



United States
Department of
Agriculture

Agricultural
Marketing
Service

Livestock,
Poultry and
Seed Program

Agricultural
Analytics
Division

Feature Advertising by U.S. Supermarkets Meat and Poultry

Memorial Day 2016

Advertised Prices effective through May 30, 2016



Feature Advertising by U.S. Supermarkets During Key Seasonal Marketing Events

This report provides a detailed breakdown of supermarket featuring of popular meat and poultry products for the Memorial Day marketing period. The Memorial Day weekend marks the unofficial start of the summer outdoor cooking season and is a significant demand period for a variety of meat cuts for outdoor grilling and entertaining. Advertised sale prices are shown by region, state, and supermarket banner and include brand names, prices, and any special conditions.

Contents:

Chicken -

Regular and value packs of boneless/skinless (b/s) breasts; b/s thighs; split, bone-in breasts; wings; bone-in thighs and drumsticks; tray and bagged leg quarters; 8-piece and 12-piece fried chicken.

Northeast.....	03
Southeast.....	16
Midwest.....	25
South Central.....	36
Southwest.....	45
Northwest.....	48

Pork -

Sparerib varieties, various pork chop styles, whole boneless loins, and pork sausage.

Northeast.....	53
Southeast.....	65
Midwest.....	78
South Central.....	94
Southwest.....	105
Northwest.....	109

Beef -

Ground beef, beef patties, and various USDA Choice beef steaks.

Northeast.....	114
Southeast.....	131
Midwest.....	146
South Central.....	163
Southwest.....	174
Northwest.....	177

Ground Poultry -

Ground turkey and chicken grinds, sausage, and patties. .

Northeast.....	183
Southeast.....	191
Midwest.....	193
South Central.....	196
Southwest.....	198
Northwest.....	199

Report Notes:

All information is collected from publicly available, on-line supermarket advertising circulars during the holiday marketing period. All prices are in U.S. dollars per pound unless otherwise noted.

Code Key:

- n/inot identified
- BOGOBuy one, get one free
- B2GOBuy two get one free
- BOG3Buy two get three free
- A.....Antibiotic-free
- CUSDA Choice
- F.....Free Range
- GGrass-Fed
- K.....Kosher
- L.....Locally-grown
- OUSDA Certified Organic
- P.....USDA Prime
- S.....USDA Select

Beef Conditions Key:

- L limit at sale price
- % ground patty lean percent
- value..... value pack (regular if not identified)

U.S. Regional Definitions:

- Northeast.....CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT
- SoutheastAL,FL,GA,KY,MS,NC,SC,TN,VA,WV
- MidwestIA,IL,IN,MI,MN,ND,NE,OH,SD,WI
- South Central.....AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT
- Southwest.....CA, HI, NV
- NorthwestAK,ID,MT,OR,WA,WY

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U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2016

prices in \$US per pound unless otherwise noted.

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																				
CT	ACME Market	Lancaster		3.99				BOGO					BOGO		BOGO					
		Perdue		3.99				BOGO		2.79			BOGO		BOGO					
		O Organics	O	6.99																
	Adams Superfood	Farm Fresh			2.99				1.00											
		Springer Mountain	A									1.69		1.69						9.99
		n/i																		
	AF Basket	n/i															0.49			
		Perdue							1.29											
	AG New England	n/i			1.79															
	ALDI	n/i			1.49															
	Associated	Perdue							1.39											
		Harvestland	A									2.29		2.99						
		Coleman	O	7.99				2.99						2.99						
		n/i			1.69															
	Best Market	n/i		2.47	1.77		2.27			2.97			0.77		0.77		0.77			
		Nature's Sensation	A	4.77																
	Big Y	Big Y	A		3.69					2.99			0.99		0.99					6.98
		n/i																		
	Bravo	Harvestland	A									1.99		1.99						
		Perdue															0.59			
	C-Town	n/i		2.49	1.99															
		Harvestland	A	5.99																
		Perdue		3.99																
	Compare Foods	n/i								0.99										
	Fairway Foods	n/i			1.99															
	Food Bazaar	n/i											1.49		0.99					
	Geissler's	n/i							0.99											
		Geissler's	A									1.69		1.69						
	Highland Park	Bell & Evans	A	3.99																
	Key Food	Sanderson Farms											0.79		0.79					
		Bell & Evans	A									2.69		2.69						
		Perdue															0.79			
	Kings	Bell & Evans	A	4.99																

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
CT <i>(cont)</i>	Marc's	Amish Valley			1.99															
	Mrs. Green's	FreeBird	O	5.99																
	Price Chopper	Price Chopper	Price Chopper										0.88	0.88	0.88				5.99	
		Price Chopper	Price Chopper										1.39	1.39						
	Tyson	Tyson	Tyson			2.49						1.49	1.49	1.49						
		Price Rite	n/i										0.79	0.79						
	Save-a-Lot	n/i						0.99				0.79	0.79							
	ShopRite	n/i																5.99		
	Perdue	Perdue	Perdue			2.49				2.21			1.31	1.31	0.89					
	Stew Leonard's	Stew's Naked	A	2.99									0.89	0.89	0.89					
	Stop & Shop	Stop & Shop			2.49															
	Trader Joe's	Trader Joe's	O											1.99						
Walmart	n/i												0.88							
Whole Foods NE	n/i	A	3.99																	
Whole Foods NATl	n/i	A	3.99							1.99										
	n/i	A																		
DC	ALDI	n/i			1.49															
	Giant Food	Giant			2.49								0.88	0.88	0.88					
	Harris Teeter	Harvestland	A	5.99																
	Safeway Eastern	Perdue						BOGO		BOGO		BOGO		BOGO						5.99
		Signature Café	Signature Café										1.59	1.59	1.59					
	Save-a-Lot	n/i						0.99				0.79	0.79							
Trader Joe's	Trader Joe's	O											1.99							
Walmart	n/i												0.88							
DE	ACME Market	Lancaster		3.99				BOGO					BOGO		BOGO					
		Perdue		3.99				BOGO		2.79			BOGO		BOGO					
		O Organics	O	6.99																
	Food Lion	n/i		1.99						1.99									5.99	
	Fresh Grocer	n/i		1.88								0.99	0.99	0.99						5.99
		Perdue									1.88									
	Giant Food	Giant			2.49							0.88	0.88	0.88	0.88					
	Great Valu Market	n/i			2.49												0.99			
Harris Teeter	Harvestland	A	5.99																	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
DE <i>(cont)</i>	Redner's	n/i			1.78						2.48							6.98		
		Perdue				2.48														
		Wild Harvest	A	3.99		2.69														
		Safeway Eastern	Perdue					BOGO		BOGO			BOGO		BOGO					
			Signature Café											1.59	1.59	1.59			5.99	
			Signature Farms											0.79	0.79					
		Save-a-Lot	n/i						0.99											
	ShopRite	n/i																5.99		
	Trader Joe's	Perdue			2.49					2.21			1.31	1.31	0.89					
	Walmart	Trader Joe's	O											1.99						
		n/i												0.88						
MA	Adams Superfood	Farm Fresh			2.99				1.00											
		Springer Mountain	A										1.69	1.69						
		n/i																	9.99	
		AF Basket	n/i													0.49				
			Perdue						1.29											
		AG New England	n/i			1.79														
		ALDI	n/i			1.49														
		Associated	Perdue						1.39											
			Harvestland	A									2.29	2.99						
			Coleman	O	7.99			2.99						2.99						
			n/i			1.69														
		Big Y	Big Y	A		3.69				2.99				0.99	0.99					
			n/i																6.98	
		C-Town	n/i		2.49	1.99														
			Harvestland	A	5.99															
			Perdue		3.99															
		Compare Foods	n/i								0.99									
	Crosby's	n/i			1.99									0.99				8.99		
	Donelan's	n/i																6.99		
	Food City Market	n/i			1.99								0.99	0.99						
	Geissler's	n/i						0.99												
		Geissler's	A									1.69	1.69							
	Hannaford	Hannaford											0.99	0.99				6.99		
		Hannaford											1.39	1.39				7.99		

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MA (cont)	Market 32	Price Chopper										0.88		0.88	0.88			5.99			
		Price Chopper										1.39		1.39							
	Market Basket	Tyson				2.49							1.49		1.49						
		Market Basket			2.99								0.79		0.79						yes
	Met Foods	Market Basket			3.69								1.19		1.19						
		Coleman	O			4.59															
		Perdue															0.59				
		Coleman	O		7.99				2.99						2.99						
	Price Chopper	Harvestland	O											2.99							
		Harvestland	A									1.99		1.99							
	Price Rite	Price Chopper											0.88		0.88	0.88			5.99		
		Price Chopper											1.39		1.39						
	Roche Bros.	Tyson				2.49							1.49		1.49						
		Amick Farms											0.79		0.79						
	Save-a-Lot	Big Deals				1.77															
		Bell & Evans	A		5.99																
	Seabra Foods	Perdue			4.66								1.39		1.39						
		n/i							0.99				0.79		0.79						
	Shaw's	n/i											0.79		0.79						
		n/i											0.79		0.79						
Star Market	n/i											0.88		0.88							
	n/i											0.88		0.88							
Stop & Shop	Stop & Shop				2.49							0.89		0.89	0.89						
	Trader Joe's	O												1.99							
Trucchi's	Trader Joe's												1.29		1.29						
	Perdue																				
Walmart	n/i													0.88							
	n/i	A		3.99							1.99										
Whole Foods NATl	n/i																				
	n/i																				
MD	ACME Market	Lancaster		3.99				BOGO					BOGO		BOGO						
		Perdue		3.99				BOGO		2.79			BOGO		BOGO						
	ALDI	O Organics	O	6.99																	
		n/i				1.49															
	Associated	Perdue							1.39												
		Harvestland	A									2.29		2.99		2.99					
	Coleman	O	7.99				2.99						2.99								
	n/i				1.69																

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MD <i>(cont)</i>	Food Lion	n/i			1.99						1.99								5.99		
	Giant Eagle	Giant Eagle		BOGO									1.29		1.29						
	Giant Food	Giant			2.49								0.88		0.88	0.88					
	Graul's	Perdue						1.49					0.99		0.99						
	Great Valu Market	n/i			2.49											0.99					
	Harris Teeter	Harvestland	A		5.99																
	Mars	n/i											0.89		0.89						
		Tyson																		8.99	
		Perdue				2.79															
	Martin's	Giant				2.49								0.89		0.89	0.89				
	Price Rite	Amick Farms												0.79		0.79					
	Redner's	n/i				1.78						2.48								6.98	
		Perdue						2.48													
		Wild Harvest	A			3.99		2.69													
		Safeway Eastern	Perdue						BOGO		BOGO										
			Signature Café																		5.99
			Signature Farms											1.59		1.59	1.59				
		Save-a-Lot	n/i							0.99				0.79		0.79					
		Shop'n Save	n/i			1.98		1.98	1.99												
			Gerber's	A									1.99			1.99					
	Shoppers Food	n/i			1.98		1.98												5.99		
		Perdue														0.79					
	ShopRite	n/i																	5.99		
		Perdue			2.49					2.21				1.31		1.31	0.89				
	Trader Joe's	Trader Joe's	O												1.99						
	Walmart	n/i														0.88					
	Weis Markets	Weis			2.49		1.88														
		Weis Skinny			3.99																
		Perdue											0.88		0.88						
		Harvestland	A		4.99																
		n/i																	6.00		
ME	AG New England	n/i			1.79																
	Food City Market	n/i			1.99								0.99		0.99						

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
ME <i>(cont)</i>	Market Basket	Market Basket		2.99								0.79		0.79						yes
		Market Basket		3.69								1.19		1.19						
		Coleman	O			4.59														
		Save-a-Lot	n/i						0.99				0.79		0.79					
		Shaw's	n/i				1.99						0.88		0.88					
		Trader Joe's	Trader Joe's	O										1.99						
		Walmart	n/i												0.88					
		Whole Foods NATl	n/i		3.99															
		n/i	A						1.99											
NH	AG New England	n/i			1.79															
	ALDI	n/i			1.49															
	Market Basket	Market Basket		2.99								0.79		0.79						yes
		Market Basket		3.69								1.19		1.19						
		Coleman	O			4.59														
	Price Chopper	Price Chopper										0.88		0.88	0.88			5.99		
		Price Chopper										1.39		1.39						
		Tyson				2.49						1.49		1.49						
	Price Rite	Amick Farms										0.79		0.79						
	Save-a-Lot	n/i							0.99			0.79		0.79						
	Shaw's	n/i					1.99					0.88		0.88						
	Trader Joe's	Trader Joe's	O										1.99							
	Walmart	n/i												0.88						
Whole Foods NATl	n/i			3.99																
		n/i	A						1.99											
NJ	ACME Market	Lancaster		3.99				BOGO						BOGO						
		Perdue		3.99				BOGO		2.79				BOGO						
		O Organics	O	6.99																
	ALDI	n/i			1.49															
	Associated	Perdue							1.39											
		Harvestland	A									2.29		2.99						
		Coleman	O	7.99				2.99						2.99						
		n/i			1.69															
Best Market	n/i		2.47	1.77		2.27				2.97		0.77		0.77	0.77					
	Nature's Sensation	A	4.77																	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NJ (cont)	Bravo	Harvestland	A									1.99		1.99							
		Perdue														0.59					
	C-Town	n/i		2.49	1.99																
		Harvestland	A	5.99																	
		Perdue		3.99																	
	Compare Foods	n/i									0.99										
	Fairway Foods	n/i			1.99																
	Fine Fare	Farm Fresh																			0.59
		Harvestland	A										1.99		1.99						
	Foodtown	Foodtown		2.99										0.79		0.79		0.79			
		Coleman	O	7.99																	
	Food Bazaar	n/i												1.49		0.99					
	Great Valu Market	n/i			2.49																0.99
	Key Food	Sanderson Farms														0.79		0.79			
		Bell & Evans	A										2.69		2.69						
		Perdue																			0.79
	Kings	Bell & Evans	A	4.99																	
	Met Foods	Perdue																			0.59
		Coleman	O	7.99					2.99												2.99
		Harvestland	O																		2.99
		Harvestland	A										1.99		1.99						
	Morton Williams	n/i			1.99																
	Mrs. Green's	FreeBird	O	5.99																	
	Pioneer	Coleman	O	7.99					2.99												2.99
		Harvestland	O																		2.99
		Harvestland	A										1.99		1.99						
	Price Rite	n/i												0.79		0.79					
	Save-a-Lot	n/i								0.99				0.79		0.79					
	Seabra Foods	n/i			1.99		1.79					1.99		0.79		0.79					
	ShopRite	n/i																			5.99
	Perdue			2.49						2.21				1.31		1.31		0.89			
Stop & Shop	Stop & Shop			2.49									0.89		0.89		0.89				
Supremo	n/i							1.69												0.69	
Thriftway	Perdue							1.99													
	Harvestland	A										1.99		1.99							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NJ <i>(cont)</i>	Top Tomato	n/i										0.99		0.99							
	Trader Joe's	Trader Joe's	O										1.99								
	Walmart	n/i												0.88							
	Weis Markets	Weis				2.49		1.88													
		Weis Skinny			3.99																
		Perdue											0.88		0.88						
	Harvestland		A	4.99															6.00		
	n/i																				
Western Beef	n/i				1.99			1.69		1.49	1.29		1.29	0.99		0.49					
Whole Foods NE	n/i	A	3.99																		
NY	ACME Market	Lancaster		3.99				BOGO					BOGO		BOGO						
		Perdue		3.99				BOGO		2.79			BOGO		BOGO						
		O Organics	O	6.99													0.49				
	AF Basket	n/i																			
		Perdue							1.29												
	ALDI	n/i			1.49																
	Associated	Perdue							1.39												
		Harvestland	A									2.29		2.99							
		Coleman	O	7.99				2.99						2.99							
		n/i			1.69																
	Best Market	n/i			2.47	1.77		2.27				2.97		0.77		0.77	0.77				
		Nature's Sensation	A		4.77																
	Big M	1893 Premium			1.69					2.49									5.99		
	Bravo	Harvestland	A										1.99		1.99						
		Perdue															0.59				
	C-Town	n/i			2.49	1.99															
		Harvestland	A		5.99																
		Perdue			3.99																
	Compare Foods	n/i										0.99									
	D'Agostino's	n/i				1.99															
	1932 Brand							2.59													
DeCiccio's	DeCiccio's	A										1.59		1.59							
Fairway Foods	n/i				1.99																
Fine Fare	Farm Fresh															0.59					
	Harvestland	A										1.99		1.99							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NY (cont)	Foodtown	Foodtown		2.99								0.79		0.79	0.79						
		Coleman	O	7.99																	
		Food Bazaar	n/i									1.49		0.99							
		Giunta's	Farm Fresh			1.99															
		Great American	Mountaire			1.69															
			n/i											0.59	0.59						
		Gristede's	Perdue		5.49																
			Harvestland	A								2.69		2.69							
		Key Food	Sanderson Farms										0.79		0.79						
			Bell & Evans	A								2.69		2.69							
			Perdue														0.79				
		King Kullen	Perdue							2.69			0.99		0.99						
			Harvestland	O	25% off		25% off														
			Mountaire		3.29	2.99	2.69		1.69												
		Kings	Bell & Evans	A	4.99																
		Market 32	Price Chopper										0.88		0.88	0.88			5.99		
			Price Chopper										1.39		1.39						
			Tyson				2.49						1.49		1.49						
		Met Foods	Perdue														0.59				
			Coleman	O	7.99				2.99						2.99						
			Harvestland	O											2.99						
			Harvestland	A									1.99		1.99						
		Morton Williams	n/i			1.99															
		Mrs. Green's	FreeBird	O	5.99																
		Net Cost Market	n/i								2.29										
		North Shore	Mountaire							0.99											
			Country Fresh														0.59				
			D'Artagnan	O	9.99								3.99								
	Peck's	n/i								1.19									7.99		
		Springer Mntn	A	3.99																	
	Pioneer	Coleman	O	7.99				2.99						2.99							
		Harvestland	O											2.99							
		Harvestland	A									1.99		1.99							

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
NY <i>(cont)</i>	Price Chopper	Price Chopper										0.88		0.88	0.88			5.99		
		Price Chopper										1.39		1.39						
		Tyson				2.49						1.49		1.49						
		Price Rite	n/i									0.79		0.79						
		Save-a-Lot	n/i						0.99			0.79		0.79						
		Shop'n Save	n/i		1.98	1.98	1.99													
		Gerber's	A								1.99		1.99							
		ShopRite	n/i																5.99	
		Perdue			2.49				2.21			1.31		1.31	0.89					
		Stew Leonard's	Stew's Naked	A	2.99															
		Stop & Shop	Stop & Shop			2.49						0.89		0.89	0.89					
		Tops Markets	Tops						BOGO										7.99	
		Top Tomato	n/i									0.99		0.99						
		Trade Fair	n/i			1.79						0.99		0.99						
		Coleman	O		8.99															
		n/i	H			1.99						1.89		1.99						
		Trader Joe's	Trader Joe's	O										1.99						
		Walmart	n/i											0.88						
	Weis Markets	Weis			2.49	1.88														
		Weis Skinny		3.99																
		Perdue									0.88		0.88							
		Harvestland	A	4.99																
		n/i																6.00		
	Western Beef	n/i			1.99			1.69		1.49	1.29		1.29	0.99		0.49				
	Whole Foods NE	n/i	A	3.99																
PA	ACME Market	Lancaster		3.99				BOGO					BOGO		BOGO					
		Perdue		3.99				BOGO		2.79			BOGO		BOGO					
		O Organics	O	6.99																
		ALDI	n/i		1.49															
		Associated	Perdue						1.39											
			Harvestland	A							2.29		2.99		2.99					
			Coleman	O	7.99				2.99											
			n/i			1.69														
	Big M	1893 Premium			1.69				2.49									5.99		
	Boyer Foods	Mrs B's		2.97	1.97										0.87					

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
PA <i>(cont)</i>	Bravo	Harvestland	A									1.99		1.99							
		Perdue														0.59					
	C-Town	n/i		2.49	1.99																
		Harvestland	A		5.99																
		Perdue			3.99																
	Family Owned	n/i		2.49	1.99																11.99
	Fine Fare	Farm Fresh															0.59				
		Harvestland	A									1.99		1.99							
	Foodland	Tyson			1.99		1.99			2.49											
		n/i																			11.99
	Foodtown	Foodtown			2.99								0.79		0.79	0.79					
		Coleman	O		7.99																
	Food Lion	n/i				1.99					1.99										5.99
	Fresh Grocer	n/i				1.88							0.99		0.99						5.99
		Perdue									1.88										
	GFS Marketplace	n/i				1.49												0.49			
	Giant Eagle	Giant Eagle			BOGO									1.29		1.29					
	Giant Food Stores	Giant				2.49								0.89		0.89	0.89				
	Great Valu Market	n/i				2.49											0.99				
	Karn's	n/i				1.59								0.69		0.69					4.99
	Key Food	Sanderson Farms												0.79		0.79					
		Bell & Evans	A									2.69		2.69							
		Perdue															0.79				
	Kuhn's	Gerber's	A		3.99																
	Martin's	Giant				2.49								0.89		0.89	0.89				
	Net Cost Market	n/i									2.29										
	Pioneer	Coleman	O		7.99				2.99							2.99					
		Harvestland	O													2.99					
		Harvestland	A										1.99		1.99						
	Price Chopper	Price Chopper												0.88		0.88	0.88				5.99
	Price Chopper												1.39		1.39						
	Tyson					2.49						1.49		1.49							
Price Rite	Amick Farms				0.99								0.79		0.79						
	Tyson																0.29				

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
PA <i>(cont)</i>	Redner's	n/i			1.78						2.48								6.98	
		Perdue				2.48														
		Wild Harvest	A	3.99		2.69														
		Safeway Eastern	Perdue					BOGO		BOGO			BOGO		BOGO					
			Signature Café																	5.99
			Signature Farms										1.59		1.59		1.59			
		Save-a-Lot	n/i						0.99				0.79		0.79					
		Shop'n Save	n/i		1.98		1.98		1.99											
			Gerber's	A									1.99		1.99					
		ShopRite	n/i																	5.99
			Perdue			2.49				2.21				1.31		1.31		0.89		
		ShurSave	Sanderson Farms			1.99							1.49		1.49					
		Sparkle	n/i											1.19		1.19				
		Supremo	n/i						1.69							0.69				
		Thriftway	Perdue						1.99											
			Harvestland	A									1.99		1.99					
		Thorne's Market	n/i																	5.99
			1893 Premium											0.77		0.77				
		Tops Markets	Tops							BOGO										7.99
	Trader Joe's	Trader Joe's	O											1.99						
	Walmart	n/i													0.88					
	Weis Markets	Weis			2.49		1.88													
		Weis Skinny		3.99																
		Perdue											0.88		0.88					
		Harvestland	A	4.99																
		n/i																	6.00	
RI	Adams Superfood	Farm Fresh			2.99				1.00											
		Springer Mountain	A									1.69		1.69						
		n/i																	9.99	
	ALDI	n/i			1.49															
	Associated	Perdue							1.39											
		Harvestland	A									2.29		2.99						
		Coleman	O	7.99				2.99						2.99						
		n/i			1.69															

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
RI (cont)	Bravo	Harvestland	A									1.99		1.99							
		Perdue														0.59					
		Compare Foods	n/i								0.99										
		Dave's	n/i		2.49																
		Price Rite	n/i										0.79		0.79						
		Save-a-Lot	n/i										0.79		0.79						
		Seabra Foods	n/i			1.99		1.79				1.99		0.79		0.79					
		Shaw's	n/i					1.99						0.88		0.88					
		Stop & Shop	Stop & Shop			2.49								0.89		0.89		0.89			
		Trader Joe's	Trader Joe's	O											1.99						
		Walmart	n/i													0.88					
		Whole Foods NATl	n/i		3.99																
		n/i	A							1.99											
VT	AG New England	n/i			1.79																
	ALDI	n/i			1.49																
	Food City Market	n/i			1.99								0.99		0.99						
	Price Chopper	Price Chopper											0.88		0.88	0.88			5.99		
		Price Chopper											1.39		1.39						
		Tyson					2.49						1.49		1.49						
	Shaw's	n/i					1.99						0.88		0.88						
	Tops Markets	Tops								BOGO									7.99		
Trader Joe's	Trader Joe's	O												1.99							
Walmart	n/i														0.88						

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																				
AL	A&R Supermarkets	n/i																		
	ALDI	n/i			1.49															
	Cash Saver	n/i			1.51															
	Dollar General Mrkt	n/i		2.50								0.95		0.95		0.95				
	Earth Fare	n/i	A								1.29		1.29		1.29					
	Greer's Markets	Sanderson Farms												0.63		0.63				
		Springer Mntn	A	2.72																
	Hometown Market	n/i						1.19										0.39		
	Ingle's	Tyson	L		1.98							1.28		1.28						
		Coleman	O	6.98																
	Kroger Atlanta	Perdue			1.99	1.99														
		Heritage Farm																0.49		
		n/i																	6.99	
	Kroger Nashville	Heritage Farm			1.99	1.99														
		n/i																		7.99
	Lucky's	n/i																		0.59
	Piggly Wiggly Hchn	n/i										0.79		0.79						5.49
	Piggly Wiggly Inc.	n/i						1.69												0.49
	Piggly Wiggly JTM	n/i																		0.59
	Publix	Publix		3.99						2.69										
	Ramey's	n/i																		4.99
		Ramey's											0.88		0.88					
	Rouses	n/i																		0.39
	Save-a-Lot	n/i						0.99					0.79		0.79					
	Shop Rite	n/i																		0.49
	Sprout's	n/i			1.77															
	Trader Joe's	Trader Joe's	O											1.99						
	United Grocery	n/i															0.79			
	Vowell's	n/i																		0.49
	Walmart	n/i												0.88						
	Western	n/i						1.39												9.99
		Wild Harvest	A				3.29													
	Winn-Dixie	Sanderson Farms						1.69		2.75		BOGO		BOGO		BOGO				
		n/i																		6.00

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
FL	ALDI	n/i			1.49																
	Bravo	n/i								2.49						0.39					
	Dollar General Mrkt	n/i		2.50									0.95		0.95	0.95					
	Earth Fare	n/i	A								1.29		1.29		1.29						
	GFS Marketplace	n/i			1.49												0.49				
	Greer's Markets	Sanderson Farms											0.63		0.63						
		Springer Mntn	A		2.72																
	Harris Teeter	Harvestland	A		5.99																
	Harvey's	n/i			2.49													0.49			
	Hitchcock's	n/i															0.59		10.99		
		Tara's Own			2.49																
	IGA Florida	n/i			1.99	1.99		1.59		2.59							0.69	5.99			
	Lucky's Market	n/i			1.89																
	Piggly Wiggly Hchn	n/i											0.79		0.79			5.49			
	Presidente	n/i			1.48																
	Publix	Publix			3.99					2.69											
	Quality Foods	n/i																0.49			
	Sabo Tropical	n/i								1.98								0.39			
	Save-a-Lot	n/i						0.99					0.79		0.79						
	Scaff's Market	Sanderson Farms								2.19			0.79		0.79						
Seabra Foods	n/i								2.19			0.79		0.79							
Sedano's	Perdue											0.69		0.69							
Trader Joe's	Trader Joe's	O											1.99								
Walmart	n/i													0.88							
Western Beef	n/i			1.69					2.19								0.49				
Winn-Dixie	Sanderson Farms						1.69		2.75			BOGO		BOGO	BOGO						
	n/i																	6.00			
GA	ALDI	n/i			1.49																
	Bi-Lo	Sanderson Farms		2.50				1.69		2.75		0.99		0.99	0.99			6.00			
		n/i																			
	Dollar General Mrkt	n/i		2.50									0.95		0.95	0.95					
	Earth Fare	n/i	A								1.29		1.29		1.29						
	Food City	n/i																6.99			
	Food Depot	Claxton										0.88		0.88							
Food Lion	n/i			1.99					1.99									5.99			

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
GA <i>(cont)</i>	Food Pride	n/i										0.99		0.99							
	Galaxy Foods	n/i														0.58		6.99			
	Harris Teeter	Harvestland	A	5.99																	
	Harvey's	n/i			2.49											0.49					
	IGA	n/i		2.49															12.99		
	Ingle's	Tyson	L		1.98							1.28		1.28							
		Coleman	O	6.98																	
	Kroger Atlanta	Perdue			1.99	1.99															
		Heritage Farm															0.49				
		n/i																	6.99		
	Lucky's Market	n/i			1.89																
	Piggly Wiggly Car.	n/i			1.88											0.79	0.48				
		Mrs. Mac's																		5.99	
	Piggly Wiggly GA	n/i							1.19											6.99	
	Piggly Wiggly Hchn	n/i											0.79	0.79						5.49	
	Piggly Wiggly JTM	n/i															0.59				
	Publix	Publix			3.99							2.69									
	Quality Foods	n/i					1.39														
	Save-a-Lot	n/i							0.99					0.79	0.79						
	Shop Rite	n/i																			
Sprout's	n/i				1.77																
Trader Joe's	Trader Joe's	O												1.99							
United Grocery	n/i															0.79					
Walmart	n/i																				
Wayfield's	n/i				1.99	1.69	1.49	1.99	1.99			0.69	0.69	0.69		0.49					
Winn-Dixie	Sanderson Farms							1.69		2.75		BOGO	BOGO	BOGO							
	n/i																		6.00		
KY	ALDI	n/i			1.49																
	Cox IGA	Sanderson Farms			1.99																
	Dollar General Mrkt	n/i		2.50									0.95	0.95	0.95						
	E.W. James	Sanderson Farms											1.18	1.18							
	Earth Fare	n/i	A								1.29		1.29		1.29						
	Foodland	n/i						0.88													
	Food City	n/i																	6.99		
	Food Lion	n/i			1.99						1.99									5.99	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
KY <i>(cont)</i>	Food Rite	n/i	O													0.79					
	Fresh Thyme	n/i			2.49								0.99	0.99							
	Coleman			5.99																	
	Galaxy Foods	n/i																0.58	6.99		
	IGA Houchen's	IGA			1.99																
	Pilgrim's																	0.39			
	Kroger Cincinnati	Tyson			1.99																
	Heritage Farm																	0.49			
	Kroger Delta	Sanderson Farms			2.49						2.49										
	Kroger Louisville	Perdue			1.99		1.99														
	Kroger MdAtlantic	Tyson								0.99				0.99	0.99						
	Heritage Farm					1.79															6.99
	n/i																				
	Kroger Nashville	Heritage Farm			1.99		1.99														
	n/i																				
	Lucky's Market	n/i			1.89																
	Meijer	n/i												0.87	0.87						5.99
	Meijer				2.49																
	Piggly Wiggly Hchn	n/i												0.79	0.79						5.49
	Remke Markets	n/i			BOGO									0.88	0.88						
Tyson																					
Save-a-Lot	n/i							0.99				0.79	0.79								
Super Dollar	n/i			1.99																	
SuperVALU Stores	Gold'n Plump		BOGO		BOGO							1.67	1.67								
n/i																					
TC Grocery	n/i											0.99	0.89				0.49		7.49		
Trader Joe's	Trader Joe's		O										1.99						7.99		
United Grocery	n/i														0.79						
ValueMarket	n/i																0.49				
Walmart	n/i													0.88							
MS	AG Baton Rouge	Sanderson Farms							0.99												
	n/i																0.59				
	ALDI	n/i		1.49																	
	Corner Market	Sanderson Farms							0.99				0.69	0.69							
Dollar General Mrkt	n/i		2.50									0.95	0.95	0.95							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
MS (cont)	Greer's Markets	Sanderson Farms	A									0.63		0.63								
		Springer Mntn		2.72																		
	Grocery Depot	Sanderson Farms							0.88													
	Kroger Delta	Sanderson Farms		2.49						2.49												
	Mac's Fresh	n/i			1.99		0.99															
		Mac's																				
	Piggly Wiggly Hchn	n/i												0.79		0.79						
	Piggly Wiggly HGR	n/i																0.50				
	Ramey's	n/i																		4.99		dark
		Ramey's												0.88		0.88						
	Rouses	n/i															0.39					
	Superlo Foods	n/i											0.69		0.69							
	Trader Joe's	Trader Joe's		O										1.99								
Vowell's	n/i																	0.49				
Walmart	n/i																					
Winn-Dixie	Sanderson Farms							1.69		2.75				BOGO		BOGO	BOGO					
	n/i																			6.00		
NC	ALDI	n/i			1.49																	
	Bi-Lo	Sanderson Farms		2.50				1.69		2.75			0.99		0.99	0.99						
		n/i																		6.00		
	Carlie C's	n/i											0.78		0.78							
	Compare Markets	n/i								1.99							0.59					
	Dollar General Mrkt	n/i		2.50									0.95		0.95	0.95						
	Earth Fare	n/i	A								1.29			1.29		1.29						
	Farm Fresh	n/i			1.99		1.99				1.99									6.99		
	Food Lion	n/i			1.99						1.99									5.99		
	Food Pride	n/i											0.99		0.99							
	Fresh Foods	n/i															0.49			7.99		
	Galaxy Foods	n/i															0.58			6.99		
	Great Valu Markets	Tyson				1.78								0.99		0.99						
		n/i																			9.99	
	Harris Teeter	Harvestland		A	5.99																	
IGA	n/i			2.49																12.99		
Ingle's	Tyson		L		1.98							1.28		1.28								
	Coleman		O	6.98																		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NC (cont)	Just Save Foods	n/i										0.98		0.98				7.49			
	Kroger MdAtlantic	Tyson						0.99				0.99		0.99							
		Heritage Farm			1.79														6.99		
		n/i																	7.99		
	Lowes Foods	Chicken Kitchen																			
		Sanderson Farms	L		2.99																
	Piggly Wiggly Retail	Fieldale								2.59		0.60		0.60							
		Wise							1.39												
	Piggly Wiggly Stores	n/i									1.99						0.49		6.99		
	Publix	Publix			3.99						2.69										
Save-a-Lot	n/i							0.99				0.79		0.79							
Trader Joe's	Trader Joe's	O											1.99								
United Grocery	n/i														0.79						
Walmart	n/i													0.88							
SC	ALDI	n/i			1.49																
	Bi-Lo	Sanderson Farms		2.50				1.69		2.75		0.99		0.99	0.99						
		n/i																	6.00		
	Dollar General Mrkt	n/i		2.50									0.95		0.95	0.95					
	Earth Fare	n/i	A								1.29		1.29		1.29						
	Food Lion	n/i			1.99					1.99									5.99		
	Galaxy Foods	n/i														0.58		6.99			
	Harris Teeter	Harvestland	A	5.99																	
	Harvey's	n/i			2.49												0.49				
	IGA	n/i		2.49																12.99	
	Ingle's	Tyson	L		1.98							1.28		1.28							
		Coleman	O	6.98																	
	Kroger Atlanta	Perdue			1.99		1.99														
		Heritage Farm															0.49				
		n/i																	6.99		
	Lowes Foods	Chicken Kitchen																	7.99		
	Sanderson Farms	L		2.99																	
Piggly Wiggly Car.	n/i			1.88											0.79	0.48			5.99		
	Mrs. Mac's																				
Publix	Publix		3.99							2.69											
Quality Foods	n/i					1.39										0.49					

