride of the Farm		1.99														
		Perdue			1.29													
	McCaffrey's	Shady Brook		2.99														
	Net Cost Market	Shady Brook		1.69														
		n/i																
	Pioneer	n/i								0.99								
		Shady Brook		1.99														
		Perdue											1.99					
	Price Chopper	Shady Brook		1.99														
	Redner's	n/i		1.78														
		Jennie-O		2.68														
	Save-a-Lot	n/i		0.99														
	Shop'n Save	Honeysuckle		1.99														
ShopRite	Coleman	3.49																
	ShopRite	1.99																
	Maple Leaf											3.49						
	Perdue							1.49		1.49	1.49							
	Tyson									1.19	1.19							
ShurSave	Perdue		0.99															
	Festive	1.79																
ShurSave - NE PA	n/i	1.99																
	Sanderson Farms		0.99															

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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	frozen
PA <i>(cont)</i>	Sparkle	Pride of the Farm			1.29													
		n/i				1.29												
	Supremo	n/i			1.78													
		Perdue				1.29												
	The Fresh Market	n/i	ABF	4.99														
		n/i	ABF (bnls)	5.99														
	Tops Market	Jennie-O		2.99	1.69													
		Tops				1.29												
	Walmart	Honeysuckle				1.68												
	Wegman's	Wegman's	organic	5.99														
		Wegman's	free-range	4.99														
		Wegman's		2.99		0.99												
		Shady Brook		2.29														
		Tyson						2.99										
		Maple Leaf	ABF									4.39						
	D'Artagnan	ABF							4.99		5.69							
Weis Markets	n/i			1.78			1.88					2.99						
	Honeysuckle	ABF		1.78														
Whole Foods MdAtl	n/i	ABF	4.99													19.99		
	Mary's	ABF									4.99		6.99					
	MacFarlane	ABF												6.99				
RI	Adams Market	n/i			1.29													
	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Associated	Springer Mountain	ABF			1.49												
		Shady Brook			1.99													
	Bravo	n/i							1.17									
	Compare Foods	n/i					2.99		0.99								4.99	
	Dave's Marketplace	Perdue				1.29												
	Save-a-Lot	n/i		0.99														
	Seabra Foods	Perdue				1.29	2.39											
		n/i			1.79	0.99												
	Shaw's	n/i			1.49													
	Walmart	Honeysuckle			1.68													
Whole Foods - NATl	n/i	ABF	5.99															
	n/i	ABF (bnls)	6.99															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
VT	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Food City Market	Mountaire				0.99												
	Hannaford	Hannaford				0.88												
	Price Chopper	Shady Brook				1.99												
	Shaw's	n/i				1.49												
	Tops Market	Jennie-O		2.99	1.69													
		Tops				1.29												
	Walmart	Honeysuckle			1.68													

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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																		
AL	A&R Supermarket	n/i			1.49			1.99	0.99									
	ALDI	Honeysuckle			1.39													
		Maple Leaf										2.49						
	Bruce's Foodland	Pride of the Farm			1.69													
	Dollar General Mrkt	Jennie-O			0.95													
	Earth Fare	n/i	ABF	5.99														
		n/i	ABF (bnls)	6.99														
	Food Giant	Honeysuckle			1.58													
		n/i							1.19									
	Gateway Foodland	pride of the Farm			1.49													
	Greer's Market	n/i							1.19									
		Jennie-O			1.49													
	Ingle's Market	Perdue				1.38												
		Honeysuckle			1.78													
	Kroger Atlanta	Butterball			1.99													
		n/i			1.49													
		Tyson						2.33										
	Kroger Nashville	Butterball			1.99													
		Honeysuckle			1.99													
		Tyson						2.33										
	Lucky Supermarkets	n/i							1.19									
		Honeysuckle			1.69													
	Piggly Wiggly HAC	Honeysuckle			1.99													
		n/i							1.29									
	Piggly Wiggly Hchn	Festive			1.19													
		n/i							1.19									
	Piggly Wiggly Inc.	Honeysuckle			1.49													
		n/i							1.28									
	Piggly Wiggly JTM	Honeysuckle			1.59													
	Publix	Publix		2.79	1.79													
		Publix	smoked	4.99														
		Butterball		2.99														
	Ramey's	n/i							1.18									
		Honeysuckle			1.68													
	Rouses Markets	n/i							1.19									
		Tyson						2.40										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	frozen
AL <i>(cont)</i>	Save-a-Lot	n/i		0.99														
	The Fresh Market	n/i	ABF	4.99														
		n/i	ABF (bnls)	5.99														
	United Grocery	Honeysuckle			0.98													
	Vowell's	Honeysuckle			1.59													
		n/i						0.99			0.89							
	Walmart	Honeysuckle			1.68													
	Western Market	Tyson						2.00										
	Springer Mountain	ABF				1.79												
	Whole Foods - South	n/i	ABF	4.99														
	Winn-Dixie	n/i			1.49													
FL	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Bravo of FL	n/i							1.17		0.99	0.99						
	Dollar General Mrkt	Jennie-O			0.95													
	Earth Fare	n/i	ABF	5.99														
		n/i	ABF (bnls)	6.99														
	Food Giant	Honeysuckle			1.58													
		n/i							1.19									
	Fresco y Mas	n/i			1.48													
	Gordon Food	Turkey Valley			1.99													
	Greer's Market	n/i							1.19									
		Jennie-O			1.49													
	Harris Teeter	Pride of the Farm			1.97													
		Butterball		2.99	2.99													
		Perdue				1.49			2.66					2.99				
		Jurgielewicz																
		Plantation															7.10	
	Harris Teeter		1.99															
	Organic Prairie	organic		6.49														
	n/i								1.29	3.69			4.99	6.99				
Harvey's	n/i			1.78					1.18									
Hitchcock's	n/i			1.59					1.29									
IGA Florida	n/i			1.59			2.91	1.39			1.39		2.99					
Piggly Wiggly Hchn	Festive			1.19														
	n/i								1.19									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	frozen
FL <i>(cont)</i>	Publix	Publix	smoked	2.79	1.79													
		Publix		4.99														
		Butterball		2.99														
		Sabor Tropical	n/i	ABF					0.78									
		Safeway Florida	Shady Brook		2.99	1.99												
			Tyson				2.49											
			Open Nature	ABF	3.99	2.99												
		Save-a-Lot	n/i		0.99													
		Scaff's Market	n/i						1.19				2.99					
			Honeysuckle	ABF		1.79												
		Sedano's	n/i						0.99									
		The Fresh Market	n/i		4.99													
		n/i	ABF (bnls)	5.99														
	Walmart	Honeysuckle	ABF		1.68													
	Whole Foods - FL	n/i		6.99		6.99					3.99		9.99	6.99	19.99			
		n/i		organic			7.99				5.99							
	Winn-Dixie	n/i			1.49													
GA	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
		Bi-Lo		Tyson			2.18											
			n/i	ABF		1.49			1.49									
		Dollar General Mrkt	Jennie-O			0.95												
		Earth Fare	n/i		5.99													
			n/i	ABF (bnls)	6.99													
		Food City	Pride of the Farm	ABF		0.99												
		Food Giant	Honeysuckle			1.58												
			n/i				1.19											
		Food Lion	n/i	ABF		1.59												
			Perdue				0.99											
		Food Pride	n/i			0.99												
		Galaxy Food Center	n/i	ABF		1.18												
			Sanderson Farms									1.38						
	Harris Teeter	Pride of the Farm			1.97													
		Butterball	ABF	2.99	2.99													
		Perdue				1.49		2.66										
		Jurgielewicz										2.99						
		Plantation														7.10		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
GA <i>(cont)</i>	Harris Teeter <i>(continued)</i>	Harris Teeter Organic Prairie n/i	organic	1.99	6.49				1.29	3.69					4.99	6.99		
	Harvey's	n/i			1.78				1.18									
	IGA Food Stores	Springer Mountain n/i	ABF			1.09												
	IGA Stores SE	n/i			1.79													
	Ingle's Market	Perdue Honeysuckle			1.38													
	Kroger Atlanta	Butterball n/i Tyson			1.99													
	Piggly Wiggly Car.	n/i			1.49													
	Piggly Wiggly GA	n/i			1.89				0.99		1.59	1.59						
	Piggly Wiggly HAC	Honeysuckle n/i			1.49				1.19									
	Piggly Wiggly Hchn	Festive n/i			1.99				1.29									
	Piggly Wiggly JTM	Honeysuckle			1.19				1.19									
	Publix	Publix Publix Butterball	smoked	2.79	1.79													
	Quality Foods	n/i			4.99													
	Save-a-Lot	n/i			2.99													
	The Fresh Market	n/i n/i	ABF ABF (bnls)	0.99	4.99	5.99												
	United Grocery	Honeysuckle			1.29				0.99		0.79	0.79						
	Walmart	Honeysuckle			0.99													
	Wayfield's	n/i Tyson			1.68				0.79									
	Whole Foods - South	n/i	ABF		1.49	4.99			2.00									
	Winn-Dixie	n/i			1.39													
KY	ALDI	Honeysuckle			1.39													
	Cox IGA	Maple Leaf Honeysuckle			1.59								2.49					
	Dollar General Mrkt	Jennie-O			0.95													

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
KY (cont)	Earth Fare	n/i	ABF	5.99														
		n/i	ABF (bnls)	6.99														
	E.W. James	Honeysuckle			1.48													
		Butterball			2.99													
		Tip Top							0.98									
		Maple Leaf										2.98						
		Tyson						2.38										
	Food City	Pride of the Farm			0.99													
	Food Fair	Butterball		3.19														
	Food Giant	Honeysuckle			1.58													
		n/i							1.19									
	Food Lion	n/i			1.59													
		Perdue					0.99											
	Food Rite	Tyson						2.39										
		Honeysuckle			1.59													
		n/i							0.99									2.99
	Foodland	Pride of the Farm			1.00													
	Fresh Thyme	Fresh Thyme			1.39													
	Galaxy Food Center	n/i			1.18													
		Sanderson Farms										1.38						
	Gordon Food	Turkey Valley			1.99													
	IGA Houchen's	Honeysuckle			1.49													
	IGA SpartanNash	Pride of the Farm			1.39													
		Tyson							2.68									
	IGA Stores OH/KY	Honeysuckle			1.59													
		Pride of the Farm			1.29													
	IGA Stores SE	n/i			1.38							1.38						
	Kroger Cincinnati	Honeysuckle			1.79													
	Kroger Delta	Pride of the Farm			1.49													
		Tyson							2.66									
	n/i			1.49														
Kroger Louisville	Butterball			1.99														
	Simple Truth	ABF						2.90										
Kroger MidAtlantic	n/i			0.99														
	n/i			1.59														
	Shady Brook			1.99														
Kroger Nashville	Butterball			1.99														

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
KY <i>(cont)</i>	Piggly Wiggly Hchn	Festive			1.19													
		n/i							1.19									
	Remke Markets	n/i			1.79													
	Save-a-Lot	n/i		0.99														
	SuperVALU Stores	Essential Everyday			1.69													
	TC Grocers	Honeysuckle			1.49													
		n/i							1.29									
	The Fresh Market	n/i	ABF	4.99														
		n/i	ABF (bnls)	5.99														
	United Grocery	Honeysuckle			0.98													
	ValuMarket	Honeysuckle			1.69													
	Walmart	Honeysuckle			1.68													
Whole Foods MdAtl	n/i	ABF	4.99													19.99		
	Mary's	ABF									4.99		6.99					
	MacFarlane	ABF												6.99				
MS	AG Baton Rouge	n/i			1.29				0.99									
	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Corner Market	Sanderson Farms				0.99												
		n/i			1.69													
	Dollar General Mrkt	Jennie-O			0.95													
	Food Giant	Honeysuckle			1.58													
		n/i							1.19									
	Greer's Market	n/i							1.19									
		Jennie-O			1.49													
	Grocery Depot	Sanderson Farms				0.99												
		n/i			1.54													
	Kroger Delta	Pride of the Farm			1.49													
		Tyson						2.66										
		n/i			1.49													
Piggly Wiggly Hchn	Festive			1.19														
	n/i							1.19										
Piggly Wiggly HGR	n/i						0.99					2.59						
	Honeysuckle			1.49														
Ramey's	n/i							1.18										
	Honeysuckle			1.68														

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MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
MS <i>(cont)</i>	Rouses Markets	n/i							1.19									
	Tyson						2.40											
	Save-a-Lot	n/i		0.99														
	The Fresh Market	n/i	ABF	4.99														
	n/i		ABF (bnls)	5.99														
	Vowell's	Honeysuckle			1.59													
	n/i							0.99			0.89							
	Walmart	Honeysuckle			1.68													
Whole Foods - South	n/i	ABF	4.99															
Winn-Dixie	n/i			1.49														
NC	ALDI	Honeysuckle			1.39													
	Maple Leaf												2.49					
	Bi-Lo	Tyson					2.18											
	n/i			1.49					1.49									
	Carlie C's IGA	n/i		1.28					1.58									
	Dollar General Mrkt	Jennie-O			0.95													
	Earth Fare	n/i	ABF	5.99														
	n/i		ABF (bnls)	6.99														
	Farm Fresh	Pride of the Farm			1.49													
	Perdue					1.29												
	Food Lion	n/i			1.59													
	Perdue					0.99												
	Food Pride	n/i			0.99													
	Fresh Foods	n/i			0.99													
	Galaxy Food Center	n/i			1.18													
	Sanderson Farms										1.38							
	Great Valu Markets	Pride of the Farm			0.99													
	Pride of the Farm				1.39													
	Harris Teeter	Pride of the Farm			1.97													
	Butterball			2.99	2.99													
Perdue					1.49		2.66											
Jurgielewicz												2.99						
Plantation															7.10			
Harris Teeter			1.99															
Organic Prairie	organic			6.49														
n/i								1.29	3.69					4.99	6.99			
Harvey's	n/i			1.78				1.18										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
NC <i>(cont)</i>	IGA Food Stores	Springer Mountain	ABF			1.09												
		n/i			1.79													
	IGA Stores SE	n/i			1.38						1.38							
	Ingle's Market	Perdue				1.38												
		Honeysuckle			1.78													
	Just \$ave Foods	n/i			BOGO													
		Sanderson Farms									1.38							
	Kroger MidAtlantic	n/i			0.99													
		n/i			1.59													
		Shady Brook			1.99													
	Lowe's Foods	n/i			1.99								3.99	6.99				
		Perdue	ABF		3.49		1.49											
		Jennie-O			2.99													
	Piggly Wiggly Retail	Top Bee							0.99									
		Springer Mountain	ABF				1.29											
		Festive					1.19											
	Piggly Wiggly Stores	n/i					0.98				0.98							
	Publix	Publix			2.79	1.79												
		Publix	smoked		4.99													
		Butterball			2.99													
Save-a-Lot	n/i			0.99														
The Fresh Market	n/i	ABF		4.99														
	n/i	ABF (bnls)		5.99														
United Grocery	Honeysuckle				0.98													
Walmart	Honeysuckle				1.68													
Whole Foods - South	n/i	ABF		4.99														
SC	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Bi-Lo	Tyson					2.18											
		n/i			1.49			1.49										
	Dollar General Mrkt	Jennie-O			0.95													
	Earth Fare	n/i	ABF		5.99													
		n/i	ABF (bnls)		6.99													
	Food Lion	n/i			1.59													
	Perdue				0.99													
Galaxy Food Center	n/i			1.18														
	Sanderson Farms									1.38								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
SC <i>(cont)</i>	Harris Teeter	Pride of the Farm			1.97													
		Butterball		2.99	2.99													
		Perdue				1.49		2.66						2.99			7.10	
		Jurgielewicz																
		Plantation																
		Harris Teeter		1.99														
		Organic Prairie	organic		6.49										4.99	6.99		
		n/i							1.29	3.69								
		Harvey's			1.78				1.18									
		IGA Food Stores	Springer Mountain	ABF			1.09											
			n/i															
		IGA Stores SE																
		Ingle's Market	Perdue															
			Honeysuckle															
		Kroger Atlanta	Butterball															
			n/i															
			Tyson						2.33									
		Lowe's Foods	n/i											3.99	6.99			
			Perdue	ABF	3.49		1.49											
			Jennie-O		2.99													
	Piggly Wiggly Car.	n/i							0.99		1.59	1.59						
	Publix	Publix		2.79	1.79													
		Publix	smoked	4.99														
		Butterball		2.99														
	Quality Foods	n/i			1.29				0.99		0.79	0.79						
	Save-a-Lot	n/i		0.99														
	The Fresh Market	n/i	ABF	4.99														
		n/i	ABF (bnls)	5.99														
	Walmart	Honeysuckle			1.68													
	Whole Foods - South	n/i	ABF	4.99														
TN	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Chappell's	Pride of the Farm			1.49													
	Dollar General Mrkt	Jennie-O			0.95													
	Earth Fare	n/i	ABF	5.99														
		n/i	ABF (bnls)	6.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
TN <i>(cont)</i>	E.W. James	Honeysuckle			1.48													
		Butterball			2.99													
		Tip Top							0.98									
		Maple Leaf											2.98					
		Tyson							2.38									
	Food City	Pride of the Farm			0.99													
	Food Giant	Honeysuckle			1.58													
		n/i							1.19									
	Food Lion	n/i			1.59													
		Perdue					0.99											
	Food Rite	Tyson							2.39									
		Honeysuckle			1.59													
		n/i							0.99								2.99	
	Gordon Food	Turkey Valley			1.99													
	H.G. Hill	n/i							0.99									
		Honeysuckle			1.69													
	IGA Houchen's	Honeysuckle			1.49													
	IGA Stores OH/KY	Honeysuckle			1.59													
		Pride of the Farm			1.29													
	IGA Stores SE	n/i			1.38							1.38						
	Ingle's Market	Perdue					1.38											
		Honeysuckle			1.78													
	Kroger Delta	Pride of the Farm			1.49													
		Tyson							2.66									
		n/i			1.49													
	Kroger MidAtlantic	n/i			0.99													
		n/i			1.59													
		Shady Brook			1.99													
Kroger Nashville	Butterball			1.99														
Lucky Supermarkets	n/i							1.19										
	Honeysuckle			1.69														
Osborne's	Honeysuckle			1.49														
Publix	Publix			2.79	1.79													
	Publix	smoked		4.99														
	Butterball			2.99														
Save-a-Lot	n/i			0.99														

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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
TN <i>(cont)</i>	TC Grocers	Honeysuckle			1.49													
		n/i							1.29									
	The Fresh Market	n/i	ABF	4.99														
		n/i	ABF (bnls)	5.99														
	Tietgen's	Honeysuckle			1.49													
	United Grocery	Honeysuckle			0.98													
	Walmart	Honeysuckle			1.68													
	Whole Foods - South	n/i	ABF	4.99														
VA	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Associated	Springer Mountain	ABF			1.49												
		Shady Brook			1.99													
	Dollar General Mrkt	Jennie-O			0.95													
	Farm Fresh	Pride of the Farm			1.49													
		Perdue				1.29												
	Food City	Pride of the Farm			0.99													
	Food Lion	n/i			1.59													
		Perdue				0.99												
	Galaxy Food Center	n/i			1.18													
		Sanderson Farms									1.38							
	Grant's	n/i			1.19													
	Great Valu Markets	Pride of the Farm			0.99													
		Pride of the Farm			1.39													
	Harris Teeter	Pride of the Farm			1.97													
		Butterball			2.99	2.99												
		Perdue				1.49		2.66										
		Jurgielewicz											2.99					
		Plantation														7.10		
	Harris Teeter			1.99														
	Organic Prairie	organic		6.49														
	n/i							1.29	3.69					4.99	6.99			
	IGA Stores SE	n/i		1.38								1.38						
	Ingle's Market	Perdue				1.38												
		Honeysuckle			1.78													
	Kroger MidAtlantic	n/i		0.99														
		n/i		1.59														
		Shady Brook		1.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	frozen
VA <i>(cont)</i>	Lowe's Foods	n/i			1.99									3.99	6.99			
		Perdue	ABF	3.49		1.49												
		Jennie-O		2.99														
	Piggly Wiggly Retail	Top Bee							0.99									
		Springer Mountain	ABF			1.29												
		Festive			1.19													
	Piggly Wiggly Stores	n/i			0.98				0.98									
	Publix	Publix		2.79	1.79													
		Publix	smoked	4.99														
		Butterball		2.99														
	Safeway Eastern	Shady Brook		2.99	1.99													
		Open Nature	ABF	3.99	2.99													
		Tyson						2.49										
		Perdue				1.49												
		n/i												2.99				
	Save-a-Lot	n/i		0.99														
	Shop'n Save	Honeysuckle			1.99													
	Shoppers Foods	Pride of the Farm			1.49													
		Perdue				1.29												
		Maple Leaf												3.49				
	The Fresh Market	n/i	ABF	4.99														
		n/i	ABF (bnls)	5.99														
	Walmart	Honeysuckle			1.68													
	Wegman's	Wegman's	organic	5.99														
		Wegman's	free-range	4.99														
		Wegman's		2.99		0.99												
		Shady Brook		2.29														
		Tyson						2.99										
	Maple Leaf	ABF										4.39						
	D'Artagnan	ABF							4.99			5.69						
Weis Markets	n/i			1.78									2.99					
	Honeysuckle	ABF		1.78														
Whole Foods MdAtl	n/i	ABF	4.99														19.99	
	Mary's	ABF										4.99		6.99				
	MacFarlane	ABF													6.99			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
WV	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Dollar General Mrkt	Jennie-O			0.95													
	Food Fair	Butterball		3.19														
	Food Lion	n/i			1.59													
		Perdue					0.99											
	Foodland	Pride of the Farm				1.00												
	Galaxy Food Center	n/i				1.18												
		Sanderson Farms										1.38						
	Giant Eagle	Honeysuckle				1.79												
		Nature's Basket	ABF	6.29														
		Tyson							2.54									
		n/i									4.99			3.69				
		n/i				1.19												
	Grant's	n/i				1.19												
	Great Valu Markets	Pride of the Farm				0.99												
		Pride of the Farm				1.39												
	IGA Stores SE	n/i				1.38						1.38						
	Kroger Columbus	Honeysuckle				1.49												
	Kroger MidAtlantic	n/i				0.99												
		n/i				1.59												
		Shady Brook			1.99													
	Piggly Wiggly Stores	n/i				0.98				0.98								
	Riesbeck's	Honeysuckle				1.69												
		Gerber	ABF				1.69											
	Save-a-Lot	n/i			0.99													
Shop'n Save	Honeysuckle				1.99													
Sparkle	Pride of the Farm				1.29													
	n/i					1.29												
Walmart	Honeysuckle				1.68													
Weis Markets	n/i				1.78			1.88					2.99					
	Honeysuckle	ABF			1.78													

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																		
IA	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	AW Grocers	Festive			1.59													
		Maple Leaf											2.99					
	Brothers Market	Tyson						2.90										
		n/i							1.49									
	Family Fare	Open Acres			1.69													
	Family Foods	n/i			1.09													
		Honeysuckle			1.49													
	Fishers Jack & Jill	Open Acres			1.29													
		Honeysuckle			1.49													
	Food Pride	Honeysuckle			1.49													
	Fresh Thyme	Fresh Thyme			1.39													
	Hometown Foods	n/i			1.49													
	Hy-Vee	Honeysuckle			1.69													
		Hy-Vee				1.49												
		Tyson								3.20								
		n/i											2.99					
	Jewel-Osco	Jennie-O			1.99													
		Honeysuckle			2.79													
		Butterball			2.99													
		Tyson								2.67								
	Maynard's	Festive			1.59													
		Maple Leaf											2.99					
	Natural Grocers	Mary's	organic		6.99							5.99						
		Mary's	free-range											7.99				
	No Frills	n/i			1.69													
	Price Chopper	Tyson							2.80									
	Quillin's	Festive			1.49													
		Maple Leaf											2.99					
	Save-a-Lot	n/i			0.99													
	Schnuck's	Maple Leaf										3.89						
		Honeysuckle			2.99													
		Perdue	ABF		2.99													
	Sunshine Foods	Festive			1.49													

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
IA <i>(cont)</i>	Thriftway Stores	Honeysuckle n/i			1.49													
	Walmart	Honeysuckle n/i			1.68				1.69									
	Whole Foods - MW		ABF	4.99								4.99						
IL	ALDI	Honeysuckle Maple Leaf			1.39									2.49				
	Angelo Caputo's	Tyson Honeysuckle Perdue Jennie-O Maple Leaf Butterball			1.69	1.29		2.00										
	AW Grocers	Festive Maple Leaf		3.29	1.59									2.99				
	Berkot's	Jennie-O Jennie-O		2.29	1.39									2.99				
	Borowiak's IGA	n/i			BOGO													
	Brookhaven	n/i			1.29									2.99				
	Butera Market	Jennie-O Jennie-O Tyson Maple Leaf n/i			1.49													
	County Market NFI	n/i		2.29					2.90									
	Cub Foods	Jennie-O			0.98													
	Dierberg's	Honeysuckle Perdue		3.29	1.99													
	El Guero	n/i	ABF			1.79	2.99											
	Fairplay Foods	Jennie-O Tyson Maple Leaf Perdue			1.69							0.99						
	Fishers Jack & Jill	Open Acres Honeysuckle			1.29				2.80					2.99				
	Food 4 Less	Perdue			1.49													
	Food Pride	Honeysuckle				0.99												
			Honeysuckle			1.49												

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
IL <i>(cont)</i>	Fresh Encounter	n/i			1.79													
	Miller		ABF			1.69												
	Fresh Thyme	Fresh Thyme			1.39													
	Garden Fresh	Crescent	halal								2.99	2.99						
		n/i			1.99						1.29	1.29		2.99			2.99	
	Gordon Food	Turkey Valley			1.99													
	Heinen's	Heinen's		3.99														
	Hy-Vee	Honeysuckle			1.69													
		Hy-Vee					1.49											
		Tyson							3.20									
		n/i												2.99				
	IGA Houchen's	Honeysuckle			1.49													
	IGA Stores IL/IN	n/i			1.39													
	Jewel-Osco	Jennie-O			1.99													
		Honeysuckle			2.79													
		Butterball			2.99													
		Tyson							2.67									
	Kroger Central	Butterball			1.89													
		Tyson							2.00									
	Kroger Louisville	Butterball			1.99													
		Simple Truth		ABF					2.90									
	Mariano's	Perdue					1.25											
	Pete's Market	n/i									0.99	0.99						
		Jennie-O			1.99													
		Honeysuckle			1.99													
		Maple Leaf												2.99				
	Piggly Wiggly MW	Jennie-O			1.49													
		n/i			2.29													
	Maple Leaf												2.99					
	Tyson							2.90										
Save-a-Lot	n/i			0.99														
Schnuck's	Maple Leaf											3.89						
	Honeysuckle			2.99														
	Perdue		ABF	2.99														
Shop & Save Mrkt	Festive			1.49														
	Patti Jean							1.99										
	Whetstone													5.99				

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**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh								
IL <i>(cont)</i>	Shop & Save Mrkt <i>(continued)</i>	Culver n/i	free-range										2.79				3.49		
	Shop'n Save	Festive Honeysuckle			1.49 1.99														
	Sullivan's	n/i			1.99														
	Sunset Foods	Norbest			2.99														
	The Fresh Market	n/i		ABF	4.99														
		n/i		ABF (bnls)	5.99														
	Tony's Finer Foods	Jennie-O Perdue Maple Leaf Tyson			1.69		1.49												
		n/i							3.11										
	Treasure Island	n/i								1.29		0.99	0.99						
	Valli Produce	n/i			1.69								3.89						
		Maple Leaf Chef's Choice												2.99					
	Walmart	Honeysuckle			1.68														
	Walt's Food Cntr	Tyson Honeysuckle								2.79									
	Whole Foods - MW	n/i		ABF	4.99								4.99						
	IN	Al's Supermarket		Honeysuckle		2.99	1.29												
		ALDI		Honeysuckle Maple Leaf			1.39								2.49				
		County Market NFI		n/i			0.98												
Dollar General Mrkt		Jennie-O			0.95														
Earth Fare		n/i	ABF	5.99															
		n/i	ABF (bnls)	6.99															
Food 4 Less		Perdue				0.99													
Fresh Encounter		n/i Miller			1.79		1.69												
		n/i	ABF smoked		3.99														
Fresh Thyme		Fresh Thyme			1.99														
Giant Eagle		Honeysuckle Nature's Basket Tyson			1.79														
		n/i	ABF	6.29					2.54										
									4.99			3.69							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
IN <i>(cont)</i>	Gordon Food	Turkey Valley			1.99													
	Harding's	Open Acres			1.59													
	Holiday Foods	Festive			1.19													
		n/i							1.29									
	IGA Houchen's	Honeysuckle			1.49													
	IGA SpartanNash	Pride of the Farm			1.39													
		Tyson						2.68										
	IGA Stores IL/IN	n/i			1.39													
	IGA Stores OH/KY	Honeysuckle			1.59													
		Pride of the Farm			1.29													
	Jay C Foods	Butterball			1.99													
		Pride of the Farms			1.99													
	Jewel-Osco	Simple Truth	ABF						2.90									
		Jennie-O			1.99													
		Honeysuckle			2.79													
		Butterball			2.99													
	Kroger Cincinnati	Tyson							2.67									
		Honeysuckle			1.79													
	Kroger Louisville	Butterball			1.99													
		Simple Truth	ABF						2.90									
	Martins Super Market	Open Acres			0.99													
		Honeysuckle			2.79													
	Save-a-Lot	n/i			0.99													
	Schnuck's	Maple Leaf										3.89						
		Honeysuckle			2.99													
	Strack & VanTil	Perdue	ABF		2.99													
		n/i			1.49													
	The Fresh Market	Honeysuckle			2.49													
Butterball				3.49	2.99													
Perdue						1.49												
Maple Leaf												2.99						
Walmart	n/i	ABF		4.99														
	n/i	ABF (bnls)		5.99														
Walt's Food Cntr	Honeysuckle			1.68														
	Tyson							2.79										
		Honeysuckle		1.69														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
IN <i>(cont)</i>	Wesselman's	Festive Tyson			1.49													
	Whole Foods - MW	n/i	ABF	4.99		1.19			0.99				4.99					
MI	ALDI	Honeysuckle Maple Leaf			1.39									2.49				
	AW Grocers	Festive Maple Leaf			1.59									2.99				
	Busch's County Market	Honeysuckle Perdue			1.99					1.67								
	Earth Fare	n/i	ABF	5.99														
		n/i	ABF (bnls)	6.99														
	Family Fare	Open Acres			1.49													
	Food Pride	Open Acres Pride of the Farm Tyson				1.39												
										2.95								
	Fresh Thyme	Fresh Thyme			1.99													
	Glory Supermarket	Honeysuckle Tyson			0.88													
		n/i			1.99							1.69		2.99				
	Gordon Food	Turkey Valley			1.99					1.29								
	Harding's	Open Acres			1.59													
	Hollywood Markets	n/i			3.99													
	Kroger Columbus	Honeysuckle			1.49													
	Kroger Michigan	Honeysuckle			1.79													
	Martins Super Market	Open Acres Honeysuckle			0.99													
					2.79													
	Pats Foods IGA	Festive			1.29													
	Polly's Market	Open Acres Pride of the Farm Tyson				1.39												
										2.68								
	Ric's Food Center	Honeysuckle			1.69													
	Save-a-Lot	n/i			0.99													
Spartan Stores	Tyson								2.80									
	n/i			0.99		1.39												
Super One Foods	Festive n/i			1.49									2.99					
Tadych's	Open Acres			1.39														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MI <i>(cont)</i>	Toms/Oleson's	Open Acres	ABF		1.49	1.39												
	Miller					1.79												
	VG's Grocery	Open Acres			1.49													
	Walmart	Honeysuckle			1.68													
	Whole Foods - MW	n/i	ABF	4.99								4.99						
MN	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	AW Grocers	Festive			1.49													
		Festive			1.59													
		Maple Leaf											2.99					
	Cash Wise	Buckley Farms			1.38													
		n/i												2.49				
		n/i												2.49				
	County Market	Perdue						1.67										
	Cub Foods	Jennie-O			1.69													
	Econofoods	Open Acres			1.69													
	Family Fare	Open Acres			1.69													
	Family Fresh Market	Open Acres			1.69													
	Food Pride	Open Acres				1.39												
		Pride of the Farm			1.39													
		Tyson							2.95									
	Fresh Thyme	Fresh Thyme			1.99													
	Hornbacher's	Honeysuckle			1.79													
	Hugo's	Open Acres			1.29													
	Hy-Vee	Honeysuckle			1.69													
		Hy-Vee					1.49											
		Tyson							3.20									
		n/i												2.99				
Lunds & Byerlys	L&B		ABF	3.99														
	L&B		brined	5.99														
Maynard's	Festive				1.59													
	Maple Leaf												2.99					
Natural Grocers	Mary's		organic	6.99								5.99						
	Mary's		free-range											7.99				
Quillin's	Festive				1.49													
	Maple Leaf												2.99					
Save-a-Lot	n/i			0.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
MN <i>(cont)</i>	Sun Mart	Open Acres			1.69													
	Sunshine Foods	Festive			1.49													
	Super One Foods	Festive			1.49													
		n/i										2.99						
	SuperVALU Stores	Essential Everyday			1.69													
		Tyson						2.66										
	Walmart	Honeysuckle			1.68													
	Whole Foods - MW	n/i	ABF	4.99								4.99						
ND	Albertsons Mntrn	Tyson						2.54										
		Honeysuckle			1.99													
		Jennie-O		2.99														
		Norbest		2.99														
	AW Grocers	Festive			1.59													
		Maple Leaf											2.99					
	Cash Wise	Buckley Farms			1.38													
		n/i											2.49					
	Dan's	n/i			1.69													
	Family Fare	Open Acres			1.69													
	Food Pride	Open Acres				1.39												
		Pride of the Farm			1.39													
		Tyson						2.95										
	Hornbacher's	Honeysuckle			1.79													
	Hugo's	Open Acres			1.29													
Natural Grocers	Mary's		organic	6.99								5.99						
	Mary's		free-range										7.99					
SuperVALU Stores	Essential Everyday			1.69														
	Tyson						2.66											
Walmart	Honeysuckle			1.68														
NE	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Apple Market	Honeysuckle			1.99						1.59							
		n/i																
	AW Grocers	Festive			1.49													
		Festive			1.59													
		Maple Leaf											2.99					
Baker's	Honeysuckle			0.99														
	Butterball			1.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NE <i>(cont)</i>	Family Fare	Open Acres			1.69													
	Family Fresh Market	Open Acres			1.69													
	Food Pride	Open Acres				1.39												
		Pride of the Farm				1.39												
		Tyson						2.95										
	Fresh Thyme	Fresh Thyme				1.99												
	Hy-Vee	Honeysuckle				1.69												
		Hy-Vee					1.49											
		Tyson						3.20										
		n/i											2.99					
	Natural Grocers	Mary's		organic	6.99								5.99					
		Mary's		free-range										7.99				
	No Frills	n/i				1.69												
	Russ's Market	Festive				1.29												
		Honeysuckle			1.99													
	Safeway Denver	Honeysuckle				1.99												
	Tyson						2.00											
Sun Mart	Open Acres				1.69													
Thriftway Stores	Honeysuckle				1.49													
	n/i							1.69										
Walmart	Honeysuckle				1.68													
Whole Foods - MW	n/i		ABF	4.99								4.99						
OH	Acme Fresh Market	Acme			1.89													
		n/i											2.99					
	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Buehler's	Honeysuckle		2.99	1.49													
		Festive				1.39												
	Dave's Market	Festive				1.59												
		n/i					1.49											
	Dollar General Mrkt	Jennie-O				0.95												
	Dorothy Lane	Bowman & Landes	free-range	6.99														
Earth Fare	n/i	ABF	5.99															
	n/i	ABF (bnls)	6.99															
Food Fair	Butterball			3.19														

