



United States
Department of
Agriculture

Agricultural
Marketing
Service

Livestock
and Poultry
Program

Agricultural
Analytics
Division

Feature Advertising by U.S. Supermarkets Meat, Poultry, and Shell Eggs

Easter/Passover 2019

Advertised Prices effective through April 21, 2019



Feature Advertising by U.S. Supermarkets During Key Seasonal Marketing Events

This report provides a detailed breakdown of supermarket featuring of popular poultry, meat, and shell egg products for the Easter/Passover 2019 holiday marketing period. Advertised sale prices and associated purchase conditions are shown by region, state, and supermarket banner and include brand names, prices, and any special conditions.

Whole Turkeys

Whole body, fresh and frozen, hens and toms in conventional, kosher, halal, organic, free-range, antibiotic-free, non-GMO certified, and heritage breed varieties.

Northeast.....	5
Southeast	12
Midwest	15
South Central.....	19
Southwest.....	21
Northwest	22

Cured Pork

Bone-in, boneless, and semi-boneless; spiral-cut and uncut; whole, half, quartered, and sliced boneless hams; bone-in ham steaks; smoked picnics; and country-cured hams.

Northeast.....	24
Southeast	47
Midwest	67
South Central.....	94
Southwest.....	111
Northwest	115

Fresh Pork Roasts

Fresh pork leg, loin, shoulder, sirloin, and tenderloin roasts; bone-in and boneless, and tenderloins.

Northeast.....	124
Southeast	133
Midwest	141
South Central.....	150
Southwest.....	156
Northwest	158

Beef Roasts

Rib, loin, and round roasts, boneless and bone-in.

Northeast.....	161
Southeast	173
Midwest	183
South Central.....	194
Southwest.....	200
Northwest	202

Beef Roasts II

Chuck and brisket roasts, boneless and bone-in.

Northeast.....	206
Southeast	213
Midwest	219
South Central.....	226
Southwest.....	231
Northwest	233

Lamb Roasts and Chops

Bone-in, semi-boneless, and boneless, whole and half legs; bone-in whole, loin, rib, and shoulder chops, frenched and crown roast racks; and breasts.

Northeast.....	236
Southeast	244
Midwest	249
South Central.....	254
Southwest.....	256
Northwest	258

Miscellaneous Poultry

Fresh and frozen bone-in turkey breasts; chicken roasters, Cornish hens, baking hens; capons, livers, and gizzards; ducklings; geese; pheasants, quail, and rabbits.

Northeast.....	260
Southeast	269
Midwest	276
South Central.....	281
Southwest.....	285
Northwest	286

Shell Eggs

Conventional and specialty shell eggs.

Northeast.....	288
Southeast	319
Midwest	336
South Central.....	351
Southwest.....	363
Northwest	368

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Report Notes and Key to Abbreviations:

All information is collected from publicly available, on-line supermarket advertising circulars during the holiday marketing period. All prices are in U.S. dollars per pound unless otherwise noted.

Common Abbreviations:

n/i	not identified
BOGO	Buy one, get one free
A	Antibiotic-free
F	Free Range
K	Kosher
H	Halal
L	Local (grown/produced)
O	USDA Certified Organic
G	Grass-fed

Miscellaneous Poultry Weight Ranges:

Turkey Breast, bone-in	4 - 9 pounds
Roasters	7 - 10 pounds
Cornish Hens	1 - 2 pounds
Baking Hens	4 - 6 pounds
Capon	7- 10 pounds
Duckling/Duck	4 - 6 pounds
Goose	8 - 12 pounds
Rabbit	2.5 - 3.5 pounds
Pheasant	1.5 - 2 pounds
Quail	.05 - .75 pounds
Guinea	.2 - 3 pounds

U.S. Regional Definitions:

Northeast	CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT
Southeast	AL,FL,GA,KY,MS,NC,SC,TN,VA,WV
Midwest	IA,IL,IN,MI,MN,ND,NE,OH,SD,WI
South Central	AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT
Southwest	CA, HI, NV
Northwest	AK,ID,MT,OR,WA,WY

Lamb Origin Codes:

US	United States
AU	Australia
NZ	New Zealand
IS	Iceland
UR	Uruguay

Shell Egg Codes:

JB	Jumbo
XL	Extra Large
LG	Large
MD	Medium
SM	Small
WH	White
BR	Brown

Cage-Free Production Systems

- Barn/Aviary** Hens are housed inside climate-controlled barns and roam freely in a single level (barn) or in multiple vertical levels of the building (aviary).
- Free Range** Hens have access to the outdoors for at least part of the day with housing provided for protection from climate and predators. Flock sizes vary by farm.
- Pasture** Same as free range except hens are kept outdoors and provided shelter in colder climates.
- Organic** Hens raised in accordance with the National Organic Program standards. Flock sizes vary by farm.
- Pasture Organic** Hens raised in accordance with the NOP standards and are kept outdoors and provided shelter.

Passover is Friday, April 19, 2019 through Saturday, April 27, 2019.

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT														
CT	ACME Market	Lancaster Brand	1.79											
		Butterball	1.99											
	Adams IGA	Shady Brook	1.69											
	Big Y	Empire						2.99						
		Shady Brook	1.69											
	Bravo	Shady Brook	1.99											
	C-Town	Shady Brook	1.99											
	Fairway Market	Empire						3.99						< 16 lbs (hen)
	Food Bazaar	Honeysuckle		1.29										limit 2
	Key Food	Shady Brook	1.99											
	Kings Food Market	Kings			1.99									
	Market 32	Empire							2.79					
		Empire							3.49					organic
		Butterball		1.29										
		Shady Brook	1.79	0.99										
	Price Chopper	Empire							2.79					
		Empire							3.49					organic
		Butterball		1.29										
		Shady Brook	1.79	0.99										< 16 lbs (hen)
	ShopRite	ShopRite	1.99	1.49										
Stop & Shop	Stop & Shop		0.88											
Target	Butterball		0.99											
The Fresh Market	n/i			2.49										
Whole Foods NE	Plainville Farms			2.49				3.49						
Whole Foods Natl.	Plainville Farms			2.49										
DC	Giant Food	Nature's Promise			1.79									
	Safeway Eastern	Signature Farms		0.99										w/ store card
		Butterball		1.29										w/ store card
		n/i						2.99						w/ store card
	Target	Butterball		0.99										
Whole Foods MdAtl.	n/i			2.49										
DE	ACME Market	Lancaster Brand	1.79											
		Butterball	1.99											
	Giant Food	Nature's Promise			1.79									
	Redner's	Butterball		1.18										
	n/i		0.98											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
DE <i>(cont)</i>	Safeway Eastern	Signature Farms		0.99										w/ store card	
		Butterball		1.29										w/ store card	
		n/i					2.99							w/ store card	
	ShopRite	ShopRite	1.99	1.49										< 16 lbs (hen)	
	Target	Butterball		0.99											
	The Fresh Market	n/i			2.49										
	Weis Markets	Weis		0.69											w/ store card
Weis Naturals					0.99									w/ store card	
		Plainville Farms							0.99					w/ store card	
MA	Adams IGA	Shady Brook	1.69												
	Big Y	Empire						2.99							
		Shady Brook	1.69												
	Bravo	Shady Brook	1.99												
	C-Town	Shady Brook	1.99												
	Donelan's	Shady Brook	1.59												
	Key Food	Shady Brook	1.99												
	Hannaford	Hannaford		0.55											limit 2
		Hannaford		1.49											
		Shady Brook	1.29												
	Market 32	Empire						2.79							
		Empire						3.49							organic
		Butterball		1.29											
	Market Basket	Shady Brook	1.79	0.99											
		Shady Brook	1.29												w/ store card
		Shady Brook	1.49												
	Price Chopper	Jennie-O		0.69											
		Empire						2.79							
		Empire						3.49							organic
	Butterball	Butterball		1.29											
		Shady Brook	1.79	0.99											
		Shady Brook		0.99											
	Shaw's	n/i		0.59											
Stop & Shop	Stop & Shop		0.88												
Target	Butterball		0.99												
The Fresh Market	n/i			2.49											
Wegmans	Empire						3.79								
	Wegmans	1.79													
	Shady Brook		0.99											limit 1	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
MA <i>(cont)</i>	Wegmans	Honeysuckle Honest			1.69									smoked
	<i>(continued)</i>	Plainville Farms				3.99								
	Whole Foods NATl.	Plainville Farms			2.49									
MD	ACME Market	Lancaster Brand	1.79											limit 1 w/ store card w/ store card w/ store card > 16 lbs (tom) limit 1 limit 1 < 16 lbs (hen) limit 1 smoked w/ store card w/ store card w/ store card
		Butterball	1.99											
	Giant Eagle	Giant Eagle		1.29										
		Honeysuckle		1.29										
	Giant Food	Nature's Promise			1.79									
	Green Valley	Essential Everyday		0.48										
		Essential Everyday		0.79										
	Redner's	Butterball		1.18										
		n/i		0.98										
	Safeway Eastern	Signature Farms		0.99										
		Butterball		1.29										
		n/i					2.99							
	Shop'n Save	Essential Everyday		1.29										
		Honeysuckle	1.49											
	Shoppers Food	Shady Brook	1.29											
		Shady Brook		0.69										
		Marval		0.69										
	ShopRite	ShopRite	1.99	1.49										
	Target	Butterball		0.99										
	The Fresh Market	n/i			2.49									
Wegmans	Empire					3.79								
	Wegmans	1.79												
	Shady Brook		0.99											
	Honeysuckle Honest			1.69										
	Plainville Farms				3.99									
Weis Markets	Weis		0.69											
	Weis Naturals				0.99									
	Plainville Farms								0.99					
Whole Foods MdAtl.	n/i			2.49										
ME	Hannaford	Hannaford		0.55										limit 2
		Hannaford		1.49										
		Shady Brook	1.29											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
ME <i>(cont)</i>	Market Basket	Shady Brook	1.29											w/ store card	
		Shady Brook	1.49												
		Jennie-O		0.69											
	Shaw's	n/i		0.59											
	Target	Butterball		0.99											
	Whole Foods Natl.	Plainville Farms			2.49										
NH	Hannaford	Hannaford		0.55										limit 2	
		Hannaford		1.49											
	Market Basket	Shady Brook	1.29											w/ store card	
		Shady Brook	1.29												
		Shady Brook	1.49											organic	
		Jennie-O		0.69											
	Price Chopper	Empire					2.79								
		Empire					3.49								
		Butterball		1.29											
		Shady Brook	1.79	0.99											
	Shaw's	n/i		0.59											
Target	Butterball		0.99												
Whole Foods Natl.	Plainville Farms			2.49											
NJ	ACME Market	Lancaster Brand	1.79											< 16 lbs (hen) limit 2 < 16 lbs (hen) limit 1 smoked	
		Butterball	1.99												
	Bravo	Shady Brook	1.99												
	C-Town	Shady Brook	1.99												
	Fairway Market	Empire					3.99								
	Food Bazaar	Honeysuckle		1.29											
	Key Food	Shady Brook	1.99												
	Kings Food Market	Kings			1.99										
	ShopRite	ShopRite	1.99	1.49											
	Stop & Shop	Stop & Shop		0.88											
	Supremo Foods	Essential Everyday		1.29											
	Target	Butterball		0.99											
	The Fresh Market	n/i			2.49										
	Wegmans	Empire					3.79								
		Wegmans	1.79												
		Shady Brook		0.99											
		Honeysuckle Honest			1.69										
	Plainville Farms				3.99										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
NJ <i>(cont)</i>	Weis Markets	Weis		0.69										w/ store card
		Weis Naturals				0.99								w/ store card
		Plainville Farms							0.99					w/ store card
	Whole Foods MdAtl.	n/i			2.49									
	Whole Foods NE	Plainville Farms			2.49				3.49					
NY	ACME Market	Lancaster Brand	1.79											
		Butterball	1.99											
	Bravo	Shady Brook	1.99											
	C-Town	Shady Brook	1.99											
	DeCiccio Family Mrkt	Shady Brook	1.99											
	Fairway Market	Empire						3.99						< 16 lbs (hen)
	Food Bazaar	Honeysuckle		1.29										limit 2
	Giunta's	Norbest		1.49										
	Hannafor	Hannafor		0.55										limit 2
		Hannafor		1.49										
		Shady Brook	1.29											
	Key Food	Shady Brook	1.99											
	King Kullen	Empire						2.99						
		Shady Brook	1.69											
	Kings Food Market	Kings			1.99									
	Market 32	Empire						2.79						
		Empire						3.49						organic
		Butterball		1.29										
		Shady Brook	1.79	0.99										
	Price Chopper	Empire						2.79						
		Empire						3.49						organic
		Butterball		1.29										
		Shady Brook	1.79	0.99										
	Shop'n Save	Essential Everyday		1.29										> 16 lbs (tom)
	Honeysuckle	1.49												
ShopRite	ShopRite	1.99	1.49										< 16 lbs (hen)	
Stop & Shop	Stop & Shop		0.88											
Target	Butterball		0.99											
The Fresh Market	n/i			2.49										
Tops Market	Jennie-O	1.49												
Wegmans	Empire						3.79							
	Wegmans	1.79												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NY <i>(cont)</i>	Wegmans <i>(continued)</i>	Shady Brook		0.99										limit 1	
		Honeysuckle Honest			1.69										
	Weis Markets	Plainville Farms				3.99									smoked
		Weis		0.69											w/ store card
		Weis Naturals				0.99									w/ store card
Whole Foods NE	Plainville Farms			2.49				3.49	0.99					w/ store card	
PA	ACME Market	Lancaster Brand	1.79												
		Butterball	1.99												
	Bravo	Shady Brook	1.99												
	C-Town	Shady Brook	1.99												
	Giant Eagle	Giant Eagle		1.29											
		Honeysuckle		1.29											
	Ideal Market	Honeysuckle		0.99											
	Key Food	Shady Brook	1.99												
	Landis Markets	Essential Everyday		1.49											
		Shady Brook		1.49											
	Price Chopper	Empire						2.79							
		Empire						3.49							organic
		Butterball		1.29											
	Redner's	Shady Brook		1.79	0.99										
		Butterball			1.18										
		n/i			0.98										
	Shop'n Save	Essential Everyday			1.29										> 16 lbs (tom)
		Honeysuckle		1.49											
	ShopRite	ShopRite		1.99	1.49										< 16 lbs (hen)
	Sparkle Markets	Honeysuckle		1.69											
	Supremo Foods	Essential Everyday			1.29										
	Target	Butterball			0.99										
	The Fresh Market	n/i				2.49									
Tops Market	Jennie-O		1.49												
Wegmans	Empire						3.79								
	Wegmans		1.79												
	Shady Brook			0.99										limit 1	
	Honeysuckle Honest				1.69										
	Plainville Farms					3.99								smoked	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
PA <i>(cont)</i>	Weis Markets	Weis		0.69										w/ store card	
		Weis Naturals				0.99								w/ store card	
		Plainville Farms							0.99					w/ store card	
	Whole Foods MdAtl.	n/i			2.49										
RI	Adams IGA	Shady Brook	1.69												
	Bravo	Shady Brook	1.99												
	Shaw's	n/i		0.59											
	Stop & Shop	Stop & Shop		0.88											
	Target	Butterball		0.99											
	Whole Foods NATl.	Plainville Farms			2.49										
VT	Hannaford	Hannaford		0.55										limit 2	
		Hannaford		1.49											
		Shady Brook	1.29												
	Price Chopper	Empire						2.79							
		Empire						3.49							organic
		Butterball		1.29											
		Shady Brook	1.79	0.99											
	Shaw's	n/i		0.59											
	Target	Butterball		0.99											
	Tops Market	Jennie-O	1.49												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV														
AL	Kroger Atlanta	n/i		0.99										w/ store card
	Publix	Empire					2.69							
		GreenWise			1.69									
	Target	Butterball		0.99										
	The Fresh Market	n/i			2.49									
	Whole Foods South	n/i		2.49										
FL	Key Food	Shady Brook	1.99											
	Publix	Empire					2.69							
		GreenWise			1.69									
	Target	Butterball		0.99										
	The Fresh Market	n/i			2.49									
	Whole Foods Fla.	n/i		2.49										
GA	Kroger Atlanta	n/i		0.99										w/ store card
	Publix	Empire					2.69							
		GreenWise			1.69									
	Target	Butterball		0.99										
	The Fresh Market	n/i			2.49									
	Whole Foods South	n/i		2.49										
KY	Cox IGA	IGA		0.79										> 16 lbs (tom) limit 1
	Foodland	Essential Everyday		1.29										
		Honeysuckle	1.49											
	IGA Houchen's	Honeysuckle	1.59											
	Kroger Cincinnati	Honeysuckle	1.39											
	Kroger Delta	Honeysuckle		0.99										
		Butterball		0.99										
	Meijer	Honeysuckle		0.49										
	Target	Butterball		0.99										
	The Fresh Market	n/i			2.49									
	Whole Foods MdAtl.	n/i		2.49										
MS	Kroger Delta	Honeysuckle		0.99										
		Butterball		0.99										
	Target	Butterball		0.99										
	The Fresh Market	n/i			2.49									
	Whole Foods South	n/i			2.49									

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
NC	Fresh Foods	Open Acres		1.19										
	Lowes Foods	Butterball	1.99											
	Publix	Empire					2.69							
		GreenWise			1.69									
	Target	Butterball		0.99										
	The Fresh Market	n/i			2.49									
	Whole Foods South	n/i			2.49									
SC	Kroger Atlanta	n/i		0.99										w/ store card
	Lowes Foods	Butterball	1.99											
	Publix	Empire					2.69							
		GreenWise			1.69									
	Target	Butterball		0.99										
	The Fresh Market	n/i			2.49									
	Whole Foods South	n/i			2.49									
TN	IGA Houchen's	Honeysuckle	1.59											
	Kroger Delta	Honeysuckle		0.99										
		Butterball		0.99										
	Publix	Empire					2.69							
		GreenWise			1.69									
	Target	Butterball		0.99										
	The Fresh Market	n/i			2.49									
Whole Foods South	n/i			2.49										
VA	Giant Food	Nature's Promise			1.79									
	IGA Houchen's	Honeysuckle	1.59											
	Lowes Foods	Butterball	1.99											
	Publix	Empire					2.69							
		GreenWise			1.69									
	Safeway Eastern	Signature Farms		0.99										w/ store card
		Butterball		1.29										w/ store card
		n/i					2.99							w/ store card
	Shop'n Save	Essential Everyday		1.29										> 16 lbs (tom)
		Honeysuckle	1.49											
	Shoppers Food	Shady Brook	1.29											
		Shady Brook		0.69										limit 1
		Marval		0.69										limit 1
Target	Butterball		0.99											
The Fresh Market	n/i			2.49										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
VA <i>(cont)</i>	Wegmans	Empire						3.79						
		Wegmans	1.79											limit 1
		Shady Brook		0.99										
		Honeysuckle Honest			1.69									smoked
	Whole Foods MdAtl.	Plainville Farms				3.99								
		n/i			2.49									
WV	Foodland	Essential Everyday		1.29										> 16 lbs (tom)
		Honeysuckle	1.49											
	Giant Eagle	Giant Eagle		1.29										
		Honeysuckle		1.29										
	Kroger Columbus	Butterball	2.19											
	Shop'n Save	Essential Everyday		1.29										> 16 lbs (tom)
		Honeysuckle	1.49											
	Sparkle Markets	Honeysuckle	1.69											
Target	Butterball		0.99											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI														
IA	Family Fare	Open Acres		0.99										limit 2 < 16 lbs (hen) limit 2
	Jewel-Osco	n/i						1.99						
	No Frills	Open Acres		0.99										
	Russ's Market	Honeysuckle	1.49											
	Super Saver	Best Choice	1.48											
	Target	Butterball		0.99										
	Whole Foods MW	n/i			1.99									
IL	Berkot's	Butterball	1.99											< 16 lbs (hen) limit 1
	Butera's Market	Butterball		0.99										
		Carolina		0.99										
	Cub Foods	Butterball		1.59										
		Jennie-O		1.69										
	Dierberg's	Honeysuckle	2.29											
		Butterball	2.29											
	Fairplay Foods	Norbest		0.69										
		Butterball		0.69										
	IGA Houchen's	Honeysuckle	1.59											
	Jewel-Osco	n/i						1.99						
	Kroger Central	Butterball	1.69											
	Meijer	Honeysuckle		0.49										
	Pete's Market	Honeysuckle		0.99										
	Piggly Wiggly MW	Butterball		0.99										
	Shop & Save Market	Turkey Valley		0.89										
Target	Butterball		0.99											
The Fresh Market	n/i			2.49										
Whole Foods MW	n/i			1.99										
IN	County Market	Essential Everyday		1.49										< 16 lbs (hen) < 16 lbs (hen) limit 1
	Giant Eagle	Giant Eagle		1.29										
		Honeysuckle		1.29										
	Holiday Foods	Honeysuckle		0.99										
	IGA Houchen's	Honeysuckle	1.59											
	Jewel-Osco	n/i						1.99						
	Kroger Central	Butterball	1.69											
	Kroger Cincinnati	Honeysuckle	1.39											
	Martin's Super Market	Honeysuckle	1.79											
Meijer	Honeysuckle		0.49											

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
IN <i>(cont)</i>	Strack & VanTil	Norbest		0.99											
		Butterball	2.49	1.69											
		Honeysuckle	1.99												
	Target	Butterball		0.99											
	The Fresh Market	n/i			2.49										
	Whole Foods MW	n/i			1.99										
MI	County Market	Essential Everyday		1.49											
	D&W Fresh Market	Open Acres		0.99										limit 2	
	Family Fare	Open Acres		0.99										limit 2	
	Glory Supermarket	Honeysuckle		0.99											
	Hollywood Markets	Amish Country	1.99												
	Kroger Central	Butterball	1.69												
	Kroger Columbus	Butterball	2.19												
	Kroger Michigan	Butterball	1.59												
	Martin's Super Market	Honeysuckle	1.79												
	Meijer	Honeysuckle		0.49										limit 1	
	Ric's Food Center	n/i	1.49												
	Spartan Stores	Open Acres		0.77											
	Super One Foods	Jennie-O	1.19												
	Target	Butterball		0.99											
	Valuland	Open Acres		0.99										limit 2	
	VG's Grocery	Open Acres		0.99										limit 2	
Whole Foods MW	Dearborn		3.99												
	Whole Foods MW	n/i			1.99										
MN	Coborn's	Jennie-O	1.59												
	County Market	Essential Everyday		1.49											
	Cub Foods	Butterball		1.59											
		Jennie-O	1.69												
	Econofoods	Open Acres		0.99											
	Family Fare	Open Acres		0.99										limit 2	
	Family Fresh	Open Acres		0.99										limit 2	
	Marketplace Foods	Open Acres		0.88											
	Sun Mart	Open Acres		0.99											
	Super One Foods	Jennie-O	1.19												
	Target	Butterball		0.99											
	Teal's Market	Open Acres		1.19											
	Whole Foods MW	n/i			1.99										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
ND	Albert./Safe. Mntn	Signature Farms	1.49											limit 2 limit 2	
		Honeysuckle	1.49												
		Jennie-O	1.69												
	Dan's Supermarket	Open Acres		0.99											
	Family Fare	Open Acres		0.99											
	Marketplace Foods	Open Acres		0.88											
	Target	Butterball		0.99											
	Teal's Market	Open Acres		1.19											
NE	Albert./Safe. Denver	Honeysuckle		0.79										limit 2 limit 2 limit 2	
	Baker's	Honeysuckle	1.49												
	Family Fare	Open Acres		0.99											
	Family Fresh	Open Acres		0.99											
	No Frills	Open Acres		0.99											
	Russ's Market	Honeysuckle	1.49												
	Sun Mart	Open Acres		0.99											
	Super Saver	Best Choice	1.48												
	Target	Butterball		0.99											
Whole Foods MW	n/i			1.99											
OH	Acme Fresh Market	Butterball	1.29											w/ store card limit 1 > 16 lbs (tom)	
		Butterball	1.99												
	Giant Eagle	Giant Eagle		1.29											
		Honeysuckle		1.29											
	IGA Houchen's	Honeysuckle	1.59												
	Kroger Central	Butterball	1.69												
	Kroger Cincinnati	Honeysuckle	1.39												
	Kroger Columbus	Butterball	2.19												
	Meijer	Honeysuckle		0.49											
	Shop'n Save	Essential Everyday		1.29											
		Honeysuckle	1.49												
	Sparkle Markets	Honeysuckle	1.69												
	Target	Butterball		0.99											
The Fresh Market	n/i			2.49											
SD	Albert./Safe. Denver	Honeysuckle		0.79										limit 2	
	Coborn's	Jennie-O	1.59												
	Family Fare	Open Acres		0.99											
	Target	Butterball		0.99											
	Teal's Market	Open Acres		1.19											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
WI	Coborn's	Jennie-O	1.59												
	County Market	Essential Everyday		1.49											
	Econofoods	Open Acres		0.99											
	Family Fresh	Open Acres		0.99										limit 2	
	Festival Foods	Plainville Farms				1.49									
		Plainville Farms				3.99									smoked
	Marketplace Foods	Open Acres		0.88											
	Meijer	Honeysuckle		0.49										limit 1	
	Piggly Wiggly MW	Butterball		0.99											
	Shurfine Food Center	Shurfine		0.98											
	Super One Foods	Jennie-O	1.19												
	Target	Butterball		0.99											
	Whole Foods MW	n/i			1.99										

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Easter/Passover 2019

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT														
AR	Brookshire's	Jennie-O		0.99										
	Kroger Delta	Honeysuckle		0.99										
		Butterball		0.99										
	Target	Butterball		0.99										
	The Fresh Market	n/i			2.49									
	Whole Foods SW	Diestel			2.49							2.49		
AZ	Target	Butterball		0.99										
	Whole Foods Sth Pac	Mary's			2.49				3.49			2.49		
CO	Albert./Safe. Denver	Honeysuckle		0.79										
	Albert./Safe. Mntn	Signature Farms	1.49											
		Honeysuckle	1.49											
		Jennie-O	1.69											
	Target	Butterball		0.99										
	Whole Foods Mntn	n/i			2.49				3.49					
KS	Dillon's	Honeysuckle	1.49											
	Target	Butterball		0.99										
	Whole Foods Mntn	n/i			2.49				3.49					
LA	Brookshire's	Jennie-O		0.99										
	Brookshire Bros.	Buckley Farms		1.39										
	County Market	Essential Everyday		1.49										
	Kroger Dallas/Hstn	Butterball		0.79										
	Target	Butterball		0.99										
	The Fresh Market	n/i			2.49									
	Whole Foods SW	Diestel			2.49							2.49		
MO	Dierberg's	Honeysuckle	2.29											
		Butterball	2.29											
	Dillon's	Honeysuckle	1.49											
	Kroger Central	Butterball	1.69											
	Kroger Delta	Honeysuckle		0.99										
		Butterball		0.99										
	Prenger Foods	Butterball		1.19										
	Target	Butterball		0.99										
	TC Markets	Best Choice		0.99										
	Whole Foods MW	n/i			1.99									

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
NM	Albert./Safe. Denver	Honeysuckle		0.79										
	Target	Butterball		0.99										
	Whole Foods Mntn	n/i			2.49				3.49					
OK	Target	Butterball		0.99										
	The Fresh Market	n/i			2.49									
	Whole Foods SW	Diestel			2.49						2.49			
TX	Brookshire's	Jennie-O		0.99										
	Brookshire Bros.	Buckley Farms		1.39										
	Cash Saver TX	Best Choice		0.95										
	Kroger Dallas/Hstn	Butterball		0.79										
	Sellers Bros.	Jennie-O		0.49										w/ \$10 purchase; limit 1
		Jennie-O		0.69										
	Target	Butterball		0.99										
Whole Foods SW	Diestel			2.49							2.49			
UT	Albert./Safe. Mntn	Signature Farms	1.49											
		Honeysuckle	1.49											
		Jennie-O	1.69											
	Harmon's	n/i	1.69											local
	Target	Butterball		0.99										
	Whole Foods Mntn	n/i			2.49				3.49					

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
SOUTHWESTERN U.S. - CA, HI, NV															
CA	Albertsons SoCal	Foster Farms	1.99											< 16 lbs (hen)	
	Lucky	Foster Farms	2.29												
	Lunardi's	Diestel			2.99						2.99				
	Mar-Val Foods	Norbest	1.49												
	Nugget Markets	Diestel			2.99				3.99		2.99				
	Ralph's	Foster Farms	1.69												
	Ray's Food Place	Butterball		1.29											
		Foster Farms		1.99											
		Norbest		1.99											
	Save Mart	Foster Farms		2.29											
	Stater Bros.	Jennie-O		1.59											
	Superior Grocers	Plainville Farms			0.99										
	Target	Butterball		0.99											
	Vons	Foster Farms		1.99											
Whole Foods Sth Pac	Mary's			2.49				3.49			2.49				
HI	Foodland	Maika'i		7.99										each	
	Target	Butterball		1.99											
	Times Supermarket	Butterball		1.89											
	Whole Foods Sth Pac	Mary's			2.49			3.49			2.49				
NV	Save Mart	Foster Farms	2.29												
	Target	Butterball		0.99											
	Vons	Foster Farms	1.99												
	Whole Foods NorCal	Diestel			2.49				3.49		2.49				
	Whole Foods Sth Pac	Mary's			2.49				3.49		2.49				

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY														
AK	Alaskan & Proud	n/i		1.19										
	Carrs/Safeway	Jennie-O	1.99											
	Fred Meyer	Kroger		0.69										
	Northwest Grocers	Butterball		1.49										
		Signature Farms		0.99										
	Target	Butterball		1.99										
ID	Albert./Safe. Mntn	Signature Farms	1.49											
		Honeysuckle	1.49											
		Jennie-O	1.69											
	Fred Meyer	Kroger		0.69										
	Rosauer's	Jennie-O	1.49											
		Norbest	1.49											
	Target	Butterball		0.99										
	Whole Foods Mntn	n/i			2.49				3.49					
Yoke's Fresh Market	Foster Farms	1.99												
MT	Albert./Safe. Mntn	Signature Farms	1.49											
		Honeysuckle	1.49											
		Jennie-O	1.69											
	Rosauer's	Jennie-O	1.49											
		Norbest	1.49											
	Target	Butterball		0.99										
OR	Albert./Safe. NW	Jennie-O	1.69											w/ store card
	Fred Meyer	Kroger		0.69										
	QFC	Northwest	1.79											
	Ray's Food Place	Butterball		1.29										
		Foster Farms	1.99											
		Norbest	1.99											
	Rosauer's	Jennie-O	1.49											
		Norbest	1.49											
	Roth's	Norbest			1.99									
		Foster Farms	1.99											
	Target	Butterball		0.99										
	Thriftway of OR	Norbest	1.69											
Whole Foods NW	Mary's			2.49				3.49			2.49			

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WHOLE TURKEYS

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
WA	Albert./Safe. NW	Jennie-O	1.69											w/ store card
	Fred Meyer	Kroger		0.69										
	Haggens	Mary's							3.99		2.99			
	QFC	Northwest	1.79											
	Red Apple	n/i		0.78										
	Rosauer's	Jennie-O	1.49											
		Norbest	1.49											
	Target	Butterball		0.99										
	The Markets	Jennie-O	1.98											
	Thriftway	Norbest	1.69											
	Thriftway of OR	Norbest	1.69											
Yoke's Fresh Market	Foster Farms	1.99												
WY	Albert./Safe. Denver	Honeysuckle		0.79										
	Albert./Safe. Mntn	Signature Farms	1.49											
		Honeysuckle	1.49											
		Jennie-O	1.69											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																	
CT	ACME Market	Lancaster Brand		1.19				1.19	0.79							limit 1	
		Lancaster Brand								2.99	2.99						
	Adams IGA	Alexander & Hornung				2.69		1.39	1.00		2.89						
		Vernon Manor			1.00												
		Smithfield						2.19	1.99								
		Triple M		2.29													
	AF Basket	Cook's						0.99	0.99								
	AG New England	Sugardale			1.49			0.89	0.69								
		Shurfine									2.49	2.79	2.99				
	ALDI	Appleton Farms			0.95												limit 2
		Appleton Farms		1.89													
	Best Market	Alexander & Hornung					1.48										
		Cook's			2.48												
	Big Y	Big Y			0.79												w/ store card; limit 1
		Big Y			1.29				0.99	0.79							
		Hormel Cure 81									3.99						
		Kentucky Legend									3.99						
		Carando		2.39							3.49						
		Triple M				2.99	2.99										
	Bravo	Cook's		1.99					1.19	0.99							
		Hatfield									2.99						
	Cherry Valley	Sugardale		2.39					1.29	1.19							
	Compare Foods	Sugardale							1.19	0.99							
		Cook's							1.19	0.99							
	C-Town	Cook's		1.99					1.19	0.99							
		Hatfield									2.99						
	Fairway Market	n/i		1.99													
	Food Bazaar	Smithfield		2.49													
	Smithfield Premium		2.79														
	Sugardale							1.19	0.99					3.99			
Geissler's	Carando			1.99													
	Triple M				2.99	2.99											
	Geissler's			2.49													
Highland Park	John Morrell					3.49											
	Highland's Own		2.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
				Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
CT <i>(cont)</i>	IGA Stores N.Eng.	Alexander & Hornung	A	1.99	2.49			1.19	0.99		3.99							
		Carando			3.29													
	Key Food	Cook's			1.99	0.79												
	Kings Food Markets	Carando										3.99						
		Kings				3.99												
	Market 32	Leidy's			4.99													
		Cook's			1.49													limit 2
		Cook's			2.49				1.39	0.99					3.99			limit 2
		Hormel Cure 81			1.49													limit 2
		Hormel Cure 81			2.49									3.99				
	Price Chopper	Smithfield Premium			2.49													
		Hatfield										3.29						
		Cook's			1.49													limit 2
		Cook's			2.49				1.39	0.99						3.99		limit 2
		Hormel Cure 81			1.49													limit 2
	Price Rite	Hormel Cure 81			2.49										3.99			
		Smithfield Premium			2.49													
		Hatfield										3.29						
		Cook's			1.69				0.99	0.89								
		Cook's			2.49				0.99	0.79								
	Save-a-Lot	Sugardale																
		n/i			1.69											2.99		
	ShopRite	Cook's			2.78					1.89	1.79							
		Hatfield										3.29						
	Stew Leonard's	Stew Leonard's			2.99													
		Stew's Naked			4.99													
	Stop & Shop	Carando			2.49	1.49												limit 2
		Carando			2.99	1.99												
		Stop & Shop			1.29				0.89	0.79								limit 2
		Stop & Shop			1.79				1.39	1.29						2.49		
Target	Kentucky Legend											3.99						
	Archer Farms		1.99													limit 2		
	Market Pantry		1.29													limit 2		
The Fresh Market	n/i		2.99															
Walmart	Sam's Choice			1.98														
	n/i						1.57	1.57										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
CT (cont)	Whole Foods NE	Woodstown		3.99														
	Whole Foods NATl.	Woodstown		3.99														
DC	ALDI	Appleton Farms	A		0.95											limit 2		
		Appleton Farms		1.89														
	Giant Food	Giant			1.19			0.99	0.99						2.49		w/ store card	
		Hatfield										2.99					w/ store card	
	Harris Teeter	n/i			1.49													
		HT Traders			1.99													
	Safeway Eastern	Signature Select			1.27													w/ store card; limit 2
		Hormel Cure 81			2.49													
		Smithfield			2.69					0.99								
	Save-a-Lot	Carver Ham									3.49	3.49						
		Open Nature			3.99													
		Sugardale						0.99	0.79									
		n/i			1.69										2.99			
Target	Archer Farms		1.99													limit 2		
	Market Pantry		1.29													limit 2		
Walmart	Sam's Choice			1.98														
	n/i						1.57	1.57										
	Whole Foods MdAtl.	Woodstown		3.99														
DE	ACME Market	Lancaster Brand		1.19				1.19	0.79							limit 1		
		Lancaster Brand								2.99	2.99							
	ALDI	Appleton Farms			0.95											limit 2		
		Appleton Farms		1.89														
	Food Lion	Food Lion		1.37					0.77								w/ store card; limit 2	
		Food Lion		2.49					1.69									
		Smithfield		1.79					0.97							w/ store card		
		Smithfield		2.79					1.79									
	Fresh Grocer	Cook's						1.89										
		Cook's		1.28				0.88	0.78								w/ store card	
		Alexander & Hornung						1.16	0.96									
	Giant Food	Kentucky Legend										3.79						
		Giant			1.19			0.99	0.99					2.49			w/ store card	
	Hatfield									2.99						w/ store card		
Great Valu Markets	Sugardale						0.89	0.69								w/ \$25 purchase; limit 1		
	Sugardale		1.98															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
DE (cont)	Great Valu Markets (continued)	Smithfield	A		1.98										1.99			
		Felt's																
	Harris Teeter	n/i		1.49														
		HT Traders		1.99														
	IGA Stores - NJ/PA	Hatfield								2.99								
		Kunzler								2.99								
		Smithfield		2.69				0.88	0.88									
	Lidl	Alexander & Hornung		1.48														w/ \$25 purchase; limit 1
		Alexander & Hornung		1.69						1.19	1.19							
		n/i								0.69	0.69							
		Lidl Preferred		1.89								2.99						
	Redner's	Sugardale		0.98														w/ \$25 purchase; limit 2
		Sugardale		1.98								1.98						
		Berk's										2.98						
		Hatfield										2.98						
		Kunzler										2.98						
	Safeway Eastern	Smithfield													2.98			
		Signature Select		1.27														w/ store card; limit 2
		Hormel Cure 81		2.49														
		Smithfield		2.69							0.99							
	Save-a-Lot	Carver Ham										3.49	3.49					
		Open Nature		3.99														
	ShopRite	Sugardale								0.99	0.79							
		n/i		1.69											2.99			
	ShurSave	Cook's		2.78						1.89	1.79							
		Hatfield										3.29						
	Target	Alexander & Hornung													2.79			
		Hatfield										2.49	2.99					
Best Yet										1.99	2.59							
Kunzler										2.79	3.29							
Sugardale															limit 1			
Sugardale																		
The Fresh Market	Archer Farms	1.99													limit 2			
	Market Pantry	1.29													limit 2			
		n/i								2.99								

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
DE <i>(cont)</i>	Walmart	Sam's Choice			1.98											
		n/i						1.57	1.57							
	Weis Markets	Weis Signature		2.99						2.99						
MA	Adams IGA	Alexander & Hornung					2.69	1.39	1.00		2.89					
		Vernon Manor			1.00											
		Smithfield						2.19	1.99							
		Triple M		2.29												
	AF Basket	Cook's						0.99	0.99							
	AG New England	Sugardale			1.49			0.89	0.69							
		Shurfine								2.49	2.79	2.99				
	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	Associated	Cook's						1.19	0.99							
		Sugardale						1.19	0.99							
	Big Y	Big Y			0.79											w/ store card; limit 1
		Big Y			1.29			0.99	0.79							
		Hormel Cure 81									3.99					
		Kentucky Legend									3.99					
		Carando		2.39							3.49					
		Triple M				2.99	2.99									
	Bravo	Cook's		1.99				1.19	0.99							
		Hatfield										2.99				
	Crosby's Market	Carando									3.99					
		Cook's			2.29											
		Triple M										3.69				
	C-Town	Cook's		1.99				1.19	0.99							
	Hatfield										2.99					
Donelan's	Carando			1.99												
	Triple M										3.99					
Geissler's	Carando			1.99												
	Triple M				2.99	2.99										
	Geissler's			2.49												
Hannaford	Hannaford			0.95				0.75	0.55				2.99		w/ store card; limit 2	
	Hannaford			2.79				1.89	1.69				3.49			
	Triple M										2.79					
	Frick's										3.99					

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State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MA (cont)	Key Food	Cook's			1.99	0.79											
		Carando								3.99							
	Market 32	Cook's		1.49												limit 2	
		Cook's		2.49				1.39	0.99					3.99			limit 2
		Hormel Cure 81		1.49													limit 2
		Hormel Cure 81		2.49								3.99					
		Smithfield Premium		2.49													
	Market Basket	Kentucky Legend										2.99	2.99				
		Sugardale						0.89	0.79								
		Smithfield						0.89	0.79								
		Carando			1.69						2.49						
	McKinnon's	Vernon Manor		1.39													
		Cook's		1.99													
		Triple M				3.29											
	Price Chopper	Cook's		1.49													limit 2
		Cook's		2.49				1.39	0.99					3.99			limit 2
		Hormel Cure 81		1.49													
		Hormel Cure 81		2.49								3.99					
		Smithfield Premium		2.49													
	Price Rite	Cook's		1.69				0.99	0.89								
	Roche Bros.	Alexander & Hornung				2.49		1.49	1.49								
		Carando			2.99						3.99						
		Dietz & Watson		3.99													
		Hillshire Farm									3.99						
		Roche Bros.		1.99													
		Roche Bros. Premium			6.99												
		Triple M									3.99						
	Save-a-Lot	Sugardale						0.99	0.79								
		n/i		1.69										2.99			
	Seabra Foods	Alexander & Hornung							1.19								
		Triple M				2.99					3.49	3.49					
	Shaw's	Carando			1.99												
	Smithfield			0.97												w/ \$25 purchase; limit 2	
	Smithfield			1.29				1.29									
	Smithfield Premium			2.49													
	Cook's												2.79				

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MA (cont)	Star Markets	Carando			1.99											w/ \$25 purchase; limit 2	
		Smithfield			0.97												
		Smithfield			1.29				1.29								
		Smithfield Premium			2.49												
		Cook's												2.79			
	Stop & Shop	Carando			2.49	1.49										limit 2	
		Carando			2.99	1.99											
		Stop & Shop			1.29				0.89	0.79						limit 2	
		Stop & Shop			1.79				1.39	1.29					2.49		
	Target	Kentucky Legend										3.99					
		Archer Farms			1.99											limit 2	
	Market Pantry	Market Pantry			1.29											limit 2	
		n/i			2.99												
	The Fresh Market	n/i			2.99												
	Trucchi's	Cook's			1.59												
		Sugardale							1.29	0.99							
		Alexander & Hornung							1.29	0.99							
		Trucchi's			2.99						3.99						
		Hormel Cure 81									4.99						
		Jones									4.99						
		Triple M					2.99					3.49					
		Carando			1.99						3.99						
		Walmart	Sam's Choice				1.98										
n/i									1.57	1.57							
Wegmans	Wegmans			1.99	1.99						3.99	4.69		3.69			
	Wegmans			0.99		0.99									w/ \$25 purchase; limit 1		
	Wegmans Signature				5.99												
	Sugardale												4.19				
	Wegmans		O	8.99											uncured		
Whole Foods Natl.	Woodstown			3.99													
MD	ACME Market	Lancaster Brand			1.19			1.19	0.79						limit 1		
		Lancaster Brand								2.99	2.99						
	ALDI	Appleton Farms				0.95									limit 2		
		Appleton Farms			1.89												
	Food Lion	Food Lion			1.37					0.77						w/ store card; limit 2	
Food Lion				2.49					1.69								

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MD <i>(cont)</i>	Food Lion <i>(continued)</i>	Smithfield		1.79					0.97							w/ store card	
		Smithfield		2.79					1.79								
	Giant Eagle	Giant Eagle		0.99	0.99	1.49											limit 1
		Sugardale				1.59		0.99	0.79								limit 1
	Giant Food	Giant Eagle			3.29												
		Sugardale								2.69							
		Giant			1.19			0.99	0.99					2.49			w/ store card
	Graul's Market	Hatfield									2.99						w/ store card
		Smithfield			2.49												
	Great Valu Markets	Kunzler								2.99	2.99						
		Sugardale						0.89	0.69								w/ \$25 purchase; limit 1
	Green Valley	Sugardale		1.98													
		Smithfield			1.98											1.99	
		Felt's															
		Sugardale			1.48			1.08	0.88								limit 1
		Sugardale			2.29			1.49	1.49								
	Harris Teeter	Smithfield		1.88													
		Kunzler								2.78							
		n/i			1.49												
	IGA Stores - NJ/PA	HT Traders			1.99												
		Hatfield								2.99							
		Kunzler								2.99							
	Lidl	Smithfield			2.69												
Alexander & Hornung							0.88	0.88								w/ \$25 purchase; limit 1	
n/i			1.69					1.19	1.19								
n/i								0.69	0.69								
Lidl Preferred			1.89								2.99						
Martin's Food	Kentucky Legend								3.99								
Price Rite	Cook's		1.69				0.99	0.89									
Redner's	Sugardale			0.98												w/ \$25 purchase; limit 2	
	Sugardale			1.98						1.98							
	Berk's									2.98							
	Hatfield									2.98							
	Kunzler									2.98							
	Smithfield												2.98				

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MD (cont)	Safeway Eastern	Signature Select	A	1.27												w/ store card; limit 2	
		Hormel Cure 81		2.49													
		Smithfield		2.69					0.99								
		Carver Ham								3.49	3.49						
		Open Nature		3.99													
	Save-a-Lot	Sugardale							0.99	0.79							
		n/i		1.69											2.99		
	Shop'n Save	Sugardale					1.49	0.99				1.99	2.19				w/ \$20 purchase; limit 1
		Sugardale							1.79			2.99					
		Superior										2.19	2.39				
		Smithfield					2.49										
		Silver Star					3.49	3.49				3.79					
	ShopRite	Hillshire Farm					2.49										
		Cook's				2.78				1.89	1.79						
	Shoppers Food	Hatfield										3.29					
		Smithfield				1.38				0.88	0.88						limit 1
	ShurSave	Smithfield Premium				2.38								3.99			
		Alexander & Hornung													2.79		
	Sprout's	Hatfield										2.49	2.99				
		Best Yet										1.99	2.59				
	Target	Kunzler										2.79	3.29				
		Sugardale					1.69										limit 1
	The Fresh Market	Sugardale					1.99										
		Butcher Shop				1.99											
	Walmart	Archer Farms				1.79											limit 2
		Market Pantry				0.99											limit 2
	Wegmans	Wegmans															
		Wegmans						1.98									
	Weis Markets	Wegmans Signature															
		Sugardale													4.19		
Whole Foods MdAtl.	Wegmans		O	8.99											uncured		
	Weis Signature			2.99						2.99							
	Woodstown			3.99													

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
ME	AG New England	Sugardale			1.49			0.89	0.69							
		Shurfine								2.49	2.79	2.99				
	Best Yet Markets	n/i						1.29	0.99							
		Hannaford	Hannaford			0.95		0.75	0.55					2.99		w/ store card; limit 2
	IGA Stores N.Eng.	Hannaford	Hannaford			2.79		1.89	1.69					3.49		
		Triple M										2.79				
		Frick's										3.99				
		Alexander & Hornung		1.99												
		n/i						1.29	0.99							
		Kentucky Legend										2.99	2.99			
	Market Basket	Sugardale						0.89	0.79							
		Smithfield						0.89	0.79							
		Carando				1.69				2.49						
	Save-a-Lot	Sugardale						0.99	0.79							
		n/i		1.69										2.99		
	Shaw's	Carando				1.99										
Smithfield					0.97										w/ \$25 purchase; limit 2	
Smithfield					1.29				1.29							
Smithfield Premium					2.49											
Target	Cook's												2.79			
	Archer Farms		1.99												limit 2	
Walmart	Market Pantry		1.29												limit 2	
	Sam's Choice				1.98											
Whole Foods NATl.	n/i						1.57	1.57								
	Woodstown		3.99													
NH	AG New England	Sugardale			1.49			0.89	0.69							
		Shurfine								2.49	2.79	2.99				
	ALDI	Appleton Farms				0.95										limit 2
		Appleton Farms		1.89												
	Hannaford	Hannaford				0.95		0.75	0.55					2.99		w/ store card; limit 2
		Hannaford				2.79		1.89	1.69					3.49		
		Triple M										2.79				
	IGA Stores N.Eng.	Frick's										3.99				
		Alexander & Hornung		1.99												
	Market Basket	Kentucky Legend										2.99	2.99			
Sugardale							0.89	0.79								

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NH <i>(cont)</i>	Market Basket <i>(continued)</i>	Smithfield						0.89	0.79							
		Carando			1.69						2.49					
	McKinnon's	Vernon Manor			1.39											
		Cook's			1.99											
	Price Chopper	Triple M					3.29									
		Cook's			1.49											limit 2
		Cook's			2.49				1.39	0.99					3.99	
		Hormel Cure 81			1.49											limit 2
		Hormel Cure 81			2.49							3.99				
	Price Rite	Smithfield Premium			2.49											
		Cook's			1.69				0.99	0.89						
	Save-a-Lot	Sugardale							0.99	0.79						
		n/i			1.69										2.99	
	Shaw's	Carando				1.99										
		Smithfield				0.97										
		Smithfield				1.29				1.29						w/ \$25 purchase; limit 2
		Smithfield Premium				2.49										
Target	Cook's													2.79		
	Archer Farms			1.99											limit 2	
Walmart	Market Pantry			1.29											limit 2	
	Sam's Choice				1.98											
Whole Foods Natl.	n/i							1.57	1.57							
	Woodstown			3.99												
NJ	ACME Market	Lancaster Brand		1.19				1.19	0.79						limit 1	
		Lancaster Brand								2.99	2.99					
	AF Basket	Cook's					0.99	0.99								
	ALDI	Appleton Farms				0.95									limit 2	
		Appleton Farms			1.89											
	Associated	Cook's						1.19	0.99							
		Sugardale						1.19	0.99							
	Best Market	Alexander & Hornung								1.48						
		Cook's				2.48										
	Bravo	Cook's			1.99				1.19	0.99						
Hatfield										2.99						
Compare Foods	Sugardale							1.19	0.99							
	Cook's							1.19	0.99							

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
NJ (cont)	C-Town	Cook's	A	1.99				1.19	0.99									
		Hatfield								2.99								
	Fairway Market	n/i		1.99														
	Fine Fare	Sugardale		2.39				1.29	1.19									
	Food Bazaar	Smithfield		2.49														
		Smithfield Premium		2.79														
		Sugardale						1.19	0.99						3.99			
	Foodtown	Cook's				1.99												
		Smithfield				2.49												
		Hormel Cure 81										4.99						
	Great Valu Markets	Hatfield																
		Sugardale						0.89	0.69									w/ \$25 purchase; limit 1
		Sugardale		1.98														
	IGA Stores - NJ/PA	Smithfield				1.98												
		Felt's															1.99	
		Hatfield										2.99						
	Key Food	Kunzler										2.99						
		Smithfield				2.69												
		Alexander & Hornung								0.88	0.88							w/ \$25 purchase; limit 1
	Kings Food Markets	Cook's				1.99	0.79											
		Carando										3.99						
	Lidl	Kings				3.99												
		Leidy's				4.99												
n/i				1.69				1.19	1.19									
McCaffrey's	n/i							0.69	0.69									
	Lidl Preferred			1.89								2.99						
	McCaffrey's			2.99														
Met Foods	Leidy's									2.99								
	n/i											1.39						
	Cook's							1.19	0.99									
Morton Williams	Sugardale							1.19	0.99									
	n/i			2.99				2.19	1.99					3.99				
	Murphy's																	
Murphy's	Murphy's																	
	Leidy's									3.99								

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NJ (cont)	Pioneer	Cook's			2.49			1.19	0.99				1.39				
		Sugardale			2.49			1.19	0.99								
		n/i															
	Price Rite	Cook's			1.69				0.99	0.89							
		Save-a-Lot	Sugardale						0.99	0.79							
	ShopRite	Cook's			1.69										2.99		
		Hatfield			2.78				1.89	1.79							
	ShurSave	Alexander & Hornung									3.29						
		Hatfield									2.49	2.99				2.79	
		Best Yet									1.99	2.59					
		Kunzler									2.79	3.29					
	Stop & Shop	Sugardale				1.69											limit 1
		Sugardale				1.99											
		Carando			2.49	1.49											limit 2
		Carando			2.99	1.99											
		Stop & Shop			1.29				0.89	0.79							limit 2
	Supremo Foods	Stop & Shop			1.79				1.39	1.29					2.49		
		Kentucky Legend											3.99				
		Sugardale							0.98	0.88							w/ \$25 purchase; limit 1
		Sugardale			1.99												
	Target	Archer Farms			1.79												limit 2
		Market Pantry			0.99												limit 2
	The Fresh Market	n/i			2.99												
	Uncle Giuseppe's	Carando			3.99												
	Walmart	Sam's Choice				1.98											
		n/i							1.57	1.57							
	Wegmans	Wegmans			1.99	1.99						3.99	4.69		3.69		
Wegmans				0.99		0.99										w/ \$25 purchase; limit 1	
Wegmans Signature					5.99												
Sugardale														4.19			
Weis Markets	Wegmans	O		8.99												uncured	
Western Beef	Weis Signature			2.99						2.99							
Whole Foods MdAtl.	Sugardale						1.99	1.99									
Whole Foods NE	Woodstown			3.99													
	Whole Foods NE	Woodstown			3.99												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NY	ACME Market	Lancaster Brand		1.19				1.19	0.79							limit 1
		Lancaster Brand								2.99	2.99					
	AF Basket	Cook's					0.99	0.99								
	AG New England	Sugardale			1.49				0.89	0.69						
		Shurfine									2.49	2.79	2.99			
	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	Associated	Cook's							1.19	0.99						
		Sugardale							1.19	0.99						
	Best Market	Alexander & Hornung						1.48								
		Cook's			2.48											
	Big M	Sugardale			1.99		1.19							3.99		
		Superior									1.99	2.29				
	Bravo	Cook's		1.99					1.19	0.99						
		Hatfield										2.99				
	Cherry Valley	Sugardale		2.39				1.29	1.19							
	Compare Foods	Sugardale							1.19	0.99						
		Cook's							1.19	0.99						
	C-Town	Cook's		1.99					1.19	0.99						
		Hatfield										2.99				
	DeCiccio Family Mrkt	Cook's		2.99					1.79	1.69						w/ \$50 purchase; limit 1
		Cook's							0.99	0.89						
		Carando		3.49												
	DeCiccio & Sons	Alexander & Hornung											3.99			
	Fairway Market	n/i		1.99												
	Fine Fare	Sugardale		2.39					1.29	1.19						
	Food Bazaar	Smithfield		2.49												
		Smithfield Premium		2.79												
Foodtown	Sugardale							1.19	0.99				3.99			
	Cook's			1.99												
	Smithfield			2.49												
	Hormel Cure 81									4.99						
Giunta's	Hatfield										3.99					
	Carando			2.99												
	Cook's						1.89	1.79								

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CURED PORK

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NY (cont)	Great American	Sugardale	A		1.69	1.79	1.79	1.09	0.89					2.79			
		Superior							1.89	2.09							
		Cumberland Gap							2.09	2.29							
		Smithfield			2.09												
	Gristede's	Cook's							2.49	2.49							
		Hannafor							0.75	0.55					2.99		w/ store card; limit 2
	Hannafor	Hannafor							1.89	1.69					3.49		
		Triple M													2.79		
	IGA Stores N.Eng.	Frick's													3.99		
		Alexander & Hornung			1.99	2.49			1.19	0.99					3.99		
	Key Food	Carando				3.29											
		Cook's				1.99	0.79										
	King Kullen	Carando										3.99					
		Kentucky Legend													3.99		
	Kings Food Markets	Smithfield			1.49												w/ \$25 purchase; limit 1
		Smithfield			2.99				1.49	1.39							
		Kings				3.99											
	Market 32	Leidy's			4.99												
		Cook's			1.49												limit 2
	Met Foods	Cook's			2.49				1.39	0.99					3.99		limit 2
		Hormel Cure 81			1.49												
		Hormel Cure 81			2.49										3.99		
		Smithfield Premium			2.49												
		n/i													1.39		
		Cook's				2.49			1.19	0.99							
	Morton Williams	Sugardale				2.49			1.19	0.99							
		n/i			2.99				2.19	1.99					3.99		
	North Shore Farms	Cook's			0.99												
		Cook's				1.99			1.19	0.99							
	Peck's Market	Alexander & Hornung				1.99			1.19	0.99							
Cook's				1.99													
Hatfield										2.49	2.99						
Pioneer	Cook's			2.49			1.19	0.99									
	Sugardale			2.49			1.19	0.99									
Price Chopper	n/i												1.39				
	Cook's		1.49												limit 2		
		Cook's		2.49			1.39	0.99					3.99				

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
NY <i>(cont)</i>	Price Chopper <i>(continued)</i>	Hormel Cure 81	A	1.49												limit 2		
		Hormel Cure 81		2.49							3.99							
		Smithfield Premium		2.49														
	Price Rite	Cook's		1.69					0.99	0.89								
		Save-a-Lot		Sugardale					0.99	0.79								
	Shop'n Save	n/i		1.69											2.99			
		Sugardale			1.49	0.99					1.99	2.19						w/ \$20 purchase; limit 1
		Sugardale					1.79					2.99						
		Superior									2.19	2.39						
		Smithfield			2.49													
		Silver Star			3.49	3.49					3.79							
		Hillshire Farm			2.49													
	ShopRite	Cook's		2.78					1.89	1.79								
		Hatfield									3.29							
	Stew Leonard's	Stew Leonard's		2.99														
		Stew's Naked		4.99														
	Stop & Shop	Carando		2.49	1.49													limit 2
		Carando		2.99	1.99													
		Stop & Shop		1.29					0.89	0.79								limit 2
		Stop & Shop		1.79					1.39	1.29					2.49			
		Kentucky Legend											3.99					
	Target	Archer Farms		1.99														limit 2
		Market Pantry		1.29														limit 2
	The Fresh Market	n/i		2.99														
	Tops Market	Sugardale				1.69												
		Smithfield				1.69												
		Sugardale			1.19					0.99								w/ \$25 purchase; limit 1
		Smithfield			1.19													w/ \$25 purchase; limit 1
		Tops		2.99							2.69	2.99						
		Sahlens				3.99	3.99											
Smith's				3.99	3.99													
Cook's							1.69	1.49					3.29					
Trade Fair	Carando	3.99																
Uncle Giuseppe's																		
	Walmart	Sam's Choice		1.98														
		n/i					1.57	1.57										

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NY <i>(cont)</i>	Wegmans	Wegmans	O	1.99	1.99						3.99	4.69		3.69	w/ \$25 purchase; limit 1	
		Wegmans		0.99		0.99										
		Wegmans Signature				5.99									4.19	uncured
	Sugardale															
	Wegmans			8.99												
	Weis Markets	Weis Signature		2.99					2.99							
	Western Beef	Sugardale						1.99	1.99							
Whole Foods NE	Woodstown	3.99														
PA	ACME Market	Lancaster Brand		1.19				1.19	0.79						limit 1	
		Lancaster Brand								2.99	2.99					
	ALDI	Appleton Farms			0.95										limit 2	
		Appleton Farms		1.89												
	Associated	Cook's					1.19	0.99								
		Sugardale					1.19	0.99								
	Big M	Sugardale			1.99		1.19							3.99		
		Superior							1.99	2.29						
	Boyers Food	Sugardale			1.37			0.97	0.97						w/ \$25 purchase; limit 1	
		Sugardale			1.97			1.47	1.47							
		Berk's								1.97					w/ \$25 purchase; limit 1	
		Berk's								2.97						
		Hatfield								1.97					w/ \$25 purchase; limit 1	
		Hatfield								2.97						
		Kunzler								1.97					w/ \$25 purchase; limit 1	
		Kunzler								2.97						
		John F. Martin					2.47									
		Hazel Park					2.47									
	Bravo	Cook's		1.99				1.19	0.99							
		Hatfield									2.99					
	Compare Foods	Sugardale						1.19	0.99							
	Cook's						1.19	0.99								
C-Town	Cook's		1.99				1.19	0.99								
	Hatfield									2.99						
Family Owned	John F. Martin				1.99					1.99						
	Sugardale			1.99												
	Kunzler									2.69						
Fine Fare	Sugardale		2.39				1.29	1.19								

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
PA (cont)	Food Lion	Food Lion		1.37					0.77							w/ store card; limit 2	
		Food Lion		2.49					1.69								
		Smithfield		1.79					0.97								w/ store card
		Smithfield		2.79					1.79								
	Foodland	Sugardale				0.99											w/ \$20 purchase; limit 1
		Sugardale		1.49	1.49						1.99	2.19					
	Foodtown	Cook's			1.99												
		Smithfield			2.49												
		Hormel Cure 81										4.99					
	Fresh Grocer	Hatfield											3.99				
		Cook's							1.89								
		Cook's		1.28					0.88	0.78							w/ store card
		Alexander & Hornung							1.16	0.96							
	Giant Eagle	Kentucky Legend											3.79				
		Giant Eagle		0.99	0.99	1.49											limit 1
		Sugardale				1.59		0.99	0.79								limit 1
		Giant Eagle			3.29												
	Giant Food Stores	Sugardale									2.69						
		Kentucky Legend										3.99					
	Gordon FS	GFS		1.99						1.79	1.79						
	Great Valu Markets	Sugardale						0.89	0.69								w/ \$25 purchase; limit 1
		Sugardale		1.98													
		Smithfield			1.98												
	Felt's														1.99		
		Country Ribbon			1.29												
	Ideal Market	Alexander & Hornung					0.69										w/ \$25 purchase
		Alexander & Hornung			1.99												
Superior										1.69							
	Open Acres			1.69			1.19	1.19									
Cumberland Gap										1.99	2.29						
	Hatfield									2.99							
Kunzler										2.99							
	Smithfield			2.69													
	Alexander & Hornung						0.88	0.88								w/ \$25 purchase; limit 1	
Karns Foods	Hazel Park				1.99												
	John F. Martin				2.69					2.99							

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
PA (cont)	Karns Foods (continued)	Karns				2.69				2.99							
		Kunzler								3.29							
		Berk's								3.29							
		Smithfield		2.99													
	Key Food	Cook's			1.99	0.79											
		Carando								3.99							
	Kuhn's Market	Vernon Manor			1.18											limit 2	
		Sugardale				0.99	1.29							3.69		limit 1	
		Sugardale			1.89												
		Amish Country			1.79												
	Landis Markets	Silver Star		3.49		3.69	3.89				3.99	4.19					
		Hatfield								1.99						w/ \$25 purchase; limit 1	
		Hatfield								2.49	3.69	3.99					
		John F. Martin								1.99						w/ \$25 purchase; limit 1	
		John F. Martin								2.49	3.69	3.99					
		John F. Martin						1.49	1.49					3.49			
		Leidy's								1.99						w/ \$25 purchase; limit 1	
		Leidy's			3.49					2.49	3.69	3.99					
		Alderfer									3.69	3.99					
		Smithfield			1.99											w/ \$25 purchase; limit 1	
	Martin's Food McCaffrey's	Smithfield			2.49												
		Landis								3.49							
		Kentucky Legend									3.99						
		McCaffrey's		2.99													
		Leidy's								2.99							
		Pioneer	Cook's			2.49			1.19	0.99							
			Sugardale			2.49			1.19	0.99							
		Price Chopper	n/i											1.39			
			Cook's		1.49												limit 2
			Cook's		2.49				1.39	0.99					3.99		
Hormel Cure 81			1.49												limit 2		
Hormel Cure 81			2.49							3.99							
Smithfield Premium			2.49														
Price Rite	Cook's		1.69				0.99	0.89									
Redner's	Sugardale			0.98											w/ \$25 purchase; limit 2		
	Sugardale			1.98					1.98								

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State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
PA (cont)	Redner's (continued)	Berk's									2.98					
		Hatfield									2.98					
		Kunzler									2.98					
	Save-a-Lot	Smithfield												2.98		
		Sugardale								0.79						
		n/i		1.69										2.99		
		Sugardale			1.49	0.99					1.99	2.19				w/ \$20 purchase; limit 1
		Sugardale					1.79					2.99				
	Shop'n Save	Superior									2.19	2.39				
		Smithfield														
		Silver Star				3.49					3.79					
		Hillshire Farm				2.49										
		Cook's			2.78				1.89	1.79						
	ShopRite	Hatfield													3.29	
		Alexander & Hornung													2.79	
	ShurSave	Hatfield									2.49	2.99				
		Best Yet									1.99	2.59				
	ShurSave - NE Penn.	Kunzler									2.79	3.29				
		Sugardale														limit 1
		Sugardale														
		Sugardale														
		Sugardale							1.49	1.19						w/ \$25 purchase; limit 1
		Sugardale														
		Best Yet 1893									1.99	2.59				
		Hatfield					1.99	1.99			1.99	2.99				
		Sahlens									3.99					
		Alexander & Hornung													2.99	
Sparkle Markets	Sparkle									1.49					limit 1	
	Sugardale										1.99					
Sprout's	Hillshire Farm										2.99					
	Butcher Shop									1.99						
Supremo Foods	Sugardale														w/ \$25 purchase; limit 1	
	Sugardale									1.99						
Target	Archer Farms									1.79					limit 2	
	Market Pantry									0.99					limit 2	
The Fresh Market	n/i									2.99						

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State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
PA (cont)	Tops Market	Sugardale	O				1.69									w/ \$25 purchase; limit 1		
		Smithfield					1.69										w/ \$25 purchase; limit 1	
		Sugardale			1.19					0.99								
		Smithfield			1.19													
		Tops		2.99							2.69	2.99						
		Sahlens				3.99	3.99											
		Smith's				3.99	3.99											
	Walmart	Sam's Choice				1.98												
		n/i								1.57	1.57							
	Wegmans	Wegmans			1.99	1.99							3.99	4.69		3.69		w/ \$25 purchase; limit 1
		Wegmans			0.99		0.99											
		Wegmans Signature				5.99												
	Weis Markets	Sugardale			8.99											4.19		uncured
Wegmans			2.99							2.99								
Whole Foods MdAtl.	Weis Signature		2.99															
	Woodstown		3.99															
RI	Adams IGA	Alexander & Hornung				2.69	1.39	1.00			2.89					limit 2		
		Vernon Manor		1.00														
		Smithfield						2.19	1.99									
	AF Basket	Triple M		2.29														
		Cook's						0.99	0.99									
	ALDI	Appleton Farms			0.95													
		Appleton Farms		1.89														
	Associated	Cook's						1.19	0.99									
		Sugardale						1.19	0.99									
	Bravo	Cook's		1.99				1.19	0.99									
		Hatfield									2.99							
	Dave's Marketplace	Cook's			1.99													
		Dave's			2.99							3.99						
		Triple M			3.99						3.99	3.99						
	Price Rite	Cook's		1.69				0.99	0.89									
	Save-a-Lot	Sugardale						0.99	0.79									
		n/i		1.69										2.99				
Seabra Foods	Alexander & Hornung					1.19												
	Triple M				2.99					3.49	3.49							

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
RI (cont)	Shaw's	Carando			1.99											w/ \$25 purchase; limit 2
		Smithfield			0.97											
		Smithfield			1.29				1.29							
		Smithfield Premium			2.49											
		Cook's												2.79		
	Stop & Shop	Carando		2.49	1.49											limit 2
		Carando		2.99	1.99											
		Stop & Shop		1.29				0.89	0.79							limit 2
		Stop & Shop		1.79				1.39	1.29					2.49		limit 2
	Target	Kentucky Legend										3.99				
		Archer Farms		1.99												limit 2
Walmart	Market Pantry		1.29												limit 2	
	Sam's Choice			1.98												
	n/i						1.57	1.57								
	Whole Foods Natl.	Woodstown		3.99												
VT	AG New England	Sugardale			1.49			0.89	0.69							
		Shurfine								2.49	2.79	2.99				
	ALDI	Appleton Farms				0.95										limit 2
		Appleton Farms		1.89												
	Hannaford	Hannaford				0.95		0.75	0.55					2.99		w/ store card; limit 2
		Hannaford				2.79		1.89	1.69					3.49		
		Triple M										2.79				
	IGA Stores N.Eng.	Frick's										3.99				
		n/i						1.29	0.99							
	Price Chopper	Cook's		1.49												limit 2
		Cook's		2.49				1.39	0.99					3.99		
		Hormel Cure 81		1.49												limit 2
		Hormel Cure 81		2.49								3.99				
		Smithfield Premium		2.49												
	Shaw's	Carando				1.99										
		Smithfield				0.97										w/ \$25 purchase; limit 2
		Smithfield				1.29				1.29						
		Smithfield Premium				2.49										
	Target	Cook's												2.79		
Archer Farms			1.99												limit 2	
Market Pantry			1.29												limit 2	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
VT <i>(cont)</i>	Tops Market	Sugardale					1.69										
		Smithfield				1.69											
		Sugardale			1.19				0.99								
		Smithfield			1.19												
	Walmart	Tops			2.99						2.69	2.99					
		Sahlens					3.99	3.99									
		Smith's					3.99	3.99									
		Sam's Choice n/i				1.98				1.57	1.57						

w/ \$25 purchase; limit 1
w/ \$25 purchase; limit 1

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																
AL	ALDI	Appleton Farms			0.95											limit 2
	Bruce's Foodland	Appleton Farms		1.89												
		Cook's							1.19							
		Kentucky Legend								3.99	3.99					
	Dollar General Mrkt	Kentucky Legend										4.00				
		Hillshire Farm		1.75												
	Earth Fare	Beeler's	A	3.99												
	Food Giant	Frick's							0.98							
		Best Choice			1.79											
		Hormel Cure 81									3.98					
		Kentucky Legend										3.99				
		Cook's				1.58										
		Sugardale							1.19							
		Sugar Tree		1.69												
	Greer's Market	Sugardale						1.59	1.49							
		Hormel Cure 81		2.19												
	Hometown Market	Sugardale							0.99							
	Ingles Market	Smithfield		1.58					0.98							
		Hormel Cure 81										4.88				
	Kroger Atlanta	Simple Truth	A									4.49				
		Kroger		1.59												w/ store card
		Smithfield						0.99	0.99							w/ store card
	Kroger Nashville	Kroger		1.49												w/ store card; limit 2
		Kentucky Legend								2.99	2.99					w/ store card; limit 2
		Cumberland Gap				1.69										
	Piggly Wiggly Inc.	Smithfield			1.99											
		Cook's						1.69	1.39							
		Kentucky Legend										3.99				
	Price Le\$\$ Foods	Kentucky Legend								2.68						
	Publix	Publix			2.49	0.99	0.99									
		Publix Premium			2.69						4.99					
		Greenfield Natural	A									5.59				uncured
	PW Homeland	Cook's						1.19	0.99					2.99		
		Hormel Cure 81		1.79												
		Kentucky Legend										4.49				

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
AL <i>(cont)</i>	PW Houchen's	Frick's							0.98								
		Best Choice			1.79												
		Hormel Cure 81									3.98						
		Kentucky Legend										4.99					
		Cook's					1.58										
		Sugardale							1.39	1.19							
		Sugar Tree		1.69													
		Ragland Bros.	Sugardale								1.19						
			Smithfield				1.99										
		Kentucky Legend										3.49					
	Ramey's	Cook's							1.38	1.18							
		Smithfield			1.98												
	Rouse's	Hormel Cure 81			1.27											limit 1	
		Hormel Cure 81			1.79												
	Save-a-Lot	Sugardale							0.99	0.79							
		n/i			1.69									2.99			
	Sprout's	Butcher Shop			1.99												
	Target	Archer Farms			1.99											limit 2	
		Market Pantry			1.29											limit 2	
The Fresh Market	n/i			2.99													
United Grocery	Jamestown							0.99	0.99								
Vowell's	Kentucky Legend											3.99					
	Cook's							1.39	1.19								
Walmart	Best Choice				1.99												
	Sam's Choice				1.98												
Whole Foods South	n/i							1.57	1.57								
	Nature's Rancher			3.99													
Winn-Dixie	Smithfield				1.48			1.08	0.88						w/ store card; limit 2		
	Smithfield				3.49			2.79	2.59			2.99			w/ store card		
	Kentucky Legend											3.99					
FL	ALDI	Appleton Farms			0.95										limit 2		
	Appleton Farms			1.89													
	Bravo	n/i						1.69	1.69								
	Dollar General Mrkt	Kentucky Legend									4.00						
Earth Fare	Hillshire Farm			1.75													
	Beeler's		A	3.99													

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
FL <i>(cont)</i>	Food Giant	Frick's	A						0.98									
		Best Choice			1.79													
		Hormel Cure 81										3.98						
		Kentucky Legend											3.99					
		Cook's					1.58											
		Sugardale									1.19							
		Sugar Tree			1.69													
		Fresco y Mas		Smithfield		1.78	1.78			1.18	0.98							limit 2
		Gordon FS		GFS		1.99						1.79	1.79					
		Greer's Market		Sugardale						1.59	1.49							
		Hormel Cure 81			2.19													
	Harris Teeter	n/i				1.49												
		HT Traders				1.99												
	Harvey's	Smithfield				1.48			1.08	0.88							limit 2	
		Smithfield				3.48			2.69	2.49								
		D.L Lee					1.38											
	Hitchcock's	n/i												1.49				
		Lee's							1.28	1.18								
		Hormel Cure 81			1.88													
	IGA Stores Florida	Smithfield			1.99					1.39								
	Key Food	Cook's				1.99	0.79											
		Carando										3.99						
	Luckys Markets	Alexander & Hornung				1.99												uncured
		Luckys Market			2.99													
	Milam's Market	n/i				2.49												
	Presidente	n/i							1.28	1.28				0.98				
	Price Choice	Sugardale							1.47	1.47								
Publix	Publix			2.49	0.99	0.99												
	Publix Premium			2.69							4.99							
	Greenfield Natural											5.59				uncured		
PW Houchen's	Frick's							0.98										
	Best Choice			1.79														
	Hormel Cure 81										3.98							
	Kentucky Legend											4.99						
	Cook's				1.58													

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Easter/Passover 2019

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
FL <i>(cont)</i>	<i>(continued)</i> Save-a-Lot Scaff's IGA Sedano's Sprout's Target The Fresh Market Walmart Whole Foods Fla. Winn-Dixie	Sugardale	A					1.39	1.19									
		Sugar Tree		1.69														
		Sugardale									0.79							
		n/i		1.69										1.29	2.99			
		Lee Brand							1.49	1.29								
		Sugardale							2.29	2.29								
		Vernon Manor		1.69														
		Sugardale							1.69	1.69	2.99					2.99		
		Butcher Shop		1.99														
		Archer Farms		1.99													limit 2	
		Market Pantry		1.49													limit 2	
		n/i		2.99														
		Sam's Choice			1.98													
		n/i							1.57	1.57								
n/i	3.99																	
Smithfield		1.48				1.08	0.88							w/ store card; limit 2				
Smithfield		3.49				2.79	2.59				2.99			w/ store card				
Kentucky Legend											3.99							
GA	AF Basket ALDI Bi-Lo Dollar General Mrkt Earth Fare Food City Food Depot	Cook's	A					0.99	0.99									
		Appleton Farms			0.95											limit 2		
		Appleton Farms		1.89														
		Smithfield			1.48			1.08	0.88							limit 2		
		Smithfield			3.49			2.79	2.59			2.99						
		Lay's			2.99		1.99											
		Kentucky Legend											3.99					
		Mickleberry											3.99					
		Kentucky Legend											4.00					
		Hillshire Farm		1.75														
		Beeler's		3.99														
		Kentucky Legend											4.49					
		Food City		1.69	1.69	1.99		1.49	1.49				4.99					
		Hormel Cure 81																
Sugardale							0.98											
n/i											0.98							
Sunset Farms				1.58														