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
SC <i>(cont)</i>	Trader Joe's	Trader Joe's	O											1.99								
	Walmart	n/i												0.88								
TN	ALDI	n/i			1.49																	
	Cash Saver	n/i			1.51																	
	Chappell's	n/i															0.49					
	Dollar General Mrkt	n/i		2.50								0.95		0.95		0.95						
	E.W. James	Sanderson Farms											1.18		1.18							
	Earth Fare	n/i	A								1.29			1.29		1.29						
	Food City	n/i																	6.99			
	Food Country USA	n/i			1.99															6.99		
	Food Lion	n/i			1.99						1.99										5.99	
	Food Rite	n/i														0.79						
	GFS Marketplace	n/i			1.49													0.49				
	H.G. Hill	Hill's																			7.99	
	Harris Teeter	Harvestland	A	5.99																		
	IGA Houchen's	IGA			1.99																	
		Pilgrim's																				0.39
	Ingle's	Tyson	L		1.98								1.28		1.28							
		Coleman	O	6.98																		
	Kroger Delta	Sanderson Farms		2.49						2.49												
	Kroger MdAtlantic	Tyson							0.99					0.99		0.99						
		Heritage Farm			1.79																	6.99
		n/i																				7.99
Kroger Nashville	Heritage Farm			1.99		1.99																
	n/i																					
Lucky's	n/i																				0.59	
Osborne's	n/i			1.49																	0.49	
Publix	Publix		3.99								2.69											
Save-a-Lot	n/i							0.99					0.79		0.79							
Shop Rite	n/i																				0.49	
Sprout's	n/i			1.77																		
Superlo Foods	n/i												0.69		0.69							
Super Dollar	n/i			1.99																		
TC Grocery	n/i												0.99		0.89		0.49				7.99	
Tietgens	n/i			1.49																	0.49	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
TN <i>(cont)</i>	Trader Joe's	Trader Joe's	O											1.99						
	United Grocery	n/i														0.79				
	Walmart	n/i												0.88						
VA	ALDI	n/i			1.49															
	Associated	Perdue							1.39											
		Harvestland	A									2.29		2.99						
		Coleman	O	7.99				2.99						2.99						
		n/i			1.69															
	Dollar General Mrkt	n/i		2.50								0.95		0.95	0.95					
	Farm Fresh	n/i			1.99		1.99			1.99									6.99	
	Food City	n/i																	6.99	
	Food Country USA	n/i			1.99														6.99	
	Food Lion	n/i			1.99					1.99									5.99	
	Galaxy Foods	n/i															0.58		6.99	
	Giant Food	Giant			2.49								0.88		0.88	0.88				
	Grant's	n/i															0.59			
	Great Valu Markets	Tyson			1.78									0.99		0.99				
		n/i																		9.99
	Harris Teeter	Harvestland	A	5.99																
	Ingle's	Tyson	L		1.98							1.28		1.28						
		Coleman	O	6.98																
	Kroger MdAtlantic	Tyson							0.99				0.99		0.99					
		Heritage Farm			1.79															6.99
		n/i																		7.99
Lowes Foods	Chicken Kitchen																			
	Sanderson Farms	L		2.99																
Martin's	Giant			2.49								0.89		0.89	0.89					
Piggly Wiggly Retail	Fieldale									2.59		0.60		0.60						
	Wise							1.39												
Piggly Wiggly Stores	n/i									1.99						0.49		6.99		
Price Rite	Amick Farms											0.79		0.79						
Safeway Eastern	Perdue						BOGO		BOGO		BOGO		BOGO							
	Signature Café											1.59		1.59	1.59				5.99	
	Signature Farms																			
Save-a-Lot	n/i							0.99				0.79		0.79						

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
VA (cont)	Shoppers Food	n/i			1.98		1.98											5.99		
	Perdue														0.79					
	Super Dollar	n/i			1.99															
	Trader Joe's	Trader Joe's	O										1.99							
	Walmart	n/i											0.88							
WV	ALDI	n/i			1.49															
	Dollar General Mrkt	n/i		2.50									0.95		0.95		0.95			
	Foodland	n/i							0.88											
	Food Lion	n/i			1.99						1.99								5.99	
	Galaxy Foods	n/i															0.58		6.99	
	Giant Eagle	Giant Eagle		BOGO									1.29		1.29					
	Great Valu Markets	Tyson			1.78								0.99		0.99					
		n/i																		9.99
	Kroger Columbus	Heritage Farm			1.77															6.99
		n/i																		
	Kroger MdAtlantic	Tyson							0.99				0.99		0.99					
		Heritage Farm			1.79															6.99
		n/i																		6.99
	Martin's	Giant			2.49								0.89		0.89		0.89			
	Piggly Wiggly Stores	n/i									1.99						0.49		6.99	
	Riesbeck's	n/i			1.77															
	Save-a-Lot	n/i								0.99			0.79		0.79					
	Shop'n Save	n/i			1.98		1.98		1.99											
		Gerber's		A									1.99		1.99					
	Sparkle	n/i												1.19		1.19				
Weis Markets	Weis				2.49		1.88													
	Weis Skinny			3.99																
	Perdue												0.88		0.88					
	Harvestland		A	4.99															6.00	
	n/i																			
	Walmart	n/i												0.88						

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																				
IA	Affiliated MW	Tyson		2.49								0.89		0.89						
	ALDI	n/i			1.49															
	Family Foods	Gold'n Plump		5.70															9.99	
		Sanderson Farms															0.59			
	Fareway	Farm Fresh		2.49																
	Food Pride	Smart Chicken	A														1.39			
	Fresh Thyme	n/i			2.49								0.99		0.99					
		Coleman	O	5.99																
	Hometown Foods	n/i											0.88		0.88					
	Hy-Vee	n/i		2.99																
	Jewel-Osco	Perdue		BOGO																
		Harvestland	A									1.99		1.99						
		Signature			2.99		2.99													5.99
		Signature Café																		
	Lucky's Market	n/i			1.89															
	Maynard's	Tyson		2.29																
	No Frills	n/i																	6.99	
		Smart Chicken	A	6.49																
	Price Chopper	n/i			1.99															12.99
Quillin's	Mikey's			1.44																
Save-a-Lot	n/i							0.99				0.79		0.79						
Schnuck's	Schnuck's		4.99				1.39				1.39		1.39		1.39					
	n/i																		9.99	
Sunshine Foods	n/i			1.99																
Thriftway Stores	n/i									2.29						0.69		6.99		
Trader Joe's	Trader Joe's	O											1.99							
Walmart	n/i													0.88						
IL	Affiliated MW	Tyson										0.89		0.89						
	ALDI	n/i			1.49															
	Angelo Caputo	n/i		2.29	1.99		1.69													
	Berkot's	Berkot's			1.99									0.99					11.00	
	Borowiak's IGA	Gold'n Plump															6.99			
	Brookhaven	n/i				1.49	1.19													
	Butera Markets	n/i			1.89	1.99		1.79	1.49	2.49		0.49		0.49	0.79				7.99	

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
IL (cont)	Cermak's	n/i			1.49									0.59							
	County Market	n/i			2.99																
	Cub Foods	Perdue						1.59													
		Smart Chicken	O		7.99																
	Dierberg's	Perdue						1.79							0.99						
		Dierberg's																	7.99		
	El Guero	n/i				2.29														0.59	
	Fairplay Foods	n/i				1.49							0.99		0.99					0.69	
	Fareway	Farm Fresh				2.49															
	Food 4 Less	Tyan									1.99										
	Food Pride	Smart Chicken	A														1.39				
	Fresh Thyme	n/i				2.49							0.99		0.99						
		Coleman	O			5.99															
	Garden Fresh	n/i						1.29		1.29											
		Miller	A								2.99										
	GFS Marketplace	n/i				1.49														0.49	
	Heinen's	Gerber's	A										1.79		1.79						
	Hy-Vee	n/i				2.99															
	IGA Houchen's	IGA				1.99															
		Pilgrim's																		0.39	
	Jewel-Osco	Perdue				BOGO															
		Harvestland	A										1.99		1.99						
		Signature				2.99		2.99													
		Signature Café																			5.99
	Joe Caputo	n/i				1.79									0.69						
	Kirby Foods IGA	n/i											0.98		0.98						
		Gold'n Plump				5.22															10.99
	Kroger Central	Tyson											0.88		0.88						
	n/i																			5.99	
Kroger Louisville	Perdue				1.99		1.99														
La Chiquita	n/i				1.99																
Mariano's	Perdue				1.75																
Meijer	n/i											0.87		0.87						5.99	
	Meijer				2.49																
Mrs. Green's	FreeBird	O			4.99																

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
IL <i>(cont)</i>	Pete's Market	n/i			1.69				1.29		1.99			0.59		0.49				
	Piggly Wiggly MW	n/i			1.99						1.99									
		Gerber's	A										1.79	1.79						
		Save-a-Lot	n/i						0.99				0.79	0.79						
		Schnuck's	Schnuck's		4.99			1.39					1.39	1.39						
			n/i																	9.99
		Schuettes	Just Bare	A	5.70															
			n/i																	7.99
		Shop & Save	n/i				1.99			0.99	2.39			0.69	0.69					
		Shop'n Save	n/i			1.99														
		Strack & VanTil	n/i									1.88								5.99
			Sanderson Farms											0.99	0.99					
		Sullivan's	n/i			1.99											0.49			
		Sunset Foods	n/i	A	3.98															
			Just bare	A	5.67															
		Tony's Finer Food	n/i			1.69		1.69		1.69		1.99				0.59				
			Tony's	A	3.99															
	Trader Joe's	Trader Joe's	O											1.99						
	Ultra Foods	n/i									1.88								5.99	
	Valli Produce	n/i									1.99				0.69					
	Walmart	n/i												0.88						
	Woodman's	Gold Leaf														0.49				
IN	ALDI	n/i			1.49															
	Dollar General Mrkt	n/i		2.50																
	Earth Fare	n/i	A									1.29	0.95	1.29	0.95	0.95	1.29			
	Food 4 Less	Tyan									1.99									
	Fresh Encounter	Miller	A	3.99		3.29														
		Sanderson Farms				2.49														
		n/i							0.99											
	Fresh Thyme	n/i			2.49								0.99	0.99						
		Coleman	O	5.99																
	GFS Marketplace	n/i			1.49												0.49			
Harding's	Spartan											1.19	1.19					9.99		
Harvest Market	Pilgrim's											0.99	0.99							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
IN <i>(cont)</i>	IGA Houchen's	IGA			1.99															
		Pilgrim's														0.39				
	Jay C	Heritage Farm			1.99	1.99														
	Jewel-Osco	Perdue		BOGO																
		Harvestland	A								1.99		1.99							
		Signature			2.99	2.99														
		Signature Café																	5.99	
	Kirby Foods IGA	n/i										0.98		0.98						
		Gold'n Plump			5.22															10.99
	Kroger Central	Tyson											0.88		0.88					
		n/i																	5.99	
	Kroger Cincinnati	Tyson				1.99														
		Heritage Farm															0.49			
	Kroger Louisville	Perdue				1.99	1.99													
	Lucky's Market	n/i				1.89														
	Marsh	n/i																	7.99	
		Marsh				1.88														
		Marsh	A								1.99		1.99							
	Martin's	n/i																		12.99
		Millers	A					1.69												
Meijer	n/i											0.87		0.87					5.99	
	Meijer			2.49																
Millers Market	Millers	A						1.89				1.69		1.69						
New Market	n/i				1.66											0.99				
Save-a-Lot	n/i								0.99				0.79		0.79					
Schnuck's	Schnuck's			4.99				1.39				1.39		1.39						
	n/i																		9.99	
Strack & VanTil	n/i									1.88									5.99	
	Sanderson Farms											0.99		0.99						
Trader Joe's	Trader Joe's	O											1.99							
Ultra Foods	n/i									1.88									5.99	
Walmart	n/i													0.88						
Wesselman's	n/i				1.99											0.48			10.99	
MI	Affiliated MW	Tyson										0.89		0.89						
	ALDI	n/i			1.49															

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MI (cont)	Busch's	Sanderson Farms						1.69													
	D&W Fresh	Miller	A	4.99																	
		Smart Chicken	O	8.99																	
		Earth Fare	n/i										1.29		1.29		1.29				
		Family Fare	Spartan																	6.99	
		Food Pride	Sanderson Farms																		6.49
			n/i																		
		Fresh Thyme	n/i											0.99		0.99					
			Coleman	O	5.99																
		GFS Marketplace	n/i																		0.49
		Glory Supermarket	n/i							0.88		1.48				0.99		0.28			
		Harding's	Spartan												1.19		1.19				9.99
		Hollywood Market	Farm Fresh														0.99				
			n/i																		10.99
		Kroger Central	Tyson												0.88		0.88				
			n/i																		5.99
		Kroger Columbus	Heritage Farm																		1.77
			n/i																		6.99
		Kroger Michigan	Heritage Farm					1.99													1.99
			n/i																		6.99
		Lucky's Market	n/i																		1.89
		Martin's	n/i																		
			Millers	A					1.69												
		Meijer	n/i												0.87		0.87				5.99
			Meijer																		2.49
		Millers Market	Millers	A					1.89					1.69		1.69					
		Pat's IGA	n/i																		6.99
			Gerber's	A	3.99																
		Gold'n Plump		3.15									1.83		1.83						
	Plumbs/Duthlers	n/i																		0.55	
	Polly's Market	Amish Country		2.79																	
	Ric's Food Center	Gerber's	A	3.69																	
	Save-a-Lot	n/i							0.99				0.79		0.79						
	Spartan Stores	Spartan							1.79												
	Super One Foods	n/i																		6.96	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MI (cont)	Tadych's	Gold'n Plump	O	2.50								1.28		1.28							
	Trader Joe's	Trader Joe's											1.99								
	Valuland	n/i			1.79										0.99						
	VG's Grocery	Spartan			2.49														6.99		
	Walmart	n/i													0.88						
MN	Affiliated MW	Tyson	O	2.49									0.89		0.89						
	ALDI	n/i			1.49																
	Cash Wise	n/i						1.48						0.98		0.98					
		Cash Wise				1.88															
	Coborn's	Gold'n Plump																	7.47		
	Cub Foods	Perdue						1.59													
		Smart Chicken			7.99																
	Econofoods	n/i				1.99														6.99	
	Family Fare	n/i				1.97														6.99	
	Family Fresh	n/i				1.99														6.99	
	Fareway	Farm Fresh			2.49																
	Festival	Gold'n Plump			4.56																
	Food Pride	Sanderson Farms				2.19															
		n/i																		6.49	
	Fresh Thyme	n/i				2.49								0.99		0.99					
		Coleman			5.99																
	Hornbacher's	Gold'n Plump			3.19		2.28														
	Hugo's	Hugo's																		6.99	
		Gold'n Plump			4.80																
	Hy-Vee	n/i			2.99																
	Kowalski's	Gerber's			5.99																
	Lunds & Byerlys	n/i																		7.99	
	Maynard's	Tyson			2.29																
	Quillin's	Mikey's				1.44															
Rainbow Foods	n/i																	0.49			
Save-a-Lot	n/i							0.99				0.79		0.79							
Sun Mart	Sanderson Farms			1.99																	
	n/i																	6.99			
Sunshine Foods	n/i			1.99																	
Super One Foods	n/i																		6.96		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2016
CHICKEN**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
MN (cont)	SuperVALU Stores	Gold'n Plump	O	4.79		3.42						1.67		1.67								
		Gold'n Plump		BOGO	BOGO																	
	n/i																		7.49			
	Teal's Trader Joe's Walmart	Gold'n Plump Trader Joe's n/i		5.32											1.99		0.88					
ND	Albertsons Mntn	Hometown Butcher	A		1.69																	
		Sanderson Farms											1.39		1.39							
	Albertsons																				5.99	
	Cash Wise	n/i					1.48							0.98		0.98						
	Dan's	n/i			1.88																	
	Family Fare	n/i			1.99																	
	Food Pride	n/i			1.97																	6.99
	Food Pride	Sanderson Farms			2.19																	
	Hornbacher's	n/i																				6.49
	Hornbacher's	Gold'n Plump			3.19		2.28															
	Hugo's	Hugo's																				6.99
	Leever's SuperVALU Stores	Gold'n Plump			4.80																	
Gold'n Plump			4.80																			
Gold'n Plump			4.79		3.42							1.67		1.67								
Gold'n Plump		BOGO	BOGO																		7.49	
Teal's Walmart	Gold'n Plump n/i		5.32												0.88							
NE	Affiliated MW	Tyson	A	2.49									0.89		0.89							
	ALDI	n/i			1.49																	
	Apple Market	n/i			1.99				1.29		2.49						0.69					
	Bag'n Save	n/i																				6.99
	Baker's	Smart Chicken			6.49																	
	Baker's	Heritage Farm																0.49				
	Family Fare	n/i				1.97																6.99
	Family Fresh	n/i				1.99																6.99
	Fareway	Farm Fresh			2.49																	
	Food Pride	Sanderson Farms				2.19																
	n/i																				6.49	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NE <i>(cont)</i>	Fresh Thyme	n/i			2.49								0.99		0.99						
	Coleman	O		5.99																	
	Hy-Vee	n/i		2.99																	
	Russ's Market	n/i																		12.99	
	Smart Chicken	O		8.99																	
	Sanderson Farms			2.69																	
	Safeway Denver	Signature Farms											0.99		0.99	0.99					
	n/i			2.99		1.99															
	Signature Café																				5.99
	Sun Mart	Sanderson Farms			1.99																
n/i																					
Thriftway Stores	n/i									2.29							0.69			6.99	
Trader Joe's	Trader Joe's	O												1.99						6.99	
Walmart	n/i														0.88						
OH	Acme Fresh Market	Acme		2.79																	
	Gerber's	A			1.49												1.29				
	ALDI	n/i																			
	Buehler's	n/i					0.99						0.69		0.69						
	Chief	Miller	A	3.99		3.29															
	Sanderson Farms				2.49																
	Dave's Market	n/i			1.79												0.59				
	Dollar General Mrkt	n/i		2.50										0.95	0.95	0.95					
	Earth Fare	n/i	A									1.29		1.29		1.29					
	Fisher's Foods	Gerber	A	3.59																	
	Foodland	n/i							0.88												
	Fresh Encounter	Miller	A	3.99		3.29															
	Sanderson Farms				2.49																
	n/i								0.99												
	Fresh Thyme	n/i			2.49									0.99		0.99					
	Coleman	O		5.99																	
Geyer's	n/i																			8.98	
Gerber's	A		3.49																		
GFS Marketplace	n/i			1.49													0.49				
Giant Eagle	Giant Eagle			BOGO									1.29		1.29						
Heinen's	Gerber's	A									1.79		1.79		1.79						

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
OH <i>(cont)</i>	Kroger Central	Tyson										0.88		0.88					5.99			
		n/i																				
	Kroger Cincinnati	Tyson			1.99												0.49					
		Heritage Farm																				
	Kroger Columbus	Heritage Farm			1.77																	
		n/i																				
	Kroger MdAtlantic	Tyson							0.99				0.99		0.99							
		Heritage Farm				1.79																
		n/i																				
	Lucky's Market	n/i				1.89																
	Marc's	Amish Valley				1.99																
	Marsh	n/i																				
		Marsh				1.88																
		Marsh		A									1.99		1.99							local
	Meijer	n/i											0.87		0.87							
		Meijer				2.49																
	Millers Market	Millers		A					1.89				1.69		1.69							
	Piggly Wiggly Stores	n/i										1.99						0.49		6.99		
	Riesbeck's	n/i				1.77																
	Remke Markets	n/i				BOGO								0.88		0.88						
	Tyson																				10.99	
Save-a-Lot	n/i								0.99				0.79		0.79							
Shop'n Save	n/i				1.98		1.98	1.99														
	Gerber's		A									1.99		1.99								
Sparkle	n/i												1.19		1.19							
SuperVALU Stores	n/i													0.59					7.49		9.99	
	Gold'n Plump				BOGO		BOGO						1.67		1.67							
Thorne's Market	n/i																				5.99	
	1893 Premium												0.77		0.77							
Trader Joe's	Trader Joe's		O											1.99								
Walmart	n/i														0.88							
Weis Markets	Weis				2.49		1.88															
	Weis Skinny				3.99																	
	Perdue												0.88		0.88							

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
OH (cont)		Harvestland n/i	A	4.99															6.00		
SD	Affiliated MW	Tyson		2.49								0.89		0.89							
	Buche Foods	n/i			1.98							0.88		0.88							
	Coborn's	Tyson																	7.47		
	Family Thrift	Gold'n Plump			1.99														6.99		
	Fareway	n/i		2.49																	
	Hy-Vee	Farm Fresh		2.99																	
	IGA Markets	n/i			1.59														6.99		
		Gold'n Plump		4.26								1.67		1.67							
	Ken's Super Fair	Tyson		1.99																	
	Lynn's Dakotamart	n/i			1.40																
		Gold'n Plump		5.70													1.02				
	Maynard's	Tyson		2.29																	
	Safeway Denver	Signature Farms										0.99		0.99		0.99					
		n/i		2.99		1.99															
		Signature Café																	5.99		
	Sunshine Foods	n/i			1.99																
	SuperVALU Stores	Gold'n Plump		BOGO		BOGO						1.67		1.67							
		n/i																	7.49		
	Teal's	Gold'n Plump		5.32																	
	Walmart	n/i												0.88							
WI	Affiliated MW	Tyson		2.49								0.89		0.89							
	ALDI	n/i			1.49																
	Cermak's	n/i			1.49									0.59							
	Econofoods	n/i			1.99														6.99		
	Family Fresh	n/i			1.99														6.99		
	Food Pride	Sanderson Farms			2.19																
		n/i																	6.49		
	Fox Bros.	n/i			1.99																
		Gerber's	A									1.79		1.79							
	GFS Marketplace	n/i			1.49												0.49				
	Gordy's	Gold'n Plump		3.18								1.14		1.14							>3 pks
		Gold'n Plump		3.98								1.42		1.42							<3 pks

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
WI (cont)	Hy-Vee	n/i		2.99																	
	Marketplace WI	Gold'n Plump		BOGO															7.47		
	Meijer	n/i										0.87		0.87					5.99		
		Meijer			2.49																
	Pat's IGA	n/i																	6.99		
		Gerber's	A		3.99																
		Gold'n Plump			3.15								1.83		1.83						
	Pick'nSave/Copps	n/i											0.99		0.99						
	Piggly Wiggly MW	n/i			1.99						1.99										L 2
		Gerber's	A										1.79		1.79						
	Quillin's	Mikey's			1.44																
	Save-a-Lot	n/i							0.99				0.79		0.79						
	Schnuck's	Schnuck's			4.99				1.39				1.39		1.39						
		n/i																			9.99
	Sentry Foods	n/i																		6.99	
		Just Bare	A										1.53		1.53						
		Gerber's	A		3.49																
	Shurfine Foods	n/i			1.88																
	Super One Foods	n/i																		6.96	
	SuperVALU Stores	Gold'n Plump			4.79		3.42						1.67		1.67						
	n/i																		7.49		
Tadych's	Gold'n Plump			2.50								1.28		1.28							
Trader Joe's	Trader Joe's	O												1.99							
Trig's	n/i																0.39		7.99		
Walmart	n/i													0.88							
Woodman's	Gold Leaf																0.49				

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																					
AR	Albertsons Houston	n/i		1.67	1.67																
		n/i			B2G2																
	ALDI	n/i			1.49																
	Bill's Fresh	n/i																	5.99		
	Brookshire's	Brookshire's									1.49		1.49						6.99		
	Cranford's	n/i					0.98												4.99	dark	
	Edward's	Charley Bigg's															0.49				
	G&W Foods	n/i															0.49				
	Harp's	Aunt Minnie's																		10.00	
		Tyson							1.49												
		Smart Chicken	A		6.29																
	Hay's	n/i											0.69		0.69						
		Sanderson Farms							1.48												
	Mac's Fresh	n/i				1.99		0.99													
		Mac's																			6.99
	Kroger Delta	Sanderson Farms			2.49						2.49										
	Piggly Wiggly Hchn	n/i											0.79		0.79						5.49
Pyramid Foods	Tyson							1.49													
	Springer Mntn	A		3.99																8.99	
	n/i																				
Rehkopf's	n/i																0.39				
Save-a-Lot	n/i							0.99				0.79		0.79							
Super 1 Foods	n/i																0.29				
TC Grocery	n/i											0.99		0.89		0.49				7.99	
Walmart	n/i													0.88							
AZ	Albertsons SW	n/i			1.67															4.99	
		Signature																			
		Sanderson Farms							1.49			1.49		1.49							
	Basha's	Sanderson Farms							0.99						0.99						8.99
		n/i																			
El Super	n/i				1.69				1.49					0.57							
Food City	n/i										0.47		0.47							5.99	
Fry's	Foster Farms							1.49													

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
AZ <i>(cont)</i>	IGA Family Friends	n/i			1.99											0.39					
	Los Altos	n/i						1.39						0.49							
	Lowe's	n/i														0.39					
	Safeway SW	Sanderson Farms										0.67		0.67	0.67						
		Open Nature	A	5.00															4.99		
	Smart & Final	Foster Farms						0.99													L 4
	Smith's	Heritage Farm										0.99		0.99							
	Sprout's	n/i			2.99																
	Trader Joe's	Trader Joe's	O		1.77									1.99							
	Walmart	n/i												0.88							
Whole Foods SPac	Mary's	A							2.99												
CO	Affiliated Foods	n/i														0.39					
	Affiliated MW	Tyson		2.49																	
	Albertsons Mntn	Hometown Butcher			1.69																
		Sanderson Farms										1.39		1.39							
		Albertsons																	5.99		
	Associated Food	n/i			1.99				1.59					0.69					7.99		
		Tyson				1.79															
	Clark's Market	Gold'n Plump										1.67		1.67							
		n/i		2.49																	
	Food King	n/i							0.69												
	King Soopers	Chester Fried																	5.99		
	Lowe's	n/i														0.39					
	Ridley's	Tyson				0.97															
		n/i																		6.87	
	Safeway Denver	Signature Farms										0.99		0.99	0.99						
		n/i		2.99		1.99															
	Signature Café																		5.99		
Save-a-Lot	n/i							0.99			0.79		0.79								
Sprout's	n/i				1.77																
Sun Mart	Sanderson Farms				1.99																
	n/i																		6.99		

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
CO (cont)	Trader Joe's	Trader Joe's	O											1.99							
	Walmart	n/i												0.88							
KS	Affiliated Foods	n/i															0.39				
	Affiliated MW	Tyson		2.49									0.89	0.89							
	ALDI	n/i			1.49																
	Apple Market	n/i			1.99				1.29	2.49						0.69					
	Country Mart	Sanderson Farms										1.29		1.29							
		n/i									2.49					0.79					
	Dillon's	Heritage Farm															0.49				
	G&W Foods	n/i															0.49				
		Aunt Minnie's																		10.00	
	Hen House	Farm to Fork		3.29																	
	Hy-Vee	n/i		2.99																	
	Lowe's	n/i															0.39				
	Price Chopper	n/i			1.99																12.99
	Save-a-Lot	n/i							0.99				0.79	0.79							
	Sprout's	n/i			1.77																
	Sun Fresh	Sanderson Farms									2.49	1.29		1.29		0.79					8.99
		n/i																			6.99
Thriftway Stores	n/i								2.29					0.69							
Trader Joe's	Trader Joe's	O											1.99								
Walmart	n/i													0.88							
Woods	Smart Chicken	A										1.99	1.99							6.98	
	Woods			2.48																	
LA	AG Baton Rouge	Sanderson Farms							0.99												
		n/i															0.59				
	Albertsons Houston	n/i		1.67	1.67																
		n/i			B2G2																
	Breaux Mart	n/i														0.49		6.99			
		Sanderson Farms							0.99												
	Brookshire's	Brookshire's										1.49	1.49							6.99	
Kroger Dallas	Heritage Farm														0.49						
	n/i																		5.99		
Kroger Houston	Heritage Farm														0.49						
	n/i																			5.99	

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
LA (cont)	LeBlanc's	Sanderson Farms							0.99												
		n/i															0.49				
	Mac's Fresh	Mac's			1.99	0.99			1.19										6.99		
	Market Basket	n/i												0.67					7.48		
	Rouses	n/i															0.39				
	Save-a-Lot	n/i							0.99			0.79		0.79							
	Super 1 Foods	n/i															0.29				
	Trader Joe's	Trader Joe's	O											1.99							
	Walmart	n/i																			
Winn-Dixie	Sanderson Farms							1.69		2.75		BOGO		0.88	BOGO	BOGO					
	n/i																		6.00		
MO	Affiliated MW	Tyson											0.89		0.89						
	ALDI	n/i			1.49																
	Apple Market	n/i			1.99				1.29	2.49							0.69				
	C&R Supermarkets	Tyson							1.18												
		n/i															0.79				
	County Market	n/i			2.99																
	Country Mart	Sanderson Farms										1.29		1.29							
		n/i									2.49										
	Dierberg's	Perdue						1.79													
		Dierberg's																			7.99
	Fresh Thyme	n/i			2.49								0.99		0.99						
		Coleman	O		5.99																
	G&W Foods	n/i																0.49			
		Aunt Minnie's																			
	Gerbe's	Heritage Farm																			10.00
	GFS Marketplace	n/i				1.49												0.49			
Harp's	Tyson							1.49													
	Smart Chicken	A		6.29																	
Harter House	n/i				1.69				1.19			0.99		0.99							
Hay's	n/i											0.69		0.69							
	Sanderson Farms							1.48													
Hen House	Farm to Fork			3.29																	
Hy-Klas Foods	n/i									2.29						0.69				6.99	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
MO <i>(cont)</i>	Hy-Vee	n/i		2.99																
	Kroger Central	Tyson											0.88	0.88				5.99		
	Kroger Delta	Sanderson Farms		2.49					2.49											
	Lucky's Market	n/i			1.89															
	Moser's Foods	Sanderson Farms										1.29	1.29			0.79				
	Prenger Foods	n/i			1.47															
	Price Chopper	n/i			1.99														12.99	
	Pyramid Foods	Tyson							1.49											
		Springer Mntn	A	3.99															8.99	
		n/i								0.99				0.79	0.79					
	Save-a-Lot	n/i											1.39	1.39						
	Schnuck's	Schnuck's		4.99				1.39												
		n/i																		9.99
	Shop'n Save	n/i			1.99															9.99
	Sprout's	n/i			1.77															
	Sun Fresh	Sanderson Farms									2.49	1.29	1.29		0.79					
		n/i																		8.99
	TC Grocery	n/i											0.99	0.89		0.49			7.99	
	TC Markets	n/i			1.99															
Thriftway Stores	n/i									2.29					0.69			6.99		
Trader Joe's	Trader Joe's	O											1.99							
Walmart	n/i													0.88						
Woods	Smart Chicken	A											1.99	1.99						
	Woods			2.48															6.98	
NM	Affiliated Foods	n/i															0.39			
	Basha's	Sanderson Farms							0.99							0.99				
		n/i																	8.99	
	Dollar General Mrkt	n/i		2.50									0.95	0.95	0.95					
	John Brooks	n/i															0.39			
	King Soopers	Chester Fried																5.99		
	Los Altos	n/i							1.39					0.49						
Lowe's	n/i															0.39				

