

February 02



SUPER SNACKING

2014 Fan Favorites

Fried/Baked Chicken	21%	\$0.88/piece
Chicken Platters	19%	\$35.74 each
Fruit/Veggie Platters	14%	\$33.91 each
Fresh Pork Spareribs	11%	\$2.66/pound
Deli-Cooked Chicken	10%	\$5.26/pound
Frozen Chicken Wings	4.0%	\$2.26/pound
Fresh Chicken Wings	3.5%	\$2.28/pound
Deviled Egg Platter	3.0%	\$20.82 each

Based on Supermarket sale promotions.

Source: USDA AMS 2014 Special Report - Retail Feature Activity for the Super Bowl Demand Period.

February 02



In 2013, the U.S. produced nearly 4.7 billion pounds of ground-hog.

Most of this was sold in sausage form.

Most Popular Forms of Ground-Hog

Sausage Rolls	28%	\$2.88
Sausage Patties	25%	\$3.81
Italian Sausage	23%	\$3.18
Pre-Cooked	12%	\$4.06
Dinner Sausage	6%	\$3.31
Ground Pork	3%	\$2.83
Chorizo	2%	\$2.45

Source: 2013 supermarket feature activity and average sale prices/pound.



February 14



In 2012, nearly 150 million lbs of American Lobster were landed. Maine is the top producer.

2013 Favorite Valentine's Steaks

NY Strip	\$7.61
Bnls Ribeye	\$8.19
Filet Mignon	\$13.05
Bnls Top Rnd	\$3.91

Avg sale price; \$ per pound

In 2012, 95% of red roses came from Columbia and Ecuador. The average price at retail for one doz in 2013 was \$18.82



February 22



Sweet Cherries

97% are grown in the top 3 states

1. WA
2. CA
3. OR

80% sold fresh
20% processed

Tart Cherries

90% are grown in the top 3 states

1. UT
2. WA
3. MI

99% sold processed
1% fresh



George Washington turns 282

February 07-23

SOCHI FAVORITES

ЯЦССИАН Салад – chopped red potato, carrots, and boiled egg salad.

Red potatoes are the favorite variety for salads. In 2012, they made up 6% of total U.S. potato acreage, more than half grown in ND and MN.

California produces nearly 90% of all **carrots** for fresh marketing in the U.S. – about 20 million pounds per year.

Hard cooked eggs are a popular addition to salads not only in Russia but also in the U.S. In 2012, Russians consumed 260 eggs per capita while Americans consumed 248.

Строганифф – a ЯЦССИАН dish of sautéed pieces of stein beef.

In 2013, **stew beef** averaged \$4.02 per pound in US supermarkets while 16 ounce containers of sour cream average \$1.60 each.

BORSCHT – soup made from beet roots and green cabbage.

Wisconsin is the main grower of **red beets** followed by New York. Over half of imported beets come from Canada.

Nearly 80% of domestic **green cabbage** is produced in NY, CA, and FL, in that order. Two thirds of imports come from Canada.