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
GA (cont)	Food Giant	Frick's	A						0.98								
		Best Choice			1.79												
		Hormel Cure 81									3.98						
		Kentucky Legend										3.99					
		Cook's					1.58										
		Sugardale									1.19						
		Sugar Tree			1.69												
	Food Lion	Food Lion			1.37						0.77						w/ store card; limit 2
		Food Lion			2.49						1.69						w/ store card
		Smithfield			1.79						0.97						
		Smithfield			2.79						1.79						
	Fresh Foods	n/i											1.19				
	Galaxy Foods	Smithfield				1.58				0.98	0.98						w/ \$25 purchase; limit 2
		Smithfield											3.98				
	Harris Teeter	n/i				1.49											
		HT Traders				1.99											
	Harvey's	Smithfield				1.48				1.08	0.88						limit 2
		Smithfield				3.48				2.69	2.49						
		D.L Lee						1.38									
	IGA Food Stores	n/i									0.89			1.09			
		Smithfield				1.99									2.99		
	IGA Stores Stheast	Smithfield				1.78				1.28	1.28			3.98			
	Ingle's Market	Smithfield			1.58						0.98						
		Hormel Cure 81												4.88			
	Kroger Atlanta	Simple Truth												4.49			
		Kroger			1.59												w/ store card
		Smithfield								0.99	0.99						w/ store card
Lidl	n/i		1.69						1.19	1.19							
	n/i								0.69	0.69							
	Lidl Preferred		1.89									2.99					
Little Giant Market	Sugardale							1.49	1.29								
Luckys Markets	Alexander & Hornung			1.99											uncured		
	Luckys Market		2.99														
Piggly Wiggly Car.	n/i			1.99					0.99	0.99			1.99				
	Smithfield											3.29					

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
GA (cont)	Publix	Publix	A		2.49		0.99									uncured	
		Publix Premium			2.69						4.99						
		Greenfield Natural										5.59					
	PW Homeland	Cook's						1.19	0.99					2.99			
		Hormel Cure 81			1.79												
	PW Houchen's	Kentucky Legend										4.49					
		Frick's								0.98							
		Best Choice				1.79											
	Save-a-Lot	Hormel Cure 81										3.98					
		Kentucky Legend										4.99					
		Cook's					1.58										
		Sugardale						1.39	1.19								
		Sugar Tree			1.69												
		Sugardale						0.99	0.79								
		n/i			1.69									2.99			
		n/i			1.99												
	Sprout's	Butcher Shop			1.99												limit 2 limit 2
	Target	Archer Farms			1.99												
		Market Pantry			1.29												
	The Fresh Market	n/i			2.99												
United Grocery	Jamestown					0.99	0.99										
Walmart	Sam's Choice			1.98													
	n/i					1.57	1.57										
Wayfield's	Royal											0.88					
	Smithfield		1.69			1.39	1.29										
Whole Foods South	Nature's Rancher		3.99														
Winn-Dixie	Smithfield			1.48				1.08	0.88					w/ store card; limit 2 w/ store card			
	Smithfield			3.49				2.79	2.59			2.99					
	Kentucky Legend										3.99						
KY	ALDI	Appleton Farms			0.95										limit 2		
		Appleton Farms		1.89													
	Chappell's	Cook's					1.29	1.19									
		Cox IGA	Sugardale				1.49	1.39									
	Dollar General Mrkt	Smithfield			1.99												
		Kentucky Legend							3.99	4.29							
Kentucky Legend										4.00							
	Hillshire Farm		1.75														

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
KY (cont)	E.W. James	Best Choice		1.89	1.89											
		Cook's					1.39	1.19								
	Food City	Kentucky Legend										4.49				
		Food City		1.69	1.69	1.99		1.49	1.49							
	Food Fair	Hormel Cure 81										4.99				
		Superior								1.79	1.99					
	Food Giant	Kentucky Legend										3.99				
		Frick's							0.98							
		Best Choice				1.79										
		Hormel Cure 81									3.98					
	Food Lion	Kentucky Legend										3.99				
		Cook's				1.58										
		Sugardale							1.19							
		Sugar Tree		1.69												
		Food Lion		1.37						0.77						w/ store card; limit 2
		Food Lion		2.49						1.69						
	Food Rite	Smithfield							0.97							w/ store card
		Smithfield							1.79							
		Kentucky Legend								3.99	3.99	4.29				
	Foodland	Cook's							0.99							
		Sugardale			1.49	0.99										w/ \$20 purchase, limit 1
		Sugardale					1.79			1.99	2.99					
		Superior								1.79	1.99					
	Fresh Encounter	Smithfield			2.49											
		Hillshire Farm			2.49											
		Smithfield			0.97											w/ \$25 purchase, limit 1
		Sugardale							0.79							w/ \$25 purchase, limit 1
		Sugardale												3.49		
	Fresh Thyme	Cumberland Gap								1.69						
		Chief			3.99											
Kentucky Legend											4.99					
Fresh Thyme				1.99												
Galaxy Foods	Pure Farms	A		3.99												
	Pederson's	A			4.99											
	Smithfield			1.58				0.98	0.98						w/ \$25 purchase; limit 2	
		Smithfield									3.98					

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
KY (cont)	Gordon FS	GFS	A	1.99						1.79	1.79						
	IGA Houchen's	Kentucky Legend								2.99						1.79	
		Clifty Farm														1.79	
		Coon Creek															
		Smithfield						1.49	1.49								
		Hormel Cure 81				1.99											
	IGA SpartanNash	Open Acres				1.69				1.19	1.19						
		Cumberland Gap										1.99	2.29				
	IGA Stores - OH/KY	Sugardale								1.29	1.19						
		Smithfield				1.99											
		Kentucky Legend										3.99	4.29				
	IGA Stores Stheast	Smithfield				1.78				1.28	1.28			3.98			
	Kroger Cincinnati	Kroger				0.87											w/ store card; limit 2
		Cook's								0.87	0.87						w/ store card; limit 2
		Private Selection				1.99											
		Cumberland Gap						1.69									
	Kroger Delta	Kroger				1.99											w/ store card; limit 2
		Smithfield							0.98								w/ store card; limit 2
	Kroger MdAtlantic	Simple Truth												4.99			
		Kroger				0.99											w/ store card
		Smithfield				1.89											w/ store card
		Private Selection				1.99											
		Cumberland Gap						1.19									
Kroger Mid-South	Kroger			0.87											w/ store card; limit 2		
	Kentucky Legend									2.99					w/ store card; limit 2		
	Smithfield							1.29	1.29			3.49					
Kroger Nashville	Kroger			1.49											w/ store card; limit 2		
	Kentucky Legend									2.99					w/ store card; limit 2		
	Cumberland Gap					1.69											
Luckys Markets	Alexander & Hornung				1.99										uncured		
	Luckys Market			2.99													
Meijer	Cook's				0.88				0.79						limit 1		
	Meijer				2.49							1.99					
	Sugardale											1.99					
	Smithfield			2.99													
Price Le\$\$ Foods	Kentucky Legend									2.68							

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
KY <i>(cont)</i>	PW Houchen's	Frick's							0.98								
		Best Choice		1.79													
		Hormel Cure 81									3.98						
		Kentucky Legend										4.99					
		Cook's				1.58											
		Sugardale						1.39	1.19								
		Sugar Tree		1.69													
		Remke Markets	Smithfield			0.97											
			Sugardale								0.79						
			Sugardale												3.49		
	Cumberland Gap										1.69						
	Ruler Foods	Chief			3.99												
		Kentucky Legend											4.99				
	Save-a-Lot	Kroger		0.95													
		n/i						1.19	1.19								
	SuperVALU Stores	Sugardale						0.99	0.79								
		n/i		1.69										2.99			
	Target	Essential Everyday									3.49	3.49					
		Hormel Cure 81		1.79													
		Cloverdale									2.99						
	TC Grocers	Archer Farms		1.79												limit 2	
		Market Pantry		0.99												limit 2	
	The Fresh Market	Kretschmar									2.25						
		Ozark Pride									2.25						
		Cook's				1.39											
	ValuMarket	n/i		2.99													
		Jamestown						0.99	0.99								
	Walmart	Best Choice		1.99													
		Clifty Farm													2.29		
		Harper's													2.29		
Fischer's										2.49	2.59						
Kentucky Legend										3.39	3.49						
Sam's Choice				1.98													
n/i							1.57	1.57									
Whole Foods MdAtl.	Woodstown		3.99														

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MS	AG Baton Rouge	Smithfield						1.39	1.29			2.79				
		n/i			1.99											
	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	Dollar General Mrkt	Kentucky Legend										4.00				
		Hillshire Farm		1.75												
	Food Giant	Frick's							0.98							
		Best Choice			1.79							3.98				
		Hormel Cure 81											3.99			
		Kentucky Legend					1.58									
		Cook's														
		Sugardale								1.19						
		Sugar Tree		1.69												
	Greer's Market	Sugardale						1.59	1.49							
		Hormel Cure 81		2.19												
	Grocery Depot	n/i											0.91			
	Kroger Delta	Kroger		1.99												w/ store card; limit 2
		Smithfield					0.98									w/ store card; limit 2
	Mac's Fresh Market	Jamestown		1.69												
	PW Houchen's	Frick's								0.98						
		Best Choice			1.79											
		Hormel Cure 81										3.98				
		Kentucky Legend											4.99			
		Cook's					1.58									
		Sugardale							1.39	1.19						
		Sugar Tree		1.69												
	Ramey's	Cook's							1.38	1.18						
	Smithfield		1.98													
Save-a-Lot	Sugardale							0.99	0.79							
	n/i		1.69										2.99			
Target	Archer Farms		1.99												limit 2	
	Market Pantry		1.29												limit 2	
The Fresh Market	n/i		2.99													
Vowell's	Kentucky Legend											3.99				
	Cook's						1.39	1.19								
	Best Choice			1.99												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MS <i>(cont)</i>	Walmart	Sam's Choice			1.98											
		n/i						1.57	1.57							
	Whole Foods South	Nature's Rancher		3.99												
	Winn-Dixie	Smithfield			1.48			1.08	0.88							w/ store card; limit 2
		Smithfield			3.49			2.79	2.59			2.99				w/ store card
		Kentucky Legend										3.99				
NC	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	Bi-Lo	Smithfield			1.48			1.08	0.88							limit 2
		Smithfield			3.49			2.79	2.59			2.99				
		Lay's			2.99		1.99									
		Kentucky Legend										3.99				
		Mickleberry										3.99				
	Carlie C's IGA	Vernon Manor		1.28												
		n/i						0.98	0.78							w/ \$20 purchase; L2
	Compare Foods	Smithfield						1.28	1.28							
		D.L. Lee							1.29							
	Earth Fare	Beeler's	A	3.99												
	Food Lion	Food Lion		1.37					0.77							w/ store card; limit 2
		Food Lion		2.49					1.69							
		Smithfield		1.79					0.97							w/ store card
		Smithfield		2.79					1.79							
	Fresh Foods	Jamestown						0.99	0.99							
		D.L Lee											1.19			
	Galaxy Foods	Smithfield			1.58			0.98	0.98							w/ \$25 purchase; limit 2
		Smithfield										3.98				
Great Valu Markets	Sugardale						0.89	0.69							w/ \$25 purchase; limit 1	
	Sugardale		1.98													
	Smithfield			1.98												
	Felt's													1.99		
Harris Teeter	n/i			1.49												
	HT Traders			1.99												
Harvey's	Smithfield			1.48			1.08	0.88							limit 2	
	Smithfield			3.48			2.69	2.49								
	D.L Lee					1.38										
Hills Food Stores	D.L Lee											0.99				

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NC (cont)	IGA Food Stores	n/i											1.09			
	IGA Stores Stheast	Smithfield			1.78			1.28	1.28			3.98				
	Ingle's Market	Smithfield		1.58					0.98							
		Hormel Cure 81										4.88				
	Just \$ave Foods	Smithfield			1.78			1.28	1.28							
	Lidl	n/i		1.69				1.19	1.19							
		n/i						0.69	0.69							
		Lidl Preferred		1.89								2.99				
	Lowe's Foods	n/i		1.57												w/ \$25 purchase; limit 2
		n/i								3.99	4.49	4.99				
		Frick's						0.97	0.97							limit 2
		Frick's						1.69	1.69							
	Piggly Wiggly Retail	D.L Lee											0.99			
		Open Acres			1.99			1.07	1.07							2.29
		Felt's														1.99
		Dan'l Boone														
		Smithfield			2.59							3.79				
	Piggly Wiggly Stores	Smithfield			1.79			1.19	1.19			3.79				
	Publix	Publix			2.49	0.99	0.99									
		Publix Premium			2.69						4.99					
		Greenfield Natural		A								5.59				uncured
	Save-a-Lot	Sugardale							0.79							
		n/i		1.69										2.99		
Sprout's	Butcher Shop		1.99													
Target	Archer Farms		1.99												limit 2	
	Market Pantry		1.29												limit 2	
The Fresh Market	n/i		2.99													
United Grocery	Jamestown						0.99	0.99								
Walmart	Sam's Choice			1.98												
	n/i						1.57	1.57								
Whole Foods South	Nature's Rancher		3.99													
SC	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	Bi-Lo	Smithfield			1.48			1.08	0.88							limit 2
		Smithfield			3.49			2.79	2.59			2.99				
	Lay's			2.99		1.99										

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
SC (cont)	Bi-Lo (continued)	Kentucky Legend	A									3.99						
		Mickleberry										3.99						
	Dollar General Mrkt	Kentucky Legend											4.00					
		Hillshire Farm			1.75													
	Earth Fare	Beeler's			3.99													
	Food Lion	Food Lion			1.37						0.77							w/ store card; limit 2
		Food Lion			2.49						1.69							w/ store card
		Smithfield			1.79						0.97							
		Smithfield			2.79						1.79							
	Galaxy Foods	Smithfield				1.58				0.98	0.98							w/ \$25 purchase; limit 2
		Smithfield											3.98					
	Harris Teeter	n/i				1.49												
		HT Traders				1.99												
	Harvey's	Smithfield				1.48				1.08	0.88							limit 2
		Smithfield				3.48				2.69	2.49							
		D.L Lee					1.38											
	Hills Food Stores	D.L Lee												0.99				
	IGA Food Stores	n/i												1.09				
	IGA Stores Stheast	Smithfield				1.78				1.28	1.28			3.98				
	Ingle's Market	Smithfield				1.58					0.98							
		Hormel Cure 81												4.88				
	Kroger Atlanta	Simple Truth												4.49				
		Kroger				1.59												w/ store card
		Smithfield								0.99	0.99							w/ store card
	Lidl	n/i				1.69					1.19	1.19						
		n/i									0.69	0.69						
		Lidl Preferred				1.89								2.99				
Lowe's Foods	n/i			1.57												w/ \$25 purchase; limit 2		
	n/i									3.99	4.49	4.99						
	Frick's							0.97	0.97							limit 2		
	Frick's							1.69	1.69									
Piggly Wiggly Car.	n/i			1.99				0.99	0.99					1.99				
	Smithfield											3.29						
Publix	Publix			2.49	0.99	0.99												
	Publix Premium			2.69							4.99							
	Greenfield Natural		A									5.59				uncured		

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SC <i>(cont)</i>	Save-a-Lot	Sugardale						0.99	0.79							
		n/i		1.69									2.99			
	Sprout's	Butcher Shop		1.99												
	Target	Archer Farms		1.99												limit 2
		Market Pantry		1.29												limit 2
	The Fresh Market	n/i		2.99												
	Walmart	Sam's Choice			1.98											
	n/i						1.57	1.57								
	Whole Foods South	Nature's Rancher		3.99												
TN	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	Cash Saver TC	Kretschmar								2.25						
		Ozark Pride								2.25						
	Chappell's	Cook's					1.29	1.19								
	Dollar General Mrkt	Kentucky Legend										4.00				
		Hillshire Farm		1.75												
	E.W. James	Best Choice		1.89	1.89											
		Cook's					1.39	1.19								
	Earth Fare	Beeler's	A	3.99												
	Food City	Kentucky Legend										4.49				
		Food City		1.69	1.69	1.99		1.49	1.49							
		Hormel Cure 81											4.99			
	Food Country	Smithfield		1.99												
	Food Giant	Frick's							0.98							
		Best Choice			1.79											
		Hormel Cure 81									3.98					
		Kentucky Legend										3.99				
		Cook's				1.58										
		Sugardale							1.19							
	Sugar Tree		1.69													
Food Lion	Food Lion		1.37					0.77							w/ store card; limit 2	
	Food Lion		2.49					1.69								
	Smithfield		1.79					0.97							w/ store card	
	Smithfield		2.79					1.79								
Food Rite	Kentucky Legend								3.99	3.99	4.29					
	Cook's							0.99								

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
TN <i>(cont)</i>	Gordon FS H.G. Hill	GFS	A	1.99						1.79	1.79							
		Cook's					1.39	1.19										
	Kentucky Legend									2.89	2.99							
	Best Choice								1.89	1.89								
	Clifty Farm															1.49		
	Harper's															1.99		
	Harris Teeter	n/i				1.49												
		HT Traders				1.99												
	IGA Houchen's	Kentucky Legend										2.99						
		Clifty Farm															1.79	
		Coon Creek															1.79	
		Smithfield								1.49	1.49							
		Hormel Cure 81					1.99											
	IGA Stores - OH/KY	Sugardale								1.29	1.19							
		Smithfield					1.99											
		Kentucky Legend										3.99	4.29					
	IGA Stores Stheast	Smithfield					1.78			1.28	1.28			3.98				
		Smithfield				1.58					0.98							
		Hormel Cure 81												4.88				
	Kroger Delta	Kroger				1.99												w/ store card; limit 2
		Smithfield						0.98										w/ store card; limit 2
	Kroger MdAtlantic	Simple Truth												4.99				
		Kroger				0.99												w/ store card
		Smithfield				1.89												w/ store card
		Private Selection				1.99												
		Cumberland Gap						1.19										
Kroger Nashville	Kroger			1.49												w/ store card; limit 2		
	Kentucky Legend									2.99						w/ store card; limit 2		
	Cumberland Gap					1.69												
Price Le\$\$ Foods	Kentucky Legend									2.68								
Publix	Publix				2.49	0.99	0.99											
	Publix Premium				2.69							4.99						
	Greenfield Natural											5.59				uncured		
Ragland Bros.	Sugardale								1.19									
	Smithfield				1.99													
	Kentucky Legend										3.49							

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
TN <i>(cont)</i>	Ruler Foods	Kroger		0.95												limit 2
		n/i						1.19	1.19							
	Save-a-Lot	Sugardale						0.99	0.79							
		n/i		1.69										2.99		
	Sprout's	Butcher Shop		1.99												
	Target	Archer Farms		1.99												limit 2
		Market Pantry		1.29												limit 2
	TC Grocers	Kretschmar									2.25					
		Ozark Pride									2.25					
		Cook's				1.39										
	The Fresh Market	n/i		2.99												
	Tietgen's	Cook's						1.19	0.99							limit 1
		Best Choice		1.79	1.79											
		Clifty Farm													1.99	
	Kentucky Legend									2.99	2.99					
United Grocery	Jamestown						0.99	0.99								
Walmart	Sam's Choice			1.98												
	n/i						1.57	1.57								
	Whole Foods South	Nature's Rancher		3.99												
VA	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	Dollar General Mrkt	Kentucky Legend										4.00				
		Hillshire Farm		1.75												
	Earth Fare	Beeler's	A	3.99												
	Food City	Kentucky Legend										4.49				
		Food City		1.69	1.69	1.99		1.49	1.49							
		Hormel Cure 81										4.99				
	Food Country	Smithfield		1.99												
	Food Lion	Food Lion		1.37					0.77							w/ store card; limit 2
		Food Lion		2.49					1.69							w/ store card
		Smithfield		1.79					0.97							
		Smithfield		2.79					1.79							
	Galaxy Foods	Smithfield			1.58			0.98	0.98							w/ \$25 purchase; limit 2
	Smithfield										3.98					
Giant Food	Giant			1.19			0.99	0.99					2.49		w/ store card	
	Hatfield										2.99				w/ store card	

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
VA (cont)	Grant's Great Valu Markets	Smithfield	A	1.69												w/ \$25 purchase; limit 1		
		Sugardale					0.89	0.69										
	Sugardale	1.98																
	Smithfield			1.98											1.99			
	Felt's																	
	Harris Teeter	n/i			1.49													
	HT Traders				1.99													
	IGA Houchen's	Kentucky Legend									2.99							
		Clifty Farm																1.79
		Coon Creek																1.79
	IGA Stores Stheast	Smithfield							1.49	1.49								
		Hormel Cure 81															1.99	
		Smithfield									1.28	1.28					1.78	
	Ingle's Market	Smithfield				1.58												
		Hormel Cure 81															1.58	
	Kroger MdAtlantic	Simple Truth																
		Kroger				0.99												
		Smithfield				1.89												
		Private Selection				1.99												
		Cumberland Gap						1.19										
	Lidl	n/i				1.69					1.19	1.19						
		n/i								0.69	0.69							
		Lidl Preferred				1.89											2.99	
	Lowe's Foods	n/i				1.57												
		n/i										3.99	4.49	4.99				
		Frick's								0.97	0.97							
	Martin's Food	Frick's								1.69	1.69							
		Kentucky Legend											3.99					
	Piggly Wiggly Retail	D.L Lee													0.99			
		Open Acres								1.07	1.07							
Felt's															2.29			
Dan'l Boone															1.99			
Price Le\$\$ Foods	Smithfield														2.59			
	Kentucky Legend									2.68					3.79			
Price Rite	Cook's			1.69				0.99	0.89									

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in					
VA (cont)	Publix	Publix	A		2.49	0.99	0.99									uncured w/ store card; limit 2			
		Publix Premium			2.69					4.99									
	Greenfield Natural										5.59								
	Safeway Eastern	Signature Select			1.27														
		Hormel Cure 81			2.49														
		Smithfield			2.69				0.99										
		Carver Ham								3.49	3.49								
	Save-a-Lot	Open Nature		A	3.99														
		Sugardale						0.99	0.79								2.99		
	Shop'n Save	n/i			1.69														
		Sugardale			1.49	0.99				1.99	2.19					w/ \$20 purchase; limit 1			
		Sugardale					1.79				2.99								
			Superior							2.19	2.39								
			Smithfield			2.49													
			Silver Star			3.49	3.49				3.79								
			Hillshire Farm			2.49													
	Shoppers Food	Smithfield		1.38				0.88	0.88							limit 1			
		Smithfield Premium		2.38								3.99							
	Shoppers Value	Clifty Farms													1.78				
	Target	Archer Farms		1.79												limit 2			
The Fresh Market	Market Pantry		0.99												limit 2				
Walmart	n/i		2.99																
	Sam's Choice			1.98															
Wegmans	n/i						1.57	1.57											
	Wegmans		1.99	1.99						3.99	4.69		3.69						
	Wegmans		0.99		0.99										w/ \$25 purchase; limit 1				
	Wegmans Signature			5.99															
	Sugardale												4.19						
Weis Markets	Wegmans	O	8.99												uncured				
	Weis Signature		2.99						2.99										
Whole Foods MdAtl.	Woodstown		3.99																
WV	ALDI	Appleton Farms			0.95											limit 2			
		Appleton Farms		1.89															
	Food Fair	Superior							1.79	1.99									
		Kentucky Legend									3.99								

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				Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
WV (cont)	Food Lion	Food Lion	A	1.37					0.77							w/ store card; limit 2		
		Food Lion		2.49					1.69									
		Smithfield		1.79					0.97								w/ store card	
		Smithfield		2.79					1.79									
	Foodland	Sugardale			1.49	0.99												w/ \$20 purchase; limit 1
		Sugardale					1.79				1.99	2.99						
		Superior									1.79	1.99						
		Smithfield			2.49													
	Galaxy Foods	Hillshire Farm			2.49													
		Smithfield			1.58				0.98	0.98								w/ \$25 purchase; limit 2
	Giant Eagle	Smithfield											3.98					
		Giant Eagle			0.99	0.99	1.49											limit 1
		Sugardale					1.59		0.99	0.79								limit 1
	Grant's	Giant Eagle				3.29												
		Sugardale									2.69							
		Smithfield			1.69													
	IGA Stores Stheast	Smithfield				1.78				1.28	1.28			3.98				
		Kroger Columbus			0.87													w/ store card; limit 2
	Kroger MdAtlantic	Sugardale								0.87	0.87							w/ store card; limit 2
		Cumberland Gap					1.99											
		Great Lakes			3.99													
		Simple Truth											4.99					
		Kroger			0.99													w/ store card
		Smithfield			1.89													w/ store card
		Private Selection			1.99													
	Martin's Food	Cumberland Gap					1.19											
		Kentucky Legend											3.99					
	Save-a-Lot	Sugardale							0.99	0.79								
		n/i			1.69										2.99			
	Shop'n Save	Sugardale				1.49	0.99					1.99	2.19					w/ \$20 purchase; limit 1
Sugardale						1.79					2.99							
Superior										2.19	2.39							
Smithfield				2.49														
Silver Star				3.49	3.49					3.79								
Hillshire Farm				2.49														

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
WV (cont)	Sparkle Markets	Sparkle								1.49						limit 1	
		Sugardale			1.99												
		Hillshire Farm			2.99												
		Target	Archer Farms		1.79											limit 2	
			Market Pantry		0.99												limit 2
		Walmart	Sam's Choice			1.98											
			n/i					1.57	1.57								
	Weis Markets	Weis Signature		2.99						2.99							

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																
IA	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	AW Grocers	Best Choice		1.79												
		Hormel Cure 81		1.89						3.69	3.69					
		Cook's						1.49	1.29							
		Cook's						1.39	1.19							
		John Morrell					2.39									
		Farmland								2.99	2.99					
	Brother's Market	Best Choice		1.79	1.79											
		Smithfield		2.59	2.59											
		Farmland								3.99	3.99					
		Kretschmar								2.99	2.99					
		Hormel Cure 81								3.99	3.99					
	Family Fare	Open Acres			1.67			0.87	0.67							limit 2
		Open Acres								3.99						uncured
		Cloverdale								2.47	2.47					
	Family Foods	Open Acres			2.19		2.19	1.59	1.29							
		Hormel Cure 81								3.99	3.99					
		Cloverdale									3.59					
		Cook's											2.99			
	Fareway	Fareway								2.99	2.99					
		Sugardale		1.98		1.48										
		Webster City				2.99										
	Fishers Jack & Jill	Open Acres						1.59	1.29							
		Cook's											2.99			
	Food Pride	Open Acres			2.19		2.19	1.49	1.09							
		Hormel Cure 81								3.99	3.99					
		Cloverdale									3.59					
		Cook's											2.99			
	Fresh Thyme	Fresh Thyme		1.99												
		Pure Farms	A	3.99												
		Pederson's	A			4.99										
	Hometown Foods	Cook's						1.49	1.29							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IA <i>(cont)</i>	Hy-Vee	Sugardale						0.88	0.88					3.99		
		Hy-Vee		1.99	2.19											
		Hormel Cure 81		2.49	2.49					3.99	3.99					
	Jewel-Osco	Cook's				0.99			0.69	0.49						w/ \$25 purchase; limit 1
		Cook's				1.99			1.19	1.09						
		Frick's							0.69	0.49						w/ \$25 purchase; limit 1
		Frick's					1.49		1.19	1.09						
	Kentucky Legend	Smithfield			2.49						3.99					
		Hormel Cure 81				1.99										
		Sugardale				1.99			1.49	1.29						
		Cedar Hollow										3.69				
	Maynard's	John Morrell					1.99									
		Cook's							1.19	0.99						
		Kretschmar										2.99				
	No Frills	Open Acres				1.17			1.07	0.87						limit 2
		Open Acres									3.99					uncured
	Price Chopper	Cook's												2.99		
		Cook's								1.59						
		Farmland									3.49					
		Smithfield			1.69	1.69							3.49			
	Smithfield Premium	Smithfield Premium				2.79										
		Hormel Cure 81									3.99					
		John Morrell					1.99									
		Cook's							0.99	0.99						
	Hormel Cure 81	Hormel Cure 81				1.99										
		Emerald Gold										3.49	3.49			
		Hormel Cure 81									3.79	3.79				
Kretschmar	Kretschmar				1.99											
	Cook's												2.79			
Sugardale	Sugardale							0.99	0.79							
	n/i			1.69									2.99			
Kretschmar	Kretschmar									1.29					w/ \$25 purchase; limit 1	
	Schnuck's			1.39											w/ \$25 purchase; limit 1	
Frick's	Frick's					2.19		1.79	1.49						w/ \$25 purchase; limit 1	
	Double G					2.19				2.69					w/ \$25 purchase; limit 1	

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IA <i>(cont)</i>	Sunshine Foods	Cook's	A		1.88			1.29	1.29							limit 2 limit 2
		Hormel Cure 81														
	Kretschmar										2.99					
	Super Saver	Best Choice		1.58												
		Hormel Cure 81								3.48	3.48					
	Target	Cook's						1.18	0.98							
		Cedar Hollow										3.48	3.48			
		Archer Farms		1.99												
		Market Pantry		1.29												
	Thriftway Stores	Best Choice		1.69	1.69											
		Smithfield		2.59	2.59											
		Farmland								3.49	3.49					
		Kretschmar								2.99	2.99					
	Walmart	Hormel Cure 81						1.49	1.49							
Cook's																
Sam's Choice			1.98													
Whole Foods MW	n/i							1.57	1.57							
	n/i	3.99														
IL	ALDI	Appleton Farms	A		0.95										limit 2	
		Appleton Farms		1.89												
	Angelo Caputo's	Coleman			3.99							4.99	4.99			
		Hillshire Farm			2.79											
		Best Choice			1.79											
		Frick's						1.29	0.99							
	AW Grocers	La Bella Roma		3.99												
		Best Choice		1.79												
		Hormel Cure 81										3.69	3.69			
		Cook's						1.49	1.29							
	Berkot's	Farmland										2.99	2.99			
		John Morrell							2.39							
		Cook's								0.79	0.69					
		Berkot's		1.99					3.99							w/ \$25 purchase; limit 1
Kentucky Legend										3.99	3.99					
Sugardale									0.49							

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IL (cont)	Borowiak's	Kretschmar								1.88	2.48					
		Cumberland Gap				1.88	2.48									
	Brookhaven	Frick's							1.28	1.28						
		Farmland				1.99										
	Butera's	Hillshire Farm			2.89		2.49	2.69								
		Jamestown														
	County Market NFI	Smithfield				1.49										
		Kentucky Legend										3.99				w/ \$20 purchase; limit 1
		Frick's					1.99									butt
		Frick's						1.89								butt
		Frick's						1.69								shank
		Korn Top					1.99		1.89	1.69						
		Kretschmar									2.49	2.99				
		Indiana Kitchen				3.49										
		Double G							1.49	1.29	3.29					
		Sugardale						1.69								
	Cub Foods	Smithfield			1.48				1.28	1.28						limit 1
		Smithfield Premium			2.49											limit 1
		Hormel Cure 81			1.48											limit 1
	Dierberg's	Hormel Cure 81			1.39						3.99	3.99				w/ \$25 purchase; limit 1
		Kretschmar									1.29					w/ \$25 purchase; limit 1
		Kretschmar				2.99										
		Dierberg's									1.99					w/ \$25 purchase; limit 1
		Double G									2.69					w/ \$25 purchase; limit 1
		Double G					2.19	2.19								shank half \$2.19
		Frick's					2.29	2.39								shank half \$2.29
	Fairplay Foods	Sugardale							0.54	0.44						w/ \$25 purchase; limit 1
		Sugardale					1.69									
		Smithfield							1.49	1.29						
		Cook's				1.99										
		Frick's							1.49	1.29						
	Fareway	Kentucky Legend									3.49	3.49	3.99			
		Fareway									2.99	2.99				
Sugardale				1.98		1.48										
	Webster City					2.99										

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State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IL (cont)	Fishers Jack & Jill	Open Acres						1.59	1.29							
		Cook's											2.99			
	Food 4 Less	Cook's						0.47	0.47							
		Hormel Cure 81	0.97													
	Food Pride	Open Acres	2.19	2.19				1.59	1.29							
		Hormel Cure 81								3.99	3.99					
	Fresh Thyme	Cloverdale													2.99	
		Cook's														
		Fresh Thyme	1.99													
	Garden Fresh	Pure Farms	A													
		Pederson's	A			4.99										
	Gordon FS	Double G						1.98								
		GFS	1.99							1.79	1.79					
	Hy-Vee	Heinen's	4.99		2.99											
		Sugardale						0.88	0.88					3.99		
	IGA Houchen's	Hy-Vee	1.99	2.19												
		Hormel Cure 81	2.49	2.49						3.99	3.99					
		Kentucky Legend								2.99						
		Clifty Farm													1.79	
		Coon Creek													1.79	
	IGA Stores - IL/IN	Smithfield						1.49	1.49							
		Hormel Cure 81		1.99												
		Kretschmar								1.67						w/ \$10 purchase; limit 1
		Kretschmar	1.99								1.97					
		Double G						1.09	0.89							
	Jewel-Osco	Kentucky Legend								3.49	3.49					
		Cook's		0.99				0.69	0.49							w/ \$25 purchase; limit 1
		Cook's		1.99				1.19	1.09							
Frick's							0.69	0.49							w/ \$25 purchase; limit 1	
Frick's							1.19	1.09								
Kirby Foods IGA	Kentucky Legend								3.99							
	Smithfield	2.49														
	Hormel Cure 81		1.99													
	Kretschmar	1.99							1.77	1.77						
	Double G						1.09	0.89								
		Kentucky Legend							3.49	3.49						

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IL (cont)	Kroger Central	Kroger		0.97												w/ store card; limit 2	
		Cook's						0.87								w/ store card; limit 2	
		Private Selection		2.99													
		Cumberland Gap				1.99											
	Kroger Mid-South	Kroger		0.87													w/ store card; limit 2
		Kentucky Legend								2.99							w/ store card; limit 2
		Smithfield						1.29	1.29			3.49					
	Mariano's	Cook's			0.88												w/ \$25 purchase; limit 1
		Meijer			0.88				0.79								limit 1
	Meijer	Meijer			2.49						1.99						
		Sugardale								1.99							
		Smithfield		2.99													
		Smithfield						1.39	1.19								
	Pete's Market	Cook's		2.49				1.39	1.19								
		Sugardale		2.49				1.39	1.19								
	Piggly Wiggly MW	Jamestown						1.19	0.99								
		Jamestown						0.69	0.49								w/ \$25 purchase
		Sugardale												2.99			
		Badger								2.99	3.89	23.99					
		Farmland								2.89	2.99						
	Price Le\$\$ Foods	Smithfield			1.49												limit 1
		Kentucky Legend									2.68						
	Ruler Foods	Kroger		0.95													limit 2
		n/i						1.19	1.19								
	Save-a-Lot	Sugardale						0.99	0.79								
		n/i		1.69										2.99			
	Schnuck's	Kretschmar									1.29						w/ \$25 purchase; limit 1
		Schnuck's		1.39													w/ \$25 purchase; limit 1
		Frick's				2.19		1.79	1.49								w/ \$25 purchase; limit 1
		Double G				2.19				2.69							w/ \$25 purchase; limit 1
Shop & Save Mrkt	Double G						1.29	0.99									
	Kentucky Legend								4.29	4.29							
Sunset Foods	Hillshire Farm		2.99	2.99													
	Sunset's		3.99														
Target	Archer Farms		1.99													limit 2	
	Market Pantry		1.29													limit 2	

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State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IL (cont)	The Fresh Market	n/i		2.99													
	Tony's Finer Food	Sugardale		1.99													
		Hillshire Farm			2.99		2.99										
		Kentucky Legend								3.99	3.99						
	Torres Market	Sugardale						1.28	1.18								
	Valli Produce	Sugardale						1.29	1.29					2.69			
		Hormel Cure 81			1.99												
		Hillshire Farm			2.49												
		n/i			1.99												
	Walmart	Sam's Choice			1.98												
		n/i						1.57	1.57								
	Walt's Food Center	Cook's						0.69	0.49								w/ \$25 purchase; limit 1
		Frick's						0.69	0.49								w/ \$25 purchase; limit 1
		Hillshire Farm			2.49	2.29	2.39										
		Kentucky Legend								3.59	3.69	3.79					
		Walt's				2.89	2.99										
	Best Choice			1.99													
Whole Foods MW	n/i			3.99													
Woodman's Market	Hillshire Farm			2.49													
	Hormel Cure 81			2.19													
	Sugardale						1.49	1.49									
IN	Al's Supermarket	Al's Signature		3.49													
		Cumberland Gap				2.19	2.29										
		Frick's				1.99	1.18										shank @ \$0.98
		Hickory Road								2.29	2.39						
		Kentucky Legend								3.29	3.39						
		Smithfield			1.88												
		Smithfield Premium			2.49												
	ALDI	Appleton Farms			0.95												limit 2
		Appleton Farms			1.89												
	County Market	Essential Everyday								3.49	3.49						
		Sugardale					0.98										w/ \$25 purchase; limit 1
		Smithfield			0.98												w/ \$25 purchase; limit 1
		Hormel Cure 81			1.99					3.99	3.99						
County Market NFI	Kentucky Legend									3.99							
	Frick's					1.99										butt	

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IN (cont)	County Market NFI	Frick's					1.89									butt
	County Market NFI	Frick's					1.69									shank
		Korn Top					1.99		1.89	1.69						
		Kretschmar									2.49	2.99				
		Indiana Kitchen					3.49									
		Double G							1.49	1.29	3.29					
		Sugardale					1.69									
	Dollar General Mrkt	Kentucky Legend											4.00			
		Hillshire Farm			1.75											
	Earth Fare	Beeler's		A	3.99											
	Food 4 Less	Cook's							0.47	0.47						
		Hormel Cure 81			0.97											
	Fresh Encounter	Smithfield				0.97										
		Sugardale								0.79					3.49	
		Sugardale														
		Cumberland Gap									1.69					
		Chief				3.99										
		Kentucky Legend											4.99			
	Fresh Thyme	Fresh Thyme			1.99											
		Pure Farms		A	3.99											
		Pederson's		A			4.99									
	Giant Eagle	Giant Eagle			0.99	0.99	1.49									
		Sugardale					1.59		0.99	0.79						
		Giant Eagle				3.29										
		Sugardale									2.69					
	Gordon FS	GFS			1.99						1.79	1.79				
	Harding's	Sugardale							1.18	0.88	1.99					
		Alexander & Hornung				1.89										
		Kentucky Legend											3.99			
	Harvest Supermarkets	Kentucky Legend									2.89		3.99			
Holiday Foods	Frick's					1.69										
	Frick's							1.59	1.39							
	Kentucky Legend									2.99						
IGA Houchen's	Kentucky Legend									2.99						
	Clifty Farm													1.79		
	Coon Creek													1.79		

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
IN <i>(cont)</i>	IGA Houchen's <i>(continued)</i>	Smithfield	A					1.49	1.49									
		Hormel Cure 81			1.99													
	IGA Stores - IL/IN	Kretschmar									1.67						w/ \$10 purchase; limit 1	
		Kretschmar		1.99								1.97						
		Double G						1.09	0.89									
	IGA Stores - OH/KY	Kentucky Legend										3.49	3.49					
		Sugardale								1.29	1.19							
		Smithfield																
		Kentucky Legend										3.99	4.29					
	Jay C Foods	Simple Truth												4.49				
		Kroger				0.87												limit 2
		Kentucky Legend										2.99						limit 2
		Smithfield								1.29	1.29			3.49				
	Jewel-Osco	Cook's								0.69	0.49							w/ \$25 purchase; limit 1
		Cook's								1.19	1.09							
		Frick's								0.69	0.49							w/ \$25 purchase; limit 1
		Frick's								1.19	1.09							
		Kentucky Legend										3.99						
		Smithfield				2.49												
		Hormel Cure 81																
	Kirby Foods IGA	Kretschmar				1.99												
		Double G								1.09	0.89							
		Kentucky Legend										3.49	3.49					
	Kroger Central	Kroger				0.97												w/ store card; limit 2
		Cook's									0.87							w/ store card; limit 2
		Private Selection				2.99												
		Cumberland Gap						1.99										
	Kroger Cincinnati	Kroger				0.87												w/ store card; limit 2
		Cook's								0.87	0.87							w/ store card; limit 2
		Private Selection				1.99												
	Cumberland Gap					1.69												
Kroger Mid-South	Kroger			0.87												w/ store card; limit 2		
	Kentucky Legend									2.99						w/ store card; limit 2		
	Smithfield							1.29	1.29			3.49						
Luckys Markets	Alexander & Hornung															uncured		
	Luckys Market			2.99														

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IN (cont)	Martin's Super Markets	Smithfield			1.47											limit 2	
		Open Acres						1.07	0.87							limit 2	
		Troyer's									1.87						limit 2
		Kentucky Legend									3.49	3.59					
	Meijer	Cook's				0.88											limit 1
		Meijer				2.49											
		Sugardale															
	Millers Markets	Smithfield				2.99											
		Frick's							1.69	1.59							
		Sugar Tree				0.99											
	New Market	Cumberland Gap															
		Kentucky Legend															
		Cumberland Gap									1.48	1.48					
	Price Le\$\$ Foods	Kentucky Legend															
	Ruler Foods	Kroger				0.95											limit 2
		n/i							1.19	1.19							
	Save-a-Lot	Sugardale							0.99	0.79							
		n/i				1.69									2.99		
	Schnuck's	Kretschmar															w/ \$25 purchase; limit 1
		Schnuck's				1.39											w/ \$25 purchase; limit 1
		Frick's					2.19		1.79	1.49							w/ \$25 purchase; limit 1
	Strack & VanTil	Double G					2.19										w/ \$25 purchase; limit 1
		Smithfield				1.49			0.69	0.49							w/ \$25 purchase; limit 1
		Smithfield													2.99		
		Kentucky Legend									2.99	3.29					w/ \$25 purchase; limit 1
	Target	Kentucky Legend															
		Archer Farms				1.99											limit 2
	The Fresh Market	Market Pantry				1.29											limit 2
n/i					2.99												
Walmart	Sam's Choice																
	n/i							1.57	1.57								
Walt's Food Center	Cook's							0.69	0.49							w/ \$25 purchase; limit 1	
	Frick's							0.69	0.49							w/ \$25 purchase; limit 1	
	Hillshire Farm				2.49	2.29	2.39										
	Kentucky Legend									3.59	3.69	3.79					

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IN <i>(cont)</i>	Walt's Food Center <i>(continued)</i>	Walt's Best Choice			1.99	2.89	2.99									
	Wesselman's	Kentucky Legend								2.99						
		Emge								2.99	3.49					
		Frick's						1.49	1.49							
	Whole Foods MW	n/i		3.99												
MI	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	AW Grocers	Best Choice		1.79												
		Hormel Cure 81								3.69	3.69					
		Cook's						1.49	1.29							
		Farmland								2.99	2.99					
	Busch's	John Morrell					2.39									
		Busch's		2.99												
		Dearborn		3.99	3.99											
	County Market	Essential Everyday								3.49	3.49					
		Sugardale					0.98									w/ \$25 purchase; limit 1
		Smithfield			0.98											w/ \$25 purchase; limit 1
		Hormel Cure 81			1.99					3.99	3.99					
	D&W Fresh Market	Open Acres			0.85											limit 2
		Open Acres		3.99												
		Winter's			3.99											
	Earth Fare	Beeler's	A	3.99												
	Family Fare	Open Acres			0.85				0.65							limit 2
		Open Acres		3.99												
	Food Pride	Open Acres				1.79	1.99	0.99	0.99							
	Hormel Cure 81			2.39					3.99	3.99						
Fresh Thyme	Fresh Thyme		1.99													
	Pure Farms	A	3.99													
	Pederson's	A			4.99											
Glory Supermarket	Smithfield		1.99													
	Amish Valley		1.99													
Gordon FS	GFS		1.99						1.79	1.79						
Harding's	Sugardale						1.18	0.88	1.99							
	Alexander & Hornung			1.89												
	Kentucky Legend										3.99					

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MI (cont)	Hollywood Market	Dearborn		2.99	2.99	2.59	2.59									
	Jack's Market	Smithfield										3.99				
		Michigan Brand				3.29					3.69					
		Dearborn				3.99										
		Amish Country				1.99										
		Kroger Central	Kroger		0.97											w/ store card; limit 2
			Cook's						0.87							w/ store card; limit 2
			Private Selection		2.99											
			Cumberland Gap				1.99									
		Kroger Columbus	Kroger		0.87											w/ store card; limit 2
			Sugardale						0.87	0.87						w/ store card; limit 2
			Cumberland Gap				1.99									
			Great Lakes		3.99											
		Kroger Michigan	Kroger		0.87											w/ store card; limit 2
			Smithfield							0.77						w/ store card; limit 2
			Dearborn		3.99											
		Luckys Markets	Alexander & Hornung			1.99										uncured
			Luckys Market		2.99											
		Martin's Super Markets	Smithfield			1.47										limit 2
			Open Acres						1.07	0.87						limit 2
			Troyer's								1.87					limit 2
			Kentucky Legend								3.49	3.59				
		Meijer	Cook's			0.88				0.79						limit 1
			Meijer			2.49					1.99					
			Sugardale								1.99					
			Smithfield		2.99											
	Millers Markets	Frick's						1.69	1.59							
		Sugar Tree		0.99												
		Cumberland Gap								1.99						
		Kentucky Legend										3.99				
	Pat's Foods IGA	Hormel Cure 81			1.99					3.99	3.99					
	Polly's Market	Frick's					0.99						3.49			
		Dearborn		3.49												
		Alexander & Hornung		1.99												
		Smithfield		1.99												
		Cumberland Gap								1.99						

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MI <i>(cont)</i>	Ric's Food Center	Best Choice			1.49											
		Blue Ribbon								2.49						
		Little Town						1.99								
		Ric's				3.69										
	Save-a-Lot	Smithfield											3.99			
		Sugardale							0.99	0.79					2.99	
	Spartan Stores	n/i		1.69												
		Dearborn				3.79										
	Super One Foods	Smithfield											2.99			
		n/i								1.29						
	Tadych's	Frick's							0.88	0.88			2.99			
		Smithfield														
		Hillshire Farm					1.99									w/ \$25 purchase; limit 1
	Target	Elliott's					1.99									
		Open Acres				1.99	1.49	1.49								
	Tom's/Oleson's	Hillshire Farm					1.89	1.89								
		John Morrell											2.99			
		Archer Farms		1.99												limit 2
	Valuland	Market Pantry		1.29												limit 2
		Open Acres				1.87										
Smithfield					1.87											
Cumberland Gap										2.49						
VG's Grocery	Kentucky Legend											3.99				
	Open Acres							0.85	0.65			1.99			limit 2	
Walmart	Open Acres				0.85				0.65						limit 2	
	Sam's Choice				1.98											
Westborn Markets	n/i							1.57	1.57							
	Dearborn		3.99													
Whole Foods MW	n/i		3.99													
MN	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	AW Grocers	Best Choice		1.79												
		Hormel Cure 81		1.89							3.69	3.69				
		Hormel Cure 81									3.99	3.99				
		Cook's						1.49	1.29							
Farmland									2.99	2.99						

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State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MN <i>(cont)</i>	AW Grocers <i>(continued)</i>	John Morrell					2.39									
	Coborn's	Four Brothers		2.19		2.19	2.19									
		Hormel Cure 81								3.25	3.25					
	County Market	Essential Everyday								3.49	3.49					
		Sugardale					0.98									w/ \$25 purchase; limit 1
		Smithfield					0.98									w/ \$25 purchase; limit 1
		Hormel Cure 81					1.99				3.99	3.99				
	Cub Foods	Smithfield		1.48					1.28	1.28						limit 1
		Smithfield Premium		2.49												
		Hormel Cure 81		1.48												limit 1
		Hormel Cure 81									3.99	3.99				
	Dick's Fresh Market	Sugardale				1.39	1.39									
		Hillshire Farm		1.99		1.99	1.99									
		Hormel Cure 81									3.99					
	Econofoods	Open Acres			1.67		1.49	1.39	1.19							limit 2
		Open Acres									3.99					
		Hormel Cure 81										3.99				
	Family Fare	Open Acres			1.67			0.87	0.67							limit 2
		Open Acres									3.99					uncured
		Cloverdale									2.47	2.47				
	Family Fresh	Open Acres			1.67		1.49	1.39	1.19							limit 2
		Open Acres									3.99					
		Cook's												2.99		
		Hormel Cure 81										3.99				
	Fareway	Fareway									2.99	2.99				
		Sugardale		1.98		1.48										
		Webster City				2.99										
	Festival	Our Own				2.49	2.49									limit 1
		Hillshire Farm					1.99									limit 1
		Hormel Cure 81			1.99											
Food Pride	Open Acres				1.79	1.99	0.99	0.99								
	Hormel Cure 81			2.39						3.99	3.99					
Fresh Thyme	Fresh Thyme		1.99													
	Pure Farms		A	3.99												
	Pederson's		A		4.99											

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State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MN (cont)	Hornbacher's	Smithfield		1.99													
		John Morrell				1.49	1.49										
		Cloverdale									2.69	2.69					
		Hormel Cure 81									3.99	3.99					
		Valleymaid						2.49									
	Hugo's	John Morrell					0.99				2.59						w/ \$30 purchase
		Cloverdale									2.59						
		Smithfield			1.49												w/ \$30 purchase
	Hy-Vee	Hugo's			1.49												w/ \$30 purchase
		Hormel Cure 81											3.99				
		Sugardale							0.88	0.88					3.99		
	Lund's & Byerly's	Hy-Vee			1.99	2.19											
		Hormel Cure 81			2.49	2.49					3.99	3.99					
		L&B			4.99		3.99				5.99						
	Marketplace Foods	Hormel Cure 81			2.49						3.99	3.99					
		Kentucky Legend											5.99				
		Marketplace Foods					1.68										
	Maynard's	Cloverdale									2.88	2.98					
		Open Acres					2.28										
		Sugardale					1.99		1.49	1.29							
		Cedar Hollow										3.69					
		John Morrell															
	Nilssen's	Cook's							1.19	0.99							
		Kretschmar										2.99					
		Nilssen's					1.99	1.99									
	Quillin's	Hormel Cure 81					2.59				3.99	3.99					
		John Morrell										2.99					
Open Acres								1.29	1.29								
John Morrell																	
Cook's								0.99	0.99								
Save-a-Lot	Hormel Cure 81					1.99											
	Emerald Gold									3.49	3.49						
Sun Mart	Sugardale							0.99	0.79								
	n/i			1.69										2.99			
	Open Acres					1.67		1.39	1.19							limit 2	
	Open Acres									3.99							

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MN <i>(cont)</i>	Sunshine Foods	Cook's						1.29	1.29								
		Hormel Cure 81			1.88												
		Kretschmar										2.99					
	Super One Foods	Frick's										2.99					
		Smithfield							0.88	0.88							
		Hillshire Farm					1.99										
	SuperVALU Stores	Elliott's					1.99										
		Essential Everyday									3.49	3.49					
		Sugardale				1.99			1.69	1.59							
	Target	Hormel Cure 81			1.79						3.99						
		Cloverdale									2.99						
		Archer Farms			1.99											limit 2	
	Teal's Market	Market Pantry			1.29											limit 2	
		Open Acres			2.19				0.99	0.79						limit 2	
		John Morrell					2.29	2.29				2.99					
	Walmart	Hormel Cure 81									3.99	3.99					
		Cloverdale										3.99					
Sam's Choice					1.98												
Westborn Markets	n/i							1.57	1.57								
	Dearborn			3.99													
Whole Foods MW	n/i		3.99														
ND	Albert./Safe. Mntn	Cook's							0.99							limit 2	
		Cook's					1.19	1.19								limit 1	
		Cook's					1.29										
	AW Grocers	Hormel Cure 81		1.99													limit 2
		Hormel Cure 81			1.69												
		Signature Select									1.99						limit 2
		Signature Select										3.49					
		Best Choice		1.79													
		Hormel Cure 81									3.69	3.69					
	Dan's Supermarket	Cook's							1.49	1.29							
		Farmland									2.99	2.99					
		John Morrell						2.39									
		Open Acres			1.77				0.87	0.67							limit 2
	Open Acres								3.99						uncured		

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State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
ND (cont)	Dan's Supermarket (continued)	Cloverdale								1.99	1.99						
		Cook's												2.99			
	Family Fare	Open Acres				1.67			0.87	0.67							limit 2
		Open Acres									3.99						uncured
	Food Pride	Cloverdale									2.47	2.47					
		Open Acres					1.79	1.99	0.99	0.99							
	Hornbacher's	Hormel Cure 81				2.39					3.99	3.99					
		Smithfield		1.99													
	Hugo's	John Morrell					1.49	1.49									
		Cloverdale									2.69	2.69					
		Hormel Cure 81									3.99	3.99					
		Valleymaid						2.49									
	Leevers Food	John Morrell					0.99				2.59						w/ \$30 purchase
		Cloverdale									2.59						
		Smithfield		1.49													w/ \$30 purchase
		Hormel Cure 81		1.49													w/ \$30 purchase
	Marketplace Foods	Smithfield				2.69							3.99				
		Cloverdale										2.89					
		Hormel Cure 81										3.99					
		John Morrell										2.99					
	Millers Fresh	Marketplace Foods					1.68										
		Cloverdale									2.88	2.98					
	SuperVALU Stores	Open Acres				2.28											
		Cloverdale										2.99					
		Millers					1.89	2.19				3.69					
		Open Acres				2.19											
	Target	John Morrell										2.99					
		Hormel Cure 81										4.29					
Target	Essential Everyday									3.49	3.49						
	Sugardale				1.99			1.69	1.59								
	Hormel Cure 81			1.79						3.99							
Target	Cloverdale									2.99							
	Archer Farms			1.99												limit 2	
		Market Pantry			1.29											limit 2	

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
ND (cont)	Teal's Market	Open Acres		2.19				0.99	0.79							limit 2
		John Morrell				2.29	2.29				2.99					
	Hormel Cure 81								3.99	3.99						
	Cloverdale									3.99						
	Walmart	Sam's Choice			1.98											
		n/i						1.57	1.57							
NE	Albert./Safe. Denver	Cook's							0.87							limit 2
		Hormel Cure 81			1.27											limit 2
		Hormel Cure 81									3.99					
	ALDI	Signature Select									2.99					
		Appleton Farms			0.95											limit 2
	Apple Markets	Appleton Farms		1.89												
		Hormel Cure 81		1.69	1.69						3.99	3.99				
	AW Grocers	Cook's					1.49									
		Smithfield		2.49	2.49											
		Farmland									3.99	3.99				
		Best Choice		1.79												
		Hormel Cure 81		1.89							3.69	3.69				
	Baker's	Hormel Cure 81									3.99	3.99				
		Cook's						1.49	1.29							
		Farmland								2.99	2.99					
		John Morrell					2.39									
	Family Fare	Kroger		1.59												limit 2
		Cook's								1.19						limit 2
		Private Selection		2.49												
	Family Fresh	Open Acres			1.67				0.87	0.67						limit 2
Open Acres										3.99					uncured	
Cloverdale										2.47	2.47					
Fareway	Open Acres			1.67		1.49	1.39	1.19							limit 2	
	Open Acres									3.99						
	Cook's												2.99			
	Hormel Cure 81										3.99					
	Fareway									2.99	2.99					
		Sugardale		1.98		1.48										
		Webster City				2.99										

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				Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
NE <i>(cont)</i>	Food Pride	Open Acres	A A			1.79	1.99	0.99	0.99									
		Hormel Cure 81			2.39				3.99	3.99								
	Fresh Thyme	Fresh Thyme		1.99														
		Pure Farms		3.99														
	Hy-Vee	Pederson's			4.99					0.88	0.88				3.99			
		Sugardale																
		Hy-Vee		1.99	2.19													
		Hormel Cure 81		2.49	2.49							3.99	3.99					
	No Frills	Open Acres			1.17					1.07	0.87							limit 2
		Open Acres										3.99				2.99		uncured
	Russ's Market	Cook's																
		Hormel Cure 81										3.79	3.79					
		Kretschmar			1.99													
		Cook's														2.79		
	Sun Mart	Open Acres			1.67					1.39	1.19							limit 2
	Super Saver	Open Acres										3.99						
		Best Choice			1.58													
		Hormel Cure 81										3.48	3.48					
		Cook's								1.18	0.98							
	Target	Cedar Hollow											3.48	3.48				
Archer Farms			1.99													limit 2		
Thriftway Stores	Market Pantry		1.29													limit 2		
	Best Choice		1.69	1.69														
	Smithfield		2.59	2.59														
	Farmland									3.49	3.49							
	Kretschmar									2.99	2.99							
	Hormel Cure 81										3.99							
Walmart	Cook's				1.49	1.49												
	Sam's Choice			1.98														
	n/i							1.57	1.57									
	Whole Foods MW	n/i		3.99														
OH	Acme Fresh Market	Acme			1.49											limit 2		
		Acme		2.99	4.29						1.99							
		Superior									1.69							
		Sugardale						0.99	0.99									

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OH (cont)	ALDI	Appleton Farms	A		0.95											limit 2	
		Appleton Farms		1.89													
	Buehler's	Sugardale						0.99	0.99						2.99		
		Superior								1.99	2.49	2.99					
		Berk's								2.99	3.49	3.99					
	Dave's Markets	Smithfield Premium		2.99													
		Kentucky Legend								3.99	4.49	4.99					
		Sugardale			1.99		1.19					2.59	2.99				
		Kentucky Legend											4.00				
	Dollar General Mrkt	Hillshire Farm		1.75													
		Earth Fare		Beeler's	3.99												
	Fisher's	Superior								1.99							
		Sugardale			1.99	1.59											
	Food Fair	Superior								1.79	1.99						
		Kentucky Legend										3.99					
	Fresh Encounter	Smithfield				0.97											
		Sugardale									0.79						
		Sugardale												3.49			
		Cumberland Gap								1.69							
		Chief				3.99											
	Fresh Thyme	Kentucky Legend										4.99					
		Fresh Thyme		1.99													
		Pure Farms		3.99													
	Giant Eagle	Pederson's					4.99										
		Giant Eagle		0.99	0.99	1.49											limit 1
		Sugardale				1.59		0.99	0.79								limit 1
		Giant Eagle			3.29												
	Gordon FS	Sugardale								2.69							
GFS		1.99						1.79	1.79								
Heinen's	Heinen's	4.99		2.99													
IGA Houchen's	Kentucky Legend									2.99							
	Clifty Farm													1.79			
	Coon Creek													1.79			
	Smithfield					1.49	1.49										
	Hormel Cure 81			1.99													

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State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OH <i>(cont)</i>	IGA SpartanNash	Open Acres	A		1.69			1.19	1.19								
		Cumberland Gap							1.99	2.29							
	IGA Stores - OH/KY	Sugardale						1.29	1.19								
		Smithfield			1.99												
	Kroger Central	Kentucky Legend									3.99	4.29					
		Kroger			0.97												w/ store card; limit 2
		Cook's								0.87							w/ store card; limit 2
	Kroger Columbus	Private Selection			2.99												
		Cumberland Gap					1.99										
		Kroger			0.87												w/ store card; limit 2
		Sugardale						0.87	0.87								w/ store card; limit 2
	Kroger Cincinnati	Cumberland Gap					1.99										
		Great Lakes			3.99												
		Kroger			0.87												w/ store card; limit 2
		Cook's						0.87	0.87								w/ store card; limit 2
	Kroger MdAtlantic	Private Selection			1.99												
		Cumberland Gap					1.69										
		Simple Truth										4.99					
		Kroger			0.99												w/ store card
	Luckys Markets	Smithfield			1.89												w/ store card
		Private Selection			1.99												
		Cumberland Gap					1.19										
	Marc's	Alexander & Hornung				1.99											uncured
		Luckys Market			2.99												
Meijer	Sugardale		1.88				1.19	0.99									
	Hormel Cure 81		2.29														
	Cook's			0.88				0.79							limit 1		
Millers Markets	Meijer		2.49							1.99							
	Sugardale									1.99							
	Smithfield		2.99														
	Frick's					1.69	1.59										
Piggly Wiggly Stores	Sugar Tree		0.99							1.99							
	Cumberland Gap																
	Kentucky Legend										3.99						
	Piggly Wiggly Stores	Smithfield		1.79			1.19	1.19			3.79						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
OH (cont)	Remke Markets	Smithfield			0.97											w/ \$25 purchase; limit 1 w/ \$25 purchase, limit 1
		Sugardale						0.79								
		Sugardale												3.49		
		Cumberland Gap								1.69						
		Chief				3.99										
	Ruler Foods	Kentucky Legend										4.99				limit 2
		Kroger			0.95											
	Save-a-Lot	n/i							1.19	1.19						w/ \$20 purchase; limit 1
		Sugardale							0.99	0.79					2.99	
	Shop'n Save	n/i			1.69											w/ \$20 purchase; limit 1
		Sugardale				1.49	0.99				1.99	2.19				
		Sugardale						1.79				2.99				
		Superior									2.19	2.39				
		Smithfield				2.49										
	Sparkle Markets	Silver Star				3.49	3.49					3.79				limit 1
		Hillshire Farm				2.49										
		Sparkle									1.49					
		Sugardale				1.99										
		Hillshire Farm				2.99										
	SuperVALU Stores	Sugar Tree				1.19										limit 2
		Cumberland Gap									1.99	2.49				
		Hormel Cure 81			1.79	1.69					3.99					
		Sugardale							1.49	1.49						
Essential Everyday										3.49	3.49					
Target	Cloverdale									2.99					limit 2	
	Archer Farms			1.99												
The Fresh Market	Market Pantry			1.29											limit 2	
	n/i			2.99												
Walmart	Sam's Choice				1.98										limit 2	
	n/i							1.57	1.57							
SD	Albert./Safe. Denver	Cook's							0.87						limit 2	
		Hormel Cure 81			1.27										limit 2	
		Hormel Cure 81									2.99	3.99				
	ALDI	Signature Select														limit 2
		Appleton Farms				0.95										
		Appleton Farms		1.89												

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SD (cont)	AW Grocers	Best Choice		1.79												
		Hormel Cure 81		1.89						3.69	3.69					
		Hormel Cure 81								3.99	3.99					
		Cook's						1.49	1.29							
		Farmland								2.99	2.99					
	Buche Foods	John Morrell					2.39									
		Best Choice				1.99										
	Coborn's	Cook's							1.38	1.18						
		Four Brothers		2.19		2.19	2.19									
	Family Fare	Hormel Cure 81									3.25	3.25				
		Open Acres							0.87	0.67						limit 2 uncured
		Open Acres									3.99					
	Cloverdale									2.47	2.47					
	Fareway	Fareway									2.99	2.99				
		Sugardale		1.98		1.48										
	Hy-Vee	Webster City				2.99										
		Sugardale						0.88	0.88					3.99		
	IGA Markets	Hy-Vee		1.99	2.19											
		Hormel Cure 81		2.49	2.49						3.99	3.99				
		Cook's							0.99							
	Ken's Super Fair	Essential Everyday										2.99				
		Hormel Cure 81		1.79												
		Cloverdale										3.49				
	Lynn's Dakotamart	Best Choice		1.99	1.99											
		John Morrell					2.19									
		Kretschmar									2.59	2.79				
	Maynard's	Sugardale						1.39	1.39							
		Open Acres		1.69				0.99	0.99							
	Piggly Wiggly Stores	Cloverdale										3.59				
		Sugardale				1.99			1.49	1.29						
Cedar Hollow											3.69					
John Morrell						1.99										
Cook's							1.19	0.99								
	Kretschmar									2.99						
	Smithfield				1.79			1.19	1.19			3.79				

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SD <i>(cont)</i>	Sunshine Foods	Cook's						1.29	1.29							
		Hormel Cure 81														
	SuperVALU Stores	Kretschmar										2.99				
		Essential Everyday									3.49	3.49				
		Hormel Cure 81			1.79						3.99					
	Target	Cloverdale									2.99					
		Archer Farms			1.99											limit 2
	Teal's Market	Market Pantry			1.29											limit 2
		Open Acres			2.19				0.99	0.79						limit 2
		John Morrell					2.29	2.29				2.99				
Walmart	Hormel Cure 81									3.99	3.99					
	Cloverdale										3.99					
	Sam's Choice															
		n/i						1.57	1.57							
WI	ALDI	Appleton Farms			0.95											limit 2
	AW Grocers	Appleton Farms		1.89												
		Best Choice		1.79												
		Hormel Cure 81		1.89							3.69	3.69				
		Hormel Cure 81									3.99	3.99				
		Cook's						1.49	1.29							
	Coborn's	Farmland									2.99	2.99				
		John Morrell														
		Four Brothers		2.19		2.19	2.19									
		Hormel Cure 81									3.25	3.25				
	County Market	Essential Everyday									3.49	3.49				
		Sugardale						0.98								w/ \$25 purchase; limit 1
		Smithfield														w/ \$25 purchase; limit 1
	Econofoods	Hormel Cure 81									3.99	3.99				
		Open Acres														limit 2
		Open Acres									3.99					
	Family Fresh	Hormel Cure 81										3.99				
Open Acres															limit 2	
Open Acres										3.99						
Cook's													2.99			
		Hormel Cure 81														

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
WI (cont)	Festival Foods	Festival	A A													w/ \$20 purchase; limit 1 w/ \$20 purchase; limit 1 w/ \$20 purchase; limit 1 limit 1		
		Hillshire Farm				1.98					1.98							
		Hormel Cure 81		1.28														
		Sugardale						0.88	0.68									
		Sugardale						1.49	1.29	2.99				2.99				
		Festival's Own					2.49	2.49					2.49	2.49				
		Hillshire Farm						2.49										
	Food Pride	Smithfield Premium		2.99	2.49													
		Open Acres				1.79	1.99	0.99	0.99									
	Fox Bros.	Hormel Cure 81					2.39					3.99	3.99					
		Jamestown						1.19	0.99									
	Fresh Thyme	Fresh Thyme		1.99														
		Pure Farms		3.99														
	Gordon FS	Pederson's					4.99											
		GFS		1.99								1.79	1.79					
	Gordy's	Hillshire Farm						1.98	1.98									
		Smithfield													2.98			
		Hormel Cure 81					2.48					3.98	3.98					
		John Morrell											2.98					
	Hansen's IGA	Cook's								0.88	0.88							w/ \$50 purchase; limit 1
		Cook's								1.18	1.18							
		Hansen's				2.98	2.98											
		Best Choice			1.98													
	Hy-Vee	Sugardale								0.88	0.88						3.99	
		Hy-Vee		1.99	2.19													
		Hormel Cure 81		2.49	2.49							3.99	3.99					
	Marketplace Foods	Marketplace Foods						1.68										
Cloverdale										2.88	2.98							
Open Acres					2.28													
Meijer	Cook's				0.88				0.79						limit 1			
	Meijer		2.49							1.99								
	Sugardale									1.99								
	Smithfield	2.99																
Nilssen's	Nilssen's			1.99	1.99													
	Hormel Cure 81		2.59							3.99	3.99							

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
WI <i>(cont)</i>	Nilssen's <i>(continued)</i>	John Morrell	A															
		Open Acres						1.29	1.29			2.99						
	Outpost Natural	Beeler's		5.99						5.99	65.99	8.29						
	Pat's Foods IGA	Hormel Cure 81			1.99					3.99	3.99							
	Pick'n Save	Kroger		1.47											1.99		limit 2	
		Cook's																
		Sugardale					0.77										limit 2	
		Piggly Wiggly MW		Jamestown						1.19	0.99							
				Jamestown						0.69	0.49							w/ \$25 purchase
	Sugardale	Sugardale													2.99			
		Badger									2.99	3.89	23.99					
		Farmland									2.89	2.99						
		Smithfield				1.49											limit 1	
		Quillin's		John Morrell				1.99										
	Cook's	Cook's							0.99	0.99								
		Hormel Cure 81				1.99												
		Emerald Gold										3.49	3.49					
	Save-a-Lot	Sugardale							0.99	0.79								
		n/i		1.69											2.99			
	Schnuck's	Kretschmar									1.29						w/ \$25 purchase; limit 1	
		Schnuck's		1.39													w/ \$25 purchase; limit 1	
		Frick's					2.19		1.79	1.49							w/ \$25 purchase; limit 1	
	Double G	Double G					2.19				2.69						w/ \$25 purchase; limit 1	
		Sendik's		Sendik's							4.99	4.99					spiral-cut	
	Hormel Cure 81	Hormel Cure 81					1.99											
		Sentry Foods		Hormel Cure 81							3.49	3.49						
	Hormel Cure 81	Hormel Cure 81					0.99										limit 1	
Badger									3.99									
Sugardale													3.29					
Shurfine Food Centers	Sugardale						0.68	0.68							w/ \$25 purchase			
	Sugardale				1.99		1.49	1.49					2.99					
Super One Foods	Frick's									2.99								
	Smithfield						0.88	0.88							w/ \$25 purchase; limit 1			
	Hillshire Farm				1.99													
	Elliott's				1.99													

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
WI <i>(cont)</i>	SuperVALU Stores	Essential Everyday	A															
		Sugardale			1.99			1.69	1.59	3.49	3.49							
		Hormel Cure 81		1.79						3.99								
	Tadych's	Cloverdale								2.99								
		Open Acres			1.99	1.49	1.49											
		Hillshire Farm				1.89	1.89											
	Target	John Morrell										2.99						
		Archer Farms		1.99														limit 2
	Trig's	Market Pantry		1.29														limit 2
		Trig's					2.69	2.69										
	Walmart	Smithfield				2.99												
		Kretschmar									3.49	3.49						
	Whole Foods MW	Sam's Choice				1.98												
		n/i						1.57	1.57									
	Woodman's Market	n/i		3.99														
Hormel Cure 81				2.19							4.39							
Klondike					1.89													
Cook's		2.09																
	Farmland				3.99											uncured		

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																	
AR	Albertson Houston	Hormel Cure 81		0.89												limit 2	
		Signature Select		0.89												limit 2	
		Signature Farms							0.89								limit 2
		Signature Farms Cook's		2.99						1.19							
	ALDI	Appleton Farms				0.95											limit 2
		Appleton Farms			1.89												
	Bill's CashSaver	Double G							0.99	0.99							
		Sugardale							0.99	0.99							
	Brookshire's	Petit Jean					2.49										
		Brookshire's			1.69												
		Hormel Cure 81			1.69						3.99	3.99					
	Cash Saver TC	Smithfield															
		Cook's													3.29		
		Kretschmar									2.25						
	City Market	Ozark Pride									2.25						
		Petit Jean					2.77	2.77									
	CV's Family Foods	Frick's							1.49	1.29							
		Cook's								0.98							
	Edward's FG	Smithfield				1.88											
		Royal												2.49			
		Frick's								0.98							
	Food Giant	Best Choice				1.79											
		Hormel Cure 81										3.98					
		Kentucky Legend											3.99				
		Cook's					1.58										
	G&W Foods	Sugardale								1.19							
		Sugar Tree			1.69												
		Hillshire Farm				1.89											
Cook's									1.29								
Frick's									1.59								
Harp's	Kretschmar										2.59						
	Kentucky Legend									3.48		4.99					
	Frick's										3.98						

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				Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
AR (cont)	Harp's (continued)	Smithfield		1.98	2.28											
		Cook's					1.68	1.48								
	Hay's Supermarket	Double G							1.48	1.28					3.99	
		Smithfield										2.99				
		Sugardale							1.48	1.28						
		Best Choice		1.98	1.98											
		Kretschmar		2.48												
	Kroger Delta	Cook's							1.18	0.98						
		Kroger		1.99												
		Smithfield					0.98									
	Mac's Fresh Market	Jamestown		1.69												
	PW Houchen's	Frick's								0.98						
		Best Choice			1.79											
		Hormel Cure 81									3.98					
		Kentucky Legend										4.99				
		Cook's				1.58										
	Rehkopf's	Sugardale							1.39	1.19						
		Sugar Tree		1.69												
		Cook's								1.17						
	Save-a-Lot	Best Choice			1.78											
		Sugardale							0.99	0.79						
	Shoppers Value	n/i		1.69										2.99		
		Frick's							1.38	1.18						
Super 1 Foods	Hormel Cure 81			1.57												
	n/i											1.17				
Target	Archer Farms		1.99													
	Market Pantry		1.29													
TC Grocers	Kretschmar									2.25						
	Ozark Pride									2.25						
	Cook's				1.39											
The Fresh Market	n/i		2.99													
Walmart	Sam's Choice			1.98												
	n/i							1.57	1.57							
Whole Foods SW	n/i		3.99													
AZ	Albertsons SW	Hormel Cure 81		1.99											limit 1	
		Cook's							0.87						limit 1	

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
AZ (cont)	AW Grocers	Hormel Cure 81		1.89												
		Cook's					1.39	1.19								
	Basha's	Cook's		1.47				0.97								limit 2
		Hormel Cure 81		1.47												limit 2
	Food City	Cook's					1.27									limit 1
		Cook's						0.99								limit 1
	Fry's	Sugardale					0.99	0.99						2.99		w/ store card; limit 2
		Kroger		1.27												limit 2
	Lowe's Markets	Cook's					1.29	1.19								
		Hormel Cure 81			2.59											
	Safeway Sthwest	Hormel Cure 81		1.99												limit 1
		Cook's						0.87								limit 1
	Smart & Final	Farmer John		1.47												w/ \$25 purchase; limit 1
		Sugardale					1.29	1.19								w/ store card; limit 2
	Smith's	Sugardale												2.99		
		Kroger		1.29												w/ store card
		Smithfield		2.99												
	Sprout's	Butcher Shop		1.99												
Target			1.99												limit 2	
Walmart	Market Pantry		1.29												limit 2	
	Sam's Choice			1.98												
	n/i					1.57	1.57									
	Whole Foods Sth Pac.	Niman Ranch	A	3.99												
CO	Affiliated Foods	Hormel Cure 81			2.49					3.99	3.99	4.99				
		Cook's					1.19	0.97								
	Albert./Safe. Denver	Cook's						0.87								limit 2
		Hormel Cure 81			1.27											limit 2
	Albert./Safe. Mntn	Hormel Cure 81									2.99	3.99				
		Signature Select														
	Albert./Safe. Mntn	Cook's						0.99								limit 2
		Cook's					1.19	1.19								limit 1
	Albert./Safe. Mntn	Cook's					1.29									
		Hormel Cure 81		1.99												limit 2
Albert./Safe. Mntn	Hormel Cure 81			1.69												
	Signature Select								1.99						limit 2	
	Albert./Safe. Mntn	Signature Select									3.49					

