



AMS

**Bison Production & Marketing
Grant Program**

General Information & Updates:

- ✓ The Bison Production & Marketing Program is to strengthen and enhance the production and marketing of bison and bison products in the United States.
- ✓ The BPMGP's [Request for Applications](#) was updated on March 4th, 2025
- ✓ RFA Updates:
 - ☐ An extension of the application deadline to April 22, 2025
 - ☐ Clarification of instructions
 - ☐ Emphasize that the program is open to applicants who propose a plan and demonstrate capacity to manage a competitive subaward program
- ✓ RFA and all required application forms and templates are located:
 - ☐ [Grants.gov application package](#)
 - ☐ [The Bison Production and Marketing Webpage](#)



Things you should know:

- ✓ Applicant's should demonstrate:
 - ☐ Established expertise in bison production or marketing
 - ☐ The ability to provide management, oversight, consultation and expertise necessary to advance the purpose and activities of the program
- ✓ High quality applications should:
 - ☐ Propose practical solutions for needs and problems in the bison industry and address those problems over a broad relevant geographic coverage area.
 - ☐ Deliver measurable benefits for bison producers, encourage partnerships among bison industry organizations and tribes, and reduce duplication of effort among participating organizations.
 - ☐ Describe how the program will be implemented, primarily through a competitive subaward program, with the option for the applicant organization to deliver projects directly (**using up to 20% of award amount**).

Frequently Asked Questions:

☐ Can an individual Bison producer apply for this grant?

- Eligible applicants are organizations with established expertise in bison production or marketing and can demonstrate:
 - Capacity to implement and manage a competitive subaward program (funding other projects).
 - Ability to provide management, oversight, consultation and expertise necessary to advance the purpose and activities of the program.

☐ Are any other species be included in projects?

- Proposals involving any other species are not eligible. The goals of this program is to strengthen and enhance the production and marketing of bison and bison products in the United States.

☐ I am an independent producer interested in raising Bison. Can this program help me get started?

- No, projects or proposals cannot benefit only one agricultural producer, vendor or individual.
- Grant funding is not intended to support the ongoing operations of an organization or business.

Frequently Asked Questions:

☐ What is an example of an **eligible** sub-award project?

- Researching new grazing or production methods
- Developing a product expansion and marketing project that invests in shared cold storage and labeling equipment to benefit multiple producers and market their product
- Providing a training or technical assistance series to recruit new producers to the sector
- Marketing bison products through a targeted promotional campaign.

☐ A meat processing facility would like to offer bison products and marketing for Bison producer customer, can the facility apply?

- No, applicants to THIS solicitation must have established expertise in bison production or marketing, can demonstrate the capacity to manage a grant program with subrecipients across a broad geographic area, and have a record of administering Federally funded programs.



Agricultural Marketing Service
U.S. DEPARTMENT OF AGRICULTURE

Bison Production and Marketing Grant Program (BPMGP)

Your questions?





Tips for Success

- Carefully review the [Request for Application \(RFA\)](#)
- Watch the [Applicant Support Webinar](#)
- [Register](#) to attend our next Office Hours:
[Wed, April 16 at 3:30pm](#)
- Review allowable & unallowable costs:
[AMS General Terms and Conditions](#)
- Email your questions to: BPMGP@USDA.GOV