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NM <i>(cont)</i>	Safeway Denver	Signature Farms n/i		2.99		1.99						0.99		0.99	0.99						
	Safeway SW	Signature Café Sanderson Farms										0.67		0.67	0.67			5.99			
		Open Nature Signature	A	5.00															4.99		
	Smith's	Heritage Farm n/i		2.99								0.99		0.99							
	Sprout's	n/i			1.77																
	Trader Joe's Walmart	Trader Joe's n/i	O											1.99	0.88						
OK	Affiliated Foods	n/i		2.49													0.39				
	Affiliated MW	Tyson			1.49																
	ALDI	n/i																			
	Country Mart	Sanderson Farms n/i									2.49		1.29	1.29			0.79				
	Dollar General Mrkt	n/i		2.50								0.95		0.95	0.95						
	Harp's	Tyson						1.49													
		Smart Chicken	A	6.29																	
	Market Square	n/i															0.39				
	Nichols	Pilgrim's															0.49				
	Pyramid Foods	Tyson						1.49													
		Springer Mntn n/i	A	3.99																8.99	
	Reasor's	Redbud Farms	A	3.58																4.99	
	Rehkopf's	n/i															0.39				
	Save-a-Lot	n/i							0.99			0.79		0.79							
	Sprout's	n/i			1.77																
	Super C Mart	n/i						1.39													
	Trader Joe's	Trader Joe's	O											1.99							
	Walmart	n/i													0.88						
Warehouse	n/i																0.59				
Williams	n/i							1.29									0.39				

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
TX	Affiliated Foods	n/i															0.39				
	Albertsons Houston	n/i		1.67	1.67																
		n/i			B2G2																
	ALDI	n/i			1.49																
	Arlan's	n/i																0.49			
	Brookshire's	Brookshire's											1.49	1.49					6.99		
	Brookshire Bros.	n/i		2.88														0.49		8.99	
	Diamond IGA	n/i																0.49			
	El Ahorro	n/i			1.79																
	El Rancho	n/i			2.28										0.45						
	El Rio Grande	n/i			1.79										0.59						
	Elrod's	n/i													0.58						
	Fiesta Mart	n/i			1.97														0.67		
	Food King	n/i							0.69												
	Food Town	n/i			1.49		1.49								0.59						
	Foodarama	n/i											1.49	1.49					0.47		
	H-E-B	n/i			1.99																
	Kroger Dallas	Heritage Farm																	0.49		
		n/i																		5.99	
	Kroger Houston	Heritage Farm																	0.49		
		n/i																		5.99	
	La Fiesta	n/i					1.00								0.77						
	La Michoacana	n/i													0.49						
	Los Altos	n/i							1.39						0.49						
	Lowe's	n/i																	0.39		
	Malone's	n/i													0.59						
	Market Basket	n/i													0.67					7.48	
	Market Square	n/i																	0.39		
Minyard's	n/i													0.58							
	Pilgrim's											1.39	1.39								
Minyard Sun Fresh	Smart Chicken	A		6.99																	
	n/i			2.89	1.89																
	Champ's																		5.00	dark	
Porter's	n/i																	0.39			

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
TX (cont)	Randalls	n/i			1.99												0.49	6.99			
		Signature Farms			2.49		2.49														
		O Organics	O					4.49													
		Rehkopf's	n/i															0.39			
		Safeway SW	Sanderson Farms										0.67	0.67	0.67						
			Open Nature	A	5.00															4.99	
			Signature																		
		Save-a-Lot	n/i						0.99				0.79	0.79							
		Sellers Bros.	County Post															0.37			
		Sprout's	n/i			1.77															
		Super 1 Foods	n/i															0.29			
		The United Family	n/i					1.49												6.97	
			Open Nature	A	4.69																
		Tom Thumb	n/i			1.99														6.99	
		O Organics	O	6.99																	
		Signature Farms			2.99																
	Trader Joe's	Trader Joe's	O											1.99							
	Vista	n/i															0.37				
	Walmart	n/i												0.88							
UT	Albertsons Mntn	Hometown Butcher			1.69																
		Sanderson Farms											1.39	1.39							
		Albertsons																	5.99		
		Associated Food	n/i		1.99			1.59					0.69	0.69					7.99		
			Tyson		1.79																
			Gold'n Plump		3.59		2.98														
		Clark's Market	Gold'n Plump										1.67	1.67							
			n/i		2.49																
		Fresh Market	n/i																	7.99	
			Tyson			1.79															
	Harmon's	n/i		2.59								0.99	0.99								
	King Soopers	Chester Fried																	5.99		
	Rancho Markets	n/i					1.59														
	Ridley's	Tyson			0.97																
		n/i																	6.87		

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
UT <i>(cont)</i>	Smith's	Heritage Farm											0.99		0.99						
		n/i		2.99																	
		Sprout's	n/i		1.77																
		Stoke's Market	n/i		1.99																
		Gold'n Plump			3.60									1.00		1.00					
	Trader Joe's	Trader Joe's	0											1.99							
	Walmart	n/i													0.88						

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
SOUTHWESTERN U.S. - CA,HI,NV																				
CA	Albertsons SoCal	n/i			1.88		1.88												5.99	
	Foster Farms			4.99																
	ALDI	n/i			1.49															
	Arteaga	n/i												0.99						
	Big Saver	Foster Farms											0.89	0.89						
		n/i			2.69			1.19												
	Cardenas	n/i			1.99		1.89												5.99	
	Chavez	n/i										1.49								
	Dollar General Mrkt	n/i		2.50									0.95	0.95	0.95					
	El Super	n/i			1.69			1.49						0.57						
	Food 4 Less	n/i																	5.99	
		Sanderson Farms											0.99	0.99						
	Food Maxx	Foster Farms						0.99												
	Foodland IGA	n/i			1.78															
	Island Pacific	n/i															1.00			
	Jon's	Foster Farms						0.99												
		n/i											0.99	0.99						
	K.V. Mart	n/i			1.99					1.99										
	La Perla	n/i															0.59			
	La Superior	n/i			1.99															
	Lucky	Foster Farms	L										BOGO	BOGO	BOGO					
		Master Cut		2.99		2.99														
		Just Bare	A	4.99																
		n/i																	6.99	
	Mar-Val Foods	n/i											0.68							
	Mi Pueblo	n/i			1.99															
	Murphy's Market	n/i			1.99														3.99	
	Northgate	Foster Farms											0.99	0.99						
	Nugget Markets	Rosie	O	7.49																
		Smart Chicken	A			4.49														
	R-Ranch Markets	n/i		2.49				1.49							0.79					
	Raley's	Raley's											0.99	0.99	0.99					
		Raley's	O					2.79						2.79						
	Ralph's	n/i			1.77															

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
CA <i>(cont)</i>	Ranch San Miguel	n/i												0.69							
	Ray's Food Place	Gold'n Plump																6.99			
		n/i															0.49				
		Draper Valley	A		5.99																
		Draper Valley	O		7.99																
		Safeway NorCal	n/i																6.99		
		Foster Farms	O		7.99																
		Signature																	5.00		dark
		Save Mart	n/i																	9.99	
		Foster Farms							BOGO												
		Foster Farms	O		5.99	3.99															
		Rocky's	F		5.99																
		Save-a-Lot	n/i						0.99				0.79		0.79						
		Smart & Final	Foster Farms						0.99												L 4
		Sprout's	n/i			1.77															
		Stater Bros.	Randall Farms			1.77	1.77										0.99				
		Foster Farms			4.29																
		n/i											0.99		0.99						
		Super A Foods	Foster Farms						1.99												
		Superior Grocers	n/i												0.39		0.49				
	Super King	n/i												0.79							
	Trader Joe's	Trader Joe's	O											1.99							
	Vallarta	Harrison					1.59									0.89					
	Vons/Pavilions	n/i			1.88	1.88															
	Walmart	n/i												0.88							
	Whole Foods SPac	Mary's	A							2.99											
HI	Don Quijote	n/i		2.49									0.89								
		Tyson															0.48				
	Foodland	Foster Farms											1.29		1.29	1.29					
		n/i			3.99	3.99												7.49			
	Safeway NorCal	n/i																8.99			
		Foster Farms	O		8.99																
		Signature																5.00		dark	
	Seafood City	n/i													1.49						
	Tamura's Market	50th State				2.99				3.19						1.59					

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CHICKEN**

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
HI	Times Supermarket	50th State					3.29														
(cont)	Whole Foods SPac	Mary's	A							2.99											
NV	Associated Food	n/i			1.99				1.59					0.69							
	Cardenas	n/i			1.99	1.89												5.99			
	Dollar General Mrkt	n/i		2.50								0.95		0.95		0.95					
	El Super	n/i			1.69				1.49							0.57					
	Island Pacific	n/i														1.00					
	La Bonita	n/i			1.69																
	Marketon	n/i									1.69					0.79					
	Ridley's	Tyson			0.97																
		n/i																6.87			
	Safeway NorCal	n/i																6.99			
		Foster Farms	O	7.99																	
		Signature																	5.00		dark
	Safeway SW	Sanderson Farms											0.67		0.67	0.67					
		Open Nature	A	5.00																	
		Signature																		4.99	
	Save-a-Lot	n/i							0.99				0.79		0.79						
	Scolari's	Foster Farms							0.99				0.99		0.99						
		n/i																	6.99		
	Seafood City	n/i													0.50						
	Smart & Final	Foster Farms							0.99												L 4
	Smith's	Heritage Farm											0.99		0.99						
		n/i		2.99																	
	Sprout's	n/i			1.77																
	Trader Joe's	Trader Joe's	O											1.99							
	Vons/Pavilions	n/i			1.88	1.88															
	Walmart	n/i													0.88						
	Whole Foods SPac	Mary's	A							2.99											

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																				
AK	AC Value Center	n/i														0.98				
	Alaskan & Proud	n/i										1.08		0.98						
	Foster Farms											1.58		1.58						
	Carrs/Safeway Sea	n/i		2.49		2.49														
	Open Nature		A	5.00																
	Fred Meyer	Foster Farms			4.49				0.99				0.99		0.99					8.99
	n/i																			
	IGA Hometown	n/i			5.49										1.79					
Juneau Foodland	n/i			5.49								1.79		1.79						
Sea Mart	n/i														1.59					
ID	Albertsons Mntn	Hometown Butcher			1.69															
		Sanderson Farms											1.39		1.39					
		Albertsons																	5.99	
	Associated Food	n/i			1.99				1.59				0.69		0.69					
	Gold'n Plump			3.59		2.98														
	Family Foods	Draper Valley													0.99					
	Fred Meyer	Foster Farms			3.99				0.97				0.97		0.97					local
	n/i																		7.99	
	Harvest Foods	Foster Farms													0.99					
	IGA Markets	n/i			1.59															6.99
	Gold'n Plump			4.26								1.67		1.67						
	Ridley's	Tyson			0.97															
	n/i																			6.87
	Rosauer's	Gold'n Plump																		6.99
		Foster Farms													0.99					
	Simply Raised		A	4.99																
	Ranger		F				2.99							2.99						
Safeway Seattle	n/i			1.99		1.99														
Open Nature			A	5.00																
Smith's	Heritage Farm											0.99		0.99						
n/i				2.99																
Stoke's Market	n/i			1.99																
Gold'n Plump				3.60								1.00		1.00						

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
ID <i>(cont)</i>	Trader Joe's	Trader Joe's	O											1.99						
	Yoke's Market	n/i		2.49												0.79				
		Just Bare	A	4.65									1.77	1.77						
		Foster Farms											0.97	0.97						
	Walmart	n/i												0.88						
MT	Albertsons Mntn	Hometown Butcher			1.69															
		Sanderson Farms											1.39	1.39						
		Albertsons																	5.99	
	Family Foods	Draper Valley	A											0.99						
	Harvest Foods	Foster Farms														0.99				
	IGA Markets	n/i			1.59															6.99
		Gold'n Plump			4.26								1.67	1.67						
	Lucky's Market	n/i				1.89														
	Reynold's	Gold'n Plump			3.60								1.00	1.00						
	Rosauer's	Gold'n Plump																		6.99
		Foster Farms															0.99			
		Simply Raised	A		4.99															
		Ranger	F					2.99							2.99					
	Safeway Seattle	n/i				1.99	1.99													
	Open Nature	A		5.00																
Smith's	Heritage Farm											0.99	0.99							
	n/i			2.99																
Stoke's Market	n/i				1.99															
	Gold'n Plump			3.60									1.00	1.00						
SuperVALU Stores	Gold'n Plump			BOGO		BOGO						1.67	1.67							
	n/i																		7.49	
	Walmart	n/i												0.88						
OR	Albertsons Portland	Signature Farms											1.59	1.59						
		n/i		3.99	1.99		1.99													
		Open Nature	A	5.99		4.99														
	Associated Food	n/i							1.59						0.69					
	CenterPlace	n/i								1.68		0.98	0.98							
	Family Foods	Draper Valley	A												0.99					
Fred Meyer	Foster Farms			3.99				0.97				0.97	0.97							
	n/i																		7.99	local

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
OR (cont)	Harvest Foods	Foster Farms														0.99				
	IGA Markets	n/i			1.59														6.99	
		Gold'n Plump		4.26								1.67		1.67						
	IGA Market Fresh	n/i			1.99														5.99	
		Foster Farms											1.19		1.19					
	Lamb's Market	n/i																		12.99
		n/i	L													1.29				
		Ranger	F													1.79				
	Market of Choice	Market of Choice			1.99															
		n/i				2.29														
	McKay's Market	Foster Farms	L	3.99				1.79												
		Simply Raised	A			3.79							1.29		1.29	0.99				
	New Seasons	n/i	F	5.99																local
	Quality Food Center	Draper Valley	L	BOGO																
		Quality Signature																	7.99	
	Ray's Food Place	Gold'n Plump																	6.99	
		n/i															0.49			
		Draper Valley	A	5.99																
		Draper Valley	O	7.99																
	Red Apple/Thriftwy	Ranger	F							2.49										
		n/i											1.29		1.29					
		n/i	L					1.99												
	Rosauer's	Gold'n Plump																	6.99	
		Foster Farms														0.99				
		Simply Raised	A	4.99																
		Ranger	F					2.99								2.99				
	Roth's	n/i			1.99		1.99												8.99	
		Mary's	O	7.99																
		Foster Farms		3.99																
	Safeway Portland	n/i			1.99		1.99													
		Open Nature	A	5.00																
	Save-a-Lot	n/i							0.99				0.79		0.79					
	Select Markets	Gold'n Plump																	6.99	
	Trader Joe's	Trader Joe's	O												1.99					
	Walmart	n/i													0.88					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
WA	Albertsons Portland	Signature Farms											1.59	1.59							
		n/i		3.99	1.99		1.99														
		Open Nature	A	5.99		4.99															
	CenterPlace	n/i			1.78					1.68			0.98	0.98							
	Family Foods	Draper Valley	A											0.99							
	Fred Meyer	Foster Farms			3.99				0.97				0.97	0.97							local
		n/i																	7.99		
	Harvest Foods	Foster Farms														0.99					
	IGA Markets	n/i			1.59														6.99		
		Gold'n Plump		4.26									1.67	1.67							
	IGA Market Fresh	n/i			1.99														5.99		
		Foster Farms												1.19	1.19						
	Island Pacific	n/i						1.69							0.50	0.79					
	Metropolitan	n/i	O	7.99																	local
	Meyer Group IGA	Gold'n Plump		4.26									1.67	1.67							
	New Seasons	n/i	F	5.99																	local
	PCC Natural	n/i	O	7.99																	
	Quality Food Center	Draper Valley	L	BOGO																	
		Quality Signature																		7.99	
	Red Apple/Thriftwy	Ranger	F								2.49										local
		n/i												1.29	1.29						
		n/i	L						1.99												
	Rosauer's	Gold'n Plump																		6.99	
		Foster Farms														0.99					
		Simply Raised	A	4.99																	
		Ranger	F					2.99							2.99						
Saar's Marketplace	Gold'n Plump																		7.49		
	n/i					1.49						0.58	0.58				0.50				
Safeway Portland	n/i			1.99		1.99															
	Open Nature	A	5.00																		
Safeway Seattle	n/i			1.99		1.99															
	Open Nature	A	5.00																		
Save-a-Lot	n/i							0.99					0.79	0.79							
Select Markets	Gold'n Plump																		6.99		
The Markets	n/i												1.25	0.99							

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Key	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
WA <i>(cont)</i>	Trader Joe's	Trader Joe's	O											1.99							
	Yoke's Market	n/i		2.49												0.79					
		Just Bare	A	4.65									1.77	1.77							
		Foster Farms											0.97	0.97							
	Walmart	n/i												0.88							
WY	Affiliated MW	Tyson		2.49									0.89	0.89							
	Albertsons Mntn	Hometown Butcher			1.69																
		Sanderson Farms												1.39	1.39					5.99	
		Albertsons																			
	Associated Food	n/i			1.99				1.59					0.69	0.69						
		Gold'n Plump		3.59		2.98															
	IGA Markets	n/i			1.59																6.99
		Gold'n Plump		4.26								1.67		1.67							5.99
	King Soopers	Chester Fried																			5.99
	Ridley's	Tyson			0.97																6.87
		n/i																			
	Safeway Denver	Signature Farms				1.99								0.99	0.99	0.99					5.99
	n/i		2.99																		
	Signature Café																				
Smith's	Heritage Farm												0.99	0.99							
	n/i		2.99																		
	Walmart	n/i												0.88							

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
CT <i>(cont)</i>	Stop & Shop	Stop & Shop			2.99	2.79	1.79							1.99							
	Target	n/i			2.99	2.99															
	The Fresh Market	n/i			3.99																
	Walmart	n/i			2.94															3.29	
	Whole Foods NE	Johnsonville n/i	A		7.99																
DC	Giant Food	Giant			2.99		1.79														
	Harris Teeter	Niman Ranch	A		BOGO												10.99				
		Smithfield			BOGO	3.77											3.97			2.92	
		Johnsonville																			
	Safeway Eastern	Smithfield			2.99	2.99		1.99													
	Save-a-Lot	n/i		1.67	2.77	2.59		1.39						1.99				1.57			
	Target	n/i			2.99	2.99															
Walmart	n/i			2.94															3.29		
DE	ACME Market	n/i			BOG2																
		Hatfield								2.99			3.99					4.99		1.99	
	Food Lion	n/i				2.49														3.33	
		Johnsonville																		1.88	
	Fresh Grocer	Hatfield																		2.99	
		ShopRite																			
		n/i			4.59	2.99		1.88			2.49					1.89					
	Giant Food	Giant			2.99		1.79														
	Great Valu Market	n/i		1.99	4.99		2.49						2.39						1.79		
	Harris Teeter	Niman Ranch	A		BOGO												10.99				
		Smithfield			BOGO	3.77											3.97			2.92	
		Johnsonville																			
	Redner's	n/i												1.98						3.32	
	Hatfield				2.98																
	Johnsonville																				
Safeway Eastern	Smithfield			2.99	2.99		1.99														
Save-a-Lot	n/i		1.67	2.77	2.59		1.39						1.99				1.57				

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key					
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't				
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
DE <i>(cont)</i>	ShopRite	n/i		2.49	3.99			1.69				2.49													
		Smithfield Premio										2.99									2.99				
	Target	n/i			2.99	2.99																			
	Walmart	n/i			2.94																				
		Johnsonville																				3.29			
MA	Adam's Superfood	n/i				3.49		1.19						2.49							1.99				
	AF Basket	n/i		1.99					1.99																
	AG New England	n/i																			2.99				
		Swift				3.99																			
	Associated	n/i		1.99																					
	Big Y	Big Y						2.49			3.99		4.49												
		Hormel			2.99	3.99																4.99			
		Johnsonville																					3.74		
	C-Town	n/i				3.99																			
		Premo																					3.99		
	Compare Foods	n/i		1.99																					
		Premio																						2.99	
	Crosby's	n/i																						3.99	
		Our Own																							3.99
	Donelan's	n/i					1.99						2.49												
		Prairie Grove		A							6.99														4.49
		Perri										1.49	1.99	1.89		1.49									4.49
	Food City Market	n/i										1.49	1.99	1.89		1.49									3.99
	Geissler's	n/i				2.99						1.99	2.99												3.99
		Perri																							3.99
Hannaford	Hannaford				3.99	2.99		0.99																yes	
	Hannaford							2.19																	
Market 32	Johnsonville																							3.33	
Market Basket	n/i												1.99	1.99										1.79	
	n/i												2.69	2.69										1.99	
Met Foods	n/i			1.99																					
	Premio																							2.99	
	Johnsonville																							4.16	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key					
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't				
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
MA <i>(cont)</i>	Price Chopper	Johnsonville																			3.33				
	Price Rite	n/i		1.79																					
	Roche Bros.	n/i												1.99											
	Save-a-Lot	n/i		1.67	2.77	2.59		1.39						1.99								1.57			
	Seabra Foods	n/i		2.29	3.79	3.29	1.99										1.49					1.99			
	Shaw's	Smithfield					BOGO	0.88					2.99												
		Premio																					2.49		
		n/i			3.99	3.99																			
	Star Market	Smithfield					BOGO	0.88					2.99										2.49		
		Premio																						2.49	
		n/i			3.99	3.99																			
	Stop & Shop	Stop & Shop			2.99	2.79	1.79								1.99										
	Target	n/i			2.99	2.99																			
	The Fresh Market	n/i			3.99																				
Trucchi's	n/i			3.99																					
	Johnsonville																						2.91		
	DiLuigi																						3.79		
Walmart	n/i				2.94																			3.29	
MD	ACME Market	n/i			BOG2							2.99		3.99								4.99	1.99		
	Associated	Hatfield		1.99																					
	Food Lion	n/i				2.49																			
		Johnsonville																						3.33	
	Giant Eagle	n/i			2.99																			3.33	
		Johnsonville																							
	Giant Food	Giant			2.99		1.79																		
	Graul's	Smithfield					3.49																		
	Great Valu Market	n/i		1.99	4.99		2.49							2.39									1.79		
	Harris Teeter	Niman Ranch	A			BOGO																10.99			
		Smithfield				BOGO	3.77																3.97		
	Johnsonville																							2.92	
Mars	n/i				2.79	1.19							2.79												
Martin's	Giant			2.99		1.79								1.99											

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
NH (cont)	Market Basket	n/i											1.99	1.99					1.79		yes			
		n/i											2.69	2.69					1.99					
	Price Chopper	Johnsonville																		3.33				
	Price Rite	n/i		1.79																				
	Save-a-Lot	n/i		1.67	2.77	2.59								1.99					1.57					
	Shaw's	Smithfield					BOGO	0.88						2.99		0.88								
		Premio																			2.49			
		n/i																						
	Target	n/i																						
	The Fresh Market	n/i																						
Walmart	n/i																							
	Johnsonville																					3.29		
NJ	ACME Market	n/i			BOG2																			
		Hatfield									2.99		3.99						4.99		1.99			
	Associated	n/i		1.99																				
	Best Market	n/i			4.97		2.77	1.77	1.77	2.47	1.77			2.77					4.27					
		Prairie Fresh											3.77											
	Bravo	n/i											2.69	2.39						1.99				
		Premio																				3.99		
	C-Town	n/i			3.99																			
		Premo																					3.99	
	Compare Foods	n/i		1.99																				
		Premio																						2.99
	Fine Fare	Premio																						2.66
		n/i		2.39	4.99	2.79	2.99							2.99						1.99				
	Foodtown	Premio																						3.49
		n/i						2.99							2.99									3.99
	Food Bazaar	Premio																						3.00
	n/i		1.79	3.99	3.79																			
Great Valu Market	n/i		1.99	4.99		2.49							2.39										1.79	
Key Food	n/i		2.99						1.59															
Kings	Kings									4.99	1.99						1.69						3.99	
McCaffrey's	Hatfield																						2.99	
	n/i																						4.99	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender Loin	Bnls Loin	Fresh Sausage	Key		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
NJ <i>(cont)</i>	Met Foods	n/i		1.99																		
	Premio Johnsonville																		2.99	4.16		
	Morton Williams	n/i		2.39									2.99									
	Mrs. Green's	Prairie Grove	A	4.99																		
	Pioneer	n/i		1.99																		
	Premio Johnsonville																		2.99	4.16		
	Save-a-Lot	n/i		1.67	2.77	2.59		1.39						1.99					1.57			
	Seabra Foods	n/i		2.29	3.79	3.29	1.99									1.49			1.99			
	ShopRite	n/i		2.49	3.99			1.69				2.49										
	Smithfield										2.99											
	Premio																				2.99	
	Stop & Shop	Stop & Shop			2.99	2.79	1.79							1.99								
	Supremo	n/i		2.49			2.29		1.79					1.99								
	Target	n/i			2.99	2.99																
	The Fresh Market	n/i			3.99																	
	Thriftway	n/i		2.99	4.99	3.99	2.99							2.99				3.99	1.99			
	Premio																					2.49
	Top Tomato	n/i										2.49										3.49
	Uncle Giuseppe's	n/i					2.99					2.99		3.99					4.99			3.99
	Walmart	n/i			2.94																	
Johnsonville																					3.29	
Weis Market	Johnsonville																				3.33	
n/i						1.68									0.98			3.88				
Western Beef	n/i		2.49	2.99		1.99			2.49		2.99				2.49	1.69					1.99	
Whole Foods NE	n/i	A		7.99																		
NY	ACME Market	n/i			BOG2																	
	Hatfield										2.99		3.99						4.99		1.99	
	AF Basket	n/i		1.99					1.99													
	Associated	n/i		1.99																		
	Best Market	n/i			4.97		2.77	1.77	1.77	2.47	1.77		2.77						4.27			
Prairie Fresh												3.77										
Big M	1893 Premium			3.99																	3.99	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loins	Fresh Sausage	Key				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
NY (cont)	Bravo	n/i											2.69	2.39					1.99					
		Premio																			3.99			
	C-Town	n/i			3.99																	3.99		
		Premo																					3.99	
	Compare Foods	n/i			1.99																		2.99	
		Premio																						2.99
	D'Agostino's	n/i			3.99																			1.99
	DeCiccio's	n/i												2.69	2.39									1.99
	Fine Fare	Premio																						2.66
		n/i			2.39	4.99	2.79	2.99																1.99
	Foodtown	Premio																						3.49
		n/i						2.99																3.99
	Food Bazaar	Premio																						3.00
		n/i			1.79	3.99	3.79																	
	Giunta's	n/i										1.99		2.99										
	Great American	1893 Brand				3.99													1.39					2.89
	Gristede's	Premio																						5.49
	Key Food	n/i			2.99							1.59		1.99										1.69
	King Kullen	n/i			2.99							1.99												3.99
	Kings	Kings		A									4.99											1.99
	Market 32	Johnsonville																						3.99
	Met Foods	n/i			1.99																			3.33
		Premio																						2.99
		Johnsonville																						4.16
	Morton Williams	n/i			2.39										2.99									2.99
	Mrs. Green's	Prairie Grove		A	4.99																			4.16
	Net Cost Market	n/i			2.29																			4.16
	North Shore	n/i				4.99																		2.99
Peck's	n/i				2.99		1.99																2.99	
Pioneer	n/i			1.99																			2.99	
	Premio																						2.99	
	Johnsonville																						4.16	
Price Chopper	Johnsonville																						3.33	
Save-a-Lot	n/i			1.67	2.77	2.59		1.39															1.57	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key						
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't					
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
PA (cont)	Family Owned	n/i			3.99		2.19						2.59	2.29					1.99							
		Johnsonville																			3.75					
		Hatfield																				2.50				
		Fine Fare	Premio																				2.66			
			n/i		2.39	4.99	2.79	2.99						2.99									1.99			
		Food Lion	n/i				2.49																			
			Johnsonville																					3.33		
		Foodland	n/i			3.99								2.99	BOGO											
			Johnsonville																						4.16	
		Foodtown	Premio																						3.49	
			n/i					2.99							2.99										3.99	
		Fresh Grocer	Hatfield																						1.88	
			ShopRite																						2.99	
			n/i			4.59	2.99		1.88			2.49						1.89								
		GFS Marketplace	n/i		1.99	3.39			1.49												2.79	1.59				
			Johnsonville																						4.33	
		Giant Eagle	n/i			2.99																				
			Johnsonville																							3.33
		Giant Food Stores	Giant			2.99		1.79																		1.99
		Great Valu Market	n/i		1.99	4.99		2.49							2.39											1.79
		IGA SpartanNash	n/i			3.49						1.99														1.79
			Johnsonville																							3.91
		Karn's	n/i			3.99		2.39	2.19						2.99											1.99
		Johnsonville																							4.16	
	Key Food	n/i		2.99					1.59		1.99						1.69									
	Kuhn's	Chairman Reserve			3.99																				2.29	
		Johnsonville																							4.16	
	Martin's	Giant			2.99		1.79																		1.99	
	McCaffrey's	Hatfield																							2.99	
		n/i			4.99																					
	Net Cost Market	n/i		2.29																						
	Pioneer	n/i		1.99																						
		Premio																							2.99	
		Johnsonville																							4.16	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
PA <i>(cont)</i>	Price Chopper	Johnsonville																		3.33	
	Price Rite	n/i		0.99																	
	Redner's	n/i												1.98							
		Hatfield				2.98															
		Johnsonville																			3.32
	Safeway Eastern	Smithfield			2.99	2.99		1.99													
	Save-a-Lot	n/i		1.67	2.77	2.59		1.39							1.99					1.57	
	Shop'n Save	n/i			2.98		1.99									2.49					
		Johnsonville																			4.16
	ShopRite	n/i		2.49	3.99			1.69				2.49									
		Smithfield										2.99									
		Premio																			2.99
	ShurSave	Hatfield		3.49	4.99	3.99					3.49	2.99									
		Best Yet																			
	Sparkle	n/i		1.88	3.49																
	Supremo	n/i		2.49			2.29		1.79						1.99						
	Target	n/i			2.99	2.99															
	The Fresh Market	n/i			3.99																
	Thriftway	n/i		2.99	4.99	3.99	2.99								2.99				3.99	1.99	
		Premio																			2.49
Thorne's Market	Hormel		2.99				1.79				1.79				2.49						
Tops Markets	n/i																			2.88	
	Smithfield		2.29							2.99	2.99										
	Prairie Grove			5.99																	
	Johnsonville																			3.33	
Walmart	n/i			2.94																	
	Johnsonville																			3.29	
Weis Market	Johnsonville																			3.33	
	n/i					1.68									0.98			3.88			
RI	Adam's Superfood	n/i				3.49		1.19						2.49						1.99	
	Associated	n/i		1.99																	
	Bravo	n/i											2.69	2.39					1.99		
		Premio																		3.99	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Key		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
RI <i>(cont)</i>	Compare Foods	n/i		1.99																		
	Premio																				2.99	
	Dave's	n/i					2.99	1.99					2.99					3.99	1.99			
	Save-a-Lot	n/i		1.67	2.77	2.59		1.39						1.99					1.57			
	Seabra Foods	n/i		2.29	3.79	3.29	1.99										1.49		1.99			
	Shaw's	Smithfield					BOGO	0.88						2.99							2.49	
		Premio																				
		n/i				3.99	3.99															
		Stop & Shop	Stop & Shop			2.99	2.79	1.79														
		Target	n/i			2.99	2.99															
	Walmart	n/i			2.94																3.29	
VT	AG New England	n/i																2.99				
		Swift				3.99																
	Food City Market	n/i						1.49			1.99	1.89				1.49						
	Price Chopper	Johnsonville																			3.33	
	Shaw's	Smithfield				BOGO	0.88						2.99			0.88					2.49	
		Premio																				
		n/i				3.99	3.99															2.88
	Tops Markets	n/i																				
		Smithfield			2.29						2.99	2.99										
		Prairie Grove		A			5.99															3.33
	Johnsonville																					
	Walmart	n/i				2.94															3.29	
		Johnsonville																				3.29

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																					
AL	A&R Supermarket	n/i		1.80																	
	Cash Saver	n/i		1.68																	
	Dollar General Mkt	n/i		1.95																	
	Earth Fare	n/i	A		4.99																
	Food for Le\$\$	n/i		1.97					1.88						1.36						
	Food Giant	Johnsonville																3.32			
		Prairie Fresh							1.78												
		n/i		1.68																	
	Greer's Markets	n/i							1.54												
	Hometown Markets	n/i		1.79	2.99		1.99						1.99								
	Ingle's	n/i			2.78				1.68									3.32			
		Johnsonville																2.98			
		Laura Lynn																			
	Kroger Atlanta	n/i			2.99													3.33			
		Johnsonville																2.49			
	Kroger Nashville	n/i			2.49													3.33			
		Johnsonville																3.33			
	Lucky's	n/i		1.99	2.99				1.69												
	Piggly Wiggly HAC	n/i		1.99	3.99	2.69			1.49	1.59								3.33			
		Johnsonville																3.33			
	Piggly Wiggly Hchn	n/i		1.79							1.79							3.49			
		Johnsonville																2.99			
	Piggly Wiggly Inc.	Piggly Wiggly		2.29														2.99			
		n/i			3.99	2.99			1.99		2.99							2.99			
	Piggly Wiggly JTM	n/i		1.99	3.99				1.99									2.99			
	Publix	Publix		1.99														2.99			
		Johnsonville																3.33			
	Ramey's	n/i			2.98										1.78			4.15			
		Johnsonville																2.98			
		Prairie Fresh																1.67			
	Rouses	Rouses						2.69	1.67	1.67								1.99			
		n/i		1.99	2.57	2.49												1.57			
	Save-a-Lot	n/i		1.67	2.77	2.59			1.39									1.57			