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
CO <i>(cont)</i>	Associated Foods	n/i			1.29											
		Cook's			1.89			1.39	1.19							
	AW Grocers	Best Choice		1.79												
		Hormel Cure 81		1.89						3.69	3.69					
		Hormel Cure 81								3.99	3.99					
		Cook's						1.49	1.29							
	Farmland									2.99	2.99					
		John Morrell				2.39										
		Cook's						1.08	0.88							
	Food King	Cook's														
	King Soopers	Kroger		1.27						0.88	0.88					w/ store card; limit 2
		Cook's														w/ store card; limit 2
	Private Selection			1.99												
		Cook's						1.29	1.19							
	Lowe's Markets	Hormel Cure 81			2.59											
	Luckys Markets	Alexander & Hornung			1.99											uncured
		Luckys Market		2.99												
	Ridley's	Hormel Cure 81								3.99	3.99					
		Farmland								1.99						
		n/i			1.29											
Save-a-Lot	Cook's			1.89			1.39	1.19								
	Sugardale						0.99	0.79								
n/i			1.69										2.99			
	Butcher Shop		1.99													
Sprout's	Archer Farms		1.99											limit 2		
Target	Market Pantry		1.29												limit 2	
	Sam's Choice			1.98												
KS	Walmart	n/i					1.57	1.57								
		Hormel Cure 81		2.49					3.99	3.99	4.99					
	Affiliated Foods	Cook's					1.19	0.97								
	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	Apple Markets	Hormel Cure 81		1.69	1.69					3.99	3.99					
		Cook's				1.49										
		Smithfield		2.49	2.49											
	Farmland								3.99	3.99						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
KS (cont)	AW Grocers	Best Choice		1.79												
		Hormel Cure 81		1.89						3.69	3.69					
		Cook's					1.49	1.29								
		Cook's					1.39	1.19								
		John Morrell				2.39										
	Farmland									2.99	2.99					
		Brother's Market	Best Choice		1.79	1.79										
			Smithfield		2.59	2.59										
			Farmland								3.99	3.99				
	Kretschmar									2.99	2.99					
		Hormel Cure 81								3.99	3.99					
		Country Mart	Cook's					1.59	1.49							
			Hormel Cure 81		1.79	1.79					3.99	3.99				
	Farmland									3.99	3.99					
		Smithfield		2.49												
		Smithfield Premium			2.49											
	CV's Family Foods	Frick's						1.49	1.29							
		Food Pride	Open Acres		2.19	2.19			1.59	1.29						
	Hormel Cure 81									3.99	3.99					
	Cloverdale										3.59					
	Cook's													2.99		
		G&W Foods	Hillshire Farm			1.89										
			Cook's							1.29						
Frick's								1.59								
	Kretschmar									2.59						
	Harp's	Kentucky Legend								3.48		4.99				
Frick's										3.98						
Smithfield		1.98	2.28													
	Cook's					1.68	1.48									
Hen House	n/i		1.99													
	Hormel Cure 81								3.99	3.99						
Hy-Vee	Sugardale					0.88	0.88						3.99			
	Hy-Vee		1.99	2.19												
Hormel Cure 81		2.49	2.49						3.99	3.99						
	Lowe's Markets	Cook's						1.29	1.19							
Hormel Cure 81				2.59												

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
KS <i>(cont)</i>	Price Chopper	Cook's							1.59							
		Farmland								3.49						
		Smithfield	1.69	1.69								3.49				
		Smithfield Premium		2.79												
		Hormel Cure 81								3.99						
	Pyramid Foods	Smithfield			1.99				1.59	1.39						
		Smithfield Premium	2.79													
		Sugardale				1.59										
		Ozark Pride									2.99	3.49				
		Frick's				2.29			1.69	1.49	2.99	3.49				
		Kretschmar									1.99					
		Hormel Cure 81									3.99					
	Save-a-Lot	Sugardale							0.99	0.79					2.99	
		n/i	1.69													
	Sprout's	Butcher Shop	1.99													
	Sun Fresh	Cook's							1.59	1.49						
		Hormel Cure 81	1.79	1.79												
		Farmland									3.99	3.99				
		Smithfield	2.49													
		Smithfield Premium		2.49												
	Target	Archer Farms	1.99													limit 2
		Market Pantry	1.29													limit 2
	Thriftway Stores	Best Choice	1.69	1.69												
Smithfield		2.59	2.59													
Farmland										3.49	3.49					
Kretschmar										2.99	2.99					
Hormel Cure 81											3.99					
Walmart	Cook's				1.49	1.49										
	Sam's Choice		1.98													
	n/i						1.57	1.57								
Woods Supermarket	Frick's						1.19	0.99							local	
	Best Choice	1.67													limit 2	
	Kretschmar									2.99	2.99					
LA	AG Baton Rouge	Smithfield						1.39	1.29			2.79				
		n/i		1.99												

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
LA (cont)	Albertson Houston	Hormel Cure 81		0.89												limit 2	
		Signature Select		0.89												limit 2	
		Signature Farms						0.89								limit 2	
		Signature Farms							1.19								
		Cook's		2.99													
	Beaux Mart	Smithfield				1.79			1.39	1.29			2.99				
		Brookshire's			1.69												
	Brookshire's	Hormel Cure 81			1.69						3.99	3.99					
		Smithfield											3.99				
		Cook's												3.29			
		Hormel Cure 81										4.49					
		Buckley Farms				2.48											
	Brookshire Bros.	Cook's				2.48				1.58							
		Hormel Cure 81															
		Buckley Farms															
	County Market	Essential Everyday									3.49	3.49					
		Sugardale					0.98										w/ \$25 purchase; limit 1
		Smithfield				0.98											w/ \$25 purchase; limit 1
	Dollar General Mrkt	Hormel Cure 81				1.99					3.99	3.99					
		Kentucky Legend											4.00				
	Kroger Dallas/Hstn	Hillshire Farm			1.75												
		Kroger			1.17												w/ \$10 purchase; limit 2
	Mac's Fresh Market	Cook's								0.99							limit 2
		Jamestown			1.69												
	Ramey's	Cook's							1.38	1.18							
		Smithfield			1.98												
	Save-a-Lot	Sugardale							0.99	0.79							
		n/i			1.69										2.99		
Spring Market	Hormel Cure 81				1.68												
Super 1 Foods	Hormel Cure 81				1.57												
	n/i											1.17					
Target	Archer Farms			1.99												limit 2	
	Market Pantry			1.29												limit 2	
The Fresh Market	n/i			2.99													
Walmart	Sam's Choice				1.98												
	n/i							1.57	1.57								
Whole Foods SW	n/i			3.99													

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
LA (cont)	Winn-Dixie	Smithfield			1.48			1.08	0.88							w/ store card; limit 2
		Smithfield			3.49			2.79	2.59			2.99				w/ store card
		Kentucky Legend										3.99				
MO	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	Apple Markets	Hormel Cure 81		1.69	1.69						3.99	3.99				
		Cook's				1.49										
	AW Grocers	Smithfield		2.49	2.49											
		Farmland								3.99	3.99					
		Best Choice		1.79												
		Hormel Cure 81								3.69	3.69					
		Cook's						1.49	1.29							
	Brother's Market	Farmland								2.99	2.99					
		John Morrell					2.39									
		Best Choice		1.79	1.79											
		Smithfield		2.59	2.59											
	C&R Supermarkets	Farmland								3.99	3.99					
		Kretschmar								2.99	2.99					
		Hormel Cure 81								3.99	3.99					
	Cash Saver TC	Hormel Cure 81		1.79	1.79											
		Sugardale						1.19	0.99							limit 1
	County Market NFI	Kretschmar								2.25						
		Ozark Pride								2.25						
	Country Mart	Kentucky Legend										3.99				
		Frick's					1.99									butt
		Frick's						1.89								butt
Frick's							1.69								shank	
Korn Top						1.99		1.89	1.69							
Kretschmar									2.49	2.99						
Indiana Kitchen					3.49											
Double G								1.49	1.29	3.29						
Sugardale						1.69										
Cook's								1.59	1.49							
Country Mart	Hormel Cure 81		1.79	1.79						3.99	3.99					
	Farmland									3.99	3.99					

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MO <i>(cont)</i>	Country Mart <i>(continued)</i>	Smithfield		2.49													
		Smithfield Premium			2.49												
		Dierberg's		1.39													w/ \$25 purchase; limit 1
	Food Giant	Kretschmar									1.29						w/ \$25 purchase; limit 1
		Kretschmar				2.99											
		Dierberg's									1.99						w/ \$25 purchase; limit 1
		Double G									2.69						w/ \$25 purchase; limit 1
		Double G					2.19	2.19									shank half \$2.19
		Frick's					2.29	2.39									shank half \$2.29
		Frick's								0.98							
		Best Choice															
		Hormel Cure 81										3.98					
		Kentucky Legend											3.99				
		Cook's					1.58										
		Sugardale								1.19							
	Fresh Thyme	Sugar Tree			1.69												
		Fresh Thyme			1.99												
		Pure Farms	A		3.99												
	G&W Foods	Pederson's	A				4.99										
		Hillshire Farm					1.89										
		Cook's								1.29							
		Frick's								1.59							
	Gordon FS	Kretschmar										2.59					
		GFS			1.99						1.79	1.79					
	Harp's	Kentucky Legend									3.48		4.99				
		Frick's										3.98					
		Smithfield			1.98	2.28											
	Hay's Supermarket	Cook's							1.68	1.48							
		Double G							1.48	1.28					3.99		
		Smithfield											2.99				
Sugardale								1.48	1.28								
Best Choice				1.98	1.98												
Harter House	Kretschmar			2.48													
	Cook's							1.18	0.98							limit 2	
	Frick's							1.49	1.18	2.99							
	Our Best						1.99										

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MO (cont)	Harter House (continued)	Primrose									2.99						
		Sugardale			1.59												
	Hen House	Hormel Cure 81	1.99														
		n/i	1.99														
	Hy-Klas Foods	Hormel Cure 81									3.99	3.99					
		Best Choice	1.69	1.69													
		Cook's			1.49	1.49			1.19								
		Smithfield	2.59	2.59													
	Hy-Vee	Farmland									3.49	3.49					
		Kretschmar									2.99	2.99					
		Hormel Cure 81										3.99					
		Sugardale						0.88	0.88						3.99		
	IGA Stores - IL/IN	Hy-Vee	1.99	2.19													
		Hormel Cure 81	2.49	2.49							3.99	3.99					
		Kretschmar									1.67						w/ \$10 purchase; limit 1
		Kretschmar	1.99									1.97					
	Kroger Central	Double G						1.09	0.89								
		Kentucky Legend									3.49	3.49					
		Kroger	0.97														w/ store card; limit 2
		Cook's							0.87								w/ store card; limit 2
	Kroger Delta	Private Selection	2.99														
		Cumberland Gap			1.99												
	Moser's	Kroger Delta	1.99														w/ store card; limit 2
		Smithfield				0.98											w/ store card; limit 2
	Prenger Foods	Moser's	Best Choice	1.58	1.58												
		Moser's	Cook's					1.18	1.18								
			Frick's								2.99	2.99					
			Hormel Cure 81								3.99	3.99					
Farmland										3.99	3.99						
Prenger Foods		Smithfield	2.49														
		Smithfield Premium		2.49													
		Frick's						1.19	0.96								
		Cook's			1.49												
		Best Choice	1.66	1.66													
	Hormel Cure 81								3.99	3.99							
	Farmland							3.99	3.99								

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
MO <i>(cont)</i>	Prenger Foods <i>(continued)</i>	Smithfield		2.49														
		Smithfield Premium			2.49													
	Price Chopper	Cook's							1.59									
		Farmland									3.49							
		Smithfield		1.69	1.69								3.49					
		Smithfield Premium				2.79												
		Hormel Cure 81									3.99							
		Pyramid Foods	Smithfield				1.99			1.59	1.39							
			Smithfield Premium		2.79													
			Sugardale					1.59										
			Ozark Pride									2.99	3.49					
		Frick's						2.29		1.69	1.49	2.99	3.49					
	Kretschmar										1.99							
	Hormel Cure 81										3.99							
	Ruler Foods		Kroger		0.95													limit 2
			n/i							1.19	1.19							
	Save-a-Lot	Sugardale							0.99	0.79								
		n/i		1.69										2.99				
	Schnuck's	Kretschmar									1.29						w/ \$25 purchase; limit 1	
		Schnuck's		1.39													w/ \$25 purchase; limit 1	
		Frick's				2.19			1.79	1.49							w/ \$25 purchase; limit 1	
		Double G				2.19					2.69						w/ \$25 purchase; limit 1	
	Sprout's	Butcher Shop		1.99														
Sun Fresh	Cook's							1.59	1.49									
	Hormel Cure 81		1.79	1.79														
	Farmland									3.99	3.99							
	Smithfield		2.49															
	Smithfield Premium				2.49													
Target	Archer Farms		1.99													limit 2		
	Market Pantry		1.29													limit 2		
TC Grocers	Kretschmar									2.25								
	Ozark Pride									2.25								
	Cook's					1.39												
TC Markets	Best Choice			1.47												w/ \$20 purchase; limit 1		
	Best Choice			1.89														
	Kretschmar									1.97						w/ \$20 purchase; limit 1		

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MO <i>(cont)</i>	TC Markets <i>(continued)</i>	Kretschmar								2.29							
		Frick's						1.08								limit 2	
		Frick's					1.28										
	Thriftway Stores	Best Choice	1.69	1.69													
		Smithfield	2.59	2.59													
		Farmland								3.49	3.49						
		Kretschmar								2.99	2.99						
	Walmart	Hormel Cure 81										3.99					
		Cook's			1.49	1.49											
		Sam's Choice		1.98													
	Whole Foods MW	n/i							1.57	1.57							
		n/i	3.99														
	Woods Supermarket	Frick's							1.19	0.99							local
Best Choice		1.67														limit 2	
NM	Affiliated Foods	Hormel Cure 81		2.49						3.99	3.99	4.99					
		Cook's					1.19	0.97									
	Albert./Safe. Denver	Cook's							0.87								limit 2
		Hormel Cure 81		1.27													limit 2
		Hormel Cure 81									3.99						
	Albertsons SW	Signature Select									2.99						
		Hormel Cure 81	1.99														limit 1
	Food King	Cook's							0.87								limit 1
		Cook's							1.08	0.88							
	John Brooks	Cook's							1.19	0.97							
		Hormel Cure 81		2.49							3.99	3.99	4.99				
	King Soopers	Kroger	1.27														w/ store card; limit 2
		Cook's							0.88	0.88							w/ store card; limit 2
Private Selection		1.99															
Lowe's Markets	Cook's							1.29	1.19								
	Hormel Cure 81		2.59														
Smith's	Sugardale							1.29	1.19							w/ store card; limit 2	
	Sugardale												2.99				
	Kroger	1.29														w/ store card	
Sprout's	Smithfield	2.99															
	Butcher Shop	1.99															

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NM (cont)	Target	Archer Farms		1.99												
		Market Pantry		1.29												
	Walmart	Sam's Choice n/i			1.98			1.57	1.57							
OK	Affiliated Foods	Hormel Cure 81			2.49					3.99	3.99	4.99				
		Cook's						1.19	0.97							
	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	AW Grocers	Best Choice		1.79												
		Hormel Cure 81								3.69	3.69					
		Cook's						1.49	1.29							
		Farmland								2.99	2.99					
		John Morrell					2.39									
	Buy for Le\$\$	Smithfield			1.75											
	Country Mart	Cook's						1.59	1.49							
		Hormel Cure 81		1.79	1.79					3.99	3.99					
		Farmland								3.99	3.99					
		Smithfield		2.49												
		Smithfield Premium			2.49											
	CV's Family Foods	Frick's						1.49	1.29							
	Dollar General Mrkt	Kentucky Legend										4.00				
		Hillshire Farm		1.75												
	Harp's	Kentucky Legend								3.48		4.99				
		Frick's									3.98					
	Smithfield		1.98	2.28												
	Cook's						1.68	1.48								
Homeland	Cook's						1.19	0.99					2.99			
	Hormel Cure 81		1.79													
	Kentucky Legend										4.49					
Pyramid Foods	Smithfield			1.99					1.59	1.39						
	Smithfield Premium		2.79													
	Sugardale				1.59											
	Ozark Pride								2.99	3.49						
	Frick's				2.29		1.69	1.49	2.99	3.49						
	Kretschmar								1.99							
	Hormel Cure 81								3.99							

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
OK (cont)	Reasor's	Hormel Cure 81			1.78											
		Frick's					1.78	1.58								
	Rehkopf's	Smithfield									3.98					
		Cook's							1.17							
	Save-a-Lot	Best Choice				1.78										
		Sugardale							0.99	0.79						
	Shoppers Value	n/i		1.69										2.99		
		Frick's							1.38	1.18						
	Sprout's	Butcher Shop		1.99												
		Best Choice				1.89										
	Target	Kentucky Legend									3.69	3.69				
		Archer Farms		1.99												limit 2
	The Fresh Market	Market Pantry		1.29												limit 2
		n/i		2.99												
	United of OK	Cook's							1.19	0.99					2.99	
		Hormel Cure 81		1.79												
	Walmart	Kentucky Legend											4.49			
		Sam's Choice				1.98										
	Warehouse Market	n/i							1.57	1.57						
		Hormel Cure 81				1.89										
Whole Foods SW	Kentucky Legend									3.49	3.49					
	Sugardale															
Williams Foods	n/i		3.99													
	Best Choice				1.89											
		Sugardale												2.79		
		Cook's														
		Hormel Cure 81				1.99										
		Kentucky Legend								3.69	3.69					
TX	Affiliated Foods	Hormel Cure 81			2.49					3.99	3.99	4.99				
		Cook's							1.19	0.97						
	AG Baton Rouge	Smithfield														
		n/i				1.99										
	Albertson Houston	Hormel Cure 81		0.89												limit 2
		Signature Select		0.89												limit 2
		Signature Farms							0.89						limit 2	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
TX (cont)	Albertson Houston (continued)	Signature Farms						1.19								
		Cook's		2.99												
	ALDI	Appleton Farms														
		Appleton Farms														
	Brookshire's	Brookshire's														
		Hormel Cure 81									3.99	3.99				
	Brookshire Bros.	Smithfield														
		Cook's													3.29	
		Hormel Cure 81										4.49				
		Buckley Farms														
	Cash Saver TX	Cook's														
		Cook's							1.48	0.78						
	Central Market	Hormel Cure 81										3.75				
		Central Market									6.99					
	David's	Lee												1.00		
		Buckley Farms														
		Cook's														
	Elrod's	Hormel Cure 81										4.49				
		Cook's														
		Cook's							0.98	0.98						
	Food King	Cook's														
	Food Town	Sugardale														
	Foodarama	Cook's														
	Foodland Markets	Cook's														
	H-E-B	Smithfield														
		Hill Country														
	Homeland	Cook's														
		Hormel Cure 81														
		Kentucky Legend														
	Kroger Dallas/Hstn	Cook's														
Kroger																
Market Square	Cook's															
	Cook's															
Lawrence Bros.	Cook's															
	Hormel Cure 81															
Lowe's Markets	Cook's															
	Hormel Cure 81															

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
TX <i>(cont)</i>	Porter's Grocery	Cook's						1.19	0.97									
		Hormel Cure 81								3.99	3.99	4.99						
	Randall's	Hormel Cure 81			0.89												limit 2	
		Signature Select			0.89												limit 2	
	Signature Farms	Signature Farms							0.89								limit 2	
		Signature Farms							1.19									
	Cook's	Cook's			2.99													
		Cook's								1.17								
	Best Choice	Best Choice																
		Best Choice								1.78								
	Save-a-Lot	Sugardale							0.99	0.79								
		n/i			1.69										2.99			
	Spring Market	Hormel Cure 81																
	Sprout's	Butcher Shop			1.99													
	Super 1 Foods	Hormel Cure 81																
		n/i												1.17				
	Target	Archer Farms			1.99													
		Market Pantry			1.29													
	Tom Thumb	Hormel Cure 81			0.89													
		Signature Select			0.89													
Signature Farms	Signature Farms								0.89									
	Signature Farms								1.19									
Cook's	Cook's			2.99														
	Cook's																	
United Supermarket	Signature Farms								0.97									
	Hormel Cure 81			1.99														
Signature Select	Signature Select									2.99	2.99							
	Signature Select																	
Vista Markets	Cook's							1.19	0.99									
	Cook's																	
Walmart	Sam's Choice																	
	n/i							1.57	1.57									
Whole Foods SW	n/i			3.99														
UT	Albert./Safe. Mntn	Cook's							0.99								limit 2	
		Cook's						1.19	1.19								limit 1	
		Cook's						1.29										
		Hormel Cure 81			1.99													limit 2
		Hormel Cure 81																
		Signature Select									1.99							limit 2
Signature Select										3.49								

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
UT <i>(cont)</i>	Albertsons SW	Hormel Cure 81		1.99												limit 1	
		Cook's						0.87								limit 1	
	Associated Foods	Hormel Cure 81			1.89						3.99	3.99					
		Farmland									1.99						
		Cook's			1.89			1.89	1.49								
	Fresh Market	n/i			1.29												
		Hormel Cure 81			1.89						3.99	3.99					
		Farmland									1.99						
	Harmon's	Cook's							1.49								
		Harmon's		1.99													
	King Soopers	Kroger		1.27													w/ store card; limit 2
		Cook's						0.88	0.88								w/ store card; limit 2
		Private Selection		1.99													
	Ream's	Sugardale					1.19	0.99									
	Ridley's	Hormel Cure 81			1.99						3.89						
		Hormel Cure 81									3.99	3.99					
		Farmland									1.99						
		n/i			1.29												
	Smart Foodservice	Cook's			1.89				1.39	1.19							
		Chef's Friend									2.20						
	Smith's	Sugardale						1.29	1.19								w/ store card; limit 2
		Sugardale												2.99			
		Kroger		1.29													w/ store card
Smithfield			2.99														
Sprout's	Butcher Shop		1.99														
Target	Archer Farms		1.99													limit 2	
	Market Pantry		1.29													limit 2	
Walmart	Sam's Choice			1.98													
	n/i						1.57	1.57									

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CURED PORK

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	KEY	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SOUTHWESTERN U.S. - CA, HI, NV																
CA	Albertsons SoCal	Cook's						0.98	0.98							limit 1
		Hormel Cure 81		1.99						3.99						limit 1
		Hormel Cure 81		1.25												limit 1
		Signature Farms		1.99												limit 1
		Signature Farms		1.25												limit 2
	ALDI	Appleton Farms			0.95											limit 2
		Appleton Farms		1.89												
	Andronico's	Niman Ranch	A	7.99												uncured
	Baron's Market	Niman Ranch	A	4.99						5.99						uncured
	Bristol Farms	Coleman	A	4.99												
	Dollar General Mrkt	Kentucky Legend										4.00				
		Hillshire Farm		1.75												
	Food 4 Less	Farmer John		2.49			1.99									
	FoodMaxx	Sunnyvalley						0.99	0.88							
		Hormel Cure 81			1.44											
	Gelson's Market	Sugardale		2.99												
	Grocery Outlet	Country Ribbon			1.29											
	Holiday Market	Sunnyvalley		1.99					1.29							
	K.V. Mart	Farmer John		1.89												
	Lucky	Hormel Cure 81			1.45											
		Sunnyvalley						0.99	0.88							
	Lunardi's	Lunardi's		3.99						4.99						
	Mar-Val Foods	Hormel Cure 81			1.88											
		Sunnyvalley			2.19			1.49	1.39							
	New Leaf	New Seasons	A							6.99						
	New Seasons	New Seasons	A							6.99						
	Nugget Markets	Sunnyvalley					2.49									
		Hillshire Farm		2.79												
	Pavilions	Hormel Cure 81		1.39												limit 1
		Signature Farms		1.39												limit 1
	Raley's	Raley's		1.79	1.79											
		Sunnyvalley				0.89	1.19									shank @ \$0.89
	Ralph's	Farmer John		1.27			0.99									limit 2
		Private Selection		2.49												

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
CA <i>(cont)</i>	Ray's Food Place	n/i							1.49								
		Sugardale			1.69												
	R-N Markets	Sunnyvalley						1.29	1.29								
	Safeway NorCal	Signature Select					0.97	1.29									shank \$0.97; limit 2
		Signature Select			1.47												limit 2
	Save Mart	Hormel Cure 81		A	4.99								5.49				
		Open Nature															
	Smart & Final	Hormel Cure 81				1.44											
		Sunnyvalley							0.99	0.88							
	Smart Foodservice	Farmer John			1.47												w/ \$25 purchase; limit 1
		Chef's Friend									2.20						
	Sprout's	Butcher Shop			1.99												
	Stater Bros.	Smithfield				1.27											limit 2
		Sugardale						0.99									limit 2
	Super A Foods	Farmer John			1.99												
		Hormel Cure 81			1.99												
	Target	Archer Farms			1.99												limit 2
		Market Pantry			1.29												limit 2
	Vallarta	Hormel Cure 81				1.69											
		Cook's							0.98	0.98							limit 1
Vons	Hormel Cure 81			1.99						3.99						limit 1	
	Hormel Cure 81			1.25												limit 1	
	Signature Farms			1.99													
	Signature Farms			1.25												limit 1	
Walmart	Sam's Choice				1.98												
	n/i							1.57	1.57								
Whole Foods NorCal	Wellshire Farm			3.99													
Whole Foods Sth Pac.	Niman Ranch		A	3.99													
HI	ChoiceMART	Farmer John			2.99			2.49									
	Don Quijote	Farmer John						2.29	1.19								
	Foodland	Farmer John							0.39	0.39							w/ redemption; limit 1
		Farmer John				2.99	2.29	2.29									
	Safeway Hawaii	Signature Select					0.97	1.29									shank \$0.97; limit 2
		Signature Select			1.47												limit 2
	Hormel Cure 81											5.99					
	Open Nature		A	5.99													

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
HI (cont)	Target	Archer Farms		2.99												limit 2
		Market Pantry		1.99												limit 2
	Times Supermarket	Farmer John		2.39		1.99										
		Sunnyvalley						1.69	1.59							
	Whole Foods Sth Pac.	Niman Ranch	A	3.99												
NV	Albertsons SW	Hormel Cure 81		1.99												limit 1
		Cook's							0.87							limit 1
	Associated Foods	Cook's			1.89					1.39						
	Dollar General Mrkt	Kentucky Legend										4.00				
		Hillshire Farm		1.75												
	Grocery Outlet	Country Ribbon			1.29											
	Raley's	Raley's		1.79	1.79											
		Sunnyvalley				0.89	1.19									shank @ \$0.89
	Ridley's	Hormel Cure 81								3.99	3.99					
		Farmland								1.99						
		n/i			1.29											
		Cook's			1.89				1.39	1.19						
	Safeway NorCal	Signature Select				0.97	1.29									shank \$0.97; limit 2
		Signature Select		1.47												limit 2
		Hormel Cure 81										5.49				
		Open Nature		4.99												
	Save Mart	Hormel Cure 81			1.44											
		Sunnyvalley						0.99	0.88							
	Smart & Final	Farmer John		1.47												w/ \$25 purchase; limit 1
	Smart Foodservice	Chef's Friend									2.20					
Smith's	Sugardale							1.29	1.19						w/ store card; limit 2	
	Sugardale												2.99		w/ store card	
	Kroger		1.29													
	Smithfield		2.99													
Sprout's	Butcher Shop		1.99													
Target	Archer Farms		1.99												limit 2	
	Market Pantry		1.29												limit 2	
	Cook's							0.98	0.98						limit 1	
	Hormel Cure 81		1.99							3.99						
	Hormel Cure 81		1.25												limit 1	

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NV <i>(cont)</i>	Vons	Signature Farms	A	1.99											limit 1	
	<i>(continued)</i>	Signature Farms		1.25												
	Walmart	Sam's Choice			1.98											
		n/i					1.57	1.57								
	Whole Foods NorCal	Wellshire Farm		3.99												
	Whole Foods Sth Pac.	Niman Ranch		3.99												

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY																	
AK	Alaska Commercial	Cook's			3.99			2.99	2.99								
	Alaskan & Proud	n/i			2.48			1.48	1.48								
	Carrs/Safeway	Kentucky Legend										4.98					
		Signature Farms				1.29	1.29										shank \$1.49; limit 2
		Signature Select			1.59						3.99						limit 2
	Fred Meyer	Signature Select															
		Hormel Cure 81			2.99												
		Hempler's			3.99												
	IGA Stores Alaska	Kroger			1.27												limit 2
		Private Selection			2.99												
		F.G. Meyer			5.49												
	Meyers Group IGA	Essential Everyday										3.49					
		Cook's								1.79							
	Northwest Grocers	Hormel Cure 81			1.99							3.99					
		Essential Everyday					1.39										
	Sea Mart	Sugardale															
		Hormel Cure 81			1.99												
Target	Cook's						1.59	1.39									
	n/i			1.99													
Walmart	Kentucky Legend										4.99						
	Hormel Cure 81			2.79													
ID	Cook's								0.99							limit 2	
	Cook's							1.19	1.19							limit 1	
	Cook's							1.29									
	Hormel Cure 81			1.99												limit 2	
	Hormel Cure 81				1.69												
Albert./Safe. Mntn	Signature Select									1.99						limit 2	
	Signature Select										3.49						

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
ID (cont)	Associated Foods	n/i			1.29											
		Cook's			1.89			1.39	1.19							
	Family Foods	Cook's		1.99					1.39							
	Fred Meyer	Kroger			1.27											limit 2
		Private Selection			2.99											
		F.G. Meyer			4.99											
	Grocery Outlet	Country Ribbon				1.29										
	Harvest Foods	Hempler's										5.39				
		John Morrell						2.49								
		Cook's				2.48				1.38				3.29		
		Farmland									2.99					
	IGA Markets	Cook's								0.99						
		Essential Everyday										2.99				
		Hormel Cure 81			1.79											
		Cloverdale											3.49			
	Ridley's	Hormel Cure 81									3.99		3.99			
		Farmland									1.99					
		n/i				1.29										
		Cook's				1.89			1.39	1.19						
	Rosauer's	John Morrell						2.29	1.59			2.99				
		Hill's											2.49			
		Cook's				2.49			1.79	1.49						
		Longhorn				1.99										
		Hempler's		A								4.99				uncured
		Niman Ranch		A		4.69										uncured
		Farmland									2.59	2.89				
	Smart Foodservice	Chef's Friend									2.20					
	Smith's	Sugardale							1.29	1.19						w/ store card; limit 2
		Sugardale											2.99			
		Kroger			1.29											w/ store card
	Smithfield			2.99												
Super 1 Foods	Cook's								0.88						limit 1	
	Smithfield				1.98											
Target	Archer Farms			1.99											limit 2	
	Market Pantry			1.29											limit 2	

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
ID (cont)	Walmart	Sam's Choice			1.98												
		n/i						1.57	1.57								
	Yoke's Fresh Market	Longhorn		2.49												uncured	
		Divine		3.99													
		Farmland		3.79													
		Sunnyvalley									3.49						
	Yoke's		1.99													uncured	
	Hempler's										4.99						
MT	Albert./Safe. Mntn	Cook's							0.99							limit 2	
		Cook's					1.19	1.19								limit 1	
		Cook's					1.29										
		Hormel Cure 81		1.99													limit 2
		Hormel Cure 81			1.69												
		Signature Select								1.99							limit 2
		Signature Select									3.49						
	Associated Foods	Hormel Cure 81			1.89					3.99	3.99						
		Farmland								1.99							
		Cook's			1.89			1.89	1.49								
		n/i			1.29												
	Family Foods	Cook's		1.99					1.39								
	Food Pride	Open Acres				1.79	1.99	0.99	0.99								
		Hormel Cure 81			2.39					3.99	3.99						
	Harvest Foods	Hempler's										5.39					
		John Morrell					2.49										
		Cook's			2.48									3.29			
		Farmland								2.99							
	IGA Markets	Cook's							0.99								
		Essential Everyday										2.99					
	Hormel Cure 81		1.79														
	Cloverdale										3.49						
Luckys Markets	Alexander & Hornung			1.99												uncured	
	Luckys Market		2.99														
Rosauer's	John Morrell					2.29	1.59				2.99						
	Hill's											2.49					
	Cook's			2.49				1.79	1.49								
	Longhorn			1.99													

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				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MT <i>(cont)</i>	Rosauer's <i>(continued)</i>	Hempler's	A								4.99					uncured	
		Niman Ranch	A		4.69											uncured	
	Smart Foodservice Smith's	Farmland								2.59	2.89						
		Chef's Friend								2.20							
		Sugardale					1.29	1.19									w/ store card; limit 2
	Super 1 Foods	Sugardale												2.99			w/ store card
		Kroger		1.29													
		Smithfield		2.99													
		Cook's							0.88								limit 1
	SuperVALU Stores	Smithfield				1.98											
		Essential Everyday								3.49	3.49						
		Hormel Cure 81			1.79					3.99							
	Target	Cloverdale								2.99							
		Archer Farms		1.99													limit 2
Three Bears Walmart	Market Pantry		1.29													limit 2	
	Sugardale							1.69	1.69								
	Sam's Choice			1.98													
		n/i						1.57	1.57								
OR	Albert./Safe. NW	Signature Farms				0.99	1.19									shank \$0.99; limit 2	
		Signature Select		1.29												limit 2	
		Signature Select								3.49							
		Hormel Cure 81		2.49													
		Hempler's		3.49													
	Associated Foods	n/i				1.29											
		Cook's				1.89			1.39	1.19							
	CenterPlace	Farmland								3.38	3.38						
		Cook's															
		John Morrell										4.48					
	Family Foods	Cook's		1.99						1.39							
		Fred Meyer															limit 2
	Grocery Outlet Harvest Foods	Kroger		1.27													
		Private Selection		2.99													
F.G. Meyer			4.99														
Country Ribbon					1.29												
		Hempler's									5.39						
		John Morrell				2.49											

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Easter/Passover 2019
CURED PORK

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
OR <i>(cont)</i>	Harvest Foods <i>(continued)</i>	Cook's			2.48					1.38				3.29		
		Farmland									2.99					
	IGA Markets	Cook's								0.99						
		Essential Everyday										2.99				
		Hormel Cure 81		1.79												
	IGA Market Fresh	Cloverdale										3.49				
		Sugardale							1.18	0.98						
		Hormel Cure 81			1.68											
	Market of Choice	Kentucky Legend											3.98			
		n/i					4.49									
	McKay's Markets	Hormel Cure 81				1.69										
	Meyers Group IGA	Cook's				2.29										
		Hill's									3.99					
		Essential Everyday										2.99				
	QFC	Sugardale					1.39									
		Hormel Cure 81				1.79										
		Hormel Cure 81		1.37												limit 2
	Ray's Food Place	Cook's							0.97	0.97						limit 2
		n/i								1.49						
	Red Apple Markets	Sugardale				1.69										
		Farmland									3.38	3.38				
		John Morrell					2.29		1.59							
	Rosauer's	Hill's											2.49			
		Cook's				2.49			1.79	1.49						
		Longhorn				1.99										
		Hempler's	A									4.99				uncured
		Niman Ranch	A			4.69										uncured
	Roth's	Farmland									2.59	2.89				
Cook's					1.99										limit 2	
Hormel Cure 81					1.99											
Beeler's		A	5.49													
Smart Foodservice	Kentucky Legend											4.99				
	Chef's Friend									2.20						
Target	Archer Farms				1.99										limit 2	
	Market Pantry				1.29										limit 2	

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OR <i>(cont)</i>	Thriftway of OR	Hormel Cure 81			1.69												
		Cook's						1.59	1.59								
	Walmart	Kentucky Legend										3.99					
		Sam's Choice			1.98												
		n/i						1.57	1.57								
	Whole Foods NW	n/i		3.99													
WA	Albert./Safe. NW	Signature Farms				0.99	1.19									shank \$0.99; limit 2	
		Signature Select		1.29												limit 2	
		Signature Select									3.49						
		Hormel Cure 81			2.49												
		Hempler's			3.49												
	CenterPlace	Farmland								3.38	3.38						
		Cook's							1.38								
		John Morrell										4.48					
	Family Foods	Cook's		1.99					1.39								
	Fred Meyer	Kroger			1.27												limit 2
		Private Selection			2.99												
		F.G. Meyer			4.99												
	Grocery Outlet	Country Ribbon															
	Haggen's	Hill's					1.69										
		Hempler's		A			3.99				4.99						
		Kentucky Legend									4.99						
		Snake River Farms					4.99	5.99									Kurobuta
	Harvest Foods	Hempler's											5.39				
		John Morrell						2.49									
		Cook's												3.29			
	Farmland									2.99							
IGA Markets	Cook's																
	Essential Everyday											2.99					
	Hormel Cure 81			1.79													
	Cloverdale											3.49					
IGA Market Fresh	Sugardale							1.18	0.98								
	Hormel Cure 81																
	Kentucky Legend																
Metropolitan Market	Kurobuta									6.99							

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions			
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in					
WA (cont)	Meyers Group IGA	Essential Everyday	A								2.99								
		Sugardale					1.39												
	PCC Natural	Hormel Cure 81				1.79													
		Beeler's				5.99													
	Red Apple Markets	Cook's			1.98					1.38									
		Rosauer's						2.29		1.59			2.99						
		Hill's											2.49						
		Cook's				2.49				1.79	1.49								
		Longhorn				1.99													
		Hempler's		A									4.99					uncured	
		Niman Ranch		A		4.69												uncured	
		Farmland										2.59	2.89						
		Smart Foodservice		Chef's Friend								2.20							
		Sprout's		Butcher Shop		1.99													
		Super 1 Foods		Cook's							0.88							limit 1	
				Smithfield			1.98												
		Target		Archer Farms		1.99												limit 2	
				Market Pantry		1.29												limit 2	
		The Markets		Sunnyvalley				0.75	0.75									w/ \$25 purchase; limit 1	
				Sunnyvalley									2.98						
		Thriftway		Hempler's			4.48	3.98	3.98										
				Hormel Cure 81			1.69												
		Thriftway of OR		Cook's						1.59	1.59								
	Kentucky Legend											3.99							
	Hormel Cure 81				1.69														
	Walmart	Cook's						1.59	1.59										
		Kentucky Legend										3.99							
	Whole Foods NW	Sam's Choice			1.98														
		n/i						1.57	1.57										
	Yoke's Fresh Market	n/i		3.99															
		Longhorn		2.49															
		Divine		3.99															
		Farmland		3.79													uncured		
		Sunnyvalley									3.49								
		Yoke's		1.99															
		Hempler's									4.99					uncured			

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
WY	Albert./Safe. Denver	Cook's							0.87							limit 2	
		Hormel Cure 81		1.27												limit 2	
		Hormel Cure 81															
	Albert./Safe. Mntrn	Signature Select									2.99						
		Cook's							0.99								limit 2
		Cook's							1.19	1.19							limit 1
		Cook's							1.29								
		Hormel Cure 81		1.99													limit 2
		Hormel Cure 81			1.69												limit 2
	AW Grocers	Signature Select									1.99						limit 2
		Signature Select										3.49					
		Best Choice		1.79													
		Hormel Cure 81		1.89							3.69	3.69					
		Hormel Cure 81									3.99	3.99					
	Associated Foods	Cook's							1.49	1.29							
		Farmland									2.99	2.99					
		John Morrell					2.39										
	IGA Markets	n/i			1.29												
		Cook's			1.89				1.39	1.19							
	King Soopers	Cook's								0.99							
		Essential Everyday										2.99					
		Hormel Cure 81		1.79													
	Luckys Markets	Cloverdale										3.49					
Kroger			1.27													w/ store card; limit 2	
Ridley's	Cook's							0.88	0.88							w/ store card; limit 2	
	Private Selection		1.99														
Smith's	Alexander & Hornung			1.99												uncured	
	Luckys Market		2.99														
Smith's	Hormel Cure 81									3.99	3.99						
	Farmland									1.99							
	n/i			1.29													
	Cook's			1.89				1.39	1.19								
	Sugardale							1.29	1.19					2.99		w/ store card; limit 2	
	Sugardale																
	Kroger		1.29													w/ store card	
	Smithfield		2.99														

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CURED PORK

State	Supermarket	Label	KEY	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
				Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WY <i>(cont)</i>	Target	Archer Farms		1.99												limit 2
		Market Pantry		1.29												limit 2
	Walmart	Sam's Choice n/i			1.98			1.57	1.57							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls		loin	bn-in	bnls	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																		
CT	ACME Market	Hatfield										3.49	4.49					
	Adams IGA	n/i										2.00	2.99					
	AF Basket	n/i			0.88					1.49								
	AG New England	n/i								1.89				2.99				
	ALDI	n/i			1.49													
	Best Market	n/i			1.79		3.98			1.89		3.98	2.49				1.58	
	Bravo	n/i			0.99													
	Cherry Valley	Chairman's Reserve			0.79													
	Compare Foods	n/i			0.89					1.99								
	C-Town	n/i			0.99													
	Fairway Market	n/i			0.79													
	Food Bazaar	n/i			0.99					1.99								
	Geissler's	Chairman's Reserve												2.96				
		n/i											3.49					
	Highland Park	Smithfield										2.49		2.99				
	IGA Stores N.Eng.	n/i			1.49						1.69					1.49	1.99	
		Chairman's Reserve								1.99			2.99					
	Key Food	n/i			0.79									2.99			1.29	
	Kings Food Markets	n/i	A										5.99					
	Market 32	Market 32				1.99		3.99				1.99		3.99			1.99	
	Price Chopper	Market 32				1.99		3.99				1.99		3.99			1.99	
	Price Rite	n/i			0.77													
	Save-a-Lot	n/i								1.69								
	ShopRite	n/i												2.99			1.49	
		Wholesome Pantry	A			3.99							4.99					
	Stop & Shop	n/i												1.99				limit 2
		n/i												2.99				
	Stew Leonard's	n/i												1.99				
	The Fresh Market	n/i						5.99						3.99				
	Walmart	n/i									1.94			3.84				
DC	ALDI	n/i			1.49													
	Giant Food	Giant			0.99													
	Harris Teeter	Smithfield								1.49								
	Save-a-Lot	n/i								1.69								
	Walmart	n/i									1.94			3.84				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
DE	ACME Market	Hatfield	A										3.49	4.49						
	ALDI	n/i			1.49															
	Food Lion	n/i		1.59						1.49										
	Fresh Grocer	n/i				0.88								2.99						
	Giant Food	Giant				0.99														
	Great Valu Markets	n/i							0.99	1.79	1.99			2.19						
	Harris Teeter	Smithfield								1.49										
	IGA Stores - NJ/PA	n/i				1.19				1.79				1.69	1.99					
	Lidl	Leidy's													4.29					
	Lidl	n/i										1.39								
	Redner's	Hatfield			1.58	1.98							1.68	1.78	2.48					
	Save-a-Lot	n/i										1.69								
	ShopRite	n/i													2.99				1.49	
	ShurSave	Wholesome Pantry					3.99								4.99					
	ShurSave	n/i			1.49	1.59				0.99	1.47				2.29	3.49				
The Fresh Market	Hatfield				0.99	2.19														
The Fresh Market	n/i						5.99							3.99						
Walmart	n/i									1.94				3.84						
Weis Markets	Swift												1.98							
MA	Adams IGA	n/i										2.00	2.99							
	AF Basket	n/i			0.88						1.49									
	AG New England	n/i									1.89			2.99						
	ALDI	n/i		1.49																
	Associated	n/i			0.89															
	Bravo	n/i			0.99															
	Crosby's Market	n/i											2.99							
	C-Town	n/i			0.99															
	Donelan's	n/i								1.69			2.99	2.99	3.99					
	Food City Market	n/i												2.99			1.69			
	Geissler's	Chairman's Reserve												2.96						
	Geissler's	n/i												3.49						
	Hannaford	n/i												2.49						
	Key Food	n/i				0.79								2.99				1.29		
	Market 32	Market 32					1.99	3.99				1.99		3.99				1.99		
	Market Basket	n/i												1.49						
	McKinnon's	n/i				0.99		3.89						2.49						

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
MA <i>(cont)</i>	Price Chopper	Market 32					1.99	3.99					1.99		3.99			1.99		limit 2
	Price Rite	n/i			0.77															
	Roche Bros.	Berkshire Black	A					9.99							8.99					
		Niman Ranch	A												7.99					
		n/i						4.99							3.99					
	Save-a-Lot	n/i								1.69										
	Seabra Foods	n/i													2.49					
	Shaw's	n/i								1.69										
	Star Market	n/i								1.69										
	Stop & Shop	n/i																		
		n/i																		
	The Fresh Market	n/i						5.99												
	Trucchi's	n/i						2.99					2.49	1.79						
Walmart	n/i									1.94										
Wegmans	Wegmans			1.29						1.59				2.99						
	Wegmans	A		4.49										7.99						
	Wegmans	O												16.99						
MD	99 Ranch Market	n/i											2.69							
	ACME Market	Hatfield											3.49	4.49						
	ALDI	n/i			1.49															
	Food Lion	n/i		1.59						1.49										
	Giant Eagle	n/i												3.99		1.79				
		Swift				2.59														
	Giant Food	Giant				0.99														
	Great Valu Markets	n/i						0.99	1.79	1.99				2.19						
	Green Valley	n/i				0.88														
	Harris Teeter	Smithfield								1.49										
	H-Mart	n/i				1.99														
	IGA Stores - NJ/PA	n/i				1.19				1.79			1.69	1.99						
		Leidy's												4.29						
	Lidl	n/i									1.39									
	Martin's Foods	Giant				0.99														
	Price Rite	n/i				0.77														
	Redner's	Hatfield		1.58	1.98					1.68			1.78	2.48						
	Save-a-Lot	n/i								1.69										
Shop'n Save	n/i												2.99							

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
MD <i>(cont)</i>	Shoppers Food	Smithfield	A										2.49							
	ShopRite	n/i													2.99					1.49
	Wholesome Pantry				3.99										4.99					
	ShurSave	n/i		1.49	1.59				0.99	1.47					2.29	3.49				
	Hatfield						0.99	2.19												
	Sprout's	n/i									1.99									
	The Fresh Market	n/i							5.99											
	Walmart	n/i										1.94								
Wegmans	Wegmans		A	1.29						1.59				2.99	2.49					
	Wegmans		A	4.49											7.99					
	Wegmans		O												16.99					
	Wegmans																			
ME	AG New England	n/i								1.89				2.99						
	Best Yet Markets	n/i											1.49	1.99						
	Food City Market	n/i												2.99		1.69				
	Hannaford	n/i												2.49						
	IGA Stores N.Eng.	n/i									1.69									
	1893 Premium												1.49							
	Market Basket	n/i												1.49						
	Save-a-Lot	n/i								1.69										
	Shaw's	n/i								1.69										
Walmart	n/i									1.94				3.84						
NH	AG New England	n/i								1.89				2.99						
	ALDI	n/i		1.49																
	Hannaford	n/i												2.49						
	IGA Stores N.Eng.	n/i									1.69									
	Market Basket	n/i											1.49							
	McKinnon's	n/i			0.99			3.89					2.49							
	Price Chopper	Market 32				1.99		3.99				1.99		3.99		1.99				
	Price Rite	n/i			0.77															
	Save-a-Lot	n/i								1.69										
	Shaw's	n/i								1.69										
	Walmart	n/i									1.94			3.84						
NJ	99 Ranch Market	n/i											2.69							
	ACME Market	Hatfield										3.49	4.49							
	AF Basket	n/i			0.88					1.49										
	ALDI	n/i		1.49																

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts					Sirloin Roasts		Leg Roasts		Conditions		
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls			bn-in		bnls	whole
NJ	Associated	n/i				0.89													
(cont)	Best Market	n/i				1.79		3.98		1.89			3.98	2.49				1.58	
	Bravo	n/i				0.99													
	Compare Foods	n/i				0.89				1.99									
	C-Town	n/i				0.99													
	Fairway Market	n/i				0.79													
	Fine Fare	n/i				0.88							1.99	3.99				1.48	butt half
	Food Bazaar	n/i				0.99				1.99									
	Foodtown	n/i												2.99			0.99		
	Great Valu Markets	n/i							0.99	1.79	1.99		2.19						
	IGA Stores - NJ/PA	n/i				1.19				1.79		1.69	1.99						
	Leidy's		A										4.29						
	Key Food	n/i				0.79								2.99			1.29		
	Kings Food Markets	n/i	A											5.99					
	Lidl	n/i									1.39								
	Met Foods	n/i				0.89				1.99									
	Chairman's Reserve													3.99					
	Morton Williams	n/i				1.19													
	Murphy's	Leidy's												4.29					
	Net Cost Market	n/i												2.49					
	Pioneer	Chairman's Reserve												3.99					
		n/i				0.89													
	Price Rite	n/i				0.77													
	Save-a-Lot	n/i									1.69								
	Seabra Foods	n/i				1.19					1.99		2.49	2.99					
	ShopRite	n/i												2.99			1.49		
	Wholesome Pantry		A				3.99						4.99						
	ShurSave	n/i			1.49	1.59			0.99	1.47			2.29	3.49					
	Hatfield					0.99	2.19												
	Stop & Shop	n/i												1.99					limit 2
		n/i												2.99					
	Supremo Foods	n/i			1.99	0.99				1.99									
	The Fresh Market	n/i						5.99						3.99					
	Top Tomato	n/i												4.99					
	Uncle Giuseppe's	n/i						5.99								2.99	2.99		
	Walmart	n/i									1.94			3.84					

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions		
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half	
NJ (cont)	Wegmans	Wegmans	A	1.29						1.59			2.99	2.49						
		Wegmans	O	4.49										7.99						
		Wegmans												16.99						
NY	ACME Market	Hatfield	A									3.49	4.49							
	AF Basket	n/i			0.88					1.49										
	AG New England	n/i								1.89				2.99						
	ALDI	n/i			1.49															
	Associated	n/i			0.89															
	Best Market	n/i			1.79			3.98		1.89		3.98	2.49				1.58			
	Big M	1893 Premium								1.99				2.99						
	Bravo	n/i			0.99															
	Cherry Valley	Chairman's Reserve			0.79															
	Compare Foods	n/i			0.89						1.99									
	C-Town	n/i			0.99															
	DeCiccio Family Mrkt	n/i						4.99												
	Fairway Market	n/i			0.79															
	Fine Fare	n/i			0.88									1.99	3.99			1.48	butt half	
	Food Bazaar	n/i			0.99						1.99									
	Foodtown	n/i													2.99		0.99			
	Giunta's	n/i			3.49	0.99								2.99			1.79	1.99	shank half \$1.89	
	Great American	1893 Premium			1.59	1.19					1.59			1.69	2.99					
	Hannaford	n/i													2.49					
	IGA Stores N.Eng.	n/i				1.49						1.69						1.49	1.99	
		Chairman's Reserve									1.99				2.99					
	Key Food	n/i				0.79									2.99			1.29		
	King Kullen	n/i													2.99	2.99		1.49	1.49	shank half
	Kings Food Markets	n/i													5.99					
	Market 32	Market 32					1.99		3.99					1.99		3.99		1.99		
	Met Foods	n/i				0.89					1.99									
		Chairman's Reserve														3.99				
	Morton Williams	n/i				1.19														
Net Cost Market	n/i												2.49							
North Shore Farm	n/i			0.89									2.99	3.99		0.99				
Peck's Market	Chairman's Reserve									1.99			2.49							
	n/i			1.99				2.99		1.59	2.49						1.79			

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions		
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half	
NY <i>(cont)</i>	Pioneer	Chairman's Reserve	A			0.89									3.99					limit 2
	Price Chopper	Market 32				1.99	3.99					1.99			3.99			1.99		
	Price Rite	n/i				0.77														
	Save-a-Lot	n/i								1.69										
	Shop'n Save	n/i													2.99					
	ShopRite	n/i													2.99			1.49		
	Wholesome Pantry				3.99									4.99						
	Stew Leonard's	n/i													1.99					
	Stop & Shop	n/i													1.99					
		n/i													2.99					
	The Fresh Market	n/i						5.99							3.99					
	Top Tomato	n/i													4.99					
	Trade Fair	n/i				0.79					1.79							1.59		
	Uncle Giuseppe's	n/i						5.99										2.99	2.99	
Walmart	n/i									1.94				3.84						
Wegmans	Wegmans		1.29						1.59				2.99	2.49						
	Wegmans		A	4.49										7.99						
	Wegmans		O											16.99						
PA	ACME Market	Hatfield										3.49	4.49							
	ALDI	n/i		1.49																
	Associated	n/i			0.89															
	Big M	1893 Premium							1.99					2.99						
	Boyers Food	n/i								1.47			2.27							
		Hatfield		1.27			1.67			1.57										
	Bravo	n/i			0.99															
	Cash Saver	n/i		1.00																
	Compare Foods	n/i			0.89					1.99										
	C-Town	n/i		0.99																
	Family Owned	n/i							1.69		1.69	2.29	2.99							
	Fine Fare	n/i			0.88								1.99	3.99				1.48	butt half	
	Food Lion	n/i		1.59					1.49											
	Foodland	n/i											2.49							
	Foodtown	n/i												2.99			0.99			
Fresh Grocer	n/i				0.88								2.99							

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				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
PA (cont)	Giant Eagle	n/i	A											3.99		1.79				
	Swift				2.59															
	Giant Food Stores	Giant				0.99														
	Great Valu Markets	n/i							0.99	1.79	1.99		2.19							
	Grocery Outlet	n/i									1.79									
	Ideal Market	n/i			1.69		0.89				1.69									
	IGA SpartanNash	n/i			1.39						1.49									
	IGA Stores - NJ/PA	n/i					1.19				1.79		1.69	1.99						
	Leidy's													4.29						
	Karns Foods	n/i			1.89						1.89									
	Key Food	n/i					0.79								2.99			1.29		
	Kuhn's Market	Chairman's Reserve													2.49	3.49				
	Landis Markets	Hatfield								0.98			1.28							
	Martin's Foods	Giant					0.99													
	Net Cost Market	n/i													2.49					
	Pioneer	Chairman's Reserve													3.99					
		n/i					0.89													
	Price Chopper	Market 32						1.99	3.99					1.99	3.99			1.99		
	Price Rite	n/i					0.77													
	Redner's	Hatfield			1.58	1.98						1.68	1.78	2.48						
	Save-a-Lot	n/i									1.69									
	Shop'n Save	n/i													2.99					
	ShopRite	n/i													2.99			1.49		
		Wholesome Pantry					3.99								4.99					
	ShurSave	n/i			1.49	1.59					0.99	1.47			2.29	3.49				
		Hatfield					0.99	2.19												
	ShurSave - NE Penn.	Hatfield			1.49									1.49				1.99		
		ShurSave													2.99					
		n/i										1.69			1.99					
	Sparkle Markets	n/i										1.99								
	Sprout's	n/i										1.99								
	Supremo Foods	n/i				1.99	0.99					1.99								
	The Fresh Market	n/i							5.99							3.99				
Walmart	n/i										1.94			3.84						
Wegmans	Wegmans		1.29							1.59			2.99	2.49						
	Wegmans		A	4.49										7.99						
	Wegmans		O											16.99						

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				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in				
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls			bn-in	bnls	whole		half
RI	Adams IGA	n/i											2.00	2.99						
	AF Basket	n/i				0.88					1.49									
	ALDI	n/i			1.49															
	Associated	n/i				0.89														
	Bravo	n/i				0.99														
	Dave's Marketplace	n/i												3.99						
	Price Rite	n/i				0.77														
	Save-a-Lot	n/i									1.69									
	Seabra Foods	n/i													2.49					
	Shaw's	n/i									1.69									
	Stop & Shop	n/i													1.99					limit 2
Walmart	n/i										1.94			3.84						
VT	AG New England	n/i								1.89					2.99					
	ALDI	n/i			1.49															
	Food City Market	n/i													2.99		1.69			
	Hannaford	n/i													2.49					
	IGA Store N. Eng.	1893 Premium											1.49							
	Price Chopper	Market 32				1.99		3.99					1.99		3.99		1.99			
	Shaw's	n/i									1.69									
Walmart	n/i										1.94			3.84						

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions		
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half	
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																				
AL	ALDI	n/i	A		1.49															
	Bruce's Foodland	Hormel		1.49						1.99				2.99						
	Cash Saver	n/i		1.00																
	Food Giant	Prairie Fresh								1.59										
	Gateway Foodland	n/i		0.99						1.59										
	Greer's Markets	Swift		1.19											2.49					
	Ingle's Market	Hormel													2.98					
		Ingle's				1.28					1.98									
	Kroger Atlanta	n/i													3.99					
	Kroger Nashville	n/i													3.99					
	Mannings PW	n/i								1.48										
	Piggly Wiggly Inc.	n/i													1.99					
	Piggly Wiggly JTM	n/i		1.29						1.49	1.49									
	Price Le\$\$ Foods	Hormel		1.18						1.48						1.28				
	Publix	Publix		1.79	2.29										4.99					
		GreenWise												4.69						
	PW Houchen's	Prairie Fresh		0.98						1.59										
	PW Homeland	n/i								1.69					2.99					
	Ragland Bros.	Prairie Fresh		1.39						1.79										
	Ramey's	n/i													2.98	1.48				
Rouse's	n/i								0.99									limit 4		
	Rouse's												2.99							
Save-a-Lot	n/i							1.69												
Sprout's	n/i							1.99												
The Fresh Market	n/i						5.99						3.99							
Vowell's	Prairie Fresh	1.19	1.39																	
	n/i							1.69	1.89				2.99							
Walmart	n/i								1.94				3.84							
Winn-Dixie	n/i	0.99																limit 2		
	n/i	1.29		1.19			3.99						2.49							
FL	ALDI	n/i		1.49																
	Bravo	n/i			0.78	1.89									1.78	1.38	1.68	shank @ \$1.58		
	Doris Markets	Hormel								1.89										
	Food Giant	Prairie Fresh						1.59												

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions			
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in				
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls				loin		whole	half	
FL <i>(cont)</i>	Fresco y Mas	n/i	A								1.98							0.78	w/\$30 purchase; L1		
	(cont)	n/i				0.48															
	Greer's Markets	Swift		1.19											2.49						
	Harris Teeter	Smithfield									1.49										
	Harvey's	n/i		1.38								1.48									
	Hitchcock's	Hitchcock's		1.18								1.68		1.69	2.99						
	IGA Stores Florida	n/i		1.39		1.39						1.99	1.99								
	Key Food	n/i				0.79									2.99					1.29	
	Lucky's Market	n/i									1.79	1.79			2.99						
	Milam's Market	Chairman's Reserve													2.99					1.69	1.69
	Presidente	n/i				0.68						1.38									
	Price Choice	n/i				0.77															
	Publix	Publix		1.79	2.29										4.99						
		GreenWise													4.69						
	PW Houchen's	Prairie Fresh		0.98								1.59								1.68	
	Sabor Tropical	n/i										1.69									
	Save-a-Lot	n/i										1.69									
	Scaff's IGA	n/i		1.49								1.59									
	Sedano's	n/i				0.49										2.99					w/ \$10 purchase
	Sprout's	n/i										1.99									
The Fresh Market	n/i						5.99							3.99							
Walmart	n/i										1.94			3.84							
Western Beef	n/i									1.99											
Winn-Dixie	n/i	0.99																limit 2			
	n/i	1.29		1.19			3.99				1.99			2.49							
GA	AF Basket	n/i			0.88					1.49									limit 2		
	ALDI	n/i		1.49																	
	Bi-Lo	n/i	0.99											2.49							
		n/i	1.29		1.19																
	Food City	n/i																1.99			
	Food Depot	n/i	1.25		1.08						1.77						1.36	1.36			
	Food Giant	Prairie Fresh								1.59											
	Food Lion	n/i	1.59							1.49											
	Food Pride	n/i	0.99		0.99							0.99									
	Galaxy Foods	n/i	0.98	1.48																	
	Harris Teeter	Smithfield								1.49											

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FRESH PORK

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				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in								
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls			bn-in	bnls		whole	half				
GA (cont)	Harvey's	n/i	A	1.38							1.48													
	H-Mart	n/i				0.99																		
	IGA Food Stores	Smithfield		0.99		0.89			0.99	1.79	1.99				2.99									
	IGA Stores Steast	n/i							1.18	1.48														
	Ingle's Market	Hormel													2.98									
		Ingle's					1.28					1.98												
	Kroger Atlanta	n/i													3.99									
	Lidl	n/i																						
	Little Giant	n/i			0.99																			
	Lucky's Market	n/i																						
	Piggly Wiggly Car.	Pig's Pride			1.19					0.99	1.79	1.79			2.99									
	Piggly Wiggly GA	n/i									1.50							1.29						
	Piggly Wiggly JTM	n/i			1.29						1.49	1.49												
	Publix	Publix			1.79	2.29										4.99								
		GreenWise													4.69									
	PW Homeland	n/i										1.69												
	PW Houchen's	Prairie Fresh			0.98							1.59												
	Quality Foods	Prairie Fresh					0.99					1.59	1.39											
	Save-a-Lot	n/i										1.69												
	Sprout's	n/i										1.99												
The Fresh Market	n/i							5.99																
Walmart	n/i										1.94													
Wayfield's	n/i		1.69		0.88																			
Winn-Dixie	n/i		0.99																			limit 2		
	n/i		1.29		1.19			3.99			1.99			2.49										
KY	ALDI	n/i			1.49																			
	Cox IGA	Hormel								1.49					1.19	1.59								
	E.W. James	n/i		1.29		0.89				1.49														
	Food City	n/i																				1.99		
	Food Fair	n/i											2.99											
	Food Giant	Prairie Fresh								1.59														
	Food Lion	n/i		1.59						1.49														
	Food Rite	Food Rite		1.49						1.99					0.99									
		n/i												2.99	2.99									
	Foodland	n/i												2.29	2.99									
Fresh Encounter	n/i									1.69			1.99	2.99										

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				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
KY <i>(cont)</i>	Fresh Thyme				2.99														
	Galaxy Foods	n/i		0.98	1.48														
	IGA Houchens	Hormel		0.99						1.99			1.69						
	IGA SpartanNash	n/i		1.39						1.49									
	IGA Stores - KY/OH	n/i									1.69			2.99	1.19				
	IGA Stores Steast	n/i						1.18	1.48										
	Kroger Cincinnati	n/i		1.79		1.29							2.49						
	Kroger Delta	n/i				0.99								3.49					
	Kroger Mid-South	n/i												3.99					
	Kroger Nashville	n/i												3.99					
	Lucky's Market	n/i							1.79	1.79			2.99						
	Meijer	n/i		1.99									1.99	3.99					
	Price Le\$\$ Foods	Hormel		1.18							1.48					1.28			
	PW Houchen's	Prairie Fresh		0.98							1.59								
	Remke Markets	n/i		1.99									1.99	2.99					
	Riesbeck's	n/i									1.77			3.99					
	Save-a-Lot	n/i									1.69								
	SuperVALU Stores	n/i				1.49													
	TC Grocery	n/i		1.18							1.48								
The Fresh Market	n/i						5.99						3.99						
Walmart	n/i										1.94		3.84						
MS	AG Baton Rouge	n/i		1.59									1.59	2.99					
	ALDI	n/i			1.49														
	Corner Market	Prairie Fresh											1.79	2.99					
	Food Giant	Prairie Fresh								1.59									
	Greer's Markets	Swift		1.19										2.49					
	Kroger Delta	n/i				0.99								3.49					
	Mac's Fresh Market	n/i		1.19															
	PW Houchen's	Prairie Fresh		0.98						1.59									
	Ramey's	n/i												2.98		1.48			
	Rouse's	n/i									0.99								
	Rouse's	Rouse's												2.99				limit 4	
	Save-a-Lot	n/i								1.69									
	Sullivan's Grocery	n/i												2.99	0.99				
	Superlo Foods	n/i		0.99															
The Fresh Market	n/i						5.99						3.99						

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				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in				
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half			
MS <i>(cont)</i>	Vowell's	Prairie Fresh		1.19	1.39																
		n/i								1.69	1.89			2.99							
	Walmart	n/i									1.94			3.84							
	Winn-Dixie	n/i		0.99																limit 2	
		n/i		1.29		1.19		3.99			1.99			2.49							
NC	ALDI	n/i			1.49															limit 2	
	Bi-Lo	n/i		0.99																	
		n/i		1.29		1.19								2.49							
	Carlie C's IGA	n/i		0.98		0.98				1.68	1.88										
	Compare Foods	n/i		1.48		1.18															
	Food Lion	n/i		1.59						1.49											
	Food Pride	n/i		0.99		0.99					0.99										
	Fresh Foods	n/i								1.49											
	Galaxy Foods	n/i		0.98	1.48																
	Great Valu Markets	n/i							0.99	1.79	1.99		2.19								
	Harris Teeter	Smithfield								1.49											
	Harvey's	n/i		1.38							1.48										
	Hills Food Stores	n/i				0.89				1.39											
	H-Mart	n/i			2.58																
	IGA Food Stores	Smithfield		0.99		0.89			0.99	1.79	1.99			2.99							
	IGA Stores Stheast	n/i							1.18	1.48											
	Ingle's Market	Hormel												2.98							
		Ingle's				1.28				1.98											
	Just \$ave Foods	n/i		1.48																	
	Lidl	n/i										1.39									
Piggly Wiggly Retail	n/i		0.99						1.39			1.69									
Piggly Wiggly Stores	n/i		1.19						1.09												
Publix	Publix		1.79	2.29									4.99								
	GreenWise											4.69									
Save-a-Lot	n/i								1.69												
Sprout's	n/i								1.99												
The Fresh Market	n/i						5.99						3.99								
Walmart	n/i									1.94			3.84								
SC	ALDI	n/i			1.49															limit 2	
	Bi-Lo	n/i		0.99																	
		n/i		1.29		1.19							2.49								

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
SC (cont)	Food Lion	n/i	A	1.59						1.49										
	Galaxy Foods	n/i		0.98	1.48															
	Harris Teeter	Smithfield									1.49									
	Harvey's	n/i		1.38								1.48								
	Hills Food Stores	n/i				0.89							1.39							
	IGA Food Stores	Smithfield		0.99		0.89			0.99	1.79	1.99				2.99					
	IGA Stores Steast	n/i							1.18	1.48										
	Ingle's Market	Hormel													2.98					
		Ingle's					1.28													
	Kroger Atlanta	n/i													3.99					
	Lidl	n/i											1.39							
	Piggly Wiggly Car.	Pig's Pride		1.19					0.99	1.79					3.99					
	Publix	Publix		1.79	2.29										4.99					
		GreenWise												4.69						
	Quality Foods	Prairie Fresh					0.99					1.59	1.39							
	Save-a-Lot	n/i										1.69								
Sprout's	n/i									1.99										
The Fresh Market	n/i						5.99						3.99							
Walmart	n/i										1.94		3.84							
TN	ALDI	n/i		1.49																
	Cash Saver	n/i	1.00																	
	Cash Saver TC	n/i	1.08							1.48										
	E.W. James	n/i	1.29		0.89					1.49										
	Food City	n/i																1.99		
	Food Country	Hormel								1.88										
	Food Giant	Prairie Fresh								1.59										
	Food Lion	n/i	1.59							1.49										
	Food Rite	Food Rite	1.49							1.99					0.99					
		n/i											2.99	2.99						
	Harris Teeter	Smithfield								1.49										
	H.G. Hill	n/i	1.19	1.49						1.79										
	IGA Houchens	Hormel	0.99							1.99			1.69							
	IGA Stores - KY/OH	n/i										1.69		2.99	1.19					
	IGA Stores Steast	n/i							1.18	1.48										
Ingle's Market	Hormel												2.98							
	Ingle's				1.28					1.98										

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half	
TN (cont)	Kroger Delta	n/i	A			0.99									3.49				
	Kroger Nashville	n/i													3.99				
	Osborne's	n/i									1.59								
	Price Le\$\$ Foods	Hormel		1.18							1.48						1.28		
	Publix	Publix		1.79	2.29										4.99				
		GreenWise												4.69					
	Ragland Bros.	Prairie Fresh		1.39							1.79								
	Save-a-Lot	n/i									1.69								
	Sprout's	n/i									1.99								
	TC Grocery	n/i		1.18							1.48								
	The Fresh Market	n/i						5.99							3.99				
	Tietgen's	n/i		1.39							1.49								
Walmart	n/i									1.94				3.84					
VA	ALDI	n/i	A		1.49														
	Food City	n/i																	1.99
	Food Country	Hormel									1.88								
	Food Lion	n/i		1.59							1.49								
	Galaxy Foods	n/i		0.98	1.48														
	Giant Food	Giant				0.99													
	Grant's	Hormel		0.99															
	Great Valu Markets	n/i						0.99	1.79	1.99		2.19							
	Harris Teeter	Smithfield									1.49								
	H-Mart	n/i				1.99													
	IGA Houchens	Hormel		0.99							1.99		1.69						
	IGA Stores Steast	n/i							1.18	1.48									
	Ingle's Market	Hormel													2.98				
		Ingle's				1.28					1.98								
	Lidl	n/i									1.39								
	Martin's Foods	Giant				0.99													
	Piggly Wiggly Retail	n/i		0.99							1.39		1.69						
	Piggly Wiggly Stores	n/i		1.19							1.09								
	Price Le\$\$ Foods	Hormel		1.18							1.48						1.28		
	Price Rite	n/i				0.77													
Publix	Publix	1.79	2.29										4.99						
	GreenWise										4.69								
Save-a-Lot	n/i								1.69										

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half	
VA <i>(cont)</i>	Shoppers Food	Smithfield											2.49						
	Shoppers Value	Smithfield						0.88											
	Shop'n Save	n/i												2.99					
	The Fresh Market	n/i					5.99							3.99					
	Walmart	n/i								1.94				3.84					
	Wegmans	Wegmans		1.29						1.59				2.99	2.49				
	Wegmans	Wegmans	A	4.49										7.99					
Wegmans	Wegmans	O											16.99						
WV	ALDI	n/i			1.49														
	Food Fair	n/i											2.99						
	Food Lion	n/i		1.59						1.49									
	Foodland	n/i											2.29	2.99					
	Galaxy Foods	n/i		0.98	1.48														
	Giant Eagle	n/i												3.99		1.79			
	Grant's	Swift			2.59														
	Grant's	Hormel		0.99															
	IGA Stores Stheast	n/i						1.18	1.48										
	Kroger Columbus	n/i					1.79							3.99					
	Martin's Foods	Giant					0.99												
	Piggly Wiggly Stores	n/i		1.19						1.09									
	Save-a-Lot	n/i								1.69									
	Shoppers Value	Smithfield							0.88										
	Shop'n Save	n/i												2.99					
	Sparkle Markets	n/i								1.69				1.99					
Walmart	n/i									1.94				3.84					

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																		
IA	ALDI	n/i			1.49													
	AW Grocers	n/i		1.49									2.99	1.29				
	Brother's Market	Smithfield		1.49									1.99					
	Family Fare	Open Acres									1.47			1.49				
		Pure Farms	A											5.99				
	Family Foods	Smithfield							1.79	1.49								
	Fareway	n/i			1.88													
	Fishers Jack & Jill	Smithfield						0.99		1.49								
	Food Pride	Smithfield								1.79	1.49							
	Fresh Thyme				2.99													
	Hometown Foods	n/i											1.88	2.99				
	Hy-Vee	Hormel		1.88												2.48		
	Jewel-Osco	Hormel		1.49		1.49												
		n/i							0.99									
	Lucky's Market	n/i								1.79	1.79			2.99				
	Maynard's	Hormel								1.77								
		Smithfield												2.49				
	No Frills	Pure Farms	A											5.99				
	Quillin's	Smithfield								1.79								
	Price Chopper	n/i												2.49	2.99			
Russ's Market	Smithfield								1.99	1.99								
Save-a-Lot	n/i								1.69									
Schnuck's	n/i				1.99				1.39					2.99				
Sunshine Foods	n/i		1.68															
Super Saver	Smithfield								1.48						1.88			
Thriftway Stores	n/i		1.19						1.79									
	Hormel								2.29									
Walmart	n/i									1.94				3.84				
IL	ALDI	n/i			1.49													
	Angelo Caputo	Smithfield		1.39						1.89			2.49					
	AW Grocers	n/i		1.49														
	Berkot's	Berkot's											2.99	2.99	1.49	1.99		
	Borowiak's IGA	IGA TableRite		1.19						1.88								
	Brookhaven	n/i		1.39									2.79	0.99				
	Butera's Market	n/i		1.49	1.29	0.99		3.99	1.29				2.49		1.49	1.19		

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in				
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half			
IL <i>(cont)</i>	Cub Foods	Smithfield	A	1.99										3.99							
	Dierberg's	Dierberg's													2.69						
	Fairplay Foods	n/i		0.98											2.19						
	Fareway	n/i			1.88																
	Fishers Jack & Jill	Smithfield							0.99			1.49									
	Food 4 Less	n/i				0.99															
	Food Pride	Smithfield									1.79	1.49									
	Fresh Thyme				2.99																
	Garden Fresh Mrkt	n/i		1.79	1.99							1.98									
	Heinen's	Heinen's		2.99																2.48	
	Hy-Vee	Hormel		1.88																	
	IGA Houchens	Hormel		0.99								1.99			1.69						
	IGA Stores - IL/IN	Hormel			1.59							1.79									1.59
	Jewel-Osco	Hormel		1.49		1.49															
		n/i								0.99											
	Jimenez	n/i		1.39									1.19								
	Kirby Foods IGA	Hormel																			1.59
	Kroger Central	n/i		1.79																	
	Kroger Mid-South	n/i														3.99					
	Mariano's	n/i				0.99															
	Meijer	n/i		1.99											1.99	3.99					
	Pete's Market	n/i							3.99		1.89			2.49		2.99					
	Piggly Wiggly MW	Smithfield		0.99	1.49										1.99						
	Price Le\$\$ Foods	Hormel		1.18								1.48									1.28
	Save-a-Lot	n/i										1.69									
	Schnuck's	n/i			1.99							1.39				2.99					
	Seafood City	n/i										1.99									
	Shop & Save Mrkt	Hormel				1.29										2.49					1.99
		n/i		1.29								1.69									0.99
		Smithfield		2.49																	
		Hillshire Farm		2.49																	
	Sullivan's	n/i												1.69	1.99						
	Sunset Foods	Sunset's			2.99											4.99					
The Fresh Market	n/i						5.99							3.99							
Tony's Finer Foods	n/i	0.99												2.99					0.99		
Valli Produce	n/i	0.99					2.99		1.49					2.99	0.99	1.29					

