

Cotton  **Tobacco**

Celebrating **100 YEARS**
of Universal Cotton Standards

**30TH UNIVERSAL
COTTON
STANDARDS
CONFERENCE**

Reception:

Tuesday, June 25, 2024

5:00 p.m. – 7:00 p.m.

Doubletree by Hilton Memphis Hotel,
Ballroom C

For Participants and Guests of
the Universal Cotton Standards
Conference







Cultivating a Legacy of **Excellence**

Agenda

Tuesday, June 25, 2024

DoubleTree By Hilton Memphis Hotel
5069 Sanderlin Avenue

1:00 PM - 4:00 PM - Registration

1:30 PM - 5:00 PM - Informal Meeting of the Advisory Committee

Moderator: Gretchen Deatherage, Director Standardization & Engineering Division, USDA, AMS, Cotton & Tobacco Program

Topics

- History and explanation of Universal Cotton Standards
- Review agenda and conference procedures
- Presentation and discussion of proposals

5:00 PM - 7:00 PM - Reception at Ballroom C, DoubleTree By Hilton Memphis Hotel

Dinner: On your own

Wednesday, June 26, 2024

DoubleTree By Hilton Memphis Hotel
5069 Sanderlin Avenue

8:00 AM - 10:00 AM: Registration/ Coffee & Light Refreshments

9:00 AM - Formal Meeting of the Advisory Committee

Welcome: Angie Snyder, Deputy Administrator; USDA, AMS, Cotton & Tobacco Program

Introductions:

- International Signatories and Observers
- U.S. Producer Representatives
- U.S. Ginner Representatives
- U.S. Merchant Representatives
- U.S. Cooperative Representatives
- U.S. Manufacturer Representatives

Industry Comments:

William H. "Buddy" Allen
President and Chief Executive Officer
American Cotton Shippers Association

Industry Comments:

Gary M. Adams
President and Chief Executive Officer
National Cotton Council of America

Keynote Address:

Bruce Summers
Administrator, USDA, Agricultural
Marketing Service

Break

Convening of the Advisory Committee:

Angie Snyder, Executive Secretary of the Advisory Committee

Election of Chairperson:

Advisory Committee

Discussion & Consideration of Proposals:

Advisory Committee

12:00 PM: Luncheon. Sandwich station/ boxed lunch provided.

1:00 PM: Bus Departs from DoubleTree By Hilton Memphis Hotel to USDA, AMS, Cotton Complex (3275 Appling Road)

1:30 PM: Reconvene at USDA, AMS, Cotton & Tobacco Program Complex

- Group Photographs

2:00 PM - 5:00 PM: Review Universal American Upland Cotton Grade Standards Reference Sets

Moderator: Gretchen Deatherage, Director Standardization & Engineering Division, USDA, AMS, Cotton & Tobacco Program

Actions:

- Review of First Reserve Set against 1986 Original Universal Upland Grade Standards
- Review of 2024 Master Matching Guide Set against 1986 Original Universal Upland Grade Standards
- Selection of refreshed standards for replacement of 1986 Original Universal Upland Grade Standards and First Reserve Set
- Drawing Key Sets of Universal Upland Grade Standards for Arbitration Labs & USDA

Upon completion of review process, buses will depart from USDA, AMS, Cotton Complex returning to DoubleTree By Hilton Memphis Hotel.

Dinner: On your own

Thursday, June 27, 2024

USDA, AMS, Cotton Complex
3275 Appling Road

**Tours of USDA, AMS, Cotton Complex and Operations available at various intervals from 9:00 AM – 12:00 PM on Thursday, June 27, 2024.*

9:00 AM - 12:00 PM: Matching and Approval of the 2024 Universal Grade Standards Practical Forms

Moderator: Gretchen Deatherage, Director Standardization & Engineering Division, USDA, AMS, Cotton & Tobacco Program

Actions:

- Match and Approve Practical Forms of the Universal American Upland Cotton Grade Standards

Conference Adjourned upon Completion of Matching.