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
OH <i>(cont)</i>	Fresh Encounter	n/i			1.79													
	Miller	ABF				1.69												
		n/i	smoked		3.99													
	Fresh Thyme	Fresh Thyme			1.99													
	Geyer's	Honeysuckle			1.49													
	Giant Eagle	Honeysuckle			1.79													
		Nature's Basket	ABF	6.29														
		Tyson						2.54										
		n/i								4.99			3.69					
	Gordon Food	Turkey Valley			1.99													
	Heinen's	Heinen's		3.99														
	IGA SpartanNash	Pride of the Farm			1.39													
		Tyson						2.68										
	IGA Stores OH/KY	Honeysuckle			1.59													
		Pride of the Farm			1.29													
	Kroger Cincinnati	Honeysuckle			1.79													
	Kroger Columbus	Honeysuckle			1.49													
	Kroger MidAtlantic	n/i			0.99													
		n/i			1.59													
		Shady Brook		1.99														
	Marc's	n/i			1.29													
	Piggly Wiggly Stores	n/i			0.98				0.98									
	Remke Markets	n/i			1.79													
	Riesbeck's	Honeysuckle			1.69													
		Gerber	ABF			1.69												
	Save-a-Lot	n/i		0.99														
	Shop'n Save	Honeysuckle			1.99													
	Sparkle	Pride of the Farm			1.29													
	n/i				1.29													
SuperVALU Stores	Essential Everyday			1.69														
	Honeysuckle			1.49														
The Fresh Market	n/i	ABF	4.99															
	n/i	ABF (bnls)	5.99															
Walmart	Honeysuckle			1.68														
Weis Markets	n/i			1.78				1.88					2.99					
	Honeysuckle	ABF		1.78														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
OH <i>(cont)</i>	Whole Foods MdAtl	n/i	ABF	4.99												19.99		
		Mary's	ABF									4.99		6.99				
		MacFarlane	ABF												6.99			
SD	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	AW Grocers	Festive			1.49													
		Festive			1.59													
	Buche Foods	Maple Leaf												2.99				
		Festive			1.59													
	Coborn's	n/i											2.49					
	Family Fare	Open Acres			1.69													
	Family Thrift	Open Acres			1.69													
	Hy-Vee	Honeysuckle			1.69													
		Hy-Vee					1.49											
	Tyson								3.20									
		n/i												2.99				
	IGA Markets	Essential Everyday			1.69													
		Festive			0.99													
	Tyson								2.66									
		Maple Leaf												2.99				
	Ken's Super Fair	Tyson							2.54									
		Festive			1.59													
	Lynns Dakotamart	Honeysuckle			1.59													
	Maynard's	Festive			1.59													
Maple Leaf													2.99					
Safeway Denver	Honeysuckle			1.99														
	Tyson							2.00										
Sunshine Foods	Festive			1.49														
SuperVALU Stores	Essential Everyday			1.69														
Walmart	Honeysuckle			1.68														
WI	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	AW Grocers	Festive			1.49													
		Festive			1.59													
	County Market	Maple Leaf												2.99				
Perdue								1.67										
Econofoods	Open Acres			1.69														

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh								
WI (cont)	Family Fresh Market	Open Acres	ABF		1.69														
	Festival Foods	Honeysuckle			1.28														
		Nature Raised							3.26										
	Food Pride	Open Acres					1.39												
		Pride of the Farm				1.39													
		Tyson							2.95										
	Fox Bros. PW	Jennie-O				1.49													
		Maple Leaf												2.99					
		Tyson							2.90										
	Fresh Thyme	Fresh Thyme				1.99													
	Gordon Food	Turkey Valley				1.99													
	Hansen's IGA	Honeysuckle				1.68													
		Festive				1.48													
	Hy-Vee	Honeysuckle				1.69													
		Hy-Vee						1.49											
		Tyson								3.20									
		n/i												2.99					
	Marketplace Coborn	n/i												2.49					
	Pats Foods IGA	Festive				1.29													
	Pick'n Save	Honeysuckle				1.49													
		Perdue								2.00									
	Piggly Wiggly MW	Jennie-O				1.49													
		n/i				2.29													
		Maple Leaf												2.99					
		Tyson								2.90									
	Quillin's	Festive				1.49													
		Maple Leaf												2.99					
	Save-a-Lot	n/i				0.99													
	Schnuck's	Maple Leaf												3.89					
		Honeysuckle				2.99													
	Perdue		ABF	2.99															
Sendik's	Honeysuckle				1.69														
Shurfine Food Cntr	Honeysuckle				1.39														
	Maple Leaf											2.89							
	Tyson					1.49		2.55											
Super One Foods	Festive				1.49														
	n/i											2.99							

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State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
WI <i>(cont)</i>	SuperVALU Stores	Essential Everyday			1.69													
		Tyson						2.66										
	Tadych's	Open Acres			1.39													
	The Fresh Market	n/i	ABF	4.99														
		n/i	ABF (bnls)	5.99														
	Walmart	Honeysuckle			1.68													
	Whole Foods - MW	n/i	ABF	4.99								4.99						
Woodman's	Honeysuckle			1.79														

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State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																		
AR	Albertsons Houston	Tyson						2.54										
		Honeysuckle			BOGO													
	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Bill's Fresh Market	n/i							0.99									
	Brookshire's	Butterball	smoked		3.49													
		Buckley Farms			1.99													
		n/i		2.59														
		Tyson						2.00										
		Southern Hens							0.99									
	City Market	n/i			1.58				1.29				2.34					
	Dollar General Mrkt	Jennie-O			0.95													
	Edward's FG	Honeysuckle			1.48													
		n/i							0.98									
	Food Giant	Honeysuckle			1.58													
		n/i							1.19									
	G&W Foods	Maple Leaf											2.69					
		Honeysuckle			1.89													
		Tyson						2.00										
		n/i							1.19									
	Hay's Supermarket	Honeysuckle			1.98													
		n/i							1.18									
	Kroger Delta	Pride of the Farm			1.49													
		Tyson						2.66										
		n/i			1.49													
	Natural Grocers	Mary's	organic	6.99								5.99						
		Mary's	free-range											7.99				
	Piggly Wiggly Hchn	Festive			1.19													
		n/i							1.19									
	Rehkopf's	Honeysuckle			1.69													
	Save-a-Lot	n/i		0.99														
	Super 1 Foods	Southern Hens							0.97									
	TC Grocers	Honeysuckle			1.49													
		n/i							1.29									
	The Fresh Market	n/i	ABF	4.99														
		n/i	ABF (bnls)	5.99														

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**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
AR <i>(cont)</i>	Walmart	Honeysuckle			1.68													
	Whole Foods - SW	n/i	organic	7.99														
		n/i	organic bnls	8.99														
		n/i	ABF	5.99														
		Mary's	organic				7.99					6.99						
	Mary's	ABF											6.99	6.99				
AZ	Albertsons SW	Honeysuckle			1.69													
	Basha's	Norbest			0.97													
	Clark's Market	Norbest			1.39													
	Fry's	Honeysuckle			BOGO													
	Lowe's Market	Butterball				2.99												
		Honeysuckle				1.49												
	Natural Grocers	Southern Hens							1.39									
		Mary's	organic	6.99								5.99						
		Mary's	free-range											7.99				
	Smart & Final	Jennie-O			1.69													
	Smith's	Honeysuckle			1.49													
	Walmart	Honeysuckle			1.68													
	Whole Foods - SPac	Mary's	organic	7.99								5.99						
		Mary's	organic bnls	8.99														
		Mary's	free-range	5.99														
		Mary's	ABF (bnls)	6.99														
		Diestel	organic	7.99														
		Diestel	organic bnls	8.99														
		Diestel	ABF	5.99														
		Diestel	ABF (bnls)	6.99														
Mary's		ABF				1.49												
		n/i	ABF											6.99				
CO	Affiliated Foods	Honeysuckle			1.79													
		Southern Hens							1.39									
	Albertsons Mntr	Tyson						2.91										
		Tyson						2.54										
		Honeysuckle				1.99												
		Jennie-O			2.99													
		Norbest			2.99													
Associated Food	Norbest			1.29														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
CO <i>(cont)</i>	AW Grocers	Festive	organic free-range		1.49													
		Festive		1.59														
		Maple Leaf										2.99						
	Clark's Market	Norbest			1.39													
		King Soopers		Honeysuckle		1.79												
	Lowe's Market	Tyson					2.33											
		Butterball			2.99													
		Honeysuckle			1.49													
	Natural Grocers	Southern Hens							1.39									
		Mary's			6.99								5.99					
	Ridley's Market	Mary's													7.99			
	Ridley's Market	Norbest			1.27													
	Safeway Denver	Honeysuckle			1.99													
		Tyson					2.00											
Save-a-Lot	n/i		0.99															
Sun Mart	Open Acres		1.69															
Walmart	Honeysuckle		1.68															
Whole Foods - Mntn	n/i	ABF	5.99								5.99		7.99					
KS	Affiliated Foods	Honeysuckle		1.79														
		Southern Hens						1.39										
		Tyson				2.91												
	ALDI	Honeysuckle		1.39										2.49				
		Maple Leaf																
	Apple Market	Honeysuckle		1.99														
		n/i							1.59									
	AW Grocers	Festive		1.59														
		Maple Leaf												2.99				
	Brothers Market	Tyson						2.90										
		n/i							1.49									
	Country Mart	Honeysuckle		1.58														
		Tyson						2.39										
	Dillon's	Honeysuckle		0.99														
Butterball			1.99															
Dollar General Mrkt	Jennie-O		0.95															
Food Pride	Honeysuckle		1.49															
G&W Foods	Maple Leaf												2.69					
	Honeysuckle		1.89															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
KS <i>(cont)</i>	G&W Foods <i>(continued)</i> Hen House	Tyson n/i							2.00									
		Honeysuckle							1.79									1.19
		Tyson n/i							2.19									3.19
	Hy-Vee	Ozark Mountain Honeysuckle		1.69	1.49	3.20	3.19											
		Hy-Vee Tyson n/i		2.99		2.99												
		Butterball Honeysuckle		1.49														
	Lowe's Market	Southern Hens Mary's		6.99	organic free-range	1.39	5.99	7.99										
		Mary's Tyson		1.69		2.80												
		Honeysuckle		0.99		3.19												
	Natural Grocers	Save-a-Lot Sun Fresh		n/i		1.49	1.49											
		Thriftway Stores		Tyson n/i		1.69	2.99											
		Walmart		Honeysuckle		1.68	5.99											
	Price Chopper	Pyramid Foods		Honeysuckle	ABF	5.99	7.99											
		Whole Foods - Mntn		n/i		1.67												
		Wood's		Honeysuckle		1.67												
	LA	AG Baton Rouge		n/i		1.29	0.99											
		Albertsons Houston		Tyson Honeysuckle		BOGO	2.54											
		ALDI		Honeysuckle Maple Leaf			2.49											
Breaux Mart		Shurfine	0.99	1.38														
Brookshire Bros.		n/i Pride of the Farm	1.77															
		Brookshire's	Butterball	3.49														
		Buckley Farms	1.99															
		n/i	2.59															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
LA <i>(cont)</i>	Brookshire's	Tyson						2.00										
		Southern Hens							0.99									
	Dollar General Mrkt	Jennie-O			0.95													
	Kroger Texas	Butterball			1.99													
		Honeysuckle			1.49													
	Market Basket	Southern Hens							0.99									
	Ramey's	n/i							1.18									
		Honeysuckle			1.68													
	Rouses Markets	n/i							1.19									
		Tyson						2.40										
	Save-a-Lot	n/i			0.99													
	Shoppers Value	n/i	smoked		3.68													
		n/i			1.48						1.28	1.28		1.98				
		Perdue						1.48										
	Super 1 Foods	Southern Hens							0.97									
	The Fresh Market	n/i	ABF		4.99													
		n/i	ABF (bnls)		5.99													
	Walmart	Honeysuckle			1.68													
Whole Foods - SW	n/i	organic		7.99														
	n/i	organic bnls		8.99														
	n/i	ABF		5.99														
	Mary's	organic				7.99						6.99						
	Mary's	ABF											6.99	6.99				
Winn-Dixie	n/i			1.49														
MO	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Apple Market	Honeysuckle			1.99													
		n/i							1.59									
	AW Grocers	Festive			1.59													
		Maple Leaf											2.99					
	C&R Market	Honeysuckle			1.69													
		Tyson						2.84										
	County Market NFI	n/i			0.98													
	Country Mart	Honeysuckle			1.58													
	Tyson							2.39										
Dierberg's	Honeysuckle		3.29	1.99														
	Perdue	ABF				1.79	2.99											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
MO <i>(cont)</i>	Food Giant	Honeysuckle n/i			1.58						1.19							
	Fresh Thyme	Fresh Thyme			1.99													
	G&W Foods	Maple Leaf Honeysuckle Tyson n/i			1.89				2.00				2.69					
	Gerbe's	Honeysuckle Butterball			0.99 1.99													
	Gordon Food	Turkey Valley			1.99													
	Harter House	Tyson						2.54										
	Hay's Supermarket	Honeysuckle n/i		2.99	0.99													
	Hen House	Honeysuckle Tyson n/i			1.79				3.19									
	Hy-Klas Foods	Ozark Mountain Honeysuckle n/i			1.49									3.19				
	Hy-Vee	Honeysuckle Hy-Vee Tyson n/i			1.69		1.49			3.20								
	IGA Stores IL/IN	n/i			1.39													
	Kroger Delta	Pride of the Farm Tyson n/i			1.49					2.66								
	Moser's	Tyson n/i							3.19		1.49							
	Natural Grocers	Mary's Mary's	organic free-range	6.99								5.99			7.99			
	Prenger Foods	Tyson							2.39									
	Price Chopper	Honeysuckle				1.47												
	Pyramid Foods	Tyson							2.80									
	Save-a-Lot	Honeysuckle n/i			0.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen		
MO <i>(cont)</i>	Schnuck's	Maple Leaf	ABF									3.89							
		Honeysuckle		2.99															
	Perdue	2.99																	
	Shop'n Save	Festive			1.49														
		Honeysuckle			1.99														
	Sun Fresh	Tyson					3.19												
		n/i							1.49					2.99					
	TC Grocers	Honeysuckle			1.49														
		n/i							1.29										
	TC Markets	n/i			1.69														
Thriftway Stores		Honeysuckle		1.49															
Walmart	n/i							1.69											
	Honeysuckle		1.68																
	Whole Foods - MW	n/i	4.99									4.99							
Wood's	Honeysuckle		1.67																
NM	Affiliated Foods	Honeysuckle			1.79														
		Southern Hens							1.39										
		Tyson					2.91												
	Albertsons SW	Honeysuckle		1.69															
		Basha's	Norbest		0.97														
	John Brooks	Honeysuckle		1.79															
		Southern Hens							1.39										
		Tyson					2.91						2.99						
	King Soopers	n/i																	
		Honeysuckle		1.79															
	Lawrence Bros.	Tyson					2.33												
		n/i						1.29											
	Lowe's Market	Honeysuckle		1.69															
		Butterball		2.99															
		Honeysuckle		1.49															
Natural Grocers	Southern Hens							1.39											
	Mary's	organic	6.99									5.99							
Safeway Denver	Mary's	free-range												7.99					
	Honeysuckle		1.99																
Smith's	Tyson						2.00												
	Honeysuckle		1.49																
Walmart	Honeysuckle		1.68																

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
NM <i>(cont)</i>	Whole Foods - Mntn Williams	n/i Honeysuckle n/i Sanderson Farms	ABF	5.99	1.59				1.19				5.99		7.99			
	Affiliated Foods	Honeysuckle Southern Hens Tyson			1.79													
	ALDI	Honeysuckle Maple Leaf			1.39									2.49				
OK	AW Grocers	Festive Maple Leaf			1.59									2.99				
	Buy for Le\$\$ Country Mart	Jennie-O Honeysuckle Tyson			1.29 1.58													
	Dollar General Mrkt Homeland	Jennie-O n/i Honeysuckle			0.95	1.29												
	Market Square	Honeysuckle Southern Hens n/i Tyson			1.79										1.39			
	Natural Grocers	Mary's Mary's	organic free-range	6.99									5.99					
	Nichol's	Honeysuckle Tyson			1.49										2.99			
	Pyramid Foods	Honeysuckle			1.69													
	Reason's	Honeysuckle Tyson			1.68													
	Rehkopf's	Honeysuckle			1.69													
	Save-a-Lot	n/i		0.99														
	Super C Mart	Honeysuckle n/i			1.59													
	Terry Market	n/i																
	The Fresh Market	n/i	ABF	4.99														
	United of OK	n/i	ABF (bnls)	5.99														
		n/i Honeysuckle				1.99	1.29											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
OK <i>(cont)</i>	Walmart	Honeysuckle			1.68													
	Warehouse Market	Honeysuckle			1.69													
	Whole Foods - SW	n/i	organic		7.99													
		n/i	organic bnls		8.99													
	n/i	ABF		5.99														
	Mary's	organic					7.99						6.99					
Mary's	ABF												6.99	6.99				
TX	Affiliated Foods	Honeysuckle			1.79													
		Southern Hens							1.39									
		Tyson					2.91											
	Albertsons Houston	Tyson					2.54											
		Honeysuckle			BOGO													
	Albertsons SW	Honeysuckle			1.69													
	ALDI	Honeysuckle			1.39													
		Maple Leaf											2.49					
	Brookshire Bros.	n/i							1.38									
		Pride of the Farm				1.77												
	Brookshire's	Butterball	smoked			3.49												
		Buckley Farms				1.99												
		n/i			2.59													
		Tyson						2.00										
		Southern Hens							0.99									
	Cash Saver TX	Honeysuckle				1.58												
		Tyson						2.95										
		n/i							0.98									
	David's	n/i							1.49									
		Pride of the Farm				1.77												
	Diamond IGA	Honeysuckle				1.49												
		Tyson						2.39										
	El Ahorro	n/i							0.99									
El Rio Grande	n/i							0.99										
Elrod's	n/i							0.98										
Fiesta Mart	Southern Hens							1.19										
Foodarama	Maple Leaf											2.99						
	Tyson						2.99											
H-E-B	Pride of the Farm				1.69													

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
TX <i>(cont)</i>	Kroger Texas	Butterball			1.99													
		Honeysuckle			1.49													
	Lawrence Bros.	n/i							1.29									
		Honeysuckle				1.69												
	Lowe's Market	Butterball				2.99												
		Honeysuckle				1.49												
		Southern Hens								1.39								
	Market Basket	Southern Hens								0.99								
	Market Square	Honeysuckle				1.79												
		Southern Hens								1.39								
		n/i												2.99				
		Tyson							2.91									
	Natural Grocers	Mary's	organic	6.99									5.99					
		Mary's	free-range												7.99			
	Porter's Grocery	Honeysuckle				1.79												
		Southern Hens								1.39								
		n/i												2.99				
		Tyson							2.91									
	Randalls	Honeysuckle				BOGO												
	Rehkopf's	Honeysuckle				1.69												
	Save-a-Lot	n/i		0.99														
	Sellers Bros.	Tip Top								0.79								
		n/i											0.79					
	Super 1 Foods	Southern Hens								0.97								
	Terry Market	n/i								1.18								
	Tom Thumb	Honeysuckle				BOGO												
		Tyson							2.54									
	United Supermarkets	Praters	smoked			3.99												
Vista Market	Honeysuckle				1.47													
	Tyson							2.54										
	n/i								1.19									
Walmart	Honeysuckle				1.68													
Whole Foods - SW	n/i	organic	7.99															
	n/i	organic bnls	8.99															
	n/i	ABF	5.99															
	Mary's	organic						7.99				6.99						
	Mary's	ABF												6.99	6.99			

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
UT	Albertsons Mntn	Tyson						2.54										
		Honeysuckle																
		Jennie-O		2.99														
	Associated Food	Norbest		2.99														
		Norbest			1.79													
	Clark's Market	Norbest			1.29													
		Norbest			1.39													
	Fresh Market	Norbest			1.79													
	Harmon's	n/i	local	2.59														
	King Soopers	Honeysuckle			1.79													
		Tyson						2.33										
	Natural Grocers	Mary's	organic	6.99									5.99					
		Mary's	free-range												7.99			
	Ridley's Market	Norbest			1.27													
	Smith's	Honeysuckle			1.49													
Stokes Market	Norbest			1.29														
Walmart	Honeysuckle			1.68														

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Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
SOUTHWESTERN U.S. - CA, HI, NV																		
CA	Albertsons SoCal	Foster Farms		2.99														
		Tyson					2.49											
		n/i		2.49														
	ALDI	Honeysuckle		1.39														
		Maple Leaf										2.49						
	Bristol Farms	Mary's	free-range	7.49														
	Cardenas	n/i				1.49												
	Dollar General Mrkt	Jennie-O		0.95														
	Food 4 Less	Honeysuckle		0.99														
	Jons Marketplace	n/i									0.99		2.49					
		Tyson					2.49											
	Lucky	Norbest		2.49														
	Mar-Val Foods	Norbest		2.49														
		Mar-Val								1.19	1.19							
	Mi Pueblo	n/i				1.49					0.99							
	New Leaf Markets	Diestel	ABF	5.99														
		Diestel	organic	7.99														
		Mary's	free-range				5.99					5.99		9.99				
		Mary's	organic				6.99											
	Northgate	n/i				1.49												
	Ralph's	n/i		1.99														
		Private Selection		1.99														
		Honeysuckle		1.99														
		Tyson						2.33										
	Ray's Food Place	n/i		1.79														
	Safeway NorCal	Honeysuckle		1.99														
		Tyson							1.99									
	Select Markets	n/i		1.79														
	SK Super King	Tyson							1.99									
	Smart & Final	Jennie-O		1.69														
	Stater Bros.	Honeysuckle		1.99														
		Tyson							2.99									
	Vallarta	n/i								1.59								
		Harrison				1.39												
	Vons	n/i		2.49					2.49									
		Foster Farms		2.99														

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State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
CA <i>(cont)</i>	Walmart	Honeysuckle			1.68													
	Whole Foods - NCal	Mary's	ABF									5.29		10.99				
		n/i	ABF			1.49												
	Whole Foods - SPac	Mary's	organic	7.99								5.99						
		Mary's	organic bnls	8.99														
		Mary's	free-range	5.99														
		Mary's	ABF (bnls)	6.99														
		Diestel	organic	7.99														
		Diestel	organic bnls	8.99														
		Diestel	ABF	5.99														
		Diestel	ABF (bnls)	6.99														
		Mary's	ABF			1.49												
	n/i	ABF												6.99				
HI	KTA Super Store	n/i																
	Safeway NorCal	Honeysuckle			1.99									3.99				
		Tyson						2.49										
	Whole Foods - SPac	Mary's	organic	7.99								5.99						
		Mary's	organic bnls	8.99														
		Mary's	free-range	5.99														
		Mary's	ABF (bnls)	6.99														
		Diestel	organic	7.99														
		Diestel	organic bnls	8.99														
		Diestel	ABF	5.99														
		Diestel	ABF (bnls)	6.99														
		Mary's	ABF			1.49												
	n/i	ABF												6.99				
NV	Albertsons Mntn	Tyson						2.54										
		Honeysuckle			1.99													
		Jennie-O		2.99														
		Norbest		2.99														
	Albertsons SW	Honeysuckle			1.69													
	Cardenas	n/i				1.49												
	Dollar General Mrkt	Jennie-O			0.95													
	La Bonita	n/i						0.89										
	Natural Grocers	Mary's	organic	6.99								5.99						
		Mary's	free-range												7.99			
Ridley's Market	Norbest			1.27														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
NV <i>(cont)</i>	Safeway NorCal	Honeysuckle			1.99													
		Tyson						1.99										
	Scolari's	Norbest			1.59													
	Smart & Final	Jennie-O			1.69													
	Smith's	Honeysuckle			1.49													
	Vons	n/i			2.49			2.49										
		Foster Farms			2.99													
	Walmart	Honeysuckle			1.68													
	Whole Foods - NCal	Mary's	ABF									5.29		10.99				
		n/i	ABF				1.49											
	Whole Foods - SPac	Mary's	organic		7.99							5.99						
		Mary's	organic bnls		8.99													
		Mary's	free-range		5.99													
		Mary's	ABF (bnls)		6.99													
		Diestel	organic		7.99													
		Diestel	organic bnls		8.99													
		Diestel	ABF		5.99													
		Diestel	ABF (bnls)		6.99													
		Mary's	ABF				1.49											
		n/i	ABF												6.99			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																		
AK	AC Value Center	n/i			1.99													
	Alaskan & Proud	Butterball			1.88													
		n/i					2.31											
	Carrs/Safeway	Honeysuckle			2.29													
		Jennie-O		2.99														
	Fred Meyer	Honeysuckle			1.59													
	IGA Hometown	Essential Everyday			1.99													
		Tyson					2.86											
	Meyers Group IGA	Essential Everyday			1.99													
		Tyson					2.86											
Northwest Grocers	n/i			1.99														
Sitka Sea Mart	n/i			1.99														
Walmart	Honeysuckle			1.68														
ID	Albertsons Mntn	Tyson						2.54										
		Honeysuckle			1.99													
		Jennie-O		2.99														
		Norbest		2.99														
	Associated Food	Norbest			1.29													
	Family Foods	Norbest			1.39													
	Fred Meyer	Honeysuckle			1.59													
	IGA Markets	Essential Everyday			1.69													
		Festive			0.99													
		Tyson					2.66											
	Natural Grocers	Mary's	organic	6.99								5.99						
		Mary's	free-range											7.99				
	Ridley's Market	Norbest			1.27													
	Safeway Seattle	Honeysuckle			1.79													
		Jennie-O		2.69														
	Smith's	Honeysuckle			1.49													
	Stokes Market	Norbest			1.29													
Walmart	Honeysuckle			1.68														
Whole Foods - Mntn	n/i	ABF	5.99								5.99		7.99					
Yokes Fresh Mrkt	Jennie-O			1.39														
	Maple Leaf	ABF									3.49							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Thanksgiving 2017
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MT	Albertsons Mntn	Tyson						2.54										
		Honeysuckle																
		Jennie-O		2.99	1.99													
	Associated Food	Norbest		2.99														
		Norbest			1.79													
		Norbest			1.29													
	Family Foods	Norbest			1.39													
		IGA Markets	Essential Everyday		1.59													
	Natural Grocers	Festive			0.99													
		Tyson						2.66										
		Mary's	organic	6.99								5.99						
		Mary's	free-range											7.99				
		Reynold's Market	Norbest		1.39													
		Smith's	Honeysuckle		1.49													
Stokes Market		Norbest		1.29														
SuperVALU Stores	Essential Everyday			1.69														
	Walmart	Honeysuckle		1.68														
OR	Albertsons Portland	n/i			1.99													
		Foster Farms		2.99	1.99													
		Honeysuckle			1.99													
	Associated Food	Norbest			1.29													
		CenterPlace	Norbest		1.88													
	Family Foods	Tyson						2.17										
		Norbest			1.39													
		Fred Meyer	Honeysuckle		1.59													
	IGA Markets	Essential Everyday			1.59													
		Festive			0.99													
		Tyson						2.66										
	IGA Market Fresh	n/i			1.78													
	Market of Choice	Diestel	free-range	5.99							5.99							
	Natural Grocers	Mary's	organic	6.99										7.99				
Mary's		free-range																
Ray's Food Place	n/i			1.79														
Red Apple	n/i			1.79														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
OR <i>(cont)</i>	Roth's	Norbest	free-range	2.49	1.29													
		Foster Farms		2.49														
		Mary's		4.99														
	Quality Food Cntr	Nrthwst Natural		2.69														
	Safeway Portland	Honeysuckle			1.79													
		Jennie-O		2.69														
	Select Markets	n/i			1.79													
	Thriftway of OR	n/i		1.79														
Walmart	Honeysuckle		1.68															
Whole Foods - NW	n/i	ABF	7.99															
WA	Albertsons Portland	n/i	organic free-range		1.99													
		Foster Farms		2.99														
		Honeysuckle			1.99													
		Tyson				1.99												
	CenterPlace	Norbest			1.88													
		Tyson				2.17												
	Family Foods	Norbest			1.39													
	Fred Meyer	Honeysuckle			1.59													
	IGA Markets	Essential Everyday			1.59													
		Festive			0.99													
		Tyson				2.66												
	IGA Market Fresh	n/i			1.78													
	Metropolitan	Maple Leaf												3.99				
		Nrthwst Natural			3.49													
	Meyers Group IGA	Essential Everyday			1.69													
		Tyson				2.66												
	Natural Grocers	Mary's			6.99								5.99					
		Mary's													7.99			
	Quality Food Cntr	Nrthwst Natural			2.69													
	Safeway Portland	Honeysuckle			1.79													
	Jennie-O		2.69															
Safeway Seattle	Honeysuckle			1.79														
	Jennie-O		2.69															
Select Markets	n/i			1.79														
The Markets	n/i			1.95			1.98											
Thriftway	n/i			1.79														
Thriftway of OR	n/i			1.79														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Thanksgiving 2017
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
WA <i>(cont)</i>	Walmart	Honeysuckle			1.68													
	Yokes Fresh Mrkt	Jennie-O			1.39													
		Maple Leaf	ABF									3.49						
WY	Albertsons Mntn	Tyson						2.54										
		Honeysuckle			1.99													
		Jennie-O		2.99														
		Norbest		2.99														
	Associated Food	Norbest			1.29													
	AW Grocers	Festive			1.49													
		Festive			1.59													
		Maple Leaf											2.99					
	IGA Markets	Essential Everyday			1.59													
		Festive			0.99													
		Tyson						2.66										
	King Soopers	Honeysuckle			1.79													
		Tyson						2.33										
	Natural Grocers	Mary's	organic	6.99								5.99			7.99			
		Mary's	free-range															
Ridley's Market	Norbest			1.27														
Safeway Denver	Honeysuckle			1.99														
	Tyson						2.00											
Smith's	Honeysuckle			1.49														
Walmart	Honeysuckle			1.68														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective November 03-23, 2017

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range

**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions							
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic									
																Ω-3	veg-fed														
CT <i>(cont)</i>	Key Food	Eggland's Best			•			•		•					1.99																
		Eggland's Best		•				•		•					1.99																
		Eggland's Best			•				•		•												3.99								
		Pete & Gerry's		•					•		•					4.19											f				
		n/i			•				•		•				1.67																
	King's Market	King's			•				•		•																				
		Eggland's Best			•				•		•				3.00																
		Eggland's Best			•				•		•								3.99									n			
	Market 32	Horizon			•				•		•												BOGO								
		PICS			•				•		•		•		1.99																
		Eggland's Best			•				•		•				1.99																
	Price Chopper	Full Circle			•				•		•													3.99							
		PICS			•				•		•		•		1.99																
		Eggland's Best			•				•		•				1.99																
	Price Rite	Full Circle			•				•		•													3.99							
		Wholesome Pantry			•				•		•													1.99							
		The Farmer's Hen			•				•		•								1.77									v	limit 4		
	ShopRite	The Farmer's Hen			•				•		•								2.79									v	limit 4		
		Wholesome Pantry			•				•		•													2.99							
		Wholesome Pantry			•				•		•													3.49							
	Stew Leonard's	ShopRite			•				•		•		•		1.69															limit 4	
		Eggland's Best			•				•		•													2.99				n			
		Eggland's Best			•				•		•		•		2.47																
Stop & Shop	Stew's Naked			•				•		•								1.99													
	Nature's Promise			•				•		•													50¢ off								
	Pete & Gerry's		•					•		•													4.49				f				
Target	Eggland's Best			•				•		•				2.50															2 for \$5.00		
	Simply Balanced			•				•		•													3.99								
	Carol's			•				•		•		•													2.99				heirloom		
Walmart	The Fresh Market			•			•		•								2.79														
	Marketside			•				•		•								2.98													
DC	Giant Food	Pete & Gerry's		•				•		•													4.49				f				
		Eggland's Best			•			•		•					2.50														2 for \$5.00		
	Harris Teeter	Harris Teeter			•			•		•				0.97															limit 4		
		Harris Teeter			•			•		•				1.19																	
		Harris Teeter			•			•		•		•												4.99							
	Pete & Gerry's			•			•		•													3.99				f					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective November 03-23, 2017

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions					
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic							
																Ω-3	veg-fed												
DC <i>(cont)</i>	Harris Teeter <i>(continued)</i>	Nellie's			•				•									2.99											
		Eggland's Best			•				•							2.00												2 for \$4.00	
		Horizon			•				•																				
		Nest Fresh			•				•																				
		Safeway Eastern	Open Nature			•				•									2.99										
			Pete & Gerry's			•				•																			f
		Target	Simply Balanced			•				•																			
Walmart	Marketside			•				•									2.98												
DE	ACME Market	O Organics			•				•																				
		Pete & Gerry's			•				•																				f
		Nellie's			•				•																				
	Food Lion	Eggland's Best			•				•							2.50													2 for \$5.00
		Nature's Place			•				•									2.50											2 for \$5.00
	Fresh Grocer	The Farmer's Hen			•				•								1.77												
	Giant Food	Pete & Gerry's		•					•																				f
		Eggland's Best			•				•							2.50													2 for \$5.00
	Great Valu Market	Eggland's Best		•					•							2.50													2 for \$5.00
		Essential Everyday			•				•							1.50													2 for \$6.00
	Harris Teeter	Harris Teeter			•				•							0.97													limit 4
		Harris Teeter			•				•							1.19													
		Harris Teeter			•				•																				
		Pete & Gerry's			•				•																				f
		Nellie's			•				•																				
	IGA Stores NJ/PA	Eggland's Best			•				•							2.00													2 for \$4.00
		Horizon			•				•																				
		Nest Fresh			•				•																				
		Land O Lakes			•				•																				2 for \$5.00
		Land O Lakes		•					•									2.50											2 for \$5.00
		Eggland's Best			•				•																				
		Eggland's Best			•				•																				
		Eggland's Best			•				•							2.99													n
Eggland's Best				•				•																				n	
Redner's		Nellie's			•				•																				
Safeway Eastern	Open Nature			•				•																					
	Pete & Gerry's			•				•																				f	
ShopRite	The Farmer's Hen			•				•																				v	
	The Farmer's Hen			•				•																				v	
	Wholesome Pantry			•				•																				limit 4	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective November 03-23, 2017

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions		
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																Ω-3	veg-fed									
DE <i>(cont)</i>	<i>(continued)</i>	Wholesome Pantry			•				•						1.69							3.49			limit 4 n heirloom 2 for \$5.00	
		ShopRite			•			•																		
		Eggland's Best			•			•			•												2.99			
		Eggland's Best			•			•				•					2.47									
		ShurSave	Best Yet			•			•							0.99										
			Full Circle			•			•														3.49			
		Target	Simply Balanced			•			•														3.99			
		The Fresh Market	Carol's			•			•				•											2.99		
	The Fresh Market			•			•										2.79									
	Walmart	Marketside			•				•								2.98									
	Weis Markets	Weis			•				•								2.50									
MA	Adams IGA	Land O Lakes			•				•							2.50								2 for \$5.00		
	AF Basket	Nature's Yoke			•				•												3.49					
		Nature's Yoke			•				•			•														
	Associated	Eggland's Best			•				•						1.99											
		The Farmer's Hen			•				•				•				3.99						v			
		The Farmer's Hen			•				•				•								3.99					
		Land O Lakes			•				•				•				2.49									
		Nature's Yoke			•				•				•				2.99						v			
		Nature's Yoke			•				•				•				2.99						v			
		Organic Valley			•				•			•									2.69					
	Big Y	Big Y			•				•				•	1.99												
		Nellie's			•				•				•							2.99						
	Bravo	Eggland's Best			•				•				•		3.49											
	C-Town	Eggland's Best			•				•				•								3.99		n			
		Eggland's Best			•				•				•		1.99											
		Eggland's Best			•				•				•				2.99						n			
	Nature's Yoke			•				•				•								4.99		v				
Compare Foods	Eggland's Best			•				•				•		2.99												
	Land O Lakes			•				•				•				2.49										
Crosby's	The Farmer's Hen			•				•				•						2.50				2 for \$5.00				
	The Farmer's Hen			•				•				•								3.99						
	Land O Lakes			•				•				•				2.99										
	Land O Lakes			•				•				•				2.99						v				
Donelan's	Eggland's Best			•				•				•								2.50		n 2 for \$5.00				
	Nellie's			•				•				•						2.99								
	Pete & Gerry's			•				•				•								3.99		f				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective November 03-23, 2017