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in			
				bn-in	bnls	bn-in	bnls	crow	whole	whole	half	bn-in	bnls			bn-in	bnls		whole
IL	Walmart	n/i									1.94			3.84					
(cont)	Walt's Food Center	Walt's												2.79					
IN	ALDI	n/i			1.49														
	County Market	n/i															1.69		
	Hormel					0.99							2.19						
	Food 4 Less	n/i				0.99													
	Fresh Encounter	n/i									1.69		1.99	2.99					
	Fresh Thyme				2.99														
	Giant Eagle	n/i												3.99			1.79		
	Swift				2.59														
	Harding's	n/i												2.99					
	Harvest Supermarket	Indiana Kitchen								1.99									
	Holiday Foods	n/i												2.99					
	IGA Houchens	Hormel		0.99						1.99			1.69						
	IGA Stores - IL/IN	Hormel			1.59					1.79							1.59		
	IGA Stores - KY/OH	n/i									1.69			2.99	1.19				
	Jay C Food Stores	n/i												3.99					
	Jewel-Osco	Hormel		1.49		1.49													
		n/i						0.99											
	Kirby Foods IGA	Hormel															1.59		
	Kroger Central	n/i		1.79															
	Kroger Cincinnati	n/i		1.79		1.29							2.49						
	Kroger Mid-South	n/i												3.99					
	Lucky's Market	n/i								1.79	1.79		2.99						
	Martin's Super Market	Martin's		1.39	2.99														
	Meijer	n/i		1.99									1.99	3.99					
	Miller's Market	Smithfield												3.49			1.69		
	New Market	n/i								1.99									
	Price Le\$\$ Foods	Hormel		1.18						1.48							1.28		
	Save-a-Lot	n/i								1.69									
	Schnuck's	n/i			1.99					1.39				2.99					
	Strack & VanTil	Smithfield		1.99								3.49	3.49				1.99		
		n/i		1.38															
	The Fresh Market	n/i						5.99						3.99					
	Walmart	n/i									1.94			3.84					

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
IN <i>(cont)</i>	Walt's Food Center	Walt's												2.79					
	Wesselman's	n/i		1.19	1.59								1.99						
MI	ALDI	n/i			1.49														
	AW Grocers	n/i		1.49															
	Busch's	n/i												2.99					
	County Market	n/i															1.69		
	Hormel					0.99							2.19						
	D&W Fresh Market	Open Acres												3.99					
	Family Fare	Open Prairie		A										5.99					
		Open Acres													1.49				
	Food Pride	Smithfield										1.49							
	Fresh Thyme					2.99													
	Glory Supermarket	n/i			0.88														
	Great Lakes Fresh	Smithfield															1.69		
	Harding's	n/i												2.99					
	Hollywood Markets	n/i						4.59						2.69					
	Jack's Market	n/i			1.29									1.99	1.99				
	Kroger Central	n/i			1.79														
	Kroger Columbus	n/i					1.79								3.99				
	Kroger Michigan	n/i													3.99				
	Louie's Fresh Market	Louie's					1.29										1.79		
	Lucky's Market	n/i								1.79	1.79		2.99						
	Martin's Super Market	Martin's			1.39	2.99													
	Meijer	n/i			1.99									1.99	3.99				
	Miller's Market	Smithfield													3.49		1.69		
	Nilssen's	Smithfield													2.99		1.79		
	Pat's Foods IGA	n/i			1.99												1.79		
	Polly's Market	n/i									1.49			2.89	2.89				
	Ric's Food Center	Hormel													3.99				
		n/i												1.69					
	Save-a-Lot	n/i									1.69								
	Spartan Stores	n/i			1.49										2.99	0.99			
	Super One Foods	Smithfield									1.66	1.99					1.66		
Tadych's	Smithfield										2.19		3.29			1.69			
Tom's Oleson's	n/i									1.79									
Valuland	Open Acres															2.96			

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				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half	
MI <i>(cont)</i>	VG's Grocery	Open Prairie	A											5.99						
		Open Acres														1.49				
	Walmart	n/i									1.94				3.84					
	Westborn Market	n/i													2.99					
MN	ALDI	n/i	A		1.49															
	AW Grocers	Supreme Tender		1.79									2.49	2.99						
		n/i		1.49											2.99	1.29				
	Cash Wise	Prairie Fresh							1.58											
	Coborn's	Compart Duroc												4.99						
	County Market	n/i																1.69		
		Hormel					0.99								2.19					
	Cub Foods	Smithfield		1.99											3.99					
	Dick's Fresh Market	n/i										1.49			2.29	0.99	1.59			
	Econofoods	Open Acres														1.49				
		Pure Farms			A											5.99				
	Family Fare	Open Acres										1.47					1.49			
		Pure Farms			A											5.99				
	Family Fresh	Pure Farms			A											5.99				
	Fareway	n/i					1.88													
	Food Pride	Smithfield										1.49								
	Fresh Thyme						2.99													
	Hugo's	Hormel												1.99						
	Hy-Vee	Hormel				1.88													2.48	
	Kowalski's	Kowalski's			A	3.99										7.99				
	Lund's & Byerly's	n/i													5.99					
	Marketplace Foods	Smithfield											1.48				0.98			
	Maynard's	Hormel										1.77								
		Smithfield													2.49					
	Nilssen's	Smithfield										1.69								
	Quillin's	Smithfield										1.79								
	Save-a-Lot	n/i										1.69								
	Sun Mart	Open Acres											1.47							
	Pure Farms		A											5.99						
Sunshine Foods	n/i			1.68																
Super One Foods	Smithfield									1.66	1.99					1.66				

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				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls			bn-in	bnls		whole
MN <i>(cont)</i>	SuperVALU Stores	n/i				1.69					1.78				1.00				
		n/i				1.49													
	Teal's Market	Smithfield		1.99							1.49								
	Walmart	n/i									1.94			3.84					
ND	Albert./Safe. Mntn	n/i		0.99															limit 2
		n/i			2.49								2.49						
	AW Grocers	n/i		1.49						1.58									
	Cash Wise	Prairie Fresh																	
	Dan's	Open Acres									1.47				1.49				
		Pure Farms	A											5.99					
	Family Fare	Open Acres									1.47				1.49				
		Pure Farms	A											5.99					
	Food Pride	Smithfield									1.49								
	Hugo's	Hormel										1.99							
	Leevers Food	Hormel								1.49			1.89			1.59			
	Marketplace Foods	Smithfield									1.48				0.98				
	Miller's Fresh Foods	Hormel		1.89						1.99									
	SuperVALU Stores	n/i				1.49													
	n/i				1.69						1.78			1.00					
Teal's Market	Smithfield		1.99								1.49								
Walmart	n/i										1.94			3.84					
NE	Albert./Safe. Denver	Open Nature	A									3.99							
	ALDI	n/i			1.49														
	Apple Markets	Smithfield				1.29				1.69			2.29						
	AW Grocers	Supreme Tender		1.79										2.99					
		n/i		1.49										2.99	1.29				
	Baker's	n/i									1.69								
	Family Fare	Open Acres									1.47				1.49				
		Pure Farms	A											5.99					
	Family Fresh	Pure Farms	A											5.99					
	Fareway	n/i			1.88														
	Food Pride	Smithfield									1.49								
	Fresh Thyme				2.99														
	Hy-Vee	Hormel		1.88												2.48			
	No Frills	Pure Farms	A											5.99					
Russ's Market	Smithfield								1.99	1.99									

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State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions			
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in				
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole		half		
NE <i>(cont)</i>	Sun Mart	Open Acres	A								1.47										
	Pure Farms													5.99							
	Super Saver	Smithfield									1.48						1.88				
	Thriftway Stores	n/i		1.19							1.79										
	Walmart	Hormel									2.29										
	Walmart	n/i									1.94								3.84		
OH	Acme Fresh Market	Acme	A																	3.99	
	ALDI	n/i			1.49																
	Buehler's	Open Acres										1.99									
	Dave's Markets	Indiana Kitchen		1.99																	
		n/i				1.39															
	Dorothy Lane	duBreton		3.59											8.99						
	Fisher's	Fisher's													1.99					2.19	
	Food Fair	n/i													2.99						
	Fresh Encounter	n/i										1.69		1.99	2.99						
	Fresh Thyme					2.99															
	Giant Eagle	n/i													3.99					1.79	
		Swift				2.59															
	Heinen's	Heinen's		A	2.99																
	IGA Houchens	Hormel			0.99							1.99			1.69						
	IGA SpartanNash	n/i			1.39							1.49									
	IGA Stores - KY/OH	n/i											1.69		2.99	1.19					
	Kroger Central	n/i			1.79																
	Kroger Cincinnati	n/i			1.79		1.29								2.49						
	Kroger Columbus	n/i					1.79														3.99
	Lucky's Market	n/i										1.79	1.79		2.99						
	Meijer	n/i			1.99										1.99	3.99					
	Miller's Market	Smithfield														3.49				1.69	
	Piggly Wiggly Stores	n/i			1.19							1.09									
	Remke Markets	n/i			1.99										1.99	2.99					
	Riesbeck's	n/i										1.77				3.99					
	Save-a-Lot	n/i										1.69									
	Shop'n Save	n/i														2.99					
	Sparkle Markets	n/i										1.69			1.99						
	SuperVALU Stores	Seaboard			1.49										1.69	2.99					
	n/i				1.49																

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half	
OH <i>(cont)</i>	The Fresh Market	n/i						5.99						3.99					
	Walmart	n/i									1.94			3.84					
SD	Albert./Safe. Denver	Open Nature	A		1.49								3.99						
	ALDI	n/i																	
	AW Grocers	Supreme Tender		1.79										2.99					
		n/i		1.49										2.99	1.29				
	Buche Foods	n/i								1.98									
	Coborn's	Compart Duroc											4.99						
	Family Fare	Open Acres									1.47				1.49				
		Pure Farms	A											5.99					
	Fareway	n/i			1.88														
	Hy-Vee	Hormel		1.88												2.48			
	IGA Markets	n/i				1.29			1.59				2.29	2.19					
	Lynn's Dakotamart	Smithfield									1.59								
	Maynard's	Hormel								1.77									
		Smithfield												2.49					
	Sunshine Foods	n/i		1.68															
SuperVALU Stores	n/i				1.49														
Teal's Market	Smithfield		1.99								1.49								
Walmart	n/i										1.94			3.84					
WI	ALDI	n/i			1.49														
	AW Grocers	Supreme Tender		1.79										2.99					
		n/i		1.49										2.99	1.29				
	Coborn's	Compart Duroc											4.99						
	County Market	n/i														1.69			
		Hormel				0.99							2.19						
	Econofoods	Open Acres													1.49				
		Pure Farms	A											5.99					
	Family Fresh	Pure Farms	A											5.99					
	Festival Foods	n/i									1.98			2.49					
	Food Pride	Smithfield									1.49								
	Fox Bros.	Smithfield		1.19	1.69														
	Fresh Thyme				2.99														
	Gordy's	Smithfield		1.68	1.98						1.48								
	Great Lakes Fresh	Smithfield														1.69			
Hansen's IGA	n/i											1.98							

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	bn-in		bnls	whole		half
WI <i>(cont)</i>	Hy-Vee	Hormel		1.88												2.48			
	Marketplace Foods	Smithfield									1.48				0.98				
	Meijer	n/i		1.99										1.99	3.99				
	Nilssen's	Smithfield								1.69									
	Pick'n Save	n/i		1.99							1.99				3.99				
	Piggly Wiggly MW	Smithfield		0.99	1.49										1.99				
	Quillin's	Smithfield								1.79									
	Save-a-Lot	n/i								1.69									
	Schnuck's	n/i			1.99					1.39						2.99			
	Sendik's	Sendik's		1.99												2.99			
	Sentry Foods	n/i		1.89											2.29	3.39			1.79
	Shurfine Food Centers	Smithfield		1.48						1.98					2.48	2.98			1.48
	Super One Foods	Smithfield									1.66	1.99							1.66
	SuperVALU Stores	n/i				1.49													
		n/i				1.69						1.78				1.00			
Tadych's	Smithfield											2.19		3.29				1.69	
Trig's	Smithfield		1.59										2.19						
Walmart	n/i									1.94				3.84					

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																			
AR	Albert. Houston	Signature Farms		0.79		0.79												w/ \$25 purchase;L2	
	ALDI	n/i			1.49														
	Bill's Cash Saver	Prairie Fresh		0.99															
	Brookshire's	Hormel											2.99						
	Cash Saver TC	n/i		1.08					1.48										
	City Market	n/i							1.38										
	Edward's FG	n/i		0.98															
	Food Giant	Prairie Fresh							1.59										
	G&W Foods	Seaboard		1.69			2.49		1.69	1.69		2.49	2.99						
	Harp's	Harp's		1.98					1.98	1.38				1.19	1.98				
	Hay's Supermarket	n/i		1.58		0.98			1.48										
		Prairie Fresh											2.98						
	Kroger Delta	n/i				0.99							3.49						
	Mac's Fresh Market	n/i		1.19															
	PW Houchen's	Prairie Fresh		0.98					1.59										
	Rehkopf's	n/i		1.16															
	Save-a-Lot	n/i							1.69										
	Shoppers Value	n/i		0.98					1.78										
		Chairman's Reserve											2.98						
	Super 1 Foods	Hormel		0.97					1.47			1.98		0.97					
	TC Grocery	n/i		1.18					1.48										
	The Fresh Market	n/i					5.99						3.99						
	Walmart	n/i								1.94			3.84						
AZ	AW Grocers	n/i											2.99	1.29					
	Basha's	Smithfield								1.97									
	El Super	Swift							1.99					1.39		1.19	1.19		
	Food City	n/i							1.69										
	Fry's	n/i				0.99				1.99								limit 2	
	IGA Family	n/i				1.29									0.89	0.88			
	Los Altos	n/i		1.79			1.99					2.49		0.99					
	Lowe's Market	n/i							0.87										
	Smart & Final	Farmer John				0.99													
	Smith's	n/i		1.79						1.99									
	Sprout's	n/i							1.99										
	Walmart	n/i								1.94			3.84						

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
				bn-in	bnls	bn-in	bnls	crow	whole	whole	half	bn-in	bnls	loin			whole	half	
CO	Affiliated Foods	n/i	A	0.99										2.99	0.99				limit 2
	Albert./Safe. Denver	Open Nature												3.99					
	Albert./Safe. Mntn	n/i		0.99															
		n/i			2.49									2.49					
	AW Grocers	Supreme Tender		1.79											2.99				
		n/i		1.49											2.99	1.29			
	Associated Foods	Smithfield		1.49		0.99									2.99		1.49		
	Food King	n/i								0.87									
	King Soopers	n/i		1.77											3.99				
	Lowe's Market	n/i								0.87									
	Lucky's Market	n/i								1.79	1.79			2.99					
	Ridley's	Chef's Prime				1.45						1.59							
		Smithfield				2.89													
	Save-a-Lot	n/i								1.69									
Sprout's	n/i							1.99											
Walmart	n/i								1.94				3.84						
KS	Affiliated Foods	n/i		0.99										2.99	0.99				
	ALDI	n/i			1.49														
	Apple Markets	Smithfield				1.29				1.69				2.29					
	AW Grocers	n/i		1.49										2.99	1.29				
	Brother's Market	Smithfield		1.49										1.99					
	Country Mart	Smithfield				1.29				1.69									
	Food Pride	Smithfield							1.79	1.49									
	G&W Foods	Seaboard		1.69				2.49	1.69	1.69			2.49	2.99					
	Harp's	Harp's		1.98					1.98	1.38					1.19	1.98			
	Hen House	Prairie Fresh												3.99					
	Hy-Vee	Hormel		1.88												2.48			
	Lowe's Market	n/i							0.87										
	Price Chopper	n/i												2.49	2.99				
	Pyramid Foods	Prairie Fresh		1.99						1.49				2.99	2.49		1.79		
	Save-a-Lot	n/i							1.69										
	Sprout's	n/i							1.99										
	Thriftway Stores	n/i		1.19						1.79									
		Hormel							2.29										
	Walmart	n/i									1.94			3.84					
	Woods Supermarket	Prairie Fresh		1.49						1.69									

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
				bn-in	bnls	bn-in	bnls	crow	whole	whole	half	bn-in	bnls	loin			whole	half	
LA	AG Baton Rouge	n/i		1.59									1.59	2.99					w/ \$25 purchase;L2 limit 4 limit 2
	Albert. Houston	Signature Farms		0.79		0.79													
	Breaux Mart	n/i		1.29		0.99								2.99					
	Brookshire's	Hormel												2.99					
	Brookshire Bros.	Swift		1.00									1.59	2.99					
	County Market	n/i														1.69			
	Mac's Fresh Market	Hormel				0.99								2.19					
	Market Basket	n/i		1.19															
	Market Basket	Swift									1.97				2.69		1.99		
	Ramey's	n/i													2.98		1.48		
	Rouse's	n/i									0.99								
	Rouse's	Rouse's													2.99				
	Save-a-Lot	n/i									1.69								
	Shoppers Value	n/i							1.28		1.48								
	Super 1 Foods	Hormel		0.97							1.47			1.98		0.97			
	The Fresh Market	n/i						5.99							3.99				
Walmart	n/i										1.94			3.84					
Winn-Dixie	n/i		0.99																
Winn-Dixie	n/i		1.29		1.19		3.99				1.99			2.49					
MO	ALDI	n/i			1.49														
	Apple Markets	Smithfield				1.29				1.69				2.29					
	AW Grocers	n/i		1.49															
	Brother's Market	Smithfield		1.49										1.99					
	C&R Supermarket	Smithfield		1.19												1.69			
	Cash Saver TC	n/i		1.08						1.48									
	Country Mart	Smithfield				1.29				1.69									
	Dierberg's	Dierberg's												2.69					
	Food Giant	Prairie Fresh									1.59								
	Fresh Thyme				2.99														
	G&W Foods	Seaboard		1.69				2.49		1.69	1.69		2.49	2.99					
	Harp's	Harp's		1.98						1.98	1.38				1.19	1.98			
	Harter House	n/i								1.99						1.99			
	Hay's Supermarket	n/i		1.58		0.98					1.48								
	Hay's Supermarket	Prairie Fresh													2.98				
Hen House	Prairie Fresh													3.99					
Hy-Klas Foods	n/i		1.19							1.79									

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half	
MO (cont)	Hy-Vee	Hormel		1.88												2.48			
	IGA Stores - IL/IN	Hormel			1.59					1.79						1.59			
	Kroger Central	n/i		1.79															
	Kroger Delta	n/i				0.99								3.49					
	Lucky's Market	n/i							1.79	1.79		2.99							
	Moser's	n/i				1.29			1.69										
	Prengers Foods	n/i		0.89		1.29			1.69										
	Price Chopper	n/i											2.49	2.99					
	Pyramid Foods	Prairie Fresh		1.99					1.49				2.99	2.49		1.79			
	Save-a-Lot	n/i							1.69										
	Schnuck's	n/i			1.99				1.39					2.99					
	Sprout's	n/i							1.99										
	Sun Fresh	Smithfield				1.29			1.69										
	TC Grocery	n/i		1.18					1.48										
	TC Markets	Top Choice							1.69							1.99			
	Thriftway Stores	n/i		1.19					1.79										
Walmart	n/i							2.29											
Woods Supermarket	Prairie Fresh		1.49							1.94				3.84					
NM	Affiliated Foods	n/i		0.99										2.99	0.99				
	Albert./Safe. Denver	Open Nature	A									3.99							
	El Super	Swift							1.99						1.39	1.19	1.19		
	Food King	n/i						0.87											
	John Brooks	n/i		1.19										2.99	1.29				
	King Soopers	n/i		1.77										3.99					
	Lowe's Market	n/i						0.87											
	Smith's	n/i		1.79						1.99									
	Sprout's	n/i							1.99										
Walmart	n/i								1.94					3.84					
OK	Affiliated Foods	n/i		0.99										2.99	0.99				
	ALDI	n/i			1.49														
	AW Grocers	n/i		1.49															
	Country Mart	Smithfield				1.29			1.69										
	Harp's	Harp's		1.98					1.98	1.38					1.19	1.98			
	Homeland	n/i								1.99				2.99					
	Smithfield											2.49							

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls			bn-in	bnls		whole
OK <i>(cont)</i>	Pyramid Foods	Prairie Fresh		1.99						1.49			2.99	2.49		1.79			
	Reasor's	Reasor's		1.68					1.98			2.28	2.98	2.98		1.58			
		Red Bud Farms										2.68							
	Rehkopf's	n/i		1.16															
	Save-a-Lot	n/i								1.69									
	Shoppers Value	n/i		0.98						1.78									
		Chairman's Reserve												2.98					
	Sprout's	n/i								1.99									
	Super C Mart	Hormel		1.39															
	The Fresh Market	n/i						5.99											
	United of OK	n/i								1.99									
	Walmart	n/i										2.49							
Williams Foods	Hormel		1.29							1.94				3.84					
TX	99 Ranch Market	n/i								1.99									
	Affiliated Foods	n/i		0.99									2.99	0.99					
	AG Baton Rouge	n/i		1.59								1.59	2.99						
	Albert. Houston	Signature Farms		0.79		0.79													w/ \$25 purchase;L2
	ALDI	n/i				1.49													
	Arlan's Market	n/i													1.00				
	Brookshire's	Hormel											2.99						
	Brookshire Bros.	Swift		1.00									1.59	2.99					
	Central Market	Central Market	A											6.99					
	David's	Swift		1.00						1.59				2.99					
	El Ahorro	n/i				0.99													
	El Rancho	n/i									1.98								
	El Rio Grande	n/i				0.99													
	El Super	Swift								1.99				1.39		1.19	1.19		
	Fiesta Mart	n/i		1.47						1.79									
	Food King	n/i								0.87									
	Food Town	Smithfield				0.99					1.49								
	Foodarama	n/i		1.19		0.88													
	H-E-B	n/i				1.99													
	Homeland	n/i									1.99			2.99					
	Smithfield											2.49							
Junior's	n/i				0.99														

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions			
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in					
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls			bn-in	bnls		whole	half	
TX (cont)	Kroger Dallas/Hstn	n/i	A	1.79										3.99					w/ \$25 purchase;L2		
	La Fiesta	n/i		1.00																	
	Lowe's Market	n/i							0.87												
	Market Basket	Swift									1.97				2.69		1.99				
	Porter's Grocery	n/i		1.19											2.99	1.29					
	Randall's	Signature Farms		0.88		0.88															
	Rehkopf's	n/i		1.16																	
	Save-a-Lot	n/i								1.69											
	Sellers Bros.	n/i														0.99					
	Sprout's	n/i																			
	Super 1 Foods	Hormel		0.97											1.98		0.97				
	Tom Thumb	Signature Farms		0.88		0.88															w/ \$25 purchase;L2
	United Supermarkets	Open Nature														4.99					
	Vista Markets	n/i		0.98												0.99	1.37				
Walmart	n/i									1.94				3.84							
UT	Albert./Safe. Mtn	n/i		0.99															limit 2		
		n/i			2.49									2.49							
	Associated Foods	Smithfield		1.49	2.99	0.99									2.99					3.49	
	Fresh Market	Smithfield			2.99																
	Harmon's	n/i			2.59										3.99						
	King Soopers	n/i		1.77											3.99						
	Rancho Markets	n/i												2.49							
	Ream's	n/i				0.99										2.59					
	Ridley's	Chef's Prime			1.45							1.59									
		Smithfield			2.89																
	Smart Foodservice	Chairman's Reserve										1.52									
		IBP						1.34													
	Smith's	n/i		1.79										1.99							
	Sprout's	n/i												1.99							
Stokes Market	Smithfield		2.99	0.79										2.79							
Walmart	n/i											1.94		3.84							

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls		loin	bn-in	bnls		whole
SOUTHWESTERN U.S. - CA, HI, NV																			
CA	99 Ranch Market	n/i												2.99					
	ALDI	n/i			1.49														
	Arteaga's	n/i					1.79												
	Baja Ranch	n/i													0.99		0.99	0.99	
	Barons Market	Niman Ranch	A													6.99			
	Big Saver	n/i				0.69													
	Cardenas	n/i		1.79			1.99						2.49						
	Chavez	n/i											2.99						
	El Super	Swift							1.99						1.39		1.19	1.19	
	Food 4 Less	n/i				1.79													
	Food 4 Less PAQ	n/i				0.99													
	Foodland Mercado	n/i					1.39												
	Food Source	n/i		0.88															
	Holiday Market	Prairie Fresh												2.99					
	Jons Marketplace	n/i					1.99												
	K.V. Mart	n/i		1.79															
	Lola's Market	n/i							1.99										
	Mar-Val Foods	n/i		1.68	1.99														
	Mollie Stone's	n/i												2.99					
	Northgate	Farmer John				1.29													
	Nugget Markets	Prairie Fresh		1.99										3.99					
	Pavilions	Open Nature	A	2.99															
	Ralph's	n/i												3.99					
	Raley's	Raley's							1.99										
	Ranch San Miguel	n/i					1.79												
	Ray's Food Place	Smithfield											3.99						
	Rio Ranch	n/i					1.79												
	R-N Markets	n/i			0.69														
	R-Ranch Market	n/i					1.79												
	Safeway NorCal	n/i											2.49						
	Save Mart	n/i		0.88															
	Seafood City	n/i							2.49										
	SK Super King	n/i									1.49			0.99					
	Smart & Final	Farmer John			0.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

prices in \$US per pound unless otherwise noted.

FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
CA <i>(cont)</i>	Smart Foodservice	Chairman's Reserve IBP					1.34				1.52									
	Sprout's	n/i									1.99									
	Stater Bros.	Farmer John		2.99																
	Super A Foods	n/i				0.99	2.29													
	Superior Foods	n/i					1.59													
	Vallarta	n/i				1.29														
	Vons	Signature Farms									1.49									
	Walmart	n/i										1.94			3.84					
HI	Don Quijote	n/i				1.69														
	Foodland	Hormel		3.99																
	Island Grocery	Farmer John			2.99															
		n/i		1.69																
	Safeway Hawaii	n/i																		
	Tamura's	n/i		1.49																
Times Supermarket	n/i		1.99	2.99												2.99				
NV	99 Ranch Market	n/i												2.99						
	Associated Foods	Smithfield			2.99															
	Cardenas	n/i		1.79																
	El Super	Swift								1.99					1.39		1.19	1.19		
	Food Source	n/i		0.88																
	La Bonita	n/i				0.89				1.99										
	Marketon	n/i				1.29											1.29			
		Swift						1.79												
	Raley's	Raley's									1.99									
	Ridley's	Chef's Prime				1.45					1.59									
		Smithfield				2.89														
	Safeway NorCal	n/i											2.49							
	Save Mart	n/i		0.88																
	Smart & Final	Farmer John					0.99													
	Smart Foodservice	Chairman's Reserve IBP									1.52									
	Smith's	n/i		1.79									1.99							
	Seafood City	n/i									2.49									
	Sprout's	n/i									1.99									
Vons	Signature Farms									1.49										
Walmart	n/i										1.94			3.84						

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																			
AK	Alaskan & Proud	n/i		2.28						2.18						2.88			
	Alaska Commercial	n/i		2.29										2.99					
	Carrs/Safeway	n/i								2.19	1.99								
	IGA Stores Alaska	n/i											2.39						
	Meyers Group IGA	n/i											2.39						
	Northwest Grocers	n/i			1.79					1.99				2.69					
	Sea Mart	Prairie Fresh											2.99						
	Three Bears												2.99						
	Walmart	n/i									2.97			4.97					
ID	Albert./Safe. Mntn	n/i		0.99															limit 2
		n/i			2.49								2.49						
	Associated Foods	Smithfield		1.49		0.99							1.99	2.99					
	Family Foods	Prairie Fresh											1.99						
	Harvest Foods	Prairie Fresh		1.99						1.99				2.99					
	IGA Markets	n/i				1.29		1.59				2.29	2.19						
	Ridley's	Chef's Prime			1.45						1.59								
		Smithfield			2.89														
	Rosauer's	Prairie Fresh											2.49						
	Smart Foodservice	Chairman's Reserve								1.52									
		IBP				1.34													
	Smith's	n/i		1.79							1.99								
	Stokes Market	Smithfield			2.99	0.79								2.79					
	Super 1 Foods	Prairie Fresh											2.28						
	Walmart	n/i									1.94			3.84					
	Yoke's Fresh Mrkt	Prairie Fresh		1.99	2.49										0.99				
MT	Albert./Safe. Mntn	n/i		0.99															limit 2
		n/i			2.49								2.49						
	Associated Foods	Smithfield		1.49	2.99	0.99								2.99					
	AW Grocers	Supreme Tender		1.79									2.49	2.99					
	Family Foods	Prairie Fresh											1.99						
	Harvest Foods	Prairie Fresh		1.99						1.99				2.99					
	IGA Markets	n/i				1.29		1.59				2.29	2.19						
	Lucky's Market	n/i								1.79	1.79		2.99						
	Reynold's	n/i		1.49		0.99								2.79					
	Rosauer's	Prairie Fresh											2.49						

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
MT <i>(cont)</i>	Smart Foodservice	Chairman's Reserve IBP					1.34			1.52										
	Smith's	n/i		1.79							1.99									
	Stokes Market	Smithfield			2.99	0.79									2.79					
	Super 1 Foods	Prairie Fresh														2.28				
	SuperVALU Stores	n/i				1.49														
	Three Bears	n/i														2.49				
	Walmart	n/i									1.94								3.84	
OR	Albert./Safe. NW	n/i								1.89	1.69									
	Associated Foods	Smithfield		1.49		0.99									2.99					
	CenterPlace	Prairie Fresh		1.98											3.28					
	Family Foods	Prairie Fresh											1.99							
	Harvest Foods	Prairie Fresh		1.99						1.99					2.99					
	IGA Market Fresh	Prairie Fresh		1.98						1.47					1.68	2.77	1.57			
	IGA Markets	n/i				1.29			1.59				2.29	2.19						
	Market of Choice	Carlton Farms													4.99					
	McKay's Markets	n/i		1.59																
	Meyers Group IGA	n/i								1.99										
	Ray's Food Place	Smithfield												3.99						
	Rosauer's	Prairie Fresh												2.49						
	Roth's	Carlton Farms				2.99								3.99	3.99					
	Select Markets	n/i												2.28						
	Smart Foodservice	Chairman's Reserve IBP					1.34				1.52									
	Thriftway of OR	Prairie Fresh		2.29										1.99						
Walmart	n/i										1.94			3.84						
WA	Albert./Safe. NW	n/i								1.89	1.69									
	CenterPlace	Prairie Fresh		1.98											3.28					
	Family Foods	Prairie Fresh											1.99							
	Haggen's	n/i						3.99							2.99					
	Harvest Foods	Prairie Fresh		1.99						1.99					2.99					
	IGA Market Fresh	Prairie Fresh		1.98						1.47					1.68	2.77	1.57			
	IGA Markets	n/i				1.29			1.59				2.29	2.19						
	Metropolitan Market	n/i	A											5.99	7.99					
	Meyers Group IGA	n/i								1.99										
Red Apple	Prairie Fresh								1.98											

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FRESH PORK

State	Supermarket	Label	KEY	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions			
				boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in							
				bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half				
WA (cont)	Rosauer's	Prairie Fresh											2.49									
	Saar's	n/i													1.18							
	Seafood City	n/i								2.59												
	Select Markets	n/i											2.28									
	Smart Foodservice	Chairman's Reserve IBP																			1.34	
	Sprout's	n/i																			1.99	
	Super 1 Foods	Prairie Fresh																			2.28	
	The Markets	n/i		1.88		1.25																1.98
	Thriftway	Prairie Fresh		2.29																		1.99
	Thriftway of OR	Prairie Fresh		2.29																		1.99
	Town & Country	n/i		2.49																		3.99
	Walmart	n/i										1.94				3.84						
	Yoke's Fresh Mrkt	Prairie Fresh		1.99	2.49												0.99					
WY	Albert./Safe. Denver	Open Nature	A										3.99									
	Albert./Safe. Mntn	n/i		0.99																		
		n/i			2.49											2.49						
	Associated Foods	Smithfield		1.49		0.99										2.99						
	AW Grocers	Supreme Tender		1.79												2.99						
		n/i		1.49												2.99	1.29					
	IGA Markets	n/i				1.29			1.59				2.29	2.19								
	King Soopers	n/i		1.77												3.99						
	Lucky's Market	n/i									1.79	1.79		2.99								
	Ridley's	Chef's Prime Smithfield				1.45						1.59										
	Smith's	n/i		1.79		2.89																
Walmart	n/i										1.99											
											1.94				3.84							

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Easter/Passover 2019

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BEEF

(KEY: P=Prime; C=Choice; S=Select; A=antibiotic-free; O= organic; G=grass-fed; K=kosher; H=halal)

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																	
CT	ACME Market	Lancaster Brand	C			12.99				3.99					4.49		w/ \$25 purchase; limit 1
		Lancaster Brand	C	4.77													
	Adams IGA	Angus	P										5.00				
		Angus	C	10.00									4.00				
	AF Basket	n/i	C													2.99	
	AG New England	n/i	S							2.79			4.79				
	ALDI	n/i	C											3.69		limit 2	
		Specially Selected	C	6.99							3.69						
	Best Market	Angus	C	4.99	5.99			3.99		3.99			4.48			4.49	
		n/i					6.98									3.99	
	Big Y	Angus	C						4.99					4.99	4.99		
	Bravo	n/i	C						2.99					3.99	3.49		
	Cherry Valley	Chairman's Reserve													3.99	3.99	
		n/i								3.99						2.99	
	Compare Foods	n/i	C						2.99					3.99	3.49		
	C-Town	n/i	C						2.99					3.99	3.49		
	Fairway Markets	Fairway	P	14.99													
		Fairway	C	6.99													
		Fairway Angus	C	7.99													
		n/i				7.99											
	Food Bazaar	n/i							3.99				3.79		3.99		
	Geissler's	Angus	C	9.99						3.99			6.99				
	Highland Park	Angus	C	11.99	12.99								5.99			3.99	
	IGA Stores N.Eng.	n/i						8.99		2.99				4.99			
	Key Food	n/i	C						3.99					4.99	4.29	2.99	
	Kings Food Market	n/i	C					14.99									
		Angus	P					19.99									
		n/i	A	12.99													
	Market 32	Angus	C	7.99						4.99						4.99	
		Butcher's Promise		5.99													
		Chiapetti	G													9.99	
	Price Chopper	Angus	C	7.99						4.99						4.99	
		Butcher's Promise		5.99													
		Chiapetti	G													9.99	
	Save-a-Lot	n/i	C										4.49			4.49	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
CT (cont)	ShopRite	n/i	C	9.99						3.49	3.99	4.49				3.99		
		n/i	C	5.99													limit 1	
		Angus	C	10.99								4.89					4.39	
		Angus	C	6.99														limit 1
		Angus	P	12.99						4.49							4.89	
		Angus	P	8.99														limit 1
		Wholesome Pantry	A														10.99	USDA Choice
	Stew Leonard's	n/i			7.99													
	Stop & Shop	Butcher Shop	C	4.99													1.99	limit 2
		Butcher Shop	C	6.99													2.99	
The Fresh Market	n/i	C	7.99			17.99	11.99											
	n/i	P	12.99			23.99	16.99											
	n/i						9.99											
DC	ALDI	n/i	C										3.69					
		Specially Selected	C	6.99								3.69					limit 2	
	Giant Food	n/i	P										4.99			3.99		
	Harris Teeter	Butcher Shop	C	7.99														
		Angus	C											3.97				
		Reserve Angus	C	9.99	8.99	12.99	11.99											
	Safeway Eastern	HT Rancher		8.99		11.99	10.99											
n/i		C				12.99			3.99				3.99					
Save-a-Lot	n/i	C	5.99													limit 1		
	n/i	C											4.49		4.49			
DE	ACME Market	Lancaster Brand	C			12.99				3.99					4.49			
		Lancaster Brand	C	4.77													w/ \$25 purchase; limit 1	
	ALDI	n/i	C										3.69					
		Specially Selected	C	6.99								3.69					limit 2	
	Food Lion	n/i	C							4.49							4.99	
		n/i	G				7.99											Australian; w/ store card
		n/i	G				10.99											Australian
	Fresh Grocer	n/i	C	4.98						3.49	3.99							
	Giant Food	n/i	P										4.99			3.99		
	Great Valu Markets	Butcher Shop	C	7.99														
n/i		C			12.99					3.59	2.99	3.59			3.29			
	Star Ranch	C	8.99															

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
DC (cont)	Harris Teeter	Angus	C											3.97				
		Reserve Angus	C	9.99	8.99	12.99	11.99											
		HT Rancher		8.99		11.99	10.99											
	IGA Stores - NJ/PA	n/i	C	8.99	9.99													
		Angus	C											4.49				
	Redner's	Star Ranch	C	7.98							3.48					3.98	3.48	
		Safeway Eastern	n/i					12.99			3.99				3.99			
	Save-a-Lot	n/i	C	5.99														limit 1
		n/i	C											4.49			4.49	
	ShopRite	n/i	C	9.99							3.49	3.99	4.49					3.99
		n/i	C	5.99														limit 1
	ShurSave	Angus	C	10.99														4.39
		Angus	C	6.99														limit 1
	The Fresh Market	Angus	P	12.99							4.49							4.89
		Angus	P	8.99														limit 1
	Weis Markets	Wholesome Pantry	A														10.99	USDA Choice
		n/i	C								3.38							
	Weis Naturals	n/i	C											4.49	3.59			
Angus		C								3.99	3.99		4.99	3.99		4.99		
MA	Adams IGA	n/i	C	7.99														
		n/i	P	12.99														
	Weis Markets	Angus	C	8.99									4.99				4.69	
		Weis Naturals	G		8.99													
	Adams IGA	Angus	P											5				
		Angus	C	10.00										4.00				
		AF Basket	n/i														2.99	
		AG New England	n/i										2.79	4.79				
		ALDI	n/i												3.69			
		Specially Selected	C	6.99									3.69					limit 2
		Associated	n/i								2.99	2.99			4.99	3.49	2.99	
		Big Y	Angus	C							4.99				4.99	4.99		
		Bravo	n/i	C							2.99				3.99	3.49		
		Crosby's	Angus	C											3.29			
		C-Town	n/i	C							2.99				3.99	3.49		
		Donelan's	Donelan's	C	6.99													

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MA <i>(cont)</i>	Food City Market	n/i	C									3.69					
	Geissler's	Angus	C	9.99							3.99		6.99				
	Hannaford	Taste of Inspiration	C	7.99		18.99						3.99		3.99			
	Key Food	n/i	C							3.99				4.99	4.29	2.99	
	Market 32	Angus	C	7.99							4.99					4.99	
		Butcher's Promise		5.99													9.99
		Chiapetti	G														
	McKinnon's	McKinnon's	C		10.99	10.99		5.89									
		n/i	S					5.88									
	Price Chopper	Angus	C	7.99							4.99						4.99
		Butcher's Promise		5.99													
		Chiapetti	G														9.99
	Roche Bros.	Angus	C	9.99	12.99			9.99						8.99			
		Angus	P		14.99												
		Niman Ranch	A	11.99	14.99			11.99						9.99			
	Save-a-Lot	n/i	C											4.49			4.49
	Shaw's	n/i	C	6.99				12.99									
	Star Market	n/i	C	6.99				12.99									
	Stop & Shop	Butcher Shop	C	4.99													1.99
		Butcher Shop	C	6.99													2.99
The Fresh Market	n/i	C	7.99		17.99		11.99										
	n/i	P	12.99		23.99		16.99										
	n/i						9.99										
Trucchi's	Angus	C										4.99					
Wegmans	Wegmans									4.99							
MD	99 Ranch Market	n/i											4.99				
	ACME Market	Lancaster Brand	C			12.99				3.99				4.49			
		Lancaster Brand	C	4.77													
	ALDI	n/i	C										3.69				
		Specially Selected	C	6.99								3.69					
	Food Lion	n/i	C							4.49						4.99	
		n/i	G				7.99										
		n/i	G				10.99										
	Giant Eagle	Angus	C	9.99			11.99									4.99	
	n/i	C	8.99														
	Thomas Farms	G				9.99										Australian	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
MD (cont)	Giant Food	n/i	P											4.99		3.99		
		Butcher Shop	C	7.99														
	Great Valu Markets	n/i	C			12.99				3.59	2.99	3.59			3.29			
		Star Ranch	C	8.99														
	Graul's Market	Angus	C									4.99						
	Green Valley	Roseda Angus															7.99	
		Angus	C				12.98				3.48						3.78	
		n/i					10.98											
	Harris Teeter	Angus	C											3.97				
		Reserve Angus	C	9.99	8.99	12.99	11.99											
		HT Rancher		8.99		11.99	10.99											
	IGA Stores - NJ/PA	n/i	C	8.99	9.99													
		Angus	C											4.49				
	Martin's Foods	Butcher Shop	C	4.67					4.67									w/ \$50 purchase; limit 1
		Butcher Shop	C	6.99					6.99					5.99				
	Redner's	Star Ranch	C	7.98						3.48					3.98	3.48		
	Safeway Eastern	n/i	C				12.99			3.99				3.99				
		n/i	C	5.99													limit 1	
	Save-a-Lot	n/i	C											4.49		4.49		
	Shop'n Save	Star Ranch	C	9.99						2.99		2.99		4.29				
	ShopRite	n/i	C	9.99						3.49	3.99	4.49					3.99	
		n/i	C	5.99													limit 1	
		Angus	C	10.99								4.89					4.39	
		Angus	C	6.99													limit 1	
		Angus	P	12.99						4.49							4.89	
		Angus	P	8.99													limit 1	
		Wholesome Pantry	A														10.99	
	Shoppers Food	n/i	C							4.99								
	Sprout's	n/i	C	7.99														
	ShurSave	n/i	C							3.38								
	n/i												4.49	3.59				
	Angus	C							3.99	3.99			4.99	3.99	4.99			
The Fresh Market	n/i	C	7.99		17.99	11.99												
	n/i	P	12.99		23.99	16.99												
	n/i					9.99												
Wegmans	Wegmans									4.99								

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MD (cont)	Weis Markets	Angus	C	8.99			12.99					4.99				4.69	
	Weis Naturals		G		8.99		12.99										
ME	AG New England	n/i	S								2.79		4.79				
	Best Yet Markets	1893 Premium		8.99										4.49			
		n/i				7.99	7.99										
	Food City Market	n/i	C									3.69					
	Hannaford	Taste of Inspiration	C	7.99		18.99						3.99		3.99			
	IGA Stores N.Eng.	1893 Premium		8.99						3.79					4.49		
		n/i					7.99	8.99				2.99					
Save-a-Lot	n/i	C											4.49		4.49		
Shaw's	n/i	C	6.99				12.99										
NH	AG New England	n/i	S								2.79		4.79				
	ALDI	n/i	C											3.69			
		Specially Selected	C	6.99								3.69					limit 2
	Hannaford	Taste of Inspiration	C	7.99		18.99						3.99		3.99			
	IGA Stores N.Eng.	n/i						8.99			2.99						
	McKinnon's	McKinnon's	C		10.99	10.99		5.89									
		n/i	S					5.88									
	Price Chopper	Angus	C	7.99							4.99					4.99	
	Butcher's Promise		5.99													9.99	
Save-a-Lot	n/i	C											4.49		4.49		
Shaw's	n/i	C	6.99				12.99										
NJ	ACME Market	Lancaster Brand	C			12.99				3.99					4.49		
		Lancaster Brand	C	4.77													
	AF Basket	n/i	C													2.99	
	ALDI	n/i	C										3.69				
		Specially Selected	C	6.99								3.69					limit 2
	Associated	n/i	C						2.99	2.99			4.99	3.49	2.99		
	Best Market	Angus	C	4.99	5.99			3.99					4.48		4.49		
		n/i					6.98								3.99		
	Bravo	n/i	C						2.99				3.99	3.49			
	Compare Foods	n/i	C						2.99				3.99	3.49			
	C-Town	n/i	C						2.99				3.99	3.49			
	Fairway Markets	Fairway	P	14.99													
	Fairway	C	6.99														

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BEEF

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NJ (cont)	Fairway Markets	Fairway Angus	C	7.99													limit 1
	(continued)	n/i				7.99											
	Fine Fare	n/i	C							2.99			3.99	3.59	3.99		
	Food Bazaar	n/i								3.99			3.79		3.99		
	Foodtown	Rancher's Legend	C	5.77													
		Rancher's Legend	C	6.99													
	Great Valu Markets	n/i	C			12.99				3.59	2.99	3.59			3.29		
		Star Ranch	C	8.99													
	IGA Stores - NJ/PA	n/i	C	8.99	9.99												
		Angus	C											4.49			
	Key Food	n/i	C							3.99				4.99	4.29	2.99	
	Kings Food Market	n/i	C					14.99									
		Angus	P					19.99									
		n/i	A	12.99													
	McCaffrey's	Angus	C							3.99							
	Met Foods	n/i	C							2.99				3.99	3.49	2.99	
	Morton Williams	Sterling Silver												4.99			
	Murphy's	Angus	C		8.99											3.99	
	Net Cost Market	n/i												3.99			
	Pioneer	n/i	C							2.99				3.99	3.49		
	Save-a-Lot	n/i	C											4.49		4.49	
	Seabra Foods	n/i										3.49				3.99	
	ShopRite	n/i	C	9.99						3.49	3.99	4.49				3.99	
		n/i	C	5.99													
		Angus	C	10.99									4.89			4.39	
		Angus	C	6.99													
		Angus	P	12.99						4.49						4.89	
		Angus	P	8.99													
		Wholesome Pantry	A													10.99	
	ShurSave	n/i	C							3.38							
	n/i												4.49	3.59			
	Angus	C							3.99	3.99			4.99	3.99	4.99		
Stop & Shop	Butcher Shop	C	4.99												1.99		
	Butcher Shop	C	6.99												2.99		
Supremo Foods	Angus	C							2.99						3.99		

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NJ (cont)	The Fresh Market	n/i	C	7.99		17.99	11.99										
		n/i	P	12.99		23.99	16.99										
		n/i					9.99										
	Top Tomato	n/i	C							3.99							
	Uncle Giuseppe's	Sterling Silver		15.99		24.99					4.99					3.99	
	Wegmans	Wegmans									4.99						
	Weis Markets	Angus	C	8.99			12.99					4.99					4.69
	Weis Naturals	G		8.99			12.99										
	Western Beef	n/i					9.99					2.99	3.99				
NY	ACME Market	Lancaster Brand	C			12.99				3.99					4.49		
		Lancaster Brand	C	4.77													w/ \$25 purchase; limit 1
	AF Basket	n/i	C													2.99	
	AG New England	n/i	S								2.79		4.79				
	ALDI	n/i	C											3.69			
		Specially Selected	C	6.99									3.69				limit 2
	Associated	n/i	C							2.99	2.99			4.99	3.49	2.99	
	Best Market	Angus	C	4.99	5.99			3.99			3.99		4.48			4.49	
		n/i					6.98									3.99	
	Big M	1893 Premium			8.99							2.99		3.99		2.99	
	Bravo	n/i	C							2.99				3.99	3.49		
	Cherry Valley	Chairman's Reserve													3.99	3.99	
		n/i										3.99				2.99	
	Compare Foods	n/i	C							2.99				3.99	3.49		
	C-Town	n/i	C							2.99				3.99	3.49		
	DeCiccio Family Mkt	Sterling Silver		9.99				14.99						3.99			
	DeCiccio & Sons	Pineland Farms	A	10.99												5.99	
	Fairway Markets	Fairway	P	14.99													
		Fairway	C	6.99													
		Fairway Angus	C	7.99													
		n/i				7.99											
	Fine Fare	n/i	C							2.99				3.99	3.59	3.99	
	Food Bazaar	n/i								3.99			3.79		3.99		
Food Emporium	Chairman's Reserve		9.99										5.99		4.99		
Foodtown	Rancher's Legend	C	5.77													limit 1	
	Rancher's Legend	C	6.99														
Giunta's	n/i	C	6.99						3.99				3.99				

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
NY (cont)	Great American	1893 Premium			8.99											2.99		
	Hannaford	Taste of Inspiration	C	7.99		18.99						3.99		3.99				
	IGA Stores N.Eng.	n/i						8.99					2.99	4.99				
	Key Food	n/i	C							3.99				4.99	4.29	2.99		
	King Kullen	n/i	C							4.99	4.99			4.99		2.99		
	Kings Food Market	n/i	C					14.99										
		Angus	P					19.99										
		n/i	A		12.99													
		Angus	C		7.99							4.99					4.99	
	Market 32	Butcher's Promise			5.99													
		Chiapetti	G														9.99	
		n/i	C							2.99				3.99	3.49	2.99		
	Met Foods	n/i	C											4.99				
	Morton Williams	Sterling Silver												3.99				
	Net Cost Market	n/i												3.99				
	North Shore Farms	n/i	C			5.99					3.39				3.99		3.99	
		Chairmans Reserve									3.29				3.99	3.59		
		Creekstone	C											4.99			3.99	
	Peck's Market	Angus	C									3.49	3.49	5.99			3.49	
		n/i	S		6.99													
	Pioneer	n/i	C							2.99				3.99	3.49			
	Price Chopper	Angus	C		7.99							4.99					4.99	
		Butcher's Promise			5.99													
		Chiapetti	G														9.99	
		n/i	C											4.49			4.49	
	Save-a-Lot	n/i	C											4.49				
	Shop'n Save	Star Ranch	C	9.99						2.99		2.99		4.29				
	ShopRite	n/i	C		9.99						3.49	3.99	4.49				3.99	
		n/i	C		5.99													limit 1
		Angus	C		10.99								4.89				4.39	
		Angus	C		6.99													limit 1
Angus		P		12.99						4.49						4.89		
Angus		P		8.99													limit 1	
Wholesome Pantry		A														10.99	USDA Choice	
Stew Leonard's		n/i				7.99												
Stop & Shop		Butcher Shop	C		4.99												1.99	limit 2
		Butcher Shop	C		6.99												2.99	

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
NY <i>(cont)</i>	The Fresh Market	n/i	C	7.99		17.99	11.99												
		n/i	P	12.99		23.99	16.99												
		n/i					9.99												
	Top Tomato	n/i	C							3.99									
	Tops Market	Tops	C								4.49			4.69					
	Trade Fair	n/i	C														2.99		
		Sterling Silver	n/i	H									5.99					3.99	
	Uncle Giuseppe's	Sterling Silver	n/i		15.99		24.99											3.99	
	Wegmans	Wegmans									4.99							3.99	
	Weis Markets	Angus		C	8.99			12.99				4.99						4.69	
	Weis Naturals		G		8.99		12.99												
	Western Beef	n/i					9.99						2.99	3.99					
PA	ACME Market	Lancaster Brand	C			12.99				3.99					4.49			w/ \$25 purchase; limit 1	
		Lancaster Brand	C	4.77															
	ALDI	n/i	C										3.69					limit 2	
		Specially Selected	C	6.99								3.69							
	Associated	n/i	C						2.99	2.99			4.99	3.49	2.99				
	Big M	1893 Premium			8.99							2.99	3.99		2.99				
	Boyers Food	n/i											3.97	2.97	2.97				
	Bravo	n/i	C							2.99			3.99	3.49					
	C-Town	n/i	C							2.99			3.99	3.49					
	Compare Foods	n/i	C							2.99			3.99	3.49					
	Family Owned	n/i								3.49				3.59	3.69				
		Angus		C									4.49	3.99					
	Fine Fare	n/i	C							2.99				3.99	3.59	3.99			
	Food Lion	n/i	C							4.49									
		n/i		G				7.99											Australian; w/ store card
		n/i		G				10.99											Australian
	Foodland	n/i	C																
	Foodtown	Rancher's Legend	C	5.77															limit 1
	Rancher's Legend	C	6.99																
Fresh Grocer	n/i	C	4.98							3.49	3.99								
Giant Eagle	Angus	C	9.99														4.99		
	n/i	C	8.99																
	Thomas Farms		G				9.99											Australian	

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil														
PA (cont)	Giant Food Stores	Butcher Shop	C	4.67				4.67									w/ \$50 purchase; limit 1														
		Butcher Shop	C	6.99				6.99						5.99				w/ \$50 purchase; limit 1													
	Gordon FS	n/i	C		10.99														w/ \$50 purchase; limit 1												
	Great Valu Markets	n/i	C			12.99				3.59	2.99	3.59			3.29					w/ \$50 purchase; limit 1											
		Star Ranch	C	8.99																	w/ \$50 purchase; limit 1										
	Ideal Market	n/i	S	5.99						3.99		3.99		3.99	3.99							w/ \$50 purchase; limit 1									
	IGA SpartanNash	n/i								2.99	2.99												w/ \$50 purchase; limit 1								
	IGA Stores - NJ/PA	n/i	C	8.99	9.99																			w/ \$50 purchase; limit 1							
		Angus	C												4.49										w/ \$50 purchase; limit 1						
	Karns Foods	n/i	C	10.99			13.99	7.99		3.89																w/ \$50 purchase; limit 1					
		n/i	P													4.29											3.69	w/ \$50 purchase; limit 1			
	Key Food	n/i	C							3.99					4.99	4.29											2.99		w/ \$50 purchase; limit 1		
	Kuhns Market	n/i	C	8.99		10.98									3.99															w/ \$50 purchase; limit 1	
	Landis Markets	Angus	C							4.79		4.99				4.79															w/ \$50 purchase; limit 1
	Martin's Foods	Butcher Shop	C	4.67				4.67																							
		Butcher Shop	C	6.99				6.99							5.99												w/ \$50 purchase; limit 1				
	McCaffrey's	Angus	C							3.99								w/ \$50 purchase; limit 1													
	Net Cost Market	n/i													3.99				w/ \$50 purchase; limit 1												
	Pioneer	n/i	C							2.99					3.99	3.49				w/ \$50 purchase; limit 1											
	Price Chopper	Angus	C	7.99							4.99						4.99				w/ \$50 purchase; limit 1										
		Butcher's Promise		5.99																		w/ \$50 purchase; limit 1									
		Chiapetti	G														9.99						w/ \$50 purchase; limit 1								
	Redner's	Star Ranch	C	7.98						3.48						3.98	3.48							w/ \$50 purchase; limit 1							
	Save-a-Lot	n/i	C												4.49		4.49								w/ \$50 purchase; limit 1						
	Shop'n Save	Star Ranch	C	9.99						2.99		2.99			4.29											w/ \$50 purchase; limit 1					
	ShopRite	n/i	C	9.99						3.49	3.99	4.49					3.99											w/ \$50 purchase; limit 1			
		n/i	C	5.99																									w/ \$50 purchase; limit 1		
		Angus	C	10.99								4.89					4.39													w/ \$50 purchase; limit 1	
		Angus	C	6.99																											w/ \$50 purchase; limit 1
		Angus	P	12.99						4.49							4.89														
		Angus	P	8.99																							w/ \$50 purchase; limit 1				
		Wholesome Pantry	A														10.99	w/ \$50 purchase; limit 1 USDA Choice													
	ShurSave	n/i	C							3.38									w/ \$50 purchase; limit 1 USDA Choice												
	n/i													4.49	3.59		w/ \$50 purchase; limit 1 USDA Choice														
	Angus	C							3.99	3.99				4.99	3.99	4.99				w/ \$50 purchase; limit 1 USDA Choice											
ShurSave NE Penn.	Angus	C	7.99						3.49	2.99				3.99	3.79	2.99					w/ \$50 purchase; limit 1 USDA Choice										

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
PA <i>(cont)</i>	Sparkle Markets	n/i	C	8.99						3.49					3.99	3.49	antibiotic-free	
	Sprout's	n/i	C	7.99														
	Supremo Foods	Angus	C							2.99						3.99		
	The Fresh Market	n/i	C	7.99		17.99	11.99											
		n/i	P	12.99		23.99	16.99											
		n/i					9.99											
	Tops Market	Tops	C								4.49			4.69				
	Wegmans	Wegmans									4.99							
Weis Markets	Angus	C	8.99				12.99					4.99				4.69		
	Weis Naturals	G		8.99			12.99											
RI	Adams IGA	Angus	P										5				limit 2	
		Angus	C	10.00									4.00					
	AF Basket	n/i	C													2.99		
	ALDI	n/i	C											3.69				
		Specially Selected	C	6.99								3.69						
	Associated	n/i	C							2.99	2.99			4.99	3.49	2.99		
	Bravo	n/i	C							2.99				3.99	3.49			
	Dave's Marketplace	n/i	C								4.99							
	Save-a-Lot	n/i	C										4.49			4.49		
	Shaw's	n/i	C	6.99			12.99											
Stop & Shop	Butcher Shop	C	4.99													1.99	limit 2	
	Butcher Shop	C	6.99													2.99		
VT	AG New England	n/i	S								2.79		4.79				limit 2	
		ALDI	n/i	C										3.69				
	Food City Market	Specially Selected	C	6.99														
		n/i	C											3.69				
	Hannaford	Taste of Inspiration	C	7.99		18.99								3.99				
	IGA Stores N.Eng.	1893 Premium		8.99							3.79				4.49			
		n/i					7.99											
	Price Chopper	Angus	C	7.99								4.99						4.99
		Butcher's Promise		5.99														
		Chiapetti	G															9.99
Shaw's	n/i	C	6.99			12.99												
Tops Market	Tops	C								4.49			4.69					

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																		
AL	ALDI	n/i	C											3.69			limit 2	
		Specially Selected	C	6.99														
	Bruce's Foodland	n/i	C								3.49	3.49						
	Earth Fare	n/i	G	9.99	9.99		12.99					4.99						
	Food Giant	Black Canyon								2.99		3.79			2.99			
	Gateway Foodland	Star Ranch									2.99							
	Greer's Markets	Black Angus	S	6.49						2.99	3.29					3.29		
		n/i		5.49														
	Ingle's Markets	Ingle's	C				11.98			2.98	3.48							3.48
	Kroger Atlanta	n/i	C	6.99			10.99			5.99				5.99				
	Kroger Nashville	n/i	C	6.99						5.99		5.99		5.99				
		Private Selection					12.99											
	Piggly Wiggly Inc.	Angus	C	8.99			12.99					3.99				3.99		
		n/i					9.99											
	Piggly Wiggly JTM	Angus	C							3.29		3.59						
	Publix	Publix Premium	C	6.99			11.99					3.99		4.49				
		GreenWise	A	8.99			13.99											
	PW Homeland	n/i	S									3.99			3.99			
	PW Houchen's	Black Canyon								2.99		3.79			2.99			
	Ragland Bros.	Black Canyon										3.99						
	Ramey's	Black Angus																3.48
	Rouse's	Angus	C												2.98			
Save-a-Lot	n/i	C											4.49			4.49		
Sprout's	n/i	C	7.99														antibiotic-free	
The Fresh Market	n/i	C	7.99			17.99	11.99											
	n/i	P	12.99			23.99	16.99											
	n/i						9.99											
Vowell's	Black Canyon	S									3.99							
Winn-Dixie	WD Brand	C														3.49		
	WD Brand	C	5.98														limit 2	
FL	ALDI	n/i	C											3.69			limit 2	
		Specially Selected	C	6.99								3.69						
	Bravo	n/i	S				7.99			3.47				4.99	3.69	3.98		

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
FL (cont)	Doris Market	n/i	P									6.99						
		Sterling Silver	C										4.99			4.99		
		n/i	C				12.99											
		Earth Fare	n/i	G	9.99	9.99		12.99					4.99					
		Food Giant	Black Canyon								2.99		3.79			2.99		
		Fresco y Mas	Angus	C				6.98				3.98	2.98					
		Gordon FS	n/i	C		10.99												
		Greer's Markets	Black Angus	S	6.49						2.99	3.29						3.29
			n/i		5.49													
		GreenWise	GreenWise	A	8.99													
		Harris Teeter	Angus	C										3.97				
			Reserve Angus	C	9.99	8.99	12.99	11.99										
			HT Rancher		8.99		11.99	10.99										
		Harvey's	Angus	C							3.48				4.48	3.48	4.48	
		Hitchcock's	Hitchcock's		5.98								3.99		3.99			3.99
		IGA Stores Florida	n/i		5.99								3.99					3.99
		Key Food	n/i	C							3.99				4.99	4.29	2.99	
		Lucky's Market	n/i	C	7.99			12.98						4.48				
		Milam's Market	n/i	P	8.99			17.99						6.99				
			n/i	C							3.99		3.99			4.29		
		Presidente	n/i									2.38			3.98			
		Price Choice	n/i								3.47							
		Publix	Publix Premium	C	6.99			11.99					3.99		4.49			
			GreenWise	A	8.99			13.99										
		PW Houchen's	Black Canyon								2.99		3.79			2.99		
		Save-a-Lot	n/i	C											4.49		4.49	
		Scaff's IGA	Preferred Angus	S							3.49							
		Seabra Foods	n/i												3.49			
		Sedano's	Angus	C										5.99				
			n/i					6.99							3.99			
		Sprout's	n/i	C	7.99													
		The Fresh Market	n/i	C	7.99		17.99	11.99										
			n/i	P	12.99		23.99	13.99										
		n/i					9.99											
	Western Beef	n/i								3.99			3.99			3.99		
	Whole Foods Fla.	n/i		12.99														

antibiotic-free

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump	
FL	Winn-Dixie	WD Brand	C												3.49	
(cont)		WD Brand	C	5.98												limit 2
GA	AF Basket	n/i	C												2.99	
	ALDI	n/i	C										3.69			
		Specially Selected	C	6.99							3.69					limit 2
	Bi-Lo	Gold Star	C												3.99	
		Gold Star	C	6.99												limit 2
	Earth Fare	n/i	G	9.99	9.99		12.99				4.99					
	Food City	Angus	C							2.99	2.99					
	Food Deport	n/i	S								4.44		4.98			3.78
	Food Giant	Black Canyon								2.99	3.79			2.99		
	Food Lion	n/i	C							4.49					4.99	
		n/i	G				7.99									Australian; w/ store card
		n/i	G				10.99									Australian
	Food Pride	n/i								3.49						
	Galaxy Foods	Tender Ridge								3.28	3.48					3.48
	Harris Teeter	Angus	C										3.97			
		Reserve Angus	C	9.99	8.99	12.99	11.99									
		HT Rancher		8.99		11.99	10.99									
	Harvey's	Angus	C							3.48			4.48	3.48	4.48	
	IGA Food Stores	Preferred Angus														3.29
	IGA Stores Stheast	Tender Ridge								2.98						2.98
	Ingle's Markets	Ingle's	C				11.98			2.98	3.48					3.48
	Kroger Atlanta	n/i	C	6.99			10.99			5.99			5.99			
	Lucky's Market	n/i	C	7.99			12.98					4.48				
	Piggly Wiggly GA	n/i	S					7.00								
	Piggly Wiggly JTM	Angus	C							3.29	3.59					
	Publix	Publix Premium	C	6.99			11.99				3.99		4.49			
		GreenWise	A	8.99			13.99									
	PW Homeland	n/i	S								3.99			3.99		
	PW Houchen's	Black Canyon								2.99	3.79			2.99		
	Quality Foods	Angus	C	7.59												3.19
	Save-a-Lot	n/i	C										4.49			4.49
	Sprout's	n/i	C	7.99												antibiotic-free

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
GA (cont)	The Fresh Market	n/i	C	7.99		17.99	11.99											
		n/i	P	12.99		23.99	16.99											
		n/i					9.99											
	Winn-Dixie	WD Brand	C													3.49		
		WD Brand	C	5.98													limit 2	
KY	ALDI	n/i	C										3.69					
		Specially Selected	C	6.99								3.69					limit 2	
	Cox IGA	n/i								3.99		4.49		3.99				
	Food City	Angus	C							2.99		2.99						
	Food Fair	Black Canyon		7.99											2.99			
	Food Giant	Black Canyon								2.99		3.79			2.99			
	Food Lion	n/i	C							4.49							4.99	
		n/i	G				7.99											Australian; w/ store card
		n/i	G				10.99											Australian
	Foodland	n/i	C												3.49		3.99	
		Star Ranch	C	9.99							2.99							
	Fresh Encounter	Premium Angus		6.99							4.99	3.99						3.99
	Fresh Thyme	n/i	C				15.99						4.99		3.99	3.99		
	Galaxy Foods	Tender Ridge									3.28		3.48					3.48
	Gordon FS	n/i	C		10.99													
	IGA Houchens	IGA	C										3.99					
	IGA Stores - KY/OH	n/i	C								3.99		4.49		3.99			
	IGA SpartanNash	n/i									2.99	2.99						
	IGA Stores Stheast	Tender Ridge									2.98							2.98
	Kroger Cincinnati	n/i	C	5.99							4.99	4.99						
		Private Selection				16.99	14.99											
	Kroger Delta	n/i	C	4.99														
		n/i	C	6.99									3.99		3.99			
	Kroger MdAtlantic	n/i	C	6.99				10.99			3.99				3.99			4.99
	Kroger Mid-South	n/i	C	5.99					5.99		5.99		5.99		5.99			
	Kroger Nashville	n/i	C	6.99							5.99		5.99		5.99			
	Private Selection					12.99												
Lucky's Market	n/i	C	7.99				12.98						4.48					
Meijer	Angus	C								3.99				3.99				
PW Houchen's	Black Canyon									2.99		3.79			2.99			
Remke Markets	Premium Angus		6.99							4.99	3.99						3.99	

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
KY (cont)	Save-a-Lot	n/i	C											4.49		4.49		
	SuperVALU Stores	Angus Farms	C												3.99			
	The Fresh Market	n/i	C	7.99		17.99	11.99											
		n/i	P	12.99		23.99	13.99											
		n/i					9.99											
MS	AG Baton Rouge	Black Angus	C												2.99			
	ALDI	n/i	C											3.69			limit 2	
		Specially Selected	C	6.99										3.69				
	Corner Market	Angus	C	9.99										3.99		3.49		
	Food Giant	Black Canyon								2.99				3.79		2.99		
	Greer's Markets	Black Angus	S	6.49						2.99	3.29					3.29		
		n/i		5.49														
	Kroger Delta	n/i	C	4.99													limit 1	
		n/i	C	6.99											3.99			
	PW Houchen's	Black Canyon								2.99				3.79		2.99		
	Ramey's	Black Angus															3.48	
	Save-a-Lot	n/i	C											4.49		4.49		
	Sullivan's Grocery	n/i	S												2.99			
	The Fresh Market	n/i	C	7.99		17.99	11.99											
		n/i	P	12.99		23.99	16.99											
	n/i					9.99												
Vowell's	Black Canyon	S											3.99					
Winn-Dixie	WD Brand	C														3.49		
	WD Brand	C	5.98														limit 2	
NC	ALDI	n/i	C											3.69			limit 2	
		Specially Selected	C	6.99										3.69				
	Bi-Lo	Gold Star	C													3.99		
		Gold Star	C	6.99													3.99	
	Carlie C's IGA	n/i			5.68					3.68				3.18		3.18		
	Compare Foods	n/i	S											3.49		3.68		
	Earth Fare	n/i	G	9.99	9.99		12.99							4.99				
	Food Lion	n/i	C							4.49						4.99		
		n/i	G				7.99											Australian; w/ store card
		n/i	G				10.99											Australian
Food Pride	n/i								3.49									
Fresh Foods	n/i	S							3.99									

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
NC (cont)	Galaxy Foods	Tender Ridge								3.28		3.48				3.48		
	Great Valu Markets	n/i	C			12.99				3.59	2.99	3.59			3.29			
		Star Ranch	C	8.99														
	Harris Teeter	Angus	C										3.97					
		Reserve Angus	C	9.99	8.99	12.99	11.99											
		HT Rancher		8.99		11.99	10.99											
	Harvey's	Angus	C							3.48				4.48	3.48	4.48		
	Hills Food Stores	n/i	S							3.99								
	H-Mart	n/i												5.98				
	IGA Food Stores	Preferred Angus															3.29	
	IGA Stores Stheast	Tender Ridge									2.98						2.98	
	Ingle's Markets	Ingle's	C				11.98				2.98	3.48					3.48	
	Just \$ave Foods	Black Angus									2.98						3.28	
	Lowe's Foods	n/i	G	6.97				10.97										
		Black Angus						13.97										
		Angus	C	12.97				14.97										
		Angus	P							4.99								
	Piggly Wiggly Retail	n/i		6.99				6.99				3.79						
	Piggly Wiggly Stores	Preferred Angus			7.79													
	Publix	Publix Premium	C	6.99				11.99					3.99		4.49			
	GreenWise	A	8.99				13.99											
Save-a-Lot	n/i	C											4.49			4.49		
Sprout's	n/i	C	7.99															
The Fresh Market	n/i	C	7.99			17.99	11.99											
	n/i	P	12.99			23.99	16.99											
	n/i						9.99											
SC	ALDI	n/i	C										3.69					
		Specially Selected	C	6.99								3.69					limit 2	
	Bi-Lo	Gold Star	C													3.99	limit 2	
		Gold Star	C	6.99														
	Earth Fare	n/i	G	9.99	9.99		12.99					4.99						
	Food Lion	n/i	C							4.49						4.99		
		n/i	G				7.99											
	n/i	G				10.99										Australian; w/ store card Australian		
Galaxy Foods	Tender Ridge									3.28		3.48				3.48		

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
SC (cont)	Harris Teeter	Angus	C											3.97			antibiotic-free	
		Reserve Angus	C	9.99	8.99	12.99	11.99											
		HT Rancher	C	8.99		11.99	10.99											
	Harvey's	Angus	C						3.48					4.48	3.48	4.48		
		n/i	S						3.99									
	IGA Food Stores	Preferred Angus	C													3.29		
	IGA Stores Stheast	Tender Ridge	C						2.98							2.98		
	Ingle's Markets	Ingle's	C				11.98		2.98	3.48						3.48		
	Kroger Atlanta	n/i	C	6.99			10.99		5.99					5.99				
	Lowe's Foods	n/i	G	6.97			10.97											
		Black Angus	C				13.97											
		Angus	C	12.97			14.97											
	Publix	Angus	P						4.99									
		Publix Premium	C	6.99			11.99					3.99		4.49				
		GreenWise	A	8.99			13.99											
	Quality Foods	Angus	C	7.59														3.19
	Save-a-Lot	n/i	C											4.49				4.49
Sprout's	n/i	C	7.99															
The Fresh Market	n/i	C	7.99		17.99	11.99												
	n/i	P	12.99		23.99	16.99												
	n/i	C				9.99												
TN	ALDI	n/i	C											3.69			limit 2 Australian; w/ store card Australian	
		Specially Selected	C	6.99														
	Earth Fare	n/i	G	9.99	9.99		12.99											
	Food City	Angus	C						2.99									
	Food Country	Preferred Angus	S										3.98			3.98		
	Food Giant	Black Canyon	C						2.99						2.99			
	Food Lion	n/i	C						4.49									
		n/i	G				7.99											
		n/i	G				10.99											
	Gordon FS	n/i	C		10.99													
	H.G. Hill	Black Canyon	S	7.99	9.99									3.99				
	IGA Houchens	IGA	C											3.99				
	IGA Stores - KY/OH	n/i	C						3.99					4.49				
IGA Stores Stheast	Tender Ridge	C						2.98					3.99			2.98		
Ingle's Markets	Ingle's	C				11.98		2.98	3.48							3.48		

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
TN (cont)	Kroger Delta	n/i	C	4.99													limit 1 antibiotic-free	
		n/i	C	6.99							3.99		3.99					
	Kroger MdAtlantic	n/i	C	6.99			10.99			3.99			3.99		4.99			
	Kroger Nashville	n/i	C	6.99						5.99		5.99	5.99					
		Private Selection					12.99											
	Osborne's	n/i											3.99					
	Publix	Publix Premium	C	6.99			11.99					3.99	4.49					
		GreenWise	A	8.99			13.99											
	Ragland Bros.	Black Canyon										3.99						
	Save-a-Lot	n/i	C										4.49		4.49			
	Sprout's	n/i	C	7.99														
The Fresh Market	n/i	C	7.99			17.99	11.99											
	n/i	P	12.99			23.99	16.99											
	n/i						9.99											
Tietgen's	n/i									3.49								
VA	ALDI	n/i	C										3.69				limit 2 Australian; w/ store card Australian	
		Specially Selected	C	6.99								3.69						
	Earth Fare	n/i	G	9.99	9.99		12.99					4.99						
	Food City	Angus	C							2.99		2.99						
	Food Country	Preferred Angus	S										3.98		3.98			
	Food Lion	n/i	C								4.49							
		n/i	G				7.99											
		n/i	G				10.99											
	Galaxy Foods	Tender Ridge								3.28		3.48				3.48		
	Giant Food	n/i	P										4.99		3.99			
		Butcher Shop	C	7.99														
	Grant's	Black Canyon														2.99		
	Great Valu Markets	n/i	C				12.99			3.59	2.99	3.59		3.29				
	Harris Teeter	Star Ranch	C	8.99														
		Angus	C											3.97				
		Reserve Angus	C	9.99	8.99	12.99	11.99											
		HT Rancher	C	8.99		11.99	10.99											
	IGA Houchens	IGA	C									3.99						
	IGA Stores Stheast	Tender Ridge								2.98						2.98		
Ingle's Markets	Ingle's	C				11.98			2.98	3.48					3.48			
Kroger MdAtlantic	n/i	C	6.99			10.99			3.99			3.99		4.99				

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
VA (cont)	Lowe's Foods	n/i	G	6.97			10.97										w/ \$50 purchase; limit 1	
		Black Angus					13.97											
		Angus	C	12.97				14.97										
	Martin's Foods	Butcher Shop	C	4.67					4.67									
		Butcher Shop	C	6.99					6.99					5.99				
	Piggly Wiggly Retail	n/i		6.99			6.99				3.79							
	Piggly Wiggly Stores	Preferred Angus			7.79													
	Publix	Publix Premium	C	6.99				11.99					3.99		4.49			
		GreenWise	A	8.99				13.99										
	Safeway Eastern	n/i	C					12.99			3.99				3.99			
		n/i	C	5.99														limit 1
	Save-a-Lot	n/i	C											4.49		4.49		
	Shoppers Food	n/i	C							4.99								
	Shoppers Value	n/i								2.88	2.86	2.86			2.86			
	Shop'n Save	Star Ranch	C	9.99						2.99		2.99			4.29			
	The Fresh Market	n/i	C	7.99			17.99	11.99										
		n/i	P	12.99			23.99	16.99										
		n/i						9.99										
	Wegmans	Wegmans									4.99							
Weis Markets	Angus	C	8.99				12.99					4.99				4.69		
	Weis Naturals	G		8.99			12.99											
WV	ALDI	n/i	C										3.69					
		Specially Selected	C	6.99								3.69					limit 2	
	Food Fair	Black Canyon		7.99											2.99			
		n/i	C							4.49								
	Foodland	n/i	G				7.99										Australian; w/ store card	
		n/i	G				10.99										Australian	
		Star Ranch	C	9.99							2.99				3.49	3.99		
	Galaxy Foods	Tender Ridge								3.28		3.48						
	Giant Eagle	Angus	C	9.99														
		n/i	C	8.99														
	Grant's	Thomas Farms	G				9.99										Australian	
		Black Canyon															2.99	
	IGA Stores Stheast	Tender Ridge								2.98							2.98	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
WV (cont)	Kroger Columbus	n/i	C	5.99													w/ \$50 purchase; limit 1
	Kroger MdAtlantic	n/i	C	6.99			10.99			3.99				3.99		4.99	
	Martin's Foods	Butcher Shop	C	4.67					4.67								
		Butcher Shop	C	6.99					6.99					5.99			
	Piggly Wiggly Stores	Preferred Angus			7.79												
	Riesbeck's	Hereford	C	9.99					4.99	3.99						3.49	
	Save-a-Lot	n/i	C										4.49			4.49	
	Shoppers Value	n/i								2.88	2.86	2.86		2.86			
	Shop'n Save	Star Ranch	C	9.99						2.99		2.99		4.29			
	Sparkle Markets	n/i	C	8.99						3.49					3.99	3.49	
	Weis Markets	Angus	C	8.99				12.99					4.99				
Weis Naturals		G		8.99			12.99										