12:00 PM: Bus Departs from USDA, AMS, Cotton Complex returning to DoubleTree By Hilton Memphis Hotel.



Speakers



William H. "Buddy" Allen

President and Chief Executive Officer, American Cotton Shippers Association

William H. "Buddy" Allen became the President/CEO of American Cotton Shippers Association on January 1, 2019. Mr. Allen serves on the Agricultural Advisory Board of the Commodity Futures Trading Commission and is a contributor to Delta Strategy Group, a Washington-based government affairs firm.

After earning his degree from the University of Mississippi, Mr. Allen gained Capitol Hill experience from both the Office of United States

Senator Thad Cochran and his involvement in The Macon Edwards Company, where he provided service to ACSA. He is a partner in A&J Planting Company, a vertically integrated agribusiness in Tunica, Mississippi, encompassing row crop production, ground and areal application services, seed and crop protection retail, an extensive grain storage, drying, and shipping operation, and agricultural real estate holdings in Mississippi.

Mr. Allen is a native of Belzoni, Mississippi and resides in Tunica, Mississippi. He is married to the former Allison Johnson, and they have three daughters.



Gary M. Adams

President and Chief Executive Officer, National Cotton Council of America

Gary Adams assumed the position of President and Chief Executive Officer of the National Cotton Council in 2015. He plays a key role in guiding the industry's seven segments to reach consensus on critical policies affecting U.S. cotton, with the mission of helping all U.S. cotton industry segments compete effectively and profitably in global markets. Before moving into his current position, Gary served the Council for 13 years as the Vice President of Economic and Policy Analysis.

Prior to joining the Council, Gary was a Research Assistant Professor in the Department of Agricultural Economics at the University of Missouri. During his 13-year tenure at the university, Gary's primary responsibilities included policy analysis and market outlook for the Food and Agricultural Policy Research Institute. Gary currently represents the U.S. cotton industry as a member of USDA's Agricultural Policy Advisory Committee.

Gary has B.S. and M.A. degrees in Applied Mathematics from the University of Alabama and a Ph.D. in Agricultural Economics from the University of Missouri. Gary and his wife, Carol, have four children.



Bruce Summers

Administrator, Agricultural Marketing Service

Bruce Summers has served as Administrator for the USDA's Agricultural Marketing Service (AMS) since 2018. He facilitates operations and policy for a variety of AMS programs, carried out by over 4,000 employees across the United States that create and maintain domestic and international marketing opportunities for U.S. producers. As Administrator, Mr. Summers promotes innovation and ingenuity through streamlined processes that provide high-quality customer service, accessibility and transparency by collaborating with colleagues across USDA as well as the industries AMS serves. This important work includes USDA meat, produce, dairy and cotton grading; grain inspection; the USDA Market News Service, and the National Organic Program. Mr. Summers also oversees USDA Food assistance program procurement, industry-driven commodity checkoff programs and Federal marketing orders; the Packers and Stockyards Act; and truth-in-labeling programs. Under his guidance, AMS provides over \$1.8 billion in grant funding through a variety of opportunities ranging from local and regional food systems support, to specialty crop block grants, to dairy innovation and increasing meat and poultry processing and shipment capacity.

Mr. Summers is a long-time employee of the Agricultural Marketing Service with more than 30 years of experience in a variety of Agency leadership roles. Mr. Summers has a degree in Agricultural Economics from the University of Maryland and resides on his family farm in Virginia.



Advisory Committee on Universal Cotton Standards

Purpose

The Advisory Committee assists the USDA in governing the Universal Cotton Standards through the Universal Cotton Standards Agreement. The Committee provides a means for the cotton industry to participate with the USDA in standards establishment, revision and duplication.