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range

**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions		
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																Ω-3	veg-fed									
MA (cont)	Trucchi's	The Farmer's Hen			•				•		•							3.99							v	
		The Farmer's Hen			•				•		•											3.99				
	Walmart	Marketside			•				•		•							2.98								
	Wegman's	Wegman's			•				•		•				1.59											
		Wegman's			•				•		•				2.38											
		Wegman's			•				•		•				0.90											
		Wegman's			•				•		•				1.69											
		Wegman's			•				•		•				2.53											
		Wegman's			•				•		•				1.85											
		Wegman's		•					•		•				1.89											
MD	ACME Market	O Organics			•				•		•															
		Pete & Gerry's			•				•		•														f	
		Nellie's			•				•		•								3.49							
	Associated	Eggland's Best		•					•		•				1.99											
		The Farmer's Hen			•				•		•							3.99							v	
		The Farmer's Hen			•				•		•															
		Land O Lakes			•				•		•															
		Nature's Yoke			•				•		•								2.99						v	
		Nature's Yoke			•				•		•								2.99						v	
		Organic Valley			•				•		•															
	Food Lion	Eggland's Best			•				•		•														2 for \$5.00	
		Nature's Place			•				•		•								2.50						2 for \$5.00	
	Giant Eagle	Giant Eagle			•				•		•				0.99											
		Pete & Gerry's			•				•		•														f	
	Giant Food	Pete & Gerry's			•				•		•														f	
		Eggland's Best			•				•		•								2.50						2 for \$5.00	
	Graul's Market	Eggland's Best			•				•		•								1.99							
	Great Valu Market	Eggland's Best			•				•		•								2.50						2 for \$5.00	
		Essential Everyday			•				•		•														2 for \$6.00	
	H-Mart	Today's Farm			•				•		•														2 for \$4.00	
Harris Teeter	Harris Teeter			•				•		•														limit 4		
	Harris Teeter			•				•		•																
	Harris Teeter			•				•		•																
	Harris Teeter			•				•		•																
	Pete & Gerry's			•				•		•														f		
	Nellie's			•				•		•																
	Eggland's Best			•				•		•														2 for \$4.00		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective November 03-23, 2017

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range

Thanksgiving 2017
SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions		
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																Ω-3	veg-fed									
MD (cont)	Harris Teeter	Horizon			•				•														4.99			
	(continued)	Nest Fresh			•				•														3.49			
	Martin's Food	Pete & Gerry's		•					•														4.49	f		
		Eggland's Best			•			•								2.50									2 for \$5.00	
	Price Rite	Wholesome Pantry			•				•														1.99			
	Redner's	Nellie's			•				•										2.99							
	Safeway Eastern	Open Nature			•				•									2.99								
		Pete & Gerry's			•				•														3.99	f		
	Shop'n Save	Eggland's Best			•			•								2.50									2 for \$5.00	
		Hillandale			•			•								0.99										
		Essential Everyday			•			•								0.99										
	Shoppers Foods	n/i			•			•								0.99										
	ShopRite	The Farmer's Hen			•				•									1.77						v	limit 4	
		The Farmer's Hen			•				•									2.79						v		
		Wholesome Pantry			•				•														2.99		limit 4	
		Wholesome Pantry			•				•														3.49			
		ShopRite			•				•				•			1.69									limit 4	
		Eggland's Best			•				•														2.99	n		
		Eggland's Best			•				•					•			2.47									
	ShurSave	Best Yet			•				•							0.99										
		Full Circle			•				•														3.49			
	Target	Simply Balanced			•				•														3.99			
	The Fresh Market	Carol's			•				•				•												2.99	heirloom
		The Fresh Market			•				•									2.79								
	Walmart	Marketside			•				•									2.98								
Wegman's	Wegman's			•				•							1.59											
	Wegman's			•				•							2.38											
	Wegman's			•				•				•			0.90											
	Wegman's			•				•							1.69											
	Wegman's			•				•					•		2.53											
	Wegman's			•				•					•		1.85											
	Wegman's		•					•							1.89											
Weis Markets	Weis			•				•									2.50							2 for \$5.00		
ME	Food City Market	Land O Lakes		•					•								2.29									
	Hannaford	Nellie's			•				•										3.29							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions			
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																Ω-3	veg-fed										
ME <i>(cont)</i>	Shaw's	Lucerne			•				•						0.79											10 or more	
		Lucerne			•			•			•						2.50									f	2 for \$5.00
		Pete & Gerry's			•			•		•													2.50			n	2 for \$5.00
		Eggland's Best			•			•		•								3.49								n	
		Eggland's Best			•			•		•								2.50								n	2 for \$5.00
		Eggland's Best		•		•			•		•							2.50								n	2 for \$5.00
	Nellie's		•		•			•		•									2.99								
Walmart	Marketside			•			•		•									2.98									
NH	Hannaford Price Chopper	Nellie's			•			•		•					1.99					3.29							
		PICS			•			•		•		•				1.99											
		Eggland's Best			•			•		•		•											3.99				
	Price Rite	Wholesome Pantry			•			•		•		•											1.99				
		Shaw's	Lucerne			•			•		•				0.79												10 or more
	Target	The Fresh Market	Lucerne			•			•		•						2.50									f	2 for \$5.00
			Pete & Gerry's			•			•		•												2.50			n	2 for \$5.00
			Eggland's Best			•			•		•		•					3.49								n	2 for \$5.00
			Eggland's Best			•			•		•		•					2.50								n	2 for \$5.00
			Eggland's Best		•		•			•		•						2.50								n	2 for \$5.00
			Nellie's		•		•			•		•								2.99							
		Simply Balanced			•			•		•		•											3.99				
	Walmart	Carol's			•			•		•		•												2.99		heirloom	
		The Fresh Market			•			•		•		•					2.79										
Walmart	Marketside			•			•		•									2.98									
NJ	ACME Market	O Organics			•			•		•												3.99			f		
		Pete & Gerry's			•			•		•												3.99					
		Nellie's			•			•		•									3.49								
	Associated	Eggland's Best		•				•		•		•				1.99									v		
		The Farmer's Hen			•			•		•		•						3.99									
		The Farmer's Hen			•			•		•		•											3.99				
		Land O Lakes			•			•		•		•						2.99							v		
		Nature's Yoke			•			•		•		•						2.99							v		
	Best Market	Nature's Yoke		•				•		•		•															
		Organic Valley			•			•		•		•											2.69				
		Nellie's			•			•		•		•								3.00						2 for \$6.00	
Best Market				•			•		•		•			2.50											2 for \$5.00		

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SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					KEY	Conditions
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic		
																Ω-3	veg-fed							
NJ <i>(cont)</i>	The Fresh Market	Carol's			•				•												2.99	heirloom w/ \$10 purchase		
	The Fresh Market	The Fresh Market			•			•						0.49			2.79							
	Top Tomato	Hilldale		•				•							1.99									
	Eggland's Best	Eggland's Best			•			•									2.98							
	Walmart	Marketside			•			•																
	Wegman's	Wegman's			•			•						1.59										
	Wegman's	Wegman's			•			•				•		2.38										
	Wegman's	Wegman's			•			•				•		0.90										
	Wegman's	Wegman's			•			•				•		1.69										
	Wegman's	Wegman's			•			•				•		2.53										
Wegman's	Wegman's			•			•				•		1.85											
Wegman's	Wegman's		•				•				•		1.89											
Weis Markets	Weis			•			•				•					2.50					2 for \$5.00			
NY	ACME Market	O Organics			•				•												3.99	f 2 for \$5.00 v v v 2 for \$6.00 2 for \$5.00 n n v		
	Pete & Gerry's	Pete & Gerry's			•				•												3.99			
	Nellie's	Nellie's			•				•								3.49							
	Adams IGA	Land O Lakes			•				•						2.50									
	AF Basket	Nature's Yoke			•				•												3.49			
	Nature's Yoke	Nature's Yoke			•				•			•					3.49							
	Associated	Eggland's Best		•					•						1.99									
	The Farmer's Hen	The Farmer's Hen			•				•								3.99				3.99			
	The Farmer's Hen	The Farmer's Hen			•				•								2.49							
	Land O Lakes	Land O Lakes			•				•								2.99							
	Nature's Yoke	Nature's Yoke			•				•								2.99							
	Organic Valley	Organic Valley			•				•			•									2.69			
	Best Market	Nellie's			•				•									3.00					2 for \$6.00	
	Best Market	Best Market			•				•						2.50								2 for \$5.00	
	Land O Lakes	Land O Lakes			•				•								1.97							
	Eggland's Best	Eggland's Best			•				•						2.97									
	Bravo	Eggland's Best			•				•						3.49									
	C-Town	Eggland's Best			•				•						1.99						3.99		n	
Eggland's Best	Eggland's Best			•				•								2.99					n			
Nature's Yoke	Nature's Yoke			•				•												4.99	v			
Compare Foods	Eggland's Best			•				•						2.99										
Land O Lakes	Land O Lakes			•				•								2.49								

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SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions						
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic								
																Ω-3	veg-fed													
NY <i>(cont)</i>	D'Agostino's	Eggland's Best			•			•		•					2.99															
		Land O Lakes		•					•		•																			
	DeCiccio & Sons	Eggland's Best			•				•		•																			
		Eggland's Best			•				•		•					1.99														
		Eggland's Best			•				•		•								2.99										n	
	DeCiccio Family	Eggland's Best			•				•		•																			
		Eggland's Best			•				•		•					1.99														
		Eggland's Best			•				•		•								2.99										n	
	Fairway Market	Pete & Gerry's				•			•		•																		f	2 for \$5.00
		Land O Lakes			•				•		•																			
		Alfresco			•				•		•												6.29							
		Fairway		•					•		•																			
	Fine Fare	Eggland's Best			•				•		•					1.75														
		n/i		•					•		•					1.25														4 for \$5.00
		n/i	•						•		•					1.67														3 for \$5.00
	Food Bazaar	Organic Valley			•				•		•																			
		Bogopa			•				•		•																			
		Bogopa			•				•		•			•		1.50														2 for \$5.00
		Bogopa			•				•		•			•					2.50											2 for \$5.00
	Food Emporium	Eggland's Best			•				•		•					3.99														
	Foodtown	Eggland's Best			•				•		•					1.84														
		Green Way			•				•		•																			
		Organic Valley			•				•		•		•																	
		Eggland's Best			•				•		•			•		3.49														
		Eggland's Best			•				•		•			•																
		Land O Lakes		•					•		•			•																
		The Farmer's Hen			•				•		•			•																
		Eggland's Best		•					•		•			•		1.99														
	Giunta's	Land O Lakes			•				•		•																			
		Eggland's Best			•				•		•					2.49														
	Green's Natural	Nature's Yoke		•					•		•																			
Gristede's	Wholesome Pantry			•				•		•																				
H-Mart	Today's Farm			•				•		•					2.99															
	Organic Valley			•				•		•																				
Hannafood	Nellie's			•				•		•																				
IGA Stores NJ/PA	Eggland's Best			•				•		•																				
	Eggland's Best			•				•		•			•		2.99															

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State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions			
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																Ω-3	veg-fed										
NY <i>(cont)</i>	Shop'n Save	Eggland's Best			•			•		•						2.50										2 for \$5.00	
		Hillandale			•			•		•					0.99												
		Essential Everyday			•			•		•					0.99												
	ShopRite	The Farmer's Hen			•				•		•							1.77								v	limit 4
		The Farmer's Hen			•				•		•							2.79								v	
		Wholesome Pantry			•				•		•												2.99				limit 4
		Wholesome Pantry			•				•		•												3.49				
		ShopRite			•				•		•		•		1.69												limit 4
	Stew Leonard's	Eggland's Best			•				•		•												2.99			n	
		Eggland's Best			•				•		•		•			2.47											
		Stew's Naked			•				•		•		•				1.99										
		Nature's Promise			•				•		•		•										50c off				
	Stop & Shop	Pete & Gerry's		•					•		•		•										4.49			f	
		Eggland's Best			•				•		•		•			2.50											2 for \$5.00
	Target	Simply Balanced			•				•		•		•										3.99				
	The Fresh Market	Carol's			•				•		•		•												2.99		heirloom
		The Fresh Market			•				•		•		•					2.79									
	Top Tomato	Hillandale		•					•		•		•			0.49											w/ \$10 purchase
	Tops Markets	Eggland's Best			•				•		•		•				1.99										
		Nest Fresh			•				•		•		•										3.99				
	Uncle Giuseppe's	Eggland's Best			•				•		•		•				1.99										
		Eggland's Best			•				•		•		•					2.99								n	
	Walmart	Sauder's		•					•		•		•			0.99											
Wegman's	Marketside			•				•		•		•					2.98										
	Wegman's			•				•		•		•			1.59												
	Wegman's			•				•		•		•			2.38												
	Wegman's			•				•		•		•			0.90												
	Wegman's			•				•		•		•			1.69												
	Wegman's			•				•		•		•			2.53												
	Wegman's			•				•		•		•			1.85												
	Wegman's		•					•		•		•			1.89												
Weis Markets	Weis			•				•		•		•					2.50								2 for \$5.00		
PA	ACME Market	O Organics			•				•		•											3.99					
		Pete & Gerry's			•				•		•		•										3.99			f	
	Associated	Nellie's			•				•		•		•														
		Eggland's Best		•					•		•		•			1.99											
	The Farmer's Hen			•				•		•		•					3.99								v		

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			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic							
																Ω-3	veg-fed												
PA (cont)	(continued)	The Farmer's Hen			•				•		•									3.99									
		Land O Lakes			•				•		•						2.49												
		Nature's Yoke			•				•		•							2.99									v		
			Nature's Yoke		•				•		•						2.99										v		
			Organic Valley			•			•		•											2.69							
		Bravo	Eggland's Best			•			•				•				3.49												
		C-Town	Eggland's Best			•			•				•									3.99						n	
			Eggland's Best			•			•				•				1.99						2.99					n	
			Eggland's Best			•			•				•															v	
		Family Owned Fine Fare	Family Owned			•			•			•					0.99												
			n/i		•				•			•					1.25												4 for \$5.00
			n/i		•				•			•					1.67												3 for \$5.00
		Food Lion	Organic Valley			•			•		•											2.49							
			Eggland's Best			•			•			•					2.50												2 for \$5.00
			Nature's Place			•			•			•							2.50										2 for \$5.00
		Foodtown	Eggland's Best			•			•			•					1.84												limit 2
			Green Way			•			•			•											3.49				f		
			Organic Valley			•			•		•												2.69						
			Eggland's Best			•			•			•			•			3.49											
			Eggland's Best			•			•			•											3.99					n	
			Land O Lakes		•				•			•						2.50											2 for \$5.00
			The Farmer's Hen			•			•			•																v	
		Fresh Grocer	The Farmer's Hen			•			•			•										1.77		3.99					
		Giant Eagle	Giant Eagle			•			•			•					0.99												
			Pete & Gerry's			•			•			•												4.79				f	
		Giant Food Stores	Pete & Gerry's		•				•			•											4.49					f	
			Eggland's Best			•			•			•					2.50												2 for \$5.00
		Great Valu Market	Eggland's Best		•				•			•					2.50												2 for \$5.00
			Essential Everyday			•			•			•					1.50												2 for \$6.00
		Grocery Outlet H-Mart	Hillside Acres				•		•			•										1.99							
			Today's Farm			•			•			•												3.50					2 for \$7.00
			Organic Valley			•			•			•												3.50					2 for \$7.00
		Nature's Yoke			•			•			•										2.50					v		2 for \$5.00	
	Ideal Market	n/i			•			•			•					0.88													
	IGA SpartanNash	IGA			•			•			•					0.99													

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State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions			
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																Ω-3	veg-fed										
PA <i>(cont)</i>	Target	Simply Balanced			•				•		•									3.99							
	The Fresh Market	Carol's			•				•		•										2.99					heirloom	
	The Fresh Market				•				•		•						2.79										
	Tops Markets	Nest Fresh			•				•		•									3.99							
	Eggland's Best				•				•		•					1.99											
	Eggland's Best				•				•		•						2.99								n		
	Walmart	Marketside			•				•		•						2.98										
	Wegman's	Wegman's			•				•		•					1.59											
	Wegman's				•				•		•					2.38											
	Wegman's				•				•		•					0.90											
	Wegman's				•				•		•					1.69											
	Wegman's				•				•		•					2.53											
	Wegman's				•				•		•					1.85											
	Wegman's		•						•		•					1.89											
	Weis Markets	Weis			•				•		•								2.50							2 for \$5.00	
RI	Associated	Eggland's Best		•				•		•						1.99											
		The Farmer's Hen			•				•		•								3.99						v		
		The Farmer's Hen			•				•		•										3.99						
		Land O Lakes			•				•		•							2.49									
		Nature's Yoke			•				•		•									2.99						v	
		Nature's Yoke	•						•		•									2.99						v	
	Bravo	Organic Valley			•				•		•										2.69						
		Eggland's Best			•				•		•						3.49										
		Eggland's Best			•				•		•						2.99										
	Compare Foods	Land O Lakes			•				•		•								2.49								
		Eggland's Best			•				•		•									2.50					n	2 for \$5.00	
		Pete & Gerry's			•				•		•										3.99						2 for \$4.00
	The Farmer's Hen				•				•		•										2.00						
		Handsome Brook			•				•		•													4.99			
		Wholesome Pantry			•				•		•											1.99					
	Price Rite	Lucerne			•				•		•					0.79											10 or more
		Lucerne			•				•		•																2 for \$5.00
	Shaw's	Pete & Gerry's			•				•		•											2.50			f	2 for \$5.00	
		Eggland's Best			•				•		•														n		
Eggland's Best				•				•		•											3.49				n	2 for \$5.00	
Eggland's Best				•				•		•											2.50				n	2 for \$5.00	
Eggland's Best				•				•		•											2.50				n	2 for \$5.00	
Nellie's			•				•		•											2.99							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective November 03-23, 2017

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic		
																Ω-3	veg-fed							
RI (cont)	Stop & Shop	Nature's Promise			•				•		•										50c off			f 2 for \$5.00
		Pete & Gerry's		•					•		•										4.49			
		Eggland's Best			•			•		•					2.50									
	Target	Simply Balanced			•				•		•										3.99			
	Walmart	Marketside			•				•		•						2.98							
VT	Food City Market	Land O Lakes		•					•		•													f 10 or more 2 for \$5.00 f 2 for \$5.00 n 2 for \$5.00 n 2 for \$5.00 n
	Hannaford	Nellie's			•				•		•									3.29				
	Price Chopper	PICS			•			•			•			1.99										
		Eggland's Best			•			•		•					1.99									
		Full Circle			•				•		•										3.99			
	Shaw's	Lucerne			•				•		•			0.79										
		Lucerne			•			•		•					2.50							2.50		
		Pete & Gerry's			•				•		•											2.50		
		Eggland's Best			•				•		•										3.49			
		Eggland's Best			•				•		•										2.50			
		Eggland's Best		•					•		•										2.50			
		Nellie's		•	•				•		•										2.99			
	Tops Markets	Nest Fresh			•				•		•									3.99				
		Eggland's Best			•			•		•					1.99									
	Eggland's Best			•				•		•										2.99				
Walmart	Marketside			•				•		•										2.98				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions			
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																Ω-3	veg-fed										
FL <i>(cont)</i>	Harris Teeter	Harris Teeter			•			•		•				0.97												limit 4	
		Harris Teeter			•			•		•				1.19													
	Harris Teeter	Harris Teeter			•				•			•															
		Pete & Gerry's			•				•		•															f	
		Nellie's			•				•		•								2.99								
	Eggland's Best	Eggland's Best			•				•		•					2.00											2 for \$4.00
		Horizon			•				•		•																
		Nest Fresh			•				•		•																
	IGA Florida	Morning Fresh					•		•				•		2.99												
	Lucky's Market	Lucky's Market			•				•		•							2.50								2 for \$5.00	
	Piggly Wiggly Hchn	P&R					•		•			•			1.50												2 for \$3.00
		Eggland's Best			•				•		•					2.22											
	Publix	Eggland's Best			•				•		•					3.50											2 for \$7.00
		Pete & Gerry's			•				•		•															f	
	Sabor Tropical	Eggland's Best			•				•			•				2.98											
		n/i						•	•				•		1.98												
	Safeway Florida	Pete & Gerry's			•				•		•															f	
	Sedano's	Eggland's Best			•				•			•				3.50											2 for \$7.00
		Nellie's			•				•		•																
	Scaff's Market	IGA			•				•		•				0.99												
Sprout's Market	Alfresco			•				•		•																	
	Sprout's			•				•		•																2 for \$5.00	
	Sprout's			•				•		•															n	2 for \$5.00	
Target	Simply Balanced			•				•		•																	
The Fresh Market	Carol's			•				•		•																heirloom	
	The Fresh Market			•				•		•																	
Walmart	Marketside			•				•		•																	
Western Beef	Essential Everyday			•				•		•				1.99													
Winn-Dixie	Winn-Dixie			•				•		•																	
	Eggland's Best			•				•		•																	
	Eggland's Best			•				•		•					2.50											n	2 for \$5.00
GA	Bi-Lo	Eggland's Best			•			•		•							2.50									2 for \$5.00	
	Earth Fare	Alfresco			•				•		•																
		Earth Fare			•				•		•																
	Food City	Food Club			•				•			•			1.49												limit 2
		Food Club			•				•			•			1.99												
Full Circle				•				•		•																	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective November 03-23, 2017

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SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					KEY	Conditions	
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic			
																Ω-3	veg-fed								
GA <i>(cont)</i>	Food Giant	P & R													1.50										2 for \$3.00
		Eggland's Best		•												2.22									
	Food Lion	Eggland's Best			•											2.50									2 for \$5.00
		Nature's Place			•													2.50							2 for \$5.00
	Food Pride	Our Family			•										1.50										2 for \$3.00
	Galaxy Food Center	Eggland's Best		•												2.50									2 for \$5.00
	Harris Teeter	Harris Teeter			•										0.97										limit 4
		Harris Teeter			•										1.19										
		Harris Teeter			•																	4.99		f	
		Pete & Gerry's			•																	3.99			
		Nellie's			•														2.99						
		Eggland's Best			•											2.00									2 for \$4.00
		Horizon			•																	4.99			
		Nest Fresh			•																	3.49			
	IGA Stores SE	Eggland's Best			•											1.99									
		Eggland's Best		•												2.50									2 for \$5.00
	Ingle's Market	Laura Lynn			•														3.48						
		Nellie's			•														2.98						
	Kroger Atlanta	Alfresco			•																	3.99			
		Alfresco			•																	4.99			
	Lucky's Market	Lucky's Market			•													2.50							2 for \$5.00
	Piggly Wiggly Car.	Nellie's			•														2.99						
	Piggly Wiggly HAC	Best Choice			•										0.99										limit 3
		Eggland's Best			•											2.29									
		Eggland's Best		•												2.29									
	Piggly Wiggly Hchn	P&R				•									1.50										2 for \$3.00
		Eggland's Best		•												2.22									
	Publix	Eggland's Best			•											3.50									2 for \$7.00
		Pete & Gerry's			•																	3.99		f	
	Sprout's Market	Alfresco			•																	4.99			
	Sprout's			•													2.50						n	2 for \$5.00	
	Sprout's			•													2.50							2 for \$5.00	
Target	Simply Balanced			•																	3.99				
The Fresh Market	Carol's			•																		2.99		heirloom	
	The Fresh Market			•													2.79								
Walmart	Marketside			•													2.98								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Thanksgiving 2017
SHELL EGGS**

Prices in \$US per unit, effective November 03-23, 2017

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					KEY	Conditions			
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic					
																Ω-3	veg-fed										
GA <i>(cont)</i>	Winn-Dixie	Winn-Dixie			•				•		•									3.99					n		
		Eggland's Best			•				•		•										3.79					n	
		Eggland's Best			•				•		•					2.50										n	2 for \$5.00
KY	Cox IGA	Eggland's Best			•			•		•						1.79									n		
	Earth Fare	Alfresco			•			•		•											4.99				n		
	Food City	Earth Fare			•			•		•										2.99					n		
		Food Club	Food Club			•			•		•				1.49										n	limit 2	
	Food Giant	Food Club			•			•		•					1.99										n		
		Full Circle			•			•		•										2.99					n		
	Food Lion	P & R				•		•		•					1.50										n	2 for \$3.00	
		Eggland's Best			•			•		•						2.22									n		
	Fresh Thyme	Eggland's Best			•			•		•						2.50									n	2 for \$5.00	
		Nature's Place			•			•		•						2.99									n	2 for \$5.00	
	Galaxy Food Center	Eggland's Best			•			•		•						2.99									n		
		Fresh Thyme			•			•		•					1.79										n		
	IGA SpartanNash	Eggland's Best			•			•		•					2.50										n	2 for \$5.00	
	IGA Stores SE	IGA			•			•		•					0.99										n		
	Kroger Cincinnati	Eggland's Best			•			•		•					1.99										n		
	Kroger Delta	Alfresco			•			•		•											3.99				n		
	Kroger Louisville	Alfresco			•			•		•											3.99				n		
	Kroger MdAtlantic	Alfresco			•			•		•											3.99				n		
	Kroger Nashville	Alfresco			•			•		•											3.99				n		
	Lucky's Market	Alfresco			•			•		•											4.99				n		
		Lucky's Market			•			•		•						2.50									n	2 for \$5.00	
	Meijer	Meijer			•			•		•						2.99									n		
True Goodness				•			•		•											5.69				n			
Piggly Wiggly Hchn	P&R				•		•		•					1.50										n	2 for \$3.00		
	Eggland's Best			•			•		•						2.22									n			
Remke Markets	Wild Harvest			•			•		•										2.50					n	2 for \$5.00		
Target	Simply Balanced			•			•		•											3.99				n			
TC Grocers	Eggland's Best			•			•		•						3.59									n			
	Eggland's Best			•			•		•						2.00									n	2 for \$4.00		
The Fresh Market	Carol's			•			•		•															n	2 for \$4.00		
	The Fresh Market			•			•		•										2.99					n	heirloom		
Walmart	The Fresh Market			•			•		•										2.79					n			
	Marketside			•			•		•										2.98					n			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					KEY	Conditions					
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic							
																Ω-3	veg-fed												
MS	AG Baton Rouge	Sunups			•			•			•				1.99														
	Food Giant	P & R						•			•				1.50														2 for \$3.00
		Eggland's Best		•				•			•				2.22														
	Kroger Delta	Alfresco			•				•		•										3.99								
	Piggly Wiggly Hchn	P&R						•			•				1.50													2 for \$3.00	
		Eggland's Best		•				•			•				2.22														
	Ramey's	Best Choice			•			•			•				1.25													4 for \$5.00	
	Rouse's	Eggland's Best			•			•			•							2.99								n			
	Target	Simply Balanced			•			•			•											3.99							
	The Fresh Market	Carol's			•			•		•														2.99				heirloom	
		The Fresh Market			•			•			•							2.79											
	Vowell's	Best Choice					•	•			•				0.99													limit 1	
	Walmart	Marketside			•			•			•							2.98											
	Winn-Dixie	Winn-Dixie			•			•			•											3.99							
	Eggland's Best			•			•			•							3.79								n				
	Eggland's Best			•			•			•				2.50													2 for \$5.00		
NC	Bi-Lo	Eggland's Best			•			•		•					2.50													2 for \$5.00	
	Compare Foods	Eggland's Best		•				•		•					2.50													2 for \$5.00	
	Earth Fare	Alfresco			•				•		•										4.99								
		Earth Fare			•				•		•								2.99										
	Food Lion	Eggland's Best			•			•		•					2.50													2 for \$5.00	
		Nature's Place			•			•			•							2.50										2 for \$5.00	
	Food Pride	Our Family			•			•			•			1.50														2 for \$3.00	
	Fresh Foods	Our Family			•			•			•			1.25														4 for \$5.00	
	Galaxy Food Cente	Eggland's Best		•				•			•				2.50													2 for \$5.00	
	Great Valu Market	Eggland's Best		•				•			•				2.50													2 for \$5.00	
		Essential Everyday			•			•			•			1.50														2 for \$6.00	
	H-Mart	Today's Farm			•			•			•			2.00														2 for \$4.00	
	Harris Teeter	Harris Teeter			•			•			•			0.97														limit 4	
		Harris Teeter			•			•			•			1.19															
		Harris Teeter			•			•			•											4.99							
		Pete & Gerry's			•			•			•											3.99			f				
		Nellie's			•			•			•								2.99										
	Eggland's Best			•			•			•			2.00									4.99					2 for \$4.00		
	Horizon			•			•			•																			
	Nest Fresh			•			•			•											3.49								
IGA Stores SE	Eggland's Best			•			•			•			1.99																

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			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic					
																Ω-3	veg-fed										
NC <i>(cont)</i>	Ingle's Market	Laura Lynn			•				•	•								3.48									
		Nellie's			•				•	•								2.98									
	Kroger MdAtlantic	Alfresco			•				•	•										3.99							
	Lowe's Foods	Nellie's			•				•	•								3.00									2 for \$6.00
		Eggland's Best		•					•	•		•					3.99										
	Publix	Eggland's Best			•				•	•			•				3.50										2 for \$7.00
		Pete & Gerry's			•				•	•		•										3.99				f	
	Sprout's Market	Alfresco			•				•	•		•										4.99					
		Sprout's			•				•	•		•						2.50									2 for \$5.00
		Sprout's			•				•	•		•						2.50								n	2 for \$5.00
	Target	Simply Balanced			•				•	•		•											3.99				
	The Fresh Market	Carol's			•				•	•		•													2.99		heirloom
	The Fresh Market			•				•	•		•																
	Walmart	Marketside			•			•	•		•																
					•			•	•		•																
SC	Bi-Lo	Eggland's Best			•			•	•		•					2.50											2 for \$5.00
	Earth Fare	Alfresco			•			•	•		•																
		Earth Fare			•			•	•		•							2.99			4.99						
	Food Lion	Eggland's Best			•			•	•		•					2.50											2 for \$5.00
		Nature's Place			•			•	•		•							2.50									2 for \$5.00
	Galaxy Food Center	Eggland's Best		•				•	•		•																2 for \$5.00
	Harris Teeter	Harris Teeter			•			•	•		•					0.97											limit 4
		Harris Teeter			•			•	•		•					1.19											
		Harris Teeter			•			•	•		•		•									4.99					
		Pete & Gerry's			•			•	•		•											3.99				f	
		Nellie's			•			•	•		•											2.99					
		Eggland's Best			•			•	•		•						2.00										2 for \$4.00
		Horizon			•			•	•		•												4.99				
		Nest Fresh			•			•	•		•											3.49					
	IGA Stores SE	Eggland's Best			•			•	•		•						1.99										
	Ingle's Market	Laura Lynn			•			•	•		•											3.48					
		Nellie's			•			•	•		•												2.98				
	Kroger Atlanta	Alfresco			•			•	•		•												3.99				
		Alfresco			•			•	•		•												4.99				
	Lowe's Foods	Nellie's			•			•	•		•												3.00				2 for \$6.00
	Eggland's Best		•				•	•		•		•															
Piggly Wiggly Car.	Nellie's			•			•	•		•												2.99					

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			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																Ω-3	veg-fed									
SC <i>(cont)</i>	Publix	Eggland's Best			•			•			•					3.50									f	2 for \$7.00
		Pete & Gerry's			•			•			•												3.99			
	Target	Simply Balanced			•			•			•												3.99			
	The Fresh Market	Carol's			•			•		•														2.99		heirloom
		The Fresh Market			•			•			•							2.79								
Walmart	Marketside			•			•			•							2.98									
TN	Earth Fare	Alfresco			•			•		•											4.99					
		Earth Fare			•			•		•									2.99							
	Food City	Food Club			•			•			•			1.49											limit 2	
		Food Club			•			•			•			1.99												
		Full Circle			•			•			•						2.99									
	Food Country USA	Food Country				•		•			•			1.00											5 for \$5.00	
		Eggland's Best			•			•			•				2.50										2 for \$5.00	
	Food Giant	P & R				•		•			•			1.50											2 for \$3.00	
		Eggland's Best		•				•			•				2.22											
	Food Lion	Eggland's Best			•			•			•				2.50										2 for \$5.00	
		Nature's Place			•			•			•						2.50								2 for \$5.00	
	IGA Stores SE	Eggland's Best			•			•			•				1.99											
	Ingle's Market	Laura Lynn			•			•			•									3.48						
		Nellie's			•			•			•									2.98						
	Kroger Delta	Alfresco			•			•			•										3.99					
	Kroger Nashville	Alfresco			•			•			•										3.99					
		Alfresco			•			•			•										4.99					
	Kroger MdAtlantic	Alfresco			•			•			•										3.99					
	Osborne's	Eggland's Best			•			•			•				2.50										2 for \$5.00	
	Publix	Eggland's Best			•			•			•				3.50										2 for \$7.00	
		Pete & Gerry's			•			•			•										3.99			f		
	Sprout's Market	Alfresco			•			•			•										4.99					
		Sprout's			•			•			•						2.50								2 for \$5.00	
		Sprout's			•			•			•						2.50							n	2 for \$5.00	
	Target	Simply Balanced			•			•			•										3.99					
	TC Grocers	Eggland's Best			•			•			•				3.59											
	The Fresh Market	Carol's			•			•		•													2.99		heirloom	
	The Fresh Market			•			•			•						2.79										
Tietgen's	Eggland's Best			•			•			•				2.50										2 for \$5.00		
	Eggland's Best		•				•			•				3.39												
Walmart	Marketside			•			•			•						2.98										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective November 03-23, 2017

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions						
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic								
																Ω-3	veg-fed													
VA	Associated	Eggland's Best		•				•			•					1.99											v			
		The Farmer's Hen			•				•			•						3.99										v		
		The Farmer's Hen			•					•			•											3.99						
		Land O Lakes			•					•			•													2.49				
		Nature's Yoke			•					•				•					2.99										v	
		Nature's Yoke		•						•				•					2.99										v	
		Organic Valley			•						•			•											2.69					
	Food City	Food Club			•				•							1.49													limit 2	
		Food Club			•				•							1.99														
		Full Circle			•					•								2.99												
	Food Country USA	Food Country				•			•							1.00													5 for \$5.00	
		Eggland's Best			•				•								2.50												2 for \$5.00	
	Food Lion	Eggland's Best			•				•								2.50												2 for \$5.00	
		Nature's Place			•					•								2.50											2 for \$5.00	
	Galaxy Food Center	Eggland's Best		•					•								2.50												2 for \$5.00	
	Giant Food	Pete & Gerry's		•						•															4.49			f		
		Eggland's Best			•				•								2.50												2 for \$5.00	
	Grant's	n/i			•				•							1.50													2 for \$3.00	
		Eggland's Best		•					•								2.50												2 for \$5.00	
	Great Valu Market	Essential Everyday			•				•							1.50													2 for \$3.00	
		Today's Farm			•				•							2.00													2 for \$4.00	
	Harris Teeter	Harris Teeter			•				•							0.97													limit 4	
		Harris Teeter			•				•							1.19														
		Harris Teeter			•				•																4.99					
	IGA Stores SE	Pete & Gerry's			•				•																3.99			f		
		Nellie's			•				•										2.99											
		Eggland's Best			•				•								2.00												2 for \$4.00	
		Horizon			•				•															4.99						
		Nest Fresh			•				•															3.49						
		Eggland's Best			•				•								1.99													
		Laura Lynn			•				•															3.48						
	Kroger MdAtlantic	Nellie's			•				•															2.98						
Alfresco				•				•															3.99							
Lowe's Foods	Nellie's			•				•															3.00					2 for \$6.00		
	Eggland's Best		•					•								3.99														
Martin's Food	Pete & Gerry's		•					•																4.49			f			
	Eggland's Best			•				•								2.50												2 for \$5.00		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions									
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic											
																Ω-3	veg-fed																
VA (cont)	Price Rite	Wholesome Pantry			•				•		•										1.99												
	Publix	Eggland's Best			•			•			•					3.50																2 for \$7.00	
		Pete & Gerry's			•			•			•											3.99					f						
	Safeway Eastern	Open Nature			•			•			•							2.99															
		Pete & Gerry's			•			•			•											3.99					f						
	Shop'n Save	Eggland's Best			•			•			•					2.50																2 for \$5.00	
		Hillandale			•			•			•					0.99																	
		Essential Everyday			•			•			•					0.99																	
	Shoppers Foods	n/i			•			•			•					0.99																	
	Target	Simply Balanced			•			•			•											3.99											
	The Fresh Market	Carol's			•			•			•																						heirloom
		The Fresh Market			•			•			•											2.79											
	Walmart	Marketside			•			•			•											2.98											
	Wegman's	Wegman's			•			•			•					1.59																	
		Wegman's			•			•			•					2.38																	
	Wegman's			•			•			•					0.90																		
	Wegman's			•			•			•					1.69																		
	Wegman's			•			•			•					2.53																		
	Wegman's			•			•			•					1.85																		
	Wegman's			•			•			•					1.89																		
Weis Markets	Weis			•			•			•											2.50											2 for \$5.00	
WV	Food Lion	Eggland's Best			•			•		•						2.50																	2 for \$5.00
		Nature's Place			•			•		•											2.50												2 for \$5.00
	Galaxy Food Center	Eggland's Best		•				•		•						2.50																	2 for \$5.00
	Giant Eagle	Giant Eagle			•			•		•					0.99																		
		Pete & Gerry's			•			•			•											4.79					f						
	Grant's	n/i			•			•		•					1.50																	2 for \$3.00	
	Great Valu Market	Eggland's Best		•				•		•						2.50																2 for \$5.00	
		Essential Everyday			•			•			•					1.50																	2 for \$3.00
	IGA Stores SE	Eggland's Best			•			•			•					1.99																	
	Kroger Columbus	Alfresco			•			•			•												3.99										
	Kroger MdAtlantic	Alfresco			•			•			•												3.99										
	Martin's Food	Pete & Gerry's		•				•			•																					f	
		Eggland's Best			•			•			•					2.50																	2 for \$5.00
	Shop'n Save	Eggland's Best			•			•			•					2.50																	2 for \$5.00
		Hillandale			•			•			•					0.99																	
	Essential Everyday			•			•			•					0.99																		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Thanksgiving 2017
SHELL EGGS**