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
AL <i>(cont)</i>	Shop Rite	n/i		1.99																	
	Johnsonville																			3.08	
	Sprout's	n/i		2.99				1.49												2.99	
	Target	n/i			2.99	2.99															
	The Fresh Market	n/i			3.99																
	United Grocery	n/i						1.49													
	Vowell's	n/i		1.99																	
	Johnsonville																			3.33	
	Walmart	n/i			2.94																3.29
	Johnsonville																				3.29
Western	n/i												2.89								
Duroc Heritage					7.99																
Winn-Dixie	n/i		BOGO	3.99		BOGO											BOGO				
Johnsonville																				3.29	
FL	Bravo	n/i		1.99																	
	Dollar General Mkt	n/i		1.95																	
	Earth Fare	n/i	A		4.99																
	Food Giant	Prairie Fresh						1.78													
	n/i			1.68																	
	GFS Marketplace	n/i		1.99	3.39			1.49									2.79	1.59			
	Johnsonville																			4.33	
	Greer's Markets	n/i						1.54													
	Harris Teeter	Niman Ranch	A		BOGO												10.99				
	Smithfield				BOGO	3.77											3.97				
	Johnsonville																			2.92	
	Harvey's	n/i		1.79	3.99	3.49		1.99							1.99		3.99				
	Hitchcock's	Johnsonville																			2.90
	Hitchcock's						1.99	1.79	1.79					2.49							2.99
	n/i			1.99	3.99	3.49															
IGA Florida	n/i		1.99		2.99		1.99			2.99				1.99							
Lucky's Market	n/i										1.99										
Piggly Wiggly Hchn	n/i		1.79								1.79										
Johnsonville																				3.49	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
FL <i>(cont)</i>	Publix	Publix		1.99															2.99		
		Johnsonville																	3.33		
		Sabo Tropical	n/i		1.98														1.78		
		Save-a-Lot	n/i		1.67	2.77	2.59							1.99					1.57		
		Scaff's Market	n/i			4.69								2.99					1.99		
		Seabra Foods	n/i		2.29																
		Sedano's	Tyson		1.79																
		Target	n/i			2.99	2.99														
		The Fresh Market	n/i			3.99															
		Walmart	n/i			2.94															
			Johnsonville																	3.29	
	Western Beef	n/i		2.49	3.99				1.99		2.99		2.99		1.99	1.49		1.99			
	Winn-Dixie	n/i		BOGO	3.99		BOGO										BOGO				
		Johnsonville																	3.29		
GA	Bi-Lo	n/i		BOGO	3.99		BOGO										BOGO				
		Johnsonville																	3.29		
		Dollar General Mkt	n/i		1.95																
		Earth Fare	n/i	A		4.99															
		Food City	Food City			4.99	3.99		2.49												
		Food Depot	n/i		1.25	2.75					2.88	2.88					1.68				
		Food Giant	Prairie Fresh						1.78												
			n/i		1.68																
		Food Lion	n/i				2.49														
			Johnsonville																3.33		
		Food Pride	n/i		1.99				1.69												
		Galaxy Foods	n/i		1.98				1.98												
			Butcher's Best			3.58									1.98						
		Harris Teeter	Niman Ranch	A		BOGO												10.99			
		Smithfield			BOGO	3.77											3.97				
		Johnsonville																2.92			
	Harvey's	n/i		1.79	3.99	3.49		1.99						1.99			3.99				
	IGA	n/i												1.49							
		Johnsonville																3.74			

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
GA (cont)	Ingle's	n/i			2.78			1.68															
	Johnsonville																			3.32			
	Laura Lynn																				2.98		
	Kroger Atlanta	n/i			2.99																3.33		
	Johnsonville																						
	Lucky's Market	n/i									1.99												
	Piggly Wiggly Car.	n/i		1.88	3.98	2.98		1.98							1.99								
	Piggly Wiggly GA	n/i			3.79																		
	Piggly Wiggly HAC	n/i		1.99	3.99	2.69		1.49		1.59													
	Johnsonville																				3.33		
	Piggly Wiggly Hchn	n/i		1.79								1.79											
	Johnsonville																					3.49	
	Piggly Wiggly JTM	n/i		1.99	3.99			1.99															
	Publix	Publix		1.99																			2.99
	Johnsonville																						3.33
	Save-a-Lot	n/i		1.67	2.77	2.59		1.39						1.99									1.57
	Shop Rite	n/i		1.99																			
	Johnsonville																						3.08
	Sprout's	n/i		2.99				1.49															2.99
	Target	n/i			2.99	2.99																	
The Fresh Market	n/i			3.99																			
United Grocery	n/i						1.49																
Walmart	n/i			2.94																			
Johnsonville																						3.29	
Wayfield's	n/i		1.69	2.88			1.49							2.99			1.99						
Essential Everyday																						2.50	
Johnsonville																						3.08	
Winn-Dixie	n/i		BOGO	3.99		BOGO																BOGO	
Johnsonville																						3.29	
KY	Cox IGA	Hormel			3.99			1.39															
	Johnsonville														1.39								3.33
	Dollar General Mrkt	n/i		1.95																			
	E.W. James	n/i				2.98			1.78							1.18							
Earth Fare	n/i	A		4.99																			

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
KY (cont)	Foodland	n/i						1.88													
		Tender Choice Johnsonville												2.49						4.16	
	Food City	Food City			4.99	3.99		2.49												3.33	
	Food Fair	Johnsonville																		3.33	
	Food Giant	Prairie Fresh						1.78													
		n/i		1.68																	
	Food Lion	n/i				2.49															3.33
		Johnsonville																			3.33
	Food Rite	Food Rite		1.99	2.99	2.79		1.99		1.99											1.97
	Fresh Thyme	Fresh Thyme																			1.97
		n/i		2.99																	
	Galaxy Foods	n/i		1.98				1.98													
		Butcher's Best				3.58											1.98				
	IGA Houchen's	Hormel																		1.79	
		Johnsonville																			3.33
		Indian Creek					5.99														
	IGA SpartanNash	n/i				3.49					1.99									1.79	
		Johnsonville																			3.91
	Kroger Cincinnati	n/i				2.49														3.99	
		Johnsonville																			3.33
Kroger Delta	n/i		1.88	2.77							2.49										
	Johnsonville																			3.33	
Kroger Louisville	n/i				2.99														3.49		
	Johnsonville																			2.49	
Kroger MdAtlantic	n/i				2.99									3.49							
	Johnsonville																			3.33	
Kroger Nashville	n/i				2.49														2.49		
	Johnsonville																			3.33	
Lucky's Market	n/i										1.99										
Meijer	Johnsonville																			2.24	
	n/i		1.99	3.69			1.49						3.99						3.69		
Piggly Wiggly Hchn	n/i		1.79								1.79										
	Johnsonville																			3.49	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key								
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't							
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in												
MS (cont)	Ramey's	n/i			2.98											1.78												
		Johnsonville																			4.15							
		Prairie Fresh																				2.98						
		Rouses	Rouses						1.67	2.69	1.67																	
			n/i		1.99	2.57	2.49																					
		Save-a-Lot	n/i		1.67	2.77	2.59								1.99								1.57					
		Superlo Foods	n/i		1.69	2.99																						
			Johnsonville																					3.33				
		Target	n/i			2.99	2.99																					
		The Fresh Market	n/i			3.99																						
		Vowell's	n/i		1.99																							
			Johnsonville																						3.33			
	Walmart	n/i			2.94																							
		Johnsonville																							3.29			
	Winn-Dixie	n/i		BOGO	3.99		BOGO																		BOGO			
		Johnsonville																								3.29		
NC	Bi-Lo	n/i		BOGO	3.99		BOGO																			BOGO		
		Johnsonville																									3.29	
		Carlie C's IGA	n/i		1.98																							
		Compare Markets	n/i		1.99																							
		Dollar General Mrkt	n/i		1.95																							
		Earth Fare	n/i	A		4.99																						
		Farm Fresh	Smithfield			2.99																						
			Johnsonville																									2.91
		Food Lion	n/i				2.49																					3.33
			Johnsonville																									
		Food Pride	n/i		1.99				1.69																			
		Fresh Foods	n/i		1.99																							1.59
		Galaxy Foods	n/i		1.98				1.98																			
			Butcher's Best			3.58																						1.98
		Great Valu Markets	n/i		2.28	4.49		2.49						2.69														
	Harris Teeter	Niman Ranch	A		BOGO																						10.99	
		Smithfield			BOGO																						3.97	
		Johnsonville																									2.92	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
SC (cont)	IGA	n/i													1.49								
	Johnsonville																				3.74		
	Ingle's	n/i			2.78			1.68															
	Johnsonville																					3.32	
	Laura Lynn																					2.98	
	Kroger Atlanta	n/i			2.99																		
	Johnsonville																					3.33	
	Lowes Foods	Smithfield				BOGO		2.69						3.99									
	Piggly Wiggly Car.	n/i		1.88	3.98	2.98		1.98							1.99								
	Publix	Publix		1.99																			2.99
	Johnsonville																						3.33
	Quality Foods	Johnsonville																					3.33
	Prairie Fresh																		3.99				
	n/i			2.39	3.39			1.79	1.59														
Save-a-Lot	n/i		1.67	2.77	2.59		1.39							1.99								1.57	
Target	n/i			2.99	2.99																		
The Fresh Market	n/i			3.99																			
Walmart	n/i			2.94																			
Johnsonville																						3.29	
TN	Cash Saver	n/i		1.68																			
	Chappell's	n/i		1.98																			
	Johnsonville																						3.33
	Dollar General Mkt	n/i		1.95																			
	E.W. James	n/i				2.98			1.78						1.18								
	Earth Fare	n/i	A		4.99																		
	Food City	Food City			4.99	3.99		2.49															
	Food Country USA	n/i												2.99									
	Johnsonville																						3.32
	Food Giant	Prairie Fresh						1.78															
n/i			1.68																				
Food Lion	n/i				2.49																		
Johnsonville																						3.33	
Food Rite	Food Rite		1.99	2.99	2.79		1.99		1.99														

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key						
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't					
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
TN (cont)	GFS Marketplace	n/i	A	1.99	3.39			1.49									2.79	1.59								
	Johnsonville																			4.33						
	H.G. Hill	n/i		1.79	2.99			1.59								1.69					3.66					
	Johnsonville																									
	Harris Teeter	Niman Ranch				BOGO												10.99								
	Smithfield					BOGO	3.77											3.97								
	Johnsonville																					2.92				
	IGA Houchen's	Hormel																	1.79				3.33			
	Johnsonville																									
	Indian Creek						5.99																			
	Ingle's	n/i				2.78			1.68															3.32		
	Johnsonville																							2.98		
	Laura Lynn												2.49													
	Kroger Delta	n/i			1.88	2.77																			3.33	
	Johnsonville																									
	Kroger MdAtlantic	n/i				2.99										3.49										3.33
	Johnsonville																									3.33
	Kroger Nashville	n/i				2.49														2.49						2.49
	Johnsonville																									3.33
	Lucky's	n/i			1.99	2.99			1.69																	
Osborne's	n/i		1.79																						2.99	
Publix	Publix		1.99																						3.33	
Johnsonville																									3.33	
Save-a-Lot	n/i		1.67	2.77	2.59		1.39							1.99											1.57	
Shop Rite	n/i		1.99																							
Johnsonville																									3.08	
Sprout's	n/i		2.99				1.49																		2.99	
Superlo Foods	n/i		1.69	2.99																						3.33
Johnsonville																										3.33
Super Dollar	n/i																0.99									
Target	n/i			2.99	2.99																					
TC Grocery	n/i			2.88			1.79		1.59					2.29												1.99
Johnsonville																										3.33
The Fresh Market	n/i				3.99																					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loins	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
TN (cont)	Tietgens	n/i		1.79														1.69			
	United Grocery	n/i						1.49													
	Walmart	n/i			2.94																
	Johnsonville																			3.29	
VA	Associated	n/i		1.99																	
	Dollar General Mkt	n/i		1.95																	
	Farm Fresh	Smithfield			2.99																
		Johnsonville																			
	Food City	Food City			4.99	3.99		2.49													
	Food Country USA	n/i											2.99								
		Johnsonville																			
	Food Lion	n/i				2.49															
		Johnsonville																			
	Galaxy Foods	n/i		1.98				1.98													
		Butcher's Best				3.58									1.98						
	Giant Food	Giant				2.99		1.79													
	Grant's	Hormel						1.89						2.19						1.79	
	Great Valu Markets	n/i		2.28	4.49			2.49					2.69								
	Harris Teeter	Niman Ranch	A			BOGO												10.99			
		Smithfield				BOGO	3.77											3.97			
		Johnsonville																			
	Ingle's	n/i				2.78		1.68													
		Johnsonville																			
		Laura Lynn																			
Kroger MdAtlantic	n/i				2.99								3.49								
	Johnsonville																				
Lowes Foods	Smithfield				BOGO		2.69														
Martin's	Giant				2.99		1.79														
Piggly Wiggly Retail	n/i		1.99										2.39								
	Johnsonville																				
Piggly Wiggly Store	n/i				2.59	2.79															
	Johnsonville																				
Price Rite	n/i		1.79																		
Safeway Eastern	Smithfield				2.99	2.99		1.99													

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PORK

State	Supermarket	Brand	K e y	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
VA <i>(cont)</i>	Save-a-Lot	n/i	A	1.67	2.77	2.59		1.39						1.99					1.57				
	Shoppers Food	Smithfield		2.99															2.49				
		Wild Harvest				5.99																	
	Super Dollar	n/i																0.99					
	Target	n/i				2.99	2.99																
	The Fresh Market	n/i				3.99																	
	Walmart	n/i				2.94																	3.29
WV	Dollar General Mkt	n/i		1.95																			
	Foodland	n/i						1.88															
		Tender Choice												2.49									
		Johnsonville																				4.16	
	Food Fair	Johnsonville																				3.33	
	Food Lion	n/i				2.49																	
		Johnsonville																				3.33	
	Galaxy Foods	n/i		1.98				1.98															
		Butcher's Best			3.58																		
	Giant Eagle	n/i			2.99																		
		Johnsonville																					3.33
	Great Valu Markets	n/i		2.28	4.49		2.49							2.69									
	Kroger Columbus	n/i		1.77	2.99																		
		Johnsonville																					2.49
	Kroger MdAtlantic	n/i			2.99										3.49								
		Johnsonville																					3.33
	Martin's	Giant			2.99		1.79								1.99								
	Piggly Wiggly Store	n/i			2.59	2.79																	
		Johnsonville																					3.33
Riesbeck's	n/i		2.99	4.79				1.99														2.29	
Save-a-Lot	n/i		1.67	2.77	2.59		1.39							1.99								1.57	
Shop'n Save	n/i			2.98			1.99									2.49							
	Johnsonville																					4.16	
Sparkle	n/i		1.88	3.49																			
Target	n/i			2.99	2.99																		

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
WV (cont)	Walmart	n/i			2.94																
	Weis Market	Johnsonville Johnsonville n/i					1.68									0.98		3.88			3.29 3.33

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																					
IA	Affiliated MW	Hormel			2.98																
		Buckley Farms			5.49																
		Johnsonville																3.08			
	Family Foods	n/i						1.98													
		Smithfield					2.19								1.99						
	Fareway	Johnsonville																	3.33		
		n/i			3.99									2.29			1.99		2.69		
	Food Pride	Porky's																	2.50		
		Smithfield		2.29			2.19									1.99					
	Fresh Thyme	Johnsonville																	3.33		
		Fresh Thyme																	1.97		
	Hometown Foods	n/i		2.99							2.99										
		Johnsonville																	2.99		
	Hy-Vee	Hormel				3.98															
		Johnsonville																	2.49		
	Jewel-Osco	n/i				BOG2									2.49						
		Johnsonville																	BOGO		
	Lucky's Market	Johnsonville																	2.92		
		n/i								1.99											
	Maynard's	Smithfield												2.79							
Johnsonville																		3.33			
No Frills	n/i				3.99									2.99		3.99	1.79				
	Johnsonville																	2.50			
Price Chopper	n/i		1.99	3.49					2.99												
	Johnsonville																	2.92			
Quillin's	Quillin's																	2.49			
	Hormel								1.89												
Save-a-Lot	Johnsonville																	3.33			
	n/i		1.67	2.77	2.59		1.39						1.99				1.57				
Schnuck's	Pride of the Farm							1.69	1.59					1.69	1.59						
	n/i							1.88	1.99												
Sunshine Foods	Sheboygan																	2.50			

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
IA <i>(cont)</i>	Super Saver	Smithfield	L			3.98		1.47															
		Farmland																			3.32		
		Sheboygan																			2.00		
	Target	n/i			2.99	2.99																	
	Thriftway Stores	n/i		1.99			1.79											2.49				3.33	
	Walmart	Johnsonville			2.94																	3.29	
IL	Affiliated MW	Hormel			2.98																		
		Buckley Farms			5.49																		
		Johnsonville																					3.08
	Angelo Caputo	Prairie Grove	A		2.79																		
		Smithfield											2.49	2.29									
		Angelo's																					2.29
	Berkot's	n/i		1.99	3.99			1.99			1.99		2.99										3.49
	Borowiak's IGA	TableRite						1.99									1.69						1.99
		Borowiak's																					3.33
		Johnsonville																					1.99
	Brookhaven	Brookhaven																					
		Indiana Kitchen				3.49																	
	Butera Markets	n/i		2.49		2.99	1.69	0.99	2.69				2.99										
		Farmland				2.49																	
		Johnsonville																					2.49
	Cermak's	n/i						1.99		1.99		1.99											1.99
	County Market	n/i				3.49								2.99									
	Johnsonville																					3.33	
Cub Foods	n/i				2.99																		
	Johnsonville																					3.33	
Dierberg's	Dierberg's										1.69												
	Johnsonville																					3.74	
El Guero	n/i		1.99						1.59														
Fairplay Foods	n/i		2.29	2.49			1.69				1.99					1.69	3.69						
	Johnsonville																					2.78	
Fareway	n/i				3.99																	1.99	
																						2.69	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
IL <i>(cont)</i>	Food 4 Less	n/i		1.67		2.99															
		Johnsonville																		3.33	
	Food Pride	Porky's																		2.50	
		Smithfield			2.29			2.19							1.99						3.33
	Fresh Thyme	Fresh Thyme																		1.97	
		n/i			2.99																3.33
	Garden Fresh	Johnsonville																			3.33
		n/i				3.99									2.49						
	GFS Marketplace	n/i			1.99	3.39			1.49									2.79	1.59		4.33
		Johnsonville																			3.99
	Heinen's	Heinen's				2.99															2.49
	Hy-Vee	Hormel				3.98															1.79
		Johnsonville																			3.33
	IGA Houchen's	Hormel																			5.99
		Johnsonville																			
	Jewel-Osco	n/i				BOG2									2.49						BOGO
		Johnsonville																			2.92
		Johnsonville																			2.19
	Jimenez	n/i																			2.99
	Joe Caputo	n/i				2.49			0.99									3.49			2.49
	Caputo's																			2.49	
	Johnsonville																			3.74	
Kirby Foods IGA	Hormel			2.29	3.59															2.49	
	Johnsonville																			2.49	
Kroger Central	n/i			1.99	2.49												2.49			2.49	
	Johnsonville																			3.49	
	Simple Truth		A			2.99														2.49	
Kroger Louisville	n/i																			3.49	
	Johnsonville																			2.49	
Mariano's	n/i																			3.50	
Meijer	Johnsonville																			2.24	
	n/i			1.99	3.69								3.99							3.69	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
IL <i>(cont)</i>	Mrs. Green's	Prairie Grove	A	4.99																	
	Pete's Market	n/i		1.99	3.99	2.19		0.99				1.99				0.99					
	Piggly Wiggly MW	Johnsonville																		3.33	
		Johnsonville												2.29			2.69			2.28	
	Smithfield				3.99			1.79													
	Save-a-Lot	n/i		1.67	2.77	2.59		1.39						1.99					1.57		
	Schnuck's	Pride of the Farm							1.69	1.59						1.69	1.59				
	Schuetz's	n/i			2.99																
	Shop & Save	n/i			2.69	2.79			1.79		2.19		1.99					1.69			1.49
		Johnsonville																			2.91
	Shop'n Save	n/i			2.49	3.99	2.99	1.49			1.39						1.39				3.74
		Johnsonville																			
	Strack & VanTil	Smithfield			1.58											2.99					2.78
		Johnsonville																			
	Sullivan's	Johnsonville																			2.78
		n/i				3.99					1.99		2.19					1.49			
	Sunset Foods	Sunset	A		4.99																
	Target	n/i			2.99	2.99															
	The Fresh Market	n/i				3.99															
	Tony's Finer Food	n/i			1.99	2.99	3.49		1.99						3.49			1.69			2.49
Ultra Foods	Smithfield			1.48		2.99	BOGO	2.49	BOGO	1.99											
	Johnsonville																			2.78	
Valli Produce	Centrella																			3.19	
	Valli																			2.29	
Walmart	n/i				3.49			1.69							1.69					3.33	
	Johnsonville																				
Walt's Food	n/i				2.94															3.29	
	Johnsonville																				
Woodman's	Walt's				2.99			1.79		2.29		2.79					1.79	3.59		2.78	
	Johnsonville																			2.00	
IN	Al's Supermarket	n/i			2.98									2.99							
	Dollar General Mkt	n/i		1.95																	
	Earth Fare	n/i	A		4.99																

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
IN <i>(cont)</i>	Marsh	Johnsonville	A																	3.33	local		
		Indiana Kitchen				3.98																	
		Marsh				6.99																	
	Martin's	Indiana Kitchen				2.99						1.79											
		Johnsonville																					2.50
	Meijer	Johnsonville																					2.24
		n/i			1.99	3.69									3.99								3.69
	Millers Market	n/i				2.99																	
		Seaboard Farms													2.99								
		Johnsonville																					2.92
	New Market	Johnsonville																					2.77
		n/i				3.99		2.88				BOGO						2.88	3.99				
	Save-a-Lot	n/i			1.67	2.77	2.59		1.39							1.99							1.57
	Schnuck's	Pride of the Farm								1.69	1.59						1.69	1.59					
	Strack & VanTil	Smithfield				1.58											2.99						
		Johnsonville																					2.78
	Target	n/i					2.99	2.99															
	The Fresh Market	n/i					3.99																
Ultra Foods	Smithfield		1.48		2.99	BOGO	2.49	BOGO	1.99														
	Johnsonville																						
	Centrella																						
Walmart	n/i				2.94																		
	Johnsonville																						
Walt's Food	Walt's				2.99					1.79	2.29		2.79					1.79	3.59				
	Johnsonville																						
Wesselman's	n/i				2.99						1.99									1.69			
MI	Affiliated MW	Hormel			2.98																		
		Buckley Farms			5.49																		
		Johnsonville																					
	Busch's	n/i								1.99			1.69										
	D&W Fresh	Spartan												BOGO					3.99				
		Johnsonville																					
	Prairie Grove		A		4.99																		
	n/i																			3.99			

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loins	Fresh Sausage	Key			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
MI (cont)	Earth Fare	n/i	A		4.99																		
	Family Fare	Spartan			2.99										2.99			3.99			2.50		
		Johnsonville																			3.91		
	Food Pride	n/i			3.49	2.79								1.99					1.79		1.97		
		Johnsonville																					
	Fresh Thyme	Fresh Thyme																					
		n/i			2.99																		
	GFS Marketplace	n/i			1.99	3.39					1.49								2.79	1.59		4.33	
		Johnsonville																					
	Glory Supermarket	n/i			1.58	3.49	2.79			1.79			1.88					0.88				2.78	
		Johnsonville																				2.49	
	Harding's	Johnsonville																					
		Harding's					2.99				1.49					2.99			3.49				
	Hollywood Market	n/i									2.49												
	Kroger Central	n/i			1.99	2.49												2.49				2.49	
		Johnsonville																					2.49
	Kroger Columbus	n/i	A		1.77	2.99	2.99																2.49
		Johnsonville																					2.49
	Kroger Michigan	n/i				2.49												2.49					2.41
		Simple Truth	A		3.99																		
	Johnsonville																					2.41	
Lucky's Market	n/i											1.99											
Martin's	Indiana Kitchen				2.99					1.79												local	
	Johnsonville																					2.50	
Meijer	Johnsonville																					2.24	
	n/i			1.99	3.69					1.49					3.99			3.69					
Millers Market	n/i				2.99					1.69													
	Seaboard Farms														2.99							2.92	
	Johnsonville																					2.50	
Pat's IGA	Sheboygan																					2.92	
	Johnsonville																						
	n/i				3.99					2.29					2.99								

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender Loin	Bnls Loin	Fresh Sausage	Key				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
MN (cont)	Family Fare	n/i			3.97			1.67							2.99			3.99						
	Johnsonville																				2.50			
	Family Fresh	n/i			3.99			1.99						2.99				3.99	1.79			2.50		
	Johnsonville																		1.99			2.69		
	Fareway	n/i			3.99																	3.99		
	Festival	Our Own																					3.33	
	Food Pride	n/i			3.49	2.79									1.99								3.91	
	Johnsonville																						1.97	
	Fresh Thyme	Fresh Thyme																						
	n/i			2.99																				
	Hornbacher's	n/i			2.99																			
	Johnsonville																						3.33	
	Hugo's	Hugo's																						2.48
	Johnsonville																							3.98
	Hy-Vee	Hormel				3.98																		2.49
	Johnsonville																							4.58
	Lunds & Byerly's	Johnsonville																						3.75
	Marketplace Foods	Smithfield				3.98			1.98	2.88		2.68			2.98	1.98		1.68						1.98
	Johnsonville																							3.33
	Maynard's	Smithfield													2.79									
Johnsonville																							3.33	
Quillin's	Quillin's																							2.49
Hormel									1.89															3.33
Johnsonville																								3.33
Rainbow Foods	n/i				3.99																			2.50
Save-a-Lot	n/i			1.67	2.77	2.59		1.39							1.99									1.57
Sun Mart	n/i				3.99									2.99										1.79
Johnsonville																								2.50
Sunshine Foods	n/i																							2.50
Sheboygan																								2.50
Super One Foods	Smithfield			2.49																				2.38
Sheboygan																								2.38

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loins	Fresh Sausage	Key				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
NE	Affiliated MW	Hormel			2.98																			
		Buckley Farms			5.49																			
		Johnsonville																				3.08		
	Apple Market	n/i																					1.98	
		n/i		1.99						1.99														1.58
	Bag'n Save	Farmland																						
		Johnsonville				3.99									2.99									
	Baker's	n/i				2.79	2.79																	
		Johnsonville																						
	Family Fare	n/i				3.97										2.99								
		Johnsonville																						
	Family Fresh	n/i				3.99									2.99									
		Johnsonville																						
	Fareway	n/i				3.99																		
		n/i				3.49	2.79									1.99								
	Fresh Thyme	Johnsonville																						
		Fresh Thyme																						
	Hy-Vee	n/i			2.99																			
		Hormel				3.98																		
	Russ's Market	Johnsonville																						
		Smithfield							3.79															
	Safeway Denver	Johnsonville																						
		n/i			1.99	3.49		2.49	1.99				3.49					1.99						
Sun Mart	Open Nature		A											6.99										
	n/i				3.99									2.99										
Super Saver	Johnsonville																							
	Smithfield		L					3.98																
	Farmland																							
Target	Sheboygan																							
	n/i				2.99	2.99																		
Thriftway Stores	n/i				1.99																			
	Johnsonville																							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender Loin	Bnls Loin	Fresh Sausage	Key					
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't				
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
OH <i>(cont)</i>	Kroger Central	n/i	A	1.99	2.49											2.49									
	Johnsonville Simple Truth					2.99														2.49					
	Kroger Cincinnati	n/i				2.49											3.99								
	Kroger Columbus	n/i			1.77	2.99																3.33			
	Kroger MdAtlantic	n/i				2.99										3.49						2.49			
	Lucky's Market	n/i										1.99										3.33			
	Marc's	n/i			1.99	2.97																			
	Marsh	Johnsonville																					3.33		
		Indiana Kitchen					3.98																		
		Marsh					6.99																		
	Meijer	Johnsonville																					2.24		
		n/i				1.99	3.69						1.49					3.99					3.69		
	Millers Market	n/i					2.99						1.69												
		Seaboard Farms																2.99							
		Johnsonville																						2.92	
	Piggly Wiggly Store	n/i					2.59	2.79																	
		Johnsonville																							3.33
	Riesbeck's	n/i				2.99	4.79						1.99												2.29
	Remke Markets	n/i				2.49	BOGO			2.49						BOGO	BOGO								
		Johnsonville																							3.23
	Save-a-Lot	n/i				1.67	2.77	2.59					1.39				1.99							1.57	
	Shop'n Save	n/i					2.98			1.99								2.49							
		Johnsonville																							4.16
Sparkle	n/i			1.88	3.49																				
SuperVALU Stores	Seaboard Farms																						1.99		
	n/i				3.99						2.19													2.91	
	Johnsonville																								
Target	n/i				2.99	2.99																			
The Fresh Market	n/i				3.99																				
Thorne's Market	Hormel			2.99							1.79					2.49									

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
OH <i>(cont)</i>	Walmart	n/i			2.94																		
	Johnsonville																				3.29		
	Weis Market	Johnsonville																			3.33		
		n/i					1.68									0.98		3.88					
SD	Affiliated MW	Hormel			2.98																		
		Buckley Farms			5.49																		
		Johnsonville																			3.08		
		n/i								1.98													
	Buche Foods	Sheboygan																			1.98		
		n/i				2.98				1.78	1.98					1.98							
	Coborn's	Prairie Fresh																3.99					
		Johnsonville																				3.33	
	Family Thrift	n/i				3.99				1.69						2.99		3.99					
		Johnsonville																				2.50	
	Fareway	n/i				3.99													1.99			2.69	
	Hy-Vee	Hormel				3.98																	
		Johnsonville																					2.49
	IGA Markets	n/i						1.99				2.29											2.99
		Johnsonville																					3.33
	Ken's Super Fair	Hormel				2.98													2.59				
		Sheboygan																					2.29
	Lynns Dakotamart	Smithfield																					3.75
		Johnsonville																					3.33
	Maynard's	Smithfield																					
	Johnsonville																						
Safeway Denver	n/i			1.99	3.49		2.49	1.99				3.49					1.99						
	Open Nature		A																				
Sunshine Foods	n/i										1.88	1.99											
	Sheboygan																					2.50	
SuperVALU Stores	n/i											2.19											
	Johnsonville																					3.33	
Target	n/i				2.99	2.99																	
Teal's	n/i						1.99																
	Johnsonville																					3.33	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
WI (cont)	Quillin's	Quillin's																		2.49		
		Hormel							1.89													
		Johnsonville																			3.33	
	Save-a-Lot	n/i		1.67	2.77	2.59		1.39						1.99						1.57		
	Schnuck's	Pride of the Farm							1.69	1.59					1.69	1.59						
	Sendik's	Sendik's				3.49															3.51	
	Sentry Foods	Johnsonville																			2.80	
		Klement's																				2.50
		n/i				2.99								2.49								
	Shurfine Foods	Klement's																				BOGO
		Johnsonville																			1.98	2.80
	Super One Foods	Smithfield		2.49						1.99												
		Sheboygan																				2.38
	SuperVALU Stores	n/i									1.99				2.49							
		Johnsonville																				3.33
	Tadych's	Johnsonville																				2.45
	Smithfield				2.99									2.39				3.69	1.99			
Target	n/i				2.99	2.99																
The Fresh Market	n/i				3.99																	
Walmart	n/i				2.94																	
	Johnsonville																				3.29	
Woodman	Randolph																				2.39	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																					
AR	Albertsons Houston	Johnsonville																2.49			
		n/i			3.99	2.99		1.49							B2G2		1.49				
	Bill's Fresh	Prairie Fresh		1.68	2.78													2.90			
		Johnsonville																			
	Brookshire's	n/i			2.99	2.99															
		Hormel						1.99													
	Cranford's	n/i		1.68				1.38													
	Edward's	n/i		1.68	2.68			1.98	1.88												
		Johnsonville																3.32			
	Food Giant	Prairie Fresh						1.78													
		n/i		1.68																	
	G&W Foods	n/i		1.78	2.88			1.69	1.69		1.89					1.69					
		Johnsonville																3.33			
	Harp's	Harp's		2.69	3.49			1.49								1.69		2.49			
		Johnsonville																3.49			
	Hay's	Prairie Fresh		1.88	2.98	2.98		1.88	1.88						1.98						
		Johnsonville																4.16			
		Williams																3.99			
	Kroger Delta	n/i		1.88	2.77						2.49										
		Johnsonville																3.33			
	Mac's Fresh	n/i		1.79	2.99	2.99			1.79						2.99	1.49					
	Piggly Wiggly Hchn	n/i		1.79							1.79										
		Johnsonville																3.49			
	Pyramid Foods	n/i			3.99				1.99						1.99						
		Prairie Fresh															3.99				
		Johnsonville																3.16			
	Rehkopf's	n/i		1.79	3.99			1.99	1.99												
	Save-a-Lot	n/i		1.67	2.77	2.59		1.39							1.99			1.57			
	Super 1 Foods	Hormel		1.29	3.47										3.47		2.97				
	Target	n/i			2.99	2.99															
	TC Grocery	n/i			2.88			1.79	1.59						2.29			1.99			
		Johnsonville																3.33			
	The Fresh Market	n/i			3.99																