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump	
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																
IA	ALDI	n/i	C											3.69		
		Specially Selected	C	6.99								3.69				limit 2
	AW Grocers	n/i								3.99						
		n/i								3.59						
		Angus	C		9.99							3.59				
	Brother's Market	n/i	C									3.99			3.99	2.50
	Family Fare	Open Acres	C		8.88					4.99		4.99				
		n/i					7.99									
	Family Foods	Angus Pride	C									3.99				
	Fareway	n/i	C	7.99	9.88		14.99								3.88	
	Fisher's Jack & Jill	n/i	C									3.69				
	Food Pride	Angus Pride	C	6.99						3.49		3.99				
	Fresh Thyme	n/i	C				15.99					4.99		3.99	3.99	
	Hometown Foods	Angus	C											4.49		
	Hy-Vee	HV Choice Reserve	C				9.99									
		HV Prime Reserve	P							3.99						
	Jewel-Osco	n/i	C	4.99												
	Maynard's	Star Ranch	C							3.79					3.79	limit 1
		n/i	S		9.49											
	No Frills	n/i					6.99									
	Open Acres	C	5.99								4.99					
Price Chopper	KC Pride										3.69			3.79		
Quillin's	Chairmans Reserve	C		9.49										2.99		
Russ's Market	n/i	C	8.99								3.49		4.99			
Save-a-Lot	n/i	C											4.49		4.49	
Schnuck's	Angus	C		10.99					3.99				3.79	4.49		
Sunshine Foods	n/i	C							3.99					3.49		
Super Saver	Star Ranch			7.97												
Thriftway Stores	n/i										3.99			3.49	4.29	
IL	ALDI	n/i	C											3.69		
		Specially Selected	C	6.99												limit 2
	Angelo Caputo	Black Angus	C				12.99			3.99	3.99	4.59		4.49		
		n/i	P	11.99	12.99			10.99								
	n/i					8.99										
AW Grocers	n/i								3.59							

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
IL (cont)	Berkot's	Black Angus	C	5.99								3.99		4.99	2.99		
		n/i	P		9.99												
	Borowiak's IGA Brookhaven	IGA TableRite Angus	C							3.49					3.49		
		n/i					6.99										
	Butera's Market	Angus	C	8.99									4.49		4.49	3.69	
		Diamond Lean					5.99										
		Diamond Lean		3.99													
		n/i			5.99												
	Cermak's	Angus	C										3.49				
	Dierberg's	Angus	C											5.49			
	Fairplay Foods	Angus	C							2.99			3.49				
	Fareway	n/i	C	7.99	9.88			14.99								3.88	
	Fisher's Jack & Jill	n/i	C										3.69				
	Food Pride	Angus Pride	C	6.99						3.49			3.99				
	Fresh Thyme	n/i	C					15.99					4.99		3.99	3.99	
	Garden Fresh Mrkt	Sterling Silver	C											3.99			
		Black Angus												4.98			
	Gordon FS	n/i	C		10.99												
	Heinen's	Heinen's	A											5.49	4.99		
	Hy-Vee	HV Choice Reserve	C					9.99									
		HV Prime Reserve	P							3.99							
	IGA Houchens	IGA	C										3.99				
	IGA Stores - IL/IN	IGA TableRite								2.99	3.69		3.49				
	Jewel-Osco	n/i	C	4.99													
	Kirby Foods IGA	IGA TableRite	C							2.99	3.69						
	Kroger Central	n/i	C	5.99						4.99	4.99						4.99
	Private Selection					16.99	14.99										
Kroger Mid-South	n/i	C	5.99					5.99				5.99		5.99			
La Chiquita	n/i	C										3.58					
Mariano's	Black Angus	C					19.99								3.99		
	Black Angus	C	6.99														
Meijer	Angus	C							3.99				3.99				
Pete's Market	Black Angus	C	8.99										4.49				
Piggly Wiggly MW	Angus	C	8.99									3.99	4.49				
	Diamond Lean		4.99														

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
IL (cont)	Save-a-Lot	n/i	C											4.49		4.49		
	Schnuck's	Angus	C		10.99					3.99				3.79	4.49			
	Shop & Save Mrkt	Black Angus	C							2.99		3.69				3.49		
		n/i				5.99												
	Sullivan's	n/i	C	8.99					3.89	3.99	3.88					3.89		
	Sunset Foods	Angus	C	11.99														
	The Fresh Market	n/i	C		7.99		17.99	11.99										
		n/i	P		12.99		23.99	16.99										
		n/i						9.99										
	Torres	n/i	C									3.98						
	Valli Produce	n/i	C	7.99			10.99					3.49						
	Walts Food Center	Aurora	C														4.99	
		Hereford	C							3.79	3.99							
	Walt's						12.99											
Woodman's Markets	n/i						6.99											
IN	ALDI	n/i	C										3.69					
		Specially Selected	C	6.99								3.69					limit 2	
	County Market	n/i	C												3.79			
	Earth Fare	n/i	G	9.99	9.99		12.99					4.99						
	Fresh Encounter	Premium Angus		6.99					4.99	3.99						3.99		
	Fresh Thyme	n/i	C				15.99					4.99		3.99	3.99			
	Giant Eagle	Angus	C		9.99												4.99	
		n/i	C		8.99													
		Thomas Farms	G				9.99											Australian
	Gordon FS	n/i	C		10.99													
	Harding's	Tender Ridge	C		8.88	11.99	9.99							3.99				
	Harvest Supermarket	Black Canyon	C		10.99								3.99		3.99			
	Holiday Foods	Star Ranch	C									3.79						
		n/i				6.99												
	IGA Houchens	IGA	C										3.99					
	IGA Stores - IL/IN	IGA TableRite								2.99	3.69	3.49						
	IGA Stores - KY/OH	n/i	C							3.99		4.49		3.99				
Jay C Foods	n/i	C		5.99					5.99		5.99		5.99					
Jewel-Osco	n/i	C		4.99													limit 1	
Kirby Foods IGA	IGA TableRite	C							2.99	3.69								

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
IN (cont)	Kroger Central	n/i	C	5.99						4.99	4.99					4.99		
		Private Selection				16.99	14.99											
	Kroger Cincinnati	n/i	C	5.99						4.99	4.99							
		Private Selection				16.99	14.99											
	Kroger Mid-South	n/i	C	5.99				5.99		5.99		5.99		5.99				
	Lucky's Market	n/i	C	7.99			12.98						4.48					
	Meijer	Angus	C							3.99				3.99				
	Millers Markets	Hereford	C											3.99				
	New Market	Star Ranch	C							2.99								
	Save-a-Lot	n/i	C											4.49		4.49		
	Schnuck's	Angus	C		10.99					3.99				3.79	4.49			
	Strack & VanTil	Angus	C	6.99				6.99		3.49		4.99		4.99	3.49			
		Angus	P		9.99													
		n/i						6.98				2.98						
	The Fresh Market	n/i	C	7.99		17.99	11.99											
	n/i	P	12.99		23.99	16.99												
	n/i					9.99												
Walts Food Center	Hereford	C							3.79	3.99								
	Walt's						12.99											
Wesselman's	n/i		5.99										3.99					
MI	ALDI	n/i	C										3.69					
		Specially Selected	C	6.99								3.69					limit 2	
	AW Grocers	n/i								3.59								
	Busch's	n/i					6.99											
	County Market	n/i	C											3.79				
	D&W Fresh Market	Open Acres	C	5.99			14.99		6.99									
	Earth Fare	n/i	G	9.99	9.99		12.99					4.99						
	Family Fare	n/i					7.99											
		Open Acres	C	5.99								4.99			4.99			
	Food Pride	Angus Pride	C								2.99			3.79	2.99			
		Grampa's	S	6.99	7.49													
	Fresh Thyme	n/i	C				15.99					4.99		3.99	3.99			
	Glory Supermarkets	n/i								2.88								
	Gordon FS	n/i	C		10.99													
	Great Lakes Fresh	Star Ranch	C									3.69						
Harding's	Tender Ridge	C		8.88	11.99	9.99							3.99					

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MI (cont)	Hollywood Markets	Chairman's Reserv	C	12.99													
	Jack's Market	Iowa Premium			9.99												
	Kroger Central	n/i	C	5.99							4.99	4.99					4.99
		Private Selection					16.99	14.99									
	Kroger Columbus	n/i	C	5.99													
	Kroger Michigan	n/i	C	5.99													
	Louie's Market	Louie's										3.69					
	Lucky's Market	n/i	C	7.99				12.98						4.48			
	Meijer	Angus	C							3.99				3.99			
	Millers Markets	Hereford	C											3.99			
	Kroger Central	n/i	C									4.99					4.99
	Kroger Michigan	n/i	C							3.49							3.49
	Lucky's Market	n/i	C					12.98						4.48			
	Pat's Foods IGA	Angus	C		9.99							4.29		4.29			
	Polly's Market	Angus	C					11.49			2.99			3.79	2.99		
	Ric's Food Center	Ric's	C								3.49						
	Save-a-Lot	n/i	C											4.49			4.49
	Spartan Stores	n/i	C								3.49						
	Super One Foods	Meyer Natural	A										4.94				
		Black Angus	C	8.88									3.33				
Tadych's	Nature Source	A										4.99					
	Angus Pride	C	8.99									2.99					
Tom's/Oleson's	n/i	C									3.99	4.49	4.49				
Valuland	Open Acres	C								3.88							
VG's Grocery	n/i						7.99										
	Open Acres	C	5.99									4.99		4.99			
MN	ALDI	n/i	C										3.69				
	AW Grocers	Specially Selected	C	6.99									3.69				limit 2
		Hereford	C	8.99													
		n/i								3.59							
		Angus	C		9.99						3.59						
	Cash Wise	Hereford	C						4.88								
	Coborn's	Hereford	C		8.99												
	County Market	n/i	C											3.79			
Dick's Fresh Market	Revier Cattle Co.	C									2.99		3.29				

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
MN <i>(cont)</i>	Econofoods	Open Acres	C	8.99			7.99			3.99								
		n/i								4.99		4.99						
	Family Fare	Open Acres	C		8.88		7.99			4.99		4.99						
		n/i																
	Family Fresh	n/i					7.99			4.99		4.99						
		Open Acres	C	8.99								4.99						
	Fareway	n/i	C	7.99	9.88		14.99										3.88	
	Festival Foods	Black Angus	C									3.99					3.99	
	Food Pride	Angus Pride	C								2.99			3.79			2.99	
		Grampa's	S	6.99	7.49													
	Fresh Thyme	n/i	C				15.99					4.99		3.99			3.99	
	Hornbacher's	Stockman&Dakota		9.99														
	Hugo's	n/i	C							3.99								
		Angus Farms	C	8.99						3.99	4.49		7.99					
	Hy-Vee	HV Choice Reserve	C				9.99											
		HV Prime Reserve	P							3.99								
	Kowalski's	Kowalski's	A														10.99	USDA Choice
	Lunds & Byerlys	Premium	C					9.99										
	Marketplace Foods	Angus Pride	C		9.98							3.98					3.68	
	Maynard's	Star Ranch	C							3.79							3.79	
	n/i	S		9.49														
Nilssen's	Angus Pride	C		9.99							4.99	3.99						
Quillin's	Chairmans Reserve	C		9.49												2.99		
Save-a-Lot	n/i	C											4.49			4.49		
Sun Mart	Open Acres	C	8.99							3.99		4.99						
	n/i						7.99			4.99								
Sunshine Foods	n/i	C								3.99						3.49		
Super One Foods	Meyer Natural	A										4.94						
	Black Angus	C	8.88								3.33							
SuperVALU Stores	Revier Cattle Co.											2.99				3.49		
	Angus Farms	C														3.99		
ND	Albert./Safe. Mntn	Double R Ranch	C							4.99							5.99	
		n/i	C							4.99							4.99	
		n/i	C	7.99														limit 1
	AW Grocers	n/i								3.59								
Cash Wise	Hereford	C						4.88										

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
ND (cont)	Dan's	Open Acres	C		8.88		6.99			4.99		4.99					
		n/i															
	Family Fare	Open Acres	C		8.88		7.99			4.99		4.99					
		n/i															
	Food Pride	Angus Pride	C								2.99		3.79	2.99			
		Grampa's	S	6.99	7.49												
	Hornbacher's	Stockman&Dakota		9.99													
	Hugo's	n/i	C						3.99								
		Angus Farms	C	8.99					3.99	4.49		7.99					
	Leevers Foods	Preferred Angus								3.99	3.79						
Marketplace Foods	Angus Pride	C		9.98						3.98				3.68			
Millers Fresh	Angus Pride	C								3.99							
SuperVALU Stores	Revier Cattle Co.										2.99				3.49		
	Angus Farms	C												3.99			
NE	Albert./Safe. Denver	Open Nature	G							5.99							antibiotic-free
		Colorado Angus	C						3.97	4.99					4.99		
		Colorado Angus	C	5.67													limit 1
	ALDI	n/i	C									3.69					
		Specially Selected	C	6.99								3.69					limit 2
	Apple Markets	Angus	C				7.99				3.99					4.29	
	AW Grocers	n/i	C							3.69							
		Hereford	C	8.99													
		n/i															
		Angus	C		9.99							3.59					
	Baker's	n/i	C	6.99							4.99						
	Family Fare	Open Acres	C		8.88						4.99		4.99				
		n/i					7.99										
	Family Fresh	n/i					7.99				4.99		4.99				
		Open Acres	C	8.99									4.99				
	Fareway	n/i	C	7.99	9.88		14.99									3.88	
	Food Pride	Angus Pride	C									2.99		3.79	2.99		
		Grampa's	S	6.99	7.49												
	Fresh Thyme	n/i	C				15.99					4.99		3.99	3.99		
	Hy-Vee	HV Choice Reserve	C				9.99										
	HV Prime Reserve	P								3.99							

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
NE <i>(cont)</i>	No Frills	n/i					6.99											
		Open Acres	C	5.99								4.99						
	Russ's Market	n/i	C	8.99							3.49		4.99					
	Save-a-Lot	n/i	C											4.49			4.49	
	Sun Mart	Open Acres	C	8.99						3.99		4.99						
		n/i					7.99			4.99								
	Super Saver	Star Ranch			7.97							3.48						
	Thriftway Stores	n/i									3.99				3.49	4.29		
OH	Acme Fresh Market	Angus	C	9.99		18.99	12.99		5.99	3.49				3.49				
	ALDI	n/i	C											3.69				
		Specially Selected	C	6.99								3.69						limit 2
	Buehler's	Angus	C	11.99										4.99				
		Open Acres	C	9.99														
	Earth Fare	n/i	G	9.99	9.99		12.99						4.99					
	Fisher's	Angus	C										4.59					
	Food Fair	Black Canyon		7.99											2.99			
	Fresh Encounter	Premium Angus		6.99						4.99	3.99						3.99	
	Fresh Thyme	n/i	C				15.99					4.99		3.99	3.99			
	Giant Eagle	Angus	C	9.99													4.99	
		n/i	C	8.99														
		Thomas Farms	G				9.99											Australian
	Gordon FS	n/i	C		10.99													
	Heinen's	Heinen's	A											5.49	4.99			
	IGA Houchens	IGA	C										3.99					
	IGA Stores - KY/OH	n/i	C								3.99		4.49		3.99			
	IGA SpartanNash	n/i									2.99	2.99						
	Kroger Central	n/i	C	5.99							4.99	4.99					4.99	
		Private Selection				16.99	14.99											
	Kroger Cincinnati	n/i	C	5.99							4.99	4.99						
		Private Selection				16.99	14.99											
	Kroger Columbus	n/i	C	5.99														
	Kroger MdAtlantic	n/i	C	6.99				10.99			3.99				3.99		4.99	
	Lucky's Market	n/i	C	7.99				12.98						4.48				
	Meijer	Angus	C								3.99				3.99			
Millers Markets	Hereford	C												3.99				
Piggly Wiggly Stores	Preferred Angus			7.79														

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
OH (cont)	Remke Markets	Premium Angus		6.99						4.99	3.99					3.99	
	Riesbeck's	Hereford	C	9.99					4.99	3.99						3.49	
	Save-a-Lot	n/i	C										4.49			4.49	
	Shop'n Save	Star Ranch	C	9.99							2.99	2.99		4.29			
	Sparkle Markets	n/i	C	8.99							3.49				3.99	3.49	
	SuperVALU Stores	Star Ranch	C		10.99						3.99	3.99	3.99				3.99
		Angus Farms	C													3.99	
		The Fresh Market	n/i	C	7.99		17.99	11.99									
		n/i	P	12.99		23.99	16.99										
		n/i					9.99										
SD	Albert./Safe. Denver	Open Nature	G							5.99							antibiotic-free
		Colorado Angus	C						3.97	4.99						4.99	antibiotic-free
		Colorado Angus	C	5.67													limit 1
	ALDI	n/i	C										3.69				limit 1
		Specially Selected	C	6.99								3.69					limit 2
	AW Grocers	n/i								3.99							
		Hereford	C	8.99													
		n/i								3.59							
		Angus	C		9.99							3.59					
	Buche Foods	Angus	C									3.38				3.38	
	Coborn's	Hereford	C		8.99												
	Family Fare	Open Acres	C		8.88						4.99	4.99					
		n/i						7.99									
	Fareway	n/i	C	7.99	9.88			14.99								3.88	
	Hy-Vee	HV Choice Reserve	C					9.99									
		HV Prime Reserve	P								3.99						
	IGA Markets	n/i		6.99								2.99					2.99
Ken's Super Fair	Demkota						7.99					3.19					
Lynns Dakotamart	Dakotamart Pride	C		8.99						3.29							
Maynard's	Star Ranch	C								3.79					3.79		
	n/i	S		9.49													
Sunshine Foods	n/i	C								3.99					3.49		
SuperVALU Stores	Angus Farms	C													3.99		
WI	ALDI	n/i	C										3.69				
		Specially Selected	C	6.99								3.69					limit 2

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
WI (cont)	AW Grocers	n/i								3.99							
		Hereford	C	8.99							3.59						
		Angus	C		9.99							3.59					
		Cermak's	Angus	C									3.49				
		Coborn's	Hereford	C		8.99											
		County Market	n/i	C												3.79	
		Econofoods	Open Acres	C	8.99						3.99						
			n/i					7.99			4.99		4.99				
		Family Fresh	n/i					7.99			4.99		4.99				
			Open Acres	C	8.99								4.99				
		Festival Foods	Legendary Beef	C	11.99								3.49	4.49		3.99	
		Fox Bros.	Angus	C										4.49			
		Food Pride	Angus Pride	C								2.99			3.79	2.99	
			Grampa's	S	6.99	7.49											
		Fresh Thyme	n/i	C				15.99					4.99		3.99	3.99	
		Gordon FS	n/i	C		10.99											
		Gordy's Market	Angus Pride		9.98								3.98				
		Great Lakes Fresh	Star Ranch	C									3.69				
		Hansen's IGA	Star Ranch	C							3.38				3.98		
		Hy-Vee	HV Choice Reserve	C				9.99									
			HV Prime Reserve	P							3.99						
		Marketplace Foods	Angus Pride	C		9.98							3.98			3.68	
		Meijer	Angus	C							3.99				3.99		
		Nilssen's	Angus Pride	C		9.99						4.99	3.99				
		Outpost Natural	Wisconsin Meadow	G	11.99												
		Pat's Foods IGA	Angus	C		9.99						4.29			4.29		
		Pick'n Save	Black Angus	C	6.99								4.99			4.99	
			n/i					9.99									
		Piggly Wiggly MW	Angus	C	8.99								3.99	4.49			
			Diamond Lean		4.99												
		Quillin's	Chairmans Reserve	C		9.49										2.99	
		Save-a-Lot	n/i	C											4.49		4.49
	Schnuck's	Angus	C		10.99					3.99				3.79	4.49		
	Sendik's	Black Angus	C				7.99				2.99	2.50					

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
WI (cont)	Sentry Foods	Sentry n/i	C	9.99			6.99					3.99		4.29	3.99		
	Shurfine Food Center	Black Canyon	C	8.68	9.68						3.68					2.98	
		Creekstone Farms	C										3.48				
	Super One Foods	Meyer Natural	A										4.94				
		Black Angus	C	8.88							3.33						
	SuperVALU Stores	Revier Cattle Co.											2.99			3.49	
		Angus Farms	C													3.99	
	Tadych's	Nature Source	A										4.99				
Angus Pride		C	8.99									2.99					
Trig's	n/i					5.99											
	Angus	C	9.99					7.99				3.49					

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																
AR	Albertsons Hstn	n/i	C	3.99												w/ \$25 purchase; limit 1
		n/i	C			15.99										
	ALDI	n/i	C										3.69			
		Specially Selected	C	6.99								3.69				limit 2
	Bill's Cash Saver	Angus	C	7.98									3.99			
	Brookshire's	Angus	C													
	CV's Family Foods	Chairmans Reserve												3.99		
	Edward's FG	Angus	C	7.98												
	Food Giant	Black Canyon							2.99		3.79			2.99		
	G&W Foods	n/i	C	11.99			6.99		4.99		3.79					
	Harp's	Black Angus	C						4.48					4.48		
	Hay's Supermarket	n/i	C						2.98					2.98		
	Kroger Delta	n/i	C	4.99												limit 1
		n/i	C	6.99								3.99		3.99		
	PW Houchen's	Black Canyon							2.99		3.79			2.99		
	Save-a-Lot	n/i	C										4.49		4.49	
Shoppers Value	n/i									2.48						
Super 1 Foods	n/i	S											3.98			
The Fresh Market	n/i	C	7.99		17.99	11.99										
	n/i	P	12.99		23.99	13.99										
	n/i					9.99										
AZ	Albert. Sthwest	Double R Ranch	C							2.99						
		n/i	C							2.97	2.97	2.97		2.97		
	AW Grocers	n/i								3.99						
		Angus	C		9.99							3.59				
	Basha's	n/i	C								3.99				2.97	
		n/i					6.77									
	Clark's Market	n/i										3.49				
	El Super	n/i								3.59		3.79				
	Fry's	n/i	C	4.47												w/ \$25 purchase; limit 2
		n/i	C							3.99					3.99	
	Los Altos	n/i									3.99					
	Safeway Sthwst	n/i	C							2.97	2.97	2.97		2.97	2.47	
	n/i	C	4.97												limit 1	
Smart & Final	n/i	C									3.39					

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
AZ (cont)	Smith's	n/i	C															
	Sprout's	n/i	C	7.99								BOGO		BOGO	BOGO		antibiotic-free	
CO	Affiliated Foods	n/i								3.99								
	Albert./Safe. Denver	Open Nature	G							5.99								antibiotic-free
		Colorado Angus	C						3.97	4.99							4.99	
		Colorado Angus	C	5.67														limit 1
	Albert./Safe. Mntn	Double R Ranch	C							4.99								5.99
		n/i	C							4.99								4.99
		n/i	C	7.99														limit 1
	Associated Foods	Angus	C						6.99			3.49						
		AW Grocers	n/i							3.99								
	Clark's Market	Hereford	C	8.99														
		n/i	C							3.59								
		Angus	C		9.99							3.59						
	King Soopers	n/i	C	5.77								3.49						
		n/i	C							4.99								limit 1
	Lucky's Market	n/i	C	7.99														
Ridley's		Hereford	C				12.98						4.48					
Save-a-Lot	Willamette Valley	C					8.99											
	n/i	C											4.49			4.49		
	Sprout's	n/i	C	7.99													antibiotic-free	
KS	ALDI	n/i	C										3.69					
	Apple Markets	Specially Selected	C	6.99								3.69						limit 2
		Angus	C					7.99			3.99							4.29
	AW Grocers	n/i	C							3.99								
		n/i	C							3.59								
	Brother's Market	Angus	C		9.99							3.59						
		n/i	C									3.99				3.99		2.50
	Country Mart	n/i	C								2.99							3.99
	CV's Family Foods	Chairmans Reserve	C													3.99		
	Dillon's	n/i	C							4.99								
	Food Pride	Angus Pride	C	6.99						3.49		3.99						
	G&W Foods	n/i	C	11.99			6.99	4.99				3.79						
Harp's	Black Angus	C							4.48							4.48		
Hen House	Hereford	C	13.99			15.99										4.59		

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
KS (cont)	Hy-Vee	HV Choice Reserve	C				9.99										antibiotic-free
		HV Prime Reserve	P							3.99							
	Price Chopper	KC Pride									3.69				3.79		
	Pyramid Foods	Midwest Reserve		8.99					3.99						3.99		
		Meyer Natural	A	13.99						4.99						4.49	
	Save-a-Lot	n/i	C										4.49			4.49	
	Sprout's	n/i	C	7.99													
	Sun Fresh	n/i									2.99					3.99	
	Thriftway Stores	n/i									3.99				3.49	4.29	
Woods Supermarket	Butcher's Pride	C	7.99					4.99									
LA	AG Baton Rouge	Black Angus	C									3.35			2.99		w/ \$25 purchase; limit 1
	Albertsons Hstn	n/i	C	3.99													
		n/i	C			15.99											
	Breaux Mart	Angus	C				10.99					3.49					
	Brookshire's	Angus	C										3.99				
	Brookshire Bros.	n/i	S								3.99				3.99		
		Angus Pride	C												3.99		
	County Market	n/i	C												3.79		
	Market Basket	MB Premium	S												2.77		
	Ramey's	Black Angus														3.48	
	Save-a-Lot	n/i	C										4.49			4.49	
	Shoppers Value	Angus	C												2.68		
	Super 1 Foods	n/i	S												3.98		
	The Fresh Market	n/i	C	7.99		17.99	11.99										
		n/i	P	12.99		23.99	16.99										
	n/i					9.99											
Winn-Dixie	WD Brand	C													3.49		
	WD Brand	C	5.98													limit 2	
MO	ALDI	n/i	C										3.69			limit 2	
		Specially Selected	C	6.99								3.69					
	Apple Markets	Angus	C				7.99								4.29		
	AW Grocers	n/i								3.59		3.99					
	Brother's Market	n/i	C									3.99		3.99	2.50		
	C&R Supermarkets	Angus	C									3.69		2.79			
	Country Mart	n/i										2.99			3.99		
Dierberg's	Angus	C										5.49					

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MO (cont)	Food Giant	Black Canyon								2.99		3.79			2.99		
	Fresh Thyme	n/i	C				15.99					4.99		3.99	3.99		
	G&W Foods	n/i	C	11.99			6.99		4.99			3.79					
	Gerbe's	n/i	C							4.99							
	Gordon FS	n/i	C		10.99												
	Harp's	Black Angus	C							4.48					4.48		
	Harter House	n/i					8.99										
		n/i	C	9.99										3.99	2.99	3.99	
	Hay's Supermarket	n/i	C							2.98					2.98		
	Hen House	Hereford	C	13.99				15.99							4.59		
	Hy-Klas Foods	n/i									3.99				3.49	4.29	
	Hy-Vee	HV Choice Reserve	C					9.99									
		HV Prime Reserve	P								3.99						
	IGA Stores - IL/IN	IGA TableRite									2.99	3.69	3.49				
	Kroger Central	n/i	C	5.99						4.99	4.99					4.99	
		Private Selection				16.99	14.99										
	Kroger Delta	n/i	C	4.99													limit 1
		n/i	C	6.99								3.99		3.99			
	Lucky's Market	n/i	C	7.99				12.98					4.48				
	Moser's	n/i										2.99				3.99	
	Prenger Foods	n/i										2.99				3.99	
	Price Chopper	KC Pride										3.69			3.79		
	Pyramid Foods	Midwest Reserve		8.99						3.99					3.99		
	Meyer Natural	A	13.99							4.99							
Save-a-Lot	n/i	C											4.49		4.49		
Schnuck's	Angus	C		10.99						3.99			3.79	4.49			
Sprout's	n/i	C	7.99													antibiotic-free	
Sun Fresh	n/i										2.99				3.99		
TC Markets	n/i	C												3.69			
Thriftway Stores	n/i										3.99			3.49	4.29		
Woods Supermarket	Butcher's Pride	C	7.99						4.99								
NM	Albert./Safe. Denver	Open Nature	G							5.99							antibiotic-free
		Colorado Angus	C						3.97	4.99					4.99		
		Colorado Angus	C	5.67													limit 1
	Albert. Sthwest	Double R Ranch	C							2.99							
		n/i	C							2.97	2.97	2.97		2.97			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
NM (cont)	Basha's	n/i	C								3.99					3.99	limit 1	
	El Super	n/i								3.59		3.79						
	John Brooks	n/i								3.99								
	King Soopers	n/i	C	5.77														
	Smith's	n/i	C							4.99								
	Sprout's	n/i	C	7.99								BOGO		BOGO	BOGO			antibiotic-free
OK	ALDI	n/i	C										3.69				limit 2	
		Specially Selected	C	6.99								3.69						
	AW Grocers	n/i								3.59								
	Country Mart	n/i									2.99					3.99		
	CV's Family Foods	Chairmans Reserve													3.99			
	Harp's	Black Angus	C							4.48					4.48			
	Homeland	Angus	C								3.99				2.99			
	Pyramid Foods	Midwest Reserve		8.99								4.49			3.99			
		Meyer Natural	A	13.99						4.99								
	Reasor's	Angus	C	8.98	9.78		12.98	7.98		3.58	3.98	3.78	4.98	3.78	3.48			
		Angus	P			19.98	17.98											
	Save-a-Lot	n/i	C										4.49			4.49		
	Shoppers Value	n/i									2.48							
	Sprout's	n/i	C	7.99														antibiotic-free
	Super C Mart	n/i	C								3.59				3.59			
The Fresh Market	n/i	C	7.99		17.99	11.99												
	n/i	P	12.99		23.99	16.99												
	n/i					9.99												
United of OK	Angus	C								3.99				2.99				
Williams Foods	n/i		6.99															
TX	AG Baton Rouge	Black Angus	C								3.35				2.99		w/ \$25 purchase; limit 1	
	Albertsons Hstn	n/i	C	3.99														
		n/i	C			15.99												
	ALDI	n/i	C										3.69					
		Specially Selected	C	6.99								3.69				limit 2		
	Brookshire's	Angus	C										3.99					
	Brookshire Bros.	n/i	S								3.99				3.99			
Cash Saver TX	Angus Pride	C												3.99				
	n/i									3.92								

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
TX (cont)	David's	n/i	S								3.99				3.99	3.99	w/ \$25 purchase; limit 1 antibiotic-free w/ \$25 purchase; limit 1
	El Super	n/i								3.59		3.79					
	Fiesta Mart	n/i											3.99				
	Food Town	n/i									2.77			2.88			
	H-E-B	H-E-B Prime 1	P	9.99													
	Homeland	Angus	C								3.99				2.99		
	Market Basket	MB Premium	S												2.77		
	Porter's Grocery	n/i								3.99							
	Randall's	n/i	C	3.99													
		n/i	C			15.99											
	Save-a-Lot	n/i	C											4.49		4.49	
	Sellers Bros.	n/i	S							1.99	2.89						
	Sprout's	n/i	C	7.99													
	Super 1 Foods	n/i	S												3.98		
Tom Thumb	n/i	C	3.99														
	n/i	C			15.99												
United Supermarket	Ranchers Reserve	C	5.97						5.99						3.99		
UT	Albert./Safe. Mntn	Double R Ranch	C							4.99						5.99	limit 1
		n/i	C							4.99						4.99	
		n/i	C	7.99													
	Albert. Sthwest	Double R Ranch	C							2.99							
		n/i	C							2.97	2.97	2.97		2.97			
	Associated Foods	Angus	C						6.99							5.99	
		Willamette Valley					8.99										
	Clark's Market	n/i														3.49	
	Fresh Market	Angus	C						6.99							5.99	
		Willamette Valley					8.99										
	Harmon's	Angus	C	7.99											3.69		
	King Soopers	n/i	C	5.77													
		n/i	C							4.99							
	Ream's	n/i															
	Ridley's	Hereford	C				8.99								2.99		
		Willamette Valley															
Smart Foodservice	IBP			7.77												2.69	
Smith's	n/i	C												BOGO	BOGO	2.99	
Sprout's	n/i	C	7.99														
Stokes Market	Angus	C									5.99					antibiotic-free	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
SOUTHWESTERN U.S. - CA, HI, NV																	
CA	Albert. SoCal	Double R Ranch	C						4.99	2.99					4.99		
		n/i	C	5.99													limit 1
	ALDI	n/i	C										3.69				limit 2
		Specially Selected	C	6.99								3.69					limit 2
	El Super	n/i								3.59		3.79					
	Food 4 Less CV	n/i							3.28								
	FoodMaxx	n/i		5.88													limit 1
		n/i		6.99													
	Food Source	n/i								2.78							
	Gelson's Market	Angus	C	12.99													
	Holiday Market	Sterling Silver	C						5.99								
	Jensen's	Jensen's				9.99											
	Jons Marketplace	n/i	C						3.49			2.99					
	K.V. Mart	n/i							2.99								
	Lola's Market	n/i										3.99					
	Lucky	Angus	C						2.99	2.99							
		n/i		6.99													limit 2
	Mar-Val Foods	Harris Ranch	C						4.98							3.98	
	Mollie Stone's	Mollie Stone's	C						9.99								
		n/i	P	17.99												4.99	
	Nugget Market	SunFed	G	14.99		22.99			9.99								
	Pavilions	n/i	C			9.99										2.99	
	Raley's	Harris Ranch	C	8.99					5.99				5.99				
	Ralph's	n/i	C			14.99			5.99								
		n/i	C	4.77													limit 1
	Rays Food Place	Meyer Natural	A						6.99			5.49					
		Angus	C	7.99								3.99			3.99		
	R-N Markets	n/i	C						3.99							2.99	
	Safeway NorCal	n/i	C	6.77			12.99		2.99	2.50						3.99	
		Signature Select	C							3.99							
	Save Mart	Angus 43							7.99								
		n/i		6.99													limit 2
	SK Super King	n/i	C			5.49						2.79					
	Smart & Final	n/i	C									3.39					

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
CA (cont)	Smart Foodservice	IBP			7.77						2.55							
	Sprout's	n/i	C	7.99													antibiotic-free	
	Stater Bros.	n/i		4.99					2.99								3.99	
	Super A Foods	Harris Ranch	C						4.99				3.99				3.99	
	Vallarta	n/i				8.99			3.99									
	Vons	n/i	C			14.99			4.99				4.99	4.99				limit 1
		n/i	C	5.99														
HI	ChoiceMART	n/i	C	12.99														
	Don Quijote	Angus Beef	C					9.79										
	Foodland	Angus	C	8.49					8.99									
	Island Grocery	Angus	C								5.29						5.29	
	KTA Super Stores	n/i		8.99														
	Safeway Hawaii	n/i	C	7.99			13.99		3.99	4.99							4.99	
		Signature Select	C							3.99								
	Times Supermarket	n/i		6.99					7.99								limit 1	
NV	Albert. Sthwest	Double R Ranch	C							2.99								
		n/i	C							2.97	2.97	2.97		2.97				
	Associated Foods	Angus	C						6.99			5.99						
	El Super	n/i								3.59		3.79						
	Food Source	n/i								2.78								
	La Bonita	n/i												3.69				
	Raley's	Harris Ranch	C	8.99						5.99			5.99					
	Ridley's	Hereford	C									2.99						
		Willamette Valley					8.99											
	Safeway NorCal	n/i	C	6.77			12.99		2.99	2.50							3.99	
		Signature Select	C							3.99								
	Save Mart	Angus 43							7.99									
		n/i		6.99														limit 2
	Smart & Final	n/i	C									3.39						
	Smart Foodservice	IBP			7.77						2.55							
	Smith's	n/i	C									BOGO		BOGO	BOGO			antibiotic-free
Sprout's	n/i	C	7.99										4.99	4.99				
Vons	n/i	C			14.99			4.99										
	n/i	C	5.99														limit 1	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY																	
AK	Alaskan & Proud	n/i		7.98								4.98				4.48	limit 1
	Alaska Commercial	Blackwell Angus		10.99						4.99							
	Carrs/Safeway	n/i	C	7.99						4.99		4.99					
	Fred Meyer	n/i	C	5.99													
		n/i	C					5.99									
	IGA Stores Alaska	St Helens	C	9.99					3.29	3.49						3.49	
	Meyers Group IGA	St Helens	C	9.99						3.49						3.49	
	Northwest Grocers	n/i	C	7.49									3.99			3.49	
	Sea Mart	n/i	C	9.99					6.99							4.79	
	Three Bears	Angus	C						4.49								
ID	Albert./Safe. Mntn	Double R Ranch	C						4.99							5.99	limit 1
		n/i	C						4.99							4.99	
		n/i	C	7.99													
	Associated Foods	Angus	C					6.99			3.49						
	Family Foods	St Helens	C				6.99			3.99							
	Fred Meyer	n/i	C	4.97													
		n/i	C					4.99									
	Harvest Foods	Premium Angus	C	6.98			7.98	5.98	3.49	4.98	3.99	3.99	4.98	3.49			
	IGA Markets	n/i	C	6.99						2.99						2.99	
	Ridley's	Hereford	C								2.99						
		Willamette Valley					8.99										
	Rosauer's	Premium Angus	C	7.99					3.49								
		Painted Hills	A							3.49		6.99					
		Strauss	G								5.99						
Smart Foodservice	IBP			7.77						2.55							
Smith's	n/i	C									BOGO		BOGO	BOGO			
Stokes Market	Angus	C									5.99						
Super 1 Foods	Premium Angus	C					6.98		3.28	2.98							
Yoke's Fresh Mrkt	Hereford	C	8.99					5.99	3.49			4.49	3.49		2.99		
	Snake River Farms						14.99					9.99			5.99	Wagyu	
MT	Albert./Safe. Mntn	Double R Ranch	C						4.99							5.99	limit 1
		n/i	C						4.99							4.99	
		n/i	C	7.99													
	Associated Foods	Angus	C					6.99			5.99						
	Willamette Valley					8.99											

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MT (cont)	Family Foods	St Helens	C					6.99									
	Harvest Foods	Premium Angus	C	6.98				7.98	5.98	3.49	4.98	3.99	3.99	4.98	3.49		
	IGA Markets	n/i		6.99							2.99					2.99	
	Lucky's Market	n/i	C	7.99			12.98						4.48				
	Reynold's	n/i	S									3.49				2.99	
	Rosauer's	Premium Angus	C	7.99						3.49							
		Painted Hills	A								3.49		6.99				
		Strauss	G									5.99					
	Smart Foodservice	IBP			7.77							2.55					
	Smith's	n/i	C										BOGO	BOGO	BOGO		
	Stokes Market	Angus	C									5.99					
	Super 1 Foods	Premium Angus	C						6.98			3.28	2.98				
	SuperVALU Stores	Angus Farms	C													3.99	
Three Bears	Angus	C								4.49							
OR	Albert./Safe. NW	n/i	C	6.99						3.99		3.99					
	Associated Foods	Angus	C						6.99			3.49					
	CenterPlace	St Helens	C							2.98					2.98		
	Family Foods	St Helens	C					6.99			3.99						
	Fred Meyer	n/i	C	4.97													
		n/i	C						4.99								
	Harvest Foods	Premium Angus	C	6.98				7.98	5.98	3.49	4.98	3.99	3.99	4.98	3.49		
	IGA Markets	n/i		6.99							2.99					2.99	
	IGA Market Fresh	St Helens	C	7.98	6.47						2.87		3.48	3.97		2.98	
	Market of Choice	Carman Ranch	G										6.49				
	McKay's	n/i	P										4.99				
		Signature	C														3.79
		Signature	S						5.99								
	Meyers Group IGA	St Helens	C	8.99				5.99		2.99	2.99					2.99	
	QFC	Angus	C	9.99			14.99										
	Rays Food Place	Meyer Natural	A						6.99				5.49				
		Angus	C	7.99									3.99		3.99		
Rosauer's	Premium Angus	C	7.99						3.49								
	Painted Hills	A									3.49		6.99				
	Strauss	G										5.99					

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
OR <i>(cont)</i>	Roth's	Painted Hills	A							4.99			4.99		4.99		USDA Choice
		Double R Ranch	C	10.99					8.99								
		Angus	P		19.99												
	Smart Foodservice Thriftway of OR	IBP St Helens	C	8.99	7.77						2.55					3.99	
WA	Albert./Safe. NW	n/i	C	6.99						3.99		3.99				limit 1	
	CenterPlace	St Helens	C							2.98				2.98			
	Family Foods	St Helens	C					6.99			3.99						
	Fred Meyer	n/i	C	4.97													
		n/i	C					4.99									
	Haggen's	Double R Ranch	C					9.99		3.99				4.99			
		n/i	P									6.99					
	Harvest Foods	Premium Angus	C	6.98				7.98	5.98	3.49	4.98	3.99	3.99	4.98	3.49		
	IGA Markets	n/i	C	6.99							2.99						2.99
	IGA Market Fresh	St Helens	C	7.98	6.47					2.87		3.48	3.97				2.98
	Metropolitan Market	n/i	C	14.99							6.99						
	Meyers Group IGA	St Helens	C	8.99					5.99	2.99	2.99						2.99
	QFC	Angus	C	9.99			14.99										
	Red Apple Market	St Helens	C						6.98		2.98		3.98		2.98		
	Rosauer's	Premium Angus	C	7.99						3.49							
		Painted Hills	A								3.49		6.99				
		Strauss	G									5.99					
	Saar's	n/i	C							2.99							
	Smart Foodservice	IBP	C		7.77							2.55					
	Sprout's	n/i	C	7.99													antibiotic-free
	Super 1 Foods	Premium Angus	C						6.98			3.28	2.98				
	The Markets	Black Angus	C							3.98	3.95	3.95					3.95
		Black Angus	C	5.95					4.95								limit 1
	Thriftway	St Helens	C	8.99													4.99
	Thriftway of OR	St Helens	C	8.99													3.99
Town & Country	Angus	C									8.99						
Yoke's Fresh Mrkt	Hereford	C	8.99								5.99			4.49	3.49	2.99	
	Snake River Farms	C						14.99					9.99		5.99	Wagyu	
WY	Albert./Safe. Denver	Open Nature	G							5.99						antibiotic-free	
		Colorado Angus	C						3.97	4.99					4.99		
		Colorado Angus	C	5.67												limit 1	

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
WY (cont)	Albert./Safe. Mntn	Double R Ranch	C							4.99						5.99	limit 1	
		n/i	C							4.99						4.99		
		n/i	C	7.99														
	Associated Foods AW Grocers	Angus	C						6.99			3.49						
		n/i	C							3.99								
		Hereford	C	8.99														
	IGA Markets	n/i	C		9.99							3.59						
		Angus	C									2.99				2.99		
		n/i	C	6.99														
	King Soopers	n/i	C	5.77														
		n/i	C							4.99								
	Lucky's Market	n/i	C	7.99			12.98						4.48					
	Ridley's	Hereford	C									2.99						
Smith's	Willamette Valley	C				8.99												
	n/i	C									BOGO		BOGO	BOGO				

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT															
CT	Adams IGA	Angus										5.99			3.99
	AF Basket	n/i	C									5.99	6.99		
	AG New England	n/i	C	2.99	3.79										
	Best Market	n/i	C												3.99
	Big Y	Angus	C										6.99		
	Bravo	n/i	C			3.99						4.99			3.99
	Cherry Valley	n/i	S									5.99	5.99		
	Compare Foods	n/i	C						2.99			6.99		7.99	3.99
	C-Town	n/i	C			3.99						4.99			
	Fairway Market	Teva	K										8.99	12.99	
	Food Bazaar	n/i							3.99			4.79			
	Geissler's	Angus	C	3.96	4.96										6.99
	Highland Park	Angus	C												6.99
	Key Food	n/i	C									5.99			5.99
	Kings Food Market	n/i	A									7.99			8.99
		n/i	C												7.99
	Market 32	n/i	K												10.99
		Angus	C			4.99									
	Price Chopper	n/i	K												10.99
		Angus	C			4.99									
ShopRite	n/i	C						3.49						5.99	
	Angus	C						3.98							
Stew Leonard's	n/i										3.99			5.99	
The Fresh Market	n/i	P										6.99			
Whole Foods NE	n/i	A												10.99	
Whole Foods Natl.	n/i	A												8.99	
DC	Giant Food	Butcher Shop	C		4.99									5.99	
	Harris Teeter	Strauss	G		10.99										
	Whole Foods MdAtl.	n/i	A											9.99	
DE	Food Lion	n/i	C		3.49										
	Giant Food	Butcher Shop	C		4.99									5.99	
	Great Valu Markets	Star Ranch	C		4.29										
	Harris Teeter	Strauss	G		10.99										
	IGA Stores - NJ/PA	Angus	C		4.99						5.99	5.99			
	Redner's	Star Ranch	C		2.98										

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
DE (cont)	ShopRite	n/i	C							3.49			5.99			
		Angus	C							3.98						
	ShurSave	n/i		2.99				3.29								
	The Fresh Market	n/i	P									6.99				
	Weis Markets	Angus	C		4.99											
MA	Adams IGA	Angus										5.99		3.99		
	AF Basket	n/i	C									5.99	6.99			
	AG New England	n/i	C	2.99	3.79											
	Associated	n/i	C									6.99	7.99			
	Big Y	Angus	C									6.99				
	Bravo	n/i	C			3.99						4.99		3.99		
	Crosby's	Angus	C			4.99										
	C-Town	n/i	C			3.99						4.99				
	Donelan's	n/i	C									5.99	6.99			
	Food City Market	n/i	C			3.69										
	Geissler's	Angus	C	3.96	4.96											
	Hannaford	Hannaford	C						3.49							
	H-Mart	Angus	C					6.99								
	Key Food	n/i	C									5.99	5.99			
	Market 32	n/i	K										10.99			
			Angus	C		4.99										
	McKinnon's	McKinnon's	C			3.99										
	Price Chopper	n/i	K											10.99		
			Angus	C		4.99										
	Roche Bros.	Angus	C									5.99	5.99			
Seabra Foods	n/i	C			2.99						4.99					
ShopRite	n/i	C							3.49			5.99				
		Angus	C						3.98							
The Fresh Market	n/i	P										6.99				
Trucchi's	n/i	C											4.99			
Wegmans	Tomer	K			8.99							9.99				
		Wegmans			4.69							6.99				
		Wegmans Angus	A		11.49											
	Whole Foods NATl.	n/i	A										8.99			
MD	Giant Eagle	Market District	C	3.99												
	Giant Food	Butcher Shop	C		4.99								5.99			

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (<i>boneless</i>)						Chuck (<i>bone-in</i>)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
MD (cont)	Great Valu Markets	Star Ranch	C		4.29											USDA Choice
	Green Valley	Angus	C		3.99											
	Harris Teeter	Strauss	G		10.99											
	IGA Stores - NJ/PA	Angus	C		4.99							5.99	5.99			
	Redner's	Star Ranch	C		2.98											
	Shoppers Food	n/i	C		4.99											
	ShopRite	n/i	C							3.49				5.99		
		Angus	C							3.98						
	ShurSave	n/i		2.99					3.29							
	Sprout's	n/i	A		5.99							6.99				
	The Fresh Market	n/i	P									6.99				
	Wegmans	Tomer	K		8.99							9.99				
		Wegmans			4.69							6.99				
		Wegmans Angus	A		11.49											
Weis Markets	Angus	C		4.99												
Whole Foods MdAtl.	n/i	A											9.99			
ME	AG New England	n/i	C	2.99	3.79											
	Food City Market	n/i	C			3.69										
	Hannaford	Hannaford	C							3.49						
	Whole Foods NATl.	n/i	A										8.99			
NH	AG New England	n/i	C	2.99	3.79											
	Hannaford	Hannaford	C							3.49						
	McKinnon's	McKinnon's	C			3.99										
	Price Chopper	n/i	K									10.99				
		Angus	C		4.99											
Whole Foods NATl.	n/i	A										8.99				
NJ	AF Basket	n/i	C									5.99		6.99		
	Associated	n/i	C									6.99		7.99		
	Best Market	n/i	C												3.99	
	Bravo	n/i	C			3.99						4.99			3.99	
	Compare Foods	n/i	C							2.99		6.99		7.99	3.99	
	C-Town	n/i	C			3.99						4.99				
	Fairway Market	Teva	K										8.99	12.99		
	Fine Fare	n/i	C	3.99	3.99					3.99		5.99		5.99		
	Food Bazaar	n/i								3.99		4.79				
	Foodtown	Ranchers Legend	C									5.99	5.99	6.99		

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions		
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank	
NJ (cont)	Great Valu Markets	Star Ranch	C		4.29												
	H-Mart	Angus	C					6.99									
	IGA Stores - NJ/PA	Angus	C		4.99							5.99	5.99				
	Key Food	n/i	C									5.99		5.99			
	Kings Food Market	n/i	A									7.99		8.99			
		n/i	C											7.99			
	McCaffrey's	Angus	C										6.99				
	Met Foods	n/i	C									6.99		7.99	3.99		
	Pioneer	n/i	C							2.99		6.99		7.99	3.99		
	Seabra Foods	n/i		3.49						3.99							
	ShopRite	n/i	C							3.49					5.99		
		Angus	C							3.98							
	ShurSave	n/i		2.99				3.29									
	Supremo Foods	Angus	C							2.78							
	The Fresh Market	n/i	P										6.99				
	Wegmans	Tomer	K			8.99								9.99			
		Wegmans				4.69								6.99			
		Wegmans Angus	A			11.49											
	Weis Markets	Angus	C			4.99											
Western Beef	n/i		3.99			3.49			3.99		2.99						
Whole Foods MdAtl.	n/i	A											9.99				
Whole Foods NE	n/i	A											10.99				
NY	AF Basket	n/i	C									5.99		6.99			
	AG New England	n/i	C	2.99	3.79												
	Associated	n/i	C									6.99		7.99			
	Best Market	n/i	C												3.99		
	Big M	1893 Premium			3.99												
	Bravo	n/i	C			3.99						4.99			3.99		
	Cherry Valley	n/i	S									5.99	5.99				
	Compare Foods	n/i	C							2.99		6.99		7.99	3.99		
	C-Town	n/i	C			3.99						4.99					
	D'Agostino's	Hereford	C							4.99							
	DeCiccio Family	Sterling Silver										5.99	5.99	8.99			
	DeCiccio & Sons	Pineland Farms	A		5.99									7.99			
	Fairway Market	Teva	K										8.99	12.99			
	Fine Fare	n/i	C	3.99	3.99					3.99		5.99		5.99			

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (<i>boneless</i>)						Chuck (<i>bone-in</i>)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	
NY <i>(cont)</i>	Food Bazaar	n/i								3.99		4.79			
	Food Emporium	Chairmans Reserve											7.99		
	Foodtown	Ranchers Legend	C									5.99	5.99	6.99	
	Giunta's	n/i	C									5.99	5.99		
	Great American	1893 Premium				2.99		3.99				5.99			
	Gristede's	Angus	C		6.99										
		n/i	C										7.99		
	Hannaford	Hannaford	C							3.49					
	H-Mart	Angus	C					6.99							
	Key Food	n/i	C									5.99		5.99	
	King Kullen	n/i	C										6.99	6.99	
	Kings Food Market	n/i	A										7.99	8.99	
		n/i	C											7.99	
	Market 32	n/i	K											10.99	
		Angus	C		4.99										
	Met Foods	n/i	C										6.99	7.99	3.99
	North Shore Farms	n/i	C							2.99			4.99	5.99	7.99
	Pioneer	n/i	C							2.99			6.99	7.99	3.99
	Price Chopper	n/i	K											10.99	
		Angus	C		4.99										
	ShopRite	n/i	C							3.49				5.99	
		Angus	C							3.98					
	Stew Leonard's	n/i											3.99	5.99	
	The Fresh Market	n/i	P										6.99		
Tops Market	Tops	C		4.99											
Trade Fair	n/i	C		3.99								3.99			
Wegmans	Tomer	K			8.99								9.99		
	Wegmans				4.69								6.99		
	Wegmans Angus	A			11.49										
Weis Markets	Angus	C		4.99											
Western Beef	n/i			3.99			3.49			3.99		2.99			
Whole Foods NE	n/i	A											10.99		
PA	Associated	n/i	C									6.99	7.99		
	Big M	1893 Premium			3.99										
	Bravo	n/i	C			3.99						4.99		3.99	
	Cash Saver	Black Canyon	S		3.11										

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank		
PA <i>(cont)</i>	Compare Foods	n/i	C							2.99		6.99		7.99	3.99		
	C-Town	n/i	C			3.99						4.99					
	Family Owned	n/i						3.69	3.69								
		Angus		C		4.69											
	Fine Fare	n/i	C	3.99	3.99					3.99		5.99		5.99			
	Foodland	n/i	C	3.49													
	Foodtown	Ranchers Legend	C									5.99	5.99	6.99			
	Giant Eagle	Market District	C	3.99													
	Gordon FS	n/i	C										3.49				
	Great Valu Markets	Star Ranch	C		4.29												
	H-Mart	Angus	C					6.99									
	Ideal Market	n/i	S		3.99		2.99						3.99				
	IGA SpartanNash	n/i			3.29												
	IGA Stores - NJ/PA	Angus	C		4.99							5.99	5.99				
	Karns Foods	n/i	C											6.49			
	Key Food	n/i	C									5.99		5.99			
	Kuhn's	n/i	C		3.79							4.99					
	Landis Market	Angus	C		4.49								5.49				
	McCaffrey's	Angus	C										6.99				
	Pioneer	n/i	C							2.99		6.99		7.99	3.99		
	Price Chopper	n/i	K											10.99			
		Angus	C		4.99												
	Redner's	Star Ranch	C		2.98												
	ShopRite	n/i	C							3.49				5.99			
		Angus	C							3.98							
	ShurSave	n/i		2.99					3.29								
	ShurSave - NE Penn	Angus	C		4.99												
	Sparkle Markets	n/i	C		3.99												
	Supremo Foods	Angus	C							2.78							
	The Fresh Market	n/i	P										6.99				
	Tops Market	Tops	C		4.99												
	Wegmans	Tomer	K		8.99									9.99			
		Wegmans			4.69									6.99			
	Wegmans Angus	A		11.49													
Weis Markets	Angus	C		4.99													
Whole Foods MdAtl.	n/i	A											9.99				

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	
RI	Adams IGA	Angus										5.99		3.99	
	AF Basket	n/i	C									5.99	6.99		
	Associated	n/i	C									6.99	7.99		
	Bravo	n/i	C			3.99						4.99		3.99	
	Seabra Foods	n/i	C			2.99						4.99			
	Whole Foods NATL.	n/i	A										8.99		
VT	AG New England	n/i	C	2.99	3.79										
	Food City Market	n/i	C			3.69									
	Hannaford	Hannaford	C						3.49						
	Price Chopper	n/i	K										10.99		
		Angus	C			4.99									
	Tops Market	Tops	C			4.99									

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																
AL	Bruce's Foodland	n/i	C	3.49												
	Cash Saver	Black Canyon	S		3.11											
	Food Giant	Black Canyon		2.98												
	Greer's Markets	Black Angus	S	2.99	3.29											
	Ingles Markets	Ingle's	C		3.98											
	Kroger Atlanta	n/i	C	5.99	3.99											
	Kroger Nashville	n/i	C		2.99											
	Manning's PW	Angus	C		3.88											
	Piggly Wiggly Inc.	Angus	C		3.99									6.99		
	Piggly Wiggly JTM	Angus	C		3.99											
	Publix	Publix Premium	C											6.99		
	Ragland Bros.	Black Canyon	S	2.99	3.79											
	Ramey's	Black Angus		2.98												
	Rouse's	Angus	C		3.99								3.99			
	Sprout's	n/i	A		5.99							6.99				USDA Choice
	The Fresh Market	n/i	P										6.99			
United Grocery	n/i			2.99												
Vowell's	Black Canyon	S	2.99	3.49												
Whole Foods South	n/i	A											8.99			
Winn-Dixie	WD Brand	C		4.99												
FL	Doris Market	n/i	P										3.99	6.99		
		Sterling Silver	C		4.99											
	Food Giant	Black Canyon		2.98												
	Fresco y Mas	Angus	C						2.98							
	Gordon FS	n/i	C										3.49			
	Greer's Markets	Black Angus	S	2.99	3.29											
	Harris Teeter	Strauss	G		10.99											
	Harvey's	Angus	C		3.98											
	Hitchcock's	Hitchcock's	C	3.99	3.98			3.99								
	IGA Stores Florida	n/i			3.99								4.99			
	Key Food	n/i	C										5.99	5.99		
	Lucky's Market	n/i	C										3.78			
		n/i	A		3.49									3.99		
Milam's Market	Angus	C		4.99								5.49	4.99			
Presidente	n/i											3.48				

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
FL (cont)	Price Choice	n/i										3.47				USDA Choice
	Sabor Tropical	n/i					3.48								1.98	
	Scaff's Market	Preferred Angus	S		3.99											
	Seabra Foods	n/i										4.79				
	Sedano's	Angus	C		4.49			3.99								
	Sprout's	n/i	A		5.99							6.99				
	The Fresh Market	n/i	P									6.99				
	Western Beef	n/i		2.99						2.99		3.99				
	Winn-Dixie	WD Brand	C		4.99											
Whole Foods Fla.	n/i	A										9.99				
GA	AF Basket	n/i	C									5.99		6.99		
	Bi-Lo	Gold Star	C		4.99											
	Food City	Angus	C		3.99											
	Food Depot	n/i	S	3.88	3.48						3.77		3.58			
	Food Giant	Black Canyon		2.98												
	Food Pride	n/i		3.49												
	Harris Teeter	Strauss	G		10.99											
	Harvey's	Angus	C		3.98											
	H-Mart	n/i	C									6.99				
	IGA Food Stores	Preferred Angus				3.59										
		Angus	C			3.79										
	IGA Stores Stheast	Tender Ridge		2.98												
	Ingles Markets	Ingle's	C		3.98											
	Kroger Atlanta	n/i	C	5.99	3.99											
	Little Giant	n/i			3.99											
	Lucky's Market	n/i	C										3.78			
		n/i	A			3.49								3.99		
	Piggly Wiggly Car.	Pig's Pride		2.99	3.99											
	Piggly Wiggly GA	Angus	C		4.29											
	Piggly Wiggly JTM	Angus	C		3.99											
	Sprout's	n/i	A		5.99							6.99				
	The Fresh Market	n/i	P									6.99				
	United Grocery	n/i			2.99											
Wayfield's	n/i	C		3.99												
Winn-Dixie	WD Brand	C		4.99												
Whole Foods South	n/i	A										8.99				

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
KY	E.W. James	n/i	S	3.19	3.59											
	Food City	Angus	C		3.99											
	Food Fair	n/i					2.99									
	Food Giant	Black Canyon		2.98												
	Food Rite	Black Canyon		3.49	3.99											
	Foodland	n/i	C				3.49									
	Fresh Encounter	Premium Angus			4.99											
	Fresh Thyme	n/i	C		4.99	3.99	3.99									
	Gordon FS	n/i	C									3.49				
	IGA SpartanNash	n/i			3.29											
	IGA Stores Sttheast	Tender Ridge		2.98												
	Kroger Cincinnati	n/i	C		BOGO											
	Kroger Delta	n/i	C		4.99											
	Kroger MdAtlantic	n/i	C		2.99											
	Kroger Mid-South	n/i	C		2.99											
	Kroger Nashville	n/i	C		2.99											
	Lucky's Market	n/i	C									3.78				
		n/i	A		3.49									3.99		
	Remke Markets	Premium Angus			4.99											
	Riesbeck's	Hereford	C									4.99				
Super Dollar	n/i			3.95												
SuperVALU Stores	Angus Farms	C			3.99											
TC Grocery	n/i	S		3.99												
The Fresh Market	n/i	P									6.99					
United Grocery	n/i			2.99												
Whole Foods MdAtl.	n/i	A											9.99			
MS	AG Baton Rouge	Black Angus	C		3.99											
	Corner Market	Angus	C									2.99				
	Food Giant	Black Canyon		2.98												
	Froogle's	Angus	C	2.68	2.99											
	Greer's Markets	Black Angus	S	2.99	3.29											
	Kroger Delta	n/i	C		4.99											
	Mac's Fresh Market	n/i	S		2.98											
	Ramey's	Black Angus		2.98												
	Rouse's	Angus	C		3.99							3.99				
	Sullivan's Grocery	n/i	S		3.69											

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
MS <i>(cont)</i>	Superlo Foods	Angus	C		2.99											
	The Fresh Market	n/i	P									6.99				
	Vowell's	Black Canyon	S	2.99	3.49											
	Winn-Dixie	WD Brand	C		4.99											
	Whole Foods South	n/i	A										8.99			
NC	Bi-Lo	Gold Star	C		4.99											
	Carlie C's IGA	n/i			3.38											
	Food Pride	n/i		3.49												
	Fresh Foods	n/i	S	3.99												
	Great Valu Markets	Star Ranch	C		4.29											
	Harris Teeter	Strauss	G		10.99											
	Harvey's	Angus	C		3.98											
	Hills Food Stores	n/i	S	3.79								4.79				
	IGA Food Stores	Preferred Angus			3.59											
		Angus	C		3.79											
	IGA Stores Stheast	Tender Ridge		2.98												
	Ingles Markets	Ingle's	C		3.98											
	Piggly Wiggly Retail	n/i		3.59	3.99											
	Piggly Wiggly Stores	Preferred Angus		2.99	3.99											
	Sprout's	n/i	A		5.99							6.99				USDA Choice
The Fresh Market	n/i	P										6.99				
United Grocery	n/i			2.99												
Whole Foods South	n/i	A											8.99			
SC	Bi-Lo	Gold Star	C		4.99											
	Harris Teeter	Strauss	G		10.99											
	Harvey's	Angus	C		3.98											
	Hills Food Stores	n/i	S	3.79								4.79				
	IGA Food Stores	Preferred Angus			3.59											
		Angus	C		3.79											
	IGA Stores Stheast	Tender Ridge		2.98												
	Ingles Markets	Ingle's	C		3.98											
	Kroger Atlanta	n/i	C	5.99	3.99											
	Piggly Wiggly Car.	Pig's Pride		2.99	3.99											
	Sprout's	n/i	A		5.99							6.99				USDA Choice
	The Fresh Market	n/i	P										6.99			
Whole Foods South	n/i	A											8.99			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (<i>boneless</i>)						Chuck (<i>bone-in</i>)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
TN	Cash Saver	Black Canyon	S		3.11											
	E.W. James	n/i	S	3.19	3.59											
	Food City	Angus	C		3.99											
	Food Giant	Black Canyon		2.98												
	Food Rite	Black Canyon		3.49	3.99											
	Gordon FS	n/i	C										3.49			
	H.G. Hill	Black Canyon	S	2.99	3.49											
	IGA Stores Sttheast	Tender Ridge		2.98												
	Ingles Markets	Ingle's	C		3.98											
	Kroger Delta	n/i	C		4.99											
	Kroger MdAtlantic	n/i	C		2.99											
	Kroger Nashville	n/i	C		2.99											
	Osborne's	n/i		2.99												
	Ragland Bros.	Black Canyon	S	2.99	3.79											
	Sprout's	n/i	A		5.99								6.99			
	Super Dollar	n/i			3.95											
	TC Grocery	n/i	S		3.99											
The Fresh Market	n/i	P										6.99				
Tietgen's	n/i		2.99													
United Grocery	n/i			2.99												
Whole Foods South	n/i	A											8.99			
VA	Food City	Angus	C		3.99											
	Giant Food	Butcher Shop	C		4.99									5.99		
	Great Valu Markets	Star Ranch	C		4.29											
	Harris Teeter	Strauss	G		10.99											
	IGA Stores Sttheast	Tender Ridge		2.98												
	Ingles Markets	Ingle's	C		3.98											
	Kroger MdAtlantic	n/i	C		2.99											
	Piggly Wiggly Retail	n/i		3.59	3.99											
	Piggly Wiggly Stores	Preferred Angus		2.99	3.99											
	Shoppers Food	n/i	C		4.99											
	Shoppers Value	n/i		2.86												
	Super Dollar	n/i			3.95											
	The Fresh Market	n/i	P										6.99			

USDA Choice

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
VA <i>(cont)</i>	Wegmans	Tomer	K		8.99								9.99			
		Wegmans			4.69								6.99			
		Wegmans Angus	A		11.49											
	Weis Markets	Angus	C		4.99											
	Whole Foods MdAtl.	n/i	A											9.99		
WV	Food Fair	n/i					2.99									
	Foodland	n/i	C				3.49									
	Giant Eagle	Market District	C	3.99												
	IGA Stores Stheast	Tender Ridge		2.98												
	Kroger Columbus	n/i	C	3.99	BOGO											
	Kroger MdAtlantic	n/i	C		2.99											
	Piggly Wiggly Stores	Preferred Angus		2.99	3.99											
	Shoppers Value	n/i		2.86												
	Sparkle Markets	n/i	C		3.99											
	Weis Markets	Angus	C		4.99											

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI															
IA	AW Grocers	n/i		3.29	3.99	n/i		3.99							
	Family Fare	n/i										5.99			
	Family Foods	Angus Pride	C		3.99										
	Fareway	n/i			3.99	2.99									
	Fishers Jack & Jill	n/i	C			3.49									
	Food Pride	Angus Pride	C		3.99										
	Fresh Thyme	n/i	C		4.99	3.99	3.99								
	Hometown Foods	Angus	C			4.49									
	Hy-Vee	HV Angus Reserve	S			5.49									
		HV Choice Reserve	C									3.99			
	Jewel-Osco	n/i	C		3.99										
	Maynard's	Star Ranch	C		4.59	3.99									
	No Frills	Concord Farms	G		5.49										
	Price Chopper	KC Pride				3.79									
	Quillin's	Chairman's Reserve			3.99										
	Russ's Market	n/i	C		3.99										
Schnuck's	Angus	C		3.99											
Sunshine Foods	n/i	C		3.49											
Thriftway Stores	n/i			3.99											
Whole Foods MW	n/i	A										9.99			
IL	AW Grocers	n/i		3.29	3.99	n/i									
	Berkot's	Black Angus	C		4.99							5.99			
	Borowiak's IGA	IGA TableRite	C	3.49	4.48										
	Brookhaven	Angus	C	3.99				3.99							
	Butera's Market	Angus	C			2.89	3.69					3.99			
		n/i										4.99		2.99	
	Cermak's	Angus	C								3.99				
	Cub Foods	n/i	C		4.99										
	Dierberg's	Angus	C									5.99	7.99		
	El Guero	n/i									5.99			3.29	
	Fareway	n/i			3.99	2.99									
	Fairplay Foods	Angus	C		4.29	2.99	3.49								
	Fishers Jack & Jill	n/i	C			3.49									
	Food 4 Less	n/i	C		2.99										
	Food Pride	Angus Pride	C		3.99										

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
IL <i>(cont)</i>	Fresh Thyme	n/i	C		4.99	3.99	3.99									
	Garden Fresh Mrkt	Sterling Silver	C		3.99			4.98								
	Gordon FS	n/i	C									3.49				
	Heinen's	Heinen's	A									7.99				
	Hy-Vee	HV Angus Reserve	S			5.49										
		HV Choice Reserve	C										3.99			
	IGA Stores - IL/IN	IGA TableRite	C	2.99	3.49											
	Jewel-Osco	n/i	C		3.99											
	Jimenez	n/i	C									4.99			2.99	
	Kirby Foods IGA	IGA TableRite	C	2.99												
	Kroger Central	n/i	C		3.77											
	Kroger Mid-South	n/i	C		2.99											
	La Chiquita	n/i	C		3.48											
	Pete's Market	Black Angus	C		4.99	4.99				4.99		4.99				
	Piggly Wiggly MW	n/i	C												2.99	
		Angus	C					3.69								
	Schnuck's	Angus	C		3.99											
	Shop & Save Mrkt	Black Angus	C			3.29										
	Sullivan's	n/i	C		3.99											
	Sunset Foods	Angus	C											8.99		
The Fresh Market	n/i	P										6.99				
Tony's Finer Foods	n/i	C										4.99				
Torres Market	n/i	C										5.28				
Valli Produce	Aurora	C			2.49	3.99						4.99				
Walt's Food Cntr	Hereford	C		3.99												
Whole Foods MW	n/i	A											9.99			
IN	Al's Supermarket	Angus	C		3.99											
	County Market	n/i	C		4.49	3.79										
	Food 4 Less	n/i	C		2.99											
	Fresh Encounter	Premium Angus	C		4.99											
	Fresh Thyme	n/i	C		4.99	3.99	3.99									
	Giant Eagle	Market District	C	3.99												
	Gordon FS	n/i	C									3.49				
	Harding's	Tender Ridge	C		2.99											
	Harvest Supermarket	Black Canyon	C				3.69									
	Holiday Foods	Star Ranch	C		3.99											

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
IN <i>(cont)</i>	IGA Stores - IL/IN	IGA TableRite		2.99	3.49											
	Jay C Food Stores	n/i	C		2.99											
	Jewel-Osco	n/i	C		3.99											
	Kirby Foods IGA	IGA TableRite	C	2.99												
	Kroger Central	n/i	C		3.77											
	Kroger Cincinnati	n/i	C		BOGO											
	Kroger Mid-South	n/i	C		2.99											
	Lucky's Market	n/i	C									3.78				
		n/i	A		3.49									3.99		
	Martin's	Martin's	C		3.99											
	Miller's Markets	Hereford	C			2.99		6.99					4.99			
	New Market	Star Ranch	C		4.99		4.99									
	Schnuck's	Angus	C		3.99											
	Strack & VanTil	Angus	C				2.98									
	The Fresh Market	n/i	P										6.99			
	Walt's Food Cntr	Hereford	C			3.99										
	Wesselman's	n/i			2.99											
Whole Foods MW	n/i	A												9.99		
MI	AW Grocers	n/i		3.29	3.99											
	County Market	n/i	C		4.49	3.79										
	D&W Fresh Market	Open Acres	C				4.99									
	Food Pride	Angus Pride	C		3.59											
	Fresh Thyme	n/i	C		4.99	3.99	3.99									
	Glory Supermarket	n/i					2.28									
	Gordon FS	n/i	C									3.49				
	Great Lakes Fresh	Star Ranch			3.99											
	Harding's	Tender Ridge	C		2.99											
	Jack's Market	Iowa Premium			3.99											
	Kroger Central	n/i	C		3.77											
	Kroger Columbus	n/i	C	3.99	BOGO											
	Kroger Michigan	n/i	C	4.99	BOGO											
	Louie's Fresh Market	Louie's	C		4.49		3.39									
	Lucky's Market	n/i	C										3.78			
		n/i	A		3.49										3.99	
	Martin's	Martin's	C		3.99											
Miller's Markets	Hereford	C			2.99		6.99					4.99				

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	
MI (cont)	Pat's Foods IGA	Angus Pride	C	3.99											
	Ric's Food Center	Ric's	C		3.99										
	Spartan Stores	n/i	C		3.99										
	Super One Foods	Black Angus			3.99										
		Meyer Natural	A		4.94										
	Tadych's	Angus Pride	C		3.99										
		Nature Source	A			4.99									
	Tom's/Oleson's	n/i	C												
	Whole Foods MW	n/i	A										9.99		
MN	AW Grocers	n/i	C					3.69							
		n/i		3.29	3.99			3.99							
	Cash Wise	Hereford	C									4.98			
	Coborn's	Four Brothers	C									4.99			
	County Market	n/i	C		4.49	3.79									
	Cub Foods	n/i	C		4.99										
	Dick's Fresh Market	Black Angus	C			3.29									
	Econofoods	Open Acres	C									5.99			
		Concord Farms	G		5.49										
	Family Fare	n/i										5.99			
	Family Fresh	Open Acres	C									5.99			
		Concord Farms	G		5.49										
	Fareway	n/i			3.99	2.99									
	Fresh Thyme	n/i	C		4.99	3.99	3.99								
	Food Pride	Angus Pride	C		3.59										
	Hornbacher's	Stockman&Dakota			3.99										
	Hy-Vee	HV Angus Reserve	S			5.49									
		HV Choice Reserve	C									3.99			
	Maynard's	Star Ranch	C		4.59	3.99									
	Nilssen's	Angus Pride	C		3.99	4.99									
	Quillin's	Chairman's Reserve			3.99										
	Sun Mart	Open Acres	C									5.99			
	Concord Farms	G		5.49											
Sunshine Foods	n/i	C		3.49											
Super One Foods	Black Angus			3.99											
	Meyer Natural	A		4.94											
SuperVALU Stores	Angus Farms	C			3.99										

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
MN (cont)	Teal's Market	Angus Pride	C		3.99	4.49										
	Whole Foods MW	n/i	A										9.99			
ND	Albert./Safe. Mntn	Double R Ranch	C				3.99	2.79			1.88		2.79			
		n/i	C				4.99									
	AW Grocers	n/i	C	3.29	3.99											
	Cash Wise	Hereford	C									4.98				
	Dan's	Open Acres	C									5.99				
	Family Fare	n/i	C									5.99				
	Food Pride	Angus Pride	C		3.59											
	Hornbacher's	Stockman&Dakota	C		3.99											
	Leevers Foods	Preferred Angus	C		3.99											
	Millers Fresh Foods	Angus Pride	C		4.39	4.49										
	SuperVALU Stores	Angus Farms	C			3.99										
Teal's Market	Angus Pride	C		3.99	4.49											
NE	Albert./Safe. Denver	Colorado Angus	C		3.47											
	Apple Markets	Angus	C		3.99	3.99										
	AW Grocers	n/i	C					3.69								
		n/i	C	3.29	3.99			3.99								
	Baker's	n/i	C		4.99	3.99							2.99			
	Family Fare	n/i	C									5.99				
	Family Fresh	Open Acres	C									5.99				
		Concord Farms	G		5.49											
	Fareway	n/i	C		3.99	2.99										
	Food Pride	Angus Pride	C		3.59											
	Fresh Thyme	n/i	C		4.99	3.99	3.99									
	Hy-Vee	HV Angus Reserve	S			5.49										
		HV Choice Reserve	C										3.99			
	No Frills	Concord Farms	G		5.49											
	Russ's Market	n/i	C		3.99											
	Sun Mart	Open Acres	C										5.99			
	Concord Farms	G		5.49												
Thriftway Stores	n/i	C		3.99												
Whole Foods MW	n/i	A											9.99			
OH	Acme Fresh Market	Angus	C		4.99											
	Dave's Markets	n/i	C		4.99		3.99							6.99		
		Angus	C	8.99												

