

Specialty Crop Block Grant Program

USDA's Specialty Crop Block Grant Program enhances competitiveness of the specialty crop industry and expands markets for producers, both domestically and abroad.

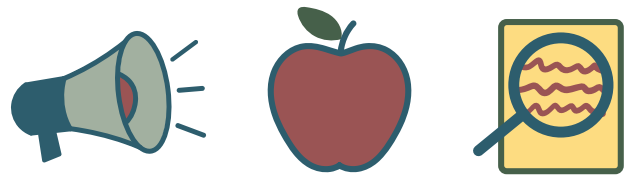
Since 2006
\$1 Billion+



invested in over **12,400** projects.

In 2024:
\$72.9 Million

awarded to **54** states and territories for various



marketing, education, & research projects.

GOALS



**Increase
Market Access**



**Enhance
Food Safety**



**Develop New
Crop Varieties**



**Mitigate Pests
& Diseases**



**Increase
Knowledge of
Specialty Crops
Nutrition**



**Improve
Sustainability &
Conservation**

PROJECT HIGHLIGHTS

Marketing

The Michigan Asparagus Advisory Board will promote the consumption of Michigan-grown asparagus, through in-store promotion programs, educational opportunities, and digital marketing to target consumers shopping both in-store and online.

Education

The Nevada Department of Agriculture and its partners will develop the Farm2Food Accelerator, a 15-week program helps the state's female specialty crop producers and food entrepreneurs grow their value-added businesses into new statewide and regional markets.

Research

The University of Vermont Extension will conduct research and on-farm trials to develop new disease and pest control strategies for the state's organic strawberry growers.