



AMS Pork Price Reporting & Sterling Marketing's Services for Clients

- ➤ Pork cut price forecasts
- Pork cutout
- Pricing strategies to manage procurement price risk
- Pork industry margins



Prices



Risk management

Price reporting must be:

- ✓ Accurate
- ✓ Timely
- ✓ Transparent
- ✓ Accessible

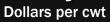
What is the value of AMS's Mandatory Price Reporting?

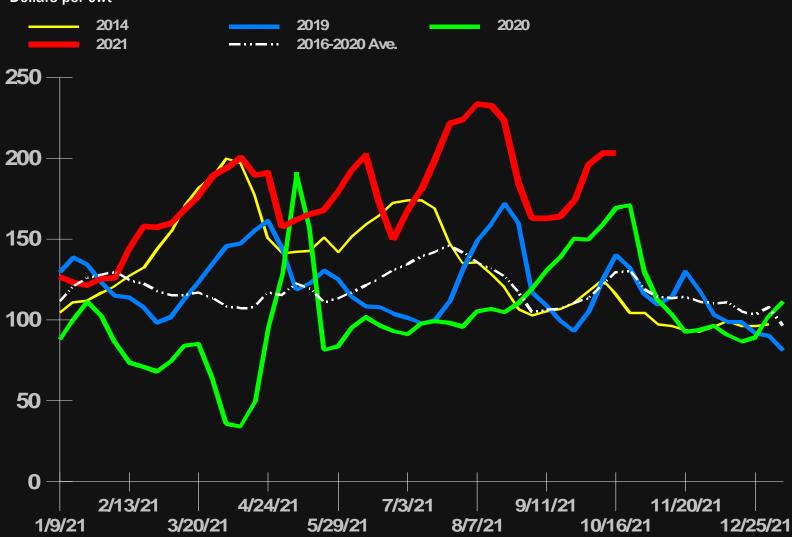
Price analysis using AMS reported prices