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
OH <i>(cont)</i>	Dorothy Lane	n/i	P										7.99			
		Angus	C											7.99		
	Fisher's	Angus	C		4.77		4.29									
	Food Fair	n/i					2.99									
	Fresh Encounter	Premium Angus			4.99											
	Fresh Thyme	n/i	C		4.99	3.99	3.99									
	Giant Eagle	Market District	C	3.99												
	Gordon FS	n/i	C										3.49			
	Heinen's	Heinen's	A										7.99			
	IGA SpartanNash	n/i			3.29											
	Kroger Central	n/i	C		3.77											
	Kroger Cincinnati	n/i	C				BOGO									
	Kroger Columbus	n/i	C	3.99			BOGO									
	Kroger MdAtlantic	n/i	C				2.99									
	Lucky's Market	n/i	C										3.78			
		n/i	A				3.49							3.99		
	Marc's	n/i	C				3.99									
	Miller's Markets	Hereford	C					2.99		6.99				4.99		
	Piggly Wiggly Stores	Preferred Angus			2.99	3.99										
	Remke Markets	Premium Angus					4.99									
Riesbeck's	Hereford	C											4.99			
Sparkle Markets	n/i	C				3.99										
SuperVALU Stores	Star Ranch	C		3.99												
	Angus Farms	C					3.99									
	The Fresh Market	n/i	P										6.99			
SD	Albert./Safe. Denver	Colorado Angus	C		3.47											
	AW Grocers	n/i	C					3.69								
		n/i		3.29	3.99			3.99								
	Buche Foods	Angus	C		3.98											
	Coborn's	Four Brothers	C									4.99				
	Family Fare	n/i										5.99				
	Fareway	n/i			3.99	2.99										
	Hy-Vee	HV Angus Reserve	S			5.49										
		HV Choice Reserve	C										3.99			
	IGA Markets	n/i		2.99	4.49											
Ken's Super Fair	Demkota	C		3.69												

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	
SD <i>(cont)</i>	Lynns Dakotamart	Dakotamart Pride	C			3.29				3.29					
	Maynard's	Star Ranch	C		4.59	3.99									
	Sunshine Foods	n/i	C		3.49										
	SuperVALU Stores	Angus Farms	C			3.99									
	Teal's Market	Angus Pride	C		3.99	4.49									
WI	AW Grocers	n/i	C					3.69							
		n/i	C	3.29	3.99			3.99							
	Cermak's	Angus	C									3.99			
	Coborn's	Four Brothers	C									4.99			
	County Market	n/i	C		4.49	3.79									
	Econofoods	Open Acres	C									5.99			
	Family Fresh	Open Acres	C									5.99			
		Concord Farms	G		5.49										
	Food Pride	Angus Pride	C		5.49										
	Fresh Thyme	n/i	C		3.59										
	Gordon FS	n/i	C		3.47	3.99	3.99								
	Gordy's	Angus Pride	C			4.48							3.49		
	Great Lakes Fresh	Star Ranch			3.99										
	Hansen's IGA	Star Ranch	C		3.98										
	Hy-Vee	HV Angus Reserve	S			5.49									
		HV Choice Reserve	C										3.99		
	Nilssen's	Angus Pride	C		3.99	4.99									
	Pat's Foods IGA	Angus Pride	C	3.99											
	Piggly Wiggly MW	n/i													2.99
		Angus	C				3.69								
	Quillin's	Chairman's Reserve			3.99										
	Schnuck's	Angus	C		3.99										
	Sendik's	Sendik's	C		4.49										
	Sentry Foods	Sentry Angus	C										6.99		
	Shurfine Food Centers	Black Canyon	C			2.98									
	Super One Foods	Black Angus			3.99										
		Meyer Natural	A		4.94										
SuperVALU Stores	Angus Farms	C			3.99										
Tadych's	Angus Pride	C		3.99											
	Nature Source	A			4.99										
Whole Foods MW	n/i	A											9.99		

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT															
AR	Albert. Houston	n/i	C		4.99										
		n/i	C									1.39			w/ \$25 purchase; limit 1
	Brookshire's	n/i	S			4.49		3.49							
	City Market	Angus	C		3.85										
	Edwards FG	Angus	C		2.98							3.98			
	Food Giant	Black Canyon		2.98											
	G&W Foods	n/i	C		3.99	3.79									
	Harp's	Harp's	C		5.48	4.98						5.98			
	Hay's Supermarkets	Angus	C		3.48		3.98								
	Kroger Delta	n/i	C		4.99										
	Mac's Fresh Market	n/i	S		2.98										
	Rehkopf's	n/i			3.63										
	Super 1 Foods	n/i	S					3.48							
	TC Grocery	n/i	S		3.99										
The Fresh Market	n/i	P										6.99			
AZ	Albert. Sthwest	Double R Ranch	C				4.99								
		n/i	C	3.97			2.97								limit 1
	AW Grocers	n/i						3.99							
	Basha's	n/i	C		2.97										
	Clark's Market	Angus	C		4.99		3.49								
	El Super	n/i			3.29			3.99	2.97		2.99	3.99		2.49	
	Food City	n/i			3.27		2.67				1.97				
	Fry's	n/i	C		2.97										
	IGA Family	Angus	C				2.99								
	Los Altos	n/i			2.99				3.99		2.79			2.49	
	Safeway Sthwest	n/i	C				2.97								
	Smart & Final	n/i	C		4.99				3.99						
	Smith's	n/i	C	4.77											limit 1
	Sprout's	n/i	A		5.99							6.99			USDA Choice
Whole Foods Sth Pac.	Country Natural											6.99			
CO	Albert./Safe. Denver	Colorado Angus	C		3.47										
	Albert./Safe. Mntn	Double R Ranch	C				3.99	2.79			1.88		2.79		
		n/i	C				4.99								
	Affiliated Foods	n/i				4.99		3.99							
Associated Foods	Angus	C		3.99	3.99	3.49									

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (<i>boneless</i>)						Chuck (<i>bone-in</i>)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
CO <i>(cont)</i>	AW Grocers	n/i	C					3.69								USDA Choice
		n/i		3.29	3.99			3.99								
	Clark's Market	Angus	C		4.99		3.49									
	King Soopers	n/i	C		BOGO		4.99									
	Lucky's Market	n/i	C									3.78				
		n/i	A		3.49								3.99			
	Ridley's	Hereford	C		3.99		5.99									
	Sprout's	n/i	A		5.99							6.99				
	Whole Foods Mntn	n/i	A										9.99			
KS	Affiliated Foods	n/i				4.99		3.99								USDA Choice
	Apple Markets	Angus	C		3.99	3.99										
	AW Grocers	n/i		3.29	3.99			3.99								
	Country Mart	n/i			3.99	3.99										
	Dillon's	n/i	C		4.99	3.99										
	Food Pride	Angus Pride	C		3.99											
	G&W Foods	n/i	C		3.99	3.79										
	Harp's	Harp's	C		5.48	4.98						5.98				
	Hy-Vee	HV Angus Reserve	S			5.49										
		HV Choice Reserve	C										3.99			
	Price Chopper	KC Pride					3.79									
	Pyramid Foods	Midwest Reserve		2.99	3.99								2.99			
	Sprout's	n/i	A		5.99							6.99				
	Sun Fresh	n/i			3.99	3.99										
	Thriftway Stores	n/i			3.99											
	Whole Foods Mntn	n/i	A										9.99			
	Woods Supermarket	Butcher's Pride	C		3.99							3.99				
LA	AG Baton Rouge	Black Angus	C		3.99											w/ \$25 purchase; limit 1
	Albert. Houston	n/i	C		4.99											
		n/i	C									1.39				
	Breaux Mart	n/i	S		2.99								3.79			
	Brookshire's	n/i	S			4.49		3.49								
	Brookshire Bros.	n/i	S	3.59												
	County Market	n/i	C		4.49	3.79										
	Kroger Dallas/Hstn	n/i	C		2.47								2.99			
	Market Basket	MB Premium	S		2.77											
		Ramey's	Black Angus		2.98											

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (<i>boneless</i>)						Chuck (<i>bone-in</i>)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
LA <i>(cont)</i>	Rouse's	Angus	C		3.99								3.99			
	Shoppers Value	Angus	C	2.98												
	Super 1 Foods	n/i	S					3.48								
	The Fresh Market	n/i	P										6.99			
	Winn-Dixie	WD Brand	C		4.99											
MO	Apple Markets	Angus	C		3.99	3.99										
	AW Grocers	n/i	C	3.29	3.99											
	C&R Supermarket	Angus	C			3.69										
	Country Mart	n/i	C		3.99	3.99										
	Dierberg's	Angus	C										5.99	7.99		
	Food Giant	Black Canyon	C	2.98												
	Fresh Thyme	n/i	C		4.99	3.99	3.99									
	G&W Foods	n/i	C		3.99	3.79										
	Gerbe's	n/i	C		4.99	3.99										
	Gordon FS	n/i	C										3.49			
	Harp's	Harp's	C		5.48	4.98							5.98			
	Harter House	n/i	C			3.49							4.99	4.99		
	Hay's Supermarkets	Angus	C		3.48		3.98									
	Hy-Klas Foods	n/i	C		3.99											
	Hy-Vee	HV Angus Reserve	S				5.49									
		HV Choice Reserve	C										3.99			
	IGA Stores - IL/IN	IGA TableRite	C	2.99	3.49											
	Kroger Central	n/i	C		3.77											
	Kroger Delta	n/i	C		4.99											
	Lucky's Market	n/i	C										3.78			
		n/i	A		3.49									3.99		
	Mac's Fresh Market	n/i	S		2.98											
	Moser's	n/i	C		3.69	3.49										
	Prenger Foods	n/i	C		3.99	3.99										
	Price Chopper	KC Pride	C			3.79										
	Pyramid Foods	Midwest Reserve	C	2.99	3.99								2.99			
	Schnuck's	Angus	C		3.99											
	Sprout's	n/i	A		5.99								6.99			USDA Choice
	Sun Fresh	n/i	C		3.99	3.99										
	TC Grocery	n/i	S		3.99											
	TC Markets	n/i	C		3.99											

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
MO <i>(cont)</i>	Thriftway Stores	n/i			3.99											
	Whole Foods MW	n/i	A										9.99			
	Woods Supermarket	Butcher's Pride	C		3.99							3.99				
NM	Affiliated Foods	n/i				4.99		3.99								
	Albert./Safe. Denver	Colorado Angus	C		3.47											
	Albert. Sthwest	Double R Ranch	C				4.99									
		n/i	C	3.97			2.97									limit 1
	El Super	n/i			3.29			3.99	2.97		2.99	3.99			2.49	
	John Brooks	n/i				3.99		3.99								
	King Soopers	n/i	C		BOGO		4.99									
	Smith's	n/i	C	4.77												limit 1
Sprout's	n/i	A		5.99							6.99				USDA Choice	
Whole Foods Mntrn	n/i	A										9.99				
OK	Affiliated Foods	n/i				4.99		3.99								
	AW Grocers	n/i		3.29	3.99											
	Buy for Le\$\$	Chairmans Reserve	C		3.99											
	Country Mart	n/i			3.99	3.99										
	Harp's	Harp's	C		5.48	4.98						5.98				
	Pyramid Foods	Midwest Reserve		2.99	3.99								2.99			
	Reasor's	Angus	C		3.98			3.98	3.98				4.98			
	Rehkopf's	n/i			3.63											
	Sprout's	n/i	A		5.99							6.99				USDA Choice
	Super C Mart	n/i						3.99								
	The Fresh Market	n/i	P									6.99				
Williams Foods	n/i						3.99				4.99					
TX	Affiliated Foods	n/i				4.99		3.99								
	AG Baton Rouge	Black Angus	C		3.99											
	Albert. Houston	n/i	C		4.99											
		n/i	C									1.39				w/ \$25 purchase; limit 1
	Arlan's Market	n/i		3.99												
	Brookshire's	n/i	S			4.49		3.49								
	Brookshire Bros.	n/i	S	3.59												
	Cash Saver TX	n/i			3.99	3.64										
	David's	n/i	S	3.99												
	El Rancho	n/i													1.89	
El Rio Grande	n/i			3.49										2.29		

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (<i>boneless</i>)							Chuck (<i>bone-in</i>)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
TX <i>(cont)</i>	El Super	n/i			3.29			3.99	2.97			2.99	3.99		2.49	limit 2 w/ \$25 purchase; limit 1 USDA Choice w/ \$25 purchase; limit 1
	Fiesta Mart	n/i		2.47									4.49	3.29	2.29	
	Foodarama	n/i	S		2.99								4.37	2.99	2.57	
	H-E-B	n/i	S	2.99												
	Junior's	n/i		2.89										2.99		
	Kroger Dallas/Hstn	n/i	C		2.47									2.99		
	La Fiesta	n/i	S										2.99			
	Lawrence Bros.	n/i	S			3.99										
		n/i	C		4.49											
	Market Basket	MB Premium	S		2.77											
	Porter's Grocery	n/i				3.99		3.99								
	Randall's	n/i	C		4.99											
		n/i	C										1.39			
	Rehkopf's	n/i			3.63											
	Sellers Bros.	n/i		1.99												
Sprout's	n/i	A		5.99								6.99				
Super 1 Foods	n/i	S					3.48									
Tom Thumb	n/i	C		4.99												
	n/i	C										1.39				
UT	Albert./Safe. Mntn	Double R Ranch	C				3.99	2.79				1.88		2.79	limit 1 limit 1 USDA Choice	
		n/i	C				4.99									
	Albert. Stwest	Double R Ranch	C				4.99									
		n/i	C	3.97			2.97									
	Associated Foods	Angus	C		3.99	3.99	3.49									
	Clark's Market	Angus	C		4.99		3.49									
	Fresh Market	Angus	C		3.99											
	King Soopers	n/i	C		BOGO		4.99									
	Marketon	n/i	S						2.99							
	Ream's	n/i					2.89									
	Ridley's	Hereford	C		3.99		5.99									
	Smart Foodservice	IBP										2.98				
	Smith's	n/i	C	4.77												
	Sprout's	n/i	A		5.99							6.99				
	Stokes Market	Angus	C		3.99											
Whole Foods Mntn	n/i	A										9.99				

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
SOUTHWESTERN U.S. - CA, HI, NV																
CA	Albert. SoCal	Double R Ranch	C				4.99									
		n/i	C				4.99									
	Andronico's	Angus	C		6.99		6.99									
	Arteaga's	n/i										5.99				
	Baja Ranch	n/i							2.99							
	Big Saver	n/i							2.99		2.59	3.99				1.79
	Bristol Market	n/i	C										8.99			
	Cardenas	n/i			3.69						2.99					2.79
	Chavez	Harris Ranch	C		4.99											3.99
	El Super	n/i			3.29			3.99	2.97		2.99	3.99				2.49
	Food 4 Less	n/i			2.97											
	Foodland Mercado	n/i										3.99				
	Gelson's Market	Angus	C										10.99			
	Island Pacific	n/i														2.49
	Jons Marketplace	n/i	C		3.49				3.29							1.69
	K.V. Mart	n/i										2.99				1.79
	La Perla	n/i														1.99
	La Superior	n/i														1.99
	Lola's Market	n/i									2.99					2.79
	Lucky	Angus	C		3.88											
	Lunardi's	n/i											9.99			
	Mollie Stone's	n/i	C										9.99			
		n/i	P				6.99									
	Pavilions	n/i	C		4.99											
	Raley's	Harris Ranch	C		4.99		3.99									
	Ralph's	n/i	C										7.99			
	Rancho San Miguel	n/i		3.79												
	Ray's Food Place	Angus	C		3.99		3.99									
	Rio Ranch	n/i	C		3.79					2.89						2.29
	R-Ranch	n/i							2.99			2.99				
	Safeway NorCal	n/i	C	4.99	4.99		4.99									
	Save Mart	Angus 43			4.99		3.99					5.99				
	Select Markets	St Helens	C				2.98									
	SK Super King	n/i	C		2.79		3.49									
	Smart & Final	n/i	C		4.99				3.99							

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State	Supermarket	Label	KEY	Chuck Roasts (<i>boneless</i>)						Chuck (<i>bone-in</i>)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	
CA <i>(cont)</i>	Smart Foodservice	IBP										2.98			USDA Choice
	Sprout's	n/i	A		5.99							6.99			
	Stater Bros.	n/i		3.99	4.99										
	Super A Foods	Harris Ranch	C		3.49							4.99		3.29	
	Superior Grocers	n/i	C		3.69									1.79	
	Vallarta	n/i			2.99										
	Vons	n/i	C				4.99								
	Whole Foods NorCal	n/i	A										10.99		
	Whole Foods Sth Pac.	Country Natural											6.99		
HI	Don Quijote	Angus Beef	C		4.49		3.79					4.69		3.49	
	Foodland	Angus	C		6.49		6.49								
	Island Grocery	Angus	C			4.99									
	KTA Super Stores	n/i	C		5.99										
	Safeway Hawaii	n/i	C	5.99			5.99								
	Tamura's	n/i	C		4.99							4.99			
	Times Supermarket	n/i					3.79					4.99			
	Whole Foods Sth Pac.	Country Natural											7.99		
NV	Albert. Sthwest	Double R Ranch	C				4.99								limit 1
		n/i	C	3.97			2.97								
	Associated Foods	Angus	C		3.99	3.99	3.49								limit 1 USDA Choice
	Cardenas	n/i			3.69					2.99				2.79	
	El Super	n/i			3.29			3.99	2.97	2.99	3.99			2.49	
	Island Pacific	n/i												2.49	
	La Bonita	n/i										3.69		2.49	
	Marketon	n/i	S						3.99		5.49			2.29	
	Raley's	Harris Ranch	C		4.99		3.99								
	Ridley's	Hereford	C		3.99		5.99								
	Safeway NorCal	n/i	C				3.99								
	Save Mart	Angus 43			4.99		3.99					5.99			
	Smart & Final	n/i	C		4.99				3.99						
	Smart Foodservice	IBP										2.98			
	Smith's	n/i	C	4.77											
	Sprout's	n/i	A		5.99							6.99			
	Vons	n/i	C				4.99								
Whole Foods NorCal	n/i	A										10.99			
Whole Foods Sth Pac.	Country Natural											6.99			

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	
NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY															
AK	Alaska Commercial Carrs/Safeway	Blackwell Angus Open Nature	G		7.99		4.99					4.99			antibiotic-free
	Fred Meyer	n/i	C		5.99										
	IGA Stores Alaska	St Helens	C	3.49	4.99										
	Meyers Group IGA	St Helens	C	3.49	4.99		3.49								
	Northwest Grocers	n/i			4.49										
	Sea Mart	n/i	C				3.99								
ID	Albert./Safe. Mntn	Double R Ranch	C				3.99	2.79			1.88		2.79		limit 1
		n/i	C				4.99								
	Associated Foods	Angus	C			3.99									
	Family Foods	St Helens	C				2.79								
	Fred Meyer	n/i	C		4.99										
	Harvest Foods	Premium Angus	C		4.98		3.99	3.98							
	IGA Markets	n/i		2.99	4.49										
	Ridley's	Hereford	C		3.99		5.99								
	Rosauer's	Painted Hills	A		4.49										
		Premium Angus	C				2.89								
	Smart Foodservice	IBP										2.98			
	Smith's	n/i	C	4.77											
	Stokes Market	Angus	C		3.99										
	Super 1 Foods	Meyer Natural	A		4.98										
	Premium Angus	C				2.98									
Whole Foods Mntn	n/i	A										9.99			
Yoke's Fresh Market	Hereford	C		4.99											
MT	Albert./Safe. Mntn	Double R Ranch	C				3.99	2.79			1.88		2.79		
		n/i	C				4.99								
	Associated Foods	Angus	C		3.99	3.99	3.49								
	Family Foods	St Helens	C				2.79								
	Harvest Foods	Premium Angus	C		4.98		3.99	3.98							
	IGA Markets	n/i		2.99	4.49										
	Lucky's Market	n/i	C									3.78			
		n/i	A		3.49								3.99		
	Reynold's Market	n/i					2.99				4.99				
	Rosauer's	Painted Hills	A		4.49										
	Premium Angus	C				2.89									

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
MT <i>(cont)</i>	Smart Foodservice	IBP											2.98			limit 1
	Smith's	n/i	C	4.77												
	Stokes Market	Angus	C		3.99											
	Super 1 Foods	Meyer Natural	A		4.98											
	SuperVALU Stores	Premium Angus	C				2.98									
	SuperVALU Stores	Angus Farms	C			3.99										
OR	Albert./Safe. NW	Open Nature	G		6.99											antibiotic-free
	Associated Foods	Angus	C		3.99	3.99	3.49									
	CenterPlace Market	St Helens	C		4.98											
	Family Foods	St Helens	C				2.79									
	Fred Meyer	n/i	C		4.99											
	Harvest Foods	Premium Angus	C		4.98		3.99	3.98								
	IGA Markets	n/i		2.99	4.49											
	IGA Market Fresh	St Helens	C				3.48									
	Market of Choice	Carman Ranch	G		6.99											
	McKay's Markets	Signature Angus	C				3.99									
	Meyers Group IGA	St Helens	C	2.99	4.49											
	New Seasons	Wagyu	A		6.99											
		Oregon Country	A		5.99								8.99			
	QFC	Angus	C		BOGO											
	Ray's Food Place	Angus	C		3.99		3.99									
	Rosauer's	Painted Hills	A		4.49											
		Premium Angus	C				2.89									
	Roth's	Painted Hills	A		5.99											
	Select Markets	St Helens	C				2.98									
	Smart Foodservice	IBP										2.98				
Thriftway of OR	St Helens	C				2.99										
Whole Foods NW	n/i	A										9.99				
WA	Albert./Safe. NW	Open Nature	G		6.99											antibiotic-free
	CenterPlace Market	St Helens	C		4.98											
	Family Foods	St Helens	C				2.79									
	Fred Meyer	n/i	C		4.99											
	Harvest Foods	Premium Angus	C		4.98		3.99	3.98								
	IGA Markets	n/i		2.99	4.49											
	IGA Market Fresh	St Helens	C				3.48									
	Meyers Group IGA	St Helens	C	2.99	4.49											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Label	KEY	Chuck Roasts (<i>boneless</i>)						Chuck (<i>bone-in</i>)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
WA <i>(cont)</i>	New Seasons	Wagyu	A		6.99											USDA Choice
		Oregon Country	A		5.99								8.99			
	PCC Natural	Oregon Country	A									8.99				
	QFC	Angus	C		BOGO											
	Red Apple Markets	St Helens	C		3.68											
	Rosauer's	Painted Hills	A		4.49											
		Premium Angus	C				2.89									
	Select Markets	St Helens	C				2.98									
	Smart Foodservice	IBP										2.98				
	Sprout's	n/i	A		5.99							6.99				
	Super 1 Foods	Meyer Natural	A		4.98											
		Premium Angus	C				2.98									
	Thriftway	St Helens	C				2.99									
	Thriftway of OR	St Helens	C				2.99									
Whole Foods NW	n/i	A										9.99				
Yoke's Fresh Market	Hereford	C		4.99												
WY	Albert./Safe. Denver	Colorado Angus	C		3.47										limit 1	
	Albert./Safe. Mntn	Double R Ranch	C				3.99	2.79			1.88		2.79			
		n/i	C				4.99									
	Associated Foods	Angus	C		3.99	3.99	3.49									
	AW Grocers	n/i	C					3.69								
		n/i	C	3.29	3.99			3.99								
	Food Pride	Angus Pride	C		3.59											
	IGA Markets	n/i	C	2.99	4.49											
	King Soopers	n/i	C		BOGO		4.99									
	Lucky's Market	n/i	C									3.78				
		n/i	A		3.49								3.99			
	Ridley's	Hereford	C		3.99		5.99									
Smith's	n/i	C	4.77													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																						
CT	ACME Market	Open Nature	A	AU	5.99						6.99		5.99				14.99					
	Adams IGA	n/i			6.00						7.99		10.00				17.99					
	AF Basket	n/i	C	US	4.99			5.99							5.99	5.99						
	ALDI	Specially Selected	A	AU													9.99			limit 2		
	Best Market	n/i	C	US	3.98						7.98		9.49		4.79	4.99						
		Thomas Farms	A	AU				4.98			7.98											
	Big Y	Shepherd's Pride	A	US	4.99	4.99	4.99	5.49		5.99	5.99						19.99					
	Bravo	n/i	C	US				6.99					9.99									
	Compare Foods	n/i	C	US	3.99																	
	C-Town	n/i	C	US				6.99					9.99		6.99	7.49			5.99			
	Fairway Market	n/i	C	US	4.99																	
	Food Bazaar	n/i			3.99								9.99	14.99								
	Geissler's	n/i	C	US	4.99																	
	Highland Park	n/i	C	US	6.99								11.99									
	IGA Stores N.Eng.	n/i			4.99						7.99		13.99	19.99								
	Key Food	n/i	C	US											4.99							
	Kings Food Markets	n/i	C	US				6.99			8.99		14.99						6.99			
	Market 32	Chiapetti									3.99		5.99		4.99	4.99	15.99	15.99				
		Chiapetti						2.99												limit 1		
	Price Chopper	Chiapetti									3.99		5.99		4.99	4.99	15.99	15.99				
	Chiapetti						2.99												limit 1			
ShopRite	Nature's Reserve	A	AU				3.99					5.99					10.99					
Stew Leonard	Stew's Naked	A								5.99		5.99		3.99								
Stop & Shop	Stop & Shop	A	AU				3.99					5.99							11.99			
The Fresh Market	n/i	A	AU	6.99						7.99						14.99			12.99			
Whole Foods NE	n/i	A	NZ				10.99										23.99		23.99			
Whole Foods NAtl.	n/i	A	NZ				9.99												21.99			
DC	ALDI	Specially Selected	A	AU												9.99						
	Giant Food	Giant	A	AU			4.99											10.99				
	Harris Teeter	Shepherd's Pride	A	US			5.99	5.99	5.99													
	MOM's Organic	Elysian Farms		US						8.49						15.99		7.99				
	Safeway Eastern	Open Nature	A	AU	4.99			4.99			5.99		9.99			14.99						
Whole Foods MdAtl.	n/i	A	NZ				7.49										19.99					
DE	ACME Market	Open Nature	A	AU	5.99						6.99		5.99			14.99						
	ALDI	Specially Selected	A	AU												9.99			limit 2			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
DE (cont)	Food Lion	n/i						4.99													w/ store card	
		n/i						6.99														
	Fresh Grocer	Nature's Rancher	A	AU				3.99						5.99	5.99							
	Giant Food	Giant	A	AU				4.99												10.99		
	Harris Teeter	Shepherd's Pride	A	US				5.99	5.99	5.99												
	Lidl	Great Southern	G	AU							7.49									9.99		
		Great Southern	G	AU							4.49											limit 15 lbs.
	Redner's	Catelli	C	US							6.98											
	Safeway Eastern	Open Nature	A	AU		4.99		4.99			5.99		9.99				14.99					
	ShopRite	Nature's Reserve	A	AU				3.99					5.99							10.99		
	ShurSave	n/i				5.49																
	The Fresh Market	n/i	A	AU		6.99					7.99						14.99			12.99		free-range w/ point redem.
Weis Markets	n/i						3.49															
MA	Adams IGA	n/i			6.00					7.99		10.00				17.99						
	AF Basket	n/i	C	US	4.99			5.99						5.99	5.99							
	ALDI	Specially Selected	A	AU												9.99					limit 2	
	Associated	n/i	C	US	3.99																	
	Big Y	Shepherd's Pride	A	US	4.99	4.99	4.99	5.49			5.99	5.99				19.99						
	Bravo	n/i	C	US				6.99				9.99										
	Crosby's Markets	n/i	C	US	5.99						7.99											
	C-Town	n/i	C	US				6.99				9.99		6.99	7.49					5.99		
	Donelan's	n/i	C	US		4.99	4.99															
	Geissler's	n/i	C	US	4.99																	
	Hannaford	Catelli	A	US				4.99														
	Key Food	n/i	C	US										4.99								
	Market 32	Chiapetti									3.99		5.99	4.99	4.99	15.99	15.99					
		Chiapetti						2.99														limit 1
	Market Basket	n/i	C	US				4.99	4.99	4.99												
	McKinnon's	n/i	C	US	3.99						5.99			16.99	4.49		15.99				3.99	
	Price Chopper	Chiapetti									3.99		5.99	4.99	4.99	15.99	15.99					
		Chiapetti						2.99														limit 1
	Roche Bros.	n/i	C	US													19.99			4.49		
		Shepherd's Pride	C	US				6.99			7.99				6.99					18.99		
Shaw's	n/i	A	AU	4.99			5.99			5.99		5.99				12.99						
Star Market	n/i	A	AU	4.99			5.99			5.99		5.99				12.99						
Stop & Shop	Stop & Shop	A	AU				3.99					5.99							11.99			

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
NH (cont)	McKinnon's	n/i	C	US	3.99						5.99				15.99					3.99	limit 1	
	Price Chopper	Chiapetti								3.99		5.99	16.99	4.49	4.99	15.99	15.99					
		Chiapetti					2.99															
	Shaw's	n/i	A	AU	4.99						5.99					12.99						
	Whole Foods Natl.	n/i	A	NZ														21.99				
NJ	ACME Market	Open Nature	A	AU	5.99						6.99		5.99			14.99						
	AF Basket	n/i	C	US	4.99			5.99						5.99	5.99							
	ALDI	Specially Selected	A	AU												9.99					limit 2	
	Associated	n/i	C	US	3.99																	
	Best Market	n/i	C	US	3.98						7.98		9.49		4.79	4.99						
		Thomas Farms	A	AU			4.98				7.98											
	Bravo	n/i	C	US			6.99						9.99									
	Compare Foods	n/i	C	US	3.99																	
	C-Town	n/i	C	US			6.99						9.99		6.99	7.49				5.99		
	Fairway Market	n/i	C	US	4.99																	
	Fine Fare	n/i	C	US			5.99				6.99				6.99	6.99						
	Food Bazaar	n/i			3.99								9.99	14.99								
	Foodtown	n/i	C	US			4.99				6.99					19.99						
	Key Food	n/i	C	US											4.99							
	Kings Food Markets	n/i	C	US			6.99				8.99		14.99							6.99		
	Lidl	Great Southern	G	AU							7.49							9.99				
		Great Southern	G	AU							4.49											
	Met Foods	n/i	C	US	3.99																	
	MOM's Organic	Elysian Farms			US						8.49					15.99				7.99		
	Morton Williams	n/i	C	US											4.99	5.39						
	Murphy's	Catelli	C	US			6.99															
	Net Cost Market	n/i			2.99										4.99							
	Pioneer	n/i	C	US	3.99																	
	ShopRite	Nature's Reserve	A	AU			3.99						5.99							10.99		
	ShurSave	n/i			5.49																	
	Stop & Shop	Stop & Shop	A	AU			3.99						5.99							11.99		
	Supremo Foods	n/i	C	US	3.99										4.99							
The Fresh Market	n/i	A	AU	6.99						7.99					14.99				12.99	free-range		
Top Tomato	n/i													3.99								
Uncle Giuseppe's	n/i	C	US	6.99						9.99						24.99						

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
NJ (cont)	Wegmans	Wegmans	A				6.49			6.99					22.99							
		Thomas Farms	A	AU			6.49			6.99							22.99			7.49		
	Weis Markets	n/i					3.49															
	Whole Foods MdAtl.	n/i	A	NZ			7.49										19.99					
	Whole Foods NE	n/i	A	NZ			10.99									23.99	23.99					
NY	ACME Market	Open Nature	A	AU	5.99					6.99		5.99			14.99							
	AF Basket	n/i	C	US	4.99			5.99						5.99	5.99							
	ALDI	Specially Selected	A	AU											9.99						limit 2	
	Associated	n/i	C	US	3.99																	
	Best Market	n/i	C	US	3.98					7.98		9.49		4.79	4.99							
		Thomas Farms	A	AU			4.98			7.98												
	Big M	n/i			4.99					6.99												
	Bravo	n/i	C	US			6.99					9.99										
	Compare Foods	n/i	C	US	3.99																	
	C-Town	n/i	C	US			6.99					9.99		6.99	7.49				5.99			
	DeCiccio Family Mrkt	n/i	C	US			5.99			8.99				6.99	7.49							
	DeCiccio & Sons	DeCiccio	C	US	5.99		7.99			9.99								19.99				
	Fairway Market	n/i	C	US	4.99																	
	Fine Fare	n/i	C	US			5.99			6.99				6.99	6.99							
	Food Bazaar	n/i			3.99							9.99	14.99									
	Food Emporium	n/i	C	US						7.99				4.99		16.99						
	Foodtown	n/i	C	US			4.99			6.99						19.99						
	Giunta's	n/i	C	US	4.99	4.99	5.99															
	Great American	n/i			3.99																	
	Gristede's	n/i	G	AU														19.99				
	Hannaford	Catelli	A	US			4.99															
	IGA Stores N.Eng.	n/i			4.99						7.99	13.99	19.99									
	Key Food	n/i	C	US										4.99								
	Kings Food Markets	n/i	C	US			6.99			8.99		14.99								6.99		
	King Kullen	n/i	C	US	4.99	4.99								5.99	5.99							
	Market 32	Chiapetti								3.99		5.99		4.99	4.99	15.99	15.99					
		Chiapetti					2.99														limit 1	
Met Foods	n/i	C	US	3.99																		
Morton Williams	n/i	C	US										4.99	5.39								
Net Cost Market	n/i			2.99										4.99								

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions								
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French						
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round												
NY (cont)	North Shore Farms	n/i	C	US	3.99								5.99		4.99													
		n/i	G	AU				5.99						16.99	4.99	4.99												
		n/i	O								9.99																	
	Peck's Market	n/i			4.99							4.99	10.99	17.99														
	Pioneer	n/i	C	US	3.99																							
	Price Chopper	Chiapetti										3.99			5.99	4.99	4.99	15.99	15.99									
		Chiapetti						2.99																		limit 1		
	Shop'n Save	n/i	C	US				5.99				6.99																
	ShopRite	Nature's Reserve	A	AU				3.99							5.99													
	Stew Leonard	Stew's Naked	A									5.99			5.99	3.99												
	Stop & Shop	Stop & Shop	A	AU				3.99							5.99													
	The Fresh Market	n/i	A	AU	6.99													14.99									free-range	
	Tops Market	n/i						5.99																				
	Top Tomato	n/i														3.99												
	Uncle Giuseppe's	n/i	C	US	6.99																							
	Wegmans	Wegmans	A					6.49										22.99										
		Thomas Farms	A	AU				6.49																	7.49			
Weis Markets	n/i						3.49																			w/ point redem.		
Whole Foods NE	n/i	A	NZ				10.99											23.99	23.99									
PA	ACME Market	Open Nature	A	AU	5.99							6.99		5.99				14.99										
	ALDI	Specially Selected	A	AU														9.99								limit 2		
	Associated	n/i	C	US	3.99																							
	Big M	n/i			4.99								6.99															
	Bravo	n/i	C	US				6.99							9.99													
	Compare Foods	n/i	C	US	3.99																							
	C-Town	n/i	C	US				6.99							9.99	6.99	7.49						5.99					
	Fine Fare	n/i	C	US				5.99								6.99	6.99											
	Food Lion	n/i						4.99																				
		n/i						6.99																				
	Foodtown	n/i	C	US				4.99											19.99									
	Fresh Grocer	Nature's Rancher	A	AU				3.99								5.99	5.99											
	Giant Eagle	Thomas Farms	G	AU				5.99																				
	Giant Food Stores	Giant	A	AU				3.99					6.99															
	Grocery Outlet	Thomas Farms	G	AU								4.99																
	Ideal Market	n/i	C	US	3.99								5.99															
		n/i	A	AU				4.99																				

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
PA (cont)	Karns Foods	n/i	C	US				7.99														
	Key Food	n/i	C	US									4.99									
	Kuhns Market	n/i	C	US	6.59	6.59	6.79															
	Landis Market	Marcho Farms	C	US				4.80			5.80											
	Martin's Foods	Giant	A	AU				3.99				6.99						12.99				
	MOM's Organic	Elysian Farms		US							8.49					15.99			7.99			
	Net Cost Market	n/i			2.99									4.99								
	Pioneer	n/i	C	US	3.99																	
	Price Chopper	Chiapetti									3.99		5.99	4.99	4.99	15.99	15.99					
		Chiapetti						2.99													limit 1	
	Redner's	Catelli	C	US							6.98											
	Shop'n Save	n/i	C	US				5.99			6.99											
	ShopRite	Nature's Reserve	A	AU				3.99					5.99						10.99			
	ShurSave	n/i			5.49																	
	ShurSave - NE Penn	n/i			4.99																	
	Sprout's	n/i	G	NZ									8.99		2.99						7.99	
	Supremo Foods	n/i	C	US	3.99										4.99							
	The Fresh Market	n/i	A	AU	6.99						7.99					14.99			12.99		free-range	
Tops Market	n/i						5.99			6.49												
Wegmans	Wegmans	A					6.49			6.99					22.99							
	Thomas Farms	A	AU				6.49			6.99								22.99		7.49		
Weis Markets	n/i						3.49													w/ point redem.		
Whole Foods MdAtl.	n/i	A	NZ				7.49											19.99				
RI	Adams IGA	n/i			6.00					7.99		10.00						17.99				
	AF Basket	n/i	C	US	4.99			5.99						5.99	5.99							
	ALDI	Specially Selected	A	AU														9.99			limit 2	
	Associated	n/i	C	US	3.99																	
	Bravo	n/i	C	US				6.99					9.99									
	Dave's Marketplace	n/i	C	US	5.99					7.99		7.99										
	Shaw's	n/i	A	AU	4.99			5.99		5.99		5.99						12.99				
	Stop & Shop	Stop & Shop	A	AU				3.99				5.99							11.99			
Whole Foods NATl.	n/i	A	NZ				9.99											21.99				
VT	ALDI	Specially Selected	A	AU														9.99			limit 2	
	Hannaford	Catelli	A	US				4.99														
	Price Chopper	Chiapetti								3.99		5.99	4.99	4.99	15.99	15.99						
	Chiapetti						2.99														limit 1	

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
VT (cont)	Shaw's Tops Market	n/i n/i	A	AU	4.99			5.99			5.99		5.99				12.99					

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State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																						
AL	ALDI	Specially Selected	A	AU											9.99					limit 2		
	Earth Fare	n/i	G	AU					6.99								12.99					
	Ingles Market	Catelli				5.98	5.98	5.98														
	Kroger Atlanta	Simple Truth	A	US	6.99																	
	Kroger Nashville	Simple Truth	A	US	6.99																	
	Piggly Wiggly Inc.	Rosen	C	US	4.99													7.99				
	Publix	GreenWise	A	AU					7.79													
		Thomas Farms	G	AU															7.99			
	Sprout's	n/i	G	NZ							8.99		2.99						7.99			
	The Fresh Market	n/i	A	AU	6.99					7.99					14.99		12.99				free-range	
Whole Foods South	n/i	A	NZ				9.99									21.99						
Winn-Dixie	n/i						5.99															
FL	ALDI	Specially Selected	A	AU											9.99					limit 2		
	Bravo	n/i			4.99	5.49	5.29															
	Earth Fare	n/i	G	AU					6.99								12.99					
	GreenWise	GreenWise	A	AU					7.79													
	Harris Teeter	Shepherd's Pride	A	US				5.99	5.99	5.99												
	IGA Stores Florida	n/i			3.99								4.99									
	Luckys Markets	Simple Truth	A	US				7.49														
	Milam's Market	n/i	C	US	6.99										17.99							
	Publix	GreenWise	A	AU					7.79													
		Thomas Farms	G	AU															7.99			
	Sprout's	n/i	G	NZ							8.99		2.99						7.99			
	The Fresh Market	n/i	A	AU	6.99					7.99					14.99		12.99				free-range	
	Whole Foods Fla.	n/i	A	NZ				9.99									19.99					
Winn-Dixie	n/i						5.99															
GA	AF Basket	n/i	C	US	4.99			5.99					5.99	5.99						limit 2		
	ALDI	Specially Selected	A	AU				5.99							9.99							
	Bi-Lo	n/i																				
	Earth Fare	n/i	G	AU						6.99							12.99					
	Food City	n/i				6.99																
	Food Lion	n/i						4.99														
		n/i						6.99														
Harris Teeter	Shepherd's Pride	A	US				5.99	5.99	5.99													
Ingles Market	Catelli						5.98	5.98	5.98										w/ store card			

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions							
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French					
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round											
GA (cont)	Kroger Atlanta	Simple Truth	A	US	6.99																						
	Lidl	Great Southern	G	AU						7.49								9.99									
		Great Southern	G	AU						4.49																	
	Luckys Markets	Simple Truth	A	US				7.49																			
	Piggly Wiggly Car.	n/i							6.99	6.99																	
	Publix	GreenWise	A	AU						7.79																	
		Thomas Farms	G	AU																							
	Sprout's	n/i	G	NZ								8.99		2.99													
	The Fresh Market	n/i	A	AU	6.99						7.99						14.99										
	Wayfield's	n/i			3.49	3.49	3.49																				
Whole Foods South	n/i	A	NZ				9.99																				
Winn-Dixie	n/i						5.99																				
KY	ALDI	Specially Selected	A	AU												9.99										limit 2	
	Food City	n/i						6.99																			
	Food Lion	n/i							4.99																	w/ store card	
		n/i							6.99																		
	Fresh Encounter	n/i	C	US				6.99																			
	Fresh Thyme	Nature's Reserve	G	AU											10.49											6.49	
		n/i									7.99	7.99															
	Kroger MdAtlantic	Simple Truth	A	US	5.99																						
	Kroger Nashville	Simple Truth	A	US	6.99																						
	Luckys Markets	Simple Truth	A	US				7.49			7.49																
	Meijer	n/i						5.99																			
	Remke Markets	n/i	C	US				6.99			6.99																
The Fresh Market	n/i	A	AU	6.99						7.99						14.99										free-range	
Whole Foods MdAtl.	n/i	A	NZ				7.49																				
MS	ALDI	Specially Selected	A	AU												9.99										limit 2	
	Corner Market	n/i	C	US							8.99																
	The Fresh Market	n/i	A	AU	6.99						7.99					14.99										free-range	
	Whole Foods South	n/i	A	NZ				9.99																			
	Winn-Dixie	n/i						5.99																			
NC	ALDI	Specially Selected	A	AU												9.99										limit 2	
	Bi-Lo	n/i						5.99																			
	Earth Fare	n/i	G	AU						6.99																	
	Food Lion	n/i						4.99																		w/ store card	
		n/i						6.99																			

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions			
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French	
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
NC <i>(cont)</i>	Harris Teeter	Shepherd's Pride	A	US				5.99	5.99	5.99													
	Ingles Market	Catelli						5.98	5.98	5.98													
	Lidl	Great Southern	G	AU							7.49						9.99						
		Great Southern	G	AU							4.49												
	Lowe's Foods	n/i	G				5.99																
	Publix	GreenWise	A	AU							7.79												
		Thomas Farms	G	AU																			
	Sprout's	n/i	G	NZ								8.99		2.99						7.99	7.99		
	The Fresh Market	n/i	A	AU	6.99												14.99		12.99				
	Whole Foods South	n/i	A	NZ				9.99											21.99				
SC	ALDI	Specially Selected	A	AU													9.99						
	Bi-Lo	n/i						5.99															
	Harris Teeter	Shepherd's Pride	A	US				5.99	5.99	5.99													
	Ingles Market	Catelli						5.98	5.98	5.98													
	Earth Fare	n/i	G	AU							6.99								12.99				
	Food Lion	n/i						4.99															
		n/i						6.99															
	Kroger Atlanta	Simple Truth	A	US	6.99																		
	Lidl	Great Southern	G	AU							7.49								9.99				
		Great Southern	G	AU							4.49												
	Lowe's Foods	n/i	G				5.99																
	Piggly Wiggly Car.	n/i							6.99	6.99													
	Publix	GreenWise	A	AU							7.79												
	Thomas Farms	G	AU																				
Sprout's	n/i	G	NZ								8.99		2.99							7.99	7.99		
	The Fresh Market	n/i	A	AU	6.99														14.99		12.99		
	Whole Foods South	n/i	A	NZ				9.99													21.99		
TN	ALDI	Specially Selected	A	AU													9.99						
	Earth Fare	n/i	G	AU							6.99									12.99			
	Food City	n/i					6.99																
	Food Lion	n/i					4.99																
		n/i					6.99																
	Harris Teeter	Shepherd's Pride	A	US				5.99	5.99	5.99													
	Ingles Market	Catelli						5.98	5.98	5.98													
	Kroger MdAtlantic	Simple Truth	A	US	5.99																		
Kroger Nashville	Simple Truth	A	US	6.99																			

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions			
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French	
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
TN (cont)	Publix	GreenWise	A	AU							7.79												
		Thomas Farms	G	AU																	7.99		
	Sprout's	n/i	G	NZ								8.99		2.99							7.99		
	The Fresh Market	n/i	A	AU	6.99						7.99					14.99		12.99				free-range	
	Whole Foods South	n/i	A	NZ				9.99										21.99					
VA	ALDI	Specially Selected	A	AU											9.99							limit 2	
	Earth Fare	n/i	G	AU							6.99							12.99					
	Food City	n/i				6.99																w/ store card	
	Food Lion	n/i					4.99																
		n/i						6.99															
	Giant Food	Giant	A	AU				4.99										10.99					
	Harris Teeter	Shepherd's Pride	A	US				5.99	5.99	5.99													
	Ingles Market	Catelli						5.98	5.98	5.98													
	Kroger MdAtlantic	Simple Truth	A	US	5.99																		
	Lidl	Great Southern	G	AU							7.49							9.99					
		Great Southern	G	AU							4.49											limit 15 lbs.	
	Lowe's Foods	n/i	G			5.99																	
	Martin's Foods	Giant	A	AU				3.99				6.99						12.99		7.99			
	MOM's Organic	Elysian Farms		US							8.49				15.99								
	Publix	GreenWise	A	AU							7.79											7.99	
		Thomas Farms	G	AU							7.79												7.99
	Publix	GreenWise	A	AU							7.79												7.99
		Thomas Farms	G	AU							7.79												7.99
	Safeway Eastern	Open Nature	A	AU	4.99			4.99			5.99		9.99			14.99							
	Shop'n Save	n/i	C	US				5.99			6.99												
The Fresh Market	n/i	A	AU	6.99						7.99				14.99		12.99						free-range	
Wegmans	Wegmans	A					6.49			6.99				22.99									
	Thomas Farms	A	AU				6.49			6.99							22.99					7.49	
Weis Markets	n/i						3.49															w/ point redem.	
Whole Foods MdAtl.	n/i	A	NZ				7.49										19.99						
WV	ALDI	Specially Selected	A	AU											9.99							limit 2	
	Food Lion	n/i					4.99															w/ store card	
		n/i						6.99															
	Giant Eagle	Thomas Farms	G	AU				5.99			6.99							12.99					
	Kroger Columbus	Simple Truth	A	US				5.99															
	Kroger MdAtlantic	Simple Truth	A	US	5.99																		

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prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
WV <i>(cont)</i>	Martin's Foods	Giant	A	AU				3.99														
	Shop'n Save	n/i	C	US				5.99			6.99											
	Weis Markets	n/i						3.49													w/ point redem.	

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions			
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French	
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
<i>IL (cont)</i>	Sunset Foods	n/i	C	US	6.99																		
	The Fresh Market	n/i	A	AU	6.99					7.99						14.99		12.99				free-range	
	Tony's Finer Foods	n/i	C	US	4.99										3.99								
	Torres Market	n/i	A	AU	4.28	4.68																	
	Valli Produce	n/i	C	US	4.99						6.99		8.99		4.99	4.99	14.99			4.99	4.99		
	Walts Food Center	n/i	C	US	4.99				7.99						4.99	5.49							
	Whole Foods MW	n/i	A	NZ					9.99										22.99			grass-fed	
<i>IN</i>	ALDI	Specially Selected	A	AU												9.99						limit 2	
	Earth Fare	n/i	G	AU						6.99								12.99					
	Fresh Encounter	n/i	C	US				6.99			6.99												
	Fresh Thyme	Nature's Reserve	G	AU								10.49										6.49	
	Giant Eagle	Thomas Farms	G	AU				5.99			6.99							12.99					
	Harding's	n/i						6.99															
	Jewel-Osco	n/i	C	US	4.99																		
		n/i	C	US	3.99																		limit 1
	Luckys Markets	Simple Truth	A	US				7.49			7.49												
	Martin's Super Market	Martin's	C	US					6.99														
	Meijer	n/i						5.99															
	Schnuck's	n/i						6.99															
	Strack & VanTil	Chiapetti	C	US				5.99															
	The Fresh Market	n/i	A	AU	6.99						7.99					14.99		12.99					free-range
	Walts Food Center	n/i	C	US	4.99				7.99						4.99	5.49							
	Whole Foods MW	n/i	A	NZ					9.99										22.99				grass-fed
<i>MI</i>	ALDI	Specially Selected	A	AU												9.99						limit 2	
	D&W Fresh Market	n/i								5.99													
	Earth Fare	n/i	G	AU						6.99							12.99						
	Family Fare	n/i								5.99													
	Fresh Thyme	Nature's Reserve	G	AU								10.49										6.49	
		n/i									7.99	7.99											
	Glory Supermarket	n/i										9.99		5.99	5.99								
	Harding's	n/i						6.99															
	Hollywood Markets	n/i	C	US				5.99															
	Jack's Market	n/i	C	US				5.99															
	Kroger Columbus	Simple Truth	A	US				5.99															
	Kroger Michigan	Simple Truth	A	US				5.99															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
MI <i>(cont)</i>	Luckys Markets	Simple Truth	A	US				7.49			7.49											
	Martin's Super Market	Martin's	C	US					6.99													
	Meijer	n/i						5.99														
	Spartan Stores	n/i	C	US	5.99																	
	Super One Foods	n/i	C	US				7.97														
	Tadych's	n/i	C	US				6.99														
	Tom's Oleson's	n/i												9.99								
	VG's Grocery	n/i																				
	Westborn Markets	n/i						8.99														
	Whole Foods MW	n/i	A	NZ				9.99											22.99			grass-fed
MN	ALDI	Specially Selected	A	AU													9.99					limit 2
	Coborn's	n/i						6.99														
	Cub Foods	n/i	C	US	7.99																	
	Econofoods	n/i			6.99																	
	Family Fare	n/i			6.99			5.99														
	Family Fresh	n/i			6.99																	
	Fresh Thyme	Nature's Reserve	G	AU										10.49							6.49	
	n/i										7.99	7.99										
	Hy-Vee	Strauss	C	US				4.99														
	Lunds & Byerlys	n/i																				
	Sun Mart	n/i			6.99																	
	Super One Foods	n/i	C	US				7.97														
Whole Foods MW	n/i	A	NZ				9.99											22.99			grass-fed	
ND	Albert./Safe. Mntn	Open Nature	A	AU				6.99														
	Dan's Supermarket	n/i			6.99																	
	Family Fare	n/i			6.99			5.99														
NE	Albert./Safe. Denver	Open Nature	A	AU				4.99											16.99			
	ALDI	Specially Selected	A	AU													9.99					limit 2
	Family Fare	n/i			6.99			5.99														
	Family Fresh	n/i			6.99																	
	Fresh Thyme	Nature's Reserve	G	AU										10.49							6.49	
	n/i										7.99	7.99										
	Hy-Vee	Strauss	C	US				4.99														
	No Frills	n/i			6.99																	
Russ's Market	n/i						6.99															

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
NE (cont)	Sun Mart Whole Foods MW	n/i n/i	A	NZ	6.99			9.99									22.99			grass-fed		
OH	Acme Fresh Market	Cedar Springs	C	US				5.99												w/ store card		
		Cedar Springs	C	US	5.99			7.99														
	ALDI	Specially Selected	A	AU											9.99					limit 2		
	Buehler's	n/i	C	US				7.99				8.99					21.99					
	Dave's Markets	n/i						6.99						5.99								
	Dorothy Lane	n/i	A	US				8.99	9.99	9.99	9.99											
	Earth Fare	n/i	G	AU							6.99						12.99					
	Fisher's	Fisher's			5.99																	
	Fresh Encounter	n/i	C	US				6.99			6.99											
	Fresh Thyme	Nature's Reserve	G	AU								10.49							6.49			
		n/i																				
	Giant Eagle	Thomas Farms	G	AU				5.99			6.99							12.99				
	Heinen's	Shepherd's Pride	A	US	7.99																	
		Cedar Springs	C	US				5.99														
	Kroger Columbus	Simple Truth	A	US				5.99														
	Kroger MdAtlantic	Simple Truth	A	US	5.99																	
	Luckys Markets	Simple Truth	A	US				7.49			7.49											
	Meijer	n/i						5.99														
	Remke Markets	n/i	C	US				6.99			6.99											
	Shop'n Save	n/i	C	US				5.99			6.99											
	The Fresh Market	n/i	A	AU	6.99						7.99				14.99		12.99			free-range		
SD	Albert./Safe. Denver	Open Nature	A	AU				4.99									16.99					
	ALDI	Specially Selected	A	AU											9.99					limit 2		
	Coborn's	n/i						6.99														
	Family Fare	n/i			6.99			5.99														
	Hy-Vee	Strauss	C	US				4.99			8.99											
WI	ALDI	Specially Selected	A	AU											9.99					limit 2		
	Coborn's	n/i						6.99														
	Econofoods	n/i			6.99																	
	Family Fresh	n/i			6.99																	
	Fresh Thyme	Nature's Reserve	G	AU								10.49							6.49			
		n/i									7.99	7.99										
	Hy-Vee	Strauss	C	US				4.99			8.99											
	Meijer	n/i						5.99														

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions			
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French	
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
WI <i>(cont)</i>	Pick'n Save	n/i							5.99														
	Piggly Wiggly MW	n/i	C	US	3.99	4.99	5.49						8.99		5.99	6.49							
	Schnuck's	n/i			6.99																		
	Sendik's	Sendik's	C	US				7.99					9.99										
	Sentry Foods	Sentry	C	US	5.99	5.99	5.99						13.99		6.99								
	Shurfine Food Center	n/i	A	AU							5.99												
	Super One Foods	n/i	C	US				7.97															
	Tadych's	n/i	C	US				6.99			7.99												
	Trig's	n/i	C	US	6.99																		
	Whole Foods MW	n/i	A	NZ				9.99											22.99				grass-fed

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops <i>(bone-in)</i>				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions				
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French		
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round								
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																								
AR	Albert. Houston	Open Nature	A	AU							6.99				5.00									limit 2
	ALDI	Specially Selected	A	AU															9.99					
	G&W Foods	n/i	C	US				7.99	7.99	7.99					10.99									
	The Fresh Market	n/i	A	AU	6.99						7.99								14.99		12.99			free-range
	Whole Foods SW	n/i	A	NZ				9.99													22.99			grass-fed
AZ	Sprout's	n/i	G	NZ											8.99		2.99						7.99	
	Whole Foods Sth Pac	n/i	A	NZ				8.99											21.99					grass-fed
CO	Albert./Safe. Denver	Open Nature	A	AU				4.99													16.99			
	Albert./Safe. Mntn	Open Nature	A	AU				6.99							7.99									
	King Soopers	n/i	A	AU	US				5.99															
	Luckys Markets	Simple Truth	A	US				7.49		7.49														
	Sprout's	n/i	G	NZ											8.99		2.99						7.99	
	Whole Foods Mntn	n/i	A	NZ				10.99													21.99			grass-fed
KS	ALDI	Specially Selected	A	AU															9.99					limit 2
	Country Mart	n/i						7.99																
	G&W Foods	n/i	C	US				7.99	7.99	7.99					10.99									
	Hen House	n/i													9.99									
	Hy-Vee	Strauss	C	US				4.99		8.99														
	Pyramid Foods	n/i			7.99			6.99							11.99									
	Sprout's	n/i	G	NZ											8.99		2.99						7.99	
	Sun Fresh	n/i						7.99																
	Whole Foods Mntn	n/i	A	NZ				10.99													21.99			grass-fed
Woods Supermarket	n/i	C	US				5.99																	
LA	Albert. Houston	Open Nature	A	AU						6.99					5.00									
	Breaux Mart	n/i			3.99			5.99																
	The Fresh Market	n/i	A	AU	6.99					7.99									14.99		12.99			free-range
	Whole Foods SW	n/i	A	NZ				9.99													22.99			grass-fed
	Winn-Dixie	n/i						5.99																
MO	ALDI	Specially Selected	A	AU															9.99					limit 2
	Country Mart	n/i						7.99																
	Dierberg's	Dierberg's	C	US				7.99															6.49	
	Fresh Thyme	Nature's Reserve	G	AU											10.49								6.49	
		n/i								7.99	7.99													
	G&W Foods	n/i	C	US				7.99	7.99	7.99					10.99									
Harter House	n/i			6.99																				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (<i>bone-in</i>)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions								
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French						
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round												
MO <i>(cont)</i>	Hen House	n/i										9.99																
	Hy-Vee	Strauss	C	US																								
	Luckys Markets	Simple Truth	A	US																								
	Moser's	n/i																										
	Prenger Foods	n/i																										
	Pyramid Foods	n/i																										
	Schnuck's	n/i																										
	Sprout's	n/i	G	NZ																								
	Sun Fresh	n/i																										
	Whole Foods MW	n/i	A	NZ																								
	Woods Supermarket	n/i	C	US																							grass-fed	
NM	Albert./Safe. Denver	Open Nature	A	AU																								
	King Soopers	n/i	A	AU																								
	Sprout's	n/i	G	NZ																								
	Whole Foods Mntn	n/i	A	NZ																							grass-fed	
OK	ALDI	Specially Selected	A	AU																							limit 2	
	Country Mart	n/i																										
	Pyramid Foods	n/i																										
	Reasor's	Superior Farms	C	US																								
	Sprout's	n/i	G	NZ																								
	The Fresh Market	n/i	A	AU																							free-range	
Whole Foods SW	n/i	A	NZ																							grass-fed		
TX	Albert. Houston	Open Nature	A	AU																								
	ALDI	Specially Selected	A	AU																								limit 2
	Central Market	n/i	C	US																								
	Foodarama	n/i																										
	H-E-B	H-E-B Natural	A	US																								
	Randall's	Open Nature	A	AU																								
	Sprout's	n/i	G	NZ																								
	Tom Thumb	Open Nature	A	AU																								
Whole Foods SW	n/i	A	NZ																								grass-fed	
UT	Albert./Safe. Mntn	Open Nature	A	AU																								
	King Soopers	n/i	A	AU																								
	Sprout's	n/i	G	NZ																								
	Whole Foods Mntn	n/i	A	NZ																								grass-fed

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts									Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions
					Bone-in			Semi-Boneless			Boneless			Loin	Rib	Shoulder		Whole	Crown Roast	French			
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half	blade			round							
SOUTHWESTERN U.S. - CA,HI,NV																							
CA	99 Ranch Market	n/i																9.99					
	Albertsons SoCal	Open Nature	A	AU	4.99							6.99		4.99									
	ALDI	Specially Selected	A	AU												9.99					limit 2		
	Andronico's	Superior Farms	C	US								17.99	19.99										
	Gelson's Market	n/i	C	US									24.99			24.99							
	Grocery Outlet	Thomas Farms	G	AU							4.99												
	Holiday Market	Superior Farms	C	US							8.99												
	Jensen's	n/i	C	US	7.99	7.99	7.99					9.99											
	Jons Marketplace	n/i			3.99									4.99	4.99				3.99				
	Lucky	n/i			3.99																		
	Mar-Val Foods	Superior Farms	C	US	4.99																		
	Mollie Stone's	n/i			5.99	5.99	5.99						15.99						5.99				
	Nugget Market	Cascade Creek	G	US	7.99											6.99	19.99			6.99			
	Pavilions	Open Nature	A	AU	4.99							6.99					14.99						
	Raley's	Farmer's Mark	A	US					6.99	6.99													
	Ralph's	n/i			6.99																		
	Ray's Food Place	Superior Farms	C	US							7.99												
	R-N Markets	Superior Farms	C	US										4.99									
	Safeway NorCal	Open Nature	A	AU								7.99					14.99						
	Save Mart	n/i			3.99																		
	SK Super King	n/i	G	NZ														9.99					
	Sprout's	n/i	G	NZ								8.99		2.99						7.99			
	Vallarta	n/i												3.99									
Vons	Open Nature	A	AU	4.99							6.99		4.99										
Whole Food NorCal	n/i	A	NZ				10.99			11.99							21.99			grass-fed			
Whole Foods Sth Pac	n/i	A	NZ				8.99									21.99				grass-fed			
HI	Don Quijote	n/i											4.99										
	Foodland	n/i								9.99													
	Safeway Hawaii	Open Nature	A	AU			5.99				8.99					15.99							
	Whole Foods Sth Pac	n/i	A	NZ			8.99									21.99				grass-fed			
NV	99 Ranch Market	n/i															9.99						
	Grocery Outlet	Thomas Farms	G	AU						4.99													
	Raley's	Farmer's Mark	A	US			6.99	6.99															
	Safeway NorCal	Open Nature	A	AU							7.99					14.99							
	Save Mart	n/i			3.99																		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions			
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French	
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
NV (cont)	Sprout's	n/i	G	NZ								8.99		2.99									
	Vons	Open Nature	A	AU	4.99							6.99		4.99									
	Whole Food NorCal	n/i	A	NZ				10.99															grass-fed
	Whole Foods Sth Pac	n/i	A	NZ				8.99									21.99						grass-fed

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Easter/Passover 2019

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY																						
AK	Carrs/Safeway	Open Nature	A	AU				6.49					5.00		5.99				5.99			
	Fred Meyer	Simple Truth	A	US	*															25% off		
	Northwest Grocers	n/i								5.49							15.99					
	Sea Mart	Shepherd's Pride	A	US	5.99							8.99	8.99									
	Three Bears	n/i								5.49												
ID	Albert./Safe. Mntn	Open Nature	A	AU				6.99					7.99							25% off		
	Fred Meyer	Simple Truth	A	US	*																	
	Grocery Outlet	Thomas Farms	G	AU						4.99												
	Rosauer's	Farmer's Mark	A	US	5.99								15.99									
	Whole Foods Mntn	n/i	A	NZ				10.99										21.99		grass-fed		
Yoke's Fresh Market	Farmer's Mark	A	US						6.99								12.99					
MT	Albert./Safe. Mntn	Open Nature	A	AU				6.99					7.99									
	Luckys Markets	Simple Truth	A	US				7.49					7.49									
	Rosauer's	Farmer's Mark	A	US	5.99								15.99									
	Three Bears	n/i								5.49												
OR	Albert./Safe. NW	Open Nature	A	AU				5.49					5.00		4.99				4.99			
	Fred Meyer	Simple Truth	A	US	*															25% off		
	Grocery Outlet	Thomas Farms	G	AU						4.99												
	IGA Market Fresh	Shepherd's Pride	C	US	4.98								6.98									
	Market of Choice	Anderson Ranches	A	US									10.99									
	New Seasons	New Seasons	G										12.99									
	Ray's Food Place	Superior Farms	C	US									7.99									
	Rosauer's	Farmer's Mark	A	US	5.99								15.99									
	Roth's	Anderson Ranches	G	US								8.99										
	Thriftway of OR	Anderson Ranches	A	UIS				6.99														
Whole Food NW	n/i	A	NZ				11.99										21.99		grass-fed			
WA	Albert./Safe. NW	Open Nature	A	AU				5.49					5.00		4.99				4.99			
	Fred Meyer	Simple Truth	A	US	*															25% off		
	Grocery Outlet	Thomas Farms	G	AU						4.99												
	Haggens	Farmer's Mark	G	US	6.99			6.99					9.99									
	IGA Market Fresh	Shepherd's Pride	C	US	4.98								6.98									
	Metropolitan Market	n/i	A	US	9.99									23.99			23.99					
	Rosauer's	Farmer's Mark	A	US	5.99								15.99									
	Sprout's	n/i	G	NZ								8.99		2.99					7.99			
The Markets	Rosen Farms	C	US	5.98																		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
WA (cont)	Thriftway	Anderson Ranches	A	UIS		6.99																
	Thriftway of OR	Anderson Ranches	A	UIS		6.99																
	Whole Food NW	n/i	A	NZ				11.99											21.99			grass-fed
	Yoke's Fresh Market	Farmer's Mark	A	US						6.99									12.99			
WY	Albert./Safe. Denver	Open Nature	A	AU				4.99														
	Albert./Safe. Mntn	Open Nature	A	AU				6.99				7.99										
	King Soopers	n/i	A	AU	US			5.99														
	Luckys Markets	Simple Truth	A	US				7.49			7.49											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
MISCELLANEOUS POULTRY

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																		
CT	ACME Markets	Perdue	A			1.49												
	Adams IGA	Perdue	A			1.00												
	AF Basket	Perdue	A			1.29	2.49											
	Bravo	Perdue	A			1.69	2.99											
		Shady Brook			2.99													
	Cherry Valley	Perdue	A			1.59												
	Compare Foods	Perdue	A			1.79	2.99											
	C-Town	n/i							1.29									
		Perdue	A			1.69	2.99											
		Shady Brook			2.99													
	Food Bazaar	Nature's Sensation	A			0.99												
	Geissler's	Allen				0.96												
	IGA Stores N.Eng.	Perdue	A			1.29												
		Shady Brook				1.49												
	Kings Food Market	D'Artagnan	A									4.99						
	Market 32	Empire	kosher		3.99	1.99												
		Shady Brook				1.69												
	Price Chopper	Empire	kosher		3.99	1.99												
	Shady Brook				1.69													
Save-a-Lot	Honeysuckle				1.49													
ShopRite	ShopRite				1.99													
	Maple Leaf										2.49	2.49						
Stop & Shop	Butterball			2.99														
The Fresh Market	n/i	A		4.99														
DC	Great Valu Markets	n/i			0.99													
	Harris Teeter	Perdue	A			1.49												
	Safeway Eastern	n/i		3.49	2.49													
	Save-a-Lot	Honeysuckle			1.49													
DE	ACME Markets	Perdue	A			1.49												
	Food Lion	n/i			1.59													
		Perdue	A			1.29												
	Fresh Grocer	ShopRite			1.99													
		Perdue	A			1.49		1.99						2.49	2.49			
	Maple Leaf																	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
MISCELLANEOUS POULTRY

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN							Duckling		Goose	Pheasant	Quail	Rabbit
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
DE <i>(cont)</i>	Great Valu Markets	Perdue n/i	A		0.99	1.49												
	Harris Teeter	Perdue	A			1.49												
	IGA Stores - NJ/PA	Perdue	A			0.99												
	Redner's	Perdue	A			1.28												
	Safeway Eastern	n/i		3.49	2.49													
	Save-a-Lot	Honeysuckle			1.49													
	ShopRite	ShopRite			1.99													
		Maple Leaf										2.49	2.49					
	ShurSave	Perdue	A			0.99												
		Festive			1.39													
	The Fresh Market	n/i	A	4.99														
MA	Adams IGA	Perdue	A			1.00												
	AF Basket	Perdue	A			1.29	2.49											
	Associated	Perdue	A			1.79	2.99											
		Shady Brook				1.99												
	Bravo	Perdue	A			1.69	2.99											
		Shady Brook			2.99													
	C-Town	n/i							1.29									
		Perdue	A			1.69	2.99											
		Shady Brook			2.99													
	Donelan's	Shady Brook			3.59													
	Geissler's	Allen					0.96											
		Market 32	Empire	kosher		3.99	1.99											
		Shady Brook				1.69												
	Market Basket	Shady Brook			2.29													
		Perdue	A				1.19											
	Price Chopper	Empire	kosher			3.99	1.99											
		Shady Brook				1.69												
	Roche Bros.	Perdue	A				1.49											
		n/i							1.99		1.49							
	Save-a-Lot	Honeysuckle				1.49												
	Seabra Foods	Perdue	A			1.39	2.49											
	Shaw's	n/i				1.49												
	Star Markets	n/i				1.49												
Stop & Shop	Butterball			2.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MA <i>(cont)</i>	The Fresh Market	n/i	A	4.99														
	Trucchi's	Perdue	A			1.49	2.49											
	Wegmans	Wegmans	organic	5.99														
		Wegmans		2.99		0.99												
		Shady Brook			2.29													
		Plainville Farms	smoked abf		5.99													
		Perdue	A				3.49											
		Tyson	A					2.99										
		Maple Leaf	A									4.39						
		D'Artagnan	A									5.69						
MD	99 Ranch Market	n/i																
	ACME Markets	Perdue	A			1.49											8.99	
	Food Lion	n/i		1.59														
		Perdue	A			1.29												
	Giant Eagle	Honeysuckle		1.79														
		Giant Eagle				1.39												
	Great Valu Markets	Perdue	A			1.49												
		n/i			0.99													
	Green Valley	Jennie-O			0.98													
		Perdue	A			1.28												
		Tyson	A				1.48											
	Harris Teeter	Perdue	A			1.49												
	IGA Stores - NJ/PA	Perdue	A			0.99												
	Martin's Foods	Honeysuckle			1.99													
	Redner's	Perdue	A			1.28												
	Safeway Eastern	n/i		3.49	2.49													
	Save-a-Lot	Honeysuckle			1.49													
	Shop'n Save	Honeysuckle			1.49													
		Gerber's	A			1.99												
		Allen's				1.79												
	Shoppers Food	Perdue	A			1.49												
	ShopRite	ShopRite			1.99													
		Maple Leaf										2.49	2.49					
	ShurSave	Perdue	A			0.99												
Festive				1.39														
Sprout's	n/i			2.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MD (cont)	The Fresh Market	n/i	A	4.99														
	Wegmans	Wegmans	organic	5.99														
		Wegmans		2.99		0.99												
		Shady Brook			2.29													
		Plainville Farms	smoked abf		5.99													
		Perdue	A				3.49											
		Tyson	A					2.99										
		Maple Leaf	A									4.39						
		D'Artagnan	A									5.69						
ME	IGA Stores N.Eng.	Perdue	A			0.99												
	Market Basket	Shady Brook		2.29														
		Perdue	A			1.19												
	Save-a-Lot	Honeysuckle			1.49													
Shaw's	n/i			1.49														
NH	IGA Stores N.Eng.	Perdue	A			0.99												
	Market Basket	Shady Brook		2.29														
		Perdue	A			1.19												
		Price Chopper	Empire	kosher		3.99	1.99											
	Save-a-Lot	Shady Brook			1.69													
		Honeysuckle			1.49													
Shaw's	n/i			1.49														
NJ	99 Ranch Market	n/i														8.99		
	ACME Markets	Perdue	A			1.49												
	AF Basket	Perdue	A			1.29	2.49											
	Associated	Perdue	A			1.79	2.99											
		Shady Brook				1.99												
	Bravo	Perdue	A			1.69	2.99											
		Shady Brook				2.99												
	Compare Foods	Perdue	A			1.79	2.99											
	C-Town	n/i							1.29									
		Perdue	A			1.69	2.99											
	Fine Fare	Shady Brook				2.99												
		Perdue	A			1.99												
	Food Bazaar	Perdue	A			1.59	2.79											
	Foodtown	Nature's Sensation	A			0.99												
Maple Leaf												3.49						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
MISCELLANEOUS POULTRY

