

# Am I an Exempt Retail Operation?

The proposed rule clarifies whether retailers may be exempt from organic certification.

Businesses that sell organic products directly to consumers may not need organic certification. **Use this flow chart** to help understand the retail exemption, and **contact a USDA-accredited certifying agent** ([www.ams.usda.gov/resources/organic-certifying-agents](http://www.ams.usda.gov/resources/organic-certifying-agents)) to confirm whether you need organic certification.