An Example



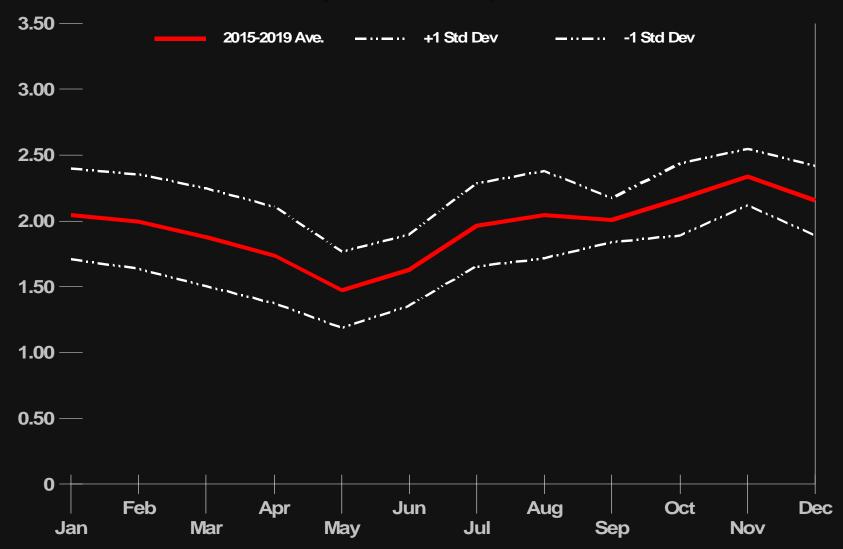
Belly Primal Value





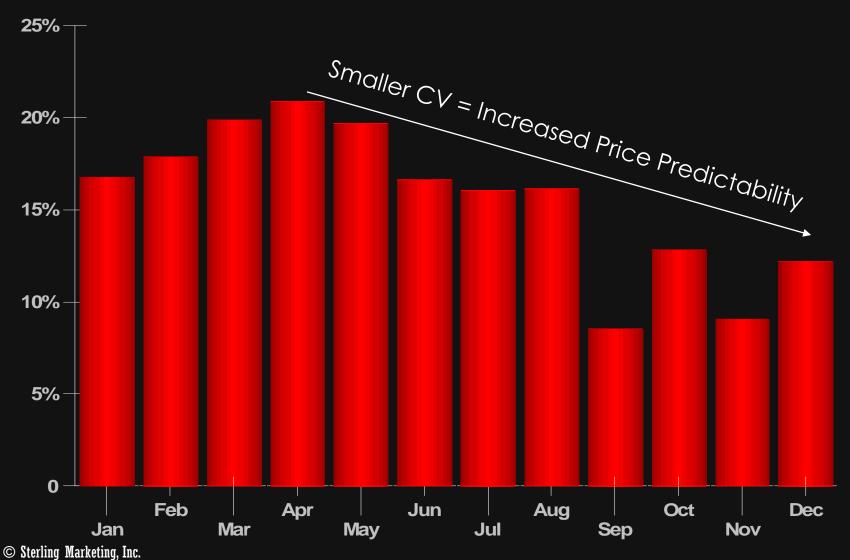


Product Ratio - Belly Primal Value / Lean Carcass Value



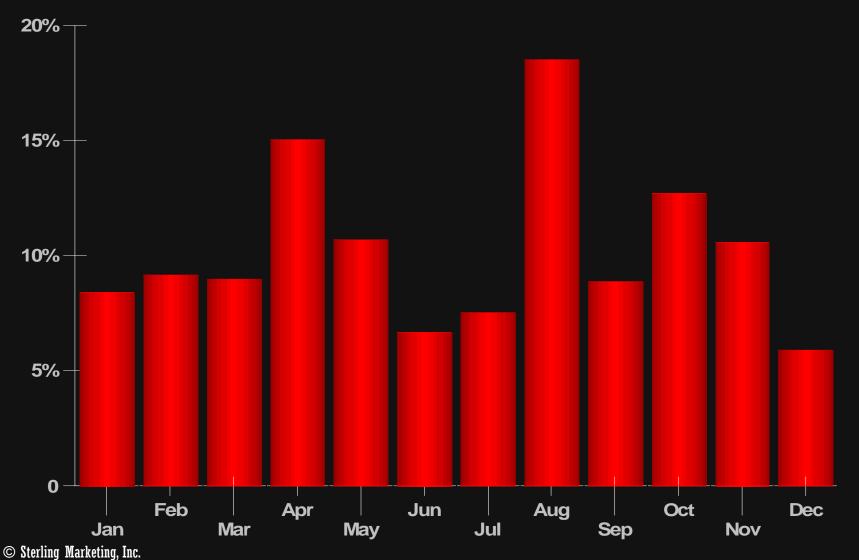


Coefficient of Variation - Belly Primal Value / Lean Carcass Value



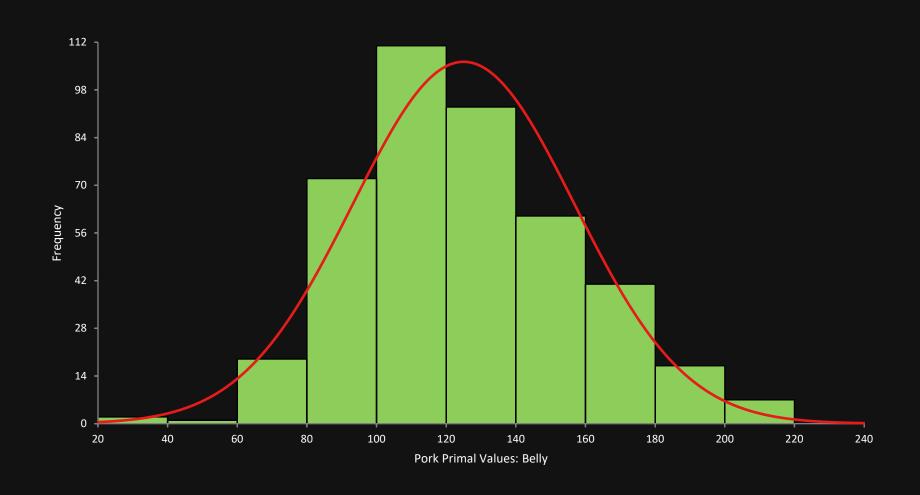