Membership – U.S. Cotton Industry Representation

The U.S. cotton industry is represented by delegates nominated by the various segments of the industry and appointed by the U.S. Secretary of Agriculture. The number of members and number of votes for each group will be as follows:

	# of Members	# of Votes
U.S. Producers and Ginners	12	12
U.S. Merchants	6	6
U.S. Textile Manufacturers	6	6

Membership – Signatory Representation

The international cotton industry is represented by up to two delegates from each Signatory Association to the Universal Cotton Standards Agreement. Members are designated by their respective Signatory Associations and receive the following number of votes:

	# of Votes
International Merchant Associations	6
International Spinner Associations	6

Votes

All recommendations of the Committee must be approved by a three-fourths majority.

Officers

The committee nominates and selects by majority vote a chairperson from among its members. The Deputy Administrator of the USDA, AMS, Cotton and Tobacco Program, Cotton Division serves as the Executive Secretary.

Advisory Committee on Universal Cotton Standards

U.S. Producer Representatives

Caroline C. Barber, Charlotte, North Carolina (Southeast)
 Willie A. Scott, Collins, Georgia (Southeast)
 Nathan B. Reed, Marianna, Arkansas (Midsouth)
 Patrick L. Johnson Tunica, Mississippi (Midsouth)
 Richard Gaona, Roby, Texas (Southwest)
 Lacy C. Vardeman, Slaton, Texas (Southwest)
 Cassy L. England, Casa Grande, Arizona (Western)
 Gerald A. Rovey, Buckeye, Arizona (Western)

U.S. Ginner Representatives

Rowan B. (Ben) Evans V, Douglas, Georgia (Southeast)
 John B. (Brad) Williams, Covington, Tennessee (Midsouth)
 Jaime Subealdea, Tulia, Texas (Southwest)
 Adriane L. Carbonel (Western)

U.S. Merchant and Marketing Cooperative Representatives

Frederick W. Barrier, Indianola, Mississippi
 Ellen E. Batchelder, Palacios, Texas
 Bryan K. (Keith) Elzie, Covington, Tennessee
 Carlos C. Garcia, Slaton, Texas
 Kennett (Kenny) C. Jabbour, Memphis, Tennessee
 Bobby Walton, Memphis, Tennessee

U.S. Manufacturer Representatives

Kimberly (Kim) A. Bamonte, Fort Mills, South Carolina
 William (Bill) E. Bowen, Jr., Greenville, South Carolina

Christopher M. Lancaster, Spartanburg, South Carolina

James W. McKinnon, Rye, New York

James M. Quinn, Morrisville, North Carolina

Mark L. Suddath, Boaz, Alabama

Signatory Association Representatives

Roberto V. Cabral, Bolsa Brasileira de Mercadorias, São Paulo, Brazil

Karston Fröse, Bremer Baumwollbörse, Bremen, Germany

Jens C. Wirth, Bremer Baumwollbörse, Bremen, Germany

Kaku (Kirk) Hatanaka, Japan Cotton Traders' Association, Osaka, Japan

Shin Hiromoto, Japan Spinners Association, Osaka, Japan

Jerzy Kotwas, Gdynia Cotton Association, Gdynia, Poland

Iwona Frydrych, Gdynia Cotton Association, Gdynia, Poland

Katarzyna Grabowska, Gdynia Cotton Association, Gdynia, Poland

Josep Artigas, Centro Algodonero Nacional, Barcelona, Spain

Robert Jiang, International Cotton Association, Liverpool, United Kingdom

Leon Picon, International Cotton Association, Liverpool, United Kingdom

Official Observers

Muhammad Atif Dada, Karachi Cotton Association, Karachi, Pakistan

Bus Schedule

for members and guests attending the 30th Universal Cotton Standards Conference

June 26, 2024 (Wednesday)

1:00 PM: Depart from Doubletree by Hilton Memphis Hotel, arriving at USDA, AMS Cotton Complex

5:00 PM: Depart from USDA, AMS Cotton Complex, returning to Doubletree by Hilton Memphis Hotel