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh		fresh	frozen	frsh/frzn	frozen	frozen	frozen
NJ <i>(cont)</i>	Great Valu Markets	Perdue	A			1.49												
		n/i			0.99													
	IGA Stores - NJ/PA	Perdue	A			0.99												
	Kings Food Market	D'Artagnan	A									4.99						
	Met Foods	Perdue	A			1.79	2.99											
		Shady Brook			1.99													
	Morton Williams	Perdue	A				2.99											
		n/i						1.59			1.59							
	Net Cost Market	n/i											2.69					
	Pioneer	Perdue	A			1.79	2.99											
		Shady Brook			1.99													
	Save-a-Lot	Honeysuckle			1.49													
	Seabra Foods	Perdue	A			1.49	2.69											
	ShopRite	ShopRite			1.99													
		Maple Leaf											2.49	2.49				
	ShurSave	Perdue	A			0.99												
		Festive			1.39													
	Stop & Shop	Butterball			2.99													
	Supremo Foods	n/i							1.49									3.99
	The Fresh Market	n/i	A		4.99													
Uncle Giuseppe's	Perdue	A			1.99													
Wegmans	Wegmans	organic		5.99														
	Wegmans			2.99		0.99												
	Shady Brook				2.29													
	Plainville Farms	smoked abf		5.99														
	Perdue	A					3.49											
	Tyson	A						2.99										
	Maple Leaf	A										4.39						
	D'Artagnan	A										5.69						
NY	ACME Markets	Perdue	A			1.49												
	AF Basket	Perdue	A			1.29	2.49											
	Associated	Perdue	A			1.79	2.99											
		Shady Brook			1.99													
	Bravo	Perdue	A			1.69	2.99											
		Shady Brook			2.99													
Cherry Valley	Perdue	A			1.59													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN							Duckling		Goose	Pheasant	Quail	Rabbit
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NY <i>(cont)</i>	Compare Foods	Perdue	A			1.79	2.99											
	C-Town	n/i							1.29									
		Perdue	A			1.69	2.99											
		Shady Brook			2.99													
	DeCiccio Family Mrkt	Shady Brook			2.99													
		Perdue	A				2.99											
	Fine Fare	Shady Brook				1.99												
		Perdue	A			1.59	2.79											
	Food Bazaar	Nature's Sensation	A			0.99												
	Foodtown	Maple Leaf												3.49				
	Giunta's	Norbest				1.99												
	Great American	Mountaire					1.29											
	Gristede's	Shady Brook			3.99													
	IGA Stores N.Eng.	Perdue	A				1.29											
		Shady Brook				1.49												
	King Kullen	Shady Brook			2.69													
	Kings Food Market	D'Artagnan	A										4.99					
	Market 32	Empire	kosher			3.99	1.99											
		Shady Brook					1.69											
	Met Foods	Perdue	A				1.79	2.99										
		Shady Brook					1.99											
	Morton Williams	Perdue	A					2.99										
		n/i								1.59		1.59						
	Net Cost Market	n/i												2.69				
	North Shore Farms	Shady Brook				1.69												
	Peck's Market	Perdue	A				0.99											
		Shady Brook					1.49											
	Pioneer	Perdue	A				1.79	2.99										
		Shady Brook					1.99											
	Price Chopper	Empire	kosher			3.99	1.99											
	Shady Brook					1.69												
Save-a-Lot	Honeysuckle					1.49												
Shop'n Save	Honeysuckle					1.49												
	Gerber's	A				1.99												
	Allen's					1.79												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NY <i>(cont)</i>	ShopRite	ShopRite			1.99													
		Maple Leaf										2.49	2.49					
	Stop & Shop	Butterball		2.99														
	The Fresh Market	n/i	A	4.99														
	Tops Market	Jennie-O			1.49													
	Trade Fair	Perdue	A			1.39	2.49											
	Uncle Giuseppe's	Perdue	A			1.99												
	Wegmans	Wegmans	organic	5.99														
		Wegmans		2.99		0.99												
		Shady Brook			2.29													
		Plainville Farms	smoked abf		5.99													
		Perdue	A				3.49											
		Tyson	A					2.99										
		Maple Leaf	A									4.39						
	D'Artagnan	A									5.69							
PA	ACME Markets	Perdue	A			1.49												
	Associated	Perdue	A			1.79	2.99											
		Shady Brook			1.99													
	Boyers Food	Perdue	A			1.37												
		n/i			1.27													
	Bravo	Perdue	A			1.69	2.99											
		Shady Brook		2.99														
	C-Town	n/i						1.29										
		Perdue	A			1.69	2.99											
		Shady Brook		2.99														
	Family Owned	Festive			1.29													
	Fine Fare	Shady Brook			1.99													
		Perdue	A			1.59	2.79											
	Food Lion	n/i			1.59													
		Perdue	A			1.29												
	Foodland	Honeysuckle			1.69													
		Allen's				1.49												
Foodtown	Maple Leaf											3.49						
Fresh Grocer	ShopRite			1.99														
	Perdue	A			1.49		1.99											
	Maple Leaf										2.49	2.49						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Easter/Passover 2019
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
PA <i>(cont)</i>	Giant Eagle	Honeysuckle			1.79													
	Giant Eagle	Giant Eagle				1.39												
	Giant Food Stores	Honeysuckle			1.99													
	Great Valu Markets	Perdue	A			1.49												
		n/i			0.99													
	Ideal Market	Honeysuckle			1.39													
	IGA Stores - NJ/PA	Perdue	A			0.99												
	Karns Foods	n/i			1.49													
	Kuhn's	n/i			1.29													
		Gerber's	A			1.79												
		Honeysuckle			1.59													
	Landis Market	n/i			1.49													
		Shady Brook			2.49													
	Martin's Foods	Honeysuckle			1.99													
	Net Cost Market	n/i											2.69					
	Pioneer	Perdue	A			1.79	2.99											
		Shady Brook			1.99													
	Price Chopper	Empire	kosher		3.99	1.99												
		Shady Brook			1.69													
	Redner's	Perdue	A			1.28												
	Save-a-Lot	Honeysuckle			1.49													
	Shop'n Save	Honeysuckle			1.49													
		Gerber's	A			1.99												
		Allen's				1.79												
	ShopRite	ShopRite			1.99													
		Maple Leaf											2.49	2.49				
	ShurSave	Perdue	A			0.99												
		Festive			1.39													
	ShurSave - NE Penn.	Perdue	A			0.99												
		Festive			1.29													
Sparkle Markets	Honeysuckle			1.29														
	n/i								1.79									
Sprout's	n/i			2.99														
Supremo Foods	n/i								1.49								3.99	
The Fresh Market	n/i	A		4.99														
Tops Market	Jennie-O			1.49														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN							Duckling		Goose	Pheasant	Quail	Rabbit
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
PA <i>(cont)</i>	Wegmans	Wegmans	organic	5.99														
		Wegmans		2.99		0.99												
		Shady Brook			2.29													
		Plainville Farms	smoked abf		5.99													
		Perdue	A				3.49											
		Tyson	A					2.99										
		Maple Leaf	A									4.39						
		D'Artagnan	A									5.69						
RI	Adams IGA	Perdue	A			1.00												
	AF Basket	Perdue	A			1.29	2.49											
	Associated	Perdue	A			1.79	2.99											
	Shady Brook				1.99													
	Bravo	Perdue	A			1.69	2.99											
	Shady Brook				2.99													
	Save-a-Lot	Honeysuckle			1.49													
	Seabra Foods	Perdue	A			1.39	2.49											
Shaw's	n/i			1.49														
Stop & Shop	Butterball			2.99														
VT	Price Chopper	Empire	kosher		3.99	1.99												
	Shady Brook				1.69													
	Shaw's	n/i			1.49													
	Tops Market	Jennie-O			1.49													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																		
AL	Bruce's Foodland	Pride of the Farm			1.59													
	Food Giant	Festive			1.39													
	Greer's Market	n/i							1.19									
	Ingles Markets	Honeysuckle			1.28													
	Kroger Atlanta	Perdue	A			0.99												
	Piggly Wiggly Inc.	Honeysuckle				1.49												
		Tyson	A						2.80									
		n/i							1.29									
	Piggly Wiggly JTM	Honeysuckle			1.49													
	Price Le\$\$ Foods	Pride of the Farm			0.98													
	Publix	GreenWise	A		2.79													
		Publix				1.29												
	PW Houchen's	Festive			1.39													
	Ragland Bros.	Honeysuckle			1.49													
	Ramey's	Festive			1.48													
		n/i							1.18									
	Rouse's	Pride of the Farm			1.29													
	Save-a-Lot	Honeysuckle			1.49													
	Sprout's	n/i			2.99													
	The Fresh Market	n/i	A		4.99													
United Grocery	n/i			0.99														
Vowell's	n/i							0.99										
	Tyson	A						2.70										
	Honeysuckle			1.29														
Winn-Dixie	n/i			1.49														
FL	Bravo	n/i						0.98			0.99						4.98	
	Food Giant	Festive			1.39													
	Greer's Market	n/i						1.19										
	Harris Teeter	Perdue	A			1.49												
	Hitchcock's	n/i			1.28													
	IGA Stores Florida	n/i			1.39				1.59			2.99					3.99	
	Milam's Market	Perdue	A			1.29												
	Presidente	n/i						0.68				2.58						
	Plainville Farms		O		0.78													
		n/i							0.97			0.97						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
FL <i>(cont)</i>	Publix	GreenWise	A	2.79														
		Publix			1.29													
		PW Houchen's	Festive			1.39												
		Save-a-Lot	Honeysuckle			1.49												
		Sprout's	n/i			2.99												
		The Fresh Market	n/i	A	4.99													
	Winn-Dixie	n/i			1.49													
GA	AF Basket	Perdue	A			1.29	2.49											
	Bi-Lo	n/i			1.49													
	Food City	Pride of the Farm			1.69													
	Food Depot	n/i							0.88									
	Food Giant	Festive			1.39													
	Food Lion	n/i			1.59													
		Perdue	A			1.29												
	Galaxy Foods	n/i			1.18													
	Harris Teeter	Perdue	A			1.49												
	IGA Stores Steast	n/i			1.18													
	Kroger Atlanta	Perdue	A			0.99												
	Little Giant	n/i			1.29					0.99								
	Piggly Wiggly JTM	Honeysuckle			1.49													
	Publix	GreenWise	A	2.79														
		Publix				1.29												
		PW Houchen's	Festive			1.39												
		Quality Foods	n/i								0.79							
		Save-a-Lot	Honeysuckle			1.49												
		Sprout's	n/i			2.99												
		The Fresh Market	n/i	A	4.99													
	United Grocery	n/i			0.99													
	Wayfield's	n/i																
		Honeysuckle			1.49													
		Tyson	A					2.80										
	Winn-Dixie	n/i			1.49													
KY	Chappell's	n/i			1.49													
	Cox IGA	n/i			1.49													
	Food City	Pride of the Farm			1.69													
	Food Fair	Pride of the Farm			1.19													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN							Duckling		Goose	Pheasant	Quail	Rabbit
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
KY <i>(cont)</i>	Food Giant	Festive			1.39													
	Food Lion	n/i			1.59													
		Perdue	A			1.29												
	Food Rite	Festive			0.99													
	Foodland	Honeysuckle			1.49													
		Festive			1.29													
	Fresh Encounter	n/i			BOGO													
	Galaxy Foods	n/i			1.18													
	IGA Houchen's	Pride of the Farm			0.99													
	IGA Stores Stheast	n/i			1.18													
	Kroger Delta	n/i			1.29				0.99									
	Kroger MdAtlantic	n/i			1.69													
	Kroger Mid-South	n/i			1.49													
		Perdue	A			0.99												
	Price Le\$\$ Foods	Pride of the Farm			0.98													
	PW Houchen's	Festive			1.39													
	Remke Markets	n/i			BOGO													
	Riesbeck's	n/i			1.29													
	Save-a-Lot	Honeysuckle			1.49													
United Grocery	n/i			0.99														
The Fresh Market	n/i	A		4.99														
MS	AG Baton Rouge	Tyson	A					2.99										
		n/i							0.99									
	Corner Market	n/i			0.99													
	Food Giant	Festive			1.39													
	Greer's Market	n/i							1.19									
	Kroger Delta	n/i			1.29				0.99									
	PW Houchen's	Festive			1.39													
	Ramey's	Festive			1.48													
		n/i								1.18								
	Save-a-Lot	Honeysuckle			1.49													
	The Fresh Market	n/i	A		4.99													
	Vowell's	n/i							0.99									
		Tyson	A					2.70										
	Honeysuckle			1.29														
Winn-Dixie	n/i			1.49														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NC	Bi-Lo	n/i			1.49													
	Carlie C's IGA	n/i			1.28													
	Compare Foods	n/i			1.18													
	Food Lion	n/i			1.59													
	Perdue	A				1.29												
	Fresh Foods	n/i			0.99													
	Galaxy Foods	n/i			1.18													
	Great Valu Markets	Perdue	A			1.49												
		n/i			0.99													
	Harris Teeter	Perdue	A			1.49												
	Hills Food Stores	n/i							1.19									
	IGA Stores Stheast	n/i			1.18													
	Lowe's Foods	Perdue	A			1.69												
		n/i			1.79													
	Piggly Wiggly Retail	Festive			0.99													
		Top Bee							0.99									
		Springer Mountain	A			1.49												
	Piggly Wiggly Stores	n/i			1.19													
Publix	GreenWise	A		2.79														
	Publix				1.29													
Save-a-Lot	Honeysuckle				1.49													
Sprout's	n/i				2.99													
The Fresh Market	n/i	A		4.99														
United Grocery	n/i				0.99													
SC	Bi-Lo	n/i			1.49													
	Food Lion	n/i			1.59													
	Perdue	A				1.29												
	Galaxy Foods	n/i			1.18													
	Harris Teeter	Perdue	A			1.49												
	Hills Food Stores	n/i						1.19										
	IGA Stores Stheast	n/i			1.18													
	Kroger Atlanta	Perdue	A			0.99												
	Lowe's Foods	Perdue	A			1.69												
		n/i			1.79													
	Publix	GreenWise	A		2.79													
	Publix				1.29													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Easter/Passover 2019
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
SC <i>(cont)</i>	Quality Foods	n/i																
	Save-a-Lot	Honeysuckle			1.49													
	Sprout's	n/i			2.99													
	The Fresh Market	n/i	A	4.99														
TN	Chappell's	n/i			1.49													
	Food City	Pride of the Farm			1.69													
	Food Giant	Festive			1.39													
	Food Lion	n/i			1.59													
		Perdue	A			1.29												
	Food Rite	Festive			0.99													
	Harris Teeter	Perdue	A			1.49												
	H.G. Hill	Honeysuckle			1.49													
	IGA Stores Stheast	n/i			1.18													
	Kroger Delta	n/i			1.29				0.99									
	Kroger MdAtlantic	n/i			1.69													
	Price Le\$\$ Foods	Pride of the Farm			0.98													
	Publix	GreenWise	A	2.79														
		Publix				1.29												
	Ragland Bros.	Honeysuckle			1.49													
	Save-a-Lot	Honeysuckle			1.49													
Sprout's	n/i			2.99														
The Fresh Market	n/i	A	4.99															
Tietgen's	Honeysuckle			1.29														
United Grocery	n/i			0.99														
VA	Food City	Pride of the Farm			1.69													
	Food Lion	n/i			1.59													
		Perdue	A			1.29												
	Galaxy Foods	n/i			1.18													
	Grant's	n/i				0.99												
	Great Valu Markets	Perdue	A			1.49												
		n/i			0.99													
	Harris Teeter	Perdue	A			1.49												
	IGA Stores Stheast	n/i			1.18													
	Kroger MdAtlantic	n/i			1.69													
Lowe's Foods	Perdue	A			1.69													
	n/i			1.79														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN							Duckling		Goose	Pheasant	Quail	Rabbit
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
VA <i>(cont)</i>	Martin's Foods	Honeysuckle			1.99													
	Piggly Wiggly Retail	Festive			0.99													
		Top Bee							0.99									
		Springer Mountain	A			1.49												
	Piggly Wiggly Stores	n/i			1.19													
	Price Le\$\$ Foods	Pride of the Farm			0.98													
	Publix	GreenWise	A		2.79													
		Publix				1.29												
	Safeway Eastern	n/i			3.49	2.49												
	Save-a-Lot	Honeysuckle				1.49												
	Shop'n Save	Honeysuckle				1.49												
		Gerber's	A			1.99												
		Allen's				1.79												
	Shoppers Food	Perdue	A			1.49												
	Shoppers Value	Honeysuckle				0.88												
	The Fresh Market	n/i	A		4.99													
	Wegmans	Wegmans	organic		5.99													
		Wegmans			2.99	0.99												
		Shady Brook				2.29												
		Plainville Farms	smoked abf			5.99												
	Perdue	A				3.49												
	Tyson	A					2.99											
	Maple Leaf	A										4.39						
	D'Artagnan	A										5.69						
WV	Food Fair	Pride of the Farm			1.19													
	Food Lion	n/i			1.59													
		Perdue	A			1.29												
	Foodland	Honeysuckle			1.49													
		Festive			1.29													
	Galaxy Foods	n/i			1.18													
	Giant Eagle	Honeysuckle			1.79													
		Giant Eagle				1.39												
	IGA Stores Stheast	n/i			1.18													
	Kroger Columbus	Honeysuckle			1.69													
Kroger MdAtlantic	n/i			1.69														
Martin's Foods	Honeysuckle			1.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN							Duckling		Goose	Pheasant	Quail	Rabbit
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
WV <i>(cont)</i>	Piggly Wiggly Stores	n/i	A		1.19													
	Save-a-Lot	Honeysuckle			1.49													
	Shoppers Value	Honeysuckle			0.88													
	Shop'n Save	Honeysuckle			1.49													
		Gerber's					1.99											
		Allen's					1.79											
	Sparkle Markets	Honeysuckle n/i			1.29					1.79								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																		
IA	AW Grocers	Festive			0.99													
	Family Foods	n/i			1.19													
	Fisher's Jack & Jill	n/i			1.19													
	Food Pride	n/i			1.19													
	Hometown Foods	n/i			1.29													
	Hy-Vee	Honeysuckle			1.59													
		Tyson	A					3.19										
	Jewel-Osco	Perdue	A		1.49	0.99												
		Jennie-O			1.49													
	Maynard's	Festive			1.39													
	Price Chopper	Honeysuckle			1.69													
	Russ's Market	Festive			0.99													
Save-a-Lot	Honeysuckle			1.49														
IL	Angelo Caputo's	n/i			1.69								2.99					
	Borowiak's	n/i			1.18													
	Brookhaven	n/i			1.99								2.49					
	Butera's Market	n/i		2.29														
		Norbest			1.29													
		Tyson	A					2.55										
		Maple Leaf											2.99					
	Cub Foods	Jennie-O			0.99													
	Dierberg's	Honeysuckle		3.69														
		Butterball		3.69	2.39													
	Fairplay Foods	Tyson	A					2.79										
		Jennie-O			1.49													
		Perdue	A				2.33											
		Maple Leaf											2.99					
	Fisher's Jack & Jill	n/i			1.19													
	Food 4 Less	Tyson	A					2.00										
	Food Pride	n/i			1.19													
	Garden Fresh	n/i								1.48	1.48						3.98	
	Chef's Choice						2.39											
	Tyson	A					2.39											
Heinen's	Heinen's	A		3.79														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Easter/Passover 2019
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh		fresh	frozen	frsh/frzn	frozen	frozen	frozen
IL <i>(cont)</i>	Hy-Vee	Honeysuckle			1.59													
		Tyson	A				3.19											
	Jewel-Osco	Perdue	A		1.49	0.99												
		Jennie-O			1.49													
	Kroger Mid-South	n/i			1.49													
		Perdue	A			0.99												
	Pete's Market	Honeysuckle			1.99													
	Piggly Wiggly MW	n/i		1.99														
	Price Le\$\$ Foods	Pride of the Farm			0.98													
	Save-a-Lot	Honeysuckle			1.49													
	Shop & Save Market	Jennie-O			1.49													
		Maple Leaf											3.49					
	Sullivan's	Chef's Choice						1.99										
		n/i													5.99			
	Sunset Foods	n/i			1.39													
		Tyson	A					3.19										
	The Fresh Market	n/i	A		3.99		1.69				1.69							
		n/i	A		4.99													
	Walt's Food Center	Tony's Finer Foods	n/i									0.99	0.99					
		Jennie-O				1.69												
Maple Leaf													3.49					
Perdue		A				1.29												
Tyson		A					2.80											
Jennie-O					1.59													
IN	County Market	Festive			0.99													
	Food 4 Less	Tyson	A				2.00											
	Fresh Encounter	n/i			BOGO													
	Giant Eagle	Honeysuckle			1.79													
		Giant Eagle					1.39											
	Holiday Foods	Festive			1.19													
	Jay C Foods	n/i			1.49													
	Jewel-Osco	Perdue	A		1.49	0.99												
		Jennie-O				1.49												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
IN <i>(cont)</i>	Kroger Mid-South	n/i			1.49													
	Perdue		A			0.99												
	Price Le\$\$ Foods	Pride of the Farm			0.98													
	Save-a-Lot	Honeysuckle			1.49													
	Strack & VanTil	Sanderson Farms				1.49												
	Maple Leaf											2.99						
	The Fresh Market	n/i	A	4.99														
	Walt's Food Center	Jennie-O			1.59													
Tyson		A					3.20											
Wesselman's	Festive			1.19														
MI	County Market	Festive			0.99													
	Food Pride	Open Acres			0.99													
	Glory Supermarket	n/i			1.99													
	Tyson		A					2.90										
	Kroger Columbus	Honeysuckle			1.69													
	Kroger Michigan	Honeysuckle			1.69													
	Pat's Foods IGA	Perdue	A			1.29												
	Save-a-Lot	Honeysuckle			1.49													
	Spartan Stores	n/i			0.99													
	Open Acres					1.39												
Super One Foods	Honeysuckle			0.99														
Tadych's	Open Acres			1.29														
Tyson		A					1.99											
MN	Cash Wise	Festive			0.97													
	Coborn's	Culver											2.59					
	County Market	Festive			0.99													
	Cub Foods	Jennie-O			0.99													
	Dick's Fresh Market	Honeysuckle			0.99													
	Food Pride	Open Acres			0.99													
	Hornbacher's	Honeysuckle			1.49													
	Hugo's	Festive			1.29													
	Hy-Vee	Honeysuckle			1.59													
	Tyson		A					3.19										
	Lund's & Byerly's	Honeysuckle			1.69													
	Marketplace Foods	Open Acres			0.98													
	Maynard's	Festive			1.39													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MN <i>(cont)</i>	Nilssen's	Open Acres			1.19													
	Save-a-Lot	Honeysuckle			1.49													
	Super One Foods	Honeysuckle			0.99													
	SuperVALU Stores	Festive			1.00													
	Teal's Market	Open Acres			1.19													
ND	Albert./Safe. Mntn	Jennie-O			1.79													
	Cash Wise	Festive			0.97													
	Food Pride	Open Acres			0.99													
	Hornbacher's	Honeysuckle			1.49													
	Hugo's	Festive			1.29													
	Leevers Foods	Open Acres			1.29													
	Marketplace Foods	Open Acres			0.98													
	Millers Fresh	Open Acres			1.29													
	SuperVALU Stores	Festive			1.00													
Teal's Market	Open Acres			1.19														
NE	Albert./Safe. Denver	Honeysuckle			1.99													
	Apple Markets	Honeysuckle			1.79													
	Food Pride	Open Acres			0.99													
	Hy-Vee	Honeysuckle			1.59													
	Tyson		A					3.19										
Russ's Market	Festive			0.99														
OH	Buehler's	Festive			1.19													
	Dave's Markets	n/i				1.49												
	Food Fair	Pride of the Farm			1.19													
	Fresh Encounter	n/i			BOGO													
	Giant Eagle	Honeysuckle			1.79													
	Giant Eagle					1.39												
	Heinen's	Heinen's	A	3.79														
	Kroger Columbus	Honeysuckle			1.69													
	Kroger MdAtlantic	n/i			1.69													
	Piggly Wiggly Stores	n/i			1.19													
	Remke Markets	n/i			BOGO													
	Riesbeck's	n/i			1.29													
Save-a-Lot	Honeysuckle			1.49														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Easter/Passover 2019
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
OH <i>(cont)</i>	Shop'n Save	Honeysuckle			1.49													
		Gerber's	A			1.99												
		Allen's				1.79												
	Sparkle Markets	Honeysuckle			1.29													
	The Fresh Market	n/i	A	4.99				1.79										
SD	Albert./Safe. Denver	Honeysuckle			1.99													
	Coborn's	Culver											2.59					
	Hy-Vee	Honeysuckle			1.59													
		Tyson	A				3.19											
	IGA Markets	Jennie-O			0.99													
	Ken's Super Fair	Maple Leaf											2.99					
	Lynn's Dakotamart	Open Acres			1.19													
	Maynard's	Festive			1.39													
	Teal's Market	Open Acres			1.19													
WI	Coborn's	Culver											2.59					
	County Market	Festive			0.99													
	Festival Foods	Honeysuckle			1.79													
	Food Pride	Open Acres			0.99													
	Gordy's	Open Acres			1.18													
	Hansen's IGA	Jennie-O			1.48													
		Tyson	A				3.18											
	Hy-Vee	Honeysuckle			1.59													
		Tyson	A				3.19											
	Marketplace Foods	Open Acres			0.98													
	Nilssen's	Open Acres			1.19													
	Pat's Foods IGA	Perdue	A			1.29												
	Pick'n Save	Jennie-O			1.49													
	Piggly Wiggly MW	n/i			1.99													
	Save-a-Lot	Honeysuckle			1.49													
	Sentry Foods	Perdue	A			1.29												
	Super One Foods	Honeysuckle			0.99													
	SuperVALU Stores	Festive			1.00													
	Tadych's	Open Acres			1.29													
		Tyson	A					1.99										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																		
AR	Albertsons Houston	Signature Farms			1.49													
	City Market	n/i			1.49													
	Food Giant	Festive			1.39													
	G&W Foods	Pride of the Farm			1.29													
	Hays Supermarkets	n/i							1.18									
		Honeysuckle				1.69												
	Kroger Delta	n/i				1.29				0.99								
	PW Houchen's	Festive				1.39												
	Save-a-Lot	Honeysuckle				1.49												
	The Fresh Market	n/i	A		4.99													
AZ	Basha's	Norbest			1.49													
	Fry's	n/i			1.49													
	Los Altos	n/i							2.29									
	Sprout's	n/i			2.99													
CO	Albert./Safe. Denver	Honeysuckle			1.99													
	Albert./Safe. Mntn	Jennie-O			1.79													
	Associated Foods	Pride of the Farm			1.29													
	King Soopers	n/i			1.99													
	Ridley's	n/i			1.29													
		Jennie-O				1.49												
	Save-a-Lot	Honeysuckle				1.49												
	Sprout's	n/i				2.99												
KS	Apple Markets	Honeysuckle			1.79													
	Country Mart	Tyson						3.05										
		n/i										2.99						
		Honeysuckle				1.79												
	Food Pride	n/i				1.19												
	G&W Foods	Pride of the Farm				1.29												
	Hy-Vee	Honeysuckle				1.59												
		Tyson	A						3.19									
	Price Chopper	Honeysuckle				1.69												
	Pyramid Foods	Tyson	A						2.80									
	Save-a-Lot	Honeysuckle				1.49												
Sprout's	n/i				2.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose frsh/frzn	Pheasant frozen	Quail frozen	Rabbit frozen	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
KS <i>(cont)</i>	Sun Fresh	Tyson						3.05										
		n/i										2.99						
LA	AG Baton Rouge	Tyson	A					2.99										
	Albertsons Houston County Market	Signature Farms			1.49				0.99									
		Festive			0.99													
		Ramey's	Festive			1.48												
	Save-a-Lot	n/i							1.18									
		Honeysuckle				1.49												
	Shoppers Value	n/i								1.48	1.28							
	The Fresh Market	n/i	A	4.99														
Winn-Dixie	n/i				1.49													
MO	Apple Markets	Honeysuckle			1.79													
	Country Mart	Tyson						3.05										
		n/i											2.99					
	Dierberg's	Honeysuckle		3.69	1.79													
		Butterball		3.69	2.39													
	Food Giant	Festive			1.39													
	G&W Foods	Pride of the Farm			1.29													
	Hays Supermarkets	n/i							1.18									
		Honeysuckle				1.69												
	Hy-Vee	Honeysuckle				1.59												
		Tyson	A					3.19										
	Kroger Delta	n/i			1.29				0.99									
	Moser's	Tyson						3.05										
		n/i											2.99					
	Prenger Foods	Honeysuckle				1.79												
n/i												2.99						
Price Chopper	Honeysuckle				1.79													
Pyramid Foods	Honeysuckle				1.69													
Save-a-Lot	Tyson	A					2.80											
	Honeysuckle				1.49													
Sprout's	n/i				2.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Easter/Passover 2019
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose frsh/frzn	Pheasant frozen	Quail frozen	Rabbit frozen	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MO <i>(cont)</i>	Sun Fresh	Tyson n/i						3.05					2.99					
	TC Markets	Honeysuckle Pride of the Farm			1.79 1.29													
NM	Albert./Safe. Denver	Honeysuckle			1.99													
	Basha's	Norbest			1.49													
	King Soopers	n/i			1.99													
	Sprout's	n/i			2.99													
OK	Country Mart	Tyson n/i						3.05					2.99					
		Honeysuckle			1.79													
	Morelos	n/i							1.19									
	Pyramid Foods	Tyson	A					2.80										
	Reasor's	Honeysuckle			1.58													
	Save-a-Lot	Honeysuckle			1.49													
	Sprout's	n/i			2.99													
	Super C Mart	Honeysuckle			1.59													
	The Fresh Market	n/i	A	4.99														
	Warehouse Market	Honeysuckle			1.49													
Williams Foods	Honeysuckle			1.59														
TX	99 Ranch Market	n/i							1.09								6.99	
	AG Baton Rouge	Tyson n/i	A					2.99										
									0.99									
	Albertsons Houston	Signature Farms			1.49													
	Cash Saver TX	Tyson	A					2.91										
	Food Town	Patti Jean						1.33										
	Randall's	Signature Farms			1.49													
	Save-a-Lot	Honeysuckle			1.49													
	Sprout's	n/i			2.99													
Tom Thumb	Signature Farms			1.49														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
UT	Albert./Safe. Mtn	Jennie-O			1.79													
	Associated Foods	Jennie-O			1.49													
	Fresh Market	Jennie-O			1.29													
	King Soopers	n/i			1.99													
	Ream's	Honeysuckle			1.39													
	Ridley's	n/i			1.29													
		Jennie-O			1.49													
	Sprout's	n/i			2.99													
	Stoke's Market	Jennie-O			1.29													

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Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
SOUTHWESTERN U.S. - CA, HI, NV																		
CA	99 Ranch Market								1.69									
	Albertsons SoCal	n/i			1.99													
	Jons Marketplace	Tyson	A					1.69										
		n/i										2.49						
	Mollie Stone's	n/i	free-range	7.99														
	Raley's	Jennie-O			1.98													
		Buckley Farms			1.98													
	Ray's Food Place	n/i			1.79													
	Sprout's	n/i			2.99													
Vons	n/i			1.99														
HI																		
NV	Associated Foods	Pride of the Farm			1.29													
	Raley's	Jennie-O			1.98													
		Buckley Farms			1.98													
	Ridley's	n/i			1.29													
		Jennie-O			1.49													
	Sprout's	n/i			2.99													
	Vons	n/i			1.99													

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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																		
AK	Alaskan & Proud	n/i			2.18													
	Carrs/Safeway	Signature Farms			1.79													
		Jennie-O			1.79													
	Fred Meyer	Jennie-O		2.99														
	Northwest Grocers	King Cole										2.99						
ID	Albert./Safe. Mntn	Jennie-O			1.79													
	Associated Foods	Pride of the Farm			1.29													
	Fred Meyer	Jennie-O		2.69														
	IGA Markets	Jennie-O			0.99													
	Ridley's	n/i			1.29													
		Jennie-O			1.49													
	Stoke's Market	Jennie-O			1.29													
	Super 1 Foods	Jennie-O			1.68													
Yoke's Fresh Market	Jennie-O			0.99														
MT	Albert./Safe. Mntn	Jennie-O			1.79													
	Associated Foods	Jennie-O			1.49													
	IGA Markets	Jennie-O			0.99													
	Stoke's Market	Jennie-O			1.29													
	Super 1 Foods	Jennie-O			1.68													
OR	Albert./Safe. NW	Signature Farms			1.49													
		Jennie-O			1.49													
	Associated Foods	Pride of the Farm			1.29													
	Fred Meyer	Jennie-O		2.69														
	IGA Markets	Jennie-O			0.99													
	Ray's Food Place	n/i			1.79													
QFC	Northwest Natural		2.79															
WA	99 Ranch Market								1.79									
	Albert./Safe. NW	Signature Farms			1.49													
		Jennie-O			1.49													
	Fred Meyer	Jennie-O		2.69														
	Haggen's	Butterball		3.99														
	IGA Markets	Jennie-O			0.99													
	Metropolitan Market	Northwest Natural	A	2.99														
	QFC	Northwest Natural		2.79														
Sprout's	n/i			2.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2019
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
WA <i>(cont)</i>	Super 1 Foods	Jennie-O			1.68													
	The Markets	n/i			1.78													
	Yoke's Fresh Market	Jennie-O			0.99													
WY	Albert./Safe. Denver	Honeysuckle			1.99													
	Albert./Safe. Mntn	Jennie-O			1.79													
	Associated Foods	Pride of the Farm			1.29													
	Food Pride	Open Acres			0.99													
	IGA Markets	Jennie-O			0.99													
	King Soopers	n/i			1.99													
	Ridley's	n/i			1.29													
		Jennie-O			1.49													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged		Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic		
																	Ω-3	veg-fed								
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																										
CT	ACME Markets	Eggland's Best	n			•				•									2.99							
		Eggland's Best				•				•								1.88								
	Nellie's				•					•																
		Carol's				•					•		•													2.99
	Adam's Superfood	Eggland's Best				•				•																2.99
		Seven Farms				•				•										2.99						
	AF Basket	Ideal				•					•															2.79
		The Farmer's Hen				•					•				•											4.99
	The Farmer's Hen					•					•															4.99
		Nature's Yoke				•					•															3.49
	ALDI	Land O Lakes				•					•								2.99							
		Simply Nature				•					•															2.49
	Best Market	Eggland's Best				•					•									2.00						
		Pete & Gerry's	f		•						•															3.99
	Pete & Gerry's		f			•					•															3.99
		Best Market				•					•				•					1.88						
	Big Y	Full Circle		•							•										2.99					
		Nellie's				•					•															2.99
	Bravo Supermarket	Eggland's Best				•					•										2.99					
		The Farmer's Hen	v			•					•															3.49
	The Farmer's Hen					•					•										2.99					
		Nature's Yoke	v			•					•															3.49
	Cherry Valley	Eggland's Best				•					•				•						3.99					
		Cherry Valley				•					•															4 for \$5.00
	Cherry Valley					•					•															2 for \$6.00
		Cherry Valley		•							•															3 for \$5.00
	Cherry Valley					•					•															3.99
Cherry Valley			•							•															4 for \$5.00	
Compare Foods	Nature's Yoke	v			•					•															4.79	
	The Farmer's Hen	v			•					•															4.49	
Nature's Yoke		v			•					•															3.99	
	Nature's Yoke	v			•					•															4.99	
Land O Lakes					•					•															2.99	
	Eggland's Best				•					•															2.50	
Horizon					•					•															4.99	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions																												
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic																													
																	Ω-3	veg-fed																																		
CT <i>(cont)</i>	<i>(continued)</i>	The Farmer's Hen	v			●						●																																								
		The Farmer's Hen	v			●							●																																							
		Nature's Yoke	v			●							●																																							
	C-Town	The Farmer's Hen	n			●				●			●																																							
		Eggland's Best	n			●				●			●																																							
	Fairway Market	Eggland's Best	n			●				●			●																																							
		Eggland's Best	n			●				●			●																																							
	Food Bazaar	Nature's Yoke	v			●				●			●																																							
		Eggland's Best	v			●				●			●																																							
	Geissler's	Bogopa				●							●																																							
		The Farmer's Cow				●							●																																							
	IGA Stores N.Eng.	Hillandale Farms				●							●																																							
		n/i				●							●																																							
		Hillandale Farms				●							●																																							
	Key Food	Eggland's Best				●							●																																							
		Nature's Yoke	v			●							●																																							
		Eggland's Best				●							●																																							
		Eggland's Best				●							●																																							
		Eggland's Best				●							●																																							
		Eggland's Best				●							●																																							
		Eggland's Best	n			●							●																																							
		Eggland's Best	n			●							●																																							
		Pete & Gerry's	f		●								●																																							
		Pete & Gerry's	f		●		●						●																																							
		Nellie's			●								●																																							
		Nellie's			●		●						●																																							
		Nellie's			●								●																																							
		Eggland's Best				●							●																																							
		Eggland's Best				●							●																																							
		Eggland's Best				●							●																																							
	Eggland's Best	n			●							●																																								
	Eggland's Best	n			●							●																																								
Pete & Gerry's	f		●								●																																									
Pete & Gerry's	f		●		●						●																																									
Pete & Gerry's	f		●								●																																									
Nature's Yoke	v			●							●																																									
Nellie's			●								●																																									
Nellie's			●		●						●																																									
The Farmer's Hen				●							●																																									
Organic Valley				●							●																																									
Land O Lakes				●							●																																									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions															
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic																
																	Ω-3	veg-fed																					
CT (cont)	Kings Food Mrkt	Land O Lakes			●																																		
		Kings				●			●																3.00														
		Kings				●			●																3.00														
	Market 32	Alfresco				●				●																	5.99												
		Eggland's Best				●			●								BOGO																						
		Full Circle				●				●																													
		Nellie's					●				●																2.99												
	Price Chopper	Nellie's					●				●																2.99												
		Eggland's Best					●			●							BOGO																						
		Full Circle					●				●																												
		Nellie's						●			●																2.99												
	Price Rite	n/i					●			●								1.99																					
		Save-a-Lot	n/i				●			●																													
	ShopRite	Eggland's Best					●			●																													
		Eggland's Best					●			●								3.00																					limit 4
		Eggland's Best					●			●																													
		Eggland's Best					●			●								1.99																					
		Land O Lakes	n				●			●																2.99													
		Pete & Gerry's	f				●			●																													
		Pete & Gerry's	f					●			●																												
	Stew Leonard's	Organic Valley					●			●																													
		ShopRite					●			●								1.49																					
		The Farmer's Hen					●			●																													
		Stew Leonard's					●			●																													
		Stew Leonard's					●			●																													
		Eggland's Best	n				●			●																													
	Stop & Shop	Eggland's Best	n				●			●																													
		Eggland's Best	n				●			●																													
	The Fresh Market	Eggland's Best					●			●																													
		Alfresco					●			●																													
Whole Foods	The Fresh Market					●			●																														
	365 Everyday					●				●																													
	365 Everyday					●				●																													
		365 Everyday				●				●																													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions				
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
DC	ALDI	Simply Nature				•					•												2.49					
	Giant Food	Eggland's Best	n			•					•												3.99					
			Eggland's Best				•				•												1.99			w/ \$25 purchase; L1		
	Harris Teeter	Eggland's Best				•				•													3.49					
			Eggland's Best				•				•												4.99			24 pack		
			Eggland's Best			•					•												2.50			2 for \$5.00		
			Eggland's Best	n			•				•							3.99										
			Carol's				•				•														5.99		mixed heirloom/colors	
		Harris Teeter					•				•																	
		Harris Teeter					•				•							2.50										2 for \$5.00
		Nellie's					•				•																	
		Nellie's				•					•																	
		Nest Fresh					•				•																	
		Nest Fresh					•				•															4.49		
		Organic Valley		n			•				•																	4.99
		Country Hen					•				•																	2.99
		Davidson's					•				•																	4.49
		Pete & Gerry's		f			•				•																	4.49
		Safeway Eastern	Eggland's Best				•				•																	3.99
			Pete & Gerry's	f			•				•																	3.99
			Nellie's				•				•																	4.99
	Open Nature					•				•																	3.99	
	Save-a-Lot	n/i				•				•																	2.49	
	Target	Simply Balanced				•				•																	3.50	
	Whole Foods	365 Everyday						•		•																	3.69	
		365 Everyday						•		•																	2.99	
		365 Everyday				•				•																	3.19	
DE	ACME Markets	Eggland's Best	n			•				•																	2.99	
		Eggland's Best				•				•																		1.88
		Nellie's				•				•																		2.99
		Carol's				•				•																		2.49
	ALDI	Simply Nature				•				•																		2.49
	Fresh Grocer	ShopRite				•				•																	2.50	
		ShopRite				•				•																		1.49
	Land O Lakes				•				•																		1.99	
		Eggland's Best				•				•																	1.99	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions															
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic																
																	Q-3	veg-fed																					
DE <i>(cont)</i>	Giant Food	Eggland's Best	n			●					●									3.99																			
		Eggland's Best								●		●					1.99											w/ \$25 purchase; L1 limit 1											
	Great Valu Markets	Essential Everyday									●		●			0.79																							
		Land O Lakes	v									●								3.29																			
	Harris Teeter	Eggland's Best								●				●							3.49																		
		Eggland's Best								●											4.99								24 pack										
		Eggland's Best								●											2.50								2 for \$5.00										
		Eggland's Best	n				●																	3.99															
		Carol's																												mixed heirloom/colors									
		Harris Teeter																																					
		Harris Teeter																													2 for \$5.00								
		Nellie's																																					
		Nellie's																																					
		Nest Fresh																																					
		Nest Fresh																																					
		Organic Valley	n																																				
		Country Hen																																					
		Davidson's																																					
		Pete & Gerry's	f																																				
		IGA Stores - NJ/PA	Barnyard's Best																																				
		Lidl	n/i	v																															limit 4				
		Lidl	n/i	v																																			
		Redner's	Redner's																																limit 2				
	Redner's																																						
	Safeway Eastern	Eggland's Best																																					
		Pete & Gerry's	f																																				
		Nellie's																																					
	Save-a-Lot	Open Nature																																					
		n/i																																					
	ShopRite	Eggland's Best																																					
		Eggland's Best																																					
		Eggland's Best																																					
		Eggland's Best	n																																				
		Land O Lakes																																					
	Pete & Gerry's	f																																					
	Pete & Gerry's	f																																					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

Prices in \$US per unit, effective March 22-April 21, 2018

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic	
																	Q-3	veg-fed						
DE (cont)	(continued)	Organic Valley																		4.49		limit 4		
		ShopRite													1.49					2.50				
		The Farmer's Hen																						
		ShurSave													1.99									
		Target																			3.50			
		The Fresh Market																						
		The Fresh Market																2.50		4.99				
		Weis Markets																						
		Weis Markets														0.69	2.50						2 for \$5.00	
		Weis Markets														1.57							2 or more	
MA	Adam's Superfood	Egglan's Best													2.79									
		Seven Farms															2.99							
	AF Basket	Ideal																2.79						
		The Farmer's Hen																4.99						
		The Farmer's Hen																		4.99				
		Nature's Yoke																3.49						
		Land O Lakes																						
	ALDI	Simply Nature																			2.49			
	Associated	Egglan's Best																						
		The Farmer's Hen	v															3.49						
		The Farmer's Hen	v															4.99						
		The Farmer's Hen	v																		5.99			
		Nature's Yoke																			4.99			
		Horizon																			4.99			
		Organic Valley																			2.49			
		Land O Lakes	n																		3.49			
		Organic Valley																			4.99			
	Big Y	Full Circle																			2.99			
		Nellie's																			2.99			
	Bravo Supermarket	Egglan's Best																			2.99			
		The Farmer's Hen	v																		3.49			
		The Farmer's Hen																			2.99			
		Nature's Yoke	v																		3.49			
		Egglan's Best																			3.99			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
MA (cont)	Market 32	Nellie's			•						•								2.99							
	(continued)	Nellie's				•				•									2.99							
	Market Basket	Market Basket				•				•					1.19											
		Market Basket				•				•					0.99											
	McKinnon's	n/i				•				•					0.99											
	Price Chopper	Eggland's Best				•				•																
		Full Circle				•					•														3.99	
		Nellie's				•					•									2.99						
		Nellie's				•					•									2.99						
	Price Rite	n/i				•				•				•	1.99											
	Roche Bros.	Pete & Gerry's		f		•					•														4.99	
		Pete & Gerry's		f		•					•														4.49	
		Nellie's				•					•									3.49						
		Nellie's				•					•									3.49						
	Save-a-Lot	n/i				•					•								2.49							
	Seabra Foods	n/i				•					•				0.98											
	Shaw's	Lucerne				•					•				0.99											limit 2
		Lucerne				•					•				0.99											limit 2
		Pete & Gerry's		f	•						•														4.99	
		Pete & Gerry's		f		•					•														3.99	buy 5 or more
		Pete & Gerry's		f		•					•														4.99	
		Pete & Gerry's		f		•					•														3.99	buy 5 or more
		Pete & Gerry's		f		•					•														4.99	
		Nellie's				•					•										4.99					
		Nellie's				•					•										3.00					
		Nellie's				•					•										3.00					
		The Farmer's Hen				•					•										2.99					
	Star Market	Lucerne				•					•										2.99					
		Lucerne				•					•				0.99											limit 2
		Lucerne				•					•				1.29											limit 2
		Nellie's				•					•													4.99		
		Nellie's				•					•													3.50		
		Nellie's				•					•													3.50		
		Pete & Gerry's		f		•					•														3.99	buy 5 or more
		Pete & Gerry's		f		•					•														4.99	
		Pete & Gerry's		f		•					•														3.99	buy 5 or more

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions							
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic								
																	Ω-3	veg-fed													
MA <i>(cont)</i>	Star Market <i>(continued)</i>	Pete & Gerry's	f			•				•																		4.99			
		The Farmer's Hen			•					•									2.99												
	Lucerne			•					•									2.99													
	Stop & Shop	Eggland's Best	n			•				•																			3.99		
		Eggland's Best	n			•				•																			3.49		
	Target	Eggland's Best				•				•																			3.50		
		Simply Balanced				•				•																			3.50		
	The Fresh Market	Alfresco				•				•																			4.99		
		The Fresh Market				•				•																			2.50		
	Trucchi's	Land O Lakes				•				•																			2.50		
		Land O Lakes				•				•																			2.50		
	Wegmans	Mitlitsky				•				•							0.98													3.29	
		Eggland's Best	n			•				•																				3.99	
		Pete & Gerry's	f			•				•																			3.99		
		Wegmans				•				•																			3.99		
		Wegmans			•					•																			4.19		
		Wegmans			•					•																			6.49		
		Wegmans			•					•																			5.29		
		Wegmans				•			•																				3.49		
		Wegmans				•				•							1.19													1.19	
		Wegmans				•				•							1.78													1.78	
		Wegmans				•				•							1.49													1.49	
		Wegmans			•					•							1.69													1.69	
		Wegmans				•				•							1.39													1.39	
		Whole Foods	Eggland's Best	n			•				•																				4.99
	Eggland's Best		n			•				•			•																	2.99	
	Born Free				•					•			•																	4.69	
	Eggland's Best					•				•																				3.99	
	Eggland's Best					•				•																				3.39	
	Eggland's Best					•				•																				3.19	
	Kreher's				•					•																			3.79		
365 Everyday					•				•																				3.99		
365 Everyday					•				•																				2.99		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions							
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic								
																	Ω-3	veg-fed													
MD	ACME Markets	Eggland's Best	n			•				•									2.99												
		Eggland's Best				•				•		•						1.88													
		Nellie's				•				•		•									2.99										
		Carol's				•				•		•																	2.99		
		Simply Nature				•				•		•																	2.49		
	ALDI	Giant Eagle	Nellie's				•				•		•																		
			Nature's Basket				•				•		•							2.50											
	Giant Food	Giant Food	Eggland's Best	n			•				•		•																		
			Eggland's Best	n			•				•		•																		
			Eggland's Best	n			•				•		•																		
	Graul's Market	Great Valu Markets	Eggland's Best				•				•		•																		
			Essential Everyday				•				•		•																		
	Harris Teeter	Harris Teeter	Land O Lakes	v			•				•		•																		
			Eggland's Best				•				•		•																		
			Eggland's Best				•				•		•																		
			Eggland's Best				•				•		•																		
			Eggland's Best	n			•				•		•																		
			Carol's				•				•		•																		
			Harris Teeter				•				•		•																		
			Harris Teeter				•				•		•																		
			Nellie's				•				•		•																		
			Nellie's				•				•		•																		
			Nest Fresh				•				•		•																		
			Nest Fresh				•				•		•																		
			Organic Valley	n			•				•		•																		
			Country Hen				•				•		•																		
			Davidson's				•				•		•																		
	Pete & Gerry's	f			•				•		•																				
	H-Mart	Lidl	Today's Farm		•					•		•																			
			Today's Farm				•				•		•																		
	Martin's Food	Martin's Food	n/i	v			•				•		•																		
			n/i	v			•				•		•																		
Pete & Gerry's			f			•				•		•																			
		Eggland's Best	n			•				•		•																			
		Eggland's Best				•				•		•																			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic												
																	Ω-3	veg-fed																	
MD <i>(cont)</i>	Price Rite	n/i															1.99																		
	Redner's	Redner's															1.49												limit 2						
		Redner's																0.99																	
		Safeway Eastern	Eggland's Best																			3.99													
			Pete & Gerry's	f																						3.99									
			Nellie's																					4.99											
			Open Nature																				3.99												
		Save-a-Lot	n/i																			2.49													
		Shop'n Save	Eggland's Best																			2.00										2 for \$4.00			
			Pete & Gerry's	f																						3.99									
			Essential Everyday																																
			Hillandale Farms																				0.88												
			Nellie's																				0.88												
		ShopRite	Eggland's Best																														2 for \$3.00		
			Eggland's Best																														limit 4		
			Eggland's Best																														limit 4		
			Eggland's Best	n																															
			Land O Lakes																																
			Pete & Gerry's	f																															
			Pete & Gerry's	f																															
			Organic Valley																															limit 4	
			ShopRite																																
		ShurSave	The Farmer's Hen																																
			Best Yet																																
		Sprout's	Farmer's Hen House																																3.99
	The Happy Egg Co.		f																																
		Sprout's																																	
	Target	Simply Balanced																																	
	The Fresh Market	Alfresco																																	
		The Fresh Market																																	
	Wegmans	Wegmans																																	
		Wegmans																																	
		Wegmans																																	
		Wegmans																																	
		Wegmans																																	6.49
		Wegmans																																	5.29
		Wegmans																																3.49	
		Wegmans																																1.19	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Easter/Passover 2019
SHELL EGGS**

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions						
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic							
																	Ω-3	veg-fed												
MD <i>(cont)</i>	Wegmans <i>(continued)</i>	Wegmans				•											1.78													
		Wegmans																1.49												
		Wegmans		•														1.69												
		Wegmans			•													1.39												
		Eggland's Best	n			•																		4.99						
		Eggland's Best	n			•						•												2.99						
		Born Free		•								•														4.69				
		Eggland's Best				•												3.99												
		Eggland's Best				•												3.39												
		Eggland's Best				•												3.19												
		Kreher's		•													3.79													
	Weis Markets	Eggland's Best				•											2.50												2 for \$5.00 2 or more	
		Weis Markets						•									0.69													
		Weis Markets						•									1.57													
		Whole Foods	Weis Markets				•																	4.29						
		365 Everyday					•															3.69								
		365 Everyday				•																2.99								
		365 Everyday			•																	3.19								
ME	ALDI	Simply Nature				•																	2.49							
	Hannaford	Nature's Place				•															2.50									
	IGA Stores N.Eng.	Hillandale Farms				•																								
		Eggland's Best				•											1.29							2.50						
	Market Basket	Market Basket				•																								
		Market Basket				•																								
	Save-a-Lot	n/i				•																		2.49						
	Shaw's	Lucerne				•																						limit 2		
		Lucerne				•																							limit 2	
		Pete & Gerry's	f	•																										
		Pete & Gerry's	f		•																								4.99	
		Pete & Gerry's	f		•																								3.99	
		Pete & Gerry's	f			•																							4.99	
		Pete & Gerry's	f			•																							3.99	
		Pete & Gerry's	f			•																							4.99	
	Nellie's					•																						4.99		
	Nellie's			•																								3.00		
	Nellie's				•																							3.00		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

Prices in \$US per unit, effective March 22-April 21, 2018

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
ME (cont)	Shaw's (continued)	The Farmer's Hen				•				•									2.99							
	Target	Lucerne			•				•										2.99							
	Whole Foods	Simply Balanced				•				•													3.50			
		365 Everyday					•				•									3.99						
		365 Everyday					•				•									2.99						
NH	ALDI	Simply Nature				•				•															2.49	
	Hannaford	Nature's Place				•				•										2.50						
	IGA Stores N.Eng.	Hillandale Farms				•				•					1.29											
		Eggland's Best				•				•							2.50									
	Market Basket	Market Basket				•				•					1.19											
		Market Basket				•				•					0.99											
	McKinnon's	n/i				•			•					0.99												
	Price Chopper	Eggland's Best				•				•																
		Full Circle				•				•															3.99	
		Nellie's			•					•														2.99		
		Nellie's				•				•														2.99		
	Price Rite	n/i				•				•					1.99											
	Save-a-Lot	n/i				•				•														2.49		
	Shaw's	Lucerne				•				•					0.99											limit 2
		Lucerne				•				•					0.99											limit 2
		Pete & Gerry's		f	•					•															4.99	
		Pete & Gerry's		f		•				•															3.99	buy 5 or more
		Pete & Gerry's		f		•				•															4.99	
		Pete & Gerry's		f			•			•															3.99	buy 5 or more
		Pete & Gerry's		f			•			•															4.99	
		Nellie's					•			•															4.99	
		Nellie's				•				•															3.00	
		Nellie's					•			•															3.00	
		The Farmer's Hen					•			•															2.99	
		Lucerne				•				•															2.99	
Target	Simply Balanced					•			•															3.50		
Whole Foods	365 Everyday					•			•															3.99		
	365 Everyday					•			•															2.99		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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SHELL EGGS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions														
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic															
																	Ω-3	veg-fed																				
NJ	ACME Markets	Egglard's Best	n			●					●							2.99																				
		Egglard's Best				●				●		●						1.88																				
	Nellie's				●					●		●								2.99																		
	AF Basket	Carol's					●				●		●																							2.99		
		Ideal					●				●		●																								2.99	
		The Farmer's Hen					●				●		●			●																					4.99	
		The Farmer's Hen					●				●		●			●																					4.99	
		Nature's Yoke					●				●		●			●																					3.49	
	ALDI	Land O Lakes					●				●		●			●																					2.99	
		Simply Nature					●				●		●			●																					2.49	
	Associated	Egglard's Best					●				●		●			●																					2.50	
		The Farmer's Hen	v				●				●		●			●																					3.49	
		The Farmer's Hen	v				●				●		●			●																					4.99	
		The Farmer's Hen	v				●				●		●			●																					5.99	
		Nature's Yoke					●				●		●			●																					4.99	
	Best Market	Horizon					●				●		●			●																					4.99	
		Organic Valley					●				●		●			●																					2.49	
		Land O Lakes	n				●				●		●			●																					3.49	
		Organic Valley					●				●		●			●																					4.99	
		Egglard's Best					●				●		●			●																					2.00	
		Pete & Gerry's	f				●				●		●			●																					3.50	
		Pete & Gerry's	f				●				●		●			●																					3.50	
	Bravo Supermarket	Best Market					●				●		●			●																					1.88	
		Egglard's Best					●				●		●			●																						2.99
		The Farmer's Hen	v				●				●		●			●																					3.49	
		The Farmer's Hen					●				●		●			●																						2.99
		Nature's Yoke	v				●				●		●			●																					3.49	
		Egglard's Best					●				●		●			●																					3.99	
	Compare Foods	The Farmer's Hen	v				●				●		●			●																					4.49	
		Nature's Yoke	v				●				●		●			●																					3.99	
Nature's Yoke		v				●				●		●			●																					4.99		
Land O Lakes						●				●		●			●																					2.99		
Egglard's Best						●				●		●			●																					2.50		
Horizon						●				●		●			●																					4.99		
The Farmer's Hen		v				●				●		●			●																					4.99		

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic				
																	Ω-3	veg-fed									
NJ <i>(cont)</i>	Compare Foods <i>(continued)</i>	The Farmer's Hen	v			•				•		•											5.99				
		Nature's Yoke	v			•				•		•								3.49							
	C-Town	The Farmer's Hen	n			•				•		•								2.99							
		Eggland's Best				•				•			•							3.99							
	Fairway Market	Eggland's Best	n			•				•		•												3.99			
		Nature's Yoke	v			•				•		•								2.99							
	Fine Fare	Eggland's Best				•				•		•								2.00							
		n/i		•						•		•						1.67								3 for \$5.00	
	Food Bazaar	n/i		•						•		•						2.00								2 for \$4.00	
		n/i					•			•		•						1.00								3 for \$3.00	
	Foodtown	n/i				•				•		•						0.99									
		Eggland's Best				•				•		•							2.69								
	Foodtown	Bogopa				•				•		•		•						3.33						3 for \$10.00	
		Green Way				•				•		•		•								2.50					
	Foodtown	Eggland's Best			•					•		•		•						2.99							
		The Farmer's Hen	v			•				•		•		•											4.99		
	Foodtown	Organic Valley				•				•		•		•											4.99		
		Land O Lakes			•					•		•		•					2.00							limit 2	
	Foodtown	Green Way	f			•				•		•		•											3.99		
		Eggland's Best				•				•		•		•						1.99						limit 2	
	Foodtown	Alfresco				•				•		•		•									5.99				
		Essential Everyday				•				•		•		•					0.79							limit 1	
	Foodtown	Land O Lakes	v			•				•		•		•											3.29		
		Organic Valley	f			•				•		•		•												3.99	
	Foodtown	Nature's Yoke				•				•		•		•												3.00	
		The Farmer's Hen		•						•		•		•												3.99	
	Foodtown	Eggland's Best			•					•		•		•												2.59	
		Eggland's Best			•					•		•		•												2.49	
	Foodtown	Eggland's Best				•				•		•		•												3.99	
		Eggland's Best	n			•				•		•		•												2.99	
	Foodtown	Eggland's Best	n			•				•		•		•												3.99	
		Pete & Gerry's	f		•					•		•		•												4.99	
Foodtown	Pete & Gerry's	f			•				•		•		•												3.99		
	Pete & Gerry's	f		•					•		•		•												2.50		
Foodtown	Nature's Yoke	v			•				•		•		•												2.99		
	Nellie's			•					•		•		•												3.99		

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic																								
																	Ω-3	veg-fed																													
NJ (cont)	Key Food (continued)	Nellie's																	2.99																												
		The Farmer's Hen																																													
	Organic Valley																																														
	Kings Food Mrkt	Land O Lakes																																													
		Land O Lakes																																													
		Kings																																													
		Kings																																													
	Lidl	n/i	v																																												
		n/i	v																																												
	McCaffrey's	Land O Lakes																																													
	Met Foods	Eggland's Best																																													
		Horizon																																													
		Nature's Yoke	v																																												
		Nature's Yoke	v																																												
	Morton Williams	Nature's Yoke	v																																												
		The Farmer's Hen	v																																												
		Organic Valley	f																																												
		Organic Valley	f																																												
		The Farmer's Hen																																													
		Wholesome Pantry																																													
	Murphy's	Horizon																																													
		Eggland's Best																																													
	NetCost Market	ecomeal	n																																												
		ecomeal	n																																												
	Pioneer	Sunshine Farms																																													
		Sunshine Farms																																													
		Land O Lakes																																													
		Horizon																																													
		Nature's Yoke	v																																												
		Nature's Yoke	v																																												
		Organic Valley	f																																												
The Farmer's Hen																																															
The Farmer's Hen																																															
Nature's Yoke		v																																													
Organic Valley																																															

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic															
																	Ω-3	veg-fed																				
NJ (cont)	Price Rite	n/i															1.99																					
	Save-a-Lot	n/i																	2.49																			
	Seabra Foods	n/i															1.29																					
			n/i															1.50																				
			n/i															0.99																				
	ShopRite	Eggland's Best	n															3.00																limit 4				
		Eggland's Best																																		limit 4		
		Eggland's Best																1.99																				
		Eggland's Best	n																2.99																			
		Land O Lakes																																				
		Pete & Gerry's	f																																			
		Pete & Gerry's	f																																			
		Organic Valley																																				
		ShopRite																1.49																				
		The Farmer's Hen																					2.50															
	ShurSave	Best Yet																1.99																				
	Stop & Shop	Eggland's Best	n																																			
		Eggland's Best	n																																			
		Eggland's Best																	3.50																			
	Supremo Foods	Hillandale																1.00																				
		Hillandale																1.29																				
	Target	Simply Balanced																																				
	The Fresh Market	Alfresco																																				
		The Fresh Market																																				
	Top Tomato	Eggland's Best																																				
	Uncle Giuseppe's	Uncle G's																0.99																				
	Wegmans	Wegmans																																				
		Wegmans																																				
		Wegmans																																				
		Wegmans																																				
	Wegmans																																					
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Easter/Passover 2019

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(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic	
																	Ω-3	veg-fed						
NJ (cont)	Wegmans (continued) Weis Markets Whole Foods	Eggland's Best	n			•					•										4.99			
		Eggland's Best	n		•						•											2.99		
		Born Free		•							•												4.69	
		Eggland's Best				•				•				•			3.99							
		Eggland's Best			•					•				•			3.39							
		Eggland's Best				•				•				•			3.19							
		Kreher's		•						•				•			3.79							
		Eggland's Best				•				•				•			2.50							
		Weis Markets					•			•				•			0.69							
		Weis Markets					•			•				•			1.57							
		Weis Markets					•			•				•								4.29		
		Whole Foods		365 Everyday				•			•			•					3.69					
		Whole Foods		365 Everyday				•			•			•					2.99					
		Whole Foods		365 Everyday		•					•			•					3.19					
NY	ACME Markets	Eggland's Best	n			•				•		•						2.99						
		Eggland's Best				•				•		•				1.88								
		Nellie's				•				•		•							2.99					
		Carol's				•				•	•											2.99		
		Ideal				•				•		•								2.79				
		The Farmer's Hen				•				•		•		•						4.99				
		The Farmer's Hen				•				•		•		•								4.99		
		Nature's Yoke				•				•		•		•						3.49				
		Land O Lakes				•				•		•		•										
		ALDI		Simply Nature			•				•		•					2.99				2.49		
		Associated		Eggland's Best		•					•		•				2.50							
		Associated		The Farmer's Hen	v			•			•		•						3.49					
		Associated		The Farmer's Hen	v			•			•		•		•				4.99					
		Associated		The Farmer's Hen	v			•			•		•		•							5.99		
	Associated		Nature's Yoke				•			•		•		•							4.99			
	Associated		Horizon		•					•		•		•							4.99			
	Associated		Organic Valley				•			•	•		•								2.49			
	Associated		Land O Lakes	n			•			•		•		•				3.49						
	Associated		Organic Valley		•					•		•		•							4.99			
	Best Market		Eggland's Best				•			•		•		•								4.99		
	Best Market		Pete & Gerry's	f	•					•		•		•			2.00					3.50		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Easter/Passover 2019
SHELL EGGS**

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
NY (cont)	Best Market <i>(continued)</i>	Pete & Gerry's Best Market	f			•						•					1.88								3.50	
	Bravo Supermarket	Eggland's Best The Farmer's Hen	v			•						•										3.49				
		The Farmer's Hen Nature's Yoke	v			•							•									3.49				
	Cherry Valley	Eggland's Best Cherry Valley			•								•					1.25								
		Cherry Valley		•		•												1.67								4 for \$5.00
		Cherry Valley		•		•												1.25								2 for \$6.00
	Compare Foods	Nature's Yoke The Farmer's Hen	v			•																			3.99	3 for \$5.00
		The Farmer's Hen	v			•																			4.79	
		Nature's Yoke	v			•																3.99			4.49	
		Nature's Yoke	v			•																			4.99	
		Land O Lakes				•													2.99							
		Eggland's Best			•					•									2.50						4.99	
		Horizon			•																				4.99	
		The Farmer's Hen	v			•															4.99					
		The Farmer's Hen	v			•																			5.99	
		Nature's Yoke	v			•															3.49					
	C-Town	The Farmer's Hen	n			•															2.99					
		Eggland's Best				•																			3.99	
		Eggland's Best	n			•																			3.99	
	D'Agostino's	Green Way				•																3.99				
		Eggland's Best			•														4.39							
		Eggland's Best				•													3.79							
		Pete & Gerry's	f			•																			5.69	
		Land O Lakes			•																					
	DeCiccio Family	The Farmer's Hen	v			•																3.99				
		The Farmer's Hen				•																				
		Eggland's Best				•																				
		Eggland's Best	n			•																			3.99	
		Handsome Brook				•																			4.99	

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																	Q-3	veg-fed									
NY (cont)	DeCiccio & Sons	The Farmer's Hen	v			•					•										3.99						
		The Farmer's Hen				•					•						1.49										
		Eggland's Best				•						•						2.99									
			Eggland's Best	n			•					•												3.99			
			Handsome Brook				•					•										4.99					
		Fairway Market	Nature's Yoke	v			•					•								2.99							
			Eggland's Best				•				•							2.00									
		Fine Fare	n/i		•							•					1.67									3 for \$5.00	
			n/i		•							•					2.00									2 for \$4.00	
			n/i					•					•					1.00									3 for \$3.00
			n/i				•						•					0.99									
		Food Bazaar	Eggland's Best				•					•						2.69									
			Bogopa				•						•							3.33						3 for \$10.00	
		Food Emporium	Eggland's Best	n			•					•								3.99							
			Eggland's Best				•					•						2.99									
			Pete & Gerry's	f			•					•												4.99			
			Nellie's			•						•									3.99						
		Foodtown	Organic Valley			•						•												5.99			
			Green Way				•					•									2.50						
			Eggland's Best			•						•						2.99									
			The Farmer's Hen	v			•					•												4.99			
			Organic Valley				•					•												4.99			
			Land O Lakes			•						•							2.00							limit 2	
			Green Way	f			•					•												3.99			
			Alfresco				•					•										5.99					
		Giunta's	Eggland's Best			•					•						2.50										
		Green's Natural	Organic Valley			•					•												4.29				
		Gristede's	Green Way				•					•									3.99						
			Pete & Gerry's	f			•					•												5.69			
			Land O Lakes			•						•							3.99								
			Eggland's Best				•				•						3.79										
		Hannaford	Nature's Place				•				•								2.50								
		H-Mart	Organic Valley	f			•				•												3.99				
			Nature's Yoke				•				•								3.00								
		The Farmer's Hen		•						•												3.99					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions					
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic						
																	Ω-3	veg-fed											
NY (cont)	IGA Stores N.Eng.	Hillandale Farms				•				•							1.29												
		Eggland's Best							•										2.50										
		Nature's Yoke	v								•									2.99									
		Eggland's Best							•											1.99									
		Pete & Gerry's	f		•						•															3.99			
		Pete & Gerry's	f				•				•																3.99		
		Nellie's				•					•											2.99							
		Nellie's						•			•											2.99							
		Key Food	Eggland's Best				•				•											2.59							
		Eggland's Best								•												2.49							
		Eggland's Best									•				•							3.99							
		Eggland's Best	n								•										2.99								
		Eggland's Best	n								•																3.99		
		Pete & Gerry's	f			•					•																4.99		
		Pete & Gerry's	f					•			•																3.99		
		Pete & Gerry's	f			•					•		•														2.50		
	Nature's Yoke	v					•			•									2.99										
	Nellie's					•				•											3.99								
	Nellie's									•											2.99								
	The Farmer's Hen						•			•																3.99			
	Organic Valley					•				•																4.49			
	Land O Lakes					•				•																			
	King Kullen	Eggland's Best								•					•						3.99								
	Eggland's Best					•				•					•						4.59								
	Nellie's									•																	3.99		
	King Kullen									•																0.79			
	Nature's Yoke	n								•																3.49			
	Nature's Yoke	f								•																4.99			
	Organic Valley									•																2.99			
	Land O Lakes					•				•																3.00			
	Kings									•																3.00			
	Kings									•																3.00			
	Alfresco									•																5.99			
Market 32	Eggland's Best								•																BOGO				
Full Circle									•																	3.99			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic				
																	Ω-3	veg-fed									
NY <i>(cont)</i>	Market 32 <i>(continued)</i>	Nellie's				•														2.99							
		Nellie's				•															2.99						
	Met Foods	Eggland's Best				•										2.99											
		Horizon				•																			3.50		
		Nature's Yoke	v			•																			4.99		
		Nature's Yoke	v			•																		4.99			
		Nature's Yoke	v			•																	3.50				
		The Farmer's Hen	v			•																			5.99		
		Organic Valley				•							•													2.50	
		Organic Valley	f			•							•													3.99	
		The Farmer's Hen				•																			3.99		
		Morton Williams	Wholesome Pantry				•																				4.99
			Horizon				•																				5.99
	NetCost Market	Ecomeal	n		•																					3.99	
		Ecomeal	n			•																				2.49	
		Sunshine Farms					•																			1.99	
	North Shore Farms	Sunshine Farms			•																					3.49	
		n/i					•								1.99												
		n/i					•								1.50												
	Pioneer	n/i					•								1.49												
		Sauder's					•																			3.99	
		Land O Lakes	v				•																			2.99	
		Land O Lakes					•																			2.99	
		Horizon					•																			3.50	
		Nature's Yoke	v				•																			4.99	
		Nature's Yoke	v				•																			4.99	
		Organic Valley	f			•																				3.99	
		The Farmer's Hen					•																			4.49	
	Price Chopper	The Farmer's Hen					•																			5.99	
Nature's Yoke		v				•																			3.50		
Organic Valley						•						•													2.50		
Eggland's Best						•																					
Full Circle						•																			3.99		
Nellie's						•																			2.99		
Nellie's						•																			2.99		
Price Rite	n/i					•								1.99													
	n/i					•																					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions								
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic									
																	Ω-3	veg-fed														
NY (cont)	Save-a-Lot	n/i				•														2.49												
	Shop'n Save	Eggland's Best				•				•							2.00												2 for \$4.00			
			Pete & Gerry's	f			•				•																					
			Essential Everyday				•				•						0.88															
			Hillandale Farms				•				•						0.88															
			Nellie's				•				•																					
		ShopRite	Eggland's Best				•				•																					
			Eggland's Best				•				•																					
			Eggland's Best				•				•																					
			Eggland's Best	n			•				•																					
			Land O Lakes				•				•																					
			Pete & Gerry's	f		•					•																					
			Pete & Gerry's	f			•				•																					
			Organic Valley				•				•																					
			ShopRite				•				•																					
			The Farmer's Hen				•				•																					
		Stew Leonard's	Stew Leonard's				•				•																					
			Stew Leonard's			•					•																					
		Stop & Shop	Eggland's Best	n			•				•																					
			Eggland's Best	n			•				•																					
			Eggland's Best				•				•																					
		Target	Simply Balanced				•				•																					
		The Fresh Market	Alfresco				•				•																					
			The Fresh Market				•				•																					
		Top Tomato	Eggland's Best				•				•																					
	Tops Markets	Eggland's Best	n			•				•																						
		Eggland's Best				•				•																						
		Eggland's Best				•				•																						
		Tops				•				•																						
		Tops				•				•																						
		Tops				•				•																						
		Tops				•				•																						
		Tops				•				•																						
		Pete & Gerry's	f			•				•																						
	Trade Fair	Nature's Yoke				•				•																						
		Organic Valley				•				•																						
		Eggland's Best				•				•																						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Easter/Passover 2019
SHELL EGGS**

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged		Cage-Free					Conditions										
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic									
																	Ω-3	veg-fed															
NY <i>(cont)</i>	Uncle Giuseppe's Wegmans	Uncle G's			•											0.99																	
		Wegmans				•																						3.99					
		Wegmans				•																						4.19					
		Wegmans				•																							6.49				
		Wegmans		•																								5.29					
		Wegmans		•			•																					3.49					
		Wegmans					•										1.19																
		Wegmans					•										1.78																
		Wegmans				•											1.49																
		Wegmans		•													1.69																
			Wegmans			•										1.39																	
			Egglan's Best	n			•																					4.99					
			Egglan's Best	n			•							•														2.99					
			Born Free		•										•														4.69				
			Egglan's Best				•											3.99															
			Egglan's Best				•											3.39															
			Egglan's Best				•											3.19															
		Weis Markets	Kreher's		•													3.79															
		Weis Markets	Egglan's Best				•											2.50												2 for \$5.00			
		Weis Markets						•										0.69											2 or more				
	Weis Markets						•										1.57																
	Whole Foods	Weis Markets				•																					4.29						
		365 Everyday					•																				3.69						
		365 Everyday					•																				2.99						
		365 Everyday			•																						3.19						
PA	ACME Markets	Egglan's Best	n			•																					2.99						
		Egglan's Best				•				•								1.88															
		Nellie's				•					•															2.99			2.99				
		Carol's				•					•																						
	ALDI	Simply Nature				•					•																	2.49					
	Associated	Egglan's Best			•					•																	2.50						
		The Farmer's Hen	v			•					•																3.49						
		The Farmer's Hen	v			•					•																4.99						
		The Farmer's Hen	v			•					•																		5.99				
			Nature's Yoke			•					•																	4.99					
		Horizon			•					•																	4.99						

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic	
																	Ω-3	veg-fed						
PA (cont)	Associated (continued)	Organic Valley	n			•				•											2.49	4 for \$5.00		
		Land O Lakes	n			•				•							3.49				4.99			
	Organic Valley	n		•					•												4.99			
	Boyers Food	Eggland's Best	v			•			•							2.00								
		Land O Lakes	v			•			•								3.00							
	Bravo Supermarket	n/i	v			•			•					1.25										
		Eggland's Best	v			•			•							2.99								
		The Farmer's Hen	v			•			•										3.49					
	Compare Foods	The Farmer's Hen	v			•			•							2.99								
		Nature's Yoke	v			•			•										3.49					
		Eggland's Best	v			•			•				•			3.99								
		The Farmer's Hen	v			•			•												4.49			
		Nature's Yoke	v			•			•										3.99				4.99	
	C-Town	Land O Lakes	v			•			•														4.99	
		Eggland's Best	v		•				•						2.50									
		Horizon	n		•				•														4.99	
		The Farmer's Hen	v			•			•				•				4.99							
		The Farmer's Hen	n			•			•								2.99							
		Eggland's Best	n			•			•							3.99							3.99	
		Eggland's Best	n			•			•														3.99	
	Family Owned	Family Owned	n			•			•					1.33									3 for \$4.00	
		Family Owned	n			•			•					0.99									3 for \$4.00	
	Fine Fare	n/i	v		•				•					1.67									3 for \$5.00	
		n/i	v		•				•					2.00									2 for \$4.00	
		n/i	v				•		•					1.00									3 for \$3.00	
	Foodtown	n/i	v			•			•					0.99										
		Eggland's Best	v			•			•							2.69								
		Green Way	v			•			•											2.50				
		Eggland's Best	v			•			•							2.99								
		The Farmer's Hen	v			•			•												4.99			
Organic Valley		v			•			•													4.99			
Land O Lakes		f			•			•								2.00					limit 2			
Green Way		f			•			•													3.99			
Alfredo	f			•			•											5.99						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions						
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic							
																	Ω-3	veg-fed												
PA <i>(cont)</i>	Kuhns Market	Kuhn's			•					•	•						1.79													
	Landis Market	Sauder's				•					•														3.00			limit 1		
		Sauder's					•					•														3.49				
		Land O Lakes	v				•					•							3.29											
	Martin's Food	Pete & Gerry's	f				•					•														3.99				
		Eggland's Best	n				•					•														3.99				
		Eggland's Best					•			•				•																
	McCaffrey's	Land O Lakes					•					•																		
		NetCost Market	Ecomeal	n	•							•															3.99			
	Pioneer	Ecomeal	n		•							•								2.49										
		Sunshine Farms						•				•													1.99					
		Sunshine Farms			•							•													3.49					
	Price Chopper	Land O Lakes					•					•																		
		Horizon					•					•																		
		Nature's Yoke	v				•					•															3.50			
		Nature's Yoke	v				•					•															4.99			
		Organic Valley	f		•							•															3.99			
		The Farmer's Hen					•					•														4.49				
		The Farmer's Hen					•					•															5.99			
		Nature's Yoke	v				•					•															3.50			
		Organic Valley					•					•																2.50		
		Eggland's Best					•			•																		BOGO		
		Full Circle					•					•																3.99		
		Nellie's			•							•														2.99				
		Nellie's					•					•														2.99				
		Price Rite	n/i					•				•															1.99			
	Redner's	Redner's					•					•															1.49		limit 2	
		Redner's					•					•															0.99			
	Save-a-Lot	n/i					•				•															2.49				
	Shop'n Save	Eggland's Best					•					•																2.00		
		Pete & Gerry's	f				•					•																3.99		
		Essential Everyday					•					•																0.88		
		Hillandale Farms					•					•																0.88		
		Nellie's					•					•																		
	ShopRite	Eggland's Best					•					•															3.00		2 for \$3.00	
		Eggland's Best					•					•																3.99	limit 4	
			Eggland's Best				•					•																		limit 4