Coefficient of Variation - Loins (14-18 lb.) 1/4" trim / Lean Carcass Value





Distribution: Pork Primal Values: Belly



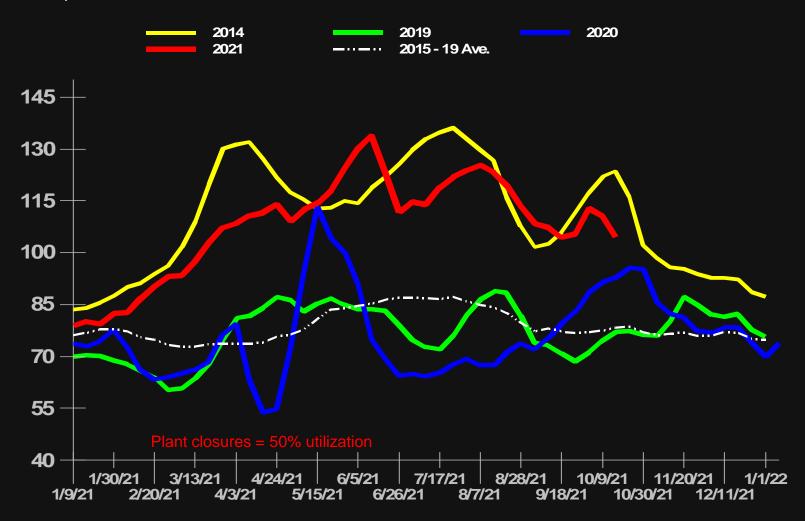
Price analysis using AMS reported prices

- Forecast Supply
- 2. Forecast Lean Carcass Value
- 3. Forecast Cut Prices
- 4. Build the Pork Cutout Value
- 5. Generate Producer & Packer Margins
- 6. Evaluate Price Projections