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loins	Fresh Sausage	Key							
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't						
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in											
CO <i>(cont)</i>	Food King	n/i						0.88																			
	Johnsonville																							2.49			
	King Soopers	n/i		1.49																					3.33		
	Johnsonville																								3.91		
	Lowe's	n/i						0.99		1.59																	
	Johnsonville																								3.91		
	Lucky's Market	Creekstone Farms	A									4.99															
	Ridley's	n/i																								1.77	
	Safeway Denver	n/i		1.99	3.49		2.49	1.99				3.49							1.99								
	Open Nature	A												6.99													
	Save-a-Lot	n/i		1.67	2.77	2.59		1.39							1.99											1.57	
	Sprout's	n/i		2.99				1.49																		2.99	
	Sun Mart	n/i													2.99						3.99		1.79				
Johnsonville																									2.50		
Target	n/i																										
Walmart	n/i																										
Johnsonville																									3.29		
Whole Foods Mntn	WFM											5.99													Can.		
KS	Affiliated Foods	n/i		1.99				1.19		1.29																	
	Johnsonville																									3.99	
	Affiliated MW	Hormel																									
	Buckley Farms																										
	Johnsonville																									3.08	
	n/i																										
	Apple Market	n/i		1.99																							
	Farmland																									3.33	
	Johnsonville																										3.33
	Country Mart	n/i																									
	Johnsonville																										3.33
	Farmland																										3.33
	Dillon's	n/i																									
Johnsonville																										3.33	
G&W Foods	n/i		1.78	2.88																							
Johnsonville																										3.33	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
LA <i>(cont)</i>	Kroger Dallas	n/i			1.69	1.69		2.49													L 4	
		Johnsonville																			3.33	L 2
	Kroger Houston	n/i			1.88	1.88		2.49													3.33	
		Johnsonville																				3.33
	LeBlanc's	Swift				2.49	2.79		1.69													3.33
		Johnsonville																				3.33
	Mac's Fresh	n/i			1.79	2.99	2.99															3.33
	Market Basket	Swift				1.99			1.27		2.19									4.29		3.33
		Johnsonville																				3.33
	Rouses	Rouses							1.67	2.69	1.67											3.33
		n/i			1.99	2.57	2.49															3.33
	Save-a-Lot	n/i			1.67	2.77	2.59															1.57
	Super 1 Foods	Hormel			1.29	3.47																2.97
Target	n/i				2.99	2.99															3.33	
The Fresh Market	n/i				3.99																3.33	
Walmart	n/i				2.94																3.33	
	Johnsonville																				3.29	
Winn-Dixie	n/i			BOGO	3.99			BOGO													BOGO	
	Johnsonville																				3.29	
MO	Affiliated MW	Hormel			2.98																	
		Buckley Farms			5.49																	
		Johnsonville																				3.08
	Apple Market	n/i			1.99					1.58		1.99										2.99
		Farmland																				3.33
		Johnsonville																				3.33
	C&R Supermarkets	Johnsonville																				3.08
		Hormel				3.28					1.79		1.68									3.33
	County Market	n/i				3.49																2.99
		Johnsonville																				3.33
	Country Mart	n/i								1.69		1.69										2.99
	Johnsonville																				3.33	
	Farmland																					3.33
Dierberg's	Dierberg's											1.69										3.74
	Johnsonville																					3.74

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
MO <i>(cont)</i>	Food Giant	Prairie Fresh	A					1.78																
		n/i		1.68																				
	Fresh Thyme	Fresh Thyme																			1.97			
		n/i		2.99																				
	G&W Foods	n/i		1.78	2.88			1.69		1.69		1.89				1.69								
		Johnsonville																				3.33		
	Gerbe's	n/i			2.79	2.79																		
		Johnsonville																					3.33	
	GFS Marketplace	n/i		1.99	3.39				1.49										2.79	1.59			4.33	
		Johnsonville																						4.33
	Harp's	Harp's		2.69	3.49				1.49							1.69					2.49			3.49
		Johnsonville																						2.99
	Harter House	n/i		2.99	3.99		2.99	1.99						2.99										2.99
	Hay's	Prairie Fresh		1.88	2.98	2.98		1.88		1.88						1.98								4.16
		Johnsonville																						3.99
	Hen House	Prairie Fresh				BOGO									2.99									3.33
		Farmland																						3.33
	Hy-Klas Foods	n/i		1.99				1.79		1.69										2.49				3.33
		Johnsonville																						2.49
	Hy-Vee	Hormel			3.98																			2.49
	Johnsonville																					2.49		
Kroger Central	n/i	1.99	2.49																			2.49		
	Johnsonville																					2.49		
Kroger Delta	n/i	1.88	2.77								2.49											3.33		
	Johnsonville																					3.33		
Lucky's Market	n/i										1.99											2.49		
Moser's Foods	n/i	1.79					1.39	1.39											2.99			2.29		
	Moser's																					3.33		
	Johnsonville																					3.33		
	Farmland																					3.33		
Prenger Foods	n/i		2.99					1.37	1.37													2.91		
	Johnsonville																					2.91		

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key					
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't				
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
NM (cont)	King Soopers	n/i	A	1.49																					
	Johnsonville																					3.33			
	Lawrence Bros.	n/i		2.39					1.79														3.83		
	Johnsonville									0.99		1.59											3.91		
	Lowe's	n/i																							
	Johnsonville																								
	Safeway Denver	n/i		1.99	3.49		2.49	1.99					3.49						1.99						
	Open Nature																								
	Smith's	n/i			2.79		2.79		2.99		2.99													3.33	
	Johnsonville																							2.99	
Sprout's	n/i	2.99																							
Target	n/i			2.99		2.99																			
Walmart	n/i																								
Johnsonville																							3.29		
Whole Foods Mnth	WFM										5.99												Can.		
OK	Affiliated Foods	n/i		1.99				1.19		1.29															
	Johnsonville																							3.99	
	Affiliated MW	Johnsonville																						2.90	
	Hormel																								
	n/i																								
	Buy for Le\$\$	n/i								1.49															
	Country Mart	n/i									1.69		1.69							2.99					
	Johnsonville																							3.33	
	Farmland																							3.33	
	Dollar General Mkt	n/i		1.95																					
	Harp's	Harp's		2.69	3.49																				2.49
	Johnsonville																								3.49
	Homeland Stores	Johnsonville																							3.33
	n/i																								
Market Square	n/i		1.99																						
Johnsonville																								3.99	
Nichols	n/i																								
Johnsonville																								3.33	

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
TX (cont)	Elrod's	n/i													1.58		1.58						
	Pine Ridge					1.78																	
	Fiesta Mart	n/i		2.47						1.37													
	Food King	n/i							0.88														
	Johnsonville																				2.49		
	Food Town	Johnsonville																				3.33	
	Foodarama	n/i		1.77														2.99					
	H-E-B	n/i				2.77				2.77		2.77						2.97					
	H-E-B																					2.97	
	Homeland Stores	Johnsonville																					3.33
		n/i			1.99																		
	Kroger Dallas	n/i				1.69	1.69					2.49											L 4
		Johnsonville																					3.33
	Kroger Houston	n/i				1.88	1.88					2.49											L 2
		Johnsonville																					3.33
	La Fiesta	n/i									1.39					1.77							
	La Michoacana	n/i			1.49																		
	Lawrence Bros.	n/i			2.39							1.79											
		Johnsonville																					3.83
	Lowe's	n/i								0.99		1.59											
		Johnsonville																					3.91
	Malone's	n/i															1.39						
	Market Basket	Swift			1.99							1.27		2.19			2.69				4.29		
	Johnsonville																					3.33	
Market Square	n/i			1.99							1.29												
	Johnsonville																					3.99	
Minyard's	n/i			0.97		2.99					1.29												
Minyard Sun Fresh	n/i					2.49					2.29		2.29		2.49								
	Johnsonville																					3.66	
Porter's	n/i			1.79							1.29		1.19										
	Johnsonville																					3.99	
Randalls	Smithfield										1.99				2.99								
	Johnsonville																					3.74	
Rehkopf's	n/i			1.79	3.99						1.99		1.99										

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key								
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't							
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in												
TX <i>(cont)</i>	Save-a-Lot	n/i		1.67	2.77	2.59		1.39						1.99					1.57									
	Sprout's	n/i		2.99				1.49												2.99								
	Super 1 Foods	Hormel		1.29	3.47									3.47					2.97									
	Target	n/i			2.99	2.99													2.97									
	The United Family	Smithfield		1.27															2.97									
		Johnsonville																			3.33							
	Tom Thumb	n/i			3.99	2.99		1.49											2.99									
		Johnsonville																				3.33						
	Vista	n/i		1.99						1.69													2.92					
Walmart	n/i			2.94																			3.29					
	Johnsonville																							3.29				
UT	Albertsons Mntn	n/i			2.77	2.77		1.99							1.99													
		Johnsonville																							3.33			
	Associated Food	n/i							BOGO					BOGO	2.49													
		Smithfield			3.99										1.99													
	Clark's Market	Smithfield												2.49														
	Fresh Market	n/i												BOGO														
		Smithfield			3.99																							
	Harmon's	n/i				2.99									2.69	1.99										1.99		
	King Soopers	n/i		1.49																								
		Johnsonville																									3.33	
	Rancho Markets	n/i																1.49										
	Ream's	n/i			3.99																							
		Johnsonville																									3.33	
	Ridley's	n/i			3.98										1.98												1.77	
	Smith's	n/i			2.79	2.79		2.99	2.99									2.99										
		Johnsonville																									3.33	
Sprout's	n/i		2.99					1.49																		2.99		
Stoke's Market	n/i			3.99										1.99														
Target	n/i			2.99	2.99																							
Walmart	n/i			2.94																								
	Johnsonville																										3.29	
Whole Foods Mntn	WFM										5.99																Can.	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2016

prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
CA <i>(cont)</i>	Raley's	Johnsonville	A																	3.33				
	<i>(continued)</i>	New York Style																			3.99			
	Ralph's	n/i			2.99	2.99																3.99		
		Johnsonville																					3.99	
	Rancho San Migue	n/i																				1.99		
	Ray's Food Place	Smithfield				4.49														4.49				
	Safeway NorCal	Farmer John			2.99				1.99							2.99								
		Safeway Select				2.99																		
		Smithfield					2.99																	
	Save Mart	Johnsonville																					4.16	
		Good Nature					2.99																	
		n/i					3.99		1.99		1.99													
	Save-a-Lot	n/i			1.67	2.77	2.59		1.39							1.99							1.57	
	Seafood City	n/i			1.99										2.49									
	Smart & Final	n/i			1.99																			
		Johnsonville																					3.33	
	Sprout's	n/i			2.99				1.49														2.99	
	Stater Bros.	n/i			1.77	2.77	2.77																	
		Farmer John							2.77						3.99	3.99								
		Johnsonville																					3.33	
	Super A Foods	n/i			2.59											2.29								
	Superior Grocer	n/i			1.79													1.79						
	Super King	Smithfield			1.99												0.99						1.99	
Target	n/i			2.99	2.99																			
The Fresh Market	n/i			3.99																				
Vallarta	n/i		1.99				1.59								1.59									
Vons/Pavilions	n/i			2.99	2.99	2.49							3.99								3.99			
	Farmer John						1.99																	
	Johnsonville																				4.16			
Walmart	n/i			2.94																				
	Johnsonville																				3.29			
HI	Don Quijote	Hormel											3.99											
	Foodland	Hormel														3.99								
	KTA Super Store	n/i			4.77																			

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
HI <i>(cont)</i>	Safeway NorCal	Farmer John		3.99				2.99							3.99						
		Safeway Select			3.99																
		Smithfield				3.99															
		Seafood City	n/i		2.99						2.99										
		Tamura's Market	Farmland								2.99	2.79					2.19				
		Target	n/i			2.99	2.99														
	Times Supermarket	n/i		1.99				1.99				2.99								4.49	
NV	Albertsons SW	n/i			BOG3			BOGO			BOGO		BOG2					1.99			
		Hormel																BOG2			
		Johnsonville																		3.33	
		Associated Food	Smithfield			3.99			1.99												
		Cardenas	n/i		1.99											1.49					
		Dollar General Mkt	n/i		1.95																
		EI Super	Swift											2.49		1.49					
			n/i		1.99																
		Marketon	n/i						1.39												
		Ridley's	n/i			3.98								1.98						1.77	
		Safeway NorCal	Farmer John		2.99				1.99							2.99					
			Safeway Select			2.99															
			Smithfield				2.99														
		Save-a-Lot	n/i		1.67	2.77	2.59		1.39					1.99						1.57	
		Scolari's	Hormel			2.99	2.99		1.99	1.99											
			Johnsonville																		3.33
		Seafood City	n/i		1.99																
		Smart & Final	n/i		1.99																
			Johnsonville																		3.33
		Smith's	n/i			2.79	2.79		2.99	2.99						2.99					
		Johnsonville																		3.33	
	Sprout's	n/i		2.99				1.49												2.99	
	Target	n/i			2.99	2.99															
	Vons/Pavilions	n/i			2.99	2.99	2.49						3.99					3.99			
		Farmer John						1.99													
		Johnsonville																		4.16	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
ID <i>(cont)</i>	Stoke's Market	n/i			3.99								1.99								
	Super 1 Foods	Prairie Fresh					1.48														
	Target	n/i			2.99	2.99															
	Walmart	n/i			2.94																
	Whole Foods Mntn	Johnsonville																		3.29	
	Yoke's Market	WFM									5.99										
		Prairie Fresh			3.37													3.79		Can.	
MT	Albertsons Mntn	n/i			2.77	2.77		1.99							1.99					3.33	
		Johnsonville																			
	Harvest Foods	Prairie Fresh		2.98	3.98	3.98	2.98	2.49		2.49										2.99	
	IGA Markets	n/i					1.99		2.29											3.33	
		Johnsonville										1.99									
	Lucky's Market	n/i																			
	Reynold's	n/i			3.99									1.99							
	Rosauer's	Prairie Fresh			2.89																
		Fletcher's																			2.69
		Johnsonville																			3.33
	Safeway Seattle	n/i			2.97	2.97	2.49	1.99	2.99			3.49					1.99				3.33
		Johnsonville																			
	Smith's	n/i			2.79	2.79		2.99		2.99											3.33
		Johnsonville																			
	Stoke's Market	n/i			3.99								1.99								
Super 1 Foods	Prairie Fresh						1.48														
SuperVALU Stores	n/i						2.19			2.69											
	Johnsonville																				3.33
Three Bears	n/i				2.49																
Walmart	n/i				2.94																3.29
		Johnsonville																			
OR	Albertsons Portland	n/i			2.97	2.97	2.49	1.99	3.49	1.99	3.49		3.99								3.33
		Johnsonville																			
	Associated Food CenterPlace	Smithfield			3.99				1.99												
		Prairie Fresh		2.48				2.98						2.28							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Key				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
OR (cont)	Fred Meyer	n/i				2.99								3.99										
	Simple Truth Johnsonville	A		5.99			5.99													3.33				
	Haggen's	n/i					1.99		2.99		2.99				2.99									
	Harvest Foods	Prairie Fresh		2.98	3.98	3.98	2.98	2.49		2.49														
	IGA Markets	n/i					1.99													2.99				
		Johnsonville																			3.33			
	IGA Market Fresh	n/i		2.49	4.49				1.99	2.49											1.99			
		Fletcher's Johnsonville																				3.33		
	Lamb's Market	n/i					1.99			2.99		2.99			2.49						3.33			
		Johnsonville																				3.33		
	Market of Choice	n/i			3.99							4.99												
		Beeler's	A																					
	McKay's Market	n/i			3.99									2.99										
	New Seasons	n/i																				3.99		
	Quality Food Center	n/i			3.99																	4.99		
		Zenner's	L																					
	Ray's Food Place	Smithfield																	4.49					
	Red Apple/Thriftway	n/i			2.99						1.99	1.99												
	Rosauer's	Prairie Fresh																						
		Fletcher's Johnsonville																					2.69	
	Johnsonville																					3.33		
Roth's	n/i																							
Safeway Portland	n/i																							
	Johnsonville																						3.33	
Save-a-Lot	n/i			1.67	2.77	2.59								1.99								1.57		
Select Markets	n/i																							
	Johnsonville																						3.99	
Target	n/i																							
Walmart	n/i																							
	Johnsonville																							3.29
WA	Albertsons Portland	n/i																						
	Johnsonville																							3.33

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Key			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
WA <i>(cont)</i>	CenterPlace	Prairie Fresh	A	2.48					2.98							2.28							
	Fred Meyer	n/i				2.99									3.99								
		Simple Truth				5.99		5.99														3.33	
		Johnsonville																					
	Haggen's	n/i						1.99		2.99		2.99					2.99						
	Harvest Foods	Prairie Fresh			2.98	3.98	3.98	2.98	2.49		2.49												
	IGA Markets	n/i						1.99														2.99	
		Johnsonville																					3.33
	IGA Market Fresh	n/i			2.49	4.49						1.99		2.49									
		Fletcher's																					1.99
		Johnsonville																				3.33	
	Island Pacific	n/i										1.99											
	Metropolitan	n/i			4.99			2.99															
	Meyer Group IGA	Prairie Fresh						1.99			2.29												
		Johnsonville																					
	New Seasons	n/i																					
	PCC Natural	Beeler's		A		8.49																	
	Quality Food Center	n/i				3.99																	
		Zenner's		L																			4.99
	Red Apple/Thriftway	n/i			2.99								1.99		1.99								
Rosauer's	Prairie Fresh				2.89																		
	Fletcher's																					2.69	
	Johnsonville																					3.33	
Saar's Marketplace	n/i			1.99						1.69												1.49	
	Fletcher's																					2.99	
Safeway Portland	n/i				2.97	2.97	2.49	1.99	2.99				3.49									1.99	
	Johnsonville																					3.33	
Safeway Seattle	n/i				2.97	2.97	2.49	1.99	2.99				3.49									1.99	
	Johnsonville																					3.33	
Save-a-Lot	n/i			1.67	2.77	2.59					1.39											1.57	
Seafood City	n/i			1.99																		2.49	
Select Markets	n/i				4.99						1.99												
	Johnsonville																					3.99	
Super 1 Foods	Prairie Fresh										1.48												

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PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender Loin	Bnls Loin	Fresh Sausage	Key	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
WA <i>(cont)</i>	Target	n/i			2.99	2.99															
	The Markets	Fletcher's																		2.95	
		Johnsonville																		4.98	
		Market Made																		2.98	
	Walmart	n/i			2.78	3.48		2.98	1.98					2.95		1.95					
	Yoke's Market	Prairie Fresh			3.37									3.79			3.79			3.29	
WY	Affiliated MW	Hormel			2.98																
		Buckley Farms			5.49																
		Johnsonville																		3.08	
		n/i									1.98										
	Albertsons Mntn	n/i			2.77	2.77					1.99				1.99						
		Johnsonville																		3.33	
	Associated Food	Smithfield			3.99				1.99												
		n/i													2.49						
	IGA Markets	n/i							1.99		2.29									2.99	
		Johnsonville																		3.33	
	King Soopers	n/i			1.49																
		Johnsonville																		3.33	
	Lucky's Market	Creekstone Farms	A								4.99										
	Ridley's	n/i				3.98								1.98						1.77	
Safeway Denver	n/i			1.99	3.49		2.49	1.99			3.49					1.99					
	Open Nature	A											6.99								
Smith's	n/i				2.79	2.79		2.99		2.99					2.99						
	Johnsonville																		3.33		
Walmart	n/i				2.94																
	Johnsonville																			3.29	

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prices in \$US per pound unless otherwise noted.

Memorial Day 2016

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																						
CT	ACME Market	Lancaster	C					6.99	6.99											value		
		Lancaster	C	8.99		8.99	8.99	7.49	7.49													
		n/i												3.69						4.49		
		O Organics	O		14.99															14.99		
	Adams Superfood	Angus	C							6.99										3.99		
		n/i	C																	2.99		
	AF Basket	n/i								5.99												
	AG New England	n/i												2.99								
		n/i	S																	8.99		
	ALDI	n/i	C		6.99																	
		n/i																		2.29		
	Associated	n/i																		2.99		
	Best Market	n/i																		2.47		
		n/i	C							4.97										4.97		
		Angus	C																	3.77		
		Angus	C	6.97																80%		
		Naturewell	C	5.77																value		
	Big Y	Big Y Angus	C		12.99		5.98													5.98		
		Big Y Natural					6.98															
		n/i																		3.49		
	C-Town	n/i	C							5.99												
	Compare Foods	n/i																		2.99		
	Food Bazaar	n/i												2.79						2.99		
		Black Angus	C	9.99		9.99		7.99														
	Geissler's	n/i																		4.59		
		Angus	C		12.99																	
	Highland Park	Angus	C							7.99										3.99		
		Grass Run Farms	G							19.99												
	Kings	Kings	C	9.99						7.99												
		Kings	P							8.99												
		Kings	A																	6.99		
	Marc's	n/i												1.99						2.99		
																				80%		

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Memorial Day 2016

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
CT (cont)	Price Chopper	Butcher's Promise	C			5.49															v; yes			
		Butcher's Promise	C			10.99																value		
		Butcher's Promise	C			6.49			9.99													rg; yes		
		Butcher's Promise	C			11.99																reg		
		Angus	C			7.49	7.99		10.99													yes		
		Angus	C			11.99	12.49																	
		Chiapetti	G												6.99						7.49	85%		
		Save-a-Lot	n/i			4.97																	value	
	ShopRite	n/i	C			7.99	7.99				3.99				3.29									
		Angus	C			8.99	8.99				4.49													
	Stew Leonard's	Nature's Reserve	G		7.99									4.00								AU		
		Stew Leonard's	G					6.99													6.99	93%		
	Stop & Shop	n/i																						
		Angus	C																				>3 pks	
		Angus	C																				<3 pks	
	Target	n/i													2.99								3.99	85%
Nature's Promise		A		17.59																				
Market Pantry													2.79											
n/i																				3.49				
The Fresh Market	n/i																							
Trader Joe's	Trader Joe's Angus	C	13.99																					
	Trader Joe's																					4.99	80%	
Whole Foods NE	n/i	A							9.99															
DC	ALDI	n/i	C		6.99																		value	
		n/i												2.29										L 4
	Giant Food	Butcher Shop	C	5.77		5.77			5.77															>3 pks
		Butcher Shop	C	6.77		6.77			6.77															<3 pks
		Angus	C							7.99														>3 pks
		Angus	C							8.99														<3 pks
	Harris Teeter	n/i													2.99								3.99	85%
		Nature's Promise	A		17.59																			
		Harris Teeter													2.99								7.99	90%
		n/i				9.77	9.77																	value
	HT Reserve	C							7.97															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2016
BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
DC (cont)	Safeway Eastern	n/i	C	5.99		9.99	9.99				5.49										value			
		n/i												2.99			BOGO			BOGO	80%			
	Open Nature		G					13.99	10.99						5.99						value			
	Save-a-Lot	n/i				4.97																		
	Target	Market Pantry												2.79										
	The Fresh Market	n/i																	3.49					
Trader Joe's	Trader Joe's Angus		C	13.99																	4.99			
	Trader Joe's																				4.99	80%		
DE	ACME Market	Lancaster	C					6.99	6.99													value		
	ACME Market	Lancaster	C					6.99	6.99													value		
		Lancaster	C	8.99		8.99	8.99	7.49	7.49		3.99													
		n/i											3.69		4.49									
	Food Lion	O Organics	O		14.99										2.99						5.49	85%		
		n/i		C					8.99		4.99													
	Fresh Grocer	n/i		C							2.49													
		Nature's Reserve				8.99																	L 1	
	Giant Food	Butcher Shop	C	5.77		5.77		5.77															>3 pks	
		Butcher Shop	C	6.77		6.77		6.77															<3 pks	
		Angus		C						7.99													>3 pks	
		Angus		C						8.99													<3 pks	
		n/i													2.99							3.99	85%	
		Nature's Promise		A		17.59																		
	Great Valu Market	n/i				9.99				8.99													value	
		n/i												3.59							4.99		3.79	80%
		n/i		C							6.99													
	Harris Teeter	Harris Teeter													2.99								7.99	90%
	n/i				9.77	9.77																	value	
	HT Reserve		C							7.97														
Redner's	Angus		C			6.98	6.98																	
	Redner's													2.48										
	Wild Harvest		A								16.99													
	Wild Harvest		O																			8.49	85%	

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Memorial Day 2016

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
DE <i>(cont)</i>	Safeway Eastern	n/i	C	5.99		9.99	9.99				5.49										value			
		n/i												2.99				BOGO		BOGO	80%			
		Open Nature	G						13.99	10.99												value		
	Save-a-Lot	n/i				4.97																value		
	ShopRite	n/i	C			7.99	7.99				3.99				3.29									
		Angus	C			8.99	8.99				4.49													
		Nature's Reserve	G		7.99					7.99					4.00								AU	
	Target	Market Pantry												2.79										
The Fresh Market	n/i																		3.49					
Trader Joe's	Trader Joe's Angus	C		13.99																				
	Trader Joe's																				4.99	80%		
MA	Adams Superfood	Angus	C							6.99	3.99													
		n/i	C								2.99													
	AF Basket	n/i								5.99														
	AG New England	n/i												2.99										
		n/i	S							8.99														
	ALDI	n/i	C		6.99																		value	
		n/i													2.29								L 4	
	Associated	n/i									2.99													
	Big Y	Big Y Angus	C		12.99		5.98				5.69										5.98			
		Big Y Natural					6.98																	
		n/i																						
	C-Town	n/i	C							5.99														
	Compare Foods	n/i									2.99		2.79											
	Crosby's	Angus																				4.99	85%	
	Donelan's	n/i	C			9.99	9.99																	
		n/i																						
	Creekstone	A																						
Food City Market	n/i													2.99										
	n/i	C									3.69													
	n/i	S									8.99													
Geissler's	n/i																							
	Angus	C		12.99																				

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
MA (cont)	Hannaford	n/i	C							2.99											3.99	yes		
		n/i	C							6.99											4.29			
		Angus	C							4.99					3.79								yes	
		Angus	C							7.99					4.29									
		Market 32	Butcher's Promise	C			5.49																v; yes	
			Butcher's Promise	C			10.99																value	
			Butcher's Promise	C			6.49			9.99													rg; yes	
			Butcher's Promise	C			11.99																reg	
			Angus	C			7.49	7.99		10.99														yes
			Angus	C			11.99	12.49																
			Chiapetti	G												6.99							7.49	85%
		Market Basket	n/i	C			5.99	5.99															yes	
			n/i	C			8.99	8.99																
			Creekstone	A												6.99								
		Met Foods	Verde Farms	O																		5.99		
			n/i	C					7.99			2.99												
		Price Chopper	Skinny	G																		7.99	93%	
			Butcher's Promise	C			5.49																	v; yes
			Butcher's Promise	C			10.99																	value
			Butcher's Promise	C			6.49			9.99														rg; yes
			Butcher's Promise	C			11.99																	reg
			Angus	C			7.49	7.99		10.99														yes
			Angus	C			11.99	12.49																
		Price Rite	Chiapetti	G											6.99							7.49	85%	
		Price Rite	Nature's Reserve	G											3.99								AU	
		Save-a-Lot	n/i				4.97																value	
		Seabra Foods	n/i				5.79	5.79															value	
			n/i	C								3.49												
		Angus				6.99																		
	Shaw's	n/i	C																			5.49		
	Star Market	n/i	C																			5.49		
	Stop & Shop	Angus	C																			>3 pks		
		Angus	C																				<3 pks	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
MA <i>(cont)</i>	Stop & Shop	n/i												2.99						3.99	85%		
	<i>(continued)</i>	Nature's Promise	A		17.59																		
	Target	Market Pantry											2.79										
	The Fresh Market	n/i																	3.49				
	Trader Joe's	Trader Joe's Angus	C	13.99																	4.99	80%	
	Trucchi's	Angus	C			11.99	11.99																
MD	ACME Market	Lancaster	C					6.99	6.99												value		
		Lancaster	C	8.99		8.99	8.99	7.49	7.49														
		n/i											3.69		4.49								
		O Organics	O		14.99					14.99													
	ALDI	n/i	C		6.99																	value	
		n/i													2.29							L 4	
	Associated	n/i																					
	Food Lion	n/i													2.99						5.49	85%	
		n/i	C																				
	Giant Eagle	n/i	C			7.99	8.49															value	
		Market District	C			8.99	9.49																value
		n/i																					
	Giant Food	Butcher Shop	C	5.77		5.77			5.77														>3 pks
		Butcher Shop	C	6.77		6.77			6.77														<3 pks
		Angus	C							7.99													>3 pks
		Angus	C							8.99													<3 pks
		n/i													2.99							3.99	85%
		Nature's Promise	A		17.59																		
	Graul's	Angus	C		10.99																		
		n/i																					
Great Valu Market	n/i			9.99					8.99													value	
	n/i																						
	n/i	C								6.99												3.79	80%
Harris Teeter	Harris Teeter													2.99								7.99	90%
	n/i				9.77	9.77																	value
	HT Reserve	C								7.97													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
MD <i>(cont)</i>	Mars	n/i	C					7.99															
		n/i												2.99									
	Martin's	Butcher Shop	C	5.77		5.77		5.77														>3 pks	
		Butcher Shop	C	6.77		6.77		6.77															<3 pks
		Angus	C					7.99															>3 pks
		Angus	C					8.99															<3 pks
	Price Rite	n/i													2.99							3.99	85% AU
		Nature's Reserve	G											3.99									
	Nature's Promise	A			17.59																		
		Redner's	C			6.98	6.98																
	Redner's	Redner's													2.48								
		Wild Harvest	A							16.99													
		Wild Harvest	O																			8.49	85% value
	Safeway Eastern	n/i	C	5.99		9.99	9.99																
		n/i													2.99								BOGO
	Open Nature	G							13.99	10.99						5.99							BOGO
		Save-a-Lot				4.97																	value
	Shop'n Save	n/i													2.88								
		n/i	C			9.99	9.99		6.98		4.49												value
	Shoppers Food	n/i	S					4.99															value
n/i																							
Wild Harvest	A																						
	ShopRite	C			7.99	7.99								3.29									
Angus	C				8.99	8.99																	
	Nature's Reserve	G			7.99			7.99						4.00								8.99	
Target	Market Pantry													2.79									
	The Fresh Market	n/i																				3.49	
Trader Joe's	Trader Joe's Angus	C	13.99																				
	Trader Joe's																					4.99	
Weis Markets	Angus													4.88									
	n/i	C					5.88															value	
	n/i						4.99																
															4.49	5.69							
ME	AG New England	n/i												2.99									
		n/i	S						8.99														

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
ME (cont)	Food City Market	n/i																					
		n/i	C																				
		n/i	S																				
	Market Basket	n/i	C			5.99	5.99														yes		
		n/i	C			8.99	8.99																
		Creekstone	A												6.99								
		Verde Farms	O														5.99						
	Save-a-Lot	n/i				4.97																value	
	Shaw's	n/i	C								5.49												
	Target	Market Pantry												2.79									
The Fresh Market	n/i																			3.49			
Trader Joe's	Trader Joe's Angus	C		13.99																			
	Trader Joe's																				4.99	80%	
NH	AG New England	n/i																					
		n/i	S																				
	ALDI	n/i	C			6.99																	
		n/i																					
	Market Basket	n/i	C			5.99	5.99																
		n/i	C			8.99	8.99																
		Creekstone	A																				
		Verde Farms	O																				
	Price Chopper	Butcher's Promise	C			5.49																	
		Butcher's Promise	C			10.99																	
		Butcher's Promise	C			6.49			9.99														
		Butcher's Promise	C			11.99																	
		Angus	C			7.49	7.99			10.99													
		Angus	C			11.99	12.49																
		Chiapetti	G																				
	Price Rite	Nature's Reserve	G																				
Save-a-Lot	n/i				4.97																		
Shaw's	n/i	C								5.49													
Target	Market Pantry																						
The Fresh Market	n/i																						