June 27, 2024 (Thursday)

8:30 AM: Depart from Doubletree by Hilton Memphis Hotel, arriving at USDA, AMS Cotton Complex

12:00 PM: Depart from USDA, AMS Cotton Complex, returning to Doubletree by Hilton Memphis Hotel

Driving Directions from Doubletree by Hilton Memphis Hotel to USDA, AMS Cotton Complex

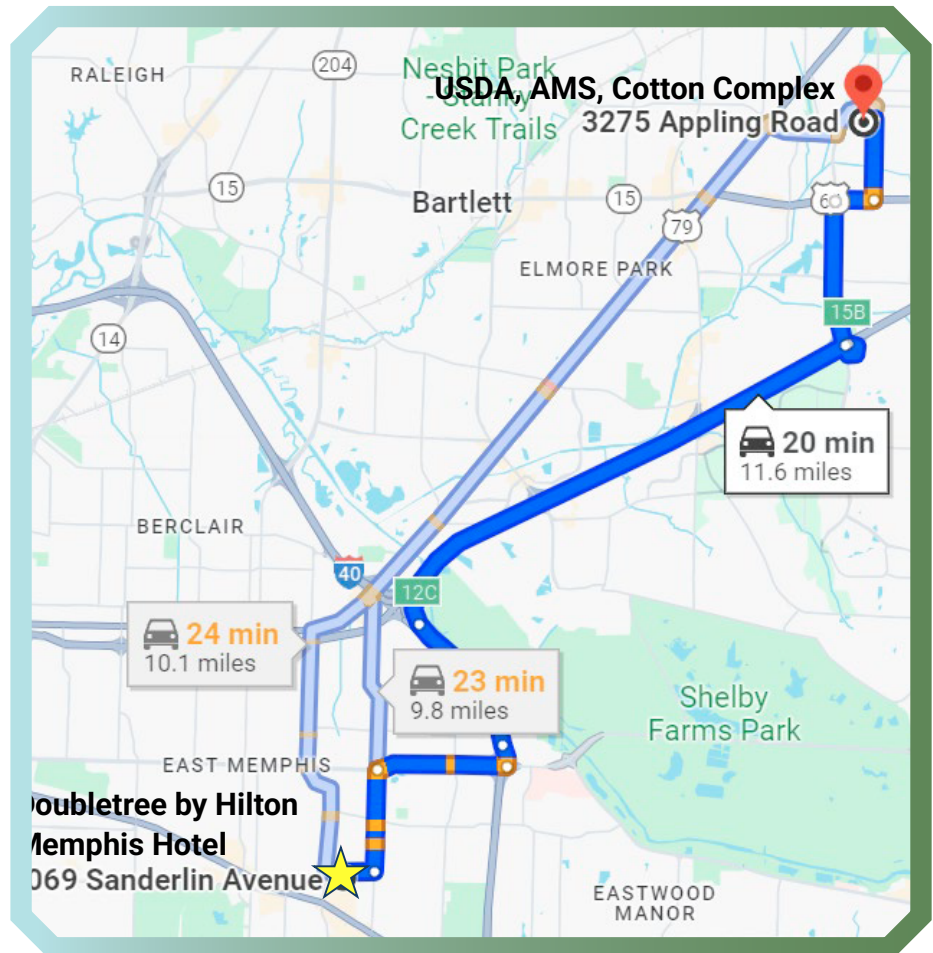
5069 Sanderlin Ave
Memphis, TN 38117

Get on I-240 E from S White Station Rd and Walnut Grove Rd
6 min (2.6 mi)

Take I-40 to Appling Rd. Take exit 15B from I-40 E
6 min (6.5 mi)

Continue on Appling Rd to your destination in Bartlett
6 min (2.5 mi)

3275 Appling Rd
Bartlett, TN 38133





For inquiries about the Universal Cotton Standards, please contact USDA, AMS, Cotton and Tobacco Program at cotton.standards@usda.gov

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