Prices in \$US per unit, effective November 03-23, 2017

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					KEY	Conditions				
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic						
																Ω-3	veg-fed											
WV (cont)	Sparkle Target Walmart Weis Markets	Eggland's Best Simply Balanced Marketside Weis			•			•			•					1.99							3.99					
					•			•			•							2.98										
					•			•			•							2.50										
					•			•			•																2 for \$5.00	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged		Cage-Free					K E Y	Conditions						
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic			pasture organic					
																Ω-3	veg-fed												
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																													
IA	AW Grocers	Best Choice			•			•			•				0.99														
	Brothers Market	Best Choice			•			•			•				0.98														
	Family Foods	Our Family			•			•			•				1.19														
	Fishers Jack & Jill	Our Family			•			•			•				1.19														
	Food Pride	Our Family			•			•			•				0.99														
	Fresh Thyme	Eggland's Best			•				•			•						2.99									n		
		Fresh Thyme			•				•			•						2.99											
	Fresh Thyme	Fresh Thyme			•				•				•		1.79														
		Hy-Vee	Full Circle			•			•			•					2.69												
	Jewel-Osco	Phil's			•				•			•						2.99									n		
		Phil's			•				•			•						2.99									n		
	Jewel	Pete & Gerry's		•					•			•										3.99							
		Jewel			•				•			•				1.49													
	Lucky's Market	Lucky's Market			•				•			•						2.50									2 for \$5.00		
	Natural Grocers	n/i			•				•			•							1.99								f		
		n/i			•				•			•										2.99							
		n/i			•				•			•										3.99							
Price Chopper	Eggland's Best			•				•			•					2.19													
	Eggland's Best			•				•			•					2.19													
Schnuck's	Schnuck's			•				•			•				0.49												limit 2		
Sunshine Foods	Eggland's Best			•				•			•					2.50											2 for \$5.00		
Target	Simply Balanced			•				•			•										3.99								
Walmart	Marketside			•				•			•										2.98								
IL	Angelo Caputo's	Hamilton			•			•			•					0.79											limit 4		
		Dutch Farms			•		•		•			•							1.99				1.99						
		Dutch Farms			•		•		•			•																	
	AW Grocers	Best Choice			•			•			•					0.99													
	Berkot's	Dutch Farms			•			•			•					0.99											limit 4		
	Brookhaven	Phil's			•				•			•									2.00						2 for \$4.00		
		Our Family			•				•			•					0.99												
	Butera's Market	n/i			•			•			•					0.88										limit 2			
	Cermak's	Dutch Farms			•			•			•					1.99													
	Dierberg's	Eggland's Best			•				•			•										1.99							
Pete & Gerry's				•				•			•											3.99			f				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions														
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic																
																Ω-3	veg-fed																					
IL (cont)	El Guero	n/i	•					•			•				1.50																					2 for \$3.00		
		n/i			•			•				•			1.67																				3 for \$5.00			
		n/i			•			•				•			2.00																				2 for \$4.00			
	Fairplay Foods	Dutch Farms			•			•				•			1.29																							
		Eggland's Best			•			•				•				2.50																				2 for \$5.00		
	Fishers Jack & Jill	Our Family			•			•				•			1.19																							
	Food 4 Less	Kroger			•			•				•			0.88																					limit 6		
	Food Pride	Our Family			•			•				•			0.99																							
	Fresh Encounter	Full Circle			•			•				•						2.59																				
	Fresh Thyme	Eggland's Best			•			•				•						2.99																		n		
		Fresh Thyme			•			•				•						2.99																				
		Fresh Thyme			•			•				•			1.79																							
	Garden Fresh	Calma Amish Farm				•		•				•					1.50																			2 for \$3.00		
	H-Mart	Today's Farm			•			•						•	2.98																							
	Hy-Vee	Full Circle			•			•				•					2.69																					
	IGA Stores IL/IN	IGA			•			•				•			0.89																							
	Jewel-Osco	Phil's			•			•				•						2.99																		n		
		Phil's			•			•				•						2.99																			n	
	Kirby Foods IGA	Pete & Gerry's		•				•				•																										
		IGA			•			•				•			0.89																							
	Kroger Central	Alfresco			•			•				•																										
	Kroger Louisville	Alfresco			•			•				•																										
	Mariano's	Simply Roundy's			•			•				•																										
		Roundy's			•			•				•			1.25																							
		Roundy's			•			•				•			0.88																							
	Meijer	Meijer		•				•				•																										
		True Goodness		•				•				•																										
	Pete's Market	Hamilton			•			•				•			0.89																							
		Hamilton			•			•				•			1.50																							
		Eggland's Best			•			•				•																										
Dutch Farms					•		•				•																											
Contented Hen					•		•				•																											
Piggly Wiggly MW	n/i			•			•			•				0.79																					limit 2			
Schnuck's	Schnuck's			•			•			•				0.49																					limit 2			
Shop & Save Mrkt	Dutch Farms			•			•				•			0.89																						limit 2		
	Dutch Farms			•			•				•			1.29																								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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State	Supermarket	Label	Weight Class					Color		Pack Size					Caged		Cage-Free					K E Y	Conditions														
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic			pasture organic													
																Ω-3	veg-fed																				
IL <i>(cont)</i>	<i>(continued)</i>	Dutch Farms	•					•		•					1.29																						
		Eggland's Best			•			•		•						1.99																					
		Sunset Foods		•						•								2.29																			
		Blue Sky			•					•								2.99																			
		Organic Valley		•						•													3.99														
		Organic Valley			•					•													3.99														
		Dutch Farms			•				•							1.29																					
		Target			•					•													3.99														
		The Fresh Market			•					•		•														2.99									heirloom		
		The Fresh Market			•					•		•						2.79																			
		Tony's Finer Foods	n/i			•				•		•				0.79																			limit 2		
		Dutch Farms					•			•		•											2.50														
		Dutch Farms			•					•		•						2.50																			
		Dutch Farms			•					•		•						2.50																			
		Phil's Fresh			•					•		•						2.99																		n	
		Treasure Island			•					•		•											3.99													n	
		Valli Produce			•					•		•				0.99																					
		Dutch Farms			•					•		•				1.29																					
Walmart				•					•								2.98																				
Walt's Food Cntr				•					•					0.69																				limit 2			
Dutch Farms			•					•		•				0.89																							
Dutch Farms			•					•		•				0.69																					limit 2		
Dutch Farms				•				•		•				0.89																							
Dutch Farms			•					•		•				0.69																					limit 2		
Dutch Farms			•					•		•				0.99																							
IN	Earth Fare	Alfresco			•				•		•													4.99													
		Earth Fare			•				•		•								2.99																		
	Food 4 Less			•				•		•				0.88																					limit 6		
	Fresh Thyme	Eggland's Best			•				•		•													2.99												n	
		Fresh Thyme			•				•		•													2.99													
		Fresh Thyme			•				•		•				1.79																						
	Giant Eagle	Giant Eagle			•				•		•				0.99																						
		Pete & Gerry's			•				•		•															4.79									f		
	IGA SpartanNash	IGA			•				•		•				0.99																						
	IGA Stores IL/IN	IGA			•				•		•				0.89																						
Jay C Foods	Alfresco			•				•		•														3.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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SHELL EGGS**

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			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																Ω-3	veg-fed									
IN (cont)	Jewel-Osco	Phil's			•				•									2.99						n		
		Phil's			•				•										2.99						n	
	Kirby Foods IGA	Pete & Gerry's		•					•														3.99			
		IGA			•				•						0.89											
	Kroger Central	Alfresco			•				•														3.99			
		Alfresco			•				•														3.99			
	Kroger Cincinnati	Alfresco			•				•														3.99			
		Alfresco			•				•														3.99			
	Lucky's Market	Lucky's Market			•				•										2.50							2 for \$5.00
		Eggland's Best			•				•										2.50							n 2 for \$5.00
	Martins Super Mrkt	Martins			•				•						0.28											limit 2
		Meijer		•					•										2.99							
	Schnuck's	True Goodness		•					•				•										5.69			
		Schnuck's			•				•						0.49											limit 2
	Strack & VanTil	Eggland's Best			•				•								2.99									
		Simply Balanced			•				•														3.99			
	The Fresh Market	Carol's			•				•		•													2.99		heirloom
The Fresh Market				•				•										2.79								
Walmart	Marketside			•				•										2.98								
	Dutch Farms			•				•						0.69											limit 2	
Walt's Food Cntr	Dutch Farms			•				•						0.89											limit 2	
	Dutch Farms		•					•						0.69											limit 2	
	Dutch Farms		•					•						0.89											limit 2	
	Dutch Farms	•						•						0.69											limit 2	
	Dutch Farms	•						•						0.99											limit 2	
MI	AW Grocers	Best Choice			•			•						0.99												
		Hamilton			•			•						0.99											local	
	Busch's	Busch's			•			•						0.99											local	
		Essential Everyday			•			•						0.79											limit 1	
	County Market	Waldbaum's			•			•						0.79											limit 1	
		Alfresco			•			•														4.99				
	Earth Fare	Earth Fare			•			•												2.99						
		Full Circle			•			•										3.00							2 for \$6.00	
	Family Fare	Our Family			•			•						0.99												
		Eggland's Best			•			•														2.99			n	
	Fresh Thyme	Fresh Thyme			•			•														2.99				
Fresh Thyme				•			•						1.79													
Glory Supermarket	Dairy Fresh			•			•						0.79													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					KEY	Conditions						
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic								
																Ω-3	veg-fed													
MI (cont)	Great Lakes Market	Dutch Farms			•			•		•				0.49																w/\$25 purchase; L1
	H-Mart	Today's Farm			•			•		•			•	2.98																
	Hollywood	Eggland's Best			•			•		•						2.00														2 for \$4.00
	Kroger Central	Alfresco			•			•		•													3.99							
	Kroger Columbus	Alfresco			•			•		•													3.99							
	Kroger Michigan	Alfresco			•			•		•													4.99							
	Lucky's Market	Lucky's Market			•			•		•								2.50												2 for \$5.00
	Martins Super Mkt	Eggland's Best			•			•		•								2.50										n		2 for \$5.00
		Martins			•			•		•				0.28																limit 2
	Meijer	Meijer		•				•		•								2.99												
		True Goodness		•				•		•			•												5.69					
	Polly's Market	Dutch Farms			•			•		•				0.97																
		Dutch Farms					•	•		•								1.97												
		Dutch Farms					•	•		•															1.97					
	Tadych's	Our Family			•			•		•				0.79																limit 2
Target	Simply Balanced			•			•		•															3.99						
Walmart	Marketside			•			•		•								2.98													
MN	AW Grocers	Best Choice			•			•		•				0.99																
	Coborn's	Food Club			•			•		•				0.48																limit 1
		Food Club			•			•		•				0.69																
	County Market	Essential Everyday			•			•		•				0.79																limit 1
		Waldbaum's			•			•		•				0.79																limit 1
	Family Fresh	Full Circle			•			•		•								3.00												2 for \$6.00
	Food Pride	Our Family			•			•		•				0.99																
	Fresh Thyme	Eggland's Best			•			•		•								2.99										n		
		Fresh Thyme			•			•		•								2.99												
		Fresh Thyme			•			•		•			•	1.79																
	Hornbacher's	Hornbacher's			•			•		•				0.99																
	Hugo's	Our Family			•			•		•				0.49																limit 2
		Full Circle			•			•		•								2.69												
	Hy-Vee	Full Circle			•			•		•								2.69												
	Kowalski's	Betsy's			•			•		•															5.69					
	Marketplace Foods	Our Family			•			•		•				0.88																
	Natural Grocers	n/i			•			•		•													1.99						f	
	n/i			•			•		•															2.99						
	n/i			•			•		•															3.99						
Sunshine Foods	Eggland's Best			•			•		•								2.50													2 for \$5.00

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions				
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic						
																Ω-3	veg-fed											
MN <i>(cont)</i>	SuperVALU Stores	Essential Everyday			•			•		•				1.29														
		Essential Everyday			•			•		•				0.98														
	Target	Simply Balanced			•			•		•											3.99							
	Walmart	Marketside			•			•		•							2.98											
ND	Albertsons Mntn	Open Nature			•			•		•		•						3.99								limit 2		
		Open Nature			•			•		•		•						2.59										
		Lucerne			•			•		•		•			0.79													
		Open Nature			•			•		•		•						2.99										
	AW Grocers	Best Choice			•			•		•		•			0.99													
	Food Pride	Our Family			•			•		•		•			0.99													
	Hornbacher's	Hornbacher's			•			•		•		•			0.99													
	Hugo's	Our Family			•			•		•		•			0.49											limit 2		
		Full Circle			•			•		•		•						2.69										
		Leever's Foods	n/i			•			•		•		•		1.09													
		Marketplace Foods	Our Family			•			•		•		•		0.88													
		Millers Fresh Food	Our Family			•			•		•		•		1.19													
		Natural Grocers	n/i			•			•		•		•						1.99						f			
			n/i			•			•		•		•									2.99						
			n/i			•			•		•		•									3.99						
		SuperVALU Stores	Essential Everyday			•			•		•		•		1.29													
		Essential Everyday			•			•		•		•		0.98														
	Target	Simply Balanced			•			•		•		•									3.99							
	Walmart	Marketside			•			•		•		•					2.98											
NE	Apple Markets	Eggland's Best			•			•		•		•			0.99	2.49									2 for \$6.00			
	AW Grocers	Best Choice			•			•		•		•																
	Baker's	Alfresco			•			•		•		•									3.99							
		Alfresco			•			•		•		•									4.99							
	Family Fresh	Full Circle			•			•		•		•					3.00											
	Food Pride	Our Family			•			•		•		•			0.99													
	Fresh Thyme	Eggland's Best			•			•		•		•									2.99			n				
		Fresh Thyme			•			•		•		•									2.99							
		Fresh Thyme			•			•		•		•			1.79													
	Hy-Vee	Full Circle			•			•		•		•					2.69											
	Natural Grocers	n/i			•			•		•		•							1.99					f				
n/i				•			•		•		•									2.99								
n/i				•			•		•		•									3.99								

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**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					KEY	Conditions	
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic			
																Ω-3	veg-fed								
NE <i>(cont)</i>	Russ's Market	Eggland's Best			•			•		•					1.99			2.89						n	2 for \$3.00 limit 2 limit 2
		Eggland's Best			•			•		•															
	Safeway Denver	Lucerne			•			•			•			1.50											
		Lucerne			•			•			•			1.49											
		Lucerne			•			•			•			0.79											
		Open Nature			•			•			•							2.99							
		Nellie's			•			•			•								3.49						
Target	Simply Balanced			•			•			•										3.99					
Walmart	Marketside			•			•			•							2.98								
OH	Acme Fresh Marke	Acme			•			•		•				0.99				2.50						n	2 for \$5.00
		Full Circle			•			•		•															
	Buehler's	Eggland's Best			•			•		•				1.99											
	Earth Fare	Alfresco			•			•		•										4.99					
		Earth Fare			•			•		•									2.99						
	Fisher's Foods	Eggland's Best			•			•		•				1.99											
	Fresh Encounter	Full Circle			•			•		•								2.59							
	Fresh Thyme	Eggland's Best			•			•		•								2.99							
		Fresh Thyme			•			•		•								2.99							
		Fresh Thyme			•			•			•			1.79											
	Geyer's	n/i			•			•		•				0.99											
	Giant Eagle	Giant Eagle			•			•		•				0.99											
		Pete & Gerry's			•			•		•											4.79		f		
	IGA SpartanNash	IGA			•			•		•				0.99											
	Kroger Central	Alfresco			•			•		•										3.99					
	Kroger Cincinnati	Alfresco			•			•		•										3.99					
	Kroger Columbus	Alfresco			•			•		•										3.99					
	Kroger MdAtlantic	Alfresco			•			•		•										3.99					
	Lucky's Market	Lucky's Market			•			•		•								2.50							
	Marc's	Eggland's Best		•				•		•					2.29										
		Eggland's Best			•			•			•				2.99										
		Hillandale			•			•		•								1.50							
	Meijer	Meijer		•				•		•								2.99							
	True Goodness		•				•		•											5.69					
Remke Markets	Wild Harvest			•			•		•								2.50								
Shop'n Save	Eggland's Best			•			•		•								2.50								
	Hillandale			•			•		•				0.99												
	Essential Everyday			•			•		•				0.99												

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State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					KEY	Conditions															
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic																	
																Ω-3	veg-fed																						
OH <i>(cont)</i>	Sparkle	Eggland's Best			•			•		•					0.98	1.99																							
	SuperVALU Stores	Essential Everyday			•			•		•																													
	Target	Simply Balanced			•			•		•																													
	The Fresh Market	Carol's			•			•		•																													
	The Fresh Market	Carol's			•			•		•																													
	Walmart	Marketside			•			•		•																													
Weis Markets	Weis			•			•		•																														
SD	AW Grocers	Best Choice			•			•		•					0.99																								
	Coborn's	Food Club			•			•		•					0.48																								
	Coborn's	Food Club			•			•		•					0.69																								
	Hy-Vee	Full Circle			•			•		•						2.69																							
	IGA Markets	IGA			•			•		•					1.59																								
	Safeway Denver	Lucerne	Lucerne			•			•		•			•	1.50																								
		Lucerne	Lucerne			•			•		•			•	1.49																								
		Lucerne	Lucerne			•			•		•			•	0.79																								
	Safeway Denver	Open Nature			•			•		•			•																										
	Safeway Denver	Nellie's			•			•		•			•																										
	Sunshine Foods	Eggland's Best			•			•		•			•																										
SuperVALU Stores	Essential Everyday			•			•		•			•	0.98																										
Target	Simply Balanced			•			•		•			•																											
Walmart	Marketside			•			•		•			•																											
WI	AW Grocers	Best Choice			•			•		•					0.99																								
	Cermak's	Dutch Farms			•			•		•			•	1.99																									
	County Market	Essential Everyday			•			•		•			•	0.79																									
		Waldbaum's	Waldbaum's			•			•		•			•	0.79																								
	Family Fresh	Full Circle			•			•		•			•																										
	Festival Foods	Pete & Gerry's			•			•		•			•																										
	Food Pride	Our Family			•			•		•			•	0.99																									
	Fox Bros. PW	n/i			•			•		•			•	0.79																									
	Fresh Thyme	Eggland's Best			•			•		•			•																										
		Fresh Thyme	Fresh Thyme			•			•		•			•																									
		Fresh Thyme	Fresh Thyme			•			•		•			•	1.79																								
	Hy-Vee	Full Circle			•			•		•			•																										
	Marketplace Foods	Our Family			•			•		•			•	0.88																									
	Marketplace Coborn's	Food Club			•			•		•			•	0.69																									
Meijer	Meijer			•			•		•			•																											
	True Goodness			•			•		•			•																											

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**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions					
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic							
																Ω-3	veg-fed												
WI <i>(cont)</i>	Pick'n Save	Roundy's			•			•			•				0.79														
	Piggly Wiggly MW	n/i			•			•			•				0.79												limit 2		
	Schnuck's	Schnuck's			•			•			•				0.49												limit 2		
	Sendik's	Phil's			•				•			•						2.50											
	Sentry Foods	JRS			•				•			•						2.50										2 for \$5.00	
	SuperVALU Stores	Essential Everyday			•				•			•				1.29													
		Essential Everyday			•				•			•				0.98													
	Tadych's	Our Family			•				•			•				0.79												limit 2	
	Target	Simply Balanced			•				•			•											3.99						
	The Fresh Market	Carol's			•				•		•														2.99			heirloom	
		The Fresh Market			•				•			•							2.79										
	Walmart	Marketside			•				•			•							2.98										
	Woodman's	Phil's			•				•			•												4.19			f		
S&R				•				•			•							1.50										2 for \$3.00	
Louis Martin				•				•			•												2.99						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Thanksgiving 2017
SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged		Cage-Free					KEY	Conditions					
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic			pasture organic				
																Ω-3	veg-fed											
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,T,UT																												
AR	Albertsons Houston	Born Free			•				•									2.50								2 for \$5.00		
		Eggland's Best			•				•							2.00											2 for \$4.00	
		O Organics			•				•																5.49			
		Open Nature			•				•									2.88										
		Brookshire's	Eggland's Best			•				•															3.99	n		
		City Market	Essential Everyday			•				•						1.50											limit 4	
		Cranford's	Eggland's Best		•					•						2.00											2 for \$4.00	
			Eggland's Best			•				•						2.98												
		Food Giant	P & R					•			•					1.50												2 for \$3.00
			Eggland's Best		•					•						2.22												
		G&W Foods	Best Choice			•				•						1.49												
			Best Choice			•				•						1.99												
		Harp's	Eggland's Best			•				•																		
			Eggland's Best			•				•									2.48								n	
			Land O Lakes			•				•								2.48										
		Kroger Delta	Alfresco			•				•															3.99			
		Natural Grocers	n/i			•				•										1.99							f	
			n/i			•				•															2.99			
			n/i			•				•															3.99			
		Super 1 Foods	Brookshire's			•				•																		36-pak @ \$3.97
Target	Simply Balanced			•				•																3.99				
TC Grocers	Eggland's Best			•				•							3.59													
The Fresh Market	Carol's			•				•		•														2.99		heirloom		
	The Fresh Market			•				•																				
Walmart	Marketside			•				•																2.79				
				•				•																2.98				
AZ	Albertsons SW	Land O Lakes		•					•																	limit 2		
		Land O Lakes		•					•																			
		Eggland's Best			•				•																3.49	n	limit 2	
		Eggland's Best			•				•																3.99			
		Lucerne			•				•							0.99											limit 2	
		Lucerne			•				•							1.49											limit 2	
		Lucerne			•				•							2.49												
		Lucerne			•				•							0.77											limit 2	
		Lucerne			•				•							1.69												
		Basha's	Farm Fresh			•				•						0.99												limit 2
			Basha's			•				•						1.99												

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State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions				
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic						
																Ω-3	veg-fed											
AZ <i>(cont)</i>	El Super	n/i						•																				60-pak @ \$4.99
		n/i						•					•		2.47													60-pak @ \$5.99
	Food City	Food City				•			•																			
	Fry's	Simple Truth				•			•				•				3.49											
		Simple Truth				•			•	•			•			0.99												2 for \$5.00
	Lowes Market	Shurfine				•			•				•															
	Natural Grocers	n/i				•			•				•					1.99										
		n/i				•			•				•														f	
		n/i				•			•				•												3.99			
	Safeway SW	Land O Lakes		•					•				•															limit 2
		Land O Lakes		•					•				•															
		Eggland's Best				•			•				•															n limit 2
		Eggland's Best				•			•				•															
		Lucerne				•			•				•		1.47													limit 2
		Lucerne				•			•				•		1.99													
	Smart & Final	First Street				•			•				•		0.49													w/ \$20 purchase
	Sprout's Market	Alfresco				•			•				•													4.99		
		Sprout's				•			•				•															2 for \$5.00
	Sprout's				•			•				•															n 2 for \$5.00	
Target	Simply Balanced				•			•				•														3.99		
Walmart	Marketside				•			•				•														2.98		
CO	Affiliated Foods	Shurfine				•			•			•			0.99													
	Albertsons Mntn	Open Nature				•			•			•																
		Open Nature				•			•			•																
		Lucerne				•			•			•		0.79														limit 2
		Open Nature				•			•			•																
	Associated Food	Full Circle				•			•			•																
		Western Family				•			•			•		1.79														
		Western Family				•			•			•		0.88														
		Western Family				•			•			•		1.19														
	AW Grocers	Best Choice				•			•			•		0.99														
	Food King	Shurfine				•			•			•		0.99														
	King Soopers	Alfresco				•			•			•															3.99	
		Simple Truth				•			•			•																2 for \$5.00
Lucky's Market	Lucky's Market				•			•			•																2 for \$5.00	

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			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic			
																Ω-3	veg-fed								
CO <i>(cont)</i>	Natural Grocers	n/i			•				•		•							1.99						f	
		n/i			•				•		•														
		n/i			•				•		•														
	Ridley's Market	Western Family			•			•			•				0.87										
	Safeway Denver	Lucerne			•			•				•			1.50										2 for \$3.00
		Lucerne			•			•				•			1.49										limit 2
		Lucerne			•			•				•			0.79										limit 2
		Open Nature			•				•			•						2.99							
	Sprout's Market	Nellie's			•				•			•							3.49						
		Alfresco			•				•			•											4.99		
	Sprout's			•				•			•											2.50		2 for \$5.00	
	Sprout's			•				•			•											2.50		n	
Target	Simply Balanced			•				•			•														
Walmart	Marketside			•				•			•														
KS	Affiliated Foods	Shurfine			•			•			•				0.99										
	Apple Markets	Eggland's Best			•			•			•					2.49									
	AW Grocers	Best Choice			•			•			•				0.99										
	Brothers Market	Best Choice			•			•			•				0.98										
	Dillon's	Alfresco			•				•		•												3.99		
		Alfresco			•				•			•												4.99	
	Food Pride	Our Family			•			•			•				0.99										
	G&W Foods	Best Choice			•			•			•				1.49										
		Best Choice			•			•				•			1.99										
	Harp's	Eggland's Best			•			•			•					2.48									
		Eggland's Best			•			•			•														n
		Land O Lakes			•			•			•														
	Hen House	Eggland's Best			•			•			•														n
		Eggland's Best			•			•			•				2.19										
	Hy-Vee	Full Circle			•			•			•				2.69										
	Natural Grocers	n/i			•			•			•												1.99		
		n/i			•			•			•														
	n/i			•			•			•															
Pyramid Foods	Eggland's Best		•				•			•				2.49											
	Eggland's Best			•			•			•				2.29											
	Eggland's Best			•			•			•				3.29											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective November 03-23, 2017

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range

Thanksgiving 2017 SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					KEY	Conditions			
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic					
																Ω-3	veg-fed										
KS (cont)	Sprout's Market	Alfresco			•				•										4.99								
		Sprout's			•				•									2.50									2 for \$5.00
	Sprout's			•				•									2.50									2 for \$5.00	
	Sun Fresh	Best Choice			•			•						0.99													
	Target	Simply Balanced			•			•															3.99				
	Walmart	Marketside			•			•										2.98									
	Wood's	Eggland's Best			•			•										2.99								n	
		Eggland's Best			•			•									2.29										
LA	AG Baton Rouge	Sunups			•			•						1.99													
	Albertsons Houston	Born Free			•			•											2.50								
		Eggland's Best			•			•									2.00										
		O Organics			•			•				•											5.49				
		Open Nature			•			•				•							2.88								
	Brookshire's	Eggland's Best			•			•															3.99		n		
	Brookshire Bros.	Eggland's Best		•				•									2.48										
	Kroger Texas	Alfresco			•			•														3.99					
	Ramey's	Best Choice			•			•						1.25												4 for \$5.00	
	Rouse's	Eggland's Best			•			•															2.99			n	
	Shoppers Value	n/i					•	•						2.48													
	Super 1 Foods	Brookshire's			•			•																		36-pak @ \$3.97	
	Target	Simply Balanced			•			•															3.99				
	The Fresh Market	Carol's			•			•			•													2.99			heirloom
		The Fresh Market			•			•			•																
Walmart		Marketside			•			•															2.79				
Winn-Dixie	Winn-Dixie			•			•																2.98				
		Eggland's Best			•			•															3.99				
		Eggland's Best			•			•															3.79			n	
		Eggland's Best			•			•															2.50			2 for \$5.00	
MO	Apple Markets	Eggland's Best			•			•									2.49										
	AW Grocers	Best Choice			•			•						0.99													
	C&R Supermarket	Best Choice			•			•						0.39												w/ point redemption	
	Dierberg's	Eggland's Best			•			•																1.99			
		Pete & Gerry's			•			•																3.99		f	
	Food Giant	P & R					•	•							1.50												2 for \$3.00
		Eggland's Best		•				•																2.22			
Fresh Thyme	Eggland's Best			•			•																	2.99		n	
	Fresh Thyme			•			•																	2.99			
	Fresh Thyme			•			•																	1.79			

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			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic								
																Ω-3	veg-fed													
MO <i>(cont)</i>	G&W Foods	Best Choice			•				•						1.49															
		Best Choice			•				•							1.99														
	Gerbe's	Alfresco			•					•													3.99							
		Alfresco			•					•													4.99							
	Harp's	Eggland's Best			•				•								2.48													
		Eggland's Best			•					•									2.48									n		
		Land O Lakes			•					•									2.48											
	Harter House	Clearly Organic		•						•																3.50				
		Best Choice			•					•						0.89														
	Hen House	Eggland's Best			•					•									2.69										n	
		Eggland's Best			•					•						2.19														
	Hy-Vee	Full Circle			•					•						2.69														
	IGA Stores IL/IN	IGA			•					•						0.89														
	Kroger Central	Alfresco			•					•														3.99						
	Kroger Delta	Alfresco			•					•														3.99						
	Lucky's Market	Lucky's Market			•					•									2.50										2 for \$5.00	
	Natural Grocers	n/i			•					•													1.99							
		n/i			•					•														2.99				f		
		n/i			•					•													3.99							
	Prenger Foods	Best Choice			•				•							0.97												limit 1		
	Pyramid Foods	Eggland's Best		•						•							2.49													
		Eggland's Best			•					•							2.29													
		Eggland's Best			•					•							3.29													
	Schnuck's	Schnuck's			•				•							0.49												limit 2		
	Sprout's Market	Alfresco			•					•														4.99						
		Sprout's			•					•									2.50										2 for \$5.00	
		Sprout's			•					•									2.50								n		2 for \$5.00	
	Target	Simply Balanced			•					•														3.99						
	TC Grocers	Eggland's Best			•				•								3.59													
	TC Markets	Eggland's Best		•						•							2.29													
Walmart	Marketside			•					•									2.98												
Wood's	Eggland's Best			•					•									2.99										n		
	Eggland's Best			•					•							2.29														
NM	Affiliated Foods	Shurfine			•				•							0.99														
	Albertsons SW	Land O Lakes		•						•																		limit 2		
		Land O Lakes		•						•								2.99												
		Eggland's Best		•						•								3.49												
	Eggland's Best			•					•													3.49				n		limit 2		

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SHELL EGGS**

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State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					KEY	Conditions				
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic						
																Ω-3	veg-fed											
NM <i>(cont)</i>	Albertsons SW <i>(continued)</i>	Eggland's Best			•				•											3.99								
		Lucerne			•				•						0.99													limit 2
		Lucerne			•				•						1.49													limit 2
		Lucerne			•				•						2.49													
		Lucerne			•				•						0.77													limit 2
	Basha's	Farm Fresh			•				•						0.99													limit 2
		Basha's			•				•						1.99													
	El Super	n/i					•		•																			60-pak @ \$4.99
		n/i					•		•						2.47													
	John Brooks	Shurfine			•				•						0.99													
	King Soopers	Alfresco			•				•												3.99							
		Simple Truth			•				•									2.50										2 for \$5.00
	Natural Grocers	n/i			•				•											1.99								
		n/i			•				•													2.99			f			
		n/i			•				•												3.99							
	Safeway Denver	Lucerne			•				•						1.50													2 for \$3.00
		Lucerne			•				•						1.49													limit 2
		Lucerne			•				•						0.79													limit 2
	Sprout's Market	Open Nature			•				•									2.99										
		Nellie's			•				•											3.49								
Alfresco				•				•													4.99							
Sprout's				•				•									2.50										2 for \$5.00	
Sprout's				•				•									2.50							n			2 for \$5.00	
Target	Simply Balanced			•				•													3.99							
Walmart	Marketside			•				•																				
OK	Affiliated Foods	Shurfine			•			•						0.99														
	AW Grocers	Best Choice			•			•						0.99														
	Harp's	Eggland's Best			•				•																			
		Eggland's Best			•				•																			
		Land O Lakes			•				•																			
	Homeland	Best Choice			•				•						0.99													
		Eggland's Best			•				•													2.29						
	Market Square	Eggland's Best		•					•													2.29						
Shurfine				•				•						0.99														

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SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions		
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																Ω-3	veg-fed									
OK <i>(cont)</i>	Natural Grocers	n/i			•				•		•							1.99						f		
		n/i			•				•		•															
		n/i			•				•		•															
	Pyramid Foods	Eggland's Best		•					•		•					2.49						3.99				
		Eggland's Best			•				•		•					2.29										
		Eggland's Best			•				•		•		•			3.29										
	Sprout's Market	Alfresco			•				•		•											4.99				
		Sprout's			•				•		•							2.50								2 for \$5.00
		Sprout's			•				•		•							2.50								2 for \$5.00
	Super C Mart	Eggland's Best			•				•		•					1.99										
	Target	Simply Balanced			•				•		•												3.99			
	The Fresh Market	Carol's			•				•		•		•											2.99		heirloom
		The Fresh Market			•				•		•							2.79								
	United of OK	Best Choice			•				•		•					0.99										limit 3
		Eggland's Best			•				•		•					2.29										
	Eggland's Best		•					•		•					2.29											
Walmart	Marketside			•				•		•							2.98									
Williams	Eggland's Best			•				•		•		•			2.99											
TX	Affiliated Foods	Shurfine			•			•		•					0.99											
	Albertsons Houston	Born Free			•			•		•								2.50							2 for \$5.00	
		Eggland's Best			•			•		•					2.00								5.49		2 for \$4.00	
		O Organics			•			•		•		•														
		Open Nature			•			•		•		•														
	Albertsons SW	Land O Lakes		•				•		•						2.99									limit 2	
		Land O Lakes		•				•		•						3.49										
		Eggland's Best			•			•		•													3.49		n limit 2	
		Eggland's Best			•			•		•													3.99			
		Lucerne			•			•		•		•				0.99									limit 2	
		Lucerne			•			•		•		•				1.49									limit 2	
		Lucerne			•			•		•		•				2.49										
		Lucerne			•			•		•		•				0.77									limit 2	
		Lucerne			•			•		•		•				1.69										
	Brookshire's	Eggland's Best			•			•		•													3.99		n	
Brookshire Bros.	Eggland's Best		•				•		•						2.48											
El Rancho	El Rancho				•		•		•			•			2.50									limit 2		
	El Rancho				•		•		•			•			2.99											

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State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions			
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																Ω-3	veg-fed										
TX <i>(cont)</i>	El Rancho <i>(continued)</i>	El Rancho				•		•			•				1.77											limit 2	
		El Rancho				•		•			•				1.98												
	El Super	n/i				•		•																		60-pak @ \$4.99	
		n/i				•		•					•		2.47												
	Food Town	Maxim's				•		•			•			1.44													
	Foodarama	Sunups				•		•			•			0.79													
	H-Mart	Organic Valley			•				•			•											3.99				
		Nature's Yoke			•				•			•						2.50								n	2 for \$5.00
	Kroger Texas	Alfresco			•				•			•										3.99					
	La Fiesta	Maxim's				•			•			•															60-pak @ \$2.99; L2
		Maxim's			•				•			•			0.99												
	Market Square	Shurfine			•				•			•			0.99												
	Natural Grocers	n/i			•				•			•										1.99				f	
		n/i			•				•			•												2.99			
	Porter's	n/i			•				•			•										3.99					
		Shurfine			•				•			•			0.99												
	Randalls	Born Free			•				•			•										2.50					2 for \$5.00
		O Organics			•				•			•												5.49			
	Sellers Bros.	Open Nature			•				•			•										2.88					
		Kieke			•				•			•			1.67												3 for \$5.00
	Sprout's Market	Alfresco			•				•			•											4.99				
		Sprout's			•				•			•										2.50					2 for \$5.00
	Super 1 Foods	Sprout's			•				•			•										2.50				n	2 for \$5.00
Brookshire's				•				•			•															36-pak @ \$3.97	
Target	Simply Balanced			•				•			•											3.99					
Tom Thumb	Born Free			•				•			•										2.50					2 for \$5.00	
	O Organics			•				•			•												5.49				
United Supermarke	Open Nature			•				•			•										2.88						
	Lucerne		•					•			•			1.17													
Vista Market	Shurfine			•				•			•			0.99													
Walmart	Marketside			•				•			•										2.98						
UT	Albertsons Mntn	Open Nature			•			•			•										3.99						
		Open Nature			•			•			•											2.59					
		Lucerne			•			•			•				0.79												limit 2
		Open Nature			•			•			•											2.99					