Industry Margins

Pork Cutout Value

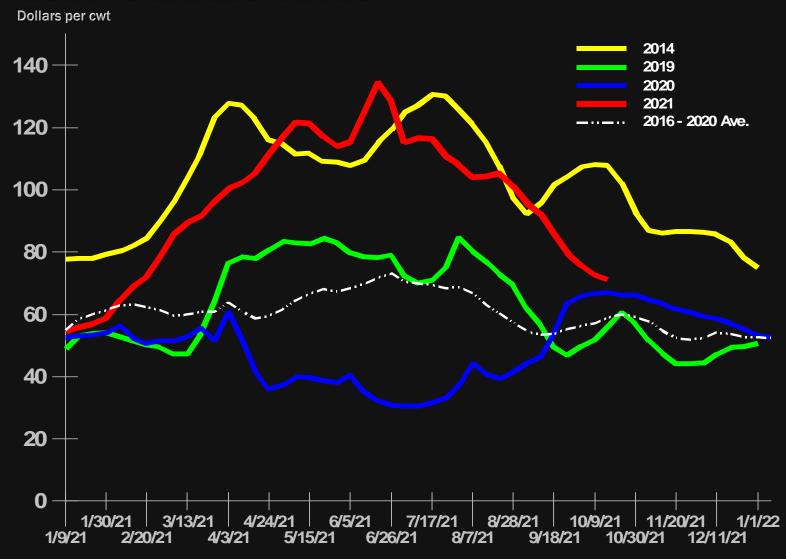
Dollars per cwt







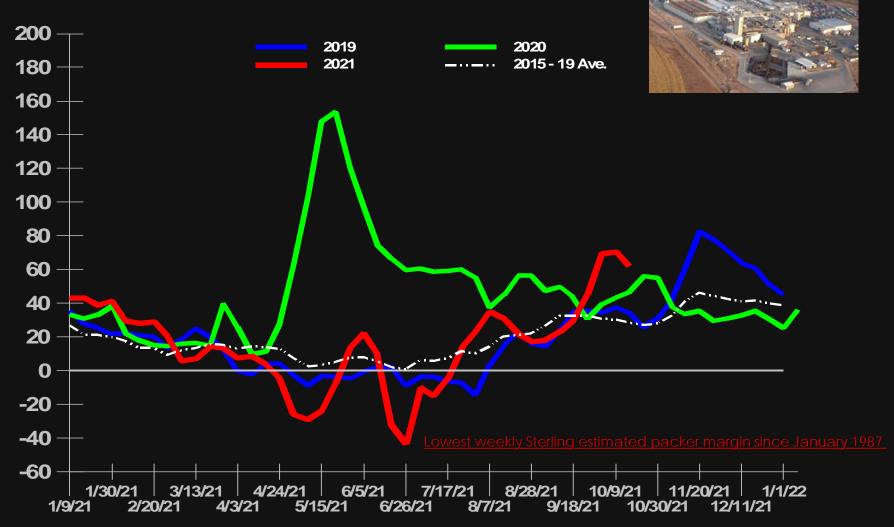
Lean Carcass Value



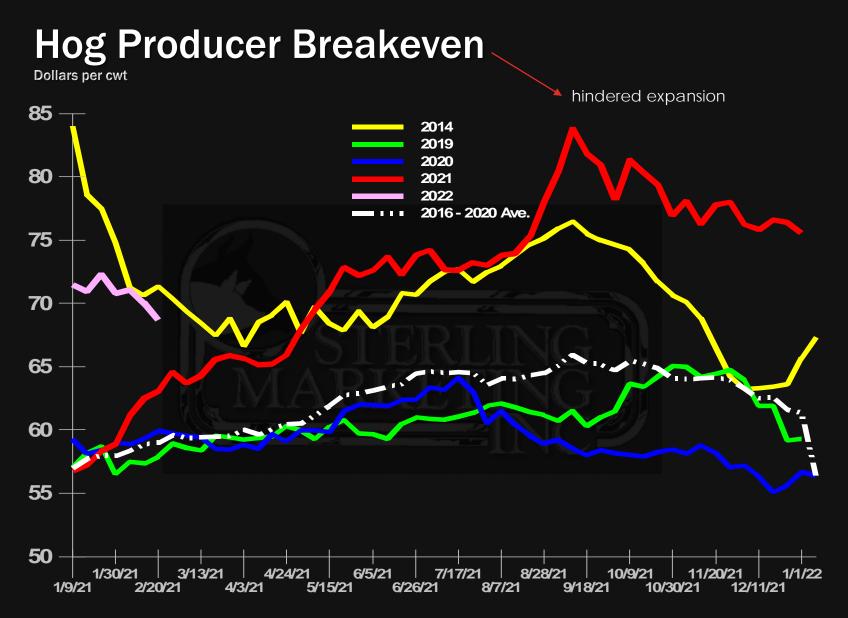


Pork Packer Operating Margins

Dollars per head





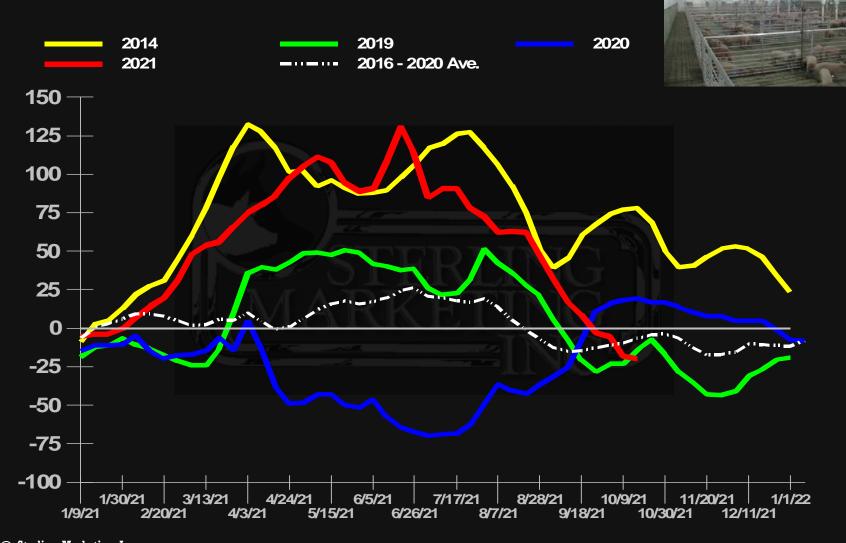






Hog Producer Margins

Dollars per head







Agricultural Marketing Service's Mandatory Price Reporting provides a necessary and valuable service to firms such as Sterling Marketing as we analyze and assess specific markets to provide risk management advice to our clients including packers, processors, chain restaurants, producers, and banks.