



PORK LMR WEBINAR SERIES-FALL 2021

Part I: Overview of Livestock Mandatory Reports for the Pork Industry

Tuesday, October 12, 2021, 11:00 am – 12:30 pm Central Time

National Pork Producers Council will provide an in-depth history of LMR and how it has evolved. USDA Market News will give an overview of LMR reporting and provide participants with general information about USDA reports and services offered to industry. USDA Packers and Stockyards will discuss the Swine Contract Library and its relevance to the marketplace. The USDA National Agricultural Statistics Service will explain how the Hogs and Pigs report is developed and its value to industry.



Neil Dierks is Chief Executive Officer of the National Pork Producers Council (NPPC), responsible for overall implementation of NPPC programs. Since 1990, he has served NPPC in a series of senior executive positions, including Executive Director of Operations, VP for Research and Education, and Senior VP for Programs. Previously, Neil was Special Activities Director for the Iowa Pork Producers Association and Marketing Director for the Iowa Corn Promotion Board. He currently serves on the Supporters of Ag Research Foundation Board of Directors, the Board and Executive Committee of the Charles Valentine Riley Memorial Foundation, and is a recipient of the Distinguished Support of Animal Science Award from the American Society of Animal Science.



Lakisha Aller serves as Assistant Chief with the USDA Agricultural Marketing Service's Livestock, Poultry, and Grain Market News office in Des Moines, IA. She has been with USDA for over 20 years and was a poultry market reporter prior to becoming a Supervisory Market Reporter and Assistant Chief overseeing hogs, pork, poultry, and eggs. Lakisha holds a B.S. degree in Agricultural Education from Iowa State University.



Travis Averill is the Chief - Livestock Branch with the USDA National Agricultural Statistics Service's Statistics Division. Prior to his current role, Travis served as the Deputy Regional Director for the Pacific Regional Office in Sacramento, CA. He previously held the roles of National Cattle Statistician and Dairy Product Prices Statistician in Washington, DC, and Statistician in the Delaware/Maryland Field Office in Annapolis, MD, and the New England Field Office in Concord, NH.



Jennifer Hopes is a Marketing Specialist and the Swine Contract Library Coordinator with the USDA Packers and Stockyards Division. Before joining the USDA in 2017, Jennifer spent time serving in the U.S. Navy.

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