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			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic				
																Ω-3	veg-fed									
HI (cont)	Safeway NorCal	Ka Lei			•			•			•				4.99										n	Island
		O Organics			•			•			•												4.99			Mainland
	Target	Simply Balanced			•			•			•												10% off			
NV	Albertsons Mntn	Open Nature			•			•			•															
		Open Nature			•			•			•															
		Lucerne			•			•			•				0.79											limit 2
		Open Nature			•			•			•															
	Albertsons SW	Land O Lakes		•				•			•															limit 2
		Land O Lakes		•				•			•															
		Eggland's Best			•			•			•													3.49		n
		Eggland's Best			•			•			•													3.99		
		Lucerne			•			•			•				0.99											limit 2
		Lucerne			•			•			•				1.49											limit 2
		Lucerne			•			•			•				2.49											
		Lucerne			•			•			•				0.77											limit 2
		Lucerne			•			•			•				1.69											
	Associated Food	Western Family			•			•			•				1.19											
	Cardenas	California Ranch			•			•			•				1.99											
	El Super	n/i					•	•			•															60-pak @ \$4.99
		n/i					•	•			•				2.47											
	Grocery Outlet	Rose Acres			•			•			•															2 for \$4.00
		Go Free Go Fresh			•			•			•													3.00		2 for \$6.00
	La Bonita	n/i			•			•			•				2.99											
		La Bonita			•			•			•				2.50											2 for \$5.00
	Natural Grocers	n/i			•			•			•													1.99		
		n/i			•			•			•														2.99	f
		n/i			•			•			•														3.99	
	Raley's	Raley's			•			•			•														2.99	
	Ridley's Market	Western Family			•			•			•				0.87											
	Safeway NorCal	O Organics			•			•			•														3.99	n
	Open Nature			•			•			•														3.49		
Save Mart	Eggland's Best			•			•			•														2.99		
	Eggland's Best			•			•			•														3.99		
	Barnstar			•			•			•														3.99		
	Market Essentials			•			•			•				0.99											limit 4	
	Market Essentials			•			•			•				2.29												
Scolari's	Eggland's Best			•			•			•														2.99		

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			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																Ω-3	veg-fed								
NV (cont)	Smart & Final	First Street			•			•		•				0.49											w/ \$20 purchase
	Sprout's Market	Alfresco			•			•		•										4.99					
		Sprout's			•			•		•					2.50										2 for \$5.00
	Target Vons Walmart	Sprout's			•			•		•					2.50										n 2 for \$5.00
		Simply Balanced			•			•		•										3.99					
		Nest Fresh			•			•		•									2.99						
	Marketside			•			•		•					2.98											

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			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic													
																Ω-3	veg-fed																		
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																																			
AK	AC Value Center	Essential Everyday			•			•			•				2.00																			2 for \$4.00	
	Alaskan & Proud	Western Family			•			•			•				2.48																				
	Carrs/Seattle	Lucerne			•			•			•				1.39																			limit 2	
		O Organics			•			•			•																								
	Fred Meyer	Alfresco			•			•			•																								
		Simple Truth			•			•			•																								
	IGA Hometown	IGA			•			•			•				1.89																				
	Meyers Group IGA	IGA			•			•			•				1.89																				
	Sitka Sea Mart	Western Family			•			•			•				1.67																				
		Eggland's Best			•			•			•																								
	Target	Simply Balanced			•			•			•																								
	Walmart	Marketside			•			•			•																								
ID	Albertsons Mntn	Open Nature			•			•			•																								
		Open Nature			•			•			•																								
		Lucerne			•			•			•				0.79																				
		Open Nature			•			•			•																								
	Associated Food	Full Circle			•			•			•																								
		Western Family			•			•			•				1.79																				
		Western Family			•			•			•				0.88																				
		Western Family			•			•			•				1.19																				
	Fred Meyer	Alfresco			•			•			•																								
		Simple Truth			•			•			•																								
	Grocery Outlet	Rose Acres			•			•			•																								
		Go Free Go Fresh			•			•			•																								
	Harvest Foods	Western Family			•			•			•				1.50																				
	IGA Markets	IGA			•			•			•				1.59																				
	Natural Grocers	n/i			•			•			•																								
		n/i			•			•			•																								
		n/i			•			•			•																								
	Ridley's Market	Western Family			•			•			•				0.87																				
	Rosauer's	Rosauer's			•			•			•				0.99																				
	Safeway Seattle	Lucerne			•			•			•				0.98																				
		O Organics			•			•			•																								
	Stokes Market	Western Family			•			•			•				1.29																				
		Western Family			•			•			•				0.88																				
		Full Circle			•			•			•																								

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SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions			
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																Ω-3	veg-fed										
ID (cont)	Super 1 Foods	Western Family			•			•		•					0.88												limit 1
	Target	Simply Balanced			•			•		•															3.99		
	Walmart	Marketside			•			•		•							2.98										
	Yoke's Fresh	Cherry Lane Yoke's			•			•		•						1.99											limit 2
MT	Albertsons Mntn	Open Nature			•			•		•																	
		Open Nature			•			•		•																	
		Lucerne			•			•		•					0.79												limit 2
		Open Nature			•			•		•																	
	Associated Food	Full Circle			•			•		•																	
		Western Family			•			•		•		•			1.79												
		Western Family			•			•		•		•			0.88												
		Western Family			•			•		•		•			0.99												
		Western Family			•			•		•		•			1.19												
	Harvest Foods	Western Family			•			•		•		•			1.50												2 for \$3.00
	IGA Markets	IGA			•			•		•		•			1.59												
	Lucky's Market	Lucky's Market			•			•		•		•															2 for \$5.00
	Natural Grocers	n/i			•			•		•		•															
		n/i			•			•		•		•															
		n/i			•			•		•		•															
	Reynold's Market	Western Family			•			•		•		•			1.19												
		Western Family			•			•		•		•			0.88												
	Rosauer's	Rosauer's			•			•		•		•			0.99												
	Stokes Market	Western Family			•			•		•		•			1.29												
		Western Family			•			•		•		•			0.88												
	Full Circle			•			•		•		•																
Super 1 Foods	Western Family			•			•		•		•			0.88													
SuperVALU Stores	Essential Everyday			•			•		•		•			0.98													
Target	Simply Balanced			•			•		•		•																
Walmart	Marketside			•			•		•		•																
OR	Albertsons Portland	Open Nature			•			•		•																	
		Lucerne			•			•		•		•			1.50												
	Associated Food	Full Circle			•			•		•		•															
		Western Family			•			•		•		•			1.79												
		Western Family			•			•		•		•			0.88												
	Western Family			•			•		•		•			1.19													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Thanksgiving 2017
SHELL EGGS**

Prices in \$US per unit, effective November 03-23, 2017

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	Weight Class					Color		Pack Size					Caged			Cage-Free					K E Y	Conditions					
			JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic							
																Ω-3	veg-fed												
WY (cont)	Lucky's Market	Lucky's Market			•				•		•							2.50										2 for \$5.00	
	Natural Grocers	n/i			•				•		•								1.99										
		n/i			•				•		•													2.99				f	
		n/i			•				•		•													3.99					
	Ridley's Market	Western Family			•			•		•					0.87														
	Safeway Denver	Lucerne			•			•				•			1.50														2 for \$3.00
		Lucerne			•			•					•		1.49														limit 2
		Lucerne			•			•					•		0.79														limit 2
		Open Nature			•					•		•							2.99										
		Nellie's			•					•		•																	
	Target	Simply Balanced			•					•		•														3.99			
	Walmart	Marketside			•					•		•							2.98										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT								
CT	ACME Markets	n/i	10-12	whole turkey	49.99	8	4	Traditional Turkey Dinner
		n/i	10-12	whole turkey	69.99	8	8	Deluxe Turkey Dinner
	Big Y	n/i	2	rotisserie turkey breast	29.99	2-4	6	Holiday Meal
		n/i	2.5	boneless turkey	49.99	4-6	6	Holiday Meal
	Big Y	7	spiral-cut ham	59.99	8-10	6	Spiral Ham Dinner	
		n/i	10-12	whole turkey	59.99	8-10	8	Turkey Dinner
	Fairway Market	n/i	10-12	ABF whole turkey	199.00	6	9	Brined Turkey Thanksgiving Dinner
		n/i	10-12	ABF whole turkey	249.00	6	9	Cooked Turkey Thanksgiving Dinner
		n/i	12-14	ABF whole turkey	349.00	12	9	Brined Turkey Thanksgiving Dinner
		n/i	3-5	beef brisket	179.00	6	6	Brisket Hanukkah Dinner
	Highland Park Market	n/i	3-5	beef brisket	309.00	12	6	Brisket Hanukkah Dinner
		Plainville Farms	10-12	ABF whole turkey	119.99	10	6	Thanksgiving Dinner
	Kings Food Markets	Plainville Farms	14-16	ABF whole turkey	169.99	15	7	Thanksgiving Dinner
		n/i	2-3	boneless turkey breast	139.99	6	5	Turkey Breast Meal
	Market 32 by Price Chopper	n/i	3-5	ABF bn-in turkey breast	139.99	6	5	Antibiotic-free Turkey Breast Meal
		n/i	10-12	ABF whole turkey	149.99	6-8	5	Antibiotic-free Turkey Meal
		n/i	10-12	ABF whole turkey	199.99	10-12	5	Antibiotic-free Turkey Meal
		n/i	10-12	organic whole turkey	169.99	6-8	5	Organic Turkey Meal
		n/i	10-12	organic whole turkey	239.99	10-12	5	Organic Turkey Meal
		n/i	10-12/3-5	ABF turkey and breast	279.99	16-18	5	ABF Turkey and Turkey Breast Meal
		n/i	3-5	ABF bn-in turkey breast	129.99	4	5	Antibiotic-free Turkey Breast Meal
		n/i	3-5	boneless ham	39.99	4-6	3	Holiday Ham Dinner
		n/i	10-12	whole turkey	59.99	6-8	4	Holiday Whole Turkey Dinner
		n/i	3-5	bone-in turkey breast	59.99	6-8	4	Holiday Turkey Breast Dinner
	Price Chopper	n/i	3-5	boneless ham	39.99	4-6	3	Holiday Ham Dinner
		n/i	10-12	whole turkey	59.99	6-8	4	Holiday Whole Turkey Dinner
	ShopRite	n/i	3-5	bone-in turkey breast	59.99	6-8	4	Holiday Turkey Breast Dinner
		Butterball	10-12	whole turkey	49.99	8-10	5	Holiday Turkey Dinner
		Berkshire	5-6	spiral-cut ham	49.99	6-8	3	Holiday Ham Dinner
	Stew Leonard's	n/i	2.75	boneless turkey breast	19.99	2	5	Thanksgiving Dinner for Two
		n/i	10-12	whole turkey	200.00	8	7	Wow Turkey Dinner
	Stop & Shop Supermarkets	n/i	10-12	whole turkey	150.00	8	7	Turkey Dinner for 8
		n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
	Target	Stop & Shop	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
		Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Thanksgiving 2017

Dinners - prices in US\$ per complete dinner unless otherwise noted

STORE-PREPARED HOLIDAY DINNERS

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
CT <i>(cont)</i>	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner	
	Whole Foods - North Atlantic	n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal	
		n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
		Whole Foods - Northeast	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
			n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
	n/i		10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
	n/i		10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
	n/i		16	whole turkey	259.99	12	4	Classic Roasted Turkey Dinner	
	n/i		16	organic whole turkey	279.99	12	4	Organic Turkey Dinner	
	n/i		6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
	n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
	DC	Giant Food	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
			Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
Harris Teeter		Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner	
		Harris Teeter	7-9	spiral-cut ham	49.99	8-10	3	Ham Dinner	
		n/i	4	boneless beef prime rib	49.99	6-8	3	Prime Rib Dinner	
Safeway - Eastern		Jennie-O	10-12	whole turkey	49.99	4-6	5	Holiday Turkey Dinner	
		Smithfield	6-8	spiral-cut ham	59.99	4-6	4	Spiral Cut Ham Dinner	
		Lower's	4.5	beef prime rib	79.99	4-6	4	Prime Rib Dinner	
Target		Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
Whole Foods - MidAtlantic		n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	18	oven-ready whole turkey	169.99	12	5	Oven Ready Turkey Dinner	
		n/i	12	oven-ready whole turkey	129.99	8	5	Oven Ready Turkey Dinner	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
n/i		3.5	beef prime rib	199.99	8	5	Prime Rib Dinner		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
DC <i>(cont)</i>	Whole Foods - MidAtlantic <i>(continued)</i>	n/i	5.6	spiral-cut ham	99.99	6	3	Spiral-Cut Ham Dinner	
		n/i	2.5	boneless leg of lamb	89.99	4	3	Lamb Dinner	
DE	ACME Markets	n/i	10-12	whole turkey	49.99	8	4	Traditional Turkey Dinner	
		n/i	10-12	whole turkey	69.99	8	8	Deluxe Turkey Dinner	
	Fresh Grocer	n/i	10-12	whole turkey	54.99	6-8	7	Whole Roasted Turkey Dinner	
		n/i	12-14	whole turkey	64.99	10-12	7	Whole Roasted Turkey Dinner	
		n/i	8-10	boneless ham	54.99	14-16	5	Whole Boneless Ham Dinner	
		n/i	2-3	beef tenderloin	99.99	6	4	Deluxe Filet Mignon Dinner	
		n/i	7-9	center cut pork loin	49.99	6-8	4	Deluxe Roasted Pork Dinner	
		Perdue	6-8	roaster chicken	29.99	4-6	4	Oven Stuffer Chicken Dinner	
	Giant Food	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner	
		Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner	
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner	
		Harris Teeter	7-9	spiral-cut ham	49.99	8-10	3	Ham Dinner	
	Safeway - Eastern	n/i	4	boneless beef prime rib	49.99	6-8	3	Prime Rib Dinner	
		Jennie-O	10-12	whole turkey	49.99	4-6	5	Holiday Turkey Dinner	
		Smithfield	6-8	spiral-cut ham	59.99	4-6	4	Spiral Cut Ham Dinner	
		Lower's	4.5	beef prime rib	79.99	4-6	4	Prime Rib Dinner	
		ShopRite	Butterball	10-12	whole turkey	49.99	8-10	5	Holiday Turkey Dinner
			Berkshire	5-6	spiral-cut ham	49.99	6-8	3	Holiday Ham Dinner
	Target	n/i	2.75	boneless turkey breast	19.99	2	5	Thanksgiving Dinner for Two	
	The Fresh Market	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
		n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner	
	Weis Markets	n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal	
Butterball		10-12	whole turkey	74.99	8-10	7	Deluxe Turkey Dinner		
n/i		3-4	boneless turkey breast	59.99	6-8	7	Boneless Turkey Breast Dinner		
MA	Big Y	n/i	2	rotisserie turkey breast	29.99	2-4	6	Holiday Meal	
		n/i	2.5	boneless turkey	49.99	4-6	6	Holiday Meal	
		Big Y	7	spiral-cut ham	59.99	8-10	6	Spiral Ham Dinner	
	Demoulas Market Basket	n/i	10-12	whole turkey	59.99	8-10	8	Turkey Dinner	
		Butterball	10-12	whole turkey	59.99	6-8	7	Complete Turkey Dinner	
	Donelan's Supermarkets	n/i	12-14	whole turkey	99.99	8-10	7	Chef Prepared Turkey Dinner	
		n/i	3	boneless turkey breast	79.99	6-8	7	Chef Prepared Boneless Turkey Breast Dinner	
	Market 32 by Price Chopper	n/i	8-10	spiral-cut ham	79.99	6-8	4	Chef Prepared Ham Dinner	
		n/i	3-5	boneless ham	39.99	4-6	3	Holiday Ham Dinner	
		n/i	10-12	whole turkey	59.99	6-8	4	Holiday Whole Turkey Dinner	
		n/i	3-5	bone-in turkey breast	59.99	6-8	4	Holiday Turkey Breast Dinner	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MA <i>(cont)</i>	Price Chopper	n/i	3-5	boneless ham	39.99	4-6	3	Holiday Ham Dinner	
		n/i	10-12	whole turkey	59.99	6-8	4	Holiday Whole Turkey Dinner	
		n/i	3-5	bone-in turkey breast	59.99	6-8	4	Holiday Turkey Breast Dinner	
	Roche Bros.	Plainville Farms	10-12	ABF whole turkey	125.00	6-8	4	Oven Roasted Turkey Dinner	
		Plainville Farms	14-16	ABF whole turkey	135.00	6-8	4	Oven Roasted Turkey Dinner	
		Plainville Farms	3-5	ABF bnls turkey breast	89.00	4-6	4	Boneless Turkey Breast Dinner	
		Signature	8-10	spiral-cut ham	110.00	10	4	Spiral Cut Ham Dinner	
		n/i	8-10	spiral-cut ham	99.00	10	4	Spiral Cut Ham Dinner	
		Shaw's	n/i	10-12	whole turkey	59.99	6-8	6	Homestyle Turkey Dinner
	Star Market	n/i	10-12	whole turkey	59.99	6-8	6	Homestyle Turkey Dinner	
	Stop & Shop Supermarkets	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner	
		Stop & Shop	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner	
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal	
	Tops Markets	Butterball	10-12	whole turkey	79.99	8-10	8	Fresh Turkey Dinner	
		n/i	9	spiral-cut ham	79.99	8-10	6	Ham Dinner	
	Trucchi's Supermarkets	Butterball	10-12	whole turkey	69.99	6-8	7	Traditional Turkey Dinner	
		n/i	1.5-2	bone-in turkey breast	32.99	2-3	7	Mini Turkey Dinner	
	Wegman's	n/i	2-3	glatt kosher brisket	190.00	8-10	8	Sliced Beef Brisket Dinner	
		n/i	10-12	kosher whole turkey	175.00	8-10	8	Turkey Dinner	
		n/i	12-14	whole turkey	109.00	10-12	6	Classic Turkey Dinner	
		n/i	12-14	whole turkey	209.00	10-12	6	Hand-Carved Roasted Turkey Dinner	
		Plainville Farms	12-14	ABF whole turkey	145.00	10-12	6	Premium Turkey Dinner	
		n/i	7-8	spiral-cut ham	135.00	10-12	4	Ham Dinner	
		Whole Foods - North Atlantic	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
			n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
			n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
			n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
	n/i		6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
n/i	2.5		bone-in turkey breast	69.99	4	5	Turkey Breast Dinner		
n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner			
MD	ACME Markets	n/i	10-12	whole turkey	49.99	8	4	Traditional Turkey Dinner	
		n/i	10-12	whole turkey	69.99	8	8	Deluxe Turkey Dinner	
	Giant Eagle	Plainville Farms	12-14	ABF whole turkey	99.99	6	5	Whole Turkey Dinner	
		Plainville Farms	3-5	ABF turkey breast	89.99	6	5	Turkey Breast Dinner	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
MD (cont)	Giant Food	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
	Graul's Market	n/i	10-12	whole turkey	114.99	8-10	8	Turkey Dinner
		n/i	18-20	whole turkey	214.99	16-20	8	Turkey Dinner
		n/i	4-7	bone-in turkey breast	74.99	2-5	8	Turkey Breast Dinner
		n/i	10-12	whole turkey	74.99	8-10	4	Basic Turkey Dinner
		n/i	18-20	whole turkey	124.99	16-20	4	Basic Turkey Dinner
		Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5
	Harris Teeter		7-9	spiral-cut ham	49.99	8-10	3	Ham Dinner
	n/i		4	boneless beef prime rib	49.99	6-8	3	Prime Rib Dinner
	Martin's Food Markets	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
	Safeway - Eastern	Jennie-O	10-12	whole turkey	49.99	4-6	5	Holiday Turkey Dinner
		Smithfield	6-8	spiral-cut ham	59.99	4-6	4	Spiral Cut Ham Dinner
		Lower's	4.5	beef prime rib	79.99	4-6	4	Prime Rib Dinner
	ShopRite	Butterball	10-12	whole turkey	49.99	8-10	5	Holiday Turkey Dinner
		Berkshire	5-6	spiral-cut ham	49.99	6-8	3	Holiday Ham Dinner
		n/i	2.75	boneless turkey breast	19.99	2	5	Thanksgiving Dinner for Two
	Shoppers Food	Butterball	10-12	whole turkey	49.99	6-8	6	Classic Thanksgiving Dinner
		Kretschmar	6	spiral-cut ham	49.99	6-8	6	Classic Thanksgiving Dinner
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
	Wegman's	n/i	2-3	glatt kosher brisket	190.00	8-10	8	Sliced Beef Brisket Dinner
		n/i	10-12	kosher whole turkey	175.00	8-10	8	Turkey Dinner
		n/i	12-14	whole turkey	109.00	10-12	6	Classic Turkey Dinner
		n/i	12-14	whole turkey	209.00	10-12	6	Hand-Carved Roasted Turkey Dinner
		Plainville Farms	12-14	ABF whole turkey	145.00	10-12	6	Premium Turkey Dinner
		n/i	7-8	spiral-cut ham	135.00	10-12	4	Ham Dinner
	Weis Markets	Butterball	10-12	whole turkey	74.99	8-10	7	Deluxe Turkey Dinner
		n/i	3-4	boneless turkey breast	59.99	6-8	7	Boneless Turkey Breast Dinner
	Whole Foods - MidAtlantic	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
	n/i	18	oven-ready whole turkey	169.99	12	5	Oven Ready Turkey Dinner	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MD <i>(cont)</i>	Whole Foods - MidAtlantic <i>(continued)</i>	n/i	12	oven-ready whole turkey	129.99	8	5	Oven Ready Turkey Dinner	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
		n/i	5.6	spiral-cut ham	99.99	6	3	Spiral-Cut Ham Dinner	
		n/i	2.5	boneless leg of lamb	89.99	4	3	Lamb Dinner	
ME	Demoulas Market Basket	Butterball	10-12	whole turkey	59.99	6-8	7	Complete Turkey Dinner	
	Shaw's	n/i	10-12	whole turkey	59.99	6-8	6	Homestyle Turkey Dinner	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
	Whole Foods - North Atlantic	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
	n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner		
NH	Demoulas Market Basket	Butterball	10-12	whole turkey	59.99	6-8	7	Complete Turkey Dinner	
	Price Chopper	n/i	3-5	boneless ham	39.99	4-6	3	Holiday Ham Dinner	
		n/i	10-12	whole turkey	59.99	6-8	4	Holiday Whole Turkey Dinner	
		n/i	3-5	bone-in turkey breast	59.99	6-8	4	Holiday Turkey Breast Dinner	
	Shaw's	n/i	10-12	whole turkey	59.99	6-8	6	Homestyle Turkey Dinner	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner	
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal	
		Whole Foods - North Atlantic	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
			n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
			n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
	n/i		10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
	n/i		6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
	n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner		
n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner			
NJ	ACME Markets	n/i	10-12	whole turkey	49.99	8	4	Traditional Turkey Dinner	
		n/i	10-12	whole turkey	69.99	8	8	Deluxe Turkey Dinner	
	Fairway Market	n/i	10-12	ABF whole turkey	199.00	6	9	Brined Turkey Thanksgiving Dinner	
		n/i	10-12	ABF whole turkey	249.00	6	9	Cooked Turkey Thanksgiving Dinner	
		n/i	12-14	ABF whole turkey	349.00	12	9	Brined Turkey Thanksgiving Dinner	
		n/i	3-5	beef brisket	179.00	6	6	Brisket Hanukkah Dinner	
		n/i	3-5	beef brisket	309.00	12	6	Brisket Hanukkah Dinner	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
NJ <i>(cont)</i>	Kings Food Markets	n/i	2-3	boneless turkey breast	139.99	6	5	Turkey Breast Meal	
		n/i	3-5	ABF bn-in turkey breast	139.99	6	5	Antibiotic-free Turkey Breast Meal	
		n/i	10-12	ABF whole turkey	149.99	6-8	5	Antibiotic-free Turkey Meal	
		n/i	10-12	ABF whole turkey	199.99	10-12	5	Antibiotic-free Turkey Meal	
		n/i	10-12	organic whole turkey	169.99	6-8	5	Organic Turkey Meal	
		n/i	10-12	organic whole turkey	239.99	10-12	5	Organic Turkey Meal	
		n/i	10-12/3-5	ABF turkey and breast	279.99	16-18	5	ABF Turkey and Turkey Breast Meal	
		n/i	3-5	ABF bn-in turkey breast	129.99	4	5	Antibiotic-free Turkey Breast Meal	
	McCaffrey's Food Markets	n/i	12-14	whole turkey	109.99	8-10	7	McCaffrey's Complete Family Dinner	
		n/i	14-16	whole turkey	159.99	12-14	9	McCaffrey's Gourmet Family Dinner	
		n/i	2.5-3	boneless turkey breast	59.99	4-6	3	Roasted Turkey Breast Dinner	
	Murphy's Fresh Markets	Butterball	10-12	whole turkey	99.99	8-10	7	Thanksgiving Dinner	
		n/i	5-6	boneless ham	99.99	8-10	7	Thanksgiving Dinner	
	ShopRite	Butterball	10-12	whole turkey	49.99	8-10	5	Holiday Turkey Dinner	
		Berkshire	5-6	spiral-cut ham	49.99	6-8	3	Holiday Ham Dinner	
	Stop & Shop Supermarkets	n/i	2.75	boneless turkey breast	19.99	2	5	Thanksgiving Dinner for Two	
		n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner	
		Stop & Shop	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner	
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal	
	Top Tomato Super Store	n/i	16-18	whole turkey	199.00	12-15	11	Thanksgiving Feast	
		n/i	10-12	whole turkey	129.00	8-10	8	Thanksgiving Feast	
	Wegman's	n/i	2-3	glatt kosher brisket	190.00	8-10	8	Sliced Beef Brisket Dinner	
		n/i	10-12	kosher whole turkey	175.00	8-10	8	Turkey Dinner	
		n/i	12-14	whole turkey	109.00	10-12	6	Classic Turkey Dinner	
		n/i	12-14	whole turkey	209.00	10-12	6	Hand-Carved Roasted Turkey Dinner	
		Plainville Farms	12-14	ABF whole turkey	145.00	10-12	6	Premium Turkey Dinner	
	Weis Markets	n/i	7-8	spiral-cut ham	135.00	10-12	4	Ham Dinner	
		Butterball	10-12	whole turkey	74.99	8-10	7	Deluxe Turkey Dinner	
	Whole Foods - MidAtlantic	n/i	3-4	boneless turkey breast	59.99	6-8	7	Boneless Turkey Breast Dinner	
		n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
			n/i	18	oven-ready whole turkey	169.99	12	5	Oven Ready Turkey Dinner

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NJ <i>(cont)</i>	Whole Foods - MidAtlantic <i>(continued)</i>	n/i	12	oven-ready whole turkey	129.99	8	5	Oven Ready Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
		n/i	5.6	spiral-cut ham	99.99	6	3	Spiral-Cut Ham Dinner
		n/i	2.5	boneless leg of lamb	89.99	4	3	Lamb Dinner
		n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
	Whole Foods - Northeast	n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	16	whole turkey	259.99	12	4	Classic Roasted Turkey Dinner
		n/i	16	organic whole turkey	279.99	12	4	Organic Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	2	boneless turkey breast	59.99	2	5	Turkey Breast Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
		NY	ACME Markets	n/i	10-12	whole turkey	49.99	8
n/i	10-12			whole turkey	69.99	8	8	Deluxe Turkey Dinner
D'Agostino's	n/i		10-12	whole turkey	129.99	6-8	9	Complete Thanksgiving Day Dinner
	DeCicco & Sons		n/i	10-12	ABF whole turkey	199.00	8-10	5
n/i			12-14	ABF whole turkey	249.00	14-16	5	Turkey Dinner
n/i			3-5	ABF bn-in turkey breast	199.00	6-8	5	Turkey Breast Dinner
n/i			5-6	beef prime rib	259.00	6-8	5	Prime Rib Roast Dinner
n/i			3-4	beef tenderloin	259.00	6-8	5	Beef Tenderloin Dinner
n/i			8-10	spiral-cut ham	199.00	8-10	5	Spiral Ham Dinner
DeCiccio Family Markets	Plainville Farms		14-16	ABF whole turkey	199.00	10-12	6	Dinner Package #1
	Plainville Farms		18-20	ABF whole turkey	239.99	16-20	6	Dinner Package #2
Fairway Market	n/i		10-12	ABF whole turkey	199.00	6	9	Brined Turkey Thanksgiving Dinner
	n/i		10-12	ABF whole turkey	249.00	6	9	Cooked Turkey Thanksgiving Dinner
	n/i		12-14	ABF whole turkey	349.00	12	9	Brined Turkey Thanksgiving Dinner
	n/i		3-5	beef brisket	179.00	6	6	Brisket Hanukkah Dinner
	n/i		3-5	beef brisket	309.00	12	6	Brisket Hanukkah Dinner
Food Emporium	Butterball		14	whole turkey	199.99	10	7	Turkey Dinner
Gristede's	n/i		10-12	whole turkey	129.99	6-8	7	Complete Thanksgiving Dinner
	n/i		2-3	boneless turkey breast	139.99	6	5	Turkey Breast Meal
Kings Food Markets	n/i		3-5	ABF bn-in turkey breast	139.99	6	5	Antibiotic-free Turkey Breast Meal
	n/i	10-12	ABF whole turkey	149.99	6-8	5	Antibiotic-free Turkey Meal	
	n/i	10-12	ABF whole turkey	199.99	10-12	5	Antibiotic-free Turkey Meal	
	n/i	10-12	organic whole turkey	169.99	6-8	5	Organic Turkey Meal	

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NY <i>(cont)</i>	Kings Food Markets	n/i	10-12	organic whole turkey	239.99	10-12	5	Organic Turkey Meal
	<i>(continued)</i>	n/i	10-12/3-5	ABF turkey and breast	279.99	16-18	5	ABF Turkey and Turkey Breast Meal
		n/i	3-5	ABF bn-in turkey breast	129.99	4	5	Antibiotic-free Turkey Breast Meal
	Market 32 by Price Chopper	n/i	3-5	boneless ham	39.99	4-6	3	Holiday Ham Dinner
		n/i	10-12	whole turkey	59.99	6-8	4	Holiday Whole Turkey Dinner
		n/i	3-5	bone-in turkey breast	59.99	6-8	4	Holiday Turkey Breast Dinner
	North Shore Farms	n/i	3-4	boneless turkey	29.99	2	4	Dinner for 2
		n/i	20	whole turkey	199.99	10	6	Dinner for 10
	Price Chopper	n/i	3-5	boneless ham	39.99	4-6	3	Holiday Ham Dinner
		n/i	10-12	whole turkey	59.99	6-8	4	Holiday Whole Turkey Dinner
		n/i	3-5	bone-in turkey breast	59.99	6-8	4	Holiday Turkey Breast Dinner
	ShopRite	Butterball	10-12	whole turkey	49.99	8-10	5	Holiday Turkey Dinner
		Berkshire	5-6	spiral-cut ham	49.99	6-8	3	Holiday Ham Dinner
		n/i	2.75	boneless turkey breast	19.99	2	5	Thanksgiving Dinner for Two
	Stew Leonard's	n/i	10-12	whole turkey	200.00	8	7	Wow Turkey Dinner
		n/i	10-12	whole turkey	150.00	8	7	Turkey Dinner for 8
	Stop & Shop Supermarkets	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Stop & Shop	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
	Tops Markets	Butterball	10-12	whole turkey	79.99	8-10	8	Fresh Turkey Dinner
		n/i	9	spiral-cut ham	79.99	8-10	6	Ham Dinner
	Top Tomato Super Store	n/i	16-18	whole turkey	199.00	12-15	11	Thanksgiving Feast
		n/i	10-12	whole turkey	129.00	8-10	8	Thanksgiving Feast
	Trade Fair Supermarkets	n/i	10-16	whole turkey	39.99	8	5	Whole Turkey Dinner
		n/i	10-16	pork shoulder roast	39.99	8	5	Roasted Pencil Dinner
		n/i	8-10	whole chicken	39.99	8	5	Whole Chicken Dinner
	Wegman's	n/i	2-3	glatt kosher brisket	190.00	8-10	8	Sliced Beef Brisket Dinner
		n/i	10-12	kosher whole turkey	175.00	8-10	8	Turkey Dinner
		n/i	12-14	whole turkey	109.00	10-12	6	Classic Turkey Dinner
		n/i	12-14	whole turkey	209.00	10-12	6	Hand-Carved Roasted Turkey Dinner
		Plainville Farms	12-14	ABF whole turkey	145.00	10-12	6	Premium Turkey Dinner
		n/i	7-8	spiral-cut ham	135.00	10-12	4	Ham Dinner
	Weis Markets	Butterball	10-12	whole turkey	74.99	8-10	7	Deluxe Turkey Dinner
		n/i	3-4	boneless turkey breast	59.99	6-8	7	Boneless Turkey Breast Dinner

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NY <i>(cont)</i>	Whole Foods - Northeast	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	16	whole turkey	259.99	12	4	Classic Roasted Turkey Dinner
		n/i	16	organic whole turkey	279.99	12	4	Organic Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	2	boneless turkey breast	59.99	2	5	Turkey Breast Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
		PA	ACME Markets	n/i	10-12	whole turkey	49.99	8
n/i	10-12			whole turkey	69.99	8	8	Deluxe Turkey Dinner
Foodland	n/i		16-18	whole turkey	69.99	10-12	6	The More the Merrier
	n/i		5-7	bone-in turkey breast	69.99	10-12	6	The More the Merrier
	n/i		10-12	whole turkey	54.99	8-10	6	The Dinner with All the Fixin's
	n/i		8	boneless ham	54.99	8-10	6	The Dinner with All the Fixin's
Fresh Grocer	n/i		5-7	bone-in turkey breast	44.99	6-8	6	Just the Basics
	n/i		8	boneless ham	44.99	6-8	6	Just the Basics
	n/i		10-12	whole turkey	54.99	6-8	7	Whole Roasted Turkey Dinner
	n/i		12-14	whole turkey	64.99	10-12	7	Whole Roasted Turkey Dinner
	n/i		8-10	boneless ham	54.99	14-16	5	Whole Boneless Ham Dinner
	n/i		2-3	beef tenderloin	99.99	6	4	Deluxe Filet Mignon Dinner
	n/i		7-9	center cut pork loin	49.99	6-8	4	Deluxe Roasted Pork Dinner
Giant Eagle	Perdue		6-8	roaster chicken	29.99	4-6	4	Oven Stuffer Chicken Dinner
	Plainville Farms		12-14	ABF whole turkey	99.99	6	5	Whole Turkey Dinner
Giant Food Stores	Plainville Farms		3-5	ABF turkey breast	89.99	6	5	Turkey Breast Dinner
	n/i		9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
Karns Foods	Giant		7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
	Kunzler		5	boneless ham	54.99	4-6	5	Complete Ham Dinner
Kuhn's Market	Jennie-O		5-7	bone-in turkey breast	54.99	4-6	5	Complete Turkey Dinner
	Butterball		10-12	whole turkey	69.99	6-8	4	Turkey Dinner
Landis Supermarkets	Sahlen's		4-5	boneless ham	59.99	6-8	4	Kuhn's Ham Dinner
	Butterball		11-12	whole turkey	82.99	8-10	4	Homestyle Turkey Dinner
Martin's Food Markets	Hatfield		7-9	boneless ham	77.99	8-10	4	Homestyle Baked Ham Dinner
	n/i		9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
	Giant		7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
PA <i>(cont)</i>	McCaffrey's Food Markets	n/i	12-14	whole turkey	109.99	8-10	7	McCaffrey's Complete Family Dinner
		n/i	14-16	whole turkey	159.99	12-14	9	McCaffrey's Gourmet Family Dinner
		n/i	2.5-3	boneless turkey breast	59.99	4-6	3	Roasted Turkey Breast Dinner
	Price Chopper	n/i	3-5	boneless ham	39.99	4-6	3	Holiday Ham Dinner
		n/i	10-12	whole turkey	59.99	6-8	4	Holiday Whole Turkey Dinner
		n/i	3-5	bone-in turkey breast	59.99	6-8	4	Holiday Turkey Breast Dinner
	ShopRite	Butterball	10-12	whole turkey	49.99	8-10	5	Holiday Turkey Dinner
		Berkshire	5-6	spiral-cut ham	49.99	6-8	3	Holiday Ham Dinner
		n/i	2.75	boneless turkey breast	19.99	2	5	Thanksgiving Dinner for Two
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
	Tops Markets	Butterball	10-12	whole turkey	79.99	8-10	8	Fresh Turkey Dinner
		n/i	9	spiral-cut ham	79.99	8-10	6	Ham Dinner
	Wegman's	n/i	2-3	glatt kosher brisket	190.00	8-10	8	Sliced Beef Brisket Dinner
		n/i	10-12	kosher whole turkey	175.00	8-10	8	Turkey Dinner
		n/i	12-14	whole turkey	109.00	10-12	6	Classic Turkey Dinner
		n/i	12-14	whole turkey	209.00	10-12	6	Hand-Carved Roasted Turkey Dinner
		Plainville Farms	12-14	ABF whole turkey	145.00	10-12	6	Premium Turkey Dinner
		n/i	7-8	spiral-cut ham	135.00	10-12	4	Ham Dinner
	Weis Markets	Butterball	10-12	whole turkey	74.99	8-10	7	Deluxe Turkey Dinner
		n/i	3-4	boneless turkey breast	59.99	6-8	7	Boneless Turkey Breast Dinner
	Whole Foods - MidAtlantic	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	18	oven-ready whole turkey	169.99	12	5	Oven Ready Turkey Dinner
		n/i	12	oven-ready whole turkey	129.99	8	5	Oven Ready Turkey Dinner
n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
n/i		3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
n/i		5.6	spiral-cut ham	99.99	6	3	Spiral-Cut Ham Dinner	
n/i	2.5	boneless leg of lamb	89.99	4	3	Lamb Dinner		
RI	Dave's Marketplace	n/i	12	whole turkey	99.95	6-8	7	Complete Turkey Dinner
		n/i	8	spiral-cut ham	99.95	6-8	7	Complete Ham Dinner
	Shaw's	n/i	10-12	whole turkey	59.99	6-8	6	Homestyle Turkey Dinner