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions							
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic								
																	Ω-3	veg-fed													
PA (cont)	(continued)	Eggland's Best	n														1.99														
		Eggland's Best	n															1.99		2.99											
		Land O Lakes																													
		Pete & Gerry's	f																												
		Pete & Gerry's	f																												
		Organic Valley																													
		ShopRite																													
		The Farmer's Hen																													
		ShurSave																													
		ShurSave - NE Per																													
		Sparkle Markets																													
		Sprout's																													
		The Happy Egg Co.	f																												
		Sprout's																													
		Supremo																													
		Target																													
		The Fresh Market																													
		Tops Markets																													
		Eggland's Best	n																												
		Eggland's Best																													
		Eggland's Best																													
		Tops																													
		Tops																													
		Tops																													
		Tops																													
		Tops																													
		Pete & Gerry's	f																												
		Wegmans																													
		Wegmans																													
Wegmans																															
Wegmans																															
Wegmans																															
Wegmans																															
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Wegmans																															
Wegmans																															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic	
																	Ω-3	veg-fed						
PA (cont)	Wegmans (continued)	Eggland's Best	n			•				•											4.99			
		Eggland's Best	n		•					•												2.99		
		Born Free		•						•													4.69	
		Eggland's Best				•				•			•				3.99							
		Eggland's Best			•					•			•				3.39							
		Eggland's Best				•				•			•				3.19							
		Kreher's		•						•			•				3.79							
	Weis Markets	Eggland's Best				•				•			•				2.50							
		Weis Markets					•			•			•				0.69							
		Weis Markets					•			•			•				1.57							
	Whole Foods	Weis Markets					•			•			•									4.29		
		365 Everyday					•			•			•					3.69						
		365 Everyday					•			•			•					2.99						
			365 Everyday			•				•			•					3.19						
RI	Adam's Superfood	Eggland's Best				•			•			•					2.79							
	AF Basket	Seven Farms				•			•			•						2.99						
		Ideal				•				•			•							2.79				
		The Farmer's Hen				•				•			•		•					4.99				
		The Farmer's Hen				•				•			•								4.99			
		Nature's Yoke				•				•			•						3.49					
		Land O Lakes				•				•			•											
	ALDI	Simply Nature				•				•			•									2.49		
		Associated	Eggland's Best			•				•			•					2.50						
	Bravo Supermarket	The Farmer's Hen	v			•				•			•						3.49					
		The Farmer's Hen	v			•				•			•		•					4.99				
		The Farmer's Hen	v			•				•			•		•							5.99		
		Nature's Yoke				•				•			•									4.99		
		Horizon			•					•			•									4.99		
		Organic Valley				•				•		•										2.49		
		Land O Lakes	n			•				•			•						3.49					
		Organic Valley			•					•			•									4.99		
		Eggland's Best				•				•			•						2.99					
		The Farmer's Hen	v			•				•			•							3.49				
		The Farmer's Hen				•				•			•									2.99		
		Nature's Yoke	v			•				•			•								3.49			
Eggland's Best					•				•			•		•							3.99			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic								
																	Ω-3	veg-fed													
RI (cont)	Daves Marketplace	Little Rhody				•					•					0.99															
		Little Rhody				•					•																				
		Eggland's Best				•				•																					
		Pete & Gerry's	f		•						•																		4.99		
		Pete & Gerry's	f			•					•																		3.99		
		The Farmer's Hen					•				•																		2.99		
		The Farmer's Hen					•				•																		3.99		
		The Farmer's Hen		•							•																		2.99		
		Nellie's					•				•																		2.99		
		Price Rite	n/i				•				•						1.99														
		Save-a-Lot	n/i				•				•																			2.49	
		Seabra Foods	n/i				•				•						0.98														
		Shaw's	Lucerne				•				•						0.99														limit 2
			Lucerne				•				•						0.99														limit 2
		Stop & Shop	Pete & Gerry's	f	•						•																			4.99	
			Pete & Gerry's	f		•					•																			3.99	buy 5 or more
			Pete & Gerry's	f		•					•																		4.99		
	Pete & Gerry's		f			•				•																		3.99	buy 5 or more		
	Pete & Gerry's		f			•				•																		4.99			
	Nellie's						•			•																		4.99			
	Nellie's						•			•																		3.00			
	Nellie's						•			•																		3.00			
	The Farmer's Hen						•			•																		2.99			
Lucerne						•			•																		2.99				
Eggland's Best	n					•			•																		3.99				
Eggland's Best	n					•			•																		3.49				
Eggland's Best						•			•																		3.50				
Target	Simply Balanced					•			•																		3.50				
Whole Foods	365 Everyday					•		•																			3.99				
	365 Everyday					•		•																			2.99				
VT	ALDI	Simply Nature				•		•																			2.49				
	Hannaford	Nature's Place				•		•																			2.50				
	Price Chopper	Eggland's Best				•		•																				BOGO			
		Full Circle				•		•																				3.99			
		Nellie's				•		•																			2.99				
Nellie's				•		•																				2.99					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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SHELL EGGS

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic											
																	Ω-3	veg-fed																
VT (cont)	Shaw's	Lucerne				•				•																	limit 2							
		Lucerne									•																	limit 2						
		Pete & Gerry's	f	•							•																							
		Pete & Gerry's	f		•						•																		buy 5 or more					
		Pete & Gerry's	f		•						•																							
		Pete & Gerry's	f			•					•																			buy 5 or more				
		Pete & Gerry's	f			•					•																							
		Nellie's									•																							
		Nellie's									•																							
		Nellie's									•																							
		The Farmer's Hen									•																							
		Lucerne									•																							
	Target	Simply Balanced									•																							
	Tops Markets	Eggland's Best	n								•																							
		Eggland's Best									•																							
		Eggland's Best									•																							
		Tops									•																							
		Tops									•																							
	Tops									•																								
	Tops									•																								
	Pete & Gerry's	f								•																								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic																			
																	Ω-3	veg-fed																								
AL (cont)	PW Homeland	Eggland's Best																																								
		Best Choice													0.99																											
	PW Houchen's	Eggland's Best																																								
		Dutch Farms													2.00																											
	Ramey's	Best Choice													1.00																											
		Best Choice													1.50																											
	Rouse's	Eggland's Best																																								
		Rouse's																				2.79																				
	Save-a-Lot	n/i																				2.49																				
	Sprout's	Farmer's Hen House																																					3.99			
		The Happy Egg Co.	f																																							
	Target	Sprout's																					2.99																			
		Simply Balanced																																								
	The Fresh Market	Alfresco																																								
		The Fresh Market																					2.50																			
Vowell's	Best Choice													1.59																												
Whole Foods	365 Everyday																																									
	365 Everyday																																									
	365 Everyday																																									
Winn-Dixie	Eggland's Best																																									
FL	ALDI	Simply Nature																																								
	Bravo	Pete & Gerry's	f																																							
	Earth Fare	Hand Picked																																								
		Earth Fare																																								
		Earth Fare																																								
	Earth Fare	Earth Fare																																								
		Alfresco																																								
	Food Giant	Dutch Farms																																								
	GreenWise	GreenWise																																								
		Nellie's																																								
	Harris Teeter	Eggland's Best																																								
		Eggland's Best																																								
		Eggland's Best																																								
	Eggland's Best	Eggland's Best	n																																							
Eggland's Best																																										
Carol's																																										
Harris Teeter																																										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions						
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic							
																	Ω-3	veg-fed												
FL (cont)	Harris Teeter (continued)	Harris Teeter				•				•								2.50										2 for \$5.00		
		Nellie's				•				•									3.49											
		Nellie's			•					•										3.49										
		Nest Fresh					•			•										3.49										
		Nest Fresh					•			•												4.49								
		Organic Valley	n				•			•														4.99						
		Country Hen					•			•														2.99						
		Davidson's					•			•										4.49									pasteurized	
		Pete & Gerry's	f			•				•														4.49						
		Hitchcock's		Sunups			•			•						•	2.48												limit 2	
	IGA Florida		Morning Fresh					•	•						•	2.99														
	Key Food		Eggland's Best				•		•																					
			Eggland's Best				•		•																					
			Eggland's Best				•		•																					
			Eggland's Best	n			•		•													2.99								
			Eggland's Best	n			•		•																3.99					
			Pete & Gerry's	f			•		•																4.99					
			Pete & Gerry's	f			•		•																3.99					
			Pete & Gerry's	f			•		•																2.50					
			Nature's Yoke	v			•		•																2.99					
			Nellie's				•		•																	3.99				
		Nellie's				•		•																	2.99					
		The Farmer's Hen				•		•																	3.99					
		Organic Valley				•		•																	4.49					
		Land O Lakes				•		•																		2.49				
	Lucky's Markets		Simple Truth				•		•																2.00				2 for \$4.00	
	Milam's Market		Nellie's				•		•																3.49					
			Eggland's Best				•		•							2.50														
			Organic Valley	n			•		•																	2.69				
			Pete & Gerry's	f			•		•																	3.99				
	Presidente		Hillandale					•	•																	0.88				
		Hillandale					•	•																		0.98				
Price Choice		Sunups					•	•																		0.97				
		n/i				•		•																		1.67			3 for \$5.00	
		n/i					•	•																		0.87				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Q-3	veg-fed										
KY <i>(cont)</i>	TC Grocers	Land O Lakes																										
		Best Choice													0.49													
		Eggland's Best														3.49												
	The Fresh Market	Alfresco																				4.99						
		The Fresh Market																	2.50									
	ValuMarket	Land O Lakes																										
	Whole Foods	365 Everyday																										
		365 Everyday																										
365 Everyday																												
MS	AG Baton Rouge	Sunups																										
	ALDI	Simply Nature																										
	Food Giant	Dutch Farms																										
	Kroger Delta	Simple Truth																										
		Simple Truth																										
		Kroger																										
	PW Houchen's	Eggland's Best																										
		Dutch Farms																										
	Ramey's	Best Choice																										
		Best Choice																										
		Eggland's Best																										
	Rouse's	Rouse's																										
	Save-a-Lot	n/i																										
	Sullivan's Grocery	n/i																										
	Target	Simply Balanced																										
	The Fresh Market	Alfresco																										
		The Fresh Market																										
	Vowell's	Best Choice																										
	Whole Foods	365 Everyday																										
		365 Everyday																										
365 Everyday																												
Winn-Dixie	Eggland's Best																											
NC	ALDI	Simply Nature																										
	Bi-Lo	Eggland's Best																										
	Earth Fare	Hand Picked																										
		Earth Fare																										
		Earth Fare																										

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
NC (cont)	Lowe's Foods	Eggland's Best				•				•		•						1.88									limit 4	
		Eggland's Best				•				•		•						2.50										
		Pete & Gerry's	f			•					•		•												3.99			
		Born Free				•					•		•												3.50		2 for \$7.00	
		Publix	GreenWise			•					•		•													3.99		
			Pete & Gerry's	f			•				•		•													3.99		
			Eggland's Best				•				•		•													2.00		
			Nellie's				•				•		•													2.99		
			Publix				•				•		•														0.99	
			Handsome Brook				•				•		•															5.50
		Save-a-Lot	n/i				•				•		•													2.49		
		Sprout's	Farmer's Hen House				•				•		•															3.99
			The Happy Egg Co.	f			•				•		•														2.99	
		Target	Sprout's				•				•		•														2.99	
			Simply Balanced				•				•		•															3.50
	The Fresh Market	Alfresco				•				•		•														4.99		
		The Fresh Market				•				•		•														2.50		
	Whole Foods	365 Everyday					•			•		•														3.69		
		365 Everyday					•			•		•														2.99		
		365 Everyday			•					•		•														3.19		
SC	ALDI	Simply Nature				•				•		•															2.49	
	Bi-Lo	Eggland's Best				•				•		•															2.99	
	Earth Fare	Hand Picked				•				•		•															4.99	
		Earth Fare				•				•		•															2.99	
		Earth Fare				•				•		•															2.49	
		Earth Fare				•				•		•															2.49	
		Alfresco				•					•		•														4.99	
	Galaxy Foods	Morning Fresh				•				•		•															1.25	4 for \$5.00
	Harris Teeter	Eggland's Best				•				•		•															3.49	
		Eggland's Best				•				•		•															4.99	24 pack
		Eggland's Best			•					•		•															2.50	2 for \$5.00
		Eggland's Best	n			•				•		•															3.99	
		Carol's				•				•		•																5.99
	Harris Teeter				•				•		•																3.99	
	Harris Teeter				•				•		•															2.50	2 for \$5.00	
		Nellie's				•				•		•														3.49		

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic																		
																	Ω-3	veg-fed																							
SC <i>(cont)</i>	Harris Teeter <i>(continued)</i>	Nellie's			•																																				
		Nest Fresh				•																																			
		Nest Fresh					•																																		
			Organic Valley	n				•																																	
			Country Hen						•																																
			Davidson's																																						
			Pete & Gerry's	f		•																																			
		Harvey's	Eggland's Best																																						
		IGA Food Stores	KJ Farms																																						
		IGA Stores Stheast	Eggland's Best																																						
			IGA																																						
		Ingle's Markets	Laura Lynn																																						
			Pete & Gerry's	f																																					
			Pete & Gerry's	f		•																																			
			Harvest Farms																																						
			Harvest Farms	f																																					
		Kroger Atlanta	Simple Truth																																						
			Simple Truth																																						
			Kroger																																						
		Lidl	n/i	v																																					
			n/i	v																																					
		Lowe's Foods	Eggland's Best																																						
			Eggland's Best																																						
			Pete & Gerry's	f																																					
			Born Free																																						
		Piggly Wiggly Car.	Piggly Wiggly																																						
			Eggland's Best																																						
			Eggland's Best																																						
		Publix	GreenWise																																						
			Pete & Gerry's	f																																					
		Eggland's Best																																							
		Nellie's																																							
		Publix																																							
		Handsome Brook																																							
	Save-a-Lot	n/i																																							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions						
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic							
																	Ω-3	veg-fed												
SC <i>(cont)</i>	Sprout's	Farmer's Hen House				•				•																	3.99			
		The Happy Egg Co.	f			•					•																	3.25		
	Target	Sprout's				•				•								2.99												
		Simply Balanced				•					•																	3.50		
	The Fresh Market	Alfresco				•					•											4.99								
		The Fresh Market				•					•								2.50											
	Whole Foods	365 Everyday				•					•								3.69											
365 Everyday					•					•								2.99												
365 Everyday					•					•								3.19												
TN	ALDI	Simply Nature				•				•																	2.49			
	Earth Fare	Hand Picked				•					•											4.99								
		Earth Fare				•					•																			
		Earth Fare				•				•								2.99												
		Earth Fare				•					•								2.49											
	Food City	Alfresco				•					•											4.99								
		Food Club				•				•						1.99														
		Full Circle				•					•																			
		Full Circle				•					•																			
	Food Country	Food Country				•				•						1.25													4 for \$5.00	
		Food Country				•				•						0.97														
	Food Giant	Green Valley			•					•						1.49														
		Dutch Farms				•				•						0.77														
	H.G. Hill	Eggland's Best				•				•							3.29													
	IGA Stores Stheast	Eggland's Best				•				•								1.99												
		IGA				•				•						1.25													4 for \$5.00	
	Ingle's Markets	Laura Lynn				•					•											3.18								
		Pete & Gerry's	f			•					•																		3.98	
		Pete & Gerry's	f		•						•																			3.98
		Harvest Farms				•					•																			3.98
	Kroger Delta	Harvest Farms	f			•					•																			4.68
Simple Truth					•					•																			2.50	
	Simple Truth				•					•																			3.49	
	Kroger				•				•						0.99															
Kroger MdAtlantic	Simple Truth				•					•																			2.50	
	Simple Truth				•					•																			3.49	
	Kroger				•				•						0.99															0.99

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions							
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic								
																	Q-3	veg-fed													
TN (cont)	Kroger Nashville	Simple Truth	f															2.50													
		Simple Truth																	3.49												
	Publix	Kroger													0.99																
		GreenWise																													
		Pete & Gerry's																													
		Eggland's Best															2.00														
		Nellie's																			2.99										
	Ruler Foods	Publix														0.99															
		Handsome Brook																											5.50	2 for \$11.00	
	Save-a-Lot	Simple Truth																													
		n/i																		2.49											
	Sprout's	Farmer's Hen House																													
		The Happy Egg Co.																													
	Super Dollar	Sprout's																		2.99											
		Valu Time														1.00															
		Simply Balanced																													
	TC Grocery	Land O Lakes																													
		Best Choice															0.49														
	The Fresh Market	Eggland's Best																		3.49											
		Alfresco																										4.99			
		The Fresh Market																													
Tietgen's	Best Choice														0.99																
	Best Choice														0.89																
Whole Foods	365 Everyday																														
	365 Everyday																														
	365 Everyday																		3.69												
VA	ALDI	Simply Nature																													
		Earth Fare																													
		Hand Picked																													
		Earth Fare																		2.99				4.99							
		Earth Fare																		2.49											
	Food City	Earth Fare																		2.49											
		Alfresco																													
		Food Club																													
		Full Circle														1.99															
		Full Circle																													
		Full Circle																										2.99	BOGO		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Easter/Passover 2019
SHELL EGGS**

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions														
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic															
																	Ω-3	veg-fed																				
VA <i>(cont)</i>	Lidl	n/i	v																																limit 4			
		n/i	v																																			
	Lowe's Foods	Eggland's Best																																		limit 4		
		Eggland's Best																																				
		Pete & Gerry's		f																																		
		Born Free																																				
		Martin's Food	Pete & Gerry's	f																																		
			Eggland's Best	n																																		
			Eggland's Best																																			
		Price Rite	n/i																																			
		Publix	GreenWise																																			
			Pete & Gerry's	f																																		
			Eggland's Best																																			
			Nellie's																																			
			Publix																																			
			Handsome Brook																																			
		Safeway Eastern	Eggland's Best																																			
			Pete & Gerry's	f																																		
			Nellie's																																			
			Open Nature																																			
		Save-a-Lot	n/i																																			
		Shop'n Save	Eggland's Best																																			
			Pete & Gerry's	f																																		
			Essential Everyday																																			
			Hillandale Farms																																			
			Nellie's																																			
		Shoppers Value	n/i																																			
		Super Dollar	Valu Time																																			
		Target	Simply Balanced																																			
		The Fresh Market	Alfresco																																			
		The Fresh Market																																				
	Wegmans	Wegmans																																				
		Wegmans																																				
		Wegmans																																				
		Wegmans																																				
		Wegmans																																				
		Wegmans																																				
		Wegmans																																				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																	Ω-3	veg-fed									
VA (cont)	Wegmans (continued)	Wegmans			•				•		•				1.19												
		Wegmans			•				•			•				1.78											
		Wegmans			•					•						1.49											
		Wegmans		•						•						1.69											
		Wegmans			•					•						1.39											
		Eggland's Best	n			•					•														4.99		
		Eggland's Best	n			•					•		•												2.99		
		Born Free		•								•		•													4.69
		Eggland's Best				•					•						3.99										
		Eggland's Best				•					•						3.39										
	Eggland's Best					•				•						3.19											
	Kreher's		•							•						3.79											
	Weis Markets	Eggland's Best				•				•							2.50									2 for \$5.00	
		Weis Markets						•		•						0.69										2 or more	
		Weis Markets						•		•						1.57											
	Whole Foods	Weis Markets				•					•														4.29		
365 Everyday							•			•													3.69				
365 Everyday						•				•													2.99				
	365 Everyday				•					•													3.19				
WV	ALDI	Simply Nature				•					•													2.49			
	Foodland	Essential Everyday				•				•						0.88											
		Essential Everyday				•				•						1.50										2 for \$3.00	
		Hillandale				•				•						0.88											
	Galaxy Foods	Morning Fresh				•				•						1.25										4 for \$5.00	
	Giant Eagle	Nellie's				•					•														3.00		
		Nature's Basket				•					•													2.50			
		Eggland's Best				•				•							2.50										
		Eggland's Best				•					•														3.99		
	Grant's	n/i				•				•						1.39											
	IGA Stores Stheast	Eggland's Best				•				•							1.99										
IGA					•				•							1.25										4 for \$5.00	
Kroger Columbus	Simple Truth				•					•														2.50			
	Simple Truth				•					•														3.49			
	Kroger				•				•						0.99												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions				
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
WV <i>(cont)</i>	Kroger MdAtlantic	Simple Truth			•						•							2.50										
		Simple Truth			•							•							3.49									
		Kroger			•				•			•				0.99												
	Martin's Food	Pete & Gerry's	f			•						•														3.99		
		Eggland's Best	n			•						•															3.99	
	Save-a-Lot	Eggland's Best				•					•																	
		n/i				•						•							2.49									
	Shop'n Save	Eggland's Best				•					•																	
		Pete & Gerry's	f			•						•															3.99	
		Essential Everyday				•					•								0.88									
	Sparkle Markets	Hillandale Farms				•					•																	
		Nellie's				•						•																2 for \$3.00
		Eggland's Best				•					•								1.99									
	Target	Simply Balanced				•					•																3.50	
	Weis Markets	Eggland's Best				•					•																	2 for \$5.00
Weis Markets						•				•								0.69									2 or more	
Weis Markets						•				•								1.57										
Weis Markets					•						•															4.29		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019 SHELL EGGS

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

Table with columns: State, Supermarket, Label, KEY, Weight Class (JM, XL, LG, MD, SM), Color (WH, BR), Pack Size (6, 12, 18, 20, 30), Caged (Conv., Specialty Q-3, veg-fed), Cage-Free (barn/aviary, free range, pasture, organic, pasture organic), and Conditions. Rows list various supermarkets like ALDI, Jewel-Osco, and Target with their respective egg products and prices.

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Easter/Passover 2019
SHELL EGGS**

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic	
																	Ω-3	veg-fed						
IA (cont)	Whole Foods	365 Everyday															3.69							
		365 Everyday																2.99						
		365 Everyday																2.99						
IL	ALDI	Simply Nature																				2.49		
		Angelo Caputo's	Pearl Valley												0.99									
		Pete & Gerry's	f															2.99				3.99		
		Born Free																						
		Hamilton												0.79									limit 6	
		Hamilton												0.99									limit 8	
		Hamilton												0.79										
		Hamilton												0.99										
		Dutch Farms																				1.99		
	AW Grocers	Best Choice													0.99									
		Berkot's	Dutch Farms																				1.88	
			Dutch Farms												0.99									
			Dutch Farms												0.99									
			Blue Sky															2.99						
	Borowiak's	IGA													0.50									2 for \$1.00; limit 2
	Brookhaven	Our Family													0.89									
															0.99									
															0.89									
		Our Family												0.89										
		Our Family												0.79										
	Butera Market	n/i													0.69									limit 2
		n/i													0.49									limit 2
	Cermak's	Dutch Farms													1.25									4 for \$5.00
		Dutch Farms													0.99									
		Dutch Farms													0.79									
	Cub Foods	Wild Harvest																				3.49		
	El Guero	n/i													1.99									limit 3
		n/i													1.99									limit 4
		n/i													0.99									limit 4
	Fairplay Foods	Eggland's Best	n																					
Eggland's Best															3.49									
	Dutch Farms													0.99										
Fishers Jack&Jill	Our Family													1.19										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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SHELL EGGS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions											
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic												
																	Ω-3	veg-fed																	
IL (cont)	Food 4 Less	Kroger				●											0.99												limit 6						
		Simple Truth																																	
	Food Pride	Our Family																																	
		Our Family																																	
	Fresh Thyme	Fresh Thyme																																	
		Fresh Thyme																																	
	Garden Fresh	Dutch Farms																																	
		Heinen's																																	
	Heinen's	Heinen's																																	
		Heinen's																																	
		Nest Fresh																																	
	Hy-Vee	Pete & Gerry's																																	
		Hy-Vee	f																																
	Eggland's Best	Hy-Vee																																	
		Eggland's Best																																	
		Eggland's Best	n																																
	HealthMarket	HealthMarket																																	
		Today's Farm																																	
	H-Mart	IGA																																	
		IGA																																	
	IGA Stores - IL/IN	IGA																																	
		IGA																																	
	Jewel-Osco	Pete & Gerry's																																	
		Eggland's Best																																	
		Blue Sky																																	
	Jewel	Jewel																																	
		Phil's																																	
Phil's																																			
Jimenez	Hamilton																																		
	Hamilton																																		
	Hamilton																																		
Eggland's Best	Hamilton																																		
	Eggland's Best																																		
La Chiquita	n/i																																		
	n/i																																		
Kirby Foods IGA	IGA																																		
	IGA																																		
Kroger Central	Simple Truth																																		
	Simple Truth																																		
	Kroger																																		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions	
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic		
																	Ω-3	veg-fed							
IL <i>(cont)</i>	Kroger Mid-South	Simple Truth	n															2.50							
		Simple Truth																	3.49						
	Kroger														0.99										
	Mariano's	Simply Roundy's																					4.99		
	Meijer	True Goodness																					5.69		
	Pete's Market	Hamilton														0.99									
		Nellie's																	2.99						
		Eggland's Best																					3.99		
		Dutch Farms																	2.50						
	Piggly Wiggly MW	Dutch Farms																2.50							
		n/i														0.69									
	Ruler Foods	Simple Truth																					2.59		
	Save-a-Lot	n/i																	2.49						
	Shop & Save Mrkt	Dutch Farms														0.69									limit 4
		Dutch Farms														0.99									
		Dutch Farms														0.99									
		Dutch Farms														0.79									
		Dutch Farms														0.79									
		Calma																	2.49						
	Sullivan's	Eggland's Best															3.29								
	Sunset Foods	Dutch Farms																					1.99		
		Dutch Farms														0.89									
	Target	Simply Balanced																					3.50		
	The Fresh Market	Alfresco																			4.99				
	The Fresh Market	The Fresh Market																	2.50						
		n/i														0.79									limit 2
	Tony's Finer Food	Dutch Farms																	1.99						
		Dutch Farms																	1.99						
		Organic Valley																					4.99		
	Valli Produce	Eggland's Best																4.99							24-pack
Phil's Fresh																					3.99				
Pete & Gerry's																				3.99					
Dutch Farms														0.39									limit 2		
Dutch Farms														0.59											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
IL (cont)	Walts Food Center	Dutch Farms				•					•							2.50								
		Eggland's Best				•										3.29										
		Dutch Farms	•												0.99											
		Dutch Farms		•											0.89											
	Dutch Farms				•									0.79												
	Whole Foods	365 Everyday					•											3.69								
		365 Everyday					•											2.99								
365 Everyday						•											2.99									
IN	ALDI	Simply Nature				•					•													2.49		
	County Market	Essential Everyday				•									0.99											limit 1 w/ \$10 purchase; L1
		n/i				•									0.48											
	Earth Fare	Hand Picked					•																	4.99		
		Earth Fare						•																2.99		
		Earth Fare						•																2.49		
		Earth Fare						•																2.49		
	Food 4 Less	Alfresco					•																	4.99		
		Kroger					•								0.99											limit 6
	Fresh Encounter	Simple Truth					•																	2.50		
		Our Family					•								0.99											
	Fresh Thyme	Fresh Thyme						•																	3.99	
		Fresh Thyme					•								1.50											2 for \$3.00
	Giant Eagle	Nellie's					•																	3.00		
		Nature's Basket					•																		2.50	
		Eggland's Best					•																			
		Eggland's Best					•																		3.99	
	Harding's	Harding's					•								1.00											5 for \$5.00
		Full Circle					•																		2.00	
	Holiday Foods	Weidenbenner					•								1.00											5 for \$5.00
		Weidenbenner					•								0.88											
	IGA Stores - IL/IN	IGA					•								0.29											w/ \$10 purchase; L1
		IGA					•								0.77											
	Jay C Foods	Simple Truth					•																		2.50	
		Simple Truth					•																		3.49	
	Jewel-Osco	Kroger													0.99											
		Pete & Gerry's	f				•																		3.99	
Eggland's Best						•																		1.88		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

Prices in \$US per unit, effective March 22-April 21, 2018

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions				
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
IN <i>(cont)</i>	Walts Food Center	Dutch Farms				•														2.50							2 for \$3.00	
		Eggland's Best				•											3.29											
		Dutch Farms	•													0.99												
		Dutch Farms		•												0.89												
		Dutch Farms			•											0.79												
	Wesselman's Whole Foods	Dutch Farms				•										0.67												
		365 Everyday					•														3.69							
		365 Everyday					•														2.99							
365 Everyday					•														2.99									
MI	ALDI	Simply Nature				•																	2.49			limit 1 w/ \$10 purchase; L1 w/ coupon		
	AW Grocers	Best Choice						•								0.99												
	Busch's	Nellie's				•																	3.78					
	County Market	Essential Everyday				•											0.99											
		n/i					•										0.48											
	D&W Fresh Market	Our Family					•																					
		Our Family					•																					
		Our Family							•												1.77							
		Full Circle								•											2.50							
	Earth Fare	Full Circle								•														3.49				
		Nellie's									•														2.99			
		Hand Picked						•																4.99				
		Earth Fare							•																2.99			
		Earth Fare								•															2.49			
		Earth Fare									•														2.49			
	Family Fare	Alfresco					•																	4.99				
		Our Family							•																			
		Our Family								•																		
		Our Family									•																	
	Food Pride	Our Family								•																		
		Full Circle									•														1.77			
Full Circle											•													2.50				
Nellie's												•													2.99			
Fresh Thyme	Our Family								•																	0.79		
	Fresh Thyme																								3.99			
Glory Supermarket	Fresh Thyme									•																1.50		
	n/i					•																				1.00		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Q-3	veg-fed								
MI (cont)	Harding's	Harding's				•				•	•						1.00								5 for \$5.00	
		Full Circle				•				•	•															
	Hollywood Markets	Hamilton				•				•	•														limit 2	
	Kroger Central	Simple Truth					•				•	•														
		Simple Truth					•				•	•	•													
	Kroger	Kroger					•				•	•														
		Simple Truth					•				•	•	•													
	Kroger Columbus	Simple Truth					•				•	•														
		Simple Truth					•				•	•	•													
	Kroger	Kroger					•				•	•														
		Simple Truth					•				•	•	•													
	Kroger Michigan	Simple Truth					•				•	•														
		Simple Truth					•				•	•	•													
	Kroger	Kroger					•				•	•														
		Simple Truth					•				•	•	•													
	Lucky's Markets	Simple Truth					•			•	•	•													2 for \$4.00	
	Martin's SuperMkrt	Martin's					•				•	•														limit 1 w/ coupon
		Martin's					•				•	•	•													
		Nellie's					•				•	•	•						2.50							
		Full Circle					•				•	•	•											3.49		
		Our Family					•				•	•	•													2 for \$4.00
		True Goodness			•		•				•	•	•													
	Meijer	Dutch Farms				•					•	•	•											5.69		
	Polly's Market	Dutch Farms					•				•	•	•											2.99		
	Ric's Food Center	Dutch Farms					•				•	•	•												0.69	
	Save-a-Lot	n/i					•				•	•	•												2.49	
	Spartan Stores	Our Family					•				•	•	•												1.29	
	Tadych's	Our Family					•				•	•	•												0.99	
		Our Family					•				•	•	•												0.69	limit 2
		Humpty Dumpty					•				•	•	•												0.99	
Target	Simply Balanced					•				•	•	•												3.50		
Tom's/Oleson's	Full Circle					•				•	•	•												2.00		
VG's Grocery	Our Family					•				•	•	•												0.99	w/ coupon	
	Our Family					•				•	•	•												1.49		
	Our Family					•				•	•	•												0.97	limit 3	
	Our Family					•				•	•	•												1.77		
	Full Circle					•				•	•	•												2.50		
	Full Circle					•				•	•	•													3.49	
	Nellie's					•				•	•	•						2.99								
Westborn Markets	Dutch Farms				•					•	•	•												1.00	10 for \$10	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
MN (cont)	Natural Grocers	Farmers Hen House				•				•									3.19							
	Natural Grocers	Natural Grocers				•				•														5.99		
	Nilssen's	Our Family				•			•						0.99											
	Save-a-Lot	n/i				•				•								2.49								
	Sun Mart	Our Family				•				•						1.49										
		Full Circle				•					•															
	Full Circle				•					•														3.79		
	SuperVALU Stores	Essential Everyday				•				•						0.88									w/ \$20 purchase;L1	
	Target	Simply Balanced				•					•													3.50		
	Teal's Market	Our Family				•				•						0.88										
		Pease				•				•						0.88										
	Whole Foods	365 Everyday					•				•			•										3.69		
		365 Everyday				•					•													2.99		
365 Everyday					•					•													2.99			
ND	Alb./Safe. Mntn.	Eggland's Best				•				•							2.00									
		Eggland's Best			•					•							1.99									limit 1
		Pete & Gerry's	f			•					•													3.99		
	AW Grocers	Best Choice				•				•						0.99										
		Our Family				•				•						0.99										w/ coupon
	Dan's Supermarket	Our Family				•				•						1.49										
		Full Circle				•					•													2.50		
		Full Circle				•					•													3.99		
		Our Family				•				•						0.99										w/ coupon
		Our Family				•				•						1.49										
	Family Fare	Full Circle				•					•													2.50		
		Full Circle				•					•														3.99	
		Our Family				•				•						0.99										w/ coupon
	Food Pride	Our Family				•				•						0.79										limit 2
		Full Circle				•					•															
		Full Circle				•					•					0.99										limit 2
	Hornbacher's	Our Family				•				•						1.19										
		Full Circle				•					•															
	Leevers	Our Family				•				•						0.79										
		Full Circle				•					•					0.99										
Marketplace Foods	Our Family				•				•						0.89											
	Forest River				•				•						0.89											
	Forest River				•				•						0.79										limit 2	
Millers Fresh	Our Family				•				•						0.99											
	Full Circle				•					•																
Natural Grocers	Our Family				•				•						1.19											
	Full Circle				•					•																
SuperVALU Stores	Our Family				•				•																	
	Essential Everyday				•				•						0.88									5.99	w/ \$20 purchase;L1	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Easter/Passover 2019
SHELL EGGS**

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions					
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic						
																	Ω-3	veg-fed											
ND <i>(cont)</i>	Target	Simply Balanced				●				●																			
	Teal's Market	Our Family				●				●																			
		Pease				●				●																			
NE	Alb./Safe. Denver	Open Nature				●				●																		limit 4	
		Open Nature				●					●																		
	ALDI	Eggland's Best	n			●				●								1.99											
		Eggland's Best				●				●																			
	Apple Markets	Simply Nature				●				●																2.49			
		Land O Lakes				●				●																			
	AW Grocers	Best Choice				●				●																			
		Shurfine				●				●																			
	Baker's	Simple Truth				●				●																			
		Simple Truth				●				●																			
	Family Fare	Dillon's				●				●																			
		Our Family				●				●																			w/ coupon
		Our Family				●				●																			
		Full Circle				●				●																			
	Family Fresh Market	Full Circle				●				●																			
		Our Family				●				●																			w/ coupon
		Our Family				●				●																			
		Full Circle				●				●																			
	Food Pride	Full Circle				●				●																			
		Our Family				●				●																			limit 2
	Hy-Vee	Our Family				●				●																			limit 2
		Hy-Vee				●				●																			
	Natural Grocers	Hy-Vee				●				●																			
		Eggland's Best				●				●																			
Eggland's Best		n			●				●																				
HealthMarket					●				●																				
Natural Grocers	Farmers Hen House				●				●																				
	Natural Grocers				●				●																			5.99	
No Frills	Our Family				●				●																				
	Full Circle				●				●																				
Russ's Market	Eggland's Best	n			●				●																				
Sun Mart	Our Family				●				●																				
	Full Circle				●				●																				
	Full Circle				●				●																				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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SHELL EGGS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions																		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic																			
																	Q-3	veg-fed																								
NE (cont)	Target	Simply Balanced				•				•																																
	Thriftway Stores	Eggland's Best				•			•																		3.49															
		Eggland's Best				•			•																		2.49															
	Whole Foods	365 Everyday					•			•																																
		365 Everyday					•			•																																
365 Everyday						•			•																																	
OH	Acme Fresh Marke	Eggland's Best				•			•																		2.50										2 for \$5.00					
		Eggland's Best				•			•																			2.99														
		Acme				•			•						1.19																											
	ALDI	Simply Nature				•			•																																	
	Buehler's	Sauder					•			•																																
		Sauder					•			•						1.19																										
		Buehler's					•			•						1.19																										
	Earth Fare	Hand Picked					•			•																																
		Earth Fare					•	•		•																			2.99													
		Earth Fare					•	•		•																		2.49														
		Earth Fare					•	•		•																		2.49														
		Alfresco					•			•																																
	Fisher's	Best Choice					•			•																		0.99														
	Fresh Encounter	Our Family					•			•																		0.99														
	Fresh Thyme	Fresh Thyme					•		•																																	
		Fresh Thyme					•			•																			1.50													
	Giant Eagle	Nellie's					•			•																																
		Nature's Basket					•			•																																
		Eggland's Best					•			•																																
		Eggland's Best					•			•																			2.50													
	Heinen's	Eggland's Best		n			•			•																																
		Heinen's					•			•																																
Heinen's						•			•																																	
	Nest Fresh					•			•																																	
	Pete & Gerry's		f			•			•																																	
Kroger Central	Simple Truth					•			•																																	
	Simple Truth					•			•																																	
	Kroger					•			•																		0.99															
Kroger Cincinnati	Simple Truth					•			•																																	
	Simple Truth					•			•																																	
	Kroger					•			•																																	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Easter/Passover 2019
SHELL EGGS**

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																	Ω-3	veg-fed									
OH (cont)	Kroger Columbus	Simple Truth	f			•				•	•							2.50									
		Simple Truth				•				•	•								3.49								
	Kroger MdAtlantic	Kroger				•				•	•					0.99											
		Simple Truth				•					•	•							2.50								
		Simple Truth				•					•	•							3.49								
	Lucky's Markets	Kroger				•					•	•				0.99											
		Simple Truth				•					•	•							2.00								2 for \$4.00
	Marc's	Hillandale				•						•	•						2.50								
		Hillandale				•						•	•			1.50											
		Hillandale				•						•	•			0.87											
	Meijer	Eggland's Best				•						•	•					2.00									
		True Goodness				•						•	•												5.69		
	Remke Markets	n/i				•						•	•					0.99									
	Riesbeck's	Hillandale				•						•	•						1.50								2 for \$3.00
	Ruler Foods	Simple Truth				•						•	•												2.59		
	Save-a-Lot	n/i				•						•	•						2.49								
	Shop'n Save	Eggland's Best				•						•	•					2.00									2 for \$4.00
		Pete & Gerry's				•						•	•												3.99		
		Essential Everyday				•						•	•					0.88									
		Hillandale Farms				•						•	•					0.88									
		Nellie's				•							•	•							3.00						2 for \$3.00
	Sparkle Markets	Eggland's Best				•						•	•					1.99									
	SuperVALU Stores	Morning Fresh				•						•	•					0.99									
	Target	Simply Balanced				•						•	•												3.50		
	The Fresh Market	Alfresco				•						•	•									4.99					
	Whole Foods	The Fresh Market				•						•	•												2.50		
365 Everyday					•					•	•												3.69				
365 Everyday				•						•	•												2.99				
365 Everyday				•						•	•												2.99				
SD	Alb./Safe. Denver	Open Nature	n			•					•	•						1.99							limit 4		
		Open Nature				•					•	•							2.99								
		Eggland's Best				•					•	•															
	Eggland's Best				•						•	•												3.49			
	ALDI	Simply Nature				•					•	•												2.49			
	AW Grocers	Best Choice				•					•	•					0.99										
	Shurfine			•						•	•					0.89											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic							
																	Ω-3	veg-fed												
SD (cont)	Family Fare	Our Family	n			•				•		•					0.99										w/ coupon limit 2			
		Our Family				•				•		•						1.49												
	Full Circle				•						•																			
	Full Circle				•						•																			
	Hy-Vee	Hy-Vee				•					•		•						0.77											
		Hy-Vee				•					•		•																	
	Ken's Super Fair	Eggland's Best				•					•		•		•															
		Eggland's Best				•					•		•																	
		HealthMarket				•					•		•																	
	Maynard's	Dakota				•					•		•																	
		Dakota				•					•		•																	
	Target	Best Choice				•					•		•																	
		Simply Balanced				•					•		•																	
	Teal's Market	Our Family				•					•		•																	
		Pease				•					•		•																	
WI	ALDI	Simply Nature			•					•		•																		
	AW Grocers	Best Choice			•					•		•																		
		Shurfine			•					•		•																		
		Dutch Farms		•						•		•																		
	Cermak's	Dutch Farms		•						•		•																		
		Dutch Farms		•						•		•																		
		Dutch Farms		•						•		•																		
	County Market	Essential Everyday			•					•		•																		
		n/i			•					•		•																		
	Econofoods	Our Family			•					•		•																		
		Our Family			•					•		•																		
		Full Circle			•					•		•																		
		Full Circle			•					•		•																		
	Family Fresh Market	Our Family			•					•		•																		
		Our Family			•					•		•																		
Full Circle				•					•		•																			
Full Circle				•					•		•																			
Festival Foods	Eggland's Best			•					•		•																			
	Sauder's			•					•		•																			
	Sauder's			•					•		•																			
	Festival			•					•		•																			
	Organic Valley			•					•		•																			
					•					•		•																		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
WI (cont)	Food Pride	Our Family				•			•		•				0.79												limit 2	
	Fresh Thyme	Fresh Thyme					•			•		•													3.99			
		Fresh Thyme				•			•		•				1.50												2 for \$3.00	
	Hansen's IGA	IGA				•			•		•				1.00												limit 1	
	Hy-Vee	Hy-Vee				•			•		•				0.77												limit 2	
		Hy-Vee				•			•		•																	
		Eggland's Best				•			•		•																	
		Eggland's Best		n			•		•		•																	
		HealthMarket					•		•		•																	
	Marketplace Foods	Forest River				•			•		•				0.89													
		Forest River				•			•		•				0.79													limit 2
		Forest River				•			•		•				0.99													
	Meijer	True Goodness			•				•		•																	
	Pick'n Save	Simple Truth				•			•		•																	
		Simple Truth				•			•		•																	
	Piggly Wiggly MW	n/i				•			•		•				0.69													
	Save-a-Lot	n/i				•			•		•																	
	Sendik's	Sendik's				•			•		•																	
		Shurfine				•			•		•				0.59													
	Sentry Foods	Essential Everyday				•			•		•				1.49													limit 1
	Shurfine Food Cent	Phil's				•			•		•																	
		Shurfine				•			•		•				0.58													
	SuperVALU Stores	Essential Everyday				•			•		•				0.88													w/ \$20 purchase;L1
	Tadych's	Our Family				•			•		•				0.99													
		Our Family				•			•		•				0.69													limit 2
		Humpty Dumpty				•			•		•				0.99													
Target	Simply Balanced				•			•		•																		
Trig's	Essential Everyday				•			•		•				0.88													limit 2	
Whole Foods	365 Everyday				•			•		•																		
	365 Everyday				•			•		•																		
	365 Everyday				•			•		•																		
Woodman's	Phil's		f			•		•		•																		
	Milo's				•			•		•																		
	Milo's				•			•		•																		
	Farmer's Hen House		f			•		•		•																		
	Louis Martin				•			•		•																	local	

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic	
																	Ω-3	veg-fed							
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,T,UT																									
AR	Albert. Houston	Eggland's Best				•				•							1.79						buy 4 or more		
		Eggland's Best										•						2.99						buy 4 or more	
		Lucerne															1.69								
		Lucerne															0.88							limit 2	
		Nellie's																				3.99			
	ALDI	Simply Nature																					2.49		
	Brookshire's	Brookshire's															1.50								
		Eggland's Best																3.99							
	Food Giant	Dutch Farms				•											0.77								
	G&W Foods	Eggland's Best	n			•																2.99			
		Eggland's Best																2.50							
	Harp's	Pete & Gerry's	f																				3.98		
		Nellie's																					2.98		
	Kroger Delta	Simple Truth																					2.50		
		Simple Truth																					3.49		
		Kroger																0.99							
	Natural Grocers	Farmers Hen House																					3.19		
		Natural Grocers																						5.99	
	PW Houchen's	Eggland's Best																2.99							
		Dutch Farms																2.00							
	Save-a-Lot	n/i																					2.49		
Super 1 Foods	Eggland's Best																					3.48			
	Brookshire's																1.47								
Target	Simply Balanced																						3.50		
TC Grocery	Land O Lakes																					2.49			
	Best Choice																0.49								
	Eggland's Best																					3.49			
The Fresh Market	Alfresco																						4.99		
	The Fresh Market																					2.50			
Whole Foods	365 Everyday																					3.69			
	365 Everyday																					2.99			
	365 Everyday																					3.19			
AZ	Albert. Sthwest	Eggland's Best				•											1.79							buy 4 or more	
		Eggland's Best	n															1.99							limit 4
		Eggland's Best																					3.00		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Easter/Passover 2019
SHELL EGGS**

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																	Ω-3	veg-fed									
AZ (cont)	Albert. Sthwest (continued)	Nellie's			•					•								2.99									
		Lucerne			•						•				1.49												limit 2
	Lucerne			•							•			3.49													
	Basha's	Basha's			•						•						1.99										
	Clark's Market	Food Club			•							•			2.29												
	El Super	n/i					•					•			5.99												60-pack
		n/i					•						•		1.99												
		n/i					•							•	2.49												
	Food City	Food City				•							•		1.99												
	Fry's	Simple Truth					•						•					2.50									
		Simple Truth					•							•				3.49									
	IGA Family	Kroger					•							•		1.49											
		Hickman's						•							5.25												60-pack
	Lowes Markets	Shurfine					•								1.50												2 for \$3.00
	Natural Grocers	Farmers Hen House					•							•					3.19								
		Natural Grocers					•							•											5.99		
	Safeway Sthwst	Lucerne					•							•		1.99											limit 2
		Lucerne					•							•		3.49											
		Lucerne					•							•		0.88											limit 2
		Lucerne					•							•		2.29											
	Smith's	The Happy Egg Co.					•							•					3.99								
		Simple Truth					•							•				2.50									
		Simple Truth					•							•				3.49									
Sprout's	Kroger					•							•		1.49												
	Farmer's Hen House					•							•												3.99		
	The Happy Egg Co.	f				•							•											3.25			
Target	Sprout's					•							•				2.99										
	Simply Balanced					•							•												3.50		
	Whole Foods	365 Everyday				•							•				3.69										
	Whole Foods	365 Everyday				•							•				2.99										
Whole Foods	365 Everyday				•							•				2.99											
CO	Affiliated Foods	Shurfine				•							•				1.49										
	Alb./Safe. Denver	Open Nature				•							•					1.99								limit 4	
		Open Nature				•							•					2.99									
		Eggland's Best				•							•				1.99										
		Eggland's Best	n			•							•					3.49									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions							
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic								
																	Ω-3	veg-fed													
CO <i>(cont)</i>	Alb./Safe. Mntn.	Eggland's Best	f			•				•							2.00														
		Eggland's Best		•				•				•					1.99												limit 1		
	Pete & Gerry's				•						•															3.99					
	Associated Foods	Food Club				•						•						1.88													
		Food Club				•						•						0.88													
		Food Club				•						•						1.79													
	AW Grocers	Food Club				•						•						0.99													
		Best Choice				•						•						0.99													
		Shurfine				•						•						0.89													
	Clark's Market	Food Club				•					•							2.29													
	Food King	Shurfine				•					•							1.35													
	King Soopers	Simple Truth				•						•									2.50										
		Simple Truth				•						•									3.49										
	Lowes Markets	King Soopers				•						•						1.50													
		Shurfine				•						•						1.50													2 for \$3.00
	Lucky's Market	Lucky's Market				•						•								2.50										2 for \$5.00	
	Natural Grocers	Farmers Hen House				•						•											3.19								
		Natural Grocers				•						•																5.99			
	Ridley's	Food Club				•						•						1.88													
		Food Club				•						•						0.88													
	Save-a-Lot	n/i				•						•								2.49											
	Sprout's	Farmer's Hen House				•						•																3.99			
		The Happy Egg Co.				•						•																			
Target	Sprout's			•						•									2.99												
	Simply Balanced			•						•																					
Whole Foods	365 Everyday				•					•									3.69												
	365 Everyday				•					•									2.99												
	365 Everyday			•						•									3.19												
KS	Affiliated Foods	Shurfine			•					•						1.49															
	ALDI	Simply Nature			•					•																2.49					
	Apple Markets	Land O Lakes			•					•								2.59													
	AW Grocers	Best Choice			•					•						0.99															
	Brother's Market	Eggland's Best			•					•								3.49													
Country Mart	Land O Lakes			•					•										2.59												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions				
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
KS <i>(cont)</i>	Dillon's	Simple Truth				•															2.50							
		Simple Truth				•																3.49						
		Dillon's				•				•					0.88													
	Food Pride	Our Family				•									1.19													
		Our Family				•									1.25													
	G&W Foods	Eggland's Best	n			•																2.99						
		Eggland's Best				•										2.50												
	Harp's	Pete & Gerry's	f			•																			3.98			
		Nellie's				•																		2.98				
	Hen House	Land O Lakes				•																						
		Eggland's Best			•																							
	Hy-Vee	Eggland's Best				•																3.69						
		Eggland's Best				•																2.49						
		Hy-Vee				•									0.77													
		Hy-Vee				•																		2.28				limit 2
	Lowes Markets	Eggland's Best				•																						
		Eggland's Best	n			•																3.49						
	Natural Grocers	HealthMarket				•																				3.49		
		Shurfine				•									1.50													
	Price Chopper	Farmers Hen House				•																						
		Natural Grocers				•																						5.99
	Pyramid Foods	Best Choice				•									0.99													limit 2
		Eggland's Best				•																						
	Save-a-Lot	Land O Lakes				•																						
		n/i				•																						
	Sprout's	Farmer's Hen House				•																						
		The Happy Egg Co.	f			•																						
	Sun Fresh	Sprout's				•																						
		Land O Lakes				•																						
	Target	Simply Balanced				•																						
		Eggland's Best				•																						
	Thriftway Stores	Eggland's Best				•																						
Eggland's Best					•																							
Whole Foods	365 Everyday					•																						
	365 Everyday				•																							
	365 Everyday			•																								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Easter/Passover 2019
SHELL EGGS**

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions	
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic		
																	Ω-3	veg-fed							
KS (cont)	Woods Supermarket	Eggland's Best	n			●						●										2.29			
		Eggland's Best				●			●							2.99									
		Eggland's Best	n			●					●											3.99			
		Nellie's			●					●								3.79							
LA	AG Baton Rouge	Sunups			●				●			●				1.69									
		Albert. Houston	Eggland's Best			●			●			●				1.79								buy 4 or more	
		Eggland's Best			●			●			●				2.99									buy 4 or more	
		Lucerne			●			●				●			1.69										
		Lucerne			●			●			●				0.88									limit 2	
		Nellie's			●					●		●							3.99						
	Brookshire's	Brookshire's			●			●				●			1.50										
		Eggland's Best			●			●				●			3.99										
	Brookshire Bros.	Fresh Harvest			●			●				●			0.99									limit 1	
	County Market	Essential Everyday			●			●				●			0.99									limit 1	
		n/i			●			●				●			0.48									w/ \$10 purchase; L1	
	Kroger Dallas/Hstn	Simple Truth			●					●		●								2.50					
		Simple Truth			●					●			●							3.49					
		Kroger			●				●			●			0.99										
	Market Basket	Eggland's Best			●				●			●			2.99										
	Ramey's	Best Choice			●				●			●			1.00										limit 2
		Best Choice			●				●			●			1.50										2 for \$3.00
		Eggland's Best			●				●			●			3.29										
	Rouse's	Rouse's			●				●			●							2.79						
	Save-a-Lot	n/i			●				●			●							2.49						
	Shoppers Value	n/i					●		●					●	2.50										
		n/i			●				●			●			0.98										
	Spring Market	Brookshire's			●				●			●			1.48										
	Super 1 Foods	Eggland's Best			●				●			●													
		Brookshire's			●				●			●			1.47										
	Target	Simply Balanced			●					●		●											3.50		
	The Fresh Market	Alfresco			●					●		●											4.99		
		The Fresh Market			●					●		●													
	Whole Foods	365 Everyday						●		●		●													
		365 Everyday					●			●		●											2.99		
		365 Everyday			●					●		●											3.19		
	Winn-Dixie	Eggland's Best			●				●			●			2.99										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Q-3	veg-fed								
MO	ALDI	Simply Nature				•				•												2.49				
	Apple Markets	Land O Lakes				•				•																
	AW Grocers	Best Choice				•			•	•				0.99												
	Brother's Market	Eggland's Best				•			•			•			3.49											
	Country Mart	Land O Lakes				•				•																
	Food Giant	Dutch Farms						•		•				0.77												
	Fresh Thyme	Fresh Thyme						•					•									3.99				
		Fresh Thyme					•			•				1.50												2 for \$3.00
	G&W Foods	Eggland's Best		n			•			•							2.99									
		Eggland's Best					•			•					2.50											
	Gerbe's	Simple Truth					•			•							2.50									
		Simple Truth					•			•							3.49									
	Dillon's						•			•				0.88												
	Harp's	Pete & Gerry's		f			•			•													3.98			
		Nellie's					•			•									2.98							
	Harter House	Best Choice					•			•				0.99												
		Eggland's Best					•			•					2.99											
		Eggland's Best					•			•					2.49											
	Hen House	Land O Lakes					•			•							2.79									
		Eggland's Best					•			•					3.69											
		Eggland's Best					•			•					2.49											
	Hy-Klas Foods	Eggland's Best					•			•					3.49											
		Eggland's Best					•			•					2.49											
		Eggland's Best					•			•					2.49											
	Hy-Vee	Hy-Vee					•			•				0.77												limit 2
		Hy-Vee					•			•							2.28									
		Eggland's Best					•			•					3.48											
		Eggland's Best		n			•			•							3.49									
	HealthMarket					•			•													3.49				
IGA Stores - IL/IN	IGA					•			•				0.29													
	IGA					•			•				0.77												w/ \$10 purchase; L1	
Kroger Central	Simple Truth					•			•									2.50								
	Simple Truth					•			•									3.49								
	Kroger					•			•				0.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions													
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic														
																	Ω-3	veg-fed																			
MO (cont)	Kroger Delta	Simple Truth				•				•									2.50																		
		Simple Truth																		3.49																	
		Kroger								•																											
	Lucky's Market	Lucky's Market																		2.50													2 for \$5.00				
	Moser's	Land O Lakes																																			
	Natural Grocers	Farmers Hen House																																			
		Natural Grocers																																5.99			
	Prenger Foods	Land O Lakes																																			
		Best Choice						•																													
	Price Chopper	Best Choice																																			
	Pyramid Foods	Eggland's Best																																			
		Land O Lakes																																			
	Ruler Foods	Simple Truth																																			
	Save-a-Lot	n/i																																			
	Sprout's	Farmer's Hen House																																			
		The Happy Egg Co.	f																																		
		Sprout's																																			
	Sun Fresh	Land O Lakes																																			
	Target	Simply Balanced																																			
	TC Grocery	Land O Lakes																																			
		Best Choice																																			
	TC Markets	Eggland's Best																																			
		Land O Lakes																																			
		Eggland's Best																																			
	Thriftway Stores	Eggland's Best																																			
		Eggland's Best																																			
Whole Foods	365 Everyday																																				
	365 Everyday																																				
	365 Everyday																																				
Woods Supermarket	Eggland's Best	n																																			
	Eggland's Best																																				
	Eggland's Best	n																																			
	Nellie's																																				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Easter/Passover 2019
SHELL EGGS**

Prices in \$US per unit, effective March 22-April 21, 2018

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions														
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic															
																	Q-3	veg-fed																				
NM	Affiliated Foods	Shurfine				•				•							1.49																					
	Alb./Safe. Denver	Open Nature				•					•																				limit 4							
		Open Nature				•						•																										
		Eggland's Best				•					•																											
		Eggland's Best	n			•						•																										
		Eggland's Best				•						•																										
		Eggland's Best				•						•																										
		Eggland's Best	n			•							•																									
		Eggland's Best				•							•																									
		Nellie's				•							•																									
		Lucerne				•							•																									
		Lucerne				•								•																								
		El Super	n/i						•				•																									
		El Super	n/i				•						•																									
		El Super	n/i				•							•																								
		El Super	n/i				•								•																							
		Food King	Shurfine				•						•																									
		King Soopers	Simple Truth				•							•																								
		King Soopers	Simple Truth				•							•																								
		King Soopers	King Soopers				•							•																								
		Lowes Markets	Shurfine				•							•																								
		Natural Grocers	Farmers Hen House				•							•																								
		Natural Grocers	Natural Grocers				•							•																								
		Smith's	Simple Truth				•							•																								
		Smith's	Simple Truth				•							•																								
		Smith's	Kroger				•							•																								
		Sprout's	Farmer's Hen House				•							•																								
	Sprout's	The Happy Egg Co.	f			•							•																									
	Sprout's	Sprout's				•							•																									
	Target	Simply Balanced				•							•																									
	Whole Foods	365 Everyday						•					•																									
	Whole Foods	365 Everyday				•							•																									
	Whole Foods	365 Everyday			•								•																									
OK	Affiliated Foods	Shurfine				•							•																									
	ALDI	Simply Nature				•							•																									
	AW Grocers	Best Choice				•							•																									
	Buy for Le\$\$	Eggland's Best				•							•																									
	Country Mart	Land O Lakes				•							•																									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions					
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic						
																	Ω-3	veg-fed											
TX (cont)	Brookshire Bros.	Fresh Harvest				•				•							0.99											limit 1	
		Eggland's Best			•					•								2.50											
	Central Market	Nellie's					•				•								3.50										
		Phil's					•				•																	5.49	
	David's	Fresh Harvest					•				•						0.99												
	El Ahorro	Best Yet					•				•						1.50												
		Best Yet					•				•						2.50												
	El Rancho	El Rancho					•				•						0.98												
	El Rio Grande	Sunups					•				•						1.50												
	El Super	n/i					•				•						5.99											60-pack	
		n/i					•				•						1.99												
		n/i					•				•						2.49												
	Fiesta Mart	Farmhouse					•				•								1.99										
		Fiesta Mart					•				•						1.50												2 for \$3.00
		Sunups					•				•						0.50												2 for \$1.00
	Food King	Shurfine					•				•						1.35												
	Foodarama	Sunups					•				•						0.88												limit 2
	Homeland	Eggland's Best					•				•								2.99										
		Best Choice					•				•						0.99												
	H-Mart	Today's Farm					•				•														3.50				
		Today's Farm					•				•															2.00			2 for \$4.00
	Kroger Dallas/Hstn	Simple Truth					•				•									2.50									
		Simple Truth					•				•									3.49									
		Kroger					•				•						0.99												
	La Fiesta	Maxim's					•				•						0.99												limit 2
		Sunups					•				•						0.99												limit 2
	Lowes Markets	Shurfine					•				•						1.50												2 for \$3.00
	Market Basket	Eggland's Best					•				•								2.99										
	Market Square	Shurfine					•				•						1.98												
	Natural Grocers	Farmers Hen House					•				•													3.19					
	Natural Grocers					•				•																		5.99	
Porter's Grocery	Shurfine					•				•						1.48													
Randall's	Eggland's Best					•				•									1.79										
	Eggland's Best					•				•									2.99									buy 4 or more	
	Lucerne					•				•						1.69													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Easter/Passover 2019
SHELL EGGS**

Prices in \$US per unit, effective March 22-April 21, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions						
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic							
																	Ω-3	veg-fed												
TX (cont)	(continued)	Lucerne				•				•						0.88											limit 2			
		Nellie's				•					•																			
		Save-a-Lot				•						•								2.49										
		Sellers Bros.	Kieke's				•					•																	w/ \$25 purchase; L2	
			Kieke's				•					•																		
			Kieke's				•					•																	3 for \$4.00	
		Spring Market	Brookshire's				•				•																			
		Sprout's	Farmer's Hen House				•					•																	3.99	
			The Happy Egg Co.	f			•					•																		
		Sprout's	Sprout's				•					•																		
			Super 1 Foods	Eggland's Best				•				•																		
		Super 1 Foods	Brookshire's				•					•																		
			Target	Simply Balanced				•				•																		
		Tom Thumb	Eggland's Best				•					•																		
			Eggland's Best				•					•																		buy 4 or more
			Lucerne				•					•																		limit 2
		United Supermkt	Lucerne				•					•																		
Nellie's					•					•																				
United Supermkt	Eggland's Best				•					•																				
	Lucerne			•						•																			2 for \$3.00	
	365 Everyday				•		•			•																				
Whole Foods	365 Everyday				•					•																				
	365 Everyday				•					•																				
	365 Everyday				•					•																				
UT	Alb./Safe. Mntn.	Eggland's Best				•				•																				
		Eggland's Best				•				•																				
		Pete & Gerry's	f			•				•																				
	Albert. Sthwest	Eggland's Best				•					•																			
		Eggland's Best				•					•																			buy 4 or more
		Eggland's Best	n			•					•																		limit 4	
	Associated Foods	Eggland's Best				•					•																			
		Nellie's				•					•																			
		Lucerne				•					•																			limit 2
		Lucerne				•					•																			
		Food Club				•					•																			
		Food Club				•					•																			
		Food Club				•					•																			
Food Club				•					•																					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions												
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic													
																	Ω-3	veg-fed																		
UT (cont)	Clark's Market	Food Club				•				•											2.29															
	Fresh Market	Food Club				•				•												1.88														
			Food Club				•				•											0.88														
		Harmon's	Harmon's				•				•						2.50																local; 2 for \$5.00			
			Harmon's				•				•							1.67															local; 3 for \$5.00			
			Harmon's				•				•											0.99											local			
		King Soopers	Simple Truth				•				•																									
			Simple Truth				•				•																									
			King Soopers				•				•												1.50													
		Lunardi's	Clover				•				•																									
			Clover				•				•																							6.29		
		Natural Grocers	Farmers Hen House				•				•																									
			Natural Grocers				•				•																									
		Rancho Markets	Oakdell					•			•																									
		Reams	Food Club				•				•																									
			Food Club				•				•																									
			Food Club				•				•																									
		Ridley's	Food Club				•				•																									
			Food Club				•				•																									
		Smith's	Simple Truth				•				•																									
			Simple Truth				•				•																									
			Kroger				•				•																									
		Sprout's	Farmer's Hen House				•				•																									
			The Happy Egg Co.	f			•				•																									
			Sprout's				•				•																									
		Stokes Market	Food Club				•				•																									
	Target	Simply Balanced				•				•																										
	Whole Foods	365 Everyday					•			•																										
		365 Everyday				•				•																										
		365 Everyday					•			•																										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic																			
																	Ω-3	veg-fed																									
SOUTHWESTERN U.S. - CA,HI,NV																																											
CA	99 Ranch Market	Kimbo																				1.88																					
	Albert. SoCal	Eggland's Best																							1.79																buy 4 or more		
		Eggland's Best																							1.99															limit 4			
		Eggland's Best	n																								3.00																
		Nellie's																																									
		Lucerne																																									
		Simply Nature																																									
	ALDI																																										
	Andronico's	Nellie's																																									
		Eggland's Best																																									
		n/i																																									
	Baja Ranch	n/i																																									
		n/i																																									
		n/i																																									
	Baron's Market	Fluegge																																									
	Big Saver	Norco Ranch																																									
		Norco Ranch																																									
	Cardenas	California Ranch																																									
	Chavez	Olivera																																									
	El Super	n/i																																									
		n/i																																									
	Food 4 Less	Kroger																																									
		Kroger																																									
		Simple Truth																																									
	Food 4 Less PAQ	n/i																																									
	Foodland IGA	n/i																																									
		n/i																																									
	Gelson's	Gelson's																																									
		Alfresco																																									
	Grocery Outlet	Red Hill Farms																																									
		Sunshine																																									
Holiday Market	Barnstar																																										
	Chino Valley																																										
Jons Marketplace	Nulaid																																										
	Land O Lakes																																										
	Land O Lakes																																										
	n/i																																										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic																			
																	Ω-3	veg-fed																								
CA <i>(cont)</i>	K.V. Mart	California Farms					•						•			1.99																										
		California Farms					•							•			1.99																									
		California Farms					•							•			2.50																									
	Lucky	Market Essential					•							•			2.99																									
		Eggland's Best					•							•					2.49																							
		Barnstar					•							•						3.99																						
	Mar-Val Foods	Barnstar					•							•																												
		Sunnyside Farms					•							•						3.99																						
		Eggland's Best					•							•					4.50																							
	Mollie Stone's	Nulaid					•							•					2.50																							
		Judy's Family Farm					•							•																												
		Organic Valley					•							•																												
	Mother's Market	Organic Valley			•									•																												
		Alfresco					•							•										4.99																		
		Chino Valley					•							•																												
	Northgate	Rancho Gonzales											•						2.99																							
	Nugget Markets	Clover Sonoma		n			•							•																												
		Clover Sonoma					•							•																												
		Olivera					•							•						2.50																						
	Pavilions	Eggland's Best					•							•						2.99																						
		Eggland's Best					•							•						3.99																						
		Lucerne					•							•						1.99																						
	Raley's	Lucerne					•							•						1.49																						
		Raley's					•							•																												
		Raley's					•							•																												
	Ralph's	Raley's					•							•																												
		Nulaid					•							•						2.98																						
		Kroger					•							•						1.99																						
	Rancho San Migue	Simple Truth					•							•																												
		Simple Truth					•							•																												
n/i						•							•						0.99																							
Ray's Food Place	n/i					•							•						6.98																							
	Wild Harvest					•							•																													
	Wild Harvest					•							•																													
Rio Ranch	Eggland's Best					•							•																													
	n/i					•							•																													
	n/i					•							•																													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

Prices in \$US per unit, effective March 22-April 21, 2018

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic		
																	Ω-3	veg-fed							
HI (cont)	ChoiceMART (continued)	Big Island	v			•				•		•									3.99			mainland	
		n/i				•				•		•										2.50			
	Don Quijote	Ka Lei				•				•		•				4.49									island
		Ka Lei				•				•		•				4.69									
	Foodland	Horizon				•					•		•									6.49			mainland
		Akahi				•					•		•			1.99									mainland
	KTA Super Stores	Willamette				•					•		•			3.00									mainland
		Cherry Lane					•				•		•			1.67									mainland; 3 for \$5.00
	Marukai Mart	Ka Lei				•					•		•									6.99			island
		Ka Lei				•					•	•	•									3.99			island
		Ka Lei				•					•		•			4.59									island
		Ka Lei				•					•		•			4.49									island
	Safeway Hawaii	Marukai				•					•		•						4.99						mainland
		Eggland's Best				•					•		•				4.99								mainland
	Target	Oakdell				•					•		•									*			mainland; 10% off
	Times Supermarke	Sunnyside Farms					•				•		•			1.50									mainland; 2 for \$3.00
Whole Foods	365 Everyday				•				•		•						3.69								
	365 Everyday				•				•		•						2.99								
	365 Everyday				•				•		•						2.99								
NV	Albert. Sthwest	Eggland's Best	n			•				•		•					1.79						buy 4 or more		
		Eggland's Best				•				•		•				1.99								limit 4	
		Eggland's Best				•					•		•					3.00							
	Associated Foods	Nellie's				•					•		•							2.99					limit 2
		Lucerne				•					•		•			1.49									
		Lucerne				•					•		•			3.49									
		Food Club				•					•		•			1.79									
		Food Club				•					•		•			1.79									
		Food Club				•					•		•			0.99									
	Cardenas	California Ranch					•				•		•			2.49									
		n/i					•				•		•			5.99									60-pack
	El Super	n/i				•					•		•			2.99									
		Red Hill Farms					•				•		•								2.99				
	Grocery Outlet	Sunshine				•					•		•						2.50						
		La Bonita				•					•		•			4.00									
La Bonita					•				•		•			4.99									60-pack		
Rocky Mountain			•					•		•										3.99					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic					
																	Ω-3	veg-fed											
NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY																													
AK	Alaskan & Proud Carrs/Safeway	Cherry Lane																								2 for \$5.00			
		Eggland's Best																											
	Fred Meyer	Lucerne																										limit 2	
		Simple Truth																											
		Simple Truth																											
	Northwest Grocers	Fred Meyer	Simple Truth																										
		Alfresco	Simple Truth																										
			Simple Truth																										
		Sea Mart	Lucerne																										
	Cherry Lane		n																										
	Cherry Lane		n																										
	Target	Eggland's Best																											
		Naturally Nested	n																										
		Wilcox	n																								10% off		
ID	Alb./Safe. Mntn.	Eggland's Best																											
		Eggland's Best	f																										
	Associated Foods	Pete & Gerry's																											limit 1
		Food Club																											
		Food Club																											
		Food Club																											
	Family Foods	Food Club																											
		Food Club																											
	Fred Meyer	Food Club																											
		Simple Truth																											
		Simple Truth																											
	Grocery Outlet	Fred Meyer																											
		Alfresco																											
		Red Hill Farms																											
	Harvest Foods	Hen House Farms																											
		Food Club																											
	Natural Grocers	Farmers Hen House																											
		Natural Grocers																											
	Ridley's	Food Club																											
		Food Club																											
	Rosauer's	Cherry Lane																											
Rosauer's																												limit 2	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective March 22-April 21, 2018

SHELL EGGS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions				
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
ID <i>(cont)</i>	Smith's	Simple Truth			●					●										2.50								
		Simple Truth			●						●										3.49							
		Kroger			●					●											1.49							
	Stokes Market	Food Club			●					●											1.88							
		Target	Simply Balanced			●					●															3.50		
	Whole Foods	365 Everyday					●				●										3.69							
		365 Everyday					●				●										2.99							
Yoke's Fresh Mkt	Yoke's			●						●										3.19								
MT	Alb./Safe. Mntn.	Egglard's Best			●				●											2.00								
		Egglard's Best			●				●												1.99							limit 1
		Pete & Gerry's	f			●				●															3.99			
	Associated Foods	Food Club			●				●												1.88							
		Food Club			●				●												0.88							
		Food Club			●				●												1.79							
		Food Club			●				●												0.99							
	Family Foods	Food Club			●				●												0.98							
		Harvest Foods	Food Club				●			●											0.99							
	Lucky's Market	Lucky's Market			●					●													2.50				2 for \$5.00	
	Natural Grocers	Farmers Hen House				●				●															3.19			5.99
		Natural Grocers				●				●																		
	Reynold's	Food Club			●				●												1.79							
	Rosauer's	Cherry Lane			●					●											1.79							
	Rosauer's	Cherry Lane			●					●											1.79							
	Smith's	Simple Truth			●					●														2.50				
		Simple Truth			●					●														3.49				
	Stokes Market	Kroger			●					●											1.49							
		Food Club			●					●											1.88							
	Target	Simply Balanced			●					●																3.50		
	OR	Albert./Safe. NW	Lucerne			●				●											0.99							limit 2
Egglard's Best					●				●													3.49						
Associated Foods		Food Club			●				●												1.88							
		Food Club			●				●												0.88							
		Food Club			●				●												1.79							
Family Foods		Food Club			●				●												0.99							
	Food Club			●				●												0.98								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2019
SHELL EGGS

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic								
																	Ω-3	veg-fed													
OR <i>(cont)</i>	Fred Meyer	Simple Truth	n															2.50													
		Simple Truth																		3.49											
		Fred Meyer														1.49															
		Alfresco																									3.99				
	Grocery Outlet	Red Hill Farms																											2.99		
		Hen House Farms																										3.49			
	Harvest Foods	Food Club														0.99															
	IGA Market Fresh	IGA																													
		IGA																													
		IGA																													
		Cherry Lane																													
		Cherry Lane																													
	McKay's Markets	Eggland's Best																													
		Wild Harvest																	2.50												
		Alfresco																													
		Wild Harvest																													
	Meyers Group IGA	Alfresco																													
		Wild Harvest																													
	Natural Grocers	Farmers Hen House																													
		Natural Grocers																												5.99	
	New Seasons	Stiebrs Farms																													
		Stiebrs Farms																													
	QFC	New Seasons																													
		Wilcox																													
		Simple Truth																													
		Simple Truth																													
		QFC																													
		QFC																													
	Ray's Food Place	Alfresco																													
		Wild Harvest																													
		Wild Harvest																													
		Eggland's Best																													
	Rosauer's	Cherry Lane																													
	Rosauer's	Cherry Lane																													
Roth's	Willamette																														
	Wilcox																														
Select Markets	Wilcox																														
	Wilcox																														
	Cherry Lane																														
	Cherry Lane																														
Target	Simply Balanced																														

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																	Q-3	veg-fed													
WA (cont)	New Seasons	Stiebrs Farms																		2.99											
		Stiebrs Farms																			4.29										
		New Seasons																			2.99										
	QFC	Wilcox	n																												
		Simple Truth																													
		Simple Truth																													
	QFC	QFC																													
		Alfresco																			1.49										
		Alfresco																								4.99					
	Rosauer's	Cherry Lane																			1.79										
	Rosauer's	Cherry Lane																			1.79										
	Saar's	Oakdell																			4.99										
	Select Markets	Cherry Lane																			0.98										
		Cherry Lane																			1.99										
	Sprout's	Farmer's Hen House																													
		The Happy Egg Co.	f																												
	Sprout's	Sprout's																													
		Simply Balanced																													
	Target	Simply Balanced																													
	The Markets	Cherry Lane																			0.99										
	Thriftway	Cherry Lane	n																												
		Cherry Lane																													
		Cherry Lane																													
		Cherry Lane																													
		Organic Valley	f																												
		Organic Valley	f																												
		Eggland's Best																													
		Thriftway of OR	Cherry Lane	n																											
			Cherry Lane																												
			Cherry Lane																												
			Organic Valley	f																											
Organic Valley			f																												
Whole Foods		Eggland's Best																													
	365 Everyday																														
	365 Everyday																														
Yoke's Fresh Mrkt	365 Everyday																														
	365 Everyday																														
	Yoke's																														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic						
																	Ω-3	veg-fed											
WY	Alb./Safe. Denver	Open Nature				●					●								1.99									limit 4	
		Open Nature			●						●									2.99									
	Alb./Safe. Mntn.	Eggland's Best				●				●										1.99									
		Eggland's Best	n			●				●												3.49							
		Eggland's Best				●				●											2.00								
		Eggland's Best			●					●											1.99								limit 1
	Associated Foods	Pete & Gerry's	f			●				●																3.99			
		Food Club				●				●				●							1.88								
		Food Club				●				●				●							0.88								
		Food Club				●				●				●							1.79								
	AW Grocers	Food Club				●				●				●							0.99								
		Best Choice				●				●				●							0.99								
	Food Pride	Shurfine				●				●				●							0.89								
		Our Family				●				●				●							0.79								limit 2
	King Soopers	Simple Truth				●				●				●															
		Simple Truth				●				●				●															
	Lucky's Market	King Soopers				●				●				●							1.50								
		Lucky's Market				●				●				●												2.50			2 for \$5.00
	Natural Grocers	Farmers Hen House				●				●				●															
		Natural Grocers				●				●				●															5.99
	Ridley's	Food Club				●				●				●							1.88								
		Food Club				●				●				●							0.88								
	Smith's	Simple Truth				●				●				●												2.50			
		Simple Truth				●				●				●												3.49			
	Target	Kroger				●				●				●															1.49
Simply Balanced					●				●				●															3.50	