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
NH	Trader Joe's	Trader Joe's Angus	C	13.99																				
(cont)		Trader Joe's																				4.99	80%	
NJ	ACME Market	Lancaster	C					6.99	6.99														value	
		Lancaster	C	8.99		8.99	8.99	7.49	7.49		3.99													
		n/i											3.69		4.49									
		O Organics	O		14.99				14.99															
	ALDI	n/i	C		6.99																		value	
		n/i												2.29									L 4	
	Associated	n/i									2.99													
	Best Market	n/i													2.47					4.97	3.77		80%	
		n/i	C							4.97	3.97													
		Angus	C	6.97					7.97															value
		Angus	C	5.77																				
		Naturewell	C																					
	C-Town	n/i	C							5.99														
	Compare Foods	n/i										2.79												
	Fine Fare	n/i								6.99	2.99		3.59											
	Foodtown	Rancher's Legend	C			9.99	9.99		9.99		2.99					3.99						4.29	85%	
		n/i												2.99										
	Food Bazaar	n/i										2.99												
		Black Angus	C	9.99		9.99		7.99																value
	Great Valu Market	n/i			9.99				8.99															value
		n/i											3.59			4.99						3.79	80%	
		n/i	C						6.99															
	Kings	Kings	C	9.99					7.99															
		Kings	P						8.99															
		Kings	A												6.99									
	McCaffrey's	Angus	C								4.99				4.69							4.89	85%	
	Met Foods	n/i	C					7.99			2.99													
		Skinny	G														7.99					7.99	93%	
	Morton Williams	n/i																		5.49				
	Pioneer	n/i	C					7.99			2.99													
		Skinny	G													7.99						7.99	93%	
	Save-a-Lot	n/i				4.97																	value	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key							
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties					
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value				
NJ <i>(cont)</i>	Seabra Foods	n/i				5.79	5.79							3.49		4.59							value			
		n/i	C																							
		Angus					6.99																			
	ShopRite	n/i	C			7.99	7.99																			
		Angus		C			8.99	8.99																		
		Nature's Reserve		G			7.99								4.00										AU	
	Stop & Shop	Angus		C																				>3 pks		
		Angus		C																				<3 pks		
		n/i															2.99							3.99	85%	
		Nature's Promise		A			17.59																			
	Supremo	n/i											2.99													
	Target	Market Pantry													2.79											
	The Fresh Market	n/i																							3.49	
	Thriftway	n/i																								
	Top Tomato	Black Angus		C	7.99	8.99																				
	Trader Joe's	Trader Joe's Angus		C	13.99																					
	Trader Joe's																									
Uncle Giuseppe's	Sterling Silver					12.99	10.99																		4.99	
Weis Markets	Angus													4.88											80%	
	n/i		C											5.88											value	
	n/i													4.99												
Western Beef	n/i			8.99			8.99	8.99								3.99										
Whole Foods NE	n/i		A																						9.99	
NY	ACME Market	Lancaster	C					6.99	6.99																value	
		Lancaster	C	8.99		8.99	8.99	7.49	7.49																	
		n/i													3.69		4.49									
		O Organics		O			14.99																			
	AF Basket	n/i																								
	ALDI	n/i		C			6.99																		value	
Associated	n/i																							L 4		

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
NY (cont)	Best Market	n/i																		4.97	3.77	80%		
		n/i	C					4.97	3.97															
		Angus	C	6.97				7.97																
		Angus	C	5.77																				value
	Big M	1893 Premium				6.99	6.99																	
				C					5.99															
	C-Town	n/i	C						5.99															
	Compare Foods	n/i										2.79												
	D'Agostino's	1932 Brand	C																					
	DeCiccio's	Sterling Silver	C			8.99	8.99																	
	Fine Fare	n/i							6.99	2.99				3.59										
	Foodtown	Rancher's Legend	C			9.99	9.99																4.29	85%
		n/i																						
	Food Bazaar	n/i																						
		Black Angus	C	9.99		9.99		7.99																value
	Giunta's	n/i																						
		n/i	C																					
	Great American	1893 Premium				6.99	6.99																	
		Angus	C																					
	Gristede's	Angus	C																					
			C																					
	King Kullen	Angus	C																					
			C																					
	Kings	Kings	C	9.99																				
			P																					
			A																					
	Market 32	Butcher's Promise	C			5.49																		v; yes
			C			10.99																		value
C					6.49				9.99															rg; yes
C					11.99																			reg
Angus		C			7.49	7.99			10.99															yes
		C			11.99	12.49																		
Met Foods	Chiapetti	G													6.99							7.49	85%	
	n/i	C					7.99																	
Morton Williams	Skinny	C																				7.99	93%	
		G																						
	n/i																				5.49			

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
NY (cont)	North Shore	n/i	C			5.99	7.99																
		n/i	P	16.99				17.99	9.99														
		n/i								2.99			1.99										
	Peck's	n/i	C					8.99		2.99					3.49					3.99	85%		
	Pioneer	n/i	C					7.99		2.99													
		Skinny		G													7.99			7.99	93%		
	Price Chopper	Butcher's Promise		C			5.49															v; yes	
		Butcher's Promise		C			10.99															value	
		Butcher's Promise		C			6.49			9.99												rg; yes	
		Butcher's Promise		C			11.99															reg	
		Angus		C			7.49	7.99		10.99												yes	
		Angus		C			11.99	12.49															
		Chiapetti		G											6.99						7.49	85%	
	Save-a-Lot	n/i					4.97															value	
	Shop'n Save	n/i												2.88									
		n/i		C			9.99	9.99		6.98		4.49											
	ShopRite	n/i		C			7.99	7.99				3.99											
		Angus		C			8.99	8.99				4.49											
		Nature's Reserve		G		7.99				7.99					4.00								AU
	Stew Leonard's	Stew Leonard's		G																	6.99	93%	
		n/i						6.99															
	Stop & Shop	Angus		C						7.99													>3 pks
		Angus		C						8.99													<3 pks
		n/i												2.99							3.99	85%	
		Nature's Promise		A		17.59																	
	Target	Market Pantry												2.79									
	The Fresh Market	n/i																		3.49			
	Tops Market	n/i													2.69							4.99	80%
n/i																					5.99	85%	
	Laura's Lean		A																		7.99	92%	
	n/i		C					7.88		6.99													
	Open Prairie		A						11.99														
Top Tomato	Black Angus		C	7.99	8.99																		
Trade Fair	n/i		C	7.99							3.99			2.99							4.99	85%	

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Memorial Day 2016

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
NY (cont)	Trader Joe's	Trader Joe's Angus	C	13.99																				
		Trader Joe's																			4.99	80%		
	Uncle Giuseppe's	Sterling Silver			12.99		10.99		12.99					4.88									value	
	Weis Markets	Angus	C					5.88																
		n/i						4.99									4.49	5.69						
	Western Beef	n/i		8.99		8.99		8.99		3.99				3.99										
	Whole Foods NE	n/i	A							9.99														
PA	ACME Market	Lancaster	C					6.99	6.99														value	
		Lancaster	C	8.99		8.99	8.99	7.49	7.49		3.99													
		n/i												3.69		4.49								
		O Organics	O		14.99					14.99														
	ALDI	n/i	C		6.99																		value	
		n/i																					L 4	
	Associated	n/i									2.99													
	Big M	1893 Premium				6.99	6.99																	
	Boyer Foods	n/i				5.97	5.97			3.97				2.97		3.97						4.97	93%	
	C-Town	n/i	C							5.99														
	Family Owned	n/i							7.49					3.29	2.79							3.29	80%	
		n/i							6.99														value	
	Fine Fare	n/i								6.99	2.99			3.59										AU
	Foodland	n/i				5.99	5.99																	
		n/i														2.49								
	Foodtown	Rancher's Legend	C			9.99	9.99			9.99		2.99					3.99						4.29	85%
		n/i															2.99							
	Food Lion	n/i															2.99						5.49	85%
		n/i	C							8.99		4.99												
	Fresh Grocer	n/i	C									2.49												L 1
	Nature's Reserve				8.99																		AU	
GFS Marketplace	n/i													1.99								2.69	80%	
	n/i	C								5.99														
Giant Eagle	n/i	C			7.99	8.49																	value	
	Market District	C			8.99	9.49																	value	
	n/i																							

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Memorial Day 2016
BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
PA (cont)	Giant Food Stores	Butcher Shop	C	5.77		5.77		5.77													>3 pks		
		Butcher Shop	C	6.77		6.77		6.77														<3 pks	
	Great Valu Market	Angus	C					7.99														>3 pks	
		Angus	C					8.99														<3 pks	
		n/i												2.99								85%	
		Nature's Promise	A		17.59																	value	
		n/i			9.99					8.99													value
		n/i									6.99												80%
		n/i	C							5.99													
		IGA SpartanNash	n/i	C			8.99				5.99					3.99	3.99						
		Karn's	n/i	C			11.99				5.99												
		n/i																					3.99
	Kuhn's	n/i	C	8.99											2.49								
	Martin's	Butcher Shop	C	5.77		5.77			5.77														>3 pks
		Butcher Shop	C	6.77		6.77			6.77														<3 pks
		Angus	C						7.99														>3 pks
		Angus	C						8.99														<3 pks
		n/i													2.99								3.99 85%
	McCaffrey's	Nature's Promise	A		17.59																		
		Angus	C												4.69								4.89 85%
	Pioneer	n/i	C						7.99														
		Skinny	G															7.99					7.99 93%
	Price Chopper	Butcher's Promise	C			5.49																	v; yes
		Butcher's Promise	C			10.99																	value
		Butcher's Promise	C			6.49					9.99												rg; yes
		Butcher's Promise	C			11.99																	reg
		Angus	C			7.49	7.99				10.99												
	Redner's	Angus	C			11.99	12.49																
		Chiapetti	G												6.99								7.49 85%
		Angus	C			6.98	6.98																
Redner's														2.48									
Wild Harvest		A								16.99													
	Wild Harvest	O																				8.49 85%	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond. * see key		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value			
PA <i>(cont)</i>	Safeway Eastern	n/i	C	5.99		9.99	9.99				5.49										value	
		n/i												2.99				BOGO		BOGO	80%	
		Open Nature	G					13.99	10.99						5.99							value
		Save-a-Lot	n/i			4.97																value
		Shop'n Save	n/i																			
			n/i	C			9.99	9.99		6.98		4.49										
		ShopRite	n/i	C			7.99	7.99				3.99										
			Angus	C			8.99	8.99				4.49										
			Nature's Reserve	G		7.99				7.99					4.00							AU
		Sparkle	n/i	C	7.99	8.99	6.99	6.99														
			n/i																		5.49	90%
			n/i																		4.99	80%
		ShurSave	n/i		25% off		25% off	25% off								2.49						
			Angus		25% off		25% off	25% off														
		Supremo	n/i									2.99										
		Target	Market Pantry												2.79							
		The Fresh Market	n/i																	3.49		
		Thriftway	n/i								6.99											
		Thorne's Market	1893 Premium			8.99	7.99	7.99								2.99						
		Tops Market	n/i													2.69						4.99 80%
		n/i																			5.99 85%	
		Laura's Lean	A																		7.99 92%	
		n/i	C					7.88		6.99												
		Open Prairie	A						11.99													
	Trader Joe's	Trader Joe's Angus	C	13.99																	4.99 80%	
		Trader Joe's																				
	Weis Markets	Angus												4.88								
		n/i	C					5.88													value	
		n/i						4.99								4.49	5.69					
RI	Adams Superfood	Angus	C							6.99	3.99					4.59						
		n/i	C								2.99											
	ALDI	n/i	C		6.99																value	
		n/i												2.29							L 4	
	Associated	n/i								2.99												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Memorial Day 2016
BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
RI <i>(cont)</i>	Compare Foods	n/i								2.99		2.79										
	Dave's	n/i		7.99											3.99					4.99	85%	
		n/i	O														6.99					
	Save-a-Lot	n/i			4.97																value	
	Seabra Foods	n/i			5.79	5.79								3.49		4.59					value	
		n/i	C								3.49											
	Angus									6.99												
	Shaw's	n/i	C								5.49											
	Stop & Shop	Angus	C																			>3 pks
		Angus	C																			<3 pks
	n/i													2.99						3.99	85%	
	Nature's Promise	A		17.59																		
Target	Market Pantry													2.79								
The Fresh Market	n/i																		3.49			
Trader Joe's	Trader Joe's Angus	C		13.99																		
	Trader Joe's																				4.99	80%
VT	AG New England	n/i												2.99								
	n/i		S																			
	ALDI	n/i	C		6.99																	value
		n/i																				L 4
	Food City Market	n/i												2.99		2.29						
		n/i	C								3.69											
		n/i	S																			
	Price Chopper	Butcher's Promise	C			5.49																v; yes
		Butcher's Promise	C			10.99																value
		Butcher's Promise	C			6.49					9.99											rg; yes
	Butcher's Promise	C			11.99																reg	
	Angus	C			7.49	7.99				10.99												yes
	Angus	C			11.99	12.49																
	Chiapetti	G													6.99						7.49	85%
Shaw's	n/i	C								5.49												

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Memorial Day 2016

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
VT (cont)	Tops Market	n/i																		4.99	80%	
		n/i																		5.99	85%	
		Laura's Lean	A											2.69							7.99	92%
		n/i	C					7.88		6.99												
		Open Prairie	A																			
	Trader Joe's	Trader Joe's Angus	C	13.99																4.99	80%	
		Trader Joe's																				

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																						
AL	A&R Supermarket	n/i										1.73										
		Blackwell	C			6.24															value	
	ALDI	n/i	C		6.99																value	
		n/i																			L 4	
	Cash Saver	n/i				8.78															value	
	Dollar General Mrkt	n/i																			3.95	
		Great American		4.95				4.95													80%	
	Earth Fare	n/i	G																		4.99	
		Red Angus	A		12.99																	
	Food for Le\$\$	Angus	C			6.96																
		n/i	S		7.94	6.44																
		n/i																			2.50	
	Food Giant	n/i																			2.98	
		Black Canyon	S	7.98	9.98																	
	Greer's Markets	Black Angus	S			6.27																
		n/i				5.36															value	
	Hometown Market	n/i	S		7.99																value	
		n/i																				
	Ingle's	Ingle's	C	8.98																		
		Harvest Farms	A					13.98													CH	
	Kroger Atlanta	n/i	C		9.99																value	
		n/i																				
	Kroger Nashville	n/i	C		6.99																value	
		n/i																				
	Lucky's	n/i																				
		n/i																				
		Black Canyon	C		9.99																	
	Piggly Wiggly HAC	n/i																				
		n/i	S		7.99																	
	Piggly Wiggly Hchn	Our Best																				
		Black Canyon	C		9.99																	
	Piggly Wiggly Inc.	n/i																				
		Angus	C		11.99																	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key							
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties					
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value				
AL <i>(cont)</i>	Piggly Wiggly JTM	n/i	C		9.99																					
		Market Made																					2.89	80%		
	Publix	Publix Premium	C	7.99	8.99																					
		Greenwise	A					10.99																		
		Publix Premium																4.99								
	Ramey's	Black Angus				6.98	7.98																		value	
		n/i																								2.78
	Rouses	n/i													1.99											
	Save-a-Lot	n/i				4.97																				value
	Shop Rite	n/i											1.99													
		Sterling Silver																								
	Sprout's	n/i																					4.99	4.99	85%	
		n/i	C	10.99																						
	Target	Market Pantry													2.79											
	The Fresh Market	n/i																						3.49		
	Trader Joe's	Trader Joe's Angus	C	13.99																						
	Trader Joe's																							4.99	80%	
United Grocery	n/i											1.99													2.49	
Vowell's	n/i											1.99													2.49	
	Black Canyon	S			9.99																				value	
Western	Angus	C							8.99																	
	n/i																									
	1881 Hereford	C															4.99									
Winn-Dixie	n/i																									
	Angus	C	7.49	9.49																					L 2	
FL	ALDI	n/i	C		6.99																				value	
		n/i																								L 4
	Bravo	n/i			5.99								3.69		2.29										value	
	Dollar General Mrkt	n/i								5.95			1.95		3.79		3.89							3.95	80%	
		Great American			4.95			4.95																		
	Earth Fare	n/i	G																				4.99			
	Red Angus	A																								
Food Giant	n/i												1.88												2.98	
	Black Canyon	S		7.98	9.98																					

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
FL <i>(cont)</i>	GFS Marketplace	n/i																		2.69	80%	
		n/i	C						5.99													
	Greer's Markets	Black Angus	S			6.27															value	
		n/i				5.36															value	
	Harris Teeter	Harris Teeter												2.99							7.99	90%
		n/i				9.77	9.77															value
		HT Reserve	C						7.97													
	Harvey's	Harvey's				6.99																
		Angus	C							4.49												
		n/i									1.99											L 4
	Hitchcock's	Market Made											3.79								3.99	80%
		Hitchcock's Angus	C			8.99			5.99													
	IGA Florida	n/i				6.99															3.99	80%
	Lucky's Market	Piedmontese	A						5.99													
		Angus	C		7.99																	
	Piggly Wiggly Hchn	Our Best											1.89									
		Black Canyon	C			9.99																
	Publix	Publix Premium	C		7.99	8.99																
		Greenwise	A							10.99												
		Publix Premium															4.99					
Save-a-Lot	n/i				4.97																value	
Scaff's Market	Preferred Angus	C						8.99														
	n/i													2.49								
Seabra Foods	n/i							5.49														
Sedano's	Angus	C			7.99																	
	n/i													2.99								
Target	Market Pantry												2.79									
The Fresh Market	n/i																		3.49			
Trader Joe's	Trader Joe's Angus	C		13.99																		
	Trader Joe's																				4.99	80%
Western Beef	n/i								3.99					3.99							value	
Whole Foods FL	n/i	C		9.99																		
Winn-Dixie	n/i													3.69								
	Angus	C		7.49	9.49																L 2	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
GA	ALDI	n/i	C		6.99																value			
		n/i												2.29							L 4			
	Bi-Lo	n/i										2.69												
		Angus	C		9.49	5.99																L 2		
	Dollar General Mrkt	n/i							5.95			1.95									3.95	80%		
		Great American			4.95			4.95																
	Earth Fare	n/i	G																			4.99		
		Red Angus	A			12.99																		
	Food City	Food City																					2.99	
		Angus	C		9.99																			
		n/i	S		6.99																			
	Food Depot	n/i											1.98	1.98										
		n/i	S							4.98														
	Food Giant	n/i												1.88									2.98	75%
		Black Canyon	S		7.98	9.98																		
	Food Lion	n/i																					5.49	85%
		n/i	C								8.99	4.99												
	Food Pride	n/i				7.99																		2.99
		n/i				6.99																		
	Galaxy Food	n/i																						value
	Tender Ridge	C										2.29	1.98											
Harris Teeter	Harris Teeter																						2.99	
	n/i				9.77	9.77																	7.99	90%
	HT Reserve	C								7.97													value	
Harvey's	Harvey's				6.99																			
	Angus	C									4.49													
	n/i												1.99										L 4	
IGA	Preferred Angus									4.99														
	Preferred Angus									4.89													value	
Ingle's	Ingle's	C		8.98																			2.78	
	Harvest Farms	A									13.98													
Kroger Atlanta	n/i	C			9.99																			
	n/i																						3.49	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
GA <i>(cont)</i>	Lucky's Market	Piedmontese	A							5.99												
		Angus	C	7.99																		
	Piggly Wiggly Car.	n/i			5.98									2.98								
		Angus	C		9.98																	
	Piggly Wiggly GA	Angus	C		10.99						2.99		2.19									
	Piggly Wiggly HAC	n/i											2.49									
		n/i	S		7.99																	
	Piggly Wiggly Hchn	Our Best											1.89									
		Black Canyon	C		9.99																	
	Piggly Wiggly JTM	n/i	C		9.99																	
		Market Made																		2.89	80%	
	Publix	Publix Premium	C	7.99	8.99																	
		Greenwise	A						10.99													
		Publix Premium																4.99				
	Quality Foods	n/i							7.99			2.19										
	Save-a-Lot	n/i				4.97																
	Shop Rite	n/i											1.99									
		Sterling Silver				8.99																
	Sprout's	n/i																		4.99	4.99	85%
		n/i	C		10.99																	
Target	Market Pantry													2.79								
The Fresh Market	n/i																		3.49			
Trader Joe's	Trader Joe's Angus	C		13.99																		
	Trader Joe's																			4.99	80%	
United Grocery	n/i												1.99							2.49	75%	
Wayfield's	n/i				7.99	6.99					2.79	2.79	3.99								value	
	n/i	C						7.99														
Winn-Dixie	n/i																					
	Angus	C		7.49	9.49																L 2	
KY	ALDI	n/i	C		6.99																value	
		n/i																			L 4	
	Cox IGA	Star Ranch	C					8.99							2.29							
	n/i												2.49	2.99								

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BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
KY (cont)	Lucky's Market	Piedmontese	A																				
		Angus	C	7.99																			
	Meijer	Angus	C					7.99	5.99		1.99												
	Piggly Wiggly Hchn	Our Best									1.89												
		Black Canyon	C		9.99																		
	Remke Markets	n/i											2.99										
		Star Ranch	C			6.99			6.99													value	
	Save-a-Lot	n/i				4.97																	
	Super Dollar	n/i									1.99												
		n/i	S	8.99																			
	SuperVALU Stores	Angus Farms														3.59							
		Angus Farms	C					11.99	5.99														
	Target	Market Pantry											2.79										
	TC Grocery	n/i			6.99							1.99		2.49							3.49		value
	The Fresh Market	n/i																					
Trader Joe's	Trader Joe's Angus	C	13.99																		4.99	80%	
	Trader Joe's																				2.49	75%	
United Grocery	n/i										1.99												
ValueMarket	n/i	S	9.99																				
	n/i										1.99												
MS	AG Baton Rouge	n/i		7.99																			
	ALDI	n/i	C		6.99																	value	
		n/i												2.29								L 4	
	Corner Market	n/i																	3.99		4.49	90%	
		Angus	C					8.99															
	Dollar General Mrkt	n/i							5.95		1.95											3.95	80%
		Great American		4.95			4.95																
	Food Giant	n/i									1.88											2.98	75%
	Greer's Markets	Black Canyon	S	7.98	9.98																		value
		Black Angus	S			6.27																	value
	n/i				5.36																		
Grocery Depot	Cornerstone Angus	C		8.75																			
	n/i										1.68											1.98	73%

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
MS (cont)	Kroger Delta	n/i	C	7.99																				
		n/i									1.99													
	Mac's Fresh	n/i		6.99					5.99		1.99		2.49									value		
		n/i	S			8.99																		
	Piggly Wiggly Hchn	Our Best									1.89													
		Black Canyon	C		9.99																			
	Piggly Wiggly HGR	n/i	C		9.99																			
		n/i												2.50										
	Ramey's	Black Angus				6.98	7.98																value	
		n/i																				2.78	75%	
	Rouses	n/i												1.99										
	Save-a-Lot	n/i				4.97																	value	
	Target	Market Pantry												2.79										
	The Fresh Market	n/i																			3.49			
Trader Joe's	Trader Joe's Angus	C		13.99																		4.99	80%	
	Trader Joe's																					2.49	75%	
Vowell's	n/i										1.99												value	
	Black Canyon	S			9.99																			
Winn-Dixie	n/i																							
	Angus	C		7.49	9.49																		L 2	
NC	ALDI	n/i	C		6.99																		value	
		n/i												2.29										L 4
	Bi-Lo	n/i										2.69												
		Angus	C		9.49	5.99																		L 2
	Carlie C's IGA	n/i										1.68												
		Carlie C's				4.98																		
		Carlie C's Angus	C			6.48																		
	Compare Markets	n/i								6.99		1.99												
	Dollar General Mrkt	n/i								5.95		1.95											3.95	80%
		Great American			4.95				4.95															
Earth Fare	n/i	G																				4.99		
	Red Angus	A			12.99																			
Farm Fresh	n/i	C		6.99																				
	n/i										2.99													

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
SC (cont)	Bi-Lo	n/i																						
		Angus	C		9.49	5.99															L 2			
	Dollar General Mrkt	n/i							5.95												3.95	80%		
		Great American		4.95					4.95															
	Earth Fare	n/i	G							9.99											4.99			
		Red Angus	A		12.99						12.99													
	Food Lion	n/i													2.99							5.49	85%	
		n/i	C								8.99													
	Galaxy Food	n/i																						
		Tender Ridge	C										2.29	1.98										
	Harris Teeter	Harris Teeter														2.99						7.99	90% value	
		n/i				9.77	9.77																	
		HT Reserve	C								7.97													
	Harvey's	Harvey's				6.99																		
		Angus	C																					
		n/i																						L 4
	IGA	Preferred Angus									4.99													
		Preferred Angus									4.89													
	Ingle's	Ingle's	C	8.98																				
		Harvest Farms	A									13.98												
Kroger Atlanta	n/i	C		9.99																				
	n/i																							
Lowes Foods	Angus	C									7.99													
	n/i																							
Piggly Wiggly Car.	n/i																							
	Angus	C																						
Publix	Publix Premium	C	7.99	8.99																				
	Greenwise	A									10.99													
	Publix Premium																							
Save-a-Lot	n/i					4.97																		
Target	Market Pantry														2.79									
The Fresh Market	n/i																					3.49		
Trader Joe's	Trader Joe's Angus	C	13.99																					
	Trader Joe's																						4.99	
																							80%	

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Memorial Day 2016

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
TN	ALDI	n/i	C		6.99																value		
	Cash Saver	n/i				8.78								2.29							L 4		
	Chappell's	n/i									1.98			2.51							value		
	Dollar General Mrkt	n/i	C	8.99					5.95												value		
	E.W. James	Great American		4.95				4.95														80%	
	Earth Fare	Black Canyon	S						8.98		3.18											value	
	Food City	Red Angus	G						9.99										4.99				
	Food City	Food City	A		12.99				12.99														
	Food City	Angus	C	9.99											2.99								
	Food City	n/i	S	6.99																			
	Food Country USA	n/i										1.99		2.98							2.49	75%	
	Food Country USA	n/i																			3.49	80%	
	Food Giant	Butcher's Best							7.98	4.98											2.98	75%	
	Food Lion	Black Canyon	S	7.98	9.98																5.49	85%	
	Food Rite	n/i	C						8.99		4.99												
	Food Rite	Food Rite										2.49											
	GFS Marketplace	n/i		10.00																			
	GFS Marketplace	n/i													1.99						2.69	80%	
	H.G. Hill	n/i	C							5.99											2.49	73%	
	Harris Teeter	Angus	C		10.99																		
Harris Teeter	Harris Teeter				9.77	9.77								2.99						7.99	90%		
Harris Teeter	n/i																					value	
Harris Teeter	HT Reserve	C							7.97														
IGA Houchen's	IGA	C		8.99																			
Ingle's	Ingle's	C	8.98											2.78									
Ingle's	Harvest Farms	A						13.98														CH	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
TN (cont)	Kroger Delta	n/i	C	7.99																					
		n/i									1.99														
	Kroger MdAtlantic	n/i	C			5.99		5.99																	
		n/i												3.49											
	Kroger Nashville	n/i	C		6.99																		value		
		n/i										2.49													
	Lucky's	n/i										1.99													
		Black Canyon	C		9.99																				
	Osborne's	n/i			8.99								1.99												
	Publix	Publix Premium	C	7.99	8.99																				
		Greenwise	A						10.99																
		Publix Premium																4.99							
	Save-a-Lot	n/i					4.97																	value	
	Shop Rite	n/i											1.99												
		Sterling Silver																							
	Sprout's	n/i																				4.99	4.99	85%	
	n/i	C		10.99																					
Super Dollar	n/i											1.99													
	n/i	S		8.99																					
Target	Market Pantry													2.79											
TC Grocery	n/i											1.99			2.49									value	
The Fresh Market	n/i																				3.49				
Tietgens	n/i											1.99													
Trader Joe's	Trader Joe's Angus	C		13.99																					
	Trader Joe's																							4.99 80%	
United Grocery	n/i											1.99												2.49 75%	
VA	ALDI	n/i	C		6.99																			value	
		n/i																							L 4
	Associated	n/i														2.29									
	Dollar General Mrkt	n/i							5.95			1.95											3.95	80%	
		Great American			4.95				4.95																
Farm Fresh	n/i	C		6.99																					
	n/i											2.99													

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
VA (cont)	Piggly Wiggly Retail	n/i		6.99								1.79											
	Piggly Wiggly Stores	Preferred Angus		6.99	7.99			6.99	7.99				2.49										
	Price Rite	Nature's Reserve	G										3.99								AU		
	Safeway Eastern	n/i	C	5.99		9.99	9.99								2.99			BOGO		BOGO	80%		
		n/i																					
		Open Nature	G						13.99	10.99						5.99						value	
	Save-a-Lot	n/i				4.97																value	
	Shoppers Food	n/i	S					4.99														value	
		n/i																					
		Wild Harvest	A															8.99		3.49			
Super Dollar	n/i											1.99											
	n/i	S		8.99																			
Target	Market Pantry													2.79									
The Fresh Market	n/i																			3.49			
Trader Joe's	Trader Joe's Angus	C		13.99																	4.99		
	Trader Joe's																					80%	
WV	ALDI	n/i	C		6.99																	value	
		n/i													2.29							L 4	
	Dollar General Mrkt	n/i							5.95				1.95									3.95	
		Great American			4.95			4.95															80%
	Foodland	Star Ranch	C						9.99	5.99	3.99												value
		Showcase																					2.99
	Food Fair	Black Canyon							7.99						2.99								73%
	Food Lion	n/i													2.99								5.49
		n/i	C																				85%
	Galaxy Food	n/i																					
	Tender Ridge	C																					
Giant Eagle	n/i	C			7.99	8.49																value	
	Market District	C			8.99	9.49																	value
	n/i																						
Great Valu Markets	n/i																					2.99	
	Star Ranch								9.98	5.99	2.98		1.78										75%
Kroger Columbus	n/i	C			6.77																		value

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
WV (cont)	Kroger MdAtlantic	n/i	C			5.99		5.99			3.99											
		n/i												3.49								
	Martin's	Butcher Shop	C	5.77		5.77		5.77													>3 pks	
		Butcher Shop	C	6.77		6.77		6.77														<3 pks
		Angus	C					7.99														>3 pks
		Angus	C					8.99														<3 pks
		n/i												2.99							3.99	85%
		Nature's Promise	A		17.59																	
	Piggly Wiggly Stores	Preferred Angus		6.99	7.99			6.99	7.99					2.49								
	Riesbeck's	n/i																			3.49	80%
		Hereford	C					7.99														value
	Save-a-Lot	n/i				4.97																value
	Shop'n Save	n/i												2.88								
		n/i	C			9.99	9.99		6.98		4.49											
	Sparkle	n/i	C	7.99	8.99	6.99	6.99															5.49
	n/i																				4.99	
	n/i																					
Target	Market Pantry												2.79									
Weis Markets	Angus												4.88									
	n/i	C						5.88														
	n/i							4.99							4.49	5.69					value	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
IA <i>(cont)</i>	Schnuck's	Angus	C						14.99															
		n/i	S						5.99															
	Sunshine Foods	Butcher's Fresh	C					9.41																
		Sunshine's Own												2.77										
	Super Saver	n/i									1.98			2.48						3.48	80% value			
		Omaha Natural	L							3.98														
		Laura's Lean	O												6.98									
	Target	Market Pantry												2.79										
	Thriftway Stores	n/i							9.59															
Trader Joe's	Trader Joe's Angus	C		13.99																	4.99	80%		
	Trader Joe's																							
	Whole Foods MW	n/i		12.99																				
IL	Affiliated MW	n/i												2.49										
		Star Ranch	C					8.99	4.99															
	ALDI	n/i	C		6.99																	value		
		n/i													2.29							L 4		
	Angelo Caputo	Angus	C			7.99	8.99							2.69	2.49						2.69	80% value		
		Angus	C			7.49	8.49																value	
		n/i							6.29														value	
		n/i							5.99														ABF	
	Berkot's	Piedmontese	C												4.99									
		n/i	C													3.79					4.99			
	Borowiak's IGA	TableRite																					value	
		TableRite																						
		Borowiak's Best																						
	Brookhaven	Angus	C			7.99	7.99																	
		n/i																						
Butera Markets	n/i			6.29	6.99	3.99							1.73	3.29	2.99	3.99	3.69				3.99	80% L 3 value		
	n/i			5.99																				
	Angus	C		10.99	12.99	7.99																		
Cermak's	Angus	C																						
County Market	n/i												2.39											
	Rancher's Legend																							