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
RI <i>(cont)</i>	Stop & Shop Supermarkets	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Stop & Shop	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	Whole Foods - North Atlantic	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
VT	Price Chopper	n/i	3-5	boneless ham	39.99	4-6	3	Holiday Ham Dinner
		n/i	10-12	whole turkey	59.99	6-8	4	Holiday Whole Turkey Dinner
		n/i	3-5	bone-in turkey breast	59.99	6-8	4	Holiday Turkey Breast Dinner
	Shaw's	n/i	10-12	whole turkey	59.99	6-8	6	Homestyle Turkey Dinner
	Tops Markets	Butterball	10-12	whole turkey	79.99	8-10	8	Fresh Turkey Dinner
		n/i	9	spiral-cut ham	79.99	8-10	6	Ham Dinner

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV								
AL	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Roasted Turkey Breast Dinner
	Food Giant	n/i	7	boneless turkey	95.99	15-18	4	Turkey Dinner Special
	Greer's Markets	Honeysuckle	10-12	whole turkey	45.99	6-8	3	Turkey Thanksgiving Dinner
		Hormel	7-8	spiral-cut ham	39.99	6-8	3	Ham Thanksgiving Dinner
	Hitchcock's Markets	Butterball	10-12	whole turkey	45.99	4-6	2	Traditional Turkey Dinner
		Butterball	10-12	whole turkey	65.99	6-8	5	Deluxe Turkey Dinner
		n/i	4	boneless turkey breast	55.99	6-8	6	Deluxe Turkey Breast Dinner
		n/i	6	boneless ham	49.99	6-8	3	Holiday Sliced Ham Dinner
	Ingle's Markets	n/i	6-7	spiral-cut ham	49.99	6-8	3	Holiday Spiral Ham Dinner
		Butterball	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner
		Butterball	10-12	whole turkey	48.98	6-8	2	Basic Turkey Dinner
		Butterball	4-6	bone-in turkey breast	59.98	4-6	4	Bone-in Breast Dinner
	Kroger - Atlanta	n/i	6-8	pit ham	48.98	6-8	3	Pit Ham Dinner
		Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Kroger - Nashville	Private Selection	10-13	whole turkey	44.99	6	4	Express Turkey Dinner
	Manning's Piggly Wiggly	n/i	10-12	whole turkey	49.99	4-6	6	Holiday Dinner
		n/i	4-5	bone-in turkey breast	49.99	4-6	6	Holiday Dinner
		n/i	8-10	spiral-cut ham	49.99	4-6	6	Holiday Dinner
	Piggly Wiggly - Houchen's	n/i	10-12	whole turkey	46.99	6-8	3	Oven-Roasted Turkey Dinner
		n/i	10-12	smoked whole turkey	46.99	6-8	3	Smoked Turkey Dinner
	Publix	n/i	10-12	whole turkey	44.99	7-10	5	Turkey Dinner
		n/i	16-18	whole turkey	84.99	14-18	5	Turkey Dinner
	Ramey's Marketplace	Boar's Head	4-5	boneless ham	54.99	7-10	5	Ham Dinner
		n/i	10-12	whole turkey	49.99	6-8	5	Premium Turkey Dinner
	Rouses Supermarket	n/i	7-9	spiral-cut ham	49.99	6-8	5	Ham Dinner
		n/i	10-12	whole turkey	59.99	4-6	7	Traditional Holiday Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	79.99	6-8	7	Premium Holiday Dinner
		Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal
		Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal
		n/i	3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal
	Target	Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal
		Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
	Vowell's Market Place	n/i	10-12	whole turkey	49.99	6-8	5	Turkey Dinner

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
AL <i>(cont)</i>	Western Market	Butterball	10-12	whole turkey	75.99	6-8	5	Deluxe Turkey Dinner
		n/i	7-9	spiral-cut ham	69.99	6-8	5	Spiral Ham Deluxe Dinner
		n/i	7	rotisserie turkey breast	42.99	4-6	3	Rotisserie Turkey Breast Dinner
	Winn-Dixie	Butterball	10-12	whole turkey	45.99	6-8	3	Turkey Dinner
		Butterball	10-12	whole turkey	49.99	6-8	4	Deluxe Turkey Dinner
	Whole Foods - South	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	16	whole turkey	149.99	10	5	Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10	smoked whole turkey	119.99	8	5	Smoked Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
		n/i	7	spiral-cut ham	119.99	6	4	Spiral-Cut Ham Dinner
	FL	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5
n/i			3-3.75	bone-in turkey breast	79.99	4-6	5	Roasted Turkey Breast Dinner
Food Giant		n/i	7	boneless turkey	95.99	15-18	4	Turkey Dinner Special
Fresco y Mas		n/i	10-12	whole turkey	59.98	10-12	3	Turkey Meal
		n/i	8-10	pork shoulder	99.98	20-25	2	Roasted Pork Shoulder Meal
Greer's Markets		Honeysuckle	10-12	whole turkey	45.99	6-8	3	Turkey Thanksgiving Dinner
		Hormel	7-8	spiral-cut ham	39.99	6-8	3	Ham Thanksgiving Dinner
Harris Teeter		Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral-cut ham	49.99	8-10	3	Ham Dinner
		n/i	4	boneless beef prime rib	49.99	6-8	3	Prime Rib Dinner
Harvey's Supermarkets		n/i	10-12	whole turkey	39.98	6-8	3	Turkey Dinner
		n/i	10-12	whole turkey	44.98	6-8	4	Deluxe Turkey Dinner
Hitchcock's Markets		Butterball	10-12	whole turkey	45.99	6-8	2	Traditional Turkey Dinner
		Butterball	10-12	whole turkey	65.99	8-10	5	Deluxe Turkey Dinner
		Butterball	4	bone-in turkey breast	55.99	6-8	6	Deluxe Turkey Breast Dinner
		n/i	6	boneless ham	49.99	6-8	3	Holiday Sliced Ham Dinner
		n/i	6-7	spiral-cut ham	49.99	6-8	3	Holiday Spiral Ham Dinner
Lucky's Market		n/i	10-12	whole turkey	69.99	4-6	6	Thanksgiving Holiday Meal
Piggly Wiggly - Houchen's		n/i	10-12	whole turkey	46.99	6-8	3	Oven-Roasted Turkey Dinner
		n/i	10-12	smoked whole turkey	46.99	6-8	3	Smoked Turkey Dinner
Publix		n/i	10-12	whole turkey	44.99	7-10	5	Turkey Dinner
	n/i	16-18	whole turkey	84.99	14-18	5	Turkey Dinner	
	Boar's Head	4-5	boneless ham	54.99	7-10	5	Ham Dinner	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Thanksgiving 2017

Dinners - prices in US\$ per complete dinner unless otherwise noted

STORE-PREPARED HOLIDAY DINNERS

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
FL <i>(cont)</i>	Safeway - Florida	Jennie-O	10-12	whole turkey	49.99	4-6	5	Holiday Turkey Dinner
		Smithfield	6-8	spiral-cut ham	59.99	4-6	4	Spiral Cut Ham Dinner
		n/i	4.5	beef prime rib	79.99	4-6	4	Prime Rib Dinner
	Sedano's	n/i	10-12	whole turkey	69.99	10	2	Turkey Dinner
		n/i	7-9	pork shoulder	59.99	10	2	Roasted Pork Dinner
	Sprout's Farmers Market	Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal
		Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal
		n/i	3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal
		Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
	Whole Foods - Florida	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
Winn-Dixie		Butterball	10-12	whole turkey	45.99	6-8	3	Turkey Dinner
	Butterball	10-12	whole turkey	49.99	6-8	4	Deluxe Turkey Dinner	
GA	Bi-Lo	Butterball	10-12	whole turkey	45.99	6-8	3	Turkey Dinner
		Butterball	10-12	whole turkey	49.99	6-8	4	Deluxe Turkey Dinner
	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Roasted Turkey Breast Dinner
	Food City	Butterball	10-12	whole turkey	50.99	4-6	5	Classic Turkey Dinner
		Butterball	10-12	whole turkey	70.99	8-10	5	Classic Turkey Dinner
		Butterball	16-18	whole turkey	74.99	12-14	5	Big Turkey Dinner
		Butterball	4	bone-in turkey breast	44.99	4-6	5	Turkey Breast Dinner
		Butterball	4	bone-in turkey breast	64.00	6-8	5	Turkey Breast Dinner
		Food City	7-9	spiral-cut ham	51.99	4-6	5	Spiral Ham Dinner
		Food City	7-9	spiral-cut ham	71.99	8-10	5	Spiral Ham Dinner
		n/i	2.5	rotisserie chicken	21.99	4-6	4	Rotisserie Chicken Dinner
	Food Giant	n/i	7	boneless turkey	95.99	15-18	4	Turkey Dinner Special
	Food Pride	n/i	10-12	whole turkey	49.99	4-6	3	Turkey Dinner
		n/i	10-12	whole turkey	64.99	6-8	5	Deluxe Turkey Dinner
		n/i	6	boneless ham	59.99	6-8	3	Ham Dinner

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
GA <i>(cont)</i>	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral-cut ham	49.99	8-10	3	Ham Dinner
		n/i	4	boneless beef prime rib	49.99	6-8	3	Prime Rib Dinner
	Harvey's Supermarkets	n/i	10-12	whole turkey	39.98	6-8	3	Turkey Dinner
		n/i	10-12	whole turkey	44.98	6-8	4	Deluxe Turkey Dinner
	IGA Food Stores	n/i	8-10	whole turkey	44.99	6-8	4	Turkey Dinner
		n/i	6-8	spiral-cut ham	44.99	6-8	4	Spiral Sliced Ham Dinner
	Ingle's Markets	Butterball	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner
		Butterball	10-12	whole turkey	48.98	6-8	2	Basic Turkey Dinner
		Butterball	4-6	bone-in turkey breast	59.98	4-6	4	Bone-in Breast Dinner
		n/i	6-8	pit ham	48.98	6-8	3	Pit Ham Dinner
	Kroger - Atlanta	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Lucky's Market	n/i	10-12	whole turkey	69.99	4-6	6	Thanksgiving Holiday Meal
	Piggly Wiggly Carolina Co.	Butterball	16-18	whole turkey	69.99	8-12	4	Butterball Deluxe Turkey Dinner
		Butterball	10-14	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
		n/i	7-9	spiral-cut ham	49.99	6-8	4	Spiral Ham Dinner
	Piggly Wiggly Atlanta	n/i	12-14	whole turkey	42.99	6-8	6	Turkey Dinner
		n/i	8	spiral-cut ham	39.99	6-8	6	Ham Dinner
	Piggly Wiggly - Houchen's	n/i	10-12	whole turkey	46.99	6-8	3	Oven-Roasted Turkey Dinner
		n/i	10-12	smoked whole turkey	46.99	6-8	3	Smoked Turkey Dinner
	Publix	n/i	10-12	whole turkey	44.99	7-10	5	Turkey Dinner
		n/i	16-18	whole turkey	84.99	14-18	5	Turkey Dinner
	Sprout's Farmers Market	Boar's Head	4-5	boneless ham	54.99	7-10	5	Ham Dinner
		Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal
		Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal
		n/i	3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal
		Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
	Whole Foods - South	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	16	whole turkey	149.99	10	5	Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10	smoked whole turkey	119.99	8	5	Smoked Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
GA <i>(cont)</i>	Whole Foods - South <i>(continued)</i>	n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
		n/i	7	spiral-cut ham	119.99	6	4	Spiral-Cut Ham Dinner	
	Winn-Dixie	Butterball	10-12	whole turkey	45.99	6-8	3	Turkey Dinner	
		Butterball	10-12	whole turkey	49.99	6-8	4	Deluxe Turkey Dinner	
KY	Cox IGA Supermarkets	n/i	4-5	boneless ham	39.99	8-12	5	Traditional Ham Dinner	
		n/i	8-10	spiral-cut ham	79.99	12-16	5	Deluxe Ham Dinner	
		n/i	10-12	whole turkey	59.99	8-12	6	Traditional Turkey Dinner	
		n/i	16-18	whole turkey	89.99	12-16	6	Deluxe Turkey Dinner	
	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner	
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Roasted Turkey Breast Dinner	
	E. W. James & Sons	n/i	10-12	whole turkey	56.99	6-8	2	Turkey Dinner	
		n/i	10-12	whole turkey	79.99	8-10	6	Complete Turkey Dinner	
		n/i	5-7	spiral-cut ham	56.99	6-8	2	Spiral Ham Dinner	
		n/i	5-7	spiral-cut ham	79.99	8-10	6	Complete Spiral Ham Dinner	
	Food City	Butterball	10-12	whole turkey	50.99	4-6	5	Classic Turkey Dinner	
		Butterball	10-12	whole turkey	70.99	8-10	5	Classic Turkey Dinner	
		Butterball	16-18	whole turkey	74.99	12-14	5	Big Turkey Dinner	
		Butterball	4	bone-in turkey breast	44.99	4-6	5	Turkey Breast Dinner	
		Butterball	4	bone-in turkey breast	64.00	6-8	5	Turkey Breast Dinner	
		Food City	7-9	spiral-cut ham	51.99	4-6	5	Spiral Ham Dinner	
		Food City	7-9	spiral-cut ham	71.99	8-10	5	Spiral Ham Dinner	
		n/i	2.5	rotisserie chicken	21.99	4-6	4	Rotisserie Chicken Dinner	
		Food Giant	n/i	7	boneless turkey	95.99	15-18	4	Turkey Dinner Special
		Food Rite	n/i	6-7	bone-in turkey breast	34.99	2-4	2	Turkey Breast Dinner
	n/i		10-12	whole turkey	39.99	4-6	3	Signature Dinner	
	n/i		12-14	whole turkey	59.99	6-8	5	Deluxe Dinner	
	n/i		6-7	spiral-cut ham	59.99	6-8	4	Spiral Ham Dinner	
	Foodland	n/i	12-14	whole turkey/breast	69.99	10-12	5	The More the Merrier	
		n/i	5-6	boneless ham	69.99	10-12	5	The More the Merrier	
		n/i	8	boneless ham	69.99	10-12	5	The More the Merrier	
		n/i	10-12	whole turkey	54.99	8-10	6	The Dinner with all the Fixins	
		n/i	10-14	2 bone-in turkey breast	54.99	8-10	6	The Dinner with all the Fixins	
		n/i	5-7	bone-in turkey breast	44.99	6-8	6	Just the Basics	
		n/i	5	boneless ham	44.99	6-8	6	Just the Basics	
		IGA Houchen's	n/i	10-12	whole turkey	49.99	8-10	3	Classic Turkey Dinner
	n/i	10-12	whole turkey	59.99	8-10	6	Deluxe Turkey Dinner		
n/i	8-10	spiral-cut ham	59.99	8-10	5	Deluxe Spiral Ham Dinner			

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
KY <i>(cont)</i>	Kroger - Cincinnati	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Kroger - Delta	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Kroger - Louisville	Private Selection	10-13	whole turkey	54.99	6	4	Express Turkey Dinner
	Kroger - MidAtlantic	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Kroger - Nashville	Private Selection	10-13	whole turkey	44.99	6	4	Express Turkey Dinner
	Lucky's Market	n/i	10-12	whole turkey	69.99	4-6	6	Thanksgiving Holiday Meal
	Piggly Wiggly - Houchen's	n/i	10-12	whole turkey	46.99	6-8	3	Oven-Roasted Turkey Dinner
		n/i	10-12	smoked whole turkey	46.99	6-8	3	Smoked Turkey Dinner
	Remke Markets	n/i	10-12	whole turkey	44.99	4-6	7	Small Turkey Dinner
		n/i	10-12	whole turkey	69.99	8-10	7	Family Size Turkey Dinner
		n/i	10-12	whole turkey	89.99	10-12	7	Large Family Size Turkey Dinner
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
	Town & County Grocers	n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
		n/i	10-12	whole turkey	49.95	6-8	3	Thanksgiving Turkey Dinner
	Whole Foods - MidAtlantic	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
n/i		6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
n/i		18	oven-ready whole turkey	169.99	12	5	Oven Ready Turkey Dinner	
n/i		12	oven-ready whole turkey	129.99	8	5	Oven Ready Turkey Dinner	
n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
MS	Food Giant	n/i	7	boneless turkey	95.99	15-18	4	Turkey Dinner Special
	Greer's Markets	Honeysuckle	10-12	whole turkey	45.99	6-8	3	Turkey Thanksgiving Dinner
		Hormel	7-8	spiral-cut ham	39.99	6-8	3	Ham Thanksgiving Dinner
	Kroger - Delta	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Piggly Wiggly - HGR	n/i	10-12	whole turkey	67.99	6-8	5	Deluxe Turkey Dinner
		n/i	7-9	spiral-cut ham	69.99	6-8	5	Deluxe Ham Dinner
Piggly Wiggly - Houchen's	n/i	10-12	whole turkey	46.99	6-8	3	Oven-Roasted Turkey Dinner	
	n/i	10-12	smoked whole turkey	46.99	6-8	3	Smoked Turkey Dinner	
Ramey's Marketplace	n/i	10-12	whole turkey	49.99	6-8	5	Premium Turkey Dinner	
	n/i	7-9	spiral-cut ham	49.99	6-8	5	Ham Dinner	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MS <i>(cont)</i>	Rouses Supermarket	n/i	10-12	whole turkey	59.99	4-6	7	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	79.99	6-8	7	Premium Holiday Dinner	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
		n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
	The Fresh Market	n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner	
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal	
	Vowell's Market Place	n/i	10-12	whole turkey	49.99	6-8	5	Turkey Dinner	
	Whole Foods - South	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	16	whole turkey	149.99	10	5	Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	10	smoked whole turkey	119.99	8	5	Smoked Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
		n/i	7	spiral-cut ham	119.99	6	4	Spiral-Cut Ham Dinner	
		Winn-Dixie	Butterball	10-12	whole turkey	45.99	6-8	3	Turkey Dinner
			Butterball	10-12	whole turkey	49.99	6-8	4	Deluxe Turkey Dinner
	NC	Bi-Lo	Butterball	10-12	whole turkey	45.99	6-8	3	Turkey Dinner
Butterball			10-12	whole turkey	49.99	6-8	4	Deluxe Turkey Dinner	
Carlie C's IGA		n/i	9-11	whole turkey	35.99	4	1	Basic Holiday Dinner	
		n/i	9-11	whole turkey	49.99	6	4	Classic Holiday Dinner	
		n/i	9-11	whole turkey	69.99	8	4	Deluxe Holiday Dinner	
		n/i	7-9	boneless ham	35.99	4	1	Basic Holiday Dinner	
		n/i	7-9	boneless ham	49.99	6	4	Classic Holiday Dinner	
		n/i	7-9	boneless ham	69.99	8	4	Deluxe Holiday Dinner	
Earth Fare		Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner	
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Roasted Turkey Breast Dinner	
Farm Fresh		Butterball	10-12	whole turkey	49.99	4-6	6	Classic Thanksgiving Dinner	
		Boar's Head	5	sliced ham	49.99	4-6	6	Classic Thanksgiving Dinner	
Food Pride		n/i	10-12	whole turkey	49.99	4-6	3	Turkey Dinner	
		n/i	10-12	whole turkey	64.99	6-8	5	Deluxe Turkey Dinner	
		n/i	6	boneless ham	59.99	6-8	3	Ham Dinner	
Harris Teeter		Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner	
		Harris Teeter	7-9	spiral-cut ham	49.99	8-10	3	Ham Dinner	
		n/i	4	boneless beef prime rib	49.99	6-8	3	Prime Rib Dinner	

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NC (cont)	Harvey's Supermarkets	n/i	10-12	whole turkey	39.98	6-8	3	Turkey Dinner
		n/i	10-12	whole turkey	44.98	6-8	4	Deluxe Turkey Dinner
	IGA Food Stores	n/i	8-10	whole turkey	44.99	6-8	4	Turkey Dinner
		n/i	6-8	spiral-cut ham	44.99	6-8	4	Spiral Sliced Ham Dinner
	Ingle's Markets	Butterball	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner
		Butterball	10-12	whole turkey	48.98	6-8	2	Basic Turkey Dinner
		Butterball	4-6	bone-in turkey breast	59.98	4-6	4	Bone-in Breast Dinner
		n/i	6-8	pit ham	48.98	6-8	3	Pit Ham Dinner
	Just Save Foods	n/i	7-9	spiral-cut 1/2 ham	39.99	6-8	3	Spiral Ham Dinner
		Butterball	4-7	bone-in turkey breast	44.99	6-8	3	Turkey Breast Dinner
		Butterball	10-12	whole turkey	49.99	6-8	4	Gourmet Turkey Dinner
		Butterball	8-10	whole turkey	44.99	6-8	4	Premium Turkey Dinner
	Kroger - MidAtlantic	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Lowes Foods	Butterball	8-10	whole turkey	44.99	6-8	4	Premium Turkey Dinner
		Butterball	4-7	bone-in turkey breast	44.99	4-6	3	Turkey Breast Dinner
		Butterball	10-12	whole turkey	49.99	8-10	4	Gourmet Turkey Dinner
		Boar's Head	3.75	boneless turkey breast	49.99	4-6	4	Boar's Head Turkey Breast Dinner
	Publix	Boar's Head	5	boneless ham	49.99	4-6	4	Boar's Head Smoked Ham Dinner
		n/i	7-9	spiral-cut ham	39.99	4-6	3	Spiral Ham Dinner
		n/i	10-12	whole turkey	44.99	7-10	5	Turkey Dinner
		n/i	16-18	whole turkey	84.99	14-18	5	Turkey Dinner
		Boar's Head	4-5	boneless ham	54.99	7-10	5	Ham Dinner
		Sprout's Farmers Market	Sprout's	11-13	whole turkey	69.99	6-8	6
	Sprout's		7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal
	n/i		3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal
	Sprout's		3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
	Whole Foods - South	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	16	whole turkey	149.99	10	5	Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10	smoked whole turkey	119.99	8	5	Smoked Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NC <i>(cont)</i>	Whole Foods - South <i>(continued)</i>	n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
		n/i	7	spiral-cut ham	119.99	6	4	Spiral-Cut Ham Dinner
SC	Bi-Lo	Butterball	10-12	whole turkey	45.99	6-8	3	Turkey Dinner
		Butterball	10-12	whole turkey	49.99	6-8	4	Deluxe Turkey Dinner
	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Roasted Turkey Breast Dinner
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral-cut ham	49.99	8-10	3	Ham Dinner
		n/i	4	boneless beef prime rib	49.99	6-8	3	Prime Rib Dinner
	Harvey's Supermarkets	n/i	10-12	whole turkey	39.98	6-8	3	Turkey Dinner
		n/i	10-12	whole turkey	44.98	6-8	4	Deluxe Turkey Dinner
	IGA Food Stores	n/i	8-10	whole turkey	44.99	6-8	4	Turkey Dinner
		n/i	6-8	spiral-cut ham	44.99	6-8	4	Spiral Sliced Ham Dinner
	Ingle's Markets	Butterball	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner
		Butterball	10-12	whole turkey	48.98	6-8	2	Basic Turkey Dinner
		Butterball	4-6	bone-in turkey breast	59.98	4-6	4	Bone-in Breast Dinner
		n/i	6-8	pit ham	48.98	6-8	3	Pit Ham Dinner
	Kroger - Atlanta	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Lowes Foods	Butterball	8-10	whole turkey	44.99	6-8	4	Premium Turkey Dinner
		Butterball	4-7	bone-in turkey breast	44.99	4-6	3	Turkey Breast Dinner
		Butterball	10-12	whole turkey	49.99	8-10	4	Gourmet Turkey Dinner
		Boar's Head	3.75	boneless turkey breast	49.99	4-6	4	Boar's Head Turkey Breast Dinner
		Boar's Head	5	boneless ham	49.99	4-6	4	Boar's Head Smoked Ham Dinner
		n/i	7-9	spiral-cut ham	39.99	4-6	3	Spiral Ham Dinner
		Piggly Wiggly Carolina Co.	Butterball	16-18	whole turkey	69.99	8-12	4
	Butterball		10-14	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
	n/i		7-9	spiral-cut ham	49.99	6-8	4	Spiral Ham Dinner
	Publix	n/i	10-12	whole turkey	44.99	7-10	5	Turkey Dinner
		n/i	16-18	whole turkey	84.99	14-18	5	Turkey Dinner
	Target	Boar's Head	4-5	boneless ham	54.99	7-10	5	Ham Dinner
	The Fresh Market	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
		n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
	Whole Foods - South	n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
		n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
n/i		5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
SC <i>(cont)</i>	Whole Foods - South <i>(continued)</i>	n/i	16	whole turkey	149.99	10	5	Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	10	smoked whole turkey	119.99	8	5	Smoked Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
		n/i	7	spiral-cut ham	119.99	6	4	Spiral-Cut Ham Dinner	
		TN	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5
n/i	3-3.75			bone-in turkey breast	79.99	4-6	5	Roasted Turkey Breast Dinner	
E. W. James & Sons	n/i		10-12	whole turkey	56.99	6-8	2	Turkey Dinner	
	n/i		10-12	whole turkey	79.99	8-10	6	Complete Turkey Dinner	
	n/i		5-7	spiral-cut ham	56.99	6-8	2	Spiral Ham Dinner	
	n/i		5-7	spiral-cut ham	79.99	8-10	6	Complete Spiral Ham Dinner	
	Food City		Butterball	10-12	whole turkey	50.99	4-6	5	Classic Turkey Dinner
Butterball			10-12	whole turkey	70.99	8-10	5	Classic Turkey Dinner	
Butterball			16-18	whole turkey	74.99	12-14	5	Big Turkey Dinner	
Butterball			4	bone-in turkey breast	44.99	4-6	5	Turkey Breast Dinner	
Butterball			4	bone-in turkey breast	64.00	6-8	5	Turkey Breast Dinner	
Food City			7-9	spiral-cut ham	51.99	4-6	5	Spiral Ham Dinner	
Food City			7-9	spiral-cut ham	71.99	8-10	5	Spiral Ham Dinner	
n/i			2.5	rotisserie chicken	21.99	4-6	4	Rotisserie Chicken Dinner	
Food Country USA			Honeysuckle	10-12	whole turkey	68.99	8-10	5	Grade A Hot Turkey Dinner
			Honeysuckle	10-12	whole turkey	49.99	8-10	5	Grade A Re-Heat Turkey Dinner
	Honeysuckle		16-18	whole turkey	94.99	12-14	5	Grade A Hot Turkey Dinner	
	Honeysuckle		16-18	whole turkey	74.99	12-14	5	Grade A Re-Heat Turkey Dinner	
	Butterball		4	bone-in turkey breast	59.99	6-8	5	Hot Turkey Breast Dinner	
	Butterball		4	bone-in turkey breast	39.99	6-8	5	Re-Heat Turkey Breast Dinner	
	Smithfield		8	spiral-cut ham	62.99	8-12	5	Hot Spiral Ham Dinner	
	Smithfield		8	spiral-cut ham	47.99	8-12	5	Re-Heat Spiral Ham Dinner	
	n/i		4-7	boneless ham	59.99	6-8	5	Old Fashioned Hot Ham Dinner	
	n/i		4-7	boneless ham	44.99	6-8	5	Old Fashioned Re-Heat Ham Dinner	
n/i	1		rotisserie chicken	24.99	4-6	5	Rotisserie Chicken Dinner		
Food Giant	n/i		7	boneless turkey	95.99	15-18	4	Turkey Dinner Special	
Food Rite	n/i		6-7	bone-in turkey breast	34.99	2-4	2	Turkey Breast Dinner	
	n/i		10-12	whole turkey	39.99	4-6	3	Signature Dinner	
	n/i		12-14	whole turkey	59.99	6-8	5	Deluxe Dinner	
	n/i		6-7	spiral-cut ham	59.99	6-8	4	Spiral Ham Dinner	

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
TN <i>(cont)</i>	IGA Houchen's	n/i	10-12	whole turkey	49.99	8-10	3	Classic Turkey Dinner
		n/i	10-12	whole turkey	59.99	8-10	6	Deluxe Turkey Dinner
		n/i	8-10	spiral-cut ham	59.99	8-10	5	Deluxe Spiral Ham Dinner
	Ingle's Markets	Butterball	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner
		Butterball	10-12	whole turkey	48.98	6-8	2	Basic Turkey Dinner
		Butterball	4-6	bone-in turkey breast	59.98	4-6	4	Bone-in Breast Dinner
		n/i	6-8	pit ham	48.98	6-8	3	Pit Ham Dinner
		Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Kroger - Delta	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Kroger - MidAtlantic	Private Selection	10-13	whole turkey	44.99	6	4	Express Turkey Dinner
	Kroger - Nashville	Private Selection	10-13	whole turkey	44.99	7-10	5	Turkey Dinner
	Publix	n/i	16-18	whole turkey	84.99	14-18	5	Turkey Dinner
		Boar's Head	4-5	boneless ham	54.99	7-10	5	Ham Dinner
	Sprout's Farmers Market	Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal
		Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal
		n/i	3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal
	Target	Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal
		Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
	Town & County Grocers	n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
		n/i	10-12	whole turkey	49.95	6-8	3	Thanksgiving Turkey Dinner
	Whole Foods - South	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	16	whole turkey	149.99	10	5	Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10	smoked whole turkey	119.99	8	5	Smoked Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
n/i		3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
n/i		7	spiral-cut ham	119.99	6	4	Spiral-Cut Ham Dinner	
VA	Farm Fresh	Butterball	10-12	whole turkey	49.99	4-6	6	Classic Thanksgiving Dinner
		Boar's Head	5	sliced ham	49.99	4-6	6	Classic Thanksgiving Dinner
	Food City	Butterball	10-12	whole turkey	50.99	4-6	5	Classic Turkey Dinner
		Butterball	10-12	whole turkey	70.99	8-10	5	Classic Turkey Dinner
		Butterball	16-18	whole turkey	74.99	12-14	5	Big Turkey Dinner
		Butterball	4	bone-in turkey breast	44.99	4-6	5	Turkey Breast Dinner

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
VA (cont)	Food City (continued)	Butterball	4	bone-in turkey breast	64.00	6-8	5	Turkey Breast Dinner	
		Food City	7-9	spiral-cut ham	51.99	4-6	5	Spiral Ham Dinner	
	Food Country USA	Food City	7-9	spiral-cut ham	71.99	8-10	5	Spiral Ham Dinner	
		n/i	2.5	rotisserie chicken	21.99	4-6	4	Rotisserie Chicken Dinner	
		Honeysuckle	10-12	whole turkey	68.99	8-10	5	Grade A Hot Turkey Dinner	
		Honeysuckle	10-12	whole turkey	49.99	8-10	5	Grade A Re-Heat Turkey Dinner	
		Honeysuckle	16-18	whole turkey	94.99	12-14	5	Grade A Hot Turkey Dinner	
		Honeysuckle	16-18	whole turkey	74.99	12-14	5	Grade A Re-Heat Turkey Dinner	
		Butterball	4	bone-in turkey breast	59.99	6-8	5	Hot Turkey Breast Dinner	
		Butterball	4	bone-in turkey breast	39.99	6-8	5	Re-Heat Turkey Breast Dinner	
		Smithfield	8	spiral-cut ham	62.99	8-12	5	Hot Spiral Ham Dinner	
		Smithfield	8	spiral-cut ham	47.99	8-12	5	Re-Heat Spiral Ham Dinner	
		n/i	4-7	boneless ham	59.99	6-8	5	Old Fashioned Hot Ham Dinner	
		n/i	4-7	boneless ham	44.99	6-8	5	Old Fashioned Re-Heat Ham Dinner	
		n/i	1	rotisserie chicken	24.99	4-6	5	Rotisserie Chicken Dinner	
		Giant Food	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
			Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
		Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
	Harris Teeter		7-9	spiral-cut ham	49.99	8-10	3	Ham Dinner	
	n/i		4	boneless beef prime rib	49.99	6-8	3	Prime Rib Dinner	
	Ingle's Markets	Butterball	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner	
		Butterball	10-12	whole turkey	48.98	6-8	2	Basic Turkey Dinner	
		Butterball	4-6	bone-in turkey breast	59.98	4-6	4	Bone-in Breast Dinner	
		n/i	6-8	pit ham	48.98	6-8	3	Pit Ham Dinner	
	Kroger - MidAtlantic	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner	
	Lowes Foods	Butterball	8-10	whole turkey	44.99	6-8	4	Premium Turkey Dinner	
		Butterball	4-7	bone-in turkey breast	44.99	4-6	3	Turkey Breast Dinner	
		Butterball	10-12	whole turkey	49.99	8-10	4	Gourmet Turkey Dinner	
		Boar's Head	3.75	boneless turkey breast	49.99	4-6	4	Boar's Head Turkey Breast Dinner	
		Boar's Head	5	boneless ham	49.99	4-6	4	Boar's Head Smoked Ham Dinner	
		n/i	7-9	spiral-cut ham	39.99	4-6	3	Spiral Ham Dinner	
	Martin's Food Markets	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner	
		Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner	
	Publix	n/i	10-12	whole turkey	44.99	7-10	5	Turkey Dinner	
		n/i	16-18	whole turkey	84.99	14-18	5	Turkey Dinner	
		Boar's Head	4-5	boneless ham	54.99	7-10	5	Ham Dinner	

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
VA <i>(cont)</i>	Safeway - Eastern	Jennie-O	10-12	whole turkey	49.99	4-6	5	Holiday Turkey Dinner	
		Smithfield	6-8	spiral-cut ham	59.99	4-6	4	Spiral Cut Ham Dinner	
		Lower's	4.5	beef prime rib	79.99	4-6	4	Prime Rib Dinner	
	Shoppers Food	Butterball	10-12	whole turkey	49.99	6-8	6	Classic Thanksgiving Dinner	
		Kretschmar	6	spiral-cut ham	49.99	6-8	6	Classic Thanksgiving Dinner	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner	
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal	
	Wegman's	n/i	2-3	glatt kosher brisket	190.00	8-10	8	Sliced Beef Brisket Dinner	
		n/i	10-12	kosher whole turkey	175.00	8-10	8	Turkey Dinner	
		n/i	12-14	whole turkey	109.00	10-12	6	Classic Turkey Dinner	
		n/i	12-14	whole turkey	209.00	10-12	6	Hand-Carved Roasted Turkey Dinner	
		Plainville Farms	12-14	ABF whole turkey	145.00	10-12	6	Premium Turkey Dinner	
		n/i	7-8	spiral-cut ham	135.00	10-12	4	Ham Dinner	
	Weis Markets	Butterball	10-12	whole turkey	74.99	8-10	7	Deluxe Turkey Dinner	
	Whole Foods - MidAtlantic	n/i	3-4	boneless turkey breast	59.99	6-8	7	Boneless Turkey Breast Dinner	
		n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	18	oven-ready whole turkey	169.99	12	5	Oven Ready Turkey Dinner	
		n/i	12	oven-ready whole turkey	129.99	8	5	Oven Ready Turkey Dinner	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
		n/i	5.6	spiral-cut ham	99.99	6	3	Spiral-Cut Ham Dinner	
	n/i	2.5	boneless leg of lamb	89.99	4	3	Lamb Dinner		
	WV	Foodland	n/i	12-14	whole turkey/breast	69.99	10-12	5	The More the Merrier
			n/i	5-6	boneless ham	69.99	10-12	5	The More the Merrier
n/i			8	boneless ham	69.99	10-12	5	The More the Merrier	
n/i			10-12	whole turkey	54.99	8-10	6	The Dinner with all the Fixins	
n/i			10-14	2 bone-in turkey breast	54.99	8-10	6	The Dinner with all the Fixins	
n/i			5-7	bone-in turkey breast	44.99	6-8	6	Just the Basics	
n/i			5	boneless ham	44.99	6-8	6	Just the Basics	
Giant Eagle		Plainville Farms	12-14	ABF whole turkey	99.99	6	5	Whole Turkey Dinner	
		Plainville Farms	3-5	ABF turkey breast	89.99	6	5	Turkey Breast Dinner	
Kroger - Columbus		Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
WV	Kroger - MidAtlantic	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
<i>(cont)</i>	Martin's Food Markets	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
	Riesbeck's Food Markets	n/i	2-4	bone-in turkey breast	49.99	4	7	Holiday Small Turkey Dinner
		n/i	2-4	boneless ham	49.99	4	7	Holiday Small Ham Dinner
		n/i	8	tavern ham	69.99	8-10	7	Holiday Ham Dinner
		n/i	10-12	whole turkey	69.99	8-10	7	Holiday Turkey Dinner
		n/i	5	beef prime rib	119.99	8-10	7	Holiday Prime Rib Dinner
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	Weis Markets	Butterball	10-12	whole turkey	74.99	8-10	7	Deluxe Turkey Dinner
		n/i	3-4	boneless turkey breast	59.99	6-8	7	Boneless Turkey Breast Dinner