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
IL (cont)	Cub Foods	n/i																			L 1			
		n/i																			value			
		n/i	C			7.99																value		
	Dierberg's	Dierberg's													3.99									
	El Guero	n/i														2.99								
	Fairplay Foods	n/i											2.49											
		Angus	C																					
	Fareway	n/i													2.19	1.99								
		n/i	C																					
	Food 4 Less	n/i																					value	
	Food Pride	n/i																						
		n/i	C																					
	Fresh Thyme	n/i																						
	Garden Fresh	Sterling Silver	C				8.99	8.99																
	GFS Marketplace	n/i																						
		n/i	C																					
	Heinen's	Heinen's	O																					
		Heinen's	A																					
		PRE	A																					
	Hy-Vee	n/i																						
	Hy-Vee Angus	C																						
	HV Choice Reserve	C																						
IGA Houchen's	IGA	C																						
Jewel-Osco	n/i	C																						
	n/i	C																						
	n/i																							
	Open Nature	A																						
	Strauss	G																						
Jimenez	n/i																							
Joe Caputo	n/i																							
	n/i	C																						
Kirby Foods IGA	TableRite																							
Kroger Central	n/i	C																						
	Laura's Lean	A																						

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
IL (cont)	Kroger Louisville	n/i	C		7.99				7.99												value		
		n/i									2.49												
		Laura's Lean	A																			5.99	
	Mariano's	Angus	C					6.00						4.00									
	Meijer	Angus	C						7.99	5.99			1.99										
	Pete's Market	Black Angus	C			6.99	7.29																
		n/i													3.49	2.99							
	Piggly Wiggly MW	Angus	C			7.99																	
		n/i											1.99										
	Save-a-Lot	n/i				4.97																value	
	Schnuck's	Angus	C							14.99													
		n/i	S							5.99													
	Schuetz's	Schuetz's Angus	C								9.99												
		n/i																					3.69
	Shop & Save	n/i																					2.99
		Black Angus	C			8.99	8.99																
	Shop'n Save	n/i											1.99										
		Angus	C							7.99													
	Strack & VanTil	n/i	C			5.99							2.99										3.49
	Sullivan's	n/i																					
	n/i	C			9.99																		
Sunset Foods	Angus	C			9.99																		
Target	Market Pantry													2.79									
The Fresh Market	n/i																					3.49	
Tony's Finer Food	n/i				3.99					4.99													
	Angus	C				8.99				5.99												3.99	
Trader Joe's	Trader Joe's Angus	C		13.99																			
	Trader Joe's																						4.99
Ultra Foods	n/i											1.99											3.99
	n/i	C				6.99																	
	Angus	C							6.99	4.99													
Valli Produce	n/i				5.99	5.69	5.99																3.49

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prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
IN <i>(cont)</i>	Kroger Central	n/i	C	6.77		6.77																
		Laura's Lean	A															5.99				
	Kroger Cincinnati	n/i	C	5.99																		
		Kroger										2.49										
	Kroger Louisville	n/i	C		7.99				7.99													value
		n/i											2.49									
		Laura's Lean	A															5.99				
	Lucky's Market	Piedmontese	A							5.99												
		Angus	C		7.99																	
	Marsh	Marsh Angus	C		6.88						6.88											value
		n/i												2.88								
	Martin's	Martin's	C			8.99											2.99					
	Meijer	Angus	C						7.99	5.99			1.99									
	Millers Market	Hereford				4.99	5.29		8.99													
		n/i													2.69							
	New Market	n/i													2.49		3.99		4.99		4.99	85%
		Black Angus	C			8.99				5.99												
	Save-a-Lot	n/i				4.97																value
	Schnuck's	Angus	C							14.99												
		n/i	S							5.99												
	Strack & VanTil	n/i	C			5.99							2.99									3.49 73%
Target	Market Pantry												2.79									
The Fresh Market	n/i																		3.49			
Trader Joe's	Trader Joe's Angus	C		13.99																		
	Trader Joe's																				4.99 80%	
Ultra Foods	n/i											1.99			3.99							
	n/i	C			6.99																	
	Angus	C							6.99	4.99												
Walt's Foods	Walt's													2.99							3.49 80%	
	Hereford	C			8.99				8.99													
Wesselman's	n/i				7.99							2.49										
Whole Foods MW	n/i			12.99																		
MI	Affiliated MW	n/i												2.49								
	Star Ranch	C							8.99	4.99												

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
MI (cont)	ALDI	n/i	C		6.99																value	
		n/i											2.29								L 4	
	Busch's	n/i	C		8.99																	
	D&W Fresh	Preferred Angus	C					7.99		4.99												
		Laura's Lean	A							31.98												G
		n/i																				
	Earth Fare	n/i	G						9.99												4.99	
		Red Angus	A		12.99				12.99													
	Family Fare	n/i												2.49								
		Tender Ridge	C							5.99												value
		Laura's Lean	A																			6.99
	Food Pride	Angus Pride	C			10.99	10.99				3.99											
		n/i													3.99							4.99
	Fresh Thyme	n/i																				90%
	GFS Marketplace	n/i												1.99								2.69
		n/i	C							5.99												
	Glory Supermarket	n/i				4.88	4.88						1.88									
	Harding's	Harding's												2.99								
		Tender Ridge	C		8.99	7.99																
	Hollywood Market	Chairman Reserve	C						8.99													
Kroger Central	n/i	C	6.77		6.77																	
	Laura's Lean	A																				
Kroger Columbus	n/i	C			6.77																	
Kroger Michigan	n/i	C			5.99																	
Lucky's Market	Piedmontese	A							5.99													
	Angus	C	7.99																			
Martin's	Martin's	C			8.99																	
Meijer	Angus	C						7.99	5.99			1.99										
Millers Market	Hereford				4.99	5.29		8.99														
	n/i													2.69								
Pat's IGA	n/i																					
	Angus	C		9.99																	3.99	
Plumbs/Duthlers	n/i				4.99	5.49								2.88	4.59							
	Tender Ridge							8.99	5.99													

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**Memorial Day 2016
BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
MN	Econofoods	n/i												2.49									
(cont)		Angus Pride	C	8.99						4.99													value
		Laura's Lean	A																				
	Family Fare	n/i												2.47									
		Laura's Lean	A																				
		Angus Pride	C	8.99						4.97													
	Family Fresh	Angus Pride	C																				
		Laura's Lean	A								6.99												
		n/i																					
	Fareway	n/i																					
		n/i	C																				
		n/i																					
	Festival	Black Angus	C				7.99																
	Food Pride	Angus Pride	C				10.99																
		n/i																					
	Fresh Thyme	n/i																					
	Hornbacher's	n/i																					
		Stockman & Dakota																					
	Hugo's	Hugo's																					
		Angus Pride	C	8.98																			
	Hy-Vee	n/i																					
		Hy-Vee Angus	C																				
		HV Choice Reserve	C																				
	Kowalski's	n/i	C																				
		n/i	P																				
	Lunds & Byerly's	Seal Fresh																					
	Marketplace Foods	n/i																					
		Angus Pride	C																				
	Maynard's	Star Ranch	S																				
	Quillin's	n/i																					
		Chairman Reserve	C	9.99																			
	Rainbow Foods	n/i																					
		n/i	C																				
	Save-a-Lot	n/i																					
		n/i																					
		n/i																					
		n/i																					
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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
MN (cont)	Sun Mart	Tender Ridge	C	5.99																				
		Laura's Lean	A															6.99						
	Sunshine Foods	n/i												2.79						4.49	93%			
		Butcher's Fresh	C					9.41																
	Super One Foods	Sunshine's Own												2.77										
		n/i																		3.47	85%			
	SuperVALU Stores	Black Angus	C				8.48																	
		Creekstone	A							7.67														
		Grass Run Farms	G												6.46									
	Target	n/i																						
Angus Farms		C							11.99	5.99														
Teal's	Market Pantry												2.79											
Trader Joe's	Angus Pride									5.99														
Whole Foods MW	Trader Joe's Angus	C	13.99																		4.99	80%		
	Trader Joe's																							
	Whole Foods MW	n/i	12.99																					
ND	Albertsons Mntn	Steakhouse Choice	C	5.99	7.99						4.99											value		
		n/i																						
	Dan's	n/i																						
		Angus Pride	C	9.99							4.99				2.49									
	Family Fare	n/i													2.47									
		Laura's Lean	A																					
	Food Pride	Angus Pride	C	8.99							4.97													
		Angus Pride	C			10.99	10.99					3.99											4.99	90%
	Hornbacher's	n/i																						
		n/i													1.99									L 6
	Hugo's	Stockman & Dakota																						
		Hugo's																						
Leever's	Angus Pride	C	8.98																					
	n/i													2.89										
Marketplace Foods	Preferred Angus									5.98														
	n/i																							
	Angus Pride	C																					4.28	85%

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Memorial Day 2016

prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
ND (cont)	SuperVALU Stores	n/i																				
	Angus Farms		C				11.99	5.99								3.69						
	Target	Market Pantry										2.79				3.59						
	Teal's	Angus Pride					9.99	5.99														
NE	Affiliated MW	n/i												2.49						2.99	80%	
	Star Ranch		C				8.99	4.99														
	n/i		C				8.99															
	ALDI	n/i	C				6.99														value	
	n/i													2.29							L 4	
	Apple Market	Heartland Pride												2.78						3.29	80%	
	Heartland Pride		S					8.99													value	
	Bag'n Save	Tender Ridge					5.99															
	Laura's Lean		A														6.99					
	n/i													2.79				4.49				
	Baker's	n/i	C				6.99															
	n/i													2.79								
	Family Fare	n/i												2.47								
	Laura's Lean		A														6.99					
	Angus Pride		C				8.99		4.97													
	Family Fresh	Angus Pride	C					6.99														
	Laura's Lean		A														6.99					
	n/i													2.49						3.49	80%	
	Fareway	n/i												2.19	1.99							
	n/i		C				9.99															
Food Pride	Angus Pride	C			10.99	10.99																
n/i																3.99			4.99	90%		
Fresh Thyme	n/i																					
Hy-Vee	n/i												1.99			2.97						
Hy-Vee Angus		C						4.99														
HV Choice Reserve		C						15.99														
Russ's Market	Top Choice 1881	C						12.00													local	
n/i															2.99	2.99			3.99	85%		

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Memorial Day 2016

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
NE (cont)	Safeway Denver	n/i	C					4.99													value			
		n/i	C						5.77	3.99														
		Open Nature	G						8.99															
	Sun Mart	Tender Ridge	C	5.99																				
		Laura's Lean	A														6.99				4.49	93%		
		n/i												2.79							4.49	93%		
	Super Saver	n/i									1.98			2.48							3.48	80%		
		Omaha Natural	L						3.98													value		
		Laura's Lean	O												6.98									
	Target	Market Pantry												2.79										
Thriftway Stores	n/i								9.59															
Trader Joe's	Trader Joe's Angus	C	13.99																					
	Trader Joe's																				4.99	80%		
Whole Foods MW	n/i			12.99																				
OH	Acme Fresh Market	Acme	C			13.99																		
		Angus	C											2.69										
	ALDI	n/i	C		6.99																	value		
		n/i																					L 4	
	Anderson's	n/i			11.39																			
	Buehler's	n/i																				2.79	80%	
		Angus	C							8.79														
	Chief	n/i												2.49								3.99	80%	
		Angus	C						6.99															
	Dave's Market	n/i	C					8.99														2.99		
		Bob Evans																					3.33	
		Johnsonville																					3.33	
	Dollar General Mrkt	n/i												1.95									3.95	80%
		Great American		4.95				4.95			5.95													
Earth Fare	n/i	G																			4.99			
	Red Angus	A			12.99																			
Fisher's Foods	n/i													2.99										
	Laura's Lean	O													7.99									
	Black Angus	C						10.99														value		

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
OH (cont)	Foodland	Star Ranch	C					9.99	5.99	3.99											value			
		Showcase																			2.99	73%		
	Food Fair	Black Canyon						7.99						2.99										
	Fresh Encounter	n/i												2.49							3.99	80%		
		Angus	C					6.99																
	Fresh Thyme	n/i																						
	Geyer's	Star Ranch	C					9.98																
		n/i													2.18							3.19	80%	
	GFS Marketplace	n/i												1.99								2.69	80%	
		n/i	C							5.99														
	Giant Eagle	n/i	C			7.99	8.49																value	
		Market District	C			8.99	9.49																value	
		n/i																						
	Heinen's	Heinen's	O								6.99													
		Heinen's	A						14.99															
		PRE	A	17.59																				
	IGA SpartanNash	n/i	C			8.99				5.99														
	Kroger Central	n/i	C	6.77		6.77																		
		Laura's Lean	A																					
	Kroger Cincinnati	n/i	C	5.99																				
		Kroger											2.49											
	Kroger Columbus	n/i	C			6.77																		value
	Kroger MdAtlantic	n/i	C			5.99		5.99			3.99													
	n/i																							
Lucky's Market	Piedmontese	A							5.99															
	Angus	C	7.99																					
Marc's	n/i											1.99										2.99	80%	
Marsh	Marsh Angus	C	6.88						6.88														value	
	n/i																							
Meijer	Angus	C						7.99	5.99			1.99												
Millers Market	Hereford				4.99	5.29		8.99																
	n/i																							
Piggly Wiggly Stores	Preferred Angus		6.99	7.99				6.99	7.99					2.49										

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BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
OH <i>(cont)</i>	Riesbeck's	n/i																		3.49	80%	
	Hereford		C				7.99														value	
	Remke Markets	n/i											2.99									
	Star Ranch		C			6.99			6.99												value	
	Save-a-Lot	n/i				4.97																
	Shop'n Save	n/i												2.88								
	n/i		C			9.99	9.99		6.98		4.49											
	Sparkle	n/i	C	7.99	8.99	6.99	6.99															
	n/i																				5.49	90%
	n/i																				4.99	80%
	SuperVALU Stores	n/i		6.99										2.69							3.99	80%
	Star Ranch		C						9.99													
	Angus Farms														3.59							
	Angus Farms		C						11.99	5.99												
	Target	Market Pantry												2.79								
	The Fresh Market	n/i																		3.49		
Thorne's Market	1893 Premium				8.99	7.99	7.99															
Trader Joe's	Trader Joe's Angus		C	13.99																		
Trader Joe's	Trader Joe's																				4.99	80%
Weis Markets	Angus												4.88									
n/i			C					5.88														
n/i								4.99														
															4.49	5.69						
SD	Affiliated MW	n/i												2.49							2.99	80%
	Star Ranch		C					8.99	4.99													
	n/i		C			8.99																
	Buche Foods	n/i				10.64								2.48								
	Coborn's	Hereford																				
	Family Thrift	n/i												2.49								
	Angus Pride		C	8.99						4.99												value
	Laura's Lean		A																			6.99
Fareway	n/i												2.19	1.99								
n/i			C			9.99																

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
SD (cont)	Hy-Vee	n/i																					
		Hy-Vee Angus	C						4.99					1.99									
		HV Choice Reserve	C						15.99														
		IGA Markets	n/i			6.99																value	
			n/i											2.49									
		Ken's Super Fair	n/i	C		7.99																	
			Ken's													3.49							
		Lynn's Dakotamart	Dakotamart Pride	C		9.99				5.99													
			Dakotamart Pride	C		9.79				5.79													value
			n/i															4.99					
		Maynard's	Star Ranch	S					8.99														
		Safeway Denver	n/i	C				4.99															value
			n/i	C						5.77	3.99												
			Open Nature	G						8.99													
		Sunshine Foods	Butcher's Fresh	C						9.41													
		Sunshine's Own												2.77									
	SuperVALU Stores	Angus Farms																					
		Angus Farms	C						11.99	5.99													
	Target	Market Pantry											2.79										
	Teal's	Angus Pride			9.99					5.99													
WI	Affiliated MW	n/i												2.49							2.99	80%	
		Star Ranch	C					8.99	4.99														
		n/i	C		8.99																		
	ALDI	n/i	C		6.99																	value	
		n/i												2.29									L 4
	Cermak's	Angus	C		4.49									2.99									
	Econofoods	n/i												2.49									
		Angus Pride	C	8.99						4.99													value
		Laura's Lean	A															6.99					
	Family Fresh	Angus Pride	C					6.99															
		Laura's Lean	A															6.99					
	n/i											2.49									3.49	80%	
Festival	n/i											3.78	3.48								3.98	80%	
	Legendary Beef	C							6.98													local	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
WI (cont)	Tadych's	Angus Pride	C		7.99																			
		Tadych's																						
		Naturewell		C					5.49															
	Target	Market Pantry											2.79											
	The Fresh Market	n/i																	3.49					
	Trader Joe's	Trader Joe's Angus		C	13.99																			
		Trader Joe's																					4.99	80%
	Trig's	Trig's																						
Whole Foods MW	n/i			12.99																				
Woodman's	American Foods				9.99								2.39											
	n/i																							value

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

Memorial Day 2016

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																							
AR	Albertsons Houston	n/i																		3.99		3.99	85%
		Open Nature	A																			6.99	85%
	ALDI	n/i	C		6.99																		value
		n/i																					L 4
	Bill's Fresh	Angus	C	7.98							2.48											3.28	80%
	Brookshire's	n/i	S	5.99																			80%
		n/i																				3.99	80%
		Angus Pride	C						5.99														
	Cranford's	n/i																					value
		n/i	S		7.98																		
	Edward's	n/i									1.98												
		Angus	C		8.98																	3.98	80%
	Food Giant	n/i									1.88											2.98	75%
		Black Canyon	S	7.98	9.98																		
	G&W Foods	n/i									1.98												
		Black Canyon	C	8.78																			
	Harp's	Harp's Angus	C						13.70														
		n/i									2.69			3.29									
	Hay's	n/i												2.88								3.28	80%
		Angus Pride	C		8.98																		value
	Kroger Delta	n/i	C	7.99																			
		n/i									1.99												
	Mac's Fresh	n/i		6.99					5.99														value
		n/i	S			8.99																	
	Piggly Wiggly Hchn	Our Best									1.89												
		Black Canyon	C		9.99																		
	Pyramid Foods	n/i												2.48									
		n/i	C				7.99		4.99														value
		Meyer Angus	A		12.99															5.49			
	Rehkopf's	n/i												2.49									
	Save-a-Lot	n/i				4.97																	value
	Super 1 Foods	n/i							3.97														value
	Target	Market Pantry											2.79										

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
AR	TC Grocery	n/i			6.99								1.99		2.49							value
<i>(cont)</i>	The Fresh Market	n/i																	3.49			
AZ	Albertsons SW	n/i	C	5.97		5.97		5.97		BOG3												value
	Basha's	n/i	C			5.97		7.47		5.99												value
	El Super	n/i		5.99							2.49				2.69							value
	Food City	n/i										1.77			2.99							value
	Fry's	n/i	C	5.77				5.77							2.77							value
	IGA Family Friends	n/i	C			3.99																value
	Angus	n/i	C							4.99												value
	Los Altos	n/i										1.49			3.79							value
	Lowe's	n/i			6.99																	value
	Safeway SW	n/i	C	7.99		7.99		5.77			4.99											value
	Smith's	n/i	C					4.99														value
	Sprout's	n/i										2.29								4.99	4.99	85%
	Target	Market Pantry	C	10.99																		value
	Trader Joe's	Trader Joe's Angus	C	13.99										2.79								value
	Trader Joe's	Trader Joe's																			4.99	80%
CO	Affiliated Foods	n/i		7.49										2.49								value
	Affiliated MW	n/i		6.99											2.48							value
	Albertsons Mntn	Steakhouse Choice	C		8.99																2.99	80%
	Associated Food	n/i	C	5.99	7.99						4.99											value
	Clark's Market	n/i				10.00									3.99							value
	Food King	n/i	C				8.99			4.99	3.99				2.99							value
	Food King	n/i			4.96		7.99			4.99												value

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
CO <i>(cont)</i>	King Soopers	n/i	C	5.77																	value		
	Lowe's	n/i			6.99								3.49								value		
	Lucky's Market	Piedmontese	A	14.99					6.99					5.99							value		
	Ridley's	Hereford	C					8.97	5.98						2.58						value		
	Safeway Denver	n/i	C					4.99													value		
		n/i	C						5.77	3.99												value	
		Open Nature	G						8.99													value	
	Save-a-Lot	n/i				4.97																value	
	Sprout's	n/i																	4.99	4.99		85%	
	Sun Mart	n/i	C	10.99																			
		Tender Ridge	C	5.99																			
		Laura's Lean	A															6.99					
		n/i												2.79							4.49	93%	
Target	Market Pantry												2.79										
Trader Joe's	Trader Joe's Angus	C	13.99																		4.99	80%	
	Trader Joe's																						
	Whole Foods Mntn	WFM							8.99														
KS	Affiliated Foods	n/i		7.49										2.49								value	
		n/i		6.99																			
	Affiliated MW	n/i												2.49							2.99	80%	
		Star Ranch	C						8.99	4.99													
		n/i	C		8.99																		
	ALDI	n/i	C		6.99																	value	
		n/i													2.29							L 4	
	Apple Market	Heartland Pride												2.78							3.29	80%	
		Heartland Pride	S						8.99														value
	Country Mart	n/i							14.39														
	Angus	C							6.99														
Dillon's	n/i	C					6.99																
	n/i													2.79									
G&W Foods	n/i											1.98											
	Black Canyon	C	8.78																				

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Memorial Day 2016

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
KS (cont)	Hen House	n/i																				
	Hereford	C					12.80															
	Homeland Stores	n/i																		4.92	80%	
	Hy-Vee	n/i																				
	Hy-Vee Angus	C							4.99													
	HV Choice Reserve	C						15.99														
	Lowe's	n/i					6.99															
	Price Chopper	KC Pride																			2.79	80%
	Save-a-Lot	n/i																				
	Sprout's	n/i																		4.99	4.99	85%
	Sun Fresh	n/i	C	10.99																		
	Target	Market Pantry																				
	Thriftway Stores	n/i																				
	Trader Joe's	Trader Joe's Angus	C	13.99																		
	Trader Joe's	Trader Joe's																				4.99
Whole Foods Mntn	WFM																					
Woods	Butcher's Pride	C	14.39																			
	n/i	S					8.99															value
LA	AG Baton Rouge	n/i		7.99																		
	Albertsons Houston	n/i																				3.99
	Open Nature	A																				3.99
	Breaux Mart	Black Angus	C					8.99														6.99
	Brookshire's	n/i	S	5.99																		3.99
	Brookshire's	n/i																				3.99
	Angus Pride	C								5.99												
	Kroger Dallas	n/i																				1.97
	Kroger Dallas	n/i																				7.99
	Kroger Houston	n/i																				7.99
Kroger Houston	n/i																				7.99	
LeBlanc's	Black Angus	C						8.99														8.99
Mac's Fresh	n/i		6.99							5.99												1.99
Mac's Fresh	n/i	S																				8.99

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
LA <i>(cont)</i>	Market Basket	n/i										1.77												
	MB Premium	n/i	S						4.99															
	Rouses	n/i												1.99										
	Save-a-Lot	n/i			4.97																value			
	Super 1 Foods	n/i							3.97												value			
	Target	Market Pantry	n/i											2.79										
	The Fresh Market	n/i																	3.49					
	Trader Joe's	Trader Joe's Angus	n/i	C	13.99																	4.99		
	Trader Joe's	n/i																				80%		
	Winn-Dixie	n/i																						
		Angus	C	7.49	9.49																		L 2	
MO	Affiliated MW	n/i												2.49										
	Star Ranch	n/i	C					8.99	4.99															
	ALDI	n/i	C		6.99																		value	
		n/i													2.29								L 4	
	Apple Market	Heartland Pride	n/i												2.78							3.29	80%	
		Heartland Pride	n/i	S					8.99														value	
	C&R Supermarkets	n/i													1.98								L 3	
		n/i																				2.69	80%	
	County Market	n/i											2.39		3.49									
		Rancher's Legend	n/i																					
	Country Mart	n/i								14.39														
		Angus	n/i	C						6.99														
	Dierberg's	Dierberg's	n/i														3.99							
	Food Giant	n/i											1.88									2.98	75%	
		Black Canyon	n/i	S	7.98	9.98																		
Fresh Thyme	n/i																							
G&W Foods	n/i												1.98											
	Black Canyon	n/i	C	8.78																				
Gerbe's	n/i		C					6.99																
	n/i																							
GFS Marketplace	n/i																							
	n/i		C						5.99														80%	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
MO <i>(cont)</i>	Harp's	Harp's Angus	C					13.70															
		n/i								2.69		3.29											
	Harter House	n/i							5.99			2.99		3.49			3.99						
	Hay's	n/i										2.88								3.28	80%	value	
		Angus Pride	C		8.98																		
	Hen House	n/i														3.99							
		Hereford	C					12.80															
	Hy-Klas Foods	n/i											2.99										value
		n/i							9.99														
	Hy-Vee	n/i											1.99										
		Hy-Vee Angus	C							4.99													
		HV Choice Reserve	C						15.99														
	Kroger Central	n/i	C	6.77		6.77																	
		Laura's Lean	A														5.99						
	Kroger Delta	n/i	C	7.99																			
		n/i										1.99											
	Lucky's Market	Piedmontese	A							5.99													
		Angus	C	7.99																			
	Moser's Foods	n/i							6.99					1.99									
	Prenger Foods	n/i												1.97							2.47	80%	
		n/i	S						6.99	7.99													
	Price Chopper	KC Pride								11.20												2.79	80%
	Pyramid Foods	n/i												2.48									
	n/i	C						7.99		4.99												value	
	Meyer Angus	A		12.99																5.49		value	
Save-a-Lot	n/i				4.97																		
Schnuck's	Angus	C								14.99													
	n/i	S								5.99													
Shop'n Save	n/i												1.99										
	Angus	C								7.99												value	
Sprout's	n/i																			4.99	4.99	85%	
	n/i	C	10.99																				
Sun Fresh	n/i								11.19					1.99									
Target	Market Pantry												2.79										

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
MO <i>(cont)</i>	TC Grocery	n/i			6.99								1.99		2.49							value		
	TC Markets	Angus Pride	C			9.99							1.99											
		Top Choice																						
	Thriftway Stores	n/i						9.59							2.99									
	Trader Joe's	Trader Joe's Angus	C	13.99																		4.99	80%	
		Trader Joe's																					4.99	80%
	Whole Foods MW	n/i		12.99																				
	Woods	Butcher's Pride	C	14.39											2.99							3.49	80%	
		n/i	S					8.99															value	
NM	Affiliated Foods	n/i		7.49											2.49								value	
		n/i		6.99																			value	
	Albertsons SW	n/i	C	5.97		5.97		5.97		BOG3													value	
		n/i														3.48							value	
	Basha's	n/i	C			5.97		7.47		5.99													value	
		n/i													2.69								value	
	Dollar General Mrkt	n/i								5.95			1.95										3.95	80%
		Great American			4.95				4.95															
	John Brook's	Hereford	C	7.49																				
		n/i													2.79	2.49								value
	King Soopers	n/i	C	5.77												3.49								value
		n/i				8.99																		value
		n/i				7.99																		value
	Lawrence Bros.	n/i								4.99														value
	Los Altos	n/i											1.49											value
	Lowe's	n/i				6.99																		value
	Safeway Denver	n/i	C						4.99															value
	n/i	C							5.77	3.99													value	
	Open Nature	G							8.99															value
Smith's	n/i	C						4.99															value	
	n/i											2.29												value
Sprout's	n/i																				4.99	4.99	85%	
	n/i	C	10.99																					
Target	Market Pantry													2.79										

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
OK (cont)	Warehouse Williams	n/i Angus n/i	C						8.99	5.99		2.49												
TX	Affiliated Foods	n/i		7.49																				
		n/i		6.99																		value		
	Albertsons Houston	n/i																				3.99		
		Open Nature	A																				3.99	
	Albertsons SW	n/i	C	5.97		5.97		5.97		BOG3													6.99	
		n/i																					value	
	ALDI	n/i	C																				6.99	
		n/i																						value
	Arlan's	n/i																						L 4
	Brookshire's	n/i	S	5.99																				2.29
		n/i																						3.99
		Angus Pride	C																					80%
	Brookshire Bros.	n/i	S																					5.99
		Panorama	G																					7.99
	Cash Saver	n/i																						3.95
	Diamond IGA	n/i																						6.99
	Elrod's	n/i																						3.98
	Fiesta Mart	Lone Star Angus	C																					7.99
	Food King	n/i																						4.96
	Food Town	n/i																						5.99
Foodarama	Angus	C																					2.88	
	Angus	S																					2.47	
H-E-B	H-E-B Prime	P																					4.77	
Homeland Stores	n/i																						9.97	
Kroger Dallas	n/i																							
	n/i																						7.99	
Kroger Houston	n/i																							
	n/i																						7.99	
La Fiesta	n/i																							
	n/i																						3.99	
	n/i																						4.99	
	n/i	S																					2.77	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
TX <i>(cont)</i>	Lawrence Bros.	n/i							4.99														
	Los Altos	n/i									1.49												
	Lowe's	n/i			6.99																value		
	Malone's	n/i									1.69												
	Market Basket	n/i									1.77												
		MB Premium	S							4.99													
	Market Square	n/i		6.99	7.49								2.79	2.49								value	
	Minyard's	n/i				4.97										2.99						value	
	Minyard Sun Fresh	Angus	C	5.99					9.99							2.99					3.49	80%	
	Porter's	n/i		4.99	6.99									2.49									
	Randalls	n/i	C			4.99																value	
		Angus	C			5.99																value	
		n/i													1.99								
		Open Nature	G						12.99														
	Rehkopf's	n/i				4.97									2.49							value	
	Save-a-Lot	n/i																					
	Sellers Bros.	n/i								3.99													
	Sprout's	n/i																			4.99	4.99	85%
		n/i	C	10.99																			
	Super 1 Foods	n/i								3.97												value	
Target	Market Pantry											2.79											
The United Family	n/i									5.97											BOGO	80%	
	Angus	C			12.99					12.99													
Tom Thumb	n/i	C	6.99		6.99																		
	n/i												2.99		4.99								
	O Organics	G	18.99					18.99															
	Open Nature	G														6.99							
Trader Joe's	Trader Joe's Angus	C	13.99																				
	Trader Joe's																			4.99	80%		
Vista	Hereford	C							5.99														
	n/i										2.79												
UT	Albertsons Mntr	Steakhouse Choice	C	5.99	7.99						4.99											value	
		n/i													3.99								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
UT (cont)	Associated Food	n/i			10.00											2.99				2.00	80%		
		n/i	C			8.99				3.99													
		Angus	C				6.99			4.99												value	
	Clark's Market	n/i				7.99				4.99													
	Fresh Market	n/i				10.00										2.99							
	Harmon's	Angus	C							5.99				2.99									
		n/i	G											7.99									
	King Soopers	n/i	C	5.77																		value	
		n/i														3.49							
	Ream's	n/i								3.49													
	Ridley's	Hereford	C						8.97		5.98												value
		n/i														2.58							value
	Smith's	n/i	C						4.99														value
		n/i											2.29										
	Sprout's	n/i																	4.99	4.99		85%	
		n/i	C	10.99																			
Stoke's Market	n/i									3.99													
	Angus	C			9.99																		
Target	Market Pantry													2.79									
Trader Joe's	Trader Joe's Angus	C	13.99																				
	Trader Joe's																				4.99	80%	
Whole Foods Mntn	WFM									8.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

Memorial Day 2016
BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
SOUTHWESTERN U.S. - CA,HI,NV																						
CA	Albertsons SoCal	n/i	C	5.88	7.99						5.99											
	ALDI	n/i	C		6.99															value		
	Andronico's	Angus	C											2.29						L 4		
	Baja Ranch	n/i				4.99	4.99															
	Big Saver	n/i	S			4.99	4.99					3.69								value		
	Dollar General Mrkt	Cargill											1.99									
		Great American		4.95							5.95		1.95							3.95		
	El Super	n/i		5.99																		
	Food 4 Less	n/i																		value		
	Foodland IGA	n/i				4.48																
	Grocery Outlet	Harris Ranch																				
	Holiday Market	Sterling Silver																				
	Jon's	n/i				4.99	4.99															
	K.V. Mart	n/i		4.99		4.99														3.99		
	La Superior	n/i																				
	Lucky	Angus		5.99	7.99															value		
		Angus	C	12.99		11.99					9.99	5.99								3.99		
	Lunardi's	Lunardi's	C											4.99						5.99		
		n/i				14.99	13.99															
	Mollie Stone's	n/i																		5.99		
	Murphy's Market	n/i	S																	93%		
	Northgate	n/i		5.99		5.99	5.99															
	Nugget Markets	SunFed	G		14.99															local		
		Angus	C																			
	Raley's	Raley's	L								6.99	6.99	7.49	4.99						3.99		
		Raley's Premium	L																	80%		
		Sutter	L										4.99									
		Sunfed	G																			
	Ralph's	n/i		8.99										5.99								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