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI								
IA	Family Fare	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner
	Hy-Vee	n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2
		Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner
		Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner
		CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner
		Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast
		Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner
		Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering
		Jewel-Osco	Butterball	10-12	whole turkey	59.99	6-8	4
	Butterball		10-12	whole turkey	79.99	6-8	8	Our Signature Ultimate Turkey Dinner
	n/i		6-8	spiral-cut ham	59.99	6-8	4	Classic Ham Dinner
	Lucky's Market	n/i	10-12	whole turkey	69.99	4-6	6	Thanksgiving Holiday Meal
	No Frills Supermarkets	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner
	Price Chopper	n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2
		n/i	10-12	whole turkey/spiral ham	199.99	14-18	6	Family Buffet
		n/i	10-14	whole turkey	119.99	8-10	6	Gatherings Turkey Meal
		n/i	10-14	smoked whole turkey	119.99	8-10	6	Gatherings Smoked Turkey Meal
		n/i	7-9	half spiral-cut ham	119.99	8-10	6	Gatherings Spiral Sliced Ham Meal
		n/i	10-14	whole turkey	79.99	6-8	6	Traditional Turkey Meal
		n/i	7-9	half spiral-cut ham	79.99	6-8	6	Traditional Spiral Ham Meal
		n/i	1.5	bnls rotisserie breast	39.99	2	3	Rotisserie Turkey Breast Meal
		n/i	1.5	spiral-cut ham	39.99	2	3	Honey Glazed Ham Meal
		n/i	6	beef prime rib	119.99	6-8	4	Premium Prime Rib Meal
	Schnuck's	n/i	4-5	fried turkey breast	49.99	4	4	Fried Turkey Breast Dinner
		n/i	9-11	whole turkey	79.99	6-8	5	Whole Turkey Dinner
		n/i	9-11	smoked whole turkey	79.99	6-8	5	Whole Smoked Turkey Dinner
		n/i	9-10	spiral-cut ham	79.99	6-8	3	Spiral Ham Dinner
Sunshine Foods	n/i	10-12	whole turkey	59.99	4-6	3	The Basic Turkey Dinner	
	n/i	5	boneless ham	59.99	4-6	3	The Basic Ham Dinner	
	n/i	10-12	whole turkey	79.99	6-8	7	The Deluxe Turkey Dinner	
		n/i	5	boneless ham	79.99	6-8	7	The Deluxe Ham Dinner

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
IA <i>(cont)</i>	Sunshine Foods	n/i	10-12	whole turkey	99.99	8-10	9	The Ultimate Turkey Feast Dinner	
	<i>(continued)</i>	n/i	5	boneless ham	99.99	8-10	9	The Ultimate Ham Feast Dinner	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
	Whole Foods - Midwest	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	5	spiral-cut ham	119.99	6	3	Classic Ham Dinner	
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	6	smoked whole turkey	79.99	4	5	Smoked Turkey Dinner	
		IL	Angelo Caputo's Fresh Markets	n/i	14-16	whole turkey	119.99	10-12	7
Brookhaven Marketplace	n/i		18	whole turkey	129.99	10-12	3	Oven Roasted Turkey Dinner	
	n/i		18	whole turkey	89.99	10-12	2	Basic Turkey Dinner	
	HoKa		20	free-range whole turkey	159.99	10-12	4	Oven Roasted HoKa Turkey Dinner	
Boar's Head	5		boneless ham	79.99	8-10	3	Boar's Head Sweet Slice Ham Dinner		
	Butera's Market		n/i	10-13	whole turkey	54.99	6-8	4	Holiday Dinner
			n/i	10-13	whole turkey	59.99	8-10	5	Deluxe Dinner
n/i			10-13	whole turkey	64.99	10-12	6	Holiday Feast	
Country Market - NFI	Butterball		10-12	whole turkey	79.00	6-8	4	Thanksgiving Turkey Dinner	
Cub Foods	Jennie-O		10-12	whole turkey	69.99	8	6	Traditional Turkey Dinner	
Dierberg's	Butterball		12-14	whole turkey	99.99	8-10	5	Traditional Turkey Dinner	
	Butterball		12-14	whole turkey	124.99	8-10	6	Deluxe Whole Roasted Turkey Meal	
	n/i		1.5	bnls turkey breast	62.49	4	4	Boneless Breast of Turkey Meal - Small	
	n/i		3	bnls turkey breast	124.99	8	4	Boneless Breast of Turkey Meal - Large	
	n/i		3.5	beef prime rib	109.99	4	4	Succulent Prime Rib Meal - Small	
	n/i		7	beef prime rib	219.99	8	4	Succulent Prime Rib Meal - Large	
	Bob's Smokehouse		3-5	bnls glazed ham	59.99	4	4	Bob's Smokehouse Signature Glazed Ham Meal - Small	
	Bob's Smokehouse		7-9	bnls glazed ham	119.99	8	4	Bob's Smokehouse Signature Glazed Ham Meal - Large	
	n/i		1.5	CC bnls pork loin	64.99	4	4	Pork Loin Meal - Small	
	n/i		3	CC bnls pork loin	129.99	8	4	Pork Loin Meal - Large	
	Dierberg's		2.5	boneless ham	59.99	4	4	Boneless Sliced Ham Meal - Small	
	Dierberg's		5	boneless ham	119.99	8	4	Boneless Sliced Ham Meal - Large	
	Fairplay Foods		n/i	10-12	whole turkey	49.99	4-6	4	Thanksgiving Turkey Dinner
	Hy-Vee		Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner
Farmland			5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner	
CarveMaster			8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner	

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
IL <i>(cont)</i>	Hy-Vee <i>(continued)</i>	Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast
		Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner
		Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering
	IGA Houchen's	n/i	10-12	whole turkey	49.99	8-10	3	Classic Turkey Dinner
		n/i	10-12	whole turkey	59.99	8-10	6	Deluxe Turkey Dinner
		n/i	8-10	spiral-cut ham	59.99	8-10	5	Deluxe Spiral Ham Dinner
	Jewel-Osco	Butterball	10-12	whole turkey	59.99	6-8	4	Our Signature Classic Turkey Dinner
		Butterball	10-12	whole turkey	79.99	6-8	8	Our Signature Ultimate Turkey Dinner
		n/i	6-8	spiral-cut ham	59.99	6-8	4	Classic Ham Dinner
	Jimenez	n/i	8-9	boneless ham	69.99	6-8	4	Holiday Ham Dinner
		Norbest	10-12	whole turkey	79.99	6-8	5	Holiday Turkey Dinner
	Kroger - Central	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Kroger - Louisville	Private Selection	10-13	whole turkey	54.99	6	4	Express Turkey Dinner
	Mariano's Fresh Market	Butterball	10-12	whole turkey	65.00	6-8	7	Holiday Turkey Dinner
		n/i	8-10	spiral-cut ham	65.00	6-8	7	Holiday Ham Dinner
	Pete's Market	n/i	16-20	whole turkey	79.99	8-10	5	Whole Turkey Dinner
		n/i	7	leg of lamb	89.99	8-10	5	Leg of Lamb Dinner
		n/i	5	beef prime rib	99.99	8-10	5	Prime Rib Dinner
		n/i	5-6	pork crown roast	49.99	8-10	5	Deluxe Crown Pork Dinner
		n/i	7-8	spiral-cut ham	49.99	8-10	5	Spiral Ham Dinner
		n/i	15-10	whole bone-in ham	79.99	8-10	5	Whole Ham Dinner
		n/i	4-5	fried turkey breast	49.99	4	4	Fried Turkey Breast Dinner
	Schnuck's	n/i	9-11	whole turkey	79.99	6-8	5	Whole Turkey Dinner
		n/i	9-11	smoked whole turkey	79.99	6-8	5	Whole Smoked Turkey Dinner
		n/i	9-10	spiral-cut ham	79.99	6-8	3	Spiral Ham Dinner
		n/i	10-12	whole turkey	49.99	6-8	6	Traditional Turkey Dinner
	Shop & Save Market	n/i	16-18	whole turkey	79.99	8-12	6	Traditional Turkey Dinner, Large
		n/i	6-8	spiral-cut ham	49.99	6-8	5	Ham Dinner
		n/i	10-12	whole turkey	49.99	6-8	6	Traditional Turkey Dinner
	Shop'n Save	Jennie-O	10-12	whole turkey	69.99	8	6	Traditional Turkey Dinner
		Jennie-O	10-12	whole turkey	69.99	8	6	Southern Turkey Dinner
	Sullivan's	n/i	12-14	whole turkey	99.99	8-10	8	Holiday Turkey Dinner
		n/i	2	boneless turkey breast	39.99	4	7	Holiday Dinner Feast
		n/i	2	country ham	39.99	4	7	Holiday Dinner Feast
	Sunset Foods	n/i	12-14	ABF whole turkey	119.99	6-8	6	Turkey Dinner
		n/i	7-9	spiral-cut ham	119.99	6-8	6	Spiral-Sliced Ham Dinner
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
IL <i>(cont)</i>	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
	Tony's Finer Foods	Butterball	10-12	whole turkey	59.99	6-8	6	Turkey Dinner
		n/i	6-8	spiral-cut ham	59.99	6-8	4	Spiral Ham Dinner
	Treasure Island Foods	n/i	10-12	whole turkey	99.00	8-12	6	Traditional Turkey Dinner
		Hoka	10-12	ABF whole turkey	149.00	8-12	6	Traditional Turkey Dinner
	Walt's Food Center	Butterball	10-12	whole turkey	49.99	6	4	Turkey Dinner
		n/i	8	spiral-cut ham	54.99	6	4	Spiral Sliced Ham
	Whole Foods - Midwest	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	5	spiral-cut ham	119.99	6	3	Classic Ham Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
n/i	6	smoked whole turkey	79.99	4	5	Smoked Turkey Dinner		
IN	Country Market - NFI	Butterball	10-12	whole turkey	79.00	6-8	4	Thanksgiving Turkey Dinner
	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Roasted Turkey Breast Dinner
	Giant Eagle	Plainville Farms	12-14	ABF whole turkey	99.99	6	5	Whole Turkey Dinner
		Plainville Farms	3-5	ABF turkey breast	89.99	6	5	Turkey Breast Dinner
	IGA Houchen's	n/i	10-12	whole turkey	49.99	8-10	3	Classic Turkey Dinner
		n/i	10-12	whole turkey	59.99	8-10	6	Deluxe Turkey Dinner
		n/i	8-10	spiral-cut ham	59.99	8-10	5	Deluxe Spiral Ham Dinner
	Jay C Food Stores	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Jewel-Osco	Butterball	10-12	whole turkey	59.99	6-8	4	Our Signature Classic Turkey Dinner
		Butterball	10-12	whole turkey	79.99	6-8	8	Our Signature Ultimate Turkey Dinner
		n/i	6-8	spiral-cut ham	59.99	6-8	4	Classic Ham Dinner
	Kroger - Central	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Kroger - Cincinnati	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Kroger - Louisville	Private Selection	10-13	whole turkey	54.99	6	4	Express Turkey Dinner
	Lucky's Market	n/i	10-12	whole turkey	69.99	4-6	6	Thanksgiving Holiday Meal
	Martin's Super Markets	Butterball	10-12	whole turkey	65.95	8	6	Premium Turkey Dinner
		Butterball	12-14	whole turkey	99.95	14	8	Extra Large Turkey Dinner
		n/i	1.5	rotisserie turkey breast	29.95	4	3	Premium Rotisserie Turkey Dinner
		Fireglazed	5	spiral-cut ham	85.95	10	4	Fireglazed Spiral Ham Dinner

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
IN <i>(cont)</i>	Martin's Super Markets <i>(continued)</i>	Smokehouse	5	boneless ham	89.95	10	3	Smokehouse Ham Dinner
		n/i	1	rotisserie turkey breast	16.95	2	2	Turkey Breast Dinner for Two
	Schnuck's	n/i	4-5	fried turkey breast	49.99	4	4	Fried Turkey Breast Dinner
		n/i	9-11	whole turkey	79.99	6-8	5	Whole Turkey Dinner
		n/i	9-11	smoked whole turkey	79.99	6-8	5	Whole Smoked Turkey Dinner
		n/i	9-10	spiral-cut ham	79.99	6-8	3	Spiral Ham Dinner
		Strack & VanTil	Butterball	10-12	whole turkey	59.99	6-8	5
	Smithfield		8	spiral-cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
	Butterball		10-12	whole turkey	79.99	8-10	5	Our Premium Holiday Dinner
	Target	n/i	3	boneless turkey breast	39.99	6	4	Our Own Turkey Breast Dinner
		Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
	Walt's Food Center	Butterball	10-12	whole turkey	49.99	6	4	Turkey Dinner
		n/i	8	spiral-cut ham	54.99	6	4	Spiral Sliced Ham
	Wesselman's	n/i	10-12	whole turkey	45.99	6-8	6	Turkey Dinner
		n/i	7-8	spiral-cut ham	46.99	6-8	4	Spiral Sliced Ham Dinner
		n/i	2.5-3	bone-in turkey breast	32.99	2-4	5	Turkey Breast Dinner
	Whole Foods - Midwest	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	5	spiral-cut ham	119.99	6	3	Classic Ham Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
MI	Busch's	n/i	10-12	whole turkey	79.99	6-8	3	Busch's Amish Turkey Dinner
		n/i	7-9	spiral-cut ham	79.99	6-87	3	Busch's Spiral Half Ham Dinner
		Dearborn	7-9	spiral-cut ham	99.99	6-8	3	Busch's Dearborn Spiral Half Ham Dinner
		n/i	4-5	beef rib roast	109.99	6-8	3	Busch's Rib Roast Dinner
		n/i	3-5	bone-in turkey breast	34.99	6-8	3	Busch's Turkey Breast Dinner
	D&W Fresh Market	Butterball	10-12	whole turkey	54.99	6-8	6	Deluxe Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2
		Open Acres	9	spiral-cut ham	54.99	6-8	6	Deluxe Spiral Ham Dinner
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MI <i>(cont)</i>	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner	
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Roasted Turkey Breast Dinner	
	Family Fare	Butterball	10-12	whole turkey	49.99	6-8	6	Deluxe Turkey Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2	
		Open Acres	9	spiral-cut ham	49.99	6-8	6	Deluxe Spiral Ham Dinner	
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2	
		Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner	
	Kroger - Central	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner	
	Kroger - Columbus	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner	
	Kroger - Michigan	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner	
	Lucky's Market	n/i	10-12	whole turkey	69.99	4-6	6	Thanksgiving Holiday Meal	
	Martin's Super Markets	Butterball	10-12	whole turkey	65.95	8	6	Premium Turkey Dinner	
		Butterball	12-14	whole turkey	99.95	14	8	Extra Large Turkey Dinner	
		n/i	1.5	rotisserie turkey breast	29.95	4	3	Premium Rotisserie Turkey Dinner	
		Fireglazed	5	spiral-cut ham	85.95	10	4	Fireglazed Spiral Ham Dinner	
		Smokehouse	5	boneless ham	89.95	10	3	Smokehouse Ham Dinner	
		n/i	1	rotisserie turkey breast	16.95	2	2	Turkey Breast Dinner for Two	
		Super One Foods	Butterball	10-12	whole turkey	49.99	6-8	4	Thanksgiving Turkey Dinner
		Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
		VG's Grocery	Butterball	10-12	whole turkey	49.99	6-8	6	Deluxe Turkey Dinner
			n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2
	Whole Foods - Midwest	Open Acres	9	spiral-cut ham	49.99	6-8	6	Deluxe Spiral Ham Dinner	
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2	
		n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	5	spiral-cut ham	119.99	6	3	Classic Ham Dinner	
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner		
n/i	6	smoked whole turkey	79.99	4	5	Smoked Turkey Dinner			
MN	Coborn's	Jennie-O	10-12	whole turkey	59.99	6-8	3	Basic Turkey Dinner	
		Jennie-O	10-12	whole turkey	89.99	8-10	6	Deluxe Turkey Dinner	
	Cub Foods	Jennie-O	10-12	whole turkey	69.99	8	6	Traditional Turkey Dinner	
		Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner	
	Econofoods	n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2	
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner	
n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2			

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MN (cont)	Family Fare	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2	
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner	
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2	
	Family Fresh Market	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2	
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner	
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2	
	Festival Foods	Butterball	10-12	whole turkey	89.99	6-10	3	Whole Turkey Dinner	
		n/i	4	boneless turkey breast	89.99	6-10	3	Sliced Turkey Dinner	
	Hornbacher's	Jennie-O	10-12	whole turkey	69.99	8-10	6	Traditional Turkey Dinner	
	Hugo's Family Marketplace	n/i	10-12	whole turkey	74.99	8-10	7	Thanksgiving Holiday Dinner	
		n/i	10-12	whole turkey	54.99	6-8	6	Thanksgiving Holiday Dinner	
		n/i	2-3	bone-in turkey breast	19.99	4	2	Thanksgiving Holiday Dinner	
	Hy-Vee	Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner	
		Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner	
		CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner	
		Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast	
		Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast	
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner	
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner	
		Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering	
		Kowalski's	n/i	9	ABF whole turkey	109.99	6-8	8	Kowalski's Small Turkey Dinner
			n/i	12-14	ABF whole turkey	159.99	12-14	8	Kowalski's Turkey Dinner
	Lunds and Byerlys	n/i	3.5	bone-in turkey breast	79.99	3-5	7	Turkey Dinner for 3-5	
		n/i	11-13	whole turkey	139.99	8-10	8	Turkey Dinner for 8-10	
	Marketplace Foods	Butterball	10-12	whole turkey	89.99	8-10	7	Turkey Dinner	
		Cloverdale	4-5	teardrop ham	89.99	8-10	7	Ham Dinner	
	Sun Mart	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2	
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner	
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2	
	Sunshine Foods	n/i	10-12	whole turkey	59.99	4-6	3	The Basic Turkey Dinner	
		n/i	5	boneless ham	59.99	4-6	3	The Basic Ham Dinner	
		n/i	10-12	whole turkey	79.99	6-8	7	The Deluxe Turkey Dinner	
		n/i	5	boneless ham	79.99	6-8	7	The Deluxe Ham Dinner	
		n/i	10-12	whole turkey	99.99	8-10	9	The Ultimate Turkey Feast Dinner	
	n/i	5	boneless ham	99.99	8-10	9	The Ultimate Ham Feast Dinner		

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
MN (cont)	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	Whole Foods - Midwest	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	5	spiral-cut ham	119.99	6	3	Classic Ham Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	6	smoked whole turkey	79.99	4	5	Smoked Turkey Dinner
		ND	Albertsons - Intermountain	n/i	10-12	whole turkey	59.99	6-8
n/i	6-8			spiral-cut ham	69.99	8-10	4	Spiral Cut Ham Dinner
n/i	4.5			beef prime rib	79.99	6-8	4	Prime Rib Dinner
n/i	3-3.5			boneless turkey breast	49.99	6-8	4	Boneless Turkey Breast Dinner
Dan's	Butterball		10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner
	Open Acres		9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner
Family Fare	Butterball		10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner
	n/i		1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2
	Open Acres		9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner
	n/i		2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2
Hornbacher's	Jennie-O		10-12	whole turkey	69.99	8-10	6	Traditional Turkey Dinner
Hugo's Family Marketplace	n/i		10-12	whole turkey	74.99	8-10	7	Thanksgiving Holiday Dinner
	n/i		10-12	whole turkey	54.99	6-8	6	Thanksgiving Holiday Dinner
	n/i		2-3	bone-in turkey breast	19.99	4	2	Thanksgiving Holiday Dinner
Marketplace Foods	Butterball		10-12	whole turkey	89.99	8-10	7	Turkey Dinner
	Cloverdale		4-5	teardrop ham	89.99	8-10	7	Ham Dinner
Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
NE	Baker's	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Family Fare	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner
	Family Fresh Market	n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2
		Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
NE <i>(cont)</i>	Hy-Vee	Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner	
		Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner	
		CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner	
		Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast	
		Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast	
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner	
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner	
		Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering	
		No Frills Supermarkets	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner
			n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2
	Open Acres		9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner	
	n/i		2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2	
	Russ's Market	Butterball	10-12	whole turkey	75.00	8	4	Complete Turkey Holiday Dinner	
		n/i	7	spiral-cut ham	75.00	8	4	Complete Ham Holiday Dinner	
	Safeway - Denver	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner	
		n/i	6-8	spiral-cut ham	59.99	8-10	4	Spiral Cut Ham Dinner	
		n/i	4.5	beef prime rib	79.99	6-8	4	Prime Rib Dinner	
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Boneless Turkey Breast Dinner	
	Sun Mart	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2	
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner	
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
	Whole Foods - Midwest	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	5	spiral-cut ham	119.99	6	3	Classic Ham Dinner	
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner		
n/i	6	smoked whole turkey	79.99	4	5	Smoked Turkey Dinner			
OH	Acme Fresh Market	Butterball	10-12	whole turkey	89.99	8-10	8	Thanksgiving Feast	
		Acme	4-5	rotisserie turkey breast	89.99	6-8	8	Thanksgiving Feast	
	Buehler's Food Markets	n/i	3-5	bone-in turkey breast	24.99	2	5	Thanksgiving Dinner for 2	
		n/i	10-12	whole turkey	69.99	8-10	5	Complete Holiday Dinner	
		n/i	6-8	spiral-cut ham	74.99	8-10	5	Complete Ham Dinner	

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
OH <i>(cont)</i>	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Roasted Turkey Breast Dinner
	Geyers Fresh Foods	n/i	10-12	whole turkey	59.99	6-8	6	Turkey Dinner
	Giant Eagle	Plainville Farms	12-14	ABF whole turkey	99.99	6	5	Whole Turkey Dinner
		Plainville Farms	3-5	ABF turkey breast	89.99	6	5	Turkey Breast Dinner
	Kroger - Central	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Kroger - Cincinnati	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Kroger - Columbus	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Kroger - MidAtlantic	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Lucky's Market	n/i	10-12	whole turkey	69.99	4-6	6	Thanksgiving Holiday Meal
	Remke Markets	n/i	10-12	whole turkey	44.99	4-6	7	Small Turkey Dinner
		n/i	10-12	whole turkey	69.99	8-10	7	Family Size Turkey Dinner
		n/i	10-12	whole turkey	89.99	10-12	7	Large Family Size Turkey Dinner
		Riesbeck's Food Markets	n/i	2-4	bone-in turkey breast	49.99	4	7
		n/i	2-4	boneless ham	49.99	4	7	Holiday Small Ham Dinner
		n/i	8	tavern ham	69.99	8-10	7	Holiday Ham Dinner
		n/i	10-12	whole turkey	69.99	8-10	7	Holiday Turkey Dinner
		n/i	5	beef prime rib	119.99	8-10	7	Holiday Prime Rib Dinner
		Target	Butterball	10-12	whole turkey	59.99	6-8	5
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
	Weis Markets	Butterball	10-12	whole turkey	74.99	8-10	7	Deluxe Turkey Dinner
		n/i	3-4	boneless turkey breast	59.99	6-8	7	Boneless Turkey Breast Dinner
	Whole Foods - MidAtlantic	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	18	oven-ready whole turkey	169.99	12	5	Oven Ready Turkey Dinner
		n/i	12	oven-ready whole turkey	129.99	8	5	Oven Ready Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
n/i		3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
n/i		5.6	spiral-cut ham	99.99	6	3	Spiral-Cut Ham Dinner	
n/i	2.5	boneless leg of lamb	89.99	4	3	Lamb Dinner		
SD	Buche Foods	n/i	10-12	whole turkey	65.99	8	6	Traditional Turkey Dinner
	Coborn's	Jennie-O	10-12	whole turkey	59.99	6-8	3	Basic Turkey Dinner
		Jennie-O	10-12	whole turkey	89.99	8-10	6	Deluxe Turkey Dinner

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
SD <i>(cont)</i>	Family Fare	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2	
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner	
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2	
	Family Thrift Markets	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2	
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner	
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2	
	Hy-Vee	Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner	
		Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner	
		CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner	
		Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast	
	Safeway - Denver	Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast	
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner	
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner	
		Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering	
		n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner	
		n/i	6-8	spiral-cut ham	59.99	8-10	4	Spiral Cut Ham Dinner	
		n/i	4.5	beef prime rib	79.99	6-8	4	Prime Rib Dinner	
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Boneless Turkey Breast Dinner	
		Sunshine Foods	n/i	10-12	whole turkey	59.99	4-6	3	The Basic Turkey Dinner
			n/i	5	boneless ham	59.99	4-6	3	The Basic Ham Dinner
	n/i		10-12	whole turkey	79.99	6-8	7	The Deluxe Turkey Dinner	
	n/i		5	boneless ham	79.99	6-8	7	The Deluxe Ham Dinner	
	n/i		10-12	whole turkey	99.99	8-10	9	The Ultimate Turkey Feast Dinner	
	n/i		5	boneless ham	99.99	8-10	9	The Ultimate Ham Feast Dinner	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
WI	Econofoods	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2	
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner	
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2	
	Family Fresh Market	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2	
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner	
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2	
	Festival Foods	n/i	10-12	whole turkey	35.00	2-3	4	Small Thanksgiving Dinner	
		n/i	10-12	whole turkey	60.00	4-5	4	Medium Thanksgiving Dinner	
		n/i	10-12	whole turkey	90.00	8-10	4	Large Thanksgiving Dinner	

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
WI <i>(cont)</i>	Festival Foods <i>(continued)</i>	n/i	7-9	spiral-cut ham	35.00	2-3	4	Small Thanksgiving Dinner	
		n/i	7-9	spiral-cut ham	60.00	4-5	4	Medium Thanksgiving Dinner	
		n/i	7-9	spiral-cut ham	90.00	8-10	4	Large Thanksgiving Dinner	
		n/i	4-5	beef prime rib	40.00	2	4	Small Thanksgiving Dinner	
		n/i	4-5	beef prime rib	75.00	4	4	Medium Thanksgiving Dinner	
		n/i	4-5	beef prime rib	140.00	8	4	Large Thanksgiving Dinner	
	Hy-Vee	Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner	
		Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner	
		CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner	
		Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast	
		Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast	
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner	
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner	
		Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering	
		Marketplace Foods	Butterball	10-12	whole turkey	89.99	8-10	7	Turkey Dinner
			Cloverdale	4-5	teardrop ham	89.99	8-10	7	Ham Dinner
	Pick'n Save/Metro Market	Butterball	10-12	whole turkey	65.00	6-8	7	Turkey Dinner	
		n/i	8-10	spiral-cut ham	65.00	6-8	6	Ham Dinner	
	Schnuck's	n/i	4-5	fried turkey breast	49.99	4	4	Fried Turkey Breast Dinner	
		n/i	9-11	whole turkey	79.99	6-8	5	Whole Turkey Dinner	
		n/i	9-11	smoked whole turkey	79.99	6-8	5	Whole Smoked Turkey Dinner	
		n/i	9-10	spiral-cut ham	79.99	6-8	3	Spiral Ham Dinner	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner	
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal	
	Trig's	n/i	10-12	whole turkey	89.00	10-12	5	Turkey Dinner	
		n/i	7-9	spiral-cut ham	89.00	8-10	5	Ham Dinner	
		n/i	3-5	bone-in turkey breast	59.00	4-6	5	Turkey Dinner	
	Whole Foods - Midwest	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	5	spiral-cut ham	119.99	6	3	Classic Ham Dinner	
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	6	smoked whole turkey	79.99	4	5	Smoked Turkey Dinner	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT								
AR	Albertsons - Houston	n/i	10-12	whole turkey	54.99	6-8	4	Homestyle Turkey Dinner
		n/i	10-12	Cajun whole turkey	59.99	6-8	4	Cajun Turkey Dinner
		n/i	7-9	spiral-cut ham	59.99	8-10	4	Deluxe Spiral Ham Dinner
		n/i	4.5	beef prime rib	79.99	4-5	4	Prime Rib Dinner
	Brookshire Grocery Company	n/i	9-11	smoked whole turkey	49.99	6-8	5	Smoked Turkey Dinner
		n/i	6-7	spiral-cut ham	49.99	6-8	5	Ham Dinner
	Edward's Food Giant	n/i	10-12	whole turkey	59.98	6-8	4	Turkey Dinner
		n/i	10-12	whole turkey	69.98	8-10	7	Deluxe Turkey Dinner
	Food Giant	n/i	7	boneless turkey	95.99	15-18	4	Turkey Dinner Special
	Harp's Food Stores	Honeysuckle	10-12	whole turkey	85.95	8-10	6	Martha Harp's Feast Holiday Dinner
	Kroger - Delta	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Piggly Wiggly - Houchen's	n/i	10-12	whole turkey	46.99	6-8	3	Oven-Roasted Turkey Dinner
		n/i	10-12	smoked whole turkey	46.99	6-8	3	Smoked Turkey Dinner
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
	Town & County Grocers	n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
		n/i	10-12	whole turkey	49.95	6-8	3	Thanksgiving Turkey Dinner
	Whole Foods - Southwest	Wellshire	7	ABF spiral-cut ham	109.99	8	4	Ham Dinner
			n/i	6	whole turkey	79.99	4	5
		n/i	10	whole turkey	119.99	8	5	Southern Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
n/i		10	smoked whole turkey	119.99	8	5	Southern Smoked Turkey Dinner	
n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
n/i		10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
n/i		16	whole turkey	249.99	12	10	Festive Feast for 12	
n/i		5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner		
AZ	Albertsons - Southwest	n/i	10-12	whole turkey	49.99	6	5	Deluxe Turkey Dinner
		n/i	3-4	boneless turkey breast	44.99	6	4	Rotisserie Turkey Breast Dinner
		n/i	7-9	spiral-cut ham	49.99	10-12	4	Deluxe Spiral Ham Dinner
		n/i	4.5	beef prime rib	69.99	6-8	4	Prime Rib Dinner
	Fry's	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Safeway - Southwest	n/i	10-12	whole turkey	49.99	6	5	Deluxe Turkey Dinner
		n/i	3-4	boneless turkey breast	44.99	6	4	Rotisserie Turkey Breast Dinner

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
AZ <i>(cont)</i>	Safeway - Southwest	n/i	7-9	spiral-cut ham	49.99	10-12	4	Deluxe Spiral Ham Dinner
	<i>(continued)</i>	n/i	4.5	beef prime rib	69.99	6-8	4	Prime Rib Dinner
	Smith's Food & Drug	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Sprout's Farmers Market	Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal
		Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal
		n/i	3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal
		Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	Whole Foods - Sthrn Pacific	n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
CO	Albertsons - Intermountain	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		n/i	6-8	spiral-cut ham	69.99	8-10	4	Spiral Cut Ham Dinner
		n/i	4.5	beef prime rib	79.99	6-8	4	Prime Rib Dinner
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Boneless Turkey Breast Dinner
	King Soopers	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Lucky's Market	n/i	10-12	whole turkey	69.99	4-6	6	Thanksgiving Holiday Meal
	Safeway - Denver	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		n/i	6-8	spiral-cut ham	59.99	8-10	4	Spiral Cut Ham Dinner
		n/i	4.5	beef prime rib	79.99	6-8	4	Prime Rib Dinner
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Boneless Turkey Breast Dinner
	Sprout's Farmers Market	Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal
		Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal
		n/i	3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal
		Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal
	Sun Mart	Butterball	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for 2
		Open Acres	9	spiral-cut ham	59.99	6-8	6	Deluxe Spiral Ham Dinner
		n/i	2.25	bnls spiral-cut ham	19.99	2	4	Ham Dinner for 2
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	Whole Foods - Rocky Mountain	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
	n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
	n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
	n/i	6	organic turkey meat	119.99	4	5	Organic Classic Roasted Turkey Dinner	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
CO <i>(cont)</i>	Whole Foods - Rocky Mountain <i>(continued)</i>	n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	7	spiral-cut ham	99.99	4	3	Spiral Ham Dinner	
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	10	smoked whole turkey	139.99	8	5	Smoked Turkey Dinner	
		n/i	6	smoked turkey	99.99	4	5	Smoked Turkey Dinner	
		KS	Country Mart	Honeysuckle	10-12	whole turkey	39.99	5-8	3
Honeysuckle	10-12			whole turkey	54.99	8-10	6	Supreme Dinner	
n/i	8-10			spiral-cut ham	49.99	8-10	5	Spiral Cut Ham Dinner	
n/i	1.5			boneless turkey breast	21.99	2-3	4	Just for the Two of Us	
Dillon's	Private Selection		10-13	whole turkey	49.99	6	4	Express Turkey Dinner	
	Harp's Food Stores		Honeysuckle	10-12	whole turkey	85.95	8-10	6	Martha Harp's Feast Holiday Dinner
Hen House			n/i	12-14	whole turkey	99.00	6-8	6	Deluxe Turkey Feast
	n/i		12-14	smoked whole turkey	99.00	6-8	6	Deluxe Smoked Turkey Feast	
	n/i		7-8	spiral-cut ham	99.00	6-8	6	Deluxe Spiral Ham Feast	
	n/i		2-3	bnls turkey breast	59.00	2	6	Holiday Turkey Dinner for Two	
	n/i		2	spiral-cut ham	59.00	2	6	Holiday Ham Dinner for Two	
	n/i		6	beef prime rib	169.00	6-8	7	Prime Rib Feast	
	n/i		1.5	beef prime rib	69.00	2	7	Prime Rib Dinner for Two	
	Hy-Vee		Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner
			Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner
			CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner
Butterball			14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast	
Butterball			10-12	whole turkey	89.99	8	6	Traditional Turkey Feast	
Butterball			14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner	
Hormel			5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner	
Butterball			14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering	
Price Chopper	n/i		10-12	whole turkey/spiral ham	199.99	14-18	6	Family Buffet	
	n/i		10-14	whole turkey	119.99	8-10	6	Gatherings Turkey Meal	
	n/i		10-14	smoked whole turkey	119.99	8-10	6	Gatherings Smoked Turkey Meal	
	n/i		7-9	half spiral-cut ham	119.99	8-10	6	Gatherings Spiral Sliced Ham Meal	
	n/i		10-14	whole turkey	79.99	6-8	6	Traditional Turkey Meal	
	n/i		7-9	half spiral-cut ham	79.99	6-8	6	Traditional Spiral Ham Meal	
	n/i		1.5	bnls rotisserie breast	39.99	2	3	Rotisserie Turkey Breast Meal	
	n/i		1.5	spiral-cut ham	39.99	2	3	Honey Glazed Ham Meal	
n/i	6		beef prime rib	119.99	6-8	4	Premium Prime Rib Meal		