Memorial Day 2016
BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
CA <i>(cont)</i>	Ray's Food Place	n/i												2.77									
		Ray's Angus	C					11.20		4.99													
		Safeway NorCal	n/i	C	6.99					6.99					3.99								
			n/i																				
		Open Nature		G							6.99					6.99						6.99	85%
		Save Mart	Angus 43	C	7.99																		
			n/i																				
		Save-a-Lot	n/i				4.97																value
		Sprout's	n/i																		4.99	4.99	85%
			n/i	C	10.99																		
		Stater Bros.	n/i		5.77		6.99		5.77														
			Stater Bros.										2.77				4.99		4.99				
		Super A Foods	Harris Ranch							4.99						2.99							
			n/i	C					7.99														
		Superior Grocer	n/i										1.99										
		Super King	n/i														3.49						
		n/i	G												4.99								
	Target	Market Pantry												2.79									
	The Fresh Market	n/i																		3.49			
	Trader Joe's	Trader Joe's Angus	C	13.99																			
		Trader Joe's																			4.99	80%	
	Vallarta	n/i		5.99				5.99					3.99										
	Vons/Pavilions	n/i													3.99								
		n/i	C	5.88	8.99				8.99														
HI	Don Quijote	Angus	C					9.99														value	
		n/i										3.99											
	Foodland	n/i												2.99									
		Angus	C	9.99							7.49										6.99		
	KTA Super Store	Mountain Apple											3.69										
		n/i						9.99															
	Safeway NorCal	n/i	C	8.99					8.99						4.99								
		n/i																					
	Open Nature		G							7.99						7.99					6.99	85%	
	Tamura's Market	n/i	C	8.99	9.99								3.99										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2016

prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
HI	Target	Market Pantry																				
(cont)	Times Supermarket	Sterling Silver		8.99										3.29								
NV	Albertsons SW	n/i	C	5.97		5.97		5.97		BOG3											value	
		n/i														3.48						
	Associated Food	n/i	C			8.99				4.99	3.99											
	Dollar General Mrkt	n/i								5.95		1.95								3.95	80%	
		Great American		4.95				4.95														
	El Super	n/i		5.99							2.49				2.99							
	Grocery Outlet	Harris Ranch												2.66								
	Marketon	n/i											3.99									
	Ridley's	Hereford	C					8.97		5.98											value	
		n/i												2.58								
	Safeway NorCal	n/i	C	6.99						6.99						3.99						
		n/i																				
		Open Nature	G								6.99				6.99					6.99	85%	
	Save-a-Lot	n/i				4.97															value	
	Scolari's	Harris	C			7.99															value	
	Seafood City	n/i	C	9.99																		
	Smith's	n/i	C					4.99													value	
		n/i										2.29										
	Sprout's	n/i																	4.99	4.99	85%	
		n/i	C	10.99																		
	Target	Market Pantry												2.79								
	Trader Joe's	Trader Joe's Angus	C	13.99																		
		Trader Joe's																		4.99	80%	
	Vons/Pavilions	n/i													3.99							
		n/i	C	5.88	8.99					8.99												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

Memorial Day 2016

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
ID (cont)	Ridley's	Hereford	C					8.97		5.98											value		
	Rosauer's	n/i												2.58									
		St Helens	C			6.99																	
		Painted Hills	A								5.69												
	Safeway Seattle	Wild Sky	G												7.99								
		n/i												2.99									
		n/i	C	5.97	8.99										2.99				3.99	5.00	4.99	85%	
	Smith's	n/i	G								15.99				5.49								
		Open Nature	G																				
		n/i	C					4.99					2.29									value	
	Stoke's Market	n/i																					
		Angus	C			9.99																	
		Angus	C	6.98						3.99													
Super 1 Foods	Angus	C																					
	Market Pantry	C											2.79										
Target	Market Pantry	C																					
	Trader Joe's Angus	C	13.99																				
Trader Joe's	Trader Joe's	C																			4.99		
	Trader Joe's	C								8.99													
Whole Foods Mntn	WFM	C																					
Yoke's Market	Hereford	C	6.97											1.97				4.49					
MT	Albertsons Mntn	Steakhouse Choice	C	5.99	7.99						4.99											value	
	Family Foods	n/i																					
		n/i									5.99												
	Harvest Foods	Angus	C							7.98				2.98									
	IGA Markets	n/i				6.99																	
		n/i													2.49								
	Lucky's Market	Piedmontese	A								5.99												
		Angus	C	7.99																			
	Reynold's	n/i				8.99					3.99	3.49											
	Rosauer's	St Helens	C				6.99																
Painted Hills		A									5.69												
Wild Sky		G												7.99									
	n/i												2.99										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2016

prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond. * see key		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value			
MT (cont)	Safeway Seattle	n/i	C	5.97	8.99																	
		n/i												2.99				3.99	5.00	4.99	85%	
		n/i	G												5.49							
		Open Nature	G						15.99													
		Smith's	n/i	C				4.99														value
		n/i										2.29										
		Stoke's Market	n/i																			
		Angus	C			9.99																
		Super 1 Foods	Angus	C	6.98																	
	SuperVALU Stores	Angus Farms	C																		3.59	
	Angus Farms	C																				
	Three Bears	n/i			5.99																	
OR	Albertsons Portland	Steakhouse Choice	C	5.97	8.99					BOGO												
		n/i												2.99								
		Hometown Butcher																				
		Open Nature	G		18.99				14.99													7.99
		Associated Food	n/i			8.99			4.99	3.99												
		CenterPlace	St Helens	C					6.98													
		n/i												2.68								
		Family Foods	n/i							5.99												
		Fred Meyer	n/i		5.97						3.99											value
			Private Selection																			
			Simple Truth	A																		
			Simple Truth	O																		
		Grocery Outlet	Harris Ranch																			
		Haggen's	Double R Ranch	C	6.99																	
			Double R Ranch																			
			Double R Ranch	P						8.99												
		Harvest Foods	Angus	C						7.98												
	IGA Markets	n/i				6.99															value	
		n/i																				
	IGA Market Fresh	n/i		6.99	7.99																	
	Lamb's Market	Painted Hills	A																			
		n/i	P						10.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2016

prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond. * see key			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
OR <i>(cont)</i>	Market of Choice	Painted Hills	A			12.99															local		
		n/i	C						6.99														
	McKay's Market	Signature	S						6.99	2.99													
		Signature	S			7.99															value		
		n/i																			3.99		
	New Seasons	n/i	G						8.99														
	Quality Food Center	n/i	C								6.99												
		Angus	C			12.99																value	
		Angus	C																			3.99	
		Simple Truth	G																			6.99	
	Ray's Food Place	n/i																				2.77	
		Ray's Angus	C																			11.20	
	Red Apple/Thriftway	Painted Hills	A		9.99					5.99													4.99
	Rosauer's	St Helens	C				6.99																5.69
		Painted Hills	A																				7.99
		Wild Sky	G																				2.99
	Roth's	n/i																					2.99
		Roth's																					2.99
		n/i	C							4.99													4.99
		Painted Hills	A																				4.99
Safeway Portland	n/i	C		5.97	8.99																		
	n/i																					2.99	
	n/i	G																				5.49	
	Open Nature	G							15.99														
Save-a-Lot	n/i					4.97																	
Select Market	Signature Angus					7.99																8.99	
Target	Market Pantry																					2.79	
Trader Joe's	Trader Joe's Angus	C		13.99																			
	Trader Joe's																					4.99	
																						80%	
WA	Albertsons Portland	Steakhouse Choice	C	5.97	8.99					BOGO													
		n/i																				2.99	
		Hometown Butcher																				3.99	
	Open Nature	G				18.99																14.99	
																						6.99	
																						7.99	
																						93%	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2016

prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond. * see key							
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties					
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value				
WA <i>(cont)</i>	CenterPlace	St Helens						6.98																		
		n/i											2.68													
		Family Foods	n/i						5.99								2.59									
		Fred Meyer	n/i		5.97												3.49							value		
			Private Selection																							
			Simple Truth	A																						
			Simple Truth	O												6.99										
		Grocery Outlet	Harris Ranch												2.66											
		Haggen's	Double R Ranch	C	6.99																				local	
			Double R Ranch															2.99							local	
			Double R Ranch	P						8.99															local	
		Harvest Foods	Angus	C						7.98								2.98								
		IGA Markets	n/i				6.99																		value	
			n/i															2.49								
		IGA Market Fresh	n/i		6.99	7.99																			value	
		Metropolitan	n/i	L																						
			Wheeler County	A						14.99																local
			Pendleton	L						29.99																Wagyt
			n/i	P						16.99																
		Meyers Group IGA	n/i																							
			n/i	C			6.99											2.49								value
		New Seasons	n/i	G						8.99																
		PCC Natural	SunFed	G						16.99																
		Quality Food Center	n/i	C						6.99																
			Angus	C			12.99																			value
			Angus	C																						
		Simple Truth	G																							
	Red Apple/Thriftway	Painted Hills	A	9.99																					local	
	Rosauer's	St Helens	C			6.99																				
		Painted Hills	A																							
		Wild Sky	G																							
		n/i																								
	Saar's Marketplace	n/i				4.99																				
									4.99																	
													1.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

Memorial Day 2016

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond. * see key					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value						
WA <i>(cont)</i>	Safeway Seattle	n/i	C	5.97	8.99																				
		n/i												2.99				3.99	5.00	4.99	85%				
		n/i	G												5.49										
		Open Nature	G						15.99															value	
	Save-a-Lot	n/i				4.97																		value	
	Select Market	Signature Angus				7.99			8.99		3.99			2.99										value	
	Super 1 Foods	Angus	C	6.98																				value	
	Target	Market Pantry												2.79											value
	The Markets	Black Angus							4.95														4.98	80%	
		n/i										2.45													value
Town & Country	n/i	G															8.99							value	
	Angus	C								8.99														value	
Trader Joe's	Trader Joe's Angus	C	13.99																					80%	
	Trader Joe's																							value	
Yoke's Market	Hereford			6.97										1.97			4.49							value	
WY	Affiliated MW	n/i													2.49								2.99	80%	
		Star Ranch	C					8.99	4.99																value
		n/i	C		8.99																				value
	Albertsons Mntn	Steakhouse Choice	C	5.99	7.99						4.99														value
		n/i																							value
	Associated Food	n/i	C			8.99					3.99												2.00	80%	
		n/i																							value
		Angus	C			6.99					4.99														value
	IGA Markets	n/i				6.99																			value
		n/i													2.49										value
	King Soopers	n/i	C	5.77																					value
		n/i													3.49										value
	Lucky's Market	Piedmontese	A	14.99							6.99							5.99							value
	Ridley's	Hereford	C						8.97		5.98														value
		n/i													2.58										value
Safeway Denver	n/i	C						4.99																value	
	n/i	C								5.77	3.99													value	
	Open Nature	G								8.99														value	
Smith's	n/i	C						4.99																value	
	n/i											2.29												value	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT													
CT	ACME Market	Shady Brook			3.50								
		Harvestland	A		3.99								
		n/i	A				5.49						
	Adams Superfood IGA	Perdue			3.69			3.99					
		AF Basket	Jennie-O		2.99								
	Associated	Shady Brook						3.99					
		Skinny	A						7.99			7.99	
		Perdue							3.99				
	Best Market	Jennie-O			2.33								
		Shady Brook						3.99					
		n/i							2.77				
	Big Y	Shady Brook			3.69								
		Plainville Farms	A		3.99								
	Bravo	Perdue							3.69			3.79	
		Shady Brook						3.69					
	C-Town	Perdue							3.69			3.79	
		n/i	A					3.69					
	Compare Foods	Perdue							3.99			3.99	
		Jennie-O			2.00								
	Highland Park	Plainville Farms	A		5.49								
Key Food	Jennie-O			2.33									
Kings	Shady Brook					6.15							
	Plainville Farms	A		4.99									
Marc's	Butterball					2.99							
Mrs. Green's	Bilinski	A							7.99				
Stop & Shop	Shady Brook						2.47	2.99					
	Stop & Shop			2.50									
	Nature's Promise	A		3.49									
DC	Giant Food	Shady Brook						2.99					
		Giant		2.50			2.47						
	Harris Teeter	Nature's Promise	A		2.99								
		Plainville Farms	A					3.00					
Safeway Eastern	Butterball				5.99								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
DE	ACME Market	Shady Brook			3.50								
		Harvestland	A		3.99								
		n/i	A				5.49						
	Food Lion	n/i						2.99					
	Fresh Grocer	Butterball			2.50								
		Shady Brook					2.92						
	Giant Food	Shady Brook							2.99				
		Giant		2.50			2.47						
	Harris Teeter	Nature's Promise	A			2.99							
		Plainville Farms	A						3.00				
Redner's	Jennie-O				3.98								
	Perdue										3.00		
Safeway Eastern	Wild Harvest	A			4.49								
	Butterball					5.99							
MA	Adams Superfood IGA	Perdue			3.69			3.99					
	AF Basket	Jennie-O		2.99									
		Shady Brook							3.99				
	Associated	Skinny	A						7.99			7.99	
		Perdue							3.99				
	Big Y	Jennie-O		2.33									
		Shady Brook							3.99				
	C-Town	Plainville Farms	A			3.99							
		Perdue							3.69			3.79	
	Compare Foods	n/i	A						3.69				
		Perdue								3.99		3.99	
	Donelan's	Jennie-O				2.00							
		Shady Brook				3.30							
	Hannaford	Plainville Farms	A			4.99							
		Nature's Place	A						3.99				yes
	Market Basket	Nature's Place	A						4.79				
Shady Brook							2.72						
Met Foods	Perdue								3.99		3.99		
	Shady Brook		2.33						3.99				
Price Rite	Skinny	A							7.99		7.99		
	Butterball							2.99					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
MA (cont)	Roche Bros.	Plainville Farms	A			5.99							
	Shaw's	Shady Brook			2.50								
	Star Market	Shady Brook			2.50								
	Stop & Shop	Shady Brook					2.47	2.99					
		Stop & Shop	Shady Brook		2.50								
	Nature's Promise		A		3.49								
MD	ACME Market	Shady Brook			3.50								
		Harvestland	A		3.99								
		n/i	A				5.49						
	Associated	Skinny	A						7.99			7.99	
		Perdue							3.99				
		Jennie-O		2.33									
		Shady Brook						3.99					
	Food Lion	n/i						2.99					
	Giant Eagle	Giant Eagle			3.33					4.99			
	Giant Food	Shady Brook							2.99				
		Giant		2.50			2.47						
		Nature's Promise	A		2.99								
	Harris Teeter	Plainville Farms	A					3.00					
	Mars	Shady Brook		2.66									
	Martin's	Shady Brook					2.47	2.99					
		Giant		2.50									
		Nature's Promise	A		3.49								
	Price Rite	Butterball						2.99					
	Redner's	Jennie-O			3.98								
Perdue											3.00		
Wild Harvest		A		4.49									
Safeway Eastern	Butterball				5.99								
Weis Markets	Perdue							3.33					
	Weis			3.33									
ME	Market Basket	Shady Brook					2.72						
	Shaw's	Shady Brook			2.50								
NH	Market Basket	Shady Brook					2.72						
	Price Rite	Butterball						2.99					
	Shaw's	Shady Brook			2.50								

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**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NJ	ACME Market	Shady Brook			3.50								
		Harvestland	A		3.99								
		n/i	A				5.49						
	Associated	Skinny	A						7.99				7.99
		Perdue							3.99				
		Jennie-O		2.33									
	Best Market	Shady Brook							3.99				
		n/i							2.77				
	Bravo	Shady Brook				3.69							
		Perdue							3.69				3.79
	C-Town	Shady Brook							3.69				3.79
		Perdue							3.69				3.79
	Compare Foods	n/i	A						3.69				
		Perdue							3.99				3.99
	Fine Fare	Jennie-O				2.00							
		Perdue							3.79				3.99
	Foodtown	Shady Brook							3.49				
		Shady Brook							3.49				
		Jennie-O		2.66									
	Kings	Perdue							3.99				
		Shady Brook					6.15						
	Met Foods	Plainville Farms	A			4.99							
		Perdue							3.99				3.99
	Mrs. Green's	Shady Brook							3.99				
		Skinny	A						7.99				7.99
		Bilinski	A								7.99		
	Pioneer	Perdue							3.99				3.99
Jennie-O			2.33										
Shady Brook								3.99					
Stop & Shop	Skinny	A						7.99				7.99	
	Shady Brook						2.47	2.99					
	Stop & Shop		2.50										
Thriftway	Nature's Promise	A			3.49								
	Shady Brook		2.49					3.49					
		Perdue						3.59				3.99	

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**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NJ (cont)	Uncle Giuseppe's	n/i											
	Weis Markets	Perdue Weis			3.33				3.33		3.99		
NY	ACME Market	Shady Brook			3.50								
		Harvestland	A		3.99								
		n/i	A				5.49						
	AF Basket	Jennie-O		2.99									
		Shady Brook						3.99					
	Associated	Skinny	A						7.99			7.99	
		Perdue							3.99				
		Jennie-O		2.33									
		Shady Brook						3.99					
	Best Market	n/i							2.77				
		Shady Brook			3.69								
	Bravo	Perdue							3.69			3.79	
		Shady Brook							3.69				
	C-Town	Perdue							3.69			3.79	
		n/i	A						3.69				
	Compare Foods	Perdue							3.99			3.99	
		Jennie-O			2.00								
	DeCiccio's	Murray's	A						6.49				
	Fine Fare	Perdue							3.79			3.99	
		Shady Brook							3.49				
Foodtown	Shady Brook							3.49					
	Jennie-O		2.66										
	Perdue							3.99					
Giunta's	Giunta's							2.49		2.99			
Great American	Shady Brook							3.99					
Gristede's	Butterball			4.99									
King Kullen	Shady Brook							3.49					
	Perdue			3.69				3.99					
Kings	Shady Brook				6.15								
	Plainville Farms	A		4.99									

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**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card	
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties		
NY <i>(cont)</i>	Met Foods	Perdue							3.99			3.99		
		Shady Brook		2.33					3.99					
	Mrs. Green's	Skinny	A							7.99			7.99	
		Bilinski	A								7.99			
	North Shore	Shady Brook			3.84									
	Peck's	Perdue			3.29									
		Shady Brook							3.99					
	Pioneer	Perdue							3.99				3.99	
		Jennie-O			2.33									
	Stop & Shop	Shady Brook	A							7.99			7.99	
		Stop & Shop			2.50			2.47	2.99					
	Tops Markets	Nature's Promise	A			3.49								
		Jennie-O				BOGO								
	Trade Fair	Harvestland	A						4.79					
		Perdue								3.59			3.59	
	Uncle Giuseppe's	Shady Brook							3.99					
Weis Markets	n/i									3.99				
	Perdue								3.33					
PA	ACME Market	Shady Brook			3.50									
		Harvestland	A		3.99									
	Associated	n/i	A				5.49							
		Skinny	A						7.99			7.99		
		Perdue							3.99					
	Bravo	Jennie-O			2.33									
		Shady Brook							3.99					
	C-Town	Perdue							3.69			3.79		
		Shady Brook							3.69					
	Family Owned	Perdue	A						3.69			3.79		
n/i									2.99					
Fine Fare	Perdue								3.79			3.99		
	Shady Brook							3.49						

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**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
PA (cont)	Foodland	Honeysuckle					3.99	3.99					
	Foodtown	Shady Brook						3.49					
		Jennie-O		2.66									
		Perdue							3.99				
	Food Lion	n/i						2.99					
	Fresh Grocer	Butterball			2.50								
		Shady Brook					2.92						
	Giant Eagle	Giant Eagle			3.33						4.99		
	Giant Food Stores	Shady Brook					2.47	2.99					
		Giant		2.50									
		Nature's Promise	A		3.49								
	Karn's	n/i									2.99		
	Martin's	Shady Brook					2.47	2.99					
		Giant		2.50									
		Nature's Promise	A		3.49								
	Pioneer	Perdue							3.99				3.99
		Jennie-O		2.33									
		Shady Brook							3.99				
		Skinny	A						7.99				7.99
	Redner's	Jennie-O			3.98								
	Perdue											3.00	
	Wild Harvest	A		4.49									
Safeway Eastern	Butterball					5.99							
ShurSave	Perdue							2.99				3.49	
	Shady Brook		3.07										
Thriftway	Shady Brook		2.49								3.49		
	Perdue								3.59			3.99	
Tops Markets	Jennie-O			BOGO									
Weis Markets	Perdue								3.33				
	Weis			3.33									
RI	Adams Superfood IGA	Perdue			3.69			3.99					
	Associated	Skinny	A						7.99			7.99	
		Perdue							3.99				
		Jennie-O		2.33									
		Shady Brook						3.99					

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**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
RI <i>(cont)</i>	Bravo	Perdue							3.69			3.79	
		Shady Brook						3.69					
	Compare Foods	Perdue							3.99			3.99	
		Jennie-O			2.00								
	Dave's	Shady Brook			BOGO								
	Shaw's	Shady Brook				2.50							
Stop & Shop		Shady Brook					2.47	2.99					
		Stop & Shop			2.50								
		Nature's Promise	A		3.49								
VT	Shaw's	Shady Brook			2.50								
	Tops Markets	Jennie-O			BOGO								

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**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV													
AL	Ingle's	Butterball		2.50									
FL	Harris Teeter	Plainville Farms	A					3.00					
	Harvey's	Butterball		3.00									
	Western Beef	n/i							1.99				
GA	Food Lion	n/i	A					2.99					
	Harris Teeter	Plainville Farms		3.00									
	Harvey's	Butterball		3.00									
	Ingle's	Butterball		2.50									
	Wayfield's	Butterball		2.50									
KY	Cox IGA	Butterball		2.49				2.99					
	Food Lion	n/i						2.99					
	Fresh Thyme	Fresh Thyme								1.97			
	SuperVALU Stores	Jennie-O				3.69							
MS	N/A												
NC	Carlie C's IGA	Butterball	A	2.39	3.00		3.50	3.50					
	Farm Fresh	Perdue		2.99					2.99				
	Food Lion	n/i						2.99					
	Great Valu Markets	Shady Brook				3.84							
	Harris Teeter	Plainville Farms						3.00					
	Ingle's	Butterball			2.50								
	Lowe's Foods	Perdue								BOGO			
	Butterball		2.99			3.99							
SC	Food Lion	n/i	A					2.99					
	Harris Teeter	Plainville Farms						3.00					
	Harvey's	Butterball			3.00								
	Ingle's	Butterball			2.50								
	Lowe's Foods	Perdue								BOGO			
	Butterball		2.99			3.99							
TN	Food Lion	n/i	A					2.99					
	Harris Teeter	Plainville Farms						3.00					
	Ingle's	Butterball			2.50								

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**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
VA	Associated	Skinny	A						7.99			7.99	
		Perdue							3.99				
		Jennie-O		2.33									
	Farm Fresh	Shady Brook							3.99				
		Perdue		2.99					2.99				
	Food Lion	n/i							2.99				
		Shady Brook							2.99				
	Giant Food	Giant		2.50			2.47						
		Nature's Promise	A		2.99								
	Great Valu Markets	Shady Brook			3.84								
		Plainville Farms	A						3.00				
	Ingle's	Butterball		2.50									
		Perdue								BOGO			
	Lowes Foods	Butterball		2.99			3.99						
		Shady Brook					2.47		2.99				
Martin's	Giant		2.50										
	Nature's Promise	A		3.49									
Price Rite	Butterball							2.99					
	Butterball					5.99							
WV	Food Lion	n/i						2.99					
		Giant Eagle			3.33						4.99		
	Great Valu Markets	Shady Brook			3.84								
		Kroger		2.99									
	Martin's	Shady Brook					2.47		2.99				
		Giant		2.50									
	Weis Markets	Nature's Promise	A		3.49								
		Perdue							3.33				
Weis				3.33									

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**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI													
IA	Fresh Thyme	Fresh Thyme											
	Jewel-Osco	Jennie-O			2.99		3.27					1.97	
	Schnuck's	Coleman	A		4.49								
IL	Angelo Caputo	Jennie-O			3.99		3.27	3.99					
	Brookhaven	Butterball		2.99									
	Butera Markets	n/i								2.69			
	Fairplay Foods	Butterball		2.99									
	Fresh Thyme	Jennie-O					3.27						
	Jewel-Osco	Fresh Thyme									1.97		
	Kirby Foods IGA	Jennie-O			2.99		3.27						
	Kirby Foods IGA	Honeysuckle			3.50		3.19	3.50					
	Kroger Central	Kroger		2.99									
	Mrs. Green's	Bilinski	A								7.99		
	Pete's Market	Butterball			2.99								
	Piggly Wiggly MW	Jennie-O			3.49								
	Schnuck's	Butterball		2.99			3.99	3.99					
Schnuck's	Coleman	A		4.49									
Tony's Finer Food	Jennie-O			3.30		3.27							
Ultra Foods	Butterball		BOGO										
Walt's Foods	Butterball		2.99										
IN	Fresh Thyme	Fresh Thyme										1.97	
	Jay C	Kroger		2.99									
	Jewel-Osco	Jennie-O			2.99		3.27						
	Kirby Foods IGA	Honeysuckle			3.50		3.19	3.50					
	Kroger Central	Kroger		2.99									
	Schnuck's	Coleman	A		4.49								
	Ultra Foods	Butterball		BOGO									
	Walt's Foods	Butterball		2.99									
MI	D&W Fresh	Jennie-O			3.99								
	Family Fare	Jennie-O			3.99		3.99						
	Fresh Thyme	Fresh Thyme									1.97		
	Kroger Central	Kroger		2.99									
	Kroger Columbus	Kroger		2.99									
	Kroger Michigan	Honeysuckle			2.99								

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**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
MI <i>(cont)</i>	Pat's IGA	Gerber's	A						3.99		2.99		
		Jennie-O		3.29	3.50								
	Ric's Food Center	Honeysuckle			3.33								
	Spartan Stores	Jennie-O			3.99								
	Valuland	Butterball		2.49									
	VG's Grocery	Jennie-O		3.99		3.99							
MN	Coborn's	Four Brothers	A								3.50		
	Econofoods	Honeysuckle			3.30								
	Family Fare	Honeysuckle			3.27								
	Family Fresh Markets	Honeysuckle			3.33								
	Festival	Our Own									3.99		
		Jennie-O			3.99								
	Fresh Thyme	Fresh Thyme									1.97		
	Hornbacher's	Honeysuckle			3.89								
	Hugo's	Honeysuckle					3.98						
	Kowalski's	Plainville Farms							4.19				
Sun Mart	Honeysuckle		3.27										
SuperVALU Stores	Jennie-O		2.91										
ND	Family Fare	Honeysuckle	A		3.27								
	Hornbacher's	Honeysuckle			3.89								
	Hugo's	Honeysuckle					3.98						
	SuperVALU Stores	Jennie-O			2.91								
NE	Family Fare	Honeysuckle	A		3.27								
	Family Fresh Markets	Honeysuckle			3.33								
	Fresh Thyme	Fresh Thyme									1.97		
	Safeway Denver	Open Nature			5.00								
	Sun Mart	Honeysuckle			3.27								
OH	Acme Fresh Market	Honeysuckle	A	2.99									
	Buehler's	Honeysuckle			3.33		2.80						
	Coborn's	Four Brothers									3.50		
	Fresh Thyme	Fresh Thyme									1.97		
	Geyer's	Honeysuckle			2.99								
	Giant Eagle	Giant Eagle			3.33						4.99		
	Kroger Central	Kroger			2.99								

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GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
OH (cont)	Kroger Columbus	Kroger		2.99									
	Marc's	Butterball					2.99						
	SuperVALU Stores	Jennie-O			3.69								
	Weis Markets	Perdue							3.33				
		Weis			3.33								
SD	Family Thrift	Honeysuckle			3.30								
	Safeway Denver	Open Nature	A		5.00								
	SuperVALU Stores	Jennie-O			3.69								
WI	Econofoods	Honeysuckle			3.30								
	Family Fresh Markets	Honeysuckle			3.33								
	Fox Bros.	Jennie-O			3.49								
		Butterball		2.99			3.99	3.99					
	Marketplace WI	Four Brothers									3.50		
	Pat's IGA	Gerber's	A						3.99		2.99		
		Jennie-O		3.29	3.50								
	Piggly Wiggly MW	Jennie-O			3.49								
		Butterball		2.99			3.99	3.99					
	Schnuck's	Coleman	A		4.49								
SuperVALU Stores	Jennie-O			2.91									
Trig's	Jennie-O		2.88										

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GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT													
AR	Albertsons Houston	Honeysuckle			BOGO								
	Brookshire's	Jennie-O			3.30		3.30	3.99					
	Edward's	Honeysuckle		2.48									
	Harp's	Honeysuckle		2.00			2.08						
	Pyramid Foods	Honeysuckle			2.91								
AZ	Safeway SW	Jennie-O			3.49								
CO	Associated Food	Jennie-O		2.50	2.99			2.99					
	King Soopers	Red Bird	A						BOGO				
		Red Bird	A						5.49				
	Ridley's	Jennie-O		2.50									
	Safeway Denver	Open Nature	A		5.00								
Sun Mart	Honeysuckle			3.27									
KS	Country Mart	Honeysuckle					2.88						
	Homeland Stores	Honeysuckle			2.49		2.49						
	Sun Fresh	Honeysuckle					2.91						
LA	Albertsons Houston	Honeysuckle			BOGO								
	Brookshire's	Jennie-O			3.30		3.30	3.99					
	Kroger Dallas	Kroger		2.99									
	Kroger Houston	Kroger		2.99									
MO	Country Mart	Honeysuckle					2.88						
	Fresh Thyme	Fresh Thyme								1.97			
	Harp's	Honeysuckle		2.00			2.08						
	Harter House	Honeysuckle					2.39						
	Kroger Central	Kroger		2.99									
	Moser's Foods	Honeysuckle					2.91						
	Pyramid Foods	Honeysuckle			2.91								
	Schnuck's	Coleman	A		4.49								
	Sun Fresh	Honeysuckle					2.91						
NM	King Soopers	Red Bird	A						BOGO				
		Red Bird	A						5.49				
	Safeway Denver	Open Nature	A		5.00								
OK	Country Mart	Honeysuckle					2.88						
	Harp's	Honeysuckle		2.00			2.08						
	Homeland Stores	Honeysuckle			2.49		2.49						

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**Memorial Day 2016
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
OK (cont)	Pyramid Foods	Honeysuckle			2.91								
	Reasor's	Jennie-O			2.98								
		Honeysuckle					2.23						
TX	Albertsons Houston	Honeysuckle			BOGO								
	Brookshire's	Jennie-O			3.30		3.30	3.99					
	Homeland Stores	Honeysuckle			2.49		2.49						
	Kroger Dallas	Kroger		2.99									
	Kroger Houston	Kroger		2.99									
	Minyard's Sun Fresh	Honeysuckle			2.50								
UT	Associated Food	Jennie-O		2.50	2.99			2.99					
	Fresh Market	Jennie-O			2.99			2.99					
	King Soopers	Red Bird	A						BOGO				
		Red Bird	A						5.49				
	Ridley's	Jennie-O		2.50									
	Stoke's Market	Jennie-O		2.50									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

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				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
SOUTHWESTERN U.S. - CA,HI,NV													
CA	Albertsons SoCal	Jennie-O			4.99								
		Foster Farms							3.99				
	Baja Ranch	n/i									2.99		
	Grocery Outlet	Norbest			2.48								
	Jon's	Jennie-O		2.99									
	Lucky	Foster Farms			3.99								
	Nugget Markets	Fresh to Market									2.99		
	Raley's	Jennie-O		2.66	3.50	4.99	3.19	3.50					
	Safeway NorCal	Open Nature	A		5.00								
	Save Mart	Foster Farms			3.50								
	Stater Bros.	Jennie-O			3.99								
	Super A Foods	Foster Farms		2.99									
	Superior Grocers	Jennie-O			2.99								
	Super King	Foster Farms	O		4.99								
Vallarta	Jennie-O			2.99			4.12						
Vons/Pavilions	Jennie-O			5.00									
HI	Foodland	Foster Farms				5.79							
	Safeway NorCal	Open Nature	A		5.99								
	Times Supermarkets	Foster Farms			3.99								
NV	Associated Food	Jennie-O		2.50									
	Grocery Outlet	Norbest			2.48								
	Ridley's	Jennie-O		2.50									
	Safeway NorCal	Open Nature	A		5.00								
	Vons/Pavilions	Jennie-O			5.00								

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GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Store Card
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY													
AK	Fred Meyer	Kroger			2.99								
ID	Associated Food	Jennie-O		2.50	2.99								
	Fred Meyer	Kroger			2.49								
	Grocery Outlet	Norbest			2.48								
	Ridley's	Jennie-O		2.50									
	Stoke's Market	Jennie-O		2.50									
MT	Reynold's	Jennie-O		2.50									
	Stoke's Market	Jennie-O		2.50									
	SuperVALU Stores	Jennie-O			3.69								
OR	Associated Food	Jennie-O		2.50									
	Fred Meyer	Kroger			2.49								
	Grocery Outlet	Norbest			2.48								
	Haggen's	Jennie-O		3.99									
	Market of Choice	Ranger	A					3.99					
	Red Apple/Thriftway	Jennie-O		2.49									
	Select Markets	Foster Farms			3.49								
WA	Fred Meyer	Kroger			2.49								
	Grocery Outlet	Norbest			2.48								
	Haggen's	Jennie-O		3.99									
	Red Apple/Thriftway	Jennie-O		2.49									
	Select Markets	Foster Farms			3.49								
WY	King Soopers	Red Bird	A						BOGO				
		Red Bird	A						5.49				
	Ridley's	Jennie-O		2.50									
	Safeway Denver	Open Nature	A		5.00								