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
KS <i>(cont)</i>	Sprout's Farmers Market	Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal	
		Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal	
		n/i	3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal	
		Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
	Whole Foods - Rocky Mountain	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	6	organic turkey meat	119.99	4	5	Organic Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	7	spiral-cut ham	99.99	4	3	Spiral Ham Dinner	
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	10	smoked whole turkey	139.99	8	5	Smoked Turkey Dinner	
		n/i	6	smoked turkey	99.99	4	5	Smoked Turkey Dinner	
		LA	Albertsons - Houston	n/i	10-12	whole turkey	54.99	6-8	4
n/i				10-12	Cajun whole turkey	59.99	6-8	4	Cajun Turkey Dinner
n/i	7-9			spiral-cut ham	59.99	8-10	4	Deluxe Spiral Ham Dinner	
n/i	4.5			beef prime rib	79.99	4-5	4	Prime Rib Dinner	
Brookshire Grocery Company	n/i		9-11	smoked whole turkey	49.99	6-8	5	Smoked Turkey Dinner	
	n/i		6-7	spiral-cut ham	49.99	6-8	5	Ham Dinner	
Kroger - Dallas/Houston	Private Selection		10-13	whole turkey	49.99	6	4	Express Turkey Dinner	
	Market Basket		n/i	10-12	whole turkey	64.99	5-7	4	Roasted Turkey Dinner
n/i			10-12	smoked whole turkey	64.99	5-7	4	Smoked Turkey Dinner	
n/i			5-7	spiral-cut ham	54.99	5-7	4	Spiral Cut Ham Dinner	
n/i			10-12	whole turkey	49.99	6-8	5	Premium Turkey Dinner	
Ramey's Marketplace	n/i		7-9	spiral-cut ham	49.99	6-8	5	Ham Dinner	
	Rouses Supermarket		n/i	10-12	whole turkey	59.99	4-6	7	Traditional Holiday Dinner
n/i			10-12	whole turkey	79.99	6-8	7	Premium Holiday Dinner	
Target	Butterball		10-12	whole turkey	59.99	6-8	5	Holiday Meal	
The Fresh Market	n/i		10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
	n/i		10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner	
	n/i		3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal	
Whole Foods - Southwest	Wellshire		7	ABF spiral-cut ham	109.99	8	4	Ham Dinner	
	n/i		6	whole turkey	79.99	4	5	Southern Roasted Turkey Dinner	
	n/i	10	whole turkey	119.99	8	5	Southern Roasted Turkey Dinner		
	n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner		

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
LA <i>(cont)</i>	Whole Foods - Southwest <i>(continued)</i>	n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10	smoked whole turkey	119.99	8	5	Southern Smoked Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
		Winn-Dixie	Butterball	10-12	whole turkey	45.99	6-8	3
		Butterball	10-12	whole turkey	49.99	6-8	4	Deluxe Turkey Dinner
	MO	C&R Supermarkets	n/i	10-12	whole turkey	55.00	8-10	4
n/i			8-10	spiral-cut ham	70.00	8-10	4	Baked Spiral Ham Dinner
Country Mart		Honeysuckle	10-12	whole turkey	39.99	5-8	3	Traditional Dinner
		Honeysuckle	10-12	whole turkey	54.99	8-10	6	Supreme Dinner
		n/i	8-10	spiral-cut ham	49.99	8-10	5	Spiral Cut Ham Dinner
Country Market - NFI Dierberg's		n/i	1.5	boneless turkey breast	21.99	2-3	4	Just for the Two of Us
		Butterball	10-12	whole turkey	79.00	6-8	4	Thanksgiving Turkey Dinner
		Butterball	12-14	whole turkey	99.99	8-10	5	Traditional Turkey Dinner
		Butterball	12-14	whole turkey	124.99	8-10	6	Deluxe Whole Roasted Turkey Meal
		n/i	1.5	bnls turkey breast	62.49	4	4	Boneless Breast of Turkey Meal - Small
		n/i	3	bnls turkey breast	124.99	8	4	Boneless Breast of Turkey Meal - Large
		n/i	3.5	beef prime rib	109.99	4	4	Succulent Prime Rib Meal - Small
		n/i	7	beef prime rib	219.99	8	4	Succulent Prime Rib Meal - Large
		Bob's Smokehouse	3-5	bnls glazed ham	59.99	4	4	Bob's Smokehouse Signature Glazed Ham Meal - Small
		Bob's Smokehouse	7-9	bnls glazed ham	119.99	8	4	Bob's Smokehouse Signature Glazed Ham Meal - Large
		n/i	1.5	CC bnls pork loin	64.99	4	4	Pork Loin Meal - Small
		n/i	3	CC bnls pork loin	129.99	8	4	Pork Loin Meal - Large
Dierberg's		2.5	boneless ham	59.99	4	4	Boneless Sliced Ham Meal - Small	
		5	boneless ham	119.99	8	4	Boneless Sliced Ham Meal - Large	
Food Giant		n/i	7	boneless turkey	95.99	15-18	4	Turkey Dinner Special
Gerbe's		Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
Harp's Food Stores		Honeysuckle	10-12	whole turkey	85.95	8-10	6	Martha Harp's Feast Holiday Dinner
Hen House		n/i	12-14	whole turkey	99.00	6-8	6	Deluxe Turkey Feast
		n/i	12-14	smoked whole turkey	99.00	6-8	6	Deluxe Smoked Turkey Feast
		n/i	7-8	spiral-cut ham	99.00	6-8	6	Deluxe Spiral Ham Feast
		n/i	2-3	bnls turkey breast	59.00	2	6	Holiday Turkey Dinner for Two
		n/i	2	spiral-cut ham	59.00	2	6	Holiday Ham Dinner for Two
	n/i	6	beef prime rib	169.00	6-8	7	Prime Rib Feast	
	n/i	1.5	beef prime rib	69.00	2	7	Prime Rib Dinner for Two	

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MO (cont)	Hy-Vee	Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner	
		Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner	
		CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner	
		Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast	
		Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast	
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner	
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner	
		Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering	
		Kroger - Central	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
		Kroger - Delta	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
		Lucky's Market	n/i	10-12	whole turkey	69.99	4-6	6	Thanksgiving Holiday Meal
		Price Chopper	n/i	10-12	whole turkey/spiral ham	199.99	14-18	6	Family Buffet
			n/i	10-14	whole turkey	119.99	8-10	6	Gatherings Turkey Meal
			n/i	10-14	smoked whole turkey	119.99	8-10	6	Gatherings Smoked Turkey Meal
			n/i	7-9	half spiral-cut ham	119.99	8-10	6	Gatherings Spiral Sliced Ham Meal
			n/i	10-14	whole turkey	79.99	6-8	6	Traditional Turkey Meal
			n/i	7-9	half spiral-cut ham	79.99	6-8	6	Traditional Spiral Ham Meal
			n/i	1.5	bnls rotisserie breast	39.99	2	3	Rotisserie Turkey Breast Meal
			n/i	1.5	spiral-cut ham	39.99	2	3	Honey Glazed Ham Meal
	n/i		6	beef prime rib	119.99	6-8	4	Premium Prime Rib Meal	
	Schnuck's		n/i	4-5	fried turkey breast	49.99	4	4	Fried Turkey Breast Dinner
			n/i	9-11	whole turkey	79.99	6-8	5	Whole Turkey Dinner
		n/i	9-11	smoked whole turkey	79.99	6-8	5	Whole Smoked Turkey Dinner	
		n/i	9-10	spiral-cut ham	79.99	6-8	3	Spiral Ham Dinner	
		Shop'n Save	Jennie-O	10-12	whole turkey	69.99	8	6	Traditional Turkey Dinner
	Jennie-O		10-12	whole turkey	69.99	8	6	Southern Turkey Dinner	
	Sprout's Farmers Market	Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal	
		Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal	
		n/i	3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal	
		Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
	Town & County Grocers	n/i	10-12	whole turkey	49.95	6-8	3	Thanksgiving Turkey Dinner	
	Whole Foods - Midwest	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner	
		n/i	5	spiral-cut ham	119.99	6	3	Classic Ham Dinner	

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MO (cont)	Whole Foods - Midwest (continued)	n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	6	smoked whole turkey	79.99	4	5	Smoked Turkey Dinner	
NM	Albertsons - Southwest	n/i	10-12	whole turkey	49.99	6	5	Deluxe Turkey Dinner	
		n/i	3-4	boneless turkey breast	44.99	6	4	Rotisserie Turkey Breast Dinner	
		n/i	7-9	spiral-cut ham	49.99	10-12	4	Deluxe Spiral Ham Dinner	
		n/i	4.5	beef prime rib	69.99	6-8	4	Prime Rib Dinner	
	King Soopers	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner	
		Safeway - Denver	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
	n/i		6-8	spiral-cut ham	59.99	8-10	4	Spiral Cut Ham Dinner	
	n/i		4.5	beef prime rib	79.99	6-8	4	Prime Rib Dinner	
	n/i		3-3.5	boneless turkey breast	49.99	6-8	4	Boneless Turkey Breast Dinner	
	Smith's Food & Drug		Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Sprout's Farmers Market		Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal
			Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal
	n/i		3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal	
	Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal		
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
	Whole Foods - Rocky Mountain	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12	
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12	
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	6	organic turkey meat	119.99	4	5	Organic Classic Roasted Turkey Dinner	
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
n/i		6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner		
n/i		7	spiral-cut ham	99.99	4	3	Spiral Ham Dinner		
n/i		3.5	beef prime rib	199.99	8	5	Prime Rib Dinner		
n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner		
n/i		10	smoked whole turkey	139.99	8	5	Smoked Turkey Dinner		
n/i	6	smoked turkey	99.99	4	5	Smoked Turkey Dinner			
OK	Country Mart	Honeysuckle	10-12	whole turkey	39.99	5-8	3	Traditional Dinner	
		Honeysuckle	10-12	whole turkey	54.99	8-10	6	Supreme Dinner	
		n/i	8-10	spiral-cut ham	49.99	8-10	5	Spiral Cut Ham Dinner	
		n/i	1.5	boneless turkey breast	21.99	2-3	4	Just for the Two of Us	
	Harp's Food Stores	Honeysuckle	10-12	whole turkey	85.95	8-10	6	Martha Harp's Feast Holiday Dinner	
		Homeland	Honeysuckle	10-12	whole turkey	69.99	10-12	7	Premium Turkey Dinner
	Honeysuckle		10-12	whole turkey	49.99	6-8	2	Traditional Turkey	
	n/i		2-3	rotisserie turkey breast	34.99	2-4	3	Boneless Rotisserie Turkey Breast Dinner	
	Kretschmar	6	boneless spiral-cut ham	59.99	10-12	4	Kretschmar Spiral Recipe Ham Dinner		

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
OK <i>(cont)</i>	Reasor's	Dietz & Watson	8-10	spiral-cut ham	79.99	6-8	6	Spiral Glazed Ham Dinner
		Honeysuckle	10-12	whole turkey	84.99	6-8	7	Oven Roasted Turkey Dinner
		Honeysuckle	8-10	smoked whole turkey	84.99	6-8	7	Smoked Turkey Dinner
		n/i	4-5	beef prime rib	129.99	6-8	6	Prime Rib Dinner
	Sprout's Farmers Market	Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal
		Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal
		n/i	3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal
		Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	139.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	49.99	3-5	5	Essential Holiday Meal
	United Supermarkets of OK	Honeysuckle	10-12	whole turkey	69.99	10-12	6	Premium Turkey Dinner
		Honeysuckle	10-12	whole turkey	49.99	6-8	2	Traditional Turkey Dinner
		n/i	2-3	rotisserie turkey breast	34.99	2-4	3	Boneless Rotisserie Turkey Breast Dinner
	Whole Foods - Southwest	Kretschmar	10-12	spiral-cut ham	59.99	10-12	4	Spiral Ham Dinner
		Wellshire	7	ABF spiral-cut ham	109.99	8	4	Ham Dinner
		n/i	6	whole turkey	79.99	4	5	Southern Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Southern Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10	smoked whole turkey	119.99	8	5	Southern Smoked Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
n/i		10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
n/i		16	whole turkey	249.99	12	10	Festive Feast for 12	
n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12		
n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner		
TX	Albertsons - Houston	n/i	10-12	whole turkey	54.99	6-8	4	Homestyle Turkey Dinner
		n/i	10-12	Cajun whole turkey	59.99	6-8	4	Cajun Turkey Dinner
		n/i	7-9	spiral-cut ham	59.99	8-10	4	Deluxe Spiral Ham Dinner
		n/i	4.5	beef prime rib	79.99	4-5	4	Prime Rib Dinner
	Albertsons - Southwest	n/i	10-12	whole turkey	49.99	6	5	Deluxe Turkey Dinner
		n/i	3-4	boneless turkey breast	44.99	6	4	Rotisserie Turkey Breast Dinner
		n/i	7-9	spiral-cut ham	49.99	10-12	4	Deluxe Spiral Ham Dinner
		n/i	4.5	beef prime rib	69.99	6-8	4	Prime Rib Dinner
	Brookshire Grocery Company	n/i	9-11	smoked whole turkey	49.99	6-8	5	Smoked Turkey Dinner
		n/i	6-7	spiral-cut ham	49.99	6-8	5	Ham Dinner

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TX <i>(cont)</i>	H-E-B	H-E-B	9-11	whole turkey	75.99	6-8	5	H-E-B Turkey Dinner
		H-E-B	2	bone-in rotisserie breast	39.99	3-4	5	H-E-B Rotisserie Turkey Breast Dinner
		H-E-B	4.5-6.5	bone-in turkey breast	69.99	6-8	4	H-E-B Turkey Breast Dinner
		H-E-B	7-10	spiral-cut ham	69.99	6-8	4	H-E-B Spiral Sliced Ham Dinner
	Kroger - Dallas/Houston Market Basket	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
		n/i	10-12	whole turkey	64.99	5-7	4	Roasted Turkey Dinner
		n/i	10-12	smoked whole turkey	64.99	5-7	4	Smoked Turkey Dinner
		n/i	5-7	spiral-cut ham	54.99	5-7	4	Spiral Cut Ham Dinner
	Randalls Food Markets	n/i	10-12	whole turkey	54.99	6-8	4	Homestyle Turkey Dinner
		n/i	9-11	Cajun whole turkey	59.99	6-8	4	Cajun Turkey Dinner
		n/i	7-9	spiral-cut ham	59.99	8-10	4	Deluxe Spiral Ham Dinner
		n/i	4.5	beef prime rib	79.99	4-5	4	Prime Rib Dinner
	Sprout's Farmers Market	Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal
		Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal
		n/i	3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal
		Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	Tom Thumb	n/i	10-12	whole turkey	54.99	6-8	4	Homestyle Turkey Dinner
		n/i	9-11	Cajun whole turkey	59.99	6-8	4	Cajun Turkey Dinner
		n/i	7-9	spiral-cut ham	59.99	8-10	4	Deluxe Spiral Ham Dinner
		n/i	4.5	beef prime rib	79.99	4-5	4	Prime Rib Dinner
	Whole Foods - Southwest	Wellshire	7	ABF spiral-cut ham	109.99	8	4	Ham Dinner
		n/i	6	whole turkey	79.99	4	5	Southern Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Southern Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10	smoked whole turkey	119.99	8	5	Southern Smoked Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
UT		Albertsons - Intermountain	n/i	10-12	whole turkey	59.99	6-8	5
	n/i		6-8	spiral-cut ham	69.99	8-10	4	Spiral Cut Ham Dinner
	n/i		4.5	beef prime rib	79.99	6-8	4	Prime Rib Dinner
	n/i		3-3.5	boneless turkey breast	49.99	6-8	4	Boneless Turkey Breast Dinner

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
UT (cont)	Harmon's	n/i	8-10	bone-in turkey breast	175.00	6-8	7	Traditional Turkey Breast Dinner
		n/i	12	whole turkey	150.00	6-8	7	Traditional Turkey Dinner (Medium)
		n/i	12	whole turkey	200.00	10-12	7	Traditional Turkey Dinner (Large)
		n/i	8-10	spiral-cut ham	150.00	6-8	7	Traditional Ham Dinner (Medium)
		n/i	8-10	spiral-cut ham	200.00	10-12	7	Traditional Ham Dinner (Large)
		n/i	8-10	spiral-cut ham	115.00	6-8	4	Deluxe Ham Dinner
		n/i	12	beef prime rib	210.00	6-8	4	Prime Rib Dinner
	King Soopers	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Smith's Food & Drug	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	Whole Foods - Rocky Mountain	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	6	organic turkey meat	119.99	4	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	7	spiral-cut ham	99.99	4	3	Spiral Ham Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10	smoked whole turkey	139.99	8	5	Smoked Turkey Dinner
	n/i	6	smoked turkey	99.99	4	5	Smoked Turkey Dinner	

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
SOUTHWESTERN U.S. - CA, HI, NV								
CA	Albertsons - So. California	n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
		n/i	7-9	spiral-cut ham	49.99	6-8	4	Holiday Spiral Ham Dinner
		n/i	4.5	beef prime rib	69.99	4-5	4	Holiday Prime Rib Dinner
	Andronico's	Diestel	6-10	ABF whole turkey	99.99	6	6	Small Turkey Dinner
		Diestel	12-14	ABF whole turkey	159.99	10	6	Large Turkey Dinner
	Gelson's Markets	n/i	8.5	spiral-cut ham	149.99	10	6	Ham Dinner
		n/i	10-14	whole turkey	179.99	12	7	Jumbo Turkey Dinner
		n/i	10-14	whole turkey	130.99	8	7	Roasted Turkey Dinner
		n/i	7-9	spiral-cut ham	122.99	6	5	Spiral-cut Ham Dinner
	Jon's Marketplace	n/i	4-5	boneless rib roast	159.99	6	5	Boneless Rib Roast Dinner
		n/i	2-4	Cornish hens	47.99	2	7	Cornish Game Hen Dinner for 2
		Butterball	10-12	whole turkey	49.99	6-8	4	Complete Turkey Dinner
	La Superior Super Mercados	Smithfield	8-9	spiral-cut ham	49.99	6-8	4	Complete Spiral Ham Dinner
		n/i	12-14	whole turkey	74.99	6-8	6	Stuffed Turkey Dinner
	Lucky	n/i	8-9	pork spareribs	59.99	6-8	6	BBQ Ribs Dinner
		n/i	10-11	spiral-cut ham	59.99	6-8	6	Ham Dinner
		n/i	7-9	spiral-cut ham	49.99	4-8	5	Complete Ham Meal
	Lunardi's	n/i	10-12	whole turkey	49.99	4-8	6	Complete Turkey Meal
		Diestel	12-13	free-range whole turkey	129.99	8-10	7	Holiday Turkey Dinner
	Mar-Val Food Stores	Butterball	10	whole turkey	69.99	6	7	Butterball Turkey Dinner
		n/i	8	spiral-cut ham	59.99	6	6	Mar-Val's Glazed Ham Dinner
		n/i	4	beef prime rib	89.99	6	4	Mar-Val's Prime Rib Dinner
	Mi Pueblo Food Center	n/i	10-12	whole turkey	84.99	6-8	5	Turkey Holiday Dinner
		n/i	7-9	spiral-cut ham	84.99	6-8	5	Ham Holiday Dinner
		n/i	9-10	3 racks of pork spareribs	89.99	6-8	6	Pork Rib Holiday Dinner
	Mollie Stones	Mollie's	12-14	free range whole turkey	149.99	10-12	8	Mollie's Free Range Turkey Holiday Dinner
	Murphy's Market	n/i	10-12	whole turkey	59.99	6-8	6	Turkey Dinner
	New Leaf Community Markets	n/i	3-4	bone-in turkey breast	59.00	2	6	Turkey Dinner for 2
		Diestel	8-10	ABF whole turkey	99.00	4-6	6	Small Turkey Dinner Package
		Diestel	8-10	ABF whole turkey	109.00	4-6	6	Small Turkey Dinner Organic Package
		Diestel	12-14	ABF whole turkey	129.00	6-8	6	Medium Turkey Dinner Package
		Diestel	12-14	ABF whole turkey	139.00	6-8	6	Medium Turkey Dinner Organic Package
		Diestel	12-14	organic whole turkey	169.00	6-8	6	Organic Turkey Dinner Package
n/i		10-12	whole turkey	69.99	8	3	Turkey Family Meal	
Nugget Markets	n/i	12-14	whole turkey	169.99	8-10	7	Traditional Holiday Meal	
	n/i	10-12	whole turkey	99.99	4-6	7	Traditional Holiday Meal	
	n/i	7-9	ham	169.99	8-10	7	Traditional Holiday Meal	

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CA (cont)	Nugget Markets (continued)	n/i	5-7	ham	99.99	4-6	7	Traditional Holiday Meal	
		n/i	12-14	whole turkey	199.99	8-10	2	Contemporary Holiday Meal	
		n/i	10-12	whole turkey	119.99	4-6	2	Contemporary Holiday Meal	
		n/i	7-9	ham	199.99	8-10	2	Contemporary Holiday Meal	
		n/i	5-7	ham	119.99	4-6	2	Contemporary Holiday Meal	
		n/i	4-5	beef filet	299.99	8-10	2	Contemporary Holiday Meal	
		n/i	3-4	beef filet	169.99	4-6	2	Contemporary Holiday Meal	
		Pavilions	n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
			n/i	7-9	spiral-cut ham	49.99	6-8	4	Holiday Spiral Ham Dinner
			n/i	4.5	beef prime rib	69.99	4-5	4	Holiday Prime Rib Dinner
	Ralph's Grocery Company	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner	
	Ray's Food Place	n/i	10-12	whole turkey	59.99	6-8	5	Turkey Meal	
		n/i	8-10	spiral-cut ham	59.99	6-8	5	Ham Meal	
		n/i	10-12/8-10	whole turkey/spiral ham	89.99	10-12	5	Ham & Turkey Meal	
		n/i	2.5	bone-in turkey breast	29.99	2	5	Meal for Two	
	Safeway - Northern California	n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner	
		n/i	7-9	spiral-cut ham	49.99	6-8	4	Holiday Spiral Ham Dinner	
		n/i	4.5	beef prime rib	69.99	4-5	4	Holiday Prime Rib Dinner	
	Save Mart Supermarkets	Diestel	10-12	ABF whole turkey	99.99	4-8	7	Complete Diestel Turkey Meal	
		n/i	7-9	spiral-cut ham	49.99	4-8	5	Complete Ham Meal	
		n/i	4-5	beef prime rib	69.99	4-8	6	Complete Rib Roast Meal	
		n/i	10-12	whole turkey	49.99	4-8	6	Complete Turkey Meal	
	Sprout's Farmers Market	Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal	
		Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal	
		n/i	3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal	
		Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal	
	Super A Foods	n/i	6-8	whole turkey	69.99	6-8	4	Holiday Dinner	
		Farmer John	5	spiral-cut ham	69.99	6-8	3	Holiday Dinner	
	Stater Bros.	Zacky Farms	10-12	whole turkey	59.99	8	5	Turkey Dinner	
		Zacky Farms	14-16	whole turkey	114.99	16	5	Giant Turkey Feast	
		Hormel	7-9	spiral cut ham	59.99	8	5	Spiral-Sliced Ham Dinner	
		n/i	4-5	beef rib roast	79.99	5-6	5	Prime Rib Dinner	
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
	Vons	n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner	
		n/i	7-9	spiral-cut ham	49.99	6-8	4	Holiday Spiral Ham Dinner	
		n/i	4.5	beef prime rib	69.99	4-5	4	Holiday Prime Rib Dinner	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
CA <i>(cont)</i>	Whole Foods - N. California	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	16	organic heirloom turkey	299.99	12	6	Roasted Heirloom Turkey Dinner
		n/i	14	smoked whole turkey	199.99	8	5	Classic Smoked Turkey Dinner
		n/i	14	brined whole turkey	159.99	8	5	Classic Ready-to-Cook Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
		n/i	6	boneless organic turkey	99.99	4	5	Organic Classic Roasted Turkey Dinner
		n/i	6	boneless turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	8	spiral-cut ham	159.99	8	4	Spiral-Cut Ham Dinner
		n/i	3.5	beef brisket	129.99	8	4	Hanukkah Brisket Dinner
		Whole Foods - Sthrn Pacific	n/i	6	whole turkey	79.99	4	5
	n/i		10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
	n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
	n/i		10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
	n/i		16	whole turkey	249.99	12	10	Festive Feast for 12
			n/i	5	half spiral-cut ham	249.99	12	10
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
HI	Don Quijote	n/i	10-12	whole turkey	89.99	6-8	4	Thanksgiving Dinner
	Foodland Super Market	n/i	10-12	whole turkey	49.99	6-8	5	Turkey Dinner
		n/i	12-14	whole turkey	89.99	10-12	8	Premium Turkey Dinner
		n/i	7-9	spiral-cut ham	54.99	6-8	5	Ham Dinner
		n/i	4-6	beef prime rib Choice	79.99	6-8	5	Beef Prime Rib Dinner
		n/i	14-16	whole turkey	129.00	6-8	5	Thanksgiving Turkey Dinner
	Marukai Wholesale Mart	n/i	10-12	whole turkey	59.99	6-8	4	Traditional Turkey Dinner
	Safeway - Northern California	n/i	7-9	spiral-cut ham	59.99	6-8	4	Holiday Spiral Ham Dinner
		n/i	4.5	beef prime rib	79.99	4-5	4	Holiday Prime Rib Dinner
		Target	Butterball	10-12	whole turkey	59.99	6-8	5
	Times Supermarkets	Butterball	10-12	whole turkey	59.99	7-9	6	Turkey Dinner
		Smithfield	8-9	spiral-cut ham	59.99	6-8	5	Ham Dinner
		n/i	4-5	beef prime rib	72.99	4-6	5	Prime Rib Dinner
	Whole Foods - Sthrn Pacific	n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
n/i		10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
HI <i>(cont)</i>	Whole Foods - Sthrn Pacific <i>(continued)</i>	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
NV	Albertsons - Intermountain	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		n/i	6-8	spiral-cut ham	69.99	8-10	4	Spiral Cut Ham Dinner
		n/i	4.5	beef prime rib	79.99	6-8	4	Prime Rib Dinner
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Boneless Turkey Breast Dinner
	Albertsons - Southwest	n/i	10-12	whole turkey	49.99	6	5	Deluxe Turkey Dinner
		n/i	3-4	boneless turkey breast	44.99	6	4	Rotisserie Turkey Breast Dinner
		n/i	7-9	spiral-cut ham	49.99	10-12	4	Deluxe Spiral Ham Dinner
		n/i	4.5	beef prime rib	69.99	6-8	4	Prime Rib Dinner
	Safeway - Northern California	n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
		n/i	7-9	spiral-cut ham	49.99	6-8	4	Holiday Spiral Ham Dinner
		n/i	4.5	beef prime rib	69.99	4-5	4	Holiday Prime Rib Dinner
	Scolari's	Butterball	10-12	whole turkey	49.99	4-5	5	Regular Turkey Dinner
		Butterball	10-12	whole turkey	59.99	6-8	5	Deluxe Turkey Dinner
		n/i	7-8	spiral-cut ham	49.99	4-5	3	Regular Ham Dinner
		n/i	7-8	spiral-cut ham	59.99	6-8	3	Deluxe Ham Dinner
	Smith's Food & Drug	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Sprout's Farmers Market	Sprout's	11-13	whole turkey	69.99	6-8	6	Natural Turkey Meal
		Sprout's	7-9	spiral-cut ham	69.99	6-8	5	Spiral Sliced Ham Meal
		n/i	3-5	beef rib roast Choice	79.99	6-8	5	Boneless Beef Rib Roast Meal
		Sprout's	3-3.5	boneless turkey breast	29.99	2	5	Boneless Turkey Breast Meal
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	Vons	n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
		n/i	7-9	spiral-cut ham	49.99	6-8	4	Holiday Spiral Ham Dinner
		n/i	4.5	beef prime rib	69.99	4-5	4	Holiday Prime Rib Dinner
		Whole Foods - N. California	n/i	16	whole turkey	249.99	12	10
	n/i		5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
	n/i		10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
	n/i		10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
	n/i		6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
	n/i		16	organic heirloom turkey	299.99	12	6	Roasted Heirloom Turkey Dinner
	n/i		14	smoked whole turkey	199.99	8	5	Classic Smoked Turkey Dinner
	n/i		14	brined whole turkey	159.99	8	5	Classic Ready-to-Cook Turkey Dinner
n/i	2.5		bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
n/i	3.5		beef prime rib	199.99	8	5	Prime Rib Dinner	
n/i	6	boneless organic turkey	99.99	4	5	Organic Classic Roasted Turkey Dinner		

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NV (cont)	Whole Foods - N. California (continued)	n/i	6	boneless turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	8	spiral-cut ham	159.99	8	4	Spiral-Cut Ham Dinner
		n/i	3.5	beef brisket	129.99	8	4	Hanukkah Brisket Dinner
	Whole Foods - Sthrn Pacific	n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner

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**Thanksgiving 2017
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY								
AK	Carrs/Safeway - Seattle	n/i	10-12	whole turkey	64.99	6-8	5	Homestyle Turkey Dinner
		n/i	7-9	spiral-cut ham	64.99	6-8	4	Spiral Ham Dinner
	Fred Meyer	Private Selection	10-13	whole turkey	59.99	6	4	Express Turkey Dinner
		Private Selection	7-9	spiral-cut ham	59.99	8	5	Spiral Sliced Ham Holiday Dinner
ID	Albertsons - Intermountain	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		n/i	6-8	spiral-cut ham	69.99	8-10	4	Spiral Cut Ham Dinner
		n/i	4.5	beef prime rib	79.99	6-8	4	Prime Rib Dinner
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Boneless Turkey Breast Dinner
	Fred Meyer	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
		Private Selection	7-9	spiral-cut ham	49.99	8	5	Spiral Sliced Ham Holiday Dinner
	Rosauers Supermarkets	Norbest	10-12	whole turkey	54.99	6-8	6	Turkey Dinner
		Longhorn	7.5	spiral-cut ham	54.99	6-8	5	Spiral Ham Dinner
		AmeriStar	4-5	beef prime rib	74.99	6-8	5	Prime Rib Dinner
	Safeway - Seattle	n/i	10-12	whole turkey	54.99	6-8	5	Homestyle Turkey Dinner
		n/i	7-9	spiral-cut ham	54.99	6-8	4	Spiral Ham Dinner
	Smith's Food & Drug	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Whole Foods - Rocky Mountain	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	6	organic turkey meat	119.99	4	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	7	spiral-cut ham	99.99	4	3	Spiral Ham Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
n/i		10	smoked whole turkey	139.99	8	5	Smoked Turkey Dinner	
Target	n/i	6	smoked turkey	99.99	4	5	Smoked Turkey Dinner	
	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal	
Yoke's Fresh Market	n/i	10-12	whole turkey	59.99	6-8	5	Turkey Dinner	
MT	Albertsons - Intermountain	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		n/i	6-8	spiral-cut ham	69.99	8-10	4	Spiral Cut Ham Dinner
		n/i	4.5	beef prime rib	79.99	6-8	4	Prime Rib Dinner
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Boneless Turkey Breast Dinner
	Lucky's Market	n/i	10-12	whole turkey	69.99	4-6	6	Thanksgiving Holiday Meal

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
MT <i>(cont)</i>	Rosauers Supermarkets	Norbest	10-12	whole turkey	54.99	6-8	6	Turkey Dinner
		Longhorn	7.5	spiral-cut ham	54.99	6-8	5	Spiral Ham Dinner
		AmeriStar	4-5	beef prime rib	74.99	6-8	5	Prime Rib Dinner
	Smith's Food & Drug	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
OR	Albertsons - Portland	n/i	10-12	whole turkey	49.99	6-8	5	Homestyle Turkey Dinner
		n/i	3-4	boneless turkey breast	49.99	6	4	Rotisserie Turkey Breast Dinner
		n/i	6-8	spiral-cut ham	59.99	8-10	4	Spiral Cut Ham Dinner
		n/i	4.5	beef prime rib	69.99	6-8	4	Prime Rib Dinner
	Fred Meyer	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
		Private Selection	7-9	spiral-cut ham	49.99	8	5	Spiral Sliced Ham Holiday Dinner
	Ray's Food Place	n/i	10-12	whole turkey	59.99	6-8	5	Turkey Meal
		n/i	8-10	spiral-cut ham	59.99	6-8	5	Ham Meal
		n/i	10-12/8-10	whole turkey/spiral ham	89.99	10-12	5	Ham & Turkey Meal
		n/i	2.5	bone-in turkey breast	29.99	2	5	Meal for Two
	Rosauers Supermarkets	Norbest	10-12	whole turkey	54.99	6-8	6	Turkey Dinner
		Longhorn	7.5	spiral-cut ham	54.99	6-8	5	Spiral Ham Dinner
		AmeriStar	4-5	beef prime rib	74.99	6-8	5	Prime Rib Dinner
	Roth's	n/i	4-5	brined 1/2 turkey roast	34.99	4-5	3	Complete Holiday Dinner
		n/i	8-10	brined turkey roast	69.99	6-8	3	Complete Holiday Dinner
	Quality Food Centers	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Safeway - Portland	n/i	10-12	whole turkey	54.99	6-8	5	Homestyle Turkey Dinner
		n/i	7-9	spiral-cut ham	54.99	6-8	4	Spiral Ham Dinner
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	Whole Foods - Pacific NW	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10	smoked whole turkey	149.99	8	5	Classic Smoked Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	6	boneless organic turkey	99.99	4	5	Organic Classic Roasted Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	8	spiral-cut ham	159.99	8	4	Spiral-Cut Ham Dinner
n/i		3.5	beef prime rib	199.99	8	5	Prime Rib Dinner	
WA	Albertsons - Portland	n/i	10-12	whole turkey	49.99	6-8	5	Homestyle Turkey Dinner
		n/i	3-4	boneless turkey breast	49.99	6	4	Rotisserie Turkey Breast Dinner
		n/i	6-8	spiral-cut ham	59.99	8-10	4	Spiral Cut Ham Dinner
		n/i	4.5	beef prime rib	69.99	6-8	4	Prime Rib Dinner

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
WA <i>(cont)</i>	Fred Meyer	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
		Private Selection	7-9	spiral-cut ham	49.99	8	5	Spiral Sliced Ham Holiday Dinner
	Haggen Northwest Fresh	Butterball	10-12	whole turkey	129.00	8	7	Butterball Turkey Dinner
		n/i	4.5	bone-in turkey breast	129.00	8	7	Turkey Breast Dinner
		Hempler's	8	spiral-cut ham	129.00	8	6	Hempler's Spiral Sliced Ham Dinner
	Metropolitan Market	n/i	10-12	free-range turkey	159.99	6-8	6	Complete Turkey Dinner
	Quality Food Centers	Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
	Rosauers Supermarkets	Norbest	10-12	whole turkey	54.99	6-8	6	Turkey Dinner
		Longhorn	7.5	spiral-cut ham	54.99	6-8	5	Spiral Ham Dinner
		AmeriStar	4-5	beef prime rib	74.99	6-8	5	Prime Rib Dinner
	Safeway - Portland	n/i	10-12	whole turkey	54.99	6-8	5	Homestyle Turkey Dinner
		n/i	7-9	spiral-cut ham	54.99	6-8	4	Spiral Ham Dinner
	Safeway - Seattle	n/i	10-12	whole turkey	54.99	6-8	5	Homestyle Turkey Dinner
		n/i	7-9	spiral-cut ham	54.99	6-8	4	Spiral Ham Dinner
	Target	Butterball	10-12	whole turkey	59.99	6-8	5	Holiday Meal
	Whole Foods - Pacific NW	n/i	16	whole turkey	249.99	12	10	Festive Feast for 12
		n/i	5	half spiral-cut ham	249.99	12	10	Festive Feast for 12
		n/i	10	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10	smoked whole turkey	149.99	8	5	Classic Smoked Turkey Dinner
		n/i	6	whole turkey	79.99	5	5	Classic Roasted Turkey Dinner
		n/i	6	boneless organic turkey	99.99	4	5	Organic Classic Roasted Turkey Dinner
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	8	spiral-cut ham	159.99	8	4	Spiral-Cut Ham Dinner
		n/i	3.5	beef prime rib	199.99	8	5	Prime Rib Dinner
	Yoke's Fresh Market	n/i	10-12	whole turkey	59.99	6-8	5	Turkey Dinner
	WY	Albertsons - Intermountain	n/i	10-12	whole turkey	59.99	6-8	5
n/i			6-8	spiral-cut ham	69.99	8-10	4	Spiral Cut Ham Dinner
n/i			4.5	beef prime rib	79.99	6-8	4	Prime Rib Dinner
n/i			3-3.5	boneless turkey breast	49.99	6-8	4	Boneless Turkey Breast Dinner
King Soopers		Private Selection	10-13	whole turkey	49.99	6	4	Express Turkey Dinner
Lucky's Market		n/i	10-12	whole turkey	69.99	4-6	6	Thanksgiving Holiday Meal
Safeway - Denver		n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		n/i	6-8	spiral-cut ham	59.99	8-10	4	Spiral Cut Ham Dinner
		n/i	4.5	beef prime rib	79.99	6-8	4	Prime Rib Dinner
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Boneless Turkey Breast Dinner
		Smith's Food & Drug	Private Selection	10-13	whole turkey	49.99	6	4